

GLOBAL PERCEPTIONS OF THE IMPACT OF COVID-19

February 2021

GAME CHANGERS

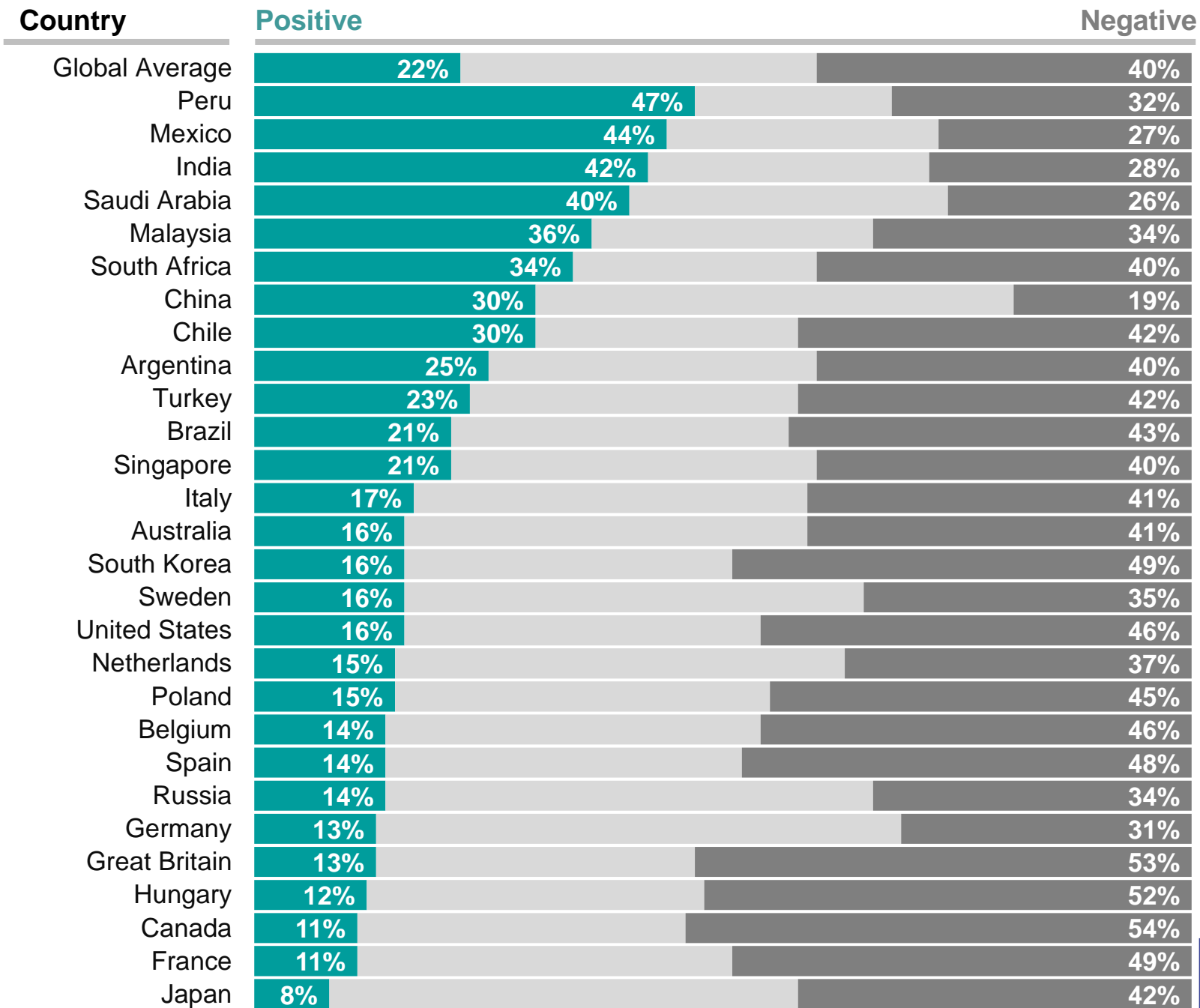


Q.

Q13. What long-term impact, if any, do you think the last six months will have on your mental wellbeing?

Globally Covid-19 will have a negative rather than positive impact on people's mental wellbeing

Base: All respondents (23,004)



Q.

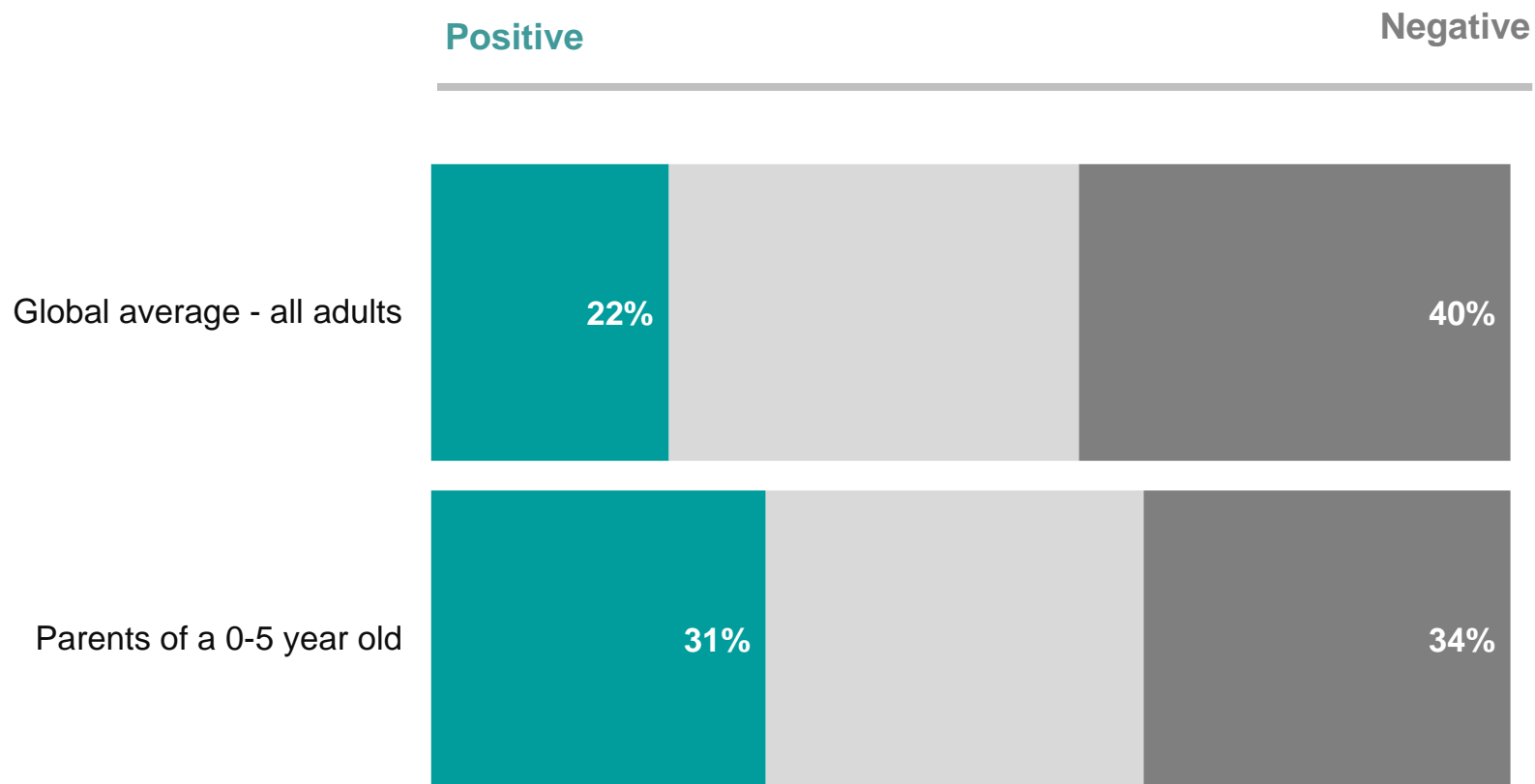
Q13. What long-term impact, if any, do you think the last six months will have on your mental wellbeing?

Parents of a 0-5 year old more positive about impact of last six months on their mental wellbeing than adults overall

Base: All respondents (23,004); All parents of a 0-5 year old (3,051)

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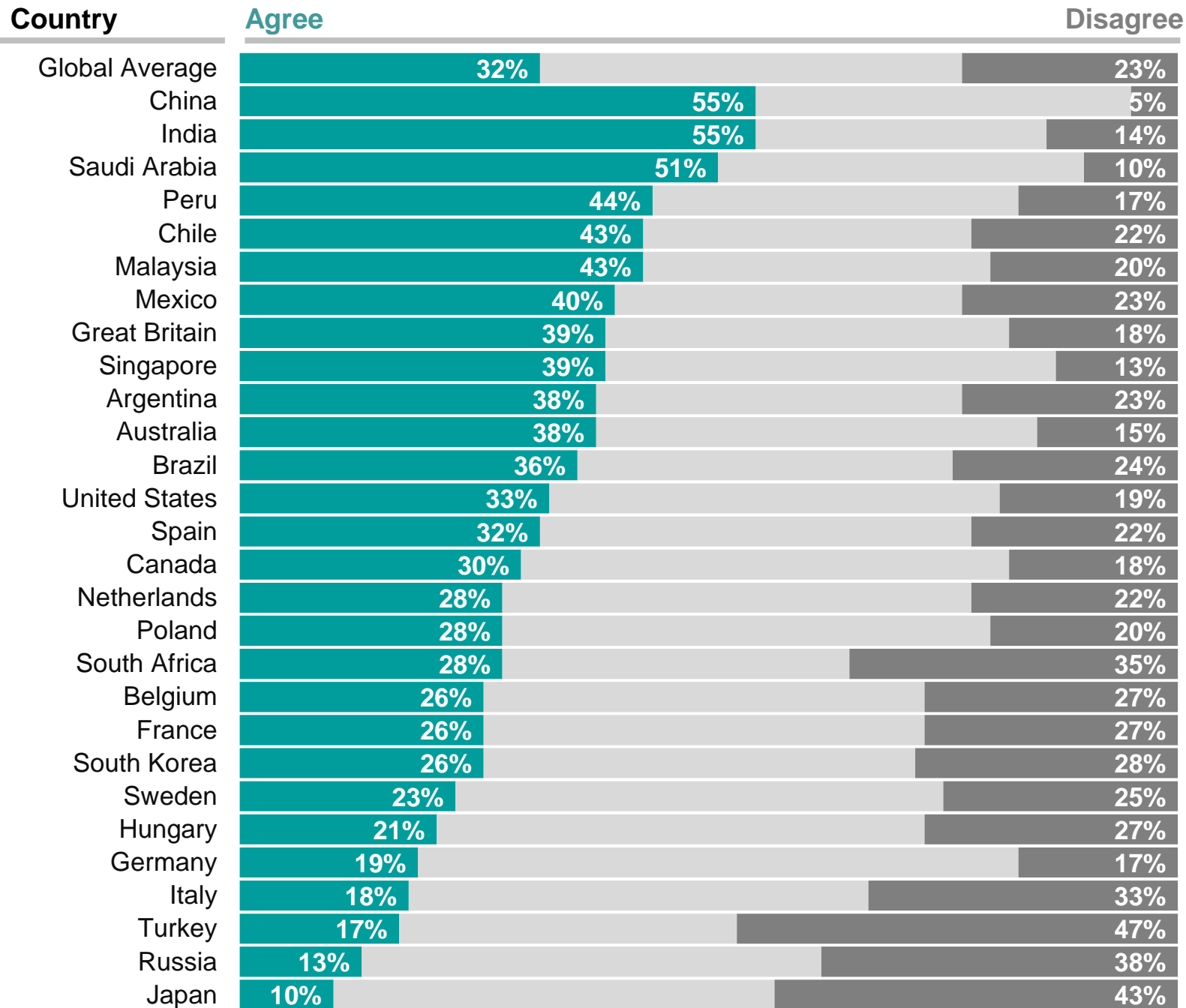


Q.

Q14. To what extent do you agree or disagree that your local community has become more supportive over the last six months?

Globally a third of people think their local community has become more supportive

Base: All respondents (23,004)



Q.

Q14. To what extent do you agree or disagree that your local community has become more supportive over the last six months?

Parents of a 0-5 year old more positive about increased community support

Base: All respondents (23,004); All parents of a 0-5 year old (3,051)

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Agree

Disagree

Global average - all adults

32%

23%

Parents of a 0-5 year old

40%

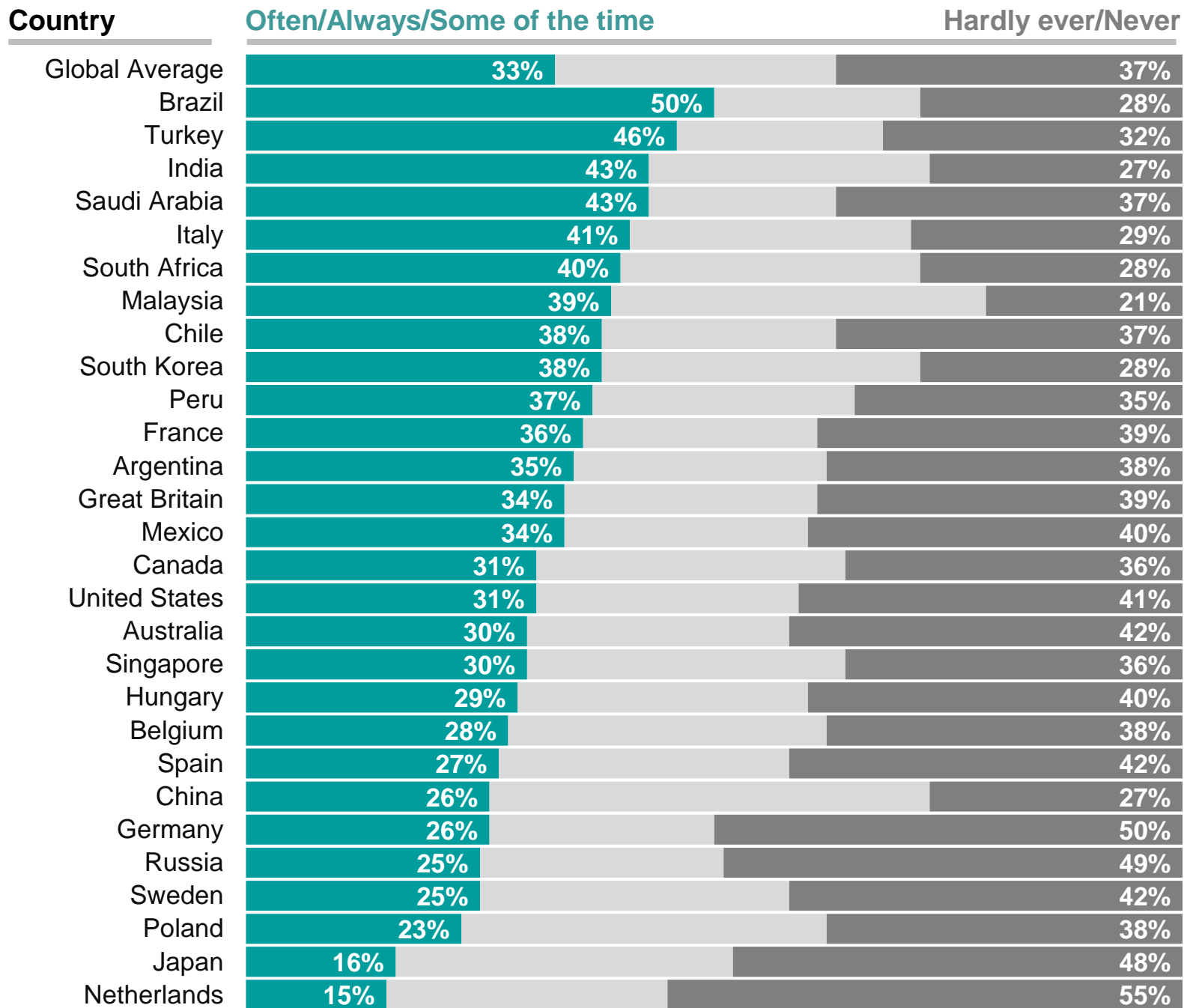
21%



Q.

Q15. How often do you feel lonely?

A third of adults globally feel lonely



Base: All respondents (23,004)

Q.

Q15. How often do you feel lonely?

No difference in loneliness between adults overall and parents of a 0-5 year old

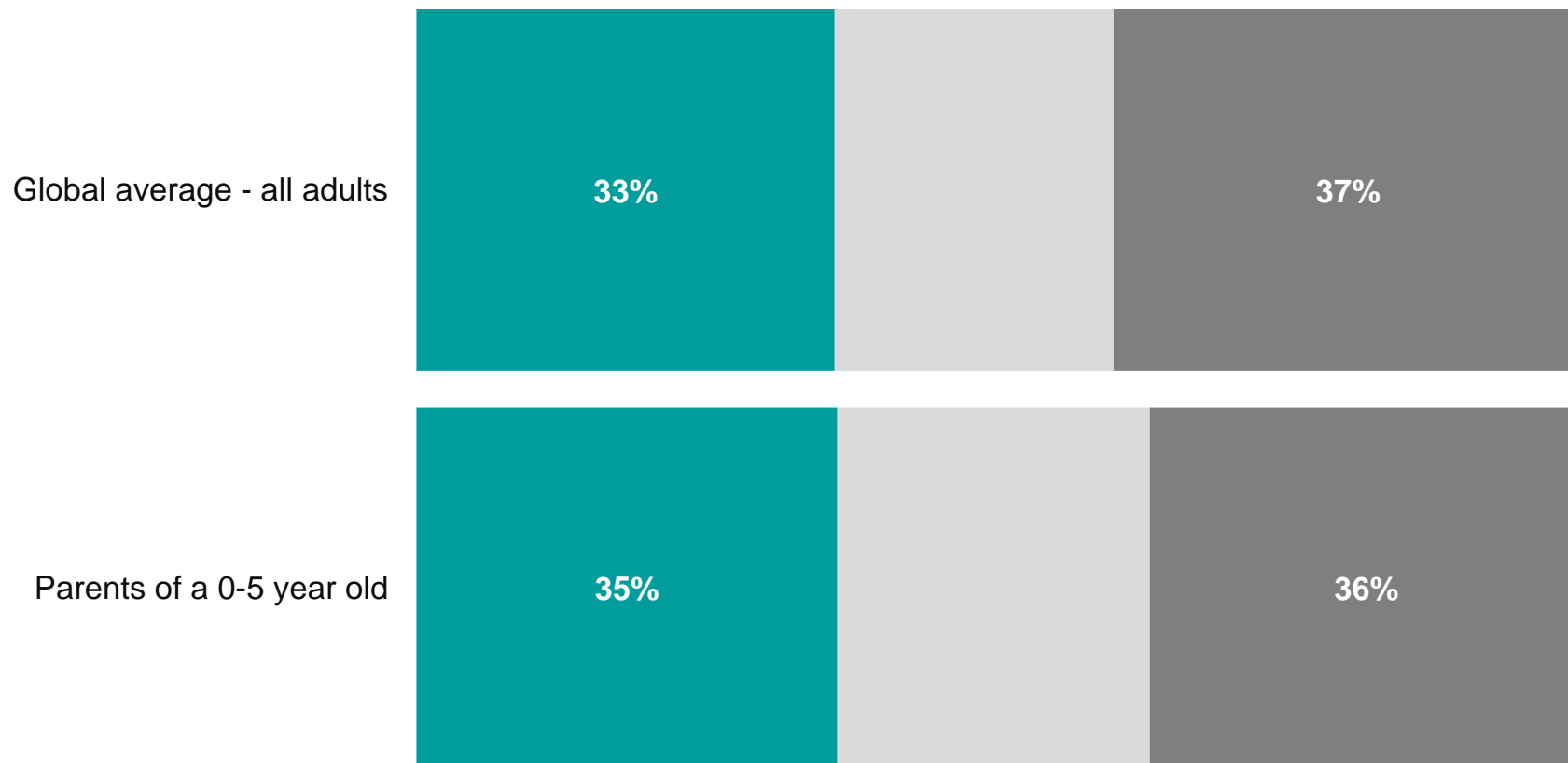
Base: All respondents (23,004); All parents of a 0-5 year old (3,051)

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Often/Always/Some of the time

Hardly ever/Never

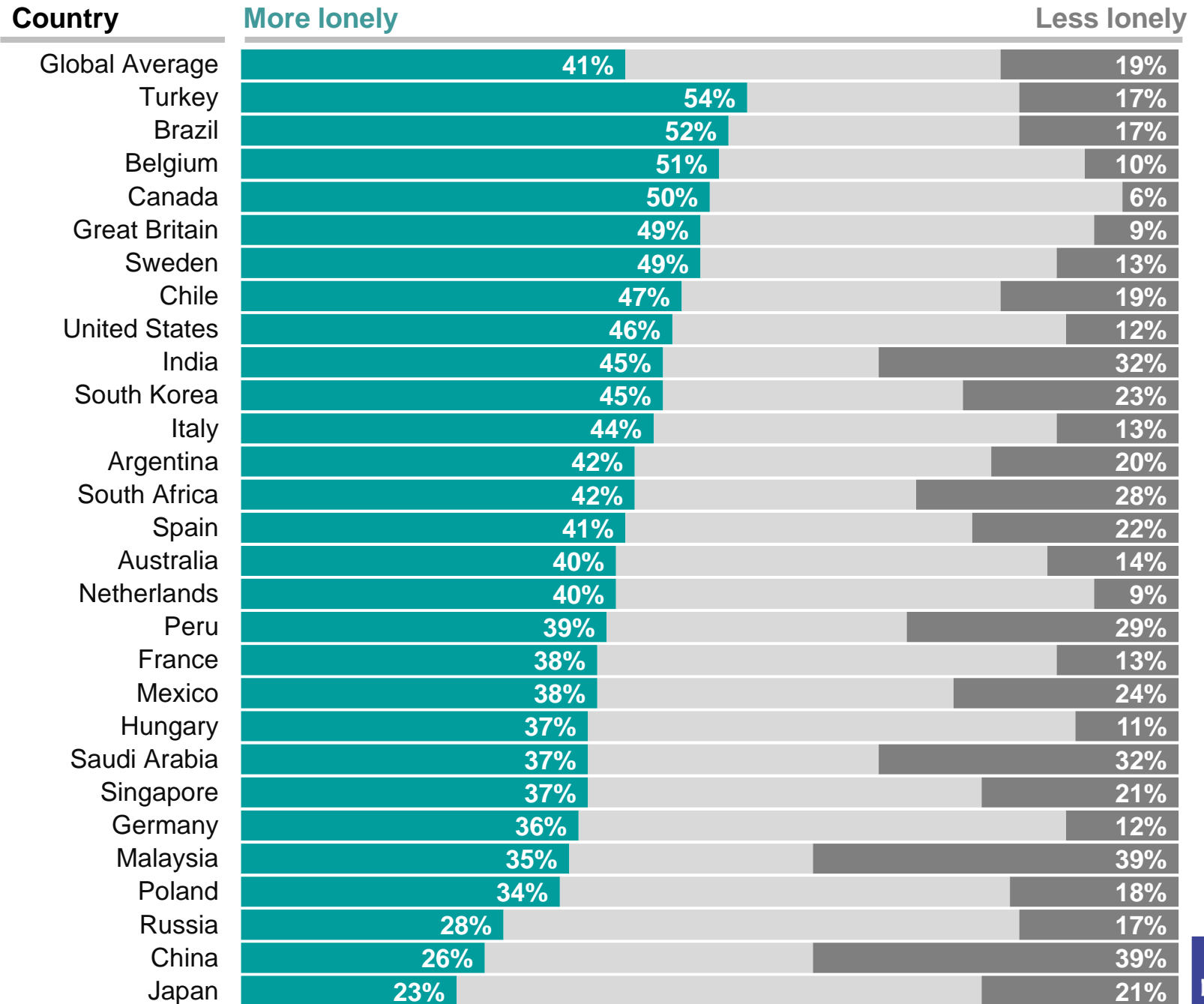


Q.

Q16. Over the last six months would you say you have become...

Loneliness has increased across the world over last six months

Base: All respondents (23,004)



Q.

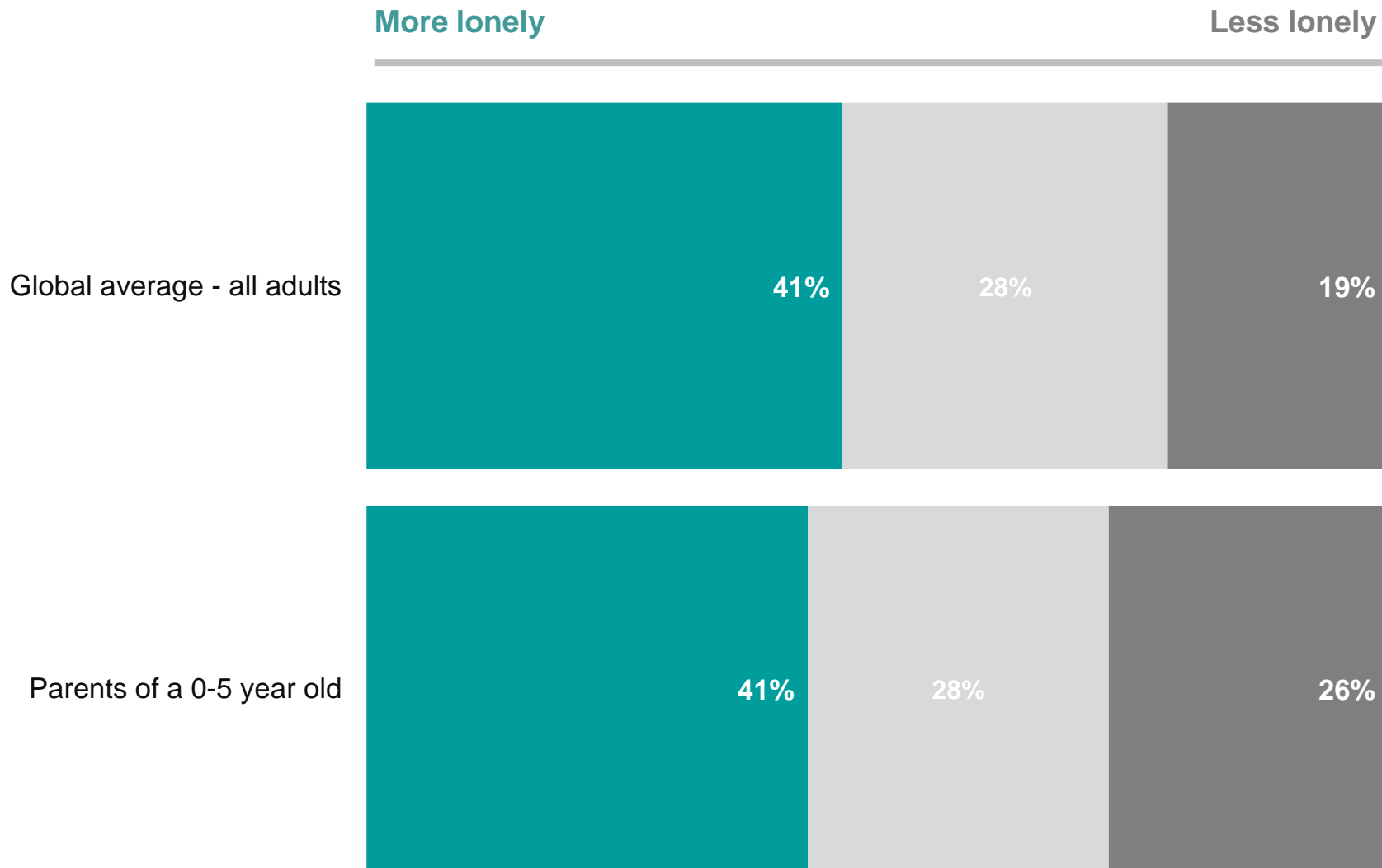
Q16. Over the last six months would you say you have become...

Parents of a 0-5 year old more likely than adults overall to have become less lonely

Base: All respondents (23,004); All parents of a 0-5 year old (3,051)

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These are the results of a 28-market survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 23,004 adults aged 18-74 in Singapore, 18-74 in the United States, Canada, Malaysia, South Africa and Turkey, 21-74 in Singapore and 16-74 in 22 other markets between **23 December 2020 and 8 January 2021**.

The sample consists of approximately 1,000 individuals in each of Australia, Belgium, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Spain and the U.S., and 500 individuals in each of Argentina, Chile, Hungary, India, Malaysia, Mexico, the Netherlands, Peru, Poland, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Sweden, and Turkey.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden and the U.S. can be taken as representative of their general adult population under the age of 75.

The samples in Brazil, Chile, mainland China, India, Israel, Malaysia, Mexico, Peru, Russia, Saudi Arabia, Singapore, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more “connected” segment of their population.

The data is weighted so that each country’s sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum to 100 or the ‘difference’ appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of “don't know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website. The publication of these findings abides by local rules and regulations.

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