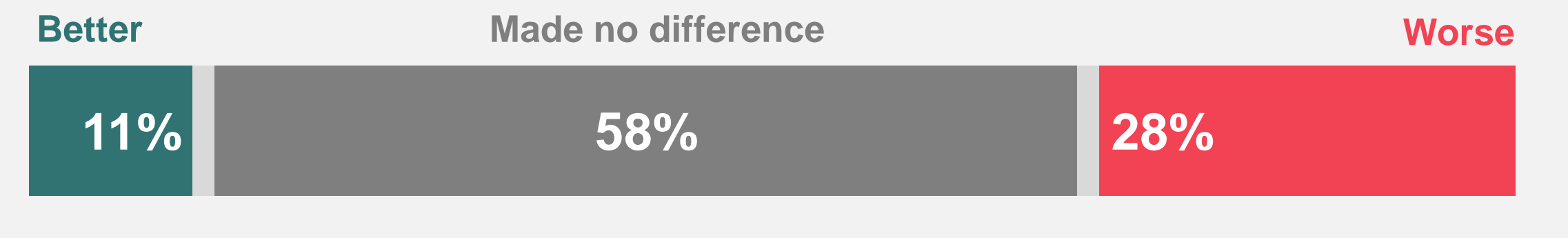


# **Ipsos MORI UK Public Attitudes to Britain's exit from the EU**

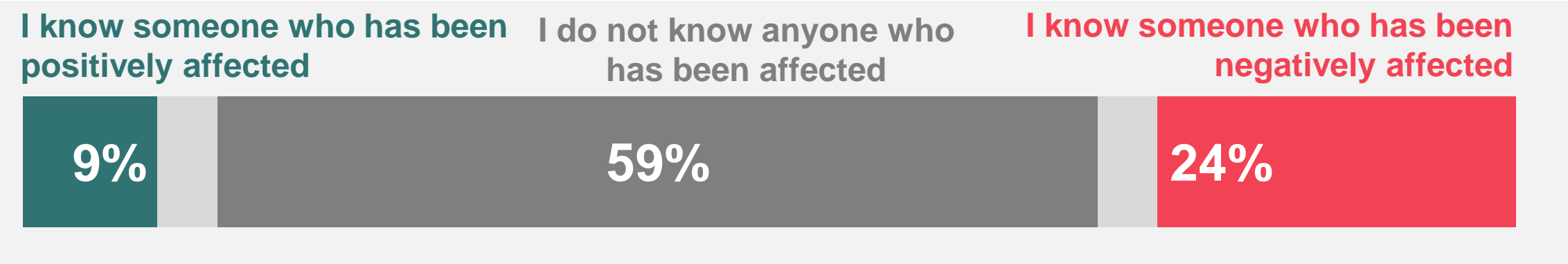
**March 2021**

# Most people have not noticed an impact of Brexit but a quarter have noticed a negative impact on them or someone they know

To what extent has Britain’s exit from the EU made your daily life better or worse, or has it made no difference?



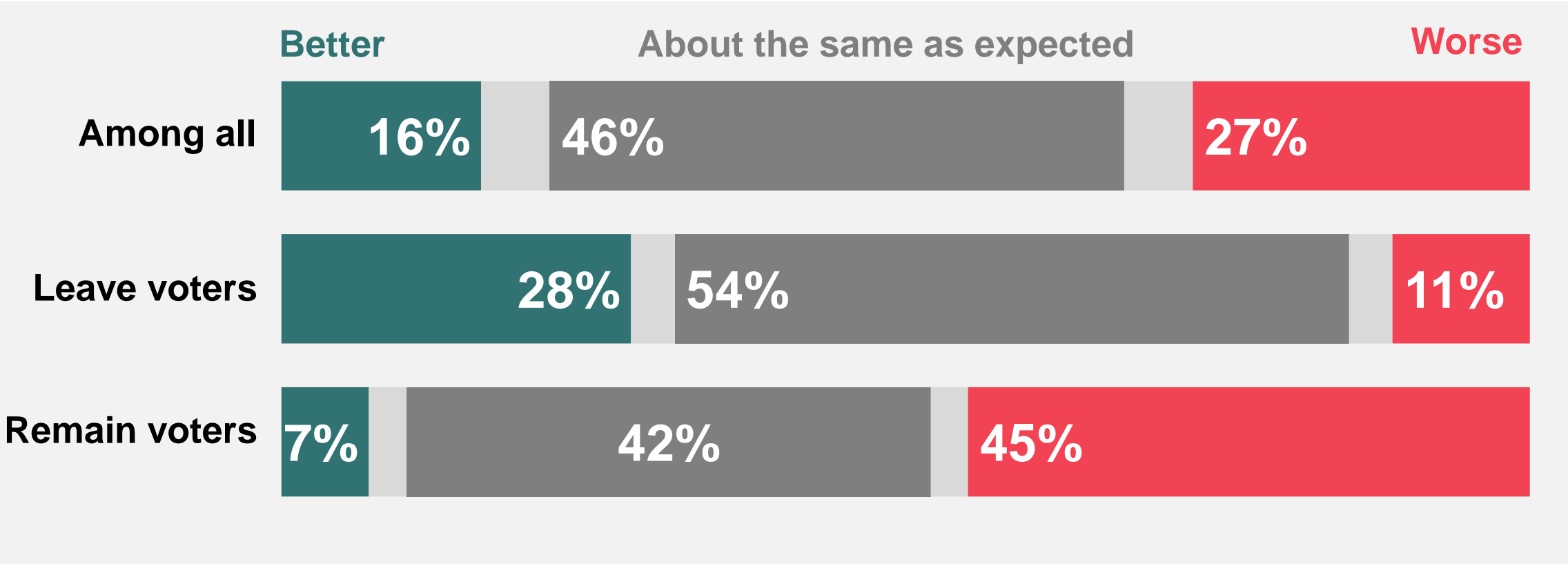
And do you personally know someone whose job or business has been positively or negatively impacted by Britain’s exit from the EU?



Base: 2,385 Online British adults aged 16+, 12 – 15 March 2021

# Most think Brexit is going as well as expected but Remain voters are more negative

Regardless of how you voted in the EU referendum, do you believe Britain’s exit from the EU is working out better or worse, or about the same as you expected?



Base: 2,385 Online British adults aged 16+, 12 – 15 March 2021

# The top most positive outcome of leaving the EU is Britain gaining control over its laws and regulations

Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most **positive** outcomes of Britain leaving the EU?



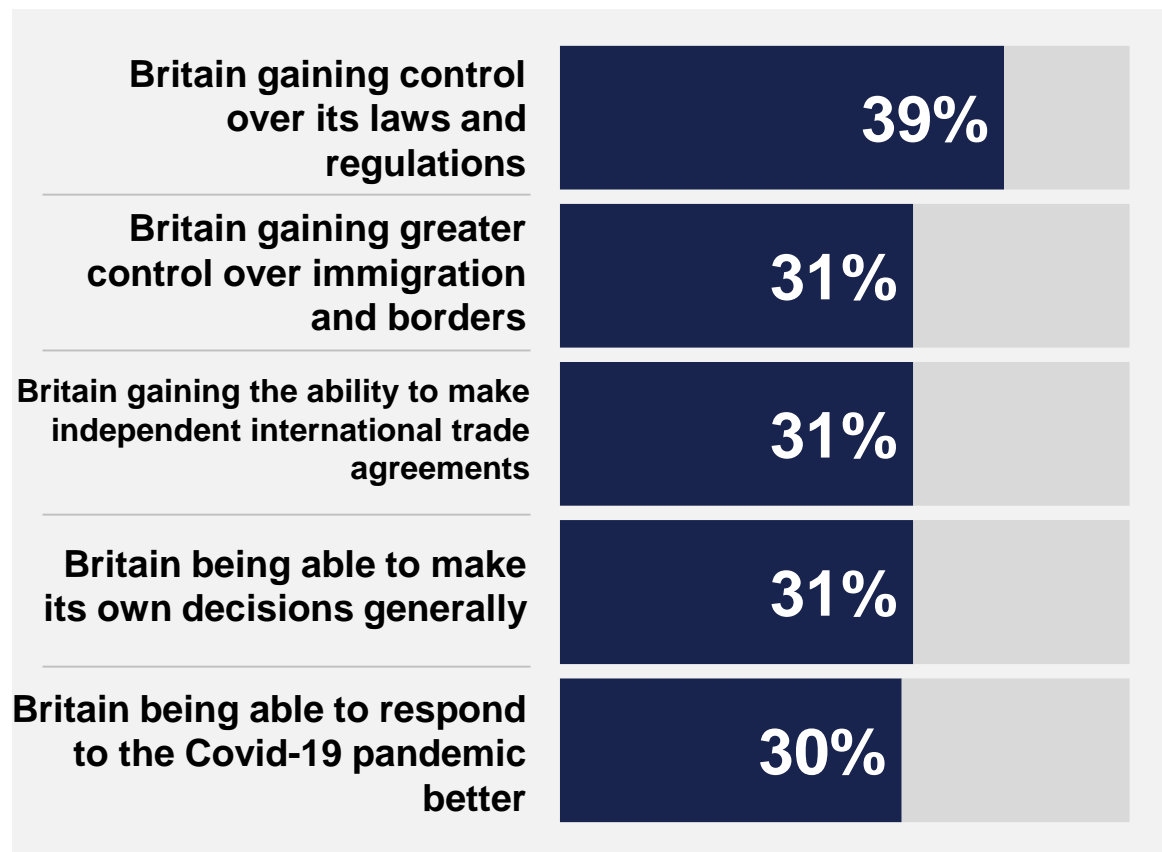
Base: 2,385 Online British adults aged 16+, 12 – 15 March 2021

\*

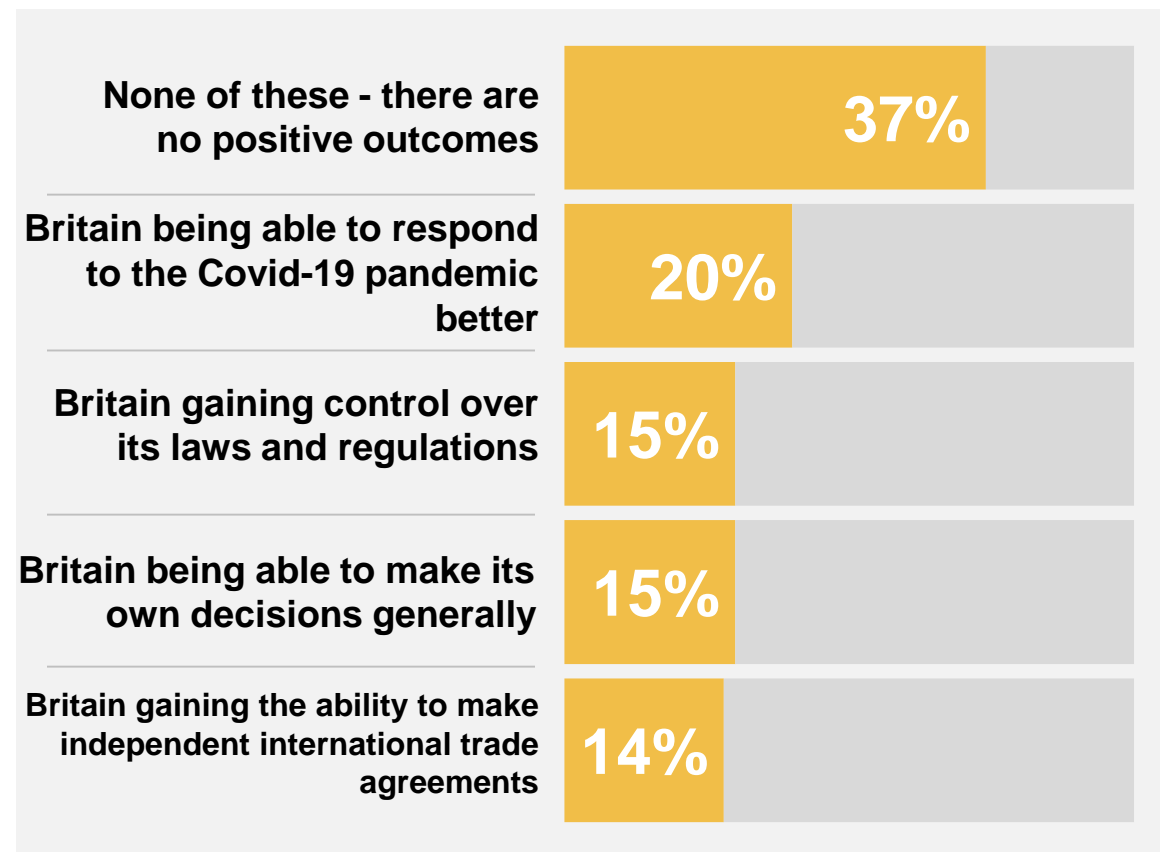
# Regaining control of laws and regulations is the top positive outcome of Brexit for Leave voters

Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most **positive** outcomes of Britain leaving the EU?

## Top five positive outcomes for 2016 Leave voters



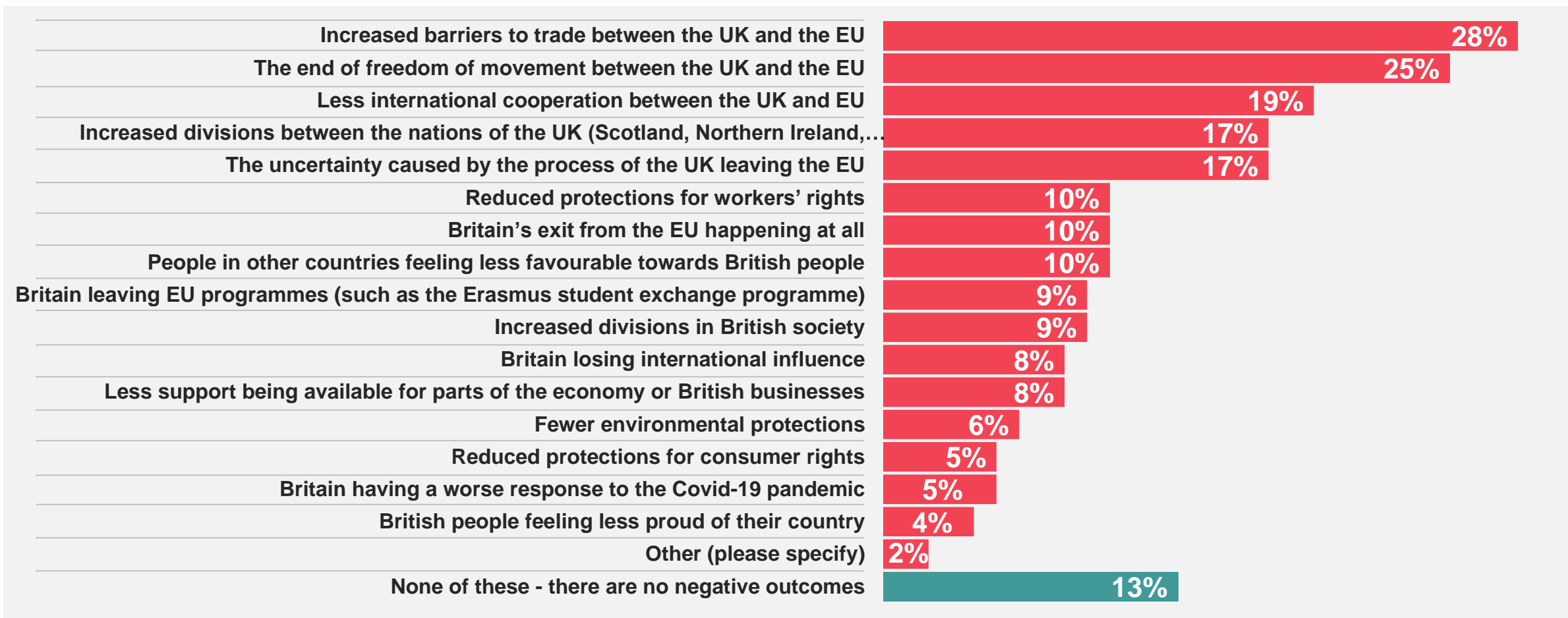
## Top five positive outcomes for 2016 Remain voters



Base: 2,385 Online British adults aged 16+, 2016 Remain voters (939), Leave voters (859), 12 – 15 March 2021,

# The top negative outcome of Brexit is increased barriers to trade between the UK and EU

Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most **negative** outcomes of Britain leaving the EU?



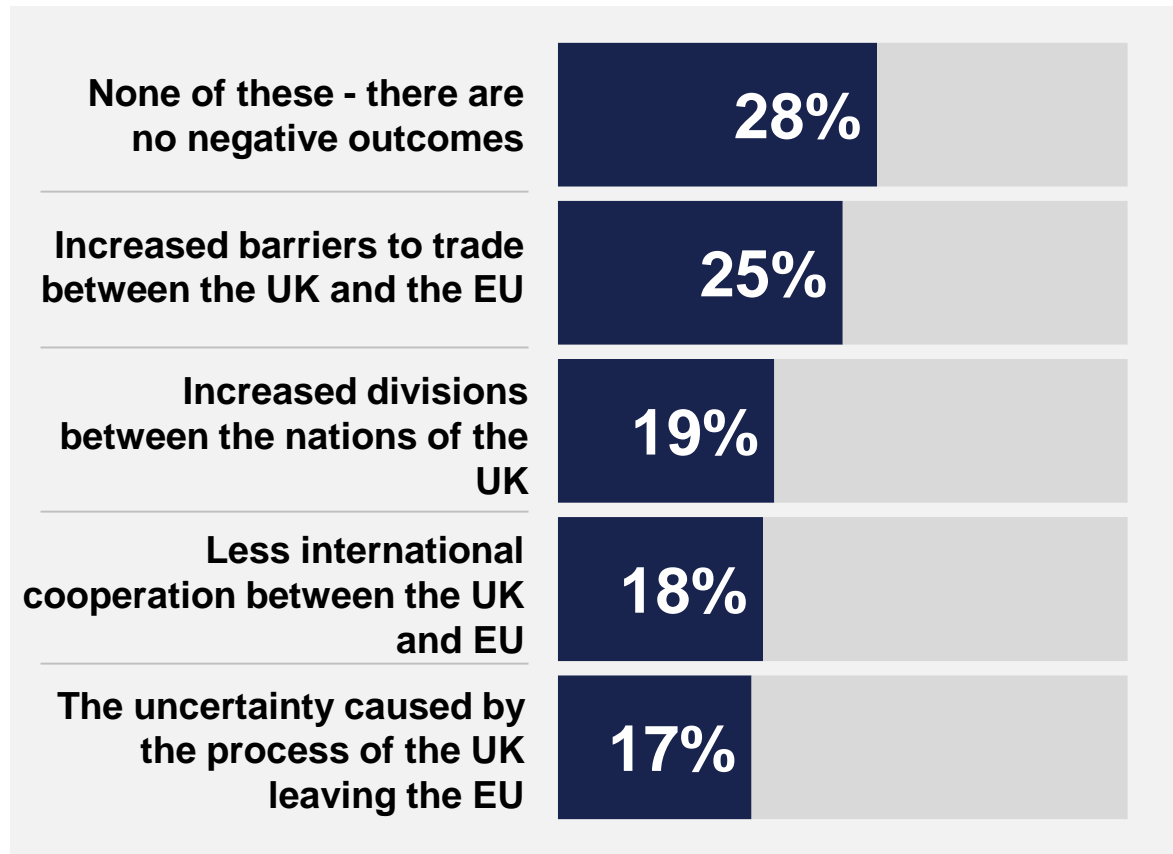
Base: 2,385 Online British adults aged 16+, 12 – 15 March 2021

\*

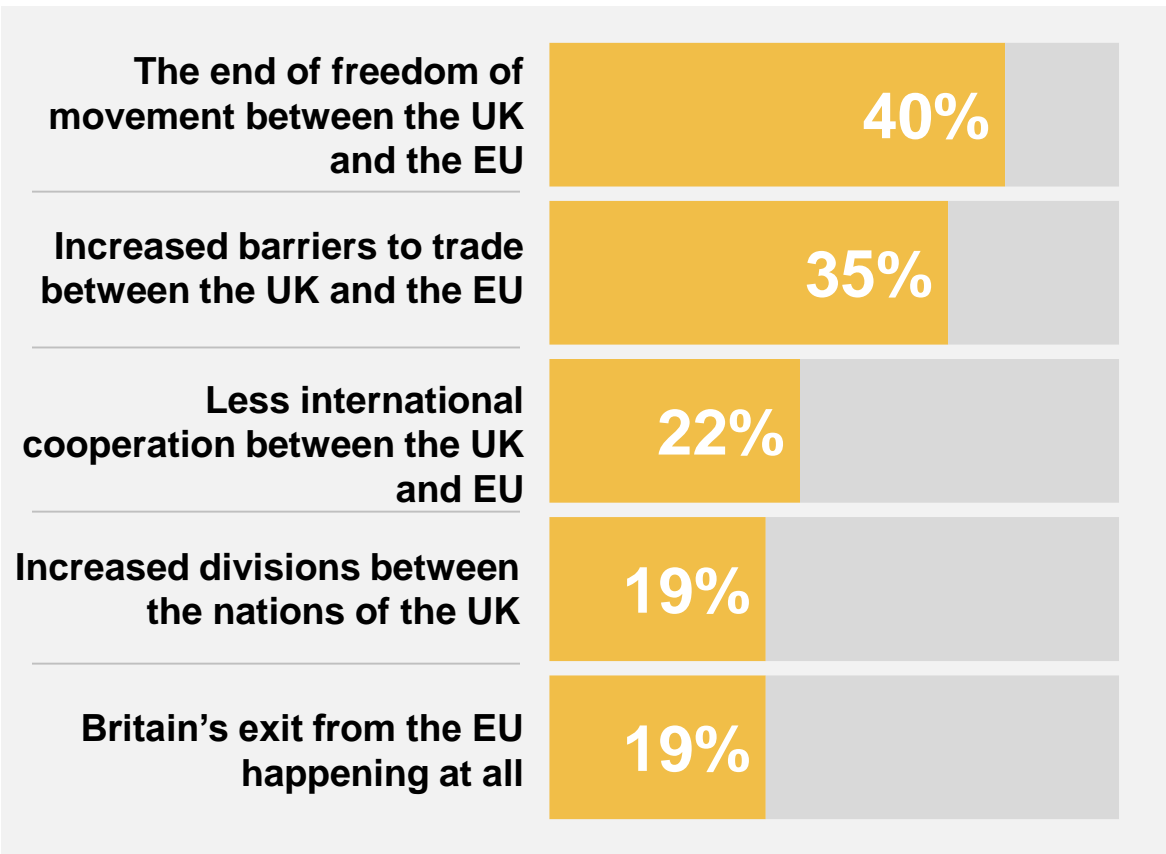
# Loss of freedom of movement is the top negative outcome of Brexit for Remain voters

Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most **negative** outcomes of Britain leaving the EU?

Top five negative outcomes for 2016 Leave voters



Top five negative outcomes for 2016 Remain voters

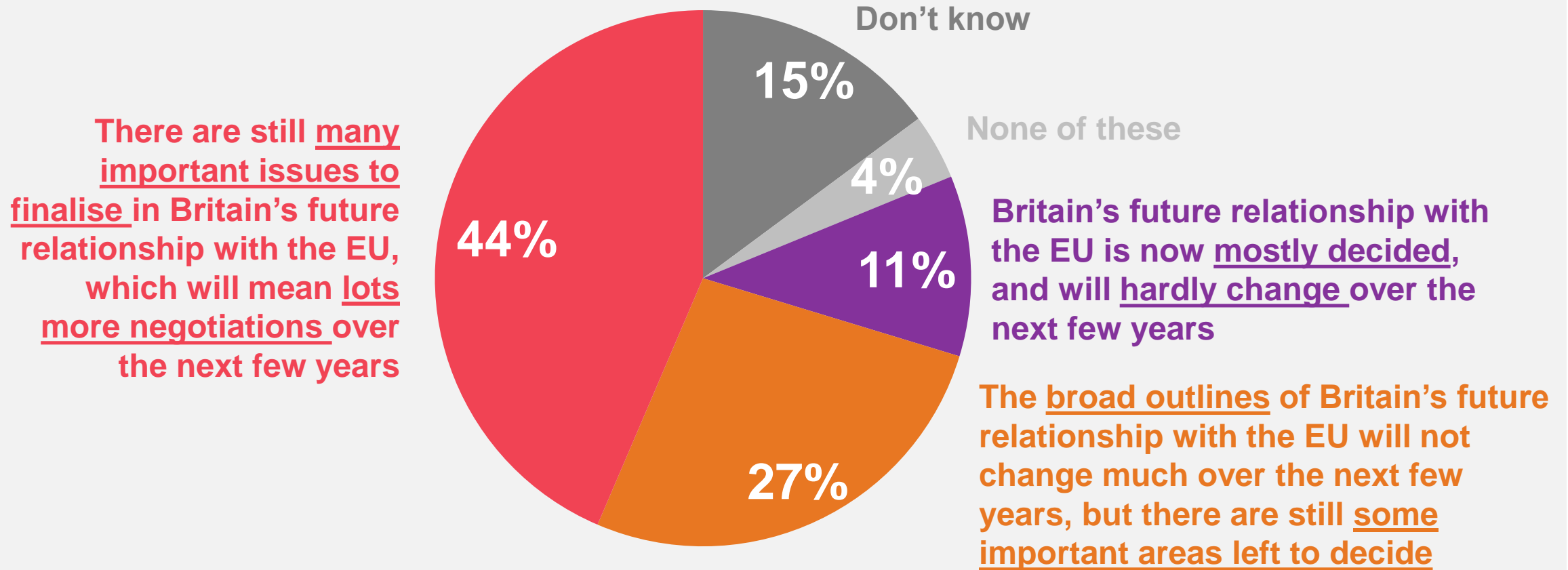


Base: 2,385 Online British adults aged 16+, 2016 Remain voters (939), Leave voters (859), 12 – 15 March 2021,



# Most people think negotiations over Britain's future relationship with the EU will continue in the next few years

Which of the statements below, if any, is closest to your opinion about the future relationship between the UK and the EU over the next few years?



Base: 2,385 Online British adults aged 16+, 12 – 15 March 2021

\*



# Ipsos MORI

**March 2021**

## **For more information**

Kelly Beaver  
Managing Director  
[kelly.beaver@ipsos.com](mailto:kelly.beaver@ipsos.com)

Gideon Skinner  
Research Director  
[gideon.skinner@ipsos.com](mailto:gideon.skinner@ipsos.com)

Cameron Garrett  
Senior Research Executive  
[cameron.garrett@ipsos.com](mailto:cameron.garrett@ipsos.com)

Dylan Spielman  
Research Executive  
[cameron.garrett@ipsos.com](mailto:cameron.garrett@ipsos.com)

**Ipsos MORI**

