

J-20-091774-10 - 12th March - 15th March 2021

INTERNAL/CLIENT USE ONLY

Brexit  
Adults aged 16+ in GB

Q1. To what extent has Britain's exit from the EU made your daily life better or worse, or has it made no difference?

All Adults aged 16+ in Great Britain

		Gender			Age								Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status	
	Total (A)	Male (B)	Female (C)	16-34 (D)	35-54 (E)	55+ (F)	16-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non- graduate (e)	Working (f)	Not working (g)	
Unweighted base	2385	1119	1205	744	791	850	340	404	371	420	383	467	672	804	355	554	564	634	550	321	111	205	1976	409	1336	717	332	687	1698	950	1435	1419	966	
Weighted base	2385	1138	1186	715	773	897	318	397	375	398	361	537	639	697	479	570	573	618	548	321	118	207	1975	410	1332	703	351	654	1731	888	1497	1371	1014	
A lot better	115 5%	77 7% C	34 3%	61 9% EFUJL	27 4%	26 3%	28 9% EFUJL	33 8% EFUJL	13 3%	14 4%	13 4%	13 3%	39 6% N	25 4%	24 5%	26 5%	16 3%	22 4%	36 7% QR	28 9% QR	5 4%	9 4%	95 5%	20 5%	56 4%	42 6%	17 5%	55 8% c	60 3%	39 4%	76 5%	79 6% g	36 4%	
A little better	153 6%	86 8%	66 6%	96 13% EFHUKL	24 3%	33 4%	52 16% DEFHUKL	44 11% EFUJL	17 5%	7 2%	9 3%	24 5% J	56 9% N	30 4%	32 7%	35 6%	34 6%	50 8% S	22 4%	29 9% S	8 6%	10 5%	129 7%	24 6%	77 6%	59 8% Y	17 5%	64 10% c	90 5%	47 5%	106 7%	94 7%	59 6%	
Made no difference	1389 58%	622 55%	742 63% B	301 42%	457 59% DGH	631 70% DEGHJ	128 40%	173 44%	207 55% DGH	250 63% DEGHI	247 68% DEGHI	384 72% DEGHJ	299 47%	437 63% M	281 59% M	373 65% MO	367 64% STV	376 61% T	306 56% T	155 48%	73 62% T	112 54%	1152 58%	238 58%	786 59% Z	374 53%	230 66% YZ	315 48%	1074 62% b	441 50%	948 63% d	733 53%	656 65% f	
A little worse	434 18%	195 17%	221 19%	150 21% FKL	157 20% FKL	127 14%	65 20% FKL	85 21% FKL	88 24% EFJKL	69 17%	52 14%	75 14%	150 23% NP	129 18% P	88 18% P	67 12%	107 19%	100 16%	104 19%	64 20%	20 17%	39 19%	359 18%	76 18%	251 19%	134 19%	49 14%	128 20%	306 18%	230 26% e	204 14%	277 20% g	157 16%	
A lot worse	223 9%	130 11% C	82 7%	77 11% FL	82 11% FL	64 7%	30 10%	46 12% FL	39 10% L	44 11% FL	30 8%	34 6%	74 12% P	62 9%	42 9%	44 8%	35 6%	47 8%	62 11% QR	35 11% Q	11 10%	32 16% QR	181 9%	42 10%	127 10%	67 10%	28 8%	66 10%	156 9%	107 12% e	115 8%	157 11% g	65 6%	
Don't know	71 3%	28 3%	41 3%	30 4% FL	26 3% FL	15 2%	13 4% FL	16 4% FL	11 3% L	15 4% FL	10 3% F	5 1%	21 3%	15 2%	11 2%	24 4% N	14 2%	23 4%	17 3%	10 3%	1 1%	5 2%	60 3%	11 3%	35 3%	27 4%	9 2%	26 4%	45 3%	23 3%	48 3%	31 2%	39 4% f	
(NET) Better	268 11%	163 14% C	100 8%	157 22% EFUJL	51 7%	60 7%	81 25% DEFHUKL	76 19% EFUJL	30 8%	21 5%	22 6%	38 7%	95 15% NP	54 8%	57 12% N	62 11%	50 9%	72 12%	58 11%	57 18% QRSV	12 10%	18 9%	224 11%	44 11%	133 10%	101 14% Ya	34 10%	118 18% c	150 9%	86 10%	182 12%	173 13% g	95 9%	
(NET) Worse	657 28%	325 29%	303 26%	227 32% FKL	239 31% FKL	191 21%	95 30% FKL	132 33% FKL	127 34% FKL	112 28% FL	82 23%	109 20%	224 35% NOP	191 27% P	131 27% P	112 20%	142 25%	148 24%	166 30% QR	98 31% R	32 27%	72 35% QR	539 27%	118 29%	378 28% a	201 29% a	78 22%	194 30%	463 27%	338 38% e	319 21%	434 32% g	223 22%	
NET Diff	-389 -16%	-162 -14%	-203 -17%	-70 -10%	-188 -24%	-131 -15%	-14 -5%	-56 -14%	-96 -26%	-91 -23%	-60 -17%	-72 -13%	-129 -20%	-136 -20%	-74 -15%	-50 -9%	-92 -16%	-76 -12%	-108 -20%	-41 -13%	-19 -16%	-53 -26%	-315 -16%	-74 -18%	-245 -18%	-101 -14%	-44 -12%	-76 -12%	-313 -18%	-252 -28%	-137 -9%	-261 -19%	-128 -13%	

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I/J,K,L,M,N/O,P,Q/R/S/T/U,V,W,X,Y/Z/a,b/c,d,e,f/g Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I/J,K,L,M,N/O,P,Q/R/S/T/U,V,W,X,Y/Z/a,b/c,d,e,f/g Minimum Base: 30(\*\*) Small Base: 100(\*)

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Brexit

Adults aged 16+ in GB

Q1. To what extent has Britain's exit from the EU made your daily life better or worse, or has it made no difference?

All Adults aged 16+ in Great Britain

		General Election 2019 Vote				Referendum 2016 vote	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2385	707	611	159	314	939	859
Weighted base	2385	724	605	154	317	932	880
A lot better	115 5%	54 8% C	21 3%	5 3%	22 7% C	19 2%	74 8% F
A little better	153 6%	56 8% D	33 6%	4 2%	34 11% CD	42 4%	71 8% F
Made no difference	1389 58%	552 76% CDE	282 47% D	57 37%	156 49% D	421 45%	641 73% F
A little worse	434 18%	40 6%	169 28% BE	58 37% BCE	60 19% B	280 30% G	59 7%
A lot worse	223 9%	18 2%	89 15% B	28 18% B	39 12% B	155 17% G	22 3%
Don't know	71 3%	4 1%	11 2% B	3 2%	6 2%	15 2%	12 1%

(NET) Better	268 11%	110 15% CD	55 9%	9 6%	56 18% CD	61 7%	145 16% F
(NET) Worse	657 28%	58 8%	258 43% BE	85 55% BCE	99 31% B	436 47% G	81 9%
NET Diff	-389 -16%	52 7%	-203 -34%	-76 -49%	-43 -14%	-375 -40%	64 7%

are with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G Minimum Base: 30(\*\*) Small Base: 100(\*)

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Brexit  
Adults aged 16+ in GB

Q2. And do you personally know someone whose job or business has been positively or negatively impacted by Britain's exit from the EU?  
All Adults aged 16+ in Great Britain

		Gender			Age								Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65+	A8	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	2385	1119	1205	744	791	850	340	404	371	420	383	467	672	804	355	554	564	634	550	321	111	205	1976	409	1336	717	332	687	1698	950	1435	1419	966
Weighted base	2385	1138	1186	715	773	897	318	397	375	398	361	537	639	697	479	570	573	618	548	321	118	207	1975	410	1332	703	351	654	1731	888	1497	1371	1014
I know someone who has been positively affected	209 9%	128 11% C	77 7%	145 20% EFHIUKL	33 4%	31 3%	82 26% DEFHIUKL	63 16% EFUKL	18 5%	15 4%	11 3%	20 4%	81 13% NOP	41 6%	37 8%	50 9% N	43 7%	47 8%	45 8%	45 14% QRSV	12 11%	16 8%	177 9%	32 8%	100 8% a	96 14% Ya	13 4% c	107 16% c	102 6%	68 8%	141 9%	158 12% g	51 5%
I know someone who has been negatively affected	578 24%	301 26% C	257 22%	253 35% EFUKL	193 25% FKL	131 15%	115 36% EFUKL	138 35% EFUKL	103 28% FKL	90 23% FL	64 18% FL	68 13%	207 32% NOP	165 24% P	108 23% P	97 17%	118 21%	146 24%	128 23%	93 29% Q	28 24%	65 32% QRS	477 24% a	101 25%	323 24% a	194 28% a	61 17% c	205 31% c	373 22%	304 34% e	274 18% g	422 31% g	156 15%
I do not know anyone who has been affected	1404 59%	625 55% B	749 63% G	263 37% G	462 60% DQHI	679 76% DEGHUK	94 30% DG	168 42% DG	206 55% DGH	256 64% DEGHI	256 71% DEGHU	423 79% DEFGHIUK	310 49% M	435 62% M	298 62% M	361 63% M	364 60% TV	372 61% T	332 60% TV	161 50% TV	68 58%	108 52%	1156 59%	249 61%	805 60% Z	345 49%	254 72% YZ	301 46%	1103 64% b	448 51% d	956 64% d	708 52% f	696 69% f
Don't know	227 10%	111 10%	110 9%	79 11% FL	93 12% FL	56 6%	40 13% FL	39 10% FL	50 13% FKL	43 11% FL	30 8% FL	26 5%	50 8%	61 9%	44 9%	73 13% MNI	57 10%	59 10%	52 9%	28 9%	10 9%	21 10%	192 10%	35 8%	119 9%	83 12% Ya	25 7%	60 9%	168 10%	82 9%	145 10%	113 8%	114 11% f

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Overlap formulae used  
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	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2385	707	611	159	314	939	859
Weighted base	2385	724	605	154	317	932	880
I know someone who has been positively affected	209 9%	68 9%	60 10%	10 7%	40 13%	62 7%	92 10% F
I know someone who has been negatively affected	578 24%	79 11%	216 36% B	72 46% BCE	103 33% B	364 39% G	89 10%
I do not know anyone who has been affected	1404 59%	555 77% CDE	296 49% D	55 36%	161 51% D	442 47%	663 75% F
Don't know	227 10%	31 4%	45 7% B	17 11% BE	17 5%	76 8% G	49 6%

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Overlap formulae used  
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Brexit  
Adults aged 16+ in GB

Q3. Regardless of how you voted in the EU referendum, do you believe Britain's exit from the EU is working out better or worse, or about the same as you expected?  
All Adults aged 16+ in Great Britain

		Gender			Age								Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	2385	1119	1205	744	791	850	340	404	371	420	383	467	672	804	355	554	564	634	550	321	111	205	1976	409	1336	717	332	687	1698	950	1435	1419	966
Weighted base	2385	1138	1186	715	773	897	318	397	375	398	361	537	639	697	479	570	573	618	548	321	118	207	1975	410	1332	703	351	654	1731	888	1497	1371	1014
Better	374 16%	200 18% C	161 14%	108 15%	95 12%	170 19% EU	50 16%	58 15%	47 13%	48 12%	68 19% EU	102 19% EU	109 17%	100 14%	84 17%	82 14%	91 16% V	109 18% V	91 17% V	48 15% V	17 14%	17 8%	308 16%	66 16%	216 16%	96 14%	62 18%	106 16%	268 15%	123 14%	251 17%	220 16%	154 15%
About the same as expected	1106 46%	531 47%	552 47%	323 45%	351 45% I	432 48% I	150 47%	173 44%	154 41%	196 49% EI	169 47%	263 49% I	296 46%	335 48%	223 47%	252 44%	271 47%	296 48%	247 45%	144 45%	53 45%	95 46%	910 46%	196 48%	607 46%	344 49%	155 44%	284 43%	821 47%	391 44%	715 48%	620 45%	485 48%
Worse	650 27%	318 28%	311 26%	198 28%	230 30% FL	222 25% FL	83 26%	116 29%	122 32% FKL	108 27%	93 26%	129 24%	191 30% P	201 29% P	124 26%	134 24%	143 25%	146 24%	147 27%	98 31% R	39 33% R	77 37% QRS	535 27%	115 28%	382 29%	179 26%	89 25%	191 29%	460 27%	307 35% e	343 23%	408 30% g	242 24%
Don't know	256 11%	89 8% B	162 14% B	85 12% FL	97 13% FKL	73 8% FKL	35 11%	50 13% FL	52 14% FKL	46 11%	30 8%	42 8%	43 7%	62 9%	49 10%	102 18% MNO	67 12%	67 11%	64 12%	31 10%	9 8%	18 9%	222 11%	34 8%	127 10%	83 12%	45 13%	73 11%	183 11%	67 8% d	188 13% d	123 9% f	132 13% f

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Q3. Regardless of how you voted in the EU referendum, do you believe Britain’s exit from the EU is working out better or worse, or about the same as you expected?  
All Adults aged 16+ in Great Britain

		General Election 2019 Vote				Referendum 2016 vote	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2385	707	611	159	314	939	859
Weighted base	2385	724	605	154	317	932	880
Better	374 16%	223 31% CDE	46 8%	9 6%	45 14% CD	67 7%	249 28% F
About the same as expected	1106 46%	391 54% CD	264 44%	66 43%	154 48%	390 42%	472 54% F
Worse	650 27%	63 9%	260 43% BE	71 46% BE	101 32% B	420 45% G	95 11%
Don't know	256 11%	48 7%	36 6%	8 5%	17 5%	55 6%	64 7%

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Overlap formulae used  
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ColumnMeans (5%): A,B/C/D/E,F/G Minimum Base: 30(\*\*) Small Base: 100(\*)

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**Adults aged 16+ in GB**

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Q4. Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most POSITIVE outcomes of Britain leaving the EU?

All Adults aged 16+ in Great Britain

	Gender										Age										Social grade										Region										Urban / Rural		Marital Status				Pres of children HH (17 or under)				Education		Employment status	
	Total		Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65+	A8	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)																		
Unweighted base	2385	1118	1205	744	791	810	340	371	420	383	467	672	804	672	804	355	554	564	634	550	321	111	205	1976	400	1336	717	332	687	1698	950	1435	1419	966																				
Weighted base	2385	1138	1186	715	773	897	318	397	375	398	361	537	639	697	479	570	573	618	548	321	118	207	1975	410	1332	703	351	654	1731	888	1497	1371	1014																					
Britain gaining control over its laws and regulations	581 24%	270 24%	303 26%	109 15%	182 24%	290 32%	45 14%	64 16%	83 22%	99 25%	100 28%	190 35%	163 25%	166 24%	119 25%	133 23%	143 25%	170 28%	119 22%	67 21%	30 25%	51 25%	475 24%	105 26%	339 25%	140 20%	102 29%	121 18%	460 27%	198 22%	383 26%	294 21%	287 28%																					
Britain being able to respond to the Covid-19 pandemic better	526 22%	255 22%	259 24%	102 14%	159 21%	265 30%	37 12%	65 16%	73 20%	86 22%	81 23%	184 34%	143 22%	164 23%	113 24%	106 19%	122 21%	143 23%	121 22%	69 21%	23 20%	50 24%	422 21%	104 25%	329 22%	121 17%	76 22%	116 18%	410 24%	299 22%	327 21%	243 26%	244 24%																					
Britain being able to make its own decisions generally	508 21%	207 18%	293 25%	108 15%	166 22%	250 30%	49 15%	59 15%	78 21%	88 22%	96 27%	138 26%	117 18%	117 21%	103 22%	138 24%	121 23%	143 23%	123 20%	64 20%	26 22%	31 15%	404 20%	103 25%	285 21%	129 18%	94 27%	131 20%	377 22%	170 22%	338 19%	272 23%	235 23%																					
Britain gaining the ability to make independent international trade agreements	461 19%	230 20%	204 17%	100 14%	127 16%	235 26%	37 12%	63 16%	47 13%	80 22%	79 26%	118 19%	137 20%	103 22%	103 20%	137 23%	145 18%	100 13%	122 25%	32 15%	32 19%	377 21%	84 25%	277 21%	106 18%	78 21%	101 15%	361 21%	156 18%	305 21%	241 20%	221 28%																						
Britain gaining greater control over immigration and borders	437 18%	196 17%	236 20%	93 13%	148 19%	196 22%	35 11%	59 13%	55 13%	93 23%	75 23%	121 13%	84 15%	138 20%	104 22%	101 18%	102 18%	120 19%	97 18%	53 16%	26 19%	38 19%	368 19%	69 17%	275 21%	99 14%	63 18%	130 18%	317 13%	131 15%	306 20%	238 17%	199 20%																					
EU laws and regulations no longer applying to Britain	336 14%	181 16%	152 13%	82 11%	89 11%	166 18%	47 10%	34 9%	36 10%	53 12%	62 19%	104 15%	96 12%	87 12%	72 15%	82 14%	68 12%	81 13%	78 14%	57 14%	16 17%	35 14%	268 14%	69 17%	181 14%	91 13%	65 14%	78 12%	259 15%	101 11%	235 16%	176 13%	160 16%																					
Britain being able to support its economy and businesses more effectively	252 11%	122 11%	127 11%	82 11%	65 10%	105 12%	35 8%	47 11%	34 12%	31 9%	44 12%	61 10%	67 10%	70 15%	55 11%	61 12%	69 12%	71 10%	57 13%	31 10%	7 9%	18 9%	200 9%	52 11%	147 11%	64 12%	41 12%	78 17%	82 10%	170 11%	147 15%	105 10%																						
Britain being able to respond to new challenges and opportunities more quickly	244 10%	127 11%	111 9%	59 8%	87 11%	98 13%	32 10%	27 7%	40 11%	48 12%	35 10%	62 12%	80 13%	75 11%	44 9%	57 10%	65 11%	54 10%	36 11%	10 9%	22 11%	195 10%	49 12%	144 11%	72 10%	29 8%	69 11%	175 12%	105 12%	139 9%	153 11%	91 9%																						
Britain recovering money from EU membership fees	242 10%	95 14%	124 11%	79 11%	63 10%	100 11%	41 13%	38 8%	28 9%	35 12%	42 11%	58 10%	62 11%	76 9%	55 10%	61 11%	61 10%	51 13%	16 10%	22 11%	203 10%	39 10%	128 76	106 11%	38 11%	65 10%	20 7%	66 10%	129 7%	92 10%	103 7%	136 10%	58 6%																					
Less news coverage of Britain's exit from the EU	195 8%	98 9%	90 8%	77 11%	70 9%	48 5%	36 11%	41 10%	37 10%	34 8%	23 6%	24 5%	63 10%	63 9%	34 7%	34 6%	48 8%	44 7%	52 9%	29 9%	8 7%	14 8%	158 8%	37 9%	110 8%	65 9%	20 6%	66 10%	129 7%	92 10%	103 7%	136 10%	58 6%																					
British people feeling prouder of their country	131 6%	61 5%	65 5%	31 4%	51 6%	30 4%	20 6%	24 7%	15 4%	15 7%	24 5%	26 4%	33 5%	36 5%	27 6%	35 5%	38 6%	32 5%	17 7%	9 6%	110 6%	21 5%	78 32	32 6%	20 4%	48 6%	83 5%	47 5%	84 5%	89 6%	43 4%																							
Britain exerts international influence	106 4%	65 6%	40 3%	58 3%	24 3%	35 3%	32 10%	26 6%	10 3%	14 3%	11 3%	14 5%	30 4%	31 5%	22 4%	22 6%	34 4%	27 4%	14 6%	7 1%	2 5%	91 4%	15 4%	53 4%	38 5%	44 4%	45 4%	62 4%	37 4%	70 4%	30 3%																							
Britain's exit from the EU happening at all	84 4%	48 4%	34 3%	38 5%	22 3%	24 3%	14 6%	24 4%	15 4%	7 2%	9 2%	15 3%	22 3%	26 4%	19 4%	16 3%	19 4%	22 5%	18 4%	4 2%	4 3%	73 4%	10 3%	42 4%	25 3%	16 5%	30 4%	54 5%	27 3%	57 4%	27 3%																							
Greater national focus on areas and groups that used to leave the EU	79 3%	48 4%	30 3%	52 7%	16 2%	12 1%	25 8%	28 7%	9 2%	6 2%	7 1%	23 4%	17 2%	22 5%	17 3%	22 4%	17 2%	23 3%	15 4%	21 2%	2 3%	5 2%	65 3%	41 3%	36 3%	3 1%	30 5%	49 3%	27 3%	52 3%	51 3%	28 3%																						
Fewer divisions in British society	56 2%	36 3%	20 2%	41 6%	9 1%	5 1%	17 5%	25 6%	6 1%	4 1%	4 1%	17 3%	15 2%	15 3%	9 2%	6 3%	15 2%	17 3%	11 3%	2 2%	5 2%	42 2%	14 3%	26 2%	5 1%	30 4%	26 1%	5 2%	30 2%	22 3%	34 2%	43 3%	13 1%																					
Other (please specify)	16 1%	8 1%	1 1%	8 1%	7 1%	- 1%	1 1%	3 1%	5 1%	- 1%	- 1%	7 1%	3 1%	6 1%	3 1%	5 1%	1 1%	- 1%	- 1%	- 1%	5 1%	12 1%	4 1%	12 1%	- 1%	- 1%	3 1%	4 1%	11 1%	7 1%	9 1%	6 1%																						
None of these - there are no positive outcomes	463 19%	225 20%	218 18%	112 16%	186 24%	165 18%	37 10%	75 12%	94 23%	92 23%	78 22%	87 19%	124 20%	140 20%	97 18%	100 18%	111 18%	102 18%	110 20%	58 19%	29 16%	53 20%	382 20%	80 22%	263 20%	134 19%	66 17%	114 17%	349 20%	231 18%	231 20%	275 20%	188 19%																					
Don't know	198 8%	75 7%	115 10%	74 10%	77 10%	47 5%	35 11%	39 10%	44 12%	25 7%	32 7%	37 4%	37 6%	45 6%	33 7%	83 15%	52 10%	61 8%	46 7%	21 6%	7 4%	9 5%	176 9%	22 7%	90 7%	81 12%	26 8%	54 8%	143 8%	41 5%	157 10%	92 7%	106 10%																					

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J,K/L,M/N/O,P,Q,R/S,T,U/V,W/X,Y/Z/a,b/c,d/e,f/g Minimum Base: 20(\*\*) Small Base: 100(\*\*)

Column Means (5%): A,B/C,D/E/F/G,H/I/J/K/L,M,N/O/P,Q,R/S/T/U/V,W/X,Y/Z/a,b,c,d,e,f/g Minimum Base: 30Q\*\* Small Base: 30Q\*\*

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Brexit

Adults aged 16+ in GB

Q4. Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most POSITIVE outcomes of Britain leaving the EU?

All Adults aged 16+ in Great Britain

	General Election 2019 Vote						Referendum 2016 vote
	Total (A)	Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)
Unweighted base	2385	707	611	159	314	939	859
Weighted base	2385	724	605	154	317	932	880
Britain gaining control over its laws and regulations	581 24%	272 38% CDE	105 17%	20 13%	75 24% CD	143 15%	341 39% F
Britain being able to respond to the Covid-19 pandemic better	526 22%	229 32% CE	108 18%	39 26% CE	52 16%	183 20%	263 30% F
Britain being able to make its own decisions generally	508 21%	232 32% CDE	91 15%	15 10%	59 19% D	138 15%	270 31% F
Britain gaining the ability to make independent international trade agreements	461 19%	244 34% CDE	81 13%	18 12%	49 15%	128 14%	272 31% F
Britain gaining greater control over immigration and borders	437 18%	212 29% CDE	67 11%	14 9%	52 16% CD	75 8%	277 31% F
EU laws and regulations no longer applying to Britain	336 14%	165 23% CDE	51 8%	10 6%	41 13% CD	75 8%	200 23% F
Britain being able to support its economy and businesses more effectively	252 11%	122 17% CDE	45 7%	6 4%	32 10% D	69 7%	139 16% F
Britain being able to respond to new challenges and opportunities more quickly	244 10%	101 14% CE	55 9%	12 8%	29 9%	91 10%	111 13%
Britain recoverine money from EU membership fees	242 10%	92 13% D	60 10%	6 4%	37 12% D	75 8%	118 13% F
Less news coverage of Britain's exit from the EU	195 8%	32 4%	61 10% B	24 10% B	30 9% B	106 11%	41 5% G
British people feeling prouder of their country	131 6%	51 7% D	31 5%	3 2%	18 6% B	25 3%	70 8% F
Britain gaining international influence	106 4%	39 5%	34 6%	5 3%	10 3%	29 3%	51 6% F
Britain's exit from the EU happening at all	84 4%	37 5% C	16 3%	2 1%	20 6% CD	21 2%	45 5% F
Greater national focus on areas and groups that voted to leave the EU	79 3%	23 3%	22 4%	6 4%	19 6% B	33 3%	23 3%
Fewer divisions in British society	56 2%	15 2%	14 2%	2 1%	16 5% BCD	23 2%	19 2%
Other (please specify)	16 1%	8 1%	2 + 1%	2 1%	3 1%	6 1%	8 1%
None of these - there are no positive outcomes	463 19%	25 3%	214 35% BE	48 31% BE	63 20% B	344 37% G	26 3%
Don't know	198 8%	19 3%	28 5%	14 9% BCF	13 4% G	50 5%	29 3%

e with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%) A,B/C/D/E,F/G Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%) A,B/C/D/E,F/G Minimum Base: 30(\*\*) Small Base: 100(\*)



J-20-091774-10 - 12th March - 15th March 2021

INTERNAL/CLIENT USE ONLY

Brexit  
Adults aged 16+ in GB

Q5. Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most NEGATIVE outcomes of Britain leaving the EU?  
All Adults aged 16+ in Great Britain

	Gender			Age										Social grade				Region						Urban / Rural		Marital Status		Pres of children HH (17 or under)				Education		Employment status	
	Total (A)	Male (B)	Female (C)	16-34 (D)	35-54 (E)	55+ (F)	16-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	A8 (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)		
Unweighted base	2385	1119	1205	744	791	850	340	404	371	420	383	467	672	804	355	554	564	634	550	321	111	205	1976	409	1336	717	332	687	1698	950	1435	1419	966		
Weighted base	2385	1138	1186	715	773	897	318	397	375	398	361	537	639	697	479	570	573	618	548	321	118	207	1975	410	1332	703	351	654	1731	888	1497	1371	1014		
Increased barriers to trade between the UK and the EU	663	339	306	145	220	298	57	88	115	104	107	192	168	232	128	136	164	169	141	81	41	67	538	125	382	186	96	142	521	318	345	384	279		
	28%	30%	26%	20%	28%	33%	18%	22%	31%	26%	30%	30%	26%	33%	27%	24%	29%	27%	26%	25%	35%	33%	27%	30%	29%	26%	27%	22%	30%	36%	23%	28%	28%		
		C			DSH	DSH			DSH		DSH	DSH		DSH		DSH																			
The end of freedom of movement between the UK and the EU	601	293	290	139	228	235	57	82	126	102	97	137	189	197	104	111	135	135	145	94	27	66	493	109	363	157	81	162	439	313	288	372	229		
	25%	26%	24%	19%	29%	29%	26%	18%	21%	34%	26%	27%	30%	28%	22%	20%	23%	22%	26%	18	23%	32%	25%	26%	27%	22%	23%	25%	25%	35%	19%	27%	23%		
				DSH	DSH				DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH			DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH		
Less international cooperation between the UK and EU	442	212	221	109	142	191	48	61	77	64	64	128	119	135	108	80	90	118	112	58	19	43	365	76	252	122	68	114	328	179	262	242	199		
	19%	19%	19%	15%	18%	21%	15%	15%	21%	16%	18%	24%	19%	19%	23%	14%	16%	19%	20%	18%	16%	21%	19%	19%	17%	19%	19%	17%	19%	20%	18%	18%	20%		
					DSH				D			DSH	DSH	P	P																				
Increased divisions between the nations of the UK (Scotland, Northern Ireland, Wales and England)	406	198	195	100	132	174	36	64	61	71	61	113	122	129	72	83	103	106	89	51	19	38	324	82	237	102	67	124	282	171	235	242	164		
	17%	17%	16%	14%	17%	19%	11%	16%	16%	18%	17%	21%	19%	18%	15%	15%	18%	17%	16%	16%	16%	18%	16%	20%	18%	15%	19%	19%	16%	19%	16%	18%	16%		
				G	G			G	G		G		P	P																					
The uncertainty caused by the process of the UK leaving the EU	396	179	214	118	126	152	40	78	57	69	58	94	110	120	76	90	97	103	83	59	16	39	331	65	237	105	55	108	288	160	236	229	167		
	17%	16%	18%	17%	16%	17%	12%	20%	15%	17%	16%	17%	17%	17%	16%	16%	17%	17%	16%	18%	13%	19%	17%	16%	18%	15%	16%	17%	17%	18%	16%	17%	16%		
				G			DSH	DSH		DSH		DSH	DSH	DSH																					
Reduced protections for workers' rights	244	125	112	73	93	78	30	42	45	48	47	31	52	84	59	49	71	50	47	35	13	28	205	39	136	76	33	66	178	112	133	158	87		
	10%	11%	9%	10%	12%	9%	10%	11%	12%	12%	13%	6%	8%	12%	12%	9%	12%	8%	9%	11%	11%	13%	10%	10%	10%	10%	11%	9%	10%	13%	9%	12%	9%		
				L	FL	L		L	L	L	L		MP	MP	M		RS					R													
Britain's exit from the EU happening at all	240	119	113	82	70	87	31	51	33	37	39	48	68	81	48	42	60	45	54	36	16	30	185	55	130	75	35	65	175	113	127	150	90		
	10%	10%	10%	12%	9%	10%	10%	13%	9%	9%	11%	9%	11%	11%	12%	10%	7%	10%	7%	10%	13%	14%	9%	13%	10%	11%	10%	10%	10%	13%	8%	11%	9%		
													P	P								R													
People in other countries feeling less favourable towards British people	239	110	125	70	63	106	34	37	32	32	45	61	76	71	52	41	71	59	53	35	12	9	188	52	143	57	40	62	177	79	161	140	100		
	10%	10%	11%	10%	8%	12%	11%	9%	8%	8%	13%	11%	12%	10%	11%	7%	12%	9%	10%	11%	10%	5%	9%	13%	11%	8%	11%	10%	10%	9%	11%	10%	10%		
					DSH				DSH		DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH		
Britain leaving EU programmes (such as the Erasmus student exchange programme)	212	97	111	78	70	64	41	37	33	38	20	43	66	68	33	46	50	49	49	30	17	17	180	32	113	73	26	70	142	106	106	125	87		
	9%	9%	9%	11%	9%	7%	13%	9%	9%	6%	8%	10%	10%	10%	7%	8%	9%	8%	9%	15%	8%	9%	8%	8%	8%	8%	11%	8%	11%	8%	12%	7%	9%	9%	
				FL		K		FL	FL		K											R													
Increased divisions in British society	210	128	68	75	91	43	33	42	54	38	23	20	65	57	44	44	46	44	51	34	13	22	181	29	114	77	19	62	148	94	116	138	72		
	9%	11%	6%	11%	12%	5%	10%	11%	14%	9%	6%	4%	10%	8%	9%	8%	8%	7%	9%	11%	11%	11%	9%	7%	9%	9%	11%	5%	10%	9%	11%	8%	10%	7%	
				FL	FL	C		FL	FL	FL	FL																								
Britain losing international influence	184	94	86	79	53	52	27	42	27	26	21	31	48	52	44	39	44	39	54	24	7	15	156	27	101	62	20	73	111	75	108	112	72		
	8%	8%	7%	11%	7%	6%	12%	11%	7%	6%	6%	6%	8%	8%	9%	7%	8%	6%	6%	10%	8%	6%	7%	8%	8%	8%	9%	6%	11%	6%	8%	7%	8%	7%	
				DSH			DSH	DSH	DSH		DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	
Less support being available for parts of the economy or British businesses	182	77	103	62	66	54	28	34	34	32	23	31	52	44	35	51	50	40	32	30	10	20	155	27	101	53	27	56	126	75	107	120	62		
	8%	7%	9%	9%	8%	6%	9%	9%	9%	8%	6%	6%	8%	6%	7%	9%	9%	7%	6%	9%	8%	9%	8%	7%	8%	8%	8%	8%	9%	7%	8%	7%	9%	6%	
				F																															
Fewer environmental protections	136	61	71	54	44	37	23	31	21	24	13	24	36	38	28	33	29	27	32	24	10	12	108	28	77	43	16	30	105	66	70	75	61		
	6%	5%	6%	8%	6%	4%	7%	8%	5%	6%	4%	5%	6%	5%	6%	6%	5%	4%	6%	8%	9%	6%	5%	7%	6%	6%	4%	5%	6%	7%	5%	5%	6%		
				FL		FL		FL		FL																									
Reduced protections for consumer rights	124	71	48	59	34	30	24	36	19	16	16	14	38	35	23	28	25	38	24	19	7	11	109	15	68	39	17	46	78	53	70	81	43		
	5%	6%	4%	8%	4%	3%	7%	9%	5%	4%	5%	3%	6%	5%	5%	4%	6%	4%	6%	4%	6%	5%	6%	4%	5%	6%	5%	5%	7%	4%	6%	5%	6%	4%	
				DSH			DSH	DSH	DSH		DSH																								
Britain having a worse response to the Covid-19 pandemic	109	53	56	73	27	9	41	33	17	10	5	4	35	34	14	26	20	20	25	21	8	15	89	21	51	45	13	53	56	40	69	75	34		
	5%	5%	5%	10%	3%	1%	13%	8%	5%	3%	1%	1%	5%	5%	3%	5%	3%	3%	5%	7%	7%	7%	4%	5%	4%	4%	8%	3%	5%	5%	6%	3%			
				DSH	FL		DSH	DSH	FL	FL												DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH	DSH		
British people feeling less proud of their country	91	41	47	59	18	13	38	21	10	8	5	9	34	23	14	19	15	25	16	24	3	7	77	14	40	40	10	44	47	34	57	61	29		
	4%	4%	4%	8%	2																														

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INTERNAL/CLIENT USE ONLY  
Brexit  
Adults aged 16+ in GB  
Q5. Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most NEGATIVE outcomes of Britain leaving the EU?  
All Adults aged 16+ in Great Britain

	General Election 2019 Vote					Referendum 2016 vote	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2385	707	611	159	314	939	859
Weighted base	2385	724	605	154	317	932	880
Increased barriers to trade between the UK and the EU	663 28%	205 28%	173 29%	52 34%	87 27%	323 35%	221 25%
The end of freedom of movement between the UK and the EU	601 25%	120 17%	201 33%	64 41%	90 28%	374 40%	112 13%
Less international cooperation between the UK and EU	442 19%	155 21%	138 19%	33 21%	39 12%	208 22%	155 18%
Increased divisions between the nations of the UK (Scotland, Northern Ireland, Wales and England)	406 17%	140 19%	119 20%	36 23%	52 16%	180 19%	168 19%
The uncertainty caused by the process of the UK leaving the EU	396 17%	127 18%	103 17%	20 13%	42 13%	149 16%	152 17%
Reduced protections for workers' rights	244 10%	29 4%	119 20%	17 11%	37 12%	150 16%	49 6%
Britain's exit from the EU happening at all	240 10%	21 3%	103 17%	28 18%	46 14%	174 19%	21 2%
People in other countries feeling less favourable towards British people	239 10%	96 13%	63 10%	10 7%	23 7%	91 10%	105 12%
Britain leaving EU programmes (such as the Erasmus student exchange programme)	212 9%	45 6%	73 12%	23 15%	31 10%	123 13%	43 5%
Increased divisions in British society	210 9%	43 6%	80 13%	20 13%	32 10%	111 12%	60 7%
Britain losing international influence	184 8%	42 6%	58 10%	20 13%	32 10%	107 11%	32 4%
Less support being available for parts of the economy or British businesses	182 8%	37 5%	56 9%	18 12%	21 6%	99 11%	34 4%
Fewer environmental protections	136 6%	12 2%	54 9%	19 12%	32 10%	79 9%	30 3%
Reduced protections for consumer rights	124 5%	19 3%	54 9%	11 7%	16 5%	58 6%	28 3%
Britain having a worse response to the Covid-19 pandemic	109 5%	19 3%	43 7%	2 1%	19 6%	49 5%	24 3%
British people feeling less proud of their country	91 4%	17 2%	32 5%	7 5%	7 5%	39 4%	28 3%
Other (please specify)	40 2%	4 1%	17 3%	7 4%	4 1%	23 2%	10 1%
None of these - there are no neative outcomes	312 13%	201 28%	30 5%	2 1%	30 10%	29 3%	244 28%
Don't know	248 10%	39 5%	25 4%	10 7%	16 5%	39 4%	66 8%

ze with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlay (normal use)  
Columns/Rows (2%): A,B,C/D,E,F/G Minimum Base: 30\*\* (Small Base: 200\*\*)  
Columns/Rows (1%): A,B,C/D,E,F/G Minimum Base: 30\*\* (Small Base: 200\*\*)

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INTERNAL/CLIENT USE ONLY  
Brexit  
Adults aged 16+ in GB

Q6. Which of the statements below, if any, is closest to your opinion about the future relationship between the UK and the EU over the next few years?  
All Adults aged 16+ in Great Britain

		Gender			Age								Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	2385	1119	1205	744	791	850	340	404	371	420	383	467	672	804	355	554	564	634	550	321	111	205	1976	409	1336	717	332	687	1698	950	1435	1419	966
Weighted base	2385	1138	1186	715	773	897	318	397	375	398	361	537	639	697	479	570	573	618	548	321	118	207	1975	410	1332	703	351	654	1731	888	1497	1371	1014
There are still many important issues to finalise in Britain's future relationship with the EU, which will mean lots more negotiations over the next few years	1039 44%	515 45%	491 41%	249 35%	359 46% DGH	431 48% DGH	101 32%	148 37%	178 48% DGH	181 45% DGH	168 47% DGH	263 49% DGH	286 45%	320 46% P	210 44%	223 39%	241 42%	254 41%	242 44%	134 42%	56 48%	113 54% QRST	848 43%	191 47%	607 46% Z	279 40%	153 44%	262 40%	777 45% b	464 52% e	575 38%	615 45%	425 42%
The broad outlines of Britain's future relationship with the EU will not change much over the next few years, but there are still some important areas left to decide	633 27%	329 29% C	293 25%	204 29% EU	170 22%	259 29% EU	95 30% EU	109 27% EI	79 21%	91 23%	95 26%	163 30% EU	172 27% P	197 28% P	140 29% P	124 22%	148 26%	167 27%	148 27%	94 29%	25 21%	51 25%	525 27%	108 26%	346 26%	186 27%	100 29%	180 27%	453 26%	230 26%	403 27%	383 28%	250 25%
Britain's future relationship with the EU is now mostly decided, and will hardly change over the next few years	267 11%	122 11%	143 12%	109 15% EFUKL	74 10%	84 9%	54 17% EFUKL	55 14% EFK	36 9%	39 10%	30 8%	54 10%	91 14% NO	70 10%	41 9%	64 11%	60 10%	72 12%	55 10%	41 13%	17 15%	23 11%	227 12%	40 10%	151 11%	88 13% a	28 8%	94 14% c	173 10%	83 9%	184 12% d	154 11%	114 11%
None of these	94 4%	47 4%	43 4%	25 3%	42 5% FL	27 3% L	13 4%	12 3%	16 4% L	26 6% DFHL	16 5% FL	11 2%	26 4%	20 3%	17 3%	31 5% N	15 3%	25 4%	21 4%	18 6% Q	9 7% Q	6 3%	78 4%	16 4%	54 4%	25 4%	15 4%	30 5%	64 4%	23 3%	70 5% d	47 3%	46 5%
Don't know	352 15%	126 11%	216 18% B	128 18% FL	128 16% FL	97 11% L	55 17% FL	73 18% FL	66 18% FL	62 15% FL	51 14% FL	46 9%	64 10%	90 13%	71 15% M	127 22% MNO	110 19% TUV	100 16% TV	83 15% V	34 11%	11 9%	15 7%	297 15%	55 13%	173 13%	124 18% Y	55 16%	88 13%	264 15%	88 10%	264 18% d	173 13%	179 18% f

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (5%): A,B/C,D,E/F,G,H/I/J,K,L,M,N/O,P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B/C,D,E/F,G,H/I/J,K,L,M,N/O,P,Q/R/S/T/U/V,W,X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(\*\*) Small Base: 100(\*)

J-20-091774-10 - 12th March - 15th March 2021

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Brexit

Adults aged 16+ in GB

Q6. Which of the statements below, if any, is closest to your opinion about the future relationship between the UK and the EU over the next few years?

All Adults aged 16+ in Great Britain

		General Election 2019 Vote				Referendum 2016 vote	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2385	707	611	159	314	939	859
Weighted base	2385	724	605	154	317	932	880
There are still many important issues to finalise in Britain's future relationship with the EU, which will mean lots more negotiations over the next few years	1039 44%	263 36%	307 51% BE	106 68% BCE	134 42%	535 57% G	317 36%
The broad outlines of Britain's future relationship with the EU will not change much over the next few years, but there are still some important areas left to decide	633 27%	276 38% CD	124 21%	24 16%	108 34% CD	195 21%	313 36% F
Britain's future relationship with the EU is now mostly decided, and will hardly change over the next few years	267 11%	104 14% D	68 11% D	7 5%	34 11% D	78 8%	124 14% F
None of these	94 4%	13 2%	35 6% BD	2 2%	13 4% B	29 3%	32 4%
Don't know	352 15%	68 9%	70 12%	15 10%	28 9%	96 10%	94 11%

ce with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G Minimum Base: 30(\*\*) Small Base: 100(\*)