

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
WEIGHTED BASE	1009	491	514	110*	173*	161	172	156	237	283	333	393	443	565	266	264	204	239	530	443	1009
	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Coronavirus/ pandemic diseases	344	171	172	33	48	70	65	51	77	81	135	128	151	193	83	97	68	86	181	154	353
	34%	35%	33%	30%	28%	44% zdk	38%	33%	32%	29%	41% zdk	33%	34%	34%	31%	37%	33%	36%	34%	35%	35%
Economy/Economic situation	183	82	101	17	21	33	26	32	54	38	59	86	71	112	63	51	35	30	114	65	191
	18%	17%	20%	16%	12%	20%	15%	21%	23% zdi	13%	18%	22% zdi	16%	20%	23% zoq	19%	17%	12%	21% zsq	15%	19%
Poverty/Inequality	64	34	30	8	15	10	11	9	11	23	21	20	33	31	18	22	6	16	41	22	65
	6%	7%	6%	7%	9%	6%	7%	6%	5%	8%	6%	5%	7%	6%	7%	9% n	3%	7%	8%	5%	6%
Common Market/ Brexit/EU/Europe/ Euro	60	42	18	4	10	8	16	12	10	14	24	23	22	38	17	12	21	8	28	30	56
	6%	9% zb	4%	4%	6%	5%	9%	8%	4%	5%	7%	6%	5%	7%	6%	4%	10% zmo	3%	5%	7% o	6%
National health service/Hospitals/ Healthcare	47	16	30	10	9	5	9	5	9	18	14	14	23	24	9	10	11	15	19	26	45
	5%	3%	6%	9%	5%	3%	5%	3%	4%	6%	4%	4%	5%	4%	3%	4%	5%	6%	4%	6%	4%
Pollution/ Environment/ Climate change	45	24	21	8	14	6	8	8	2	22	13	10	27	18	15	15	5	6	30	11	42
	4%	5% hkq	4%	7% hk	8% hk	3%	5% h	5% h	1%	8% zhk	4% h	2% h	6%	3%	6%	6%	3%	3%	6% q	3%	4%
Unemployment/ Factory closure/ Lack of industry	37	16	21	1	7	2	6	11	10	8	8	21	10	27	7	4	13	11	11	24	33
	4%	3% mp	4%	1%	4%	1%	3%	7% zej	4%	3%	2%	5% z	2%	5%	2%	2%	7% mp	5%	2%	5% mp	3%
Education/Schools	19	5	14	5	1	5	3	1	3	7	8	4	11	7	5	7	1	6	12	7	18
	2%	1%	3%	5% k	1%	3%	2%	1%	1%	2%	2%	1%	3%	1%	2%	3%	*	2%	2%	2%	2%
Immigration/ immigrants	16	9	8	-	-	6	-	4	7	-	6	11	6	11	4	3	5	3	7	8	18
	2%	2%	2%	-	-	4% fi	-	3% i	3% fi	-	2%	3% zfi	1%	2%	2%	1%	2%	1%	1%	2%	2%
Lack of faith in politics / politicians / government	16	6	10	1	1	5	4	2	4	2	9	5	7	9	7	4	1	4	11	5	17
	2%	1%	2%	1%	*	3%	2%	1%	2%	1%	3%	1%	2%	2%	3%	1%	1%	2%	2%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
Source : Ipsos MORI (JN Q218)

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	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Housing	15 1%	10 2%	4 1%	-	6 3%j	1 1%	-	5 3%z	2 1%	6 2%	1 *	8 2%	7 2%	8 1%	4 2%	4 1%	4 2%	2 1%	8 1%	6 1%	15 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	9 1%kp	7 1%	2 *	1 1%	6 4%zgh jk	1 *	-	-	1 *	7 3%zk	1 *	1 *	8 2%	1 *	1 *	*	7 4%zlm op	-	1 *	7 2%	6 1%
Low pay/Minimum wage/Fair wages	9 1%	5 1%	2 *	3 3%j	2 1%	-	-	2 1%	2 1%	5 2%	-	4 1%	5 1%	4 1%	2 1%	4 1%	1 *	2 1%	5 1%	3 1%	9 1%
Taxation	9 1%	5 1%	4 1%	1 1%	3 2%	1 *	2 1%	-	1 1%	5 2%	3 1%	1 *	5 1%	3 1%	3 1%	2 1%	3 2%	-	5 1%	3 1%	7 1%
International trade/trade deals	8 1%b	7 1%	1 *	3 2%	-	2 *	-	-	3 1%	3 1%	2 1%	3 1%	4 1%	4 1%	4 2%	3 1%	-	1 *	7 1%	1 *	8 1%
Inflation/Prices	7 1%p	3 1%	4 1%	-	3 2%	-	1 *	2 1%	2 1%	3 1%	1 *	3 1%	3 1%	4 1%	1 *	*	-	6 3%zmp	1 *	6 1%	5 *
Ageing population/ Social care for the elderly	7 1%	4 1%	3 1%	1 1%	-	1 *	2 1%	-	3 1%	1 *	3 1%	3 1%	1 *	5 1%	1 *	1 *	2 1%	3 1%	1 *	5 1%	8 1%
Morality/ Individual behaviour/ Lifestyle	7 1%p	2 *	5 1%	-	-	-	2 1%	-	5 2%zi	-	2 1%	5 1%	-	7 1%	1 *	-	4 2%mp	2 1%	1 *	6 1%	5 *
Mental health/ well-being	5 1%	2 *	2 *	2 2%	2 1%	-	1 1%	1 *	-	4 1%	1 *	1 *	4 1%	2 *	1 *	3 1%	-	2 1%	4 1%	2 *	6 1%
Race relations	5 *	* *	5 1%	1 1%	1 *	-	-	1 *	2 1%	2 1%	-	3 1%	2 1%	3 *	1 *	1 *	* *	2 1%	2 *	3 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
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	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Public services in general	5*	3	1	3	-	-	-	2	-	3	-	2	3	2	4	-	-	*	4	*	3
		1%	*	3%zhj	-	-	-	1%	-	1%	-	*	1%	*	2%zq	-	-	*	1%	*	*
UK union/ devolution/reform	4*	3	2	-	-	-	1	1	2	-	1	3	-	4	1	1	-	2	2	2	7
		1%	*	-	-	-	1%	1%	1%	-	*	1%	-	1%	*	*	-	1%	*	*	1%
Population levels/ Overpopulation	4*	2	2	-	-	-	-	-	4	-	-	4	-	4	-	-	-	3	-	3	3
		*	*	-	-	-	-	-	2%zj	-	-	1%z	-	1%	-	-	-	1%p	-	1%	*
Defence/Foreign affairs/ International terrorism	3*	2	2	-	-	1	2	-	1	-	2	1	1	3	-	-	2	1	-	3	4
		*	*	-	-	*	1%	-	1%	-	1%	*	*	*	-	-	1%p	*	-	1%	*
Pensions/Social security/Benefits	3*	3	-	-	1	-	-	1	1	1	-	2	1	2	1	1	-	1	2	1	3
		1%	-	-	1%	-	-	1%	1%	*	-	1%	*	*	*	*	-	1%	*	*	*
Nationalisation/ Government control of institutions	2*	1	1	-	-	1	-	1	-	-	1	1	1	1	-	1	-	1	1	1	2
		*	*	-	-	1%	-	1%	-	-	*	*	*	*	-	*	-	1%	*	*	*
Local government/ Council tax	2*	-	2	-	2	-	-	-	-	2	-	-	2	-	2	-	-	-	2	-	1
		-	*	-	1%	-	-	-	-	1%	-	-	*	-	1%	-	-	-	*	-	*
Trade unions/ Strikes	1*	1	-	-	-	-	-	1	*	-	-	1	-	1	1	*	-	-	1	-	2
		*	-	-	-	-	-	1%	*	-	-	*	-	*	*	*	-	-	*	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Transport/Public transport	1*	-	1	-	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1
		-	*	-	-	-	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food production/ farming	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
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	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	37	15	22	3	6	5	12	5	7	9	16	12	14	23	12	10	8	5	21	13	40
	4%	3%	4%	3%	3%	3%	7%z	3%	3%	3%	5%	3%	3%	4%	4%	4%	4%	2%	4%	3%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	*	0.00	*	*	0.00	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	*	0.00	0.00	0.00	0.00	*	0.00	*	*	0.00	0.00	0.00	*	0.00	*
Don't know	37	8	27	4	17	2	1	1	11	21	3	12	23	13	1	6	5	21	7	26	30
	4%afg jlp	2%	5%za	4%	10%zef gjk	1%	1%	1%	5%fgj k	7%zef gjk	1%	3%g	5%	2%	*	2%p	2%	9%zlm npq	1%	6%zlm np	3%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Coronavirus/ pandemic diseases	344	295	19	30	117	86	109	90	119	44	91	74	120	117	38	55	236	93	68	71	101	69	353
	34%	34%	38%	34%	36%	36%	35%	34%	32%	32%	33%	32%	34%	37%	27%	33%	36%	30%	33%	34%	33%	38%	35%
Economy/Economic situation	183	163	7	13	60	47	56	49	67	23	54	44	76	60	21	23	135	44	42	31	65	32	191
	18%	19%	14%	15%	18%	20%	18%	19%	18%	16%	19%	19%	22%zq	19%	15%	14%	20%z	14%	20%	15%	21%	17%	19%
Poverty/Inequality	64	53	3	8	21	13	15	13	27	14	19	13	21	22	11	10	43	21	11	15	26	8	65
	6%	6%	6%	9%	7%	5%	5%	5%	7%	10%	7%	6%	6%	7%	8%	6%	6%	7%	5%	7%	8%	4%	6%
Common Market/ Brexit/EU/Europe/ Euro	60	52	*	8	22	14	23	22	16	8	12	8	21	17	5	16	37	21	13	9	24	12	56
	6%	6%	1%	9%bk	7%	6%	7%b	8%	4%	5%	4%	4%	6%	5%	3%	10%	6%	7%bn	6%	4%	8%	6%	6%
National health service/Hospitals/ Healthcare	47	40	5	2	7	6	20	16	19	3	15	16	15	13	9	7	28	16	12	15	9	6	45
	5%^d	5% ^d	10% ^{dei}	2%	2%	2%	7% ^{de}	6%	5%	2%	5%	7% ^d	4%	4%	6%	4%	4%	5%	6%	7%	3%	3%	4%
Pollution/ Environment/ Climate change	45	37	3	5	14	9	15	12	15	8	13	7	13	18	4	7	31	11	7	11	18	4	42
	4%	4%	6%	6%	4%	4%	5%	5%	4%	6%	5%	3%	4%	6%	3%	4%	5%	4%	3%	5%	6%	2%	4%
Unemployment/ Factory closure/ Lack of industry	37	32	-	5	20	15	8	8	9	1	3	8	12	11	6	5	23	12	10	11	3	11	33
	4%^{jt}	4% ^j	-	6% ^{ij}	6% ^{zah} ij	6% ^{ahi} j	3%	3%	2% ^j	1%	1%	3% ^j	4%	3%	5%	3%	3%	4%	5% ^t	5% ^t	1%	6% ^t	3%
Education/Schools	19	19	-	-	3	3	4	4	12	5	7	7	4	7	5	1	12	5	2	7	8	-	18
	2%	2%	-	-	1%	1%	1%	1%	3%	4%	2%	3%	1%	2%	3%	*	2%	2%	1%	3% ^u	3%	-	2%
Immigration/ immigrants	16	15	1	1	6	5	5	4	6	1	3	5	7	2	3	5	9	7	9	-	-	6	18
	2%^t	2%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	3%	1%	2%	4% ^{zst}	-	-	3% st	2%
Lack of faith in politics / politicians / government	16	14	-	2	5	3	2	2	9	2	3	7	4	4	2	5	7	8	4	3	2	2	17
	2%	2%	-	2%	2%	1%	1%	1%	3% ^j	2%	1%	3%	1%	1%	2%	3%	1%	3%	2%	1%	1%	1%	2%

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UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Housing	15 1%	13 1%	1 1%	1 1%	4 1%	3 1%	7 2%	6 2%	4 1%	- -	2 1%	4 2%	5 2%	5 2%	2 1%	3 2%	10 2%	4 1%	3 1%	5 2%	4 1%	3 1%	15 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	9 1%p	5 1%	4 7%zac	- defgh	1 *	1 *	4 1%g	* *	4 1%k	4 3%ad	4 1%	1 *	1 *	1 *	4 3%lp	4 2%p	2 *	7 2%zp	1 1%	* *	3 1%	- -	6 1%
Low pay/Minimum wage/Fair wages	9 1%	8 1%	- -	1 1%	3 1%	2 1%	2 1%	2 1%	4 1%	2 1%	3 1%	2 1%	1 *	2 1%	5 3%zlp	1 1%	3 *	6 2%	3 2%	3 1%	1 *	1 1%	9 1%
Taxation	9 1%	9 1%	- -	- -	1 *	1 *	1 *	* *	7 2%z	1 1%	6 2%zd	6 3%zad	1 *	3 1%	4 3%zlp	1 *	3 1%	5 2%	- -	5 2%	1 *	1 1%	7 1%
International trade/trade deals	8 1%	7 1%	1 1%	- -	3 1%	3 1%	3 1%	2 1%	3 1%	- -	3 1%	3 1%	4 1%	4 1%	- -	- -	8 1%	- -	- -	- -	5 2%	2 1%	8 1%
Inflation/Prices	7 1%	5 1%	1 3%	* *	2 1%	2 1%	2 1%	1 *	3 1%	- -	3 1%	3 1%	3 1%	2 1%	2 1%	- -	5 1%	2 1%	3 1%	1 *	* *	3 2%	5 *
Ageing population/ Social care for the elderly	7 1%	7 1%	- -	- -	2 *	2 1%	1 *	1 1%	4 1%	1 1%	4 1%	3 1%	3 1%	1 *	2 1%	- -	4 1%	2 1%	1 *	1 *	3 1%	1 1%	8 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	7 1%	- -	- -	3 1%	3 1%	4 1%	4 1%	- -	- -	- -	- -	3 1%	2 1%	2 1%	- -	5 1%	2 1%	- -	2 1%	1 *	3 2%	5 *
Mental health/ well-being	5 1%	4 1%	1 2%k	- -	2 1%	2 1%	2 1%	1 1%	1 *	1 1%	1 *	- -	2 1%	1 *	- -	2 1%	3 *	2 1%	1 1%	1 *	3 1%	1 *	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

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Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Race relations	5 *p	4 1%	* 1%	- -	2 1%	2 1%	1 *	1 *	2 *	2 1%	2 1%	- -	1 *	- -	3 2%mp	1 *	1 *	3 1%	* *	1 1%	1 *	2 1%	7 1%
Public services in general	5 *	5 1%	- -	- -	- -	- -	2 1%	2 1%	3 1%	3 2%zad	3 1%	- -	- -	5 2%zl	- -	- -	5 1%	- -	- -	- -	5 2%z	- -	3 *
UK union/ devolution/reform	4 *a	* *	- -	4 4%zad	4 1%zad	* *	- -	- -	- -	- -	- -	- -	4 1%z	- -	- -	- -	4 1%	- -	- -	* *	1 *	1 *	7 1%
Population levels/ Overpopulation	4 *	4 *	- -	- -	- -	3 1%	3 1%	1 *	- -	- -	- *	1 *	1 *	2 1%	- -	- -	2 *	1 *	- -	- -	- -	4 2%zl	3 *
Defence/Foreign affairs/ International terrorism	3 *	3 *	- -	1 *	1 1%	- -	- -	2 1%	1 1%	1 *	2 1%	2 1%	2 1%	2 *	- -	- -	3 1%	- -	1 1%	1 *	2 1%	- -	4 *
Pensions/Social security/Benefits	3 *	2 *	- -	1 1%	1 *	- -	- -	2 1%	- -	2 1%	2 1%	2 1%	3 1%z	- -	- -	- -	3 *	- -	1 1%	- -	1 *	- -	3 *
Nationalisation/ Government control of institutions	2 *	2 *	- -	- -	- -	- -	- -	2 1%	1 1%	2 1%	1 1%	1 1%	- -	- -	1 1%p	1 1%	- -	2 1%	- -	1 1%	1 *	- -	2 *
Local government/ Council tax	2 *	2 *	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	2 1%	- -	1 *
Trade unions/ Strikes	1 *	1 *	- -	- -	* *	* *	- -	- -	1 *	- -	1 *	1 *	1 *	* *	- -	- -	1 *	- -	- -	* *	1 *	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Transport/Public transport	1*	1*	-	-	1*	1*	-	-	-	-	-	-	1*	-	-	-	1*	-	1*	-	-	-	1*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food production/farming	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	37 4%	30 3%	2 4%	5 5%	11 3%	6 3%	14 4%	11 4%	12 3%	6 4%	10 4%	7 3%	13 4%	14 4%	5 3%	4 2%	27 4%	8 3%	5 3%	10 5%	13 4%	4 2%	40 4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*	0.00	*

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Don't know	37	32	2	2	11	9	11	9	14	7	12	8	8	1	8	16	10	24	9	7	3	10	30
	4% _{mp}	4%	4%	3%	3%	4%	4%	3%	4%	5%	4%	3%	2%	*	5% _{mp}	10% _{zlm}	1%	8% _{zlm}	4% _t	3%	1%	5% _t	3%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1009	363	92	476	303	294	47	256	65	148	472	238	1009
WEIGHTED BASE	1009	393	93*	424	294	295	45*	281	59*	141	477	254	1009
	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Coronavirus/ pandemic diseases	344 34%	141 36%	34 36%	135 32%	109 37%	99 33%	12 27%	92 33%	22 36%	41 29%	159 33%	97 38%	353 35%
Economy/Economic situation	183 18%bg	76 19%b	5 6%	81 19%b	81 28%zg	40 13%	9 19%	44 16%	10 17%	32 23%	92 19%	41 16%	191 19%
Poverty/Inequality	64 6%f	31 8%	3 3%	23 5%	3 1%	35 12%zf	2 5%	17 6%	3 5%	12 9%	29 6%	17 7%	65 6%
Common Market/ Brexit/EU/Europe/ Euro	60 6%f	27 7%	3 3%	21 5%	10 3%	24 8%f	2 4%	19 7%	3 5%	9 6%	36 8%	11 4%	56 6%
National health service/Hospitals/ Healthcare	47 5%f	14 4%	6 6%	23 5%	4 1%	21 7%zf	1 3%	13 5%	3 5%	6 4%	21 4%	11 4%	45 4%
Pollution/ Environment/ Climate change	45 4%f	17 4%	9 10%zc	14 3%	3 1%	19 6%f	* 1%	11 4%	3 6%	4 3%	28 6%	9 4%	42 4%
Unemployment/ Factory closure/ Lack of industry	37 4%	10 3%	6 7%	16 4%	13 4%	11 4%	- -	10 4%	2 3%	3 2%	16 3%	10 4%	33 3%
Education/Schools	19 2%	5 1%	3 3%	9 2%	7 3%	3 1%	3 7%zg	5 2%	1 2%	- -	10 2%	5 2%	18 2%
Immigration/ immigrants	16 2%	5 1%	1 1%	10 2%	5 2%g	- -	3 6%zg	8 3%	2 3%	- -	7 2%	3 1%	18 2%
Lack of faith in politics / politicians / government	16 2%f	9 2%	* *	7 2%	1 *	2 1%	2 4%f	11 4%	2 3%	* *	10 2%	3 1%	17 2%

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	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Housing	15 1%	3 1%	2 2%	6 1%	4 1%	5 2%	- -	5 2%	- -	5 4%	6 1%	3 1%	15 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	9 1%	6 2%	* *	2 *	4 1%	1 *	- -	4 2%	- -	- -	6 1%	1 1%	6 1%
Low pay/Minimum wage/Fair wages	9 1%	3 1%	1 1%	4 1%	4 1%	3 1%	2 5%z	- -	- -	6 4%zn	2 *	2 1%	9 1%
Taxation	9 1%	6 2%	- -	3 1%	7 2%zg	- -	- -	1 *	- -	4 3%zn	3 1%	2 1%	7 1%
International trade/trade deals	8 1%	4 1%	- -	4 1%	3 1%	3 1%	3 6%zfg	- -	- -	- -	6 1%	1 *	8 1%
Inflation/Prices	7 1%	3 1%	1 1%	3 1%	5 2%	1 *	- -	1 *	2 3%	- -	4 1%	1 *	5 *
Ageing population/ Social care for the elderly	7 1%	3 1%	- -	4 1%	3 1%	3 1%	- -	1 1%	1 1%	2 1%	1 *	1 *	8 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	- -	2 2%a	5 1%	4 1%	1 *	- -	2 1%	- -	- -	2 *	- -	5 *
Mental health/ well-being	5 1%	1 *	1 1%	2 1%	1 *	3 1%	- -	1 *	2 3%z	1 *	3 1%	1 *	6 1%

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	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Race relations	5	1	-	4	2	2	*	1	3	-	1	-	7
	*	*	-	1%	1%	1%	1%	*	5%zmn	-	*	-	1%
Public services in general	5	4	-	*	1	*	-	3	-	-	2	3	3
	*	1%	-	*	*	*	-	1%	-	-	*	1%	*
UK union/ devolution/reform	4	1	1	2	1	-	-	*	-	1	1	*	7
	*	*	1%	*	*	-	-	*	-	1%	*	*	1%
Population levels/ Overpopulation	4	-	-	4	3	-	-	1	-	2	-	-	3
	*	-	-	1%z	1%	-	-	*	-	1%n	-	-	*
Defence/Foreign affairs/ International terrorism	3	-	2	2	2	-	-	1	1	-	2	2	4
	*	-	2%a	*	1%	-	-	*	1%	-	1%	1%	*
Pensions/Social security/Benefits	3	2	1	-	-	-	-	3	-	-	2	-	3
	*	1%	1%c	-	-	-	-	1%	-	-	*	-	*
Nationalisation/ Government control of institutions	2	1	1	-	-	1	-	1	-	1	1	-	2
	*	*	1%c	-	-	*	-	*	-	1%	*	-	*
Local government/ Council tax	2	-	2	-	-	2	-	-	-	-	2	2	1
	*	-	2%zac	-	-	1%	-	-	-	-	*	1%	*
Trade unions/ Strikes	1	1	-	*	1	*	-	-	-	-	1	-	2
	*	*	-	*	*	*	-	-	-	-	*	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Transport/Public transport	1	-	-	1	-	1	-	-	-	1	-	-	1
	*	-	-	*	-	*	-	-	-	*	-	-	*

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UNWEIGHTED BASE	1009	363	92	476	303	294	47	256	65	148	472	238	1009
WEIGHTED BASE	1009	393	93*	424	294	295	45*	281	59*	141	477	254	1009
	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Food production/ farming	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	37	10	4	19	11	9	2	7	1	6	15	16	40
	4%	2%	4%	4%	4%	3%	4%	2%	2%	4%	3%	6%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	*	0.00	0.00	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	*	0.00	0.00	0.00	0.00	*	0.00	*
Don't know	37	8	5	21	5	10	4	17	-	6	9	13	30
	4%fn	2%	5%	5%	2%	3%	9% ^f	6%	-	4%	2%	5%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th March - 11th March 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1009	363	92	476	303	294	47	256	65	148	472	238	1009
WEIGHTED BASE	1009	393	93*	424	294	295	45*	281	59*	141	477	254	1009
	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

16 Mar 2021

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Coronavirus/ pandemic diseases	344 34%a	102 28%	74 31%	15 22%	21 26%	119 45%zab cft	48 29%	171 31%	107 39%g	66 35%	309 36%z	34 26%	40 39%	156 34%	-	21 33%	353 35%
Economy/Economic situation	183 18%e	183 51%zbc eft	44 18%e	13 19%	15 19%	29 11%	33 20%e	107 19%	47 17%	29 16%	156 18%	26 20%	15 15%	83 18%	-	15 24%	191 19%
Poverty/Inequality	64 6%a	9 3%	14 6%a	7 10%a	3 4%	11 4%	12 7%a	32 6%	14 5%	19 10%	55 6%	8 6%	7 6%	35 8%	-	3 5%	65 6%
Common Market/ Brexit/EU/Europe/ Euro	60 6%i	14 4%	12 5%	2 3%	2 3%	60 23%zabc ft	6 4%	43 8%zi	14 5%	3 2%	52 6%	9 6%	4 4%	32 7%	-	2 3%	56 6%
National health service/Hospitals/ Healthcare	47 5%ae	7 2%	47 19%zace ft	2 3%	3 4%	3 1%	8 5%e	27 5%	12 4%	8 4%	41 5%	6 5%	6 6%	17 4%	-	3 5%	45 4%
Pollution/ Environment/ Climate change	45 4%a	7 2%	15 6%a	1 1%	2 3%	10 4%	9 6%a	26 5%	7 3%	12 6%	39 4%	6 5%	4 4%	27 6%	-	2 4%	42 4%
Unemployment/ Factory closure/ Lack of industry	37 4%ab	5 1%	3 1%	3 4%	4 5%	5 2%	3 2%	16 3%	13 5%	8 4%	34 4%	3 2%	4 4%	17 4%	-	4 6%	33 3%
Education/Schools	19 2%aej	1 *	9 4%ae	1 1%	1 1%	1 *	19 11%zabc et	10 2%	6 2%	3 1%	13 1%	6 4%	2 2%	7 2%	-	1 1%	18 2%
Immigration/ immigrants	16 2%ae	2 1%	4 2%	5 8%zab e	16 21%zabc ef	* *	5 3%ae	12 2%	3 1%	1 *	12 1%	2 2%	2 2%	4 1%	16 100%	-	18 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Lack of faith in politics / politicians / government	16 2%	3 1%	6 2%	- -	1 2%	3 1%	5 3%	7 1%	3 1%	6 3%	14 2%	2 1%	3 3%	6 1%	- -	1 2%	17 2%
Housing	15 1% ^{agj}	1 *	1 *	1 1%	2 3% ^a	1 *	2 1%	4 1%	5 2%	6 3% ^g	10 1%	3 2%	2 2%	8 2%	- -	2 4%	15 1%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	9 1% ^j	1 *	1 1%	9 14% ^z ft	3 3% ^{ae}	- -	1 1%	4 1%	5 2%	1 *	6 1%	4 3%	1 1%	6 1%	- -	3 4% ^z	6 1%
Low pay/Minimum wage/Fair wages	9 1%	- -	- -	- -	2 2% ^{ab}	1 *	- -	3 1%	3 1%	3 1%	6 1%	3 2%	1 1%	3 1%	- -	2 3%	9 1%
Taxation	9 1%	5 1%	1 *	- -	- -	3 1%	2 1%	4 1%	4 2%	1 *	9 1%	- -	2 2%	4 1%	- -	- -	7 1%
International trade/trade deals	8 1%	3 1%	1 *	- -	* *	3 1%	1 *	5 1%	1 *	2 1%	8 1%	- -	- -	4 1%	- -	* *	8 1%
Inflation/Prices	7 1% ^j	1 *	1 1%	- -	- -	3 1%	1 *	4 1%	1 1%	2 1%	4 *	3 2%	1 1%	3 1%	- -	- -	5 *
Ageing population/ Social care for the elderly	7 1%	1 *	2 1%	2 3% ^e	- -	- -	1 1%	3 1%	- -	4 2% ^{zh}	7 1%	- -	- -	3 1%	- -	- -	8 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	2 *	1 *	4 6% ^z f	- -	- -	- -	7 1%	- -	- -	7 1%	- -	- -	2 *	- -	- -	5 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

16 Mar 2021

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Mental health/ well-being	5 1%	1 *	2 1%	- -	- -	- -	1 1%	4 1%	1 *	- -	5 1%	- -	1 1%	2 1%	- -	- -	6 1%
Race relations	5 *j	- -	1 *	- -	1 1%	1 *	- -	4 1%	- -	* *	2 *	3 2%j	1 1% m	- -	- -	1 1%	7 1%
Public services in general	5 *j	- -	* *	- -	- -	* *	- -	- -	4 2%zg	* *	1 *	3 3%zj	- -	3 1%	- -	- -	3 *
UK union/ devolution/reform	4 *	2 1%	* *	- -	- -	* *	- -	3 *	1 *	* *	4 *	- -	- -	2 *	- -	- -	7 1%
Population levels/ Overpopulation	4 *	- -	- -	- -	- -	- -	- -	1 *	3 1%	- -	4 *	- -	- -	- -	- -	- -	3 *
Defence/Foreign affairs/ International terrorism	3 *	- -	- -	- -	- -	2 1%	- -	* *	1 *	2 1%g	3 *	- -	- -	2 *	- -	- -	4 *
Pensions/Social security/Benefits	3 *	- -	- -	- -	1 1%	1 *	- -	- -	2 1%	1 1%	3 *	- -	- -	3 1%	- -	1 2%	3 *
Nationalisation/ Government control of institutions	2 *	- -	- -	- -	1 1%	- -	1 1%	2 *	- -	- -	2 *	- -	- -	2 1%	- -	1 2%	2 *
Local government/ Council tax	2 *	- -	- -	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	- -	2 *	- -	- -	1 *
Trade unions/ Strikes	1 *	1 *	- -	- -	- -	- -	- -	* *	1 *	- -	1 *	- -	- -	1 *	- -	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Transport/Public transport	1*	-	-	-	-	-	-	-	-	1*	1*	-	-	-	-	-	1*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food production/farming	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	37 4%b	9 2%	2 1%	3 4%	2 2%	5 2%	5 3%	23 4%	7 3%	7 4%	31 4%	5 4%	2 1%	13 3%	-	2 2%	40 4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	*	0.00	0.00	*	0.00	0.00	*
ERROR VARIANCE	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	*	0.00	0.00	*	0.00	0.00	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Don't know	37	1	-	-	-	1	-	27	5	4	29	7	4	12	-	-	30
	4%abef	*	-	-	-	*	-	5%z	2%	2%	3%	6%	4%	3%	-	-	3%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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16 Mar 2021

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
WEIGHTED BASE	1009	491	514	110*	173*	161	172	156	237	283	333	393	443	565	266	264	204	239	530	443	1009
	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Coronavirus/ pandemic diseases	491	246	244	55	70	105	92	77	92	125	197	169	230	261	127	139	106	106	265	211	482
	49%hk	50%	47%	51%	40%	65%zd ghik	54%dh k	49%	39%	44%	59%zd fhik	43%h	52%	46%	48%	53%	52%	44%	50%	48%	48%
Economy/Economic situation	359	182	178	30	47	63	68	60	92	77	131	152	139	220	111	110	71	58	220	129	384
	36%io q	37%	35%	27%	27%	39%i	40%i	39%i	39%di	27%	39%di	39%di	31%	39%	42%oq	42%zo q	35%o	24%	42%zo q	29%o	38%
Common Market/ Brexit/EU/Europe/ Euro	262	155	107	27	45	47	55	43	45	72	102	88	119	143	74	70	72	36	145	108	252
	26%bh ko	32%zb	21%	25%	26%	29%h	32%hk	27%	19%	25%	31%hk	22%	27%	25%	28%o	27%o	35%zo q	15%	27%o	24%o	25%
National health service/Hospitals/ Healthcare	242	103	138	27	37	44	50	32	52	64	94	84	108	134	78	64	43	50	142	93	254
	24%	21%	27%	25%	21%	27%	29%	21%	22%	23%	28%	21%	24%	24%	29%q	24%	21%	21%	27%z	21%	25%
Poverty/Inequality	188	92	95	20	42	35	32	30	29	62	68	58	97	91	54	53	35	39	107	74	185
	19%hk	19%	18%	19%	24%hk	22%h	19%	19%	12%	22%h	20%h	15%	22%	16%	20%	20%	17%	16%	20%	17%	18%
Education/Schools	162	47	114	20	20	39	32	27	24	40	70	52	79	83	68	49	16	26	117	41	169
	16%ah knoq	10%	22%za	19%	11%	24%zd hik	18%h	18%	10%	14%	21%zd hk	13%h	18%	15%	26%zn oq	18%noq	8%	11%	22%zmn oq	9%	17%
Unemployment/ Factory closure/ Lack of industry	154	64	88	14	18	27	31	29	35	32	58	65	59	95	40	34	29	43	74	73	158
	15%	13%	17%	13%	10%	17%	18%	19%	15%	11%	17%	16%	13%	17%	15%	13%	14%	18%	14%	16%	16%
Pollution/ Environment/ Climate change	130	54	75	18	25	22	23	20	22	43	45	42	65	65	46	45	14	21	91	35	121
	13%hn q	11%	15%	16%	14%	14%	13%	13%	9%	15%	14%	11%	15%	11%	17%no q	17%zno q	7%	9%	17%zno q	8%	12%
Housing	91	46	44	15	19	17	10	15	15	34	27	30	51	40	20	21	24	20	42	43	91
	9%	9%	8%	13%	11%	11%	6%	9%	6%	12%	8%	8%	11%	7%	8%	8%	12%	8%	8%	10%	9%
Immigration/ immigrants	80	43	37	7	8	10	12	21	22	15	22	43	26	54	14	21	25	17	35	42	80
	8%	9%	7%	7%	5%	6%	7%	13%zdi j	9%	5%	7%	11%zi	6%	10%	5%	8%	12%lp	7%	7%	10%	8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th March - 11th March 2021
 Source : Ipsos MORI (JN Q218)

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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
WEIGHTED BASE	1009	491	514	110*	173*	161	172	156	237	283	333	393	443	565	266	264	204	239	530	443	1009
	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Public services in general	76 8% _d	38 8%	39 8%	10 9% _{di}	2 1%	18 11% _{di}	18 10% _{di}	17 11% _{di}	12 5%	12 4% _d	35 11% _{zdh}	29 7% _{dh}	30 7%	46 8%	25 10%	17 7%	15 8%	17 7%	43 8%	32 7%	76 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	66 7% _l	31 6%	35 7%	6 5%	13 7%	10 6%	10 6%	11 7%	17 7%	19 7%	20 6%	28 7%	28 6%	38 7%	9 3%	18 7% _p	21 10% _{lp}	14 6%	27 5%	35 8%	61 6%
Race relations	54 5% _{hk}	27 5%	26 5%	9 8% _k	15 9% _{hk}	10 6%	9 5%	5 3%	6 3%	24 9% _{hk}	19 6%	11 3%	34 8%	20 3%	10 4%	15 6%	17 8%	9 4%	25 5%	26 6%	55 5%
Ageing population/ Social care for the elderly	52 5% _a	17 4%	35 7% _{za}	3 2%	4 3%	6 4%	12 7% _i	16 11% _{zcd} ehik	10 4%	7 3%	18 5%	27 7% _{hi}	13 3%	39 7%	13 5%	20 8% _{zq}	7 4%	10 4%	33 6%	17 4%	53 5%
Mental health/ well-being	50 5% _{hkq}	21 4%	29 6%	3 3%	10 6% _h	17 11% _{zhk}	8 5% _h	10 6% _{hk}	2 1%	13 5% _h	25 8% _{zhk}	12 3% _h	30 7%	20 4%	17 6% _q	20 8% _{zno}	4 2%	8 3%	37 7% _{znq}	12 3%	53 5%
Lack of faith in politics / politicians / government	49 5% _k	28 6%	22 4%	3 2%	9 5%	12 7%	12 7%	6 4%	7 3%	12 4%	24 7% _{zhk}	13 3%	24 5%	25 4%	16 6%	14 5%	10 5%	9 4%	30 6%	19 4%	49 5%
Low pay/Minimum wage/Fair wages	47 5% _f	25 5%	21 4%	6 6% _f	15 8% _{fhj}	10 6% _{fj}	1 *	8 5% _f	7 3%	21 7% _f	10 3% _f	15 4% _f	31 7%	16 3%	12 4%	16 6%	7 3%	10 4%	28 5%	17 4%	51 5%
Taxation	44 4% _{hk}	27 6%	16 3%	6 5% _h	12 7% _{hk}	9 6% _h	7 4%	7 5% _h	2 1%	18 6% _{hk}	16 5% _h	10 2% _h	27 6%	17 3%	16 6%	10 4%	9 4%	7 3%	26 5%	16 4%	43 4%
International trade/trade deals	37 4%	21 4%	16 3%	4 4%	2 1%	10 6% _d	6 3%	4 2%	12 5%	6 2%	16 5%	16 4%	15 3%	22 4%	15 6%	7 3%	8 4%	8 3%	22 4% _m	15 3%	34 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th March - 11th March 2021
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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
WEIGHTED BASE	1009	491	514	110*	173*	161	172	156	237	283	333	393	443	565	266	264	204	239	530	443	1009
	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Transport/Public transport	35 3%o	21 4%	15 3%	1 1%	4 2%	9 6%	6 4%	6 4%	9 4%	6 2%	15 5%	15 4%	15 3%	21 4%	12 5%o	9 3%	10 5%o	2 1%	21 4%o	12 3%o	34 3%
UK union/ devolution/reform	33 3%	19 4%	14 3%	1 1%	4 2%	3 2%	6 4%	9 6%	9 4%	6 2%	10 3%	18 5%	9 2%	24 4%	14 5%	8 3%	5 2%	5 2%	22 4%	10 2%	43 4%
Defence/Foreign affairs/ International terrorism	30 3%	19 4%	11 2%	6 5%	6 3%	3 2%	5 3%	3 2%	8 3%	12 4%	7 2%	11 3%	15 3%	16 3%	7 3%	5 2%	11 6%	6 2%	12 2%	17 4%	37 4%
Pensions/Social security/Benefits	25 2%	9 2%	15 3%	3 3%	2 1%	3 2%	3 2%	4 3%	9 4%	5 2%	6 2%	14 3%	8 2%	17 3%	6 2%	4 2%	5 2%	9 4%	10 2%	13 3%	28 3%
Inflation/Prices	19 2%p	9 2%	10 2%	1 1%	3 2%	5 3%	2 1%	5 3%	3 1%	5 2%	7 2%	7 2%	10 2%	9 2%	1 *	4 2%	2 1%	11 5%zlp	5 1%	13 3%	20 2%
Local government/ Council tax	17 2%	6 1%	10 2%	1 1%	6 3%	- -	4 2%	2 1%	4 2%	7 2%	4 1%	6 2%	7 2%	10 2%	5 2%	7 3%	1 1%	3 1%	12 2%	5 1%	20 2%
Drug abuse	16 2%	4 1%	11 2%	2 2%	1 1%	7 4%zhk	1 1%	2 2%	2 1%	3 1%	8 2%f	4 1%	10 2%	5 1%	7 3%	3 1%	1 *	3 1%	11 2%	4 1%	13 1%
Nationalisation/ Government control of institutions	15 1%b	11 2%	4 1%	- -	- -	4 3%ii	3 2%	5 3%ii	3 1%	- -	7 2%i	7 2%	4 1%	10 2%	3 1%	3 1%	6 3%	2 1%	6 1%	8 2%	13 1%
Population levels/ Overpopulation	14 1%p	5 1%	9 2%	- -	- -	2 1%	3 1%	3 2%	7 3%zi	- -	4 1%	10 2%zi	2 *	12 2%	2 1%	1 *	3 1%	6 2%	4 1%	9 2%	13 1%
Morality/ Individual behaviour/ Lifestyle	14 1%	8 2%	6 1%	* *	2 1%	2 1%	4 2%	1 1%	5 2%	2 1%	6 2%	7 2%	4 1%	10 2%	1 *	4 1%	7 3%li	2 1%	5 1%	9 2%	15 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
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Q.PL01/02
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	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
WEIGHTED BASE	1009	491	514	110*	173*	161	172	156	237	283	333	393	443	565	266	264	204	239	530	443	1009
	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Trade unions/ Strikes	11 1%	7 1%	5 1%	2 2%	- -	2 1%	* *	5 3%zd	2 1%	2 1%	3 1%	7 2%h	4 1%	7 1%	3 1%	5 2%	- -	3 1%	8 1%	3 1%	11 1%
Pound/Exchange rate/Value of pound	9 1%	6 1%	3 1%	1 1%	* *	4 2%	- -	3 2%	1 *	1 *	4 1%	4 1%	5 1%	4 1%	4 1%	3 1%	2 1%	* *	7 1%	2 *	10 1%
Privatisation	9 1%	5 1%	4 1%	3 3%	1 1%	1 *	2 1%	1 *	1 *	4 1%	3 1%	2 *	5 1%	4 1%	1 *	3 1%	1 *	4 1%	4 1%	4 1%	10 1%
Petrol prices/Fuel	8 1%a	1 *	7 1%	1 1%	1 1%	4 3%zk	- -	1 *	1 *	2 1%	4 1%	2 *	7 1%	2 *	4 1%	3 1%	- -	1 *	7 1%	1 *	7 1%
Northern Ireland	8 1%	3 1%	5 1%	1 1%	1 1%	2 1%	- -	2 1%	2 1%	3 1%	2 1%	4 1%	4 1%	4 1%	4 1%	3 1%	1 *	- -	7 1%	1 *	10 1%
Countryside/Rural life	7 1%	5 1%	3 1%	* *	- -	2 1%	- -	3 2%	2 1%	* *	2 1%	5 1%	2 *	5 1%	4 1%	1 *	3 1%	- -	5 1%	3 1%	7 1%
Food production/ farming	7 1%	4 1%	3 1%	1 1%	1 1%	2 2%	1 1%	1 *	* *	3 1%	3 1%	1 *	5 1%	2 *	2 1%	3 1%	- -	1 1%	5 1%	1 *	9 1%
Animal welfare	4 *	1 *	3 1%	1 1%	- -	2 1%	- -	1 1%	- -	1 *	2 1%	1 *	3 1%	1 *	2 1%	1 1%	- -	1 *	3 1%	1 *	5 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	157 16%h	75 15%	82 16%	24 22%h	24 14%	27 17%	27 16%	28 18%	26 11%	48 17%	54 16%	54 14%	75 17%	82 15%	43 16%	46 17%	33 16%	31 13%	89 17%	64 14%	150 15%
MEAN NUMBER OF MENTIONS	3.16h koq	3.10	3.21	3.21	2.86	3.74z dhik	3.28d h	3.40h k	2.71	3.00	3.50z dhik	2.99h	3.26	3.08	3.40o q	3.36o q	3.14	2.71	3.38z oq	2.91o	3.18
STANDARD ERROR	0.07	0.09	0.11	0.31	0.12	0.28	0.12	0.21	0.07	0.14	0.15	0.09	0.14	0.08	0.18	0.13	0.14	0.13	0.11	0.10	0.07
ERROR VARIANCE	0.01	0.01	0.01	0.10	0.01	0.08	0.01	0.04	0.01	0.02	0.02	0.01	0.02	0.01	0.03	0.02	0.02	0.02	0.01	0.01	0.01

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1009	489	516	94	125	140	184	182	283	219	324	465	359	649	224	357	159	221	581	380	1009
WEIGHTED BASE	1009	491	514	110*	173*	161	172	156	237	283	333	393	443	565	266	264	204	239	530	443	1009
	100%	49%	51%	11%*	17%*	16%	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	20%	24%	53%	44%	100%
Don't know	112	40	71	17	25	6	9	10	44	42	15	53	48	63	15	24	19	50	39	70	102
	11% ^{aef}	8%	14% ^{za}	15% ^{ef}	15% ^{efg}	4%	5%	6%	19% ^{ze}	15% ^{efg}	5%	14% ^{ze}	11%	11%	6%	9%	10%	21% ^{zlm}	7%	16% ^{zi}	10%
	gjl <p>gjl</p>	gjl	gjl	g	j				fgjk	j		fgj					npq			mnp	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Coronavirus/ pandemic diseases	491	424	24	43	158	116	158	134	174	69	134	105	155	184	52	81	339	133	98	101	156	93	482
	49%ln	49%	49%	48%	48%	48%	51%	51%	47%	50%	48%	45%	44%	58%zl npq	37%	49%	51%ln	43%	47%	48%	51%	50%	48%
Economy/Economic situation	359	311	17	31	118	87	100	83	141	52	115	90	141	121	37	48	262	86	84	68	128	54	384
	36%nq	36%	35%	35%	36%	36%	32%	32%	38%	38%	41%	39%	40%zn q	38%nq	26%	29%	39%zn q	28%	41%u	32%	42%zs u	29%	38%
Common Market/ Brexit/EU/Europe/ Euro	262	231	8	23	73	50	83	75	106	51	87	55	81	105	19	45	186	64	45	62	96	39	252
	26%nn	27%e	16%	26%	22%	21%	27%	28%	29%k	37%za bdehk	31%zb dek	24%	23%nn	33%zl npq	14%	27%nq	28%ln	21%nn	22%	29%	32%zr u	21%	25%
National health service/Hospitals/ Healthcare	242	203	18	21	77	56	72	55	92	30	65	62	84	82	28	37	167	66	52	52	85	31	254
	24%uu	23%	36%fg	24%	24%	23%	23%	21%	25%	22%	23%	27%	24%	26%	20%	23%	25%	21%	25%	25%	28%u	17%	25%
Poverty/Inequality	188	164	8	16	68	52	42	34	78	43	61	34	62	61	26	33	124	59	28	49	74	19	185
	19%fg u	19%fg	16%	19%	21%fg	22%fg	13%	13%	21%fg k	32%za bcdfg hjk	22%fg k	15%	18%	20%	19%	20%	19%	19%	13%	23%ru	24%zr u	10%	18%
Education/Schools	162	135	8	20	53	33	41	33	69	29	51	39	57	61	15	24	118	39	32	40	63	10	169
	16%uu	15%	16%	22%df g	16%	14%	13%	13%	19%	21%	18%	17%	16%	19%nn	10%	15%	18%	13%	15%u	19%u	21%zu	5%	17%
Unemployment/ Factory closure/ Lack of industry	154	131	6	17	59	43	40	34	54	14	34	41	51	49	22	28	100	50	39	44	28	29	158
	15%tt	15%	12%	19%	18%	18%	13%	13%	15%jj	10%	12%	18%jj	14%	16%	16%	17%	15%	16%	19%tt	21%zt	9%	16%	16%
Pollution/ Environment/ Climate change	130	113	6	10	37	26	39	33	54	24	39	29	45	48	14	17	92	31	18	35	48	19	121
	13%	13%	12%	12%	11%	11%	13%	13%	15%	18%	14%	13%	13%	15%	10%	10%	14%	10%	8%	17%rr	16%rr	10%	12%

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Ipsos MORI

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
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UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Housing	91	79	7	4	26	22	28	21	36	19	29	17	24	28	16	20	52	36	21	29	23	13	91
	9%	9%	14%	5%	8%	9%	9%	8%	10%	14% ^c	10%	7%	7%	9%	11%	12%	8%	12%	10%	14% ^{zt}	8%	7%	9%
Immigration/immigrants	80	70	7	3	20	17	26	19	33	14	19	19	31	23	12	11	55	22	27	11	20	17	80
	8%	8%	15% ^{cd}	3%	6%	7%	8%	7%	9% ^j	10%	7%	8%	9%	7%	8%	6%	8%	7%	13% ^{zst}	5%	7%	9%	8%
Public services in general	76	69	4	3	21	18	16	12	39	15	24	25	19	30	11	15	49	26	22	14	26	4	76
	8%^{lu}	8% ^g	8%	3%	6%	7%	5%	5%	11% ^{za}	11%	9%	11% ^{cfjg}	5%	10%	8%	9%	7% ^l	8%	10% ^u	7%	8% ^u	2%	8%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	66	60	5	1	12	12	25	20	28	13	20	15	22	17	14	12	39	26	23	12	10	12	61
	7%^{cdt}	7% ^{cd}	11% ^{cd}	1%	4%	5%	8% ^{cd}	8% ^c	8% ^c	9% ^{cd}	7% ^c	7%	6%	5%	10%	7%	6%	8%	11% ^{zt}	6%	3%	6%	6%
Race relations	54	48	2	3	10	7	12	10	32	17	23	14	12	17	6	17	29	23	12	10	23	5	55
	5%^{dl}	6% ^d	4%	4%	3%	3%	4%	4%	9% ^{za}	13% ^{zac}	8% ^{zad}	6%	3%	5%	4%	11% ^{zlp}	4%	8% ^l	6%	5%	7%	3%	5%
Ageing population/ Social care for the elderly	52	47	3	2	11	9	19	16	22	10	18	13	18	18	12	2	35	13	11	8	18	11	53
	5%^o	5%	5%	2%	3%	4%	6%	6%	6%	7%	6%	5%	5%	6%	8% ^{oq}	1%	5%	4% ^o	5%	4%	6%	6%	5%
Mental health/ well-being	50	44	3	3	16	13	16	13	19	6	10	13	10	22	4	12	32	16	12	9	21	3	53
	5%^{lu}	5%	6%	4%	5%	5%	5%	5%	5% ^j	4%	4%	6%	3%	7% ^l	3%	7% ^l	5% ^l	5%	6%	4%	7% ^u	2%	5%
Lack of faith in politicians / government	49	44	1	5	20	15	9	8	21	7	12	13	14	11	11	11	25	22	11	14	13	3	49
	5%^p	5%	2%	5%	6%	6%	3%	3%	6%	5%	4%	6%	4%	4%	8%	7%	4%	7%	5%	6%	4%	2%	5%

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Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th March - 11th March 2021
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Table 6
Q.PL01/02
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
100%		86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Low pay/Minimum wage/Fair wages	47	42	3	2	14	11	13	10	21	16	19	4	10	13	15	9	23	24	13	16	11	4	51
		5%lp	5%k	6%	3%	4%	5%	4%	4%	6%k	12%zac	7%k	3%	4%	10%zlm	6%	3%	8%zlp	6%	7%u	4%	2%	5%
Taxation	44	36	2	5	11	6	10	8	23	11	20	11	11	14	10	7	26	18	10	9	20	1	43
		4%u	4%	5%	6%	3%	3%	3%	6%	8%aef	7%zae	5%	3%	5%	7%	4%	4%	6%	5%	4%	6%u	1%	4%
International trade/trade deals	37	32	4	2	12	10	13	9	12	2	7	11	14	11	5	7	25	12	10	1	11	7	34
		4% ^s	4%	7%	2%	4%	4%	3%	3%	1%	2%	5%	4%	3%	4%	4%	4%	4%	5% ^s	*	4% ^s	4% ^s	3%
Transport/Public transport	35	31	3	2	13	11	5	2	17	5	15	12	14	9	6	4	24	10	9	6	13	6	34
		3%fg	4%g	5%g	2%	4%g	5%g	2%	1%	5%g	3%	5%fg	4%	3%	4%	2%	4%	3%	4%	3%	4%	3%	3%
UK union/devolution/reform	33	17	3	13	18	5	7	4	9	4	5	5	16	10	3	4	26	7	7	7	11	4	43
		3%a	2%	6%	15%zad	5%zae	2%	2%	1%	2%	3%	2%	5%	3%	2%	2%	4%	2%	3%	3%	4%	2%	4%
Defence/Foreign affairs/International terrorism	30	26	2	2	9	7	9	7	12	4	8	8	11	7	8	4	17	12	7	10	10	2	37
		3%	3%	4%	2%	3%	3%	3%	3%	3%	3%	4%	3%	2%	5%	2%	3%	4%	3%	5%	3%	1%	4%
Pensions/Social security/Benefits	25	22	1	1	9	8	5	3	11	6	10	5	9	5	8	3	14	11	10	6	4	3	28
		2%	3%	3%	1%	3%	3%	1%	1%	3%	5%	4%	3%	1%	6%zmp	2%	2%	3%	5%t	3%	1%	2%	3%
Inflation/Prices	19	16	2	1	7	7	3	1	9	*	6	8	7	8	4	1	14	5	7	3	3	6	20
		2%	2%g	5%fgi	1%	2%	3%	1%g	*	2%i	*	4%g	2%	2%	3%	*	2%	2%	3%	1%	1%	3%	2%
Local government/Council tax	17	14	2	1	6	5	6	4	5	1	3	3	4	6	4	1	10	6	6	1	8	2	20
		2%	2%	3%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	3%	1%	2%	2%	3%	*	3%	1%	2%

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UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
WEIGHTED BASE	1009	871	49*	89*	328	239	312	263	369	138*	279	231	350	315	142*	165*	665	307	208	212	305	185	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Drug abuse	16	13	1	1	5	4	1	-	9	3	5	6	2	3	4	6	5	11	5	1	1	2	13
	2%flp	2%	2%g	1%	2%	2%	*	-	2%g	2%g	2%	2%g	*	1%	3%lp	4%lp	1%	3%zlp	2%	1%	*	1%	1%
Nationalisation/ Government control of institutions	15	15	-	-	6	6	*	*	8	4	7	5	4	5	4	1	9	5	7	2	3	2	13
	1%f	2%fg	-	-	2%	2%f	*	*	2%f	3%fg	2%f	2%	1%	2%	3%	1%	1%	2%	3%z	1%	1%	1%	1%
Population levels/ Overpopulation	14	14	-	-	1	1	7	7	3	4	3	3	6	4	4	-	10	4	4	1	1	8	13
	1%dt	2%d	-	-	*	*	2%	3%d	2%	2%	1%	1%	2%	1%	3%	-	1%	1%	2%	*	*	4%zst	1%
Morality/ Individual behaviour/ Lifestyle	14	13	-	1	6	5	5	5	4	3	3	*	4	4	2	4	8	6	1	3	6	3	15
	1%	2%	-	1%	2%	2%	1%	2%	1%k	2%	1%	*	1%	1%	1%	2%	1%	2%	*	2%	2%	2%	1%
Trade unions/ Strikes	11	10	-	1	4	3	1	1	6	1	4	5	6	4	-	2	10	2	2	4	2	4	11
	1%	1%	-	1%	1%	1%	*	1%	2%	1%	1%	2%	2%	1%	-	1%	1%	1%	1%	2%	1%	2%	1%
Pound/Exchange rate/Value of pound	9	9	-	*	2	2	1	1	6	4	4	1	4	2	2	*	6	3	3	3	1	-	10
	1%	1%	-	*	1%	1%	*	*	1%k	3%zaf	2%	*	1%	1%	2%	*	1%	1%	1%	1%	*	-	1%
Privatisation	9	8	*	*	5	5	*	-	3	3	3	-	1	1	2	4	2	6	2	1	5	1	10
	1%p	1%	1%	*	2%	2%g	*	-	1%	2%	1%	-	*	*	2%	3%lp	*	2%p	1%	*	2%	*	1%
Petrol prices/Fuel	8	7	1	-	1	1	1	-	6	5	6	1	1	4	3	-	5	3	4	1	3	-	7
	1%	1%	2%g	-	*	*	*	-	2%k	4%zad	2%	1%	*	1%	2%	-	1%	1%	2%	*	1%	-	1%
Northern Ireland	8	6	-	2	3	1	1	1	4	2	3	2	4	2	2	*	6	2	3	3	2	-	10
	1%	1%	-	2%	1%	*	*	*	1%	2%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	-	1%
Countryside/Rural life	7	7	-	*	3	2	1	1	4	2	4	2	3	2	2	*	5	2	3	1	1	2	7
	1%	1%	-	*	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	*	1%	1%

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UNWEIGHTED BASE	1009	818	63	128	358	230	313	250	338	128	263	210	404	298	128	139	702	267	214	205	347	151	1009
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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	23%	35%	31%	14%*	16%*	66%	30%	21%	21%	30%	18%	100%
Food production/ farming	7 1%	6 1%	1 3%g	* *	2 *	1 1%	1 *	- -	4 1%	2 2%	2 1%	2 1%	* *	2 1%	2 1%	2 1%	3 *	3 1%	4 2%	* *	3 1%	- -	9 1%
Animal welfare	4 *	3 *	1 2%gk	1 1%	1 *	1 *	1 *	- -	2 1%	2 1%	2 1%	- -	- -	2 1%	2 1%	* *	2 *	2 1%	4 2%z	- -	* *	- -	5 *
Median	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2	3	2	2
Other	157 16%k	139 16%k	8 17%	9 10%	54 16%c	45 19%k	53 17%	44 17%	50 14%k	26 19%	44 16%k	24 10%	48 14%	62 20%z	18 13%	22 13%	110 17%l	40 13%	26 13%	32 15%	56 18%	25 14%	150 15%
MEAN NUMBER OF MENTIONS	3.16f gu	3.17f g	3.35	2.93	3.07	3.13	2.91	2.83	3.44z afgk	3.91z acdef gjk	3.40f g	3.16g	2.98	3.42l p	3.11	3.13	3.19l p	3.12	3.38u	3.22u	3.36u	2.61	3.18
STANDARD ERROR	0.07	0.08	0.46	0.18	0.12	0.15	0.10	0.08	0.14	0.32	0.17	0.12	0.08	0.15	0.30	0.17	0.08	0.17	0.26	0.10	0.10	0.09	0.07
ERROR VARIANCE	0.01	0.01	0.21	0.03	0.01	0.02	0.01	0.01	0.02	0.10	0.03	0.01	0.01	0.02	0.09	0.03	0.01	0.03	0.07	0.01	0.01	0.01	0.01
Don't know	112 11%mp st	99 11%	3 7%	9 10%	36 11%	27 11%	38 12%	34 13%	38 10%	13 9%	25 9%	25 11%	40 11%mp	15 5%	31 22%zl mp	21 13%mp	55 8%mp	52 17%zm p	25 12%t	14 7%	16 5%	40 22%zr st	102 10%

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UNWEIGHTED BASE	1009	363	92	476	303	294	47	256	65	148	472	238	1009
WEIGHTED BASE	1009	393	93*	424	294	295	45*	281	59*	141	477	254	1009
	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Coronavirus/ pandemic diseases	491 49% ^c	210 53% ^c	45 48%	178 42%	151 51%	142 48%	19 43%	126 45%	24 41%	59 42%	248 52%	127 50%	482 48%
Economy/Economic situation	359 36% ^{bg}	158 40% ^b	18 20%	147 35% ^b	137 46% ^{zg}	86 29%	18 40%	89 32%	14 23%	59 42% ^l	192 40% ^{zl}	87 34%	384 38%
Common Market/ Brexit/EU/Europe/ Euro	262 26% ^c	128 33% ^{zc}	24 25%	77 18%	73 25%	90 30%	15 34%	62 22%	11 18%	34 24%	149 31% ^{zl}	73 29%	252 25%
National health service/Hospitals/ Healthcare	242 24%	95 24%	18 19%	105 25%	57 20%	86 29% ^{zf}	14 32%	57 20%	17 28%	36 25%	132 28% ^z	62 25%	254 25%
Poverty/Inequality	188 19% ^{cf}	78 20%	21 23%	66 15%	25 9%	92 31% ^{zfh}	4 9%	46 16%	9 15%	34 24%	90 19%	52 21%	185 18%
Education/Schools	162 16%	68 17%	15 16%	63 15%	55 19%	52 17%	8 19%	34 12%	9 15%	14 10%	97 20% ^{zm}	46 18%	169 17%
Unemployment/ Factory closure/ Lack of industry	154 15%	55 14%	18 19%	69 16%	54 18%	39 13%	5 12%	45 16%	12 20%	20 14%	72 15%	45 18%	158 16%
Pollution/ Environment/ Climate change	130 13% ^f	49 12%	19 20% ^c	47 11%	20 7%	48 16% ^f	5 11%	29 10%	7 12%	21 15%	60 13%	24 9%	121 12%
Housing	91 9%	35 9%	6 7%	41 10%	23 8%	41 14% ^{zf}	1 2%	15 5%	4 7%	19 14%	40 8%	24 9%	91 9%
Immigration/ immigrants	80 8% ^g	30 8%	3 4%	37 9%	34 12% ^{zg}	12 4%	3 6%	25 9%	3 5%	17 12%	31 7%	9 4%	80 8%

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Public services in general	76 8%f	36 9%	5 6%	26 6%	10 3%	29 10%f	1 3%	26 9%	4 6%	14 10%	40 8%	17 7%	76 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	66 7%	26 7%	3 3%	32 8%	26 9%	13 4%	2 3%	18 6%	5 8%	11 8%	29 6%	9 3%	61 6%
Race relations	54 5%f	24 6%	8 8%	21 5%	6 2%	31 11%zf	* 1%	11 4%	7 11%	6 4%	25 5%	11 4%	55 5%
Ageing population/ Social care for the elderly	52 5%	21 5%	3 3%	25 6%	18 6%	15 5%	1 2%	12 4%	5 9%	10 7%	23 5%	10 4%	53 5%
Mental health/ well-being	50 5%c	28 7%c	2 2%	14 3%	19 7%	15 5%	1 1%	9 3%	3 5%	7 5%	34 7%z	15 6%	53 5%
Lack of faith in politics / politicians / government	49 5%f	20 5%	2 3%	19 5%	3 1%	16 6%f	3 8%f	17 6%	4 7%	5 4%	25 5%	9 4%	49 5%
Low pay/Minimum wage/Fair wages	47 5%	23 6%	2 2%	20 5%	8 3%	27 9%zf	3 6%	5 2%	5 8%	10 7%	21 4%	12 5%	51 5%
Taxation	44 4%	22 6%	3 4%	13 3%	10 3%	21 7%z	1 2%	6 2%	1 2%	13 9%zn	18 4%	17 7%	43 4%
International trade/trade deals	37 4%	14 3%	3 3%	16 4%	10 3%	10 3%	4 8%	10 3%	2 4%	4 3%	23 5%	7 3%	34 3%

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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1009	363	92	476	303	294	47	256	65	148	472	238	1009
WEIGHTED BASE	1009	393	93*	424	294	295	45*	281	59*	141	477	254	1009
	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Transport/Public transport	35 3%	15 4%	2 2%	16 4%	14 5%	14 5%	- -	5 2%	1 1%	10 7%zn	11 2%	8 3%	34 3%
UK union/devolution/reform	33 3%	11 3%	3 3%	15 4%	10 3%	8 3%	* 1%	3 1%	1 2%	6 4%	15 3%	5 2%	43 4%
Defence/Foreign affairs/International terrorism	30 3%	11 3%	2 2%	14 3%	15 5%z	5 2%	- -	8 3%	2 4%	4 3%	15 3%	9 3%	37 4%
Pensions/Social security/Benefits	25 2%f	7 2%	4 4%	13 3%	2 1%	6 2%	3 6%f	10 3%	4 7%zn	4 3%	9 2%	3 1%	28 3%
Inflation/Prices	19 2%	10 3%	1 1%	7 2%	9 3%	4 1%	1 2%	6 2%	3 4%	2 1%	10 2%	7 3%	20 2%
Local government/Council tax	17 2%	3 1%	4 5%za	8 2%	4 1%	6 2%	- -	5 2%	1 2%	2 1%	9 2%	5 2%	20 2%
Drug abuse	16 2%f	7 2%	- -	7 2%	1 *	2 1%	- -	9 3%	1 1%	2 2%	9 2%	2 1%	13 1%
Nationalisation/Government control of institutions	15 1%	7 2%	1 1%	6 1%	3 1%	5 2%	1 2%	6 2%	1 1%	4 3%	10 2%	2 1%	13 1%
Population levels/Overpopulation	14 1%a	1 *	1 1%	12 3%za	9 3%zg	- -	- -	3 1%	1 1%	4 3%	3 1%	1 *	13 1%
Morality/Individual behaviour/Lifestyle	14 1%	4 1%	2 2%	8 2%	6 2%	4 1%	- -	2 1%	- -	- -	7 2%	3 1%	15 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/l/m/n - z/v/w/x
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Respondent type : GB Adults 18+
 Fieldwork dates : 5th March - 11th March 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

16 Mar 2021

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1009	363	92	476	303	294	47	256	65	148	472	238	1009
WEIGHTED BASE	1009	393	93*	424	294	295	45*	281	59*	141	477	254	1009
	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
Trade unions/ Strikes	11 1%	5 1%	-	7 2%	8 3%z	3 1%	* *	-	-	4 3%	6 1%	1 *	11 1%
Pound/Exchange rate/Value of pound	9 1%	3 1%	-	4 1%	3 1%	3 1%	-	1 *	-	4 3%	5 1%	2 1%	10 1%
Privatisation	9 1%	4 1%	1 1%	3 1%	-	4 1%	1 2%	1 *	1 1%	1 1%	7 1%	3 1%	10 1%
Petrol prices/Fuel	8 1%	4 1%	-	4 1%	-	4 1%	1 2%f	1 *	-	2 1%	3 1%	2 1%	7 1%
Northern Ireland	8 1%	1 *	1 1%	6 2%z	2 1%	1 1%	1 2%	-	-	3 2%	3 1%	-	10 1%
Countryside/Rural life	7 1%	1 *	-	6 1%z	4 1%	* *	-	1 *	-	3 2%z	3 1%	-	7 1%
Food production/ farming	7 1%	3 1%	* *	3 1%	1 *	2 1%	-	-	-	2 2%	3 1%	1 1%	9 1%
Animal welfare	4 *	1 *	* *	3 1%	-	1 *	-	* *	-	2 1%	1 *	1 *	5 *
Median	2	2	2	2	2	3	2	2	2	2	2	2	2
Other	157 16%	54 14%	13 14%	70 16%	38 13%	56 19%	8 18%	40 14%	11 19%	25 18%	71 15%	46 18%	150 15%
MEAN NUMBER OF MENTIONS	3.16	3.30	2.88	3.06	3.02	3.46z	2.92	2.83	3.04	3.53	3.30	3.10	3.18
STANDARD ERROR	0.07	0.11	0.15	0.12	0.08	0.14	0.22	0.10	0.20	0.28	0.10	0.13	0.07

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ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

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	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 PLUS (m)			25000 PLUS (n)
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	100%	39%	9%*	42%	29%	29%	4%*	28%	6%*	14%	47%	25%	100%
ERROR VARIANCE	0.01	0.01	0.02	0.01	0.01	0.02	0.05	0.01	0.04	0.08	0.01	0.02	0.01
Don't know	112	26	14	66	22	28	7	52	7	20	23	29	102
	11%afn	7%	15%a	16%za	7%	9%	15%	19%	11%	14%n	5%	11%	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/l/m/n - z/v/w/x
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	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
100%		36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Coronavirus/ pandemic diseases	491 49% ^c	174	105	22	33	164	75	264	134	93	427	58	56	243	6	27	482
		48%	43%	33%	41%	63% ^z ab cft	46%	48%	49%	50%	49%	44%	55%	53%	34%	43%	48%
Economy/Economic situation	359 36%	359	83	20	29	94	54	201	96	62	319	39	32	173	2	27	384
		100% ^z bc eft	34%	31%	36%	36%	34%	37%	35%	33%	37%	29%	31%	37%	12%	43%	38%
Common Market/ Brexit/EU/Europe/ Euro	262 26% ^{bf}	94	48	14	20	262	31	151	67	44	224	36	29	142	*	19	252
		26%	20%	21%	24%	100% ^z ab cft	19%	27%	25%	24%	26%	28%	28%	31% ^z	1%	30%	25%
National health service/Hospitals/ Healthcare	242 24% ^e	83	242	17	15	48	82	126	62	53	212	29	29	100	4	11	254
		23%	100% ^z ac eft	26%	19%	18%	50% ^z ac et	23%	23%	29%	24%	22%	29%	22%	23%	18%	25%
Poverty/Inequality	188 19% ^a	44	47	17	15	49	35	97	39	52	155	32	20	96	1	14	185
		12%	19% ^a	26% ^a	19%	19% ^a	21% ^a	18%	14%	28% ^z gh	18%	24%	20%	21%	4%	23%	18%
Education/Schools	162 16%	54	82	12	15	31	162	94	41	27	142	20	21	75	5	10	169
		15%	34% ^z ac et	19%	19%	12%	100% ^z ab cet	17%	15%	15%	16%	15%	20%	16%	28%	16%	17%
Unemployment/ Factory closure/ Lack of industry	154 15% ^e	56	39	11	11	27	37	77	41	35	139	15	16	69	1	10	158
		15%	16%	17%	14%	10%	23% ^z ae	14%	15%	19%	16%	11%	16%	15%	7%	15%	16%
Pollution/ Environment/ Climate change	130 13% ^{ath}	35	43	8	3	36	32	78	23	29	109	21	10	68	-	3	121
		10%	18% ^z at	12%	4%	14% ^t	20% ^z at	14% ^h	8%	15%	12%	16%	10%	15%	-	5%	12%
Housing	91 9%	30	26	10	13	21	23	47	22	22	74	15	16	33	2	11	91
		8%	11%	15%	16% ^z a	8%	14% ^z a	9%	8%	12%	8%	11%	15% ^z m	7%	15%	17%	9%

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ISSUES INDEX MARCH 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
100%		36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Immigration/ immigrants	80 8%j	29 8%	15 6%	18 27%za bef	80 100%zabc ef	20 7%	15 9%	41 7%	22 8%	17 9%	59 7%	18 14%zj	9 9%	33 7%	16 100%	64 100%z	80 8%
Public services in general	76 8%	23 6%	41 17%zae	11 17%zae	7 9%	19 7%	21 13%za	39 7%	17 6%	21 11%	62 7%	10 8%	9 9%	41 9%	4 22%	4 6%	76 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	66 7%	20 6%	17 7%	66 100%zab eft	18 22%zabe f	14 5%	12 8%	35 6%	20 7%	11 6%	55 6%	8 6%	5 5%	29 6%	5 31%	13 20%z	66 6%
Race relations	54 5%j	16 4%	13 5%	11 17%zab ef	12 15%zabe f	16 6%	7 4%	36 6%	8 3%	10 5%	32 4%	18 14%zj	7 7%	23 5%	3 18%	9 14%z	54 5%
Ageing population/ Social care for the elderly	52 5%	22 6%	24 10%ze	11 17%zae	8 10%e	10 4%	25 16%zae	27 5%	12 4%	14 7%	48 6%	4 3%	3 3%	18 4%	1 9%	7 11%	52 5%
Mental health/ well-being	50 5%eh	20 6%e	23 9%ze	6 9%e	3 3%	6 2%	24 15%zaet	31 6%	6 2%	13 7%h	49 6%z	1 1%	7 7%	26 6%	-	3 4%	50 5%
Lack of faith in politics / politicians / government	49 5%	14 4%	14 6%	5 7%	4 5%	14 5%	13 8%	23 4%	13 5%	14 8%	43 5%	5 4%	4 4%	27 6%	-	4 6%	49 5%
Low pay/Minimum wage/Fair wages	47 5%j	13 4%	11 4%	8 12%zab	6 8%	14 5%	7 4%	23 4%	10 4%	14 7%	35 4%	12 9%	7 7%	19 4%	1 4%	6 9%	47 5%

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	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Taxation	44	15	12	4	3	18	14	18	14	11	34	9	6	22	-	3	43
	4%	4%	5%	6%	3%	7%	9%za	3%	5%	6%	4%	7%	6%	5%	-	4%	4%
International trade/trade deals	37	13	16	4	5	15	10	19	9	9	35	2	3	17	-	5	34
	4%	4%	7%z	6%	6%	6%	6%	3%	3%	5%	4%	2%	3%	4%	-	7%	3%
Transport/Public transport	35	12	18	6	2	14	11	16	13	7	32	3	2	16	-	2	34
	3%	3%	8%za	9%	3%	5%	7%	3%	5%	4%	4%	2%	2%	3%	-	3%	3%
UK union/ devolution/reform	33	14	7	6	2	12	8	18	11	4	33	1	4	14	-	2	43
	3%	4%	3%	9%	2%	4%	5%	3%	4%	2%	4%z	*	4%	3%	-	3%	4%
Defence/Foreign affairs/ International terrorism	30	14	9	5	4	13	10	12	10	8	25	4	5	12	-	4	37
	3%	4%	4%	7%	5%	5%	6%z	2%	4%	4%	3%	3%	5%	3%	-	7%	4%
Pensions/Social security/Benefits	25	10	9	7	6	6	8	10	7	7	23	2	3	9	1	5	28
	2%	3%	4%	11%zae	7%z	2%	5%	2%	3%	4%	3%	1%	3%	2%	4%	8%z	3%
Inflation/Prices	19	8	9	2	2	10	4	11	2	5	16	3	3	7	-	2	20
	2%	2%	4%	3%	2%	4%	3%	2%	1%	3%	2%	2%	3%	2%	-	2%	2%
Local government/ Council tax	17	6	6	4	2	2	6	10	2	4	15	2	2	8	*	2	20
	2%	2%	3%	6%ze	3%	1%	4%	2%	1%	2%	2%	1%	2%	2%	2%	3%	2%
Drug abuse	16	5	11	8	2	4	10	4	3	9	16	-	1	9	-	2	13
	2%g	1%	4%za	12%zaet	3%	2%	6%zae	1%	1%	5%zgh	2%	-	1%	2%	-	3%	1%
Nationalisation/ Government control of institutions	15	7	6	2	4	6	5	12	1	1	14	-	1	9	-	4	13
	1%	2%	2%	3%	5%z	2%	3%	2%	*	1%	2%	-	1%	2%	-	6%z	1%

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	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Population levels/ Overpopulation	14	5	4	3	4	3	3	4	8	2	14	-	1	2	1	3	13
	1%	1%	2%	5%	5%z	1%	2%	1%	3%g	1%	2%	-	1%	*	7%	4%	1%
Morality/ Individual behaviour/ Lifestyle	14	4	3	6	1	4	1	12	2	*	10	4	1	6	-	1	15
	1%	1%	1%	8%zabef	1%	1%	1%	2%	1%	*	1%	3%	1%	1%	-	2%	1%
Trade unions/ Strikes	11	8	6	3	3	1	3	7	5	-	10	1	1	4	-	3	11
	1%	2%z	3%z	5%ze	4%e	*	2%	1%	2%	-	1%	1%	1%	1%	-	5%z	1%
Pound/Exchange rate/Value of pound	9	6	6	3	1	5	4	6	2	1	7	2	2	4	-	1	10
	1%	2%	2%z	4%z	2%	2%	2%	1%	1%	*	1%	1%	2%	1%	-	2%	1%
Privatisation	9	3	3	3	1	2	3	7	1	*	8	1	1	5	-	1	10
	1%	1%	1%	5%za	1%	1%	2%	1%	*	*	1%	1%	1%	1%	-	2%	1%
Petrol prices/Fuel	8	6	6	4	2	6	6	4	2	2	5	3	1	3	-	2	7
	1%j	2%	3%z	6%za	2%	2%z	4%z	1%	1%	1%	1%	2%	1%	1%	-	3%	1%
Northern Ireland	8	3	4	3	1	4	4	3	3	2	7	*	1	2	-	1	10
	1%	1%	2%	4%z	2%	2%	3%z	1%	1%	1%	1%	*	1%	*	-	2%	1%
Countryside/Rural life	7	5	4	3	1	4	4	3	2	2	7	-	*	2	-	1	7
	1%	1%	2%	4%z	1%	1%	2%z	1%	1%	1%	1%	-	*	*	-	2%	1%
Food production/ farming	7	4	6	4	2	3	5	4	2	2	7	-	1	4	-	2	9
	1%	1%	3%z	7%zae	3%	1%	3%z	1%	1%	1%	1%	-	1%	1%	-	3%	1%
Animal welfare	4	3	4	4	2	3	4	1	2	2	4	-	1	2	-	2	5
	*	1%	2%z	6%zae	3%z	1%	3%z	*	1%	1%	*	-	1%	*	-	3%z	*
Median	2	3	3	3	3	3	4	2	2	2	2	2	2	2	2	3	2

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	384	254	61	80	252	169	534	272	203	888	114	181	336	18	62	1009
WEIGHTED BASE	1009	359	242	66*	80*	262	162	551	272	186	868	132*	102	461	16**	64*	1009
	100%	36%	24%	7%*	8%*	26%	16%	55%	27%	18%	86%	13%*	10%	46%	2%**	6%*	100%
Other	157	51	37	9	12	24	35	94	36	27	132	25	8	70	2	10	150
	16%el	14%	15%e	14%	15%	9%	22%zae	17%	13%	14%	15%	19%	8%	15%l	10%	16%	15%
MEAN NUMBER OF MENTIONS	3.16	3.61z	4.40za	5.44za	4.46z	3.85z	5.02za	3.14	2.96	3.50	3.15	3.16	3.27	3.21	3.49	4.72z	3.18
STANDARD ERROR	0.07	0.15	0.25	0.84	0.52	0.21	0.34	0.09	0.15	0.20	0.08	0.17	0.18	0.12	0.49	0.64	0.07
ERROR VARIANCE	0.01	0.02	0.06	0.71	0.27	0.04	0.12	0.01	0.02	0.04	0.01	0.03	0.03	0.02	0.24	0.41	0.01
Don't know	112	10	5	-	3	4	1	62	35	15	98	15	8	41	3	-	102
	11%abce fw	3%	2%	-	4%	2%	*	11%	13%	8%	11%	11%	8%	9%	19%	-	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	110	92	227	87	244	201	1009
WEIGHTED BASE	1009	135*	132*	214	111*	181	200	1009
	100%	13%*	13%*	21%	11%*	18%	20%	100%
Coronavirus/ pandemic diseases	491 49%be	69 51%	48 36%	121 57%zb ef	74 66%zb ef	75 41%	90 45%	482 48%
Economy/Economic situation	359 36%b	48 36%b	25 19%	93 43%zb	35 31%	80 44%zb	69 35%b	384 38%
Common Market/ Brexit/EU/Europe/ Euro	262 26%	39 29%	29 22%	63 29%	36 32%	43 24%	42 21%	252 25%
National health service/Hospitals/ Healthcare	242 24%	38 28%	24 18%	66 31%zb e	25 23%	38 21%	43 22%	254 25%
Poverty/Inequality	188 19%f	23 17%	35 26%f	51 24%f	15 13%	33 18%	25 12%	185 18%
Education/Schools	162 16%f	22 17%f	17 13%	59 27%zbd f	10 9%	35 20%df	14 7%	169 17%
Unemployment/ Factory closure/ Lack of industry	154 15%a	8 6%	22 16%	40 19%a	16 15%	25 14%	34 17%a	158 16%
Pollution/ Environment/ Climate change	130 13%	28 21%zbd f	12 9%	38 18%zdf	6 6%	24 13%	17 9%	121 12%
Housing	91 9%e	16 12%	17 13%	15 7%	11 10%	10 6%	15 8%	91 9%
Immigration/ immigrants	80 8%c	8 6%	8 6%	9 4%	13 12%c	19 11%c	21 10%c	80 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th March - 11th March 2021
 Source : Ipsos MORI (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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UNWEIGHTED BASE	1009	110	92	227	87	244	201	1009
WEIGHTED BASE	1009	135*	132*	214	111*	181	200	1009
	100%	13%*	13%*	21%	11%*	18%	20%	100%
Public services in general	76 8%	8	4	21	14	14	14	76
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	66 7%	4	14	10	8	14	13	61
Race relations	54 5%f	12	10	7	12	6	5	55
Ageing population/ Social care for the elderly	52 5%	4	3	15	2	14	11	53
Mental health/ well-being	50 5%	10	3	21	3	7	5	53
Lack of faith in politics / politicians / government	49 5%	5	6	17	7	7	6	49
Low pay/Minimum wage/Fair wages	47 5%	14	7	6	3	7	7	51
Taxation	44 4%f	8	9	12	4	5	3	43
International trade/trade deals	37 4%	5	1	12	4	5	10	34
Transport/Public transport	35 3%f	*	4	9	6	12	2	34

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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		(a)	(b)	(c)	(d)	(e)	(f)	
UNWEIGHTED BASE	1009	110	92	227	87	244	201	1009
WEIGHTED BASE	1009	135*	132*	214	111*	181	200	1009
	100%	13%*	13%*	21%	11%*	18%	20%	100%
UK union/ devolution/reform	33 3%	3 2%	2 1%	7 3%	2 2%	12 7%z	6 3%	43 4%
Defence/Foreign affairs/ International terrorism	30 3%	3 2%	8 6%	3 1%	4 3%	5 3%	5 3%	37 4%
Pensions/Social security/Benefits	25 2%	1 1%	4 3%	3 2%	2 2%	5 3%	8 4%	28 3%
Inflation/Prices	19 2%	1 1%	4 3%	3 1%	4 3%	2 1%	6 3%	20 2%
Local government/ Council tax	17 2%	6 4%zcf	1 1%	1 *	3 2%	5 3%	1 *	20 2%
Drug abuse	16 2%	2 1%	1 1%	6 3%	1 1%	2 1%	2 1%	13 1%
Nationalisation/ Government control of institutions	15 1%	- -	- -	3 1%	4 3%	3 2%	4 2%	13 1%
Population levels/ Overpopulation	14 1%	- -	- -	2 1%	1 1%	1 1%	8 4%z	13 1%
Morality/ Individual behaviour/ Lifestyle	14 1%	* *	2 1%	2 1%	4 3%	3 1%	4 2%	15 1%
Trade unions/ Strikes	11 1%	* *	1 1%	2 1%	* *	5 3%z	1 1%	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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UNWEIGHTED BASE	1009	110	92	227	87	244	201	1009
WEIGHTED BASE	1009	135*	132*	214	111*	181	200	1009
	100%	13%*	13%*	21%	11%*	18%	20%	100%
Pound/Exchange rate/Value of pound	9 1%	1 1%	* *	4 2%	- -	3 1%	2 1%	10 1%
Privatisation	9 1%	1 1%	3 2%	2 1%	1 1%	1 *	1 *	10 1%
Petrol prices/Fuel	8 1%	1 1%	1 1%	4 2%	- -	2 1%	- -	7 1%
Northern Ireland	8 1%	3 2%	- -	2 1%	- -	3 1%	1 *	10 1%
Countryside/Rural life	7 1%	* *	- -	2 1%	- -	3 1%	3 1%	7 1%
Food production/farming	7 1%	2 1%	1 1%	3 1%	- -	1 *	* *	9 1%
Animal welfare	4 *	* *	1 1%	2 1%	- -	1 1%	- -	5 *
Median	2	2	2	3	2	2	2	2
Other	157 16%	26 19%	21 16%	38 18%	14 13%	25 14%	28 14%	150 15%
MEAN NUMBER OF MENTIONS	3.16f	3.23	2.85	3.64z bf	3.17	3.17	2.80	3.18
STANDARD ERROR	0.07	0.18	0.25	0.19	0.19	0.16	0.10	0.07
ERROR VARIANCE	0.01	0.03	0.06	0.04	0.03	0.01	0.01	0.01
Don't know	112 11% ^c	12 9% ^c	28 21% ^{zac}	7 3%	9 8%	20 11% ^c	33 17% ^{zc}	102 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
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