

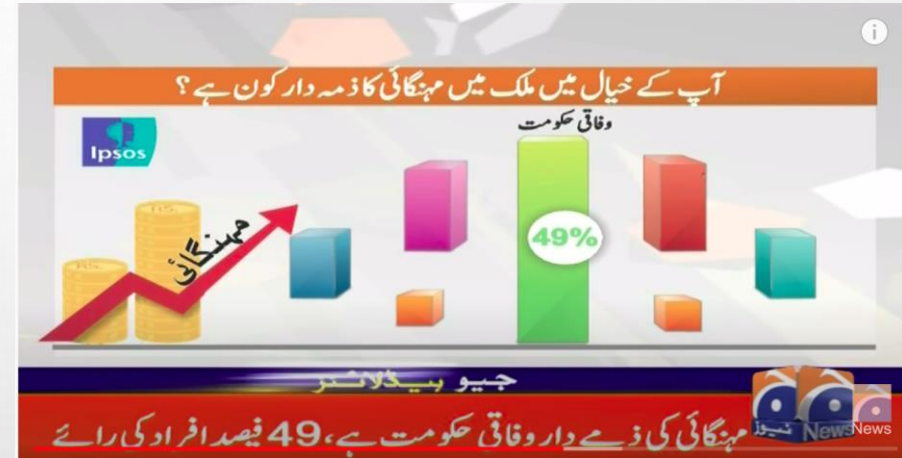
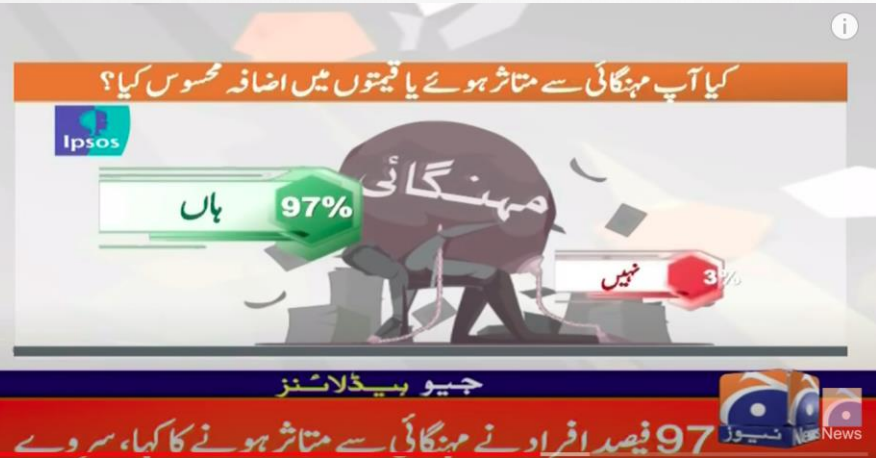


**PRESS / TV / MEDIA PUBLICATION
OCTOBER + NOVEMBER 2020**

IPSOS IN PAKISTAN

Ipsos Survey Covid19
Geo News
14th Nov, 2020

<https://www.youtube.com/watch?v=EYseUuZ1kQg>



49pc parents want schools closed: report

Ikram Junaidi | Updated 17 Nov 2020

The survey also showed that 20pc Pakistanis feared the second wave of the virus since August mainly due to non-implementation of the standard operating procedures (SOPs).

Except for a tiny minority of 3pc, price hike has been felt across the country and the bottom end socioeconomic classes are most worried about it. Half of the Pakistanis blamed the federal government for inflation, only 15pc considered the previous governments responsible. Moreover, four in five Pakistanis faced a cut in their income due to the pandemic.

But half of the Pakistanis are optimistic that a vaccine will be available before the end of 2020. Moreover, a 25pc increase in the acceptance of the vaccine was observed as three in five people were found eager to get vaccinated. Majority of those who said they will not get themselves vaccinated feared about its side effects.

Ipsos Managing Director Abdul Sattar Babar told Dawn that it was the ninth survey since February and every time the sample size was over 1000.

Replying to a question, he said globally such surveys are held online but in Pakistan only 25pc people use the internet so it was decided to hold the survey through phone calls as over 70pc people use mobile phones.

Published in Dawn, November 17th, 2020

ISLAMABAD: While the threat perception regarding Covid-19 has decreased across the country, 49 per cent of parents do not want to send their children to school, according to a survey.

Moreover, income of 83pc of people has decreased due to the pandemic. But half of Pakistanis are optimistic that the Covid-19 vaccine will be available before the end of 2020.

The survey, "Worsening Covid-19 realities and diminishing threat perceptions", was conducted by a research company, Ipsos.

During the survey, 1,072 people were contacted through phone calls from Oct 28 to Nov 4. As many as 54pc of the respondents were from Punjab and Islamabad, 25pc from Sindh, 16pc from Khyber Pakhtunkhwa, 3pc from Balochistan and 2pc from AJK. Around 74pc of the respondents were males and 26pc females, 82pc belonged to urban and 18pc to rural areas.

49pc parents want schools closed: report

With over 7,000 deaths, only 35pc people consider Covid-19 as a threat

By Ikram Junaidi

ISLAMABAD: While the threat perception regarding Covid-19 has decreased across the country, 49 per cent of parents do not want to send their children to school, according to a survey.

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and 18pc to rural areas.

The report stated that in April there were over 2,000 cases of Covid-19 and 25 deaths but 50pc of people were taking the virus as a threat to themselves and 83pc considered it a threat to Pakistan. However, in November while over 350,000 cases and 7,000 deaths had been reported, only 35pc of people considered the disease as a threat to themselves and 43pc as a threat to Pakistan.

The survey claimed that the public awareness level remained stagnant at 86pc for the last six months but increased after a sudden surge in positive cases to 92pc.

After dropping to ever lowest figures in September, the threat perception has suddenly risen sharply across all levels in November compared to September. However, it is still low compared to April.

Pakistanis have expressed highest trust in local news channels and religious centres for Covid-19 updates while negligible trust is shown in the social media.

Moreover, parents' concern regarding sending their children to schools seemed rebounding. In September, 90pc of parents were comfortable with sending their children to school but this percentage has now shrunk to 51pc.

The survey also showed that 20pc Pakistanis feared the second wave of the virus since August mainly due to non-implementation of the standard operating procedures (SOPs).

Except for a tiny minority of 3pc, price hike has been felt across the country and the bottom end socioeconomic classes are most worried about it. Half of the Pakistanis blamed the federal government for inflation, only 15pc considered the previous governments responsible. Moreover, four in five Pakistanis faced a cut in their income due to the pandemic.

But half of the Pakistanis are optimistic that a vaccine will be available before the end of 2020. Moreover, a 25pc increase in the acceptance of the vaccine was observed as three in five people were found eager to get vaccinated. Majority of those who said they will not get themselves vaccinated feared about its side effects.

Ipsos Managing Director Abdul Sattar Babar told *Dawn* that it was the ninth survey since February and every time the sample size was over 1000.

Replying to a question, he said globally such surveys are held online but in Pakistan only 25pc people use the internet so it was decided to hold the survey through phone calls as over 70pc people use mobile phones.

Ipsos Survey published on Dawn, 1072 People were contacted through phone calls from Oct 28th To 04th Nov-2020

https://epaper.dawn.com/DetailNews.php?StoryText=17_11_2020_151_004

روزنامہ جنگ راولپنڈی اتوار 15 نومبر 2020ء



ترتیب، وزیراعظم عمران خان دارالاحساس سنٹر کے افتتاح کے بعد بچوں سے گفتگو کر رہے ہیں

پہلی لہر کے مقابلے میں عوام کی اکثریت کورونا خطرے سے بے خوف

92 فیصد لوگ کورونا سے آگاہی رکھتے ہیں 62 فیصد ویکسین استعمال کرنے کے حامی، آئی پی ایس او ایس

کراچی (نیوز ڈیسک) پاکستان میں کورونا کے کیسز میں اضافے کے باوجود عوام میں خطرے کا احساس اس سطح پر نہیں جیسا اپریل 2020 میں تھا۔ کورونا کی پہلی لہر کے مقابلے میں عوام کی اکثریت

عوام کی اکثریت نے وفاقی حکومت کو مہنگائی کا ذمہ دار قرار دیا، سروے

کراچی (نیوز ڈیسک) مہنگائی سے پاکستانی ہوا جس میں ملک بھر سے 1 ہزار سے زائد افراد داروفاقی حکومت کو سمجھتے ہیں۔ اس بات کا انکشاف سروے میں آئی پی ایس او ایس کے سروے میں

49 فیصد ذائقہ 17 فیصد صوبائی اور 15 فیصد وفاقی حکومتوں کو ذمہ دار سمجھتے ہیں آئی پی ایس او ایس

سروے میں 49 فیصد لوگ کورونا سے آگاہی رکھتے ہیں، 62 فیصد ویکسین استعمال کرنے کے حامی، آئی پی ایس او ایس

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سروے

5

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کورونا وائرس کے بارے میں باخبر رہنے کے لیے عوام کی اکثریت یعنی 69 فیصد مقامی نیوز چینلز پر بھروسہ کرتے ہیں۔ 6 فیصد مہنگائی کے بارے میں معلومات پر، جبکہ 4 فیصد ذاتی معائنات سے

ہیں۔ انٹرنیٹ پر 5 فیصد، سوشل سائس جیسے فیس بک پر 5 فیصد، واٹس ایپ پر 1 فیصد جبکہ ٹویٹر پر بھی 01 فیصد نے کورونا کے حوالے سے معلومات

بھروسہ کرنے کا کہا۔



<https://e.thenews.com.pk/pindi/11-15-2020/page12.asp>

Majority considers Centre responsible for price hike: survey

97pc people in Pakistan affected by inflation; 88pc consider it worrisome; 83pc Pakistanis faced cut in income

News Desk

ISLAMABAD: A survey conducted by Ipsos has revealed that price hike has been felt across Pakistan, bottom end socio-economic classes are most worried about it, and consider the federal government responsible for it.

The survey, conducted from October 28 to November 04 with interviews of over a thousand respondents shows that half of the Pakistanis blame federal government for the inflation, only 15 percent consider previous governments to be responsible. 49 percent respondents said the Centre is responsible, 17 percent respondents considered provincial governments responsible, 8 percent people blamed it on unknown mafia, 5 percent

Continued on Page 2

Awareness level about corona shows surge
— Page 2

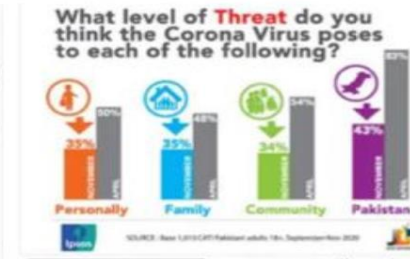
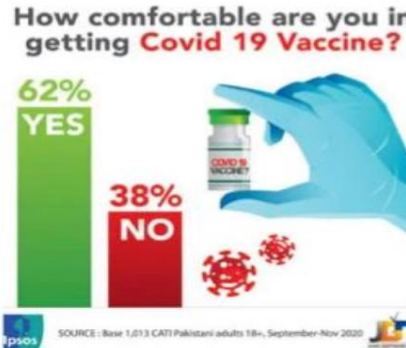
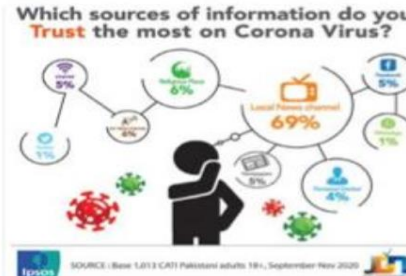


ISLAMABAD: A new Ipsos poll on Worsening COVID 19 realities and diminishing threat perceptions has revealed that after remaining stagnant for the last six months, awareness level regarding coronavirus has shown a surge amid increase in new positive cases.

<https://www.thenews.com.pk/print/744059-awareness-level-about-corona-shows-surge>

Awareness level about corona shows surge

Ipsos survey reveals threat perception of COVID-19 rises sharply across all levels; Pakistanis expressed high trust in local news channels for COVID-19 updates; 20pc more Pakistanis fear second corona wave; half of Pakistanis optimistic vaccine will be available before end of 2020



News Desk

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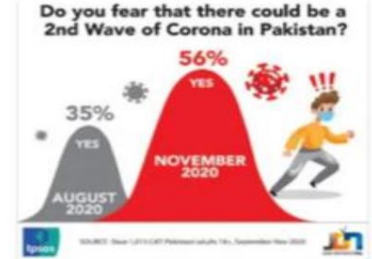
Awareness level has increased to 92 percent, while only 9 percent people are shown unaware about the virus.

The survey showed that after achieving ever lowest figures in September, threat perception of COVID-19 has suddenly risen sharply across all levels. 35 percent respondents each felt they

were personally and as a family threatened, 34 percent said they as a community were threatened and 43 percent said Pakistan was threatened by corona.

Pakistanis have expressed high trust (69 percent) in local news channels and religious centres for COVID-19 updates and negligible trust in social media (1 percent).

The survey revealed that parents' concerns regarding sending their children seem to be rebounding now across Pakistan. During the last survey, 90 percent parents were satisfied while sending their children to schools, but this ratio has decreased by 39 percent and stands at 51



percent now.

20 percent more Pakistanis fear second corona wave, since August - mainly due to non-compliance of preventive measures and SOPs are not being implemented effectively.

Half of the Pakistanis are optimistic that vaccine for the cure of coronavirus

will be available to them before the end of 2020.

There has been 25 percent increase in the acceptance of vaccine, 3 in 5 are now eager to get themselves vaccinated.

There have been mixed responses by people who would not take vaccines; side effects on top.



Despite rising COVID-19 cases, 51% parents comfortable sending children to school



Save the Children says that for the first time ever, an entire generation of children globally have had their education disrupted. — AFP

Despite the coronavirus pandemic raging in Pakistan, with a worryingly high number of new infections reported each day, 51% of parents say they are comfortable sending their children to school, a survey has revealed.

The IPSOS survey also found, however, that this number has dropped in November, from 90% in September.

The survey sought responses through Computer Assisted Telephonic Interviews (CATI), taken from 1,013 Pakistani adults aged above 18, between September and November.

[HTTPS://WWW.GEO.TV/L
ATEST/318613-DESPITE-
RISING-CORONAVIRUS-
CASES-51-PARENTS-
COMFORTABLE-SENDING-
CHILDREN-TO-SCHOOL-
IPSOS-SURVEY](https://www.geo.tv/LATEST/318613-DESPITE-RISING-CORONAVIRUS-CASES-51-PARENTS-COMFORTABLE-SENDING-CHILDREN-TO-SCHOOL-IPSOS-SURVEY)



IPSOS SURVEY PRESENTED ON
WION 6TH OCT 2020

**'4 OUT OF 5 PAKISTANIS FEAR COUNTRY
HEADED IN WRONG DIRECTION,' SAYS
SURVEY**

- [HTTPS://WWW.YOUTUBE.COM/WATCH?V=S3KGBUVVT4O](https://www.youtube.com/watch?v=S3KGBUVVT4O)



4 in 5 Pakistanis fear country headed in wrong direction: Survey

TIMESOFINDIA.COM | Oct 5, 2020, 22:45 IST

✉ 🖨 A- A+



NEW DELHI: At least 80% of Pakistanis are fearful that the country is heading in the wrong direction, according to a survey.

The survey "Consumer Confidence Survey in Pakistan" released on Sunday said that four in five Pakistanis fear that the country was heading in the wrong direction

"Consumer Confidence Survey in Pakistan"
05th Oct-2020 on Times of India

THE TIMES OF INDIA
WORLD

[HTTPS://TIMESOFINDIA.INDIATIMES.COM/WORLD/PAKISTAN/4-IN-5-PAKISTANIS-
FEAR-COUNTRY-HEADED-IN-WRONG-DIRECTION-
SURVEY/ARTICLISHOW/78499473.CMS](https://timesofindia.indiatimes.com/world/pakistan/4-in-5-pakistanis-fear-country-headed-in-wrong-direction-survey/articleshow/78499473.cms)



STREAMED LIVE ON NAYA DAUR TV ON OCT 5, 2020



#NayaDaur #Economy #Politics

Pakistan Headed In Wrong Direction| **IPSOS Survey**| Sedition Cases ag. Nawaz Sharif, Maryam & AJK PM

Muhammad Ziauddin and Izza Aftab join Raza Rumi and Murtaza Solangi to discuss the new IPSOS survey that says 4 out of 5 Pakistanis think the country is headed in the wrong direction.

<https://www.youtube.com/watch?v=5kdCbUDCLi8>

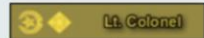
Most Pakistanis fear country headed in wrong direction: survey

Fireurimagination · Oct 14, 2020

1 2 3 ... 8 Next ▶



Fireurimagination · SENIOR MEMBER



Nov 11, 2009

3,404

-13

3,771



Oct 14, 2020

ISLAMABAD: Majority of Pakistanis continue to fear that the country is heading in the wrong direction since last year, claims a survey.

France-based organisation Ipsos, in its survey titled "Consumer Confidence Survey in Pakistan", released on Sunday claimed that four in five Pakistanis continued to fear that the country was heading in the wrong direction since last year.

It also revealed that three in four Pakistanis expressed dissatisfaction with the way things are going in Pakistan today, while the same proportion of Pakistanis described as bad the current economic situation in the country.

The survey, which the organisation asserted was based on 1,000 samples collected from urban and rural areas of the country from people aged 18-plus years with (male and female 50:50pc) in September this year, said that unemployment was a worrying issue which got amplified by 11 per cent people since last year, followed by increasing inflation and poverty.

The survey report, while clubbing various stated responses by theme stated that 75pc of the most worrying issues related to economic despair of the masses. It also stated that significant increase in inflation and poverty are at the top since August last year.



PAKISTAN
DEFENCE

<https://defence.pk/pdf/threads/most-pakistanis-fear-country-headed-in-wrong-direction-survey.687730/>



[HTTPS://WWW.KONSUME.COM/READ/?Q=89078](https://www.konsume.com/read/?Q=89078)

4 in 5 Pakistanis fear country headed in wrong direction: Survey - Times of India

World News timesofindia.indiatimes.com 1 month ago



Pakistan News: NEW DELHI: At least 80% of Pakistanis are fearful that the country is heading in the wrong direction, according to a survey.

05th Oct-2020

[HTTPS://WWW.RESEARCHSNIPERS.COM/MOST-PAKISTANIS-
FEAR-PAKISTAN-HEADED-IN-THE-WRONG-DIRECTION-SURVEY/](https://www.researchsnipers.com/most-pakistanis-fear-pakistan-headed-in-the-wrong-direction-survey/)

Most Pakistanis fear Pakistan headed in the wrong direction – Survey

🕒 1 month ago Darakhshan Anjum



According to a survey, most Pakistanis continue to have this fear that Pakistan is heading in the wrong direction since 2019.

05-10-2020 11:53 via
timesnownews.com

<https://www.newslocker.com/en-in/news/pakistan/pakistan-4-out-of-5-pakistanis-fear-country-headed-in-wrong-direction-says-survey-times-now/>

 NewsLocker

Pakistan news 

Pakistan: '4 out of 5 Pakistanis fear country headed in wrong direction,' says survey - Times Now

05-10-2020 11:53 via timesnownews.com


© www.timesnownews.com

Pakistan: '4 out of 5 Pakistanis fear country headed in wrong direction,' says survey Times Now

Fewer parents comfortable sending children to school than two months ago: IPSOS survey



Despite the coronavirus pandemic raging in Pakistan, with a worryingly high number of new infections reported each day, 51% of parents say they are comfortable sending their children to school, a survey has revealed.

INTERNATIONAL THE NEWS

[HTTPS://WWW.THENEWS.COM.PK/LATEST/743809-PARENTS-LESS-COMFORTABLE-
IN-SENDING-CHILDREN-TO-SCHOOL-THAN-TWO-MONTHS-AGO-SURVEY](https://www.thenews.com.pk/latest/743809-parents-less-comfortable-in-sending-children-to-school-than-two-months-ago-survey)



Sal_Sid @salmanioo · Oct 6

Pakistan: '4 out of 5 Pakistanis fear country headed in wrong direction,' says survey #Pakistan will become a failed state soon!

...

Ipsos Survey Shared on 05th Oct & 16th Nov-2020



pam @airwarriorpam · Oct 5

Pakistan: '4 out of 5 Pakistanis fear country headed in wrong direction,' says survey.

The survey was conducted by France-based Ipsos, world's third-largest market research company & released.

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Agniras (Your time's UP) @i_Mystic · Oct 7

Pakistan: '4 out of 5 Pakistanis fear country headed in wrong direction,' says survey is.gd/6Ndlzj

@nailainayat

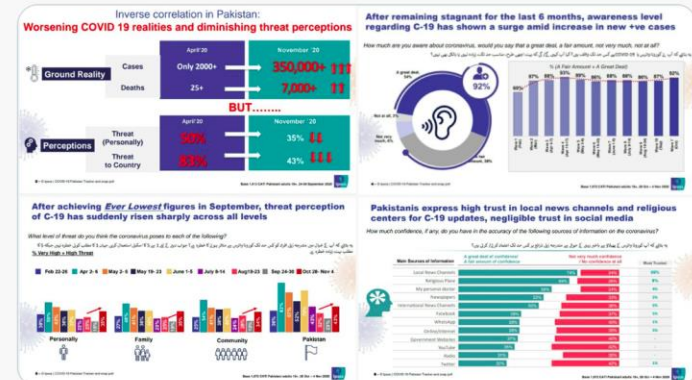


https://twitter.com/search?q=%0B%E2%80%94984%20out%20of%205%20Pakistanis%20fear%20country%20headed%20in%20wrong%20direction%2C%E2%80%9999%20says%20survey&src=typed_query



Syed Talat Hussain @TalatHussain12 · Nov 16

Inflation, Covid19, Parents and schools, vaccine, incomes and business losses. Ipsos latest survey



3 76 314



<https://www.facebook.com/WIONews/videos/four-of-five-pakistanis-say-nation-is-headed-in-the-wrong-direction-a-survey-als/794795754631031/>