

## Ipsos MORI April 2021 Political Monitor Topline Results

27<sup>th</sup> April 2021

Fieldwork: 16<sup>th</sup> – 22<sup>nd</sup> April 2020

### Technical Details

Ipsos MORI interviewed a representative sample of 1090 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 16<sup>th</sup> – 22<sup>nd</sup> April 2021. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

### Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

#### **Voting intentions: headline indicator**

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1 **How would you vote if there were a General Election tomorrow?**  
IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (798)

	April 2021	March 2021
	%	%
Conservative	40	45
Labour	37	38
Liberal Democrats (Lib Dem)	8	6
Scottish National Party/Plaid Cymru	7	5
Green Party	5	5
Other	3	1
<b>Conservative lead (±%)</b>	<b>+3</b>	<b>+7</b>
<i>Would not vote</i>	1	*
<i>Undecided</i>	7	5
<i>Refused</i>	1	2

### Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How would you vote if there were a General Election tomorrow?**  
Q1b **Which party are you most inclined to support?**

	%
Conservative	40
Labour	36
Liberal Democrats (Lib Dem)	8
Scottish National Party/Plaid Cymru	6
Green Party	5
Other	3
<b>Conservative lead (+%)</b>	<b>+4</b>
<i>Would not vote</i>	8
<i>Undecided</i>	11
<i>Refused</i>	1

### Certainty of voting

Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	<b>66</b>
9	<b>5</b>
8	<b>5</b>
7	<b>4</b>
6	<b>3</b>
5	<b>6</b>
4	<b>1</b>
3	<b>2</b>
2	<b>1</b>
1 – absolutely certain not to vote	<b>8</b>
Don't know	<b>1</b>

### Satisfaction Ratings

#### Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) <b>Apr '21</b>	<b>44</b>	<b>51</b>	<b>5</b>	<b>-7</b>
<i>Mar '21</i>	42	49	10	-7
Johnson (Q4) <b>Apr '21</b>	<b>44</b>	<b>50</b>	<b>6</b>	<b>-6</b>
<i>Mar '21</i>	44	51	5	-7
Starmer (Q5) <b>Apr '21</b>	<b>36</b>	<b>46</b>	<b>18</b>	<b>-10</b>
<i>Mar '21</i>	33	42	26	-9
Davey (Q6) <b>Apr '21</b>	<b>18</b>	<b>38</b>	<b>43</b>	<b>-20</b>
<i>Mar '21</i>	15	28	57	-13

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?

Base: All party supporters (\*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q3) Apr '21	345	84	12	4	+72
Mar '21	343	79	16	6	+63
Johnson (Q4) Apr '21	345	82	13	6	+69
Mar '21	343	83	13	3	+70
Starmer (Q5) Apr '21	328	51	39	10	+12
Mar '21	342	52	33	16	+19

### Economic Optimism Index

- Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	Apr '21 %	Mar '21 %
Improve	51	43
Stay the same	11	14
Get worse	36	41
Don't know	2	3
<b>Ipsos MORI Economic Optimism Index (EOI)</b>	<b>+15</b>	<b>+2</b>

- Q12 Can you tell me whether you are satisfied or dissatisfied with the way Rishi Sunak is doing his job as Chancellor of the Exchequer? (only selected trends shown – see [www.ipsos-mori.com](http://www.ipsos-mori.com) for full list)

	Satisfied %	Dissatisfied %	Don't know %
Sunak Mar 2021	59	27	14
<b>Sunak Apr 2021</b>	<b>58</b>	<b>27</b>	<b>14</b>

Base: Conservative party supporters (345)

	Satisfied %	Dissatisfied %	Don't know %
Sunak Mar 2021	83	10	7
Sunak Apr 2021	86	8	6

## Coronavirus

Q9 Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far?

	Very well %	Fairly well %	Neither well nor badly %	Fairly badly %	Very badly %	Don't know %	Don't know who they are %	Very/fairly well %	Very/fairly badly %	Net well %
<b>The Government</b>										
<b>Apr 2021</b>	<b>12</b>	<b>33</b>	<b>9</b>	<b>23</b>	<b>22</b>	<b>*</b>	<b>-</b>	<b>45</b>	<b>45</b>	<b>0</b>
Mar 2021	10	31	13	22	22	1	*	41	44	-3
Feb 2021	10	28	15	18	28	1	*	38	46	-8
Dec 2020	6	31	15	23	24	1	*	37	47	-10
October 2020	5	25	16	24	26	2	1	30	50	-20
Sept 2020	7	25	18	23	27	*	*	32	50	-18
August 2020	9	33	16	20	20	2	*	42	40	+2
June 2020	8	32	14	21	23	1	*	40	44	-4
March 2020	10	39	13	20	15	2	1	49	35	+14
<b>Boris Johnson</b>										
<b>Apr 2021</b>	<b>15</b>	<b>27</b>	<b>11</b>	<b>20</b>	<b>26</b>	<b>1</b>	<b>*</b>	<b>42</b>	<b>46</b>	<b>-4</b>
Mar 2021	15	28	10	17	29	1	*	43	46	-3
Feb 2021	13	26	12	16	30	1	1	39	46	-7
Dec 2020	8	29	15	19	27	*	*	37	46	-9
October 2020	10	22	11	23	33	1	*	32	56	-24
August 2020	12	31	12	17	26	1	*	43	43	0
June 2020	13	32	12	17	25	1	*	45	42	+3
March 2020	13	34	13	17	21	2	1	47	38	+9
<b>Keir Starmer</b>										
<b>Apr 2021</b>	<b>5</b>	<b>24</b>	<b>28</b>	<b>15</b>	<b>13</b>	<b>8</b>	<b>7</b>	<b>29</b>	<b>28</b>	<b>+1</b>
Mar 2021	4	22	29	14	12	7	12	26	26	0
Feb 2021	5	27	28	13	9	8	11	32	22	+10
Dec 2020	5	26	23	14	9	8	16	31	23	+8
October 2020	5	28	24	13	9	9	12	33	22	+11
August 2020	5	26	30	8	6	9	17	31	14	+17
<b>Matt Hancock, Secretary of State for Health and Social Care</b>										
<b>Apr 2021</b>	<b>12</b>	<b>26</b>	<b>14</b>	<b>17</b>	<b>24</b>	<b>2</b>	<b>4</b>	<b>38</b>	<b>41</b>	<b>-3</b>
Mar 2021	11	27	12	20	22	3	5	38	42	-4
Feb 2021	10	30	11	18	23	2	6	40	41	-1
October 2020	6	20	17	22	26	4	5	26	48	-22
August 2020	10	28	16	18	20	4	5	38	38	0
June 2020	13	29	12	19	18	3	7	42	37	+5

March 2020	7	32	15	15	8	7	15	39	23	+16
<b>Rishi Sunak, Chancellor of the Exchequer</b>										
<b>Apr 2012</b>	<b>23</b>	<b>36</b>	<b>16</b>	<b>9</b>	<b>8</b>	<b>4</b>	<b>4</b>	<b>59</b>	<b>17</b>	<b>+42</b>
Mar 2021	20	35	15	13	7	3	7	55	20	+35
Feb 2021	18	37	12	10	10	3	9	55	20	+35
October 2020	20	31	16	10	8	5	10	51	18	+33
August 2020	23	37	11	7	6	3	13	60	13	+47
June 2020	29	31	11	8	6	4	12	60	14	+46
March 2020	10	31	19	9	4	10	17	41	13	+28

Q10. Do you think the government has done a good job or bad job at...?

	Good job %	Bad job %	Don't know %	Net good job
<b>Ensuring the public are vaccinated as soon as possible</b>				
Apr 2021	<b>86</b>	<b>10</b>	<b>4</b>	<b>+76</b>
Mar 2021	<b>88</b>	<b>7</b>	<b>5</b>	<b>+81</b>
Feb 2021	<b>78</b>	<b>16</b>	<b>6</b>	<b>+62</b>

Q14. On Monday 12th April, Coronavirus restrictions in England were eased so that all shops could open along with hairdressers and gyms. Pubs and restaurants were also allowed to open as long as drinks and meals were served outdoors. Members of the same household are now allowed to take a holiday in self-contained accommodation, but holidays abroad are still banned. Government advice remains to keep journeys to a minimum and to work from home where possible.

Overall, do you think the UK government is relaxing coronavirus restrictions in England ...?

	Too quickly %	At about the right speed %	Too slowly %	Don't know %
Apr 2021	<b>21</b>	<b>67</b>	<b>9</b>	<b>2</b>

## Trust in politics and politicians

Q15 I am going to read out some different types of people. For each, please tell me if you would generally trust them to tell the truth or not.

	Trust to tell the truth %	Do not trust to tell the truth %	Don't know %
<b>MPs in general</b>			
<b>Apr 2021</b>	<b>23</b>	<b>72</b>	<b>5</b>
<i>2013</i>	<i>21</i>	<i>72</i>	<i>7</i>
<i>2009</i>	<i>20</i>	<i>76</i>	<i>3</i>
<i>2006</i>	<i>30</i>	<i>60</i>	<i>11</i>
<i>2004</i>	<i>27</i>	<i>67</i>	<i>6</i>
<b>Your local MP</b>			
<b>Apr 2021</b>	<b>47</b>	<b>41</b>	<b>12</b>
<i>2013</i>	<i>51</i>	<i>35</i>	<i>14</i>
<i>2009</i>	<i>40</i>	<i>44</i>	<i>6</i>
<i>2006</i>	<i>48</i>	<i>39</i>	<i>13</i>
<i>2004</i>	<i>47</i>	<i>45</i>	<i>7</i>

Q16. In general, whose interests do you think MPs put first?

	Jan 1994 %	May 1996 %	Jan 2006 %	May 2009 %	Jun 2013 %	<b>April 2021</b>
Their own	52	56	45	62	52	<b>43</b>
Their party's	26	27	28	21	31	<b>36</b>
Their constituents'	11	7	9	7	8	<b>8</b>
The country's	5	5	14	5	6	<b>6</b>
Other	1	1	1	1	1	<b>4</b>
Don't know	5	4	3	4	2	<b>3</b>

Q17. In general would you describe each of the following politicians as trustworthy or not?

	Trustworthy %	Not trustworthy %	Don't know %
<b>Boris Johnson</b>			
<b>Apr 2021</b>	<b>35</b>	<b>59</b>	<b>6</b>
<b>Keir Starmer</b>			
<b>Apr 2021</b>	<b>42</b>	<b>41</b>	<b>17</b>
<b>Theresa May</b>			
<b>April 2021</b>	<b>50</b>	<b>45</b>	<b>4</b>
<b>David Cameron</b>			
<b>April 2021</b>	<b>21</b>	<b>74</b>	<b>5</b>
<i>February 2013</i>	<i>43</i>	<i>51</i>	<i>6</i>
<i>December 2010</i>	<i>41</i>	<i>47</i>	<i>12</i>
<i>April 2010</i>	<i>43</i>	<i>51</i>	<i>6</i>
<b>Tony Blair</b>			
<b>April 2021</b>	<b>23</b>	<b>69</b>	<b>8</b>
<i>June 2007</i>	<i>31</i>	<i>61</i>	<i>8</i>
<i>September 2006</i>	<i>29</i>	<i>60</i>	<i>11</i>
<i>April 2005</i>	<i>32</i>	<i>61</i>	<i>7</i>
<i>January 2005</i>	<i>32</i>	<i>57</i>	<i>12</i>
<i>February 2004</i>	<i>32</i>	<i>60</i>	<i>9</i>
<i>November 2003</i>	<i>35</i>	<i>58</i>	<i>7</i>
<i>July 2003</i>	<i>41</i>	<i>49</i>	<i>10</i>

June 2003	36	58	6
April 2001	46	45	9
March 2001	53	38	8
October 2000	46	49	5
September 2000	37	56	6
<b>Gordon Brown</b>			
<b>April 2021</b>	<b>47</b>	<b>41</b>	<b>12</b>
April 2010	41	55	3
October 2007	48	43	9
August 2007	54	37	9
June 2007	37	49	14
September 2006	42	39	19
April 2005	52	36	12
January 2005	50	31	19
June 2003	52	37	11
October 2000	41	48	11
September 2000	29	62	9
<b>John Major</b>			
<b>April 2021</b>	<b>48</b>	<b>36</b>	<b>16</b>

**Q17. In general would you describe each of the following politicians as trustworthy or not?**

	<i>Base</i>	Trustworthy %	Not trustworthy %	Don't know %
<b>Boris Johnson</b>				
<b>Apr 2021</b>	<i>Among Conservative supporters (345)</i>	<b>69</b>	<b>26</b>	<b>5</b>
	<i>Among Labour supporters (328)</i>	<b>17</b>	<b>80</b>	<b>3</b>
<b>Keir Starmer</b>				
<b>Apr 2021</b>	<i>Among Conservative supporters (345)</i>	<b>39</b>	<b>46</b>	<b>15</b>
	<i>Among Labour supporters (328)</i>	<b>60</b>	<b>33</b>	<b>8</b>
<b>Theresa May</b>				
<b>April 2021</b>	<i>Among Conservative supporters (345)</i>	<b>69</b>	<b>30</b>	<b>1</b>
	<i>Among Labour supporters (328)</i>	<b>44</b>	<b>50</b>	<b>6</b>
<b>David Cameron</b>				
<b>April 2021</b>	<i>Among Conservative supporters (345)</i>	<b>33</b>	<b>63</b>	<b>4</b>
	<i>Among Labour supporters (328)</i>	<b>9</b>	<b>89</b>	<b>2</b>
<b>Tony Blair</b>				
<b>April 2021</b>	<i>Among Conservative supporters (345)</i>	<b>21</b>	<b>75</b>	<b>4</b>
	<i>Among Labour supporters (328)</i>	<b>29</b>	<b>64</b>	<b>7</b>
<b>Gordon Brown</b>				
<b>April 2021</b>	<i>Among Conservative supporters (345)</i>	<b>47</b>	<b>44</b>	<b>9</b>
	<i>Among Labour supporters (328)</i>	<b>58</b>	<b>35</b>	<b>6</b>
<b>John Major</b>				
<b>April 2021</b>	<i>Among Conservative supporters (345)</i>	<b>59</b>	<b>31</b>	<b>11</b>
	<i>Among Labour supporters (328)</i>	<b>50</b>	<b>34</b>	<b>17</b>