



PUBLIC POLL FINDINGS AND METHODOLOGY

America approves of the Chauvin guilty verdict

New Ipsos snap poll for USA Today finds most accept the verdict

Topline Findings

Washington, DC, April 21, 2021 – In the immediate aftermath of former Minneapolis police officer Derek Chauvin being found guilty of the murder of George Floyd, the large majority of Americans agree with the verdict and plan to accept the results. With most Americans saying they have followed the trial at least somewhat, the verdict presents a rare moment when majorities of both Democrats and Republicans believe the outcome is correct.

However, this Ipsos snap poll, conducted in the three hours after the verdict was announced, does find that one in five Republicans say they plan to reject the verdict and one in four Democrats plan to accept the verdict and join rallies, marches, or protests. With continued division between Republicans and Democrats on emphasizing law and order versus the right to protest, this is likely to continue being a flash point in American society.

These are the findings of an Ipsos poll conducted between 5pm and 8pm on April 20, 2021, on behalf of USA Today. For this survey, a sample of 1,000 adults age 18-65 from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire:

Full Annotated Questionnaire

1. Which of the following statements comes closer to your view, even if neither is exactly right?

	All respondents	Republican	Democrat	Indep/Other
Law and order is the most important thing to ensure, even if it means limiting peaceful protests	54%	73%	43%	50%
The right to protest is the most important thing to ensure, even if it means there are some incidents of violence	38%	22%	53%	36%
Don't know	8%	5%	5%	14%

PUBLIC POLL FINDINGS AND METHODOLOGY

2. What is your personal view on the circumstances around the death of George Floyd in Minneapolis?

	All respondents	Republican	Democrat	Indep/Other
It was murder	40%	26%	51%	42%
It was negligence on the part of the officer	32%	37%	29%	30%
It was an accident	11%	17%	9%	7%
The police officer did nothing wrong	5%	7%	6%	3%
Something else	5%	5%	3%	5%
Don't know	8%	9%	2%	13%

3. How much have you seen, heard, or read specifically about the trial of Derek Chauvin for his role in the death of George Floyd?

	All respondents	Republican	Democrat	Indep/Other
A lot	40%	36%	50%	33%
Some	27%	26%	26%	28%
A little	21%	23%	17%	23%
Nothing at all	9%	11%	6%	10%
Don't know	4%	4%	1%	6%

4. As you may know, Derek Chauvin was recently found guilty of the murder of George Floyd. Do you think this is the correct verdict?

	All respondents	Republican	Democrat	Indep/Other
Yes, he is guilty	71%	55%	85%	71%
No, he is not guilty	13%	23%	10%	9%
Don't know	15%	22%	6%	20%

5. As a result of the verdict, which of the following do you plan to do?

	All respondents	Republican	Democrat	Indep/Other
Accept the verdict and do nothing	62%	61%	61%	64%
Accept the verdict and join marches, rallies, or protests	16%	10%	25%	11%
Reject the verdict and do nothing	8%	15%	5%	6%
Reject the verdict and join marches, rallies, or protests	4%	5%	4%	4%
Don't know	11%	10%	6%	16%



PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of an Ipsos poll conducted between 5pm and 8pm on April 20, 2021, on behalf USA Today. For this survey, a sample of 1,000 adults age 18-65 from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 262 Republicans, 422 Democrats, and 316 Independents.

The sample was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,000, DEFF=1.5, adjusted Confidence Interval=+/- 5.0 percentage points).

The poll also has a credibility interval of plus or minus 6.9 percentage points for Republicans, plus or minus 5.4 percentage points for Democrats, and plus or minus 6.3 percentage points for Independents.

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Mallory Newall
Director, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com

Kate Silverstein
Media Relations Specialist, US
Public Affairs
+1 718 755-8829
kate.silverstein@ipsos.com





PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

