

Ipsos Financial Circumstances: March 2021

The Ipsos Financial Circumstances infographic is a cross generational look at Australians' current standard of living and their future financial circumstances.

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Current standard of living



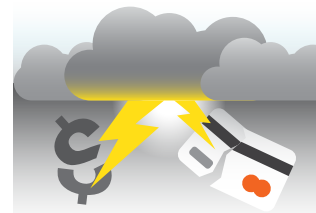
Net Satisfied:

Personal financial circumstances in the next 12 months



Net Better:

Why circumstances will get worse



"On maternity leave & have no income coming in... I will have to pay for day care costs within the year which is very expensive."

"Because COVID-19 has effected my work and how much income I earn."

"Looking at buying a house but cannot afford. Children growing up so recreational activities will increase with everything at a cost."

"The price of fresh fruit and veggies has increased (beyond belief) as has supermarket grocery prices overall."

"I lost one job due to lack of work and my second jobs hours have been halved. I also want to go to uni which means I'd have to move to a different city and living in a city is very expensive compared to a regional town."

"I will be retiring this year so a big drop in income."

"The cost of living is increasing and wages are not covering it. It is likely my rent will go up, food costs continue to rise, schooling costs for public education are high."

"The economy has suffered a lot this last year and prices of everything are rising. I just don't know what to expect - what will happen?"

"Because I am unemployed and even though the price of living keeps going up, the government benefit doesn't change."

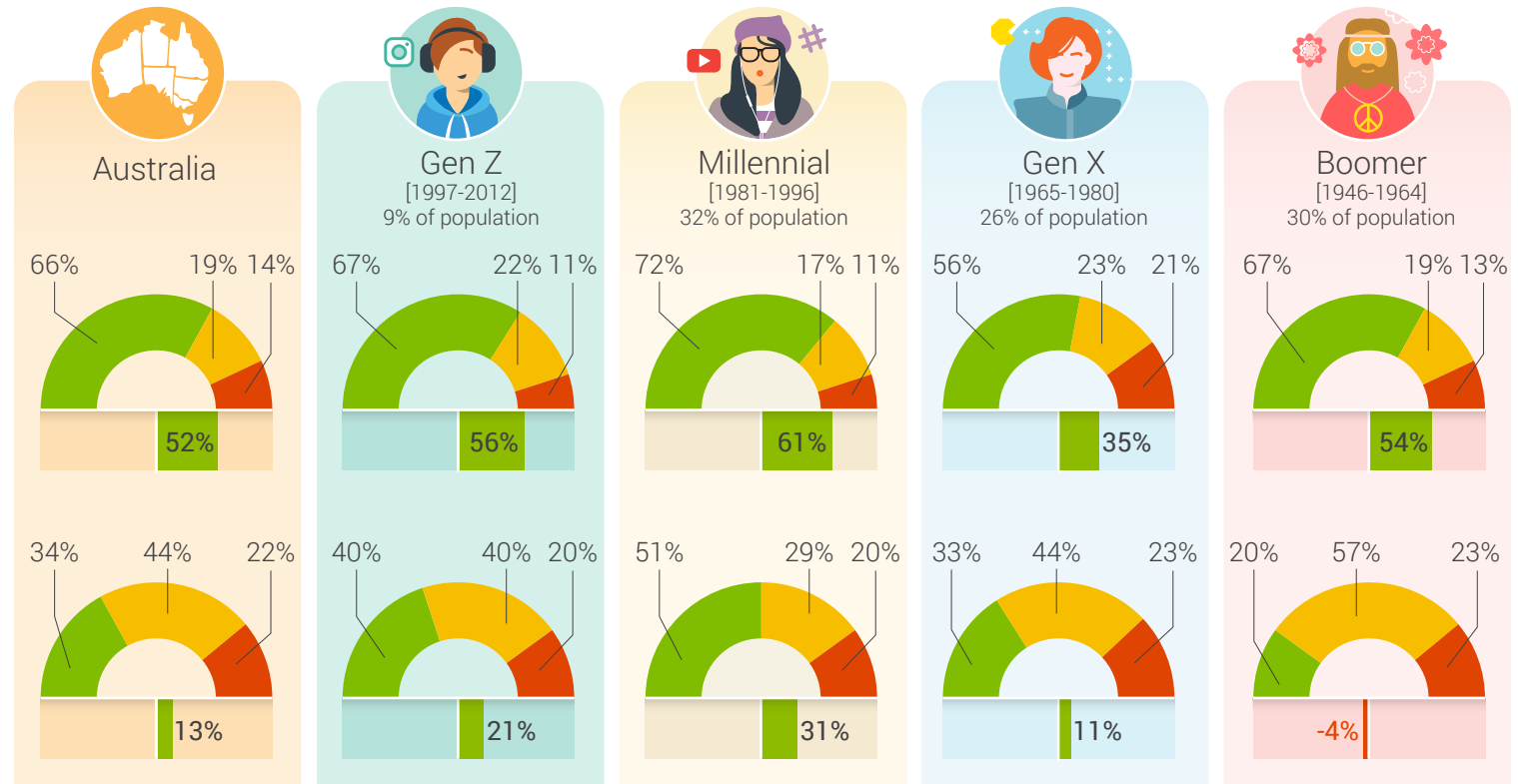
"I think I'll buy a house and have a mortgage, so won't have much to spend."

"Being on the pension it can't really get better."

"My savings are not earning any interest so it is very difficult to survive on the Aged Pension and pay my bills including private rent."

n= 1000*. Fieldwork conducted in March 2021

*3.5% of people aged 75+ are also included in the sample' © 2021 Ipsos. All rights reserved



GAME CHANGERS



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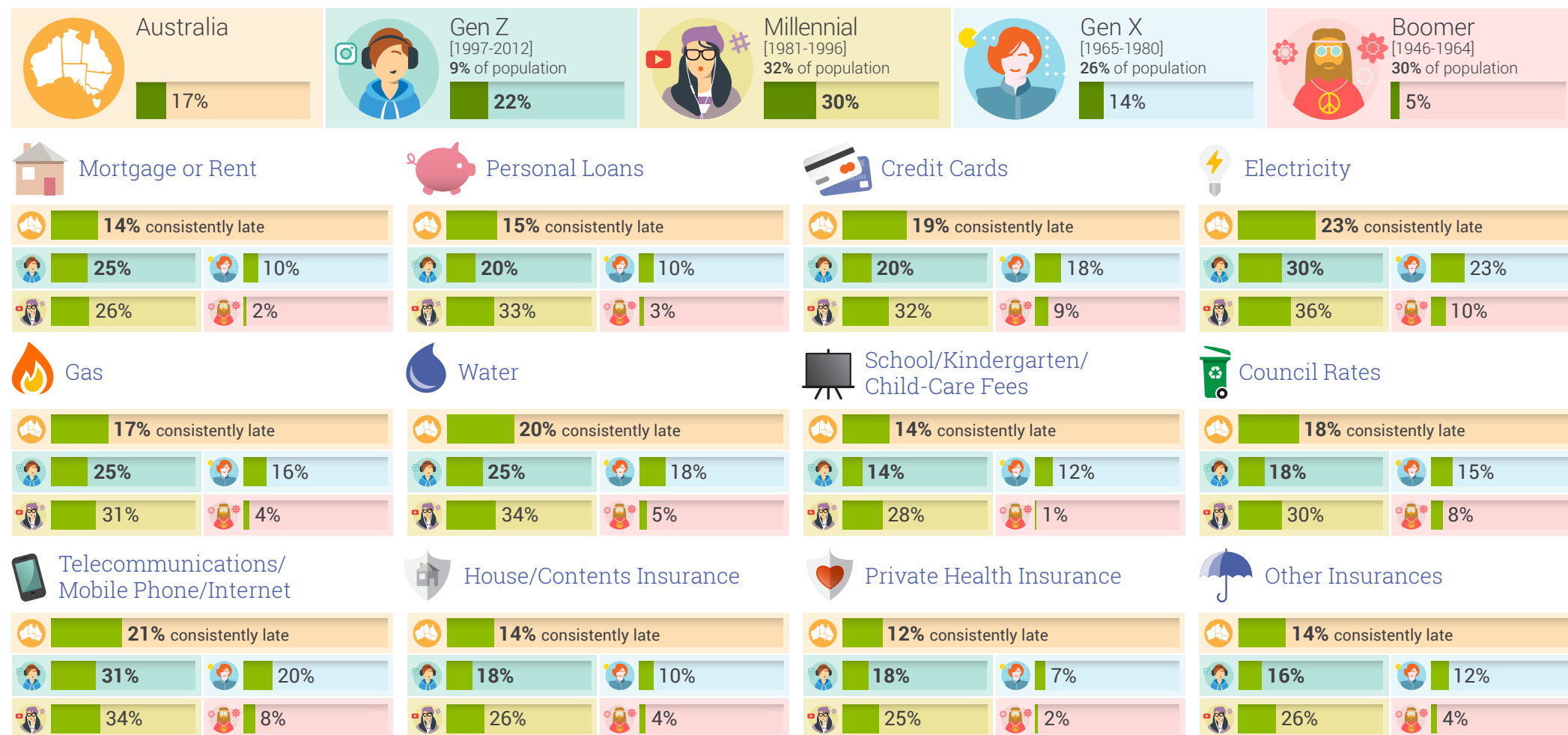
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The Ipsos Financial Commitments infographic is a cross generational look at Australians' propensity to be consistently late in meeting their financial obligations overall, and across a range of items.

17% of Australians are consistently late making payments for the majority of their financial commitments.

Gen Zers (22%) and Millennials (30%) are more likely than Generation Xers (14%) and Boomers (5%) to be consistently late.



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GAME CHANGERS

