

IPSOS MORI POLITICAL MONITOR

April 2021

Ipsos MORI



VOTING INTENTION

POLLING
STATION

WAY IN

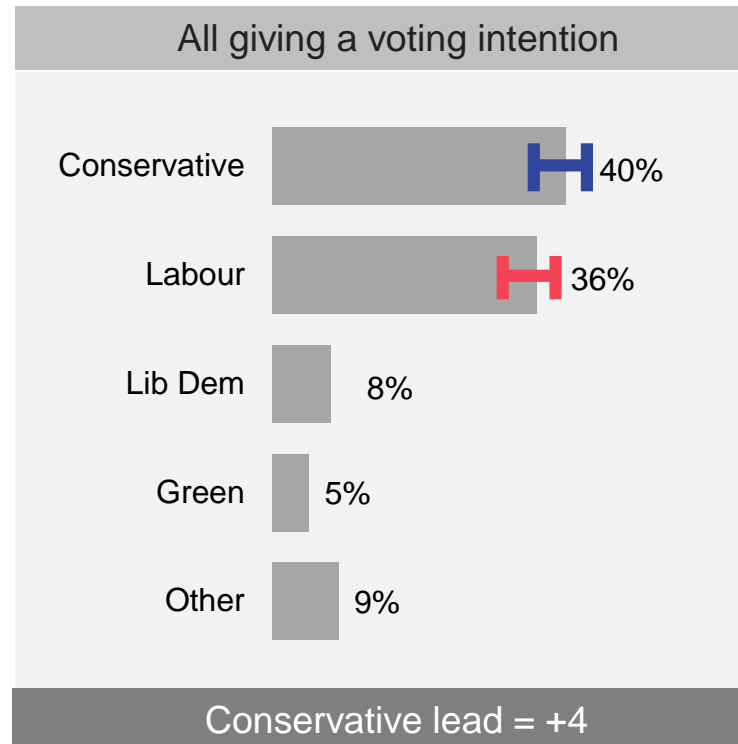
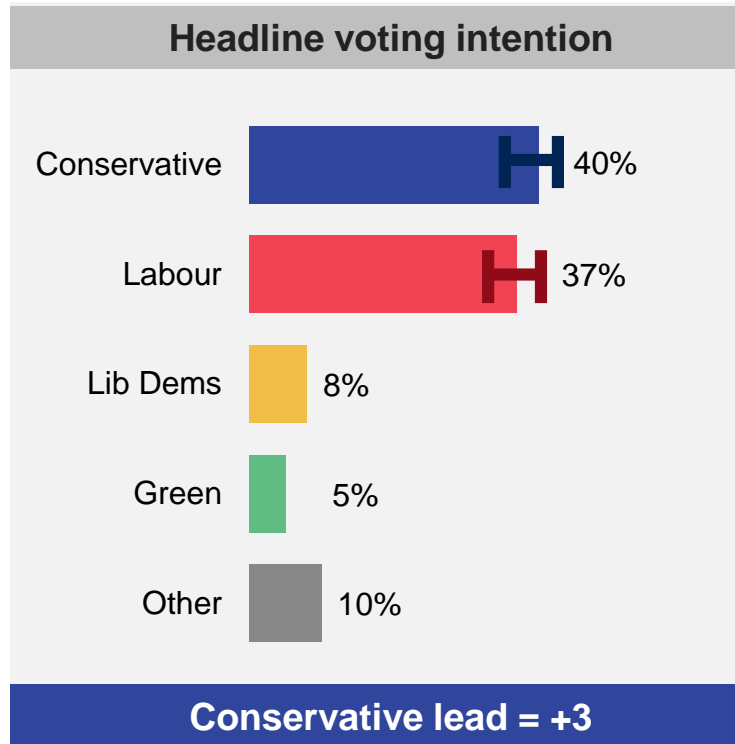
WAY IN

Ipsos MORI



Voting Intention: April 2021

How do you intend to vote in the General Election? Will you vote...?

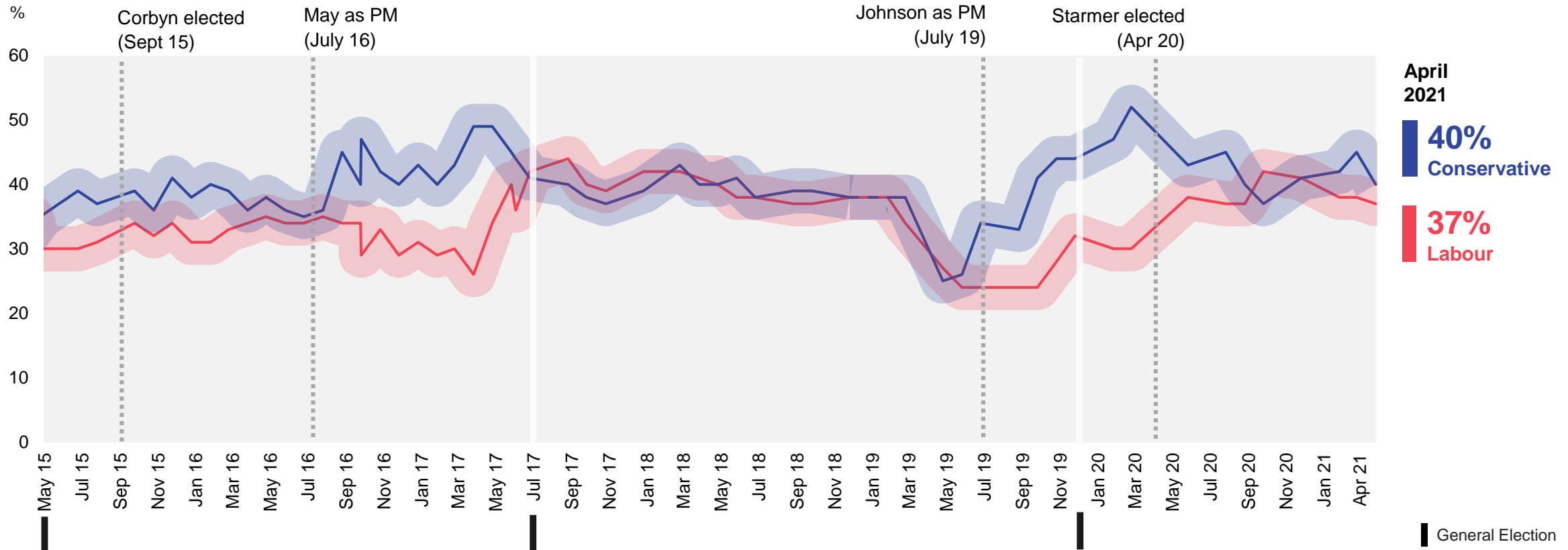


Base: 1,090 British adults 18+, 16-22 April 2021; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = 798. Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos MORI Political Monitor

Headline voting intention: Since the 2015 General Election

How would you vote if there were an election tomorrow?

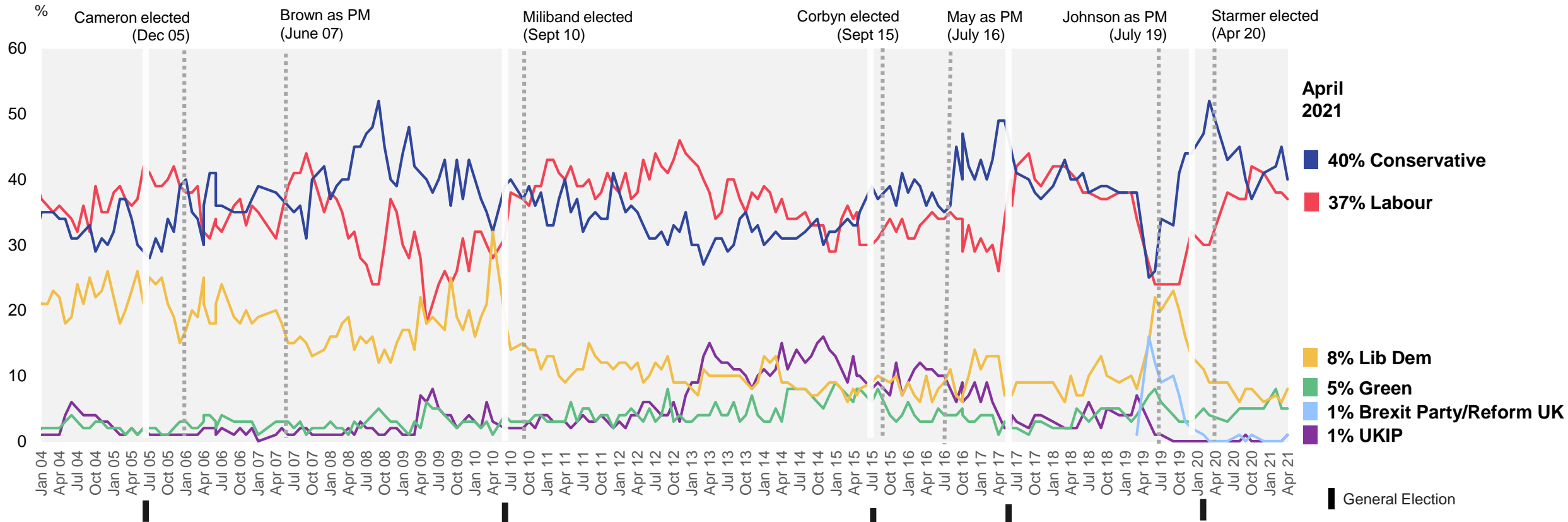


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – April '21

How would you vote if there were an election tomorrow?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor



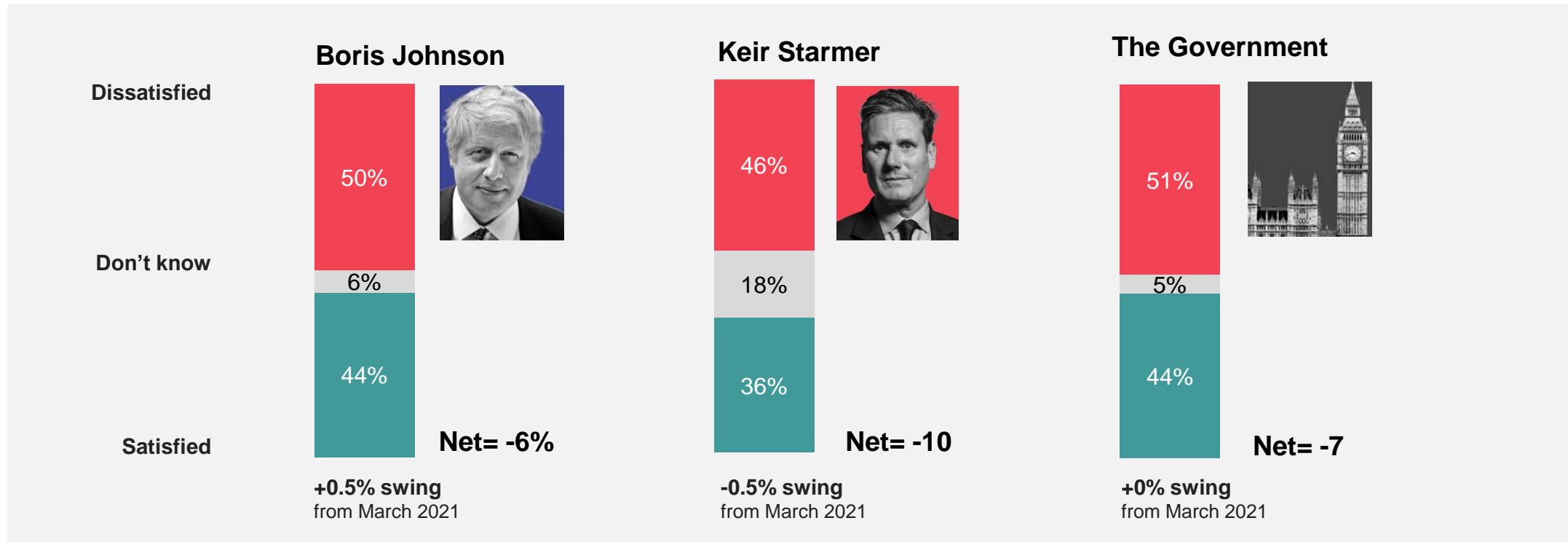
SATISFACTION
WITH GOVERNMENT
AND PARTY LEADERS

Ipsos MORI



Satisfaction with leaders and the Government: April 2021

Are you satisfied or dissatisfied with the way.... is running the country / doing his job as Prime Minister /Leader of the Labour Party?



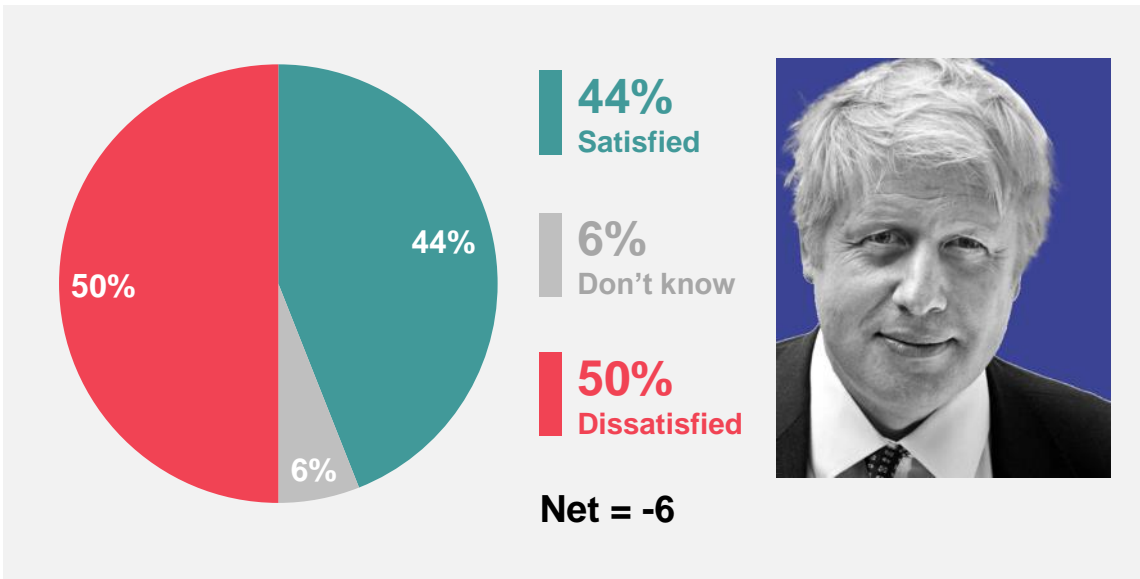
Base: 1,090 British adults 18+, 16-22 April 2021. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Boris Johnson: Satisfaction

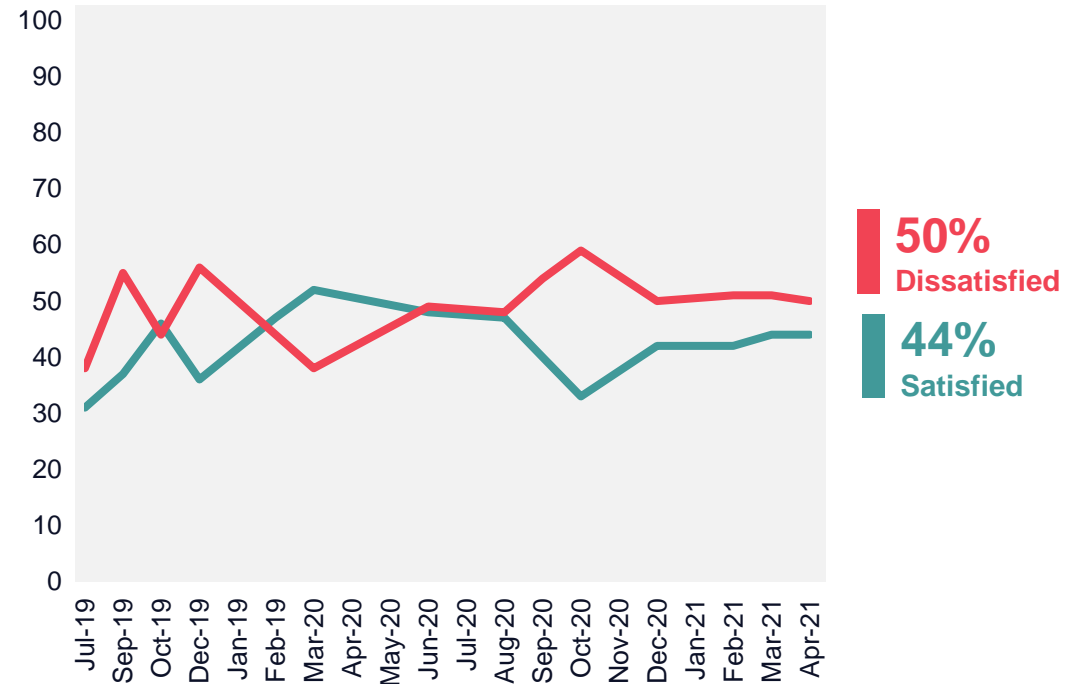
Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

April 2021



Base: 1,090 British adults 18+, 16-22 April 2021

July 2019 – April 2021

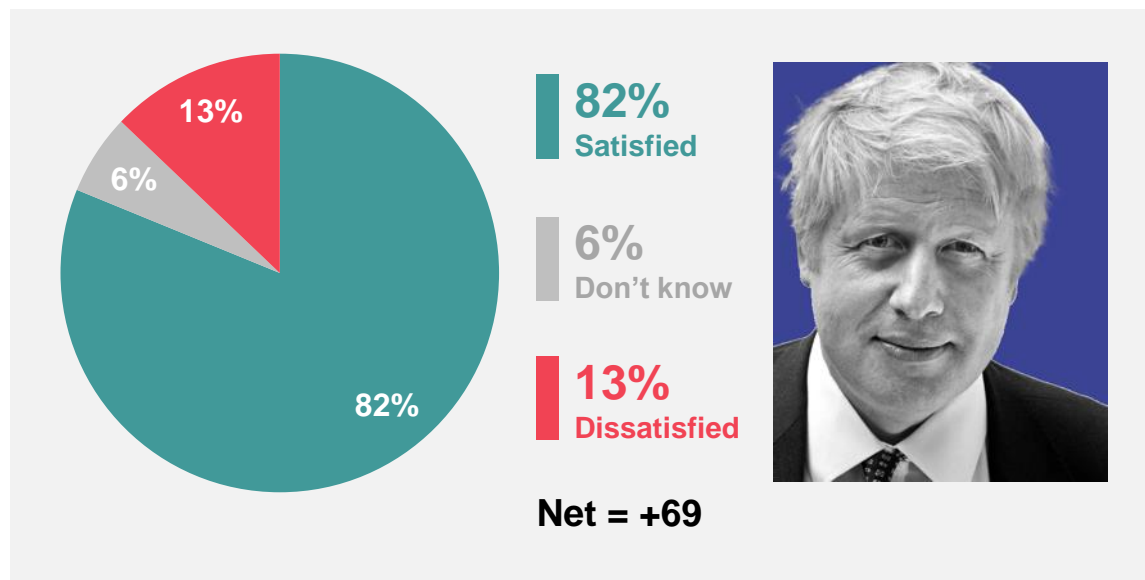


Source: Ipsos MORI Political Monitor

Boris Johnson: Satisfaction among Conservative supporters

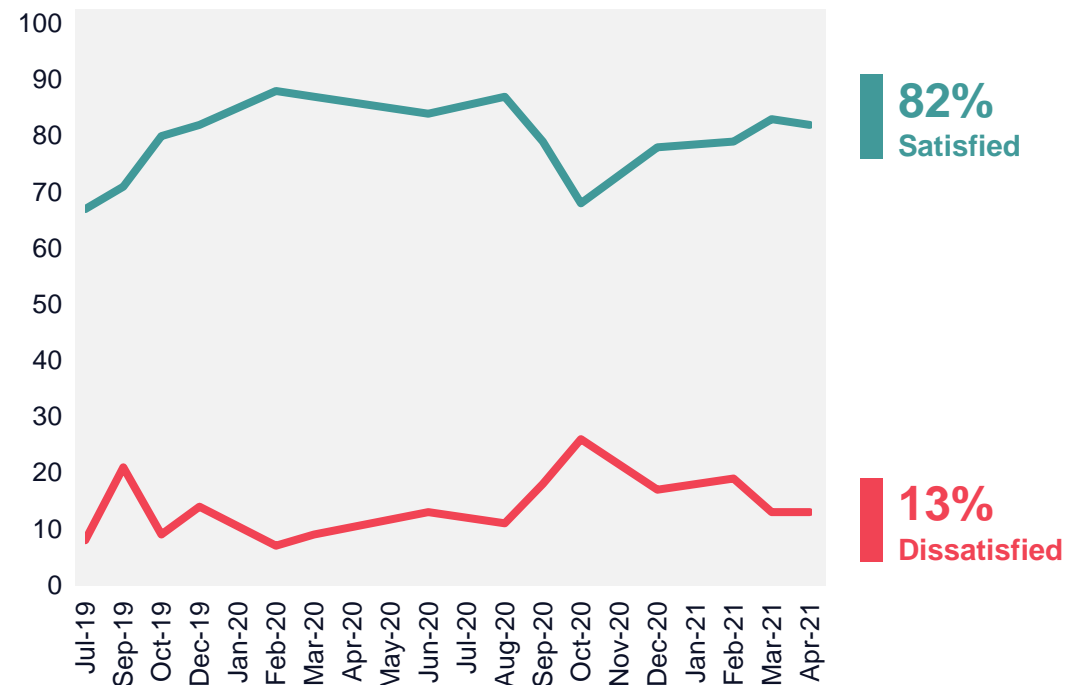
Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

April 2021



Base: 345 Conservative party supporters aged 18+, 16-22 April 2021.

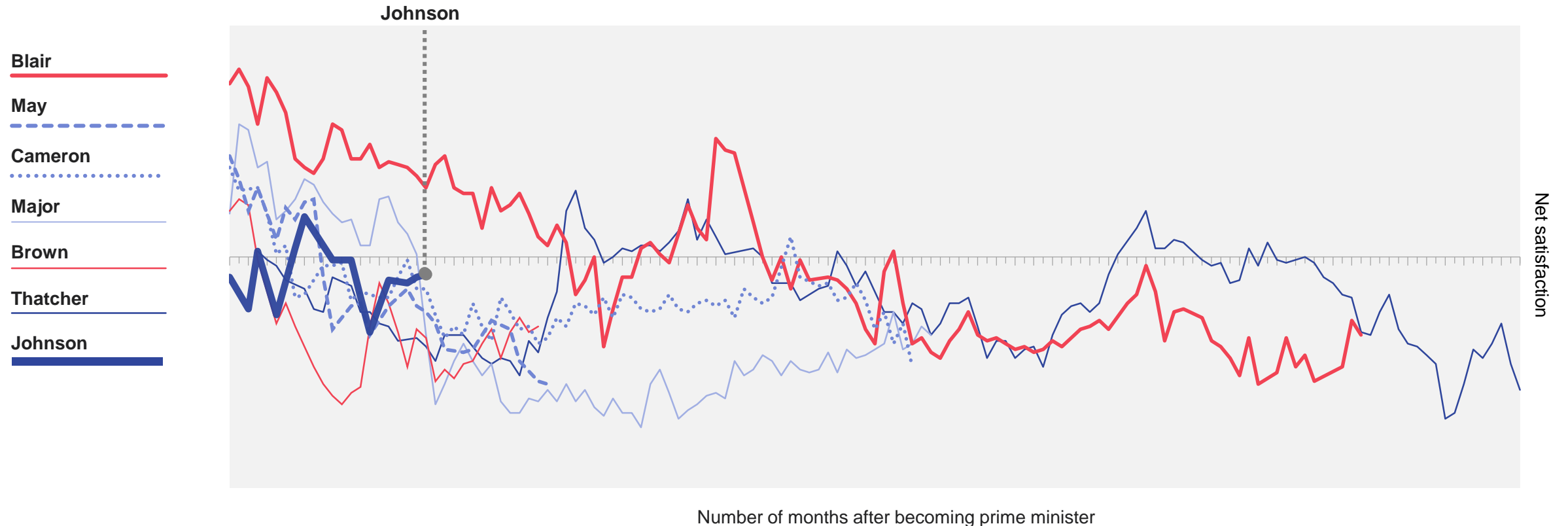
July 2019 – April 2021



Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers (1979-2021)

How satisfied or dissatisfied are you with the way ... is doing his/her job as prime minister?

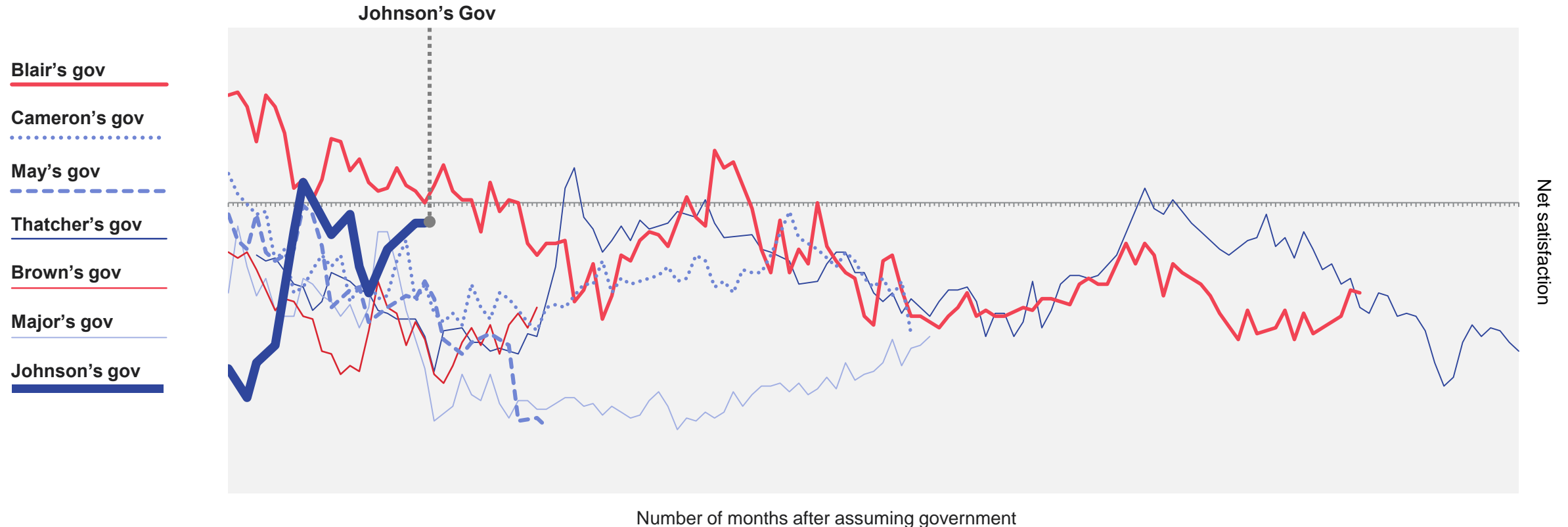


Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with the Government (1979 – 2021)

How satisfied or dissatisfied are you with the way the government is running the country?



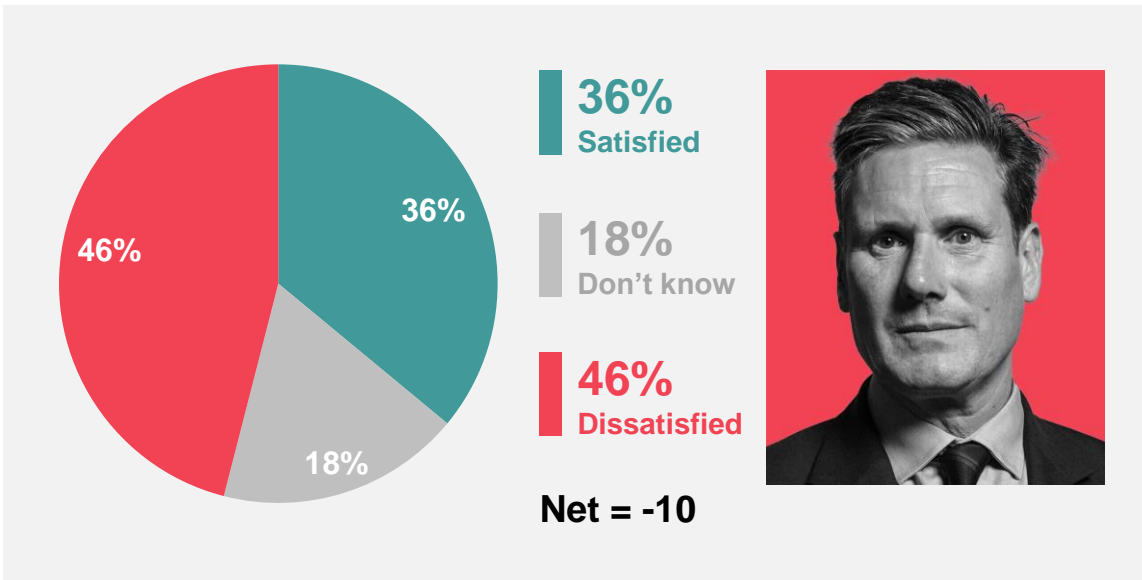
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

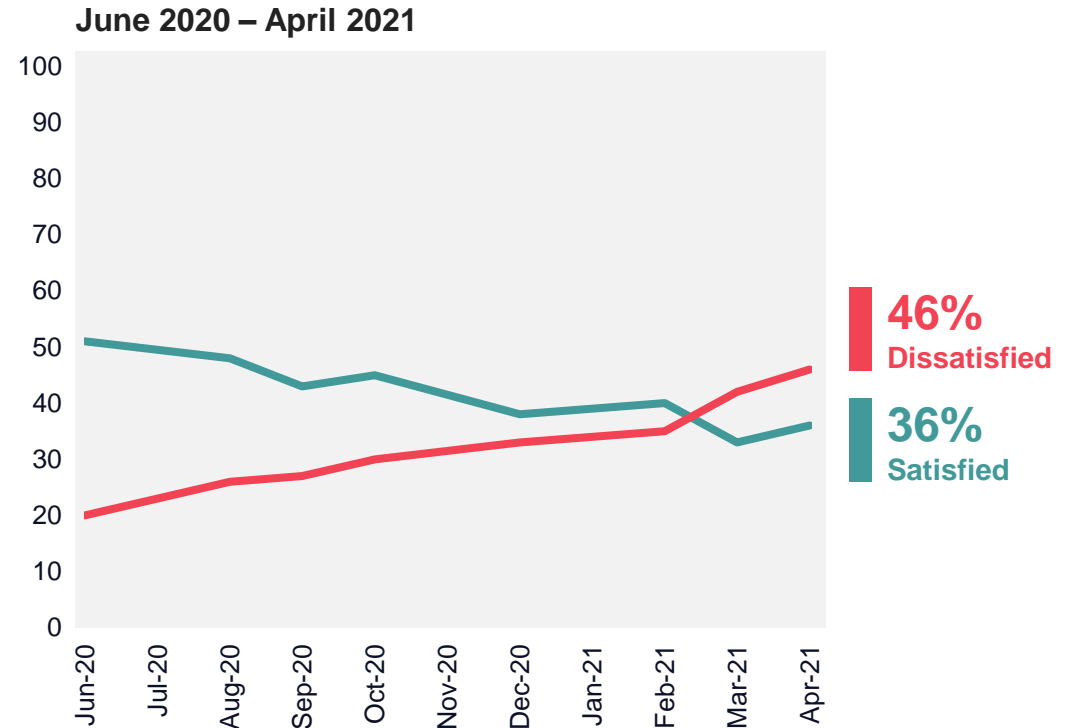
Keir Starmer: Satisfaction

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

April 2021



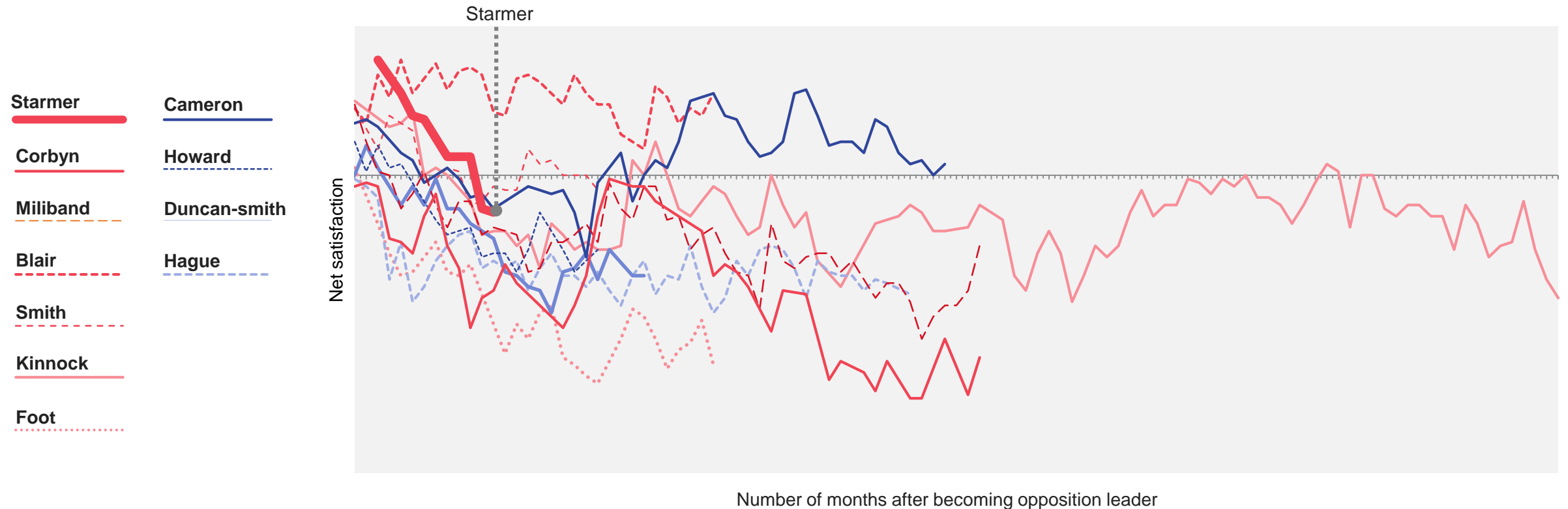
Base: 1,090 British adults 18+, 16-22 April 2021



Source: Ipsos MORI Political Monitor

Net satisfaction with Opposition Leaders (1980 – 2021)

How satisfied or dissatisfied are you with the way ... is doing his job as leader of the ... Party?



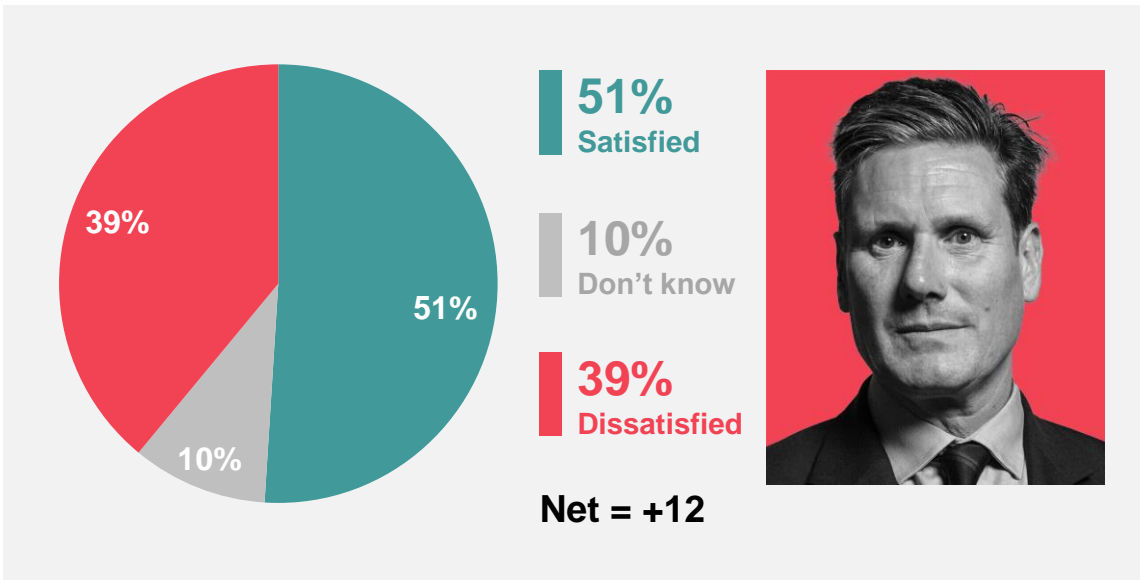
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

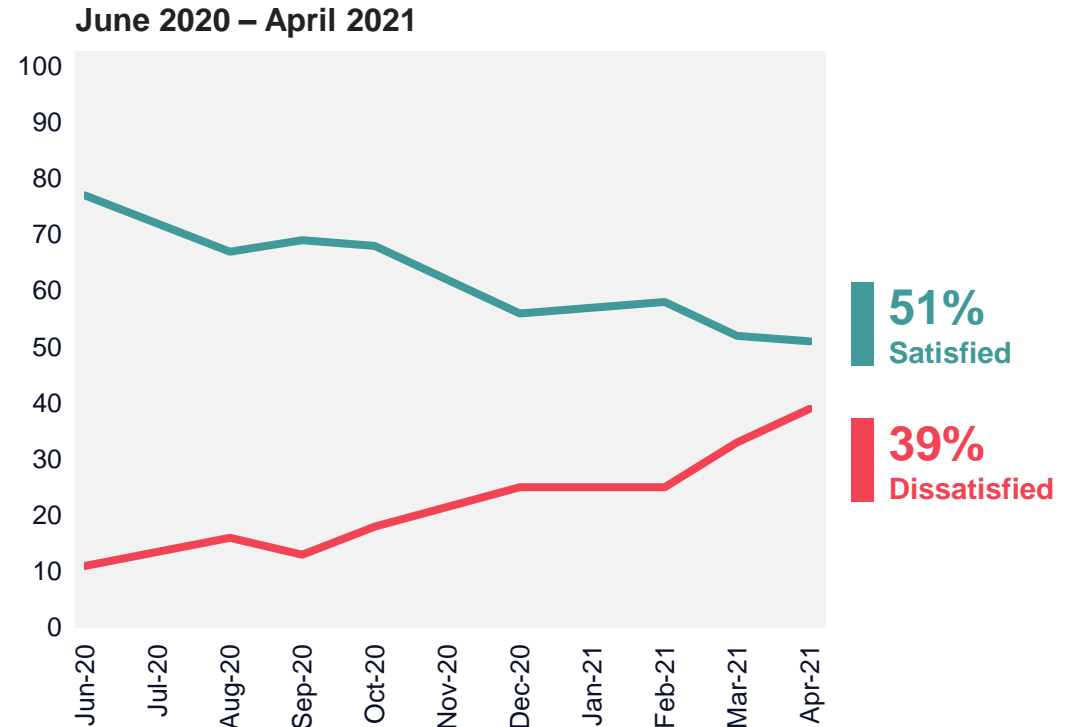
Keir Starmer: Satisfaction amongst Labour supporters

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

April 2021



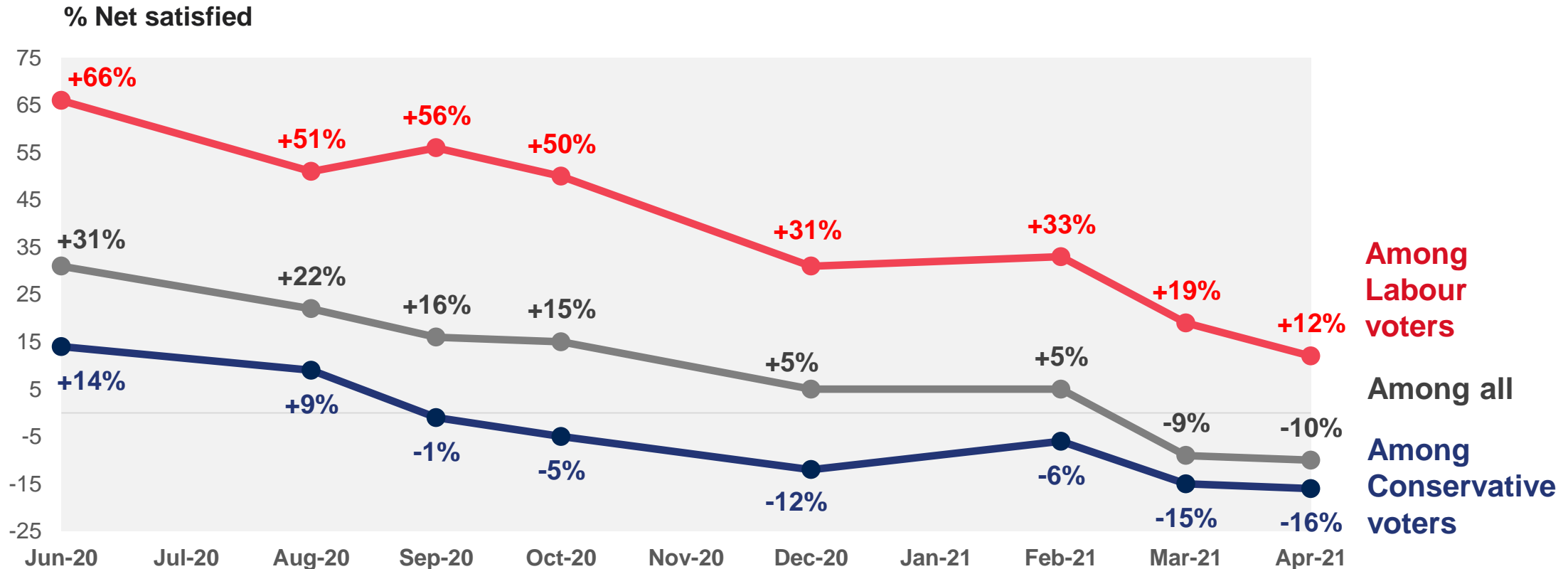
Base: 328 Labour party supporters aged 18+, 16-22 April 2021



Source: Ipsos MORI Political Monitor

Keir Starmer: Net satisfaction

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?



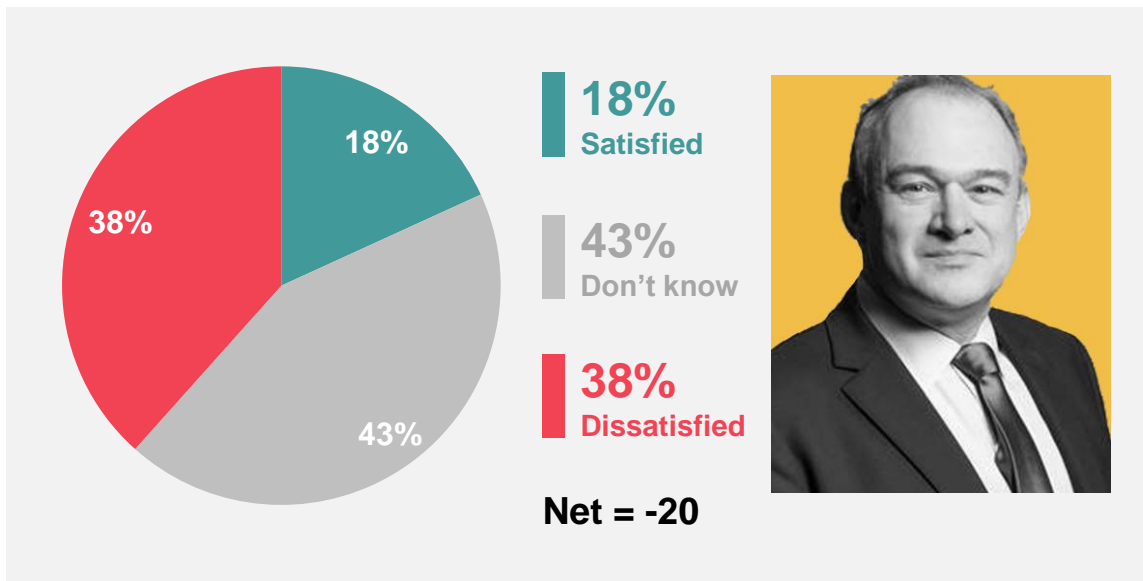
Base: c.1000 British adults each month.

Source: Ipsos MORI

Ed Davey: Satisfaction

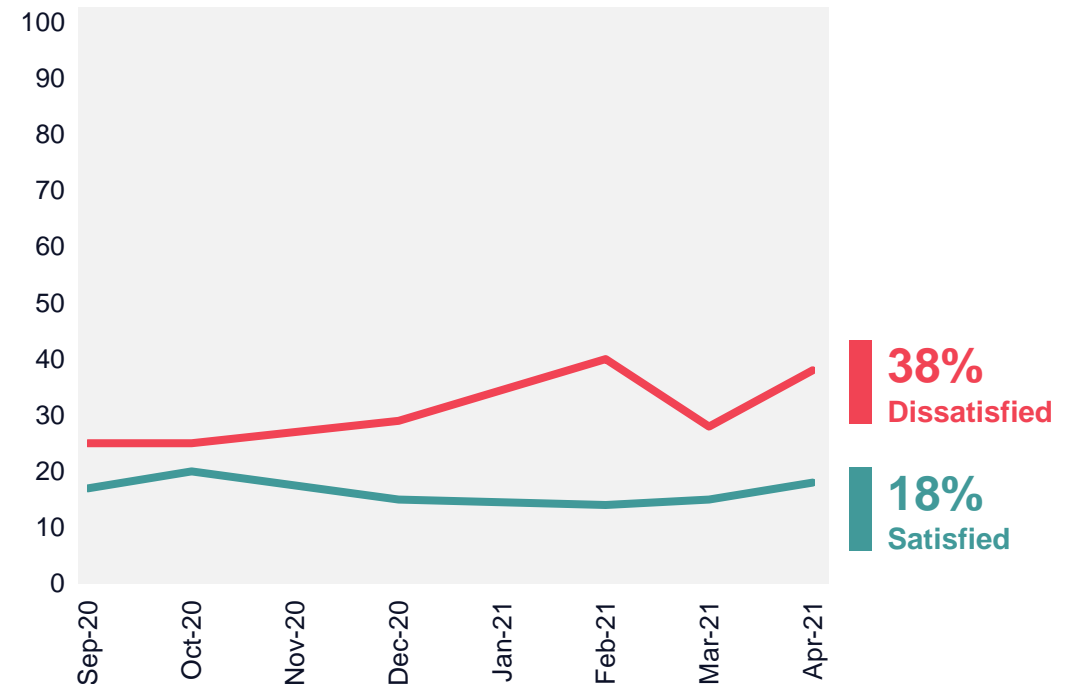
Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

April 2021



Base: 1,090 British adults 18+, 16-22 April 2021

September 2020 – April 2021

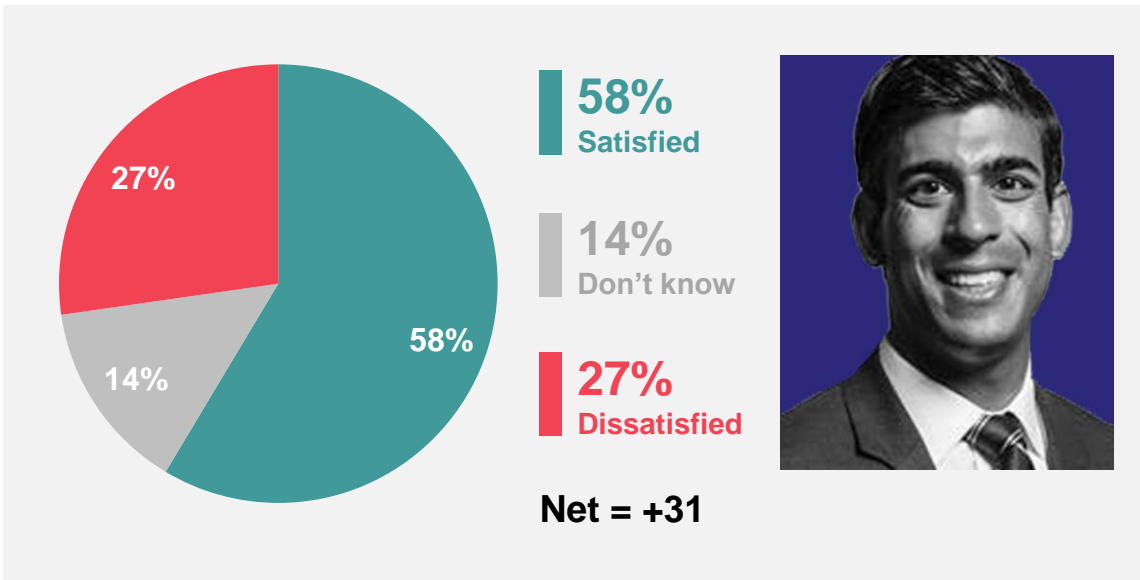


Source: Ipsos MORI Political Monitor

Rishi Sunak: Satisfaction

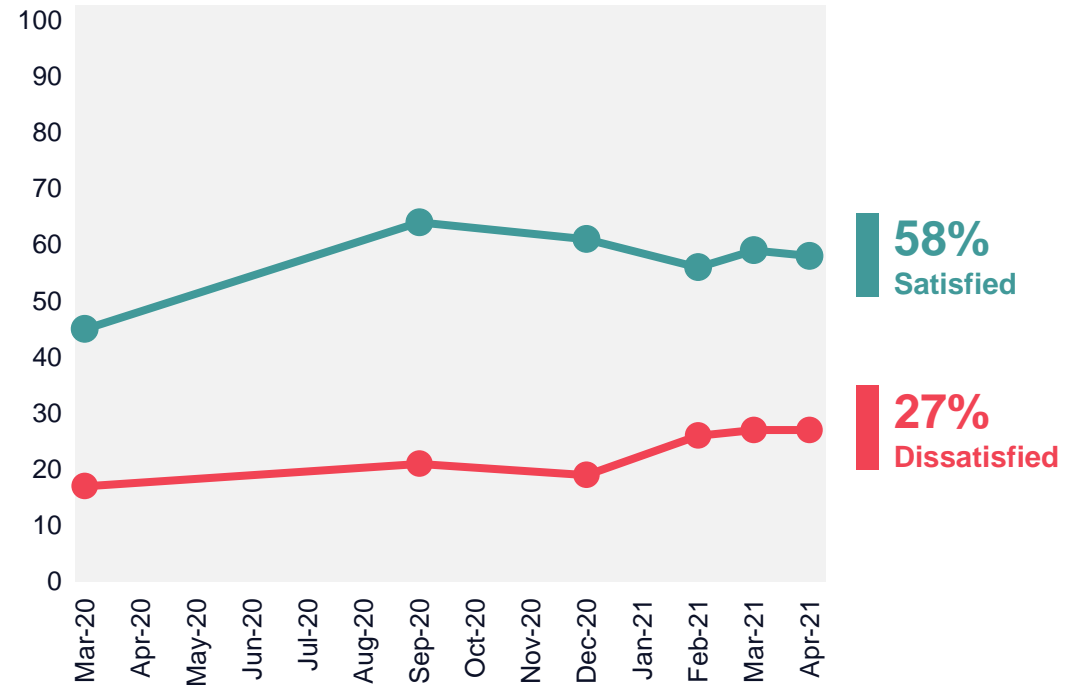
Can you tell me whether you are satisfied or dissatisfied with the way Rishi Sunak is doing his job as Chancellor of the Exchequer?

April 2021



Base: 1,090 British adults 18+, 16-22 April 2021

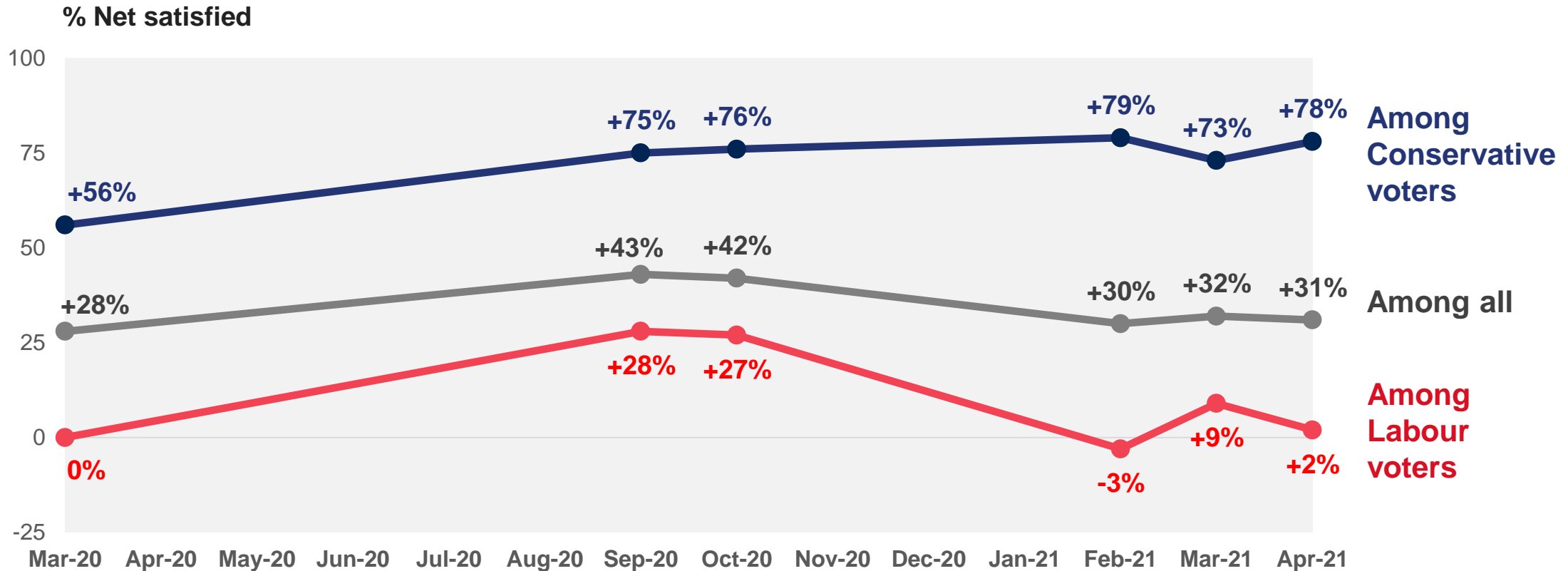
March 2020 – April 2021



Source: Ipsos MORI Political Monitor

Rishi Sunak: Net satisfaction

Can you tell me whether you are satisfied or dissatisfied with the way Rishi Sunak is doing his job as Chancellor of the Exchequer?

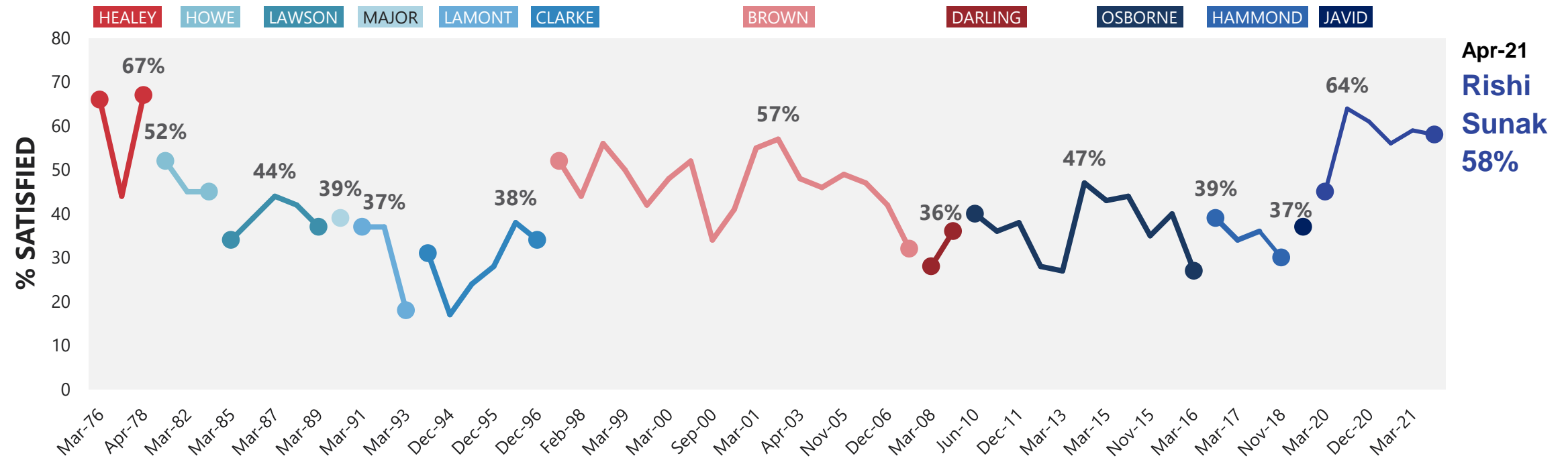


Base: c.1000 British adults each month.

Source: Ipsos MORI

Satisfaction with the Chancellor of the Exchequer: 1976-2021

Can you tell me whether you are satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?



Note: Data labels denote each Chancellor's highest satisfaction score

Base: c.1,000 British adults 18+ each month

Source: Ipsos MORI Political Monitor

A row of six colorful beach huts (green, red, blue, yellow, orange, and green) stands on a pebble beach under a clear blue sky. The text 'TRUST IN POLITICIANS' is overlaid in white on the first three huts.

TRUST IN POLITICIANS

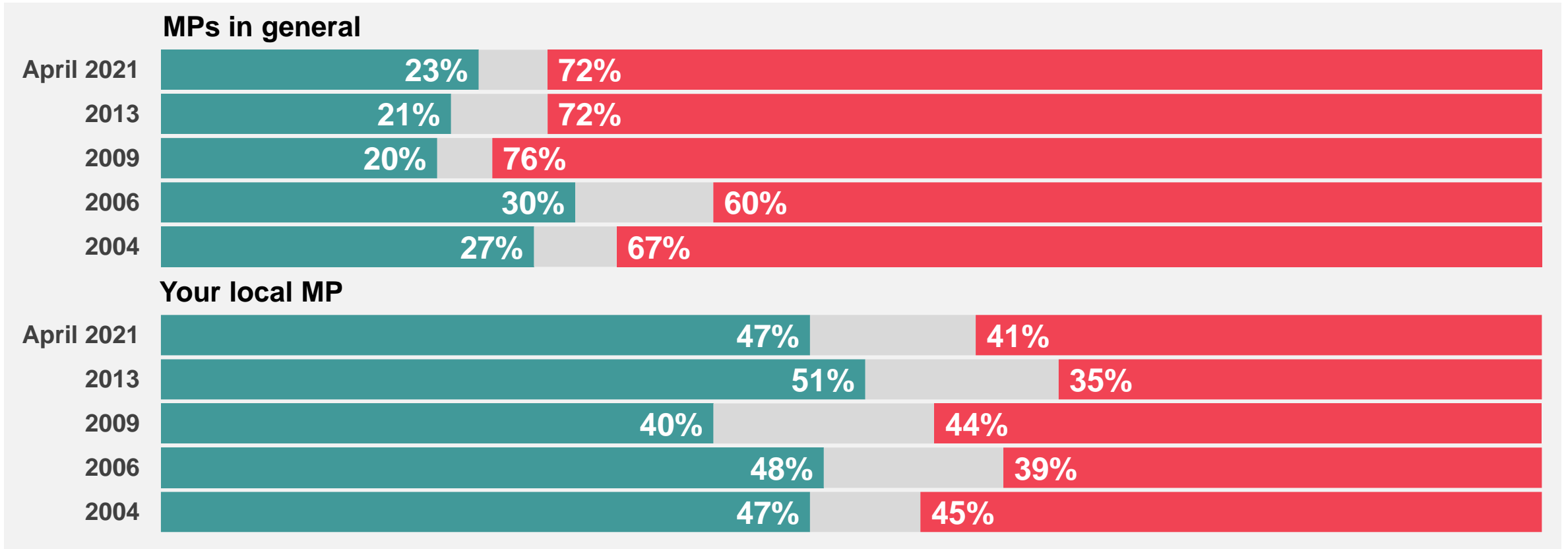
Ipsos MORI



Do the public trust MPs to tell the truth?

I am going to read out some different types of people. For each, please tell me if you would generally trust them to tell the truth or not.

Trust to tell the truth | Do not trust to tell the truth



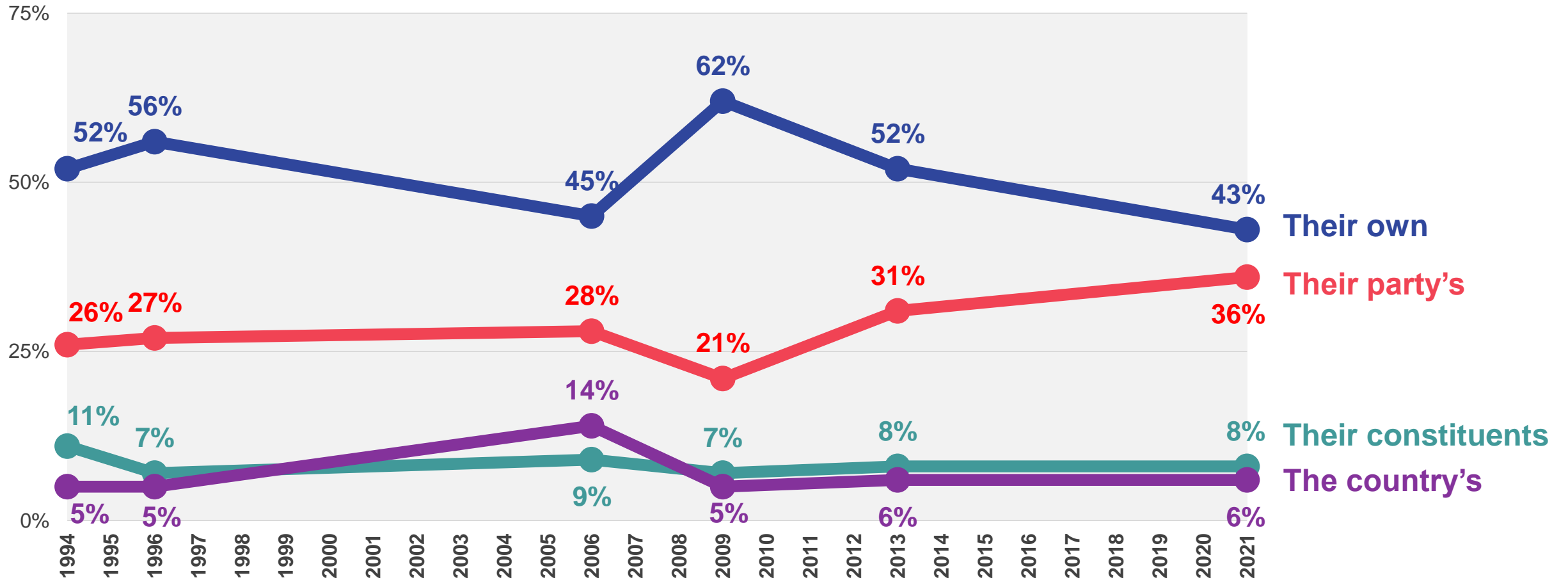
Base: 1,090 British adults 18+, 16-22 April 2021

Source: Ipsos MORI Political Monitor

Whose interests do MPs put first?

In general, whose interests do you think MPs put first?

January 1994 – April 2021



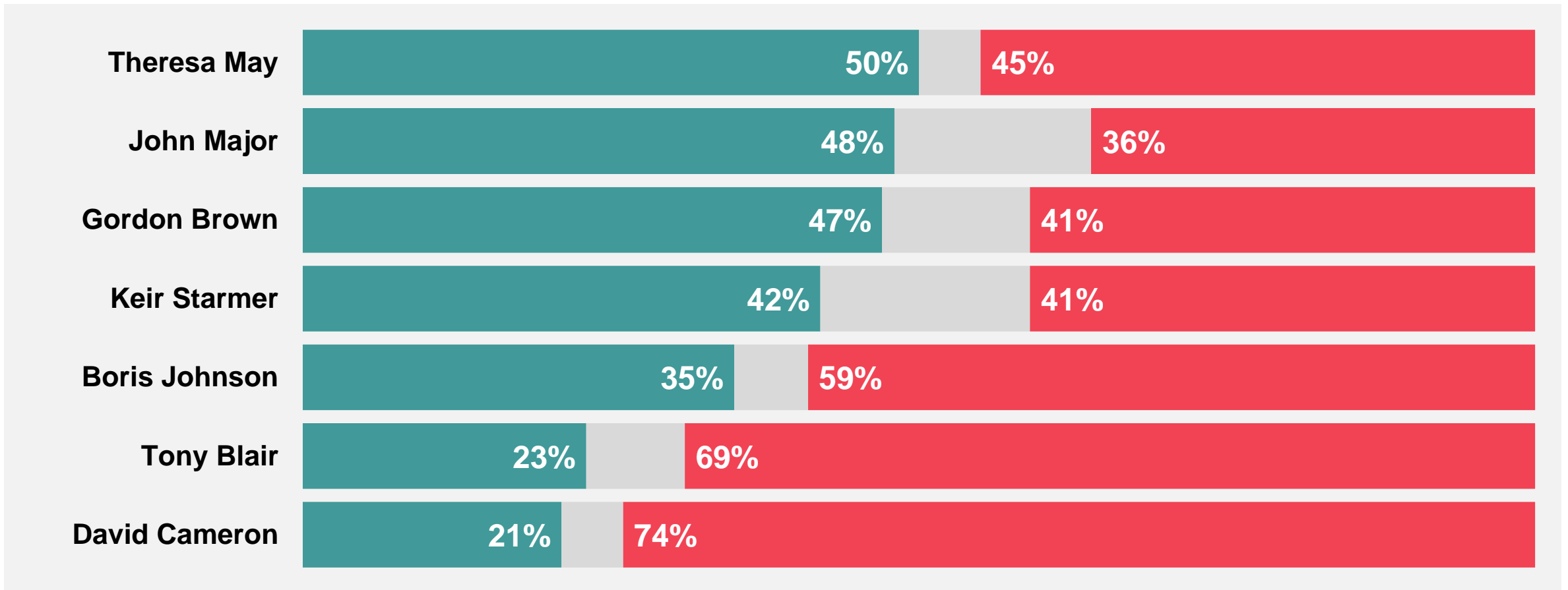
Base: c.1000 British adults each month.

Source: Ipsos MORI

Which politicians do the public trust?

In general would you describe each of the following politicians as trustworthy or not?

Trustworthy Not trustworthy



Base: 1,090 British adults 18+, 16-22 April 2021

Source: Ipsos MORI Political Monitor

Which politicians do the public trust? By party support

In general would you describe each of the following politicians as trustworthy or not?

Trustworthy Not trustworthy

Among Conservative supporters

Boris Johnson



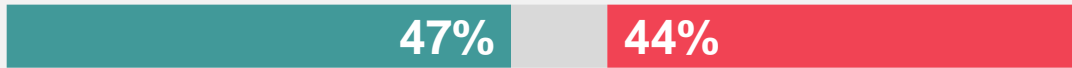
Theresa May



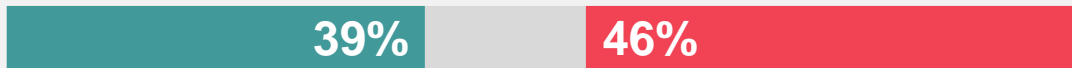
John Major



Gordon Brown



Keir Starmer



David Cameron



Tony Blair



Among Labour supporters

Keir Starmer



Gordon Brown



John Major



Theresa May



Tony Blair



Boris Johnson



David Cameron



Base: 1,090 British adults 18+, 345 Conservative supporters, 328 Labour supporters, 16-22 April 2021

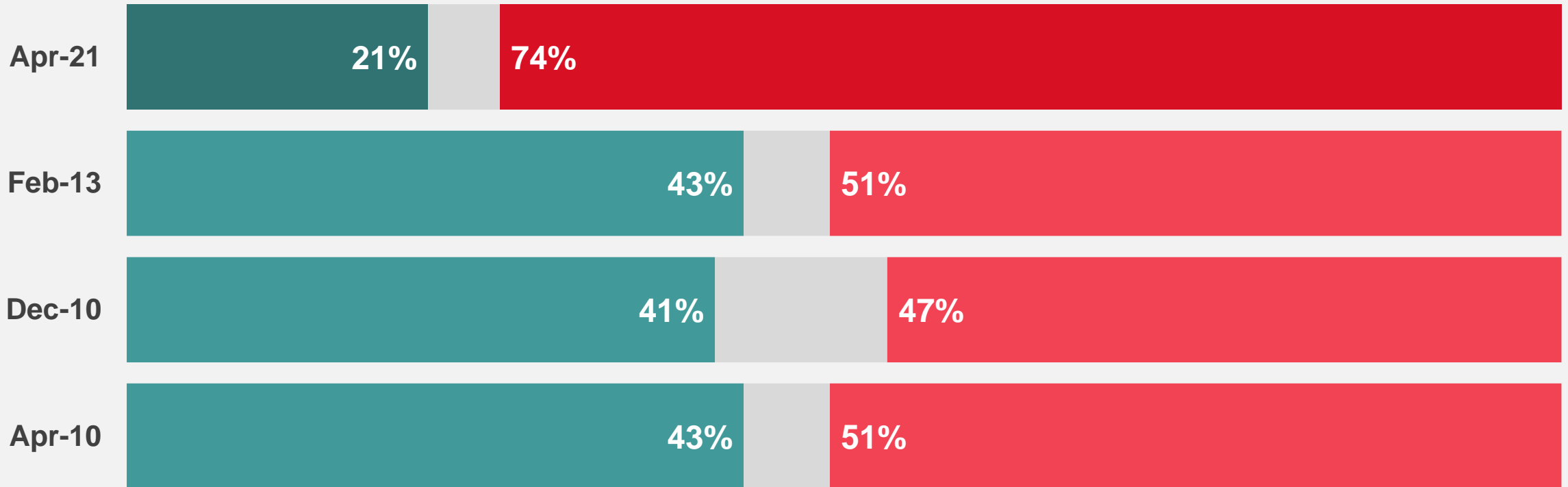
Source: Ipsos MORI Political Monitor

Which politicians do the public trust? David Cameron

In general, would you describe each of the following politicians as trustworthy or not?

Trustworthy Not trustworthy

David Cameron, 2010-2021



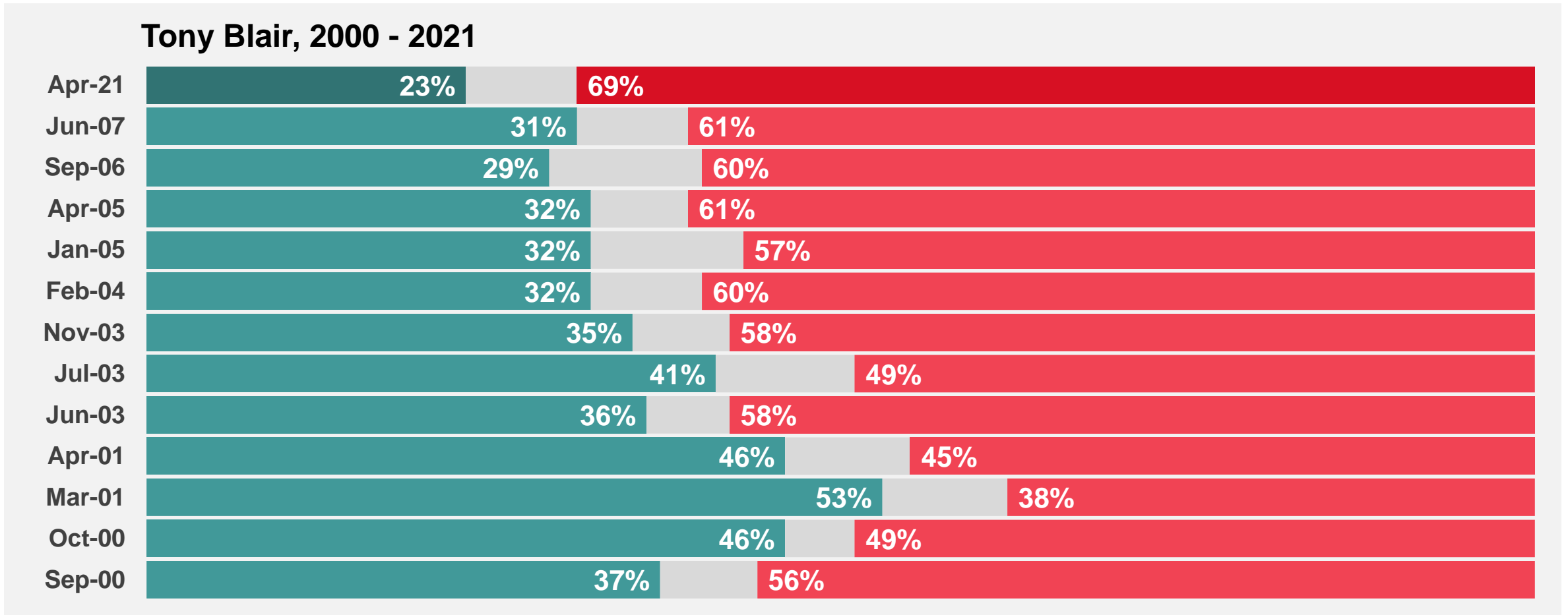
Base: 1,090 British adults 18+, 16-22 April 2021

Source: Ipsos MORI Political Monitor

Which politicians do the public trust? Tony Blair

In general, would you describe each of the following politicians as trustworthy or not?

Trustworthy **Not trustworthy**

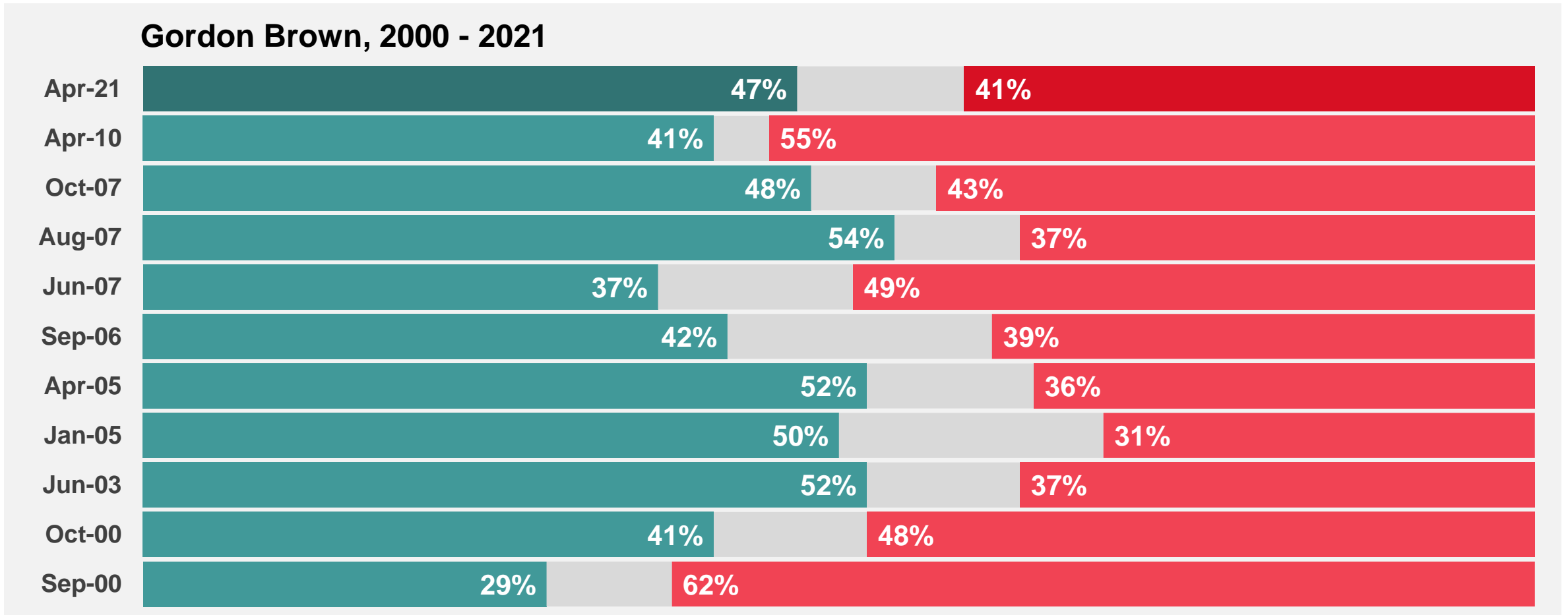


Base: 1,090 British adults 18+, 16-22 April 2021

Which politicians do the public trust? Gordon Brown

In general, would you describe each of the following politicians as trustworthy or not?

Trustworthy Not trustworthy



Base: 1,090 British adults 18+, 16-22 April 2021

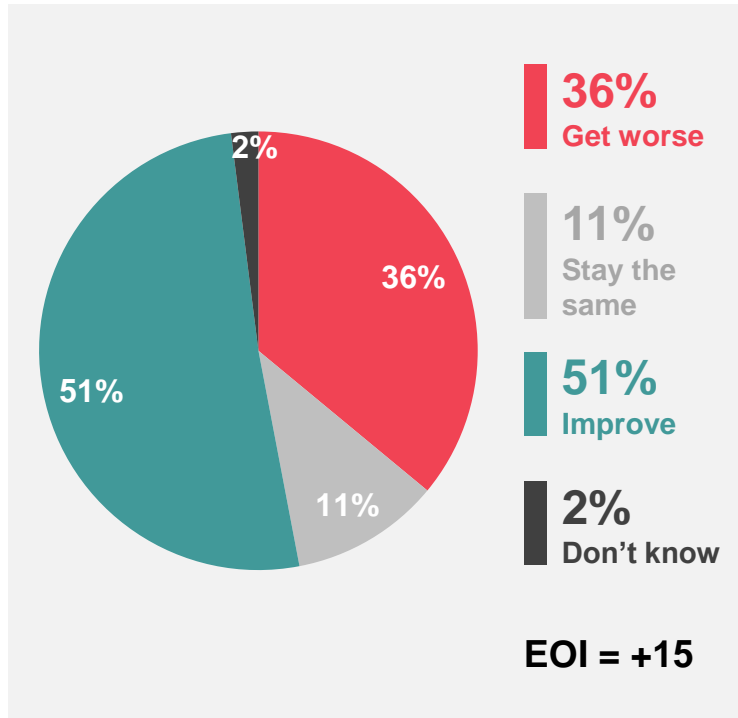
ECONOMIC OPTIMISM



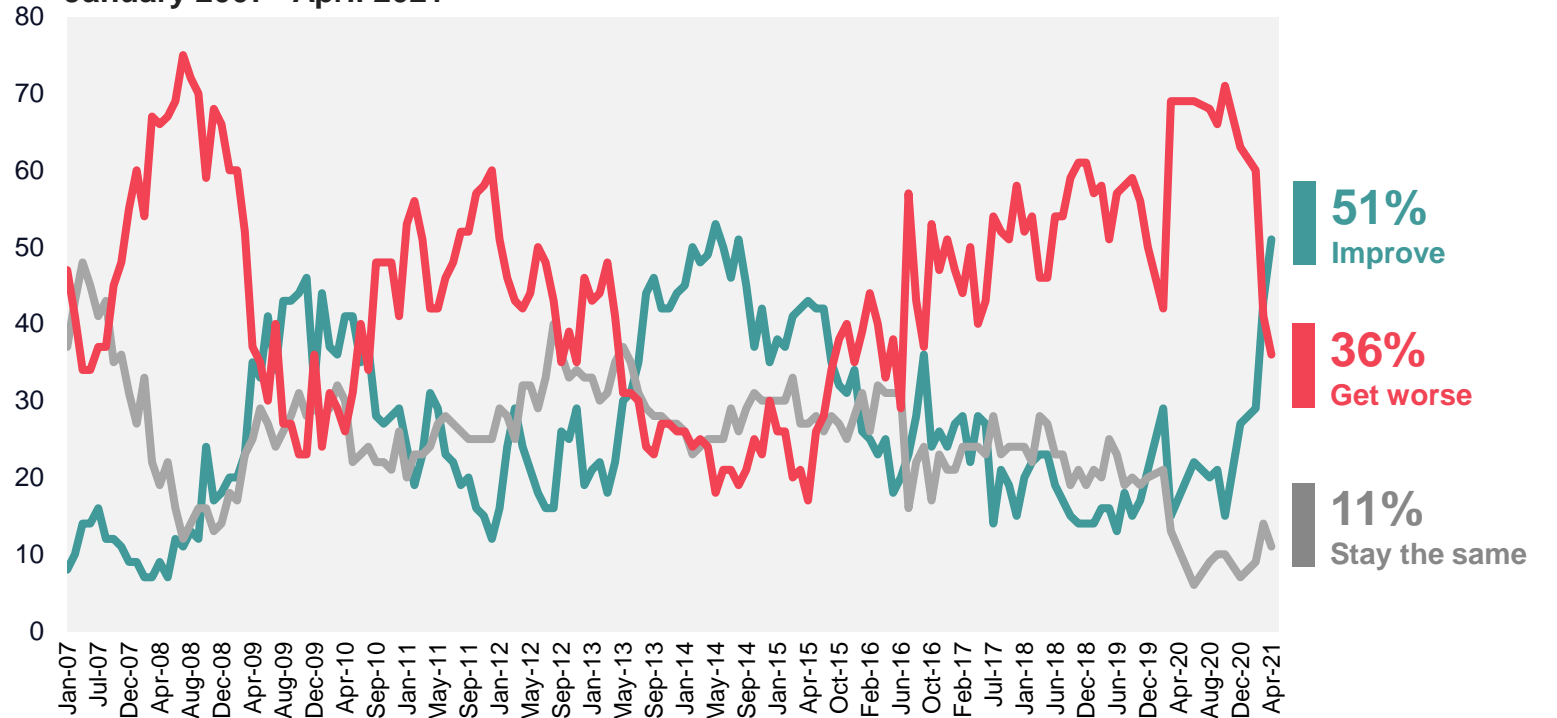
Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

April 2021



January 2007– April 2021

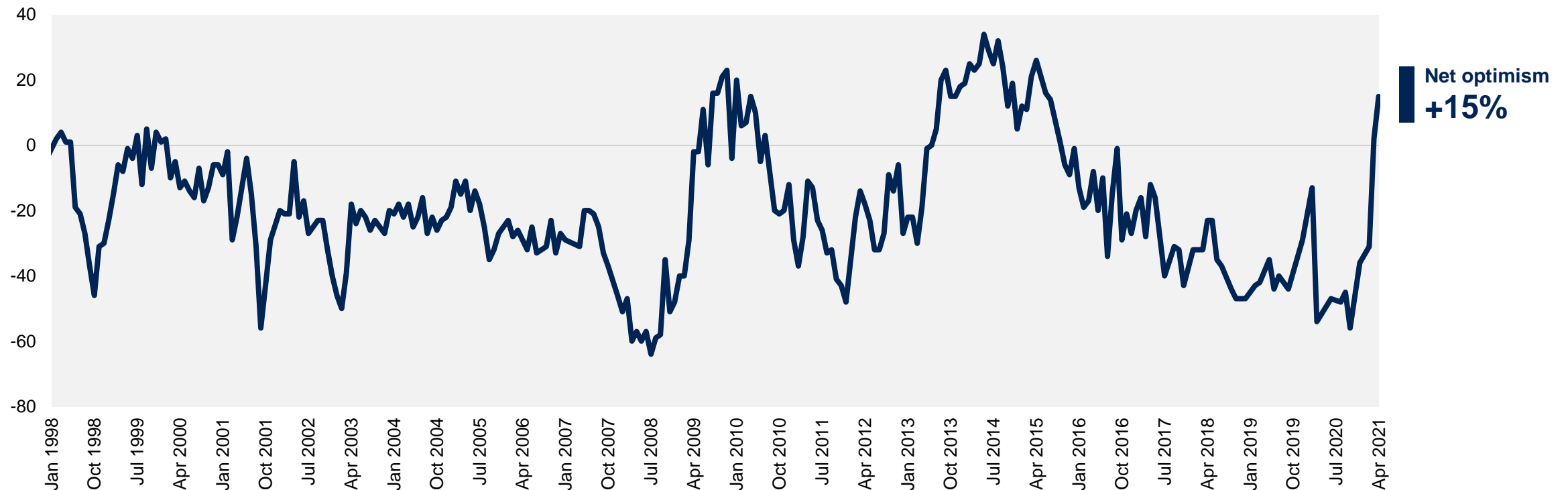


Base: 1,090 British adults 18+, 16-22 April 2021

Source: Ipsos MORI Political Monitor

Economic Optimism Index (1998-2021)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

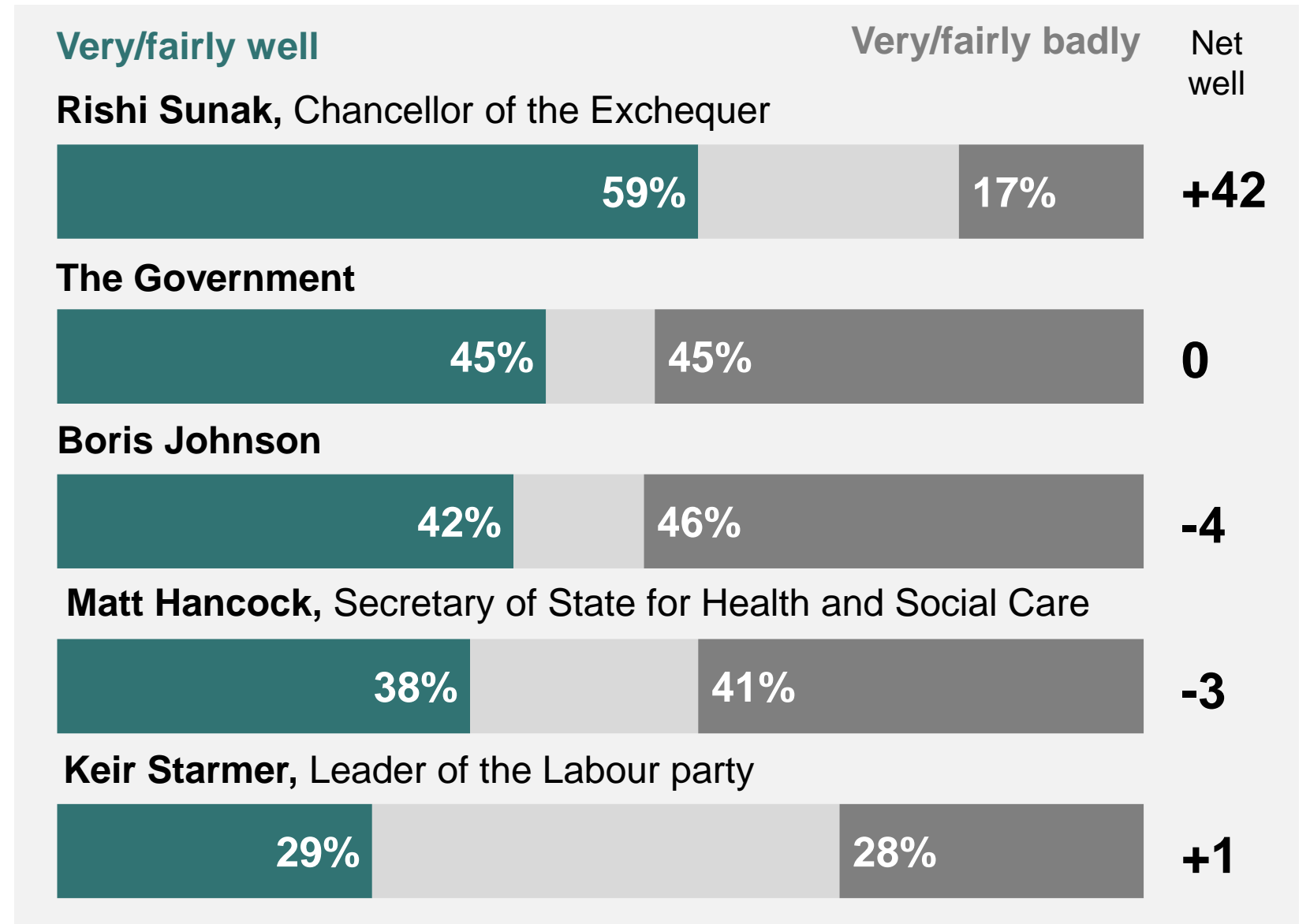
Source: Ipsos MORI Political Monitor

THE CORONAVIRUS

A microscopic view of several coronavirus particles. Each particle is spherical with a textured surface and numerous spike-like projections extending from it. The background is dark and out of focus, showing some faint, glowing blue spots and lines, suggesting a laboratory or medical setting.

Handling of the Coronavirus outbreak

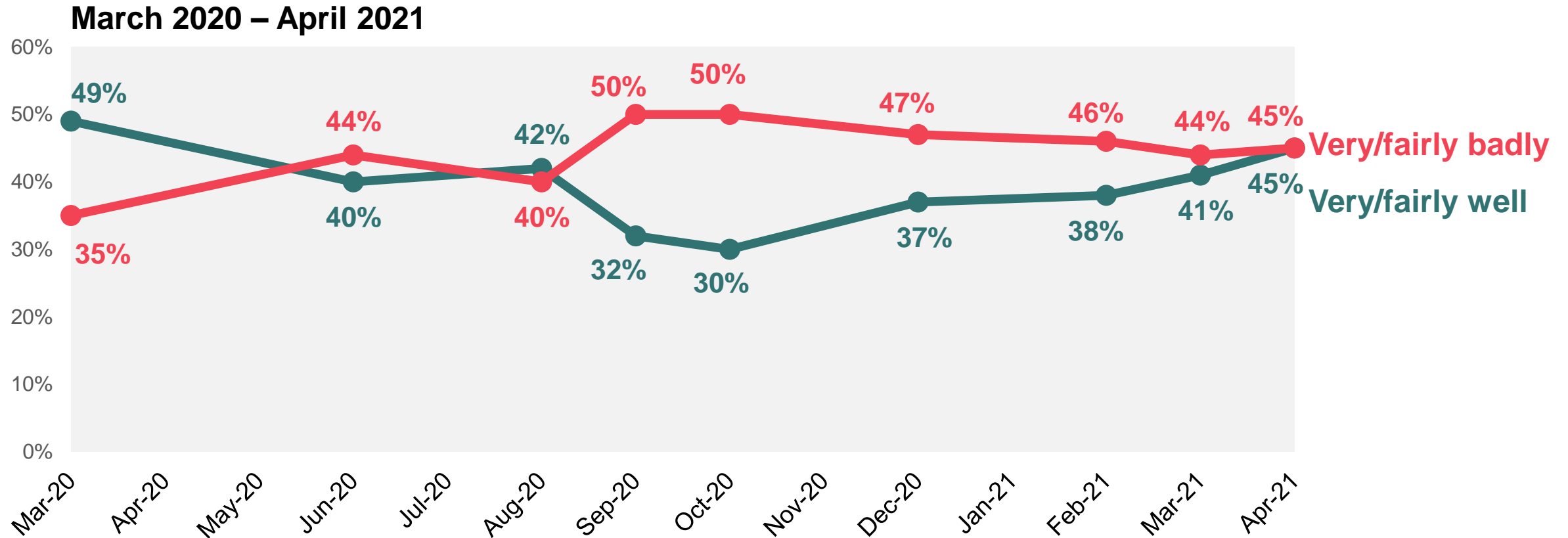
Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far? If you do not know who the person is, please say so.



Base: 1,090 British adults 18+, 16-22 April 2021

The Government's handling of the Coronavirus outbreak

Overall, how well or badly do you think the Government has handled the coronavirus outbreak so far?



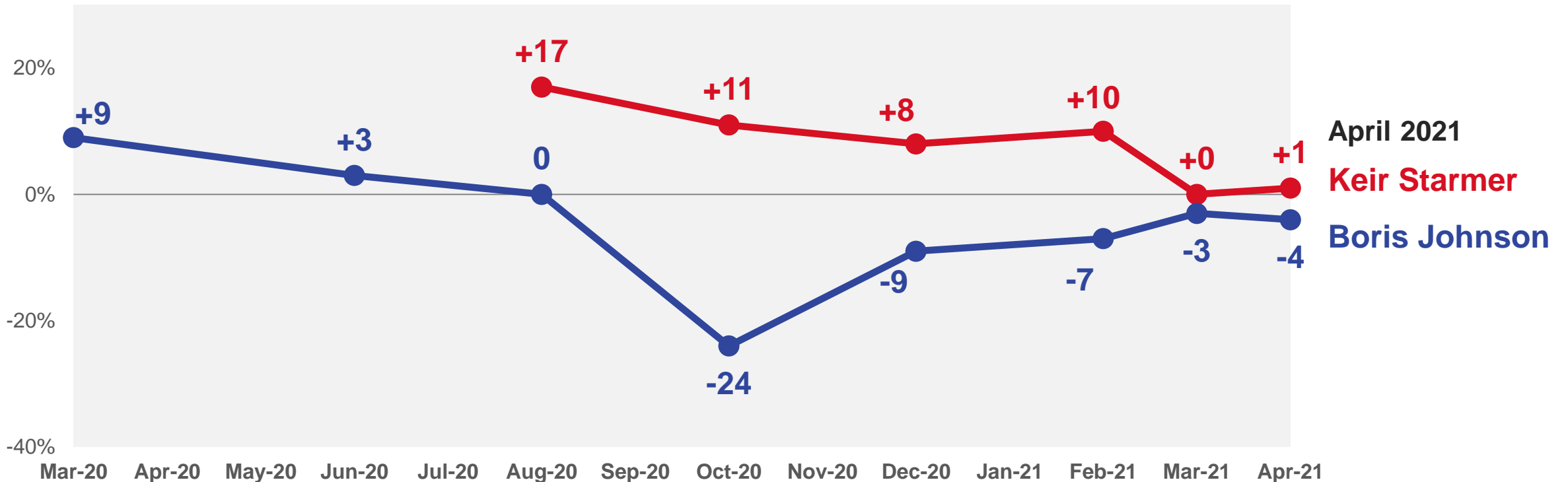
Base: c.1,000 British adults 18+ each month

Source: Ipsos MORI Political Monitor

Handling of the Coronavirus outbreak: March 2020 – April 2021

Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far? If you do not know who the person is, please say so.

% Net handling the Coronavirus outbreak well



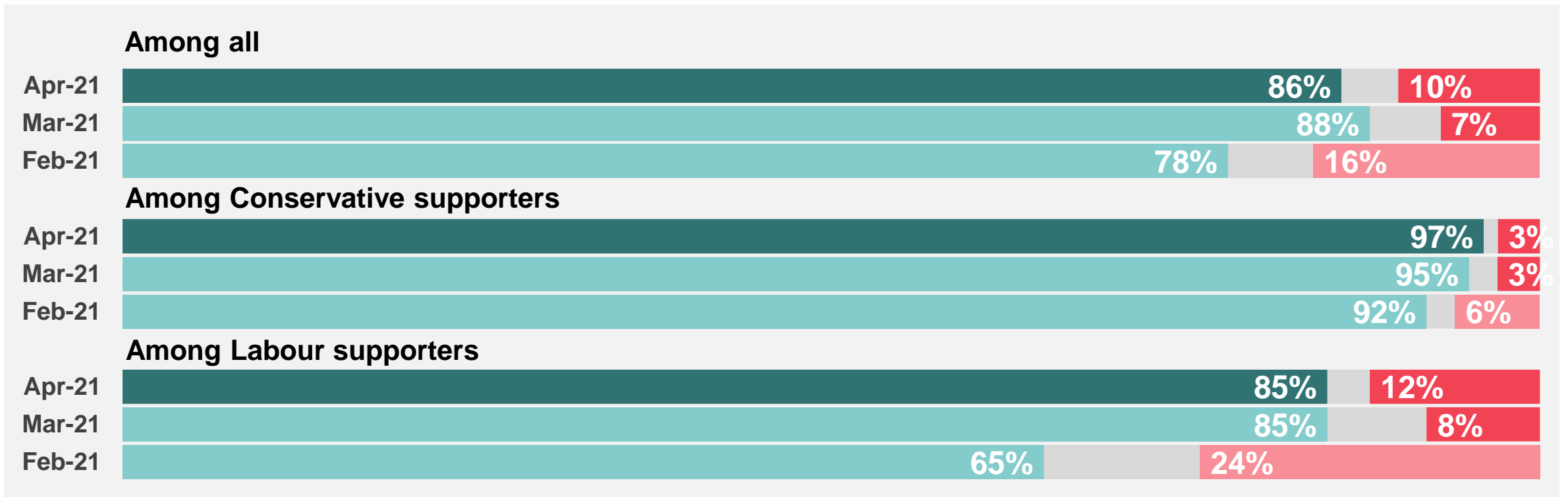
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

How have the Government performed on vaccinations?

Do you think the government has done a good job or bad job at ensuring the public are vaccinated as soon as possible?

Good job **Bad job**



Base: 1,090 British adults 18+, 16-22 April 2021

Source: Ipsos MORI Political Monitor

Relaxing Coronavirus restrictions in England

On Monday 12th April, Coronavirus restrictions in England were eased so that all shops could open along with hairdressers and gyms. Pubs and restaurants were also allowed to open as long as drinks and meals were served outdoors. Members of the same household are now allowed to take a holiday in self-contained accommodation, but holidays abroad are still banned. Government advice remains to keep journeys to a minimum and to work from home where possible. Overall, do you think the UK government is relaxing coronavirus restrictions in England ...?

Too quickly

About the right speed

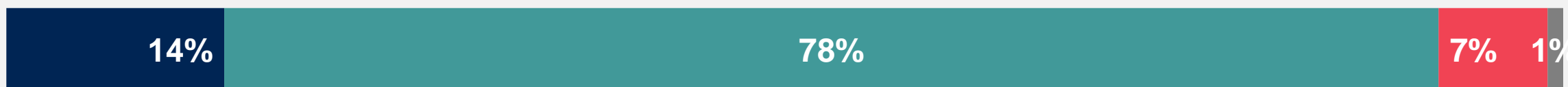
Too slowly

Don't know

Among all



Among Conservative supporters



Among Labour supporters



Base: 1,0090 British adults 18+, including 345 Conservative supporters and 328 Labour supporters, 16-22 April 2021

Source: Ipsos MORI Political Monitor

Ipsos MORI

April 2021 Political Monitor

For more information

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