IPSOS PRESS RELEASE : A YEAR OF COVID-19

IPSOS MALAYSIA

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GAME CHANGERS Ipsos

CONCERN ABOUT COVID IS STILL HIGH, BUT DECLINING

A majority of Malaysians are still highly concerned about Covid, but the concern has dropped to a level not seen since July-September 2020





ipsosmalaysia@ipsos.com





MENTAL WELLNESS IS IMPROVING AMONG MALAYSIANS

A few months into the year, Malaysians' are on average feeling better emotionally and mentally than they did when 2021 started. The directional change in mental and emotional wellness varies between the main APAC countries.



ipsosmalaysia@ipsos.com

3 – Base: 21,011 online adults across 30 markets, February 19th- March 5th 2021

*The Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result



'NEW NORMAL' GIVING WAY TO 'OLD NORMAL'?

2 out of 3 Malaysians think life will start to resemble normal within the next year. Sense of optimism vary greatly in APAC, between India & China (most optimistic) and Japan (least optimistic).

How long do you think it will be before you can return to something like your normal pre COVID life? One year or less (%)



ipsosmalaysia@ipsos.com

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Just over a year back, it would have been hard to imagine how much life was about to change across the world. One year onwards, there is increasing optimism that things are about to change for the better.

Malaysians' concern about Covid has been consistently high throughout the last year, but is now at its lowest level since September 2020, with mental and emotional health improving.

A majority of Malaysians are optimistic that life will start to look more like pre Covid within the next year.



Lars Erik Lie Senior Manager, Ipsos Public Affairs

A year of Covid-19

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