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### Urban Indians and global citizens endorse COVID19 Vaccine Passports for citizens for venturing out for travel, events, shops, restaurants & offices

81% of Urban Indians want Vaccine Passports by year end (highest globally)  
Urban Indians OK with providing personal health data & vaccination record to all stakeholders of doctors, govt, employer & private companies

**New Delhi, April 29, 2021:** Vaccine passports or health certificates for citizens? Urban Indians and global citizens are strong votaries of COVID19 Vaccine Passports for citizens for travel, events and commercial places.

A Vaccine Passport is a record or health data certificate that would carry information about the vaccine status (whether a person has been inoculated) or has tested negative for COVID 19 and would be accessible electromagnetically, on mobile apps or as printed documents or cards.

Interestingly, an overwhelming majority of urban Indians and global citizens favor COVID 19 Vaccine Passports for citizens to aid in different ways – **for entering any country** – 78% global citizens and 84% Indians support; **for making travel & large events safe** – 73% global citizens and 82% urban Indians agree; **at large public places of concert halls and stadiums** – 67% global citizens and 82% urban Indians agree; and at **shops, restaurants & offices** – 1 in 2 global citizens agree (55%) and 78% urban Indians agree.

In fact, at least **81% of urban Indians polled foresee vaccine passports becoming a reality by the end of the year**. Two thirds of global citizens (66%), too expect positive outcomes with the vaccine passport decree.

*“COVID 19 Vaccine Passports or Health Certificates will provide the best safety measure to citizens, to usher in normalcy. Majority of urban Indians advocate its implementation and global citizens too. After mass vaccination and testing, certification should be the next logical step. Such resounding popular support suggests an overwhelming desire of people to return to a sense of normalcy. Vaccine passports could be a good enabler to overcome vaccine hesitancy,” says Amit Adarkar, CEO, Ipsos India.*

#### Comfort with sharing personal health data and vaccination record

Interestingly, urban Indians have no qualms about sharing their **personal health data and vaccination record** with different stakeholders – whether **doctors** (87% agree), **employer** (78%





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agree), **govt.** (78% agree) or **private companies like airlines, tech companies or hotels** (68% agree).

Global citizens were found to be relatively more conservative and cautious. While they were OK with **doctors** accessing their data (84%), they were less comfortable with **employer** (56%), **govt** (50%) and **private companies** (40%).

### About the Study

These are findings from two surveys of adults under the age of 75 conducted by Ipsos on its Global Advisor online platform: A 28-country survey based on 21,021 interviews held between March 26 and April 9, 2021, and a 12-country survey based on 15,529 interviews held April 8-11, 2021.

The sample of the 28-country survey consists of approximately 1,000 individuals in each of Australia, Belgium, Brazil, Canada, China (mainland), France, Germany, Great Britain, Italy, Japan, Spain, and the U.S., and 500 individuals in each of Argentina, Chile, Colombia, Hungary, India, Malaysia, Mexico, the Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden, and Turkey.

The sample of the 12-country survey consists of approximately 2,000 individuals in the U.S.; 1,500 each in Great Britain, France, Germany, Italy, and Spain; and 1,000 each in Australia, Brazil, Canada, China (mainland), Japan, and Mexico.

The samples consist of adults aged 18-74 in the U.S., Canada, Malaysia, South Africa, and Turkey, and aged 16-74 in all other countries.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the U.S. can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, China (mainland), Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't know or not stated





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responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of N=2,000 accurate to +/-2.5 percentage points, of N=1,500 accurate to 2.9 percentage points, of N=1,000 accurate to +/- 3.5 percentage points, and of N= 500 accurate to +/- 4.8 percentage points. For more information on Ipsos's use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

### About Ipsos

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