

PRESS RELEASE

LIVING IN CRISIS



**Evolving opinions and behavior in Southeast Asia
through the COVID-19 pandemic**

Highlights from a study conducted 4th – 15th February 2021

7 April, 2021

GAME CHANGERS

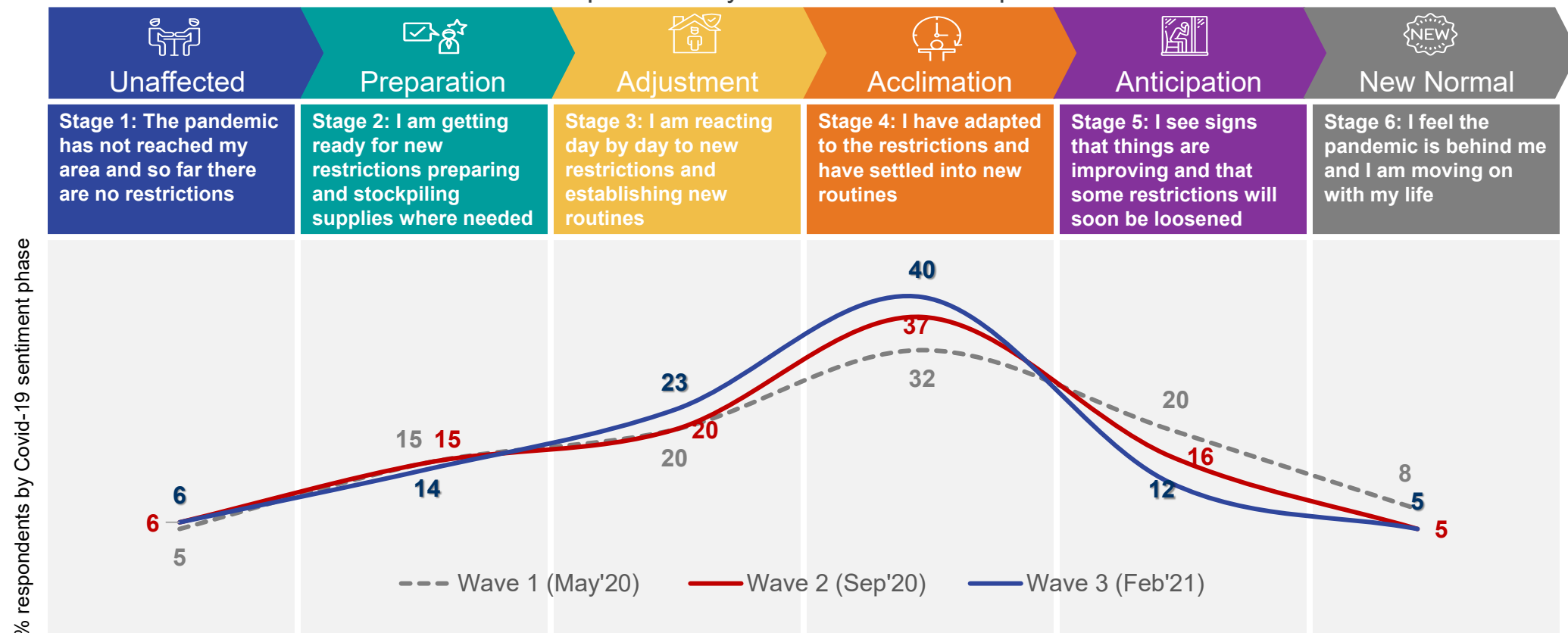


NEW ROUNDS OF LOCKDOWNS AND SECOND WAVES HAS AN UNSETTLING EFFECT ON CITIZENS

Q: Considering the current state of Covid-19 and the counter measures implemented in your country, how do you feel about the situation as it is now?

South East Asia (All countries)

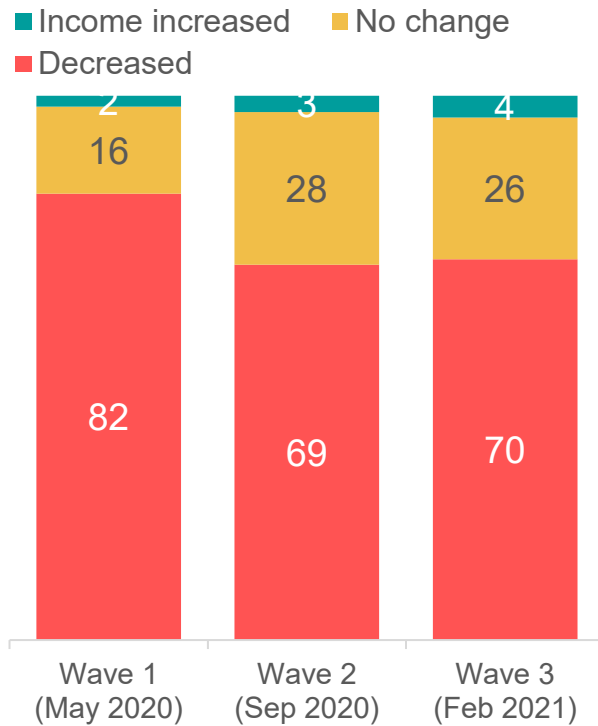
% respondents by Covid-19 sentiment phase



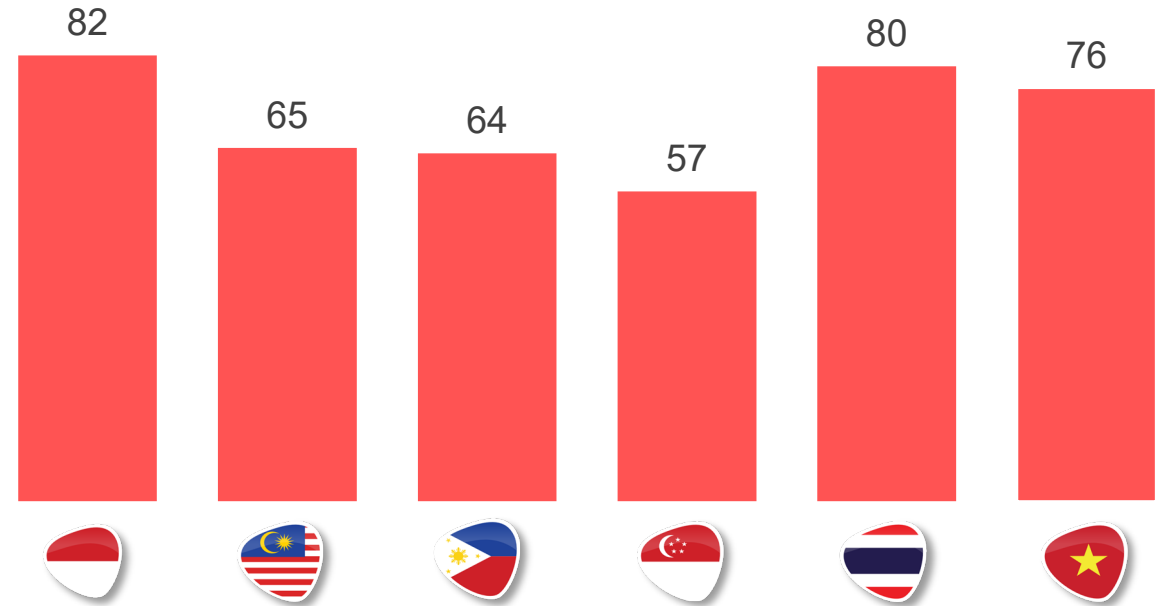
IMPACT ON INCOME IS REAL HOWEVER NO FURTHER INCOME LOSS COMPARED TO SEPTEMBER LAST YEAR

Q: What is your current household income compared to before the Covid-19 pandemic?

South East Asia (All countries)



% decreased (Wave 3)



BUT SAVINGS HAVE BEEN IMPACTED.. THOUGH ITS NOT GOTTEN WORSE

Q: In the past 6 months, how much of your household savings have been used up?

South East Asia (All countries)

- Savings increased
- Decreased by less than 10%
- Decreased by 20-50%
- No change
- Decreased by 10-20%
- Decreased by more than 50%



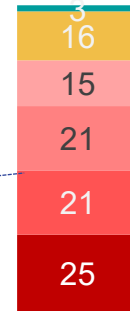
Wave 2 (Sep '20)



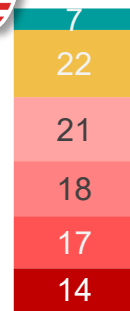
Wave 3 (Feb '21)



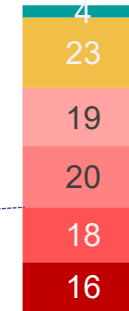
W2



W3



W2



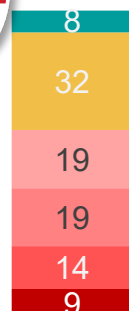
W3



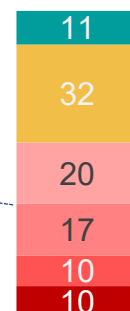
W2



W3



W2



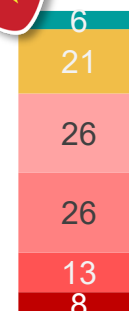
W3



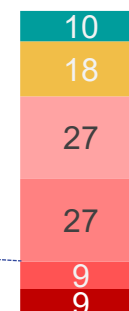
W2



W3



W2



W3

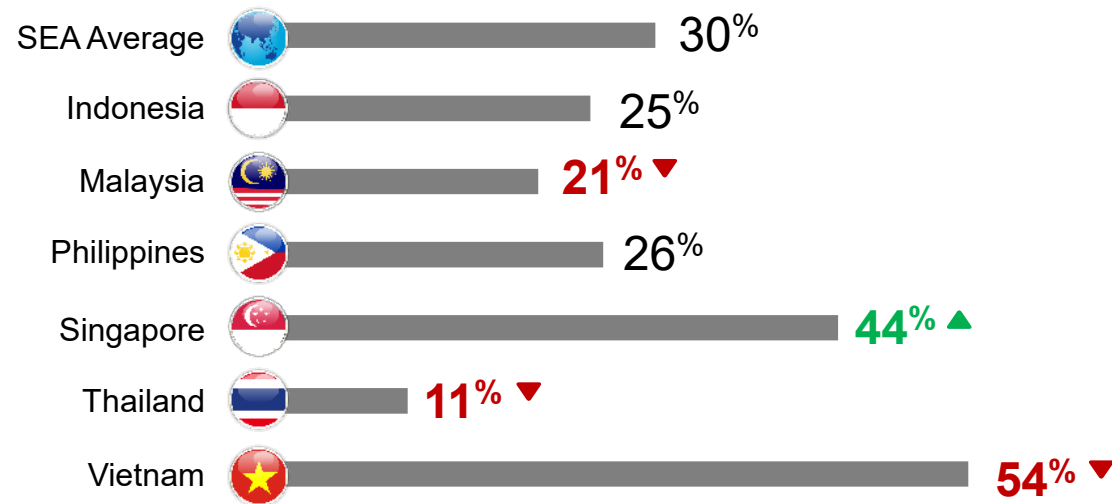
A YEAR OF LIVING WITH COVID-19, CITIZENS IN SEA CONTINUE TO BATTLE THE CONCERN ON THE OVERALL ECONOMY AS WELL AS FUTURE ECONOMIC OUTLOOK

Q: How would you describe the current economic situation in your country?

Q: Looking ahead six months from now, do you expect the economy in your cauntry to be ... ?

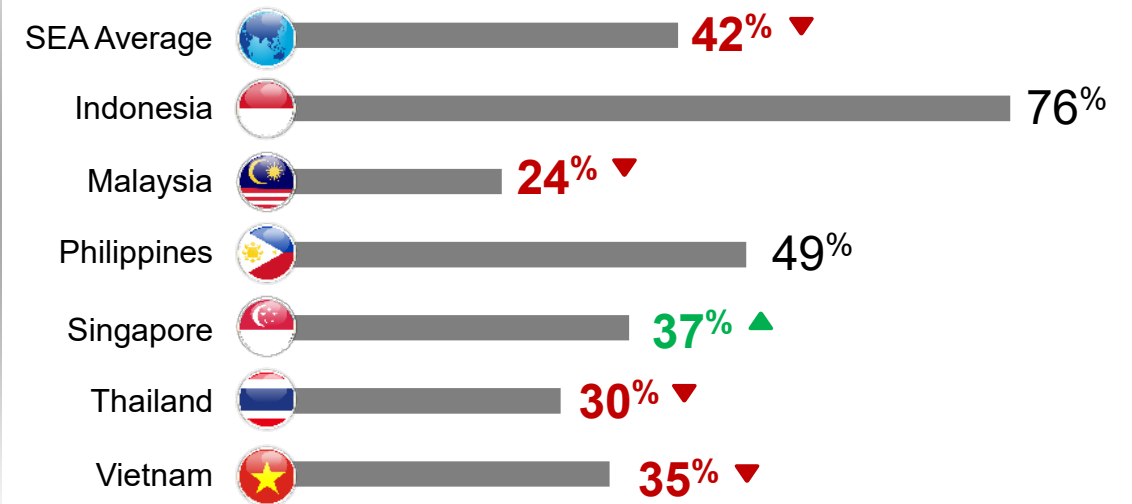
Current Economic situation in your country

(% saying 'good')



Economy in your country in next 6 months

(% saying 'will be stronger')

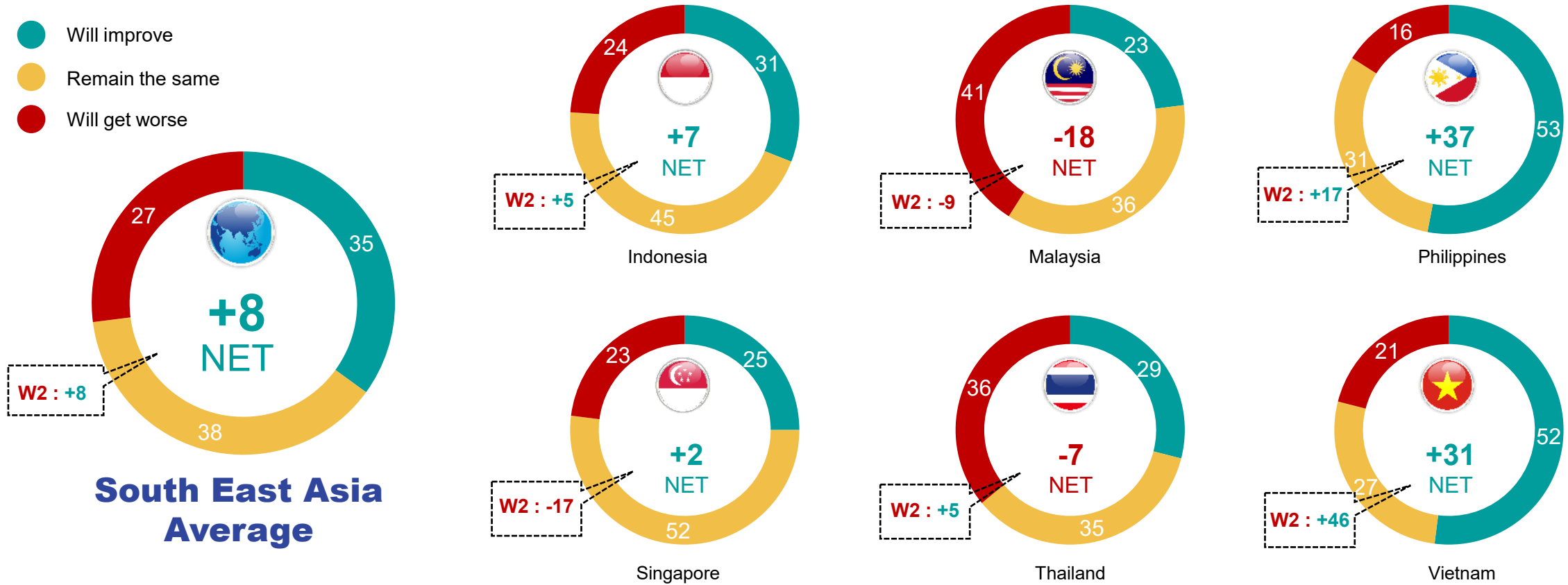


▲ Improve v/s Wave 2 (Sept 2020)

▼ Decline v/s Wave 2 (Sept 2020)

MOST COUNTRIES ARE OPTIMISTIC ABOUT INCOME RECOVERY SOON, EXCEPT FOR MALAYSIA AND THAILAND WHERE INCOME STABILITY SENTIMENT HAS DECLINED RECENTLY

Q: How do you see your household income changing in the next 6 months?

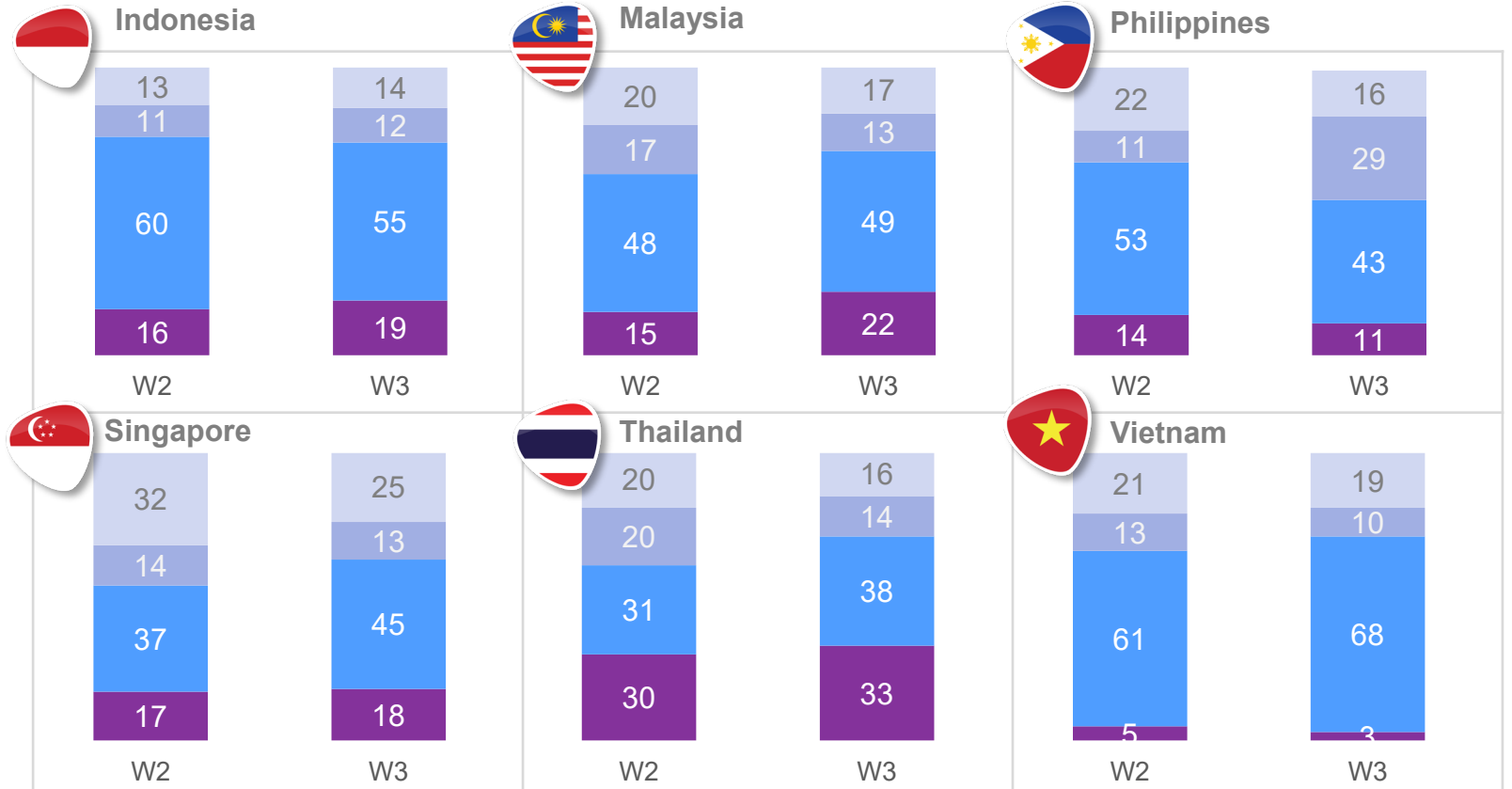
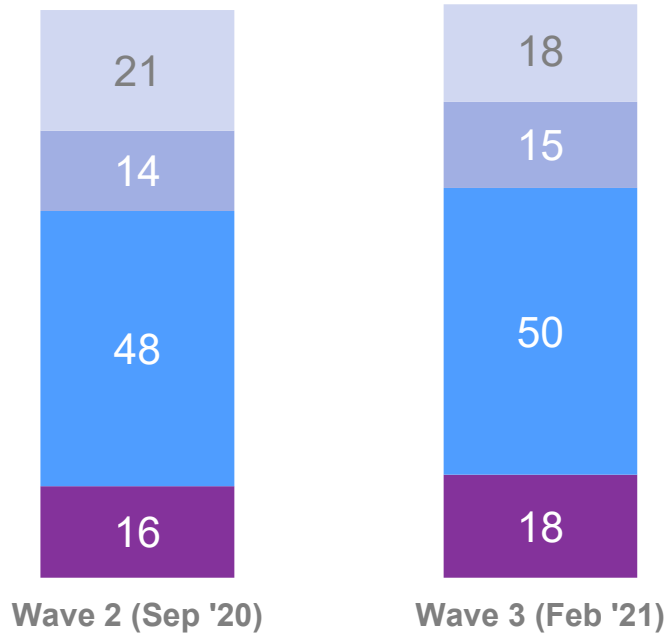


BEING SAFE FROM COVID-19 BECOME MORE IMPORTANT IN SEA

Q: In the next 6 months, what do you think is the most important issue the government should focus on?

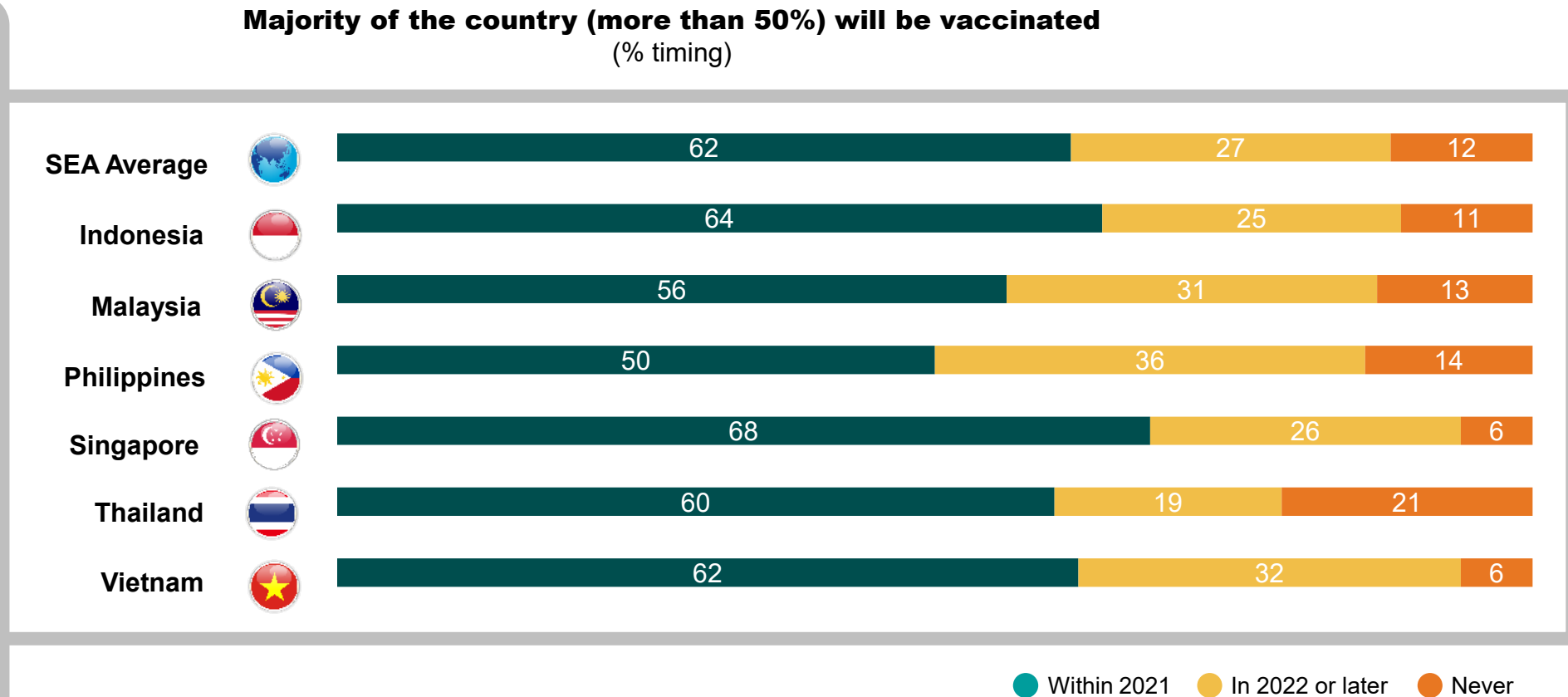
South East Asia (All countries)

- Protecting jobs
- Control prices of goods
- Keep everyone safe from Covid-19
- Provide cash assistance to households



EFFICIENT ROLL OUT OF VACCINATION CAN BUILD ECONOMIC OPTIMISM AS IN THE CASE OF SINGAPORE. PHILIPPINES, MALAYSIA, AND THAILAND NEEDS MORE CONFIDENT BUILDING MEASURES.

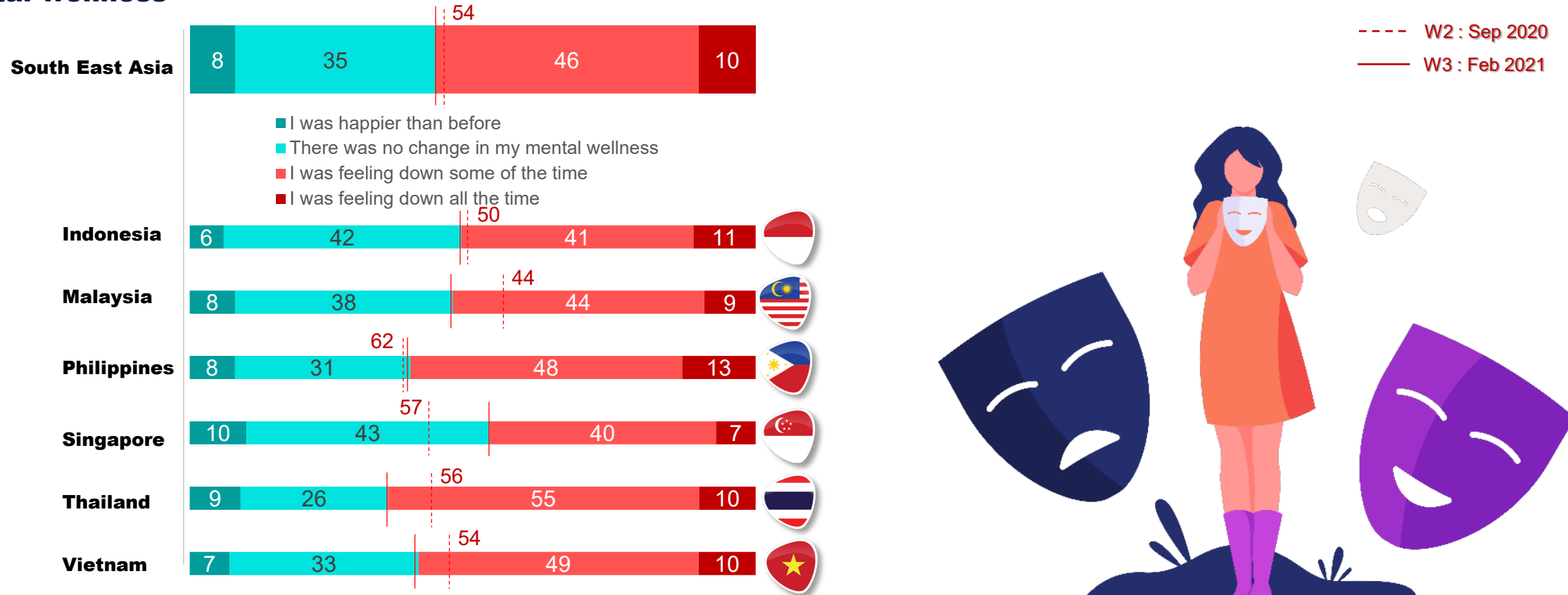
Q: When do you believe a majority (i.e. more than 50%) of your country will have been vaccinated against COVID-19?



ECONOMIC CONCERNS IMPACT MENTAL HEALTH ESP. IN MALAYSIA, THAILAND AND VIETNAM.

Q: Since the beginning of the COVID crisis, how do you feel staying more at home have impacted your physical activity level and mental wellness?

Mental wellness



**BE
SURE.
GO
FURTHER.**

For more information about this press release:

Tammy Ho
Sr Manager, Marketing & Communications
Tammy.ho@ipsos.com

GAME CHANGERS

