



# Ipsos MORI

## Attitudes to vaccine passports

March 2021

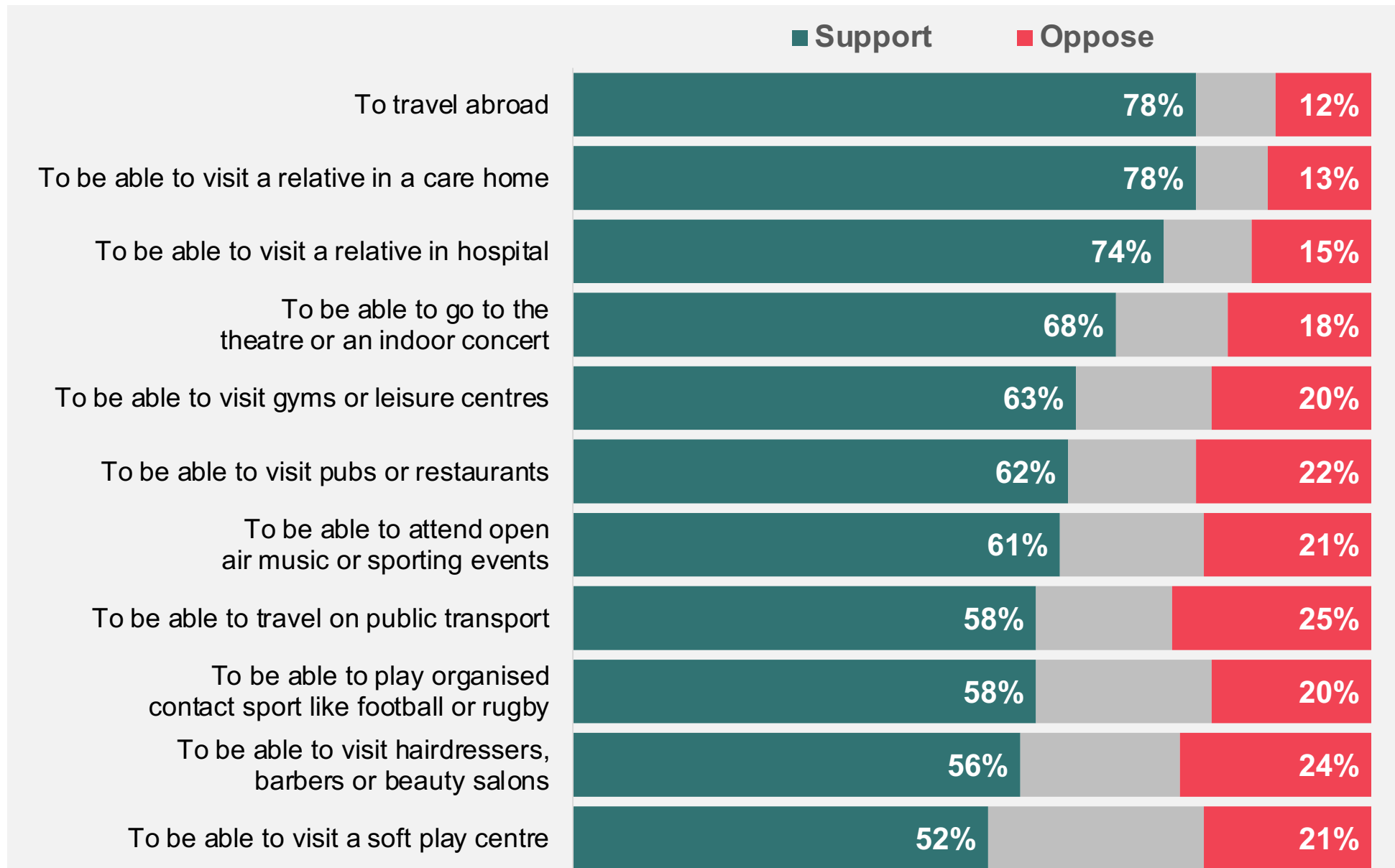
KnowledgePanel®

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# Support for vaccine passports in social scenarios

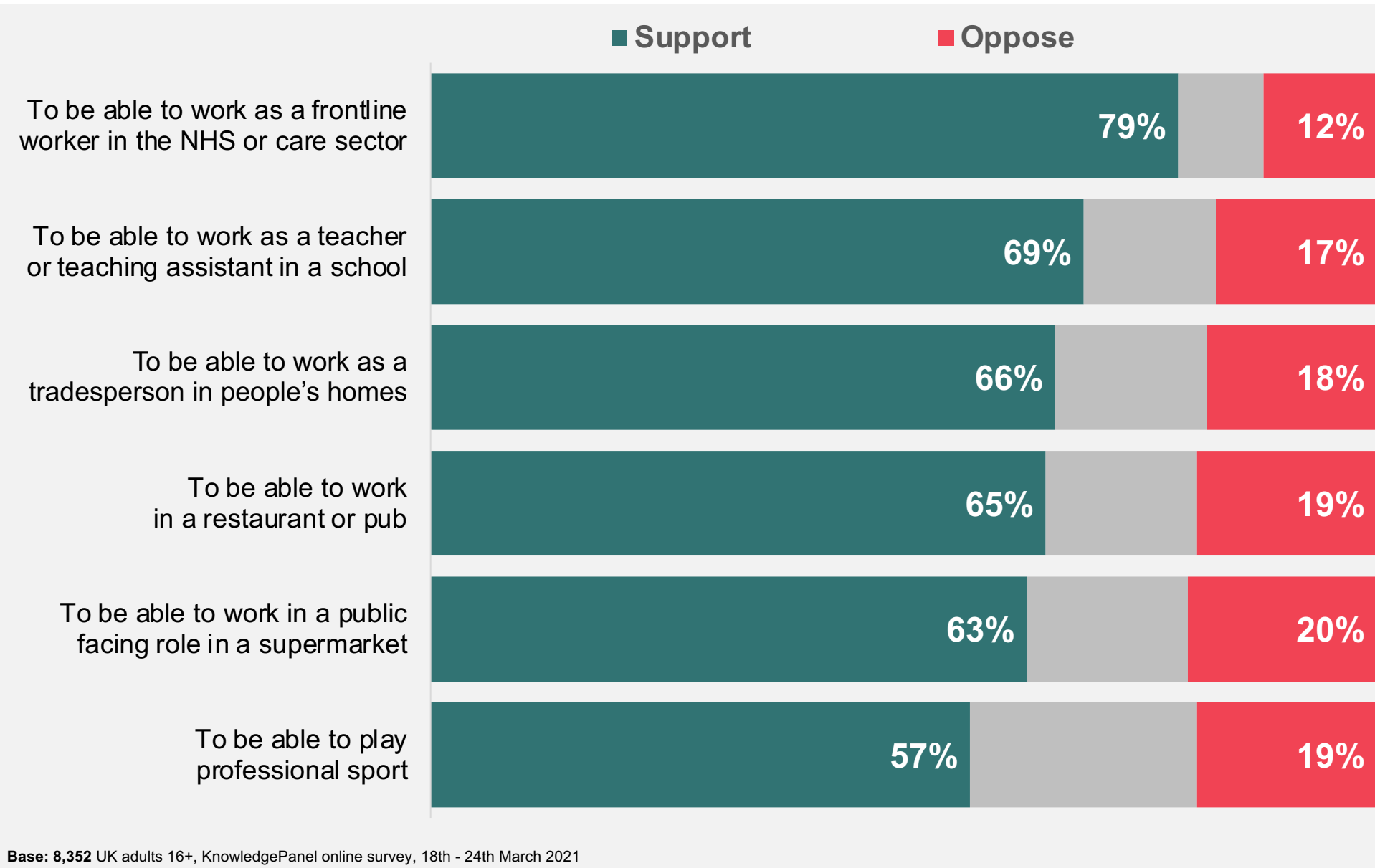
To what extent would you support or oppose the introduction of a “vaccine passport” ...?



Base: 8,352 UK adults 16+, KnowledgePanel online survey, 18th - 24th March 2021

# Support for vaccine passports in work scenarios

To what extent would you support or oppose the introduction of a “vaccine passport” ...?

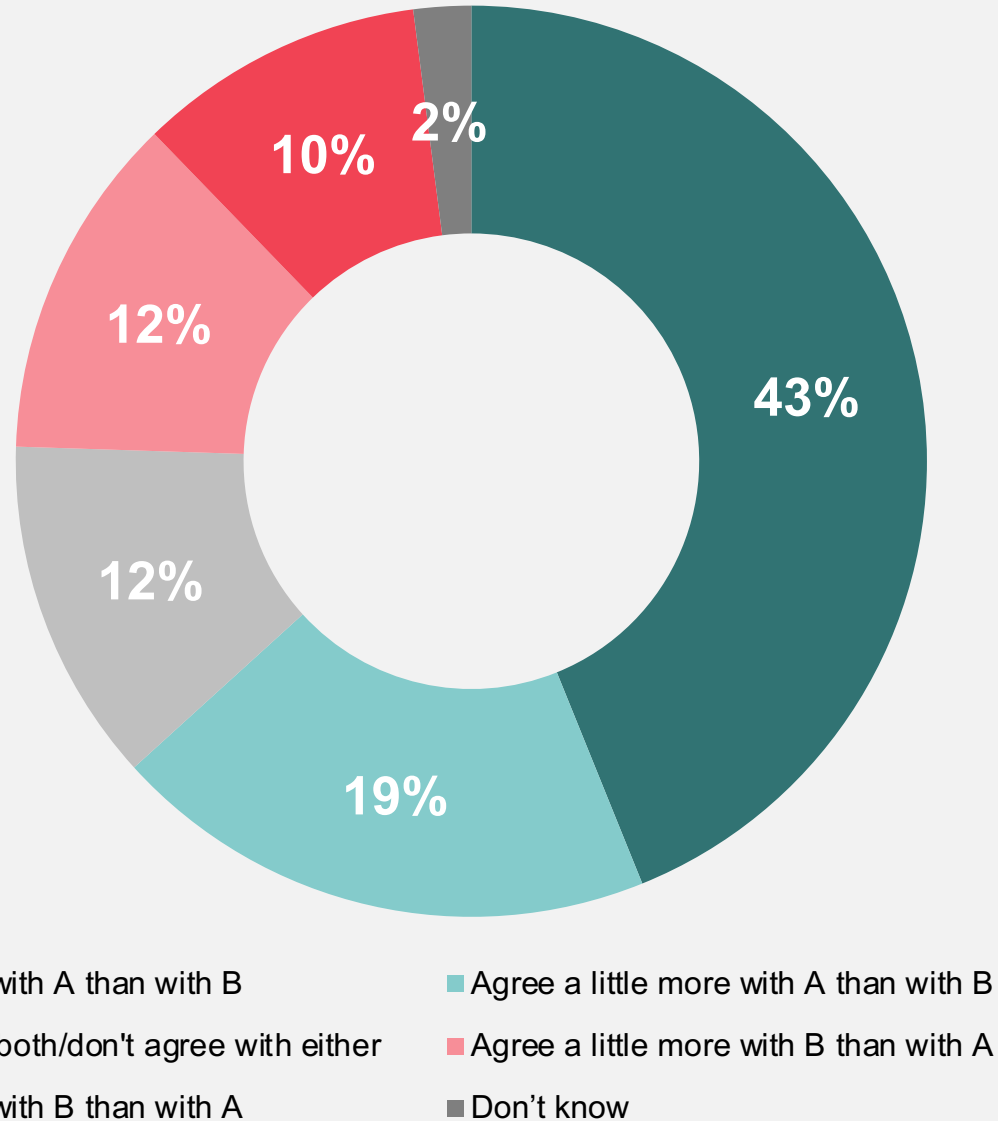


# Potential benefits and concerns

Which of the following comes closest to your opinion?

A. The potential benefits to the economy of vaccine passports outweigh any ethical and legal concerns about them

B. The ethical and legal concerns about vaccine passports outweigh any potential benefits for the economy



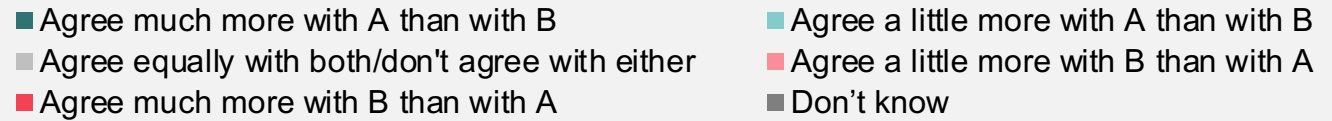
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# Potential benefits and concerns

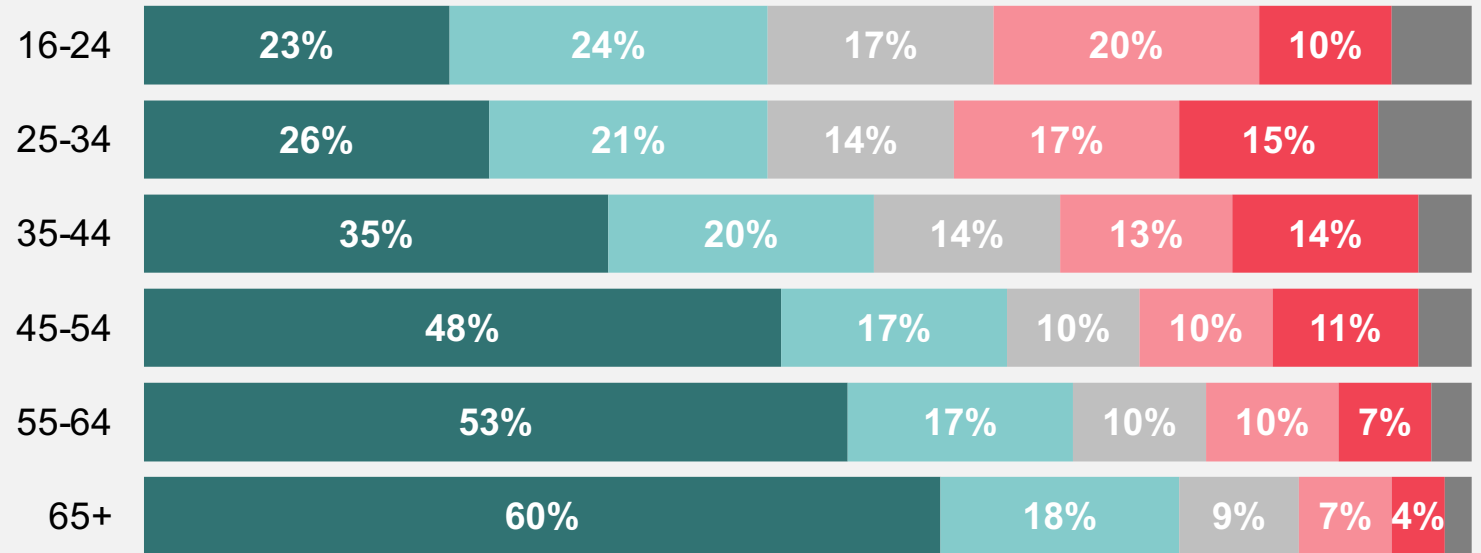
## By age and ethnicity

Which of the following comes closest to your opinion?

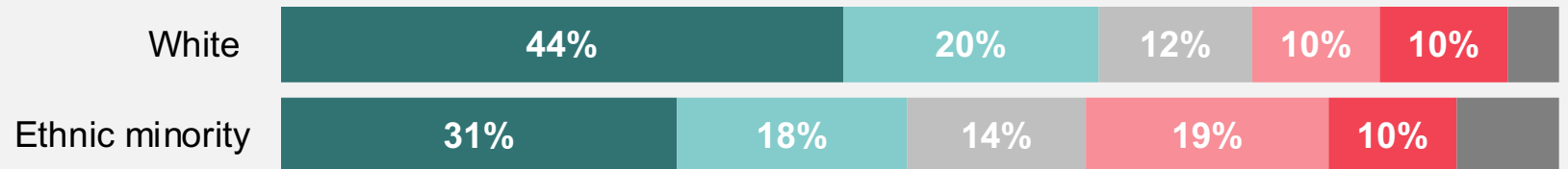
- A. The potential benefits to the economy of vaccine passports outweigh any ethical and legal concerns about them
- B. The ethical and legal concerns about vaccine passports outweigh any potential benefits for the economy



### By age group



### By ethnicity



**Base:** 8,352 UK adults 16+, KnowledgePanel online survey, 18th - 24th March 2021, 16-24 (385), 25-34 (898), 35-44 (1185), 45-54 (1602), 55-94 (1949), 65+ (2333); White (7819), Ethnic minority (451)

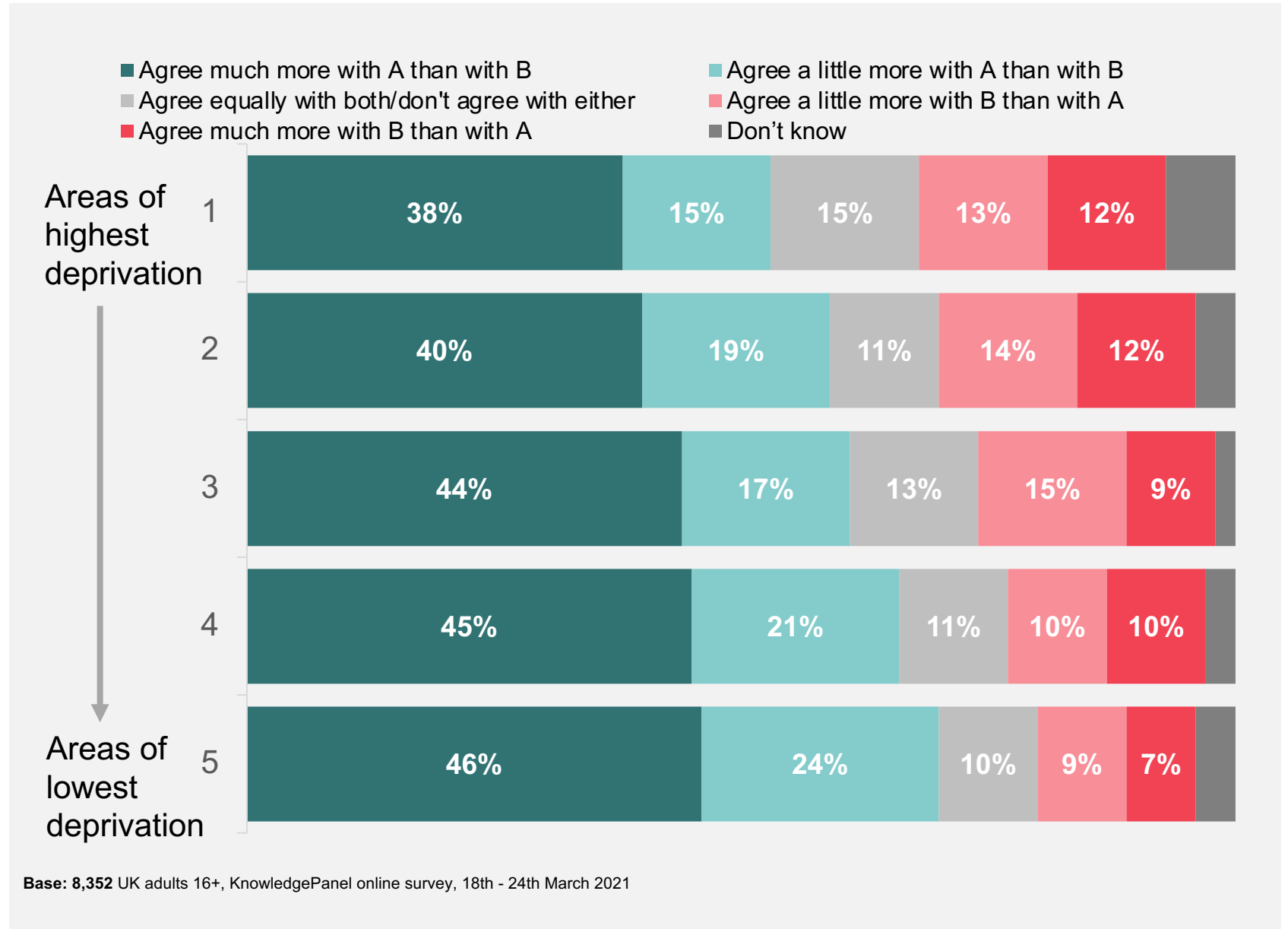
# Potential benefits and concerns

## By IMD quintile

Which of the following comes closest to your opinion?

A. The potential benefits to the economy of vaccine passports outweigh any ethical and legal concerns about them

B. The ethical and legal concerns about vaccine passports outweigh any potential benefits for the economy

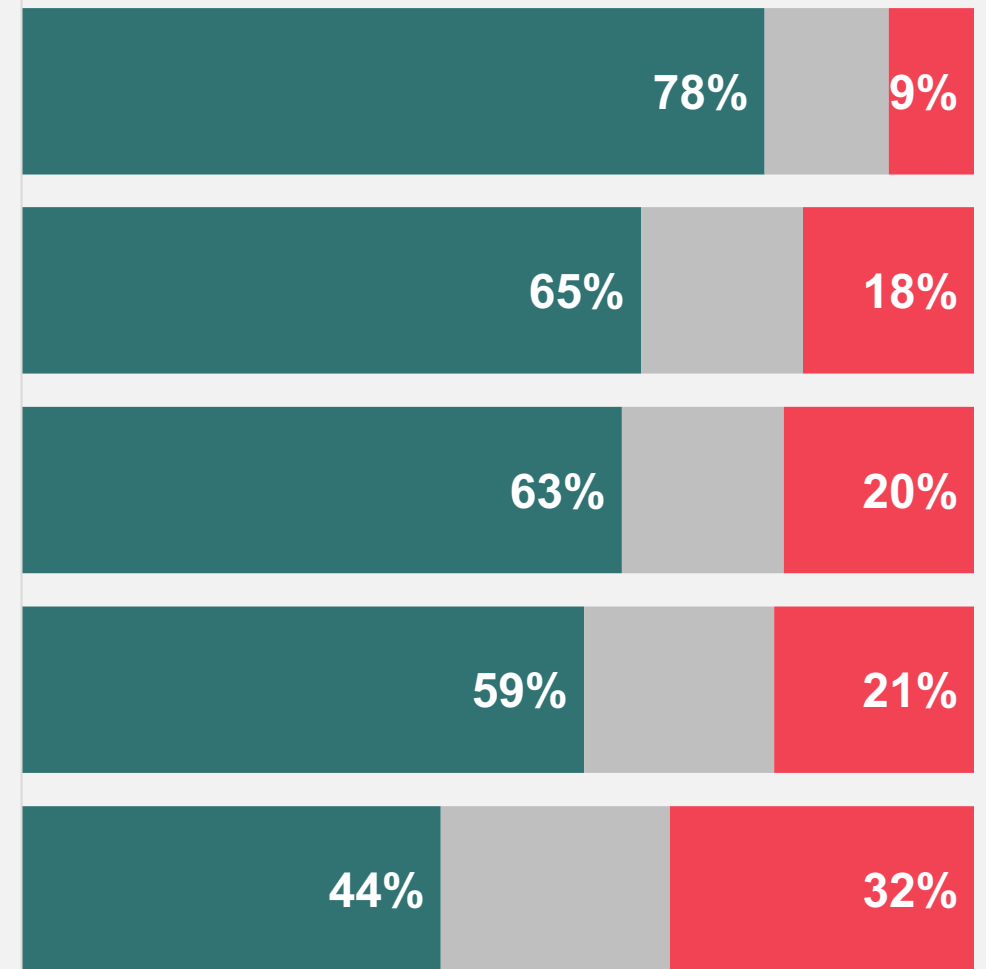


# Attitudes towards vaccine passports

To what extent do you agree or disagree with the following statements?

- More likely to choose a care home for an elderly relative where all staff had vaccine passports over one where only most staff had been vaccinated
- More likely to purchase a ticket to a large public event if I knew that I, along with everyone else, had a vaccine passport
- Would be worried about getting on a plane unless I knew that everyone else on it had a vaccine passport
- More likely to employ a plumber who had a vaccine passport over a plumber who had not been vaccinated
- Would be worried about going to a pub or restaurant unless I knew that everyone else in there had a vaccine passport

■ Agree ■ Disagree



Base: 8,352 UK adults 16+, KnowledgePanel online survey, 18th - 24th March 2021

# Attitudes towards vaccine passports

To what extent do you agree or disagree with the following statements?

Vaccine passports are a good alternative to national or local lockdowns for reducing the spread of the virus

Vaccine passports should be introduced to encourage people to have the vaccine

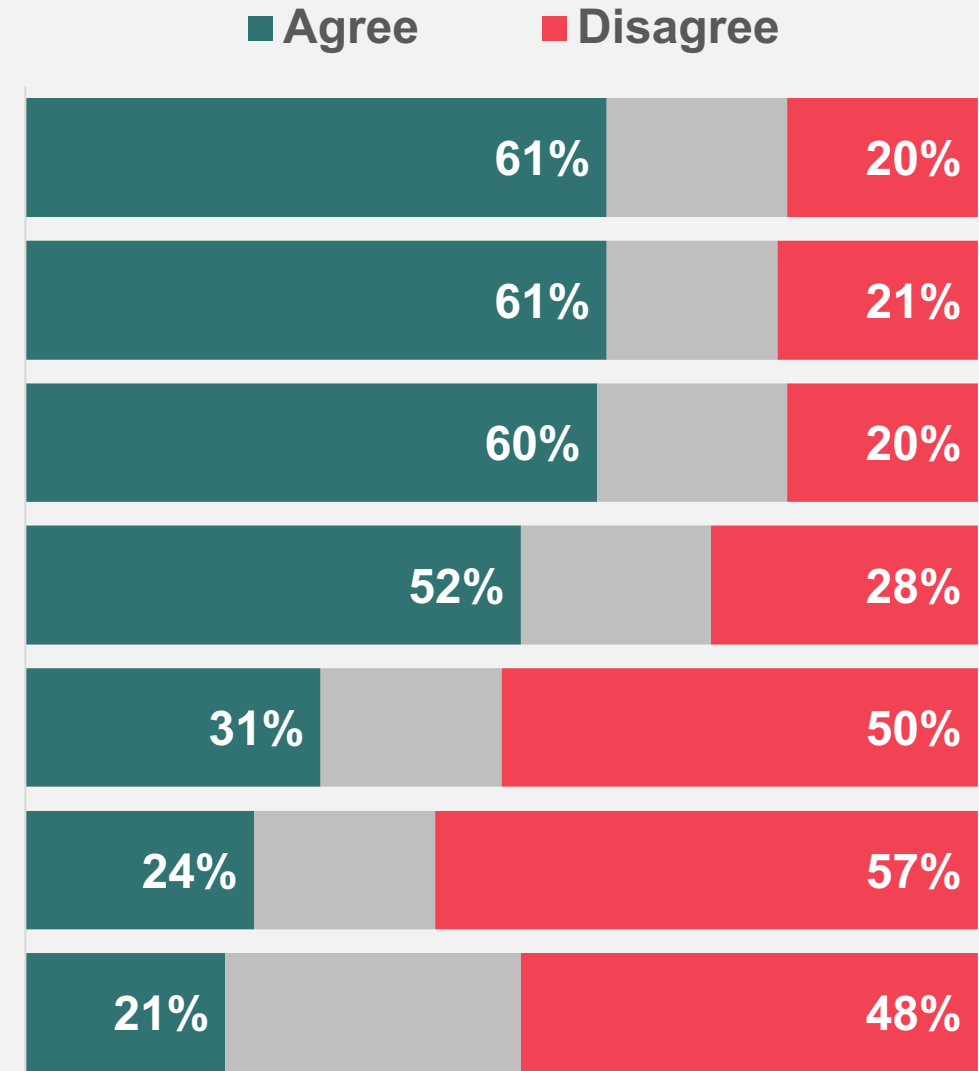
Vaccine passports are critical to allowing business to open their doors to the public safely and get the economy up and running

Vaccine passports will lead to an unequal society by restricting what people who haven't received the vaccine can do

Vaccine passports would be unfair because they will put pressure on people to have the vaccine even if they don't want to have it

Vaccine passports are an infringement on our personal freedoms

Vaccine passports are not worth introducing because the virus will keep mutating



Base: 8,352 UK adults 18+, KnowledgePanel online survey, 18th - 24th March 2021



# KnowledgePanel Methodological Note

The UK KnowledgePanel is a random probability online panel of approximately 10,000 (from Jan 2021) UK adults aged 16+. It provides an accessible random probability alternative to face-to-face and telephone based methods, and offers a high quality and efficient means of obtaining survey results using a single data collection method.

Panelists to the KnowledgePanel are recruited via a push-to-web methodology using random probability unclustered address-based sampling. Up to two adults aged 16 and over in each household are invited to join the panel. Members of the public who do not have internet access or are digitally excluded are offered an internet-enabled device which allows them to complete KnowledgePanel surveys online.

## Survey methodological note

Achieved interviews:

8,352 adults aged 16+, UK residents, 18-24 March 2021

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**March 2021**

**For more information**

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