

26 Apr 2021

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	482	526	100	157	136	161	190	266	257	297	456	393	617	264	363	172	145	627	317	1012
WEIGHTED BASE	1014	499	510	117*	197	162	161	150	226	313	323	375	475	536	283	252	219	207	535	427	1012
	100%	49%	50%	12%*	19%	16%	16%	15%	22%	31%	32%	37%	47%	53%	28%	25%	22%	20%	53%	42%	100%
Coronavirus/ pandemic diseases	343 34% ^c	170 34%	173 34%	20 17%	71 36% ^{ci}	52 32% ^c	63 39% ^{ci}	60 40% ^{ci}	78 34% ^c	91 29% ^c	116 36% ^c	137 37% ^c	143 30%	200 37%	101 36%	77 31%	75 34%	75 36%	178 33%	150 35%	336 33%
Economy/Economic situation	136 13%	66 13%	70 14%	10 9%	32 16%	24 15%	27 17%	18 12%	25 11%	42 14%	51 16%	43 11%	66 14%	70 13%	42 15%	36 14%	35 16%	19 9%	77 14%	54 13%	139 14%
Common Market/ Brexit/EU/Europe/ Euro	70 7% ^b	42 8%	28 5%	6 5%	8 4%	13 8%	16 10%	10 7%	16 7%	15 5%	29 9%	26 7%	28 6%	42 8%	18 6%	18 7%	13 6%	19 9%	36 7%	32 7%	67 7%
Pollution/ Environment/ Climate change	62 6%	35 7%	27 5%	11 9%	12 6%	5 3%	10 6%	6 4%	18 8%	23 7%	15 5%	24 6%	28 6%	33 6%	24 9% ^{oq}	16 6%	13 6%	6 3%	41 8% ^z	19 4%	70 7%
Poverty/Inequality	61 6%	21 4%	38 7%	4 3%	15 8%	13 8%	6 4%	9 6%	12 5%	19 6%	19 6%	22 6%	33 7%	28 5%	20 7%	16 6%	13 6%	12 6%	36 7%	24 6%	62 6%
National health service/Hospitals/ Healthcare	45 4%	17 3%	28 6%	7 6%	4 2%	10 6%	5 3%	6 4%	13 6%	11 4%	15 5%	19 5%	21 4%	24 4%	14 5%	13 5%	10 5%	7 4%	27 5%	18 4%	45 4%
Race relations	25 2%	13 3%	11 2%	6 5%	5 3%	3 2%	5 3%	2 1%	5 2%	11 4%	7 2%	7 2%	14 3%	11 2%	9 3%	4 2%	5 2%	6 3%	13 2%	11 3%	23 2%
Lack of faith in politics / politicians / government	24 2%	16 3%	8 2%	3 3%	8 4%	1 1%	5 3%	5 3%	3 1%	11 3%	6 2%	8 2%	12 2%	12 2%	9 3%	5 2%	3 1%	5 3%	14 3%	9 2%	25 2%
Immigration/ immigrants	22 2% ^{bp}	16 3%	6 1%	2 2%	5 2%	1 *	5 3%	3 2%	7 3%	7 2%	5 2%	10 3%	7 2%	15 3%	2 1%	6 2%	7 3%	5 3%	8 1%	13 3%	23 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2%	9 2%	10 2%	2 2%	3 2%	4 2%	3 2%	2 1%	5 2%	5 2%	7 2%	7 2%	9 2%	10 2%	3 1%	8 3% ^{zp}	1 1%	6 3%	11 2%	8 2%	18 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)

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BASE: ALL ADULTS AGED 18+

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UNWEIGHTED BASE	1012	482	526	100	157	136	161	190	266	257	297	456	393	617	264	363	172	145	627	317	1012
WEIGHTED BASE	1014	499	510	117*	197	162	161	150	226	313	323	375	475	536	283	252	219	207	535	427	1012
	100%	49%	50%	12%*	19%	16%	16%	15%	22%	31%	32%	37%	47%	53%	28%	25%	22%	20%	53%	42%	100%
Education/Schools	16	3	13	2	2	4	2	2	4	4	6	5	8	8	4	2	2	4	6	7	18
	2%a	1%	3%za	2%	1%	3%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%
Housing	15	3	12	5	1	2	1	3	3	6	3	6	8	7	3	5	4	1	8	5	16
	1%	1%	2%z	4%	*	1%	1%	2%	2%	2% ^d	1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%
Unemployment/ Factory closure/ Lack of industry	14	4	10	6	-	1	2	3	2	6	3	5	7	7	1	8	2	1	10	3	17
	1%	1%	2%	5%zdh ijk	-	1%	1%	2%	1%	2%	1%	1%	1%	1%	*	3%zlp q	1%	1%	2%l	1%	2%
Mental health/ well-being	10	3	7	3	4	3	1	1	-	6	3	1	9	1	1	5	-	3	6	3	11
	1%k	1%	1%	2%k	2%	2%	*	*	-	2%k	1%	*	2%	*	*	2%	-	2%	1%	1%	1%
Inflation/Prices	6	6	-	5	-	-	-	-	1	5	-	1	5	1	1	-	5	-	1	5	3
	1%p	1%b	-	4%zde fghjk	-	-	-	-	1%	2%	-	*	1%	*	*	-	2%zmp	-	*	1%	*
Public services in general	6	2	4	1	-	2	1	1	1	1	3	2	3	3	1	4	1	-	5	1	6
	1%	*	1%	1%	-	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%z	1%	-	1%	*	1%
International trade/trade deals	4	4	1	-	2	1	*	*	1	2	1	1	3	2	-	2	-	1	2	1	6
	*	1%	*	-	1%	*	*	*	*	1%	*	*	1%	*	-	1%	-	*	*	*	1%
UK union/ devolution/reform	4	4	1	-	1	1	-	2	1	1	1	2	2	2	-	3	1	*	3	1	8
	*	1%	*	-	*	1%	-	1%	*	*	*	1%	*	*	-	1%	*	*	*	*	1%
Defence/Foreign affairs/ International terrorism	4	1	3	-	-	2	1	1	-	-	3	1	2	2	3	1	-	-	4	-	4
	*	*	1%	-	-	1%	1%	1%	-	-	1%	*	*	*	1%	*	-	-	1%	-	*
Pensions/Social security/Benefits	4	2	2	-	1	-	-	1	2	1	-	2	1	2	1	1	-	2	2	2	4
	*	*	*	-	1%	-	-	*	1%	*	-	1%	*	*	*	*	-	1%	*	*	*
Trade unions/ Strikes	3	2	1	-	-	-	1	-	2	-	1	2	-	3	-	1	-	2	1	2	2
	*	*	*	-	-	-	1%	-	1%	-	*	1%	-	1%	-	*	-	1%	*	*	*

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Morality/ Individual behaviour/ Lifestyle	3 *	-	3 1%	-	1 *	-	-	1 1%	1 *	1 *	-	2 *	1 *	2 *	-	1 *	1 1%	1 *	1 *	2 *	3 *
Low pay/Minimum wage/Fair wages	2 *	2 *	-	-	1 *	1 1%	-	-	-	1 *	1 *	-	2 *	-	1 *	-	-	-	1 *	-	2 *
Taxation	2 *	-	2 *	-	-	2 1%	-	1 *	-	-	2 *	1 *	2 *	1 *	2 1%	1 *	-	-	2 *	-	2 *
Ageing population/ Social care for the elderly	2 *	1 *	1 *	-	-	-	-	-	2 1%z	-	-	2 1%	-	2 *	2 1%	-	-	-	2 *	-	2 *
Petrol prices/Fuel	2 *	2 *	-	2 2%zk	-	-	-	-	-	2 1%	-	-	2 *	-	-	-	2 1%	-	-	2 *	1 *
Privatisation	1 *	1 *	-	-	-	-	1 1%z	-	-	-	1 *	-	-	1 *	-	-	1 1%	-	-	1 *	1 *
Population levels/ Overpopulation	1 *	1 *	1 *	-	-	-	-	-	1 1%	-	-	1 *	-	1 *	1 *	1 *	-	-	1 *	-	2 *
Countryside/Rural life	1 *	-	1 *	-	-	-	-	1 1%z	-	-	-	1 *	-	1 *	-	-	-	1 1%	-	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Transport/Public transport	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	1 *
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	49%	50%	12%*	19%	16%	16%	15%	22%	31%	32%	37%	47%	53%	28%	25%	22%	20%	53%	42%	100%
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	38 4%	20 4%	18 4%	3 3%	10 5%	5 3%	5 3%	8 5%	6 3%	13 4%	10 3%	15 4%	18 4%	20 4%	10 4%	10 4%	10 5%	5 2%	20 4%	15 4%	40 4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.01z	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	*	0.01	0.01	0.00	0.00	*	0.00	*	0.00	*	*	*	0.00	*	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	*	*	*	0.00	0.00	*	0.00	*	0.00	*	*	*	0.00	*	0.00	0.00	*	0.00	*
Don't know	67 7% fjl p	33 7%	34 7%	19 16% zdf gijk	12 6% f	12 7% fj	1 1%	5 3%	19 8% fg j	31 10% zdf gj	13 4% f	24 6% fg	42 9%	25 5%	8 3%	13 5%	15 7%	25 12% zlm p	22 4%	40 9% zlp	57 6%
Food production/ farming	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2

Q.PL01

What would you say is the most important issue facing Britain today?

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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
Coronavirus/ pandemic diseases	343 34%	302 34% ⁱ	12 26%	29 36%	126 40% ^{za hij}	97 41% ^{za hij}	98 31%	86 32%	120 31%	36 25%	90 31%	83 35% ^h	122 35%	128 37%	46 38%	38 28%	250 36%	84 33%	86 41% ^z	78 33%	104 33%	52 32%	336 33%
Economy/Economic situation	136 13% ^u	117 13%	8 16%	11 14%	39 12%	28 12%	44 14%	37 14%	53 14%	22 15%	41 14%	31 13%	41 12%	55 16%	11 9%	24 17%	97 14%	35 14%	29 14% ^u	36 15% ^u	53 16% ^{zu}	10 6%	139 14%
Common Market/ Brexit/EU/Europe/ Euro	70 7% ^{oq}	60 7%	3 7%	6 8%	18 6%	12 5%	22 7%	19 7%	30 8%	11 7%	19 6%	19 8%	28 8% ^o	29 8% ^{oq}	8 6%	1 1%	57 8% ^{zoq}	9 4%	8 4%	17 7%	19 6%	18 11% ^r	67 7%
Pollution/ Environment/ Climate change	62 6% ^r	53 6%	2 5%	7 9%	21 7%	14 6%	15 5%	13 5%	26 7%	7 5%	19 6%	19 8%	25 7%	22 6%	5 4%	8 6%	47 7%	13 5%	4 2%	12 5%	33 10% ^{zrs u}	6 4%	70 7%
Poverty/Inequality	61 6%	57 6%	1 3%	3 4%	20 6%	17 7%	19 6%	18 7%	22 6%	12 8%	19 6%	10 4%	21 6%	20 6%	5 4%	5 3%	41 6%	10 4%	9 4%	17 7%	24 8%	7 4%	62 6%
National health service/Hospitals/ Healthcare	45 4%	38 4%	2 5%	4 6%	9 3%	5 2%	17 6%	15 6%	19 5% ^k	11 8% ^{de}	18 6% ^{ek}	8 3%	21 6%	14 4%	6 5%	4 3%	34 5%	10 4%	8 4%	10 4%	16 5%	6 3%	45 4%
Race relations	25 2%	25 3%	- -	- -	6 2%	6 3%	7 2%	7 3%	12 3%	3 2%	9 3%	9 4%	7 2%	7 2%	3 2%	8 6% ^{zlp}	14 2%	11 4%	6 3%	10 4%	6 2%	3 2%	23 2%
Lack of faith in politics / politicians / government	24 2% ^{pr}	20 2%	1 3%	3 3%	7 2%	5 2%	5 1%	3 1%	12 3%	6 4%	12 4%	6 2%	6 2%	7 2%	5 4%	4 3%	12 2%	9 3%	- -	2 1%	11 4% ^r	7 4% ^r	25 2%
Immigration/ immigrants	22 2%	20 2%	2 4%	* 1%	7 2%	7 3%	7 2%	5 2%	8 2%	2 1%	4 1%	6 2%	10 3%	5 1%	4 3%	2 2%	15 2%	6 2%	6 3%	2 1%	4 1%	10 6% ^{zst}	23 2%

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	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2%t	17 2%	2 4%	- -	4 1%	4 2%	9 3%	7 3%	6 2%	2 2%	3 1%	4 2%	3 1%	8 2%	5 4%l	2 1%	11 2%	6 3%	7 3%t	8 3%t	1 *	1 *	18 2%
Education/Schools	16 2%	13 1%	* 1%	2 3%	5 1%	2 1%	7 2%	7 3%	5 1%	2 1%	3 1%	3 1%	4 1%	6 2%	1 1%	4 3%	10 1%	5 2%	3 1%	1 *	8 3%	2 1%	18 2%
Housing	15 1%dm	15 2%nd	1 1%	- -	1 *	1 *	7 2%	6 2%	8 2%	2 2%	6 2%	5 2%	7 2%mp	1 *	4 3%om	3 2%	7 1%om	7 3%om	2 1%	7 3%	3 1%	3 2%	16 2%
Unemployment/ Factory closure/ Lack of industry	14 1%	13 1%	1 2%	- -	2 1%	2 1%	6 2%	5 2%	6 2%	4 3%	5 2%	2 1%	4 1%	4 1%	- -	4 3%	8 1%	4 2%	2 1%	5 2%	4 1%	2 1%	17 2%
Mental health/ well-being	10 1%	7 1%	1 2%	3 3%zah jk	5 1%	2 1%	4 1%	3 1%	2 *	1 1%	1 *	1 *	3 1%	3 1%	* *	2 2%	5 1%	2 1%	2 1%	2 1%	2 1%	2 1%	11 1%
Inflation/Prices	6 1%	6 1%	- -	- -	- -	- -	- -	- -	6 2%zad f	3 2%df	5 2%zdf	4 1%	4 1%	- -	- -	- -	4 1%	- -	2 1%	3 1%	- -	- -	3 *
Public services in general	6 1%	6 1%	- -	- -	3 1%	3 1%	- -	- -	3 1%	1 1%	3 1%	2 1%	1 *	4 1%	- -	1 1%	5 1%	1 *	1 1%	1 *	2 1%	2 1%	6 1%
International trade/trade deals	4 *	4 *	- -	1 1%	1 *	* *	1 *	1 *	2 1%	- -	1 *	2 1%	1 *	1 *	- -	1 1%	2 *	1 *	2 1%	- -	2 1%	1 *	6 1%
UK union/ devolution/reform	4 *a	* *	- -	4 5%zad efghi jk	4 1%za	- -	* *	* *	- -	- -	- -	- -	2 1%	1 *	- -	1 1%	3 *	1 *	1 1%	1 *	2 1%	1 *	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 9th April - 25th April 2021
Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

26 Apr 2021

Table 2

Q.PL01

What would you say is the most important issue facing Britain today?

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)		
UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012	
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012	
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%	
Defence/Foreign affairs/ International terrorism	4 *	3 *	1 2%	- -	* *	* *	3 1%	2 1%	* *	- -	* *	* *	2 1%	2 1%	- -	- -	4 1%	- -	1 *	- -	1 *	2 1%	4 *	
Pensions/Social security/Benefits	4 *	3 *	1 1%	- -	2 1%	2 1%	1 *	- -	1 *	- -	1 *	1 *	2 1%	- -	2 1%	- -	2 *	2 1%	1 *	- -	1 *	2 1%	4 *	
Trade unions/ Strikes	3 *	3 *	- -	- -	1 *	1 *	2 1%	2 1%	- -	- -	- -	- -	2 1%	1 *	- -	- -	3 *	- -	- -	- -	1 *	2 1%	2 *	
Morality/ Individual behaviour/ Lifestyle	3 *	3 *	- -	- -	1 *	1 *	1 *	1 *	1 *	- -	- -	1 *	1 *	1 *	1 *	- -	2 *	1 *	1 *	- -	1 *	1 1%	3 *	
Low pay/Minimum wage/Fair wages	2 *	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	2 1%	1 *	1 *	- -	- -	2 *	- -	- -	- -	2 1%	- -	2 *	
Taxation	2 *	2 *	- -	1 1%	1 *	- -	- -	- -	2 *	- -	2 1%	2 1%	1 *	- -	2 1%p	- -	1 *	2 1%	2 1%	- -	- -	1 *	2 *	
Ageing population/ Social care for the elderly	2 *	2 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	1 1%	2 1%	- -	- -	- -	2 *	- -	- -	1 1%	1 *	- -	2 *	
Petrol prices/Fuel	2 *	- -	2 4%zad efghi jk	- -	- -	- -	2 1%a	- -	- -	- -	- -	- -	- -	- -	2 2%zlm p	- -	- -	2 1%	2 1%	- -	- -	- -	1 *	
Privatisation	1 *	- -	1 3%zad efghi jk	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 1%	1 *	

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UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
Population levels/ Overpopulation	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 1%	1 *	- -	- -	- *	1 *	- -	- -	1 *	1 *	- -	2 *
Countryside/Rural life	1 *	- -	1 2%zad efghj k	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Transport/Public transport	1 *	- -	- -	1 1%za	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	38 4%	34 4%	2 4%	2 2%	11 4%	10 4%	11 4%	10 4%	15 4%	3 2%	11 4%	12 5%	13 4%	17 5%	4 4%	2 1%	30 4%	6 2%	11 5%	4 2%	11 3%	4 3%	40 4%

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	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.01	*	*	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.01	0.00	0.00	*	*
ERROR VARIANCE	*	*	0.00	*	*	*	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	0.00	0.00	*	*
Don't know	67	62	2	3	23	20	22	19	22	14	21	8	16	13	8	21	29	30	15	18	8	21	57
	7%km pt	7%k	5%	4%	7%	8%k	7%	7%	6%k	10%k	7%k	3%	4%	4%	7%	16%zlm p	4%	11%zlm np	7%t	8%t	2%	13%zt	6%
Food production/ farming	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)	CHILD IN HH	UNWTD TOTAL
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WEIGHTED BASE	1014	430	75*	404	288	258	73*	278	45*	128	436	305	1012
	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
Coronavirus/ pandemic diseases	343 34%g	157 37%	31 42%	126 31%	126 44%zg h	71 28%	20 28%	95 34%	14 32%	44 34%	144 33%	109 36%	336 33%
Economy/Economic situation	136 13%	59 14%	14 19%	45 11%	52 18%z	32 12%	8 11%	32 12%	4 8%	21 16%	74 17%z	44 14%	139 14%
Common Market/ Brexit/EU/Europe/ Euro	70 7%f	29 7%	7 9%	25 6%	11 4%	26 10%f	10 13%zf	12 4%	1 2%	13 10%	35 8%	19 6%	67 7%
Pollution/ Environment/ Climate change	62 6%f	19 4%	3 4%	30 8%	8 3%	21 8%f	8 11%f	10 4%	5 10%	6 5%	27 6%	14 4%	70 7%
Poverty/Inequality	61 6%f	29 7%	4 6%	20 5%	9 3%	23 9%f	5 7%	18 7%	- -	10 8%	31 7%	20 7%	62 6%
National health service/Hospitals/ Healthcare	45 4%	23 5%	4 5%	18 4%	10 4%	20 8%z	2 3%	10 4%	2 4%	6 5%	18 4%	11 4%	45 4%
Race relations	25 2%	15 3%	- -	10 3%	5 2%	9 3%	5 7%zf	5 2%	3 7%	1 1%	9 2%	9 3%	23 2%
Lack of faith in politics / politicians / government	24 2%f	9 2%	2 2%	11 3%	1 *	9 4%f	- -	3 1%	- -	1 *	12 3%	10 3%	25 2%
Immigration/ immigrants	22 2%	7 2%	- -	9 2%	11 4%	3 1%	- -	6 2%	2 5%	3 2%	9 2%	7 2%	23 2%

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	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2% _n	5 1%	2 3%	8 2%	8 3%	2 1%	- -	9 3%	1 2%	3 2%	2 *	7 2%	18 2%
Education/Schools	16 2%	3 1%	1 1%	11 3% _{za}	3 1%	5 2%	2 2%	3 1%	1 2%	2 1%	6 1%	7 2%	18 2%
Housing	15 1%	9 2%	1 1%	4 1%	1 *	4 2%	2 3%	6 2%	- -	1 1%	6 1%	4 1%	16 2%
Unemployment/ Factory closure/ Lack of industry	14 1%	7 2%	1 1%	6 1%	4 1%	6 2%	* 1%	2 1%	- -	3 2%	3 1%	1 *	17 2%
Mental health/ well-being	10 1%	5 1%	- -	5 1%	1 *	4 2%	- -	4 1%	3 7% _{zmn}	1 1%	4 1%	2 1%	11 1%
Inflation/Prices	6 1%	2 1%	3 4% _{zac}	1 *	1 *	- -	- -	5 2%	- -	- -	4 1%	2 1%	3 *
Public services in general	6 1%	3 1%	1 1%	1 *	1 *	1 *	1 1%	3 1%	- -	1 1%	3 1%	3 1%	6 1%
International trade/trade deals	4 *	3 1%	- -	1 *	* *	2 1%	* 1%	1 *	1 1%	- -	3 1%	2 1%	6 1%
UK union/ devolution/reform	4 *	2 1%	- -	1 *	2 1%	- -	* 1%	- -	1 1%	- -	3 1%	1 *	8 1%
Defence/Foreign affairs/ International terrorism	4 *	3 1%	- -	* *	* *	- -	- -	2 1%	- -	- -	1 *	1 *	4 *

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Pensions/Social security/Benefits	4 *	1 *	-	2 1%	2 1%	-	-	-	1 1%	-	1 *	-	4 *
Trade unions/ Strikes	3 *	-	-	3 1%	2 1%	1 *	-	-	-	-	3 1%	-	2 *
Morality/ Individual behaviour/ Lifestyle	3 *	2 *	-	1 *	1 *	-	1 1%	1 *	-	2 1% n	-	1 *	3 *
Low pay/Minimum wage/Fair wages	2 *	2 1%	-	-	1 *	-	-	-	-	1 1%	1 *	1 *	2 *
Taxation	2 *	2 *	-	-	-	-	1 1%	2 1%	-	-	2 *	-	2 *
Ageing population/ Social care for the elderly	2 *	-	-	1 *	1 *	-	1 1%	-	-	-	2 *	-	2 *
Petrol prices/Fuel	2 *	2 *	-	-	2 1%	-	-	-	-	2 2% zn	-	-	1 *
Privatisation	1 *	-	-	-	1 *	-	-	-	-	-	-	-	1 *
Population levels/ Overpopulation	1 *	-	-	1 *	1 *	-	-	-	-	1 *	1 *	-	2 *
Countryside/Rural life	1 *	-	-	1 *	-	-	-	-	-	-	1 *	-	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1

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Transport/Public transport	1	-	-	-	-	-	-	-	-	-	1	-	1
	*	-	-	-	-	-	-	-	-	-	*	-	*
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	38	17	-	16	8	7	3	17	4	5	15	13	40
	4%	4%	-	4%	3%	3%	4%	6%	8%	4%	3%	4%	4%
MEAN NUMBER OF MENTIONS	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.01	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	*	0.00	*	0.00	0.01	*	*	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	*	0.00	*	0.00	*	*	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

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Table 3

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1012	413	72	432	294	254	77	254	41	130	452	268	1012
WEIGHTED BASE	1014	430	75*	404	288	258	73*	278	45*	128	436	305	1012
	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
Don't know	67	16	1	46	14	12	4	31	4	4	15	17	57
	7%an	4%	1%	11%zab	5%	5%	6%	11%	9%	3%	4%	6%	6%
Food production/ farming	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
Coronavirus/ pandemic diseases	343 34%bft	90 30%b	42 22%	30 38%bft	13 19%	93 39%abf t	25 21%	159 31%	113 36%	72 39%	292 34%	49 33%	-	13 29%	336 33%
Economy/Economic situation	136 13%	136 45%zbc eft	36 19%ze	7 9%	6 9%	26 11%	16 14%	73 14%	33 11%	30 16%	118 14%	18 12%	-	6 13%	139 14%
Common Market/ Brexit/EU/Europe/ Euro	70 7%aj	11 4%	9 5%	3 4%	3 5%	70 29%zabc ft	7 6%	35 7%	23 7%	12 7%	54 6%	14 10%	-	3 7%	67 7%
Pollution/ Environment/ Climate change	62 6%ahk	8 3%	6 3%	1 2%	2 3%	13 5%	5 5%	36 7%h	10 3%	16 9%h	61 7%zk	1 1%	-	2 5%	70 7%
Poverty/Inequality	61 6%e	15 5%	9 5%	3 4%	-	7 3%	10 8%et	37 7%	18 6%	5 3%	53 6%	9 6%	-	-	62 6%
National health service/Hospitals/ Healthcare	45 4%a	6 2%	45 24%zace ft	3 4%	5 7%ae	5 2%	14 12%zae	29 6%	12 4%	4 2%	39 5%	6 4%	-	5 11%	45 4%
Race relations	25 2%aej	3 1%	5 2%	4 5%ae	3 4%e	1 *	1 1%	12 2%	9 3%	4 2%	18 2%	6 4%	-	3 6%	23 2%
Lack of faith in politics / politicians / government	24 2%aj	2 1%	1 1%	-	1 1%	4 2%	3 3%	14 3%	7 2%	4 2%	16 2%	5 3%	-	1 1%	25 2%
Immigration/ immigrants	22 2%	4 1%	5 3%	1 1%	22 33%zabc ef	3 1%	2 2%	10 2%	9 3%	3 2%	22 3%z	1 *	22 100%	-	23 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)

26 Apr 2021

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	19 2%a	1 *	3 2%a	19 24%zabe ft	3 5%ae	-	1 1%	9 2%	8 3%	1 1%	17 2%	2 1%	-	3 7%z	18 2%
Education/Schools	16 2%j	3 1%	6 3%	* 1%	1 1%	3 1%	16 14%zabc et	7 1%	4 1%	5 3%	11 1%	5 3%	-	1 2%	18 2%
Housing	15 1%	3 1%	2 1%	1 1%	-	2 1%	2 2%	9 2%	6 2%	-	12 1%	4 2%	-	-	16 2%
Unemployment/ Factory closure/ Lack of industry	14 1%	2 1%	3 2%	1 1%	1 2%	1 *	-	4 1%	6 2%	3 2%	10 1%	3 2%	-	1 3%	17 2%
Mental health/ well-being	10 1%	1 *	-	-	-	* *	4 3%zabe	3 1%	6 2%	1 1%	10 1%	1 1%	-	-	11 1%
Inflation/Prices	6 1%j	-	-	-	-	-	-	3 1%	2 1%	1 1%	4 *	3 2%	-	-	3 *
Public services in general	6 1%	-	1 *	-	1 2%a	1 *	1 1%	3 1%	1 *	2 1%	6 1%	-	-	1 3%	6 1%
International trade/trade deals	4 *	* *	2 1%	-	-	-	1 1%	2 *	2 *	1 1%	4 1%	-	-	-	6 1%
UK union/ devolution/reform	4 *	1 *	-	-	-	1 1%	-	3 1%	-	1 *	4 *	1 *	-	-	8 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

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ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
Defence/Foreign affairs/ International terrorism	4 *	-	2 1%	-	-	2 1%	2 2%a	*	2 1%	1 *	4 *	-	-	-	4 *
Pensions/Social security/Benefits	4 *	-	2 1%	-	-	-	-	2 *	2 1%	-	4 *	-	-	-	4 *
Trade unions/ Strikes	3 *	2 1%	-	-	2 3%zbe	-	-	1 *	2 1%	-	3 *	-	-	2 5%z	2 *
Morality/ Individual behaviour/ Lifestyle	3 *	2 1%	-	1 1%	-	-	-	1 *	2 1%	-	3 *	-	-	-	3 *
Low pay/Minimum wage/Fair wages	2 *	-	-	-	-	-	-	-	2 1%	-	2 *	-	-	-	2 *
Taxation	2 *	-	1 *	2 2%za	-	-	-	2 *	1 *	-	2 *	-	-	-	2 *
Ageing population/ Social care for the elderly	2 *	1 *	1 *	-	1 2%z	-	-	2 *	-	-	2 *	-	-	1 3%z	2 *
Petrol prices/Fuel	2 *	-	-	-	-	-	-	-	-	2 1%zg	-	2 1%j	-	-	1 *
Privatisation	1 *	1 *	-	-	-	-	-	-	-	1 1%	1 *	-	-	-	1 *
Population levels/ Overpopulation	1 *	-	1 *	-	-	-	-	1 *	1 *	-	1 *	-	-	-	2 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
Countryside/Rural life	1 *	-	1 1%	-	-	-	1 1% ^z	1 *	-	-	1 *	-	-	-	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Transport/Public transport	1 *	1 *	-	-	-	-	-	-	-	1 *	1 *	-	-	-	1 *
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Local government/ Council tax	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	38 4% ^a	5 2%	6 3%	-	2 3%	6 2%	3 2%	22 4%	12 4%	4 2%	37 4% ^z	1 1%	-	2 4%	40 4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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26 Apr 2021

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
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WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
STANDARD ERROR	*	*	*	0.00	0.00	0.00	0.00	*	*	0.00	*	0.00	0.00	0.00	*
ERROR VARIANCE	*	*	*	0.00	0.00	0.00	0.00	*	*	0.00	*	0.00	0.00	0.00	*
Don't know	67	5	1	1	*	2	2	37	19	11	49	18	-	*	57
	7% ^{abef}	2%	1%	2%	1%	1%	2%	7%	6%	6%	6%	12% ^j	-	1%	6%
	j														
Food production/ farming	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	482	526	100	157	136	161	190	266	257	297	456	393	617	264	363	172	145	627	317	1012
WEIGHTED BASE	1014	499	510	117*	197	162	161	150	226	313	323	375	475	536	283	252	219	207	535	427	1012
	100%	49%	50%	12%*	19%	16%	16%	15%	22%	31%	32%	37%	47%	53%	28%	25%	22%	20%	53%	42%	100%
Coronavirus/ pandemic diseases	492 49% _m	254 51%	237 46%	46 39%	103 52%	73 45%	94 58% _{zc} ehijk	75 50%	101 45%	148 47%	167 52%	176 47%	222 47%	270 50%	148 52% _m	110 44%	115 52%	97 47%	258 48% _m	212 50%	478 47%
Economy/Economic situation	302 30% _{ci} q	155 31%	147 29%	20 17%	49 25%	56 35% _{ci}	62 39% _{zc} dhi	52 35% _{ci}	63 28%	68 22%	118 37% _{zc} dhi	115 31% _{ci}	124 26%	177 33%	102 36% _{zo} q	85 34% _{zo} q	59 27%	48 23%	187 35% _{zo} q	106 25%	315 31%
Common Market/ Brexit/EU/Europe/ Euro	240 24% _b	147 29% _{zb}	91 18%	24 21%	41 21%	42 26%	45 28%	43 29% _{hk}	44 20%	65 21%	87 27%	87 23% _h	107 23%	133 25%	71 25%	64 25%	52 24%	44 21%	135 25%	96 22%	240 24%
National health service/Hospitals/ Healthcare	191 19% _a	69 14%	122 24% _{za}	20 17%	32 16%	30 19%	34 21%	34 23%	41 18%	51 16%	65 20%	75 20%	82 17%	109 20%	69 25% _{zn} q	45 18%	32 15%	33 16%	114 21% _{zm} q	65 15%	202 20%
Pollution/ Environment/ Climate change	186 18% _q	92 18%	92 18%	18 15%	35 18%	34 21%	29 18%	28 19%	42 18%	53 17%	63 19%	69 18%	86 18%	99 18%	78 28% _{zm} nopq	46 18%	31 14%	26 12%	124 23% _{zm} noq	57 13%	203 20%
Poverty/Inequality	175 17% _a	62 12%	109 21% _{za}	15 13%	43 22%	35 21%	24 15%	27 18%	32 14%	57 18%	59 18%	58 15%	92 19%	82 15%	64 23% _{zn} q	44 17%	31 14%	32 15%	108 20% _{zm}	62 15%	178 18%
Unemployment/ Factory closure/ Lack of industry	123 12% _a	44 9%	79 15% _{za}	15 13%	27 13%	12 8%	18 11%	23 15% _e	27 12%	41 13%	31 9%	50 13%	53 11%	69 13%	27 9%	34 13%	36 16%	19 9%	60 11%	54 13%	126 12%
Education/Schools	116 11% _{anq}	30 6%	86 17% _{za}	8 7%	21 11%	27 17%	20 12%	17 11%	24 11%	29 9%	46 14%	41 11%	56 12%	60 11%	46 16% _{zn} q	32 13% _n	10 5%	24 12% _n	78 15% _{znq}	35 8% _n	126 12%
Race relations	89 9% _j	40 8%	47 9%	13 11%	26 13% _{ej}	7 4%	12 8%	13 9%	18 8%	39 12% _{zej}	19 6%	31 8%	46 10%	43 8%	29 10%	21 9%	17 8%	16 8%	51 9%	34 8%	85 8%
Housing	86 9%	35 7%	52 10%	13 11%	17 8%	14 9%	16 10%	8 6%	18 8%	30 9%	30 9%	26 7%	44 9%	42 8%	18 6%	21 8%	20 9%	23 11%	39 7%	43 10%	84 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)

26 Apr 2021

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	482	526	100	157	136	161	190	266	257	297	456	393	617	264	363	172	145	627	317	1012
WEIGHTED BASE	1014	499	510	117*	197	162	161	150	226	313	323	375	475	536	283	252	219	207	535	427	1012
	100%	49%	50%	12%*	19%	16%	16%	15%	22%	31%	32%	37%	47%	53%	28%	25%	22%	20%	53%	42%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	77 8%	37 7%	39 8%	8 7%	12 6%	11 7%	18 11%	10 6%	18 8%	20 7%	29 9%	28 7%	32 7%	46 9%	24 9%	22 9%	12 5%	16 8%	47 9%	28 7%	75 7%
Lack of faith in politics / politicians / government	75 7%	43 9%	30 6%	9 7%	13 7%	10 6%	11 7%	12 8%	21 9%	22 7%	20 6%	33 9%	31 7%	43 8%	27 10%o	20 8%	15 7%	8 4%	47 9%z	23 5%	79 8%
Immigration/ immigrants	68 7%b	43 9%b	25 5%	7 6%	7 4%	8 5%	13 8%	11 7%	23 10%zdi	14 5%	20 6%	34 9%zdi	22 5%	46 9%	13 5%	19 8%	20 9%	12 6%	32 6%	32 8%	70 7%
Public services in general	45 4%k	20 4%	25 5%	7 6%	9 5%	8 5%	11 7%hk	4 3%	5 2%	16 5%	19 6%k	10 3%	24 5%	21 4%	18 6%	10 4%	10 5%	6 3%	29 5%	16 4%	39 4%
Mental health/ well-being	44 4%hk	17 3%	27 5%	7 6%h	18 9%zfh jk	9 6%h	2 2%	7 5%hk	1 1%	25 8%zfh k	12 4%fh	8 2%h	34 7%	11 2%	14 5%	12 5%	4 2%	12 6%	26 5%	16 4%n	42 4%
Low pay/Minimum wage/Fair wages	40 4%hk	22 4%	18 4%	6 5%h	11 6%h	9 5%h	6 3%h	8 5%hk	1 1%	17 5%h	14 4%h	9 2%h	26 5%	15 3%	9 3%	14 5%	12 5%	5 2%	23 4%	17 4%	37 4%
Defence/Foreign affairs/ International terrorism	35 3%b	25 5%b	11 2%	6 5%	2 1%	5 3%	5 3%	6 4%	11 5%d	8 2%d	10 3%	17 5%d	13 3%	23 4%	14 5%	8 3%	5 2%	6 3%	22 4%	10 2%	36 4%
UK union/ devolution/reform	31 3%b	23 5%zb	7 1%	1 1%	6 3%	3 2%	7 4%	4 3%	10 4%	7 2%	10 3%	14 4%	9 2%	21 4%	6 2%	9 4%	6 3%	7 3%	15 3%	13 3%	39 4%
International trade/trade deals	30 3%b	22 5%zb	8 2%	1 1%	7 3%	8 5%	4 2%	4 3%	6 3%	8 3%	12 4%	10 3%	16 3%	14 3%	6 2%	8 3%	4 2%	7 3%	14 3%	11 3%	31 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

26 Apr 2021

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	482	526	100	157	136	161	190	266	257	297	456	393	617	264	363	172	145	627	317	1012
WEIGHTED BASE	1014	499	510	117*	197	162	161	150	226	313	323	375	475	536	283	252	219	207	535	427	1012
	100%	49%	50%	12%*	19%	16%	16%	15%	22%	31%	32%	37%	47%	53%	28%	25%	22%	20%	53%	42%	100%
Ageing population/ Social care for the elderly	20 2%	12 2%	8 2%	- -	4 2%	- -	2 2%	7 5%zce ij	7 3%	4 1%	2 1%	14 4%zej	4 1%	16 3%	6 2%	9 3%zq	4 2%	1 *	15 3%z	5 1%	24 2%
Inflation/Prices	17 2%	8 2%	8 2%	5 4%	2 1%	2 1%	2 1%	3 2%	2 1%	7 2%	4 1%	6 2%	9 2%	8 1%	4 1%	4 2%	7 3%oq	- -	8 2%	7 2%	16 2%
Transport/Public transport	16 2%	10 2%	7 1%	- -	4 2%	3 2%	2 1%	4 3%	3 2%	4 1%	5 2%	7 2%	7 1%	9 2%	3 1%	3 1%	6 3%	4 2%	6 1%	10 2%	18 2%
Morality/ Individual behaviour/ Lifestyle	14 1%a	3 1%	12 2%za	- -	4 2%	- -	3 2%	1 1%	6 3%	4 1%	3 1%	7 2%	4 1%	10 2%	6 2%	4 2%	2 1%	2 1%	10 2%	4 1%	15 1%
Taxation	14 1%	6 1%	8 1%	- -	4 2%	5 3%	1 1%	1 *	2 1%	4 1%	7 2%	3 1%	9 2%	4 1%	4 1%	6 2%	3 1%	1 *	10 2%	4 1%	14 1%
Population levels/ Overpopulation	13 1%	3 1%	10 2%	1 1%	1 1%	4 3%	1 *	1 1%	5 2%	2 1%	5 1%	6 2%	6 1%	7 1%	5 2%	3 1%	- -	6 3%	7 1%	6 1%	12 1%
Pensions/Social security/Benefits	13 1%	4 1%	8 2%	1 1%	1 1%	4 2%	2 1%	1 1%	4 2%	2 1%	5 2%	5 1%	6 1%	7 1%	2 1%	4 2%	3 1%	3 1%	6 1%	6 1%	15 1%
Trade unions/ Strikes	12 1%	9 2%	3 1%	2 2%	1 *	2 1%	1 1%	2 1%	4 2%	3 1%	4 1%	5 1%	5 1%	7 1%	5 2%	4 1%	1 *	3 1%	8 2%	4 1%	12 1%
Local government/ Council tax	12 1%	6 1%	6 1%	1 *	- -	4 2%	3 2%	2 1%	2 1%	1 *	7 2%i	4 1%	5 1%	7 1%	6 2%	2 1%	1 1%	2 1%	8 2%lm	3 1%	13 1%
Northern Ireland	6 1%	5 1%	2 *	- -	1 *	3 2%k	2 1%	- *	* 2%k	1 *	5 2%k	* *	4 1%	2 *	2 1%	2 1%	- -	1 *	4 1%	1 *	7 1%
Nationalisation/ Government control of institutions	6 1%	3 1%	3 1%	- -	2 1%	3 2%	- -	1 *	1 *	2 1%	3 1%	1 *	5 1%	1 *	1 *	2 1%	- -	2 1%	3 1%	2 *	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

26 Apr 2021

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1012	482	526	100	157	136	161	190	266	257	297	456	393	617	264	363	172	145	627	317	1012
WEIGHTED BASE	1014	499	510	117*	197	162	161	150	226	313	323	375	475	536	283	252	219	207	535	427	1012
	100%	49%	50%	12%*	19%	16%	16%	15%	22%	31%	32%	37%	47%	53%	28%	25%	22%	20%	53%	42%	100%
Countryside/Rural life	5 *	2 *	3 1%	- -	3 1%	- -	- -	2 1%j	- -	3 1%	- -	2 1%	3 1%	2 *	1 1%	2 1%	- -	1 1%	4 1%	1 *	6 1%
Food production/ farming	4 *	- -	4 1%	- -	3 1%	- -	- -	1 1%	* -	3 1%	- -	2 *	3 1%	2 *	3 1%	* -	1 1%	- -	3 1%	1 *	4 *
Privatisation	4 *	1 *	2 *	- -	1 *	- -	1 1%	1 1%	* *	1 *	1 *	2 *	1 *	3 1%	- -	2 1%	1 1%	- -	2 *	1 *	5 *
Animal welfare	3 *	1 *	3 1%	- -	1 *	- -	1 *	2 1%	- -	1 *	1 *	2 *	1 *	2 *	- -	1 1%	1 1%	- -	1 *	1 *	4 *
Petrol prices/Fuel	2 *	2 *	- -	2 2%z	- -	- -	- -	- -	* *	2 1%	- -	* *	2 *	* *	- -	* *	2 1%	- -	* *	2 *	2 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	- -	2 *	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	- -	2 1%	- -	2 *	1 *
Drug abuse	1 *	1 *	* *	- -	- -	- -	- -	* *	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 *	1 *	1 *	3 *
Other	140 14%b	82 16%b	58 11%	12 10%	32 16%	27 17%	22 14%	18 12%	28 13%	44 14%	50 15%	47 12%	71 15%	69 13%	40 14%	41 16%o	33 15%	18 9%	81 15%	51 12%	148 15%
MEAN NUMBER OF MENTIONS	2.86c oq	2.82	2.90	2.49	2.90c i	3.00c	3.02c	2.96c	2.74	2.75c	3.01c	2.83c	2.84	2.89	3.16z noq	2.96o q	2.70	2.57	3.06z mnoq	2.64	2.91
STANDARD ERROR	0.05	0.06	0.07	0.11	0.12	0.15	0.12	0.10	0.08	0.09	0.09	0.06	0.08	0.06	0.10	0.08	0.10	0.10	0.06	0.07	0.05
ERROR VARIANCE	*	*	*	0.01	0.01	0.02	0.01	0.01	0.01	0.01	0.01	*	0.01	*	0.01	0.01	0.01	0.01	*	0.01	*
Don't know	150 15%fg lmp	69 14%	82 16%	26 22%fg j	29 15%f	29 18%fgj	10 6%	11 7%	45 20%zf gjk	55 18%fg	39 12%f	56 15%fg	84 18%	66 12%	22 8%	29 12%p	34 16%lp	50 24%zl mp	51 10%	85 20%zl mnp	133 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

26 Apr 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
Coronavirus/ pandemic diseases	492 49%o	434 49%	18 38%	40 51%	174 55%za bfg	134 56%za bfg	138 44%	120 45%	180 47%	65 45%	140 47%	114 48%	169 48%	191 55%zo q	60 49%	50 37%	360 51%zo	110 43%	108 52%	113 48%	158 49%	74 45%	478 47%
Economy/Economic situation	302 30%nq u	264 30%	15 32%	23 29%	94 30%	71 30%	94 30%	79 30%	114 30%	44 30%	87 30%	70 29%	124 35%zn q	111 32%nq	19 16%	37 27%	235 33%zn q	56 22%n	58 28%u	74 31%u	118 37%zr u	28 17%	315 31%
Common Market/ Brexit/EU/Europe/ Euro	240 24%nq	207 23%	9 19%	24 31%i	82 26%	57 24%	70 22%	61 23%	88 23%	26 18%	62 21%	62 26%	85 24%n	104 30%zn q	17 14%	26 19%	188 27%zn q	43 17%	44 21%	58 24%	88 28%z	32 19%	240 24%
National health service/Hospitals/ Healthcare	191 19%de	166 19%de	11 24%e	13 17%	44 14%	31 13%	71 23%zd e	60 23%de	75 20%	32 22%	56 19%	44 18%	73 21%	65 19%	26 21%	22 16%	138 20%	47 18%	38 18%	38 16%	70 22%	26 16%	202 20%
Pollution/ Environment/ Climate change	186 18%qr	159 18%	7 15%	20 25%de f	54 17%	34 14%	48 15%	41 15%	84 22%ae	25 17%	63 21%	59 25%za defg	71 20%	74 21%q	15 12%	19 14%	144 21%zq	34 13%	15 7%	33 14%r	96 30%zr su	24 15%r	203 20%
Poverty/Inequality	175 17%	157 18%	8 17%	11 13%	49 15%	38 16%	53 17%	45 17%	74 19%	25 18%	60 21%	48 20%	55 16%	61 18%	18 15%	28 21%	117 17%	46 18%	26 13%	42 18%	74 23%zr u	18 11%	178 18%
Unemployment/ Factory closure/ Lack of industry	123 12%	107 12%	8 16%	9 11%	41 13%	32 13%	35 11%	27 10%	48 12%	21 14%	41 14%	27 11%	42 12%	47 13%	17 14%	11 8%	89 13%	29 11%	23 11%	29 12%	35 11%	23 14%	126 12%
Education/Schools	116 11%	101 11%	5 10%	10 12%	33 10%	23 10%	43 14%	38 14%	40 10%	19 13%	30 10%	21 9%	42 12%	48 14%	7 6%	13 10%	90 13%z	20 8%	16 7%	19 8%	55 17%zrs	16 9%	126 12%
Race relations	89 9%cl p	86 10%zc	3 5%c	- -	21 7%c	21 9%c	28 9%c	26 10%c	40 10%c	20 14%cd	32 11%c	20 8%cd	20 6%	31 9%	11 9%	24 17%zlm	51 7%	34 13%zip	16 7%	29 12%	30 9%	9 6%	85 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
Fieldwork dates : 9th April - 25th April 2021
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ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

26 Apr 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
Housing	86 9%cp	80 9%c	4 9%	2 2%	19 6%	17 7%	26 8%	22 8%	41 11%ck	21 15%zc d	37 12%zac dk	20 8%	26 7%	22 6%	16 14%mp	16 12%	48 7%	32 13%zmp	19 9%	26 11%	25 8%	7 4%	84 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	77 8%pt	71 8%	2 4%	5 6%	26 8%	21 9%	23 7%	21 8%	28 7%	10 7%	24 8%	18 8%	21 6%	23 7%	14 12%	15 11%	44 6%	30 12%zlp	20 10%	20 8%	16 5%	13 8%	75 7%
Lack of faith in politics / politicians / government	75 7%r	66 7%e	2 5%	6 8%	16 5%	10 4%	20 6%	17 6%	39 10%zade	16 11%de	30 10%de	22 9%e	29 8%	26 7%	8 6%	7 5%	55 8%	15 6%	4 2%	16 7%r	29 9%r	18 11%r	79 8%
Immigration/ immigrants	68 7%ct	63 7%	4 8%	1 2%	17 5%c	16 7%	25 8%c	22 8%c	26 7%	6 4%	18 6%	20 8%c	27 8%	21 6%	8 7%	7 5%	48 7%	15 6%	16 8%	13 6%	14 4%	19 12%zt	70 7%
Public services in general	45 4%sp	44 5%	- -	* 1%	10 3%	10 4%	16 5%	16 6%c	19 5%	10 7%c	19 7%c	9 4%	12 3%	20 6%	9 8%	3 2%	32 5%	12 5%	14 7%sp	3 1%	16 5%	10 6%sp	39 4%
Mental health/ well-being	44 4%hjk	37 4%hjk	1 3%	6 8%hijk k	22 7%zah jk	16 7%hjk	18 6%hjk	17 6%hjk	4 1%	3 2%	3 1%	1 1%	13 4%	18 5%	5 4%	5 4%	31 4%	10 4%	11 5%	12 5%	14 4%	2 1%	42 4%
Low pay/Minimum wage/Fair wages	40 4%r	39 4%	1 2%	* *	9 3%	9 4%	11 3%	10 4%	21 5%	10 7%c	19 6%c	11 5%	10 3%	15 4%	5 4%	11 8%l	25 4%	16 6%	2 1%	17 7%zr	16 5%r	5 3%	37 4%
Defence/Foreign affairs/ International terrorism	35 3%	32 4%	3 6%	1 1%	10 3%	10 4%	12 4%	9 3%	13 3%	2 1%	11 4%	11 5%	19 5%zq	9 3%	2 1%	3 2%	28 4%	4 2%	5 3%	12 5%	8 3%	6 3%	36 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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		GOVERNMENT OFFICE REGION											TENURE						EDUCATION				
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	UNWTD TOTAL
UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
UK union/ devolution/reform	31 3%afg	17 2%	1 2%	13 17%zab defghi jk	18 6%zae fgh	5 2%	3 1%	2 1%	9 2%	3 2%	7 2%	6 3%	15 4%	6 2%	3 2%	3 2%	21 3%	5 2%	11 5%	6 2%	8 3%	5 3%	39 4%
International trade/trade deals	30 3%	27 3%	1 2%	3 3%	7 2%	4 2%	8 3%	7 3%	15 4%	2 1%	10 3%	13 6%zah	10 3%	12 4%	2 2%	3 3%	22 3%	6 2%	6 3%	2 1%	15 5%zs	7 5%	31 3%
Ageing population/ Social care for the elderly	20 2%am	16 2%	2 5%ad	1 1%	4 1%	3 1%	8 3%	5 2%	8 2%	2 2%	5 2%	6 2%	13 4%zmp	2 1%	2 2%	3 2%	15 2%am	5 2%	5 3%	6 2%	6 2%	1 1%	24 2%
Inflation/Prices	17 2%	16 2%	1 1%	- -	3 1%	3 1%	5 2%	5 2%	9 2%	4 3%	6 2%	4 2%	7 2%	2 1%	3 2%	1 1%	10 1%	3 1%	5 3%	5 2%	4 1%	- -	16 2%
Transport/Public transport	16 2%	14 2%	- -	2 2%	5 2%	3 1%	4 1%	4 1%	8 2%	1 1%	4 1%	7 3%	7 2%	4 1%	2 2%	3 2%	10 1%	5 2%	6 3%	4 2%	4 1%	1 1%	18 2%
Morality/ Individual behaviour/ Lifestyle	14 1%	13 1%	- -	1 1%	6 2%	4 2%	5 2%	5 2%	4 1%	- -	3 1%	4 1%	5 1%	5 1%	3 2%	1 1%	10 1%	4 2%	4 2%	- -	5 2%	5 3% s	15 1%
Taxation	14 1%	13 1%	- -	1 1%	3 1%	3 1%	5 2%	5 2%	5 1%	4 3%	5 2%	2 1%	6 2%	4 1%	4 3%	- -	10 1%	4 1%	6 3%	1 1%	5 1%	2 1%	14 1%
Population levels/ Overpopulation	13 1%	13 1%	- -	- -	5 1%	5 2%	3 1%	3 1%	6 2% j	1 1%	2 1%	5 2%	6 2%	3 1%	2 1%	3 2%	8 1%	5 2%	1 *	3 1%	3 1%	4 3%	12 1%
Pensions/Social security/Benefits	13 1%mp	9 1%	2 4%ahj	2 3%	5 2%	3 1%	5 2%	3 1%	3 1%	* *	2 1%	2 1%	4 1%	1 *	5 4%zmp	2 1%	5 1%	7 3% m	4 2%	3 1%	3 1%	2 1%	15 1%
Trade unions/ Strikes	12 1%	12 1%	- -	- -	2 1%	2 1%	6 2%	6 2%	5 1%	1 1%	4 1%	4 2%	6 2%	5 1%	- -	1 *	11 2%	1 *	1 *	4 2%	5 2%	2 1%	12 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 9th April - 25th April 2021
Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

26 Apr 2021

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
Local government/ Council tax	12 1%	8 1%	1 2%	2 3%hk	4 1%	2 1%	5 2%	4 1%	2 1%	2 1%	2 1%	1 *	3 1%	5 1%	2 2%	1 *	8 1%	3 1%	- -	2 1%	5 2%	3 2%	13 1%
Northern Ireland	6 1%	4 *	- -	2 2%za	3 1%	1 *	1 *	1 *	2 1%	1 1%	2 1%	1 *	3 1%	- -	1 1%	2 2%	3 *	3 1%	1 *	2 1%	3 1%	1 *	7 1%
Nationalisation/ Government control of institutions	6 1%	4 *	- -	2 2%zad efgk	2 1%	- -	- -	- -	4 1%k	4 3%zae fg	4 1%ak	1 *	2 *	3 1%	1 1%	- -	5 1%	1 *	- -	1 1%	4 1%	- -	6 1%
Countryside/Rural life	5 *	4 *	1 2%de	- -	- -	- -	2 1%	1 *	3 1%	1 *	3 1%	2 1%	3 1%	1 *	- -	1 1%	3 *	1 1%	- -	- -	4 1%z	- -	6 1%
Food production/ farming	4 *	4 *	- -	* 1%	2 *	1 *	- -	- -	3 1%	- -	1 *	3 1%	2 *	3 1%	- -	- -	4 1%	- -	1 1%	* *	1 *	1 1%	4 *
Privatisation	4 *	2 *	1 3%zad efghjk	* 1%	* *	- -	2 1%g	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	1 1%	2 *	1 *	- -	* *	1 *	2 1%	5 *
Animal welfare	3 *	3 *	- -	- -	1 *	1 *	1 *	1 *	1 *	- -	1 *	1 1%	2 1%	1 *	- -	- -	2 *	- -	- -	- -	1 *	2 1%	4 *
Petrol prices/Fuel	2 *p	- -	2 4%zad efghi jk	* *	* *	- -	2 1%a	- -	- -	- -	- -	- -	* *	- -	2 2%zmp	- -	* *	2 1%	2 1%	- -	* *	- -	2 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	2 *	- -	- -	- -	- -	- -	- -	2 *	- -	- -	2 1%	2 *	- -	- -	- -	2 *	- -	- -	2 1%	- -	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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Ipsos MORI

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

26 Apr 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

		GOVERNMENT OFFICE REGION											TENURE						EDUCATION				
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	UNWTD TOTAL
UNWEIGHTED BASE	1012	841	63	108	329	221	324	261	359	126	271	233	408	335	105	114	743	219	199	207	384	143	1012
WEIGHTED BASE	1014	887	47*	79*	317	239	312	265	384	145*	294	239	351	350	121*	136*	701	257	209	237	321	164	1012
	100%	88%	5%*	8%*	31%	24%	31%	26%	38%	14%*	29%	24%	35%	35%	12%*	13%*	69%	25%	21%	23%	32%	16%	100%
Drug abuse	1 *	- -	- -	1 2%zae fghjk	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	* *	* *	- -	- -	3 *
Other	140 14% ^d	128 14% ^d	6 12%	7 8%	31 10%	24 10%	55 18% ^{zc} de	50 19% ^{za} cde	54 14%	15 10%	38 13%	38 16% ^d	48 14%	55 16%	15 13%	15 11%	102 15%	30 12%	31 15%	22 9%	53 17% ^s	17 10%	148 15%
MEAN NUMBER OF MENTIONS	2.86 ^r	2.88	2.68	2.73	2.74	2.74	2.87	2.91	2.95	2.89	2.98	2.98	2.92	2.95	2.71	2.72	2.93 ^z	2.72	2.66	2.77	3.18 ^z rsu	2.61	2.91
STANDARD ERROR	0.05	0.05	0.15	0.12	0.07	0.08	0.09	0.10	0.08	0.14	0.10	0.10	0.07	0.08	0.13	0.14	0.05	0.10	0.09	0.10	0.08	0.13	0.05
ERROR VARIANCE	*	*	0.02	0.01	*	0.01	0.01	0.01	0.01	0.02	0.01	0.01	*	0.01	0.02	0.02	*	0.01	0.01	0.01	0.01	0.02	*
Don't know	150 15% ^{cm} pt	136 15%	8 17%	6 8%	45 14% ^c	39 16%	48 15%	40 15%	57 15%	23 16%	45 15%	34 14%	44 13%	37 10%	25 21% ^{mp}	34 25% ^{zl} mp	81 11%	59 23% ^{zl} mp	36 17% ^t	39 17% ^t	25 8%	42 26% ^{zt}	133 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1012	413	72	432	294	254	77	254	41	130	452	268	1012
WEIGHTED BASE	1014	430	75*	404	288	258	73*	278	45*	128	436	305	1012
	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
Coronavirus/ pandemic diseases	492 49% ^c	219 51%	47 62% ^{zc}	178 44%	164 57% ^{zg}	113 44%	35 48%	129 47%	19 43%	61 48%	213 49%	153 50%	478 47%
Economy/Economic situation	302 30%	129 30%	27 36%	110 27%	117 41% ^{zg}	78 30%	23 31%	60 22%	7 17%	45 35% ^l	160 37% ^{zl}	95 31%	315 31%
Common Market/ Brexit/EU/Europe/ Euro	240 24% ^c	118 27% ^{zc}	19 26%	75 19%	68 24%	78 30% ^z	23 32%	38 14%	5 11%	37 29% ^l	118 27% ^{zl}	75 25%	240 24%
National health service/Hospitals/ Healthcare	191 19%	83 19%	20 26%	73 18%	53 18%	65 25% ^z	12 17%	42 15%	6 14%	28 22%	92 21%	55 18%	202 20%
Pollution/ Environment/ Climate change	186 18% ^f	79 18%	16 21%	70 17%	34 12%	58 23% ^f	24 33% ^{zf}	33 12%	9 20%	24 19%	90 21%	41 14%	203 20%
Poverty/Inequality	175 17% ^f	82 19%	15 20%	62 15%	33 12%	64 25% ^{zf}	14 20%	46 17%	3 6%	22 17%	96 22% ^{zl}	45 15%	178 18%
Unemployment/ Factory closure/ Lack of industry	123 12%	56 13%	12 16%	50 12%	40 14%	33 13%	10 14%	29 10%	3 6%	19 15%	54 12%	34 11%	126 12%
Education/Schools	116 11%	48 11%	15 20% ^{zc}	43 11%	29 10%	34 13%	8 11%	33 12%	6 13%	18 14%	59 14%	45 15%	126 12%
Race relations	89 9% ^b	48 11% ^b	1 2%	31 8%	23 8%	32 12% ^z	10 14%	14 5%	6 14%	12 9%	45 10%	20 7%	85 8%
Housing	86 9%	43 10%	7 9%	30 7%	19 7%	29 11%	4 5%	29 10%	2 5%	21 16% ^{zn}	34 8%	25 8%	84 8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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WEIGHTED BASE	1014	430	75*	404	288	258	73*	278	45*	128	436	305	1012
	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	77 8% ⁿ	30 7%	7 9%	33 8%	22 8%	15 6%	2 3%	31 11%	6 13%	13 10%	24 6%	21 7%	75 7%
Lack of faith in politics / politicians / government	75 7% ^f	32 7%	4 6%	33 8%	7 2%	26 10% ^f	5 8% ^f	19 7%	- -	6 5%	39 9%	20 6%	79 8%
Immigration/ immigrants	68 7%	23 5%	4 5%	31 8%	37 13% ^{zgh}	11 4%	1 1%	13 5%	5 11%	8 6%	26 6%	16 5%	70 7%
Public services in general	45 4%	27 6% ^{zc}	2 3%	12 3%	10 4%	14 5%	7 9%	9 3%	- -	8 6%	22 5%	12 4%	39 4%
Mental health/ well-being	44 4%	24 5%	1 2%	13 3%	8 3%	9 3%	5 6%	20 7%	3 7%	4 3%	17 4%	16 5%	42 4%
Low pay/Minimum wage/Fair wages	40 4% ^c	24 6% ^c	7 10% ^{zc}	5 1%	8 3%	7 3%	3 4%	16 6%	- -	12 9% ^{zn}	16 4%	10 3%	37 4%
Defence/Foreign affairs/ International terrorism	35 3% ^a	8 2%	2 3%	17 4%	11 4%	11 4%	4 5%	5 2%	4 9%	2 2%	14 3%	5 2%	36 4%
UK union/ devolution/reform	31 3%	11 3%	1 1%	16 4%	11 4%	5 2%	4 5%	2 1%	4 8%	3 2%	16 4%	12 4%	39 4%
International trade/trade deals	30 3%	16 4%	1 2%	10 3%	9 3%	10 4%	1 2%	6 2%	1 3%	4 3%	13 3%	8 3%	31 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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WEIGHTED BASE	1014	430	75*	404	288	258	73*	278	45*	128	436	305	1012
	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
Ageing population/ Social care for the elderly	20 2%	7 2%	2 3%	9 2%	6 2%	5 2%	2 3%	5 2%	- -	5 4%	10 2%	5 2%	24 2%
Inflation/Prices	17 2%	8 2%	4 5%zc	4 1%	3 1%	5 2%	- -	8 3%	1 1%	3 2%	9 2%	8 3%	16 2%
Transport/Public transport	16 2%	6 1%	3 3%	4 1%	5 2%	5 2%	2 2%	2 1%	1 3%	3 2%	7 2%	2 1%	18 2%
Morality/ Individual behaviour/ Lifestyle	14 1%	7 2%	- -	6 2%	8 3%z	1 *	2 3%	2 1%	- -	2 1%	5 1%	3 1%	15 1%
Taxation	14 1%	9 2%	- -	3 1%	1 *	4 2%	2 3%	5 2%	- -	1 1%	6 1%	6 2%	14 1%
Population levels/ Overpopulation	13 1% n	4 1%	2 3%	7 2%	2 1%	1 *	1 1%	8 3%	1 3%	4 3%n	2 1%	2 1%	12 1%
Pensions/Social security/Benefits	13 1%	4 1%	1 2%	7 2%	3 1%	1 *	- -	7 2%	1 3%	- -	5 1%	4 1%	15 1%
Trade unions/ Strikes	12 1%	4 1%	- -	6 2%	4 1%	5 2%	3 4%	- -	- -	- -	8 2%	3 1%	12 1%
Local government/ Council tax	12 1%	5 1%	1 2%	5 1%	1 *	4 1%	1 1%	4 2%	- -	- -	7 2%	2 1%	13 1%
Northern Ireland	6 1%	4 1%	- -	2 1%	2 1%	3 1%	- -	1 *	- -	- -	5 1%	1 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

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	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
Nationalisation/ Government control of institutions	6 1%	4 1%	- -	1 *	1 *	1 *	1 1%	1 *	- -	- -	3 1%	1 *	6 1%
Countryside/Rural life	5 *	2 *	1 2%	1 *	- -	1 *	1 2% ^f	1 *	- -	1 *	3 1%	- -	6 1%
Food production/ farming	4 *	2 1%	1 2%	* *	3 1%	1 *	- -	- -	- -	1 1%	3 1%	1 *	4 *
Privatisation	4 *	1 *	1 2%	* *	2 1%	1 *	1 1%	- -	- -	1 *	1 *	- -	5 *
Animal welfare	3 *	2 *	1 2% ^{zc}	- -	2 1%	1 *	1 1%	- -	- -	1 1%	1 *	- -	4 *
Petrol prices/Fuel	2 *	2 *	- -	- -	2 1%	- -	- -	* *	- -	2 2% ^{zn}	* *	- -	2 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	- -	2 2% ^{zac}	- -	- -	- -	2 2% ^{zfg}	- -	- -	2 1% ^{zn}	- -	- -	1 *
Drug abuse	1 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	1 *	* *	- -	3 *
Other	140 14%^g	58 14%	8 10%	53 13%	38 13%	24 9%	11 15%	44 16%	5 11%	12 9%	65 15%	46 15%	148 15%
MEAN NUMBER OF MENTIONS	2.86 ^c	2.96 ^c	3.23 ^z ^c	2.68	2.84	3.07 ^z	3.15	2.60	2.47	3.10 ^l	3.04 ^z ^l	2.76	2.91
STANDARD ERROR	0.05	0.08	0.19	0.06	0.08	0.10	0.14	0.09	0.15	0.14	0.07	0.08	0.05

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Q.PL01/02

What do you see as the main/other important issues facing Britain today?

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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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WEIGHTED BASE	1014	430	75*	404	288	258	73*	278	45*	128	436	305	1012
	100%	42%	7%*	40%	28%	25%	7%*	27%	4%*	13%	43%	30%	100%
ERROR VARIANCE	*	0.01	0.04	*	0.01	0.01	0.02	0.01	0.02	0.02	*	0.01	*
Don't know	150	46	5	84	32	38	6	60	12	12	36	48	133
	15%ab fn	11%	6%	21%za b	11%	15%	8%	22%	26%mn	10%	8%	16%	13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
Coronavirus/ pandemic diseases	492 49%bft	143 47%bf	69 36%	35 45%	24 35%	147 61%zab cft	37 32%	239 46%	156 50%	97 52%	422 49%	68 46%	5 21%	19 42%	478 47%
Economy/Economic situation	302 30%	302 100%zbc eft	70 37%zce	15 20%	19 28%	64 27%	40 34%c	163 32%	80 26%	58 31%	266 31%z	35 24%	4 16%	15 33%	315 31%
Common Market/ Brexit/EU/Europe/ Euro	240 24%	64 21%	42 22%	15 19%	14 21%	240 100%zab cft	20 17%	127 25%	74 24%	39 21%	208 24%	28 19%	3 12%	12 26%	240 24%
National health service/Hospitals/ Healthcare	191 19%	70 23%z	191 100%zac eft	18 24%	12 17%	42 18%	53 46%zac et	100 19%	52 17%	39 21%	169 20%z	21 14%	5 21%	7 16%	202 20%
Pollution/ Environment/ Climate change	186 18%k	61 20%	39 21%	8 10%	8 12%	52 22%c	28 24%c	92 18%	57 18%	37 20%	178 21%zk	7 5%	4 16%	5 11%	203 20%
Poverty/Inequality	175 17%t	52 17%t	30 16%	10 13%	5 7%	31 13%	33 29%zab cet	93 18%	53 17%	29 16%	151 18%	22 15%	- -	5 11%	178 18%
Unemployment/ Factory closure/ Lack of industry	123 12%ehj	40 13%e	32 17%ze	6 8%	5 7%	13 5%	17 14%e	69 13%	27 9%	27 15%	94 11%	29 19%zj	1 4%	4 9%	126 12%
Education/Schools	116 11%	40 13%	53 28%zace t	6 7%	4 7%	20 8%	116 100%zab cet	57 11%	32 10%	27 14%	101 12%	14 10%	2 11%	2 4%	126 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
 Source : Ipsos MORI (JN Q218)

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ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
100%		30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
Race relations	89 9%j	25 8%	17 9%	8 11%	8 11%	23 10%	8 7%	58 11%z	20 7%	11 6%	62 7%	25 17%z	1 4%	7 15%	85 8%
Housing	86 9%e	25 8%e	16 9%e	14 18%zabe	6 9%e	7 3%	18 15%zabe	46 9%	26 8%	14 8%	69 8%	17 11%	2 7%	5 10%	84 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	77 8%	15 5%	18 10%a	77 100%zab eft	9 13%a	15 6%	6 5%	36 7%	29 9%	12 6%	67 8%	10 7%	1 5%	8 18%z	75 7%
Lack of faith in politics / politicians / government	75 7%j	16 5%	13 7%	2 2%	5 7%	25 10%ac	11 9%	39 8%	20 6%	16 8%	58 7%	11 7%	2 7%	4 8%	79 8%
Immigration/ immigrants	68 7%	19 6%	12 6%	9 12%	68 100%zabc ef	14 6%	4 4%	28 5%	28 9%	12 7%	56 7%	12 8%	22 100%	46 100%z	70 7%
Public services in general	45 4%	13 4%	22 11%zae	7 9%	5 7%	12 5%	10 9%za	29 6%	9 3%	6 3%	37 4%	8 5%	1 5%	4 8%	39 4%
Mental health/ well-being	44 4%e	10 3%	14 7%ace	- -	1 2%	3 1%	12 10%zace t	23 4%	15 5%	7 4%	44 5%z	1 1%	- -	1 3%	42 4%
Low pay/Minimum wage/Fair wages	40 4%	16 5%	10 5%	3 4%	2 3%	9 4%	8 7%	18 3%	16 5%	7 4%	34 4%	5 4%	1 3%	1 3%	37 4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 9th April - 25th April 2021
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Ipsos MORI

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UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%*	5%*	100%
Defence/Foreign affairs/ International terrorism	35 3%	14 5%	6 3%	3 4%	5 7%	10 4%	4 4%	17 3%	11 3%	7 4%	33 4%z	2 2%	-	5 10%z	36 4%
UK union/ devolution/reform	31 3%	8 3%	5 3%	- -	1 2%	12 5%	1 1%	14 3%	8 2%	9 5%	30 4%z	1 *	* 2%	1 2%	39 4%
International trade/trade deals	30 3%	6 2%	8 4%	1 1%	- -	9 4%	7 6%a	17 3%	11 3%	3 2%	29 3%z	1 1%	- -	- -	31 3%
Ageing population/ Social care for the elderly	20 2%	8 3%	11 6%ze	2 2%	5 7%ze	4 2%	3 3%	11 2%	5 2%	4 2%	18 2%	2 2%	3 11%	2 5%	24 2%
Inflation/Prices	17 2%	3 1%	4 2%	1 1%	- -	3 1%	1 1%	10 2%	6 2%	1 1%	12 1%	4 3%	- -	- -	16 2%
Transport/Public transport	16 2%	6 2%	4 2%	1 1%	2 3%	5 2%	3 3%	7 1%	3 1%	6 3%	16 2%z	- -	1 4%	1 3%	18 2%
Morality/ Individual behaviour/ Lifestyle	14 1%	7 2%	3 1%	5 7%zabe ft	- -	1 1%	1 1%	8 2%	7 2%	- -	14 2%z	- -	- -	- -	15 1%
Taxation	14 1%	4 1%	2 1%	3 4%	2 3%	4 2%	1 *	7 1%	5 2%	1 1%	10 1%	3 2%	- -	2 4%	14 1%
Population levels/ Overpopulation	13 1%	3 1%	3 2%	- -	2 3%	3 1%	5 4%za	6 1%	5 1%	3 1%	13 1%z	- -	1 3%	1 3%	12 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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Respondent type : GB Adults 18+
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Ipsos MORI

26 Apr 2021

ISSUES INDEX APRIL 2021 (PUBLIC - FINAL)

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%*	5%*	100%
Pensions/Social security/Benefits	13	3	7	2	2	1	3	6	5	1	13	-	1	1	15
	1%	1%	4% ^{zae}	2%	3% ^e	*	3% ^e	1%	2%	1%	1% ^z	-	4%	3%	1%
Trade unions/ Strikes	12	5	*	1	4	5	1	7	5	1	11	1	1	3	12
	1%	2%	*	1%	6% ^{zb}	2%	1%	1%	2%	*	1%	1%	3%	7% ^z	1%
Local government/ Council tax	12	3	5	2	-	3	4	7	4	1	10	1	-	-	13
	1%	1%	2%	2%	-	1%	4% ^{za}	1%	1%	*	1%	1%	-	-	1%
Northern Ireland	6	3	-	-	*	2	-	3	1	2	6	-	-	*	7
	1%	1%	-	-	1%	1%	-	1%	*	1%	1%	-	-	1%	1%
Nationalisation/ Government control of institutions	6	1	3	-	-	2	1	5	1	1	5	1	-	-	6
	1%	*	1%	-	-	1%	1%	1%	*	*	1%	1%	-	-	1%
Countryside/Rural life	5	2	2	-	-	1	2	1	2	2	5	-	-	-	6
	*	1%	1%	-	-	1%	2%	*	1%	1%	1%	-	-	-	1%
Food production/ farming	4	1	1	1	*	1	1	-	2	2	4	-	-	*	4
	*	*	1%	1%	1%	*	1%	-	1%	1% ^g	*	-	-	1%	*
Privatisation	4	2	1	-	*	-	1	1	1	2	4	-	-	*	5
	*	1%	*	-	1%	-	*	*	*	1%	*	-	-	1%	*
Animal welfare	3	2	-	1	-	1	-	1	2	-	3	-	-	-	4
	*	1%	-	1%	-	*	-	*	1%	-	*	-	-	-	*
Petrol prices/Fuel	2	*	-	-	-	-	-	*	-	2	*	2	-	-	2
	*^j	*	-	-	-	-	-	*	-	1% ^j	*	1% ^j	-	-	*
Median	2	3	3	3	3	3	3	2	2	2	2	2	2	3	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1012	315	202	75	70	240	126	499	318	195	902	103	23	47	1012
WEIGHTED BASE	1014	302	191	77*	68*	240	116	517	311	186	857	148*	22**	46*	1012
	100%	30%	19%	8%*	7%*	24%	11%	51%	31%	18%	85%	15%*	2%**	5%*	100%
Pound/Exchange rate/Value of pound	2 *	-	-	-	-	2 1%	2 1%za	-	-	2 1%	2 *	-	-	-	1 *
Drug abuse	1 *	1 *	-	-	* 1%	-	-	* *	-	1 1%	1 *	-	-	* 1%	3 *
Other	140 14%	35 12%	26 13%	9 11%	11 15%	26 11%	19 16%	72 14%	48 16%	20 11%	125 15%z	14 10%	3 16%	7 15%	148 15%
MEAN NUMBER OF MENTIONS	2.86	3.44z	3.90za e	3.47z	3.44z	3.43z	4.17za cet	2.90	2.81	2.83	2.91zk	2.56	2.86	3.73z	2.91
STANDARD ERROR	0.05	0.09	0.13	0.17	0.21	0.11	0.17	0.06	0.09	0.10	0.05	0.11	0.31	0.27	0.05
ERROR VARIANCE	*	0.01	0.02	0.03	0.05	0.01	0.03	*	0.01	0.01	*	0.01	0.09	0.07	*
Don't know	150 15%abce ftjw	9 3%	6 3%	5 6%	3 4%	8 3%	2 2%	81 16%	50 16%	20 11%	113 13%	35 23%z	2 11%	* 1%	133 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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Ipsos MORI

26 Apr 2021

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1012	152	80	209	70	265	166	1012
WEIGHTED BASE	1014	154	138*	199	109*	181	179	1012
	100%	15%	14%*	20%	11%*	18%	18%	100%
Coronavirus/ pandemic diseases	492 49%	70 46%	68 49%	105 53%	57 52%	83 46%	87 49%	478 47%
Economy/Economic situation	302 30%b	44 29%	23 17%	83 42%za bf	32 29%	59 33%b	52 29%	315 31%
Common Market/ Brexit/EU/Europe/ Euro	240 24%	33 22%	26 19%	53 27%	31 28%	48 26%	38 22%	240 24%
National health service/Hospitals/ Healthcare	191 19%	25 17%	19 14%	43 22%	19 17%	46 25%za bf	27 15%	202 20%
Pollution/ Environment/ Climate change	186 18%	36 23%b	15 11%	49 24%zb d	13 11%	38 21%	29 16%	203 20%
Poverty/Inequality	175 17%	35 23%f	21 16%	38 19%	18 17%	35 20%	22 12%	178 18%
Unemployment/ Factory closure/ Lack of industry	123 12%c	22 14%c	15 11%	14 7%	15 14%	24 13%c	24 14%c	126 12%
Education/Schools	116 11%	16 10%	12 9%	38 19%zab df	8 7%	24 13%	15 8%	126 12%
Race relations	89 9%	22 14%zc	15 11%	12 6%	5 5%	17 10%	13 7%	85 8%
Housing	86 9%	13 8%	16 11%	14 7%	13 12%	12 7%	13 7%	84 8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1012	152	80	209	70	265	166	1012
WEIGHTED BASE	1014	154	138*	199	109*	181	179	1012
	100%	15%	14%*	20%	11%*	18%	18%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	77 8%	14 9%	6 4%	19 10%	10 9%	14 8%	13 7%	75 7%
Lack of faith in politics / politicians / government	75 7%	15 10%	7 5%	12 6%	7 6%	19 11%z	10 6%	79 8%
Immigration/ immigrants	68 7%	5 3%	7 5%	12 6%	8 8%	16 9%a	16 9%a	70 7%
Public services in general	45 4%e	9 6%	7 5%	16 8%ze	2 2%	4 2%	6 3%	39 4%
Mental health/ well-being	44 4%	12 8%zef	11 8%	10 5%	1 1%	4 2%	4 2%	42 4%
Low pay/Minimum wage/Fair wages	40 4%	11 7%e	6 4%	8 4%	6 5%	4 2%	5 3%	37 4%
Defence/Foreign affairs/ International terrorism	35 3%	4 3%	2 2%	8 4%	1 1%	10 6%z	7 4%	36 4%
UK union/ devolution/reform	31 3%	2 1%	3 2%	7 3%	3 3%	6 3%	7 4%	39 4%
International trade/trade deals	30 3%e	5 3%	- -	8 4%e	3 3%	1 1%	9 5%be	31 3%
Ageing population/ Social care for the elderly	20 2%	4 2%	- -	1 1%	1 1%	10 5%zbc	4 2%	24 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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UNWEIGHTED BASE	1012	152	80	209	70	265	166	1012
WEIGHTED BASE	1014	154	138*	199	109*	181	179	1012
	100%	15%	14%*	20%	11%*	18%	18%	100%
Inflation/Prices	17	1	5	2	3	6	-	16
	2%	1%	4%	1%	2%	3%zf	-	2%
Transport/Public transport	16	1	3	1	3	3	4	18
	2%	1%	2%	1%	3%	2%	2%	2%
Morality/ Individual behaviour/ Lifestyle	14	4	-	3	-	3	4	15
	1%	3%	-	1%	-	2%	2%	1%
Taxation	14	4	-	4	2	2	1	14
	1%	3%	-	2%	2%	1%	1%	1%
Population levels/ Overpopulation	13	2	-	3	2	3	3	12
	1%	1%	-	1%	2%	1%	2%	1%
Pensions/Social security/Benefits	13	2	-	3	3	2	3	15
	1%	1%	-	1%	2%	1%	2%	1%
Trade unions/ Strikes	12	3	-	4	-	2	4	12
	1%	2%	-	2%	-	1%	2%	1%
Local government/ Council tax	12	1	-	5	2	3	1	13
	1%	*	-	2%	2%	2%	1%	1%
Northern Ireland	6	1	-	3	1	*	-	7
	1%	1%	-	2%	1%	*	-	1%
Nationalisation/ Government control of institutions	6	1	-	1	2	1	-	6
	1%	1%	-	*	2%	1%	-	1%
Countryside/Rural life	5	3	-	-	-	1	1	6
	*	2%z	-	-	-	*	1%	1%

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WEIGHTED BASE	1014	154	138*	199	109*	181	179	1012
	100%	15%	14%*	20%	11%*	18%	18%	100%
Food production/ farming	4 *	3 2%z	- -	- -	- -	* *	1 1%	4 *
Privatisation	4 *	1 *	- -	- -	1 1%	1 1%	- -	5 *
Animal welfare	3 *	1 1%	- -	1 *	- -	- -	1 1%	4 *
Petrol prices/Fuel	2 *	- -	2 1%	- -	- -	* *	- -	2 *
Median	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	- -	2 1%	- -	- -	- -	- -	1 *
Drug abuse	1 *	- -	- -	- -	- -	1 *	1 *	3 *
Other	140 14%	26 17%	16 11%	30 15%	17 16%	26 14%	19 10%	148 15%
MEAN NUMBER OF MENTIONS	2.86b	3.06b f	2.42	3.13z bf	2.81	3.00b f	2.70	2.91
STANDARD ERROR	0.05	0.13	0.12	0.11	0.18	0.09	0.09	0.05
ERROR VARIANCE	*	0.02	0.02	0.01	0.03	0.01	0.01	*
Don't know	150 15%ce	22 14%e	27 19%ce	17 9%	18 16%e	13 7%	40 22%zc	133 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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