



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: April 30 to May 1, 2021

Number of interviews, adults: 513

Margin of error for the total sample: +/- 4.7 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Thinking about the next 12 months, would you say you feel optimistic or pessimistic about the way things are going in this country?

	Total
Optimistic	64
Pessimistic	36
Skipped	*

2. If you had to choose, what do you think is more important right now:

	Total
Having the federal government spend money to help the economy, even if it increases taxes	52
Having the federal government keep tax rates the same, even if it means not spending money to help the economy	47
Skipped	1

3. Do you think Joe Biden is doing too much, too little, or about the right amount to compromise with the Republican leaders in Congress on important issues?

	Total
Too much	9
Too little	39
About the right amount	51
Skipped	1

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4. Do you think the Republican leaders in Congress are doing too much, too little, or about the right amount to compromise with Joe Biden on important issues?

	Total
Too much	10
Too little	67
About the right amount	22
Skipped	1

5. Since Joe Biden has taken office, has the country become:

	Total
More united	23
More divided	28
Neither more united nor more divided	48
Skipped	1

- 5a. Who do you think is more responsible for the country becoming more united:

Base: Country has become more united	Total (N=112)
Joe Biden	87
The Republican leaders in Congress	3
Both equally	10
Skipped	-

- 5b. Who do you think is more responsible for the country becoming more divided:

Base: Country has become more divided	Total (N=166)
Joe Biden	60
The Republican leaders in Congress	6
Both equally	34
Skipped	-



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5. Since Joe Biden has taken office, has the country become:

5a. Who do you think is more responsible for the country becoming more united:

5b. Who do you think is more responsible for the country becoming more divided:

	Total
More united	23
Joe Biden	20
The Republican leaders in Congress	1
Both equally	2
More divided	28
Joe Biden	17
The Republican leaders in Congress	2
Both equally	10
Neither more united nor more divided	48
Skipped	1



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About the Study

This ABC News/Ipsos poll was conducted April 30 to May 1, 2021 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 513 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from 2019 American Community Survey (ACS) from the US Census Bureau. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 4.7 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.18. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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