



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, May 14, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%





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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>6/8-9, 2020 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29, 2020 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13, 2020 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>5/11-12, 2021</b>	9%	18%	47%	26%
<b>4/27-28, 2021</b>	8%	18%	53%	21%
<b>4/13-14, 2021</b>	9%	19%	49%	23%
<b>3/30-31, 2021</b>	9%	23%	48%	20%
<b>3/15-16, 2021</b>	10%	21%	49%	20%
<b>3/2-3, 2021</b>	9%	24%	52%	16%
<b>2/17-18, 2021</b>	10%	26%	46%	18%
<b>2/2-3, 2021</b>	7%	29%	47%	17%
<b>1/20-21, 2021</b>	7%	28%	46%	19%
<b>12/9-10, 2020</b>	9%	28%	46%	17%
<b>11/24-25, 2020</b>	9%	29%	46%	16%
<b>11/10-11, 2020</b>	9%	31%	46%	14%
<b>10/27-28, 2020</b>	12%	32%	42%	13%
<b>10/13-14, 2020</b>	11%	30%	43%	16%
<b>9/29-30, 2020</b>	11%	29%	43%	18%
<b>9/15-16, 2020</b>	10%	29%	43%	18%
<b>9/1-2, 2020</b>	9%	32%	42%	16%
<b>8/18-19, 2020</b>	11%	33%	44%	13%
<b>8/4-5, 2020</b>	9%	31%	45%	15%
<b>7/21-22, 2020</b>	10%	32%	46%	12%
<b>6/23-24, 2020</b>	7%	32%	46%	15%
<b>6/8-9, 2020</b>	7%	30%	46%	18%
<b>5/28-29, 2020</b>	7%	28%	48%	18%
<b>5/14-15, 2020</b>	10%	30%	42%	18%
<b>5/4-5, 2020</b>	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

5. To what extent do you agree or disagree with the following statements?

### Total Agree Summary

	2/17-18, 2021	3/2-3, 2021	5/11-12, 2021
If we loosen COVID-19 restrictions now, it will just lead to re-closing	58%	56%	45%
We should wait until the COVID-19 case rate in my state reaches near zero before we lift all statewide restrictions	50%	48%	44%
As soon as the COVID-19 case rate goes down in my state, we should lift all statewide restrictions	37%	37%	42%
I'm going to wait until other people return to pre-COVID activities and see what seems safe	44%	47%	38%
All Americans should return to pre-COVID activities now	25%	28%	35%
Once I'm vaccinated, I will return to pre-COVID activities regardless of the actions of others	24%	28%	33%





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- a. I'm going to wait until other people return to pre-COVID activities and see what seems safe

	<b>2/17-18, 2021</b>	<b>3/2-3, 2021</b>	<b>5/11-12, 2021</b>
Strongly agree	9%	10%	10%
Somewhat agree	35%	36%	28%
Neither agree nor disagree	29%	29%	30%
Somewhat disagree	15%	14%	15%
Strongly disagree	12%	10%	17%
<i>Agree (Net)</i>	<i>44%</i>	<i>47%</i>	<i>38%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>24%</i>	<i>32%</i>

- b. All Americans should return to pre-COVID activities now

	<b>2/17-18, 2021</b>	<b>3/2-3, 2021</b>	<b>5/11-12, 2021</b>
Strongly agree	12%	12%	18%
Somewhat agree	14%	16%	17%
Neither agree nor disagree	18%	15%	17%
Somewhat disagree	18%	23%	22%
Strongly disagree	38%	35%	26%
<i>Agree (Net)</i>	<i>25%</i>	<i>28%</i>	<i>35%</i>
<i>Disagree (Net)</i>	<i>56%</i>	<i>57%</i>	<i>48%</i>

- c. Once I'm vaccinated, I will return to pre-COVID activities regardless of the actions of others

	<b>2/17-18, 2021</b>	<b>3/2-3, 2021</b>	<b>5/11-12, 2021</b>
Strongly agree	9%	10%	14%
Somewhat agree	16%	18%	19%
Neither agree nor disagree	32%	28%	29%
Somewhat disagree	24%	26%	22%
Strongly disagree	20%	18%	16%
<i>Agree (Net)</i>	<i>24%</i>	<i>28%</i>	<i>33%</i>
<i>Disagree (Net)</i>	<i>44%</i>	<i>44%</i>	<i>38%</i>

- d. As soon as the COVID-19 case rate goes down in my state, we should lift all statewide restrictions

	<b>2/17-18, 2021</b>	<b>3/2-3, 2021</b>	<b>5/11-12, 2021</b>
Strongly agree	14%	14%	21%
Somewhat agree	23%	23%	21%
Neither agree nor disagree	26%	23%	26%
Somewhat disagree	25%	25%	22%
Strongly disagree	13%	15%	11%
<i>Agree (Net)</i>	<i>37%</i>	<i>37%</i>	<i>42%</i>
<i>Disagree (Net)</i>	<i>38%</i>	<i>39%</i>	<i>32%</i>



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- e. We should wait until the COVID-19 case rate in my state reaches near zero before we lift all statewide restrictions

	<b>2/17-18, 2021</b>	<b>3/2-3, 2021</b>	<b>5/11-12, 2021</b>
Strongly agree	19%	19%	18%
Somewhat agree	31%	29%	26%
Neither agree nor disagree	21%	18%	20%
Somewhat disagree	14%	19%	15%
Strongly disagree	16%	15%	20%
<i>Agree (Net)</i>	<i>50%</i>	<i>48%</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>30%</i>	<i>35%</i>	<i>36%</i>

- f. If we loosen COVID-19 restrictions now, it will just lead to re-closing

	<b>2/17-18, 2021</b>	<b>3/2-3, 2021</b>	<b>5/11-12, 2021</b>
Strongly agree	26%	22%	17%
Somewhat agree	32%	34%	28%
Neither agree nor disagree	21%	21%	23%
Somewhat disagree	12%	14%	16%
Strongly disagree	9%	9%	16%
<i>Agree (Net)</i>	<i>58%</i>	<i>56%</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>21%</i>	<i>23%</i>	<i>32%</i>





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6. Now thinking ahead to this summer (the summer of 2021), how likely, if at all, are you to do each of the following?

### Total Likely Summary

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021
Dine out at a restaurant	78%	76%	78%	79%
Go to an outdoor event like a farmer's market, art fair, or sidewalk sale	68%	70%	73%	77%
Go to a shopping center or mall	74%	71%	71%	75%
Go on any overnight trips, by car, less than 100 miles away	58%	64%	65%	70%
Go on any overnight trips, by car, more than 100 miles away	59%	63%	65%	68%
Go to a museum	-	44%	46%	50%
Go to a movie theater	-	44%	45%	49%
Travel by plane within the U.S.	39%	42%	42%	46%
Go to a live concert, outdoors	-	36%	39%	45%
Go to a sporting event	34%	34%	36%	41%
Go to a live concert, indoors	-	28%	29%	35%
Use a ride sharing service	27%	28%	29%	33%
Travel by plane internationally	21%	22%	22%	26%
Go on a cruise	15%	17%	16%	20%

- a. Go on any overnight trips, by car, less than 100 miles away

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021
Very likely	26%	28%	31%	35%
Somewhat likely	31%	37%	34%	34%
Not very likely	23%	23%	21%	17%
Not likely at all	19%	13%	14%	13%
<i>Likely (Net)</i>	<i>58%</i>	<i>64%</i>	<i>65%</i>	<i>70%</i>
<i>Not Likely (Net)</i>	<i>42%</i>	<i>36%</i>	<i>35%</i>	<i>30%</i>





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### b. Go on any overnight trips, by car, more than 100 miles away

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	29%	28%	31%	36%
Somewhat likely	30%	35%	34%	32%
Not very likely	20%	24%	21%	17%
Not likely at all	20%	13%	14%	15%
<i>Likely (Net)</i>	<b>59%</b>	<b>63%</b>	<b>65%</b>	<b>68%</b>
<i>Not Likely (Net)</i>	<b>41%</b>	<b>37%</b>	<b>35%</b>	<b>32%</b>

### c. Travel by plane within the U.S.

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	19%	18%	19%	23%
Somewhat likely	20%	24%	23%	23%
Not very likely	25%	27%	28%	23%
Not likely at all	36%	30%	30%	31%
<i>Likely (Net)</i>	<b>39%</b>	<b>42%</b>	<b>42%</b>	<b>46%</b>
<i>Not Likely (Net)</i>	<b>61%</b>	<b>58%</b>	<b>58%</b>	<b>54%</b>

### d. Travel by plane internationally

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	8%	10%	9%	11%
Somewhat likely	13%	12%	13%	15%
Not very likely	22%	25%	25%	24%
Not likely at all	57%	53%	53%	50%
<i>Likely (Net)</i>	<b>21%</b>	<b>22%</b>	<b>22%</b>	<b>26%</b>
<i>Not Likely (Net)</i>	<b>79%</b>	<b>78%</b>	<b>78%</b>	<b>74%</b>

### e. Dine out at a restaurant

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	46%	42%	45%	48%
Somewhat likely	32%	34%	33%	32%
Not very likely	14%	15%	15%	12%
Not likely at all	8%	9%	8%	9%
<i>Likely (Net)</i>	<b>78%</b>	<b>76%</b>	<b>78%</b>	<b>79%</b>
<i>Not Likely (Net)</i>	<b>22%</b>	<b>24%</b>	<b>22%</b>	<b>21%</b>

### f. Go on a cruise

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	6%	6%	5%	8%
Somewhat likely	8%	11%	11%	12%
Not very likely	22%	26%	26%	26%
Not likely at all	63%	57%	57%	54%
<i>Likely (Net)</i>	<b>15%</b>	<b>17%</b>	<b>16%</b>	<b>20%</b>
<i>Not Likely (Net)</i>	<b>85%</b>	<b>83%</b>	<b>84%</b>	<b>80%</b>





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g. Go to a sporting event

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021
Very likely	11%	14%	12%	17%
Somewhat likely	23%	20%	23%	25%
Not very likely	26%	31%	32%	28%
Not likely at all	40%	35%	32%	31%
<i>Likely (Net)</i>	34%	34%	36%	41%
<i>Not Likely (Net)</i>	66%	66%	64%	59%

h. Go to an outdoor event like a farmer's market, art fair, or sidewalk sale

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021
Very likely	28%	26%	29%	37%
Somewhat likely	41%	43%	43%	40%
Not very likely	19%	21%	18%	15%
Not likely at all	13%	9%	9%	8%
<i>Likely (Net)</i>	68%	70%	73%	77%
<i>Not Likely (Net)</i>	32%	30%	27%	23%

i. Go to a shopping center or mall

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021
Very likely	38%	33%	34%	38%
Somewhat likely	35%	38%	37%	37%
Not very likely	16%	21%	19%	16%
Not likely at all	10%	8%	9%	9%
<i>Likely (Net)</i>	74%	71%	71%	75%
<i>Not Likely (Net)</i>	26%	29%	29%	25%

j. Use a ride sharing service

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021
Very likely	10%	11%	10%	14%
Somewhat likely	17%	17%	19%	19%
Not very likely	26%	30%	28%	26%
Not likely at all	47%	42%	43%	41%
<i>Likely (Net)</i>	27%	28%	29%	33%
<i>Not Likely (Net)</i>	73%	72%	71%	67%

k. Go to a live concert, indoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021
Very likely	9%	10%	13%
Somewhat likely	19%	19%	22%
Not very likely	34%	36%	32%
Not likely at all	38%	35%	33%
<i>Likely (Net)</i>	28%	29%	35%
<i>Not Likely (Net)</i>	72%	71%	65%





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i. Go to a live concert, outdoors

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	11%	12%	18%
Somewhat likely	25%	27%	27%
Not very likely	35%	34%	29%
Not likely at all	29%	27%	26%
<i>Likely (Net)</i>	36%	39%	45%
<i>Not Likely (Net)</i>	64%	61%	55%

m. Go to a movie theater

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	16%	17%	20%
Somewhat likely	29%	28%	29%
Not very likely	28%	29%	27%
Not likely at all	27%	26%	24%
<i>Likely (Net)</i>	44%	45%	49%
<i>Not Likely (Net)</i>	56%	55%	51%

n. Go to a museum

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	10%	13%	18%
Somewhat likely	34%	33%	32%
Not very likely	36%	35%	30%
Not likely at all	20%	20%	20%
<i>Likely (Net)</i>	44%	46%	50%
<i>Not Likely (Net)</i>	56%	54%	50%





## PUBLIC POLL FINDINGS AND METHODOLOGY

7. **[ASKED IF PARENT]** Once again thinking about this summer, how likely, if at all, are you to do each of the following activities with your child or children, or allow your child(ren) to do the following?

### Total Likely Summary

	<b>4/27-28, 2021 (N=304)</b>	<b>5/11-12, 2021 (N=289)</b>
Take your child(ren) to visit family or friends	84%	85%
Allow your child(ren) to visit with friends indoors	74%	76%
Go to a museum with your child(ren)	60%	60%
Go to an amusement park with your child(ren)	57%	57%
Enroll your child(ren) in youth sports or other group activities	57%	56%
Go to a movie theater with your child(ren)	55%	54%
Take your child(ren) to a live sporting event	43%	54%
Leave your child(ren) with a babysitter or nanny	42%	49%
Have your child(ren) travel on a plane	43%	46%
Send your child(ren) to day camp	40%	42%
Send your child(ren) to overnight camp	32%	32%

- a. Have your child(ren) travel on a plane

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	21%	20%
Somewhat likely	22%	26%
Not very likely	28%	20%
Not likely at all	29%	33%
<i>Likely (Net)</i>	<b>43%</b>	<b>46%</b>
<i>Not Likely (Net)</i>	<b>57%</b>	<b>54%</b>

- b. Send your child(ren) to day camp

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	19%	16%
Somewhat likely	20%	27%
Not very likely	25%	28%
Not likely at all	35%	30%
<i>Likely (Net)</i>	<b>40%</b>	<b>42%</b>
<i>Not Likely (Net)</i>	<b>60%</b>	<b>58%</b>





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c. Send your child(ren) to overnight camp

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	11%	13%
Somewhat likely	21%	19%
Not very likely	27%	30%
Not likely at all	41%	37%
<i>Likely (Net)</i>	32%	32%
<i>Not Likely (Net)</i>	68%	68%

d. Take your child(ren) to a live sporting event

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	17%	28%
Somewhat likely	26%	26%
Not very likely	32%	23%
Not likely at all	25%	22%
<i>Likely (Net)</i>	43%	54%
<i>Not Likely (Net)</i>	57%	46%

e. Go to a movie theater with your child(ren)

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	26%	27%
Somewhat likely	28%	27%
Not very likely	23%	22%
Not likely at all	22%	24%
<i>Likely (Net)</i>	55%	54%
<i>Not Likely (Net)</i>	45%	46%

f. Go to a museum with your child(ren)

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	21%	27%
Somewhat likely	39%	33%
Not very likely	24%	24%
Not likely at all	16%	16%
<i>Likely (Net)</i>	60%	60%
<i>Not Likely (Net)</i>	40%	40%

g. Go to an amusement park with your child(ren)

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	22%	25%
Somewhat likely	35%	32%
Not very likely	27%	25%
Not likely at all	16%	18%
<i>Likely (Net)</i>	57%	57%
<i>Not Likely (Net)</i>	43%	43%



## PUBLIC POLL FINDINGS AND METHODOLOGY

h. Take your child(ren) to visit family or friends

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	46%	54%
Somewhat likely	39%	31%
Not very likely	9%	10%
Not likely at all	7%	5%
<i>Likely (Net)</i>	<i>84%</i>	<i>85%</i>
<i>Not Likely (Net)</i>	<i>16%</i>	<i>15%</i>

i. Leave your child(ren) with a babysitter or nanny

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	15%	20%
Somewhat likely	27%	30%
Not very likely	24%	22%
Not likely at all	34%	28%
<i>Likely (Net)</i>	<i>42%</i>	<i>49%</i>
<i>Not Likely (Net)</i>	<i>58%</i>	<i>51%</i>

j. Enroll your child(ren) in youth sports or other group activities

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	26%	27%
Somewhat likely	30%	29%
Not very likely	22%	23%
Not likely at all	22%	22%
<i>Likely (Net)</i>	<i>57%</i>	<i>56%</i>
<i>Not Likely (Net)</i>	<i>43%</i>	<i>44%</i>

k. Allow your child(ren) to visit with friends indoors

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
Very likely	34%	38%
Somewhat likely	40%	38%
Not very likely	18%	15%
Not likely at all	8%	9%
<i>Likely (Net)</i>	<i>74%</i>	<i>76%</i>
<i>Not Likely (Net)</i>	<i>26%</i>	<i>24%</i>

8. How many doses of the COVID-19 vaccine have you received?

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>
1 dose	17%	16%	11%
2 doses or all dosages needed	38%	47%	53%
None, but I plan to get the vaccine	21%	17%	13%
None, and I do not plan to get the vaccine	23%	20%	23%





## PUBLIC POLL FINDINGS AND METHODOLOGY

9. Since the start of the pandemic, which of the following statements apply to you? Select all that apply.

	<b>5/11-12, 2021</b>
I gained weight	31%
I lost weight	20%
I have a new dog(s)	8%
The relationship I was in at the start of the pandemic ended	7%
I am in a new relationship	6%
I have a new cat(s)	6%
I purchased a new home	4%
I have a new child	3%
I am expecting a new child	3%
I got engaged	2%
I got married	2%
I purchased a home for the first time	2%
I purchased an additional home	2%
None of these	40%





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. In the next few months do you expect to do any of the following? Select all that apply.

	<b>5/11-12, 2021</b>
Buy a few new clothing items	43%
Start or complete a home renovation project	19%
Buy new furniture	19%
Buy a vehicle	15%
Buy outdoor or adventure gear	12%
Buy a major appliance	11%
Replace a significant portion of your wardrobe all at once	7%
Sell a vehicle	5%
None of these	35%

11. Are you currently working from home, for at least a majority of the time, because of the pandemic?

	<b>3/2-3, 2021</b>	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>5/11-12, 2021</b>
Yes, working mostly from home	18%	16%	18%	16%
Yes, working completely from home	16%	18%	15%	14%
No	34%	32%	35%	37%
I am not currently working	33%	33%	32%	32%
<i>Yes (Net)</i>	<i>34%</i>	<i>34%</i>	<i>33%</i>	<i>31%</i>







## PUBLIC POLL FINDINGS AND METHODOLOGY

12. **[SKIPPED IF RETIRED]** Which of the following most closely describes your current work or employment situation?

	<b>5/11-12, 2021 (N=899)</b>
I am satisfied with my current job and not looking for another	42%
I would consider another offer if something came up	16%
I am actively looking for a new job	14%
I am unable to look or not interested in looking for work at the moment	11%
I am employed but looking for additional jobs	8%
I am looking for a new position within my current company	4%
Something else	5%

13. **[ASKED IF Q12 = I am unable to look or not interested in looking for work at the moment]** Why are you not currently looking for work? Please select all that apply.

	<b>5/11-12, 2021 (N=99)</b>
I am unable to work due to illness or disability	32%
I am unable to work due to childcare needs	15%
I am worried about the health risks associated with going back to work	11%
My industry is still restricted or not hiring due to COVID-19	10%
I am making more money on government programs than I would if I were working	6%
Something else	15%
Prefer not to answer	20%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the twenty-eighth wave of an Ipsos poll conducted between May 11-12, 2021. For this survey, a sample of 1,167 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of





## PUBLIC POLL FINDINGS AND METHODOLOGY

Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,167, DEFF=1.5, adjusted Confidence Interval= $\pm$ 4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth and twenty-seventh waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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