## WHAT WORRIES THE



May 2021

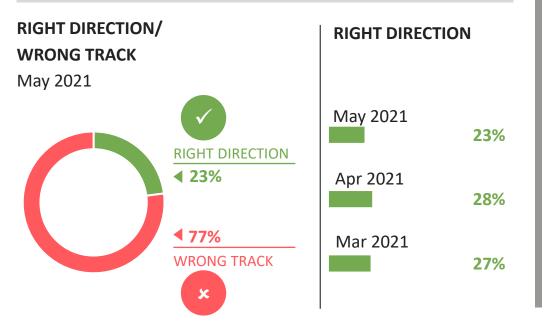


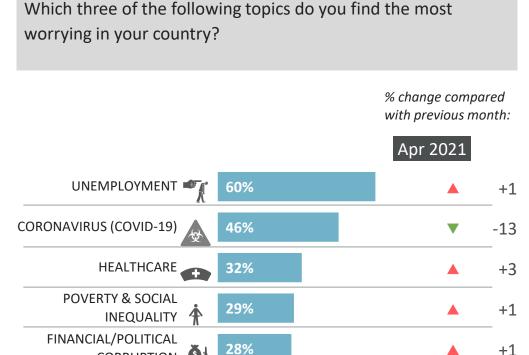
## **SPAIN SUMMARY: MAY 2021**

The majority (77%) of Spanish people think things in the country are on the wrong track.

Unemployment currently occupies the top spot for concern with 60% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?





CORRUPTION .

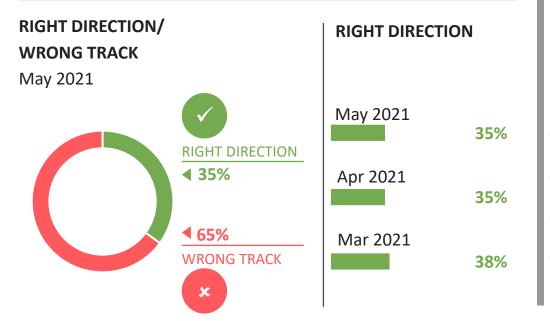
Base: Representative sample of Spanish adults aged 16-74. c.1000 per month Source: Global Advisor

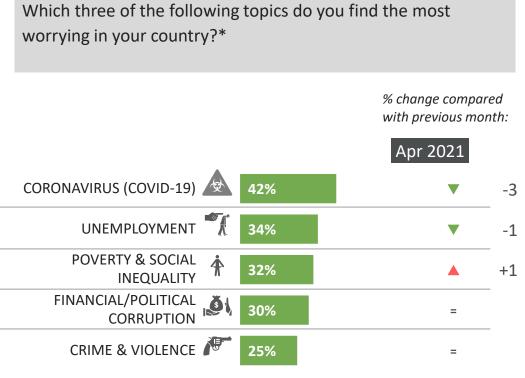
## **WORLD SUMMARY: MAY 2021**

The majority (65%) of people around the world think things in their country are on the wrong track.

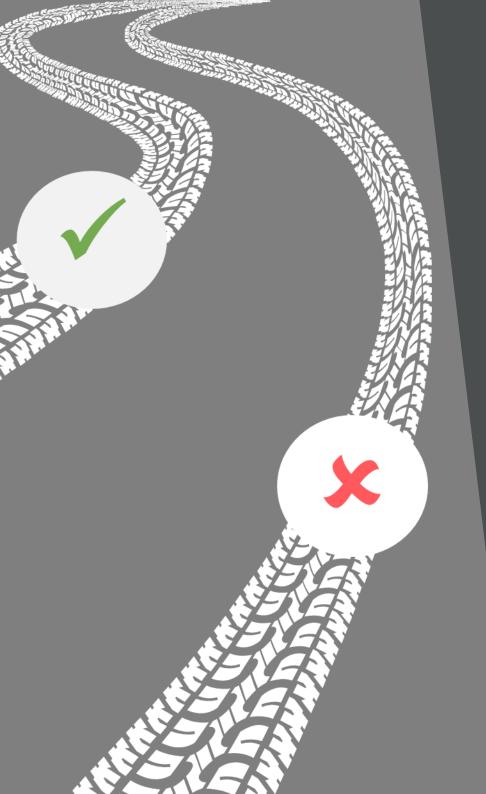
Coronavirus (COVID-19) currently occupies the top spot for global concern with 42% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?





Base: Representative sample of global adults aged 16-74. c.19070 per month Source: Global Advisor



## **RIGHT**

# DIRECTION

# WRONG

## TRACK

- Country comparisons
- Trends over time: Spain
- Trends over time: world

## **COUNTRY COMPARISON**

## RIGHT DIRECTION/WRONG TRACK

% change compared with previous month:

-2

+2

-11

-1

-1

-10 +5

+4

-1 -2

+3

-4

-3

+8

+5

+1

-3

+4

+6

-2

+5

-5

+1

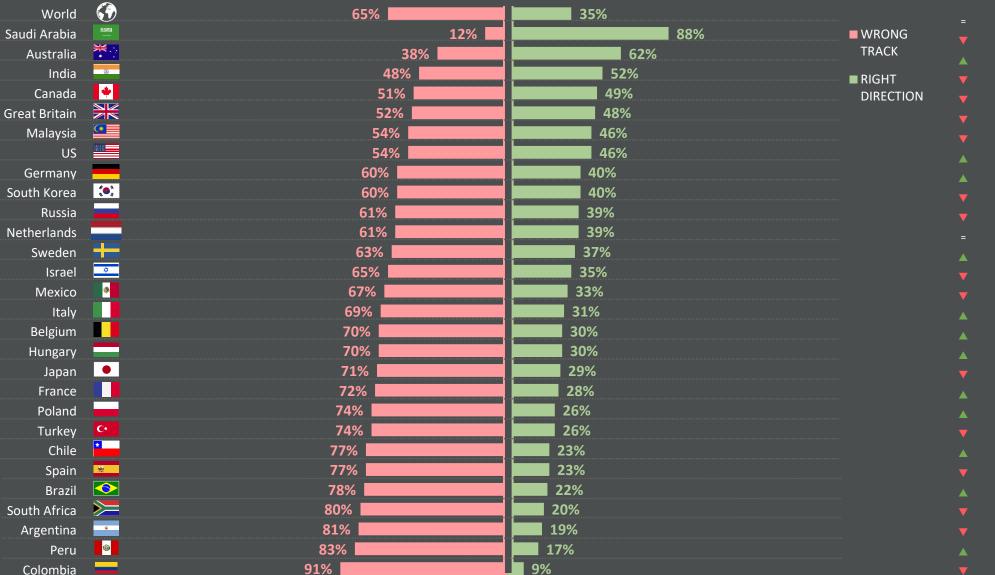
-1

-2

+6

-7

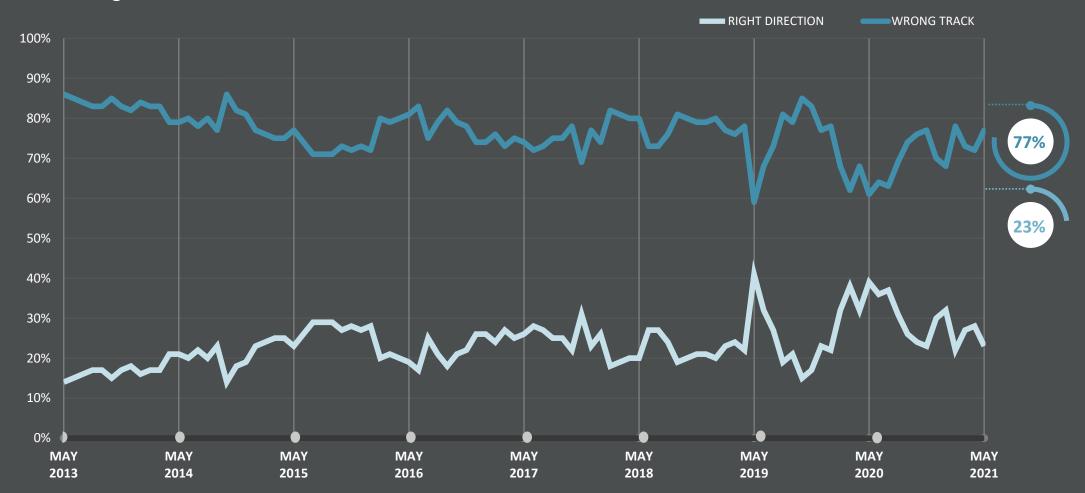
#### Apr 2021



Base: Representative sample of 19,070 adults aged 16-74 in 27 participating countries, March 26th 2021 - April 9th 2021.

## SPAIN: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of global adults aged 16-74. c.19070 per month

Source: Global Advisor

## WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of global adults aged 16-74. c.19070 per month

Source: Global Advisor



# SPAIN'S

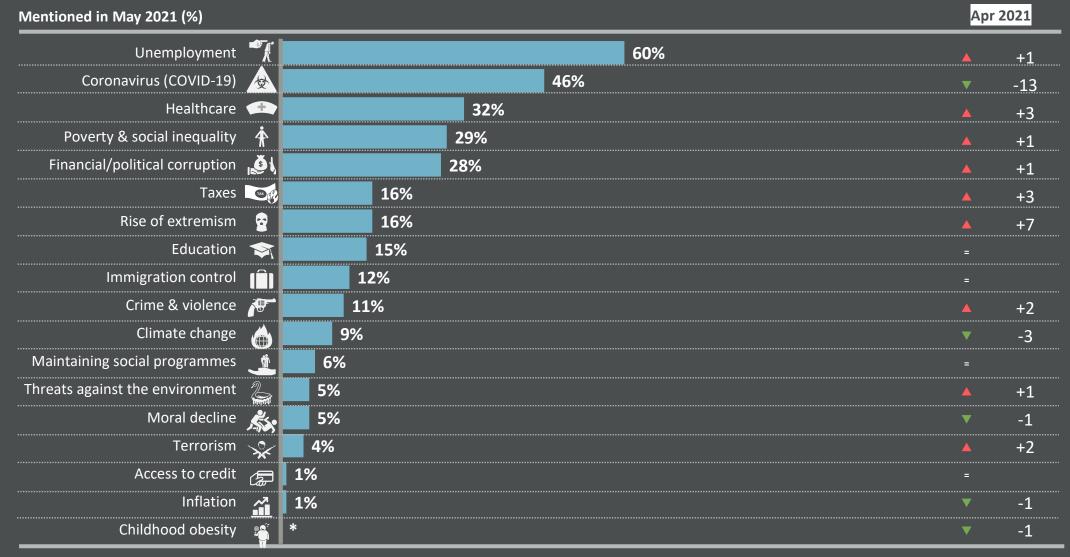
# WORRIES

- Spain's top worries
- World's top worries
- Trends over time for worries: Spain & world

## SPAIN'S WORRIES

#### Which three of the following topics do you find the most worrying in your country?

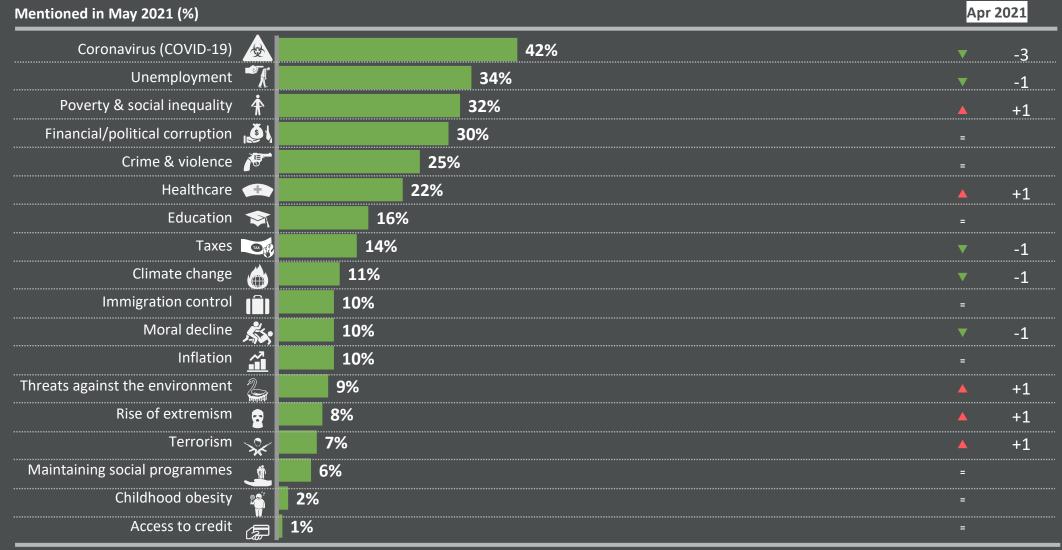
% change compared with previous month:



Base: Representative sample of Spanish adults aged 16-74. May 2021: 1,000; April 2021: 1,000. Source: Global Advisor

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

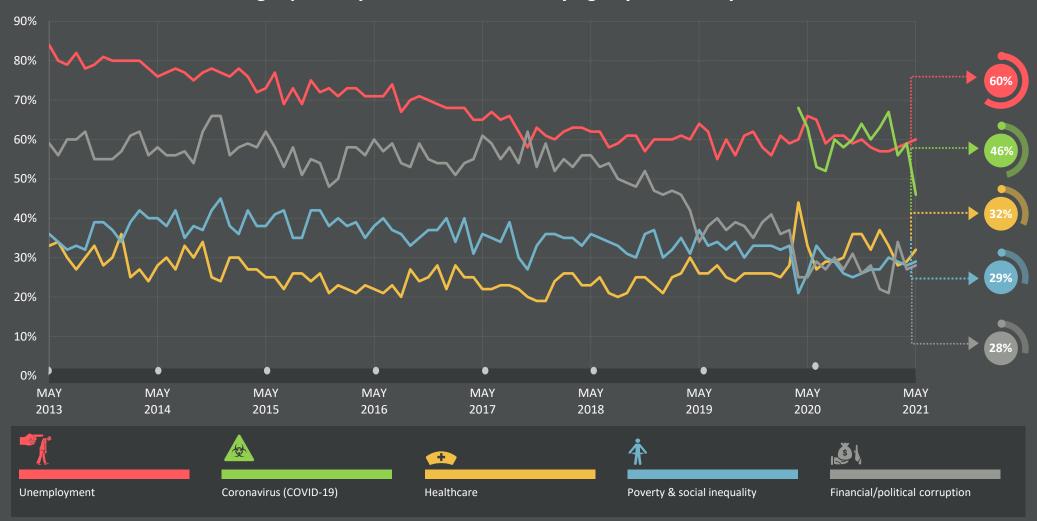


Base: Representative sample of adults aged 16-74. May 2021: 19,070; April 2021: 20,524. Source: Global Advisor

## SPAIN'S CURRENT TOP 5 WORRIES:

## LONG-TERM TRENDS

#### Which three of the following topics do you find the most worrying in your country?

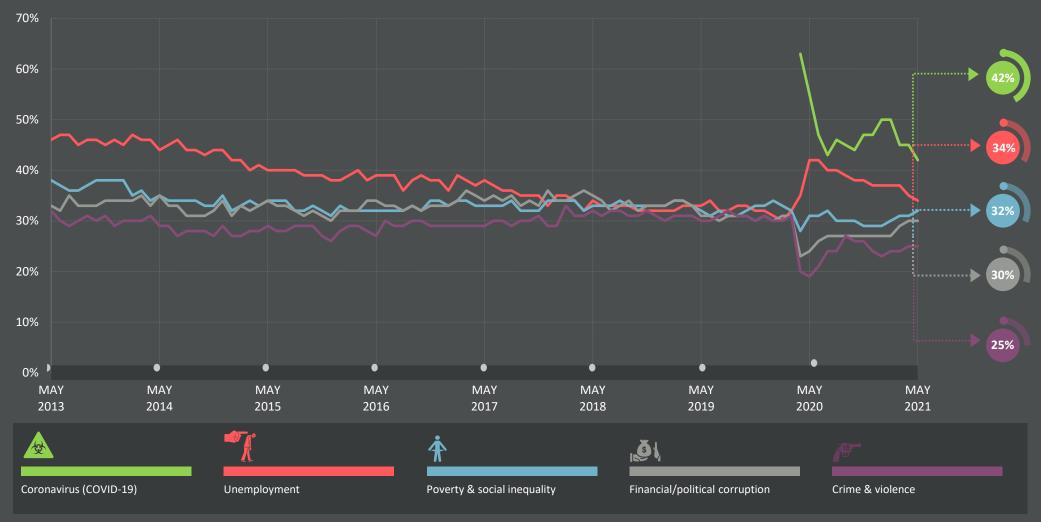


Base: Representative sample of global adults aged 16-74. c.19070 per month Source: Global Advisor

## THE WORLD'S CURRENT TOP 5 WORRIES:

## LONG-TERM TRENDS

## Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-21,000 per month. Source: Global Advisor



# COUNTRY COMPARISON

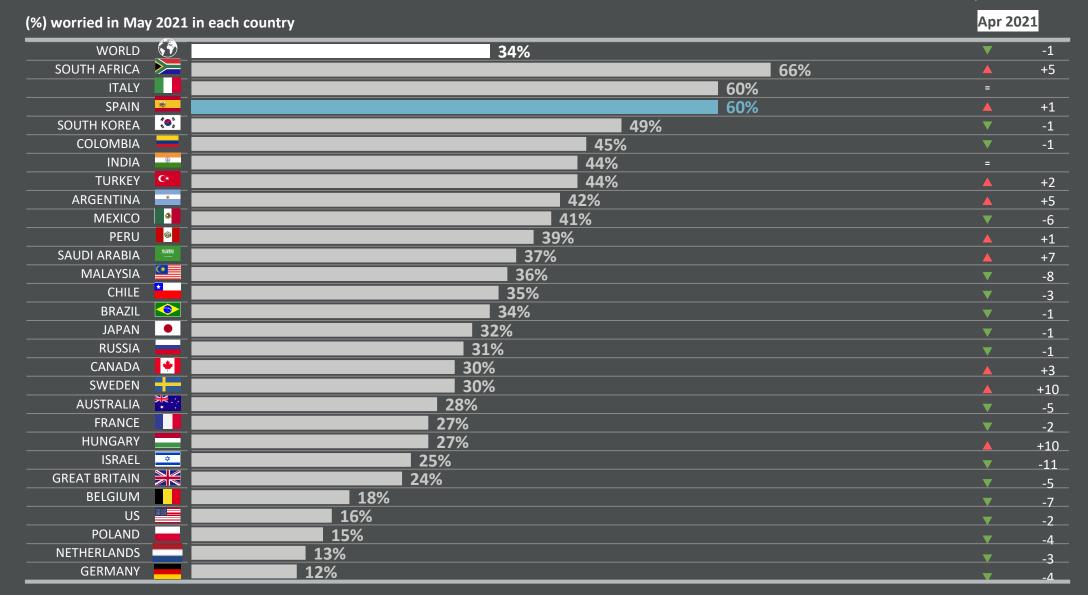
- Top concern by country
- Top 3 concerns by country
- Country comparison of Spain's top 5 concerns



#### 1 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

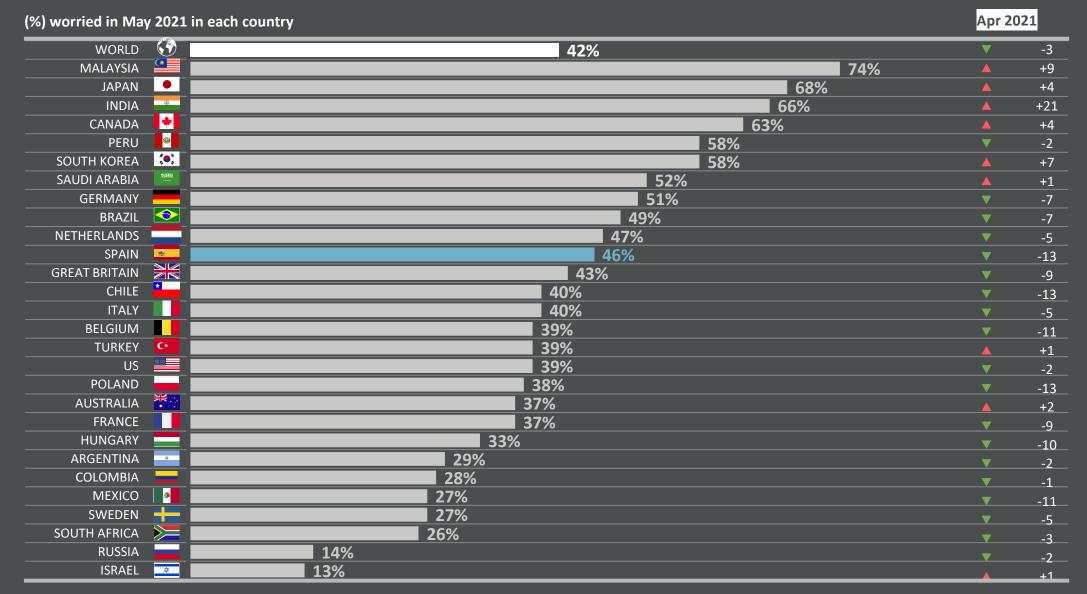
% change compared with previous month:



#### 2 | CORONAVIRUS (COVID-19)

Which three of the following topics do you find the most worrying in your country?

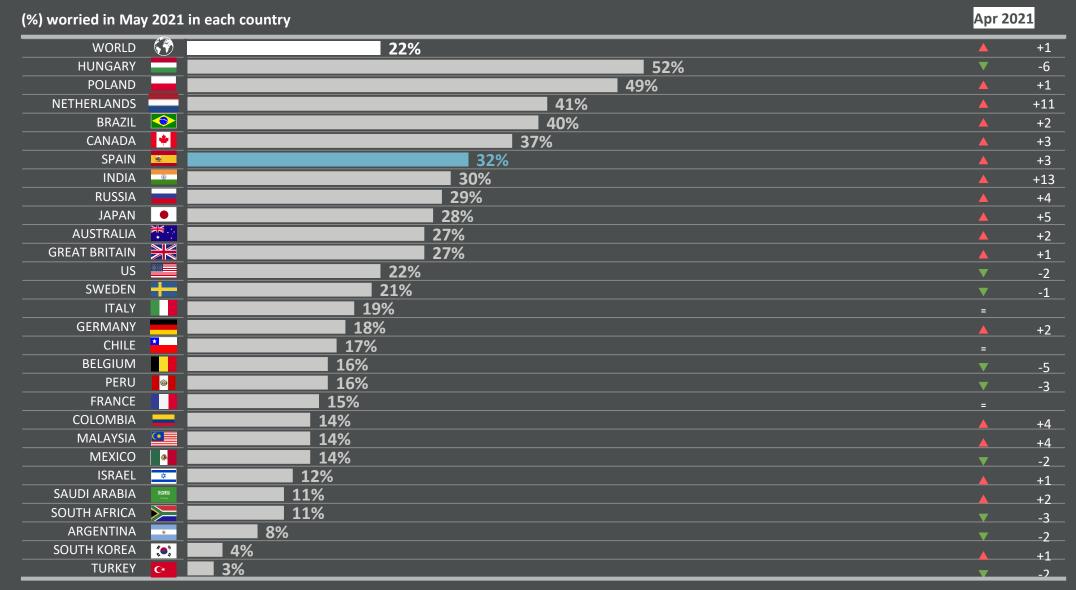
% change compared with previous month:



#### 3 | HEALTHCARE

#### Which three of the following topics do you find the most worrying in your country?

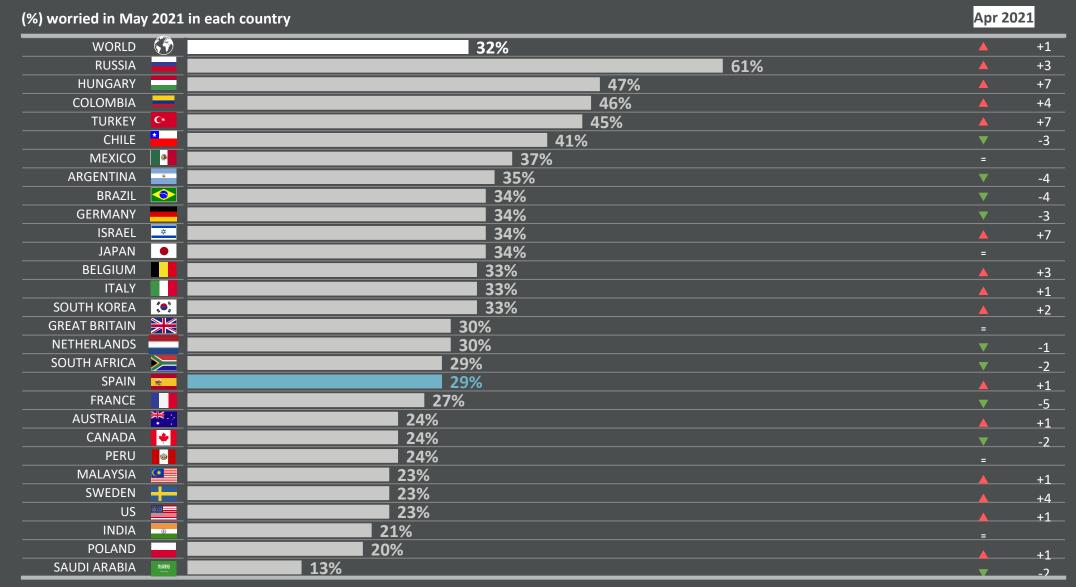
% change compared with previous month:



#### 4 | POVERTY & SOCIAL INEQUALITY

## Which three of the following topics do you find the most worrying in your country?

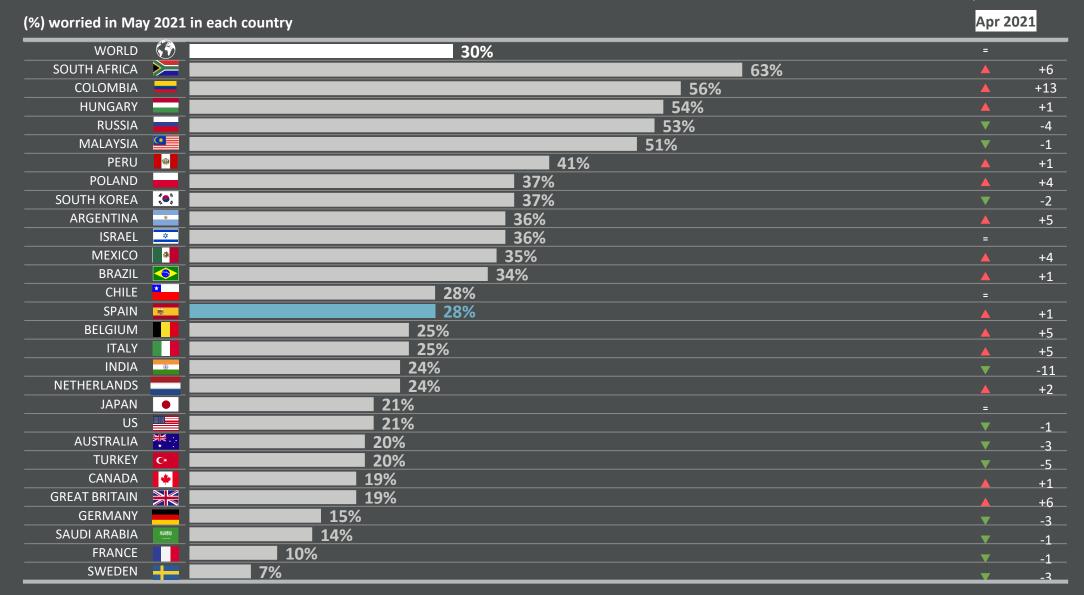
% change compared with previous month:



## 5 | FINANCIAL/POLITICAL CORRUPTION

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:





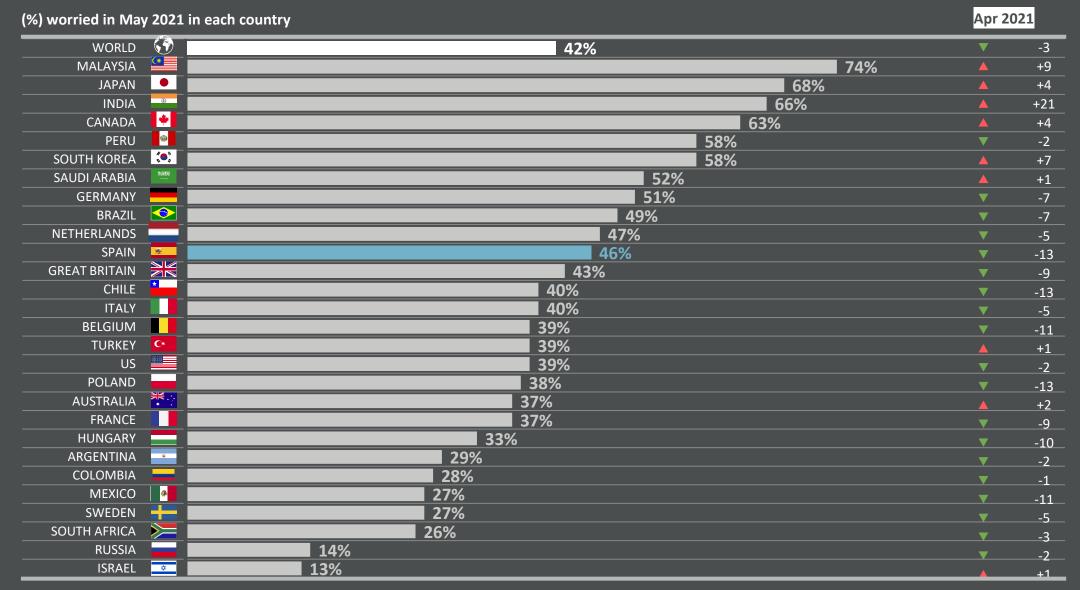
# COUNTRY COMPARISON

Country comparison of all 18 concerns

#### 1 | CORONAVIRUS (COVID-19)

Which three of the following topics do you find the most worrying in your country?

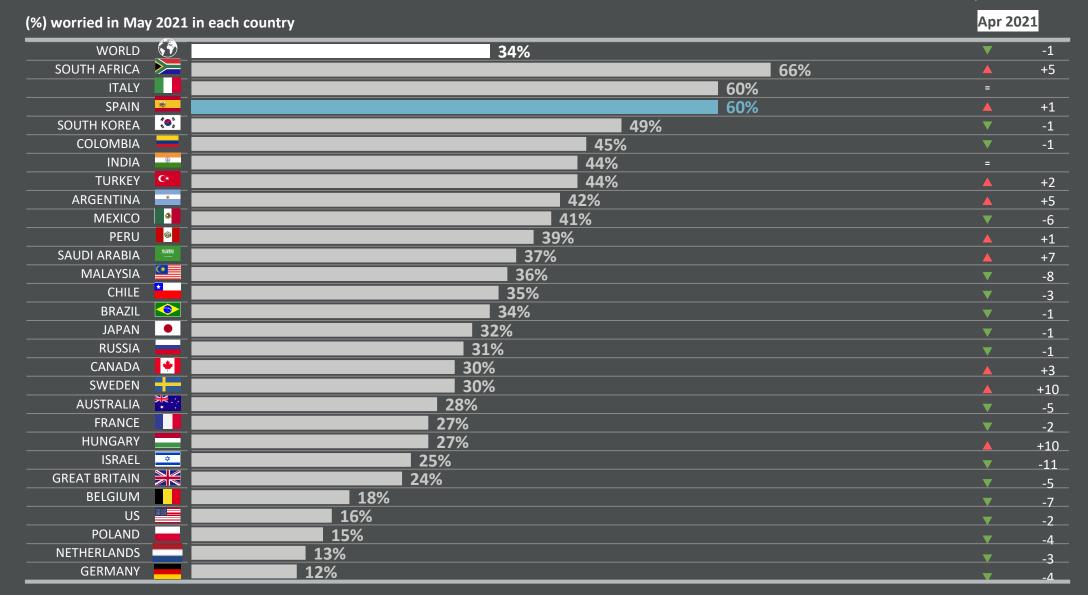
% change compared with previous month:



#### 2 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

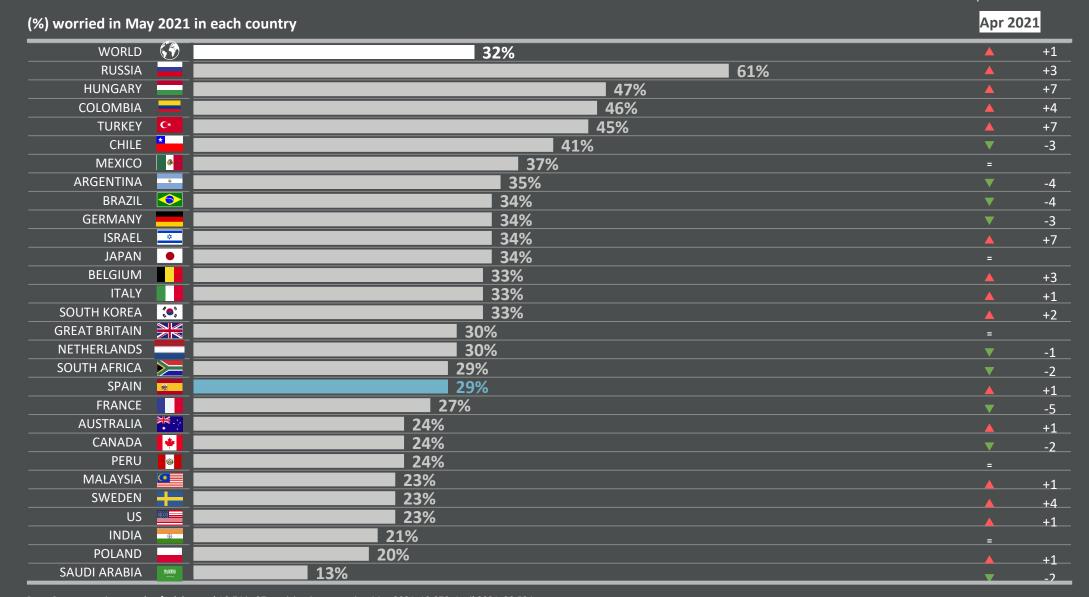
% change compared with previous month:



#### 3 | POVERTY & SOCIAL INEQUALITY

## Which three of the following topics do you find the most worrying in your country?

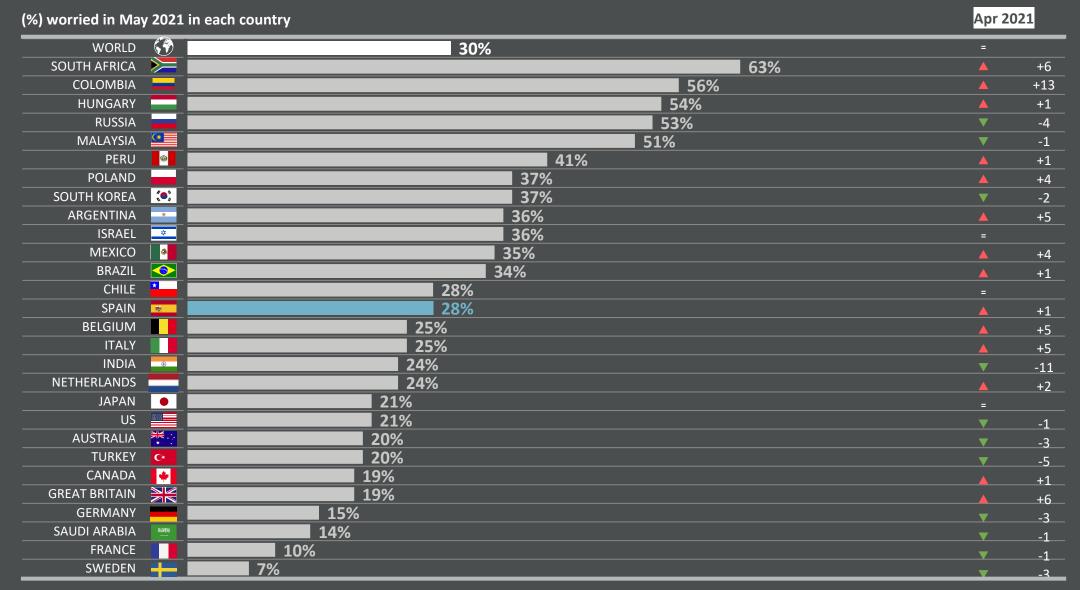
% change compared with previous month:



## 4 | FINANCIAL/POLITICAL CORRUPTION

## Which three of the following topics do you find the most worrying in your country?

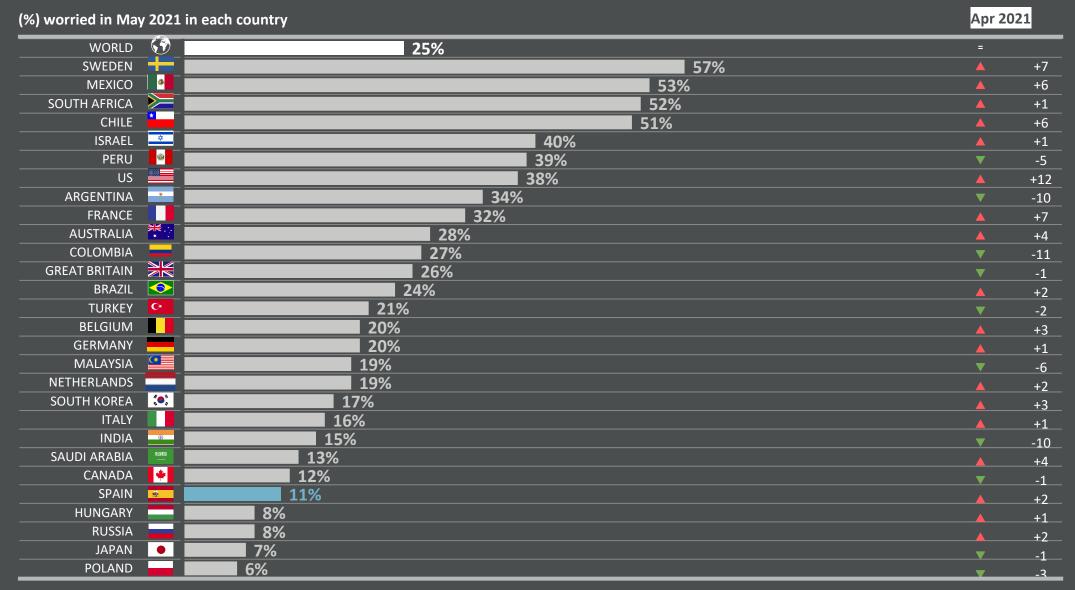
% change compared with previous month:



#### 5 | CRIME & VIOLENCE

#### Which three of the following topics do you find the most worrying in your country?

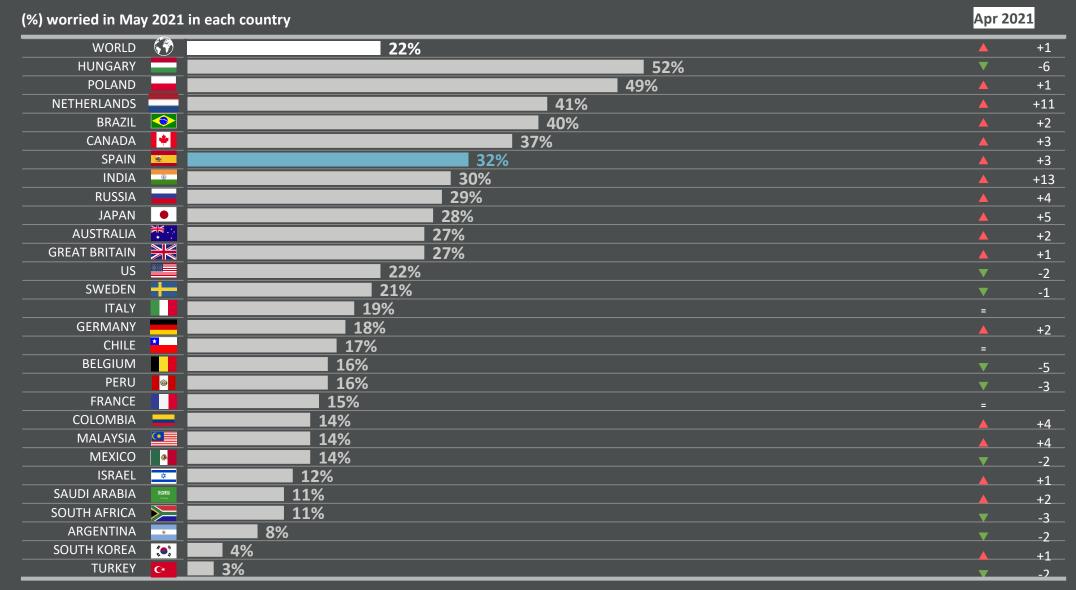
% change compared with previous month:



#### 6 | HEALTHCARE

#### Which three of the following topics do you find the most worrying in your country?

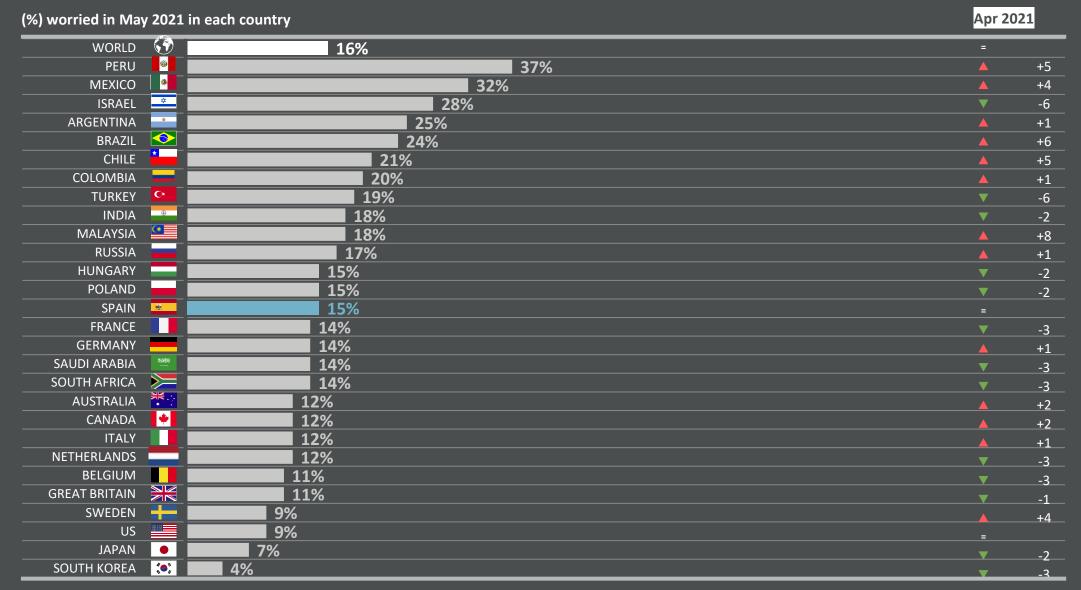
% change compared with previous month:



## 7 | EDUCATION

#### Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:



## 8 | TAXES

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

worried in May	/ 2021 	in each country	Apr 2	021
WORLD		14%	▼	-1
SAUDI ARABIA	\$310	34%	<b>A</b>	+2
BELGIUM		32%	<b>A</b>	+3
COLOMBIA		25%		+3
ITALY		25%	=	
POLAND		25%	▼	-5
CANADA	*	23%		+2
TURKEY	C*	19%		+1
ISRAEL	≎	18%	▼	-1
ARGENTINA	*	17%	<u> </u>	+1
JAPAN	•	16%	▼	-1
SOUTH KOREA	<b>10</b> %	16%	▼	-4
SPAIN	瘢	16%		+3
FRANCE		13%	=	
RUSSIA		13%	=	
BRAZIL	<b>6</b>	12%	▼	-2
NETHERLANDS		12%	=	
US		11%	▼	-6
AUSTRALIA	*	10%	<b>A</b>	+2
MEXICO	•	10%		+2
SWEDEN		9%	▼	-4
INDIA	3	8%	<b>V</b>	-6
GERMANY		7%	<b>V</b>	-1
GREAT BRITAIN		7%	<b>V</b>	-1
SOUTH AFRICA		7%		+1
CHILE	*	<b>5%</b>		+2
MALAYSIA	<u>•</u>	<b>5%</b>		+1
HUNGARY		3%		-4
PERU		<b>■ 1%</b>		3

## 9 | CLIMATE CHANGE

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in May	y 2021	in each country	Apr 20	)21
WORLD		11%	▼	-1
GERMANY		29%	<b>A</b>	+3
AUSTRALIA	*	27%	▼	-2
CANADA	*	24%	▼	-1
GREAT BRITAIN		24%	_	+3
NETHERLANDS		21%	=	
FRANCE		19%	▼	-1
US		19%	<b>_</b>	+3
BELGIUM		15%	=	
JAPAN		15%	▼	-1
SWEDEN	#	15%	▼	-4
SOUTH KOREA	<b>(0</b> )	13%	<b>_</b>	+1
ITALY		12%	<b>_</b>	+1
INDIA	***************************************	11%	=	
POLAND		11%	<b>_</b>	+2
MEXICO	<b>9.</b>	10%	<b>A</b>	+2
SAUDI ARABIA	5,910	10%	▼	-9
SPAIN	搬	9%	▼	-3
HUNGARY		7%	_	+1
TURKEY	C*	7%	_	+4
CHILE	*	5%	_	+2
BRAZIL		<b>2</b> %	=	
MALAYSIA		<b>2</b> %	▼	2
SOUTH AFRICA		<b>2</b> %		-2
ARGENTINA	*	<b>■ 1%</b>	=	
COLOMBIA		<b>1</b> %		-2
ISRAEL	❖	<b>1</b> %		-5
PERU	<b>@</b>	<b>1</b> %	=	
RUSSIA		<b>■ 1</b> %		-3

## 10 | IMMIGRATION CONTROL

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

%) worried in May	y 2021	in each country	Арг	r 2021
WORLD		10%	-	
SWEDEN	<b>—</b>	29%	<u> </u>	+5
US		26%	▼	-1
BELGIUM		23%	<u> </u>	+8
FRANCE		20%	<b>A</b>	+2
GERMANY		20%	=	
GREAT BRITAIN		19%	=	
CHILE	*	16%	▼	-3
ITALY		16%	<u> </u>	+2
NETHERLANDS		16%	=	
AUSTRALIA		15%	<u> </u>	+3
SPAIN		12%	=	
CANADA	*	11%	<u> </u>	+2
PERU	<b>©</b>	8%	▼	-1
SOUTH AFRICA		8%	<u> </u>	+2
TURKEY	C*	8%	▼	-2
COLOMBIA	_	7%	▼	-9
HUNGARY		6%	=	
ISRAEL		5%	▼	-3
		5%	▼	-2
JAPAN		4%	<u> </u>	-1
RUSSIA		4%	=	
INDIA	-	3%	▼.	-2
SAUDI ARABIA	#####	3%	<b>A</b>	+2
MEXICO		2%	▼.	-2
ARGENTINA		<b>■ 1%</b>	▼	-1
BRAZIL		<b>1</b> %	=	
POLAND		<b>■</b> 1%		-1
SOUTH KOREA	<b>()</b>	*	▼	_3

## 11 | MORAL DECLINE

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	y 2021	in each country	Ар	r 2021
WORLD		10%	▼	-1
SAUDI ARABIA	tans	17%	<u> </u>	+2
US		17%	▼	-7
JAPAN	•	16%	▼	-1
GERMANY		15%	<b>A</b>	+1
HUNGARY		15%	<b>A</b>	+6
SOUTH KOREA	<b>(0</b> )	15%	▼	-1
FRANCE		14%	▼	-1
POLAND		14%	<b>A</b>	+5
NETHERLANDS		14%	▼	-4
ISRAEL	*	13%	▼	-7
AUSTRALIA	*	12%	▼	-2
GREAT BRITAIN		12%	=	
RUSSIA		12%	▼	-1
BELGIUM		11%	=	
MALAYSIA		11%	▼	-2
ITALY		10%	<u> </u>	+1
ARGENTINA	*	9%	<u> </u>	+3
CANADA	*	9%	▼	-2
BRAZIL		7%	-	
SWEDEN	_	7%	▼	-4
TURKEY	C*	7%	▼	-2
INDIA	1	6%		
MEXICO		6%	<b>A</b>	+1
SOUTH AFRICA		6%	<b>A</b>	+1
CHILE	*	5%	<b>▼</b>	-1
SPAIN	అ	5%		-1
PERU	@	4%		-3_
COLOMBIA		3%	▼	2

## 12 | INFLATION

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in May	y 2021	in each country	Ар	or 2021
WORLD		10%	=	
ARGENTINA	*	49%	<b>A</b>	+6
TURKEY	C×	32%	<u> </u>	+2
RUSSIA		29%		+2
POLAND		21%	<b>A</b>	+4
MALAYSIA		13%	<b>A</b>	+3
BRAZIL		10%	▼	-2
CANADA	*	10%	▼	-1
HUNGARY		10%	▼	-7
INDIA	4	10%	<b>A</b>	+2
PERU	٥	10%	<b>A</b>	+3
AUSTRALIA	*	9%	=	
COLOMBIA		<b>7</b> %	<b>_</b>	+1
GERMANY		<b>7</b> %	=	
MEXICO	4	<b>7</b> %	▼	-2
SAUDI ARABIA	5970	7%	<b>A</b>	+3
SOUTH AFRICA		7%	<u> </u>	+1
SOUTH KOREA	<b>(•</b> )	7%	▼	-2
US		<b>7</b> %	<b>_</b>	+1
CHILE	*	6%	<u> </u>	+3
BELGIUM		5%	_	+1
GREAT BRITAIN		5%	<u> </u>	+1
FRANCE		4%	=	
ITALY		4%	▼	-1
ISRAEL	<b>卒</b>	3%		
JAPAN	•	3%		
NETHERLANDS		2%	=	
SPAIN	瘛	1%	▼	-1
SWEDEN		<b>■ 1%</b>	=	

## 13 | THREATS AGAINST THE ENVIRONMENT

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

A .... 2021

(%) worried in May 2021 in each country		Apr 2	021	
WORLD		9%	<b>A</b>	+1
GERMANY		15%	-	
AUSTRALIA	* :	14%	<b>A</b>	+1
SWEDEN	#	14%	▼	-3
FRANCE		13%	<b>A</b>	+3
POLAND		13%	<b>A</b>	+3
NETHERLANDS		13%		+2
MEXICO	<b>.</b>	12%	<b>▲</b>	+3
SOUTH KOREA	<b>**</b>	12%	=	
BELGIUM		11%	<b>▲</b>	+1
GREAT BRITAIN		11%	<u> </u>	+1
BRAZIL	<b>6</b>	10%	<b>▲</b>	+3
JAPAN	•	10%	<u> </u>	+1
RUSSIA		10%	=	
INDIA	33	9%	▼	-1
ITALY		8%	<b>▲</b>	+1
CANADA	*	7%	▼	-4
HUNGARY		7%	<b>▲</b>	+3
MALAYSIA		7%	▼	-1
SAUDI ARABIA	5.219	7%	<b>A</b>	+1
US		7%		
CHILE	*	6%	▼	-1
SPAIN	極	<b>5</b> %	<u> </u>	+1
COLOMBIA		4%	▼	-5
PERU	<b>®</b>	4%		
ISRAEL	*	3%		
ARGENTINA	*	<b>2</b> %	▼	-1
SOUTH AFRICA	<b>&gt;=</b>	2%	▼	-1
TURKEY	C*	<b>2</b> %		- +1

## 14 | RISE OF EXTREMISM

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in May	y 2021	in each country	Apr 2	2021
WORLD		8%	<b>A</b>	+1
US		21%	▼	-2
SWEDEN	-	20%	<b>A</b>	+3
FRANCE		17%	<b>A</b>	+2
BELGIUM		16%	<b>A</b>	+3
GERMANY		16%	<b>A</b>	+5
ISRAEL	*	16%	<b>A</b>	+4
SPAIN	<del>/8</del> !	16%	<b>A</b>	+7
NETHERLANDS		12%	▼	-1
GREAT BRITAIN		11%	=	
POLAND		11%	<b>A</b>	+5
AUSTRALIA	*	9%	▼	-2
MALAYSIA		<b>7</b> %	▼	-5
SOUTH KOREA	<b>(*)</b>	7%	<b>A</b>	+1
BRAZIL		6%	<u> </u>	+1
CHILE	*	6%	=	
INDIA	-	6%	<u> </u>	+1
CANADA	*	5%	▼	-2
ITALY		5%	▼	-1
COLOMBIA		4%	▼	-2
HUNGARY	<b>8</b>	3%	<b>A</b>	+1
PERU	C*	3%		-1
TURKEY		3%	=	
ARGENTINA		<b>2</b> %	▼	-1
JAPAN	•	2%	=	
MEXICO		<b>1</b> %	=	
RUSSIA	####	<b>1</b> %	▼	-2
SAUDI ARABIA		<b>1</b> %		-1
SOUTH AFRICA		<b>■ 1</b> %	<u> </u>	+3

## 15 | TERRORISM

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in May	y 2021	in each country	Apr	2021
WORLD		7%	<b>A</b>	+1
ISRAEL	<b>*</b>	32%	<b>A</b>	+13
FRANCE		24%	<b>A</b>	+6
TURKEY	C*	14%	=	
SAUDI ARABIA	5.019	13%	<b>A</b>	+1
BELGIUM		11%	<b>A</b>	+2
GREAT BRITAIN		11%	<b>A</b>	+3
PERU	<b>@</b>	10%	<b>_</b>	+7
COLOMBIA		9%	<b>_</b>	+3
INDIA	- 8	9%	▼	-1
GERMANY		8%	<b>_</b>	+1
US		7%	=	
SWEDEN	_	6%	▼	-2
AUSTRALIA	*	5%	▼	-2
CHILE	*	5%	▼	-1
MALAYSIA		4%	=	
NETHERLANDS		4%	▼	-2
SPAIN	搬	4%	<b>_</b>	+2
MEXICO		3%	<b>_</b>	+2
BRAZIL		<b>2</b> %	<b>_</b>	+1
ITALY		<b>2</b> %	=	
JAPAN		<b>2</b> %	=	
SOUTH AFRICA		<b>2</b> %	<b>A</b>	+1
ARGENTINA	*	<b>1</b> %	=	
CANADA	*	<b>■ 1%</b>	▼	-1
POLAND		<b>1</b> %	▼	-2
RUSSIA		<b>1</b> %	▼	-1
SOUTH KOREA	<b>(0</b> )	<b>■</b> 1%	=	
HUNGARY		*		-1

## 16 | MAINTAINING SOCIAL PROGRAMMES

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	y 2021	in each country	Apr	2021
WORLD		6%		
JAPAN		18%	=	
SOUTH KOREA	<b>(*)</b>	14%	=	
SWEDEN	#	14%	▼	-4
GREAT BRITAIN		10%	<u> </u>	+4
ISRAEL	*	10%	<u> </u>	+5
AUSTRALIA	*:	8%	▼	-1
POLAND		8%	=	
RUSSIA		7%	<u> </u>	+1
NETHERLANDS		7%	<u> </u>	+1
ITALY		6%	▼	-1
SPAIN	總	6%	=	
BELGIUM		5%	<u> </u>	+1
CANADA	*	5%	=	
FRANCE		5%		+2
MEXICO	<b>.</b>	5%	<u> </u>	+1
ARGENTINA	*	4%	<b>▼</b>	-1
CHILE	*	4%	<u> </u>	+2
GERMANY		4%	<u> </u>	-2
HUNGARY		4%	<b></b>	-4
INDIA	<b></b>	4%	=	
US		4%	<u> </u>	+2
BRAZIL		3%	=	
SAUDI ARABIA	5570	3%	<u> </u>	+1
MALAYSIA		<b>2</b> %	=	
TURKEY	C*	<b>2</b> %		+2
COLOMBIA		<b>1</b> %	▼	-1
PERU	<b>@</b>	<b>1</b> %	=	
SOUTH AFRICA	<b>&gt;=</b>	<b>1</b> %	▼	_1_

## 17 | CHILDHOOD OBESITY

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in May	y 2021	in each country	Apr 20	021
WORLD		<b>2</b> %	=	
SAUDI ARABIA	5,970	13%	▼	-3
POLAND		8%	<b>A</b>	+5
AUSTRALIA	* :	<b>5%</b>		+1
GREAT BRITAIN		4%	<b>A</b>	+1
INDIA	(1)	4%	▼	-1
NETHERLANDS		4%	=	
CHILE	*	<b>3</b> %	<b>A</b>	+1
GERMANY		3%	<b>_</b>	+2
HUNGARY		<b>3</b> %	<b>_</b>	+1
ISRAEL	፨	<b>3</b> %	=	
MEXICO	<b>4</b>	3%	▼	-1
RUSSIA		<b>2</b> %	=	
SWEDEN	-	<b>2</b> %	=	
US		<b>2</b> %	=	
ARGENTINA	*	<b>■ 1%</b>	=	
BELGIUM		<b>■ 1%</b>	▼	-1
BRAZIL		<b>■ 1%</b>	=	
CANADA	*	<b>■ 1%</b>	▼	-1
FRANCE		<b>■ 1%</b>	=	
ITALY		<b>■ 1%</b>	=	
MALAYSIA		<b>■ 1%</b>	▼	-1
SOUTH AFRICA		<b>■ 1%</b>	=	
TURKEY	C*	<b>■ 1%</b>		-1
COLOMBIA		* 	=	
JAPAN	•	* 	=	
PERU	<b>©</b>	*	=	
SOUTH KOREA	<b>*</b>	*	=	
SPAIN	颇	*	_	-1

## 18 | ACCESS TO CREDIT

## Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

Apr 2021

(%) worried in Ma	y 2021 i	each country	Apr 202	1
WORLD		1%	=	
AUSTRALIA		<b>3</b> %	<b>A</b>	+1
SWEDEN	-	<b>3</b> %	<b>A</b>	+2
CHILE		■ 2%		+1
ISRAEL	<del>*</del>	■ 2%	=	
ITALY		<b>2</b> %	▼	-1
MALAYSIA		■ 2%	<b>A</b>	+1
PERU	<b>6</b>	<b>2</b> %	<b>A</b>	+1
RUSSIA		<b>2</b> %	▼	-1
SAUDI ARABIA	5939	<b>2</b> %	<b>A</b>	+1
SOUTH KOREA	<b>(9</b> )	2%	=	
ARGENTINA	*	1%	▼	-1
BELGIUM		1%	▼	-1
BRAZIL		1%	=	
CANADA	*	1%	=	
COLOMBIA		1%	=	
FRANCE		1%	<b>A</b>	+1
GERMANY		1%	=	
GREAT BRITAIN		1%	=	
HUNGARY		1%	=	
INDIA	<b>(b)</b>	1%	▼	1
JAPAN		=,-	=	
MEXICO	•	1%	=	
POLAND		1%	=	
NETHERLANDS		1%	=	
SOUTH AFRICA			=	
SPAIN	<u> </u>	1%	=	
US		. 1%	<b>A</b>	_+1
TURKEY	C*	*	=	



# METHODOLOGY

## **METHODOLOGY**

The survey is conducted monthly in 28 countries around the world via the Ipsos Online Panel. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

A survey with an unweighted probability sample of this size would have an estimated margin of error of  $\pm$ -3.1 percentage points for a sample of 1,000 and an estimated margin of error of  $\pm$ -4.5 percentage points for a 500 sample 19 times out of 20.

For the results of the survey presented herein, an international sample of 19,070 adults aged 18-74 in the US, South Africa, Turkey, Israel and Canada, and age 16-74 in all other countries, were interviewed between March 26th 2021 and April 9th 2021. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

In 17 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, Colombia, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



# **APPENDIX**

## FOR MORE INFORMATION

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