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57% Urban Indians believe India is moving in right direction – sentiment improves over May – Ipsos what Worries the World global monthly survey
India 3rd most optimistic market after Saudi Arabia and Australia
COVID19 and Unemployment are top worries of urban Indians

New Delhi, June 30, 2021: According to the June wave of the Ipsos What Worries the World global monthly survey, at least **57% urban Indians** believe the country is moving in right direction. Though 4 in 10 urban Indians continue to believe the country is on wrong track. But there is improvement from May 2021 and interestingly, India is 3rd in pecking order in optimism after **Saudi Arabia (90%) and Australia (59%)**.

Global citizens on the contrary have only 37% believing their country is moving in the right direction. 63% global citizens believe their country is on wrong track.

*“How May 2021 unfolded with a sudden spurt in infections with the healthcare industry crumbling under pressure was nightmarish for the country. Now the infrastructure and systems have stabilized, and the country is easing restrictions, and which is reflecting in the mood of citizens. We still have Delta looming large globally and will need to tread with extreme caution, by increasing vaccination for herd immunity and following the SOPs,” says **Amit Adarkar, CEO, Ipsos India.***

What Worries Indians & global citizens

Top worries of urban Indians in June were – **COVID 19 (62%), unemployment & jobs (44%), healthcare (30%) and financial and political corruption (30%)**. Other worries included **poverty and social inequality (22%) and education (21%)**.

*“COVID 19 continues to be the biggest worry of majority of urban Indians and close on the heels is unemployment or lack of jobs. Govt. will need to focus on these two by increasing the vaccination drive and also providing impetus to job creation,” added **Adarkar.***

Global citizens’ worries included **COVID19 (36%), unemployment (34%), poverty and social inequality (32%), financial and political corruption (30%) and crime and violence (26%)**.





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Technical Note

This 28-country Global Advisor survey was conducted between May 21st and June 4th, 2021, via the Ipsos Online Panel system among 19,010 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, and 16-74 in all 21 other countries.

The “Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result.

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Israel, Japan, Mexico, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, India, Malaysia, the Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, and Turkey.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries’ general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more “connected” segment of these populations.

Weighting has been employed to balance demographics and ensure that the sample’s composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

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