

1_1. To what extent do you agree or disagree with the following statements? - I am securing my financial future

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	1322	184	147	85	518	311	76
	66%	69%	65%	68%	67%	65%	57%
		F		f	F		
Strongly agree	339	46	42	16	136	78	21
	17%	17%	19%	13%	18%	16%	16%
Somewhat agree	983	138	105	69	382	233	55
	49%	52%	47%	55%	50%	49%	41%
		f		F	f		
Bottom 2 Box (Net)	679	84	79	39	253	167	58
	34%	31%	35%	32%	33%	35%	43%
							AcD
Somewhat disagree	491	69	50	34	169	128	40
	25%	26%	22%	27%	22%	27%	30%
							D
Strongly disagree	188	14	28	5	84	39	17
	9%	5%	12%	4%	11%	8%	13%
			AC		AC		AC
Sigma	2001	268	226	124	770	478	134
	100%	100%	100%	100%	100%	100%	100%

1_3. To what extent do you agree or disagree with the following statements? - I feel prepared and on track to meet my financial goals

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	1216	152	138	80	473	306	67
	61%	57%	61%	64%	61%	64%	50%
			f	F	F	F	
Strongly agree	286	39	33	12	113	75	13
	14%	14%	15%	10%	15%	16%	10%
Somewhat agree	930	114	105	68	360	231	54
	46%	42%	46%	55%	47%	48%	40%
				AdF			
Bottom 2 Box (Net)	785	116	89	44	297	172	67
	39%	43%	39%	36%	39%	36%	50%
							bCDE
Somewhat disagree	549	82	53	35	197	135	47
	27%	31%	23%	28%	26%	28%	35%
							BD
Strongly disagree	236	34	36	9	101	37	20
	12%	13%	16%	7%	13%	8%	15%
		e	CE		cE		CE
Sigma	2001	268	226	124	770	478	134
	100%	100%	100%	100%	100%	100%	100%

1_5. To what extent do you agree or disagree with the following statements? - I have money left over at the end of the month

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	1306	169	132	83	532	321	69
	65%	63%	58%	67%	69%	67%	52%
		F		F	BF	bF	
Strongly agree	396	48	42	29	158	94	26
	20%	18%	18%	24%	20%	20%	19%
Somewhat agree	909	121	90	54	374	227	43
	45%	45%	40%	43%	49%	47%	32%
		F		f	BF	F	
Bottom 2 Box (Net)	695	99	94	41	239	158	65
	35%	37%	42%	33%	31%	33%	48%
			De				ACDE
Somewhat disagree	432	65	59	27	146	100	36
	22%	24%	26%	22%	19%	21%	27%
		d	d				D
Strongly disagree	263	34	36	14	93	58	29
	13%	13%	16%	11%	12%	12%	22%
							ACDE
Sigma	2001	268	226	124	770	478	134
	100%	100%	100%	100%	100%	100%	100%

1_7. To what extent do you agree or disagree with the following statements? - I am concerned that the money I have or will save won't last

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	1276	175	147	83	489	289	93
	64%	65%	65%	67%	64%	61%	69%
							e
Strongly agree	403	58	61	25	155	70	34
	20%	22%	27%	20%	20%	15%	26%
		E	dE		e		E
Somewhat agree	873	117	86	58	334	219	59
	44%	44%	38%	47%	43%	46%	44%
Bottom 2 Box (Net)	725	93	79	41	281	189	41
	36%	35%	35%	33%	36%	39%	31%
						f	
Somewhat disagree	515	60	60	27	202	138	28
	26%	22%	27%	22%	26%	29%	21%
						f	
Strongly disagree	210	33	19	15	80	50	13
	10%	12%	8%	12%	10%	11%	10%
Sigma	2001	268	226	124	770	478	134
	100%	100%	100%	100%	100%	100%	100%

1_8. To what extent do you agree or disagree with the following statements? - I haven't tried hard enough to manage my finances

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	787	102	81	41	306	218	39
	39%	38%	36%	33%	40%	46%	29%
		f			F	BCF	
Strongly agree	139	20	21	7	47	37	7
	7%	7%	9%	5%	6%	8%	5%
Somewhat agree	648	82	60	34	259	181	32
	32%	31%	26%	28%	34%	38%	23%
					bF	aBCF	
Bottom 2 Box (Net)	1214	166	145	83	464	260	95
	61%	62%	64%	67%	60%	54%	71%
			E	E			aDE
Somewhat disagree	791	111	90	62	285	175	69
	40%	41%	40%	50%	37%	37%	51%
				bDE			aBDE
Strongly disagree	423	55	56	21	179	85	27
	21%	21%	25%	17%	23%	18%	20%
			e		e		
Sigma	2001	268	226	124	770	478	134
	100%	100%	100%	100%	100%	100%	100%

1_9. To what extent do you agree or disagree with the following statements? - I feel like I will never pay off my credit

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	656	75	76	35	261	150	59
	33%	28%	34%	28%	34%	31%	44%
							AbCDE
Strongly agree	208	27	29	10	90	34	20
	10%	10%	13%	8%	12%	7%	15%
			E		E		cE
Somewhat agree	448	48	47	25	171	116	40
	22%	18%	21%	20%	22%	24%	30%
						a	Abcd
Bottom 2 Box (Net)	1345	194	150	89	509	328	75
	67%	72%	66%	72%	66%	69%	56%
		F	f	F	F	F	
Somewhat disagree	613	91	70	39	220	158	35
	31%	34%	31%	32%	28%	33%	26%
Strongly disagree	732	102	80	49	290	170	40
	37%	38%	36%	40%	38%	36%	30%
				f	f		
Sigma	2001	268	226	124	770	478	134
	100%	100%	100%	100%	100%	100%	100%

1_13. To what extent do you agree or disagree with the following statements? - When I think about my finances, I feel anxious

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	1143	152	137	73	440	255	85
	57%	57%	60%	59%	57%	53%	64%
							e
Strongly agree	308	48	43	19	115	57	27
	15%	18%	19%	15%	15%	12%	20%
		e	E				E
Somewhat agree	835	104	94	55	325	198	58
	42%	39%	42%	44%	42%	41%	43%
Bottom 2 Box (Net)	858	117	89	51	330	223	49
	43%	43%	40%	41%	43%	47%	36%
						f	
Somewhat disagree	580	83	58	38	223	148	30
	29%	31%	26%	31%	29%	31%	22%
		f				f	
Strongly disagree	278	34	31	13	107	75	19
	14%	12%	14%	10%	14%	16%	14%
Sigma	2001	268	226	124	770	478	134
	100%	100%	100%	100%	100%	100%	100%

4. Would you say that your financial outlook for the next 10 years is...?

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	988	131	103	74	395	231	55
	49%	49%	45%	59%	51%	48%	41%
				aBdEF	F		
Very positive	285	29	34	24	114	68	17
	14%	11%	15%	19%	15%	14%	12%
				A			
Positive	703	102	69	50	282	162	38
	35%	38%	30%	40%	37%	34%	29%
		f		bF	f		
Neutral	719	95	80	34	267	196	48
	36%	35%	35%	27%	35%	41%	36%
						Cd	
Bottom 2 Box (Net)	294	43	44	16	108	52	31
	15%	16%	19%	13%	14%	11%	23%
			dE				aCDE
Negative	213	33	33	12	76	39	20
	11%	12%	14%	10%	10%	8%	15%
			E				dE
Very negative	80	10	11	4	32	13	11
	4%	4%	5%	3%	4%	3%	8%
							acdE

Minimum Base: 30 (**), Small Base: 100 (*)

7_1. What is your outlook for the remainder of 2021 with the regards to the following? - Stock markets

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	588	76	68	30	266	119	29
	29%	28%	30%	24%	35%	25%	21%
Will improve significantly	118	12	11	7	47	36	5
	6%	5%	5%	5%	6%	8%	4%
Will improve somewhat	470	63	57	24	219	83	24
	24%	24%	25%	19%	28%	17%	18%
Will remain stable	805	121	76	60	280	218	50
	40%	45%	33%	48%	36%	46%	37%
Bottom 2 Box (Net)	608	71	83	34	224	141	56
	30%	27%	37%	27%	29%	29%	41%
Will worsen somewhat	504	63	70	30	175	117	50
	25%	23%	31%	24%	23%	24%	37%
Will worsen significantly	104	9	12	4	49	24	6
	5%	3%	5%	3%	6%	5%	5%

Minimum Base: 30 (**), Small Base: 100 (*)

7_2. What is your outlook for the remainder of 2021 with the regards to the following? - Global economy

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	569	77	68	32	238	124	29
	28%	29%	30%	26%	31%	26%	22%
			f		F		
Will improve significantly	91	11	7	5	45	20	4
	5%	4%	3%	4%	6%	4%	3%
Will improve somewhat	478	66	62	27	193	105	25
	24%	25%	27%	21%	25%	22%	19%
			f				
Will remain stable	575	94	50	37	209	142	43
	29%	35%	22%	30%	27%	30%	32%
		BD				b	b
Bottom 2 Box (Net)	858	98	108	55	323	212	62
	43%	37%	48%	44%	42%	44%	46%
			A			a	a
Will worsen somewhat	680	79	87	47	259	156	53
	34%	29%	38%	38%	34%	33%	40%
			a				A
Will worsen significantly	177	19	21	8	64	56	9
	9%	7%	9%	6%	8%	12%	7%
						c	

Minimum Base: 30 (**), Small Base: 100 (*)

7_3. What is your outlook for the remainder of 2021 with the regards to the following? - Canadian economy

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	616	78	64	36	253	150	36
	31%	29%	28%	29%	33%	31%	27%
Will improve significantly	101	8	5	6	43	33	6
	5%	3%	2%	5%	6%	7%	4%
					b	aB	
Will improve somewhat	515	69	59	30	210	117	30
	26%	26%	26%	24%	27%	25%	22%
Will remain stable	577	94	62	34	203	138	46
	29%	35%	27%	28%	26%	29%	34%
		D					d
Bottom 2 Box (Net)	808	96	100	54	314	190	53
	40%	36%	44%	44%	41%	40%	39%
Will worsen somewhat	657	76	76	47	266	149	43
	33%	28%	34%	38%	35%	31%	32%
				a	a		
Will worsen significantly	150	21	24	7	48	41	9
	8%	8%	11%	6%	6%	9%	7%
			d				

Minimum Base: 30 (**), Small Base: 100 (*)

7_4. What is your outlook for the remainder of 2021 with the regards to the following? - Level of control over your personal financial situation

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	636	85	72	34	258	151	35
	32%	32%	32%	28%	34%	32%	26%
Will improve significantly	144	16	18	5	60	42	3
	7%	6%	8%	4%	8%	9%	3%
			F		F	cF	
Will improve somewhat	492	69	54	30	199	110	31
	25%	26%	24%	24%	26%	23%	23%
Will remain stable	1055	143	115	66	411	251	69
	53%	53%	51%	53%	53%	52%	52%
Bottom 2 Box (Net)	310	41	39	24	101	76	30
	15%	15%	17%	19%	13%	16%	22%
Will worsen somewhat	242	36	30	19	78	56	23
	12%	13%	13%	16%	10%	12%	17%
				d			D
Will worsen significantly	68	5	8	4	23	20	7
	3%	2%	4%	3%	3%	4%	5%
							a

Minimum Base: 30 (**), Small Base: 100 (*)

7_5. What is your outlook for the remainder of 2021 with the regards to the following? - Your financial literacy

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	637	86	73	33	278	137	30
	32%	32%	32%	27%	36%	29%	22%
		F	f		CEF		
Will improve significantly	129	16	18	6	55	30	4
	6%	6%	8%	5%	7%	6%	3%
			f		f		
Will improve somewhat	508	70	55	27	223	107	26
	25%	26%	25%	22%	29%	22%	19%
					EF		
Will remain stable	1072	148	119	78	399	247	82
	54%	55%	53%	63%	52%	52%	61%
				bDE			de
Bottom 2 Box (Net)	292	34	34	13	93	95	22
	15%	13%	15%	11%	12%	20%	17%
						ACD	
Will worsen somewhat	235	31	29	12	76	70	16
	12%	11%	13%	10%	10%	15%	12%
						D	
Will worsen significantly	57	4	5	1	18	24	6
	3%	1%	2%	1%	2%	5%	5%
						ACD	aC

Minimum Base: 30 (**), Small Base: 100 (*)

7_6. What is your outlook for the remainder of 2021 with the regards to the following? - Your personal situation

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Respondents (unwtd)	2001	272	220	169	790	367	183
Base: All Respondents (wtd)	2001	268	226	124	770	478	134
Top 2 Box (Net)	691	96	78	39	287	156	36
	35%	36%	34%	31%	37%	33%	27%
		f			F		
Will improve significantly	145	15	18	6	66	36	4
	7%	6%	8%	5%	9%	8%	3%
			f		F	f	
Will improve somewhat	546	81	59	33	221	120	32
	27%	30%	26%	27%	29%	25%	24%
Will remain stable	990	136	109	62	373	240	70
	49%	51%	48%	50%	48%	50%	52%
Bottom 2 Box (Net)	319	36	40	23	111	83	27
	16%	13%	18%	18%	14%	17%	20%
							ad
Will worsen somewhat	238	29	25	18	85	60	21
	12%	11%	11%	14%	11%	13%	16%
Will worsen significantly	82	7	15	5	26	22	6
	4%	3%	7%	4%	3%	5%	5%
			ad				

Minimum Base: 30 (**), Small Base: 100 (*)

Financial Index Score

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All Answering (unwtd)	2001	272	220	169	790	367	183
Base: All Answering (wtd)	2001	268	226	124	770	478	134
Summary							
0 - 50	845	112	105	52	320	186	70
	42%	42%	46%	42%	42%	39%	52%
							acDE
51 - 70	720	99	90	40	279	177	35
	36%	37%	40%	33%	36%	37%	26%
		F	F		F	F	
71+	436	57	32	32	171	115	29
	22%	21%	14%	26%	22%	24%	22%
		b		B	B	B	b
Mean	53.5	54.3	48.8	54	53.6	56	49.7
		BF		B	Bf	BF	
Std. Dev.	21.18	20.22	22.4	21.67	21.45	19.72	22.51
Std. Err.	0.47	1.23	1.49	1.95	0.77	0.9	1.94
Median	58	58	55	58	58	60	50