

Ipsos MORI June 2021 Political Monitor Topline Results

8th June 2021

Fieldwork: 28th May – 3rd June 2021

Technical Details

Ipsos MORI interviewed a representative sample of 1,002 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 28th May – 3rd June 2021. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1 How would you vote if there were a General Election tomorrow?

IF UNDECIDED OR REFUSED AT Q1a

Q1b Which party are you most inclined to support?

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (637)

	June 2021	April 2021
	%	%
Conservative	44	40
Labour	35	37
Liberal Democrats (Lib Dem)	6	8
Scottish National Party/Plaid Cymru	6	7
Green Party	7	5
Other	2	3
Conservative lead (\pm%)	+9	+3
<i>Would not vote</i>	*	1
<i>Undecided</i>	4	7
<i>Refused</i>	1	1

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a How would you vote if there were a General Election tomorrow?

Q1b Which party are you most inclined to support?

	%
Conservative	42
Labour	34
Liberal Democrats (Lib Dem)	8
Scottish National Party/Plaid Cymru	6
Green Party	8
Other	2
Conservative lead (\pm%)	+8
<i>Would not vote</i>	13
<i>Undecided</i>	6
<i>Refused</i>	2

Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	60
9	5
8	5
7	3
6	*
5	8
4	1
3	3
2	1
1 – absolutely certain not to vote	11
Don't know	2

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q6 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q7 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q8 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?
- Q9 Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q6) Jun '21	44	48	8	-4
Apr '21	44	51	5	-7
Johnson (Q7) Jun '21	44	47	8	-3
Apr '21	44	50	6	-6
Starmer (Q8) Jun '21	22	51	27	-29
Apr '21	36	46	18	-10
Davey (Q9) Jun '21	16	29	55	-13
Apr '21	18	38	43	-20

- Q6 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q7 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q8 Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?

Base: All party supporters (*Government is based on Conservative supporters)

		Satisfied	Dissatisfied	Don't know	Net satisfaction
	Base	%	%	%	±
Government (Q6) Jun '21	324	76	19	5	+57
Apr '21	345	84	12	4	+72
Johnson (Q7) Jun '21	324	78	15	7	+63
Apr '21	345	82	13	6	+69
Starmer (Q8) Jun '21	272	39	47	15	-8
Apr '21	328	51	39	10	+12

Economic Optimism Index

- Q10 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	Jun '21	Apr '21
	%	%
Improve	53	51
Stay the same	13	11
Get worse	31	36
Don't know	4	2
Ipsos MORI Economic Optimism Index (EOI)	+22	+15

Coronavirus

Q12 Overall, how well or badly do you think each of the following have handled the coronavirus outbreak so far?

	Very well	Fairly well	Neither well nor badly	Fairly badly	Very badly	Don't know	Don't know who they are	Very/fairly well	Very/fairly badly	Net well
	%	%	%	%	%	%	%	%	%	%
The Government										
June 2021	15	29	16	18	20	2	*	44	38	+6
Apr 2021	12	33	9	23	22	*	-	45	45	0
Mar 2021	10	31	13	22	22	1	*	41	44	-3
Feb 2021	10	28	15	18	28	1	*	38	46	-8
Dec 2020	6	31	15	23	24	1	*	37	47	-10
October 2020	5	25	16	24	26	2	1	30	50	-20
Sept 2020	7	25	18	23	27	*	*	32	50	-18
August 2020	9	33	16	20	20	2	*	42	40	+2
June 2020	8	32	14	21	23	1	*	40	44	-4
March 2020	10	39	13	20	15	2	1	49	35	+14
Boris Johnson										
Jun 2021	18	25	15	15	24	1	*	43	39	+4
Apr 2021	15	27	11	20	26	1	*	42	46	-4
Mar 2021	15	28	10	17	29	1	*	43	46	-3
Feb 2021	13	26	12	16	30	1	1	39	46	-7
Dec 2020	8	29	15	19	27	*	*	37	46	-9
October 2020	10	22	11	23	33	1	*	32	56	-24
August 2020	12	31	12	17	26	1	*	43	43	0
June 2020	13	32	12	17	25	1	*	45	42	+3
March 2020	13	34	13	17	21	2	1	47	38	+9
Keir Starmer										
Jun 2021	2	15	27	19	15	10	13	17	34	-17
Apr 2021	5	24	28	15	13	8	7	29	28	+1
Mar 2021	4	22	29	14	12	7	12	26	26	0
Feb 2021	5	27	28	13	9	8	11	32	22	+10
Dec 2020	5	26	23	14	9	8	16	31	23	+8
October 2020	5	28	24	13	9	9	12	33	22	+11
August 2020	5	26	30	8	6	9	17	31	14	+17
Matt Hancock, Secretary of State for Health and Social Care										
Jun 2021	10	23	15	17	27	4	4	33	44	-11
Apr 2021	12	26	14	17	24	2	4	38	41	-3
Mar 2021	11	27	12	20	22	3	5	38	42	-4
Feb 2021	10	30	11	18	23	2	6	40	41	-1
October 2020	6	20	17	22	26	4	5	26	48	-22
August 2020	10	28	16	18	20	4	5	38	38	0
June 2020	13	29	12	19	18	3	7	42	37	+5
March 2020	7	32	15	15	8	7	15	39	23	+16
Rishi Sunak, Chancellor of the Exchequer										
Jun 2021	21	30	14	9	7	8	12	51	16	+35
Apr 2021	23	36	16	9	8	4	4	59	17	+42
Mar 2021	20	35	15	13	7	3	7	55	20	+35
Feb 2021	18	37	12	10	10	3	9	55	20	+35
October 2020	20	31	16	10	8	5	10	51	18	+33

August 2020	23	37	11	7	6	3	13	60	13	+47
June 2020	29	31	11	8	6	4	12	60	14	+46
March 2020	10	31	19	9	4	10	17	41	13	+28

Q13. Do you think the government has done a good job or bad job at...?

	Good job %	Bad job %	Don't know %	Net good job
Ensuring the public are vaccinated as soon as possible				
Jun 2021	82	10	8	+72
Apr 2021	86	10	4	+76
Mar 2021	88	7	5	+81
Feb 2021	78	16	6	+62

Parties and leaders

Q14 I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...

	Keir Starmer (Sept 2020) %	Keir Starmer (June 2021) %	Boris Johnson (June 2019) %	Boris Johnson (Sept 2019) %	Boris Johnson (Sept 2020) %	Boris Johnson (June 2021) %
A capable leader	44	26	33	36	37	40
Good in a crisis	31	18	27	32	32	35
Has sound judgement	43	26	27	31	30	28
Understands the problems facing Britain	50	37	40	43	43	43
Out of touch with ordinary people	27	41	62	60	58	56
Has got a lot of personality	25	16	79	76	67	61
Gives me confidence for Britain's future	29	15	28	30	30	34
Patriotic	43	38	64	63	68	60
More honest than most politicians	36	29	25	27	27	22
More style than substance	21	28	54	56	46	41
A good representative for Britain on	42	25	28	30	30	34

the world stage						
None of these	3	5	4	1	1	3
Don't know	20	19	3	2	1	3

Q15. On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister
Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson	Jun '21	23	22	10	12	31	2	45	43	+2
	Mar '21	19	24	10	14	31	2	43	45	-2
	Feb '21	17	25	12	16	28	2	42	44	-2
	Aug '20	20	25	11	11	32	1	45	43	+2
	Feb '20	25	24	8	10	30	3	49	40	+9
	July '19	19	19	13	13	30	5	38	43	-5
	June '19	14	20	10	13	40	3	34	53	-19
	May '19	11	14	7	12	52	3	25	64	-39
	Mar '19	8	16	7	15	49	5	24	64	-40
	Sep '18	9	16	8	13	51	3	25	64	-39
	Jul '18	12	13	6	13	53	3	25	66	-41
	Apr '18	7	10	5	19	53	6	17	72	-55
	Jul '16	11	10	5	22	48	4	21	70	-49
	Jul '15	13	19	11	21	31	6	32	52	-20
	Jul '14	12	20	9	20	34	5	32	54	-22
Keir Starmer	Jun '21	6	18	13	19	29	16	24	48	-24
	Mar '21	9	21	22	14	21	14	30	35	-5
	Feb '21	11	25	27	12	13	12	36	25	+11
	Aug '20	14	24	24	10	14	14	38	24	+14
	Feb '20	11	21	20	11	14	22	32	25	+7
Rishi Sunak	Jun '21	11	25	17	12	17	18	36	29	+7
	Mar '21	12	21	24	14	15	13	33	29	+4
	Feb '21	10	22	29	15	11	14	32	26	+6
	Aug '20	13	23	27	10	12	15	36	22	+14
Michael Gove	Jun '21	3	10	10	17	43	18	13	60	-47
	May '19	4	12	13	17	39	13	16	56	-40
	Mar '19	3	12	11	18	41	15	15	59	-44
	Sep '18	2	9	17	21	35	17	11	56	-45
	Jul '18	3	7	14	20	41	14	10	61	-51
	Apr '18	4	8	10	22	38	18	12	60	-48
	Jul '15	3	10	18	18	35	16	13	53	-40
	Jul '14	2	9	10	18	48	13	11	66	-55
Andy Burnham	Jun '21	14	23	15	9	17	23	37	26	+11
	Jul '15	7	20	20	14	13	26	27	27	0
Lisa Nandy	Jun '21	3	12	19	11	18	37	15	29	-14
	Feb '20	6	17	25	15	11	26	23	26	-3
Angela Rayner	Jun '21	6	12	19	12	20	32	18	32	-14
Sadiq Khan	Jun '21	8	21	16	13	30	12	29	43	-14

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Boris Johnson	Jun '21	324	48	31	8	7	5	1	79	12	+67
	Mar '21	343	39	42	7	9	3	1	81	12	+69
	Feb '21	342	41	38	8	5	7	1	79	12	+67
	Aug '20	370	46	41	4	6	2	1	87	8	+79
	Feb '20	413	53	35	6	2	2	1	88	4	+84
	July '19	323	46	31	9	6	4	4	77	10	+67
	June '19	252	29	30	11	15	13	1	59	28	+31
	May '19	322	13	23	9	20	33	2	36	53	-17
	Mar '19	324	12	20	7	18	40	4	32	58	-26
	Sep '18	334	13	26	7	16	35	4	39	51	-12
	Jul '18	382	10	21	9	19	38	4	31	57	-26
	Apr '18	340	11	15	6	30	32	6	26	62	-36
	Jul '16	292	9	14	6	29	39	3	23	68	-45
	Jul '15	312	20	27	8	26	16	3	47	42	5
	Jul '14	242	21	26	12	18	19	4	47	37	10
Keir Starmer	Jun '21	272	18	30	12	16	14	10	48	30	+18
	Mar '21	342	21	32	20	10	7	10	53	17	+36
	Feb '21	354	23	37	26	7	2	5	60	9	+51
	Aug '20	320	25	35	23	5	4	8	60	9	+51
	Feb '20	278	20	25	23	9	4	19	45	13	+32
Rishi Sunak	Jun '21	324	24	34	13	7	12	10	58	19	+39
	Mar '21	343	23	27	27	10	6	8	50	16	+34
	Feb '21	342	21	33	25	6	4	11	54	10	+44
	Aug '20	370	22	24	23	10	5	16	46	15	+31
Michael Gove	June '21	324	6	20	13	20	29	12	26	49	-23
	May '19	222	7	19	14	29	19	12	26	48	-22
	Mar '19	324	6	24	12	20	25	13	30	45	-15
	Sep '18	334	5	16	16	26	25	12	21	51	-30
	July '18	382	4	10	15	25	35	11	14	60	-46
	Apr '18	340	7	12	13	31	26	11	20	56	-36
	Jul '15	312	4	12	20	26	22	16	16	53	-37
	Jul '14	242	2	13	10	27	37	12	14	64	-50
Andy Burnham	Jun '21	272	24	35	12	5	7	17	59	12	+47
	Jul '15	299	14	29	21	11	8	17	43	19	+24
Lisa Nandy	Jun '21	272	6	23	21	10	7	34	29	17	+12
	Feb '20	278	8	25	27	13	3	23	33	16	+17
Angela Rayner	Jun '21	272	15	26	23	12	4	20	41	16	+25
Sadiq Khan	Jun '21	272	14	32	20	13	13	7	46	26	+20

Q16. Please tell me to what extent, if at all, you agree or disagree with the following statement:
The ... Party should change its leader before the next general election

Base: All respondents.

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
The Labour Party should change its leader before the next general election									
<i>Keir Starmer as leader</i>									
Jun '21	31	19	15	14	12	9	50	26	+24
<i>Jeremy Corbyn as leader</i>									
Jul '19	48	14	11	10	13	4	62	23	+39
Jul '18	37	17	14	10	17	5	55	27	+28
Sep '17	31	12	12	20	23	2	43	43	0
Jul '16	50	16	6	10	15	3	66	25	+41
Oct '15	30	12	21	12	19	6	42	31	+11
<i>Ed Miliband as leader</i>									
Jun '14	27	22	16	16	14	4	49	30	+19
The Conservative Party should change its leader before the next general election									
<i>Boris Johnson as leader</i>									
Jun '21	27	13	14	15	24	7	40	39	-1
Jul '19	18	11	19	16	31	4	29	47	-18
<i>Theresa May as leader</i>									
Jul '18	28	18	18	15	16	4	46	31	+15
Sep '17	29	16	16	17	21	2	45	38	+7
<i>David Cameron as leader</i>									
Oct '15	22	17	25	13	19	5	39	32	+7
Jun '14	14	13	21	21	26	4	27	37	-10

Base: Own party supporters

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
The Labour Party should change its leader before the next general election									
<i>Keir Starmer as leader</i>									
Jun '21	25	23	10	18	21	3	48	39	+9
<i>Jeremy Corbyn as leader</i>									
Jul '19	21	16	11	24	26	3	37	50	-13
Jul '18	22	15	10	16	33	4	37	49	-12
Sep '17	11	10	11	29	37	1	21	37	-16
Jul '16	41	13	3	12	29	2	54	41	+13
Oct '15	16	11	22	17	30	5	27	47	-20
<i>Ed Miliband as leader</i>									
Jun '14	18	26	9	27	20	1	44	47	-3
The Conservative Party should change its leader before the next general election									
<i>Boris Johnson as leader</i>									
Jun '21	10	12	6	20	50	1	22	70	-48
Jul '19	5	5	6	17	66	1	10	83	-73
<i>Theresa May as leader</i>									
Jul '18	15	19	12	19	32	2	34	51	-17
Sep '17	13	15	10	22	39	1	28	61	-33
<i>David Cameron as leader</i>									
Oct '15	12	13	16	18	37	5	25	55	-30
Jun '14	4	5	7	21	58	3	9	79	-70

Q17 As you may know, the government has announced there will be an independent public inquiry into the government's handling of the coronavirus pandemic. When, if at all, do you think the inquiry should begin?

	Among all %	Among Con supporters %	Among Lab supporters %
This summer	39	19	53
This autumn	17	15	21
Spring 2022 (Spring next year)	17	22	15
Later in 2022	9	14	5
In 2023 or later	8	14	3
I do not think there should be an inquiry	6	14	1
Don't know	4	2	1

Q18 Who do you trust most to tell the truth about the government's handling of the coronavirus pandemic, Matt Hancock (the Health Secretary) or Dominic Cummings (the former Chief Advisor to the Prime Minister)? If you do not know who they are please say so.

	Among all %	Among Con supporters %	Among Lab supporters %
Matt Hancock	35	63	22
Dominic Cummings	18	7	31
Neither	34	18	40
Both equally	1	1	*
Don't know who they are	7	6	4
Don't know	5	5	4