



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, June 10, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%





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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>7/21-22, 2020 (N=1,115)</b>	34%	15%	19%	36%	29%	19%	10%	1%
<b>6/23-24, 2020 (N=1,113)</b>	31%	14%	17%	34%	33%	20%	12%	2%
<b>6/8-9, 2020 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29, 2020 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13, 2020 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>6/8-9, 2021</b>	7%	16%	50%	27%
<b>5/25-26, 2021</b>	9%	20%	49%	23%
<b>5/11-12, 2021</b>	9%	18%	47%	26%
<b>4/27-28, 2021</b>	8%	18%	53%	21%
<b>4/13-14, 2021</b>	9%	19%	49%	23%
<b>3/30-31, 2021</b>	9%	23%	48%	20%
<b>3/15-16, 2021</b>	10%	21%	49%	20%
<b>3/2-3, 2021</b>	9%	24%	52%	16%
<b>2/17-18, 2021</b>	10%	26%	46%	18%
<b>2/2-3, 2021</b>	7%	29%	47%	17%
<b>1/20-21, 2021</b>	7%	28%	46%	19%
<b>12/9-10, 2020</b>	9%	28%	46%	17%
<b>11/24-25, 2020</b>	9%	29%	46%	16%
<b>11/10-11, 2020</b>	9%	31%	46%	14%
<b>10/27-28, 2020</b>	12%	32%	42%	13%
<b>10/13-14, 2020</b>	11%	30%	43%	16%
<b>9/29-30, 2020</b>	11%	29%	43%	18%
<b>9/15-16, 2020</b>	10%	29%	43%	18%
<b>9/1-2, 2020</b>	9%	32%	42%	16%
<b>8/18-19, 2020</b>	11%	33%	44%	13%
<b>8/4-5, 2020</b>	9%	31%	45%	15%
<b>7/21-22, 2020</b>	10%	32%	46%	12%
<b>6/23-24, 2020</b>	7%	32%	46%	15%
<b>6/8-9, 2020</b>	7%	30%	46%	18%
<b>5/28-29, 2020</b>	7%	28%	48%	18%
<b>5/14-15, 2020</b>	10%	30%	42%	18%
<b>5/4-5, 2020</b>	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%



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5. Now thinking ahead to this summer (the summer of 2021), how likely, if at all, are you to do each of the following?

### Total Likely Summary

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021
Dine out at a restaurant	78%	76%	78%	79%	83%	85%
Go to a shopping center or mall	74%	71%	71%	75%	79%	79%
Go to an outdoor event like a farmer's market, art fair, or sidewalk sale	68%	70%	73%	77%	76%	79%
Go on any overnight trips, by car, less than 100 miles away	58%	64%	65%	70%	65%	68%
Go on any overnight trips, by car, more than 100 miles away	59%	63%	65%	68%	64%	68%
Take a vacation where I can "unplug" and "get away from it all"	-	-	-	-	-	63%
Take a vacation where I can "unplug" from news/current events	-	-	-	-	-	61%
Go to a movie theater	-	44%	45%	49%	51%	55%
Go to a museum	-	44%	46%	50%	49%	51%
Go to a live concert, outdoors	-	36%	39%	45%	47%	47%
<b>[IF PARENT]</b> Take a vacation without your child(ren)	-	-	-	-	-	(N=306) 47%
Travel by plane within the U.S.	39%	42%	42%	46%	46%	44%
Go to a sporting event	34%	34%	36%	41%	41%	43%
Go to a live concert, indoors	-	28%	29%	35%	36%	35%
Use a ride sharing service	27%	28%	29%	33%	33%	30%
Travel by plane internationally	21%	22%	22%	26%	24%	22%
Go on a cruise	15%	17%	16%	20%	20%	19%

### a. Go on any overnight trips, by car, less than 100 miles away

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021
Very likely	26%	28%	31%	35%	30%	32%
Somewhat likely	31%	37%	34%	34%	35%	37%
Not very likely	23%	23%	21%	17%	20%	18%
Not likely at all	19%	13%	14%	13%	15%	13%
<i>Likely (Net)</i>	<i>58%</i>	<i>64%</i>	<i>65%</i>	<i>70%</i>	<i>65%</i>	<i>68%</i>
<i>Not Likely (Net)</i>	<i>42%</i>	<i>36%</i>	<i>35%</i>	<i>30%</i>	<i>35%</i>	<i>32%</i>





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### b. Go on any overnight trips, by car, more than 100 miles away

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	29%	28%	31%	36%	31%	34%
Somewhat likely	30%	35%	34%	32%	33%	34%
Not very likely	20%	24%	21%	17%	19%	19%
Not likely at all	20%	13%	14%	15%	17%	13%
<i>Likely (Net)</i>	<i>59%</i>	<i>63%</i>	<i>65%</i>	<i>68%</i>	<i>64%</i>	<i>68%</i>
<i>Not Likely (Net)</i>	<i>41%</i>	<i>37%</i>	<i>35%</i>	<i>32%</i>	<i>36%</i>	<i>32%</i>

### c. Travel by plane within the U.S.

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	19%	18%	19%	23%	22%	22%
Somewhat likely	20%	24%	23%	23%	24%	22%
Not very likely	25%	27%	28%	23%	25%	27%
Not likely at all	36%	30%	30%	31%	28%	28%
<i>Likely (Net)</i>	<i>39%</i>	<i>42%</i>	<i>42%</i>	<i>46%</i>	<i>46%</i>	<i>44%</i>
<i>Not Likely (Net)</i>	<i>61%</i>	<i>58%</i>	<i>58%</i>	<i>54%</i>	<i>54%</i>	<i>56%</i>

### d. Travel by plane internationally

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	8%	10%	9%	11%	10%	10%
Somewhat likely	13%	12%	13%	15%	13%	11%
Not very likely	22%	25%	25%	24%	27%	25%
Not likely at all	57%	53%	53%	50%	50%	53%
<i>Likely (Net)</i>	<i>21%</i>	<i>22%</i>	<i>22%</i>	<i>26%</i>	<i>24%</i>	<i>22%</i>
<i>Not Likely (Net)</i>	<i>79%</i>	<i>78%</i>	<i>78%</i>	<i>74%</i>	<i>76%</i>	<i>78%</i>

### e. Take a vacation where I can “unplug” from news/current events

	<b>6/8-9, 2021</b>
Very likely	29%
Somewhat likely	32%
Not very likely	25%
Not likely at all	14%
<i>Likely (Net)</i>	<i>61%</i>
<i>Not Likely (Net)</i>	<i>39%</i>



f. **[IF PARENT]** Take a vacation without your child(ren)

	<b>6/8-9, 2021 (N=306)</b>
Very likely	17%
Somewhat likely	31%
Not very likely	27%
Not likely at all	26%
<i>Likely (Net)</i>	<i>47%</i>
<i>Not Likely (Net)</i>	<i>53%</i>

g. Take a vacation where I can “unplug” and “get away from it all”

	<b>6/8-9, 2021</b>
Very likely	29%
Somewhat likely	34%
Not very likely	22%
Not likely at all	15%
<i>Likely (Net)</i>	<i>63%</i>
<i>Not Likely (Net)</i>	<i>37%</i>

h. Dine out at a restaurant

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	46%	42%	45%	48%	46%	56%
Somewhat likely	32%	34%	33%	32%	36%	28%
Not very likely	14%	15%	15%	12%	11%	11%
Not likely at all	8%	9%	8%	9%	7%	4%
<i>Likely (Net)</i>	<i>78%</i>	<i>76%</i>	<i>78%</i>	<i>79%</i>	<i>83%</i>	<i>85%</i>
<i>Not Likely (Net)</i>	<i>22%</i>	<i>24%</i>	<i>22%</i>	<i>21%</i>	<i>17%</i>	<i>15%</i>

i. Go on a cruise

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	6%	6%	5%	8%	8%	7%
Somewhat likely	8%	11%	11%	12%	12%	12%
Not very likely	22%	26%	26%	26%	26%	24%
Not likely at all	63%	57%	57%	54%	54%	57%
<i>Likely (Net)</i>	<i>15%</i>	<i>17%</i>	<i>16%</i>	<i>20%</i>	<i>20%</i>	<i>19%</i>
<i>Not Likely (Net)</i>	<i>85%</i>	<i>83%</i>	<i>84%</i>	<i>80%</i>	<i>80%</i>	<i>81%</i>





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### j. Go to a sporting event

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	11%	14%	12%	17%	16%	17%
Somewhat likely	23%	20%	23%	25%	25%	26%
Not very likely	26%	31%	32%	28%	30%	30%
Not likely at all	40%	35%	32%	31%	29%	27%
<i>Likely (Net)</i>	<b>34%</b>	<b>34%</b>	<b>36%</b>	<b>41%</b>	<b>41%</b>	<b>43%</b>
<i>Not Likely (Net)</i>	<b>66%</b>	<b>66%</b>	<b>64%</b>	<b>59%</b>	<b>59%</b>	<b>57%</b>

### k. Go to an outdoor event like a farmer's market, art fair, or sidewalk sale

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	28%	26%	29%	37%	36%	38%
Somewhat likely	41%	43%	43%	40%	40%	41%
Not very likely	19%	21%	18%	15%	14%	13%
Not likely at all	13%	9%	9%	8%	10%	8%
<i>Likely (Net)</i>	<b>68%</b>	<b>70%</b>	<b>73%</b>	<b>77%</b>	<b>76%</b>	<b>79%</b>
<i>Not Likely (Net)</i>	<b>32%</b>	<b>30%</b>	<b>27%</b>	<b>23%</b>	<b>24%</b>	<b>21%</b>

### l. Go to a shopping center or mall

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	38%	33%	34%	38%	39%	42%
Somewhat likely	35%	38%	37%	37%	40%	37%
Not very likely	16%	21%	19%	16%	13%	14%
Not likely at all	10%	8%	9%	9%	8%	7%
<i>Likely (Net)</i>	<b>74%</b>	<b>71%</b>	<b>71%</b>	<b>75%</b>	<b>79%</b>	<b>79%</b>
<i>Not Likely (Net)</i>	<b>26%</b>	<b>29%</b>	<b>29%</b>	<b>25%</b>	<b>21%</b>	<b>21%</b>

### m. Use a ride sharing service

	<b>3/15-16, 2021</b>	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	10%	11%	10%	14%	14%	12%
Somewhat likely	17%	17%	19%	19%	19%	18%
Not very likely	26%	30%	28%	26%	29%	29%
Not likely at all	47%	42%	43%	41%	38%	41%
<i>Likely (Net)</i>	<b>27%</b>	<b>28%</b>	<b>29%</b>	<b>33%</b>	<b>33%</b>	<b>30%</b>
<i>Not Likely (Net)</i>	<b>73%</b>	<b>72%</b>	<b>71%</b>	<b>67%</b>	<b>67%</b>	<b>70%</b>

### n. Go to a live concert, indoors

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	9%	10%	13%	13%	12%
Somewhat likely	19%	19%	22%	23%	23%
Not very likely	34%	36%	32%	35%	35%
Not likely at all	38%	35%	33%	29%	30%
<i>Likely (Net)</i>	<b>28%</b>	<b>29%</b>	<b>35%</b>	<b>36%</b>	<b>35%</b>
<i>Not Likely (Net)</i>	<b>72%</b>	<b>71%</b>	<b>65%</b>	<b>64%</b>	<b>65%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

o. Go to a live concert, outdoors

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	11%	12%	18%	17%	17%
Somewhat likely	25%	27%	27%	30%	30%
Not very likely	35%	34%	29%	28%	31%
Not likely at all	29%	27%	26%	24%	22%
<i>Likely (Net)</i>	<b>36%</b>	<b>39%</b>	<b>45%</b>	<b>47%</b>	<b>47%</b>
<i>Not Likely (Net)</i>	<b>64%</b>	<b>61%</b>	<b>55%</b>	<b>53%</b>	<b>53%</b>

p. Go to a movie theater

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	16%	17%	20%	19%	22%
Somewhat likely	29%	28%	29%	32%	32%
Not very likely	28%	29%	27%	28%	26%
Not likely at all	27%	26%	24%	22%	20%
<i>Likely (Net)</i>	<b>44%</b>	<b>45%</b>	<b>49%</b>	<b>51%</b>	<b>55%</b>
<i>Not Likely (Net)</i>	<b>56%</b>	<b>55%</b>	<b>51%</b>	<b>49%</b>	<b>45%</b>

q. Go to a museum

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	10%	13%	18%	14%	15%
Somewhat likely	34%	33%	32%	35%	35%
Not very likely	36%	35%	30%	30%	32%
Not likely at all	20%	20%	20%	20%	18%
<i>Likely (Net)</i>	<b>44%</b>	<b>46%</b>	<b>50%</b>	<b>49%</b>	<b>51%</b>
<i>Not Likely (Net)</i>	<b>56%</b>	<b>54%</b>	<b>50%</b>	<b>51%</b>	<b>49%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. **[ASKED IF PARENT]** Once again thinking about this summer, how likely, if at all, are you to do each of the following activities with your child or children, or allow your child(ren) to do the following?

### Total Likely Summary

	4/27-28, 2020 (N=304)	5/11-12, 2020 (N=289)	5/25-26, 2021 (N=337)	6/8-9, 2021 (N=306)
Take your child(ren) to visit family or friends	84%	85%	88%	87%
Allow your child(ren) to visit with friends indoors	74%	76%	80%	79%
Go to a museum with your child(ren)	60%	60%	64%	63%
Go to a movie theater with your child(ren)	55%	54%	62%	60%
Go to an amusement park with your child(ren)	57%	57%	67%	59%
Enroll your child(ren) in youth sports or other group activities	57%	56%	64%	59%
Take your child(ren) to a live sporting event	43%	54%	55%	48%
Leave your child(ren) with a babysitter or nanny	42%	49%	54%	46%
Have your child(ren) travel on a plane	43%	46%	52%	43%
Send your child(ren) to day camp	40%	42%	52%	40%
Send your child(ren) to overnight camp	32%	32%	42%	30%

#### a. Have your child(ren) travel on a plane

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021
Very likely	21%	20%	23%	21%
Somewhat likely	22%	26%	29%	22%
Not very likely	28%	20%	26%	25%
Not likely at all	29%	33%	22%	32%
<i>Likely (Net)</i>	43%	46%	52%	43%
<i>Not Likely (Net)</i>	57%	54%	48%	57%

#### b. Send your child(ren) to day camp

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021
Very likely	19%	16%	21%	17%
Somewhat likely	20%	27%	30%	22%
Not very likely	25%	28%	25%	29%
Not likely at all	35%	30%	24%	31%
<i>Likely (Net)</i>	40%	42%	52%	40%
<i>Not Likely (Net)</i>	60%	58%	48%	60%



## PUBLIC POLL FINDINGS AND METHODOLOGY

c. Send your child(ren) to overnight camp

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	11%	13%	20%	13%
Somewhat likely	21%	19%	22%	17%
Not very likely	27%	30%	29%	28%
Not likely at all	41%	37%	29%	42%
<i>Likely (Net)</i>	32%	32%	42%	30%
<i>Not Likely (Net)</i>	68%	68%	58%	70%

d. Take your child(ren) to a live sporting event

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	17%	28%	23%	18%
Somewhat likely	26%	26%	32%	30%
Not very likely	32%	23%	26%	27%
Not likely at all	25%	22%	19%	24%
<i>Likely (Net)</i>	43%	54%	55%	48%
<i>Not Likely (Net)</i>	57%	46%	45%	52%

e. Go to a movie theater with your child(ren)

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	26%	27%	25%	27%
Somewhat likely	28%	27%	37%	33%
Not very likely	23%	22%	24%	21%
Not likely at all	22%	24%	14%	18%
<i>Likely (Net)</i>	55%	54%	62%	60%
<i>Not Likely (Net)</i>	45%	46%	38%	40%

f. Go to a museum with your child(ren)

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	21%	27%	27%	24%
Somewhat likely	39%	33%	37%	39%
Not very likely	24%	24%	25%	18%
Not likely at all	16%	16%	11%	19%
<i>Likely (Net)</i>	60%	60%	64%	63%
<i>Not Likely (Net)</i>	40%	40%	36%	37%

g. Go to an amusement park with your child(ren)

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	22%	25%	28%	24%
Somewhat likely	35%	32%	39%	35%
Not very likely	27%	25%	21%	26%
Not likely at all	16%	18%	13%	15%
<i>Likely (Net)</i>	57%	57%	67%	59%
<i>Not Likely (Net)</i>	43%	43%	33%	41%



## PUBLIC POLL FINDINGS AND METHODOLOGY

### h. Take your child(ren) to visit family or friends

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	46%	54%	48%	48%
Somewhat likely	39%	31%	40%	39%
Not very likely	9%	10%	7%	8%
Not likely at all	7%	5%	5%	5%
<i>Likely (Net)</i>	<b>84%</b>	<b>85%</b>	<b>88%</b>	<b>87%</b>
<i>Not Likely (Net)</i>	<b>16%</b>	<b>15%</b>	<b>12%</b>	<b>13%</b>

### i. Leave your child(ren) with a babysitter or nanny

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	15%	20%	19%	20%
Somewhat likely	27%	30%	35%	26%
Not very likely	24%	22%	26%	22%
Not likely at all	34%	28%	20%	32%
<i>Likely (Net)</i>	<b>42%</b>	<b>49%</b>	<b>54%</b>	<b>46%</b>
<i>Not Likely (Net)</i>	<b>58%</b>	<b>51%</b>	<b>46%</b>	<b>54%</b>

### j. Enroll your child(ren) in youth sports or other group activities

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	26%	27%	29%	29%
Somewhat likely	30%	29%	34%	30%
Not very likely	22%	23%	21%	22%
Not likely at all	22%	22%	15%	20%
<i>Likely (Net)</i>	<b>57%</b>	<b>56%</b>	<b>64%</b>	<b>59%</b>
<i>Not Likely (Net)</i>	<b>43%</b>	<b>44%</b>	<b>36%</b>	<b>41%</b>

### k. Allow your child(ren) to visit with friends indoors

	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
Very likely	34%	38%	36%	40%
Somewhat likely	40%	38%	44%	39%
Not very likely	18%	15%	13%	15%
Not likely at all	8%	9%	7%	6%
<i>Likely (Net)</i>	<b>74%</b>	<b>76%</b>	<b>80%</b>	<b>79%</b>
<i>Not Likely (Net)</i>	<b>26%</b>	<b>24%</b>	<b>20%</b>	<b>21%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

7. Many businesses launched new or expanded services during the pandemic. Which of the following would you like to see in your area even after the pandemic ends?

	<b>6/8-9, 2021</b>
Outdoor dining	50%
Delivery of food	47%
Curbside pick-up of food	44%
Delivery of groceries	43%
Curbside pick-up of groceries	41%
Curbside pick-up of merchandise from stores	40%
Delivery of merchandise from stores	35%
Curbside pick-up alcohol from restaurants	21%
Delivery of alcohol from restaurants	18%
None of these	18%

8. As mask mandates are being relaxed in many areas due to new CDC guidelines for the vaccinated, to what extent would the following make you more comfortable as you shop in grocery stores, malls and other retail locations?

### Total More Comfortable Summary

	<b>6/8-9, 2021</b>
Require masks for staff and customers	51%
Require masks for all staff regardless of vaccination status	48%
Check vaccination status of all staff	47%
Require masks for unvaccinated customers on an honor system	42%
Require masks for vaccinated staff	40%
Check vaccination status of all customers	39%
No masks for anyone	26%





## PUBLIC POLL FINDINGS AND METHODOLOGY

a. Require masks for staff and customers

	<b>6/8-9, 2021</b>
Much more comfortable	25%
Somewhat more comfortable	26%
Neither more nor less comfortable	28%
Somewhat less comfortable	5%
Much less comfortable	12%
Don't know/doesn't apply	4%
<i>More Comfortable (Net)</i>	<i>51%</i>
<i>Less Comfortable (Net)</i>	<i>18%</i>

b. Require masks for all staff regardless of vaccination status

	<b>6/8-9, 2021</b>
Much more comfortable	25%
Somewhat more comfortable	23%
Neither more nor less comfortable	31%
Somewhat less comfortable	5%
Much less comfortable	11%
Don't know/doesn't apply	4%
<i>More Comfortable (Net)</i>	<i>48%</i>
<i>Less Comfortable (Net)</i>	<i>16%</i>

c. Require masks for vaccinated staff

	<b>6/8-9, 2021</b>
Much more comfortable	20%
Somewhat more comfortable	20%
Neither more nor less comfortable	36%
Somewhat less comfortable	6%
Much less comfortable	12%
Don't know/doesn't apply	6%
<i>More Comfortable (Net)</i>	<i>40%</i>
<i>Less Comfortable (Net)</i>	<i>18%</i>

d. Require masks for unvaccinated customers on an honor system

	<b>6/8-9, 2021</b>
Much more comfortable	20%
Somewhat more comfortable	22%
Neither more nor less comfortable	29%
Somewhat less comfortable	10%
Much less comfortable	15%
Don't know/doesn't apply	5%
<i>More Comfortable (Net)</i>	<i>42%</i>
<i>Less Comfortable (Net)</i>	<i>24%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

e. Check vaccination status of all staff

	<b>6/8-9, 2021</b>
Much more comfortable	25%
Somewhat more comfortable	22%
Neither more nor less comfortable	28%
Somewhat less comfortable	5%
Much less comfortable	14%
Don't know/doesn't apply	7%
<i>More Comfortable (Net)</i>	<i>47%</i>
<i>Less Comfortable (Net)</i>	<i>19%</i>

f. Check vaccination status of all customers

	<b>6/8-9, 2021</b>
Much more comfortable	19%
Somewhat more comfortable	20%
Neither more nor less comfortable	29%
Somewhat less comfortable	6%
Much less comfortable	18%
Don't know/doesn't apply	8%
<i>More Comfortable (Net)</i>	<i>39%</i>
<i>Less Comfortable (Net)</i>	<i>24%</i>

g. No masks for anyone

	<b>6/8-9, 2021</b>
Much more comfortable	17%
Somewhat more comfortable	9%
Neither more nor less comfortable	21%
Somewhat less comfortable	19%
Much less comfortable	31%
Don't know/doesn't apply	3%
<i>More Comfortable (Net)</i>	<i>26%</i>
<i>Less Comfortable (Net)</i>	<i>49%</i>

9. How many doses of the COVID-19 vaccine have you received?

	<b>4/13-14, 2021</b>	<b>4/27-28, 2021</b>	<b>5/11-12, 2021</b>	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
1 dose	17%	16%	11%	11%	7%
2 doses or all dosages needed	38%	47%	53%	59%	60%
None, but I plan to get the vaccine	21%	17%	13%	11%	12%
None, and I do not plan to get the vaccine	23%	20%	23%	19%	21%





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Are you currently working from home, for at least a majority of the time, because of the pandemic?

	3/2-3, 2021	3/15-16, 2021	4/13-14, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021
Yes, working mostly from home	18%	16%	18%	16%	16%	13%
Yes, working completely from home	16%	18%	15%	14%	17%	16%
No	34%	32%	35%	37%	36%	38%
I am not currently working	33%	33%	32%	32%	31%	32%
<b>Yes (Net)</b>	<b>34%</b>	<b>34%</b>	<b>33%</b>	<b>31%</b>	<b>33%</b>	<b>30%</b>

11. Since March 2020, have you relocated, or considered relocating because of the coronavirus pandemic and other events in recent months?

	6/8-9, 2020	11/10-11, 2020	6/8-9, 2021
Yes, permanently	3%	5%	6%
Yes, temporarily	6%	7%	6%
No, but I plan to relocate	5%	8%	5%
No, but I have given it some thought	7%	11%	10%
No, and I have no plans to relocate	74%	65%	69%
Don't know	4%	3%	4%
<b>Yes (Net)</b>	<b>9%</b>	<b>12%</b>	<b>11%</b>
<b>No (Net)</b>	<b>86%</b>	<b>85%</b>	<b>85%</b>

12. [SKIPPED IF “No, and I have no plans to relocate” or “Don’t know” IN Q11] To where have you moved or thought of moving? Select all the characteristics that apply.

	6/8-9, 2020 (N=248)	11/10-11, 2020 (N=327)	6/8-9, 2021 (N=303)
Suburban area	14%	22%	23%
Rural area	17%	22%	18%
Urban area (city or city center)	8%	17%	16%
Small city (<100K population)	14%	15%	14%
Closer to family	14%	14%	14%
Large city (500K+)	6%	9%	14%
Medium city (100<500K population)	11%	11%	12%
In with parents or family	-	11%	12%
Your hometown	10%	10%	11%
Somewhere else	7%	4%	3%
Don't know	8%	4%	7%





## PUBLIC POLL FINDINGS AND METHODOLOGY

13. **[SPLIT A] [ASKED ONLY IF EMPLOYED]** Would you consider a longer commute to and from work if you spent fewer days in the office each week?

	<b>6/8-9, 2021 (N=340)</b>
Would definitely consider	24%
May or may not consider	41%
Would not consider	35%

14. **[SPLIT B] [ASKED ONLY IF EMPLOYED]** Would you consider a commute to and from work that is at least 30 minutes longer if you spent fewer days in the office each week?

	<b>6/8-9, 2021 (N=339)</b>
Would definitely consider	25%
May or may not consider	42%
Would not consider	33%

15. How do you expect your total household spending to change over the next three months compared to now?

	<b>5/25-26, 2021</b>	<b>6/8-9, 2021</b>
It will increase a lot	6%	4%
It will increase a little	21%	22%
It will not change	51%	52%
It will decrease a little	9%	10%
It will decrease a lot	6%	5%
Don't know	8%	7%
<i>Increase (Net)</i>	26%	26%
<i>Decrease (Net)</i>	15%	15%





## PUBLIC POLL FINDINGS AND METHODOLOGY

16. Have you in the past month delayed any plans for bigger expenditures in the following areas - after you had started shopping for them? Select all that apply.

	<b>6/8-9, 2021</b>
Dining	15%
Entertainment	14%
Air travel	13%
Electronics	13%
Hotel	10%
Vehicles	10%
Home purchase	9%
Home equipment	9%
Rental car	5%
None of these	57%

17. **[ASKED IF ITEM WAS SELECTED IN Q16]** What is the main reason you delayed any plans for bigger expenditures in the following areas? Based on your experience with the pandemic, which of these statements comes closest to your view, even if neither is exactly right?

a. Air travel

	<b>6/8-9, 2021 (N=140)</b>
The price was too high	39%
The option I wanted was unavailable (e.g., out of stock, sold out)	22%
Other	39%

b. Hotel

	<b>6/8-9, 2021 (N=113)</b>
The price was too high	43%
The option I wanted was unavailable (e.g., out of stock, sold out)	24%
Other	33%





## PUBLIC POLL FINDINGS AND METHODOLOGY

c. Rental car

	<b>6/8-9, 2021 (N=50)</b>
The price was too high	54%
The option I wanted was unavailable (e.g., out of stock, sold out)	24%
Other	22%

d. Dining

	<b>6/8-9, 2021 (N=170)</b>
The price was too high	35%
The option I wanted was unavailable (e.g., out of stock, sold out)	30%
Other	36%

e. Entertainment

	<b>6/8-9, 2021 (N=160)</b>
The price was too high	39%
The option I wanted was unavailable (e.g., out of stock, sold out)	26%
Other	35%

f. Home purchase

	<b>6/8-9, 2021 (N=104)</b>
The price was too high	62%
The option I wanted was unavailable (e.g., out of stock, sold out)	15%
Other	24%

g. Vehicles

	<b>6/8-9, 2021 (N=118)</b>
The price was too high	59%
The option I wanted was unavailable (e.g., out of stock, sold out)	16%
Other	25%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### h. Home equipment

	<b>6/8-9, 2021 (N=102)</b>
The price was too high	52%
The option I wanted was unavailable (e.g., out of stock, sold out)	22%
Other	26%

### i. Electronics

	<b>6/8-9, 2021 (N=142)</b>
The price was too high	53%
The option I wanted was unavailable (e.g., out of stock, sold out)	28%
Other	19%

## 18. [ASKED IF AGE 21+ ] How often, if at all, do you consume each of the following?

### a. Beer

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	5%
A few times a week	15%
A few times a month	14%
Once a month	8%
Every few months	11%
Not at all	48%

### b. Wine

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	3%
A few times a week	11%
A few times a month	16%
Once a month	11%
Every few months	18%
Not at all	41%





## PUBLIC POLL FINDINGS AND METHODOLOGY

c. Liquor

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	2%
A few times a week	12%
A few times a month	17%
Once a month	10%
Every few months	18%
Not at all	40%

d. Cannabis

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	8%
A few times a week	5%
A few times a month	5%
Once a month	3%
Every few months	5%
Not at all	73%

e. Tobacco

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	14%
A few times a week	4%
A few times a month	4%
Once a month	2%
Every few months	2%
Not at all	74%

f. Soda

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	21%
A few times a week	22%
A few times a month	18%
Once a month	10%
Every few months	12%
Not at all	17%





## PUBLIC POLL FINDINGS AND METHODOLOGY

g. Medication for pain

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	11%
A few times a week	11%
A few times a month	18%
Once a month	10%
Every few months	16%
Not at all	34%

h. Medication for anxiety

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	13%
A few times a week	4%
A few times a month	4%
Once a month	4%
Every few months	3%
Not at all	71%

i. Sleep aid medications

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	10%
A few times a week	6%
A few times a month	8%
Once a month	4%
Every few months	8%
Not at all	64%

j. Juice

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	16%
A few times a week	24%
A few times a month	20%
Once a month	11%
Every few months	14%
Not at all	16%





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k. Hard cider

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	1%
A few times a week	3%
A few times a month	7%
Once a month	6%
Every few months	14%
Not at all	69%

l. Soda water with alcohol, also known as “hard seltzer”

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	2%
A few times a week	6%
A few times a month	9%
Once a month	7%
Every few months	9%
Not at all	67%

m. Sour beers

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	1%
A few times a week	2%
A few times a month	5%
Once a month	4%
Every few months	7%
Not at all	81%

n. Hard root beer or other “hard sodas”

	<b>6/8-9, 2021 (N=1137)</b>
Every/almost every day	2%
A few times a week	3%
A few times a month	6%
Once a month	6%
Every few months	10%
Not at all	72%







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19. [ASKED IF AGE 21+ AND DID NOT SELECT “Not at all” IN Q18] For each of the following, do you anticipate consuming more or less this summer compared to your usual consumption, or do you think it will be about the same?

a. Beer

	<b>6/8-9, 2021 (N=578)</b>
More	17%
Less	19%
About the same	62%
Not applicable	2%

b. Wine

	<b>6/8-9, 2021 (N=646)</b>
More	15%
Less	19%
About the same	64%
Not applicable	2%

c. Liquor

	<b>6/8-9, 2021 (N=653)</b>
More	15%
Less	19%
About the same	62%
Not applicable	4%

d. Soda

	<b>6/8-9, 2021 (N=940)</b>
More	11%
Less	22%
About the same	66%
Not applicable	1%

e. Hard cider

	<b>6/8-9, 2021 (N=340)</b>
More	15%
Less	25%
About the same	54%
Not applicable	6%





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f. Soda water with alcohol, also known as “hard seltzer”

	<b>6/8-9, 2021 (N=363)</b>
More	22%
Less	25%
About the same	46%
Not applicable	7%

g. Hard root beer or other “hard sodas”

	<b>6/8-9, 2021 (N=306)</b>
More	18%
Less	24%
About the same	48%
Not applicable	10%





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### About the Study

These are some of the findings of the thirtieth wave of an Ipsos poll conducted between June 8-9, 2021. For this survey, a sample of 1,177 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a





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design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,177, DEFF=1.5, adjusted Confidence Interval= $\pm$ 4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, and twenty-ninth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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