



TOPLINE & METHODOLOGY

Work and school are the places where Americans have cried most often

Men and older Americans less likely to have cried in public

Washington, DC, May 26, 2021 – A recent Ipsos poll finds that work and school are the places where most Americans say they have cried. The poll also finds that men and older Americans are less likely to have cried in public places.

Detailed Findings

1. Work (26%) is the place most Americans say they have cried, followed by school (21%).
 - One in eight Americans say they have cried in the airport, a park, and a bar or restaurant.
 - Women are more likely than men to say they have cried at all of these public places, and those with a college degree are generally more likely than those with a high school diploma or less to say they have cried at the listed places.
 - The groups most likely to say they have not cried in public places include men (61%), Baby Boomers (57%), those with a high school diploma or less (57%) and Republicans (56%).

These are the findings of an Ipsos poll conducted between May 21 – 24, 2021. For this study, a sample of 1,026 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a margin of error of plus or minus 3.3 percentage points for all respondents.



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Ipsos Understanding Society Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)

Interview dates: May 21 – May 24, 2021
Number of interviews: 1026
Number of Gen Z interviews: 92
Number of Millennial interviews: 215
Number of Gen X interviews: 249
Number of Baby Boomer interviews: 470

Margin of error: +/-3.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. People cry for many reasons. For example, some may cry out of frustration or sadness, tears of joy or relief, or maybe they just need a cathartic/psychological release of any strong emotions.

For whatever the reason, have you cried in any of these public places? Select all that apply.

	Total	Gen Z	Millennial	Gen X	Baby Boomer
Work	26%	24%	33%	31%	21%
School	21%	37%	35%	18%	9%
The airport	13%	12%	15%	14%	12%
A park	13%	16%	16%	16%	8%
A bar or restaurant	12%	12%	18%	12%	9%
A sports event or concert	8%	7%	10%	12%	5%
The grocery store	7%	11%	12%	6%	4%
On a bus or train	7%	12%	11%	6%	3%
The gym	4%	1%	6%	4%	3%
The salon or barber	3%	1%	3%	2%	3%
Somewhere else	31%	30%	28%	36%	29%
None of these	48%	44%	46%	38%	57%
Skipped	1%	1%	2%	2%	1%





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About the Study

This poll was conducted May 21 – 24, 2021, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,026 general population adults age 18 or older. The sample includes 92 Gen Zers, 215 Millennials, 249 Gen Xers, and 470 Baby Boomers. Generation Z includes ages 18-25, Millennials include ages 26-39, Generation X includes ages 40-55, and Baby Boomers include ages older than 55.

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.18. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male, Female) by Age (18–25, 26–39, 40-54 and 55+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Latinx, Asian, Other)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Latinx, Asian) by Gender (Male, Female)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Latinx, Asian) by Age (18-44, 45+)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Latinx, Asian) by Education (Some College or less, Bachelor and beyond)





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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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