

**IPSOS PRESS RELEASE :**

# **OLYMPIC SPIRIT IN PANDEMIC TIMES**

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Ipsos Malaysia

Fri, 16 July 2021

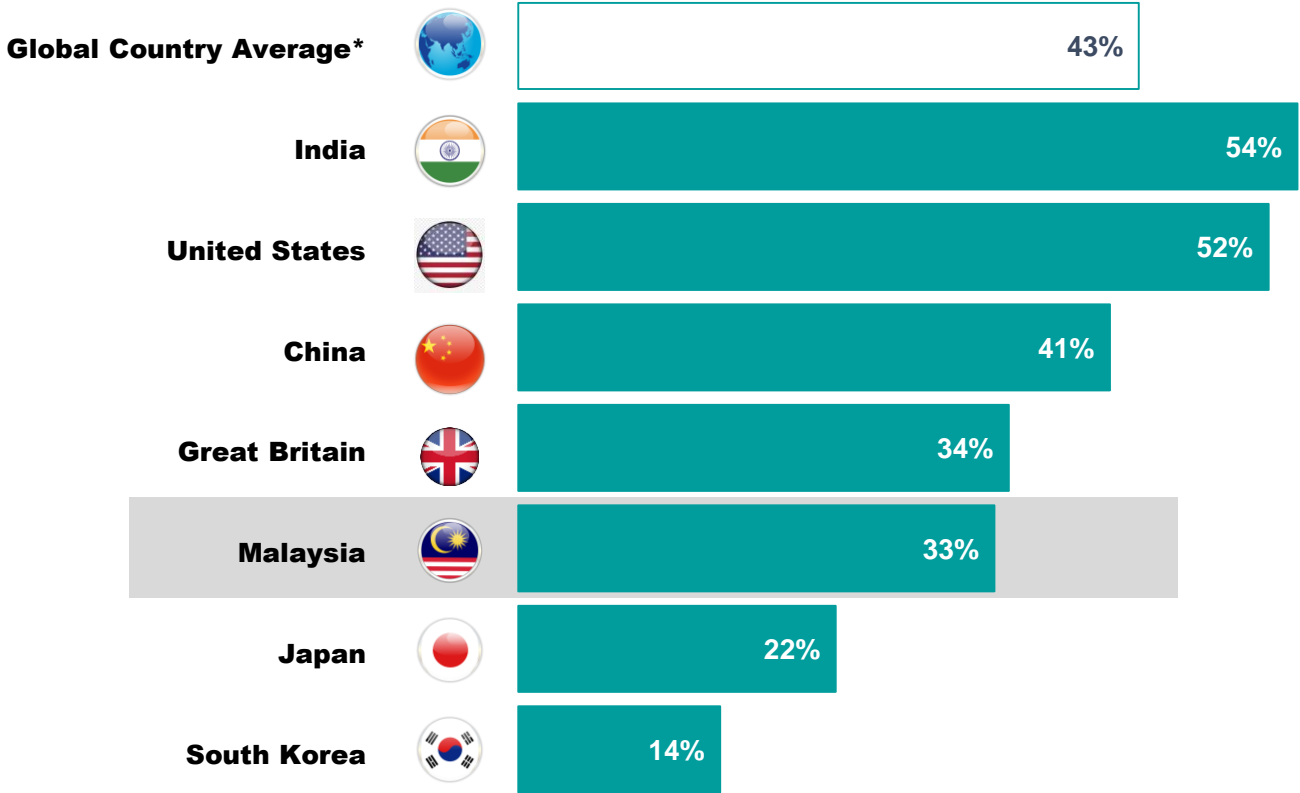
**GAME CHANGERS**



# LOW SUPPORT FOR PROCEEDING WITH THE OLYMPICS

Despite being the host country, Japan is among the least positive to go ahead with Olympics.

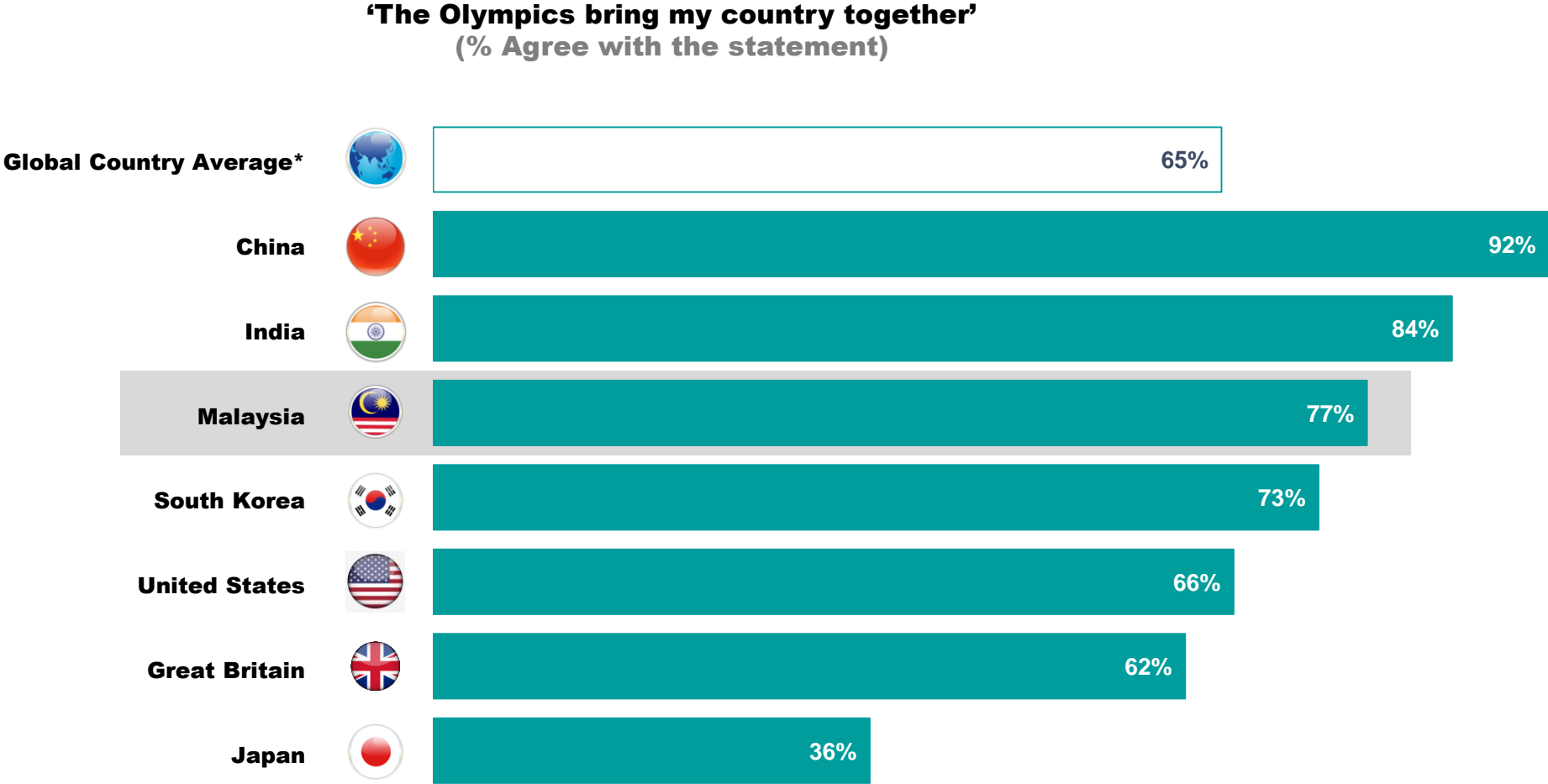
**‘The Olympics should go ahead in 2021, even if the COVID pandemic isn’t over yet’**  
(% Agree with the statement)



\*The Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result

# MALAYSIANS THINK OLYMPICS COULD BE UNIFYING EVENT

Despite the skepticism, most countries think the event could help bring the country together during a difficult time

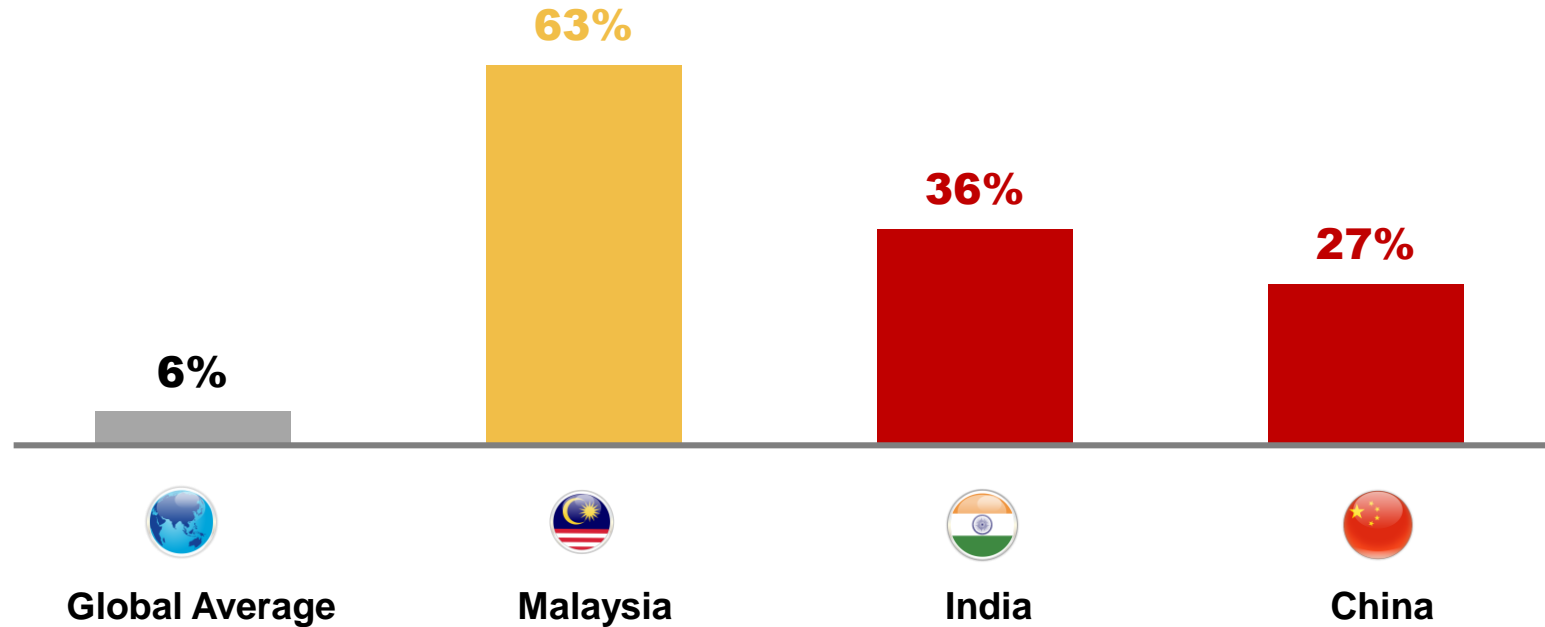
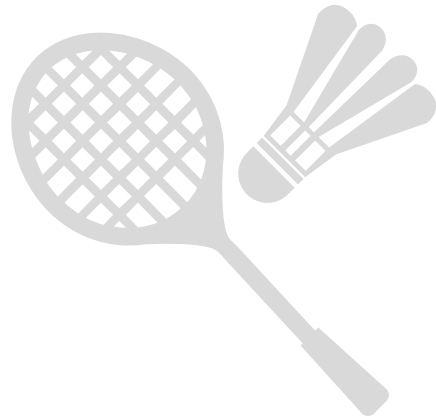


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# BADMINTON TAKES CENTRE STAGE IN MALAYSIA

Despite limited interest globally, a majority of Malaysians follow badminton in the Olympics – interest far higher than fellow badminton powerhouses India and China

Interested in following badminton – top 3 countries



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## Tokyo Olympics

The Olympics is always an anticipated event, but the ongoing presence of the pandemic leads to skepticism that the games should be held under the current conditions. The host country, Japan, are among the countries least positive to go ahead with the Olympics.

People still see positives in the Olympics going ahead – in Malaysia and beyond, the Olympics is seen as unifying event during a difficult time.

Malaysians certainly unite in their interest for badminton - no other country show the high level of interest for the badminton competition as Malaysians do.



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# Game Changers

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**You act better when you are sure.**