



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, July 8, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%





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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
8/18-19, 2020 (N=1,115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%





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5. Many businesses launched new or expanded services during the pandemic. Which of the following would you like to see in your area even after the pandemic ends?

	6/8-9, 2021	7/6-7, 2021
Outdoor dining	50%	49%
Curbside pick-up of food	44%	42%
Delivery of food	47%	41%
Delivery of groceries	43%	40%
Curbside pick-up of groceries	41%	36%
Curbside pick-up of merchandise from stores	40%	35%
Delivery of merchandise from stores	35%	35%
Curbside pick-up alcohol from restaurants	21%	21%
Delivery of alcohol from restaurants	18%	19%
None of these	18%	20%

6. Would you support or oppose changing local laws in your area to allow the following permanently...?

Total Support Summary

	7/6-7, 2021
Expand outdoor dining	71%
Curbside food delivery	67%
Delivery of alcohol from restaurants	52%
Curbside pick-up of alcohol	50%

a. Curbside food delivery

	7/6-7, 2021
Strongly support	44%
Somewhat support	23%
Somewhat oppose	4%
Strongly oppose	3%
This is already allowed by law	20%
Don't know	6%
<i>Support (Net)</i>	<i>67%</i>
<i>Oppose (Net)</i>	<i>7%</i>





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b. Curbside pick-up of alcohol

	7/6-7, 2021
Strongly support	27%
Somewhat support	23%
Somewhat oppose	14%
Strongly oppose	13%
This is already allowed by law	7%
Don't know	15%
<i>Support (Net)</i>	<i>50%</i>
<i>Oppose (Net)</i>	<i>27%</i>

c. Delivery of alcohol from restaurants

	7/6-7, 2021
Strongly support	27%
Somewhat support	25%
Somewhat oppose	14%
Strongly oppose	13%
This is already allowed by law	5%
Don't know	15%
<i>Support (Net)</i>	<i>52%</i>
<i>Oppose (Net)</i>	<i>27%</i>

d. Expand outdoor dining

	7/6-7, 2021
Strongly support	44%
Somewhat support	27%
Somewhat oppose	5%
Strongly oppose	3%
This is already allowed by law	14%
Don't know	7%
<i>Support (Net)</i>	<i>71%</i>
<i>Oppose (Net)</i>	<i>8%</i>





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7. How many doses of the COVID-19 vaccine have you received?

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021
1 dose	17%	16%	11%	11%	7%	7%	5%
2 doses or all dosages needed	38%	47%	53%	59%	60%	61%	67%
None, but I plan to get the vaccine	21%	17%	13%	11%	12%	9%	10%
None, and I do not plan to get the vaccine	23%	20%	23%	19%	21%	22%	19%

8. Are you currently working from home, for at least a majority of the time, because of the pandemic?

	3/2-3, 2021	3/15-16, 2021	4/13-14, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021
Yes, working mostly from home	18%	16%	18%	16%	16%	13%	14%	15%
Yes, working completely from home	16%	18%	15%	14%	17%	16%	14%	15%
No	34%	32%	35%	37%	36%	38%	40%	38%
I am not currently working	33%	33%	32%	32%	31%	32%	32%	32%
<i>Yes (Net)</i>	<i>34%</i>	<i>34%</i>	<i>33%</i>	<i>31%</i>	<i>33%</i>	<i>30%</i>	<i>28%</i>	<i>29%</i>

9. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021
It will increase a lot	6%	4%	6%	6%
It will increase a little	21%	22%	18%	20%
It will not change	51%	52%	54%	51%
It will decrease a little	9%	10%	11%	11%
It will decrease a lot	6%	5%	5%	5%
Don't know	8%	7%	6%	8%
<i>Increase (Net)</i>	<i>26%</i>	<i>26%</i>	<i>24%</i>	<i>26%</i>
<i>Decrease (Net)</i>	<i>15%</i>	<i>15%</i>	<i>16%</i>	<i>16%</i>





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10. Have you in the past month delayed any plans for bigger expenditures in the following areas - after you had started shopping for them? Select all that apply.

	6/8-9, 2021	7/6-7, 2021
Air travel	13%	18%
Entertainment	14%	16%
Dining	15%	13%
Electronics	13%	12%
Hotel	10%	12%
Vehicles	10%	12%
Home purchase	9%	9%
Home equipment	9%	9%
Rental car	5%	5%
None of these	57%	58%

11. **[ASKED IF ITEM WAS SELECTED IN Q10]** What is the main reason you delayed any plans for bigger expenditures in the following areas?

a. Air travel

	6/8-9, 2021 (N=140)	7/6-7, 2021 (N=209)
The price was too high	39%	44%
The option I wanted was unavailable (e.g., out of stock, sold out)	22%	17%
Other	39%	39%

b. Hotel

	6/8-9, 2021 (N=113)	7/6-7, 2021 (N=142)
The price was too high	43%	42%
The option I wanted was unavailable (e.g., out of stock, sold out)	24%	26%
Other	33%	32%





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c. Rental car

	6/8-9, 2021 (N=50)	7/6-7, 2021 (N=61)
The price was too high	54%	48%
The option I wanted was unavailable (e.g., out of stock, sold out)	24%	26%
Other	22%	26%

d. Dining

	6/8-9, 2021 (N=170)	7/6-7, 2021 (N=152)
The price was too high	35%	37%
The option I wanted was unavailable (e.g., out of stock, sold out)	30%	30%
Other	36%	32%

e. Entertainment

	6/8-9, 2021 (N=160)	7/6-7, 2021 (N=186)
The price was too high	39%	37%
The option I wanted was unavailable (e.g., out of stock, sold out)	26%	28%
Other	35%	35%

f. Home purchase

	6/8-9, 2021 (N=104)	7/6-7, 2021 (N=96)
The price was too high	62%	60%
The option I wanted was unavailable (e.g., out of stock, sold out)	15%	26%
Other	24%	15%





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g. Vehicles

	6/8-9, 2021 (N=118)	7/6-7, 2021 (N=141)
The price was too high	59%	55%
The option I wanted was unavailable (e.g., out of stock, sold out)	16%	29%
Other	25%	16%

h. Home equipment

	6/8-9, 2021 (N=102)	7/6-7, 2021 (N=102)
The price was too high	52%	51%
The option I wanted was unavailable (e.g., out of stock, sold out)	22%	34%
Other	26%	15%

i. Electronics

	6/8-9, 2021 (N=142)	7/6-7, 2021 (N=132)
The price was too high	53%	55%
The option I wanted was unavailable (e.g., out of stock, sold out)	28%	28%
Other	19%	16%

12. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

Total Higher Summary

	7/6-7, 2021
Gasoline	78%
Your total grocery bill	68%
Meat	66%
Fresh fruit and vegetables	60%
Food at restaurants	58%
Electricity	43%





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a. Meat

	7/6-7, 2021
Much higher	25%
Somewhat higher	41%
About the same	24%
Somewhat lower	3%
Much lower	1%
Not applicable	3%
Don't know	4%
<i>Higher (Net)</i>	66%
<i>Lower (Net)</i>	4%

b. Fresh fruit and vegetables

	7/6-7, 2021
Much higher	16%
Somewhat higher	44%
About the same	32%
Somewhat lower	2%
Much lower	1%
Not applicable	1%
Don't know	3%
<i>Higher (Net)</i>	60%
<i>Lower (Net)</i>	4%

c. Your total grocery bill

	7/6-7, 2021
Much higher	23%
Somewhat higher	45%
About the same	27%
Somewhat lower	2%
Much lower	2%
Not applicable	*
Don't know	1%
<i>Higher (Net)</i>	68%
<i>Lower (Net)</i>	3%





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d. Gasoline

	7/6-7, 2021
Much higher	47%
Somewhat higher	31%
About the same	13%
Somewhat lower	3%
Much lower	1%
Not applicable	3%
Don't know	2%
<i>Higher (Net)</i>	<i>78%</i>
<i>Lower (Net)</i>	<i>4%</i>

e. Electricity

	7/6-7, 2021
Much higher	13%
Somewhat higher	30%
About the same	46%
Somewhat lower	3%
Much lower	1%
Not applicable	2%
Don't know	5%
<i>Higher (Net)</i>	<i>43%</i>
<i>Lower (Net)</i>	<i>4%</i>

f. Food at restaurants

	7/6-7, 2021
Much higher	14%
Somewhat higher	43%
About the same	31%
Somewhat lower	2%
Much lower	2%
Not applicable	3%
Don't know	4%
<i>Higher (Net)</i>	<i>58%</i>
<i>Lower (Net)</i>	<i>4%</i>





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13. **[ASK IF ANY ITEMS IN Q12 = MUCH HIGHER OR SOMEWHAT HIGHER]** When thinking about the higher prices you are paying, what do you think is the single biggest contributing factor to those higher costs?

	7/6-7, 2021 (N=1,061)
Supply chain issues	27%
Individual businesses raising prices to make up for last year's losses	20%
Government policies (e.g. trade agreements)	17%
Shortages	15%
COVID-related fees businesses are charging	11%
Other	5%
None of these	5%

14. Compared to the following points in time, are you currently tipping restaurant workers and/or food delivery drivers...

Total More Summary

	7/6-7, 2021
Last summer (summer of 2020)	24%
Before the COVID-19 pandemic began (before March 2020)	21%

- a. Last summer (summer of 2020)

	7/6-7, 2021
More	24%
Less	6%
About the same	59%
Not applicable	8%
Don't know	2%





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b. Before the COVID-19 pandemic began (before March 2020)

	7/6-7, 2021
More	21%
Less	8%
About the same	62%
Not applicable	7%
Don't know	2%

15. On average, how many times per week did you cook dinner at home during the following time periods?

a. Pre-pandemic

	7/6-7, 2021
0 times	3%
1 time	6%
2-3 times	28%
4-5 times	40%
6-7 times	22%

b. During state-mandated lockdown

	7/6-7, 2021
0 times	3%
1 time	5%
2-3 times	15%
4-5 times	27%
6-7 times	50%

c. This past week

	7/6-7, 2021
0 times	3%
1 time	7%
2-3 times	30%
4-5 times	32%
6-7 times	28%





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16. June was LGBTQ+ Pride Month. Which of the following, if any, did you do to recognize this? Select all that apply.

	7/6-7, 2021
Support LGBTQ+ businesses in my community	13%
Learn about Pride/the history of Pride Month	12%
Wear Pride-themed clothing or accessories	9%
Donate to LGBTQ+ charities	6%
Attend a Pride event or parade	4%
Something else	3%
None of the above	71%

17. How much do you agree or disagree with the following statements?

Total Agree Summary

	7/6-7, 2021
Too many businesses use the language of LGBTQ+ Pride without committing to real change	44%
More companies have spoken out about LGBTQ+ Pride than I expected	43%
If a corporation takes a stand on LGBTQ+ Pride issues that I don't agree with, I'm less likely to buy their products or use their services	41%
Companies participating in support of LGBTQ+ Pride on social media is the right thing to do	39%
Companies that take a stand in favor of LGBTQ+ Pride should back that up by donating to political candidates that also support LGBTQ+ Pride	36%
I am more likely to purchase something from a company that has taken a public stand in favor of LGBTQ+ Pride	31%





PUBLIC POLL FINDINGS AND METHODOLOGY

- a. I am more likely to purchase something from a company that has taken a public stand in favor of LGBTQ+ Pride

	7/6-7, 2021
Strongly agree	13%
Somewhat agree	19%
Neither agree nor disagree	43%
Somewhat disagree	10%
Strongly disagree	16%
<i>Agree (Net)</i>	<i>31%</i>
<i>Disagree (Net)</i>	<i>25%</i>

- b. More companies have spoken out about LGBTQ+ Pride than I expected

	7/6-7, 2021
Strongly agree	14%
Somewhat agree	30%
Neither agree nor disagree	47%
Somewhat disagree	6%
Strongly disagree	4%
<i>Agree (Net)</i>	<i>43%</i>
<i>Disagree (Net)</i>	<i>10%</i>

- c. Too many businesses use the language of LGBTQ+ Pride without committing to real change

	7/6-7, 2021
Strongly agree	17%
Somewhat agree	27%
Neither agree nor disagree	49%
Somewhat disagree	3%
Strongly disagree	3%
<i>Agree (Net)</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>7%</i>

- d. Companies participating in support of LGBTQ+ Pride on social media is the right thing to do

	7/6-7, 2021
Strongly agree	16%
Somewhat agree	22%
Neither agree nor disagree	42%
Somewhat disagree	7%
Strongly disagree	12%
<i>Agree (Net)</i>	<i>39%</i>
<i>Disagree (Net)</i>	<i>19%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

- e. If a corporation takes a stand on LGBTQ+ Pride issues that I don't agree with, I'm less likely to buy their products or use their services

	7/6-7, 2021
Strongly agree	21%
Somewhat agree	21%
Neither agree nor disagree	40%
Somewhat disagree	12%
Strongly disagree	8%
<i>Agree (Net)</i>	<i>41%</i>
<i>Disagree (Net)</i>	<i>19%</i>

- f. Companies that take a stand in favor of LGBTQ+ Pride should back that up by donating to political candidates that also support LGBTQ+ Pride

	7/6-7, 2021
Strongly agree	16%
Somewhat agree	20%
Neither agree nor disagree	45%
Somewhat disagree	8%
Strongly disagree	12%
<i>Agree (Net)</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>19%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the thirty-second wave of an Ipsos poll conducted between July 6-7, 2021. For this survey, a sample of 1,179 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





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Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,179, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, and thirty-first waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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