



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, July 22, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%



PUBLIC POLL FINDINGS AND METHODOLOGY

1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%





PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%



PUBLIC POLL FINDINGS AND METHODOLOGY

3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





PUBLIC POLL FINDINGS AND METHODOLOGY

4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%





PUBLIC POLL FINDINGS AND METHODOLOGY

5. How many doses of the COVID-19 vaccine have you received?

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021
1 dose	17%	16%	11%	11%	7%	7%	5%	8%
2 doses or all dosages needed	38%	47%	53%	59%	60%	61%	67%	64%
None, but I plan to get the vaccine	21%	17%	13%	11%	12%	9%	10%	9%
None, and I do not plan to get the vaccine	23%	20%	23%	19%	21%	22%	19%	20%

6. As mask mandates are being relaxed in many areas due to new CDC guidelines for the vaccinated, to what extent would the following make you more comfortable as you shop in grocery stores, malls and other retail locations?

Total More Comfortable Summary

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021
Require masks for unvaccinated staff	-	-	62%
Require masks for staff and customers	51%	47%	54%
Check vaccination status of all staff	47%	48%	53%
Require masks for all staff regardless of vaccination status	48%	46%	52%
Require masks for unvaccinated customers on an honor system	42%	42%	44%
Check vaccination status of all customers	39%	39%	43%
No masks for anyone	26%	26%	23%
Require masks for vaccinated staff	40%	36%	-

a. Require masks for staff and customers

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021
Much more comfortable	25%	23%	31%
Somewhat more comfortable	26%	24%	23%
Neither more nor less comfortable	28%	30%	27%
Somewhat less comfortable	5%	8%	5%
Much less comfortable	12%	12%	10%
Don't know/doesn't apply	4%	4%	4%
More Comfortable (Net)	51%	47%	54%
Less Comfortable (Net)	18%	19%	15%





PUBLIC POLL FINDINGS AND METHODOLOGY

b. Require masks for all staff regardless of vaccination status

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021
Much more comfortable	25%	24%	29%
Somewhat more comfortable	23%	22%	23%
Neither more nor less comfortable	31%	33%	30%
Somewhat less comfortable	5%	7%	4%
Much less comfortable	11%	11%	10%
Don't know/doesn't apply	4%	3%	4%
<i>More Comfortable (Net)</i>	48%	46%	52%
<i>Less Comfortable (Net)</i>	16%	17%	14%

c. Require masks for unvaccinated staff

	7/20-21, 2021
Much more comfortable	41%
Somewhat more comfortable	22%
Neither more nor less comfortable	21%
Somewhat less comfortable	5%
Much less comfortable	8%
Don't know/doesn't apply	5%
<i>More Comfortable (Net)</i>	62%
<i>Less Comfortable (Net)</i>	12%

d. Require masks for unvaccinated customers on an honor system

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021
Much more comfortable	20%	21%	23%
Somewhat more comfortable	22%	21%	21%
Neither more nor less comfortable	29%	31%	27%
Somewhat less comfortable	10%	11%	10%
Much less comfortable	15%	13%	14%
Don't know/doesn't apply	5%	3%	4%
<i>More Comfortable (Net)</i>	42%	42%	44%
<i>Less Comfortable (Net)</i>	24%	24%	24%

e. Check vaccination status of all staff

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021
Much more comfortable	25%	24%	31%
Somewhat more comfortable	22%	23%	22%
Neither more nor less comfortable	28%	30%	26%
Somewhat less comfortable	5%	5%	4%
Much less comfortable	14%	13%	12%
Don't know/doesn't apply	7%	4%	5%
<i>More Comfortable (Net)</i>	47%	48%	53%
<i>Less Comfortable (Net)</i>	19%	18%	16%





PUBLIC POLL FINDINGS AND METHODOLOGY

f. Check vaccination status of all customers

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021
Much more comfortable	19%	19%	23%
Somewhat more comfortable	20%	20%	20%
Neither more nor less comfortable	29%	32%	28%
Somewhat less comfortable	6%	7%	6%
Much less comfortable	18%	17%	17%
Don't know/doesn't apply	8%	6%	6%
<i>More Comfortable (Net)</i>	<i>39%</i>	<i>39%</i>	<i>43%</i>
<i>Less Comfortable (Net)</i>	<i>24%</i>	<i>24%</i>	<i>23%</i>

g. No masks for anyone

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021
Much more comfortable	17%	17%	15%
Somewhat more comfortable	9%	9%	7%
Neither more nor less comfortable	21%	22%	23%
Somewhat less comfortable	19%	20%	17%
Much less comfortable	31%	29%	35%
Don't know/doesn't apply	3%	2%	3%
<i>More Comfortable (Net)</i>	<i>26%</i>	<i>26%</i>	<i>23%</i>
<i>Less Comfortable (Net)</i>	<i>49%</i>	<i>49%</i>	<i>52%</i>

7. Are you currently working from home, for at least a majority of the time, because of the pandemic?

	3/2-3, 2021	3/15- 16, 2021	4/13- 14, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	6/22- 23, 2021	7/6-7, 2021	7/20- 21, 2021
Yes, working mostly from home	18%	16%	18%	16%	16%	13%	14%	15%	15%
Yes, working completely from home	16%	18%	15%	14%	17%	16%	14%	15%	12%
No	34%	32%	35%	37%	36%	38%	40%	38%	40%
I am not currently working	33%	33%	32%	32%	31%	32%	32%	32%	34%
<i>Yes (Net)</i>	<i>34%</i>	<i>34%</i>	<i>33%</i>	<i>31%</i>	<i>33%</i>	<i>30%</i>	<i>28%</i>	<i>29%</i>	<i>26%</i>



PUBLIC POLL FINDINGS AND METHODOLOGY

8. **[Asked if Employed*]** Thinking of a time when the pandemic restrictions are lifted, to what extent do you agree or disagree with the following statements?

Total Agree Summary

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (n=655)
I am more productive with a flexible work schedule	70%	72%	66%
Employers should be more flexible in terms of requiring employees to go to an office	76%	72%	61%
I think my unvaccinated coworkers should wear masks in the office	-	-	61%
I would want my employer to require mask usage in the office if COVID-19 cases rise in my area	-	-	59%
I want flexibility in the amount of time I go into the office	72%	73%	58%
[Asked if Q7 = Working mostly from home or Completely from home] I want to return to the office occasionally	62%	55%	55%
[Asked if Q7 = Working mostly from home or Completely from home] I intend to return to the office mostly for meetings	-	46%	55%
I miss being around my coworkers	59%	52%	48%
I expect my employer to tell me which days to be in the office	-	43%	48%
My home is a difficult place to be productive	34%	30%	35%
[Asked if Q7 = Working mostly from home or Completely from home] I want to return to the office full time	40%	32%	32%
If my employer expected me to return to the office full time, I would consider looking for another job that didn't require me to return to the office, given the same salary and responsibility	42%	43%	30%
I feel more burned out by work when I work from home	40%	34%	28%
My office is a difficult place to be productive	-	36%	22%

*Asked if employed as of July 2021; Previously asked if employed AND working at least mostly from home

a. I want to return to the office full time

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=264)
Strongly agree	15%	11%	17%
Somewhat agree	25%	21%	15%
Neither agree nor disagree	19%	21%	17%
Somewhat disagree	16%	16%	16%
Strongly disagree	25%	31%	34%
Agree (Net)	40%	32%	32%
Disagree (Net)	41%	47%	51%





PUBLIC POLL FINDINGS AND METHODOLOGY

b. I want to return to the office occasionally

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=264)
Strongly agree	20%	15%	21%
Somewhat agree	42%	40%	34%
Neither agree nor disagree	17%	23%	17%
Somewhat disagree	11%	7%	15%
Strongly disagree	10%	15%	13%
<i>Agree (Net)</i>	<i>62%</i>	<i>55%</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>21%</i>	<i>22%</i>	<i>28%</i>

c. If my employer expected me to return to the office full time, I would consider looking for another job that didn't require me to return to the office, given the same salary and responsibility

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	15%	17%	13%
Somewhat agree	27%	26%	16%
Neither agree nor disagree	29%	28%	25%
Somewhat disagree	16%	13%	16%
Strongly disagree	13%	16%	29%
<i>Agree (Net)</i>	<i>42%</i>	<i>43%</i>	<i>30%</i>
<i>Disagree (Net)</i>	<i>29%</i>	<i>30%</i>	<i>45%</i>

d. I want flexibility in the amount of time I go into the office

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	35%	38%	28%
Somewhat agree	38%	35%	30%
Neither agree nor disagree	20%	19%	30%
Somewhat disagree	5%	5%	7%
Strongly disagree	3%	3%	6%
<i>Agree (Net)</i>	<i>72%</i>	<i>73%</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>7%</i>	<i>8%</i>	<i>13%</i>

e. I am more productive with a flexible work schedule

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	34%	39%	31%
Somewhat agree	36%	32%	34%
Neither agree nor disagree	19%	18%	23%
Somewhat disagree	10%	6%	7%
Strongly disagree	1%	4%	5%
<i>Agree (Net)</i>	<i>70%</i>	<i>72%</i>	<i>66%</i>
<i>Disagree (Net)</i>	<i>11%</i>	<i>10%</i>	<i>12%</i>



f. My home is a difficult place to be productive

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	11%	9%	11%
Somewhat agree	23%	21%	24%
Neither agree nor disagree	20%	22%	22%
Somewhat disagree	23%	16%	19%
Strongly disagree	23%	32%	24%
<i>Agree (Net)</i>	34%	30%	35%
<i>Disagree (Net)</i>	46%	47%	43%

g. My office is a difficult place to be productive

	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	13%	8%
Somewhat agree	23%	14%
Neither agree nor disagree	28%	28%
Somewhat disagree	21%	23%
Strongly disagree	15%	27%
<i>Agree (Net)</i>	36%	22%
<i>Disagree (Net)</i>	15%	50%

h. I feel more burned out by work when I work from home

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	11%	10%	12%
Somewhat agree	29%	24%	16%
Neither agree nor disagree	20%	19%	31%
Somewhat disagree	22%	20%	18%
Strongly disagree	19%	26%	22%
<i>Agree (Net)</i>	40%	34%	28%
<i>Disagree (Net)</i>	41%	47%	40%

i. I miss being around my coworkers

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	15%	17%	22%
Somewhat agree	44%	35%	26%
Neither agree nor disagree	20%	25%	30%
Somewhat disagree	9%	10%	12%
Strongly disagree	11%	13%	11%
<i>Agree (Net)</i>	59%	52%	48%
<i>Disagree (Net)</i>	20%	23%	23%



PUBLIC POLL FINDINGS AND METHODOLOGY

j. Employers should be more flexible in terms of requiring employees to go to an office

	3/2-3, 2021 (N=352)	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	39%	37%	27%
Somewhat agree	37%	35%	34%
Neither agree nor disagree	18%	22%	26%
Somewhat disagree	4%	4%	5%
Strongly disagree	2%	2%	8%
<i>Agree (Net)</i>	76%	72%	61%
<i>Disagree (Net)</i>	6%	6%	13%

k. I expect my employer to tell me which days to be in the office

	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=655)
Strongly agree	15%	22%
Somewhat agree	28%	27%
Neither agree nor disagree	28%	32%
Somewhat disagree	15%	9%
Strongly disagree	14%	11%
<i>Agree (Net)</i>	43%	48%
<i>Disagree (Net)</i>	28%	20%

l. I intend to return to the office mostly for meetings

	6/22-23, 2021 (N=300)	7/20-21, 2021 (N=264)
Strongly agree	13%	20%
Somewhat agree	32%	35%
Neither agree nor disagree	26%	21%
Somewhat disagree	14%	15%
Strongly disagree	14%	10%
<i>Agree (Net)</i>	46%	55%
<i>Disagree (Net)</i>	28%	24%

m. I think my unvaccinated coworkers should wear masks in the office

	7/20-21, 2021 (N=655)
Strongly agree	39%
Somewhat agree	22%
Neither agree nor disagree	17%
Somewhat disagree	7%
Strongly disagree	16%
<i>Agree (Net)</i>	61%
<i>Disagree (Net)</i>	23%





PUBLIC POLL FINDINGS AND METHODOLOGY

- n. I would want my employer to require mask usage in the office if COVID-19 cases rise in my area

	7/20-21, 2021 (N=655)
Strongly agree	32%
Somewhat agree	27%
Neither agree nor disagree	17%
Somewhat disagree	9%
Strongly disagree	15%
<i>Agree (Net)</i>	<i>59%</i>
<i>Disagree (Net)</i>	<i>24%</i>

9. How likely, if at all, are you to stop or do less of the following activities, specifically because of concerns about crime?

Total Likely Summary

	7/20-21, 2021
Going to crowded places	47%
Visiting city centers	45%
Visiting large cities for vacation	45%
Going to concerts or shows	41%
Dining out at a restaurant	38%
Going to sporting events	37%
[IF EMPLOYED] Going to your place of work	35%

- a. Visiting city centers

	7/20-21, 2021
Very likely	18%
Somewhat likely	27%
Not very likely	24%
Not at all likely	20%
Not applicable/I do not do this	11%
<i>Likely (Net)</i>	<i>45%</i>
<i>Not likely (Net)</i>	<i>44%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

b. Visiting large cities for vacation

	7/20-21, 2021
Very likely	20%
Somewhat likely	24%
Not very likely	24%
Not at all likely	20%
Not applicable/I do not do this	11%
<i>Likely (Net)</i>	45%
<i>Not likely (Net)</i>	44%

c. Going to sporting events

	7/20-21, 2021
Very likely	15%
Somewhat likely	22%
Not very likely	22%
Not at all likely	21%
Not applicable/I do not do this	20%
<i>Likely (Net)</i>	37%
<i>Not likely (Net)</i>	43%

d. Going to concerts or shows

	7/20-21, 2021
Very likely	16%
Somewhat likely	25%
Not very likely	25%
Not at all likely	20%
Not applicable/I do not do this	14%
<i>Likely (Net)</i>	41%
<i>Not likely (Net)</i>	45%

e. **[IF EMPLOYED]** Going to your place of work

	7/20-21, 2021 (N=655)
Very likely	17%
Somewhat likely	17%
Not very likely	24%
Not at all likely	37%
Not applicable/I do not do this	4%
<i>Likely (Net)</i>	35%
<i>Not likely (Net)</i>	61%





PUBLIC POLL FINDINGS AND METHODOLOGY

f. Dining out at a restaurant

	7/20-21, 2021
Very likely	15%
Somewhat likely	22%
Not very likely	30%
Not at all likely	28%
Not applicable/I do not do this	4%
<i>Likely (Net)</i>	<i>38%</i>
<i>Not likely (Net)</i>	<i>58%</i>

g. Going to crowded places

	7/20-21, 2021
Very likely	19%
Somewhat likely	29%
Not very likely	25%
Not at all likely	21%
Not applicable/I do not do this	7%
<i>Likely (Net)</i>	<i>47%</i>
<i>Not likely (Net)</i>	<i>46%</i>

10. How likely, if at all, are you to stop or do less of the following activities, specifically because of concerns about the new coronavirus variant?

Total Likely Summary

	7/20-21, 2021
Going to crowded places	54%
Going to concerts or shows	48%
Visiting large cities for vacation	47%
Dining out at a restaurant	47%
Visiting city centers	46%
Going to sporting events	43%
[IF EMPLOYED] Going to your place of work	42%





PUBLIC POLL FINDINGS AND METHODOLOGY

a. Visiting city centers

	7/20-21, 2021
Very likely	20%
Somewhat likely	26%
Not very likely	22%
Not at all likely	20%
Not applicable/I do not do this	12%
<i>Likely (Net)</i>	46%
<i>Not likely (Net)</i>	42%

b. Visiting large cities for vacation

	7/20-21, 2021
Very likely	23%
Somewhat likely	24%
Not very likely	21%
Not at all likely	20%
Not applicable/I do not do this	12%
<i>Likely (Net)</i>	47%
<i>Not likely (Net)</i>	41%

c. Going to sporting events

	7/20-21, 2021
Very likely	21%
Somewhat likely	22%
Not very likely	17%
Not at all likely	20%
Not applicable/I do not do this	20%
<i>Likely (Net)</i>	43%
<i>Not likely (Net)</i>	38%

d. Going to concerts or shows

	7/20-21, 2021
Very likely	26%
Somewhat likely	22%
Not very likely	17%
Not at all likely	21%
Not applicable/I do not do this	14%
<i>Likely (Net)</i>	48%
<i>Not likely (Net)</i>	38%





PUBLIC POLL FINDINGS AND METHODOLOGY

e. **[IF EMPLOYED]** Going to your place of work

	7/20-21, 2021 (N=655)
Very likely	21%
Somewhat likely	21%
Not very likely	21%
Not at all likely	34%
Not applicable/I do not do this	4%
<i>Likely (Net)</i>	<i>42%</i>
<i>Not likely (Net)</i>	<i>54%</i>

f. Dining out at a restaurant

	7/20-21, 2021
Very likely	20%
Somewhat likely	27%
Not very likely	24%
Not at all likely	24%
Not applicable/I do not do this	4%
<i>Likely (Net)</i>	<i>47%</i>
<i>Not likely (Net)</i>	<i>49%</i>

g. Going to crowded places

	7/20-21, 2021
Very likely	27%
Somewhat likely	27%
Not very likely	17%
Not at all likely	22%
Not applicable/I do not do this	7%
<i>Likely (Net)</i>	<i>54%</i>
<i>Not likely (Net)</i>	<i>39%</i>

11. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021
It will increase a lot	6%	4%	6%	6%	8%
It will increase a little	21%	22%	18%	20%	19%
It will not change	51%	52%	54%	51%	52%
It will decrease a little	9%	10%	11%	11%	11%
It will decrease a lot	6%	5%	5%	5%	5%
Don't know	8%	7%	6%	8%	5%
<i>Increase (Net)</i>	<i>26%</i>	<i>26%</i>	<i>24%</i>	<i>26%</i>	<i>27%</i>
<i>Decrease (Net)</i>	<i>15%</i>	<i>15%</i>	<i>16%</i>	<i>16%</i>	<i>16%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

12. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

Total Higher Summary

	7/6-7, 2021	7/20-21, 2021
Gasoline	78%	80%
Your total grocery bill	68%	70%
Meat	66%	69%
Fresh fruit and vegetables	60%	66%
Food at restaurants	58%	60%
Electricity	43%	52%

a. Meat

	7/6-7, 2021	7/20-21, 2021
Much higher	25%	32%
Somewhat higher	41%	37%
About the same	24%	20%
Somewhat lower	3%	3%
Much lower	1%	1%
Not applicable	3%	3%
Don't know	4%	4%
<i>Higher (Net)</i>	66%	69%
<i>Lower (Net)</i>	4%	4%

b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021
Much higher	16%	22%
Somewhat higher	44%	44%
About the same	32%	25%
Somewhat lower	2%	3%
Much lower	1%	2%
Not applicable	1%	*
Don't know	3%	3%
<i>Higher (Net)</i>	60%	66%
<i>Lower (Net)</i>	4%	5%





PUBLIC POLL FINDINGS AND METHODOLOGY

c. Your total grocery bill

	7/6-7, 2021	7/20-21, 2021
Much higher	23%	27%
Somewhat higher	45%	43%
About the same	27%	22%
Somewhat lower	2%	3%
Much lower	2%	2%
Not applicable	*	*
Don't know	1%	2%
<i>Higher (Net)</i>	68%	70%
<i>Lower (Net)</i>	3%	5%

d. Gasoline

	7/6-7, 2021	7/20-21, 2021
Much higher	47%	50%
Somewhat higher	31%	30%
About the same	13%	9%
Somewhat lower	3%	3%
Much lower	1%	1%
Not applicable	3%	3%
Don't know	2%	3%
<i>Higher (Net)</i>	78%	80%
<i>Lower (Net)</i>	4%	5%

e. Electricity

	7/6-7, 2021	7/20-21, 2021
Much higher	13%	19%
Somewhat higher	30%	32%
About the same	46%	37%
Somewhat lower	3%	3%
Much lower	1%	2%
Not applicable	2%	1%
Don't know	5%	5%
<i>Higher (Net)</i>	43%	52%
<i>Lower (Net)</i>	4%	4%





PUBLIC POLL FINDINGS AND METHODOLOGY

f. Food at restaurants

	7/6-7, 2021	7/20-21, 2021
Much higher	14%	20%
Somewhat higher	43%	40%
About the same	31%	26%
Somewhat lower	2%	4%
Much lower	2%	2%
Not applicable	3%	4%
Don't know	4%	5%
<i>Higher (Net)</i>	<i>58%</i>	<i>60%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>5%</i>

13. On average, how many times per week did you use social media (including posting, commenting, liking or sharing a post, or scrolling through an app) during the following time periods?

Mean (incl. 0) Summary

	7/20-21, 2021
During state-mandated lockdown	4.6
Pre-pandemic	4.4
This past week	4.4

a. Pre-pandemic

	7/20-21, 2021
0	16%
1	5%
2	6%
3	10%
4	10%
5	8%
6	6%
7	39%
Mean (incl. 0)	4.4
Mean (excl. 0)	5.2





PUBLIC POLL FINDINGS AND METHODOLOGY

b. During state-mandated lockdown

	7/20-21, 2021
0	16%
1	4%
2	6%
3	7%
4	7%
5	8%
6	7%
7	45%
Mean (incl. 0)	4.6
Mean (excl. 0)	5.5

c. This past week

	7/20-21, 2021
0	16%
1	5%
2	6%
3	9%
4	8%
5	8%
6	6%
7	41%
Mean (incl. 0)	4.4
Mean (excl. 0)	5.3

14. How familiar, if at all, are you with the changes to the Child Tax Credit, which now gives parents with children age 17 and under an automatic monthly payment?

	7/20-21, 2021
Very familiar	19%
Somewhat familiar	32%
Have heard of it, but don't know much	32%
Have not heard about it	11%
Don't know	6%
<i>Familiar (Net)</i>	<i>51%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

15. **[ASKED IF PARENT OF CHILD 0-17]** Did you receive a Child Tax Credit payment this month?

	7/20-21, 2021 (N=269)
Yes, I received it	54%
Not yet, but I expect to	23%
No, and I don't expect to	16%
Don't know	6%

16. **[ASKED IF PUNCH 1 OR 2 IN Q15]** Regardless of whether you have received it yet, which of the following best describes how you are using, or plan to use, your monthly Child Tax Credit payments? Please select all that apply.

	7/20-21, 2021 (N=207)
Using it for basic household needs, like rent/mortgage or food	38%
Saving it for future use	38%
Putting it toward my child(ren)'s education	26%
Using it to pay down debt	21%
Spending it on items I typically buy	18%
Paying for childcare	17%
Spending it on new things I do not typically buy	7%
Donating it	2%
Don't know	3%





PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the thirty-third wave of an Ipsos poll conducted between July 20-21, 2021. For this survey, a sample of 1,137 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





PUBLIC POLL FINDINGS AND METHODOLOGY

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,137, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Mallory Newall
Director, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com



PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

