

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)	
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130	
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122	
Right direction	331 30%	163 31%	165 30%	83 27%	95 26%	153 36% DEHU	39 33%	45 24%	45 25% +	49 27%	53 31%	100 40% DEHU	43 31%	68 24%	73 27%	115 33%	32 54% MNCP*	94 32%	94 29%	73 33%	71 27%	73 28% a	100 35% Za	89 35% Za	49 32% Za*	8 15% +	12 12% +	273 30%	59 29%	201 33% e	73 23%	57 33% e	87 33%	245 29%	86 25%	245 32% i	199 31%	133 30%	285 30%	46 38% +	
Wrong direction	486 44%	244 46%	224 41%	149 49% FGL	180 49% FL	156 37%	48 41%	101 54% DFGEL	94 51% FL*	86 46% FL	66 39%	90 35%	61 44%	145 52% P	126 46%	130 37%	23 39% +	146 49% T	151 47%	84 38%	104 40%	107 41%	110 39%	92 36%	77 51% X*	32 58% VWX*	68 71% VWX*	390 43%	96 47%	243 40%	165 51% d	77 45%	110 41%	376 45%	177 52% j	308 41%	286 44%	199 44%	434 45%	43 36% +	
Neither	186 17%	80 15%	102 19%	43 14%	60 16% j	83 20%	17 14%	27 14%	34 18% +	26 14%	31 18%	52 20%	20 14%	45 16%	43 16%	76 22% Q	3 5% +	31 11%	49 15%	46 20%	60 23% R	56 21% Va	45 16%	51 20% Y	14 9% +	10 19% +	10 10% +	153 17%	33 16%	115 19% e	42 13%	28 16%	55 21%	131 16%	58 17%	127 17%	105 16%	80 18%	162 17%	21 17% +	
Don't know	96 9%	38 7%	58 11%	30 10% L	36 10% L	30 7%	15 13% L	15 8%	11 6% +	25 13% EFL	19 11% FL	12 5%	15 11%	21 7%	31 12%	29 8%	1 1% +	24 8%	26 8%	21 10%	25 10%	24 9%	28 10%	23 9%	11 7% +	4 8% +	6 6% +	81 9%	15 7%	45 8% d	40 13% d	11 6%	14 5%	82 10%	22 6%	75 10%	60 9%	36 8%	84 9%	11 9% +	

Overlap formulae used
ColumnProportions (5N): A,B/C,D,E/F/G,H/I/J/K,L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b/c,d/e/f/g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5N): A,B/C,D,E/F/G,H/I/J/K,L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b/c,d/e/f/g/h,i/j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians									
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
Right direction	331 30%	166 49% CDE	63 22%	16 21% *	45 29%	106 24%	173 40% F	192 64% IJKLMNOP	53 11%	75 26% I	183 39% UMN	70 37% IUN	131 33% IJ	91 29% I	114 37% IJ	202 67% QRSTUVWXYZ	48 9%	77 31% QUWY	152 36% QUWY	211 53% QRSUWY	24 9% QRSUWY	172 62% QRSUWY	33 10% QRSUWY	100 59% QRSUWY	118 20% QUW
Wrong direction	486 44%	82 24%	170 60% B	50 67% B*	84 53% B	249 58% G	147 34%	56 19%	346 70% HIJKLMNOP	169 58% HKMO	177 38% H	96 51% HKO	174 44% HK	179 57% HKMO	118 38% H	44 15%	368 72% PRSTVXY	130 52% PSTVX	179 42% PTVX	94 24% P	218 77% PQRSTVXY	62 22% P	250 74% PRSTVXY	38 22% P	364 62% PRSTVX
Neither	186 17%	66 20% C	33 12%	7 9% *	24 16%	49 11%	87 20% F	38 13%	68 14% N	29 10%	82 18% HIJLN	17 9%	74 19% HIJLN	29 9%	63 20% HIJLN	44 15%	62 12%	28 11%	68 16% QU	68 17% QRUV	29 10%	36 13%	41 12%	24 14%	77 13%
Don't know	96 9%	23 7%	17 6%	2 2% *	4 3%	27 6%	31 7%	15 5%	29 6%	18 6%	25 5%	6 3%	15 4%	14 5%	13 4%	11 4%	35 7% UVWY	14 6%	23 5%	22 6% V	11 4%	8 3%	13 4%	7 4%	30 5%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

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Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?								
	Boris Johnson, Leader of the Conservative Party (A)	Rishi Sunak, Chancellor of the Exchequer (B)	Sajid Javid, Secretary of State for Health and Social Care (C)	Priti Patel, Home Secretary (D)	The Labour Party (E)	The Conservative Party (F)	The Liberal Democrats (G)	The Green Party (H)	
Unweighted base	1099	1099	1099	1099	1099	1099	1099	1099	1099
Weighted base	1099	1099	1099	1099	1099	1099	1099	1099	1099
Very favourable (2)	63 6% EH	91 8% AEH	122 11% ABDEGHI	71 6% EH	40 4% AEH	98 9% AEH	77 7% EH	38 3% AEH	78 7% EH
Fairly favourable (1)	186 17% EH	209 19% EH	273 25% ABDEFGH	207 19% EH	129 12% AEH	194 18% EH	225 20% EH	151 14% AEH	236 21% AEH
Neither favourable nor unfavourable (0)	334 30% BEFG	238 22% BEFG	339 31% BEFG	380 35% ABCEFG	256 23% BCDGI	264 24% BCDGI	234 21% C	419 38% ABCEFGI	376 34% BEFG
Fairly unfavourable (-1)	207 19% CI	179 16% C	140 13% C	172 16% C	228 21% BCDGI	230 21% BCDGI	178 16% C	208 19% CI	160 15% CI
Very unfavourable (-2)	215 20% CDI	334 30% ACDFHI	143 13% ACDHI	165 15% ACDFGHI	360 33% ACDFGHI	237 22% CDHI	319 29% ACDFHI	186 17% CI	148 13% CDI
Don't know	94 9% BFG	48 4% B	82 7% B	103 9% BCEFG	85 8% BG	77 7% B	68 6% B	97 9% BFG	102 9% BFG

Net: Favourable	249 23% EH	300 27% AEH	395 36% ABDEFGHI	278 25% EH	169 15% AEH	291 26% AEH	301 27% AEH	189 17% AEH	313 29% AEH
Net: Unfavourable	422 38% CDI	513 47% ACDHI	283 26% ACDHI	338 31% C	589 54% ABCEFGHI	467 42% ACDHI	496 45% ACDHI	394 36% CDI	308 28% CDI
Net Difference	-173 -16%	-213 -19%	113 10%	-60 -5%	-420 -38%	-176 -16%	-195 -18%	-205 -19%	5 *

Mean	-0.32 E	-0.43 E	0.09 ABCEFGHI	-0.16 ABCEFGH	-0.73	-0.31 E	-0.42 E	-0.35 E	-0.06 ABCEFGH
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Overlap formulae used

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Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
Very favourable (2)	63	30	31	26	23	15	8	17	15	8	5	9	8	26	15	11	3	23	17	8	16	10	17	13	13	2	9	56	8	43	14	6	23	41	25	38	42	21	51	10		
	6%	6%	6%	8% FK	6% J	3%	7%	9% FKL	8% *	4%	3%	4%	6%	9% P	5%	3%	4%	8%	5%	4%	6%	4%	6%	5%	8%	3%	10%	6%	4%	7%	4%	4%	9%	5%	7%	5%	7%	5%	5%	8%	+	
Fairly favourable (1)	186	89	95	59	57	70	25	34	32	25	27	43	32	46	40	60	8	65	62	28	32	51	40	41	31	9	14	153	33	96	61	29	54	132	62	124	102	84	155	30		
	17%	17%	17%	19%	15%	17%	21%	18%	17%	13%	16%	17%	23%	16%	15%	17%	13%	22% TU	19%	12%	12%	20%	14%	16%	21%	17%	14%	17%	16%	13%	16%	19%	17%	20%	18%	16%	16%	19%	16%	25%	+	
Neither favourable nor unfavourable (0)	334	151	178	101	110	124	39	61	62	47	54	69	45	95	74	97	24	90	96	74	75	75	85	73	50	18	34	287	47	181	97	57	88	246	119	216	200	135	292	40		
	30%	29%	32%	33%	30% J	29%	33%	33%	34%	26%	32%	27%	32%	34%	27%	28%	40%	31%	30%	33%	29%	29%	30%	29%	33%	33%	35%	32%	23%	30%	30%	33%	33%	29%	35%	29%	31%	30%	30%	30%	33%	+
Fairly unfavourable (-1)	207	98	104	48	76	84	16	32	36	39	33	51	17	57	51	76	7	46	64	45	52	49	65	48	24	8	14	160	48	119	51	37	52	155	69	139	129	78	191	14		
	19%	19%	19%	16%	20%	20%	14%	17%	20%	21%	19%	20%	12%	21% M	19%	22%	11%	16%	20%	20%	20%	19%	23%	19%	16%	15%	14%	18%	24%	20%	16%	21%	20%	19%	20%	18%	20%	17%	20%	12%	+	
Very unfavourable (-2)	215	118	92	27	72	116	9	18	30	42	42	74	13	27	65	91	19	51	54	54	57	56	49	60	15	14	21	159	56	134	46	35	32	182	57	157	117	97	198	12		
	20%	22% C	17%	9%	19%	27%	8%	9%	16%	23%	25%	29%	10%	10%	24%	26%	32% MN	17%	17%	24%	22%	21%	17%	24%	10%	26%	22%	18%	28%	22%	14%	20%	12%	22%	17%	157	12%	18%	22%	198	10%	
Don't know	94	41	50	46	33	14	20	26	10	24	8	6	23	29	27	14	-	21	28	16	29	20	27	21	18	3	5	82	12	32	52	10	16	78	12	82	60	34	77	15		
	9%	8%	9%	15% EFHL	9% FL	3%	17% EFHL	14% FHL	5% *	10% EFHL	5%	2%	17% FQ	10% P	10% P	4%	-	7%	9%	7%	11%	8%	10%	8%	12%	5%	5%	9%	6%	6%	5%	16%	6%	6%	9%	4%	11% i	9%	8%	7%	13%	+
Net: Favourable	249	118	126	85	80	84	34	51	47	33	32	52	41	71	55	71	10	87	79	35	48	61	57	53	44	11	23	209	40	139	75	36	76	173	87	162	145	104	206	40		
	23%	23%	23%	28% FJ	22% J	20%	29% J	27% J	25% *	18%	19%	21%	29% P	26%	20%	20%	17%	29%	25%	16%	18%	24%	20%	21%	29%	20%	24%	20%	20%	23%	20%	23%	21%	29%	21%	25%	21%	22%	23%	21%	21%	33%
Net: Unfavourable	422	216	196	75	148	200	25	49	66	82	74	126	30	84	116	167	25	97	117	99	109	105	113	108	39	23	35	319	103	253	98	71	85	338	126	296	247	175	390	26		
	38%	41%	36%	24%	40%	47%	21%	26%	36% DGH	44% DGH	44% DGH	49% DGHI	22% MN	30%	42% MN	48% MN	43% M*	33%	37%	44% R	49%	40%	42%	40%	26%	42%	36%	51%	42%	30%	41%	32%	40%	126	39%	38%	275	390	40%	22%		
Net Difference	-173	-98	-69	10	-68	-115	9	2	-48	-42	-73	11	-13	-61	-95	-15	-10	-39	-64	-61	-43	-57	-54	5	-12	-12	-110	-63	-114	-23	-36	-8	-165	-40	-134	-102	-71	-183	14			
	-16%	-19%	-13%	3%	-18%	-27%	7%	1%	-11%	-26%	-25%	-29%	8%	-5%	-22%	-27%	-25%	-3%	-12%	-28%	-23%	-17%	-20%	-21%	3%	-21%	-12%	-12%	-12%	-31%	-19%	-7%	-21%	-3%	-20%	-12%	-18%	-16%	-16%	-19%	14	11%
Mean	-0.32	-0.38	-0.26	0.03 EFJKL	-0.35 J	-0.53	0.08 EFJKL	0.01 EFJKL	-0.20 FL*	-0.51	-0.49	-0.56	0.05 OPQ	-0.06 OPQ	-0.45	-0.52	-0.52 *	-0.14 TU	-0.26 T	-0.53	-0.44	-0.37	-0.35	-0.44	0.01 VWXZ*	-0.47 *	-0.26 *	-0.26 c	-0.59	-0.36	-0.21	-0.39 *	-0.07 h	-0.41	-0.22	-0.37	-0.30	-0.36	-0.37	0.12 m*		

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	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595			
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589			
Very favourable (2)	63 6%	3 1%	42 15% BE	9 12% BE*	5 3%	37 9% G	17 4%	10 3% K	42 9% HKM	52 18% HKMNO	4 1%	26 14% HKMNO	11 3% K	26 8% HKM	14 5% K	14 5% S	38 7% S	63 25% PQSTUVWXY	- - PS	30 8% PS	16 6% S	25 9% PS	24 7% S	15 9% PS	36 6% S			
Fairly favourable (1)	186 17%	24 7%	90 32% BE	17 23% B*	25 16% B	99 23% G	56 13%	43 14% K	116 23% HKMO	118 41% HKMNO	21 4%	67 36% HKMO	45 11% K	90 29% HKMO	37 12% K	119 23% PS	186 75% PQSTUVWXY	- - PS	74 19% PS	61 21% PS	62 22% PS	73 22% PS	34 20% PS	127 22% PS				
Neither favourable nor unfavourable (0)	334 30%	84 25%	85 30%	31 42% B*	42 27%	131 30%	110 25%	81 27% KMO	135 27% KMO	78 27% KMO	87 19%	55 29% KMO	72 18% KMO	88 28% KMO	50 16%	76 25% RS	141 27% RSU	- - RS	- - RS	99 25% RS	62 22% RS	70 25% RS	87 26% RS	42 25% RS	159 27% RSU			
Fairly unfavourable (-1)	207 19%	96 28% CD	37 13%	7 9% *	42 26% CD	87 20%	95 22%	66 22% JL	88 18% JL	24 8%	143 31% HULMN	19 10%	102 26% ULN	57 18% JL	83 27% ULN	66 22% R	97 19% R	- - R	207 49% PORTUVWXY	89 23% R	64 22% R	51 18% R	77 23% QR	33 20% R	133 23% QR			
Very unfavourable (-2)	215 20%	118 35% CDE	23 8%	9 12% *	32 20% C	57 13%	138 32% F	93 31% ULN	88 18% JL	12 4%	196 42% HULMNO	17 9% J	145 37% ULN	44 14% J	109 35% ULN	93 31% QRTVWY	86 17% R	- - R	215 51% PORTUVWXY	94 24% QR	76 27% QRWY	67 24% QR	72 21% QR	41 24% R	119 20% QR			
Don't know	94 9%	12 4%	5 2%	1 2% *	12 8% C	19 4%	21 5%	8 3%	26 5% JN	7 2%	16 3%	5 2%	18 5% S	9 3% PS	15 5% S	16 5% RSTUVWY	31 6% RSTUVWY	- - RS	- - RS	10 2% RS	4 2% RS	4 1% S	5 1% S	4 2% RS	14 2% RS			
Net: Favourable	249 23%	27 8%	133 47% BE	26 35% BE*	30 19% B	137 32% G	72 17%	53 18% K	159 32% HKMO	170 58% HKLMNO	24 5%	93 49% HKMNO	56 14% K	115 37% HKMO	52 17% K	49 16% S	157 31% PS	249 100% PQSTUVWXY	- - PS	104 26% PS	77 27% PS	86 31% PS	97 29% PS	49 29% PS	163 28% PS			
Net: Unfavourable	422 38%	213 63% CDE	60 21%	16 21% *	74 47% CD	145 34%	233 53% F	159 53% ULN	177 36% JL	37 13%	339 73% HULMNO	37 19% J	247 63% HJLN	101 32% JL	192 62% HJLN	159 53% QRTVWXY	184 36% R	- - R	422 100% PORTUVWXY	183 46% QR	140 50% QRWY	118 43% R	150 44% QR	74 44% R	252 43% QR			
Net Difference	-173 -16%	-187 -56%	73 26%	10 14%	-44 -28%	-8 -2%	-161 -37%	-106 -35%	-18 -4%	133 46%	-315 -68%	56 30%	-191 -48%	15 5%	-140 -46%	-109 -36%	-26 -5%	249 100%	-422 -100%	-79 -20%	-63 -22%	-32 -12%	-53 -16%	-25 -15%	-89 -15%			
Mean	-0.32	-0.93	0.33 BE	0.14 BE*	-0.49 B	-0.07 G	-0.68	-0.64 KM	-0.14 HKMO	0.61 HKLMNO	-1.13	0.35 HKMNO	-0.86 K	-0.01 HKMO	-0.80 K	-0.66 S	-0.15 PSTUWY	1.25 PQSTUVWXY	-1.51	-0.37 PS	-0.45 S	-0.27 PS	-0.30 PSU	-0.31 PS	-0.30 PSU			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S,T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H/I/J/K,L/M/N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party
All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1099	291	456	301	507	191	389	334	284
Weighted base	1099	291	467	301	496	189	394	313	308
Very favourable (2)	63 6%	52 18% C	4 1%	10 3%	42 9% D	26 14% G	11 3%	26 8%	14 5%
Fairly favourable (1)	186 17%	118 41% C	21 4%	43 14%	116 23% D	67 36% G	45 11%	90 29% I	37 12%
Neither favourable nor unfavourable (0)	334 30%	78 27% C	87 19%	81 27%	135 27%	55 29% G	72 18%	88 28% I	50 16%
Fairly unfavourable (-1)	207 19%	24 8%	143 31% B	66 22%	88 18%	19 10%	102 26% F	57 18%	83 27% H
Very unfavourable (-2)	215 20%	12 4%	196 42% B	93 31% E	88 18%	17 9%	145 37% F	44 14%	109 35% H
Don't know	94 9%	7 2%	16 3%	8 3%	26 5%	5 2%	18 5%	9 3%	15 5%

Net: Favourable	249 23%	170 58% C	24 5%	53 18%	159 32% D	93 49% G	56 14%	115 37% I	52 17%
Net: Unfavourable	422 38%	37 13%	339 73% B	159 53% E	177 36%	37 19%	247 63% F	101 32%	192 62% H
Net Difference	-173 -16%	133 46%	-315 -68%	-106 -35%	-18 -4%	56 30%	-191 -48%	15 5%	-140 -46%

Mean	-0.32	0.61 C	-1.13	-0.64	-0.14 D	0.35 G	-0.86	-0.01 I	-0.80
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ccordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
Very favourable (2)	91 8%	47 9%	44 8%	25 8%	26 7%	40 10%	12 10%	13 7%	7 4% *	19 10% EI	12 7%	28 11% I	13 9%	14 5%	25 9%	32 9%	7 12% *	31 10%	21 7%	17 8%	22 8%	19 7%	25 9%	27 11%	15 10% *	1 3% *	4 4% *	73 8%	18 9%	61 10% e	16 5%	14 8%	27 10%	64 8%	21 6%	71 9%	55 8%	37 8%	80 8%	11 9% *		
Fairly favourable (1)	209 19%	105 20%	102 19%	44 14%	54 15%	110 26% DEGHIJ	16 14%	28 15%	21 11% *	33 18% E	36 22% I	74 29% DEGHIJ	19 13%	42 15%	46 17%	87 25% MNQ	16 27% *	50 17%	62 19%	47 21%	50 19%	59 21%	63 25%	16 11% Ya	14 26% Ya*	6 6% *	172 19%	36 18%	126 21%	48 15%	34 20%	42 16%	167 20%	54 16%	155 21%	132 20%	77 17%	192 20%	17 14% *			
Neither favourable nor unfavourable (0)	238 22%	102 19%	134 24%	68 22% H	83 22% J	88 21% L	38 32% DEPHIL	30 16%	53 28% HIL*	30 16%	50 30% PHIL	38 15%	42 30% NQ	53 19%	57 21%	79 23%	7 13% *	64 22%	53 17%	52 23%	69 26% S	53 21%	79 28% Ya	43 17%	37 24% *	12 23% *	14 15% *	193 22%	45 22%	142 24% f	72 22%	24 14%	68 26%	170 20%	72 21%	166 22%	151 23%	88 20%	205 21%	31 26% *		
Fairly unfavourable (-1)	179 16%	78 15%	99 18%	55 18% K	71 19% FIK	53 13% L	20 17% K	34 17%	42 23% IK*	29 16%	16 10%	37 14%	24 17%	54 19% P	48 18%	43 12%	9 16% *	46 16%	67 21% T	27 12%	39 15%	42 16%	39 18%	45 18%	37 25% WZ*	3 6% *	12 12% WZ*	141 16%	38 19%	91 15%	50 22%	38 18%	48 13%	131 16%	54 17%	125 15%	96 17%	83 18%	145 15% m*	31 25% *		
Very unfavourable (-2)	334 30%	175 33% C	142 26%	90 29% G	120 32% G	124 29%	25 21%	65 35% DG	57 31% *	63 34% G	50 30%	74 29%	34 25%	96 34%	83 30%	102 29%	19 32% *	93 32%	105 33%	69 31%	66 25%	82 31%	69 24%	60 24%	41 27% *	22 41% WX*	61 63% VWXYZ*	272 30%	62 31%	163 27%	115 36% d	56 32%	70 26%	264 32%	137 40% j	197 26%	185 28%	149 33%	302 31%	25 21% *		
Don't know	48 4%	19 4%	29 5%	25 8% FKL	17 5% F	7 2%	7 6% FL	17 9%	5 3% *	11 6% EFL	4 2%	3 1%	7 5% P	20 7% P	14 5%	6 2%	- - *	11 4%	10 3%	12 5%	15 6%	14 5% a	11 4%	17 6% a	6 4% *	1 2% *	- 5% c	46 1%	2 3%	21 6%	20 4%	7 4%	9 4%	39 5%	6 2%	42 6% i	33 5%	15 3%	42 4%	6 5% *		
Net: Favourable	300 27%	152 29%	146 27%	69 23%	80 22%	150 36% DEGHIK	28 24%	41 22%	28 15% *	53 28% EI	48 29% I	102 40% DEGHIJK	31 23%	56 20%	71 26%	118 34% MN	23 39% N*	81 27%	83 26%	64 28%	72 28%	69 27% a	85 30% a	90 35% Ya	31 21% *	15 29% a*	10 10% *	245 27%	55 27%	188 31% e	64 20%	48 28%	69 26%	231 28%	74 22% i	226 30% i	187 29%	113 25%	272 28%	28 23% *		
Net: Unfavourable	513 47%	253 48%	241 44%	145 47% G	191 51% FGK	177 42% GK	45 38%	100 53% DFGK	99 54% GK*	92 49%	66 39%	111 44%	58 42%	150 54% MP	131 48%	145 42%	29 49% *	139 47%	173 54% TU	96 43%	104 40%	124 48%	108 41%	105 47%	78 51% W*	26 47% *	72 75% VWXYZ*	413 46%	100 49%	253 42%	165 51% d	94 54% d	118 45%	395 47%	190 55% j	322 43%	281 43%	232 52% k	446 46%	56 46% *		
Net Difference	-213 -19%	-101 -19%	-95 -17%	-76 -25%	-110 -30%	-27 -6%	-17 -15%	-58 -31%	-71 -39%	-39 -21%	-18 -11%	-9 -3%	-27 -19%	-93 -33%	-60 -22%	-27 -8%	-6 -10%	-58 -20%	-89 -28%	-33 -15%	-32 -12%	-55 -21%	-24 -8%	-15 -6%	-47 -31%	-10 -19%	-63 -65%	-168 -19%	-45 -22%	-66 -11%	-101 -31%	-46 -27%	-49 -18%	-164 -20%	-116 -34%	-97 -13%	-94 -14%	-118 -26%	-174 -18%	-28 -23%		
Mean	-0.43	-0.45	-0.37	-0.50 H	-0.58	-0.27 DEHI	-0.28 DEHI	-0.64	-0.68 *	-0.47 E	-0.34 I	-0.22 DEHI	-0.37 N	-0.67	-0.45	-0.28 N	-0.30 *	-0.42	-0.56	-0.40	-0.31	-0.48 a	-0.25 a	-0.20 Va	-0.50 a*	-0.58 a*	-1.24 *	-0.43	-0.44	-0.29 e	-0.66	-0.53 *	-0.36	-0.46	-0.69	-0.31 i	-0.36	-0.53	-0.43	-0.37 *		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(*) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties							Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
Very favourable (2)	91 8%	61 18% CDE	8 3%	- - *	8 5%	20 5%	56 13% F	78 26% IJKLMNOP	5 1%	18 6% I	64 14% ILN	13 7% I	44 11% IJ	21 7% I	36 12% IJ	91 30% QRSTUVWXYZ	- -	15 6% QW	60 14% GRUWY	64 16% GRUWY	8 3% Q	57 20% QRSUWY	7 2% Q	48 28% QRSTUVWXYZ	20 3% Q
Fairly favourable (1)	209 19%	134 40% CDE	24 9%	9 12% *	20 13%	50 12%	135 31% F	140 46% IJKLMNOP	24 5%	29 10% I	131 28% ILN	31 17% IJ	103 26% ILN	51 16% IJ	73 24% IJ	209 70% QRSTUVWXYZ	- -	34 14% QUW	99 23% GRUWY	149 38% GRUWY	14 5% Q	109 39% QRSUWY	18 5% Q	53 32% QRSUWY	74 13% QUW
Neither favourable nor unfavourable (0)	238 22%	80 24% E	52 18%	11 16% *	22 14%	77 18%	90 21%	50 17% I	45 9%	50 17% IN	96 21% IN	31 17% I	75 19% IN	39 12% I	72 23% HIN	- -	- -	38 15% PQUW	77 18% PQUWY	84 21% PQUWY	16 6% PQ	52 19% PQUW	29 9% PQU	34 20% PQUW	80 14% PQUW
Fairly unfavourable (-1)	179 16%	37 11%	44 15%	11 14% *	42 27% BC	69 16%	66 15%	18 6% HJKLMNOP	114 23% HJKLMNOP	42 14% H	77 16% H	31 16% H	57 14% H	54 17% H	54 18% H	- -	179 35% PRSTUVWXY	39 16% P	78 18% PT	52 13% P	46 16% P	39 14% P	56 17% P	20 12% P	116 20% PT
Very unfavourable (-2)	334 30%	19 6%	151 54% BE	39 52% B*	61 39% B	204 47% G	76 17%	15 5% HJKLMNOP	301 61% HJKLMNOP	151 52% HKMO	90 19% H	81 43% HKMO	109 28% HKO	146 47% HKMO	67 22% H	- -	334 65% PRSTVXY	118 47% PSTVX	106 25% PTVX	43 11% PV	199 70% PQRSTVXY	20 7% P	226 67% PRSTVXY	11 6% P	296 50% PSTVX
Don't know	48 4%	6 2%	4 1%	5 6% *	4 3%	12 3%	13 3%	- -	8 2% N	1 * *	8 2% H	2 1%	6 2% H	1 * *	7 2% H	- -	- -	4 1% PQU	3 1% Q	3 1% P	- -	1 1% QU	2 1% PQ	2 1% PQ	2 * Q

Net: Favourable	300 27%	195 58% CDE	32 11%	9 12% *	28 18%	70 16%	192 44% F	218 72% IJKLMNOP	29 6%	47 16% I	196 42% IJKLMNOP	44 23% IJ	147 37% ILN	73 23% IJ	109 35% ILN	300 100% QRSTUVWXYZ	- -	49 20% QUW	159 38% GRUWY	213 54% QRSUWY	22 8% Q	166 60% QRSUWY	25 7% Q	101 60% QRSUWY	94 16% QUW
Net: Unfavourable	513 47%	56 17%	195 69% B	49 67% B*	103 66% B	273 63% G	142 33%	33 11% HJKLMNOP	415 84% HJKLMNOP	193 66% HKMO	167 36% H	112 59% HKMO	166 42% HK	200 64% HKMO	121 39% H	- -	513 100% PRSTUVWXY	157 63% PSTVX	184 43% PTVX	95 24% P	245 87% P	59 21% P	282 84% PRSTVXY	31 18% P	412 70% PRSTVX
Net Difference	-213 -19%	139 41%	-163 -58%	-41 -55%	-75 -48%	-203 -47%	49 11%	185 61%	-386 -78%	-146 -50%	28 6%	-67 -36%	-20 -5%	-127 -41%	-12 -4%	300 100%	-513 -100%	-108 -43%	-25 -6%	119 30%	-222 -79%	107 39%	-258 -76%	70 42%	-317 -54%

Mean	-0.43	0.55 CDE	-1.10	-1.15 *	-0.84	-0.92	0.07 F	0.82 IJKLMNOP	-1.40	-0.96 I	* ILMN	-0.72 IJ	-0.22 ILN	-0.81 I	-0.14 ILN	1.30 QRSTUVWXYZ	-1.65	-0.86 QUW	-0.17 GRUWY	0.36 QRSUWY	-1.46 Q	0.52 QRSUWY	-1.42 Q	0.65 QRSUWY	-1.01 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H/I/J/K,L/M/N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H/I/J/K,L/M/N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1099	291	456	301	507	191	389	334	284
Weighted base	1099	291	467	301	496	189	394	313	308
Very favourable (2)	91 8%	18 6%	64 14% B	78 26% E	5 1%	13 7%	44 11%	21 7%	36 12%
Fairly favourable (1)	209 19%	29 10%	131 28% B	140 46% E	24 5%	31 17%	103 26% F	51 16%	73 24%
Neither favourable nor unfavourable (0)	238 22%	50 17%	96 21%	50 17% E	45 9%	31 17%	75 19%	39 12%	72 23% H
Fairly unfavourable (-1)	179 16%	42 14%	77 16%	18 6%	114 23% D	31 16%	57 14%	54 17%	54 18%
Very unfavourable (-2)	334 30%	151 52% C	90 19%	15 5%	301 61% D	81 43% G	109 28%	146 47% I	67 22%
Don't know	48 4%	1 *	8 2%	- -	8 2%	2 1%	6 2%	1 *	7 2%

Net: Favourable	300 27%	47 16%	196 42% B	218 72% E	29 6%	44 23%	147 37% F	73 23%	109 35% H
Net: Unfavourable	513 47%	193 66% C	167 36%	33 11%	415 84% D	112 59% G	166 42%	200 64% I	121 39%
Net Difference	-213 -19%	-146 -50%	28 6%	185 61%	-386 -78%	-67 -36%	-20 -5%	-127 -41%	-12 -4%

Mean	-0.43	-0.96	* B	0.82 E	-1.40	-0.72	-0.22 F	-0.81	-0.14 H
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ccordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
Very favourable (2)	122	59	61	31	29	62	9	22	16	13	17	44	12	26	24	45	15	39	33	26	24	33	23	36	17	3	9	100	22	81	25	17	29	94	40	82	69	53	105	17		
	11%	11%	11%	10%	8%	15% EIK	8%	12%	8% +	7%	10%	18% DEGI	9%	9%	9%	13%	26% MNOP	13%	10%	11%	9%	13%	8%	14%	11% +	6%	10% +	11%	11%	13%	8%	10%	11%	11%	12%	11%	11%	12%	11%	14%+		
Fairly favourable (1)	273	135	134	62	81	131	22	40	42	39	48	83	27	61	61	104	20	79	89	53	53	59	83	64	36	14	18	218	55	176	52	46	66	208	81	193	170	103	236	35		
	25%	26%	24%	20%	22%	31% DEGHIJ	18%	21%	23% +	21%	28%	33% DEGHIJ	19%	22%	22%	30% M	34% +	27%	28%	24%	20%	23%	29%	25%	24%	26%	18% +	26%	24%	27%	29%	16%	26%	25%	24%	25%	24%	25%	26%	23%	24%	29% +
Neither favourable nor unfavourable (0)	339	158	176	100	116	122	42	59	66	50	58	64	45	95	80	104	15	75	93	75	95	70	100	76	53	19	22	280	58	184	101	53	97	242	103	236	203	136	298	38		
	31%	30%	32%	33%	31%	29%	35%	31%	35% +	27%	35%	25% F	33%	34%	29%	30%	25% +	25%	29%	34%	37% R	27%	35%	30%	35% +	35% +	23% +	31%	29%	31%	31%	30%	36%	29%	30%	31%	31%	30%	31%	31%	31% +	
Fairly unfavourable (-1)	140	75	60	39	45	55	17	22	17	29	23	32	20	32	33	48	6	42	44	21	32	36	30	35	15	5	17	110	29	69	48	23	26	113	48	92	80	60	130	7		
	13%	14%	11%	13%	12%	13%	14%	12%	9% +	15% E	14%	13%	14%	11%	12%	14%	11% +	14%	14%	10%	12%	14%	11%	14%	10% +	10% +	18% +	12%	15%	11%	15%	13%	10%	14%	14%	12%	12%	13%	13%	6% +		
Very unfavourable (-2)	143	71	66	34	67	42	9	24	34	34	17	25	13	40	50	39	2	41	38	36	28	48	26	24	12	10	23	115	28	67	53	23	30	113	55	88	82	62	129	11		
	13%	14%	12%	11%	18% DFGKL	10%	8%	13%	18% FG*	18% DFGKL	10%	10%	9%	14%	18% MPQ	11%	3% +	14%	12%	16%	11%	18% WXY	9%	9%	8%	19% +	24% WXY*	13%	14%	11%	16% d	13%	11%	14%	16%	12%	13%	14%	13%	9% +		
Don't know	82	28	53	40	32	10	20	20	12	21	4	6	22	26	25	9	1	20	22	13	27	15	20	20	20	18	2	7	74	9	27	44	12	18	64	17	65	47	35	67	14	
	7%	5%	10% B	13% FKL	9% FKL	2%	17% EFKL	11% FKL	6% +	11% EFKL	3%	2%	16% PQ	9%	9%	9%	2%	1%	7%	7%	6%	10%	6%	7%	8%	12% +	4% +	7% +	8%	4%	4%	14% d	7%	7%	8%	5%	9%	7%	8%	7%	12% +	
Net: Favourable	395	194	196	93	110	192	31	62	57	53	65	127	39	87	84	150	36	118	122	78	77	92	106	100	53	18	27	318	77	257	76	62	94	301	121	275	239	156	341	51		
	36%	37%	36%	30%	30%	46% DEGHJK	26%	33%	31% +	28%	39% GJ	50% DEGHIJ	28%	31%	31%	43% MNO	60% MNO*	40% U	38%	35%	30%	35%	37%	39%	35%	33% +	33% +	28% +	36%	38%	43% e	24%	36% e	36%	36%	35%	36%	37%	35%	35%	42% +	
Net: Unfavourable	283	146	126	73	113	97	27	46	50	62	40	57	33	71	83	87	8	83	82	57	60	84	57	59	27	15	41	225	58	136	100	46	57	226	103	180	161	121	259	18		
	26%	28%	23%	24%	30%	23%	22%	25%	27% +	33% DEFGIL	24%	22%	24%	26%	30%	25%	14% +	28%	26%	26%	23%	32% WXY	20%	29%	27%	18% +	28% +	42% WXY*	25%	29%	23%	31% d	27%	51%	27%	30%	24%	25%	27%	27% n	15% +	
Net Difference	113	48	70	20	-3	95	4	16	7	-10	25	70	6	16	1	63	27	36	39	21	17	8	49	41	25	3	-14	94	19	121	-24	16	38	75	18	95	78	35	81	33		
	10%	9%	13%	7%	-1%	23%	3%	9%	4%	-5%	15%	28%	4%	6%	*	18%	46%	12%	12%	9%	6%	3%	17%	16%	17%	5%	-14%	10%	10%	20%	-8%	9%	14%	9%	5%	13%	12%	8%	8%	27%		
Mean	0.09	0.07	0.13	0.07 J	-0.12	0.28 DEI	0.04	0.08	-0.06 +	-0.18	0.15 EJ	0.36 DEGHIJ	0.04	0.01	-0.10	0.20 O	0.70 **	0.12	0.12	0.05	0.06	-0.03	0.18 a	0.23 Vo	0.23 a*	-0.08 +	-0.31 +	0.10	0.07	0.23 e	-0.19	0.06 +	0.14	0.07	0.01	0.13	0.11	0.06	0.06	0.36 +		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)
ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties										Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other			Favourable to Conservative	Unfavourable to Conservative	Favourable to Labour	Unfavourable to Labour	Favourable to Liberal Democrats	Unfavourable to Liberal Democrats	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Javid	Unfavourable to Javid	Favourable to Patel	Unfavourable to Patel		
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595		
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589		
Very favourable (2)	122	73	26	4	15	36	79	88	18	32	76	21	68	27	61	83	19	36	61	122	-	82	8	63	30		
	11%	22%	9%	5%	9%	8%	18%	29%	4%	11%	16%	11%	17%	9%	20%	28%	4%	14%	14%	31%	30%	2%	U	37%	5%		
		CDE		*			F	UKLMNO		I	IN	I	UN	I	ULN	QRSUWY		QUWY	QUWY	QRSUWY	QRSUWY			PQRSUWY	QUW		
Fairly favourable (1)	273	143	61	16	15	100	131	123	79	63	150	51	101	66	90	130	76	68	122	273	-	139	29	79	125		
	25%	43%	21%	21%	9%	23%	30%	41%	16%	22%	32%	27%	26%	21%	29%	43%	15%	27%	29%	69%	50%	9%	47%	21%			
		CDE	E	E*				UKLMNO		I	IUMN	I	I	I	I	QRSUWY	UW	QUWY	QUWY	PQRSUWXY	PQRSUWY	U	QRSUWY		QUW		
Neither favourable nor unfavourable (0)	339	76	71	32	62	129	118	57	141	75	118	66	85	90	78	56	145	66	95	-	-	37	73	19	163		
	31%	23%	25%	43%	39%	30%	27%	19%	28%	26%	25%	35%	22%	29%	25%	19%	28%	26%	22%	-	-	13%	21%	11%	28%		
				BC*	BC				HM		H	HKMO		HM	H	PTUWX	PSTUWXX	TUWX	TUWX			TU	TUWX	TU	PSTUWXX		
Fairly unfavourable (-1)	140	25	49	10	33	59	57	18	105	56	53	24	59	59	36	17	109	40	62	-	140	13	101	5	125		
	13%	7%	17%	14%	21%	14%	13%	6%	21%	19%	11%	13%	15%	19%	12%	6%	21%	16%	15%	-	49%	5%	30%	3%	21%		
		B	B	*	B				HKLMNO	HKLO	H	H	HK	HKLO	H	T	PSTVX	PTVX	PTVX		PQRSTVWXY	T	PQRSTVXY	T	PSTVX		
Very unfavourable (-2)	143	12	64	11	22	84	37	11	125	51	56	24	68	63	33	6	135	36	78	-	143	5	126	1	134		
	13%	4%	22%	15%	14%	20%	8%	4%	25%	17%	12%	13%	17%	20%	11%	2%	26%	15%	18%	-	51%	2%	37%	1%	23%		
		B	B*		B	G			HKLMNO	HO	H	H	HKO	HKLO	H	T	PQRSTVXY	PTVX	PTVX		PQRSTVWXY	T	PQRSTVXY	T	PRTVX		
Don't know	82	7	11	1	10	22	15	4	28	13	14	3	13	9	10	8	29	3	4	-	-	1	1	1	11		
	7%	2%	4%	1%	7%	5%	4%	1%	6%	5%	3%	2%	3%	3%	3%	3%	6%	1%	1%	-	-	*	*	1%	2%		
				*	B				HKLN	HL						STUVW	RSTUVWXY	T	T					TUW			

Net: Favourable	395 36%	217 64% CDE	87 31% E	20 26% *	29 19%	136 32%	209 48% F	211 70% IJKLMNOP	97 20%	96 33% I	226 48% IULMN	72 38% IN	168 43% IUN	93 30% I	152 49% IULMN	213 71% QRSUWY	95 18% UW	104 42% QUWY	183 43% QUWY	395 100% QRSUVWXY	- -	221 80% QRSUWY	38 11% U	142 84% QRSUWY	156 26% QUW
Net: Unfavourable	283 26%	37 11% B	113 40% B	22 29% B*	56 35% B	144 33% G	94 21%	29 10% HUKLMNO	230 46% HKLO	107 37% H	109 23% H	48 26% H	127 32% HKO	121 39% H	69 22% H	22 7% T	245 48% PQRSTVXY	77 31% PTVX	140 33% PTVX	- -	283 100% PQRSTVWXY	18 7% T	227 67% PQRSTVXY	7 4% T	259 44% PRTVX
Net Difference	113 10%	180 53%	-26 -9%	-2 -3%	-26 -17%	-8 -2%	116 26%	182 60%	-133 -27%	-11 -4%	117 25%	23 12%	41 10%	-28 -9%	83 27%	191 64%	-150 -29%	27 11%	43 10%	395 100%	-283 -100%	203 73%	-189 -56%	135 80%	-103 -18%

Mean	0.09	0.73 CDE	-0.23	-0.13 *	-0.23	-0.14	0.37 F	0.87 IJKLMNOP	-0.51	-0.11 I	0.30 IUMN	0.11 IUN	0.11 IN	-0.21 I	0.37 IULMN	0.92 QRSUWY	-0.55 UW	0.11 QUWY	0.06 QUWY	1.31 QRSUVWXY	-1.51	1.01 QRSUWY	-0.91 U	1.18 QRSUVWY	-0.36 QUW
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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E,F,G,H,I/J,K,L,M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I/J,K,L,M,N/O,P/Q,R/S/T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1099	291	456	301	507	191	389	334	284
Weighted base	1099	291	467	301	496	189	394	313	308
Very favourable (2)	122 11%	32 11%	76 16%	88 29% £	18 4%	21 11%	68 17%	27 9%	61 20% H
Fairly favourable (1)	273 25%	63 22%	150 32% B	123 41% £	79 16%	51 27%	101 26%	66 21%	90 29%
Neither favourable nor unfavourable (0)	339 31%	75 26%	118 25%	57 19%	141 28% D	66 35% G	85 22%	90 29%	78 25%
Fairly unfavourable (-1)	140 13%	56 19% C	53 11%	18 6%	105 21% D	24 13%	59 15%	59 19% I	36 12%
Very unfavourable (-2)	143 13%	51 17%	56 12%	11 4%	125 25% D	24 13%	68 17%	63 20% I	33 11%
Don't know	82 7%	13 5%	14 3%	4 1%	28 6% D	3 2%	13 3%	9 3%	10 3%

Net: Favourable	395 36%	96 33%	226 48% B	211 70% £	97 20%	72 38%	168 43%	93 30%	152 49% H
Net: Unfavourable	283 26%	107 37% C	109 23%	29 10%	230 46% D	48 26%	127 32%	121 39% I	69 22%
Net Difference	113 10%	-11 -4%	117 25%	182 60%	-133 -27%	23 12%	41 10%	-28 -9%	83 27%

Mean	0.09	-0.11	0.30 B	0.87 £	-0.51	0.11	0.11	-0.21	0.37 H
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ccordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid , Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
Very favourable (2)	71 6%	31 6%	38 7%	31 10% EJK	14 4%	26 6%	10 8% J	21 11% EFJK	8 4% *	6 3%	6 3%	20 8%	14 10% OP	19 7%	12 5%	14 4%	11 19% NOP*	26 9% U	20 6%	15 7%	9 3%	18 7%	17 6%	16 6%	16 10% *	2 4% *	2 2% *	57 6%	14 7%	42 7%	20 6%	9 5%	27 10% h	44 5%	28 8%	43 6%	43 7%	27 6%	54 6%	14 11% *		
Fairly favourable (1)	207 19%	104 20%	104 19%	42 14%	55 15%	111 26% DEGHIJ	16 14%	26 14%	29 15%	26 14%	36 21% D	74 29% DEGHIJ	19 14%	44 16%	40 15%	80 23% MNO	24 40% MNOP*	54 18%	65 20%	44 20%	44 17%	45 17%	65 23%	52 20%	26 17% *	7 13% *	12 13% *	166 19%	41 20%	132 22% e	42 13%	33 19%	43 16%	164 20%	50 15%	157 21% i	116 18%	91 20%	175 18%	32 26% *		
Neither favourable nor unfavourable (0)	380 35%	176 33%	199 36%	98 32% J	133 36% J	149 35%	39 33%	59 31%	74 40% *	59 32%	64 38%	85 34%	41 29%	104 37%	89 33%	133 38%	13 23% *	92 31%	110 34%	78 35%	101 39%	84 32%	110 39%	91 36%	46 30% *	20 36% *	29 30% *	307 34%	73 36%	219 36%	99 31%	62 36%	99 37%	281 34%	129 37%	252 33%	236 36%	144 32%	342 35%	34 28% *		
Fairly unfavourable (-1)	172 16%	83 16%	86 16%	53 17%	55 15%	64 15%	21 18%	32 17%	22 12% *	33 18% E	25 15%	39 15%	27 19% Q	36 13%	46 17%	61 23% Q	2 4% *	45 15%	50 16%	33 15%	45 17%	48 19% W	29 10%	41 16%	29 19% W*	10 16% *	15 16% *	142 16%	30 15%	92 15%	53 17%	27 15%	39 15%	133 16%	49 14%	123 16%	94 15%	78 17%	155 16%	17 14% *		
Very unfavourable (-2)	165 15%	93 18% C	63 11% G	36 12% G	82 15% DFGKL	48 11% DFGKL	9 8%	27 14% DFGL*	41 22% DFGL*	41 22% DFGL	23 14%	25 10%	13 10%	49 17% MP	57 21% MP	37 11%	8 14% *	56 19%	46 14%	31 14%	33 13%	48 18% X	35 12%	26 10%	16 11% *	11 20% *	30 31% VWXYZ*	132 15%	33 16%	84 14%	53 16%	28 16%	39 15%	127 15%	72 21% j	94 12%	97 15%	69 15%	151 16%	10 8% *		
Don't know	103 9%	40 8%	61 11%	46 15% EFL	32 9%	25 6%	24 20% EFLJKL	22 12% FL	11 6% *	21 11% EFL	15 9%	11 4%	25 18% NOPQ	28 10%	27 10%	23 7%	- - *	23 8%	28 9%	22 10%	30 11%	17 7%	26 9%	28 11%	19 13% *	4 8% *	8 8% *	92 10%	11 6%	34 6%	54 17% d	15 8%	18 7%	85 10%	16 5%	87 12% i	63 10%	40 9%	88 9%	15 13% *		
Net: Favourable	278 25%	135 26%	141 26%	73 24%	69 19%	136 32% DEGHIJ	26 22%	47 25%	37 20% *	32 17%	42 25%	94 37% DEGHIJK	33 24%	63 23%	53 19%	94 27%	35 60% MNOP*	80 27%	86 27%	59 26%	52 20%	63 24%	83 29%	68 27% a	41 27% *	9 17% *	14 15% *	223 25%	55 27%	174 29% e	62 19%	42 24%	70 27%	208 25%	78 23%	200 26%	160 25%	118 26%	230 24%	46 38% m*		
Net: Unfavourable	338 31%	176 33%	149 27%	89 29%	137 37% FGL	112 26%	30 25%	59 32%	63 34% DFGKL*	74 40% DFGKL	48 28%	64 25%	40 29%	85 30%	104 38%	98 28%	11 18% *	101 34%	95 30%	64 29%	77 30%	96 37% WX	63 22%	67 26%	45 30%	21 39% W*	45 46% WXYZ*	274 31%	63 31%	176 29%	106 33%	55 32%	77 29%	260 31%	121 35%	217 29%	191 29%	146 33%	306 32%	27 22% *		
Net Difference	-60 -5%	-41 -8%	-7 -1%	-16 -5%	-68 -18%	25 6%	-4 -3%	-12 -7%	-26 -14%	-42 -23%	-6 -3%	30 12%	-7 -5%	-22 -8%	-51 -19%	-4 -1%	25 42%	-20 -7%	-10 -3%	-5 -2%	-25 -10%	-33 -13%	19 7%	* *	-4 -3%	-12 -22%	-30 -31%	-51 -6%	-9 -4%	-3 *	-44 -14%	-13 -7%	-7 -3%	-53 -6%	-43 -13%	-17 -2%	-32 -5%	-28 -6%	-76 -8%	19 16%		
Mean	-0.16	-0.21	-0.07	-0.08 EJ	-0.40	0.01 EUK	-0.03 EJ	-0.11 EJ	-0.34 *	-0.47	-0.15 EJ	0.10 EU	-0.06 O	-0.21	-0.39	-0.08 O	0.47 MNOP*	-0.18	-0.12	-0.10	-0.21	-0.26 a	0.01 VZ	-0.04 a	-0.04 a*	-0.41 *	-0.65 *	-0.16	-0.15	-0.08 e	-0.29	-0.20 *	-0.08	-0.18	-0.27	-0.10	-0.15	-0.17	-0.20	0.22 m*		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)
ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid , Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties							Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
Very favourable (2)	71 6%	34 10% D	20 7%	- 8% *	12 8% D	26 6%	38 9%	45 15% UKLMNO	13 3%	26 9%	34 7% I	23 12% IN	26 7% I	22 7% I	25 8% I	47 16% GSUWY	11 2% W	29 12% QUWY	28 7% QUWY	58 15% GSUWY	7 2% W	71 25% PQRSTUWY	- 22% PQRSTUWY	37 4%	21 4%
Fairly favourable (1)	207 19%	107 32% CE	45 16%	16 22% *	16 10%	67 16%	108 25% F	113 37% UKLMNO	48 10%	59 20% I	111 24% IN	41 22% I	89 23% I	53 17% I	85 27% IN	120 40% QRSUWY	48 9% UW	57 23% QUWY	91 21% QUWY	164 41% QRSUWY	11 4% W	207 75% PQRSTUWXY	- 42% QRSUWY	70 13%	77 13%
Neither favourable nor unfavourable (0)	380 35%	139 41% C	74 26%	26 36% *	51 32%	134 31%	158 36%	104 35% IUN	130 26%	74 25% I	174 37% IMN	58 31%	113 29%	80 25%	109 35% IUN	92 31% UWVX	137 25% UWV	62 33% QUVWX	139 31% UWV	124 32% UWVX	33 12% VW	- - -	- - -	39 23% UWV	171 29% UWV
Fairly unfavourable (-1)	172 16%	28 8%	58 21% B	18 24% B*	32 20% B	81 19%	63 14%	17 6% HKMO	128 26% HKMO	64 22% HKO	55 12% H	36 19% HKO	68 17% HKO	73 23% HKO	34 11% H	18 6% V	128 25% PSTVX	48 19% PTVX	64 15% PTVX	25 6% V	91 32% PQRSTVXY	- - -	172 51% PQRSTUVXY	15 9% V	142 24% PSTVX
Very unfavourable (-2)	165 15%	13 4%	76 27% B	11 15% B*	34 22% B	100 23% G	45 10%	11 4% HUKLMNO	145 29% HUKLMNO	57 20% HO	70 15% H	26 14% H	78 20% HKO	75 24% HKLO	38 12% H	7 2% V	154 30% PRSTVXY	49 20% PTVX	85 20% PTVX	12 3% V	135 48% PQRSTVXY	- - -	165 49% PQRSTVXY	2 1% PRSTVX	155 26% PRSTVX
Don't know	103 9%	14 4%	9 3%	2 3% *	13 8% *	23 5%	25 6%	11 7% JLN	33 4%	11 4%	24 5%	5 3%	20 5%	11 3%	17 5%	17 6% RTUWV	35 7% RSTUVWY	4 2% VW	15 4% VW	12 3% VW	5 2% VW	- - -	- - -	5 3% VW	22 4% UWV

Net: Favourable	278 25%	142 42% CDE	65 23%	16 22% *	28 18%	93 22%	146 33% F	158 52% UKLMNO	61 12%	85 29% I	144 31% IN	64 34% IN	115 29% I	75 24% I	110 36% IMN	166 55% QRSUWY	59 11% UW	86 35% QUWY	118 28% QUWY	221 56% QRSUWY	18 6% W	278 100% PQRSTUWXY	- - -	108 64% PQRSTUWY	98 17% QUW
Net: Unfavourable	338 31%	41 12%	134 48% B	29 40% B*	66 42% B	181 42% G	108 25% H	29 10% HUKLMNO	272 55% HKLO	121 42% H	124 27% HO	62 33% HO	146 37% HKO	147 47% HKMO	72 23% H	25 8% V	282 55% PRSTVXY	97 39% PTVX	150 35% PTVX	38 10% V	227 80% PQRSTVXY	- - -	338 100% PQRSTUVXY	17 10% V	297 50% PRSTVX
Net Difference	-60 -5%	101 30%	-69 -25%	-13 -18%	-38 -24%	-88 -21%	37 9%	129 43%	-211 -43%	-37 -13%	20 4%	1 1%	-31 -8%	-72 -23%	38 12%	142 47%	-223 -44%	-11 -4%	-31 -7%	184 46%	-208 -74%	278 100%	-338 -100%	91 54%	-199 -34%

Mean	-0.16	0.38 CDE	-0.46	-0.35 *	-0.41	-0.40	0.07 F	0.56 UKLMNO	-0.74	-0.24 IN	-0.04 IMN	-0.01 IUN	-0.22 I	-0.41 I	0.08 IMN	0.64 QRSUWY	-0.77 UW	-0.12 QUWY	-0.22 QUWY	0.60 QRSUWY	-1.21 W	1.25 PQRSTUWXY	-1.49	0.77 QRSUWY	-0.59 QUW
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Overlap formulae used

ColumnProportions (5%)- A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%)- A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid , Secretary of State for Health and Social Care
All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1099	291	456	301	507	191	389	334	284
Weighted base	1099	291	467	301	496	189	394	313	308
Very favourable (2)	71 6%	26 9%	34 7%	45 15% £	13 3%	23 12%	26 7%	22 7%	25 8%
Fairly favourable (1)	207 19%	59 20%	111 24%	113 37% £	48 10%	41 22%	89 23%	53 17%	85 27% H
Neither favourable nor unfavourable (0)	380 35%	74 25%	174 37% B	104 35% £	130 26%	58 31%	113 29%	80 25%	109 35% H
Fairly unfavourable (-1)	172 16%	64 22% C	55 12%	17 6%	128 26% D	36 19%	68 17%	73 23% I	34 11%
Very unfavourable (-2)	165 15%	57 20%	70 15%	11 4%	145 29% D	26 14%	78 20%	75 24% I	38 12%
Don't know	103 9%	11 4%	24 5%	11 4%	33 7%	5 3%	20 5%	11 3%	17 5%

Net: Favourable	278 25%	85 29%	144 31%	158 52% £	61 12%	64 34%	115 29%	75 24%	110 36% H
Net: Unfavourable	338 31%	121 42% C	124 27%	29 10%	272 55% D	62 33%	146 37%	147 47% I	72 23%
Net Difference	-60 -5%	-37 -13%	20 4%	129 43%	-211 -43%	1 1%	-31 -8%	-72 -23%	38 12%

Mean	-0.16	-0.24	-0.04	0.56 £	-0.74	-0.01	-0.22	-0.41	0.08 H
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ccordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Home Secretary

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
Very favourable (2)	40 4%	24 5%	14 3%	14 5% EGIK	5 1%	21 5% EIK	1 1%	13 7% EGIK	3 1% +	2 1%	1 1%	20 8% EFGIK	3 3%	11 4%	5 2%	16 5%	5 8% +	19 7% U	10 3%	6 3%	5 2%	8 3%	10 4%	8 3%	11 8% +	1 3% +	1 1% +	35 4%	5 3%	26 4%	9 3%	5 3%	12 5%	28 3%	19 5%	21 3%	25 4%	15 3%	37 4%	4 3% +		
Fairly favourable (1)	129 12%	67 13%	61 11%	43 14%	42 11%	43 10%	13 11%	30 16%	23 12% +	20 11%	15 9%	28 11%	18 13%	41 15%	27 10%	32 9%	11 19% +	43 15% T	37 11% +	15 7%	34 13%	25 10%	35 12%	34 13%	19 9% +	5 12% +	11 12% +	106 12%	22 11%	78 13%	32 10%	18 11%	39 15%	89 11%	36 10%	93 12%	82 13%	46 10%	105 11%	23 19% +		
Neither favourable nor unfavourable (0)	256 23%	118 22%	136 25%	69 23%	77 21% J	111 26% J	30 25%	39 21%	43 23% +	34 18%	49 29% J	61 24%	32 23%	63 22%	58 21%	94 27%	10 17% +	51 17%	70 22%	57 26%	78 30% RS	63 24%	84 30% YU	54 21%	25 17% +	14 26% +	16 16% +	210 23%	47 23%	148 25%	66 20%	42 24%	69 26%	187 22%	72 21%	184 24%	167 26%	90 20%	230 24%	25 21% +		
Fairly unfavourable (-1)	228 21%	101 19%	124 23%	56 18%	75 20%	97 23% H	27 23%	29 15%	33 23% +	42 22%	37 24%	60 20%	27 20%	47 17%	58 21%	79 22%	17 28% +	55 19%	72 23%	54 24%	47 18%	52 20%	53 19%	64 25% a	36 24% +	9 17% +	13 16% +	176 20%	52 26%	136 22%	56 17%	36 21%	55 21%	173 17%	62 22%	166 19%	122 19%	106 24%	204 21%	22 18% +		
Very unfavourable (-2)	360 33%	183 35%	163 30%	84 28%	141 38% DG	135 32% H	29 24%	55 29%	73 39% DG*	68 37% DG	58 34%	77 30%	39 28%	90 32%	100 37%	115 33%	17 28% +	109 37%	106 33%	73 33%	72 28%	87 33%	80 28%	74 29%	46 30% +	24 44% W*	50 52% VWKY*	293 33%	68 34%	185 31%	113 35%	63 36%	77 29%	284 34%	142 41% J	218 29%	201 31%	160 36%	315 33%	39 32% +		
Don't know	85 8%	34 6%	51 9%	40 13% FKL	31 8% FL	15 3%	18 15%	22 12% FKL	10 5% +	21 11% FKL	7 4%	8 3%	19 14% PQ	27 10% P	25 9% P	14 4%	- - +	18 6%	25 8%	18 8%	24 9%	25 10%	21 8%	20 8%	13 9% +	1 2% +	5 5% +	77 9%	8 4%	31 5%	45 14% df	9 5%	13 5%	72 9%	13 4%	72 10% I	54 8%	32 7%	74 8%	10 8% +		
Net: Favourable	169 15%	90 17%	75 14%	57 19% GIK	47 13%	65 15% K	14 12%	43 23% DEGIK	26 14% +	21 12%	17 10%	48 19% K	22 16%	52 19%	31 12%	48 14%	16 27% G*	62 21% T	47 15%	22 10%	38 15%	33 13%	45 16%	42 16%	31 20% +	6 12% +	12 13% +	142 16%	27 13%	104 17%	42 13%	23 13%	51 19%	117 14%	55 16%	114 15%	107 17%	61 14%	142 15%	26 21% +		
Net: Unfavourable	589 54%	284 54%	288 52%	140 46%	216 58% DH	232 55% DH	56 48%	84 45%	106 58% +	110 59% DGH	95 57% DH	137 54%	66 48%	137 49%	158 58%	193 55%	33 56% +	164 56% U	178 57%	127 46%	120 54%	139 47%	133 47%	139 55%	82 54% +	33 60% +	63 66% W*	63 52%	468 60%	120 53%	321 52%	169 57%	99 50%	132 55%	457 59% J	204 51%	385 50%	323 50%	266 59% K	519 54%	61 50% +	
Net Difference	-420 -38%	-193 -37%	-213 -39%	-83 -27%	-169 -46%	-168 -40%	-42 -36%	-41 -22%	-81 -44%	-88 -48%	-79 -47%	-89 -35%	-45 -32%	-85 -30%	-127 -47%	-146 -42%	-17 -29%	-102 -34%	-131 -41%	-105 -47%	-81 -31%	-106 -41%	-88 -31%	-97 -38%	-51 -34%	-26 -48%	-51 -53%	-327 -36%	-93 -46%	-217 -36%	-127 -40%	-76 -44%	-80 -30%	-340 -41%	-149 -44%	-271 -36%	-216 -33%	-204 -46%	-377 -39%	-34 -28%		
Mean	-0.73	-0.72	-0.72	-0.58 EIK	-0.90	-0.69 EIK	-0.70	-0.50 EIK	-0.86 +	-0.94	-0.84	-0.59 EJ	-0.67	-0.65	-0.90	-0.73	-0.50 +	-0.69	-0.77	-0.84	-0.63	-0.79	-0.60 J	-0.70 J	-0.62 J*	-0.92 +	-1.09 +	-0.71	-0.80	-0.65	-0.83	-0.82 +	-0.58	-0.78	-0.82	-0.68	-0.66 I	-0.84	-0.74	-0.62 +		

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I/J/K,L,M/N/O,P/Q,R,S/T/U,V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j/k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I/J/K,L,M/N/O,P/Q,R,S/T/U,V,W/X/Y/Z/a,b,c,d/h/f/g,h,i,j/k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

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Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Home Secretary

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians									
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595			
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589			
Very favourable (2)	40 4%	29 9% CD	4 1%	- * 	6 4%	8 2%	29 7% F	26 9% UKLN	5 1%	8 3% I	26 6% IN	6 3% I	24 6% IN	7 2%	21 7% IN	29 10% QRSUWY	7 1% UY	7 3% UY	26 6% QUWY	33 8% QRUWY	1 * 	28 10% QRUWY	4 1% UY	40 24% PQRSTUWY	- -			
Fairly favourable (1)	129 12%	59 18% E	34 12%	9 13% *	13 8%	40 9%	66 15% F	76 25% UKLMNO	26 5%	45 15% IN	63 14% I	30 16% IN	52 13% I	33 19% I	58 19% IKMN	72 24% QUWY	25 5% UY	43 17% QUWY	49 12% QRSUWY	109 27% Y	6 2% 	80 29% UY	13 4% UY	129 76% PQRSTUWY	- -			
Neither favourable nor unfavourable (0)	256 23%	98 29% CE	45 16%	15 20% *	29 19%	57 13%	128 29% F	80 27% UKLN	56 11%	44 15% 	99 21% ILN	19 10% 	87 22% ULN	45 14%	65 21% IL	92 31% QRSTUWXY	47 9% UWXY	33 13% UWXY	88 21% QRUWXY	89 23% QRUWXY	16 6% XY	65 23% QRUWXY	21 6% XY	- -	- -			
Fairly unfavourable (-1)	228 21%	93 28% C	43 15%	11 15% *	39 25% C	100 23%	96 22% 	73 24% J	93 19%	47 16% 	131 28% IUM	46 24% J	81 20% 	68 22% J	71 23%	66 22% X	102 20% X	41 16% X	107 25% QRUWX	89 17% X	47 17% X	63 23% X	61 18% X	- -	228 39% PQRSTUWVX			
Very unfavourable (-2)	360 33%	46 14%	148 52% BE	37 51% B*	60 38% B	207 48% G	99 23% 	36 12% HUKLMNO	292 59% HKMO	138 47% H	129 28% H	83 44% HKO	136 34% HKO	152 48% HKMO	78 25% H	29 10% X	310 60% PRSTVX	123 49% PSTVX	145 34% PTVX	67 17% PX	212 75% PQRSTVWXY	35 13% X	236 70% PQRSTVX	- -	360 61% PRSTVX			
Don't know	85 8%	12 3%	9 3%	1 2% *	10 7%	20 5%	18 4%	10 3%	23 5%	9 3%	18 4%	4 2%	14 3%	9 3%	15 5%	12 4% STUWXY	23 4% RSUWXY	4 1% Y	8 2% Y	9 2% XY	1 * Y	7 2% XY	3 1% Y	- -	- -			
Net: Favourable	169 15%	88 26% CDE	38 13%	9 13% *	19 12%	48 11%	96 22% F	102 34% UKLMNO	31 6%	53 18% IN	90 19% IN	36 19% IN	77 19% IN	40 13% I	79 26% IKMN	101 34% QRSUWY	31 6% UY	49 20% QUWY	74 18% QUWY	142 36% QRSUWY	7 2% Y	108 39% QRSUWY	17 5% UY	169 100% PQRSTUWY	- -			
Net: Unfavourable	589 54%	139 41% B	191 67% B	49 66% B*	99 63% B	307 71% G	195 45% 	109 36% HUKLMNO	385 78% HMO	185 64% HO	260 56% HKO	129 68% HO	216 55% HMO	220 70% HKMO	149 48% H	94 31% X	412 80% PRSTVX	163 66% PTVX	252 60% PTVX	156 39% PX	259 92% PQRSTVWX	98 35% X	297 88% PQRSTVX	- -	589 100% PQRSTUWVX			
Net Difference	-420 -38%	-51 -15%	-153 -54%	-39 -53%	-80 -51%	-259 -60%	-99 -23%	-6 -2%	-354 -71%	-132 -45%	-170 -36%	-93 -49%	-140 -35%	-180 -57%	-70 -23%	7 2%	-381 -74%	-114 -46%	-178 -42%	-14 -3%	-252 -89%	9 3%	-280 -83%	169 100%	-589 -100%			
Mean	-0.73	-0.21 CDE	-1.08	-1.06 *	-0.91	-1.11	-0.40 F	-0.05 UKLMNO	-1.36	-0.93 I	-0.61 ULN	-0.92 I	-0.66 IUN	-1.07 I	-0.44 UKLMN	0.03 QRSTUWY	-1.40 UWY	-0.94 QUWY	-0.72 QUWY	-0.12 QRSUWY	-1.65	0.01 QRSUWY	-1.53 UY	1.24 PQRSTUWY	-1.61			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Priti Patel, Home Secretary
All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1099	291	456	301	507	191	389	334	284
Weighted base	1099	291	467	301	496	189	394	313	308
Very favourable (2)	40 4%	8 3%	26 6%	26 9% £	5 1%	6 3%	24 6%	7 2%	21 7% H
Fairly favourable (1)	129 12%	45 15%	63 14%	76 25% £	26 5%	30 16%	52 13%	33 10%	58 19% H
Neither favourable nor unfavourable (0)	256 23%	44 15%	99 21%	80 27% £	56 11%	19 10%	87 22% F	45 14%	65 21%
Fairly unfavourable (-1)	228 21%	47 16%	131 28% B	73 24%	93 19%	46 24%	81 20%	68 22%	71 23%
Very unfavourable (-2)	360 33%	138 47% C	129 28%	36 12%	292 59% D	83 44%	136 34%	152 48% I	78 25%
Don't know	85 8%	9 3%	18 4%	10 3%	23 5%	4 2%	14 3%	9 3%	15 5%

Net: Favourable	169 15%	53 18%	90 19%	102 34% £	31 6%	36 19%	77 19%	40 13%	79 26% H
Net: Unfavourable	589 54%	185 64%	260 56%	109 36%	385 78% D	129 68% G	216 55%	220 70% I	149 48%
Net Difference	-420 -38%	-132 -45%	-170 -36%	-6 -2%	-354 -71%	-93 -49%	-140 -35%	-180 -57%	-70 -23%

Mean	-0.73	-0.93	-0.61 B	-0.05 £	-1.36	-0.92	-0.66	-1.07	-0.44 H
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ccordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade						Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)			
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130			
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122			
Very favourable (2)	98	51	43	46	28	23	20	25	16	12	15	8	22	34	18	20	3	34	21	16	27	26	29	15	15	4	9	80	18	48	38	11	29	68	31	66	67	31	79	18			
	9%	10%	8%	15% EFIL	8%	6%	17% EFJKL	13% FIL	9% +	6%	9%	3%	16% OP	12% P	7%	6%	6% +	11%	7%	7%	10%	10%	10%	6%	10% +	7% +	9% +	9%	9%	8%	12%	6%	11%	8%	9%	9%	10%	7%	8%	15% +			
Fairly favourable (1)	194	87	98	77	67	49	36	42	42	26	19	30	40	69	36	45	3	67	75	19	33	48	39	39	35	14	17	164	29	97	75	22	62	131	68	126	116	78	158	34			
	18%	17%	18%	25% EFJKL	18% FJ	12%	30% EFJKL	22% FKL	23% FKL*	14%	11%	12%	29% OPQ	25% OPQ	13%	13%	6%	23% TU	23% TU	9%	13%	19%	14%	15%	23% +	27% W*	18% +	18%	14%	16%	23% df	13%	23% h	16%	20%	17%	18%	17%	16%	28% m*			
Neither favourable nor unfavourable (0)	264	124	134	77	96	92	30	47	48	47	44	48	38	63	77	72	15	63	70	58	73	57	80	50	37	14	26	224	40	147	74	43	70	194	96	169	168	96	232	31			
	24%	24%	24%	25%	26%	22%	25%	25%	26% +	25%	26%	19%	27%	22%	28%	21%	25% +	21%	22%	26%	28%	22%	28% X	20%	24% +	26% +	27% +	25%	25%	24%	23%	25%	26%	23%	28%	22%	26%	21%	24%	23%	25% +		
Fairly unfavourable (-1)	230	103	125	39	83	108	12	27	42	41	35	74	13	55	58	88	16	53	73	54	50	51	62	59	29	8	21	182	48	124	56	49	50	179	71	158	122	108	212	14			
	21%	20%	23%	13% DG	22% DGHK	26% DGHK	10% DGH	15% DGH	23% DG*	22% DG	21% DGH	29% DGH	9% M	20% M	21% M	25% M	28% M*	18%	23%	24%	19%	20%	22%	23%	19%	15% +	22% +	20%	24%	21%	18%	28% e	19%	22%	21%	21%	19%	24%	22%	12% n			
Very unfavourable (-2)	237	125	108	26	74	137	8	18	32	43	46	91	11	31	62	111	21	62	60	57	59	58	53	73	20	11	22	175	62	160	41	36	39	198	65	172	130	107	221	12			
	22%	24%	20%	8% DGH	20% DEGHUJ	32% DEGHUJ	7% DGH	10% DGH	17% DG*	23% DEGH	27% DGH	36% DEGHUJ	8% MN	11% MN	23% MNO	32% MNO	36% MNO*	21%	19%	25%	23%	23%	19%	29% WY	13%	20%	23% +	20%	20%	31% b	16% e	21% e	15% g	24%	19%	23%	20%	24%	23%	10% n			
Don't know	77	35	41	41	22	13	13	28	5	18	9	4	15	28	21	12	-	17	20	20	19	21	19	19	15	3	1	72	5	28	37	11	14	62	13	64	48	29	63	13			
	7%	7%	8%	14% EFJKL	6% L	3%	11% FIL	15% EFJKL	3% +	9%	5% F	2%	11% PQ	10% P	8%	4%	- +	6%	6%	9%	7%	8%	7%	7%	10% a*	6% +	1% +	8%	2%	5%	12% d	6%	5%	7%	4%	8%	7%	6%	6%	10% +			
Net: Favourable	291	139	141	123	96	72	56	67	58	38	35	38	62	103	54	65	7	101	96	35	59	74	68	54	50	18	26	244	47	145	113	34	92	200	99	192	183	108	237	52			
	26%	26%	26%	40% EFJKL	26% FIL	17% DGH	47% DEFJKL	36% EFJKL	31% FL*	20%	21%	15%	45% OPQ	37% OPQ	20%	19%	11% +	34% TU	30% T	16%	23%	28%	24%	21%	33% X*	33% +	27% +	27%	23%	24%	35% df	19%	35% h	24%	29%	25%	28%	24%	25%	42% m*			
Net: Unfavourable	467	228	233	65	157	245	19	45	74	83	81	164	24	86	120	199	38	115	133	110	109	109	115	132	49	19	43	357	110	284	97	86	89	378	136	331	252	215	433	26			
	42%	43%	42%	21% DGH	42% DEGHUK	58% DEGHUK	16% DGH	24% DGH	40% DGH*	45% DGH	48% DGH	65% DEFGHIJK	17% M	31% MN	44% MNO	57% MNO	64% MNO*	13% R	12% R	10% R	10% R	10% R	11% R	52% VWYZ	39% +	35% +	44% +	40% b	54% e	47% e	30% e	49% e	84% g	45% g	40% g	35% k	48% n	45% n	22% +				
Net Difference	-176	-89	-91	58	-61	-172	37	21	-15	-46	-46	-126	38	17	-66	-134	-31	-14	-37	-75	-49	-34	-47	-78	1	-1	-16	-113	-62	-139	16	-52	3	-178	-37	-138	-69	-107	-196	25			
	-16%	-17%	-17%	19%	-17%	-41%	31%	11%	-8%	-25%	-27%	-50%	28%	6%	-24%	-38%	-53%	-5%	-12%	-33%	-19%	-13%	-17%	-31%	1%	-2%	-17%	-13%	-31%	-23%	5%	-30%	1%	-21%	-11%	-18%	-11%	-24%	-20%	21%			
Mean	-0.31	-0.33	-0.31	0.29 EFJKL	-0.31 FIL	-0.70 L	0.47 DEFJKL	0.18 EFJKL	-0.17 FL*	-0.45 FL	-0.48 FL	-0.84	0.40 NOPQ	0.08 OPQ	-0.44	-0.67	-0.83 +	-0.15 T	-0.26 T	-0.57	-0.34	-0.28 X	-0.27 X	-0.58	-0.03 X*	-0.16 +	-0.31 +	-0.25 c	-0.54	-0.44	0.05 df	-0.47 +	-0.03 h	-0.40	-0.21	-0.35	-0.22 i	-0.44	-0.38	0.28 m*			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R,S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R,S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians									
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595			
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589			
Very favourable (2)	98	2	70	6	8	54	23	17	68	98	-	27	23	48	15	22	62	72	10	40	29	38	36	18	61			
	9%	1%	25% BDE	8% B*	5% B	13% G	5%	6% HKMO	14% HKLMNO	34% HKLMMNO	-	14% HKMO	6% HKMO	15% HKMO	5% K	7% S	12% S	29% PQSTUVWXY	2%	10% S	10% PS	14% S	11% S	11% S	10% S			
Fairly favourable (1)	194	13	118	17	21	104	52	32	140	194	-	75	48	111	28	25	131	97	27	56	79	46	85	35	124			
	18%	4%	42% BDE	22% B*	13% B	24% G	12%	11% K	28% HKMO	66% HKLMMNO	-	40% HKMO	12% K	36% HKMO	9% K	8% PSTVY	26% PQSTUVWXY	39% PSTVY	6%	14% PS	28% PSTVY	17% PS	25% PSTVY	21% PST	21% PST			
Neither favourable nor unfavourable (0)	264	52	55	31	43	114	77	43	105	-	-	44	42	56	32	49	127	49	39	65	60	40	85	25	123			
	24%	16%	19%	42% BC*	27% B	26% G	18%	14% JK	21% HKMO	-	-	23% HKMO	11% JK	18% JKMO	10% JK	16% PSTVXY	25% S	20% S	9%	16% S	21% S	15% PSTUVXY	25% PSTUVXY	15% PST	21% SV			
Fairly unfavourable (-1)	230	119	26	6	41	87	110	89	90	-	230	23	112	62	85	80	89	21	132	108	49	64	60	37	134			
	21%	35% CD	9%	9% *	26% CD	20%	25%	30% ULN	18% JL	-	49% HULMNO	12% J	28% ULN	20% JL	28% UL	17% GRUW	17% R	8% GRUVWXY	31% GRUVWXY	17% GRUW	23% R	18% R	22% R	23% QRUW				
Very unfavourable (-2)	237	143	6	12	40	55	163	117	82	-	237	19	164	34	140	116	78	3	208	118	60	81	64	52	126			
	22%	42% CDE	2%	16% C*	25% C	13%	37% F	39% ULN	17% JLN	-	51% HULMN	10% J	42% ULN	11% J	46% QRTUVVY	39% R	15% S	1%	49% PORTUVWXY	30% QRUVY	21% QRWY	29% QRWY	19% QRWY	31% QRWY	21% QR			
Don't know	77	7	8	3	5	18	13	3	11	-	-	1	5	2	7	8	25	6	7	9	6	8	6	1	21			
	7%	2%	3%	4% *	3%	4%	3%	1% K	2% JKN	-	-	*	1% K	1%	2% JK	3%	15% STUWX	2%	2%	2%	2%	3%	2%	1%	4% SW			

Net: Favourable	291 26%	15 4%	188 66%	32 8*	29 18%	158 G	74 17%	49 16%	208 HKMO	291 100%	- -	102 54K	71 18%	159 K	43 14%	47 S	193 38%	170 68%	37 9%	96 24%	107 38%	85 30%	121 36%	53 31%	185 31%
			BDE	B*				K	HKMO	HKLMNO		HKMO	K	HKMO	K	S	PSY	PGSTUVWXY	PSY	PS	PSY	PST	PSTY	PST	PST
Net: Unfavourable	467 42%	262 78%	32 11%	18 24%	81 51%	141 33%	273 F	206 ULN	172 35%	- -	467 100%	42 22%	276 70%	96 31%	226 73%	196 65%	167 R	24 10%	339 80%	226 57%	109 39%	144 52%	124 37%	90 53%	260 44%
			CDE	C*	CD			ULN	JL		HKLMNO	J	ULN	JL	ULN	ORTUVWXYZ		PORTUVWXYZ	QRUVW		QRUVW	QR	QRUV	QRUV	QRUV
Net Difference	-176 -16%	-247 -73%	156 55%	4 6%	-53 -33%	17 4%	-199 -46%	-157 -52%	36 7%	291 100%	-467 -100%	61 32%	-205 -52%	63 20%	-183 -59%	-149 -50%	26 5%	146 59%	-303 -72%	-130 -33%	-2 -1%	-60 -21%	-3 -1%	-36 -22%	-75 -13%

Mean	-0.31	-1.18	0.80 BDE	-0.02 BE*	-0.56 B	0.04 G	-0.80	-0.86 K	0.04 HKMO	1.34 HKLMO	-1.51	0.37 HKMO	-0.89 K	0.25 HKMO	-1.02 K	-0.83 S	0.02 PSTUVWXY	0.88 PQSTUVWXY	-1.21	-0.54 PS	-0.12 PST	-0.38 PS	-0.09 PSTVXY	-0.42 PS	-0.25 PST
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L,M/N/O,P/Q/R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Labour Party

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid , Secretary of State for Health and Social Care' :		'Priti Patel, Home Secretary' :	
	Total	Favourabl	Unfavoura	Favourabl	Unfavoura	Favourabl	Unfavoura	Favourabl	Unfavoura	Favourabl	Unfavoura
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	1099	244	434	303	527	380	302	259	359	165	595
Weighted base	1099	249	422	300	513	395	283	278	338	169	589
Very favourable (2)	98 9%	72 29% c	10 2%	22 7%	62 12%	40 10%	29 10%	38 14%	36 11%	18 11%	61 10%
Fairly favourable (1)	194 18%	97 39% c	27 6%	25 8%	131 26% d	56 14%	79 28% f	46 17%	85 25% h	35 21%	124 21%
Neither favourable nor unfavourable (0)	264 24%	49 20% c	39 9%	49 16%	127 25% d	65 16%	60 21%	40 15%	85 25% h	25 15%	123 21%
Fairly unfavourable (-1)	230 21%	21 8%	132 31% b	80 27% e	89 17%	108 27% g	49 17%	64 23%	60 18%	37 22%	134 23%
Very unfavourable (-2)	237 22%	3 1%	208 49% b	116 39% e	78 15%	118 30% g	60 21%	81 29% i	64 19%	52 31% k	126 21%
Don't know	77 7%	6 2%	7 2%	8 3%	25 5%	9 2%	6 2%	8 3%	6 2%	1 1%	21 4%

Net: Favourable	291 26%	170 68% c	37 9%	47 16%	193 38% d	96 24%	107 38% f	85 30%	121 36%	53 31%	185 31%
Net: Unfavourable	467 42%	24 10%	339 80% b	196 65% e	167 33%	226 57% g	109 39%	144 52% i	124 37%	90 53%	260 44%
Net Difference	-176 -16%	146 59%	-303 -72%	-149 -50%	26 5%	-130 -33%	-2 -1%	-60 -21%	-3 -1%	-36 -22%	-75 -13%

Mean	-0.31	0.88 c	-1.21	-0.83	0.02 d	-0.54	-0.12 f	-0.38	-0.09 h	-0.42	-0.25
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ied out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)	
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130	
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122	
Very favourable (2)	77 7%	33 6%	42 8%	21 7%	19 5%	37 9%	7 6%	14 7%	10 5%	9 5%	10 6%	28 11% EI	8 6%	15 5%	18 6%	28 8%	9 15% *	26 9%	18 6%	14 6%	19 7%	22 8%	18 6%	22 9%	11 7%	1 2% *	3 3% *	64 7%	13 6%	51 9% e	13 4%	12 7%	20 8%	56 7%	16 5%	61 8%	49 7%	28 6%	68 7%	8 7% *	
Fairly favourable (1)	225 20%	115 22%	110 20%	52 17%	53 14%	120 28% DEHU	23 20%	29 15%	17 9%	36 19% EI	44 26% DEHI	76 30% DEHU	28 20%	36 13%	47 17%	99 28% NO	15 26% *	63 21%	55 17%	64 28% SU	44 17%	49 19%	65 23%	69 27% Ya	20 13% *	8 15% *	14 14% *	177 20%	48 24%	130 21%	59 18%	36 21%	46 17%	179 21%	68 20%	157 21%	128 20%	97 22%	204 21%	21 17% *	
Neither favourable nor unfavourable (0)	234 21%	100 19%	130 24%	63 21%	88 24% J	82 20%	22 19%	41 22%	53 29% L*	35 19%	41 24%	42 16%	24 17%	71 25%	59 22%	72 21%	8 13% *	54 18%	67 21%	40 18%	73 28% RT	58 22%	70 25%	44 17%	35 23% *	14 26% *	13 14% *	189 21%	45 22%	148 25% e	54 17%	31 18%	80 30% h	154 18%	76 22%	157 21%	148 23%	86 19%	196 20%	33 27% *	
Fairly unfavourable (-1)	178 16%	83 16%	94 17%	50 16% H	66 18% I	62 15% DHK	28 23% DPHK	23 12% 20% NP*	37 20% *	28 15%	18 11%	44 17%	32 23% NP	36 13%	49 18%	44 13%	17 28% NP*	52 18%	59 19%	25 11%	41 16%	42 17%	49 17%	43 17%	26 13% 17% 9% *	5 9% *	12 13% *	139 16%	39 19%	97 16%	46 20%	34 15%	40 17%	138 17%	56 16%	122 16%	99 15%	79 18%	156 16%	20 17% *	
Very unfavourable (-2)	319 29%	166 31% C	134 24%	83 27%	123 33%	113 27%	28 23%	55 29%	62 33% *	61 33%	51 30%	62 25%	34 25%	95 34%	80 29%	99 28%	11 19% *	86 29%	100 31%	65 29%	67 26%	69 26%	68 24%	60 24%	47 31% *	22 41% WX*	52 54% VWXX*	264 29%	55 27%	150 25%	120 37% d	49 28%	66 25%	253 30%	118 34% J	200 27%	181 28%	137 31%	284 29%	30 24% *	
Don't know	68 6%	28 5%	39 7%	37 12% EPHL	22 6% FL	8 2%	11 9% FHL	26 14% EPHL	6 3% *	17 9% EPHL	5 3%	3 1%	13 9% P	26 9% P	21 8% P	7 2%	- - *	15 5%	20 6%	16 7%	17 6%	21 8%	13 4%	17 7%	12 8%	3 6%	2 2%	64 7% c	3 2%	27 5%	29 9% d	11 6%	13 5%	55 7%	10 3%	58 8% i	46 7%	22 5%	56 6%	10 8% *	
Net: Favourable	301 27%	148 28%	152 28%	72 24%	72 19%	157 37% DEGHU	30 25%	43 23%	27 15% *	45 24% E	54 32% EI	103 41% DEGHU	35 25%	51 18%	65 24%	127 36% MNO	24 40% N*	88 30%	73 23%	78 35% SU	63 24%	71 27%	83 29% a	90 36% Yza	31 20% *	10 18% *	17 17% *	241 27%	61 30%	181 30% e	72 22%	48 28%	66 25%	235 28%	84 24%	218 29%	177 27%	125 28%	273 28%	29 24% *	
Net: Unfavourable	496 45%	249 47%	228 41%	133 44%	188 51% F	175 41%	56 47%	78 41%	99 54% J*	89 48%	69 41%	106 42%	66 48%	131 47%	128 47%	143 41%	28 47% *	138 47%	160 50%	90 40%	108 42%	111 43%	117 41%	104 41%	73 49%	27 50% *	65 67% VWXX*	403 45%	94 46%	247 41%	166 52% d	83 48%	106 40%	390 47%	174 51% J	323 43%	280 43%	216 48%	440 46%	50 41% *	
Net Difference	-195 -18%	-101 -19%	-76 -14%	-61 -20%	-117 -31%	-17 -4%	-26 -22%	-35 -19%	-72 -39%	-44 -24%	-15 -9%	-3 -1%	-31 -22%	-79 -28%	-64 -23%	-16 -5%	-4 -7%	-50 -17%	-87 -27%	-12 -6%	-46 -18%	-40 -15%	-34 -12%	-13 -5%	-42 -28%	-18 -33%	-48 -50%	-162 -18%	-33 -16%	-66 -11%	-94 -29%	-35 -20%	-40 -15%	-155 -19%	-90 -26%	-105 -14%	-104 -16%	-91 -20%	-168 -17%	-21 -17%	
Mean	-0.42	-0.47	-0.33	-0.46	-0.63	-0.22 DEI	-0.44	-0.47	-0.69 *	-0.57	-0.34 EI	-0.15 DEHU	-0.46	-0.63	-0.50	-0.26 N	-0.12 N*	-0.39	-0.57	-0.30	-0.39	-0.36 a	-0.31 Za	-0.22 Za	-0.57 a*	-0.76 *	-1.03 *	-0.43	-0.38	-0.29 e	-0.69	-0.44 *	-0.34	-0.45	-0.58	-0.35 i	-0.39	-0.47	-0.42	-0.38 *	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties							Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
Very favourable (2)	77 7%	51 15% CDE	13 5%	- - *	6 4%	20 5%	50 12% F	77 25% IJKLMNOP	- -	16 6% I	50 11% IUN	14 7% I	33 8% I	20 7% I	31 10% I	64 21% QRSTUVWXYZ	8 1% Q	20 8% QUWY	44 10% QUWY	57 14% GRUWY	11 4% Q	43 15% QRSUWY	11 3% Q	43 26% QRSTUVWXYZ	19 3% Q
Fairly favourable (1)	225 20%	159 47% CDE	20 7%	6 8% *	20 13%	64 15%	133 30% F	225 75% IJKLMNOP	- -	33 11% I	156 33% IULMN	35 18% U	107 27% IUN	87 16% U	50 28% IUN	87 51% QRSUVWXY	26 14% QUW	115 27% GRUWY	154 39% QRSUWY	18 6% Q	115 41% QRSUWY	18 5% Q	59 35% QRSUWY	89 15% QUW	
Neither favourable nor unfavourable (0)	234 21%	78 23% C	39 14%	16 21% *	29 18%	71 17%	94 22%	- -	- -	33 11% HI	86 19% HUN	30 16% HIN	62 16% HIN	28 9% HI	67 22% HIUMN	45 15% QUW	47 9% U	32 13% U	81 19% PQRUWY	19 7% Q	54 19% QUW	32 10% U	34 20% QUW	82 14% QUW	
Fairly unfavourable (-1)	178 16%	30 9%	54 19% B	19 25% B*	35 22% B	79 18%	59 13%	- -	178 36% HIJKLMNOP	55 19% H	83 18% H	33 18% H	67 17% H	67 21% H	51 16% H	20 7% PSTUVWXY	118 23% P	43 17% P	67 16% P	57 20% P	47 17% P	37 13% P	55 16% P	18 11% PTVX	114 19% PTVX
Very unfavourable (-2)	319 29%	13 4%	153 54% BE	30 41% B*	63 40% B	183 42% G	90 21%	- -	319 64% HIJKLMNOP	153 53% HKLM	90 19% H	75 40% HKO	125 32% HKO	146 47% HKMO	70 23% H	9 3% PQRSTVXY	297 58% PSTVXY	116 46% PTVX	110 26% PTVX	41 10% P	183 65% PQRSTVXY	24 9% P	217 64% PQRSTVXY	13 8% P	272 46% PSTVX
Don't know	68 6%	5 2%	4 1%	4 5% *	5 3%	14 3%	11 3%	- -	- -	1 * *	2 * *	2 1% I	- -	2 1% I	3 1% IM	8 3% SUWY	18 2% SUWY	5 1% SUWY	5 1% SUWY	7 2% SUWY	4 2% SUWY	6 1% SUWY	4 1% SUWY	13 2% SUWY	

Net: Favourable	301 27%	210 62% CDE	33 12%	6 8% *	26 16%	84 19%	183 42% F	301 100% IJKLMNOP	- -	49 17% I	206 44% IJKLMNOP	48 26% U	140 35% IULN	70 22% U	118 38% IULN	218 73% QRSTUVWXYZ	33 6% Q	53 21% QUW	159 38% GRUWY	211 53% QRSUWY	29 10% Q	158 57% QRSUWY	29 9% Q	102 61% QRSUWY	109 18% QUW
Net: Unfavourable	496 45%	44 13%	207 73% BE	49 66% B*	98 62% B	262 61% G	148 34% -	- -	496 100% HIJKLMNOP	208 71% HKLM	172 37% H	108 57% HKO	192 49% HKO	213 68% HKMO	121 39% H	29 10% PQRSTVXY	415 81% PSTVXY	159 64% PSTVX	177 42% PTVX	97 25% P	230 81% PQRSTVXY	61 22% P	272 81% PQRSTVXY	31 19% P	385 65% PSTVX
Net Difference	-195 -18%	166 49%	-174 -62%	-43 -58%	-72 -45%	-178 -41%	35 8%	301 100%	-496 -100%	-159 -55%	34 7%	-60 -32%	-52 -13%	-143 -46%	-3 -1%	189 63%	-382 -74%	-105 -42%	-18 -4%	114 29%	-201 -71%	97 35%	-244 -72%	71 42%	-277 -47%

Mean	-0.42	0.61 CDE	-1.13	-1.04 *	-0.84 C	-0.82	-0.01 F	1.25 IJKLMNOP	-1.64	-1.02 I	-0.01 IULMN	-0.65 IUN	-0.37 IUN	-0.86 I	-0.14 IULMN	0.84 QRSTUVWXYZ	-1.36	-0.82 QUW	-0.20 GRUWY	0.33 QRSUWY	-1.34	0.42 QRSUWY	-1.35	0.61 QRSUWY	-0.92 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Conservative Party

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid, Secretary of State for Health and Social Care' :		'Priti Patel, Home Secretary' :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	1099	244	434	303	527	380	302	259	359	165	595
Weighted base	1099	249	422	300	513	395	283	278	338	169	589
Very favourable (2)	77 7%	20 8%	44 10%	64 21% E	8 1%	57 14% G	11 4%	43 15% I	11 3%	43 26% K	19 3%
Fairly favourable (1)	225 20%	34 14%	115 27% B	154 51% E	26 5%	154 39% G	18 6%	115 41% I	18 5%	59 35% K	89 15%
Neither favourable nor unfavourable (0)	234 21%	32 13%	81 19%	45 15% E	47 9%	80 20% G	19 7%	54 19% I	32 10%	34 20%	82 14%
Fairly unfavourable (-1)	178 16%	43 17%	67 16%	20 7% D	118 23% D	57 14%	47 17%	37 13%	55 16%	18 11%	114 19% J
Very unfavourable (-2)	319 29%	116 46% C	110 26%	9 3%	297 58% D	41 10%	183 65% F	24 9%	217 64% H	13 8%	272 46% J
Don't know	68 6%	5 2%	5 1%	8 3%	18 3%	7 2%	4 2%	6 2%	4 1%	1 1%	13 2%

Net: Favourable	301 27%	53 21%	159 38% B	218 73% E	33 6%	211 53% G	29 10%	158 57% I	29 9%	102 61% K	109 18%
Net: Unfavourable	496 45%	159 64% C	177 42%	29 10%	415 81% D	97 25%	230 81% F	61 22%	272 81% H	31 19%	385 65% J
Net Difference	-195 -18%	-105 -42%	-18 -4%	189 63%	-382 -74%	114 29%	-201 -71%	97 35%	-244 -72%	71 42%	-277 -47%

Mean	-0.42	-0.82	-0.20 B	0.84 E	-1.36	0.33 G	-1.34	0.42 I	-1.35	0.61 K	-0.92
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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	A8	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic minority	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122
Very favourable (2)	38 3%	28 5%	9 2%	26 9%	5 1%	7 2%	7 6%	19 10%	2 1%	3 2%	2 1%	5 2%	10 7%	18 7%	3 1%	7 2%	- -	19 6%	9 3%	6 3%	5 2%	8 3%	9 3%	16 6%	5 3%	- -	1 1%	33 4%	6 3%	24 4%	11 3%	3 2%	20 7%	19 2%	17 5%	22 3%	30 5%	8 2%	34 4%	4 3%
Fairly favourable (1)	151 14%	68 13%	77 14%	48 16%	54 14%	49 12%	21 17%	27 15%	29 41%	25 13%	15 9%	34 13%	24 17%	38 13%	41 15%	32 9%	16 P*	59 TU	48 T	18 8%	26 10%	24 9%	35 12%	37 15%	28 19%	7 13%	18 19%	117 13%	33 16%	83 14%	39 12%	29 17%	46 17%	104 13%	65 19%	86 11%	81 12%	70 16%	121 13%	28 23%
Neither favourable nor unfavourable (0)	419 38%	185 35%	225 41%	110 36%	146 39%	163 39%	47 40%	63 34%	77 41%	70 37%	69 41%	94 37%	54 39%	98 35%	109 40%	135 39%	24 40%	106 36%	126 39%	90 40%	98 38%	109 42%	114 40%	86 34%	48 32%	21 39%	41 42%	336 37%	83 41%	226 37%	126 39%	67 38%	101 38%	318 38%	144 42%	275 36%	260 40%	159 36%	380 39%	36 29%
Fairly unfavourable (-1)	208 19%	99 19%	106 19%	45 15%	78 21%	85 20%	17 14%	28 15%	38 21%	40 22%	33 20%	51 20%	20 15%	52 19%	53 19%	76 22%	7 11%	48 16%	59 19%	46 20%	55 21%	50 19%	52 19%	48 19%	32 21%	11 20%	15 16%	167 19%	41 20%	111 18%	62 19%	35 20%	40 15%	169 20%	51 15%	157 21%	113 17%	95 21%	181 19%	24 20%
Very unfavourable (-2)	186 17%	108 21%	74 13%	30 10%	61 16%	95 23%	10 8%	20 10%	34 18%	27 15%	35 21%	60 24%	12 8%	42 15%	41 15%	79 23%	12 20%	41 14%	52 16%	42 19%	51 20%	41 16%	50 18%	45 18%	21 14%	12 21%	18 19%	154 17%	32 16%	118 20%	45 14%	23 13%	40 15%	146 18%	49 14%	137 18%	108 17%	78 17%	168 17%	16 13%
Don't know	97 9%	36 7%	59 11%	47 15%	26 7%	23 6%	16 14%	31 16%	5 3%	21 11%	15 9%	9 3%	18 13%	31 11%	26 10%	20 6%	1 2%	23 8%	25 8%	23 10%	25 10%	28 11%	22 8%	23 9%	17 11%	4 7%	4 4%	90 10%	7 3%	42 7%	39 12%	16 9%	19 7%	78 9%	17 5%	79 10%	59 9%	38 8%	81 8%	14 12%
Net: Favourable	189 17%	97 18%	86 16%	74 24%	59 16%	56 13%	28 24%	46 25%	31 17%	28 15%	16 10%	39 16%	34 25%	56 20%	44 16%	39 11%	16 27%	78 26%	57 18%	23 10%	31 12%	32 12%	45 16%	53 21%	33 22%	7 13%	19 20%	150 17%	39 19%	107 18%	50 15%	32 19%	66 25%	123 15%	82 24%	107 14%	111 17%	78 17%	156 16%	32 26%
Net: Unfavourable	394 36%	208 39%	179 33%	75 24%	139 38%	180 43%	27 23%	48 39%	72 36%	67 41%	68 44%	112 23%	32 34%	95 34%	94 44%	155 34%	18 31%	89 30%	111 35%	88 39%	106 41%	91 35%	102 36%	92 36%	53 35%	22 34%	33 36%	321 36%	73 36%	229 38%	106 33%	59 34%	79 30%	315 38%	101 29%	293 39%	221 34%	173 39%	349 36%	40 33%
Net Difference	-205 -19%	-111 -21%	-93 -17%	* +	-80 -22%	-124 -29%	1 1%	-1 -1%	-41 -22%	-40 -21%	-52 -31%	-72 -29%	2 2%	-39 -14%	-50 -18%	-116 -33%	-3 -5%	-11 -4%	-55 -17%	-64 -29%	-75 -29%	-59 -23%	-57 -20%	-39 -15%	-21 -14%	-15 -27%	-14 -15%	-171 -19%	-34 -17%	-122 -20%	-56 -18%	-27 -15%	-14 -5%	-192 -23%	-19 -6%	-186 -25%	-110 -17%	-95 -21%	-193 -20%	-8 -6%
Mean	-0.35	-0.39	-0.32	-0.01	-0.40	-0.53	-0.02	-0.01	-0.40	-0.39	-0.56	-0.52	*	-0.25	-0.36	-0.57	-0.25	-0.12	-0.33	-0.50	-0.52	-0.39	-0.37	-0.30	-0.28	-0.52	-0.34	-0.36	-0.31	-0.38	-0.32	-0.30	-0.14	-0.42	-0.16	-0.45	-0.32	-0.40	-0.37	-0.18

Overlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians									
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595			
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589			
Very favourable (2)	38 3%	1 *	8 3%	15 21% BCE*	10 7%	25 6%	7 2%	14 5%	20 4%	20 7%	9 2%	38 20%	- -	22 7%	10 3%	10 3%	19 4%	21 9% PGSTUY	8 2%	14 3%	12 4%	13 5% S	16 5% S	15 9% PGSTVY	20 3%			
Fairly favourable (1)	151 14%	19 6%	58 21% B	25 34% BCE*	24 15%	96 22% G	31 7%	34 11% KMO	89 18% HKMO	82 28% HKMO	32 7% M	151 80% HUKMNO	- -	88 28% HKMO	19 6% M	34 11% S	92 18% PSUW	72 29% PGSTUVWXY	28 7%	58 15% S	37 13% S	51 18% PS	46 14% S	21 13% PSUW	109 19%			
Neither favourable nor unfavourable (0)	419 38%	126 38%	112 40%	29 39% *	56 35%	187 43% G	135 31%	104 34% KMO	179 36% KMO	108 37% KMO	134 29% LMO	- -	- -	122 39% KMO	58 19% LM	93 31% S	201 39% PS	91 36% PS	120 28% S	139 35% S	100 13% S	88 32% PS	122 36% S	50 30% PS	218 37% S			
Fairly unfavourable (-1)	208 19%	89 27% CD	52 18% D	1 2% *	30 19% D	59 14%	115 26% F	70 23% JLN	99 20% JLN	43 15% L	133 28% HULN	- -	208 53% HUKINO	41 13% L	94 31% HULN	70 23% QR	84 16% R	35 14% QRWY	114 27% QRWY	90 23% QR	65 23% QR	64 23% R	73 22% QR	37 22% QR	118 20% QR			
Very unfavourable (-2)	186 17%	84 25% CD	40 14% D	- 19% *	30 19% D	42 10%	125 29% F	70 23% JLN	93 19% JLN	28 10% L	143 31% HULN	- -	186 47% HUKINO	34 11% L	122 40% HUKLN	77 26% QRTVY	82 16% R	21 9% R	133 32% PORTUVWY	78 20% R	63 22% QRY	51 19% R	74 22% QRY	40 24% R	98 17% R			
Don't know	97 9%	16 5%	12 4%	3 4% *	7 4%	24 5%	23 5%	10 3% LM	16 3% LM	10 4% LM	15 3% LM	- -	- -	7 2% LM	5 2% M	16 7% UWY	34 4% UWY	9 4%	18 4%	16 4%	7 3%	11 4%	7 2%	6 3%	25 4% W			
Net: Favourable	189 17%	21 6%	66 24% B	41 55% BCE*	35 22% B	121 28% G	38 9%	48 16% KMO	108 22% KMO	102 35% HKMO	42 9% M	189 100% HUKMNO	- -	109 35% HKMO	29 9% M	44 15% S	112 22% PSU	93 37% PGSTUVWXY	37 9% S	72 18% S	48 17% S	64 23% PST	62 18% S	36 22% PS	129 22% PSU			
Net: Unfavourable	394 36%	173 51% CDE	92 33% D	1 2% *	60 38% D	101 23%	241 55% F	140 46% JLN	192 39% JLN	71 24% L	276 59% HULN	- -	394 100% HUKINO	75 24% L	216 70% HUKLN	147 49% QRTVY	166 32% R	56 23% R	247 59% PORTUVWXY	168 43% QR	127 45% QRY	115 41% QR	146 43% QRY	77 45% QR	216 37% QR			
Net Difference	-205 -19%	-152 -45%	-26 -9%	40 53%	-26 -16%	20 5%	-203 -46%	-91 -30%	-84 -17%	31 11%	-234 -50%	189 100%	-394 -100%	34 11%	-187 -61%	-102 -34%	-55 -11%	36 15%	-211 -50%	-97 -24%	-79 -28%	-51 -18%	-84 -25%	-40 -24%	-87 -15%			
Mean	-0.35	-0.73	-0.21 B	0.77 BCE*	-0.30 B	0.01 G	-0.78	-0.50 KMO	-0.33 KMO	0.08 HKMO	-0.81 MO	1.20 HUKMNO	-1.47	0.07 HKMO	-0.99 M	-0.59 S	-0.25 PSTUW	0.15 PGSTUVWXY	-0.83 PS	-0.43 PS	-0.47 S	-0.34 PS	-0.43 S	-0.40 PS	-0.29 PSUW			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F/G,H/I/J,K/L/M,N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F/G,H/I/J,K,L/M,N/O,P/Q,R/S/T/U/V,W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Liberal Democrats

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid , Secretary of State for Health and Social Care' :		'Priti Patel, Home Secretary' :	
	Total	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble	Favourabl e	Unfavoura ble
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	1099	244	434	303	527	380	302	259	359	165	595
Weighted base	1099	249	422	300	513	395	283	278	338	169	589
Very favourable (2)	38 3%	21 9% c	8 2%	10 3%	19 4%	14 3%	12 4%	13 5%	16 5%	15 9% k	20 3%
Fairly favourable (1)	151 14%	72 29% c	28 7%	34 11%	92 18% d	58 15%	37 13%	51 18%	46 14%	21 13%	109 19%
Neither favourable nor unfavourable (0)	419 38%	91 36%	120 28%	93 31%	201 39% d	139 35%	100 35%	88 32%	122 36%	50 30%	218 37%
Fairly unfavourable (-1)	208 19%	35 14%	114 27% b	70 23% e	84 16%	90 23%	65 23%	64 23%	73 22%	37 22%	118 20%
Very unfavourable (-2)	186 17%	21 9%	133 32% b	77 26% e	82 16%	78 20%	63 22%	51 19%	74 22%	40 24%	98 17%
Don't know	97 9%	9 4%	18 4%	16 5%	34 7%	16 4%	7 3%	11 4%	7 2%	6 3%	25 4%

Net: Favourable	189 17%	93 37% c	37 9%	44 15%	112 22% d	72 18%	48 17%	64 23%	62 18%	36 22%	129 22%
Net: Unfavourable	394 36%	56 23%	247 59% b	147 49% e	166 32%	168 43%	127 45%	115 41%	146 43%	77 45%	216 37%
Net Difference	-205 -19%	36 15%	-211 -50%	-102 -34%	-55 -11%	-97 -24%	-79 -28%	-51 -18%	-84 -25%	-40 -24%	-87 -15%

Mean	-0.35	0.15 c	-0.83	-0.59	-0.25 d	-0.43	-0.47	-0.34	-0.43	-0.40	-0.29
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ied out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
Very favourable (2)	78	39	32	27	31	20	14	13	15	16	12	8	15	19	26	15	3	28	22	6	21	19	19	22	7	3	8	64	14	38	24	15	26	52	35	43	58	20	62	13		
	7%	7%	6%	9% L	8% L	5%	12% FL	7%	8% *	8% L	7%	3%	11% P	7%	9% P	4%	5% *	10% T	7%	3%	8% T	7%	7%	9%	5% *	5% *	8% *	7%	7%	6%	8%	9%	10%	6%	10% j	6%	9%	4%	6%	11%	*	
Fairly favourable (1)	236	102	126	71	86	78	34	37	46	40	34	44	39	57	64	68	8	71	71	46	47	58	57	51	35	10	24	190	46	110	85	40	54	182	86	150	146	90	212	23		
	21%	19%	23%	23%	23%	19%	29%	20%	25%	22%	20%	17%	28%	20%	23%	19%	14%	24%	22%	21%	18%	22%	20%	20%	23%	19%	25% *	19%	21%	23%	18%	27%	23%	20%	25%	20%	22%	20%	22%	20%	22%	19%
Neither favourable nor unfavourable (0)	376	170	200	104	130	142	39	65	62	68	60	81	47	94	98	116	21	88	107	87	94	87	104	86	46	19	34	306	70	229	95	52	98	278	117	258	217	159	334	36		
	34%	32%	36%	34%	35%	34%	33%	35%	33% *	37%	36%	32%	34%	34%	36%	33%	35% *	30%	33%	39%	36%	34%	37%	34%	34%	31% *	34% *	35% *	34%	35%	38% e	30%	30%	37%	33%	34%	34%	33%	35%	35%	30%	*
Fairly unfavourable (-1)	160	87	73	31	50	80	8	23	26	24	31	49	11	38	32	64	15	49	43	36	32	44	41	38	22	5	10	121	39	96	44	20	34	126	54	107	88	72	141	18		
	15%	17%	13%	10%	13%G	19% DG	6%	12%	14% *	13%DG	18% DG	19% DG	8%	14%	12%	18% M	25% M*	16%	14%	16%	12%	17%	14%	15%	15% *	9% *	11% *	14%	19%	16%	16%	14%	12%	13%	15%	16%	14%	14%	16%	15%	*	
Very unfavourable (-2)	148	86	61	24	45	78	6	18	29	16	19	59	10	36	26	67	9	34	53	25	36	25	41	34	21	11	16	123	25	86	32	30	35	113	31	117	81	67	132	14		
	13%	16% C	11%	8%	12% GI	19% DEGHIK	5%	9%	16% DG*	9%	11% DG	23% DEFGHIK	7%	13%	9%	19% MD	15% *	12%	17%	11%	14%	10%	15%	13%	14%	20% *	17% *	17%	14%	12%	14%	10%	17%	13%	14%	16%	12%	15%	14%	14%	11%	*
Don't know	102	42	58	49	29	24	17	32	7	22	13	12	18	35	27	19	3	25	22	24	30	27	21	24	19	7	4	93	9	45	40	16	19	83	21	81	61	40	84	18		
	9%	8%	11%	16% FHL	8% FHL	6%	15% FHL	17% FHL	4% *	12% FHL	7% *	5%	13% P	12% P	10%	5% *	6% *	9%	7%	11%	12%	10%	7%	10%	13% *	12% *	4% *	10% c	4%	8%	13% d	9%	7%	10%	6% i	11% i	9%	9%	9%	14% *		
Net: Favourable	313 29%	141 27%	157 29%	98 32% FHL	117 32% FL	99 23%	48 41% DFHKL	50 27%	61 33% L*	56 30% L	46 27%	52 21%	54 39% NPQ	76 27%	89 33% P	83 24%	11 19% *	100 34% T	94 29%	52 23%	68 26%	77 30%	76 27%	73 29%	43 28% *	13 24% *	33 34% *	254 28%	59 29%	148 24% d	110 34% d	56 32% d	80 30%	233 28% j	121 35% j	192 25% i	203 31% i	110 25%	274 28%	36 30% *		
Net: Unfavourable	308 28% C	173 33% C	134 24%	55 18% G	95 26% DEGHIK	158 37% DEGHIK	14 12% DG	41 22% DG	55 30% DG*	40 22% G	50 29% DG	108 43% DEGHIK	20 14% M	75 27% M	58 21%	131 38% MNO	24 40% MD*	83 28%	96 30%	61 27%	68 26%	69 27%	82 29%	72 28%	43 28% *	16 30% *	26 27%	244 27%	64 32%	182 30%	76 24%	50 29%	68 26%	240 29%	84 25%	224 30%	169 26%	139 31%	273 28%	32 26% *		
Net Difference	5 *	-32 -6%	23 4%	43 14%	22 6%	-59 -14%	34 29%	9 5%	6 3%	16 9%	-3 -2%	-56 -22%	34 24%	1 *	31 11%	-48 -14%	-12 -21%	17 6%	-2 -1%	-9 -4%	* *	8 3%	-6 -2%	1 *	* *	-3 -6%	6 6%	10 1%	-5 -2%	-34 -6%	34 10%	6 3%	12 4%	-7 -1%	37 11%	-32 -4%	35 5%	-29 -7%	1 *	5 4%		
Mean	-0.06	-0.16	-0.01	0.18 FHL	0.02 FL	-0.29 L	0.41 DEFGHKL	0.02 FL	-0.05 L*	0.09 FL	-0.06 FL	-0.44	0.32 NP	-0.07 P	0.13 P	-0.30	-0.33 **	0.04	-0.11	-0.14	-0.07	0.01	-0.11	-0.05	-0.11 *	-0.24 *	-0.02 *	-0.06	-0.09	-0.15	0.09 g	-0.06 *	0.01	-0.09	0.13 j	-0.16	0.02 i	-0.19	-0.08	0.04 *		

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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(*) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(*) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties							Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
Very favourable (2)	78 7%	5 1%	32 11% B	6 8% B*	25 16% B	50 12% G	14 3%	12 4% O	58 12% HKMO	48 16% HKMO	17 4% O	36 19% HKMO	16 4% O	78 25% HKMO	- -	13 4% PSTX	58 11% PSTVXY	39 16% PSTVXY	21 5% PSTX	19 5% PSTX	31 11% PSTX	21 7% P	39 12% PSTX	6 3% PSTX	57 10% PSTX
Fairly favourable (1)	236 21%	46 14%	90 32% B	16 22% *	45 28% B	133 31% G	63 15%	57 19% O	155 31% HKMO	112 38% HKMO	80 17% O	73 39% HKMO	59 15% O	236 75% HUKLMO	- -	60 20% PSTV	142 28% PSTVX	77 31% PSTVX	80 19% PSTVX	75 19% PSTVX	90 32% PSTVX	55 20% PQSTVXY	108 32% PSTV	34 20% PSTV	163 28% PSTV
Neither favourable nor unfavourable (0)	376 34%	112 33%	97 34%	37 49% BE*	40 26% B	136 31% G	147 34%	100 33% KMNO	142 29% NO	80 27% NO	126 27% NO	49 26% NO	95 24% NO	- -	- -	100 33% S	159 31% PSTV	72 29% PSTVX	114 27% PSTVX	128 32% S	85 30% PSTVX	79 28% PSTVX	105 31% PSTVX	46 27% PSTVX	182 31% PSTVX
Fairly unfavourable (-1)	160 15%	84 25% CDE	37 13%	6 8% *	13 8% B	57 13% G	84 19%	63 21% ULN	57 12% N	32 11% N	103 22% HULN	15 8% N	99 25% HULN	- -	160 52% HUKLMN	49 16% ULW	56 11% PSTV	30 12% PSTVX	89 21% PSTVX	89 23% PSTVX	27 10% PSTVX	67 24% PSTVX	31 9% PSTVX	45 26% PSTVX	82 14% PSTVX
Very unfavourable (-2)	148 13%	75 22% CD	13 5%	6 9% *	30 19% C	29 7% G	103 24% F	55 18% JLN	63 13% JLN	11 4% N	123 26% HULN	14 7% JN	117 30% HULN	- -	148 48% HUKLMN	60 20% QRTWY	64 13% PSTV	21 9% PSTVX	103 24% PSTVX	62 16% PSTVX	42 15% PSTVX	43 15% R	41 12% PSTVX	34 20% QRTWY	67 11% PSTVX
Don't know	102 9%	14 4%	14 5%	3 4% *	4 3% B	27 6%	26 6%	13 4% LNO	21 4% LNO	9 3% LNO	19 4% MNO	1 1% NO	8 2% NO	- -	- -	18 6% X	33 7% SUW	10 4% PSTV	16 4% PSTV	22 6% PSTV	8 3% PSTV	14 5% PSTV	13 4% PSTV	4 3% PSTV	38 6% SUW

Net: Favourable	313 29%	51 15%	122 43% B	22 30% B*	70 45% B	183 42% G	78 18%	70 23% O	213 43% HKMO	159 55% HKMO	96 21% O	109 58% HKMO	75 19% O	313 100% HUKLMO	- -	73 24% PSTVX	200 39% PSTVX	115 46% PQSTVXY	101 24% PSTVXY	93 24% PSTVXY	121 43% PSTVXY	75 27% PSTVXY	147 44% PQSTVXY	40 24% PSTVX	220 37% PSTVX
Net: Unfavourable	308 28%	159 47% CDE	50 18%	13 17% *	43 27% C	86 20% G	187 43% F	118 24% ULN	121 24% JLN	43 15% N	226 48% HULN	29 15% N	216 55% HUKLN	- -	308 100% HUKLMN	109 36% QRTWY	121 24% PSTV	52 21% PSTVX	192 45% PSTVX	152 38% PSTVX	69 24% PSTVX	110 39% PSTVX	72 21% PSTVX	79 47% PSTVX	149 25% W
Net Difference	5 *	-109 -32%	72 26%	10 13%	27 17%	96 22%	-109 -25%	-48 -16%	92 19%	116 40%	-129 -28%	81 43%	-141 -36%	313 100%	-308 -100%	-36 -12%	80 16%	64 26%	-91 -22%	-58 -15%	53 19%	-34 -12%	75 22%	-39 -23%	71 12%

Mean	-0.06	-0.56	0.34 B	0.13 B*	0.15 B	0.29 G	-0.48	-0.31 KMNO	0.18 HKMO	0.54 HKMO	-0.53 O	0.55 HKMO	-0.63 O	1.25 HUKLMO	-1.48	-0.29	0.15 PSTVX	0.34 PQSTVXY	-0.43	-0.27 S	0.15 PSTVX	-0.21 S	0.23 PSTVXY	-0.41	0.11 PSTVX
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I/J,K,L,M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I/J,K,L,M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Green Party

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party' :		'Boris Johnson, Leader of the Conservative Party and Prime Minister' :		'Rishi Sunak, Chancellor of the Exchequer' :		'Sajid Javid , Secretary of State for Health and Social Care' :		'Priti Patel, Home Secretary' :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	1099	244	434	303	527	380	302	259	359	165	595
Weighted base	1099	249	422	300	513	395	283	278	338	169	589
Very favourable (2)	78 7%	39 16% c	21 5%	13 4%	58 11% d	19 5%	31 11% f	21 7%	39 12%	6 3%	57 10% j
Fairly favourable (1)	236 21%	77 31% c	80 19%	60 20%	142 28% d	75 19%	90 32% f	55 20%	108 32% h	34 20%	163 28%
Neither favourable nor unfavourable (0)	376 34%	72 29%	114 27%	100 33%	159 31%	128 32%	85 30%	79 28%	105 31%	46 27%	182 31%
Fairly unfavourable (-1)	160 15%	30 12%	89 21% b	49 16%	56 11%	89 23% g	27 10%	67 24% i	31 9%	45 26% k	82 14%
Very unfavourable (-2)	148 13%	21 9%	103 24% b	60 20% e	64 13%	62 16%	42 15%	43 15%	41 12%	34 20% k	67 11%
Don't know	102 9%	10 4%	16 4%	18 6%	33 7%	22 6%	8 3%	14 5%	13 4%	4 3%	38 6%

Net: Favourable	313 29%	115 46% c	101 24%	73 24%	200 39% d	93 24%	121 43% f	75 27%	147 44% h	40 24%	220 37% j
Net: Unfavourable	308 28%	52 21%	192 45% b	109 36% e	121 24%	152 38% g	69 24% i	110 39% i	72 21%	79 47% k	149 25%
Net Difference	5 *	64 26%	-91 -22%	-36 -12%	80 16%	-58 -15%	53 19%	-34 -12%	75 22%	-39 -23%	71 12%

Mean	-0.06	0.34 c	-0.43	-0.29	0.15 d	-0.27	0.15 f	-0.21	0.23 h	-0.41	0.11 j
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Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade				Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
Very positive (2)	127	76	49	22	34	71	4	18	14	20	21	50	7	21	29	60	10	37	33	23	35	29	39	24	20	10	5	111	17	90	24	13	24	104	25	102	72	55	121	7		
	12%	14% C	9%	7% G	9% G	17% DEGHI	3%	10% G	8% *	11% G	13% G	20% DEGHI	5%	8%	11%	17% MN	17% M*	12%	10%	10%	13%	11%	14% a	10%	13% *	18% a*	5% *	12%	8%	15% e	7%	8%	9%	12%	7%	14% i	11%	12%	13%	5% *		
Fairly positive (1)	230	115	114	57	60	113	25	33	26	33	38	75	27	49	42	89	23	61	71	56	42	51	59	65	24	15	16	179	51	143	45	43	57	173	71	159	141	89	203	26		
	21%	22%	21%	19%	16%	27% DEHU	21%	17%	14% *	18%	22%	30% DEHU	19%	18%	15%	26% NO	40% MNO*	21%	22%	25% U	16%	20%	21%	26%	16%	27% *	16% *	20%	25%	24% e	14%	25% e	21%	17%	21%	21%	22%	20%	21%	21% *		
Made no difference (0)	207	89	117	72	80	55	27	45	50	30	37	18	32	76	50	49	-	40	56	41	71	62	60	43	28	6	9	171	36	101	74	32	64	143	44	164	140	67	173	34		
	19%	17%	21%	24% FIL	22% FIL	13% L	23% FL	24% FL	27% FIL*	16% L	22% FL	7% PQ	23% OPQ	27% Q	18% Q	14% Q	- 20% *	13%	18%	18%	27% RST	24% a	21% a	17%	18% *	11% *	9% *	19%	18%	17% d	23% d	18% h	24% h	17%	13% i	22% i	15%	18%	28% m*			
Fairly negative (-1)	208	94	107	67	72	69	37	30	41	32	26	43	40	52	49	55	12	63	63	42	40	47	44	55	33	9	21	169	40	100	72	37	48	160	71	137	115	93	179	28		
	19%	18%	19%	22% H	20% J	16% DEFGHKL	31% *	16% *	22% *	17%	15%	17%	29% NOP	19%	18%	16%	20% *	21%	20%	19%	16%	18%	15%	21%	22% *	16% *	22% *	19%	20%	17% *	22% *	21%	21%	18%	19%	21%	18%	18%	21%	19%	23% *	
Very negative (-2)	232	123	101	64	89	79	18	47	46	43	34	45	23	63	71	63	12	73	75	40	44	51	48	42	36	13	41	193	39	120	77	36	54	178	117	115	129	103	206	22		
	21%	23%	18%	21% G	24% G	19%	15%	25% G	25% *	23%	20%	18%	16%	23%	26% MP	18%	20% *	25% U	23%	18%	17%	20%	17%	17%	24% *	24% *	42% VWXYZ*	22% VWXYZ*	22%	19%	20%	24%	21%	21%	21%	17% j	15%	20%	23%	20%	21% *	
Don't know	94	29	63	24	35	35	9	15	8	28	13	22	10	18	31	33	2	21	22	23	28	20	32	24	10	2	5	74	19	50	30	13	18	76	16	78	53	40	83	6		
	9%	6%	11% B	8%	10% I	8%	7%	8%	4% *	15% DEFGHIK	8%	9%	7%	6%	11%	9%	3% *	7%	7%	10%	11%	8%	11%	9%	10%	7% *	4% *	5% *	8%	10%	8%	9%	8%	7%	9%	5% i	8%	9%	9%	5% *		
Net: Positive	358 33%	191 36%	163 30%	79 26%	94 25%	185 44% DEGHIK	28 24%	51 27%	40 22% *	54 29% E	59 49% DEGI	125 35% DEFGHIK	34 24%	70 25%	71 26%	149 43% MNO	34 57% MNO*	98 33%	104 33%	78 35%	77 30%	80 31%	99 35% a	90 35% a	44 29% *	24 45% a*	21 21% *	290 32%	68 34%	233 39% e	69 21%	56 32% e	80 30%	277 33%	96 28%	261 35%	213 33%	145 32%	324 34%	32 26% *		
Net: Negative	440 40%	218 41%	208 38%	131 43%	162 44% FJ	148 35% F	55 46% F	76 41%	87 47% *	75 40%	60 35%	88 35% P	63 45% P	116 44% 41%	120 44% P	118 23% 34%	23 46% *	137 46% U	138 43% U	82 36%	84 32%	99 38%	92 32%	97 38%	69 46% W*	22 40% *	62 64% VWXYZ*	361 40%	79 39%	219 36%	148 46% d	73 42%	103 39%	338 40%	188 55% j	253 33%	244 38%	196 44%	385 40%	50 41% *		
Net Difference	-83 -8%	-27 -5%	-45 -8%	-52 -17%	-68 -18%	37 9%	-26 -22%	-26 -14%	-46 -25%	-21 -12%	* 15%	37 15%	-30 -21%	-45 -16%	-49 -18%	30 9%	10 18%	-39 -13%	-33 -10%	-3 -1%	-7 -3%	-19 -7%	7 2%	-7 -3%	-25 -17%	3 5%	-41 -43%	-72 -8%	-11 -6%	14 2%	-80 -25%	-17 -10%	-22 -8%	-60 -7%	-92 -27%	9 1%	-32 -5%	-51 -11%	-61 -6%	-18 -15%		
Mean	-0.19	-0.15	-0.20	-0.34	-0.37	0.08 DEGHI	-0.37	-0.31	-0.44 *	-0.28	-0.08	0.18 DEGHI	-0.35	-0.33	-0.38	0.08 MNO	0.16 **	-0.27	-0.25	-0.10	-0.07	-0.17 a	-0.01 a	-0.11 a	-0.29 a*	-0.01 a*	-0.85 *	-0.19	-0.18	-0.03 e	-0.46	-0.24 *	-0.22	-0.18	-0.56	-0.01 i	-0.15	-0.24	-0.17	-0.29 *		

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ColumnMeans (5%): A,B/C,D,E/F,G,H/I/J/K/L,M/N/O,P/Q,R/S/T/U/V,W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

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	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
Very positive (2)	127 12%	72 21% CDE	22 8%	1 2% *	19 12% D	13 3%	105 24% F	78 26% UKLMN	30 6%	30 10% I	86 18% ILN	16 8%	77 20% ILN	26 8%	62 20% ILN	81 27% QRSTUWVY	26 5%	26 11% Q	72 17% QUWY	75 19% QRUWY	20 7%	55 20% QRUWY	22 6% QRSTUWVY	51 30% Q	46 8% Q
Fairly positive (1)	230 21%	131 39% CDE	36 13%	9 11% *	24 15%	49 11%	147 34% F	116 38% UKLMNO	47 9%	44 15% I	134 29% IJN	38 20% I	102 26% IJ	62 20% I	85 28% IJ	114 38% QRSUWY	52 10%	39 16% Q	105 25% QRUWY	137 35% QRSUWY	35 12%	99 36% QRSUWY	38 11% QRSUWY	62 37% QRSUWY	97 16% QUW
Made no difference (0)	207 19%	56 17%	47 17%	11 15% *	32 20%	45 10%	102 23% F	45 15% N	74 15% N	35 12% N	82 18% N	26 14% N	80 20% HUN	26 8%	70 23% HUKLN	51 17% TX	76 15%	31 13%	79 19% TKY	52 13% Q	41 14%	40 15%	51 15%	18 11%	79 13%
Fairly negative (-1)	208 19%	40 12%	65 23% B	17 24% B*	33 21% B	121 28% G	34 8%	35 12% HKMO	123 25% HKMO	68 23% HKMO	70 15% H	39 20% H	54 14% H	69 22% HKM	49 16% H	27 9%	116 23% PSTV	56 23% PST	61 15% P	64 16% P	59 21% PS	44 16% P	68 20% PS	27 16% P	124 21% PST
Very negative (-2)	232 21%	10 3%	108 38% BE	35 47% BE*	41 26% B	186 43% G	11 3%	12 4%	195 39% HKMO	104 36% HKMO	58 12% HO	68 36% HKMO	57 15% HO	118 38% HKMO	25 8% H	7 2%	208 41% PSTVXY	85 18% PSTVX	74 12% PTVX	46 18% PX	114 40% PSTVXY	28 10% PX	142 42% PSTVXY	7 4% P	202 34% PSTVX
Don't know	94 9%	28 8% C	4 2%	1 1% *	9 6% C	17 4%	38 9% F	15 5% L	27 3% L	9 3%	37 8% JLN	2 1%	23 6% L	11 4% L	17 5% L	21 7% X	34 7% X	11 4% X	31 7% X	23 6% X	15 5%	12 4% X	17 5% X	3 2%	40 7% X

Net: Positive	358 33%	203 60% CDE	58 21%	10 13% *	43 27%	62 14%	252 58% F	194 64% UKLMNO	77 16%	74 26% I	220 47% ILN	54 29% I	179 46% ULN	89 28% I	148 48% ULN	194 65% QRSTUWVWY	79 15%	65 26% QW	177 42% GRUWY	212 54% QRSUWY	55 19% Q	154 55% QRSUWY	60 18%	113 67% QRSTUWVWY	142 24% QUW
Net: Negative	440 40%	50 15% BE	173 61% BE*	52 70% BE*	74 47% B	308 71% G	45 10%	47 16% HKMO	318 64% HKMO	172 59% HKMO	128 27% H	107 57% HKMO	111 28% H	187 60% HKMO	74 24% H	34 11% PSTVRY	324 63% PSTVX	142 57% PX	136 32% PX	109 28% PX	173 61% PSTVRY	71 26% P	209 62% PSTVRY	34 20% P	326 55% PSTVX
Net Difference	-83 -8%	153 46%	-115 -41%	-42 -57%	-31 -20%	-246 -57%	206 47%	147 49%	-240 -48%	-98 -34%	92 20%	-53 -28%	68 17%	-98 -31%	74 24%	160 53%	-245 -48%	-77 -31%	41 10%	103 26%	-119 -42%	83 30%	-149 -44%	79 47%	-184 -31%

Mean	-0.19	0.70 CDE	-0.72	-1.03 *	-0.35 CD	-1.01	0.75 F	0.75 UKLMNO	-0.86	-0.61 I	0.28 ILN	-0.57 I	0.24 ULN	-0.63 I	0.38 ULN	0.84 QRSTUWVWY	-0.89	-0.57 QW	0.10 GRUWY	0.36 QRSUWY	-0.79	0.42 QRSUWY	-0.84	0.74 QRSTUWVWY	-0.62 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q4. Would you say that the current Conservative government, led by Prime Minister Boris Johnson, is doing well or badly at running the country, or do you not have an opinion?

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade				Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)	
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130	
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122	
Very well (2)	62 6%	34 6%	28 5%	16 5%	19 5%	27 6%	5 4%	11 6%	5 3%	14 7%	11 7%	16 6%	7 5%	10 4%	19 7%	23 6%	3 5%	17 6%	17 5%	10 4%	18 7%	10 4%	20 7%	17 7%	12 8%	1 3%	2 2%	53 6%	9 4%	44 7%	11 3%	8 4%	19 7%	43 5%	17 5%	45 6%	41 6%	21 5%	54 6%	8 7%	
Fairly well (1)	249 23%	113 21%	133 24%	51 17%	75 20%	122 29%	15 13%	36 19%	36 19%	40 21%	41 24%	81 32%	22 16%	55 20%	56 20%	98 28%	19 31%	70 24%	74 23%	57 25%	48 18%	60 23%	70 25%	70 28%	30 20%	10 18%	8 8%	195 22%	54 27%	154 26%	50 15%	45 26%	68 22%	181 26%	60 18%	189 25%	147 23%	102 23%	223 23%	26 21%	
Neither well nor badly (0)	260 24%	128 24%	130 24%	82 27%	75 20%	103 24%	38 32%	44 24%	39 21%	36 19%	47 28%	56 22%	41 30%	66 24%	53 19%	85 24%	14 24%	46 16%	76 24%	58 26%	79 30%	58 22%	75 27%	67 26%	32 21%	16 12%	12 12%	216 24%	44 22%	146 24%	78 24%	35 20%	53 20%	207 25%	69 20%	191 25%	170 26%	90 20%	232 24%	23 19%	
Fairly badly (-1)	199 18%	85 16%	111 20%	59 19%	70 19%	71 17%	32 27%	27 14%	38 21%	32 17%	30 18%	40 16%	33 24%	45 16%	51 19%	58 17%	12 20%	60 20%	55 17%	41 18%	44 17%	58 22%	44 16%	37 15%	31 20%	8 15%	21 22%	164 18%	35 17%	104 17%	57 18%	37 22%	53 20%	146 18%	65 19%	134 18%	100 15%	99 22%	163 17%	33 27%	
Very badly (-2)	283 26%	149 28%	120 22%	77 25%	111 30%	95 22%	20 17%	58 31%	53 29%	58 31%	36 21%	59 23%	27 19%	85 30%	80 29%	80 23%	11 19%	85 29%	90 28%	53 24%	54 21%	61 23%	61 22%	55 22%	39 26%	17 3%	50 32%	225 25%	58 29%	138 23%	102 32%	44 25%	59 22%	224 27%	117 34%	166 22%	165 25%	119 26%	256 27%	22 18%	
Don't know	46 4%	18 3%	28 5%	20 7%	21 6%	4 1%	9 7%	12 6%	14 8%	7 4%	3 2%	2 1%	9 7%	19 7%	14 5%	4 1%	- -	18 6%	7 2%	5 2%	16 6%	14 5%	11 4%	8 3%	8 5%	2 3%	3 3%	43 5%	3 1%	18 3%	24 8%	4 2%	13 5%	33 4%	15 4%	31 4%	28 4%	18 4%	36 4%	10 8%	
Net: Well	311 28%	147 28%	161 29%	68 22%	94 25%	149 35%	21 18%	47 25%	41 22%	54 29%	52 31%	97 38%	29 21%	65 23%	75 27%	121 35%	22 37%	87 29%	92 29%	67 30%	66 25%	70 27%	90 32%	88 34%	42 28%	11 21%	10 11%	248 28%	63 31%	198 33%	60 19%	53 31%	87 33%	224 27%	78 23%	234 31%	189 29%	123 27%	278 29%	34 28%	
Net: Badly	482 44%	233 44%	231 42%	136 45%	181 49%	165 39%	51 43%	85 45%	91 49%	90 48%	66 39%	99 39%	60 43%	130 46%	131 48%	138 40%	23 39%	145 49%	145 45%	94 42%	99 38%	119 46%	106 37%	92 36%	69 46%	25 4%	71 74%	389 43%	93 46%	242 40%	159 49%	81 47%	112 42%	370 44%	182 53%	301 40%	265 41%	218 49%	419 43%	55 45%	
Net Difference	-171 -16%	-87 -16%	-70 -13%	-68 -22%	-87 -23%	-16 -4%	-31 -26%	-38 -20%	-51 -27%	-36 -19%	-14 -8%	-2 -1%	-32 -23%	-65 -23%	-56 -21%	-17 -5%	-1 -2%	-58 -20%	-53 -17%	-27 -12%	-33 -13%	-49 -19%	-16 -5%	-5 -2%	-27 -18%	-14 -26%	-61 -63%	-141 -16%	-30 -15%	-44 -7%	-99 -31%	-28 -16%	-25 -9%	-147 -18%	-104 -30%	-67 -9%	-76 -12%	-95 -21%	-142 -15%	-22 -18%	
Mean	-0.37	-0.40	-0.31	-0.45	-0.51	-0.20 DEHU	-0.41	-0.48	-0.58 *	-0.45	-0.24 EI	-0.18 DEHU	-0.40	-0.54	-0.45	-0.22 N	-0.16 *	-0.45	-0.40	-0.32	-0.29	-0.41 s	-0.21 s	-0.17 s	-0.38 s*	-0.57 s*	-1.16 *	-0.37	-0.40	-0.24 e	-0.64	-0.38	-0.25	-0.41	-0.62 i	-0.32	-0.45	-0.37	-0.32 *		

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I/J/K,L,M/N/O,P/Q,R/S/T/U/V,W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I/J/K,L,M/N/O,P/Q,R/S/T/U/V,W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(*) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q4. Would you say that the current Conservative government, led by Prime Minister Boris Johnson, is doing well or badly at running the country, or do you not have an opinion?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians								
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Conservatives	Unfavourable to Conservatives	Favourable to Labour	Unfavourable to Labour	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
Very well (2)	62 6%	38 11% CD	9 3%	1 2% *	8 5%	17 4%	41 9% F	55 18% IUKLMNO	4 1%	18 6% I	38 8% I	13 7% I	29 7% I	19 6% I	28 9% I	55 18% QRSTUWY	2 * Q	11 4% QWY	39 9% QUWY	46 12% GRUWY	8 3% QW	42 15% QRSUWY	5 2% Q	40 24% QRSTUWY	10 2% Q
Fairly well (1)	249 23%	152 45% CDE	35 12%	7 9% *	29 18%	67 15%	150 34% F	154 51% IUKLMNO	36 7%	41 14% I	156 33% IULN	37 20% U	118 30% IULN	60 19% U	93 30% IULN	175 58% QRSTUVWXY	32 6% Q	42 17% QUW	126 30% QRUWY	163 41% QRSUWY	20 7% Q	122 44% QRSUWY	24 7% Q	63 38% QRUWY	86 15% QUW
Neither well nor badly (0)	260 24%	80 24% C	40 14%	19 26% *	34 22%	75 17%	105 24%	56 18% JN	64 13%	36 12% I	118 25% HIJLN	28 15% HJLN	95 24% HJLN	39 13%	79 26% HIJLN	61 20% QUY	42 8% Q	39 16% QU	91 21% QRUWY	89 22% P	25 9% P	52 19% QU	49 14% QU	41 24% QUWY	87 15% QU
Fairly badly (-1)	199 18%	40 12%	61 22% B	19 25% B*	30 19%	86 20%	70 16%	20 7%	124 25% HKMO	68 23% HKM	67 14% H	37 19% H	55 14% H	65 21% HKM	53 17% H	4 1%	154 30% PRSTUVWXY	57 23% PSTVX	60 14% P	63 16% P	49 17% P	43 15% P	58 17% P	18 11% P	139 24% PSTUVWX
Very badly (-2)	283 26%	12 4%	133 47% BE	28 38% B*	54 34% B	173 40% G	62 14%	9 3%	263 53% HUKLMNO	127 44% HKMO	73 16% H	71 37% HKMO	94 24% HKO	126 40% HKMO	50 16% H	2 1%	277 54% PRSTVXY	99 40% PSTVX	98 23% PTVX	31 8% PX	178 63% PQRSTVXY	18 7% PX	197 58% PQRSTVXY	4 2% P	255 43% PSTVX
Don't know	46 4%	15 4%	4 1%	- 2% *	3 3%	13 2%	9 2%	8 3% M	6 1%	2 1%	14 3% IM	3 2%	3 1%	4 1%	6 2%	3 1%	6 1%	1 * Q	8 2%	4 1%	2 1%	2 1%	4 1%	2 1%	11 2%

Net: Well	311 28%	190 57% CDE	44 16%	8 11% *	36 23%	84 19%	191 44% F	209 69% IUKLMNO	40 8%	58 20% I	194 42% IULN	51 27% U	146 37% IULN	79 25% I	121 39% IULN	230 77% QRSTUVWXY	34 7%	53 21% QUW	165 39% QRUWY	209 53% QRSUWY	28 10% Q	163 59% QRSTUWY	29 9%	104 61% QRSTUWY	96 16% QUW
Net: Badly	482 44%	52 15%	194 69% BE	47 63% B*	84 54% B	259 60% G	133 30% H	29 10% HUKLMNO	387 78% HJLMNO	195 67% H	141 30% HKMO	108 57% HK	149 38% HKMO	191 61% H	103 33% H	6 2%	431 84% PRSTVWXY	156 63% PSTVX	158 37% PTVX	94 24% PX	227 80% PRSTVWXY	61 22% PX	256 76% PRSTVXY	22 13% P	395 67% PSTVX
Net Difference	-171 -16%	138 41%	-150 -53%	-39 -52%	-48 -30%	-176 -41%	59 13%	180 60%	-347 -70%	-137 -47%	53 11%	-57 -30%	-3 -1%	-112 -36%	18 6%	224 75%	-397 -77%	-103 -41%	7 2%	115 29%	-199 -71%	102 37%	-226 -67%	81 48%	-299 -51%

Mean	-0.37	0.51 CDE	-0.98	-0.88 *	-0.61 C	-0.79	0.09 F	0.77 IUKLMNO	-1.23	-0.85 I	0.04 IULMN	-0.62 U	-0.18 ULN	-0.71 I	-0.01 IULMN	0.93 QRSTUVWXY	-1.33	-0.77 QUWY	-0.13 QRUWY	0.33 QRSUWY	-1.32	0.46 QRSUWY	-1.25	0.70 QRSTUVWY	-0.94 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Summary

All Adults aged 18+ in Great Britain

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following?												
	Taking Britain out of the EU	Improving Britain's economy	Spending on public services	Improving the NHS	Getting a good deal for Britain's future relationship with the EU	Making Britons feel proud of their country	Setting the right level of taxation	Reducing crime	Improving living standards for people on low incomes	Improving my own standard of living	Reducing social inequality	Reducing social divisions
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1099	1099	1099	1099	1099	1099	1099	1099	1099	1099	1099	1099
Weighted base	1099	1099	1099	1099	1099	1099	1099	1099	1099	1099	1099	1099
A very good job (2)	149 14% BCDEFGHIJKL	51 5% HIJL	43 4% L	41 4% CDHIJL	61 6% L	51 5% L	45 4% L	36 3% L	35 3% L	35 3% L	44 4% L	32 3% L
A fairly good job (1)	267 24% BCDEFGHIJKL	210 19% DHIJKL	200 18% DHIJKL	158 14% HL	216 20% DHIJKL	220 20% DHIJKL	224 20% DHIJKL	121 11% L	128 12% L	146 13% L	128 12% L	114 10% L
Neither a good nor bad job (0)	204 19% AE	329 30% AE	320 29% AE	304 28% A	265 24% A	309 28% AE	340 31% AE	364 33% ACDEFIK	312 28% AE	478 44% ABCEFGHIKL	321 29% AE	338 31% AE
A fairly bad job (-1)	139 13% A	200 18% AI	212 19% AI	222 20% AGJ	195 18% A	211 19% AI	179 16% A	245 22% ABEGJ	244 22% ABEGJ	171 16% G	217 20% AGJ	222 20% AGJ
A very bad job (-2)	278 25% BCFGHI	226 21% G	230 21% G	304 28% BCFGHI	274 25% BCFGHI	233 21% G	186 17% G	219 20% G	295 27% BCFGHI	216 20% G	291 26% BCFGHI	304 28% BCFGHI
Don't know	62 6% AI	82 7% AI	94 9% ADI	70 6% J	88 8% ADI	75 7% J	126 11% ABCEFIJL	114 10% ABCEFIJL	85 8% AI	52 5% L	99 9% ADFI	89 8% ADI

Net: Good	416 38% BCDEFGHIJKL	261 24% DHIJKL	243 22% DHIJKL	199 18% HIL	277 25% DHIJKL	271 25% DHIJKL	269 24% DHIJKL	157 14% L	163 15% L	181 16% L	172 16% L	145 13% L
Net: Bad	417 38% G	426 39% GI	442 40% GI	526 48% ABCEFGHI	469 43% ABGI	444 40% GI	365 33% L	464 42% AGJ	539 49% ABCEFGHI	387 35% L	507 46% ABCEFGHI	527 48% ABCEFGHI
Net Difference	-1 *	-165 -15%	-199 -18%	-327 -30%	-192 -17%	-173 -16%	-96 -9%	-307 -28%	-376 -34%	-206 -19%	-336 -31%	-381 -35%

Mean	-0.13 BCDEFGHIJKL	-0.33 DHIJKL	-0.38 DHIJKL	-0.57 L	-0.40 DHIJKL	-0.35 DHIJKL	-0.24 BCDEFGHIJKL	-0.50 DHIJKL	-0.63 L	-0.37 DHIJKL	-0.58 L	-0.65 L
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i carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L. Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L. Minimum Base: 30(*) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Taking Britain out of the EU

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade						Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Divorced/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)			
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130			
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122			
A very good job (2)	149	76	71	38	33	78	10	27	17	16	27	51	15	36	20	63	14	42	48	26	34	25	42	34	24	13	11	122	27	92	37	20	29	119	31	117	83	65	133	16			
	14%	14%	13%	12%	9%	DEGU	9%	15%	9%	9%	16%	20%	11%	13%	7%	18% O	24% O*	14%	15%	11%	13%	9%	15%	14%	16%	25% V*	11%	14%	13%	15%	11%	12%	11%	14%	9%	16%	13%	15%	14%	13%	16		
A fairly good job (1)	267	132	133	63	84	120	26	37	30	54	47	73	27	53	74	100	13	73	71	64	59	65	77	77	27	12	9	210	57	162	68	38	64	203	78	189	165	103	245	20			
	24%	25%	24%	21%	23%	28% DHI	22%	20%	16%	29%	28%	29%	20%	19%	27%	29%	22%	25%	22%	28%	23%	25%	27%	30%	18%	23%	9%	23%	28%	27%	21%	22%	24%	24%	23%	25%	25%	23%	25%	17%	17%	+	
Neither a good nor bad job (0)	204	79	125	62	66	76	27	35	43	23	34	42	32	57	40	67	7	50	55	45	54	52	68	40	31	6	7	167	38	125	54	25	61	143	57	147	133	72	170	32			
	19%	15%	23% B	20% I	18% J	18% J	19% J	19%	23%	12%	20%	17%	23%	20%	15%	19%	13%	17%	17%	20%	21%	20%	24%	16%	21%	11%	8%	19%	19%	21%	17%	15%	23%	17%	17%	19%	20%	16%	18%	17%	26%	+	
A fairly bad job (-1)	139	67	68	40	55	45	18	22	31	24	20	25	20	35	41	38	6	31	38	29	41	38	21	38	25	4	13	117	22	67	38	34	32	107	42	97	76	63	116	21			
	13%	13%	12%	13%	15%	11%	15%	12%	17%	13%	12%	10%	14%	12%	15%	11%	10%	11%	12%	13%	16%	15%	7%	21	15%	16%	7%	14%	13%	11%	12%	20%	12%	13%	12%	12%	14%	12%	11%	17%	+		
A very bad job (-2)	278	152	115	77	105	95	24	54	50	55	38	57	30	81	75	74	18	85	93	52	47	62	58	52	35	18	53	226	52	134	97	47	61	217	122	156	158	120	251	23			
	25%	29% C	21%	25%	28%	23%	20%	29%	27% +	30%	23%	23%	22%	29%	27%	21%	30% U	29% U	29%	23%	18%	24%	21%	20%	23%	33%	33% VWXYZ*	25%	26%	22%	30% d	27%	23%	26%	36% j	21%	24%	27%	26%	19%	+		
Don't know	62	20	38	26	28	8	14	13	14	14	2	6	15	17	22	7	1	14	15	9	24	19	17	12	9	1	3	55	6	25	28	9	18	44	13	49	36	25	51	10			
	6%	4%	7%	9% FKL	7% FKL	2%	12% FKL	7% FKL	8% FKL*	7% FKL	1%	2%	11% P	6% P	8% P	2%	1%	5%	5%	4%	9%	7%	6%	5%	6%	2%	3%	6%	3%	4%	9% d	5%	7%	5%	4%	6%	6%	6%	5%	8%	+		

Net: Good	416 38%	208 40%	204 37%	101 33%	117 32%	198 47% DEGHU	36 31%	64 34%	47 25% +	70 38% EI	75 44% DEGI	124 49% DEGHU	42 30%	89 32%	94 35%	163 47% MNO	27 46% +	115 39%	119 37%	89 40%	93 36%	89 34% a	119 42% a	112 44% Va	51 34% +	26 47% a*	20 21% +	332 37%	84 42% e	254 42% e	105 33%	58 33%	93 35%	323 39%	109 32%	307 41% i	248 38%	168 38%	378 39%	36 29% +
Net: Bad	417 38%	219 42% C	183 33%	117 38%	160 43% FL	140 33%	41 35%	75 40%	81 44% +	79 43% F	58 34%	82 32%	50 36%	116 41% P	116 42% P	112 32% +	24 41% +	117 40%	131 41%	81 36%	88 34%	100 38% w	79 28%	91 36%	60 39% +	22 40% +	66 69% VWXYZ*	343 38%	74 36%	201 33%	135 42% d	81 47% d	93 35%	324 39%	164 48% J	253 33%	234 36%	183 41%	367 38%	44 36% +
Net Difference	-1 *	-11 -2%	21 4%	-16 -5%	-43 -12%	58 14%	-5 -4%	-11 -6%	-34 -18%	-9 -5%	17 10%	41 16%	-7 -5%	-26 -9%	-21 -8%	51 15%	3 5%	-2 -1%	-12 -4%	8 4%	5 2%	-11 -4%	40 14%	21 8%	-9 -6%	4 7%	-46 -48%	-11 -1%	11 5%	53 9%	-30 -9%	-23 -13%	1 +	-1 +	-55 -16%	54 7%	14 2%	-14 -3%	12 1%	-8 -7%

Mean	-0.13	-0.17	-0.04	-0.20	-0.34	0.10 DEHU	-0.18	-0.21	-0.39 *	-0.28	0.04 EU	0.14 DEHU	-0.18	-0.27	-0.30	0.12 NO	-0.01 **	-0.16	-0.19	-0.09	-0.03	-0.20 a	0.09 Va	0.01 a	-0.14 a*	-0.01 a*	-0.95 +	-0.14	-0.07	0.02 d	-0.31	-0.31 +	-0.12	-0.13	-0.44	0.02 i	-0.10	-0.16	-0.12	-0.14 +
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Taking Britain out of the EU

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel			
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595			
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589			
A very good job (2)	149 14%	86 26% CDE	31 11%	4 5% *	17 11%	25 6%	112 26% F	93 31% IJKLMNOP	35 7%	37 13% IN	96 20% IILN	21 11%	85 22% IILN	27 9%	69 22% IILN	99 33% QRSTUWY	29 6%	35 14% QUWY	74 17% QUWY	103 26% QRSUWY	23 8% QW	88 32% QRSTUWY	18 5%	66 39% QRSTUWY	44 7%			
A fairly good job (1)	267 24%	160 47% CDE	31 11%	7 10% *	28 17%	47 11%	182 42% F	139 46% IJKLMNOP	59 12%	38 13%	165 35% IILN	27 14%	133 34% IILN	50 16% I	105 34% IILN	150 50% QRSTUVWXY	52 10%	39 16% Q	143 34% QRUWY	142 36% QRUWY	33 12% *	100 36% QRUWY	42 12%	49 29% QRUWY	113 19% QUW			
Neither a good nor bad job (0)	204 19%	51 15%	52 18%	10 14% *	28 18%	80 19%	60 14%	36 12%	70 14%	43 15%	72 16%	25 13%	53 14%	55 18% H	49 16%	32 11%	68 13%	44 18% PU	51 12% PS	65 16% PS	33 11%	40 14%	42 12% *	29 17% P	81 14%			
A fairly bad job (-1)	139 13%	18 5%	38 13% B	14 19% B*	27 17% B	70 16% G	31 7%	17 6%	74 15% HKM	45 16% HM	47 10% H	36 19% HKMNO	37 10% H	41 13% H	34 11% H	10 3%	87 17% PSTUV	33 13% P	53 10% PV	39 13% P	36 13% P	21 8% P	57 17% PSTUV	16 10% P	97 16% PSTUV			
A very bad job (-2)	278 25%	9 3%	122 43% B	38 51% BE*	53 34% B	193 45% G	37 8%	13 4%	243 49% IJKLMNOP	121 42% HKMO	72 15% H	75 40% HKMO	72 18% HO	132 42% HKMO	42 14% H	3 1%	259 50% PSTVXY	96 38% PSTVX	87 21% PTVX	37 9% PX	151 53% PSTVXY	24 9% PX	171 51% PSTVXY	6 3% P	239 41% PSTVX			
Don't know	62 6%	13 4%	8 3%	1 1% *	5 3%	16 4%	15 3%	4 1%	16 3%	6 2%	15 3% H	4 2%	13 3%	9 3%	9 3%	5 2%	17 3% R	3 1%	14 3%	9 2%	7 3%	4 1%	7 2%	2 1%	16 3%			

Net: Good	416 38%	246 73% CDE	62 22%	11 15% *	45 29%	72 17%	294 67% F	232 77% IJKLMNOP	94 19%	75 26% I	261 56% IILN	48 25% I	218 55% IILN	77 24% I	174 57% IILN	249 83% QRSTUVWXY	81 16%	74 30% QUW	217 51% QRUWY	245 62% QRSUWY	56 20% Q	189 68% QRSTUWY	60 18% *	115 68% QRSUWY	157 27% QUW
Net: Bad	417 38%	27 8%	160 57% B	52 70% BE*	79 50% B	263 61% G	68 16%	30 10% HJKLMNOP	317 64% HKMO	166 57% HM	118 25% H	112 59% HKMNO	110 28% H	173 55% HKMO	76 25% H	14 5% PSTVXY	346 68% PSTVX	128 52% PTVX	140 33% PX	77 19% PSTVXY	187 66% P	45 16% PSTVXY	229 68% PSTVXY	22 13% P	336 57% PSTVX
Net Difference	-1 *	218 65%	-98 -35%	-41 -55%	-34 -22%	-191 -44%	226 52%	203 67%	-223 -45%	-92 -31%	142 31%	-64 -34%	109 28%	-96 -31%	98 32%	236 79%	-265 -52%	-54 -22%	77 18%	168 43%	-131 -46%	143 52%	-169 -50%	93 55%	-179 -30%

Mean	-0.13	0.91 CDE	-0.69	-1.01 *	-0.46 D	-0.87	0.71 F	0.95 IJKLMNOP	-0.90	-0.62 I	0.37 IILN	-0.64 I	0.32 IILN	-0.66 I	0.42 IILN	1.12 QRSTUVWXY	-1.00	-0.47 QUW	0.16 QRUWY	0.61 QRSUWY	-0.94	0.76 QRSTUWY	-0.97	0.92 QRSTUWY	-0.65 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J/K,L/M/N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J/K,L/M/N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving Britain's economy

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
A very good job (2)	51 5%	31 6%	19 4%	28 9% EFUK	9 2%	14 3%	9 7% EIK	20 10% EFUOL	4 2% *	5 3%	3 2%	11 4%	10 7% OP	21 7% OP	8 3%	10 3%	3 5% *	22 7%	11 3%	9 4%	9 3%	12 5%	15 5%	8 3%	13 8% *	1 2% *	2 2% *	44 5%	7 4%	36 6% f	14 4%	2 1%	26 10% h	26 3%	18 5%	33 4%	38 6%	13 3%	41 4%	10 8% *		
A fairly good job (1)	210 19%	112 21%	97 18%	51 17%	61 17%	97 23%	22 19%	29 16%	22 12%	39 21%	33 20%	64 25% DEHI	27 19%	35 13%	58 21%	76 22% N	14 24% *	60 20%	65 21%	39 17%	45 17%	61 24% Ya	61 22% Ya	53 21%	18 12% *	11 20% a*	6 6% *	173 19%	38 19%	129 21%	54 17%	27 16%	53 20%	157 19%	55 16%	155 20%	124 19%	86 19%	190 20%	19 16% *		
Neither a good nor bad job (0)	329 30%	156 30%	171 31%	82 27%	94 25%	154 36% DEHU	33 28%	49 26%	45 24% *	49 26%	64 38% DEHU	89 35% E	40 28%	73 26%	64 23%	132 38% ND	21 36% *	77 26%	88 28%	74 33%	90 35%	70 27%	95 34%	84 33%	35 23% *	16 30% *	29 30% *	259 29%	70 35%	193 32% e	74 23%	63 36% e	66 25%	263 32%	102 30%	227 30%	191 29%	138 31%	298 31%	29 24% *		
A fairly bad job (-1)	200 18%	85 16%	107 19%	46 15%	77 21% I	77 18%	19 16%	26 14%	48 26% DH*	29 16%	30 18%	48 19%	21 15%	51 18%	52 19%	59 17%	17 29% *	52 17%	58 18%	40 18%	50 19%	44 17%	42 15%	41 16%	39 23% w*	12 20% *	22 23% *	167 19%	33 16%	94 16%	70 22% d	36 21%	43 16%	156 19%	63 18%	137 18%	106 16%	93 21%	166 17%	31 25% *		
A very bad job (-2)	226 21%	116 22%	99 18%	78 25% FL	87 23% FL	62 15%	26 22% L	51 27% FL	38 21% *	48 26% FL	31 18%	31 12%	33 24% Q	73 26% PQ	62 23% Q	56 16%	3 5% *	69 23% U	74 23% U	47 21%	36 14%	54 21%	40 14%	53 21%	35 23% *	12 22% *	32 33% vwxx*	185 21%	41 20%	112 19%	83 26% d	31 18%	53 20%	173 21%	94 27% j	132 18%	137 21%	90 20%	198 21% *	24 19% *		
Don't know	82 7%	25 5%	56 10% B	21 7%	43 12% FHL	18 4%	9 7%	12 15% DHILL*	27 15% *	16 8%	7 4%	11 4%	9 6%	26 9%	30 11% P	17 5%	1 1% *	17 6%	22 7%	14 6%	30 11% R	18 7%	30 11%	15 6%	11 8%	2 3% *	6 6% *	69 8%	14 7%	40 7%	27 8%	16 9%	24 9%	59 7%	11 3%	71 9%	54 8%	28 6%	71 7%	9 8% *		
Net: Good	261 24%	143 27% C	116 21%	80 26% EI	70 19%	111 26% EI	31 26% I	49 26% I	26 14% *	44 24% E	37 22%	75 29% EI	37 27%	56 20%	65 24%	85 24%	17 29% *	82 28%	77 24%	48 22%	54 21%	73 28% a	76 27% a	61 24% a	30 20% a*	12 23% a*	8 8% *	217 24%	45 22% f	164 27% d	68 21%	29 17% h	78 30% h	183 22%	73 21% i	188 25%	162 25%	99 22%	231 24%	29 24% *		
Net: Bad	426 39%	201 38%	207 38%	123 40%	164 44% FL	139 33%	46 39%	78 41%	86 47% FL*	78 42% FL	60 36%	79 31%	53 38%	124 44% P	113 42%	115 33%	20 34% *	120 41%	132 41%	87 39%	86 33%	98 38%	82 29%	94 37%	74 49% w*	24 44% w*	54 56% vwxx*	352 39%	74 36%	206 34%	153 48% d	66 38%	96 36%	330 40%	157 46% j	269 36%	243 37%	183 41%	364 38% *	54 45% *		
Net Difference	-165 -15%	-58 -11%	-91 -16%	-44 -14%	-94 -25%	-27 -7%	-15 -13%	-29 -15%	-60 -32%	-34 -18%	-24 -14%	-4 -2%	-16 -12%	-68 -24%	-48 -18%	-30 -9%	-3 -4%	-38 -13%	-56 -18%	-39 -17%	-32 -12%	-25 -10%	-5 -2%	-33 -13%	-44 -29%	-12 -22%	-46 -48%	-136 -15%	-29 -14%	-42 -7%	-85 -27%	-37 -22%	-18 -7%	-147 -18%	-84 -24%	-81 -11%	-81 -12%	-84 -19%	-133 -14%	-25 -21%		
Mean	-0.33	-0.29	-0.35	-0.33	-0.52	-0.19 EUK	-0.30	-0.34	-0.60 *	-0.45	-0.31	-0.10 EU	-0.30	-0.48	-0.42	-0.23 N	-0.04 **	-0.30	-0.40	-0.37	-0.26	-0.28 a	-0.12 Ya	-0.33 a	-0.48 *	-0.42 *	-0.84 *	-0.33	-0.33	-0.21 e	-0.53	-0.42 *	-0.19	-0.38	-0.48	-0.26 i	-0.30	-0.38	-0.32	-0.35		

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ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

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Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving Britain's economy

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties												Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel					
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)					
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595					
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589					
A very good job (2)	51 5%	23 7%	17 6%	2 2% *	6 4%	15 3%	28 6%	35 12% UKMNO	6 1%	16 6%	28 6%	15 8%	19 5%	13 4%	18 6%	33 11% QSUWY	8 1%	15 6% QUWY	26 6% QUWY	34 9% QUWY	5 2%	31 11% QSUWY	7 2% Y	32 19% PQSTUWVWY	6 1%					
A fairly good job (1)	210 19%	118 35% CDE	32 11%	5 7% *	22 14%	49 11%	125 29%	127 42% F	30 6%	42 14%	115 25% I	28 15% I	92 23% IULN	47 15% I	77 25% I	131 44% QKSTUWVWY	33 7% QUW	42 17% QUW	104 25% QUWY	128 32% QSUWY	21 7% QSUWY	100 36% QSUWY	25 7% QSUWY	58 35% QSUWY	75 13% QUW					
Neither a good nor bad job (0)	329 30%	130 39% C	53 19%	21 28% *	48 31% C	117 27%	140 32%	98 32% IULN	108 22%	55 19%	157 34% IULN	44 23%	116 29% I	72 23% I	94 31% I	96 32% QUWY	106 21%	50 20%	127 30% QUWY	127 32% QUWY	50 18%	80 29% QUW	68 20%	46 28% U	145 25% QUW					
A fairly bad job (-1)	200 18%	26 8% B	67 24% B	17 22% B*	39 25% B	91 21%	68 15%	18 6% HKMNO	130 26% HKMN	71 24% HKMN	69 15% H	46 24% HK	72 18% HK	62 20% H	67 22% HK	18 6% PSTVWX	133 26% PSTVX	59 24% P	56 24% P	53 13% P	60 21% PSTV	39 14% P	74 22% PSTVX	22 13% P	142 24% PSTVX					
A very bad job (-2)	226 21%	11 3% B	96 34% B	27 37% B*	40 25% B	135 31% G	46 11%	11 4% HKLMNO	197 40% HKLMNO	91 31% HKMO	66 14% H	52 27% HKMO	72 18% HKO	101 32% HKMO	37 12% H	7 2% P	210 41% PRSTVXY	74 30% PSTVX	85 20% PSTVX	24 6% PX	140 50% PX	15 5% PX	157 47% PQSTVXY	2 1%	200 34% PSTVX					
Don't know	82 7%	30 9% E	17 6%	3 3% *	3 2%	24 6%	30 7%	13 4%	26 5% L	16 5% L	31 7% L	4 2% L	23 6% L	18 6% L	14 4% L	15 5% W	23 7% UW	8 3% UW	24 6% UW	28 7% RUWY	7 2% W	14 5% W	6 2% W	8 5% W	21 4% W					

Net: Good	261 24%	140 42%	49 17%	7 9%	28 18%	64 15%	153 35%	162 54%	36 7%	58 20%	143 31%	43 23%	111 28%	60 19%	96 31%	165 55%	41 8%	58 23%	130 31%	162 41%	26 9%	130 47%	32 10%	90 54%	81 14%
Net: Bad	426 39%	37 11%	163 58%	44 59%	79 50%	226 52%	114 26%	29 10%	326 66%	162 56%	135 29%	97 52%	145 37%	163 52%	104 34%	25 8%	343 67%	133 54%	141 33%	77 20%	200 71%	53 19%	232 69%	24 14%	342 58%
Net Difference	-165 -15%	104 31%	-114 -40%	-37 -50%	-51 -32%	-162 -38%	39 9%	133 44%	-290 -58%	-104 -36%	8 2%	-54 -29%	-34 -9%	-103 -33%	-9 -3%	140 47%	-302 -59%	-76 -30%	-11 -3%	85 22%	-174 -62%	77 28%	-199 -59%	66 39%	-262 -44%

Mean	-0.33	0.38 CDE	-0.73	-0.87 *	-0.55	-0.69	0.05 F	0.54 IJKLMNO	-1.02	-0.65 I	-0.07 IILMN	-0.49 I	-0.23 ULN	-0.64 I	-0.09 IILMN	0.58 QRSTUWVXY	-1.03	-0.56 QUWY	-0.18 QRUWY	0.26 QRSUWY	-1.12	0.35 QRSUWY	-1.05	0.60 QRSTUWVXY	-0.80 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Spending on public services

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade				Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
A very good job (2)	43 4%	21 4%	22 4%	23 8% EFJEL	12 3%	8 2%	9 8% EFJEL	14 7% EFJEL	8 4% +	4 2%	3 2%	6 2%	9 7% OP	20 7% OP	5 2%	6 2%	2 4% +	16 5%	15 5%	6 3%	6 2%	7 3%	8 3%	7 3%	19 13% VWXZa*	1 1% +	2 2% +	39 4%	4 2%	28 5%	13 4%	2 1%	22 8% h	21 3%	12 4%	31 4%	32 5%	11 3%	30 3%	13 11% m*		
A fairly good job (1)	200 18%	104 20%	95 17%	48 16%	62 17%	89 21%	20 17%	28 15%	33 18%	29 16%	29 17%	60 23%	24 18%	46 16%	46 17%	68 19%	16 27% +	54 18%	69 22%	37 16%	39 15%	46 18%	56 20%	59 23% a	22 15% +	5 10% +	12 12% +	166 19%	33 17%	106 18%	55 17%	39 22%	52 20%	148 18%	61 18%	139 18%	120 18%	80 18%	174 18%	25 21% +		
Neither a good nor bad job (0)	320 29%	146 28%	169 31%	73 24%	100 27%	147 35%	28 23%	45 24%	53 29% +	47 25%	64 38% DEGHI	83 33%	32 23%	76 27%	70 26%	120 34% MO	21 35% +	69 23%	81 25%	74 33% R	96 37% RS	76 29%	100 35% Ya	75 30%	34 22% +	18 33% +	17 18% +	256 28%	64 32%	198 33% e	73 23%	48 28%	60 23%	260 31% g	87 25%	233 31%	190 29%	130 29%	289 30%	27 22% +		
A fairly bad job (-1)	212 19%	98 19%	110 20%	65 21%	69 18%	79 19%	26 22%	39 21%	32 17% +	37 20%	30 18%	49 19%	31 22%	45 16%	58 21%	64 18%	14 24% +	63 21%	56 18%	49 22%	44 17%	48 18%	49 18%	47 19%	32 21% +	10 19% +	26 27% +	168 19%	45 22%	116 19%	56 18%	40 23%	58 22%	154 18%	69 20%	143 19%	119 21%	93 19%	184 19%	26 21% +		
A very bad job (-2)	230 21%	128 24% c	91 17%	59 19%	90 24% G	80 19%	17 14%	42 23%	41 22% +	49 26% G	35 21%	45 18%	24 17%	64 23%	64 23%	73 21%	5 8% +	70 24%	71 22%	47 21%	42 16%	61 24% W	43 15%	47 19%	32 21% +	16 30% W*	30 32% Wx*	184 21%	45 22%	114 19%	83 26% d	33 19%	50 19%	180 22%	96 28% j	134 18%	138 21%	92 20%	205 21%	19 16% +		
Don't know	94 9%	30 6%	62 11% B	37 12% FHL	38 10% FL	19 5%	18 16% FHL	18 10% F	18 10% +	20 11% FHL	8 5%	12 5%	18 13% P	28 10% P	29 11% P	18 5% P	2 3% +	23 8%	27 9%	11 5%	33 13% T	22 9%	27 9%	19 8%	13 9% +	4 7% +	9 9% +	84 9%	11 5%	41 7%	41 13% d	12 7%	23 9%	71 9%	18 5%	76 10% i	52 8%	43 10%	83 9%	11 9% +		
Net: Good	243 22%	125 24%	117 21%	72 23%	74 20%	97 23%	29 25%	42 22%	41 22% +	33 18%	32 19%	65 26%	34 24%	66 24%	51 19%	74 21%	18 31% +	70 24%	85 27% U	42 19%	45 17%	53 20%	64 23%	65 26% Z	41 27% Z*	6 11% +	14 14% +	206 23%	37 18%	134 22%	68 21%	41 24%	74 28% h	169 20%	73 21%	170 22%	152 23%	91 20%	204 21%	39 32% m*		
Net: Bad	442 40%	226 43%	201 37%	125 41%	159 43%	159 38%	43 36%	82 44%	73 40% +	86 46% E	65 38%	94 37%	55 39%	109 39%	122 45%	137 39%	19 32% +	134 45% U	126 40%	96 43%	86 33%	109 42%	92 33%	94 37%	64 42% +	26 49% +	56 58% VWX*	352 39%	90 44%	230 38%	139 43%	72 42%	108 41%	334 40%	166 48% J	276 37%	257 40%	185 41%	389 40%	45 37% +		
Net Difference	-199 -18%	-101 -19%	-85 -15%	-53 -17%	-85 -23%	-61 -15%	-13 -11%	-40 -21%	-33 -18%	-52 -28%	-33 -19%	-29 -11%	-21 -15%	-43 -15%	-71 -26%	-63 -18%	-1 -1%	-63 -21%	-42 -13%	-54 -24%	-40 -16%	-57 -22%	-29 -10%	-29 -11%	-23 -15%	-20 -37%	-42 -44%	-147 -16%	-52 -26%	-96 -16%	-71 -22%	-31 -18%	-34 -13%	-165 -20%	-93 -27%	-106 -14%	-105 -16%	-94 -21%	-185 -19%	-6 -5%		
Mean	-0.38	-0.42	-0.32	-0.33 j	-0.49 j	-0.33 j	-0.21 ej	-0.40	-0.40 *	-0.59	-0.40	-0.28 j	-0.30	-0.35	-0.53	-0.39	-0.05 **	-0.43	-0.33	-0.45	-0.34	-0.47 a	-0.25 za	-0.30 za	-0.26 a*	-0.71 *	-0.80 *	-0.36	-0.49	-0.32	-0.50	-0.38 *	-0.26	-0.42	-0.54	-0.31 i	-0.35	-0.43	-0.41	-0.11 m*		

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/e/f/g,h,i,j,k/l,m/n Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/e/f/g,h,i,j,k/l,m/n Minimum Base: 30(*) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Spending on public services

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties														Favourable to politicians							
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Conservatives	Unfavourable to Conservatives	Favourable to Labour	Unfavourable to Labour	Favourable to Liberal Democrats	Unfavourable to Liberal Democrats	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)				
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595				
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589				
A very good job (2)	43 4%	16 5%	15 5%	- * 18%	7 5%	13 3%	18 4%	28 9% IKMO	11 2%	21 7% IO	19 4%	12 6% I	19 5% IO	20 6% IO	7 2%	34 11% QRSTUWY	3 1%	13 5% QUWY	18 4% QWY	28 7% GSUWY	6 2% Q	28 10% GSUWY	6 2% Q	25 15% QRSTUWY	9 2% Q				
A fairly good job (1)	200 18%	112 33% CDE	34 12%	14 18% *	18 11%	57 13%	115 26% F	104 34% IKLMNO	38 8%	39 14% I	112 24% IUN	41 22% IUN	86 22% IUN	48 15% I	84 27% UMN	115 38% QRSTUWY	47 9%	86 17% QUWY	130 20% QUWY	19 33% QRSUWY	102 7% QRSUWY	29 9% QRSUWY	67 40% QRSUWY	67 11% QUW					
Neither a good nor bad job (0)	320 29%	130 39% CE	57 20%	22 29% *	41 26%	117 27%	132 30%	113 37% IULMN	93 19%	60 20%	158 34% IUN	42 22% IUN	120 30% IUN	57 18% IUN	106 34% IULN	104 35% QUWY	88 17% QUW	57 23% QUW	127 30% QUWY	130 33% QRSUWY	44 16% QRSUWY	82 29% QUWY	54 16% QUWY	48 28% QUW	131 22% QUW				
A fairly bad job (-1)	212 19%	44 13%	55 19%	12 16% *	52 33% BCD	83 19%	83 19%	34 11% HKMO	123 25% HKMO	55 19% H	83 18% H	35 19% H	70 26% H	75 31% HUKM	52 17% H	28 9% PSTUVX	123 24% PSTUVX	55 22% PX	77 18% PX	65 17% PX	55 19% PX	42 15% P	80 47% PSTUVX	18 11% P	151 26% PSTUVX				
A very bad job (-2)	230 21%	11 3%	110 39% BE	24 32% B*	33 21% B	139 32% G	55 13%	9 3% HUKLMNO	206 42% HUKMO	103 35% H	64 14% HKO	50 26% HKO	79 20% HKO	98 31% HUKMO	45 15% H	2 1% PRSTVXY	221 43% PRSTVXY	75 30% PSTVX	90 21% PTVX	23 6% P	150 53% PQRSTVWXY	18 6% P	157 47% PRSTVXY	5 3% P	204 35% PSTVX				
Don't know	94 9%	25 7%	11 4%	3 4% *	6 4%	22 5%	34 8%	14 5%	25 4%	13 4%	30 6%	9 5%	20 5%	14 5%	14 5%	18 6% V	32 6% RUVWY	6 2%	24 6% V	18 5%	9 3%	7 2%	12 3%	6 3%	25 4%				

Net: Good	243 22%	127 38% CDE	49 17%	14 18% *	25 16%	71 16%	133 30% F	132 44% IKLMNO	50 10%	61 21% I	131 28% I	52 28% U	105 27% I	69 22% I	90 29% U	149 50% QRSTUWY	50 10%	56 23% QUWY	105 25% QUWY	158 40% QRSUWY	24 9%	130 47% QRSTUWY	35 10% QRSTUWY	92 55% QRSTUWY	77 13% QU
Net: Bad	442 40%	55 16% B	165 59% B	36 49% B*	85 54% B	222 51% G	138 32% G	43 14% HUKLMNO	329 66% HUKMO	158 54% H	148 32% H	85 45% HKO	149 38% HKO	174 55% HUKMO	98 32% H	30 10% PRSTVXY	344 67% PSTVX	130 52% PTVX	167 40% PX	89 22% PQRSTVXY	205 73% PX	60 22% P	237 70% PRSTVXY	23 14% P	356 60% PRSTVX
Net Difference	-199 -18%	72 22%	-116 -41%	-22 -30%	-60 -38%	-151 -35%	-5 -1%	89 29%	-279 -56%	-98 -34%	-16 -3%	-33 -17%	-43 -11%	-105 -34%	-7 -2%	119 40%	-294 -57%	-74 -30%	-63 -15%	70 18%	-181 -64%	70 25%	-202 -60%	69 41%	-279 -47%

Mean	-0.38	0.25 CDE	-0.78	-0.65 *	-0.57	-0.68	-0.10 F	0.37 IKLMNO	-1.00	-0.65 I	-0.14 IULMN	-0.39 IUN	-0.28 IUN	-0.61 I	-0.16 IUN	0.54 QRSTUWY	-1.06 U	-0.56 QUWY	-0.34 QUWY	0.20 QRSUWY	-1.19	0.29 QRSUWY	-1.08 U	0.55 QRSTUWY	-0.84 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H/I/J/K,L/M/N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H/I/J/K,L/M/N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving the NHS

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade						Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)				
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130				
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122				
A very good job (2)	41 4%	22 4%	18 3%	25 8% EFUKL	7 2%	8 2%	10 9% EFUKL	15 8% EFUKL	3 1% +	5 3%	3 2%	5 2%	15 11% NDPQ	11 4%	7 3%	8 2%	- - +	21 7% U	10 3%	6 2%	4 2%	10 4%	9 3%	8 3%	9 6% +	1 1% +	4 4% +	35 4%	6 3%	23 4%	15 5%	2 1%	19 7% h	22 3%	11 3%	30 4%	31 5%	10 2%	34 4%	7 5% +				
A fairly good job (1)	158 14%	86 16%	71 13%	50 16% E	38 10%	69 16% E	23 20% EU	27 15%	17 9% +	21 11%	26 16%	43 17%	35 18%	32 13%	53 15%	13 22% +	45 15%	48 15%	24 11%	41 16%	34 13%	49 17%	50 20% Ya	12 8% +	6 12% +	6 7% +	132 15%	26 13%	95 16%	39 12%	24 14%	49 18%	109 13%	43 13%	115 15%	97 14%	61 14%	135 14%	23 19% +					
Neither a good nor bad job (0)	304 28%	157 30%	145 26%	73 24%	85 23%	146 35% DEGHU	25 21%	48 25%	42 23% +	44 23%	55 33% DEG	91 36% DEGH	29 21%	67 24%	67 24%	116 33% MNO	26 44% MNO*	67 23%	78 25%	81 36%	78 30%	80 31%	93 33%	74 29%	25 17% +	15 28% +	16 17% +	235 26%	69 34%	184 30% e	70 22%	50 29%	63 24%	241 29%	82 24%	222 29%	182 28%	123 27%	283 29% n	20 17% +				
A fairly bad job (-1)	222 20%	82 16% B	137 25% H	56 18% H	85 23% H	81 19%	30 25% DH	27 14%	45 25% H*	39 21%	35 21%	46 18%	33 24%	55 20%	54 21%	72 21%	8 14% +	56 19%	69 22%	44 20%	53 20%	46 18%	40 14%	49 19%	52 35% VWXZ*	8 16% w*	26 27% w*	187 21%	35 17%	123 20%	68 21%	31 18%	57 22%	165 20%	69 20%	153 17%	113 17%	109 24% k	182 19% m*	37 30% +				
A very bad job (-2)	304 28%	157 30% C	130 24%	81 26% G	116 31% G	108 26%	22 19%	59 31% DG	54 29% +	62 33% G	45 27%	63 25%	29 21%	88 32% M	82 30%	93 27%	12 20% +	90 30%	93 29%	62 28%	59 23%	74 29%	64 23%	64 25%	41 27% +	22 40% w*	40 41% VWX*	249 28%	55 27%	149 25%	103 32% d	52 30%	62 24%	242 29%	121 35% j	183 24%	180 28%	124 28%	269 28% +	28				
Don't know	70 6%	21 4%	48 9%	20 7% FK	39 11% FKL	10 2%	8 7% F	12 7% F	24 13% FKL*	15 8% FKL	4 2%	6 3%	8 6%	22 8% P	31 11% PQ	8 2%	- - +	17 6% +	21 7%	7 3%	25 10% T	17 7%	26 9% X	9 4%	11 7% +	2 3% +	4 4% +	59 7%	11 5%	30 5%	27 8%	13 8%	15 6%	54 7%	16 5%	53 7%	48 7%	21 5%	62 6% +	7				
Net: Good	199 18%	109 21%	89 16%	76 25% EU	46 12%	77 18%	34 28% EFUK	42 22% EU	20 11% +	26 14%	29 17%	48 19%	40 29% NDP	46 17%	39 14%	60 17%	13 22% +	66 22% T	57 18%	30 13%	46 18%	43 17%	59 21%	58 23% a	22 14% +	7 13% +	10 11% +	167 19%	32 16%	118 19%	54 17%	27 16%	67 25% h	131 16%	54 16%	145 19%	128 20%	71 16%	169 18%	29 24% +				
Net: Bad	526 48%	239 45%	267 49%	137 45% DFL	200 54% DFL	189 45%	52 44%	85 45%	99 54% +	101 54% DFL	81 48%	108 43%	62 45%	144 51%	136 50%	164 47%	20 34% +	146 49%	162 51%	106 47%	111 43%	120 46%	104 37%	113 44%	93 62% VWX*	30 56% w*	66 68% VWX*	435 49%	91 45%	272 45%	171 53% d	83 48%	119 45%	407 49%	191 56% j	336 44%	293 45%	234 52%	451 47%	65 53% +				
Net Difference	-327 -30%	-130 -25%	-178 -32%	-62 -20%	-155 -42%	-111 -26%	-18 -15%	-43 -23%	-79 -43% +	-75 -40%	-52 -31%	-60 -24%	-22 -16%	-97 -35%	-97 -35%	-104 -30%	-7 -12%	-81 -27% +	-105 -33%	-76 -34%	-65 -25%	-77 -29%	-45 -16%	-55 -22%	-72 -48%	-23 -43%	-55 -57%	-269 -30%	-59 -29%	-155 -26%	-117 -36%	-56 -32%	-52 -20%	-275 -33%	-136 -40%	-191 -25%	-165 -25%	-163 -36%	-282 -29%	-36				
Mean	-0.57	-0.53	-0.58	-0.41 EU	-0.79	-0.51 EU	-0.27 EUK	-0.50 EU	-0.81 +	-0.78	-0.57	-0.47 EU	-0.28 NDP	-0.68	-0.71	-0.55	-0.33 +	-0.54	-0.63	-0.61	-0.51	-0.58 a	-0.39 YZa	-0.45 a	-0.74 +	-0.84 +	-0.99 +	-0.58	-0.57	-0.49 e	-0.69	-0.66	-0.38 h	-0.64	-0.75	-0.49 i	-0.52	-0.65	-0.57	-0.50 +				

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving the NHS

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties												Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel					
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)					
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595					
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589					
A very good job (2)	41 4%	19 6%	10 4%	- - *	5 3%	13 3%	19 4%	29 10%	8 2%	15 5%	20 4%	10 5%	14 3%	13 4%	14 4%	26 9%	7 1%	10 4%	19 4%	21 5%	8 3%	25 9%	6 2%	21 13%	8 1%					
A fairly good job (1)	158 14%	78 23% CE	26 9%	15 20% C*	20 12%	45 10%	87 20% F	93 31% IKLMNO	28 6%	37 13%	80 17%	37 20%	52 13%	50 16%	51 16%	95 32% QRSTUWVY	34 7%	44 18% QUWY	58 14% QUWY	96 24% GSUWY	15 5% Q	68 24% QRSTUWY	24 7% Q	44 26% GSUWY	47 8% U					
Neither a good nor bad job (0)	304 28%	145 43% CDE	44 16%	17 23% *	36 23%	88 20%	150 34% F	123 41% IKLMN	59 12%	43 15%	161 35% IULN	36 19%	135 34% IULN	47 15%	107 35% IULN	127 42% QRSTUWY	55 11%	46 19% QW	140 33% QRUWY	151 38% QRUWY	35 12% Q	101 36% QRUWY	41 12% Q	65 39% QRUWY	110 19% QUW					
A fairly bad job (-1)	222 20%	53 16%	54 19%	14 19% *	42 27% B	84 20%	81 19%	35 12%	116 23% HML	63 22% H	96 21% H	37 20% H	71 18% H	63 20% H	70 23% H	30 10%	121 24% PUW	49 20% P	80 19% P	74 19% P	42 15% P	54 19% P	64 19% PU	30 18% P	145 25% PSTUW					
A very bad job (-2)	304 28%	17 5%	140 50% BE	27 37% B*	51 33% B	183 42% G	77 18%	16 5%	268 54% HUKLMNO	125 43% HKLMO	86 18% H	66 35% HKO	106 27% HKO	128 41% HKMO	55 18% H	7 2%	278 54% PRSTVXY	93 37% PSTVX	107 25% PTVX	32 8% PX	179 63% PQRSTVXY	21 8% P	199 78% PQRSTVXY	6 21% P	265 45% PRSTVX					
Don't know	70 6%	24 7%	9 3%	1 1% *	3 2%	19 4%	23 5%	6 2%	16 3%	8 3%	25 5% HL	3 1%	16 4%	12 4%	12 4%	16 5% UWXY	19 4% UW	7 3%	19 4% UWY	22 5% UWXY	4 1% P	9 3%	4 1%	3 1%	15 2% W					

Net: Good	199 18%	97 29% CE	36 13%	15 20% *	25 16%	58 13%	106 24% F	121 40% UKLMNO	37 7%	53 18% I	99 21% IM	48 25% IUM	66 17% I	63 20% I	64 21% I	121 40% QRSTUWVY	40 8%	53 21% QUWY	76 18% QUWY	117 29% QRSUWY	23 8%	93 33% QRSUWY	30 9%	65 39% QRSUWY	55 9%
Net: Bad	526 48%	71 21% B	194 69% B	41 56% B*	93 59% B	267 62% G	158 36% G	50 17% HUKLMNO	384 77% HKLMO	188 65% H	181 39% H	103 55% HKO	177 45% HK	191 61% HKMO	125 40% H	36 12% PRSTVXY	399 78% PSTVX	142 44% PTVX	187 57% PTVX	107 27% P	221 78% P	75 27% P	263 78% P	36 21% P	410 70% PRSTVX
Net Difference	-327 -30%	26 8%	-158 -56%	-26 -35%	-68 -43%	-209 -48%	-52 -12%	71 24%	-348 -70%	-135 -46%	-82 -18%	-55 -29%	-112 -28%	-128 -41%	-60 -20%	85 28%	-359 -70%	-88 -35%	-111 -26%	10 3%	-198 -70%	18 6%	-232 -69%	29 17%	-355 -60%

Mean	-0.57	0.09 CDE	-1.05	-0.73 *	-0.74 C	-0.92	-0.27 F	0.29 UKLMNO	-1.26	-0.86 I	-0.33 IULMN	-0.60 IUN	-0.54 IUN	-0.81 I	-0.34 IUMN	0.37 QRSTUWVY	-1.27	-0.71 QUWY	-0.49 QUWY	* QRSUWY	-1.32	0.08 QRSUWY	-1.27	0.26 QRSUWY	-1.06 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Getting a good deal for Britain's future relationship with the EU

All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation						Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennial s	Gen X	Baby Boomers	Pre-War	A8	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working	White ethnic minority	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122
A very good job (2)	61 6%	38 7%	24 4%	31 10% EU	7 2%	24 6% E	17 14% EU&UK	14 7% EU	3 2%	4 2%	9 5%	15 6% E	17 12% NOP	15 5%	5 2%	20 6% O	4 6% +	25 8%	12 4%	11 5%	12 5%	11 4%	18 6%	10 4%	17 11% VK*	1 2%	4 4% +	54 6%	7 4%	36 6%	20 6%	6 3%	22 8%	39 5%	17 5%	44 6%	41 6%	20 4%	49 5%	12 10% +
A fairly good job (1)	216 20%	102 19%	111 20%	50 16%	64 17%	102 24% DE&I	14 12% EU&UK	36 19%	21 12% +	42 23% E&I	35 21% G	67 26% DE&I	22 16%	40 14%	57 21%	84 24% N	12 21% +	55 19%	60 19%	56 25%	44 17%	60 23% Ya	60 21% Ya	64 25% Ya	17 11% +	7 13% +	7 7% +	171 19%	45 22%	131 22%	52 16%	32 19%	53 20%	163 20%	56 16%	160 21%	133 20%	82 18%	200 21%	14 12% +
Neither a good nor bad job (0)	265 24%	116 22%	146 27%	78 26%	84 23% J	102 24% I	33 28%	46 24%	50 27% +	34 18% FJ	50 29%	52 21%	37 26%	76 27%	54 20%	82 23% +	17 29% +	62 21%	71 22%	60 27%	71 27%	68 26% a	74 26% a	61 24%	31 20% +	18 13% a*	13 13% +	213 24%	52 26%	157 26%	75 23%	32 19%	65 25%	199 24%	70 20%	195 26%	165 25%	100 22%	228 24%	35 28% +
A fairly bad job (-1)	195 18%	95 18%	94 17%	54 18%	67 18% J	74 17%	26 22%	28 15%	39 21% +	28 15%	28 17%	46 18%	28 20%	49 18%	45 16%	61 17%	13 21% +	52 17%	54 17%	38 17%	51 20%	45 17%	44 16%	48 19%	36 24%	6 12% +	16 16% +	169 19%	26 13%	113 19%	51 18%	30 18%	43 16%	153 18%	63 17%	132 18%	116 17%	79 18%	165 17%	28 23% +
A very bad job (-2)	274 25%	149 28% C	115 21%	66 21%	106 28% G	103 24%	19 16%	46 25%	50 27% +	56 30% DG	36 22%	66 26%	25 18%	75 27%	74 27%	86 25%	13 22% +	87 29% U	94 29%	48 22%	45 17%	56 22%	49 17%	55 22%	41 27% +	19 35% W*	54 56% VW&YZ*	220 25%	54 27%	129 21%	92 29% d	54 31% d	58 22%	216 26%	121 35% J	153 20%	142 22%	132 29% k	244 25%	23 19% +
Don't know	88 8%	26 5%	61 11% B	28 9% FL	43 12% FL	18 4%	10 8% L	18 9% FL	21 11% FL*	22 12% FL	10 6%	7 3%	10 7%	24 9%	37 14% PQ	16 5%	1 1% +	15 5%	29 9%	9 4%	36 14% RT	20 8%	37 13% Xa	15 6%	10 7% +	3 5% +	3 3% +	71 8%	18 9%	37 6%	32 10%	19 11%	24 9%	64 8%	16 5%	72 10% I	53 8%	35 8%	79 8%	9 7% +
Net: Good	277 25%	140 27%	134 24%	80 26% I	70 19%	126 30% EI	31 26% I	50 26% I	25 13% +	46 25% EI	44 26% I	82 32% EI	39 28%	55 20%	63 23%	104 30% N	16 27% +	80 27%	72 23%	68 30%	57 22%	72 28% a	78 28% a	74 29% a	34 22% +	9 16% +	11 11% +	225 25%	52 26%	167 28%	71 22%	38 22%	75 28%	202 24%	73 21%	204 27%	175 27%	102 23%	249 26%	27 22% +
Net: Bad	469 43%	244 46% C	208 38%	120 39%	173 47%	176 42% I	45 38%	74 40%	89 48% +	84 45% I	64 38%	112 44%	54 39%	124 45%	119 44%	147 42% N	25 43% +	139 47% U	148 46%	87 39%	96 37%	101 39%	93 33%	103 41%	76 51% W*	25 46% +	70 72% VW&YZ*	389 43%	80 40%	242 40%	143 44%	84 48%	101 38%	369 44%	185 54% J	284 38%	258 40%	211 47% k	409 42%	52 42% +
Net Difference	-192 -17%	-104 -20%	-74 -13%	-40 -13%	-102 -28%	-50 -12%	-15 -12%	-25 -13%	-64 -35%	-38 -20%	-20 -12%	-30 -12%	-15 -11%	-69 -25%	-56 -21%	-42 -12%	-9 -16%	-59 -20%	-75 -24%	-19 -8%	-39 -15%	-30 -11%	-15 -5%	-29 -11%	-43 -28%	-17 -30%	-59 -61%	-164 -18%	-28 -14%	-74 -12%	-72 -22%	-46 -26%	-25 -10%	-167 -20%	-112 -33%	-80 -11%	-83 -13%	-109 -24%	-160 -17%	-25 -20%
Mean	-0.40	-0.43	-0.34	-0.27 EI	-0.61	-0.32 EI	-0.16 EU	-0.34 EI	-0.68 *	-0.55	-0.30 EI	-0.33 EI	-0.18 NO	-0.51	-0.53	-0.33	-0.31 **	-0.43	-0.54	-0.26 S	-0.32	-0.31 a	-0.19 Za	-0.31 a	-0.47 a*	-0.66 a*	-1.17 *	-0.40	-0.40	-0.29 d	-0.50	-0.61 *	-0.25	-0.45	-0.66	-0.28 I	-0.31 I	-0.53	-0.40	-0.32 *

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Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Getting a good deal for Britain's future relationship with the EU
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595	
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589	
A very good job (2)	61 6%	26 8% C	9 3%	2 2% *	17 11% C	14 3%	35 8% F	43 14% IUKLMNO	10 2%	19 7% I	35 7% I	13 7% I	30 8% I	20 6% I	18 6% I	45 15% QKSTUWY	7 1% QWY	16 6% QWY	28 7% QUWY	38 10% QUWY	8 3% Q	38 14% QKSTUWY	6 2% Q	28 17% QKSTUWY	15 3% Q	
A fairly good job (1)	216 20%	127 38% CDE	31 11%	8 10% *	16 10%	49 11%	136 31% F	131 43% IUKLMNO	28 6%	34 12% I	127 27% IUN	36 19% U	92 23% IUN	51 16% U	78 25% IUN	140 47% QKSTUWXY	32 6% QUW	103 15% QRUWY	129 33% QKSTUWY	24 9% W	107 38% QKSTUWY	19 6% QKSTUWY	56 33% QKSTUWY	67 11% QW		
Neither a good nor bad job (0)	265 24%	98 29% CE	56 20%	15 20% *	27 17%	74 17%	119 27% F	79 26% ILN	79 16%	61 21% I	114 24% IUN	28 15% H	94 24% ILN	54 17%	78 25% ILN	78 26% QRUWY	73 14%	46 19%	89 21% QUW	106 27% QKSTUWY	37 13%	74 12% QRUWY	52 15% QKSTUWY	49 29% QKSTUWY	105 18% QU	
A fairly bad job (-1)	195 18%	48 14%	58 21%	11 15% *	36 23%	79 18%	76 17%	34 11% HN	112 23% HN	54 19% H	85 18% H	34 18% H	78 20% H	54 17% H	64 21% H	24 8% PUV	107 21% PV	51 21% PV	78 18% PV	65 16% P	42 15% P	35 12% P	69 20% PUV	28 16% P	130 22% PTUV	
A very bad job (-2)	274 25%	13 4%	115 41% B	38 51% B*	55 35% B	190 44% G	45 10%	9 3% HUKLMNO	241 49% HKMO	112 39% HKMO	79 17% H	74 39% HKMO	82 21% HK	121 39% HKMO	56 18% H	* 51% PSTVXY	263 36% PSTVXY	91 23% PTVX	98 23% PTVX	36 9% PX	165 58% PQRSTVXY	20 7% P	183 54% PQRSTVXY	6 4% P	244 41% PSTVX	
Don't know	88 8%	24 7%	13 5%	1 1% *	7 4%	25 6%	26 6% 2%	7 2% H	25 4%	11 6% H	26 6% H	4 2% H	18 5% H	13 4%	14 4% H	12 4% H	31 6% RUVWX	7 3% UVWX	26 6% UVWX	21 5% VX	6 2% VX	5 3% VX	10 3% VX	2 1% VX	29 5% UWV	

Net: Good	277 25%	154 46% CDE	40 14%	9 13% *	33 21%	63 15%	171 39% F	174 58% IUKLMNO	39 8%	53 18% I	161 35% IUN	49 26% U	122 31% IUN	71 23% I	97 31% IUN	185 62% QKSTUWXY	39 8%	54 22% QUWY	131 42% QRUWY	167 42% QKSTUWY	32 11% QW	144 52% QKSTUWY	25 7% Q	84 50% QKSTUWY	81 14% QW
Net: Bad	469 43%	61 18% B	173 61% B	49 66% B*	90 57% B	269 62% G	121 28% H	42 14% HUKLMNO	353 71% HKMO	166 57% H	165 35% H	108 57% HKMO	160 41% HK	176 56% HKMO	120 39% H	24 8% PQRSTVXY	370 72% PSTVX	142 57% PTVX	176 42% PV	101 26% PV	207 73% PQRSTVXY	54 20% P	251 74% PQRSTVXY	34 20% P	374 63% PSTVX
Net Difference	-192 -17%	93 28%	-133 -47%	-39 -53% *	-57 -36%	-206 -48%	50 11%	131 44% H	-314 -63%	-114 -39%	-3 -1%	-59 -31%	-38 -10%	-105 -33%	-23 -8%	161 54%	-331 -65%	-88 -35%	-45 -11%	66 17%	-175 -62%	90 32%	-227 -67%	50 30%	-292 -50%

Mean	-0.40	0.34 CDE	-0.89	-1.03 *	-0.63	-0.94	0.10 F	0.56 IUKLMNO	-1.16	-0.74 I	-0.11 IUKMN	-0.65 I	-0.24 ULN	-0.69 I	-0.21 ULN	0.72 QKSTUWXY	-1.22	-0.67 QUWY	-0.29 QRUWY	0.18 QKSTUWY	-1.20	0.40 QKSTUWY	-1.23	0.44 QKSTUWY	-0.93 QUW
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Overlap formulae used
ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Making Britons feel proud of their country

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122
A very good job (2)	51 5%	27 5%	23 4%	24 8% E1	10 3%	17 4%	8 7% E1	16 8% E1	3 2% +	7 4%	5 3%	12 5%	10 7%	16 6%	8 3%	13 4%	3 5% +	13 4%	17 5%	9 4%	11 4%	9 3%	10 4%	14 6%	13 9%	1 1% +	3 4% +	45 5%	6 3%	36 6%	11 4%	3 2%	20 8% h	31 4%	13 4%	38 5%	36 5%	15 3%	42 4%	9 8% +
A fairly good job (1)	220 20%	115 22%	102 19%	50 16%	67 18%	104 25% D1	20 17%	30 16%	33 18%	33 18%	35 21%	69 27% DEGHU	25 18%	47 17%	48 18%	84 24%	16 27% +	56 19%	59 19%	52 23%	53 20%	60 23% Ya	66 23% Ya	59 23%	18 12% +	9 16% +	8 8% +	176 20% e	44 22%	132 22% e	48 15%	40 23%	53 20%	168 20%	65 19%	155 21%	132 20%	88 20%	202 21%	17 14% +
Neither a good nor bad job (0)	309 28%	148 28%	157 29%	75 24%	97 26%	138 33% D1	30 26%	44 24%	46 25% +	51 27%	60 36% DEH	78 31%	34 25%	65 23%	75 28%	112 32% N	22 38% +	76 26%	85 27%	70 31%	78 30%	75 29%	95 34% Ya	77 30%	30 20% +	11 21% +	20 21% +	255 28%	54 27%	186 31%	79 25%	44 25%	73 27%	236 28%	86 25%	223 29%	192 30%	117 26%	270 28%	34 28% +
A fairly bad job (-1)	211 19%	81 15%	129 23% B	64 21%	78 21%	69 16%	29 25% F	34 18%	43 23% +	36 19%	30 18%	40 16%	34 25%	57 20%	51 19%	60 17%	9 15% +	59 20%	63 20%	40 18%	49 19%	45 17%	51 18%	38 15% VWXXZ*	47 31% VWXXZ*	7 12% +	23 24% +	168 19%	44 22%	102 17%	76 24% d	34 19%	49 19%	162 19%	58 17%	153 20%	113 17%	99 22%	175 18%	34 28% m*
A very bad job (-2)	233 21%	122 23%	100 18%	67 22%	92 25% F	73 17%	20 17%	48 25% F	42 23% +	50 27% FGHKL	30 17%	44 17%	23 17%	71 25%	66 24%	64 18%	8 14% +	74 25%	73 23%	41 19%	44 17%	55 21%	41 14%	50 20%	31 21% +	21 38% VWXX*	36 37% VWXX*	190 21%	42 21%	111 18%	78 24%	44 25%	53 20%	180 22%	94 27% j	139 18%	131 20%	102 23%	213 22%	17 14% +
Don't know	75 7%	33 6%	39 7%	26 9%	28 7% J	21 5%	11 9%	15 8%	18 10% +	10 5%	9 5%	12 5%	12 9%	23 8%	23 9%	15 4%	1 1% +	18 6%	21 7%	11 5%	24 9%	16 6%	20 7%	16 6%	11 7%	6 11% +	6 6% +	63 7%	12 6%	37 6%	29 9%	9 5%	18 7%	57 7%	27 8%	48 6%	47 7%	28 6%	64 7%	10 8% +
Net: Good	271 25%	142 27%	125 23%	74 24%	76 21%	121 29% E	28 24%	46 24%	36 20% +	40 21%	40 24%	80 32% EU	35 25%	63 23%	56 21%	97 28%	19 32% +	69 23%	77 24%	61 27%	64 25%	70 27% a	76 27% a	74 29% a	31 21% +	9 17% +	11 11% +	221 25%	50 25%	168 28% e	59 18%	44 25%	73 27%	198 24%	78 23%	193 26%	168 26%	103 23%	243 25%	27 22% +
Net: Bad	444 40%	203 39%	229 42%	131 43% FL	170 46% FHL	143 34%	49 41%	82 44% FL	85 46% J*	86 46% FHL	59 35%	83 33%	58 41%	127 46% P	118 43%	124 36%	17 29% +	133 45%	136 43%	82 36%	93 36%	100 38%	92 32%	88 34%	78 52% VWXX*	27 50% W*	59 61% VWXX*	358 40%	86 43%	213 35%	154 48% d	77 45%	102 38%	342 41%	153 44%	292 39%	244 37%	200 45% k	388 40%	51 42% +
Net Difference	-173 -16%	-61 -12%	-105 -19%	-57 -19%	-94 -25%	-22 -5%	-21 -18%	-36 -19%	-48 -26%	-46 -25%	-19 -11%	-3 -1%	-22 -16%	-64 -23%	-62 -23%	-27 -8%	2 3%	-64 -22%	-60 -19%	-20 -9%	-29 -11%	-31 -12%	-16 -6%	-14 -5%	-47 -31%	-18 -33%	-48 -50%	-137 -15%	-36 -18%	-45 -7%	-94 -29%	-34 -19%	-30 -11%	-144 -17%	-75 -22%	-98 -13%	-76 -12%	-97 -22%	-145 -15%	-24 -20%
Mean	-0.35	-0.32	-0.36	-0.36	-0.51	-0.20 EU	-0.30	-0.40	-0.52 +	-0.51	-0.27	-0.15 EU	-0.28	-0.46	-0.48	-0.23 O	-0.06 **	-0.45	-0.39	-0.25	-0.27	-0.31 Za	-0.18 Za	-0.21 Za	-0.46 a*	-0.79 +	-0.89 +	-0.34	-0.38	-0.21 e	-0.55	-0.45 +	-0.25	-0.38	-0.49	-0.28 i	-0.28	-0.44	-0.35	-0.29

Overlap formulae used
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Making Britons feel proud of their country

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Conservatives	Unfavourable to Conservatives	Favourable to Labour	Unfavourable to Labour	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595	
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589	
A very good job (2)	51 5%	26 8% D	12 4%	- - *	9 6%	16 4%	30 7%	39 13% IJKLMNOP	7 1%	17 6%	27 6%	14 7%	23 6%	21 7%	18 6%	38 13% I	7 1%	16 6% QUWY	27 6% QUWY	36 9% QUWY	4 1%	34 12% QRSUWY	6 2%	25 15% QRSUWY	11 2%	
A fairly good job (1)	220 20%	120 36% CDE	36 13%	7 10% *	22 14%	56 13%	120 28% F	123 41% IJKLMNOP	35 7%	43 15% I	125 27% IULN	30 16% I	97 25% IULN	53 17% I	79 26% IULN	143 48% QRSUWY	30 6% QUW	100 24% QRUWY	138 35% QRSUWY	24 8% Q	115 41% QRSUWY	23 7%	71 42% QRSUWY	69 12% QUW		
Neither a good nor bad job (0)	309 28%	104 31%	68 24%	20 27% *	44 28%	103 24%	142 33% F	83 28% IN	100 20%	65 22%	138 30% IN	45 24%	109 28% IN	62 20%	89 29% IN	76 25% UW	99 19% U	65 26% QUW	107 25% QUW	122 31% QRSUWXY	43 15% Q	74 27% QUW	61 18%	37 22% QUW	131 22% QUW	
A fairly bad job (-1)	211 19%	54 16%	49 17%	10 13% *	40 25% B	89 21%	76 17%	34 26% HIKMN	130 26% HIKMN	55 19% H	91 19% H	40 21% H	79 20% H	68 22% H	69 22% H	28 9% PRSTVX	141 18% PV	44 18% PTVX	87 21% PTVX	47 12% PTVX	67 24% PTVX	31 11% P	81 24% PTVX	20 12% PRSTVX	149 25% PRSTVX	
A very bad job (-2)	233 21%	11 3%	106 37% BE	35 47% BE*	39 25% B	142 33% G	52 12%	11 4%	202 41% HIKLMNO	103 35% HIKMO	60 13% H	56 29% HIKMO	66 17% HK	98 31% HIKMO	40 13% H	3 1% PRSTVXY	214 42% PRSTVXY	80 32% PSTVX	79 19% PTVX	31 8% P	139 49% PQRSTVXY	14 5% P	161 48% PQRSTVXY	9 5% P	204 35% PSTVX	
Don't know	75 7%	23 7%	12 4%	2 3% *	4 2%	26 6%	16 4%	11 4%	21 4%	8 3%	27 6%	5 2%	20 5%	13 4%	13 4%	11 4%	22 4% W	6 2%	23 5% UW	20 5% W	7 3%	10 4%	6 2%	6 4%	25 4% W	

Net: Good	271 25%	145 43% CDE	49 17%	7 10% *	31 19%	71 16%	150 34% F	162 54% IJKLMNOP	43 9%	60 20% I	151 32% IULN	44 23% I	120 30% IJ	74 24% I	97 31% IJ	181 60% I	37 7%	55 22% QUWY	127 30% QUWY	174 44% QRSUWY	27 10%	149 54% QRSUWY	29 8%	96 57% QRSUWY	80 14% QUW
Net: Bad	444 40%	65 19%	154 55% B	44 60% B*	80 50% B	231 54% G	129 29% H	45 15% HIKLMNO	332 67% HIKMO	159 54% H	151 32% H	96 51% HIKMO	146 37% HK	165 53% HIKMO	109 35% H	31 10% PRSTVXY	355 69% PSTVX	124 50% PTVX	166 39% PTVX	78 20% P	205 73% P	45 16% P	242 72% P	29 17% P	353 60% PRSTVX
Net Difference	-173 -16%	80 24%	-106 -37%	-37 -50%	-49 -31%	-160 -37%	22 5%	117 39%	-289 -58%	-99 -34%	1 *	-52 -28%	-26 -7%	-91 -29%	-12 -4%	150 50%	-319 -62%	-68 -28%	-96 -9%	96 24%	-178 -63%	104 37%	-213 -63%	67 40%	-273 -46%

Mean	-0.35	0.30 CDE	-0.73	-0.99 *	-0.52 D	-0.71	* F	0.50 IJKLMNOP	-1.02	-0.66 I	-0.07 IULMN	-0.51 I	-0.19 ULN	-0.56 I	-0.12 ULN	0.64 QRSUWXY	-1.07	-0.54 QUWY	-0.23 QRUWY	0.27 QRSUWY	-1.14	0.46 QRSUWY	-1.11	0.51 QRSUWY	-0.83 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K/L,M/N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Setting the right level of taxation

All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation						Social grade				Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	A8	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic minority	Minority ethnic group
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122
A very good job (2)	45 4%	26 5%	18 3%	28 9%	2 1%	15 3%	12 10%	16 8%	1 1%	1 1%	1 1%	14 5%	15 11%	13 5%	2 1%	10 3%	4 7%	20 7%	11 3%	6 3%	8 3%	7 3%	9 3%	11 4%	15 10%	1 3%	2 2%	38 4%	7 4%	29 5%	15 5%	1 1%	17 6%	28 3%	12 4%	33 4%	32 5%	13 3%	39 4%	6 5%
A fairly good job (1)	224 20%	107 20%	115 21%	48 16%	71 19%	104 25%	16 14%	32 17%	35 19%	36 19%	38 22%	67 26%	19 14%	49 17%	56 21%	82 24%	17 28%	58 20%	68 21%	49 22%	49 19%	59 23%	69 24%	59 23%	19 12%	6 11%	12 12%	182 20%	41 20%	136 22%	49 15%	39 22%	55 21%	168 20%	68 20%	156 21%	134 21%	89 20%	202 21%	22 18%
Neither a good nor bad job (0)	340 31%	162 31%	172 31%	77 25%	108 29%	154 37%	33 28%	44 23%	50 27%	58 31%	72 42%	83 33%	38 27%	72 26%	80 29%	137 39%	13 22%	74 25%	94 29%	81 36%	91 35%	85 33%	87 31%	89 35%	38 25%	14 26%	25 26%	278 31%	62 31%	195 32%	92 29%	52 30%	67 25%	273 33%	101 29%	239 32%	203 31%	137 31%	308 32%	26 22%
A fairly bad job (-1)	179 16%	91 17%	84 15%	53 17%	63 17%	63 15%	24 20%	29 15%	31 17%	32 17%	18 11%	45 18%	27 19%	45 16%	44 16%	42 12%	21 35%	62 21%	49 15%	30 14%	38 15%	35 14%	36 13%	43 17%	36 24%	7 12%	22 23%	146 16%	33 16%	94 16%	55 17%	29 17%	47 18%	133 16%	64 19%	115 15%	91 14%	88 20%	145 15%	30 25%
A very bad job (-2)	186 17%	101 19%	77 14%	59 19%	72 13%	54 15%	12 10%	47 25%	32 17%	41 22%	27 16%	27 11%	20 14%	63 22%	51 19%	52 15%	- 20%	59 17%	54 15%	42 19%	31 12%	46 18%	43 15%	32 13%	23 15%	18 34%	23 24%	145 16%	41 20%	94 15%	67 21%	25 14%	46 17%	140 17%	77 22%	109 14%	115 18%	71 16%	162 17%	20 16%
Don't know	126 11%	39 8%	82 15%	40 13%	54 15%	32 7%	20 17%	20 11%	36 19%	18 10%	13 7%	19 7%	20 15%	38 14%	39 14%	24 7%	4 7%	23 8%	43 13%	17 8%	43 16%	28 11%	39 14%	20 8%	20 13%	8 14%	12 13%	108 12%	18 9%	56 9%	43 13%	27 15%	34 13%	92 11%	22 7%	104 14%	76 12%	50 11%	108 11%	18 15%
Net: Good	269 24%	133 25%	134 24%	76 25%	73 20%	119 28%	28 24%	48 26%	36 20%	37 20%	39 23%	80 32%	34 25%	62 22%	59 22%	93 27%	21 36%	78 26%	79 25%	54 24%	57 22%	66 25%	78 27%	70 28%	34 22%	8 14%	13 14%	220 25%	48 24%	165 27%	64 20%	40 23%	72 27%	197 24%	80 23%	189 25%	167 26%	102 23%	241 25%	28 23%
Net: Bad	365 33%	191 36%	161 29%	112 37%	135 36%	117 28%	36 31%	76 40%	63 34%	72 39%	46 27%	72 33%	46 33%	108 39%	95 35%	94 27%	21 35%	120 41%	103 32%	72 32%	69 27%	81 31%	79 28%	75 29%	60 39%	25 46%	45 47%	291 32%	74 37%	188 31%	122 38%	54 31%	93 35%	272 33%	140 41%	225 30%	206 32%	159 36%	307 32%	50 41%
Net Difference	-96 -9%	-58 -11%	-28 -5%	-36 -12%	-62 -17%	2 *	-8 -7%	-28 -15%	-27 -14%	-35 -19%	-7 -4%	9 3%	-12 -9%	-46 -16%	-37 -13%	-2 *	* *	-42 -14%	-24 -8%	-18 -8%	-12 -4%	-15 -6%	-1 *	-5 -2%	-26 -17%	-18 -32%	-32 -33%	-70 -8%	-26 -13%	-23 -4%	-58 -18%	-15 -8%	-21 -8%	-75 -9%	-60 -18%	-36 -5%	-39 -6%	-57 -13%	-66 -7%	-22 -18%
Mean	-0.24	-0.27	-0.19	-0.25	-0.42	-0.10 DHU	-0.08 EU	-0.35	-0.38 *	-0.44	-0.21	-0.02 DHU	-0.14	-0.40	-0.37	-0.13 NO	0.08 **	-0.30	-0.24	-0.26	-0.16	-0.23 Za	-0.14 Za	-0.11 Za	-0.26 *	-0.75 *	-0.63 *	-0.22	-0.33	-0.16 e	-0.40	-0.26 *	-0.22	-0.25	-0.39	-0.17 I	-0.21	-0.29	-0.22	-0.35

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Setting the right level of taxation

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties							Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589
A very good job (2)	45 4%	20 6%	13 5%	- - *	7 4%	11 3%	26 6% F	31 10% IKMO	9 2%	19 6% I	22 5% I	11 6% I	22 6% I	20 6% I	15 5% I	34 11% QRSUWY	6 1% I	15 6% QUWY	22 5% QUWY	36 9% GSUWY	3 1% I	31 11% QRSUWY	5 2% I	26 16% QRSUWY	8 1% I
A fairly good job (1)	224 20%	135 40% CDE	35 12%	9 12% *	17 11%	58 14%	128 29% F	130 43% IKLMNO	34 7%	38 13% I	128 27% I	32 17% I	94 24% IUN	47 15% I	80 26% IUN	132 44% QRSUWY	47 9% I	101 19% QUWY	128 24% QUWY	105 32% QRSUWY	27 9% I	105 38% QRSUWY	26 8% I	63 37% QRSUWY	74 13% QW
Neither a good nor bad job (0)	340 31%	109 32% C	55 20%	28 38% C*	62 39% C	126 29%	139 32%	92 31% JN	134 27% J	62 21%	163 35% IUMN	55 29% J	117 30% JN	71 23%	110 36% IUMN	82 27% V	129 25%	53 21%	133 32% QRUV	116 29% RV	61 22%	60 22% U	93 27% U	40 24%	175 30% QRUV
A fairly bad job (-1)	179 16%	30 9%	64 23% B	18 25% B*	33 21% B	85 20%	66 15%	18 6% HKM	110 22% HKM	68 24% HKM	61 13% H	39 21% HK	59 15% H	61 19% HK	51 16% H	23 8% I	109 21% PST	54 22% PST	61 14% P	59 15% P	50 18% P	47 17% P	61 18% P	24 14% P	118 20% PST
A very bad job (-2)	186 17%	7 2%	88 31% BE	16 22% B*	28 18% B	112 26% G	40 9%	10 3% HKLMO	162 33% HKLMO	82 28% HKMO	52 11% H	42 22% HKO	73 18% HKO	81 26% HKMO	37 12% H	5 2% PQRSTVXY	173 34% PSTVXY	65 26% PSTVX	71 17% PTVX	17 4% P	130 46% PQRSTVXY	9 3% P	139 41% PQRSTVXY	5 3% P	170 29% PSTVX
Don't know	126 11%	35 11%	27 10%	3 4% *	10 6%	38 9%	37 9%	20 6%	48 10% LO	23 8%	42 9% O	8 4%	29 7%	34 11% LO	16 5% I	24 8% W	49 10% UWY	15 6% UW	34 8% UW	40 10% UW	12 4% UW	25 9% UW	13 4% UW	10 6% UW	45 8% UW

Net: Good	269 24%	155 46% CDE	48 17%	9 12% *	24 15%	70 16%	154 35% F	161 53% IKLMNO	43 9%	56 19% I	150 32% IUN	44 23% I	116 29% IUN	66 21% I	95 31% IUN	166 55% QRSUWY	53 10% I	62 25% QUWY	123 29% QUWY	164 41% QRSUWY	30 10% I	137 49% QRSUWY	32 9% I	89 53% QRSUWY	82 14% QUW
Net: Bad	365 33%	37 11%	152 54% BE	34 46% B*	62 39% B	197 46% G	106 24%	29 10% HKLMO	271 55% HKLMO	150 52% HKMO	112 24% H	82 43% HKO	132 33% HK	142 45% HKMO	88 28% H	28 9% PSTVXY	282 55% PSTVXY	119 48% PSTVX	131 31% PTVX	76 19% P	181 64% PQRSTVXY	56 20% P	200 59% PQRSTVXY	29 17% P	288 49% PSTVX
Net Difference	-96 -9%	119 35%	-104 -37%	-25 -34%	-38 -24%	-128 -30%	48 11%	132 44%	-228 -46%	-94 -32%	37 8%	-38 -20%	-16 -4%	-76 -24%	7 2%	138 46%	-228 -44%	-57 -23%	-8 -2%	87 22%	-151 -53%	81 29%	-168 -50%	60 36%	-206 -35%

Mean	-0.24	0.44 CDE	-0.70	-0.58 *	-0.40 C	-0.58	0.09 F	0.54 IKLMNO	-0.85	-0.58 I	0.02 IKLMN	-0.38 IJ	-0.18 IUN	-0.49 I	-0.05 IUN	0.61 QRSUWY	-0.85 U	-0.46 QUWY	-0.15 QRUWY	0.30 QRSUWY	-1.03	0.41 QRSUWY	-0.93	0.52 QRSUWY	-0.68 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S/T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Reducing crime

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)			
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130			
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122			
A very good job (2)	36 3%	21 4%	14 2%	25 8% EFJKL	5 1%	6 1%	9 7% EFJKL	16 8% EFJKL	3 2% +	2 1%	1 1%	5 2%	9 6% OP	18 7% OP	2 1%	5 1%	2 3% +	18 6% TU	9 3%	4 2%	5 2%	8 3%	4 1%	7 3%	13 8% WX*	1 1%	4 4% +	34 4%	2 1%	24 4%	11 3%	1 1%	21 8% h	15 2%	13 4%	23 3%	29 4% i	7 2%	28 3%	8 7% +			
A fairly good job (1)	121 11%	67 13%	54 10%	39 13%	40 11%	42 10%	16 14%	23 12%	21 12% +	19 10%	20 12%	22 9%	20 14%	31 11%	31 12%	35 10%	4 7% +	32 11%	35 11%	20 9%	34 13%	32 12% Y	38 13% Y	33 13% Y	7 5% +	3 6% +	7 8% +	98 11%	23 12%	69 11%	31 10%	22 12%	35 13%	86 10%	42 12%	79 10%	83 13%	38 8%	109 11%	12 10% +			
Neither a good nor bad job (0)	364 33%	178 34%	179 33%	91 30%	106 29%	167 39% DEHJ	36 31%	55 29%	53 29% +	53 29%	63 37%	104 41% DEHJ	43 31%	83 30%	78 29%	131 38% O	28 48% NO*	99 34%	91 29%	83 37%	91 35%	71 27%	113 40% VW	105 41% VW	42 28% +	14 26% +	20 20% +	291 32%	73 36%	208 34%	96 30%	61 35%	79 30%	285 34%	104 30%	260 34%	208 32%	156 35%	329 34%	31 26% +			
A fairly bad job (-1)	245 22%	115 22%	126 23%	55 18%	76 20%	114 27% DH	23 20%	32 17%	36 19% +	40 22%	44 26%	70 28% DH	28 20%	43 15%	61 23%	94 27% N	19 32% N*	54 18%	76 24%	53 24%	61 24%	71 27% W	49 17%	52 20%	30 20% +	17 31% W*	26 27% +	205 24%	40 24%	142 19%	62 41%	54 20%	192 23%	71 21%	174 23%	136 21%	109 24%	212 22%	31 25% +				
A very bad job (-2)	219 20%	113 21%	98 18%	64 21% FL	91 25%	64 15%	20 17%	44 23% FL	39 21% +	52 28% EFGJKL	28 17%	36 14%	26 19%	66 24% Q	64 23% Q	60 17%	3 5% +	69 23% U	70 22% U	47 21% U	33 21% X	56 15%	41 14%	35 14%	43 28% WX*	17 31% WX*	27 28% WX*	175 20%	44 22%	111 18%	80 25% d	28 16%	48 18%	171 20%	85 25% j	134 18%	121 19%	99 22%	188 19%	27 22% +			
Don't know	114 10%	32 6%	79 14% H	32 11%	53 14% JHL	29 7%	13 11%	19 10%	33 18% JHL*	20 10%	13 8%	16 6%	13 10%	38 P	35 P	23 7%	3 5% +	24 8%	38 12%	17 8%	35 14%	22 8%	38 13%	22 9%	17 11%	3 5% +	12 13% +	95 11%	19 9%	50 8%	42 13% d	21 12%	28 10%	86 10%	27 8%	86 11%	74 11%	40 9%	99 10%	13 11% +			
Net: Good	157 14%	88 17%	68 12%	63 21% EFJKL	45 12%	49 11%	25 21% EFL	38 20% EFL	25 13% +	20 11%	21 13%	27 11%	29 21% OP	49 18%	34 12%	40 11%	6 10% +	49 17%	45 14%	24 11%	39 15%	40 15%	42 15%	40 16%	20 13%	4 7% +	11 12% +	132 15%	25 12%	93 15%	42 13%	22 13%	56 21% h	101 12%	56 16%	101 13%	112 17% i	45 10%	137 14%	20 16% +			
Net: Bad	464 42%	228 43%	224 41%	119 39%	167 45%	178 42%	44 37%	75 40%	74 40%	93 50% DEG	72 43%	107 42%	54 39%	109 39%	125 46%	155 44%	22 37% +	123 42%	146 46%	100 45%	95 36%	127 49%	90 32%	87 34%	73 48%	33 62% WX*	53 55% WX*	380 42%	85 42%	253 42%	142 44%	69 40%	102 38%	362 43%	156 45%	308 41%	257 39%	208 46%	400 41%	57 47% +			
Net Difference	-307 -28%	-139 -26%	-156 -28%	-55 -18%	-122 -33%	-130 -31%	-18 -16%	-37 -20%	-50 -27%	-73 -39%	-51 -30%	-79 -31%	-25 -18%	-60 -21%	-91 -34%	-115 -33%	-16 -27%	-74 -25%	-101 -32%	-76 -34%	-56 -21%	-87 -34%	-48 -17%	-47 -18%	-53 -35%	-30 -55%	-42 -44%	-248 -28%	-59 -29%	-160 -27%	-101 -31%	-47 -27%	-46 -17%	-261 -31%	-101 -29%	-207 -27%	-144 -22%	-163 -36%	-263 -27%	-38 -31%			
Mean	-0.50	-0.47	-0.51	-0.35 EJ	-0.65 J	-0.48 J	-0.28 EJ	-0.38 EJ	-0.56 +	-0.74	-0.50 J	-0.46 J	-0.34 O	-0.44	-0.65	-0.53	-0.31 **	-0.46	-0.57	-0.58	-0.38	-0.57	-0.35 VZ	-0.32 VYZ	-0.62 +	-0.89 +	-0.78 +	-0.48	-0.55	-0.45	-0.61	-0.48 +	-0.31 h	-0.56	-0.55	-0.48	-0.41 l	-0.62	-0.49	-0.52			

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Overlap formulae used
ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)
ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z/a,b,c,d,e,f,g,h,i,j,k,l,m,n Minimum Base: 30(**) Small Base: 100(**)

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PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Reducing crime

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel			
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595			
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589			
A very good job (2)	36 3%	12 4%	9 3%	1 2% *	9 6%	11 2%	17 4%	23 8% IKMNO	7 1%	14 5% I	15 3%	11 6% I	13 3%	12 4% I	10 3%	24 8% QSUWY	6 1%	15 6% QUWY	12 3% QUY	22 6% QSUWY	2 1%	22 8% QSUWY	6 2%	17 10% QSUWY	7 1%			
A fairly good job (1)	121 11%	52 15%	30 11%	10 14% *	13 8%	41 10%	57 13%	57 19% UKMNO	28 6%	33 11% I	52 11% I	30 16% I	43 11% I	37 12% I	42 13% I	61 20% QSUWY	20 4%	37 15% QUWY	44 10% QUWY	72 18% QSUWY	13 5% QSUWY	64 23% QSUWY	16 5% QSUWY	44 26% QSUWY	41 7% QUW			
Neither a good nor bad job (0)	364 33%	157 47% C	54 19%	23 31% *	57 36% C	132 31%	163 37%	144 48% UKLMNO	95 19%	62 21% I	186 40% ULMN	51 27% I	137 35% IUN	77 25% I	120 39% ULN	138 46% QRSUVWXY	107 21%	52 21% QUWY	148 35% QUWY	162 41% QUWY	50 18% QUWY	93 34% QUWY	63 19% QUWY	62 37% QUWY	154 26% QUW			
A fairly bad job (-1)	245 22%	73 22%	61 22%	14 19% *	37 23%	94 22%	105 24%	51 17% H	130 26% H	67 23% H	114 24% H	45 24% H	91 23% H	73 23% H	72 23% H	47 16% PTX	131 25% PTX	57 23% PTX	106 25% PTX	75 19% X	62 22% X	54 20% PX	82 24% PX	22 13% PTUX	159 27% PTUX			
A very bad job (-2)	219 20%	14 4%	103 36% BE	21 28% B*	32 20% B	113 26% G	65 15%	11 4%	190 38% HUKLMNO	93 32% HMO	63 13% H	47 25% HKO	78 20% HK	84 27% HMO	51 16% H	5 2%	204 40% PRSTVXY	76 30% PTVX	77 18% PTVX	30 8% P	136 48% PRSTVXY	23 8% P	150 44% PRSTVXY	12 7% P	186 32% PSTVX			
Don't know	114 10%	30 9%	26 9%	4 6% *	9 6%	41 9%	30 7%	15 5%	46 9% HLO	23 8% L	37 8% HLO	5 3%	31 8% LO	30 10% HLO	13 4%	25 8%	45 9% RW	12 5%	34 8%	34 9%	20 7%	21 8%	19 6%	11 7%	42 7%			

Net: Good	157 14%	64 19%	39 14%	12 16%	23 14%	52 12%	74 17%	80 27%	35 7%	47 16%	68 14%	41 22%	56 14%	49 16%	52 17%	85 28%	26 5%	51 21%	57 13%	94 24%	15 5%	87 31%	22 7%	61 36%	48 8%
Net: Bad	464 42%	86 26%	163 58%	35 47%	68 43%	207 48%	170 39%	170 21%	320 65%	160 55%	176 38%	92 49%	170 43%	158 50%	123 40%	52 17%	334 65%	133 53%	183 43%	105 27%	197 70%	77 28%	233 69%	35 21%	345 59%
Net Difference	-307 -28%	-22 -7%	-124 -44%	-23 -31%	-46 -29%	-155 -36%	-96 -22%	18 6%	-286 -58%	-113 -39%	-109 -23%	-51 -27%	-114 -29%	-109 -35%	-71 -23%	33 11%	-308 -60%	-82 -33%	-127 -30%	-12 -3%	-182 -64%	10 3%	-210 -62%	26 15%	-297 -50%

Mean	-0.50	-0.08 CDE	-0.85	-0.61 *	-0.46 C	-0.66	-0.36 F	0.10 IJKLMNOP	-1.04	-0.72 I	-0.36 IJMN	-0.47 IJ	-0.50 IJ	-0.64 I	-0.38 IJN	0.19 QRSTUWXY	-1.08 U	-0.60 QUWY	-0.49 QUWY	-0.05 QRSTUWY	-1.20	0.03 QRSTUWY	-1.11	0.19 QRSTUWY	-0.87 QUW
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ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving living standards for people on low incomes

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade						Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)				
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130				
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122				
A very good job (2)	35 3%	20 4%	15 3%	22 7% EFJKL	4 1%	9 2%	5 4% EJ	17 9% EFJKL	2 1%	2 1%	4 2%	5 2%	8 6% OP	15 5% O	4 1%	7 2%	2 3% *	15 5% T	13 4% T	1 *	7 3%	8 3%	8 3%	6 2%	9 6% *	2 3% *	3 3% *	31 3%	4 2%	22 4%	11 3%	2 1%	19 7% h	17 2%	13 4%	22 3%	23 4%	12 3%	29 3%	6 5% *				
A fairly good job (1)	128 12%	59 11%	67 12%	40 13%	44 12%	44 10%	16 14%	24 13%	22 12%	21 11%	17 10%	27 11%	21 15%	30 11%	37 14%	33 10%	6 11% *	26 9%	39 12%	29 13%	34 13%	25 9%	41 15%	37 15%	15 10%	4 7% *	6 6% *	105 12%	23 11%	76 13%	39 12%	12 7%	38 14%	90 11%	40 12%	87 12%	87 13%	41 9%	116 12%	12 10% *				
Neither a good nor bad job (0)	312 28%	157 30%	151 28%	72 23%	94 25%	146 35% DEHU	33 28%	39 21%	50 27% *	44 24%	55 21%	91 33% DEHU	37 27%	66 23%	67 25%	117 34% NO	24 41% N*	87 29%	78 25%	65 29%	81 31%	83 32% a	95 34% a	71 28%	38 25%	12 22% *	13 14% *	260 29%	52 26%	180 30%	79 25%	52 30%	66 25%	245 29%	77 22% i	235 31% i	189 29%	123 27%	279 29%	30 25% *				
A fairly bad job (-1)	244 22%	116 22%	126 23%	73 24% I	70 19%	102 24% I	31 27% I	41 22%	26 14% *	44 24% E	35 21%	67 26% I	33 24%	57 20%	54 20%	81 23%	20 33% *	71 24%	66 21%	51 23%	56 22%	56 21%	53 19%	68 27%	29 19%	16 24% *	23 19%	193 22%	51 25%	142 24%	63 19%	39 23%	57 21%	187 22%	76 22%	168 20%	130 20%	114 25%	210 22%	30 24% *				
A very bad job (-2)	295 27%	145 28%	134 24% G	78 26% FGL	118 32% FGL	99 23%	23 20%	55 29%	61 31% *	47 33% FGL	52 28%	30 20%	87 22% Q	80 31% Q	90 30% Q	7 26% *	84 12% *	94 30% U	62 28%	55 10%	68 21%	60 22%	57 19%	44 27% *	19 36% W*	47 49% VWXY*	239 27%	56 28%	139 23%	100 31% d	56 32%	63 24%	232 28%	118 34% j	177 23%	164 25%	131 29%	259 27%	31 25% *					
Don't know	85 8%	27 5%	57 10% B	21 7%	41 11% FIL	23 5%	9 8%	12 6%	28 15% DFHKL*	14 7%	10 6%	12 5%	9 7%	25 9%	30 11%	21 6%	1 1% *	14 5%	28 9%	16 7%	27 10% R	20 8%	27 10%	15 6%	16 11% *	2 3% *	5 5% *	69 8%	16 8%	44 7%	29 9%	13 7%	22 8%	63 8%	19 6%	66 9%	57 9%	28 6%	72 8%	13 10% *				
Net: Good	163 15%	80 15%	82 15%	62 20% EFJKL	48 13%	53 13%	22 18%	41 22% EFJKL	25 13% *	23 12%	21 13%	32 13%	29 21% P	45 16%	41 15%	40 11%	8 13% *	41 14%	52 16%	30 13%	41 16%	33 13%	49 17%	43 17%	24 16% *	5 10% *	8 9% *	136 15%	27 13%	99 16% f	50 16% f	14 8%	57 21% h	106 13%	54 16%	109 14%	110 17% i	53 12%	145 15%	18 15% *				
Net: Bad	539 49%	262 50%	259 47%	151 49%	187 51%	201 48%	55 46%	96 51%	82 45% *	105 56% E	82 49%	119 47%	63 45%	144 52%	134 49%	171 49%	26 45% *	154 52%	161 50%	113 51%	111 43%	124 48%	112 40%	125 49%	73 48% *	35 65% VW*	70 73% VWXY*	432 48%	107 53%	282 47%	163 51%	95 55%	120 45%	419 50%	194 56% j	345 46%	295 45%	245 55% k	469 49%	60 50% *				
Net Difference	-376 -34%	-182 -35%	-177 -32%	-89 -29%	-140 -38%	-148 -35%	-33 -28%	-56 -30%	-58 -31%	-82 -44%	-61 -36%	-87 -34%	-34 -25%	-99 -35%	-93 -34%	-131 -38%	-18 -31%	-114 -38%	-109 -34%	-84 -37%	-70 -27%	-91 -35%	-63 -22%	-82 -32%	-49 -32%	-30 -55%	-62 -64%	-296 -33%	-80 -40%	-183 -30%	-113 -35%	-81 -47%	-63 -24%	-313 -38%	-140 -41%	-236 -31%	-184 -28%	-192 -43%	-324 -34%	-42 -35%				
Mean	-0.63	-0.62	-0.60	-0.51 EJ	-0.77	-0.60 J	-0.47 EJ	-0.53 J	-0.71 *	-0.82	-0.66	-0.55 J	-0.43 O	-0.67	-0.70	-0.66	-0.41 **	-0.65	-0.65	-0.70	-0.51	-0.63 a	-0.45 Za	-0.55 a	-0.62 a	-0.91 *	-1.16 *	-0.61	-0.71	-0.54 f	-0.69	-0.84	-0.44 h	-0.69	-0.75	-0.57 i	-0.55 i	-0.74	-0.62	-0.61 *				

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving living standards for people on low incomes

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel			
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595			
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589			
A very good job (2)	35 3%	16 5%	10 4%	* 1%	3 2%	10 2%	16 4%	22 7%	6 1%	14 5%	17 4%	11 6%	14 4%	12 4%	13 4%	20 7%	9 2%	10 4%	18 4%	23 6%	4 2%	21 8%	6 2%	23 14%	5 1%			
A fairly good job (1)	128 12%	74 22%	21 7%	4 5%	12 7%	35 8%	69 16%	79 26%	17 4%	32 11%	63 14%	24 13%	46 12%	37 12%	38 12%	93 31%	11 2%	27 11%	50 12%	77 19%	9 3%	68 25%	19 6%	43 26%	36 6%			
Neither a good nor bad job (0)	312 28%	128 38%	55 19%	17 23%	38 24%	93 22%	145 33%	108 36%	76 15%	55 19%	153 33%	40 21%	120 31%	59 19%	108 35%	111 37%	71 14%	59 24%	117 28%	142 36%	25 9%	98 35%	44 13%	55 33%	115 20%			
A fairly bad job (-1)	244 22%	70 21%	61 21%	21 28%	46 29%	91 21%	114 26%	63 21%	122 25%	62 21%	114 24%	42 22%	99 25%	62 20%	81 26%	46 15%	135 26%	58 23%	102 24%	93 23%	65 23%	58 21%	77 23%	33 19%	149 25%			
A very bad job (-2)	295 27%	16 5%	124 44%	30 40%	57 36%	176 41%	67 15%	10 3%	256 52%	120 41%	82 18%	69 37%	94 24%	126 40%	53 17%	13 4%	268 52%	90 36%	106 25%	30 8%	174 61%	15 5%	189 56%	5 3%	259 44%			
Don't know	85 8%	34 10%	12 4%	2 3%	3 2%	27 6%	25 6%	20 7%	18 4%	8 3%	37 8%	3 2%	21 5%	17 5%	14 5%	18 6%	19 4%	5 2%	30 7%	31 8%	5 2%	18 6%	3 1%	9 6%	25 4%			

Net: Good	163 15%	90 27%	31 11%	4 6%	15 10%	45 10%	85 19%	101 33%	23 5%	45 16%	81 17%	35 18%	60 15%	49 16%	51 17%	112 37%	20 4%	37 15%	68 16%	100 25%	14 5%	89 32%	25 7%	67 39%	41 7%
Net: Bad	539 49%	85 25%	184 65%	51 68%	102 65%	266 62%	181 42%	73 24%	379 76%	182 63%	196 42%	111 59%	193 49%	189 60%	134 44%	59 20%	402 78%	148 60%	208 49%	123 31%	239 85%	73 26%	266 79%	37 22%	409 69%
Net Difference	-376 -34%	4 1%	-153 -54%	-46 -62%	-87 -55%	-222 -51%	-97 -22%	28 9%	-355 -72%	-137 -47%	-115 -25%	-77 -41%	-132 -34%	-140 -45%	-83 -27%	54 18%	-382 -75%	-111 -45%	-140 -33%	-23 -6%	-225 -80%	16 6%	-241 -71%	29 17%	-368 -62%

Mean	-0.63	0.02 CDE	-0.99	-1.05 *	-0.91	-0.96	-0.36 F	0.14 IUKLMNO	-1.27	-0.86 I	-0.42 IULMN	-0.73 I	-0.57 IUN	-0.86 I	-0.42 IULMN	0.21 QRSTUWVY	-1.30 U	-0.78 QUWY	-0.58 QUWY	-0.08 QRSUWY	-1.42	0.08 QRSTUWY	-1.27 U	0.30 QRSTUWVY	-1.10 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J/K,L/M/N/O,P/Q,R/S,T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J/K,L/M/N/O,P/Q,R/S,T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving my own standard of living

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation					Social grade					Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)		
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130		
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122		
A very good job (2)	35 3%	21 4%	14 2%	21 7% EFUK	3 1%	11 3%	11 9% EFUKL	10 5% EU	1 1%	2 1%	2 1%	8 3%	12 9% NOP	10 4%	3 1%	8 2%	2 4% +	17 6% T	10 3%	2 1%	6 2%	10 4%	8 3%	2 1%	12 8% WX*	1 1%	3 3% +	31 3%	4 2%	23 4%	10 3%	1 1%	15 6% h	20 2%	13 4%	22 3%	23 4%	12 3%	28 3%	7 6% +		
A fairly good job (1)	146 13%	78 15%	67 12%	56 18% EFJ	38 10%	52 12%	19 16%	37 20% EFJK	21 11%	17 9%	19 11%	33 13%	29 21% OP	37 13%	33 12%	38 11%	10 17% +	42 14%	40 13%	31 14%	32 12%	36 14%	40 14%	45 18% a	15 10% +	5 9% +	6 6% +	124 14%	22 11%	85 14%	45 14%	16 9%	45 17%	101 12%	43 13%	103 14%	98 15%	48 11%	129 13%	16 13% +		
Neither a good nor bad job (0)	478 44%	228 43%	243 44%	96 31%	144 39%	238 56%	38 32%	58 31%	75 40% +	70 37%	93 55% DEGHJI	145 57% DEGHJI	42 30%	98 35%	105 39%	200 57% MNO	33 55% MN*	123 42%	127 40%	108 48%	120 46%	116 44%	140 50% Y	107 42%	56 37% +	23 42% +	37 39% +	374 42%	104 52% b	280 46% e	106 33%	92 53% e	92 35%	386 46% g	155 45%	323 43%	277 43%	201 45%	436 45% n	38 15% +		
A fairly bad job (-1)	171 16%	65 12%	105 19%	48 16%	69 19%	54 13%	22 14%	26 19%	28 15% +	42 22% EFHEL	22 13%	32 13%	22 16%	45 16%	51 19%	44 13%	10 16% +	34 12%	59 18%	35 16%	43 17%	36 14%	34 12%	50 20% W	27 18% +	7 13% +	18 18% +	144 16%	28 14%	88 15%	54 17%	29 16%	50 19%	121 15%	38 18% i	133 17%	99 15%	72 16%	142 15% +	27 23% +		
A very bad job (-2)	216 20%	116 22% C	89 16%	63 21% FGL	92 25% FGL	61 14%	18 15%	46 24% FL	47 25% FL*	45 24% FL	32 19% F	29 11%	23 17%	72 26% PQ	63 23% PQ	54 15%	4 6% +	68 23%	64 20%	44 20%	40 16%	53 21%	48 17%	41 16%	29 19% +	18 34% WX*	26 27% +	176 20%	40 20%	105 17%	83 26% d	28 16%	47 18%	168 20% j	84 25% j	131 17%	124 19%	91 20%	190 20% +	22 18% +		
Don't know	52 5%	18 3%	32 6%	21 7% FKL	24 7% FK	7 2%	10 9% FKL	11 6% FK	13 7% FK*	11 6% FK	1 1%	6 2%	10 7% P	19 7% P	17 6% P	6 2%	1 1% +	12 4%	19 6%	4 2%	17 7% T	10 4%	13 5%	9 4%	13 8% +	* 1% +	7 7% +	48 5%	4 2%	22 4%	22 7%	8 4%	15 6%	37 4%	9 3%	43 6%	29 4%	23 5%	39 4%	12 10% m*		
Net: Good	181 16%	99 19%	81 15%	77 25% EFUKL	41 11%	63 15%	30 25% EFUK	47 25% EFUKL	22 12% +	19 10%	21 13%	41 16%	41 30% NOP	47 17%	36 13%	45 13%	12 21% +	59 20%	51 16%	33 15%	38 15%	46 18%	47 17%	47 18%	27 18% +	6 11% +	8 9% +	155 17%	26 13%	109 18% f	56 17%	17 10%	60 23% h	121 15%	56 16%	125 17%	121 19%	60 13%	157 16%	22 18% +		
Net: Bad	387 35%	180 34%	193 35%	111 36% FL	161 43% FKL	115 27%	40 34%	71 38% FL	75 40% FL*	86 46% DFGKL	53 32%	61 24%	46 33%	116 42% PQ	114 42% PQ	98 28%	13 23% +	102 34%	122 38%	79 35%	84 32%	89 34%	82 29%	92 36%	56 37% +	25 47% W*	43 45% W*	319 36%	68 34%	193 32%	137 43% d	57 33%	97 37%	290 35%	123 36%	264 35%	224 34%	163 36%	332 34%	50 41% +		
Net Difference	-206 -19%	-81 -15%	-113 -20%	-34 -11% -	-120 -32% -	-52 -12% -	-10 -9% -	-24 -13% -	-53 -28% -	-67 -36% -	-32 -19% -	-20 -8% -	-4 -3% -	-69 -25% -	-78 -29% -	-52 -15% -	-1 -2% -	-43 -14% -	-72 -22% -	-45 -20% -	-46 -18% -	-43 -17% -	-34 -12% -	-45 -18% -	-29 -19% -	-20 -36% -	-35 -36% -	-164 -18% -	-42 -21% -	-84 -14% -	-82 -25% -	-40 -23% -	-37 -14% -	-169 -20% -	-67 -19% -	-139 -18% -	-103 -16% -	-103 -23% -	-176 -18% -	-27 -23% -		
Mean	-0.37	-0.35	-0.36	-0.27 EU	-0.60	-0.24 EUK	-0.16 EU	-0.34 EU	-0.57 *	-0.63	-0.36 EU	-0.16 EU	-0.12 NO	-0.50	-0.54	-0.29 NO	-0.04 **	-0.33	-0.42	-0.40	-0.33	-0.35 a	-0.28 Za	-0.34 Za	-0.33 +	-0.69 +	-0.65 +	-0.36	-0.39	-0.28 e	-0.51	-0.41 +	-0.28	-0.40	-0.41	-0.35	-0.33	-0.43	-0.36	-0.39 +		

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J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Improving my own standard of living

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595	
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589	
A very good job (2)	35 3%	15 4%	8 3%	2 2% *	7 5%	12 3%	18 4%	21 7% IK	8 2%	9 3%	16 3%	8 4% I	17 4% I	12 4% I	11 4%	24 8% QRSUWY	2 * QRSUWY	8 3% QUY	17 4% QUWY	25 6% QUWY	2 1% QRSUWY	22 8% QRSUWY	6 2% Q	20 12% QRSUWY	5 1%	
A fairly good job (1)	146 13%	75 22% CDE	26 9%	7 9% *	12 8%	36 8%	76 17% F	85 28% IJKLMNOP	23 5%	35 12% I	74 16% I	34 18% IUN	61 15% I	38 12% I	54 18% I	91 30% QRSUWY	20 4% QRSUWY	34 14% QUWY	56 13% QUWY	87 22% QRSUWY	13 5% QRSUWY	74 26% QRSUWY	17 5% QRSUWY	44 26% QRSUWY	48 8% QUW	
Neither a good nor bad job (0)	478 44%	189 56% CE	94 33%	35 47% *	62 39%	192 45%	195 45%	152 50% IULM	166 34%	102 35%	226 48% IULM	69 37%	155 39%	134 43% U	132 43% I	144 48% QRSUWY	183 36% UW	94 38% UW	185 44% QUW	205 52% QRSUWXY	72 26% QUW	126 45% QUW	95 28%	73 43% UW	234 40% QUW	
A fairly bad job (-1)	171 16%	37 11%	48 17%	14 18% *	33 21% B	61 14%	84 19%	24 8%	104 21% HN	47 16% HN	81 17% HN	36 19% HN	72 18% HN	35 11% HN	65 21% HN	20 7% PTV	102 18% PTV	46 18% PTV	73 17% PTV	44 11% P	52 18% PTV	28 10%	71 21% PTV	23 14% P	104 18% PTV	
A very bad job (-2)	216 20%	13 4%	96 34% B	16 21% B*	38 24% B	118 27% G	57 13%	15 5%	181 36% HJKLMNOP	89 31% HKLMO	62 13% H	39 21% HK	78 20% HKO	87 28% HKLMO	43 14% H	14 5% PQRSTVXY	192 37% PTVX	64 26% PTVX	85 20% PTVX	24 6% X	138 49% PQRSTVXY	19 7% X	146 43% PQRSTVXY	3 2% P	189 32% PSTVX	
Don't know	52 5%	8 2%	10 4%	1 2% *	5 3%	12 3%	8 2%	5 2%	14 3%	8 3%	8 2%	2 1%	12 3% O	8 2%	3 1%	7 2%	14 3% WY	3 1%	6 2%	11 3%	5 2%	10 4% W	3 1%	5 3%	9 2%	

Net: Good	181 16%	90 27% CDE	34 12%	9 12% *	19 12%	49 11%	93 21% F	106 35% IJKLMNOP	31 6%	45 15% I	90 19% I	42 22% IUN	78 20% I	50 16% I	65 21% I	115 38% QRSUWY	23 4%	42 17% QUWY	73 17% QUWY	112 28% QRSUWY	15 5%	95 34% QRSUWY	23 7% Q	64 38% QRSUWY	53 9% QU
Net: Bad	387 35%	50 15%	144 51% B	29 40% B*	71 45% B	178 41% G	141 32%	39 13% HJKLMNOP	285 57% HKLMNO	137 47% HKLMNO	143 31% H	75 40% HK	150 38% HK	122 39% HK	108 35% H	35 12% PQRSTVXY	293 57% PTVX	110 44% PTVX	158 37% PTVX	68 17% P	190 67% PQRSTVXY	46 17% P	217 64% PQRSTVXY	26 16% P	293 50% PSTVX
Net Difference	-206 -19%	40 12%	-110 -39%	-21 -28% *	-51 -33%	-130 -30%	-48 -11%	67 22%	-254 -51%	-92 -32%	-54 -11%	-33 -18%	-71 -18%	-72 -23%	-43 -14%	80 27%	-271 -53%	-68 -27%	-85 -20%	44 11%	-175 -62%	49 18%	-194 -57%	38 22%	-240 -41%

Mean	-0.37	0.13 CDE	-0.72	-0.47 *	-0.54	-0.56	-0.20 F	0.24 IJKLMNOP	-0.88	-0.61 I	-0.22 IUN	-0.34 U	-0.35 U	-0.48 I	-0.25 IUN	0.31 QRSUWY	-0.92 U	-0.50 QUWY	-0.37 QUWY	0.12 QRSUWY	-1.12	0.19 QRSUWY	-1.00 U	0.34 QRSUWY	-0.73 QUW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Reducing social inequality

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade						Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Divorced as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)			
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130			
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122			
A very good job (2)	44 4%	25 5%	16 3%	30 10% EFGJLKL	7 2%	7 2%	6 5% F	24 13% EFGJLKL	4 2% +	3 1%	2 1%	5 2%	11 8% OP	21 8% OP	5 2%	5 2%	2 3% +	23 8% TU	14 5%	3 1%	3 1%	8 3%	7 3%	12 5%	11 7% +	- - +	5 6% +	40 4%	4 2%	32 5% f	11 4%	1 *	29 11% h	15 2%	15 4%	29 4%	35 5% i	9 2%	33 3%	10 8% m*			
A fairly good job (1)	128 12%	61 12%	66 12%	45 15% J	36 10%	47 11%	20 17% EJ	25 13% EFGJLKL	27 15% J	9 5%	18 11%	29 11%	24 17% OP	36 13% OP	26 9%	33 9%	9 16% +	32 11%	32 10%	29 13%	36 14%	23 9%	39 14%	38 15%	20 13%	4 7%	3 3% +	108 12%	20 10%	74 12%	37 11%	17 10%	46 17% h	82 10%	33 13%	95 13%	82 10%	46 10%	110 11%	18 15% +			
Neither a good nor bad job (0)	321 29%	149 28%	170 31%	63 21% J	107 29% DH	151 36% DGHK	29 24% F	35 18% EFGJLKL	49 27% J*	58 31% DH	50 21% DH	101 40% DEGHI	30 22% OP	67 24% OP	76 28% OP	124 35% MN	24 41% M*	78 26% TU	91 28% TU	72 32% TU	80 31% TU	74 28% TU	100 35% TU	69 27% TU	43 23% +	13 24% +	23 24% +	262 29%	59 29%	182 30%	77 24%	63 36% e	62 23% e	259 31% e	87 25% e	234 31% e	176 27% e	145 32% e	291 30% e	30 24% +			
A fairly bad job (-1)	217 20%	102 19%	110 20%	57 19% J	76 20%	84 20%	23 19% F	34 18% EFGJLKL	37 20% J*	39 21% DH	38 23% DH	46 18% DEGHI	28 20% OP	51 18% OP	55 20% OP	71 20% MN	13 22% M*	53 18% TU	71 22% TU	43 19%	50 19%	63 24% w	40 14%	58 23%	29 19%	10 17%	16 17% +	177 20%	40 20%	121 20%	57 18%	38 22%	44 17% e	173 21% e	67 19% e	150 20% e	122 19% e	95 21% e	189 20% e	22 18% +			
A very bad job (-2)	291 26%	152 29%	126 23%	83 27% J	108 29%	100 24%	29 24% F	54 29% EFGJLKL	52 28% J*	56 30% DH	45 26% DH	55 22% DEGHI	35 25% OP	81 29% OP	78 29% OP	87 25% MN	10 17% M*	90 31% TU	88 28% TU	56 25% TU	56 22% TU	67 26%	64 23%	57 23%	39 26% +	22 41% vwX*	42 44% vwX*	230 26%	61 30%	146 24%	103 32% d	42 24%	61 23% e	229 27% e	126 37% j	165 22% j	174 27% j	116 26% j	252 26% j	34 28% +			
Don't know	99 9%	37 7%	61 11%	28 9% J	38 10%	34 8%	12 10% F	16 8% EFGJLKL	16 9% J*	21 12% DH	16 9% DH	18 7% DEGHI	12 8% OP	23 8% OP	33 12% OP	29 8% MN	1 2% M*	19 6% TU	24 7% TU	22 10% TU	35 13% RS	25 10% TU	33 12% TU	20 8% TU	9 6% +	5 9% +	6 6% +	81 9%	18 9%	50 8% J	36 11% J	13 7% J	22 8% J	76 9% J	15 4% J	84 11% i	62 10% J	37 8% J	90 9% J	8 7% +			
Net: Good	172 16%	86 16%	82 15%	75 25% EFGJLKL	43 11% J	54 13% J	26 22% EFGJLKL	49 26% EFGJLKL	31 17% J*	11 6% J	20 12% J	34 13% J	35 25% OP	57 20% OP	31 11% OP	38 11% MN	11 18% +	55 19% TU	46 14% TU	32 14% TU	39 15% TU	32 12% TU	46 16% TU	50 20% Va	31 21% a*	4 7% +	8 9% +	148 16% J	24 12% J	105 17% J	48 15% J	18 10% J	75 28% h	97 12% J	48 14% J	124 16% J	116 18% i	55 12% J	143 15% J	28 23% +			
Net: Bad	507 46%	254 48%	236 43%	140 46% J	184 50% J	184 43% J	52 44% EFGJLKL	88 47% EFGJLKL	95 51% J*	83 49% L	101 40% J	63 45% OP	132 47% OP	132 49% OP	157 45% MN	23 39% +	23 49% +	144 50% TU	159 50% TU	99 44% TU	106 41% TU	130 50% w	103 37% w	116 45% w	68 45% +	32 60% w*	58 60% wx*	407 45% J	100 50% J	267 44% J	160 50% J	80 46% J	105 40% e	402 48% e	193 56% j	315 42% j	296 46% j	211 47% j	442 46% j	56 46% +			
Net Difference	-336 -31%	-168 -32%	-154 -28%	-65 -21% J	-141 -38% J	-130 -31% J	-25 -21% F	-40 -21% EFGJLKL	-57 -31% J*	-84 -45% DH	-62 -37% DH	-67 -26% DEGHI	-28 -20% OP	-75 -27% OP	-102 -37% OP	-119 -34% MN	-12 -20% M*	-89 -30% TU	-113 -35% TU	-67 -30% TU	-67 -26% TU	-98 -38% TU	-57 -20% TU	-65 -26% TU	-37 -24% w	-28 -52% +	-50 -52% +	-259 -29% J	-76 -38% J	-162 -27% J	-112 -35% J	-62 -36% J	-31 -12% J	-305 -37% J	-145 -42% J	-191 -25% J	-180 -28% J	-156 -35% J	-299 -31% J	-28 -23% J			
Mean	-0.58	-0.60	-0.54	-0.42 EJ	-0.73 J	-0.57 J	-0.45 EJ	-0.41 EJ	-0.62 *	-0.84	-0.69	-0.50 J	-0.41 O	-0.53	-0.73	-0.63	-0.36 **	-0.56	-0.63	-0.60	-0.53	-0.67	-0.45 Za	-0.47 Za	-0.45 Za*	-1.03 *	-0.96 *	-0.55	-0.72	-0.50 e	-0.71	-0.64 *	-0.26 h	-0.69	-0.78	-0.49 i	-0.54	-0.64	-0.59	-0.46 *			

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V,W/X/Y/Z/a,b,c,d/h/f/g,h,i,j,k,l,m/n Minimum Base: 30(**) Small Base: 100(**)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Reducing social inequality

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595	
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589	
A very good job (2)	44 4%	15 4%	10 3%	2 2% *	12 8%	11 3%	25 6%	27 9% HKM	6 1%	16 6% I	20 4%	18 10% HKM	16 4%	18 6% I	17 5% I	23 8% QSUWY	9 2% QUWY	17 7% QUY	18 4% QUY	31 8% QSUWY	2 1% QSUWY	25 9% QSUWY	10 3% UY	27 16% PQRSTUWVY	9 2%	
A fairly good job (1)	128 12% DE	59 18% DE	31 11% DE	3 4% *	12 7%	35 8%	61 14% F	70 23% HKLMNO	29 6%	32 11% I	57 12% I	24 13% I	52 13% I	43 14% I	30 10% I	66 22% QRSUWY	20 4% QUWY	28 11% QUWY	41 10% QUWY	78 20% QRSUWY	11 4% QRSUWY	61 22% QRSUWY	19 6% QRSUWY	44 26% QRSUWY	40 7% QUY	
Neither a good nor bad job (0)	321 29%	138 41% CD	38 14% CD	18 25% *	49 31% C	97 22%	158 36% F	113 37% ULN	71 14%	45 15%	174 37% ULMN	35 18%	128 32% ULN	50 16% ULN	129 42% ULMN	134 45% QRSTUWVXY	70 14% W	45 18% ULW	133 32% QUWY	146 37% QRSUWY	30 11% QRSUWY	100 36% QRSUWY	35 10% QRSUWY	57 34% QRSUWY	113 19% QUWY	
A fairly bad job (-1)	217 20%	63 19%	48 17%	20 27% *	36 23%	82 19%	88 20%	44 15%	120 24% HUM	56 19%	97 21% H	42 22% H	73 19%	67 21% H	58 19%	37 12% PUX	127 25% PUX	51 20% P	96 23% PX	77 19% P	56 20% P	50 18% P	77 23% P	26 15% PUX	144 24% PUX	
A very bad job (-2)	291 26%	18 5% BE	149 53% BE	29 39% B*	44 28% B	180 42% G	66 15%	14 5%	258 52% HKLMNO	139 48% HKLM	69 15% H	94 37% HKMO	130 24% HKMO	44 14% H	8 3%	270 53% PQRSTVXY	103 41% PSTVXY	92 22% PTVX	33 8% PX	174 62% QRSTVWXY	21 8% P	188 56% P	6 3% P	259 44% PSTVX		
Don't know	99 9%	42 13% CDE	7 3%	2 2% *	5 3%	25 6%	38 9%	34 11% ULN	13 3%	4 1%	49 11% ULMN	1 *	31 8% ULN	6 2% ULN	31 10% ULN	31 10% QRUWY	17 3% QRUWY	5 2% QRUWY	42 8% QRUWY	30 3% QRUWY	9 7% QRW	20 3% QRW	10 6% R	24 4%		

Net: Good	172 16%	74 22%	41 14%	5 6%	24 15%	47 11%	87 20%	97 32%	35 7%	49 17%	77 17%	42 22%	68 17%	61 19%	46 15%	89 30%	29 6%	45 18%	59 14%	109 27%	13 5%	86 31%	29 9%	70 42%	48 8%
Net: Bad	507 46%	81 24%	196 70%	49 67%	80 51%	263 61%	154 35%	58 19%	378 76%	194 67%	166 36%	111 59%	168 43%	197 63%	102 33%	46 15%	397 77%	154 62%	188 45%	110 28%	230 82%	71 26%	265 78%	31 19%	403 68%
Net Difference	-336 -31%	-7 -2%	-156 -55%	-45 -60%	-56 -36%	-216 -50%	-68 -16%	38 13%	-344 -69%	-145 -50%	-89 -19%	-69 -37%	-100 -25%	-136 -43%	-55 -18%	44 15%	-368 -72%	-109 -44%	-129 -31%	-2 *	-217 -77%	15 6%	-236 -70%	39 23%	-354 -60%

Mean	-0.58	-0.03	-1.07	-1.00	-0.57	-0.95	-0.27	0.19	-1.23	-0.93	-0.33	-0.64	-0.49	-0.80	-0.30	0.22	-1.27	-0.80	-0.53	-0.01	-1.42	0.08	-1.26	0.38	-1.07
	CDE			*	CD		F	UKLMNO		I	ILMN	U	UIN	I	ILMN	QRSTUWVY	U	QUWY	GRUWY	QRSUWY		QRSUWY	U	QRSTUWVY	QUW

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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H/I/J/K,L/M/N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H/I/J/K,L/M/N/O,P/Q,R/S/T/U/V/W/X/Y Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Reducing social divisions

All Adults aged 18+ in Great Britain

	Total	Gender			Age								Generation						Social grade						Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/ Living as Married (d)	Single (e)	Widowed/ Divorced/ Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non- graduate (j)	Working (k)	Not working (l)	White ethnic minority (m)	Minority ethnic group (n)				
Unweighted base	1099	517	559	322	402	375	139	183	192	210	200	175	158	288	297	319	37	273	336	195	295	272	285	243	155	56	88	902	197	587	356	156	261	838	408	691	685	414	954	130				
Weighted base	1099	526	550	306	371	422	118	188	185	186	169	254	139	279	273	349	59	296	319	224	260	260	283	254	151	54	96	897	202	604	322	173	265	834	343	756	651	448	965	122				
A very good job (2)	32 3%	18 4%	12 2%	16 5% f	8 2%	7 2%	5 4%	11 6% EFK	4 2%	5 2%	2 1%	5 2%	11 8% NOP	8 3%	6 2%	5 1%	2 3% *	13 4%	13 4%	4 2%	3 1%	6 2%	7 2%	5 2%	9 6% *	1 1%	3 3% *	27 3%	5 2%	21 4%	7 2%	3 2%	17 6% h	15 2%	12 3%	20 3%	24 4%	8 2%	27 3%	4 4% *				
A fairly good job (1)	114 10%	51 10%	62 11%	42 14% FIK	40 11%	32 8%	15 13%	27 14% FIK	27 15%	12 7%	12 7%	20 8%	15 11% P	41 15% P	30 11% P	17 5%	11 18% P*	28 9%	31 10%	25 11%	30 12%	24 9%	37 13% za	27 11%	21 14% z*	1 5% *	4 5% *	98 11%	15 8%	66 11%	29 9%	19 11%	46 17% h	67 8%	34 10%	80 11%	74 11%	40 9%	94 10%	19 16% *				
Neither a good nor bad job (0)	338 31%	169 32%	167 30%	77 25%	94 25%	166 39% DEHU	37 31%	41 22%	43 23% *	51 28%	68 40% DEHU	99 39% DEHU	40 29%	68 24%	67 25%	146 42% MNO	17 28% *	77 26%	91 29%	75 33%	95 36%	77 30%	102 36% ya	90 35% ya	35 23% *	15 27% *	19 20% *	278 31%	60 30%	189 31%	89 28%	59 34%	62 23% g	276 33% g	81 23% i	257 34% i	194 30%	144 32%	311 32% n	24 20% *				
A fairly bad job (-1)	222 20%	100 19%	119 22%	55 18%	74 20%	94 22%	25 21%	30 16%	34 19%	40 21%	30 18%	64 25% H	28 20%	43 15%	58 21%	72 21%	22 37% NP*	72 24% U	67 21%	45 20%	38 15%	57 22%	48 17%	55 22%	35 23%	11 21% *	15 16% *	174 19%	49 24%	136 22%	53 17%	34 19%	55 21%	167 20%	75 22%	148 20%	130 20%	93 21%	186 19%	31 26% *				
A very bad job (-2)	304 28%	156 30%	134 24%	87 29% FL	117 32%	100 24%	27 23%	60 32% FL	56 30% *	61 33% FGL	46 27%	54 21%	35 25%	89 32% Q	83 31%	89 25%	8 14% *	89 30%	97 30%	59 26%	60 23%	75 29% W	55 20%	62 24%	42 28% *	22 41% wx*	48 50% vwx**	246 27%	58 29%	147 24%	109 34% d	48 28%	60 23%	244 29%	126 37% j	178 24%	173 27%	131 29%	268 28%	33 27% *				
Don't know	89 8%	31 6%	57 10% B	29 9%	37 10%	23 6%	10 9%	18 10%	21 11% *	17 9%	11 6%	13 5%	10 7%	30 11%	28 10%	21 6%	- - *	18 6%	21 7%	16 7%	34 13% BS	20 8%	33 12%	16 6%	10 6%	4 8%	6 6% *	74 8%	15 7%	45 7%	33 10%	11 6%	25 10%	64 8%	16 5% i	73 10%	56 9%	33 7%	79 8%	9 8% *				
Net: Good	145 13%	69 13%	74 13%	58 19% FIKL	48 13% J	40 9%	20 17% FIK	38 20% EFJKL	31 17% *	17 9%	15 9%	25 10%	26 19% P	49 18% P	36 13%	22 6%	12 21% P*	40 14%	43 14%	28 13%	33 13%	30 12%	44 16% z	32 13%	30 20% za*	1 3% *	8 8% *	125 14%	20 10%	88 14%	36 11%	22 12%	63 24% h	82 10%	46 13%	100 13%	98 15%	48 11%	121 13%	24 19% *				
Net: Bad	527 48%	256 49%	253 46%	142 46%	192 52%	193 46%	51 43%	91 48%	90 49% *	101 54%	76 45%	118 46%	63 45%	132 47%	141 52%	161 46%	30 51% *	161 54% U	164 51% U	105 47%	98 38%	133 51% W	103 36%	117 46%	77 51% w*	33 62% w*	64 66% vwx**	420 47%	107 53%	282 47%	163 51%	82 47%	115 43%	412 49%	201 59% j	326 43%	303 47%	224 50%	454 47%	65 53% *				
Net Difference	-381 -35%	-187 -35%	-179 -33%	-84 -27%	-144 -39%	-154 -36%	-31 -27%	-52 -28%	-59 -32%	-84 -45%	-61 -36%	-93 -37%	-37 -27%	-83 -30%	-105 -38%	-139 -40%	-18 -30% U	-120 -41% U	-120 -38% U	-76 -34%	-65 -25%	-103 -39%	-59 -21%	-85 -33%	-47 -31%	-32 -59%	-56 -58%	-295 -33%	-87 -43%	-195 -32%	-126 -39%	-60 -35%	-52 -20%	-329 -39%	-156 -45%	-226 -30%	-205 -32%	-176 -39%	-334 -35%	-41 -34%				
Mean	-0.65	-0.66	-0.61	-0.56 j	-0.76 j	-0.62 j	-0.50 EI	-0.60	-0.68 *	-0.83	-0.66	-0.59 j	-0.48 O	-0.66	-0.75	-0.68	-0.41 *	-0.71	-0.69	-0.64	-0.54	-0.71 a	-0.43 vza	-0.59 za	-0.56 za*	-1.08 *	-1.12 *	-0.62	-0.75	-0.57 e	-0.79	-0.65 *	-0.40 h	-0.73	-0.82	-0.56 i	-0.60	-0.72	-0.65	-0.62 *				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/e/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b,c,d/e/f/g,h,i,j,k/l,m/n Minimum Base: 30(**) Small Base: 100(*)

J-20-091774-29 - 23rd - 26th July 2021

PUBLIC

Political Pulse July 2021 (Week 29)

Adults aged 18+ in GB

Q5. Since Boris Johnson's government was elected in December 2019, to what extent, if at all, do you think they have done a good or bad job at each of the following? - Reducing social divisions

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties								Favourable to politicians									
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Priti Patel	Unfavourable to Priti Patel	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1099	329	282	68	153	427	416	301	507	291	456	191	389	334	284	303	527	244	434	380	302	259	359	165	595	
Weighted base	1099	337	283	74	158	431	437	301	496	291	467	189	394	313	308	300	513	249	422	395	283	278	338	169	589	
A very good job (2)	32 3%	13 4%	11 4%	* 1%	4 3%	10 2%	16 4%	20 7%	5 1%	10 3%	16 3%	9 5%	14 3%	11 3%	13 4%	18 6%	7 1%	10 4%	16 4%	22 6%	3 1%	21 7%	5 1%	16 9%	5 1%	
A fairly good job (1)	114 10%	44 13%	23 8%	7 10%	21 13%	37 8%	55 13%	54 18%	20 4%	31 11%	46 10%	36 19%	30 8%	34 11%	27 9%	60 20%	16 3%	34 13%	35 8%	56 14%	11 4%	53 19%	16 5%	37 22%	37 6%	
Neither a good nor bad job (0)	338 31%	165 49%	34 12%	13 18%	45 29%	93 22%	168 38%	150 50%	62 13%	48 17%	189 40%	29 15%	143 36%	52 17%	127 41%	149 50%	63 12%	53 21%	144 34%	159 40%	30 11%	103 37%	45 13%	67 39%	109 18%	
A fairly bad job (-1)	222 20%	69 20%	61 21%	20 27%	29 19%	90 21%	94 21%	41 14%	119 24%	61 21%	99 21%	46 24%	77 20%	76 24%	68 22%	40 13%	113 22%	48 19%	95 22%	95 24%	51 18%	65 23%	67 20%	34 20%	147 25%	
A very bad job (-2)	304 28%	19 6%	142 50%	32 44%	52 33%	182 42%	69 16%	14 5%	271 55%	129 44%	82 18%	70 37%	101 26%	134 43%	52 17%	7 2%	289 56%	99 40%	104 25%	40 10%	179 63%	22 8%	197 58%	10 6%	268 45%	
Don't know	89 8%	28 8%	12 4%	1 1%	7 4%	19 4%	35 8%	21 7%	18 4%	11 4%	35 8%	- 7%	29 2%	7 2%	21 7%	25 8%	24 5%	6 2%	28 7%	23 6%	9 3%	13 5%	7 2%	5 3%	23 4%	

Net: Good	145 13%	56 17%	33 12%	8 10%	25 16%	47 11%	71 16%	74 25%	25 5%	41 14%	61 13%	44 23%	44 11%	45 14%	40 13%	78 26%	24 5%	43 17%	51 12%	78 20%	14 5%	74 27%	21 6%	53 31%	43 7%
Net: Bad	527 48%	87 26%	203 72%	52 70%	81 51%	272 63%	163 37%	56 19%	391 79%	191 65%	182 39%	116 61%	178 45%	210 67%	119 39%	47 16%	402 78%	147 59%	199 47%	136 34%	230 81%	87 31%	265 78%	44 26%	414 70%
Net Difference	-381 -35%	-31 -9%	-169 -60%	-44 -60%	-56 -36%	-225 -52%	-92 -21%	18 6%	-365 -74%	-150 -51%	-120 -26%	-71 -38%	-134 -34%	-165 -53%	-79 -26%	31 10%	-378 -74%	-104 -42%	-148 -35%	-58 -15%	-216 -76%	-13 -5%	-244 -72%	8 5%	-372 -63%

Mean	-0.65	-0.12 CDE	-1.11	-1.04 *	-0.69 C	-0.96	-0.36 F	0.09 IJKLMNOP	-1.32	-0.96 I	-0.43 ILMN	-0.70 IJN	-0.61 IJN	-0.94 I	-0.41 ILMN	0.15 QRSTUWXY	-1.35	-0.79 QUWY	-0.60 QUWY	-0.20 QRSTUWY	-1.43	-0.06 QRSTUWY	-1.32 U	0.09 QRSTUWY	-1.12 QLW
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Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L/M,N/O,P/Q,R/S,T/U,V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)