ipsos-ff7254.idreporting.com

## 25 August 2021 23:56 UTC

 Universe $=1000$ cases1 Age Groups vs Age Groups (2)
2 Age Groups vs Gender
3 Region vs Age Groups
4 Region vs Gender
5 Gender vs Age Groups
6 Gender vs Gender (2)
7 What is your age? vs Age Groups
8 What is your age? vs Gender
9 What is your race / ethnicity? (Select all that apply) vs Age Groups
10 What is your race / ethnicity? (Select all that apply) vs Gender
11 Are you currently working, or have you worked in the last year? vs Age Groups
12 Are you currently working, or have you worked in the last year? vs Gender
13 Do you believe that employers should make it a priority to support employees with caregiving responsibilities? (Select all answers with which you agree) vs Age
14 Do you believe that employers should make it a priority to support employees with caregiving responsibilities? (Select all answers with which you agree) vs
15 In the past year have you provided unpaid help to a loved one or loved ones (e.g., spouse/partner, parent, close friend, adult child, etc.) other than a child under age
18 in any of the following ways? (Select all that apply) vs Age Groups

18 in any of the following ways? (Select all that apply) vs Gender
17 Have you had to adjust work to help your loved one(s)? vs Age Groups
18 Have you had to adjust work to help your loved one(s)? vs Gender
19 How much help do(es) your loved one(s) need? vs Age Groups
20 How much help do(es) your loved one(s) need? vs Gender
21 How much stress do you feel about helping your loved one(s)? vs Age Groups
22 How much stress do you feel about helping your loved one(s)? vs Gender
23 In general, how has COVID impacted your responsibility in helping your loved one(s)? vs Age Groups
24 In general, how has COVID impacted your responsibility in helping your loved one(s)? vs Gender
25 How has helping your loved one(s) affected your wellbeing (mental and/or physical health) during COVID? vs Age Groups
26 How has helping your loved one(s) affected your wellbeing (mental and/or physical health) during COVID? vs Gender
27 Do you feel empowered to succeed in helping your loved one(s)? vs Age Groups

28 Do you feel empowered to succeed in helping your loved one(s)? vs Gender
29 Which of the following, if any, are the most challenging elements of helping your loved one(s)? (Select all that apply) vs Age Groups
30 Which of the following, if any, are the most challenging elements of helping your loved one(s)? (Select all that apply) vs Gender
31 Have you told your employer about your responsibilities of caring for your loved one(s)? vs Age Groups
32 Have you told your employer about your responsibilities of caring for your loved one(s)? vs Gender
33 If not, why have you not told your employer? (Select all that apply) vs Age Groups
34 If not, why have you not told your employer? (Select all that apply) vs Gender
35 Do you need more help from your employer / HR to navigate your role in helping your loved one(s)? vs Age Groups
36 Do you need more help from your employer / HR to navigate your role in helping your loved one(s)? vs Gender
37 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would feel more loyal to my company.
vs Age Groups
38 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would feel more loyal to my company. 39 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more likely to stay at the company for longer. vs Age Groups
40 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more likely to stay at the company for longer. vs Gender
41 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more likely to recommend the company to others. vs Age Groups
42 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more likely to recommend the company to others. vs Gender
43 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be less stressed about balancing caregiving responsibilities and my job. vs Age Groups
44 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be less stressed about balancing caregiving responsibilities and my job. vs Gender
45 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more likely to tell my employer about my caregiving situation. vs Age Groups
46 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more likely to tell my employer about my caregiving situation. vs Gender
47 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more motivated to help the company succeed. vs Age Groups
48 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would be more motivated to help the company succeed. vs Gender
49 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would feel that the company cares about my wellbeing. vs Age Groups
50 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, I would feel that the company cares about my wellbeing. vs Gender
51 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, it would not affect my perception of my employer. vs Age Groups

52 How much do you agree or disagree with the following statements? - If my employer offered more caregiving support, it would not affect my perception of my employer. vs Gender
53 Does your employer currently provide any resources to support employees with caregiving responsibilities? (Select all that apply) vs Age Groups
54 Does your employer currently provide any resources to support employees with caregiving responsibilities? (Select all that apply) vs Gender
55 Within the next 3 years, do you expect to provide unpaid help to a loved one or loved ones (e.g. parent, spouse/partner, close friend, adult child, etc.) other than a child under age 18? vs Age Groups
56 Within the next 3 years, do you expect to provide unpaid help to a loved one or loved ones (e.g. parent, spouse/partner, close friend, adult child, etc.) other than a child under age 18 ? vs Gender
57 How much do you agree or disagree with the following statements? - I believe employers should make it a priority to support all employees' families, including those with aging and vulnerable loved ones. vs Age Groups
58 How much do you agree or disagree with the following statements? - I believe employers should make it a priority to support all employees' families, including those with aging and vulnerable loved ones. vs Gender
59 How much do you agree or disagree with the following statements? assist employees with adult and elder care needs. vs Age Groups
60 How much do you agree or disagree with the following statements? assist employees with adult and elder care needs. vs Gender
61 How much do you agree or disagree with the following statements?
62 How much do you agree or disagree with the following statements?
63 How much do you agree or disagree with the following statements? supported as an employee. vs Age Groups
64 How much do you agree or disagree with the following statements? supported as an employee. vs Gender
65 How much do you agree or disagree with the following statements? as an employee. vs Age Groups
66 How much do you agree or disagree with the following statements? as an employee. vs Gender
67 How much do you agree or disagree with the following statements? 68 How much do you agree or disagree with the following statements? 69 How much do you agree or disagree with the following statements? work for. vs Age Groups
70 How much do you agree or disagree with the following statements? - Employers that offer robust adult and elder care support are more attractive companies to work for. vs Gender
71 How much do you agree or disagree with the following statements? vs Age Groups
72 How much do you agree or disagree with the following statements? - I would be more likely to take a job at an employer that offers adult and elder care support. vs Gender

## Contents

Age Groups

Age Groups (2)

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 1000 | 332 | 321 | 347 |
| Weighted Base | 1000 | 332 | 321 | 347 |
| $18-34$ |  |  |  |  |
|  | 332 | 332 | 0 | 0 |
|  | $33 \%$ | $100 \%$ | $0 \%$ | $0 \%$ |
| $35-49$ | $C D$ | $A$ |  |  |
| $50-65$ | 321 | 0 | 321 | 0 |
|  | $32 \%$ | $0 \%$ | $100 \%$ | $0 \%$ |
|  | BD |  | $A$ |  |
|  | 347 | 0 | 0 | 347 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents

## Age Groups

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 1000 | 476 | 524 |
| Weighted Base | 1000 | 476 | 524 |
| $18-34$ | 332 | 146 | 186 |
|  | $33 \%$ | $31 \%$ | $35 \%$ |
| $35-49$ | 321 | 188 | 133 |
|  | $32 \%$ | $39 \%$ | $25 \%$ |
| $50-65$ | $C$ | AC |  |
|  | 347 | 142 | 205 |
|  | $35 \%$ | $30 \%$ | $39 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
Region

## Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $18-34$ | $35-49$ | $50-65$ |
| Unweighted Base | A | B | C | D |
| Weighted Base | 999 | 332 | 321 | 346 |
| New England | 999 | 332 | 321 | 346 |
| Middle Atlantic | 50 | 11 | 17 | 22 |
| East North Central | $5 \%$ | $3 \%$ | $5 \%$ | $6 \%$ |
| West North Central | 135 | 42 | 41 | 52 |
| South Atlantic | $14 \%$ | $13 \%$ | $13 \%$ | $15 \%$ |
|  | 144 | 40 | 44 | 60 |
|  | $14 \%$ | $12 \%$ | $14 \%$ | $17 \%$ |
| East South Central | 61 | 23 | 19 | 19 |
|  | $6 \%$ | $7 \%$ | $6 \%$ | $5 \%$ |
|  | 205 | 62 | 71 | 72 |
|  | $21 \%$ | $19 \%$ | $22 \%$ | $21 \%$ |
|  |  |  |  |  |


| Mountain | 70 | 21 | 23 | 26 |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $7 \%$ | $6 \%$ | $7 \%$ | $8 \%$ |
| Pacific | 152 | 64 | 39 | 49 |
|  | $15 \%$ | $19 \%$ | $12 \%$ | $14 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents

Region

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 999 | 476 | 523 |
| Weighted Base | 999 | 476 | 523 |
| New England | 50 | 20 | 30 |
|  | $5 \%$ | $4 \%$ | $6 \%$ |
| Middle Atlantic | 135 | 57 | 78 |


|  |  |  |  |
| :--- | :---: | :---: | :---: |
| East North Central | 144 | 64 | 80 |
|  | $14 \%$ | $13 \%$ | $15 \%$ |
| West North Central | 61 | 31 | 30 |
|  | $6 \%$ | $7 \%$ | $6 \%$ |
| South Atlantic | 205 | 92 | 113 |
|  | $21 \%$ | $19 \%$ | $22 \%$ |
| East South Central | 62 | 20 | 42 |
|  | $6 \%$ | $4 \%$ | $8 \%$ |
| West South Central |  |  | 3 |
| Mountain | 120 | 72 | 48 |
|  |  | $15 \%$ | $9 \%$ |
| Pacific | 70 | $C$ |  |
|  | $7 \%$ | $6 \%$ | 41 |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents

Gender

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |  |
|  | A | B | C | D |  |
| Unweighted Base | 1000 | 332 | 321 | 347 |  |
| Weighted Base | 1000 | 332 | 321 | 347 |  |
| Male |  |  |  |  |  |
|  | 476 | 146 | 188 | 142 |  |
| Female | $48 \%$ | $44 \%$ | $59 \%$ | $41 \%$ |  |
|  |  |  | ABD |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents
Gender
Gender (2)

No filters applied.
Base: All answering


|  |  |  |  |
| :--- | :---: | :---: | :---: |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 1000 | 476 | 524 |
| Weighted Base | 1000 | 476 | 524 |
|  |  |  |  |
| Male | 476 | 476 | 0 |
|  | $48 \%$ | $100 \%$ | $0 \%$ |
| Female | C | A |  |
|  | 524 | 0 | 524 |
|  | $52 \%$ | $0 \%$ | $100 \%$ |
|  | B |  | A |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents
What is your age?
Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |  |
|  | A | B | C | D |  |
| Unweighted Base | 1000 | 332 | 321 | $\mathbf{3 4 7}$ |  |


| Weighted Base | 1000 | 332 | 321 | 347 |
| :---: | :---: | :---: | :---: | :---: |
| 18 | $\begin{aligned} & 16 \\ & 2 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 16 \\ 5 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 19 | $\begin{aligned} & 13 \\ & 1 \% \\ & C D \end{aligned}$ | $\begin{gathered} 13 \\ 4 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 20 | $\begin{aligned} & 19 \\ & 2 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 19 \\ 6 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 21 | $\begin{aligned} & 16 \\ & 2 \% \\ & \text { CD } \end{aligned}$ | $\begin{array}{r} 16 \\ 5 \% \\ \text { ACD } \end{array}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 22 | $\begin{aligned} & 20 \\ & 2 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 23 | $\begin{aligned} & 13 \\ & 1 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 13 \\ 4 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 24 | $\begin{aligned} & 15 \\ & 2 \% \\ & C D \end{aligned}$ | $\begin{gathered} 15 \\ 5 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 25 | $\begin{aligned} & 26 \\ & 3 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 26 \\ 8 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 26 | $\begin{aligned} & 14 \\ & 1 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 27 | $\begin{aligned} & 20 \\ & 2 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 20 \\ 6 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 28 | $\begin{aligned} & 14 \\ & 1 \% \\ & \text { CD } \end{aligned}$ | $\begin{gathered} 14 \\ 4 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 29 | $\begin{aligned} & 22 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |


|  | CD | ACD |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 30 | 29 | 29 | 0 | 0 |
|  | 3\% | 9\% | 0\% | 0\% |
|  | CD | ACD |  |  |
| 31 | 24 | 24 | 0 | 0 |
|  | 2\% | 7\% | 0\% | 0\% |
|  | CD | ACD |  |  |
| 32 | 25 | 25 | 0 | 0 |
|  | 3\% | 8\% | 0\% | 0\% |
|  | CD | ACD |  |  |
| 33 | 23 | 23 | 0 | 0 |
|  | 2\% | 7\% | 0\% | 0\% |
|  | CD | ACD |  |  |
| 34 | 20 | 19 | 1 | 0 |
|  | 2\% | 6\% | 0\% | 0\% |
|  | CD | ACD |  |  |
| 35 | 36 | 4 | 32 | 0 |
|  | 4\% | 1\% | 10\% | 0\% |
|  | BD | D | ABD |  |
| 36 | 36 | 0 | 36 | 0 |
|  | 4\% | 0\% | 11\% | 0\% |
|  | BD |  | ABD |  |
| 37 | 30 | 0 | 30 | 0 |
|  | 3\% | 0\% | 9\% | 0\% |
|  | BD |  | ABD |  |
| 38 | 25 | 0 | 25 | 0 |
|  | 3\% | 0\% | 8\% | 0\% |
|  | BD |  | ABD |  |
| 39 | 23 | 0 | 23 | 0 |
|  | 2\% | 0\% | 7\% | 0\% |
|  | BD |  | ABD |  |
| 40 | 33 | 0 | 33 | 0 |
|  | 3\% | 0\% | 10\% | 0\% |
|  | BD |  | ABD |  |
| 41 | 18 | 0 | 18 | 0 |
|  | 2\% | 0\% | 6\% | 0\% |
|  | BD |  | ABD |  |


| 42 | $\begin{aligned} & 18 \\ & 2 \% \\ & \text { BD } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| 43 | $\begin{aligned} & 17 \\ & 2 \% \\ & \text { BD } \end{aligned}$ | $\begin{gathered} 1 \\ 0 \% \end{gathered}$ | $\begin{gathered} 16 \\ 5 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 44 | $\begin{aligned} & 17 \\ & 2 \% \\ & \text { BD } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 17 \\ 5 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 45 | $\begin{aligned} & 22 \\ & 2 \% \\ & \text { BD } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 21 \\ 7 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 1 \\ 0 \% \end{gathered}$ |
| 46 | $\begin{aligned} & 16 \\ & 2 \% \\ & \text { BD } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 16 \\ 5 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 47 | $\begin{aligned} & 14 \\ & 1 \% \\ & \text { BD } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 48 | $\begin{aligned} & 14 \\ & 1 \% \\ & \text { BD } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| 49 | $\begin{gathered} 8 \\ 1 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ |
| 50 | $\begin{aligned} & 21 \\ & 2 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 21 \\ 6 \% \\ A B C \end{gathered}$ |
| 51 | $\begin{aligned} & 15 \\ & 2 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 15 \\ 4 \% \\ A B C \end{gathered}$ |
| 52 | $\begin{aligned} & 16 \\ & 2 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 16 \\ 5 \% \\ A B C \end{gathered}$ |
| 53 | $\begin{aligned} & 15 \\ & 2 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 15 \\ 4 \% \\ \mathrm{ABC} \end{gathered}$ |
| 54 | 20 | 0 | 0 | 20 |


|  | $\begin{aligned} & 2 \% \\ & \text { BC } \end{aligned}$ | 0\% | 0\% | $\begin{gathered} 6 \% \\ \text { ABC } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| 55 | $\begin{aligned} & 19 \\ & 2 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 19 \\ 5 \% \\ A B C \end{gathered}$ |
| 56 | $\begin{aligned} & 21 \\ & 2 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 21 \\ 6 \% \\ A B C \end{gathered}$ |
| 57 | $\begin{aligned} & 14 \\ & 1 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4 \% \\ \text { ABC } \end{gathered}$ |
| 58 | $\begin{aligned} & 31 \\ & 3 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 31 \\ 9 \% \\ A B C \end{gathered}$ |
| 59 | $\begin{aligned} & 25 \\ & 3 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 25 \\ 7 \% \\ A B C \end{gathered}$ |
| 60 | $\begin{aligned} & 18 \\ & 2 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 18 \\ 5 \% \\ A B C \end{gathered}$ |
| 61 | $\begin{aligned} & 24 \\ & 2 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 24 \\ 7 \% \\ A B C \end{gathered}$ |
| 62 | $\begin{aligned} & 24 \\ & 2 \% \\ & \text { BC } \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 24 \\ 7 \% \\ A B C \end{gathered}$ |
| 63 | $\begin{aligned} & 22 \\ & 2 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 22 \\ 6 \% \\ A B C \end{gathered}$ |
| 64 | $\begin{aligned} & 27 \\ & 3 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \\ A B C \end{gathered}$ |
| 65 | $\begin{aligned} & 31 \\ & 3 \% \\ & B C \end{aligned}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 31 \\ 9 \% \\ \text { ABC } \end{gathered}$ |
| 68 | $\begin{gathered} 1 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0 \% \end{gathered}$ |


| 75 | 0 | 0 | 0 | 0 |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| Mean |  |  |  |  |
| Median | 42.08 | 26.83 | 40.47 | 58.17 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
What is your age?

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 1000 | 476 | 524 |
| Weighted Base | 1000 | 476 | 524 |
| 18 | 16 | 7 | 9 |
|  | $2 \%$ | $1 \%$ | $2 \%$ |
| 19 |  | 13 | 2 |


|  |  |  | B |
| :---: | :---: | :---: | :---: |
| 20 | 19 | 10 | 9 |
|  | 2\% | 2\% | 2\% |
| 21 | 16 | 9 | 7 |
|  | 2\% | 2\% | 1\% |
| 22 | 20 | 6 | 14 |
|  | 2\% | 1\% | 3\% |
| 23 | 13 | 6 | 7 |
|  | 1\% | 1\% | 1\% |
| 24 | 15 | 5 | 10 |
|  | 2\% | 1\% | 2\% |
| 25 | 26 | 13 | 13 |
|  | 3\% | 3\% | 2\% |
| 26 | 14 | 8 | 6 |
|  | 1\% | 2\% | 1\% |
| 27 | 20 | 10 | 10 |
|  | 2\% | 2\% | 2\% |
| 28 | 14 | 4 | 10 |
|  | 1\% | 1\% | 2\% |
| 29 | 22 | 7 | 15 |
|  | 2\% | 1\% | 3\% |
| 30 | 29 | 12 | 17 |
|  | 3\% | 3\% | 3\% |
| 31 | 24 | 11 | 13 |
|  | 2\% | 2\% | 2\% |


| 32 | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| 33 | $\begin{aligned} & 23 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ |
| 34 | $\begin{aligned} & 20 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ |
| 35 | $\begin{aligned} & 36 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ |
| 36 | $\begin{aligned} & 36 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 25 \\ 5 \% \\ C \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ |
| 37 | $\begin{aligned} & 30 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 20 \\ 4 \% \\ C \end{gathered}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ |
| 38 | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ |
| 39 | $\begin{aligned} & 23 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ |
| 40 | $\begin{aligned} & 33 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ 5 \% \\ C \end{gathered}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ |
| 41 | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ |
| 42 | $\begin{aligned} & 18 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ |
| 43 | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ |
| 44 | 17 | 11 | 6 |


|  | 2\% | 2\% | 1\% |
| :---: | :---: | :---: | :---: |
| 45 | 22 | 12 | 10 |
|  | 2\% | 3\% | 2\% |
| 46 | 16 | 5 | 11 |
|  | 2\% | 1\% | 2\% |
| 47 | 14 | 6 | 8 |
|  | 1\% | 1\% | 2\% |
| 48 | 14 | 8 | 6 |
|  | 1\% | 2\% | 1\% |
| 49 | 8 | 6 | 2 |
|  | 1\% | 1\% | 0\% |
| 50 | 21 | 11 | 10 |
|  | 2\% | 2\% | 2\% |
| 51 | 15 | 2 | 13 |
|  | 2\% | 0\% | 2\% |
|  | B |  | B |
| 52 | 16 | 7 | 9 |
|  | 2\% | 1\% | 2\% |
| 53 | 15 | 7 | 8 |
|  | 2\% | 1\% | 2\% |
| 54 | 20 | 8 | 12 |
|  | 2\% | 2\% | 2\% |
| 55 | 19 | 4 | 15 |
|  | 2\% | 1\% | 3\% |
|  |  |  | B |
| 56 | 21 | 5 | 16 |
|  | 2\% | 1\% | 3\% |


|  |  |  | B |
| :---: | :---: | :---: | :---: |
| 57 |  |  | 6 |
|  | 1\% | 2\% | 1\% |
| 58 | 31 | 13 | 18 |
|  | 3\% | 3\% | 3\% |
| 59 | 25 | 13 | 12 |
|  | 3\% | 3\% | 2\% |
| 60 | 18 | 7 | 11 |
|  | 2\% | 1\% | 2\% |
| 61 | 24 | 10 | 14 |
|  | 2\% | 2\% | 3\% |
| 62 | 24 | 9 | 15 |
|  | 2\% | 2\% | 3\% |
| 63 | 22 | 9 | 13 |
|  | 2\% | 2\% | 2\% |
| 64 | 27 | 15 | 12 |
|  | 3\% | 3\% | 2\% |
| 65 | 31 | 12 | 19 |
|  | 3\% | 3\% | 4\% |
| 68 | 1 | 0 | 1 |
|  | 0\% | 0\% | 0\% |
| 75 | 0 | 0 | 0 |
|  | 0\% | 0\% | 0\% |
| Mean | 42.08 | 41.62 | 42.51 |
| Median | 40.0 | 40.0 | 41.5 |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents

What is your race / ethnicity? (Select all that apply)

## Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 1000 | 332 | 321 | 347 |
| Weighted Base | 1000 | 332 | 321 | 347 |
| American Indian or Alaska Native | $\begin{aligned} & 23 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 13 \\ 4 \% \\ D \end{gathered}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ |
| Asian / Asian American | $\begin{gathered} 60 \\ 6 \% \\ D \end{gathered}$ | $\begin{gathered} 36 \\ 11 \% \\ \text { ACD } \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ |
| Black / African American | $\begin{gathered} 96 \\ 10 \% \\ D \end{gathered}$ | $\begin{gathered} 46 \\ 14 \% \\ \text { AD } \end{gathered}$ | $\begin{aligned} & 30 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ |
| Hispanic / Latino | $\begin{aligned} & 71 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 41 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ |


|  | D | ACD |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Native Hawaiian or Pacific Islander | 4 | 2 | 0 | 2 |
|  | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ |
| White / Caucasian |  |  |  |  |
|  | 776 | 206 | 266 | 304 |
| Other | $78 \%$ | $62 \%$ | $83 \%$ | $88 \%$ |
|  | B |  | B | AB |
|  | 12 | 5 | 3 | 4 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
What is your race / ethnicity? (Select all that apply)

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 1000 | 476 | 524 |
| Weighted Base | 1000 | 476 | 524 |


| American Indian or Alaska Native | 23 | 11 | 12 |
| :--- | :---: | :---: | :---: |
|  | $2 \%$ | $2 \%$ | $2 \%$ |
| Asian / Asian American | 60 | 26 | 34 |
|  | $6 \%$ | $5 \%$ | $6 \%$ |
| Black / African American | 96 | 32 | 64 |
|  | $10 \%$ | $7 \%$ | $12 \%$ |
| Hispanic / Latino | 71 | 43 | 28 |
|  | $7 \%$ | $9 \%$ | $5 \%$ |
| Native Hawaiian or Pacific Islander | 4 | $C$ |  |
|  | $0 \%$ | $0 \%$ | $1 \%$ |
| White / Caucasian | 776 | 379 | 397 |
|  | $78 \%$ | $80 \%$ | $76 \%$ |
| Other |  |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

Are you currently working, or have you worked in
the last year?

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 1000 | 332 | 321 | 347 |
| Weighted Base | 1000 | 332 | 321 | 347 |
| Yes, full time (30+ hours per week) | $\begin{gathered} 524 \\ 52 \% \\ \text { D } \end{gathered}$ | $\begin{aligned} & 152 \\ & 46 \% \end{aligned}$ | 221 <br> 69\% <br> ABD | $\begin{aligned} & 151 \\ & 44 \% \end{aligned}$ |
| Yes, part time (less than 30 hours per week) | $\begin{gathered} 123 \\ 12 \% \\ C \end{gathered}$ | $\begin{gathered} 54 \\ 16 \% \\ C \end{gathered}$ | $\begin{gathered} 28 \\ 9 \% \end{gathered}$ | $\begin{gathered} 41 \\ 12 \% \end{gathered}$ |
| No, I'm retired | $\begin{aligned} & 92 \\ & 9 \% \\ & B C \end{aligned}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 85 \\ 24 \% \\ \text { ABC } \end{gathered}$ |
| No, I'm a student | $\begin{aligned} & 54 \\ & 5 \% \\ & C D \end{aligned}$ | $\begin{gathered} 49 \\ 15 \% \\ \text { ACD } \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0 \% \end{gathered}$ |
| No, I'm a homemaker | $\begin{aligned} & 88 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 36 \\ 10 \% \end{gathered}$ |
| No, I'm unemployed | $\begin{aligned} & 119 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 47 \\ 14 \% \end{gathered}$ | $\begin{gathered} 39 \\ 12 \% \end{gathered}$ | $\begin{gathered} 33 \\ 10 \% \end{gathered}$ |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents

Are you currently working, or have you worked in
the last year?

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 1000 | 476 | 524 |
| Weighted Base | 1000 | 476 | 524 |
| Yes, full time (30+ hours per week) | 524 | 317 | 207 |
|  | $52 \%$ | $67 \%$ | $40 \%$ |
| Yes, part time (less than 30 hours per week) | C | AC |  |
|  | 123 | 40 | 83 |
| No, I'm retired | $12 \%$ | $8 \%$ | $16 \%$ |
|  | $B$ |  | 3 |
| No, I'm a student | $9 \%$ | 46 | 46 |
|  |  | $10 \%$ | $9 \%$ |
| No, I'm a homemaker | 54 | 21 | 33 |
|  |  | $4 \%$ | $6 \%$ |
| No, I'm unemployed | 88 | 5 | 83 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents
Do you believe that employers should make it a priority to support employees with caregiving responsibilities? (Select all answers with which you agree)

Age Groups
No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 1000 | 332 | 321 | 347 |
| Weighted Base | 1000 | 332 | 321 | 347 |
| No, I do not believe caregiving should be an employer <br> priority. | 194 | 60 | 52 | 8 |
|  | $19 \%$ | $18 \%$ | $16 \%$ | $24 \%$ |
| Yes, because it's the right thing to do. |  |  |  | C |
|  | 384 | 106 | 130 | 148 |
|  | $B$ | $32 \%$ | $40 \%$ | $43 \%$ |


| Yes, because it affects employee wellbeing | 364 | 114 | 117 | 133 |
| :--- | :---: | :---: | :---: | :---: |
|  | $36 \%$ | $34 \%$ | $36 \%$ | $38 \%$ |
| Yes, because it affects inclusion and diversity | 158 | 55 | 51 | 52 |
|  | $16 \%$ | $17 \%$ | $16 \%$ | $15 \%$ |
| Yes, because it affects recruitment and retention | 186 | 59 | 58 | 69 |
|  | $19 \%$ | $18 \%$ | $18 \%$ | $20 \%$ |
| Yes, because it affects team productivity |  |  |  | 94 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

Do you believe that employers should make it a priority to support employees with caregiving responsibilities? (Select all answers with which you agree)

Gender

No filters applied.
Base: All answering


|  | Total | Male | Female |
| :---: | :---: | :---: | :---: |
|  | A | B | C |
| Unweighted Base | 1000 | 476 | 524 |
| Weighted Base | 1000 | 476 | 524 |
| No, I do not believe caregiving should be an employer priority. | $\begin{aligned} & 194 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 89 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 20 \% \end{aligned}$ |
| Yes, because it's the right thing to do. | $\begin{aligned} & 384 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 38 \% \end{aligned}$ |
| Yes, because it affects employee wellbeing | $\begin{aligned} & 364 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 211 \\ 40 \% \\ \text { B } \end{gathered}$ |
| Yes, because it affects inclusion and diversity | $\begin{aligned} & 158 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 74 \\ 16 \% \end{gathered}$ | $\begin{gathered} 84 \\ 16 \% \end{gathered}$ |
| Yes, because it affects recruitment and retention | $\begin{aligned} & 186 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 98 \\ 21 \% \end{gathered}$ | $\begin{gathered} 88 \\ 17 \% \end{gathered}$ |
| Yes, because it affects team productivity | $\begin{aligned} & 244 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 23 \% \end{aligned}$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

In the past year have you provided unpaid help to a loved one or loved ones (e.g., spouse/partner, parent, close friend, adult child, etc.) other than a child under age 18 in any of the following ways?
(Select all that apply)

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 1000 | 332 | 321 | 347 |
| Weighted Base | 1000 | 332 | 321 | 347 |
| Purchasing/delivering groceries or food, cooking or <br> preparing meals | 331 | 105 | 117 | 109 |
|  | $33 \%$ | $32 \%$ | $36 \%$ | $31 \%$ |
| Caring for home (e.g., cleaning, doing dishes, mowing <br> lawn, etc.) | 296 | 103 | 110 | 83 |
| Providing legal guidance or support (e.g., power of | $30 \%$ | $31 \%$ | $34 \%$ | $24 \%$ |
| attorney) | D |  |  |  |
|  | 105 | 36 | 43 | 26 |
| Providing financial guidance or support | $11 \%$ | $11 \%$ | $13 \%$ | $7 \%$ |


|  | 22\% | 20\% | $\begin{aligned} & 29 \% \\ & \text { ABD } \end{aligned}$ | 18\% |
| :---: | :---: | :---: | :---: | :---: |
| Providing emotional support | $\begin{aligned} & 380 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 145 \\ 45 \% \\ A D \end{gathered}$ | $\begin{aligned} & 117 \\ & 34 \% \end{aligned}$ |
| Providing physical care (e.g., bathing, feeding, dressing, etc.) | $\begin{aligned} & 176 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 57 \\ 17 \% \end{gathered}$ | $\begin{gathered} 70 \\ 22 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 49 \\ 14 \% \end{gathered}$ |
| Managing medications (reminders or helping to take) | $\begin{aligned} & 180 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 49 \\ 15 \% \end{gathered}$ | $\begin{gathered} 74 \\ 23 \% \\ \text { AB } \end{gathered}$ | $\begin{gathered} 57 \\ 16 \% \end{gathered}$ |
| Driving or providing transportation | $\begin{gathered} 271 \\ 27 \% \end{gathered}$ | $\begin{gathered} 81 \\ 24 \% \end{gathered}$ | $\begin{gathered} 89 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 29 \% \end{aligned}$ |
| Accompanying to medical appointments (virtual or inperson) | $\begin{aligned} & 229 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 61 \\ 18 \% \end{gathered}$ | $\begin{gathered} 77 \\ 24 \% \end{gathered}$ | $\begin{gathered} 91 \\ 26 \% \\ \text { B } \end{gathered}$ |
| Picking up/delivering medications | $\begin{gathered} 225 \\ 23 \% \end{gathered}$ | $\begin{gathered} 62 \\ 19 \% \end{gathered}$ | $\begin{gathered} 77 \\ 24 \% \end{gathered}$ | $\begin{gathered} 86 \\ 25 \% \end{gathered}$ |
| Other tasks to help | $\begin{aligned} & 141 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 44 \\ 13 \% \end{gathered}$ | $\begin{gathered} 49 \\ 15 \% \end{gathered}$ | $\begin{gathered} 48 \\ 14 \% \end{gathered}$ |
| No, I have not provided unpaid help to a loved one in the past year | $\begin{gathered} 310 \\ 31 \% \\ B C \end{gathered}$ | $\begin{gathered} 84 \\ 25 \% \end{gathered}$ | $\begin{gathered} 64 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 47 \% \\ & A B C \end{aligned}$ |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: $0\left(^{(* *)}\right.$ Small Base: 75(*)

Contents

In the past year have you provided unpaid help to a loved one or loved ones (e.g., spouse/partner, parent, close friend, adult child, etc.) other than a child under age 18 in any of the following ways?
(Select all that apply)

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
| Unweighted Base | 1000 | 476 | 524 |
| Weighted Base | 1000 | 476 | 524 |
| Purchasing/delivering groceries or food, cooking or |  |  |  |
| preparing meals | 331 | 144 | 187 |
| Caring for home (e.g., cleaning, doing dishes, mowing | $33 \%$ | $30 \%$ | $36 \%$ |
| lawn, etc.) | 296 | 131 | 165 |
| Providing legal guidance or support (e.g., power of | $30 \%$ | $28 \%$ | $31 \%$ |
| attorney) | 105 | 68 | 37 |
|  |  |  |  |
| Providing financial guidance or support | $11 \%$ | $14 \%$ | $7 \%$ |


|  | $22 \%$ | $27 \%$ | $18 \%$ |
| :--- | :---: | :---: | :---: |
| Providing emotional support | 380 | 178 | 202 |
|  | $38 \%$ | $37 \%$ | $39 \%$ |
| Providing physical care (e.g., bathing, feeding, dressing, <br> etc.) | 176 | 88 | 88 |
| Managing medications (reminders or helping to take) | 180 | 94 | 86 |
| Driving or providing transportation | $18 \%$ | $20 \%$ | $16 \%$ |
| Accompanying to medical appointments (virtual or in- |  |  |  |
| person) | 271 | 144 | 127 |
| Picking up/delivering medications | 229 | $30 \%$ | $24 \%$ |
|  | $23 \%$ | $23 \%$ | $23 \%$ |
| Other tasks to help | 225 | 114 | 111 |
|  | $23 \%$ | $24 \%$ | $21 \%$ |
| No, I have not provided unpaid help to a loved one in the |  |  |  |
| past year | 141 | 71 | 70 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: $0\left(^{(* *)}\right.$ Small Base: 75(*)

Contents

Have you had to adjust work to help your loved
one(s)?

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Yes, I left my job | $\begin{gathered} 51 \\ 7 \% \\ D \end{gathered}$ | $\begin{gathered} 22 \\ 9 \% \\ D \end{gathered}$ | $\begin{gathered} 22 \\ 9 \% \\ D \end{gathered}$ | $\begin{gathered} 7 \\ 4 \% \end{gathered}$ |
| Yes, I reduced hours or took a job with fewer hours | $\begin{gathered} 118 \\ 17 \% \\ D \end{gathered}$ | $\begin{gathered} 52 \\ 21 \% \\ D \end{gathered}$ | $\begin{gathered} 45 \\ 18 \% \end{gathered}$ | $\begin{gathered} 21 \\ 11 \% \end{gathered}$ |
| No, but I am considering leaving my job because of challenges balancing work and care for my loved one(s) | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ |
| No, but I am considering reducing my hours | $\begin{gathered} 52 \\ 8 \% \\ \text { D } \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 23 \\ 9 \% \\ D \end{gathered}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ |
| No, I find it challenging to balance, but I don't have the option to adjust or leave work | $\begin{gathered} 86 \\ 12 \% \end{gathered}$ | $\begin{gathered} 24 \\ 10 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 33 \\ 18 \% \\ A B \end{gathered}$ |


| No, helping my loved one(s) has not conflicted with my work | $\begin{aligned} & 220 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 67 \\ 27 \% \end{gathered}$ | $\begin{gathered} 77 \\ 30 \% \end{gathered}$ | $\begin{gathered} 76 \\ 41 \% \\ A B C \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| No, my work situation changed due to COVID, but it has allowed me to help my loved one(s) more | $\begin{aligned} & 126 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 42 \\ 17 \% \end{gathered}$ | $\begin{gathered} 48 \\ 19 \% \end{gathered}$ | $\begin{gathered} 36 \\ 19 \% \end{gathered}$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: $0\left(^{* *}\right.$ ) Small Base: 75(*)

Contents
Have you had to adjust work to help your loved one(s)?

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Yes, I left my job | 51 | 30 | 21 |


| Yes, I reduced hours or took a job with fewer hours | 118 | 70 | 48 |
| :--- | :---: | :---: | :---: |
|  | $17 \%$ | $20 \%$ | $14 \%$ |
| No, but I am considering leaving my job because of |  |  |  |
| challenges balancing work and care for my loved one(s) | 37 | 24 | 13 |
|  | $5 \%$ | $7 \%$ | $4 \%$ |
| No, but I am considering reducing my hours | 52 | 33 | 19 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much help do(es) your loved one(s) need?

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $18-34$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| They're independent, and they need financial, legal, |  |  |  |  |
| and/or emotional support | 254 | 96 | 109 | 49 |
|  | $37 \%$ | $39 \%$ | $42 \%$ | $26 \%$ |
| They need some help with daily needs | D | D |  |  |
|  | 298 | 101 | 112 | 85 |
| They are fully dependent on care from others | $43 \%$ | $41 \%$ | $44 \%$ | $46 \%$ |
|  | 82 | 33 | 22 | 27 |
| We have been navigating medical crises | $12 \%$ | $13 \%$ | $9 \%$ | $15 \%$ |
|  | 29 | 12 | 6 | 11 |
| They are recently deceased | $4 \%$ | $5 \%$ | $2 \%$ | $6 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

How much help do(es) your loved one(s) need?

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| They're independent, and they need financial, legal, |  |  |  |
| and/or emotional support | 254 | 132 | 122 |
|  | $37 \%$ | $38 \%$ | $36 \%$ |
| They need some help with daily needs | 298 | 152 | 146 |
|  | $43 \%$ | $43 \%$ | $43 \%$ |
| They are fully dependent on care from others | 82 | 44 | 38 |
| We have been navigating medical crises | $12 \%$ | $13 \%$ | $11 \%$ |
| They are recently deceased | 29 | 15 | 14 |

Overlap formulae used

ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
How much stress do you feel about helping your
loved one(s)?
Age Groups
No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| No stress | 149 | 50 | 65 | 34 |
|  | $22 \%$ | $20 \%$ | $25 \%$ | $18 \%$ |
| Minor stress |  |  |  |  |
| Moderate stress | 193 | 66 | 67 | 60 |
| Significant stress | $28 \%$ | $27 \%$ | $26 \%$ | $32 \%$ |
|  | 207 | 77 | 74 | 56 |


| Extreme stress | 57 | 17 | 26 | 14 |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $8 \%$ | $7 \%$ | $10 \%$ | $8 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: $0\left(^{* *)}\right.$ Small Base: 75(*)

Contents

How much stress do you feel about helping your loved one(s)?

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| No stress | 149 | 82 | 67 |
|  | $22 \%$ | $23 \%$ | $20 \%$ |
| Minor stress | 193 | 97 | 96 |
| Moderate stress | $28 \%$ | $28 \%$ | $28 \%$ |


|  | $30 \%$ | $25 \%$ | $36 \%$ <br> B |
| :--- | :---: | :---: | :---: |
| Significant stress | 84 | 49 | 35 |
|  | $12 \%$ | $14 \%$ | $10 \%$ |
| Extreme stress | 57 | 36 | 21 |
|  | $8 \%$ | $10 \%$ | $6 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

In general, how has COVID impacted your responsibility in helping your loved one(s)?

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Decreased significantly |  |  |  |  |


|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Decreased slightly | 67 | 25 | 35 | 7 |
|  | $10 \%$ | $10 \%$ | $14 \%$ | $4 \%$ |
| Not changed | D | D | D |  |
| Increased slightly | 259 | 93 | 81 | 85 |
|  | $38 \%$ | $38 \%$ | $32 \%$ | $46 \%$ |
| Increased significantly |  |  |  | C |
|  | 215 | 84 | 77 | 54 |
|  | $31 \%$ | $34 \%$ | $30 \%$ | $29 \%$ |
|  | 119 | 36 | 53 | 30 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: $0\left(^{* *}\right.$ ) Small Base: 75(*)

Contents

In general, how has COVID impacted your
responsibility in helping your loved one(s)?

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |


| Unweighted Base | 690 | 350 | 340 |
| :--- | :---: | :---: | :---: |
| Weighted Base | 690 | 350 | 340 |
| Decreased significantly | 30 | 15 | 15 |
|  | $4 \%$ | $4 \%$ | $4 \%$ |
| Decreased slightly | 67 | 42 | 25 |
|  | $10 \%$ | $12 \%$ | $7 \%$ |
| Not changed | 259 | 122 | 137 |
| Increased slightly | $38 \%$ | $35 \%$ | $40 \%$ |
| Increased significantly | 215 | 103 | 112 |
|  | $31 \%$ | $29 \%$ | $33 \%$ |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How has helping your loved one(s) affected your wellbeing (mental and/or physical health) during COVID?

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Significantly improved my wellbeing | $\begin{gathered} 86 \\ 12 \% \\ D \end{gathered}$ | $\begin{gathered} 27 \\ 11 \% \\ D \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ |
| Slightly improved my wellbeing | $\begin{gathered} 107 \\ 16 \% \\ D \end{gathered}$ | $\begin{gathered} 40 \\ 16 \% \\ D \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \\ D \end{gathered}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ |
| Did not affect my wellbeing | $\begin{gathered} 263 \\ 38 \% \end{gathered}$ | $\begin{gathered} 84 \\ 34 \% \end{gathered}$ | $\begin{gathered} 90 \\ 35 \% \end{gathered}$ | $\begin{gathered} 89 \\ 48 \% \\ \text { ABC } \end{gathered}$ |
| Slightly worsened my wellbeing | $\begin{aligned} & 193 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 76 \\ 31 \% \end{gathered}$ | $\begin{gathered} 57 \\ 22 \% \end{gathered}$ | $\begin{gathered} 60 \\ 32 \% \\ C \end{gathered}$ |
| Significantly worsened my wellbeing | $\begin{aligned} & 41 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 21 \\ 8 \% \\ \text { C } \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How has helping your loved one(s) affected your wellbeing (mental and/or physical health) during COVID?

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
| Unweighted Base | A | B | C |
| Weighted Base | 690 | 350 | 340 |
| Significantly improved my wellbeing | 690 | 350 | 340 |
| Slightly improved my wellbeing | $12 \%$ | $18 \%$ | $7 \%$ |
| Did not affect my wellbeing | 107 | 62 |  |
| Slightly worsened my wellbeing | $16 \%$ | $18 \%$ | $13 \%$ |
|  | 263 | 119 | 144 |
| Significantly worsened my wellbeing | $38 \%$ | $34 \%$ | $42 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents

Do you feel empowered to succeed in helping your
loved one(s)?

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Yes |  |  |  |  |
| No | 525 | 181 | 214 | 130 |
|  | $76 \%$ | $73 \%$ | $83 \%$ | $70 \%$ |
| Not sure | 73 | 38 | 19 | 16 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Do you feel empowered to succeed in helping your
loved one(s)?

Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Yes | 525 | 285 | 240 |
|  | $76 \%$ | $81 \%$ | $71 \%$ |
| No |  |  |  |
|  | 13 | 38 | 35 |
| Not sure | $11 \%$ | $11 \%$ | $10 \%$ |
|  |  | 92 | 27 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents

Which of the following, if any, are the most
challenging elements of helping your loved one(s)?
(Select all that apply)

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Knowing what to do and understanding the options | 200 | 76 | 68 | 56 |
|  | $29 \%$ | $31 \%$ | $26 \%$ | $30 \%$ |
| Navigating hard conversations and decisions | 173 | 59 | 62 | 52 |
|  | $25 \%$ | $24 \%$ | $24 \%$ | $28 \%$ |
| Physical intensity | 135 | 53 | 46 | 36 |
|  | $20 \%$ | $21 \%$ | $18 \%$ | $19 \%$ |
| Time intensity | 237 | 86 | 90 | 61 |
|  | $34 \%$ | $35 \%$ | $35 \%$ | $33 \%$ |
| Cost of care |  |  |  |  |


|  | $44 \%$ | $42 \%$ | $44 \%$ | $48 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Feeling supported | 191 | 71 | 71 | 49 |
|  | $28 \%$ | $29 \%$ | $28 \%$ | $26 \%$ |
| Maintaining healthy boundaries with my loved one(s) and <br> family |  |  |  |  |
|  | 195 | 69 | 75 | 51 |
| N/A, I do not find it challenging | $28 \%$ | $28 \%$ | $29 \%$ | $28 \%$ |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
Which of the following, if any, are the most
challenging elements of helping your loved one(s)?
(Select all that apply)

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |


| Unweighted Base | 690 | 350 | 340 |
| :--- | :---: | :---: | :---: |
| Weighted Base | 690 | 350 | 340 |
| Knowing what to do and understanding the options | 200 | 106 | 94 |
| Navigating hard conversations and decisions | $29 \%$ | $30 \%$ | $28 \%$ |
| Physical intensity | 173 | 88 | 85 |
| Time intensity | $25 \%$ | $25 \%$ | $25 \%$ |
| Cost of care | 135 | 66 | 69 |
| Emotional and/or mental stress | $20 \%$ | $19 \%$ | $20 \%$ |
|  | 237 | 122 | 115 |
| Feeling supported | $34 \%$ | $35 \%$ | $34 \%$ |
|  | 157 | 85 | 72 |
| Maintaining healthy boundaries with my loved one(s) and | $23 \%$ | $24 \%$ | $21 \%$ |
| family | 304 | 143 | 161 |
|  | $44 \%$ | $41 \%$ | $47 \%$ |
| N/A, I do not find it challenging | 191 |  | 98 |
|  | $28 \%$ | $28 \%$ | $27 \%$ |
|  |  |  |  |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: $0\left(^{(* *)}\right.$ Small Base: 75(*)

Contents

Have you told your employer about your
responsibilities of caring for your loved one(s)?

## Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 494 | 166 | 210 | 118 |
| Weighted Base | 494 | 166 | 210 | 118 |
| Yes | 273 | 82 | 130 | 61 |
|  | $55 \%$ | $49 \%$ | $62 \%$ | $52 \%$ |
| No, but I plan to | 76 | 33 | 32 | 11 |
|  | $15 \%$ | $20 \%$ | $15 \%$ | $9 \%$ |
| No, and I have no plans to | $D$ | $D$ |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents

Have you told your employer about your
responsibilities of caring for your loved one(s)?

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
| Unweighted Base | 494 | 280 | 214 |
| Weighted Base | 494 | 280 | 214 |
| Yes | 273 | 160 | 113 |
|  | $55 \%$ | $57 \%$ | $53 \%$ |
| No, but I plan to | 76 | 45 | 31 |
| No, and I have no plans to | $15 \%$ | $16 \%$ | $14 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

If not, why have you not told your employer? (Select
all that apply)

## Age Groups

No filters applied.
Base: All answering
A low base warning is set at 75 and is indicated by *

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 221 | 84 | 80 | 57 |
| Weighted Base | 221 | 84 | 80 | 57 |
| N/A, I have told my employer | $\begin{aligned} & 10 \\ & 5 \% \\ & D^{*} \end{aligned}$ | $\begin{gathered} 5 \\ 6 \% \\ D^{*} \end{gathered}$ | $\begin{gathered} 5 \\ 6 \% \\ D^{*} \end{gathered}$ | $\begin{gathered} 0 \\ 0 \% \end{gathered}$ |
| I don't believe they care | $\begin{gathered} 47 \\ 21 \% \end{gathered}$ | $\begin{gathered} 22 \\ 26 \% \end{gathered}$ | $\begin{gathered} 12 \\ 15 \% \end{gathered}$ | $\begin{gathered} 13 \\ 23 \% \end{gathered}$ |
| It's not a comfortable topic | $\begin{gathered} 34 \\ 15 \% \\ C \end{gathered}$ | $\begin{gathered} 21 \\ 25 \% \\ C \end{gathered}$ | $\begin{gathered} 3 \\ 4 \% \end{gathered}$ | $\begin{gathered} 10 \\ 18 \% \\ C^{*} \end{gathered}$ |
| I don't want others to think I may be unreliable | $\begin{gathered} 33 \\ 15 \% \end{gathered}$ | $\begin{gathered} 17 \\ 20 \% \end{gathered}$ | $\begin{gathered} 9 \\ 11 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ |
| I don't want it to negatively affect my career opportunities | $\begin{gathered} 35 \\ 16 \% \end{gathered}$ | $\begin{gathered} 18 \\ 21 \% \end{gathered}$ | $\begin{gathered} 9 \\ 11 \% \end{gathered}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ |
| I don't want others to think it affects the quality of my work | 56 | 24 | 21 | 11 |


|  | $25 \%$ | $29 \%$ | $26 \%$ | $19 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| It's private and I don't believe they need to know | 105 | 37 | 34 | 34 |
|  | $48 \%$ | $44 \%$ | $43 \%$ | $60 \%$ |
| I don't want others to think I'm using it as an excuse | 53 | 23 | 16 | 14 |
|  | $24 \%$ | $27 \%$ | $20 \%$ | $25 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents
If not, why have you not told your employer? (Select all that apply)

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 221 | 120 | 101 |
| Weighted Base | 221 | 120 | 101 |
| N/A, I have told my employer | 10 | 5 | 5 |
|  | $5 \%$ | $4 \%$ | $5 \%$ |


|  |  |  |  |
| :--- | :---: | :---: | :---: |
| I don't believe they care | 47 | 25 | 22 |
| It's not a comfortable topic | $21 \%$ | $21 \%$ | $22 \%$ |
| I don't want others to think I may be unreliable | 34 | 21 | 13 |
|  | $15 \%$ | $18 \%$ | $13 \%$ |
| I don't want it to negatively affect my career opportunities | 35 | 19 | 19 |
|  | $15 \%$ | $16 \%$ | $15 \%$ |
| I don't want others to think it affects the quality of my |  |  | $15 \%$ |
| work | 56 | 26 | 30 |
| It's private and I don't believe they need to know | $25 \%$ | $22 \%$ | $30 \%$ |
|  | 105 | 61 | 44 |
| I don't want others to think I'm using it as an excuse | 53 |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

Do you need more help from your employer / HR to navigate your role in helping your loved one(s)?

## Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
| Unweighted Base | A | B | C | D |
| Weighted Base | 494 | 166 | 210 | 118 |
| Yes | 494 | 166 | 210 | 118 |
|  |  |  |  |  |
| No | 183 | 68 | 90 | 25 |
|  | $37 \%$ | $41 \%$ | $43 \%$ | $21 \%$ |
| Not sure | D | D | D |  |
|  | 259 | 81 | 108 | 70 |
|  | $52 \%$ | $49 \%$ | $51 \%$ | $59 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

Do you need more help from your employer / HR to navigate your role in helping your loved one(s)?

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 494 | 280 | 214 |
| Weighted Base | 494 | 280 | 214 |
| Yes |  |  |  |
|  | 183 | 124 | 59 |
|  | $37 \%$ | $44 \%$ | $28 \%$ |
| No | C | C |  |
| Not sure | 259 | 130 | 129 |
|  | $52 \%$ | $46 \%$ | $60 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the following statements?
If my employer offered more caregiving support, I would feel more loyal to my company.

## Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree | $\begin{gathered} 243 \\ 35 \% \\ D \end{gathered}$ | $\begin{gathered} 92 \\ 37 \% \\ D \end{gathered}$ | $\begin{gathered} 103 \\ 40 \% \\ D \end{gathered}$ | $\begin{gathered} 48 \\ 26 \% \end{gathered}$ |
| Agree | $\begin{gathered} 239 \\ 35 \% \end{gathered}$ | $\begin{gathered} 81 \\ 33 \% \end{gathered}$ | $\begin{gathered} 89 \\ 35 \% \end{gathered}$ | $\begin{gathered} 69 \\ 37 \% \end{gathered}$ |
| Neutral | $\begin{aligned} & 167 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 61 \\ 25 \% \end{gathered}$ | $\begin{gathered} 53 \\ 21 \% \end{gathered}$ | $\begin{gathered} 53 \\ 29 \% \end{gathered}$ |
| Disagree | $\begin{aligned} & 30 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ |
| Strongly Disagree | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I
would feel more loyal to my company.

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Strongly agree | 243 | 134 | 109 |
|  | $35 \%$ | $38 \%$ | $32 \%$ |
| Agree | 239 | 134 | 105 |
|  | $35 \%$ | $38 \%$ | $31 \%$ |
| Neutral | 167 | 65 | 102 |
|  | $24 \%$ | $19 \%$ | $30 \%$ |
| Disagree | B |  | 3 |
|  | 30 | 12 | 18 |
| Strongly Disagree | $4 \%$ | $3 \%$ | $5 \%$ |


| $2 \%$ | $1 \%$ | $2 \%$ |
| :--- | :--- | :--- |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I
would be more likely to stay at the company for
longer.
Age Groups
No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree |  |  |  |  |
|  | 254 | 98 | 110 | 46 |
|  | $37 \%$ | $40 \%$ | $43 \%$ | $25 \%$ |
| Agree | D | D | D |  |
|  | 230 | 87 | 79 | 64 |


| Neutral | 163 | 49 | 56 | 58 |
| :--- | :---: | :---: | :---: | :---: |
|  | $24 \%$ | $20 \%$ | $22 \%$ | $31 \%$ |
| Disagree |  |  |  | ABC |
|  | 35 | 10 | 10 | 15 |
| Strongly Disagree | $5 \%$ | $4 \%$ | $4 \%$ | $8 \%$ |
|  |  |  |  |  |
|  | 8 | 4 | 2 | 2 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I would be more likely to stay at the company for
longer.
Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |


| Unweighted Base | 690 | 350 | 340 |
| :--- | :---: | :---: | :---: |
| Weighted Base | 690 | 350 | 340 |
| Strongly agree | 254 | 139 | 115 |
|  | $37 \%$ | $40 \%$ | $34 \%$ |
| Agree | 230 | 127 | 103 |
|  | $33 \%$ | $36 \%$ | $30 \%$ |
| Neutral | 163 | 67 | 96 |
|  | $24 \%$ | $19 \%$ | $28 \%$ |
| Disagree | 35 | 14 | 21 |
|  | $5 \%$ | $4 \%$ | $6 \%$ |
| Strongly Disagree | 8 | 3 | 5 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I
would be more likely to recommend the company to
others.
Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $18-34$ | $35-49$ | $50-65$ |
| Unweighted Base | A | B | C | D |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree | 690 | 248 | 257 | 185 |
|  |  |  |  |  |
| Agree | 245 | 97 | 98 | 50 |
|  | $36 \%$ | $39 \%$ | $38 \%$ | $27 \%$ |
| Neutral | D | D |  |  |
|  | 234 | 81 | 88 | 65 |
| Disagree | $34 \%$ | $33 \%$ | $34 \%$ | $35 \%$ |
|  | 172 | 51 | 62 | 59 |
| Strongly Disagree | $25 \%$ | $21 \%$ | $24 \%$ | $32 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?

## If my employer offered more caregiving support, I

would be more likely to recommend the company to
others.
Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Strongly agree | 245 | 142 | 103 |
|  | $36 \%$ | $41 \%$ | $30 \%$ |
| Agree | 234 | 121 | 113 |
|  | $34 \%$ | $35 \%$ | $33 \%$ |
| Neutral | 172 | 69 | 103 |
| Disagree | $25 \%$ | $20 \%$ | $30 \%$ |
|  |  |  | B |
| Strongly Disagree | 26 | 12 | 14 |

Overlap formulae used

ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I would be less stressed about balancing caregiving responsibilities and my job.

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree |  |  |  |  |
|  | 234 | 97 | 95 | 42 |
| Agree | $34 \%$ | $39 \%$ | $37 \%$ | $23 \%$ |
|  | D | D | D |  |
| Neutral | 227 | 83 | 84 | 60 |
|  | $33 \%$ | $33 \%$ | $33 \%$ | $32 \%$ |


|  |  |  |  | $A B C$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Disagree | 30 | 11 | 8 | 11 |
|  | $4 \%$ | $4 \%$ | $3 \%$ | $6 \%$ |
| Strongly Disagree |  |  |  |  |
|  | 13 | 5 | 4 | 4 |
|  | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the following statements?
If my employer offered more caregiving support, I would be less stressed about balancing caregiving responsibilities and my job.

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
|  | 690 | 350 | 340 |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base |  |  |  |


| Strongly agree | 234 | 120 | 114 |
| :--- | :---: | :---: | :---: |
|  | $34 \%$ | $34 \%$ | $34 \%$ |
| Agree | 227 | 126 | 101 |
|  | $33 \%$ | $36 \%$ | $30 \%$ |
| Neutral | 186 | 84 | 102 |
|  | $27 \%$ | $24 \%$ | $30 \%$ |
| Disagree | 30 | 14 | 16 |
|  | $4 \%$ | $4 \%$ | $5 \%$ |
| Strongly Disagree | 13 | 6 | 7 |
|  | $2 \%$ | $2 \%$ | $2 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I
would be more likely to tell my employer about my caregiving situation.
Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree | $\begin{gathered} 198 \\ 29 \% \\ D \end{gathered}$ | $\begin{gathered} 83 \\ 33 \% \\ D \end{gathered}$ | $\begin{gathered} 78 \\ 30 \% \\ D \end{gathered}$ | $\begin{gathered} 37 \\ 20 \% \end{gathered}$ |
| Agree | $\begin{aligned} & 246 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 90 \\ 36 \% \end{gathered}$ | $\begin{gathered} 93 \\ 36 \% \end{gathered}$ | $\begin{gathered} 63 \\ 34 \% \end{gathered}$ |
| Neutral | $\begin{gathered} 195 \\ 28 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 52 \\ 21 \% \end{gathered}$ | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | $\begin{gathered} 73 \\ 39 \% \\ \text { ABC } \end{gathered}$ |
| Disagree | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ |
| Strongly Disagree | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?

If my employer offered more caregiving support, I
would be more likely to tell my employer about my caregiving situation.
Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Strongly agree | 198 | 117 | 81 |
|  | $29 \%$ | $33 \%$ | $24 \%$ |
| Agree | 246 | 127 | 119 |
|  | $36 \%$ | $36 \%$ | $35 \%$ |
| Neutral | 195 | 82 | 113 |
| Disagree | $28 \%$ | $23 \%$ | $33 \%$ |
|  |  |  | B |
| Strongly Disagree | 40 | 18 | 22 |

[^0]ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I
would be more motivated to help the company
succeed.
Age Groups
No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 690 | 248 | 257 | 185 |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree | $\begin{gathered} 239 \\ 35 \% \\ D \end{gathered}$ | $\begin{gathered} 96 \\ 39 \% \\ D \end{gathered}$ | $\begin{gathered} 99 \\ 39 \% \\ D \end{gathered}$ | $\begin{gathered} 44 \\ 24 \% \end{gathered}$ |
| Agree | $\begin{gathered} 238 \\ 34 \% \end{gathered}$ | $\begin{gathered} 90 \\ 36 \% \end{gathered}$ | $\begin{gathered} 86 \\ 33 \% \end{gathered}$ | $\begin{gathered} 62 \\ 34 \% \end{gathered}$ |
| Neutral | $\begin{aligned} & 172 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 49 \\ 20 \% \end{gathered}$ | $\begin{gathered} 59 \\ 23 \% \end{gathered}$ | $\begin{gathered} 64 \\ 35 \% \\ \text { ABC } \end{gathered}$ |


| Disagree | 28 | 9 | 8 | 11 |
| :--- | :---: | :---: | :---: | :---: |
|  | $4 \%$ | $4 \%$ | $3 \%$ | $6 \%$ |
| Strongly Disagree |  |  |  |  |
|  | 13 | 4 | 5 | 4 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I would be more motivated to help the company succeed.
Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Strongly agree | 239 | 134 | 105 |


|  | $35 \%$ | $38 \%$ | $31 \%$ |
| :--- | :---: | :---: | :---: |
| Agree | 238 | 130 | 108 |
|  | $34 \%$ | $37 \%$ | $32 \%$ |
| Neutral | 172 | 67 | 105 |
|  | $25 \%$ | $19 \%$ | $31 \%$ |
| Disagree | B |  | B |
| Strongly Disagree | 28 | 12 | 16 |
|  | $4 \%$ | $3 \%$ | $5 \%$ |
|  |  | 13 | 7 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, I
would feel that the company cares about my
wellbeing.
Age Groups

No filters applied.
Base: All answering

$\square$

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
| Unweighted Base | A | B | C | D |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree | 690 | 248 | 257 | 185 |
|  | 275 | 104 | 110 | 61 |
| Agree | $40 \%$ | $42 \%$ | $43 \%$ | $33 \%$ |
| Neutral | 257 | 87 | 96 | 74 |
|  | $37 \%$ | $35 \%$ | $37 \%$ | $40 \%$ |
| Disagree | 126 | 41 | 43 | 42 |
|  | $18 \%$ | $17 \%$ | $17 \%$ | $23 \%$ |
| Strongly Disagree | 22 |  |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the following statements?
If my employer offered more caregiving support, I
would feel that the company cares about my
wellbeing.
Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Strongly agree | 275 | 149 | 126 |
|  | $40 \%$ | $43 \%$ | $37 \%$ |
| Agree | 257 | 135 | 122 |
|  | $37 \%$ | $39 \%$ | $36 \%$ |
| Neutral | 126 | 51 | 75 |
|  | $18 \%$ | $15 \%$ | $22 \%$ |
| Disagree | 22 | 8 | 14 |
|  | $3 \%$ | $2 \%$ | $4 \%$ |
| Strongly Disagree |  |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents

How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, it would not affect my perception of my employer.

Age Groups
No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $18-34$ | $35-49$ | $\mathbf{5 0 - 6 5}$ |
| Unweighted Base | A | B | C | D |
| Weighted Base | 690 | 248 | 257 | 185 |
| Strongly agree | 690 | 248 | 257 | 185 |
| Agree | 142 | 55 | 59 | 28 |
| Neutral | $21 \%$ | $22 \%$ | $23 \%$ | $15 \%$ |
|  | 168 | 66 | 64 | 38 |
| Disagree | $24 \%$ | $27 \%$ | $25 \%$ | $21 \%$ |
|  | 199 | 69 | 67 | 63 |
| Strongly Disagree | $29 \%$ | $28 \%$ | $26 \%$ | $34 \%$ |
|  | 128 | 44 | 49 | 35 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents
How much do you agree or disagree with the
following statements?
If my employer offered more caregiving support, it would not affect my perception of my employer.

Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 690 | 350 | 340 |
| Weighted Base | 690 | 350 | 340 |
| Strongly agree | 142 | 78 | 64 |
| Agree | $21 \%$ | $22 \%$ | $19 \%$ |
| Neutral | 168 | 94 | 74 |


|  | $29 \%$ | $26 \%$ | $31 \%$ |
| :--- | :---: | :---: | :---: |
| Disagree | 128 | 63 | 65 |
|  | $19 \%$ | $18 \%$ | $19 \%$ |
| Strongly Disagree | 53 | 23 | 30 |
|  | $8 \%$ | $7 \%$ | $9 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents
Does your employer currently provide any resources
to support employees with caregiving
responsibilities? (Select all that apply)

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
|  | 494 | 166 | 210 | 118 |
| Unweighted Base | 494 | 166 | 210 | 118 |
| Weighted Base |  |  |  |  |


| Job flexibility (e.g. flexible scheduling or working location) | $\begin{aligned} & 182 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 66 \\ 40 \% \end{gathered}$ | $\begin{gathered} 68 \\ 32 \% \end{gathered}$ | $\begin{gathered} 48 \\ 41 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Family leave (i.e. your employer has established a policy beyond FMLA or state and local laws) | $\begin{aligned} & 141 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 49 \\ 30 \% \end{gathered}$ | $\begin{gathered} 59 \\ 28 \% \end{gathered}$ | $\begin{gathered} 33 \\ 28 \% \end{gathered}$ |
| Caregiver referral service | $\begin{gathered} 60 \\ 12 \% \end{gathered}$ | $\begin{gathered} 21 \\ 13 \% \end{gathered}$ | $\begin{gathered} 30 \\ 14 \% \end{gathered}$ | $\begin{gathered} 9 \\ 8 \% \end{gathered}$ |
| Backup care | $\begin{gathered} 64 \\ 13 \% \\ D \end{gathered}$ | $\begin{gathered} 27 \\ 16 \% \\ D \end{gathered}$ | $\begin{gathered} 31 \\ 15 \% \\ D \end{gathered}$ | $\begin{gathered} 6 \\ 5 \% \end{gathered}$ |
| Financial subsidy for care | $\begin{gathered} 92 \\ 19 \% \\ D \end{gathered}$ | $\begin{gathered} 22 \\ 13 \% \\ D \end{gathered}$ | $\begin{gathered} 65 \\ 31 \% \\ \text { ABD } \end{gathered}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ |
| Expert guidance and/or concierge support | $\begin{gathered} 63 \\ 13 \% \\ D \end{gathered}$ | $\begin{gathered} 20 \\ 12 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 38 \\ 18 \% \\ D \end{gathered}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ |
| Ability to take sabbatical for caregiving | $\begin{gathered} 90 \\ 18 \% \end{gathered}$ | $\begin{gathered} 21 \\ 13 \% \end{gathered}$ | $\begin{gathered} 48 \\ 23 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 21 \\ 18 \% \end{gathered}$ |
| Employee resource groups for caregivers | $\begin{gathered} 84 \\ 17 \% \\ D \end{gathered}$ | $\begin{gathered} 33 \\ 20 \% \\ D \end{gathered}$ | $\begin{gathered} 43 \\ 20 \% \\ D \end{gathered}$ | $\begin{gathered} 8 \\ 7 \% \end{gathered}$ |
| Services to cope with the stress of caregiving | $\begin{gathered} 79 \\ 16 \% \\ D \end{gathered}$ | $\begin{gathered} 27 \\ 16 \% \end{gathered}$ | $\begin{gathered} 41 \\ 20 \% \\ D \end{gathered}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ |
| Other resources | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 3 \% \end{gathered}$ |
| As far as I know, my employer does not provide any of these resources | $\begin{aligned} & 116 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 34 \\ 20 \% \end{gathered}$ | $\begin{gathered} 39 \\ 19 \% \end{gathered}$ | $\begin{gathered} 43 \\ 36 \% \\ A B C \end{gathered}$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
Does your employer currently provide any resources
to support employees with caregiving
responsibilities? (Select all that apply)

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | 494 | 280 | 214 |
| Unweighted Base | 494 | 280 | 214 |
| Weighted Base |  |  |  |
|  |  |  |  |
| Job flexibility (e.g. flexible scheduling or working location) | 182 | 96 | 86 |
|  | $37 \%$ | $40 \%$ |  |
| Family leave (i.e. your employer has established a policy | 141 | 87 | 54 |
| beyond FMLA or state and local laws) | $29 \%$ | $31 \%$ | $25 \%$ |


| Caregiver referral service | $\begin{gathered} 60 \\ 12 \% \\ \text { C } \end{gathered}$ | $\begin{gathered} 45 \\ 16 \% \\ C \end{gathered}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Backup care | $\begin{gathered} 64 \\ 13 \% \end{gathered}$ | $\begin{gathered} 46 \\ 16 \% \\ \text { C } \end{gathered}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ |
| Financial subsidy for care | $\begin{gathered} 92 \\ 19 \% \\ C \end{gathered}$ | $\begin{gathered} 73 \\ 26 \% \\ \text { AC } \end{gathered}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ |
| Expert guidance and/or concierge support | $\begin{gathered} 63 \\ 13 \% \\ C \end{gathered}$ | $\begin{gathered} 49 \\ 18 \% \\ C \end{gathered}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ |
| Ability to take sabbatical for caregiving | $\begin{gathered} 90 \\ 18 \% \end{gathered}$ | $\begin{gathered} 59 \\ 21 \% \end{gathered}$ | $\begin{gathered} 31 \\ 14 \% \end{gathered}$ |
| Employee resource groups for caregivers | $\begin{gathered} 84 \\ 17 \% \end{gathered}$ | $\begin{gathered} 56 \\ 20 \% \end{gathered}$ | $\begin{gathered} 28 \\ 13 \% \end{gathered}$ |
| Services to cope with the stress of caregiving | $\begin{gathered} 79 \\ 16 \% \end{gathered}$ | $\begin{gathered} 48 \\ 17 \% \end{gathered}$ | $\begin{gathered} 31 \\ 14 \% \end{gathered}$ |
| Other resources | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ |
| As far as I know, my employer does not provide any of these resources | $\begin{gathered} 116 \\ 23 \% \end{gathered}$ | $\begin{gathered} 50 \\ 18 \% \end{gathered}$ | $\begin{gathered} 66 \\ 31 \% \\ \text { B } \end{gathered}$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: $0\left(^{(* *)}\right.$ Small Base: 75(*)

Contents

Within the next 3 years, do you expect to provide unpaid help to a loved one or loved ones (e.g.
parent, spouse/partner, close friend, adult child, etc.) other than a child under age 18 ?

## Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base | 310 | 84 | 64 | 162 |
| Yes |  |  |  |  |
|  | 34 | 12 | 10 | 12 |
| No | $11 \%$ | $14 \%$ | $16 \%$ | $7 \%$ |
| Not sure | 179 | 45 | 33 | 101 |
|  | $58 \%$ | $54 \%$ | $52 \%$ | $62 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

Within the next 3 years, do you expect to provide unpaid help to a loved one or loved ones (e.g. parent, spouse/partner, close friend, adult child, etc.) other than a child under age 18 ?

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 310 | 126 | 184 |
| Weighted Base | 310 | 126 | 184 |
| Yes | 34 | 17 | 17 |
|  | $11 \%$ | $13 \%$ | $9 \%$ |
| No | 179 | 79 | 100 |
|  | $58 \%$ | $63 \%$ | $54 \%$ |
| Not sure | 97 | 30 | 67 |
|  | $31 \%$ | $24 \%$ | $36 \%$ |

Overlap formulae used

ColumnProportions (5\%): Minimum Base: $0\left(^{* *}\right.$ ) Small Base: 75(*)

Contents
How much do you agree or disagree with the
following statements?
I believe employers should make it a priority to support all employees' families, including those with aging and vulnerable loved ones.
Age Groups
No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
|  | 310 | 84 | 64 | 162 |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base |  | 85 | 26 | 14 |
| Strongly Agree | $27 \%$ | $31 \%$ | $22 \%$ | $28 \%$ |
| Agree | 90 | 19 | 21 | 50 |
|  | $29 \%$ | $23 \%$ | $33 \%$ | $31 \%$ |
| Neutral | 107 | 32 | 21 | 54 |


| Disagree | 19 | 5 | 6 | 8 |
| :--- | :---: | :---: | :---: | :---: |
|  | $6 \%$ | $6 \%$ | $9 \%$ | $5 \%$ |
| Strongly Disagree |  |  |  |  |
|  | 9 | 2 | 2 | 5 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
I believe employers should make it a priority to
support all employees' families, including those with
aging and vulnerable loved ones.
Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 310 | 126 | 184 |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 85 | 29 | 56 |


|  | $27 \%$ | $23 \%$ | $30 \%$ |
| :--- | :---: | :---: | :---: |
| Agree | 90 | 36 | 54 |
|  | $29 \%$ | $29 \%$ | $29 \%$ |
| Neutral | 107 | 46 | 61 |
|  | $35 \%$ | $37 \%$ | $33 \%$ |
| Disagree |  |  |  |
| Strongly Disagree | $6 \%$ | 79 | 10 |
|  |  | 9 | $5 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the following statements?
It would affect my perception of my employer to
know that the company offers resources to assist employees with adult and elder care needs.

Age Groups
No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base | 310 | 84 | 64 | 162 |
| Strongly Agree | 81 | 22 | 13 | 46 |
|  | $26 \%$ | $26 \%$ | $20 \%$ | $28 \%$ |
| Agree | 100 | 19 | 24 | 57 |
|  | $32 \%$ | $23 \%$ | $38 \%$ | $35 \%$ |
| Neutral | 99 | 35 | 22 | 42 |
|  | $32 \%$ | $42 \%$ | $34 \%$ | $26 \%$ |
| Disagree |  | 0 |  |  |
|  | 18 | 3 | 3 | 12 |
| Strongly Disagree | $6 \%$ | $4 \%$ | $5 \%$ | $7 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?

It would affect my perception of my employer to
know that the company offers resources to assist
employees with adult and elder care needs.

Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 310 | 126 | 184 |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 81 | 30 | 51 |
|  | $26 \%$ | $24 \%$ | $28 \%$ |
| Agree | 100 | 42 | 58 |
| Neutral | $32 \%$ | $33 \%$ | $32 \%$ |
| Disagree | 99 | 40 | 59 |
|  | $32 \%$ | $32 \%$ | $32 \%$ |
| Strongly Disagree | 18 | 7 | 11 |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
I would feel better about my employer for offering
adult and elder care support.
Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base | 310 | 84 | 64 | 162 |
| Strongly Agree | 89 | 26 | 15 | 48 |
|  | $29 \%$ | $31 \%$ | $23 \%$ | $30 \%$ |
| Agree | 97 | 22 | 18 | 57 |
| Neutral | $31 \%$ | $26 \%$ | $28 \%$ | $35 \%$ |
| Disagree | 99 | 30 | 23 | 46 |


|  | $5 \%$ | $5 \%$ | $9 \%$ | $4 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Strongly Disagree | 8 | 2 | 2 | 4 |
|  | $3 \%$ | $2 \%$ | $3 \%$ | $2 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the following statements?
I would feel better about my employer for offering adult and elder care support.
Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 310 | 126 | 184 |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 89 | 32 | 57 |
|  | $29 \%$ | $25 \%$ | $31 \%$ |
| Agree | 97 | 41 | 56 |


|  | $31 \%$ | $33 \%$ | $30 \%$ |
| :--- | :---: | :---: | :---: |
| Neutral | 99 | 39 | 60 |
|  | $32 \%$ | $31 \%$ | $33 \%$ |
| Disagree | 17 | 8 | 9 |
|  | $5 \%$ | $6 \%$ | $5 \%$ |
| Strongly Disagree |  |  |  |
|  | $3 \%$ | 6 | 2 |
|  |  |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

Contents

How much do you agree or disagree with the
following statements?
Knowing my employer offers adult and elder care support would make me feel more supported as an employee.
Age Groups
No filters applied.
Base: All answering
A low base warning is set at 75 and is indicated by *

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $18-34$ | $35-49$ | $50-65$ |


|  | A | B | C | D |
| :--- | :---: | :---: | :---: | :---: |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base | 310 | 84 | 64 | 162 |
| Strongly Agree | 92 | 28 | 12 | 52 |
|  | $30 \%$ | $33 \%$ | $19 \%$ | $32 \%$ |
| Agree | $C^{*}$ |  |  | $C^{*}$ |
| Neutral | 107 | 21 | 27 | 59 |
|  | $35 \%$ | $25 \%$ | $42 \%$ | $36 \%$ |
| Disagree |  |  |  |  |
|  | 84 | 23 | 19 | 42 |
| Strongly Disagree | $27 \%$ | $27 \%$ | $30 \%$ | $26 \%$ |
|  |  |  |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
Knowing my employer offers adult and elder care
support would make me feel more supported as an
employee.
Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 310 | 126 | 184 |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 92 | 37 | 55 |
|  | $30 \%$ | $29 \%$ | $30 \%$ |
| Agree | 107 | 38 | 69 |
|  | $35 \%$ | $30 \%$ | $38 \%$ |
| Neutral | 84 | 37 | 47 |
| Disagree | $27 \%$ | $29 \%$ | $26 \%$ |
|  | 17 | 9 | 8 |
| Strongly Disagree | $5 \%$ | $7 \%$ | $4 \%$ |
|  |  |  |  |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?

## Knowing my employer offers adult and elder care

support would make me feel more loyal as an
employee.
Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base | 310 | 84 | 64 | 162 |
| Strongly Agree | 89 | 28 | 14 | 47 |
|  | $29 \%$ | $33 \%$ | $22 \%$ | $29 \%$ |
| Agree | 96 | 19 | 23 | 54 |
| Neutral | $31 \%$ | $23 \%$ | $36 \%$ | $33 \%$ |
| Disagree | 98 | 29 | 22 | 47 |
|  | $32 \%$ | $35 \%$ | $34 \%$ | $29 \%$ |
| Strongly Disagree | 15 | 5 | 4 | 6 |

[^1]ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
How much do you agree or disagree with the
following statements?
Knowing my employer offers adult and elder care
support would make me feel more loyal as an
employee.
Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
| Unweighted Base | A | B | C |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 310 | 126 | 184 |
| Agree | 89 | 35 | 54 |
|  | $29 \%$ | $28 \%$ | $29 \%$ |
| Neutral | 96 | 33 | 63 |


| Disagree | 15 | 10 | 5 |
| :--- | :---: | :---: | :---: |
|  | $5 \%$ | $8 \%$ | $3 \%$ |
| Strongly Disagree |  | $C$ |  |
|  | 12 | 7 | 5 |
|  | $4 \%$ | $6 \%$ | $3 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
How much do you agree or disagree with the
following statements?
I believe caring for adults and elders is a prevalent challenge in the workforce.
Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-34 | 35-49 | 50-65 |
|  | A | B | C | D |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base | 310 | 84 | 64 | 162 |
| Strongly Agree | 81 | 21 | 13 | $47$ |
|  | 26\% | 25\% | 20\% | 29\% |


| Agree | 104 | 20 | 22 | 62 |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $34 \%$ | $24 \%$ | $34 \%$ | $38 \%$ |  |
| Neutral | 100 | 34 | 24 | 42 |  |
|  | $32 \%$ | $40 \%$ | $38 \%$ | $26 \%$ |  |
| Disagree |  | D |  |  |  |
|  | 17 | 7 | 4 | 6 |  |
| Strongly Disagree | $5 \%$ | $8 \%$ | $6 \%$ | $4 \%$ |  |
|  |  |  | 2 | 1 | 5 |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
I believe caring for adults and elders is a prevalent
challenge in the workforce.
Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | Male | Female |  |
|  | A | B | C |  |


| Unweighted Base | 310 | 126 | 184 |
| :--- | :---: | :---: | :---: |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 81 | 28 | 53 |
|  | $26 \%$ | $22 \%$ | $29 \%$ |
| Agree | 104 | 45 | 59 |
|  | $34 \%$ | $36 \%$ | $32 \%$ |
| Neutral | 100 | 40 | 60 |
| Disagree | $32 \%$ | $32 \%$ | $33 \%$ |
| Strongly Disagree | 17 | 8 | 9 |
|  | $5 \%$ | $6 \%$ | $5 \%$ |

## Overlap formulae used

ColumnProportions (5\%): Minimum Base: 0(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
Employers that offer robust adult and elder care support are more attractive companies to work for.

Age Groups

No filters applied.
Base: All answering

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Total | $18-34$ | $35-49$ | $50-65$ |
| Unweighted Base | A | B | C | D |
| Weighted Base | 310 | 84 | 64 | 162 |
| Strongly Agree | 310 | 84 | 64 | 162 |
|  |  |  |  |  |
| Agree | 95 | 27 | 16 | 52 |
|  | $31 \%$ | $32 \%$ | $25 \%$ | $32 \%$ |
| Neutral | 99 | 20 | 20 | 59 |
| Disagree | $32 \%$ | $24 \%$ | $31 \%$ | $36 \%$ |
|  | 96 | 32 | 22 | 42 |
| Strongly Disagree | $31 \%$ | $38 \%$ | $34 \%$ | $26 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: $0\left(^{* *}\right.$ ) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?

## Employers that offer robust adult and elder care

support are more attractive companies to work for.

## Gender

No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
| Unweighted Base | A | B | C |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 310 | 126 | 184 |
|  | 95 | 39 | 56 |
| Agree | $31 \%$ | $31 \%$ | $30 \%$ |
| Neutral | 99 | 37 | 62 |
| Disagree | $32 \%$ | $29 \%$ | $34 \%$ |
|  | $31 \%$ | $30 \%$ | $32 \%$ |
| Strongly Disagree | 13 | 8 |  |

Overlap formulae used

ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

Contents
How much do you agree or disagree with the
following statements?
I would be more likely to take a job at an employer that offers adult and elder care support.

## Age Groups

No filters applied.
Base: All answering
A low base warning is set at 75 and is indicated by *

| Ipsos |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
|  | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 9}$ | $\mathbf{5 0 - 6 5}$ |
|  | A | B | C | D |
| Unweighted Base | 310 | 84 | 64 | 162 |
| Weighted Base | 310 | 84 | 64 | 162 |
| Strongly Agree |  |  |  |  |
|  | $22 \%$ | 17 | 11 | 40 |
|  |  | $20 \%$ | $17 \%$ | $25 \%$ |
| Agree | 87 | 24 | 11 | 52 |
|  | $28 \%$ | $29 \%$ | $17 \%$ | $32 \%$ |
| Neutral | $C^{*}$ |  |  | $C^{*}$ |
|  | 128 | 36 | 35 | 57 |


| Disagree | 16 | 3 | 6 | 7 |
| :--- | :---: | :---: | :---: | :---: |
|  | $5 \%$ | $4 \%$ | $9 \%$ | $4 \%$ |
| Strongly Disagree |  |  |  |  |
|  | $4 \%$ | 4 | 1 | 6 |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)

## Contents

How much do you agree or disagree with the
following statements?
I would be more likely to take a job at an employer
that offers adult and elder care support.

Gender
No filters applied.
Base: All answering

| Ipsos |  |  |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
|  | Total | Male | Female |
|  | A | B | C |
| Unweighted Base | 310 | 126 | 184 |
| Weighted Base | 310 | 126 | 184 |
| Strongly Agree | 68 | 25 | 43 |


|  | $22 \%$ | $20 \%$ | $23 \%$ |
| :--- | :---: | :---: | :---: |
| Agree | 87 | 38 | 49 |
|  | $28 \%$ | $30 \%$ | $27 \%$ |
| Neutral | 128 | 49 | 79 |
|  | $41 \%$ | $39 \%$ | $43 \%$ |
| Disagree | 16 | 9 | 7 |
|  | $5 \%$ | $7 \%$ | $4 \%$ |
| Strongly Disagree | 11 | 5 | 6 |
|  | $4 \%$ | $4 \%$ | $3 \%$ |

Overlap formulae used
ColumnProportions (5\%): Minimum Base: O(**) Small Base: 75(*)


[^0]:    Overlap formulae used

[^1]:    Overlap formulae used

