

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Coronavirus/ pandemic diseases	355 34%hl p	154 30%	197 37%z	46 40%fh	67 37%	66 40%fh	48 27%	59 36%	67 27%	113 38%fh	114 33%fh	126 31%	76 27%	80 32%	90 42%zl mp	87 35%	156 30%	177 38%zl p	346 33%
Economy/Economic situation	158 15%ij	89 17%	68 13%	9 8%	20 11%	18 11%	39 22%zc deij	26 16%	45 18%ci	30 10%	57 17%e	71 17%ci	46 17%	42 17%	36 17%	29 11%	89 17%	65 14%	176 17%
Pollution/ Environment/ Climate change	57 5%	23 4%	34 6%	6 5%	7 4%	8 5%	12 6%	10 6%	14 6%	13 4%	19 6%	24 6%	23 8%oq	14 6%	10 5%	6 3%	37 7%zo	17 4%	57 5%
Common Market/ Brexit/EU/Europe/ Euro	56 5%nhq	31 6%	24 5%	6 5%	9 5%	15 9%hk	10 5%	9 5%	8 3%	14 5%	25 7%	17 4%	22 8%noq	19 8%zno q	4 2%	6 2%	41 8%zno q	10 2%	58 6%
Poverty/Inequality	50 5%	20 4%	30 6%	4 3%	12 7%	7 4%	10 5%	8 5%	9 4%	16 5%	17 5%	17 4%	15 5%	13 5%	6 3%	14 6%	27 5%	20 4%	55 5%
National health service/Hospitals/ Healthcare	46 4%	15 3%	31 6%	4 4%	3 2%	11 7%	8 5%	5 3%	15 6%	7 2%	20 6%	20 5%	13 5%	13 5%	10 5%	9 4%	26 5%	19 4%	46 4%
Immigration/ immigrants	36 3%	16 3%	18 3%	2 2%	5 3%	4 2%	6 4%	7 4%	11 4%	7 2%	10 3%	18 4%	8 3%	11 5%	4 2%	12 5%	19 4%	16 3%	38 4%
Unemployment/ Factory closure/ Lack of industry	33 3%	22 4%	11 2%	5 5%	1 1%	7 4%	5 3%	2 1%	12 5% d	6 2%	12 3%	14 3% g	8 3%	8 3%	7 3%	9 4%	16 3%	15 3%	30 3%
Lack of faith in politics / politicians / government	24 2%b	17 3%b	7 1%	1 1%	4 2%	3 2%	4 2%	6 4%	5 2%	5 2%	7 2%	11 3%	7 2%	3 1%	9 4%	5 2%	10 2%	13 3%	22 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)



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UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Housing	19	10	7	1	8	1	3	*	5	9	5	5	7	2	3	6	9	9	20
	2%	2%	1%	1%	4%z	1%	2%	*	2%	3%	1%	1%	2%	1%	1%	2%	2%^m	2%	2%
Education/Schools	16	6	11	1	-	4	7	-	4	1	11	4	9	4	*	1	13	2	18
	2%^q	1%	2%	1%	-	2%	4%^z	-	1%	*	3%^z	1%	3%ⁿ	2%	*	1%	2%^z	*	2%
UK union/ devolution/reform	15	12	3	-	4	-	3	2	5	4	3	7	8	2	1	3	10	4	15
	1%^b	2%	1%	-	2%	-	2%	1%	2%	1%	1%	2%	3%	1%	1%	1%	2%^m	1%	1%
Race relations	12	9	3	-	7	2	1	1	2	7	3	3	4	2	2	3	6	5	8
	1%	2%	1%	-	4%^z	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Mental health/ well-being	10	3	7	2	2	2	5	-	-	4	6	-	3	2	2	3	5	5	6
	1%	1%	1%	2%^k	1%	1%	3%^h	-	-	1%^k	2%^k	-	1%	1%	1%	1%	1%	1%	1%
Defence/Foreign affairs/ International terrorism	8	1	6	3	-	2	2	1	-	3	4	1	3	1	1	2	4	3	6
	1%^a	*	1%	3%^z	-	1%	1%	1%	-	1%	1%	*	1%	*	*	1%	1%	1%	1%
Ageing population/ Social care for the elderly	8	6	2	1	-	2	-	3	3	1	2	6	2	2	3	1	5	4	8
	1%	1%	*	1%	-	1%	-	2%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%
International trade/trade deals	7	6	1	1	-	1	-	2	3	1	1	5	1	3	1	2	3	3	9
	1%	1%	*	1%	-	1%	-	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%
Low pay/Minimum wage/Fair wages	7	5	2	1	-	1	1	*	3	1	2	4	1	*	3	2	1	5	7
	1%	1%	*	1%	-	1%	*	*	1%	*	1%	1%	*	*	1%	1%	*	1%	1%
Population levels/ Overpopulation	7	6	1	3	-	-	2	-	1	3	2	1	-	-	1	5	-	6	4
	1%	1%	*	3%^z	-	-	1%	-	1%	1%	1%	*	-	-	1%	2%^p	-	1%^p	*

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UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7 1%	5 1%	2 *	- -	- -	3 2%	1 1%	2 1%	1 *	- -	4 1%	3 1%	3 1%	* *	- -	3 1%	4 1% ^m	3 1%	5 *
Pensions/Social security/Benefits	5 1%	* *	5 1%	3 3% ^{zhjk}	3 1%	- -	- -	- -	- -	5 2% ^{zjk}	- -	- -	- -	3 1% ^p	- -	3 1%	3 1%	3 1%	3 *
Food production/ farming	4 *	- -	4 1%	1 1%	- -	- -	3 2% ^{zk}	* *	- -	1 *	3 1%	* *	- -	1 1%	- -	3 1%	1 *	3 1%	3 *
Trade unions/ Strikes	4 *	1 *	3 1%	- -	1 1%	- -	- -	- -	3 1%	1 *	- -	3 1%	2 1%	- -	- -	1 *	2 *	1 *	3 *
Nationalisation/ Government control of institutions	4 *	1 *	2 *	- -	1 1%	- -	1 *	1 1%	1 *	1 *	1 *	2 1%	- -	2 1%	1 1%	- -	2 *	1 *	4 *
Local government/ Council tax	2 *	- -	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	* *	1 1%	- -	* *	1 *	2 *
Morality/ Individual behaviour/ Lifestyle	1 *	1 *	1 *	1 1%	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	1 *	- -	- -	1 *	- -	2 *
Public services in general	1 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 1%	- -	- -	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Taxation	1 *	* *	1 *	- -	1 *	* *	- -	- -	- -	1 *	* *	- -	- -	1 *	- -	- -	1 *	- -	2 *

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UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	57 5% _{fj}	31 6%	26 5%	6 5%	18 10% _{zef}	4 3%	3 2%	12 7% _{fj}	13 6%	24 8% _{fj}	8 2%	25 6% _{fj}	14 5%	12 5%	8 4%	18 7%	26 5%	26 6%	61 6%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	44 4% _{lp}	20 4%	24 5%	7 6%	9 5%	5 3%	4 2%	5 3%	13 5%	16 5%	9 3%	18 4%	4 1%	7 3%	8 4%	17 7% _{lp}	11 2%	25 5% _{lp}	38 4%
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1053	856	63	134	370	236	310	247	373	136	237	414	341	124	124	755	248	181	196	401	181	1053
WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Coronavirus/ pandemic diseases	355 34%hi kt	312 34%hi k	17 35%	26 28%	117 34%hi	91 36%hi k	144 44%za cdhik	126 46%za cdhik	95 25%	33 23%	62 26%	119 31%	119 36%	49 35%	54 37%	238 33%	104 36%	82 38%t	85 37%	89 28%	67 35%	346 33%
Economy/Economic situation	158 15%	134 15%	8 15%	17 18%	52 15%	35 14%	43 13%	35 13%	63 16%	26 18%	38 15%	50 13%	69 21%zl pq	17 12%	18 12%	119 17%l	35 12%	28 13%	24 10%	61 19%zs	29 15%	176 17%
Pollution/ Environment/ Climate change	57 5%den qs	50 5%de	3 7%	4 4%	9 2%	5 2%	15 5%	12 4%	33 9%zad e	9 7%e	23 10%zad eg	33 9%zno q	17 5%q	1 1%	3 2%	50 7%znq	4 1%	10 5%	3 1%	26 8%zsu	6 3%	57 5%
Common Market/ Brexit/EU/Europe/ Euro	56 5%u	46 5%	3 5%	7 8%	17 5%	10 4%	11 3%	8 3%	28 7%ag	13 9%afg	15 6%	19 5%	25 8%	4 3%	8 5%	44 6%	12 4%	7 3%	20 9%zru	19 6%u	2 1%	58 6%
Poverty/Inequality	50 5%	42 5%	2 5%	5 6%	19 6%	14 6%	13 4%	10 4%	18 5%	10 7%	8 3%	18 5%	12 3%	11 8%	7 5%	29 4%	18 6%	5 2%	9 4%	23 7%zr	9 5%	55 5%
National health service/Hospitals/ Healthcare	46 4%	38 4%	3 7%	5 6%	13 4%	7 3%	14 4%	11 4%	19 5%	6 4%	14 6%	24 6%z	11 3%	2 1%	8 5%	35 5%	10 3%	11 5%	14 6%	10 3%	10 5%	46 4%
Immigration/ immigrants	36 3%t	31 3%	1 2%	3 4%	11 3%	8 3%	11 3%	10 4%	13 3%	5 4%	8 3%	15 4%	11 3%	6 4%	2 2%	27 4%	8 3%	8 4%	13 6%t	5 2%	8 4%	38 4%
Unemployment/ Factory closure/ Lack of industry	33 3%k	28 3%k	2 3%	3 3%	14 4%k	11 4%k	12 4%k	10 4%k	7 2%k	6 4%k	1 1%	14 4%	9 3%	9 6%o	1 1%	23 3%	10 3%o	8 4%	6 3%	10 3%	9 4%	30 3%
Lack of faith in politics / politicians / government	24 2%	21 2%	1 2%	2 2%	7 2%	4 2%	10 3%	10 3%	7 2%	3 2%	4 2%	8 2%	4 1%	7 5%mp	1 1%	12 2%	8 3%	3 1%	1 *	12 4%zs	7 3%	22 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
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WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Housing	19 2%p	14 2%	2 4%	2 2%	4 1%	1 1%	5 2%	4 1%	9 2%	2 1%	7 3%	5 1%	3 1%	2 1%	9 6%zlm p	8 1%	10 4%np	3 1%	3 1%	11 4%zu	1 *	20 2%
Education/Schools	16 2%	16 2%	-	* 1%	5 1%	4 2%	2 *	2 1%	10 3%	4 3%	6 2%	7 2%	4 1%	2 2%	3 2%	11 2%	5 2%	1 *	5 2%	7 2%	3 1%	18 2%
UK union/ devolution/reform	15 1%	11 1%	-	3 4%zfg	6 2%	3 1%	1 *	1 1%	7 2%	1 1%	6 2%	8 2%q	6 2%	-	-	15 2%zq	-	4 2%	1 *	5 2%	2 1%	15 1%
Race relations	12 1%fg	11 1%	* 1%	1 1%	9 3%zaf g	8 3%zaf gh	* *	-	2 1%	1 1%	1 1%	4 1%	4 1%	1 1%	-	8 1%	1 *	3 2%	1 1%	2 1%	5 2%	8 1%
Mental health/ well-being	10 1%p	10 1%	-	-	7 2%zfg	7 3%zaf g	-	-	3 1%	2 1%	1 *	1 *	2 1%	2 1%	4 3%lp	3 *	6 2%p	-	6 3%	3 1%	-	6 1%
Defence/Foreign affairs/ International terrorism	8 1%	7 1%	-	1 1%	2 1%	1 *	1 *	1 *	6 1%	2 2%	3 1%	3 1%	5 1%	-	1 1%	7 1%	1 *	-	3 1%	4 1%	1 *	6 1%
Ageing population/ Social care for the elderly	8 1%	8 1%	-	-	3 1%	3 1%	1 *	1 *	4 1%	1 *	3 1%	5 1%	1 *	-	2 1%	7 1%	2 1%	1 *	1 *	2 1%	4 2%	8 1%
International trade/trade deals	7 1%	6 1%	1 1%	-	2 1%	2 1%	2 *	1 *	4 1%	1 1%	2 1%	3 1%	3 1%	-	1 1%	6 1%	1 *	1 1%	1 *	2 1%	2 1%	9 1%
Low pay/Minimum wage/Fair wages	7 1%	4 *	* 1%	2 2%	3 1%	1 *	2 1%	2 1%	2 *	1 1%	1 *	4 1%	3 1%	-	-	7 1%	-	2 1%	-	2 *	3 1%	7 1%

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1053	856	63	134	370	236	310	247	373	136	237	414	341	124	124	755	248	181	196	401	181	1053
WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Population levels/ Overpopulation	7 1%	7 1%	- -	- -	1 *	1 *	2 1%	2 1%	3 1%	3 2%zk	- -	1 *	5 2%	- -	- -	7 1%	- -	1 *	3 2%	1 *	1 1%	4 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7 1%	7 1%	- -	- -	1 *	1 *	- -	- -	6 1%	- -	6 2%zad fg	1 *	2 1%	- -	4 3%zlp	3 *	4 1%	3 1%	3 1%	- -	1 1%	5 *
Pensions/Social security/Benefits	5 1%	5 1%	- -	- -	3 1%	3 1%	3 1%	3 1%	- -	- -	- -	- -	3 1%	- -	3 2%l	3 *	3 1%	3 1%	3 1%	- -	- -	3 *
Food production/ farming	4 *	4 *	- -	* *	1 *	1 *	3 1%	3 1%	- -	- -	- -	1 *	3 1%	- -	- -	4 1%	- -	* -	3 1%	1 *	- -	3 *
Trade unions/ Strikes	4 *	4 *	- -	- -	1 *	1 1%	2 1%	2 1%	1 *	- -	1 *	2 *	- -	1 1%	- -	2 *	1 *	- -	1 1%	- -	2 1%	3 *
Nationalisation/ Government control of institutions	4 *	3 *	1 2%deg	- -	- -	- -	1 *	- -	3 1%	2 1%	1 *	2 1%	1 *	- -	1 1%	3 *	1 *	1 1%	- -	2 1%	1 *	4 *
Local government/ Council tax	2 *	2 *	- -	- -	- -	- -	- -	- -	2 *	- -	2 1%	* *	- -	- -	- -	* *	- -	1 1%	- -	* *	- -	2 *
Morality/ Individual behaviour/ Lifestyle	1 *	1 *	- -	1 1%	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	1 *	1 *	1 *	- -	1 *	1 *	- -	2 *
Public services in general	1 *	- -	1 2%zad eghk	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 2nd July - 8th July 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 2
Q.PL01
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
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	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Taxation	1	1	-	-	*	*	-	-	1	1	-	-	-	1	-	-	1	-	1	*	-	2
	*	*	-	-	*	*	-	-	*	*	-	-	-	*	-	-	*	-	*	*	-	*
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	57	48	*	9	22	13	11	11	24	6	18	20	10	12	8	30	20	14	12	16	6	61
	5%mp	5%	1%	9%fg	6%	5%	3%	4%	6%	4%	7%	5%	3%	9%mp	6%	4%	7%	7%	5%	5%	3%	6%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

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Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

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	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Don't know	44	38	4	2	16	14	14	10	15	4	11	13	2	13	8	15	21	15	7	3	14	38
	4% ^{mpt}	4%	8%	2%	5%	6%	4%	4%	4%	3%	4%	3% ^{mp}	1%	9% ^{zlm}	6% ^m	2% ^m	8% ^{zlm}	7% ^t	3%	1%	7% ^t	4%
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
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	100%	39%	9%*	42%	28%	26%	9%*	27%	18%	23%	27%	27%	100%
Coronavirus/ pandemic diseases	355 34%	151 37%	27 29%	145 33%	96 32%	101 37%	22 25%	106 37%	63 32%	85 35%	94 33%	113 39%	346 33%
Economy/Economic situation	158 15%g	67 17%	10 11%	57 13%	71 24%zg	27 10%	16 18%	32 11%	26 13%	36 15%	53 19%	42 14%	176 17%
Pollution/ Environment/ Climate change	57 5%	17 4%	12 12%zac	21 5%	13 4%	16 6%	5 6%	10 4%	8 4%	10 4%	24 9%z	18 6%	57 5%
Common Market/ Brexit/EU/Europe/ Euro	56 5%c	28 7%c	4 4%	14 3%	12 4%	23 8%	9 10%	9 3%	6 3%	8 3%	21 8%	20 7%	58 6%
Poverty/Inequality	50 5%f	23 6%	8 9%	16 4%	5 2%	26 9%zf	3 3%	10 4%	14 7%	8 3%	16 6%	10 3%	55 5%
National health service/Hospitals/ Healthcare	46 4%a	7 2%	5 5%	29 7%za	14 5%	11 4%	5 6%	15 5%	5 3%	16 6%	9 3%	9 3%	46 4%
Immigration/ immigrants	36 3%g	9 2%	1 1%	22 5%z	17 6%zg	2 1%	1 1%	12 4%	8 4%	5 2%	7 2%	8 3%	38 4%
Unemployment/ Factory closure/ Lack of industry	33 3%a	5 1%	1 1%	18 4%a	14 5%	5 2%	1 1%	8 3%	8 4%	9 4%	7 3%	6 2%	30 3%
Lack of faith in politics / politicians / government	24 2%f	7 2%	3 4%	9 2%	- -	5 2%f	2 2%f	9 3%	4 2%	12 5%zn	2 1%	6 2%	22 2%
Housing	19 2%	8 2%	2 3%	8 2%	3 1%	6 2%	3 3%	4 1%	5 2%	6 3%	3 1%	3 1%	20 2%

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Education/Schools	16	7	2	6	4	4	6	2	1	3	7	6	18
	2%	2%	2%	1%	1%	1%	7%zfg	1%	1%	1%	2%	2%	2%
UK union/ devolution/reform	15	6	*	8	4	4	3	2	3	2	5	*	15
	1%	1%	*	2%	1%	1%	4%	1%	1%	1%	2%	*	1%
Race relations	12	7	-	4	*	3	1	5	1	3	2	1	8
	1%^f	2%	-	1%	*	1%	1%	2%	1%	1%	1%	*	1%
Mental health/ well-being	10	7	-	4	1	-	-	7	2	4	-	2	6
	1%	2%	-	1%	*	-	-	2%	1%	2%	-	1%	1%
Defence/Foreign affairs/ International terrorism	8	4	-	4	1	3	-	4	1	1	3	2	6
	1%	1%	-	1%	*	1%	-	1%	1%	*	1%	1%	1%
Ageing population/ Social care for the elderly	8	1	-	7	1	2	-	5	4	1	1	2	8
	1%	*	-	2%	*	1%	-	2%	2%	*	1%	1%	1%
International trade/trade deals	7	-	*	3	4	1	-	-	4	1	1	-	9
	1%	-	*	1%	1%	*	-	-	2%	*	1%	-	1%
Low pay/Minimum wage/Fair wages	7	2	1	4	-	4	-	2	2	-	2	2	7
	1%	*	1%	1%	-	2%	-	1%	1%	-	1%	1%	1%
Population levels/ Overpopulation	7	2	3	1	2	3	-	1	-	6	1	3	4
	1%	*	4%zac	*	1%	1%	-	*	-	2%z	*	1%	*
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7	4	-	2	2	*	2	1	1	-	4	3	5
	1%	1%	-	1%	1%	*	2%	*	1%	-	2%	1%	*

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Pensions/Social security/Benefits	5	3	2	-	*	2	3	-	-	5	-	5	3
	1%	1%	3% ^c	-	*	1%	3% ^{zf}	-	-	2% ^{zn}	-	2%	*
Food production/farming	4	1	-	*	4	-	-	-	-	*	3	-	3
	*	*	-	*	1% ^z	-	-	-	-	*	1%	-	*
Trade unions/ Strikes	4	1	-	3	3	1	-	-	1	-	2	-	3
	*	*	-	1%	1%	*	-	-	*	-	1%	-	*
Nationalisation/ Government control of institutions	4	3	-	1	-	1	1	2	1	1	1	2	4
	*	1%	-	*	-	*	1%	1%	1%	*	*	1%	*
Local government/ Council tax	2	1	-	*	-	1	-	*	-	1	-	-	2
	*	*	-	*	-	*	-	*	-	1%	-	-	*
Morality/ Individual behaviour/ Lifestyle	1	1	-	1	-	1	-	-	-	1	1	-	2
	*	*	-	*	-	*	-	-	-	*	*	-	*
Public services in general	1	-	1	-	-	-	1	-	-	1	-	1	1
	*	-	1%	-	-	-	1% ^z	-	-	*	-	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Taxation	1	1	-	-	-	1	*	-	-	-	-	-	2
	*	*	-	-	-	*	*	-	-	-	-	-	*
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

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Ipsos MORI

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ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?

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Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	57	16	9	24	12	11	4	25	15	14	7	9	61
	5% _n	4%	10%	6%	4%	4%	4%	9%	8% _n	6%	2%	3%	6%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	44	15	1	27	15	11	2	16	12	4	4	16	38
	4% _n	4%	1%	6% _z	5%	4%	2%	6%	6% _{mn}	2%	2%	5%	4%
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

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9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 4

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Coronavirus/ pandemic diseases	355	107	97	17	27	78	61	171	120	64	309	44	46	155	346
	34% ^{aft}	28%	33%	24%	23%	39% ^{acf}	27% ^t	32%	41% ^{zgi}	29%	34%	31%	43% ^{zm}	33%	33%
Economy/Economic situation	158	158	46	5	16	17	43	74	36	48	138	20	17	79	176
	15% ^e	41% ^{zbc}	16% ^e	7%	14%	9%	19% ^{ce}	14%	12%	21% ^{zgh}	15%	14%	16%	17%	17%
Pollution/ Environment/ Climate change	57	13	17	3	2	10	12	25	18	13	48	4	6	25	57
	5% ^a	3%	6%	4%	2%	5%	5%	5%	6%	6%	5%	3%	6%	5%	5%
Common Market/ Brexit/EU/Europe/ Euro	56	19	10	2	5	56	9	37	8	10	44	12	4	38	58
	5% ^h	5%	4%	2%	4%	28% ^{zabc}	4% ^{ft}	7% ^h	3%	5%	5%	8%	4%	8% ^z	6%
Poverty/Inequality	50	7	23	8	2	5	22	26	10	13	46	3	6	22	55
	5% ^a	2%	8% ^{zae}	11% ^{aet}	2%	2%	10% ^{zaet}	5%	3%	6%	5%	2%	5%	5%	5%
National health service/Hospitals/ Healthcare	46	17	46	5	8	7	17	19	16	12	41	5	4	13	46
	4%	4%	16% ^{zaef}	7%	7%	4%	7% ^z	3%	5%	5%	5%	4%	4%	3%	4%
Immigration/ immigrants	36	6	3	3	36	4	3	20	9	6	36	-	2	13	38
	3% ^{ab}	1%	1%	4%	31% ^{zabc}	2%	1%	4%	3%	3%	4% ^z	-	2%	3%	4%
Unemployment/ Factory closure/ Lack of industry	33	7	6	2	3	3	6	16	11	7	27	6	2	11	30
	3%	2%	2%	3%	2%	1%	3%	3%	4%	3%	3%	4%	2%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Lack of faith in politics / politicians / government	24 2%	5 1%	11 4%e	2 2%	4 3%e	- -	6 3%e	15 3%	5 2%	3 2%	19 2%	3 2%	1 1%	13 3%	22 2%
Housing	19 2%	6 2%	7 2%	1 1%	- -	- -	2 1%	14 3%	3 1%	1 1%	18 2%	1 1%	4 4%z	7 1%	20 2%
Education/Schools	16 2%	5 1%	3 1%	1 1%	1 1%	- -	16 7%zabe t	9 2%	6 2%	1 1%	15 2%	1 1%	3 2%	6 1%	18 2%
UK union/ devolution/reform	15 1%	2 1%	- -	1 2%	- -	4 2%b	1 *	7 1%	3 1%	5 2%	12 1%	3 2%	1 1%	5 1%	15 1%
Race relations	12 1%a	1 *	- -	- -	1 1%	- -	2 1%	10 2%	1 *	1 *	9 1%	4 3%	- -	3 1%	8 1%
Mental health/ well-being	10 1%	1 *	2 1%	- -	- -	- -	4 2%	7 1%	2 1%	2 1%	7 1%	3 2%	1 1%	6 1%	6 1%
Defence/Foreign affairs/ International terrorism	8 1%j	2 1%	3 1%	2 3%	- -	2 1%	2 1%	3 1%	3 1%	2 1%	4 *	5 3%zi	- -	4 1%	6 1%
Ageing population/ Social care for the elderly	8 1%	2 1%	* *	- -	4 3%zabe	- -	2 1%	5 1%	2 1%	1 1%	6 1%	2 1%	* *	1 *	8 1%
International trade/trade deals	7 1%	2 1%	* *	2 2%	- -	* *	- -	3 1%	3 1%	1 *	5 1%	2 2%	* *	2 *	9 1%
Low pay/Minimum wage/Fair wages	7 1%	- -	- -	- -	1 1%	- -	* *	3 1%	3 1%	1 *	7 1%	- -	1 1%	2 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

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Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Population levels/ Overpopulation	7 1%j	1 *	2 1%	1 2%	- -	- -	1 1%	5 1%	1 *	1 *	3 *	3 3%j	- -	5 1%	4 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7 1%	- -	- -	7 9%zabe ft	1 1%	- -	2 1%	5 1%	2 1%	- -	7 1%	- -	* -	4 1%	5 *
Pensions/Social security/Benefits	5 1%j	5 1%z	- -	- -	* *	3 1%	- -	5 1%	* *	- -	3 *	2 2%	- -	5 1%	3 *
Food production/ farming	4 *	1 *	- -	- -	- -	- -	- -	3 1%	1 *	* *	4 *	- -	- -	4 1%	3 *
Trade unions/ Strikes	4 *	- -	1 *	- -	2 2%a	- -	- -	3 1%	1 *	- -	4 *	- -	- -	1 *	3 *
Nationalisation/ Government control of institutions	4 *	1 *	1 *	- -	- -	1 1%	1 *	1 *	2 1%	1 *	4 *	- -	- -	3 1%	4 *
Local government/ Council tax	2 *	- -	1 *	- -	- -	- -	- -	1 *	- -	* *	2 *	- -	- -	- -	2 *
Morality/ Individual behaviour/ Lifestyle	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 *	- -	- -	1 *	2 *
Public services in general	1 *	1 *	1 *	- -	- -	1 1%	- -	- -	- -	1 *	1 *	- -	- -	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testingRespondent type : GB Adults 18+
Fieldwork dates : 2nd July - 8th July 2021
Source : Ipsos MORI (JN Q218)

Ipsos MORI

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 4

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Taxation	1	-	-	-	-	-	-	*	1	-	*	1	1	-	2
	*j	-	-	-	-	-	-	*	*	-	*	*	1%zm	-	*
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Drug abuse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	57	11	9	6	2	8	9	26	14	17	49	5	4	27	61
	5%ab	3%	3%	8%	2%	4%	4%	5%	5%	8%	5%	4%	4%	6%	6%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Ipsos MORI

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 4

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Don't know	44	3	1	6	-	1	4	21	14	9	33	10	3	15	38
	4% j	1% abet	* t	8% abef	- t	* t	2% t	4% j	5% h	4% i	4% j	7% k	2% l	3% m	4% n
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Coronavirus/ pandemic diseases	505	234	267	64	99	89	80	81	90	163	169	171	123	123	114	114	246	228	498
	48%hk	46%	50%	56%hk	54%hk	53%hk	45%	50%hk	37%	55%zh	49%hk	42%hk	44%	49%	53%	46%	47%	49%	47%
Economy/Economic situation	384	192	191	26	58	57	76	66	99	84	134	165	114	108	81	60	221	142	414
	36%ci	38%	36%	23%	32%	34%	43%ci	40%ci	40%ci	28%	39%ci	40%zc	41%oq	43%zo	38%oq	24%	42%zo	31%o	39%
National health service/Hospitals/ Healthcare	293	122	168	19	44	52	56	49	74	63	108	122	97	72	62	51	169	113	304
	28%ac	24%	32%za	16%	24%	31%ci	31%ci	30%ci	30%ci	21%	31%ci	30%ci	35%zo	29%	29%	20%	32%zm	25%oq	29%
Education/Schools	223	84	139	21	37	41	53	30	39	58	95	69	82	55	36	42	137	77	228
	21%ah	16%	26%za	18%	20%	25%	30%zg	18%	16%	20%	27%zg	17%	29%zn	22%	17%	17%	26%zm	17%noq	22%
Common Market/ Brexit/EU/Europe/ Euro	200	96	100	18	40	41	31	39	31	58	72	71	69	50	37	33	119	70	203
	19%hq	19%	19%	16%	22%h	24%h	17%	24%hk	13%	20%	21%h	17%h	25%zo	20%	17%	13%	23%zo	15%q	19%
Pollution/ Environment/ Climate change	171	74	93	24	29	30	29	26	34	52	59	60	69	43	22	27	111	49	175
	16%nq	14%	17%	21%	16%	18%	16%	16%	14%	18%	17%	15%	25%zm	17%q	11%	11%	21%zm	11%noq	17%
Poverty/Inequality	157	63	94	21	33	27	32	21	23	54	59	44	51	41	26	34	92	60	159
	15%hk	12%	18%za	18%h	18%hk	16%	18%hk	13%	9%	18%hk	17%hk	11%	18%	16%	12%	14%	17%z	13%	15%
Unemployment/ Factory closure/ Lack of industry	125	61	63	15	19	19	26	15	31	34	45	46	37	33	22	27	70	49	128
	12%	12%	12%	13%	10%	11%	15%	9%	13%	12%	13%	11%	13%	13%	10%	11%	13%	11%	12%
Immigration/ immigrants	115	62	52	8	15	13	22	23	35	23	34	57	27	36	17	33	62	51	123
	11%	12%	10%	7%	8%	8%	12%	14%	14%ci	8%	10%	14%zi	10%	14%zp	8%	13%	12%	11%	12%
Housing	114	39	72	14	28	15	19	12	26	42	34	38	36	29	18	26	64	44	123
	11%a	8%	14%za	12%	16%g	9%	11%	7%	11%	14%g	10%	9%	13%	11%	8%	10%	12%	9%	12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Lack of faith in politics / politicians / government	74 7%b	45 9%b	28 5%	9 8%	14 8%	15 9%	11 6%	12 7%	13 5%	23 8%	26 8%	25 6%	19 7%	14 6%	17 8%	20 8%	33 6%	37 8%	76 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	73 7%	41 8%	32 6%	9 7%	12 7%	17 10%	9 5%	10 6%	16 7%	21 7%	26 8%	26 6%	20 7%	12 5%	12 6%	24 9%	32 6%	36 8%	68 6%
Race relations	59 6%	31 6%	27 5%	7 6%	14 7%	10 6%	9 5%	6 3%	13 5%	20 7%	18 5%	19 5%	18 6%	15 6%	10 4%	11 4%	33 6%	20 4%	52 5%
Defence/Foreign affairs/ International terrorism	54 5%	29 6%	21 4%	5 4%	9 5%	7 4%	13 7%	10 6%	10 4%	14 5%	21 6%	19 5%	17 6%	17 7%	11 5%	7 3%	35 7%z	18 4%	54 5%
Mental health/ well-being	45 4%ghk	16 3%	28 5%	7 6%ghk	11 6%hk	14 8%ghk	7 4%	2 1%	4 1%	18 6%ghk	21 6%ghk	6 1%	12 4%	10 4%	11 5%	9 4%	22 4%	20 4%	40 4%
International trade/trade deals	42 4%bq	33 6%zb	9 2%	4 3%	6 3%	8 5%	5 3%	8 5%	12 5%	9 3%	13 4%	20 5%	17 6%nq	15 6%znq	3 1%	6 2%	32 6%znq	9 2%	49 5%
Ageing population/ Social care for the elderly	41 4%i	14 3%	27 5%	1 1%	3 1%	6 4%	4 2%	7 4%	20 8%zcd fij	4 1%	11 3%	27 7%zcd i	12 4%	9 4%	11 5%	8 3%	21 4%	19 4%	45 4%
Low pay/Minimum wage/Fair wages	39 4%p	22 4%	16 3%	3 3%	6 3%	4 2%	10 6%	5 3%	11 4%	9 3%	14 4%	16 4%	7 3%	6 2%	13 6%p	11 4%	13 2%	24 5%	35 3%
Public services in general	35 3%p	21 4%	15 3%	4 4%	10 5%	2 1%	7 4%	7 5%	5 2%	14 5%	9 3%	12 3%	4 2%	5 2%	9 4%	16 7%zlm p	9 2%	25 5%zlm p	30 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
UK union/ devolution/reform	30 3%	19 4%	11 2%	- -	6 3%	5 3%	7 4%	4 2%	8 3%	6 2%	12 4%	11 3%	12 4%	5 2%	4 2%	7 3%	18 3% ^m	11 2%	34 3%
Pensions/Social security/Benefits	29 3%^h	13 3%	16 3%	6 6% ^h	4 2%	2 1%	6 3%	8 5% ^{hk}	2 1%	11 4%	8 2%	11 3% ^h	4 2%	10 4% ^p	4 2%	10 4%	14 3%	14 3%	26 2%
Taxation	24 2%^f	14 3%	9 2%	3 3%	7 4% ^f	5 3%	* *	2 1%	8 3% ^f	10 3%	5 1% ^f	9 2%	5 2%	9 4% ^o	9 4% ^{oq}	1 1%	13 3%	11 2% ^o	24 2%
Transport/Public transport	21 2%^b	16 3% ^{zb}	4 1%	3 3%	5 3%	2 1%	1 1%	5 3%	5 2%	8 3%	3 1%	9 2%	6 2%	10 4% ^{zoq}	3 1%	1 1%	16 3% ^z	4 1%	27 3%
Food production/ farming	20 2%	8 2%	12 2%	2 2%	- -	3 2%	5 3%	6 4% ^{di}	4 2%	2 1%	8 2%	11 3%	2 1%	6 2%	5 2%	8 3%	8 1%	13 3%	18 2%
Trade unions/ Strikes	20 2%^m	12 2%	8 2%	2 2%	4 2%	4 2%	1 *	3 2%	6 3%	6 2%	5 1%	10 2%	11 4% ^{zm}	1 1%	4 2%	3 1%	12 2% ^m	7 1%	18 2%
Nationalisation/ Government control of institutions	15 1%	8 2%	7 1%	- -	2 1%	4 3%	5 3%	2 1%	2 1%	2 1%	9 3%	4 1%	3 1%	8 3% ^{zpq}	1 1%	1 1%	11 2%	3 1%	15 1%
Morality/ Individual behaviour/ Lifestyle	14 1%	8 2%	5 1%	2 2%	- -	1 1%	3 2%	4 2%	4 2%	2 1%	4 1%	8 2%	6 2%	3 1%	1 1%	1 1%	9 2%	3 1%	16 2%
Northern Ireland	11 1%	6 1%	5 1%	- -	1 *	3 2%	5 3% ⁱ	* *	2 1%	1 *	8 2%	3 1%	3 1%	2 1%	3 1%	2 1%	5 1%	5 1%	11 1%
Population levels/ Overpopulation	11 1%	7 1%	2 *	3 3%	- -	- -	3 2%	1 *	2 1%	3 1%	3 1%	3 1%	1 *	2 1%	1 1%	6 2%	3 1%	7 1%	10 1%
Countryside/Rural life	8 1%	4 1%	4 1%	- -	- -	1 1%	3 2%	2 1%	2 1%	- -	4 1%	4 1%	- -	2 1%	1 1%	5 2%	2 *	6 1%	7 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1053	517	526	105	150	134	187	193	280	255	321	473	236	372	173	187	608	360	1053
WEIGHTED BASE	1053	510	533	114*	182	166*	178	163	245	297	344	408	278	250	213	248	528	461	1053
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Animal welfare	8	4	4	1	-	2	3	-	2	1	5	2	2	1	-	4	4	4	6
	1%	1%	1%	1%	-	1%	2%	-	1%	*	2%	*	1%	1%	-	2%	1%	1%	1%
Inflation/Prices	7	5	1	3	-	-	-	4	-	3	-	4	2	*	1	3	3	4	6
	1%	1%	*	3%zhj	-	-	-	2%zhj	-	1%	-	1%	1%	*	1%	1%	1%	1%	1%
Privatisation	6	5	1	-	2	*	2	-	1	2	2	1	1	1	-	3	3	3	7
	1%	1%	*	-	1%	*	1%	-	1%	1%	1%	*	*	*	-	1%	*	1%	1%
Petrol prices/Fuel	5	4	1	-	-	-	-	4	2	-	-	5	1	1	4	-	2	4	5
	*	1%	*	-	-	-	-	2%zij	1%	-	-	1%z	*	*	2%z	-	*	1%	*
Local government/ Council tax	5	2	3	-	1	-	1	1	3	1	1	3	-	3	1	-	3	1	7
	*	*	1%	-	*	-	1%	*	1%	*	*	1%	-	1%zp	1%	-	1%	*	1%
Drug abuse	5	2	3	-	-	3	-	1	1	-	3	2	2	2	-	-	4	-	6
	*	*	1%	-	-	2%	-	*	*	-	1%	*	1%	1%	-	-	1%	-	1%
Median	2	2	2	2	2	3	2	2	2	2	2	2	3	2	2	2	3	2	2
Pound/Exchange rate/Value of pound	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	2
	*	*	-	-	-	-	-	-	*	-	-	*	-	*	-	-	*	-	*
Other	200	110	87	21	43	33	28	38	37	64	61	75	57	49	32	47	106	79	211
	19%b	22%	16%	19%	23%	20%	16%	23%h	15%	22%	18%	18%h	21%	20%	15%	19%	20%	17%	20%
MEAN NUMBER OF MENTIONS	3.13h oq	3.10	3.15	2.94	3.19	3.32	3.26	3.18	2.93	3.09	3.29h	3.03	3.44z noq	3.31z oq	2.98	2.85	3.38z noq	2.91	3.19
STANDARD ERROR	0.05	0.08	0.07	0.14	0.12	0.14	0.10	0.12	0.12	0.09	0.08	0.09	0.11	0.10	0.10	0.12	0.07	0.08	0.05
ERROR VARIANCE	*	0.01	*	0.02	0.01	0.02	0.01	0.01	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	*
Don't know	109	54	54	11	23	17	8	7	41	34	25	48	8	18	25	47	25	73	94
	10%fg Imp	11%	10%	10%	13%fg	10%	4%	4%	17%zf gjk	12%fg	7%f	12%fg	3%	7%lp	12%lp	19%zlm p	5%	16%zlm p	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1053	856	63	134	370	236	310	247	373	136	237	414	341	124	124	755	248	181	196	401	181	1053
WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Coronavirus/ pandemic diseases	505 48%hl	439 48%h	23 46%	43 46%	163 47%	120 48%	179 55%za hik	156 57%za dhik	163 43%	58 41%	105 43%	167 43%	172 51%	64 46%	84 58%zl	339 47%l	148 52%	112 52%	116 50%	144 45%	81 42%	498 47%
Economy/Economic situation	384 36%nq	327 36%	24 47%	33 35%	128 37%	94 38%	116 36%	93 34%	140 36%	59 42%	81 33%	140 37%nq	157 47%zl nopq	32 23%	42 29%	298 41%zl noq	74 26%	72 33%	74 32%	140 44%zr su	59 31%	414 39%
National health service/Hospitals/ Healthcare	293 28%de nr	255 28%de	14 28%	24 25%	77 22%	54 21%	114 35%za dehi	100 36%za dehi	101 26%	32 23%	69 29%	121 31%n	92 27%	24 18%	46 32%nq	212 30%n	71 25%n	44 20%	76 33%ru	113 35%zr u	43 22%	304 29%
Education/Schools	223 21%u	193 21%	11 23%	19 20%	64 19%	45 18%	76 24%	65 24%	82 21%	31 22%	51 21%	76 20%	88 27%z	23 17%	29 20%	165 23%l	53 19%	33 15%	52 22%	93 29%zr u	27 14%	228 22%
Common Market/ Brexit/EU/Europe/ Euro	200 19%nq u	169 19%	11 22%	20 22%	63 18%	42 17%	56 17%	45 17%	81 21%	35 25%	46 19%	77 20%nq	87 26%znq	12 8%	23 16%	164 23%zn q	35 12%	34 16%	53 23%u	76 24%zu	16 8%	203 19%
Pollution/ Environment/ Climate change	171 16%de nqu	154 17%de	5 11%	12 13%	40 11%	28 11%	53 16%	47 17%	79 21%za de	27 19%	52 21%zd e	81 21%zn q	53 16%	12 9%	20 14%	134 19%zn q	33 11%	27 12%	28 12%	79 25%zr su	18 10%	175 17%
Poverty/Inequality	157 15%u	138 15%	7 15%	11 12%	49 14%	38 15%	43 13%	35 13%	65 17%k	35 25%za cdfgh k	31 13%	56 14%	42 13%	25 18%	29 20%	98 14%	54 19%	21 10%	39 17%u	69 22%zru	14 7%	159 15%
Unemployment/ Factory closure/ Lack of industry	125 12%k	109 12%hk	3 6%	13 14%k	44 13%k	31 12%k	46 14%k	43 16%hk	35 9%k	20 14%hk	15 6%	50 13%	38 11%	20 15%	13 9%	88 12%	33 12%	26 12%	22 10%	47 15%	24 12%	128 12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd July - 8th July 2021
Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1053	856	63	134	370	236	310	247	373	136	237	414	341	124	124	755	248	181	196	401	181	1053
WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Immigration/ immigrants	115 11%t	101 11%	6 11%	9 9%	40 12%	31 13%	36 11%	31 11%	39 10%	15 10%	24 10%	51 13%	33 10%	16 12%	14 9%	84 12%	30 11%	23 11%	28 12%	26 8%	30 15%t	123 12%
Housing	114 11%	96 11%	8 16%	10 11%	33 10%	22 9%	37 11%	29 11%	45 12%	16 11%	28 12%	42 11%	33 10%	14 10%	23 16%	75 10%	37 13%	14 6%	20 9%	51 16%zr s	19 10%	123 12%
Lack of faith in politics / politicians / government	74 7%lps	58 6%	3 6%	13 14%zad efghk	30 9%	16 7%	18 6%	15 5%	26 7%k	16 11%ahk	10 4%	17 4%	22 7%	19 14%zlm p	8 5%	39 5%	26 9%lo	14 6%	7 3%	33 10%zs	13 7%	76 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	73 7%f	64 7%f	3 5%	6 7%	28 8%	21 8%	14 4%	11 4%	31 8%	11 7%	21 9%	28 7%	17 5%	6 4%	17 12% m	45 6%	23 8% n	17 8%	18 8%	17 5%	16 8%	68 6%
Race relations	59 6%	55 6%	* 1%	3 3%	18 5%	15 6%	14 4%	14 5%	26 7%	9 6%	17 7%	19 5%	16 5%	9 6%	7 5%	35 5%	16 6%	11 5%	12 5%	17 5%	12 6%	52 5%
Defence/Foreign affairs/ International terrorism	54 5% n	47 5%	2 4%	4 5%	13 4%	8 3%	15 5%	13 5%	26 7%	9 6%	17 7%	20 5% n	24 7% n	1 1%	8 6% n	43 6% n	9 3% n	7 3%	15 7%	21 6%	6 3%	54 5%
Mental health/ well-being	45 4%lp	42 5%	1 1%	2 3%	19 5%	16 6%	11 4%	11 4%	14 4%	6 5%	8 3%	10 3%	14 4%	7 5%	11 8% l	23 3%	18 6% l	6 3%	13 6%	20 6%zu	3 2%	40 4%
International trade/trade deals	42 4%cdq	40 4% d	2 3%	* 1%	7 2%	7 3%	10 3%	8 3%	24 6%zac d	8 6% c	16 7% cd	23 6%znq	14 4% n	- -	4 3%	37 5%znq	4 1%	4 2%	9 4%	22 7%zr	6 3%	49 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd July - 8th July 2021
Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1053	856	63	134	370	236	310	247	373	136	237	414	341	124	124	755	248	181	196	401	181	1053
WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Ageing population/ Social care for the elderly	41 4%ms	39 4%	1 3%	1 1%	12 3%	11 4%	18 5%	16 6%	12 3%	4 3%	8 3%	27 7%zmn pq	4 1%	2 1%	7 4%	31 4% m	8 3%	7 3%	3 1%	16 5% s	13 7% s	45 4%
Low pay/Minimum wage/Fair wages	39 4%	35 4%	1 3%	3 4%	13 4%	10 4%	15 5%	13 5%	11 3%	4 3%	7 3%	12 3%	10 3%	11 8%zlp	6 4%	22 3%	16 6%	10 5%	8 3%	9 3%	9 4%	35 3%
Public services in general	35 3%	31 3%	1 2%	3 3%	14 4%	11 4%	13 4%	11 4%	9 2%	2 1%	7 3%	11 3%	12 4%	5 4%	6 4%	23 3%	11 4%	6 3%	9 4%	10 3%	10 5%	30 3%
UK union/ devolution/reform	30 3%ag	14 2%	3 6%af g	12 13% zad efghik	17 5% zae fg	4 2%	5 1% g	1 1%	8 2%	2 1%	7 3%	11 3%	12 4%	5 3%	1 1%	23 3%	5 2%	9 4%	4 2%	11 3%	4 2%	34 3%
Pensions/Social security/Benefits	29 3%p	27 3%	1 2%	1 2%	8 2%	6 2%	9 3%	8 3%	13 3%	5 4%	8 3%	8 2%	7 2%	2 1%	9 6%lp	15 2%	10 4% n	6 3%	7 3%	6 2%	6 3%	26 2%
Taxation	24 2%	22 2%	1 2%	1 1%	8 2%	7 3%	11 3%	10 4%	5 1%	2 2%	3 1%	11 3%	4 1%	2 2%	6 4%	15 2%	9 3%	1 *	4 2%	11 4% r	6 3%	24 2%
Transport/Public transport	21 2%	19 2%	1 1%	2 2%	5 1%	3 1%	6 2%	5 2%	11 3%	3 2%	7 3%	8 2%	7 2%	* *	4 3%	16 2%	4 1%	3 2%	4 2%	10 3%	3 2%	27 3%
Food production/ farming	20 2%	17 2%	2 4%i	1 1%	7 2%	6 2%	10 3%	8 3%	4 1%	- -	4 2%	11 3%	6 2%	2 1%	2 1%	17 2%	3 1%	4 2%	7 3%	4 1%	6 3%	18 2%
Trade unions/ Strikes	20 2%	18 2%	* 1%	2 2%	3 1%	1 1%	8 3%	8 3%	9 2%	2 2%	6 3%	6 2%	8 2%	2 1%	3 2%	14 2%	5 2%	2 1%	4 2%	9 3%	4 2%	18 2%
Nationalisation/ Government control of institutions	15 1%	14 1%	1 2%	* *	3 1%	3 1%	5 1%	4 1%	7 2%	5 4%	2 1%	7 2%	5 2%	- -	3 2%	12 2%	3 1%	1 1%	5 2%	5 1%	4 2%	15 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1053	856	63	134	370	236	310	247	373	136	237	414	341	124	124	755	248	181	196	401	181	1053
WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Morality/ Individual behaviour/ Lifestyle	14 1%	11 1%	2 4%	1 1%	3 1%	2 1%	7 2%	5 2%	4 1%	2 2%	2 1%	8 2%	3 1%	- -	1 1%	11 2%	1 1%	4 2%	3 1%	3 1%	4 2%	16 2%
Northern Ireland	11 1%	8 1%	2 4% gi	1 zaf	3 1%	3 1%	2 1%	- -	6 1%	- -	6 2% ag	3 1%	5 2%	2 1%	1 1%	8 1%	3 1%	3 1%	2 1%	5 1%	- -	11 1%
Population levels/ Overpopulation	11 1%	9 1%	- -	2 2%	3 1%	1 1%	3 1%	3 1%	5 1%	3 2%	1 *	3 1%	7 2%	- -	- -	10 1%	- -	3 1%	3 2%	3 1%	1 1%	10 1%
Countryside/Rural life	8 1%	7 1%	- -	1 1%	1 *	- -	4 1%	4 2%	2 1%	1 1%	1 *	3 1%	3 1%	1 1%	1 *	6 1%	2 1%	- -	4 2%	1 *	2 1%	7 1%
Animal welfare	8 1%	7 1%	- -	* *	* *	- -	4 1%	4 1%	4 1%	- -	4 2%	1 *	3 1%	- -	4 3% l	4 1%	4 1%	1 *	6 3% zt	1 *	- -	6 1%
Inflation/Prices	7 1%	7 1%	- -	- -	2 1%	2 1%	1 *	1 *	4 1%	- -	4 2%	3 1%	1 *	1 1%	1 1%	5 1%	2 1%	3 2%	1 *	3 1%	- -	6 1%
Privatisation	6 1%	5 1%	- -	* 1%	1 *	1 *	- -	- -	4 1%	- -	4 2% zaf	1 *	1 *	3 2%	- -	2 *	3 1%	1 *	* *	2 1%	2 1%	7 1%
Petrol prices/Fuel	5 *	5 1%	- -	- -	1 *	1 *	- -	- -	4 1%	- -	4 2% zaf	1 *	1 *	1 1%	1 *	2 *	2 1%	2 1%	1 1%	1 *	1 1%	5 *
Local government/ Council tax	5 *	4 *	- -	1 1%	1 *	- -	- -	- -	4 1%	- -	4 2% zaf	2 *	1 *	- -	1 *	3 *	1 *	1 1%	1 1%	2 1%	- -	7 1%
Drug abuse	5 *	3 *	- -	1 1%	3 1%	2 1%	1 *	1 *	1 *	- -	1 *	3 1%	1 *	1 1%	1 *	3 *	1 *	- -	1 *	3 1%	- -	6 1%
Median	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	3	2	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd July - 8th July 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1053	856	63	134	370	236	310	247	373	136	237	414	341	124	124	755	248	181	196	401	181	1053
WEIGHTED BASE	1053	909	50*	94	345	251	325	275	384	141	242	384	334	139*	145*	718	284	215	231	319	193	1053
	100%	86%	5%*	9%	33%	24%	31%	26%	36%	13%	23%	36%	32%	13%*	14%*	68%	27%	20%	22%	30%	18%	100%
Pound/Exchange rate/Value of pound	1 *	1 *	- -	- -	* *	* *	- -	- -	1 *	- -	1 *	* *	- -	- -	1 *	* *	1 *	- -	- -	1 *	- -	2 *
Other	200 19%	171 19%	5 10%	24 25%b	69 20%	45 18%	59 18%	54 20%	72 19%	25 18%	46 19%	76 20%	62 19%	21 15%	27 18%	139 19%	47 17%	42 19%	43 18%	66 21%	26 13%	211 20%
MEAN NUMBER OF MENTIONS	3.13n ru	3.14	3.02	3.09	3.01	2.98	3.22	3.25	3.17	3.26	3.11	3.21n	3.24n	2.69	3.25n n	3.22z n	2.98n	2.83	3.09	3.62z rsu	2.76	3.19
STANDARD ERROR	0.05	0.06	0.15	0.13	0.08	0.10	0.09	0.11	0.09	0.13	0.12	0.09	0.08	0.10	0.20	0.06	0.11	0.09	0.10	0.10	0.13	0.05
ERROR VARIANCE	*	*	0.02	0.02	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.01	0.01	0.01	0.04	*	0.01	0.01	0.01	0.01	0.02	*
Don't know	109 10%mp st	96 11%	6 13%	7 7%	44 13%c	37 15%zaf g	27 8%	21 8%	37 10%	11 8%	26 11%	40 10%mp	13 4%	29 21%zl mopq	14 10%	54 7%m	43 15%zm op	34 16%zst	11 5%	8 3%	45 23%zst	94 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd July - 8th July 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1053	420	95	435	307	269	91	267	186	232	307	268	1053
WEIGHTED BASE	1053	406	95*	439	298	275	90*	288	194	245	282	288	1053
	100%	39%	9%*	42%	28%	26%	9%*	27%	18%	23%	27%	27%	100%
Coronavirus/ pandemic diseases	505 48%	217 53%zc	47 50%	196 45%	136 46%	143 52%h	34 38%	146 51%	89 46%	116 47%	142 50%	151 52%	498 47%
Economy/Economic situation	384 36%cg l	168 41%zc	27 28%	141 32%	146 49%zg	78 28%	34 38%	97 34%	50 26%	99 41%l	123 43%zl	101 35%	414 39%
National health service/Hospitals/ Healthcare	293 28%	113 28%	31 33%	117 27%	82 28%	97 35%z	31 34%	56 19%	49 25%	93 38%zl	83 29%	78 27%	304 29%
Education/Schools	223 21%cf	88 22%	30 32%zc	79 18%	46 16%	71 26%f	29 33%zf	62 22%	38 19%	49 20%	78 28%z	82 29%	228 22%
Common Market/ Brexit/EU/Europe/ Euro	200 19%cf	93 23%zc	21 23%	60 14%	42 14%	73 26%zf	32 35%zf	34 12%	27 14%	48 20%	69 24%zl	61 21%	203 19%
Pollution/ Environment/ Climate change	171 16%	70 17%	19 20%	60 14%	40 13%	54 20%	19 21%	34 12%	23 12%	35 14%	63 22%zm	41 14%	175 17%
Poverty/Inequality	157 15%f	73 18%c	19 20%	54 12%	17 6%	66 24%zf	15 16%f	38 13%	31 16%	43 18%	38 14%	40 14%	159 15%
Unemployment/ Factory closure/ Lack of industry	125 12%	43 11%	11 12%	55 13%	40 13%	32 11%	12 13%	29 10%	23 12%	38 15%	29 10%	28 10%	128 12%
Immigration/ immigrants	115 11%a	33 8%	4 5%	64 15%za b	46 15%zg	21 7%	6 7%	31 11%	28 15%	19 8%	26 9%	27 9%	123 12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1053	420	95	435	307	269	91	267	186	232	307	268	1053
WEIGHTED BASE	1053	406	95*	439	298	275	90*	288	194	245	282	288	1053
	100%	39%	9%*	42%	28%	26%	9%*	27%	18%	23%	27%	27%	100%
Housing	114	52	10	45	23	39	13	27	17	33	37	24	123
	11%	13%	11%	10%	8%	14% ^f	15%	9%	9%	13%	13%	8%	12%
Lack of faith in politics / politicians / government	74	34	8	23	5	22	6	18	12	21	20	22	76
	7%^f	8%	8%	5%	2%	8% ^f	7% ^f	6%	6%	9%	7%	8%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	73	30	6	33	23	12	7	27	17	13	19	19	68
	7%	7%	7%	8%	8%	4%	7%	9%	9%	5%	7%	7%	6%
Race relations	59	28	4	22	9	17	7	15	9	15	19	8	52
	6%^f	7%	4%	5%	3%	6%	8%	5%	5%	6%	7%	3%	5%
Defence/Foreign affairs/ International terrorism	54	22	1	21	15	11	4	13	6	10	24	14	54
	5%	6%	1%	5%	5%	4%	5%	5%	3%	4%	8% ^z	5%	5%
Mental health/ well-being	45	22	1	15	9	4	4	22	7	15	8	13	40
	4%^g	5%	1%	3%	3%	2%	5%	8%	3%	6%	3%	5%	4%
International trade/trade deals	42	16	1	15	15	10	3	9	7	5	15	8	49
	4%	4%	1%	3%	5%	4%	4%	3%	4%	2%	5%	3%	5%
Ageing population/ Social care for the elderly	41	7	2	27	12	13	6	8	10	12	6	9	45
	4%^a	2%	2%	6% ^{za}	4%	5%	7%	3%	5%	5%	2%	3%	4%
Low pay/Minimum wage/Fair wages	39	17	5	18	7	16	2	11	14	12	7	16	35
	4%	4%	5%	4%	2%	6%	2%	4%	7% ^{zn}	5%	2%	6%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Ipsos MORI

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

9 Jul 2021

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WEIGHTED BASE	1053	406	95*	439	298	275	90*	288	194	245	282	288	1053
	100%	39%	9%*	42%	28%	26%	9%*	27%	18%	23%	27%	27%	100%
Public services in general	35 3% ^c	22 6% ^{zc}	3 3%	9 2%	9 3%	6 2%	5 5%	8 3%	8 4%	12 5%	9 3%	9 3%	30 3%
UK union/ devolution/reform	30 3%	14 3%	* *	14 3%	9 3%	8 3%	4 4%	4 1%	9 5%	3 1%	11 4%	3 1%	34 3%
Pensions/Social security/Benefits	29 3% ⁿ	8 2%	6 6%	15 3%	7 2%	7 3%	4 4%	9 3%	11 6% ^{zn}	7 3%	3 1%	7 3%	26 2%
Taxation	24 2%	8 2%	4 5%	8 2%	6 2%	11 4%	1 1%	5 2%	5 2%	8 3%	5 2%	4 1%	24 2%
Transport/Public transport	21 2%	9 2%	- -	10 2%	7 2%	6 2%	2 2%	3 1%	1 1%	5 2%	9 3%	2 1%	27 3%
Food production/ farming	20 2% ^a	3 1%	4 4% ^a	7 2%	11 4% ^{zg}	2 1%	2 2%	4 2%	5 3%	6 2%	5 2%	4 1%	18 2%
Trade unions/ Strikes	20 2%	9 2%	3 3%	8 2%	6 2%	5 2%	4 5%	4 1%	3 1%	3 1%	9 3%	6 2%	18 2%
Nationalisation/ Government control of institutions	15 1%	9 2%	* *	4 1%	3 1%	2 1%	4 5% ^{zg}	4 1%	5 2%	3 1%	4 1%	7 2%	15 1%
Morality/ Individual behaviour/ Lifestyle	14 1%	6 2%	1 1%	5 1%	5 2%	3 1%	1 2%	4 1%	2 1%	5 2%	5 2%	3 1%	16 2%
Northern Ireland	11 1%	4 1%	* *	4 1%	3 1%	6 2%	2 2%	- -	4 2%	1 1%	3 1%	1 1%	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Ipsos MORI

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
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	100%	39%	9%*	42%	28%	26%	9%*	27%	18%	23%	27%	27%	100%
Population levels/ Overpopulation	11 1%	3 1%	4 4%zac	3 1%	4 1%	4 2%	- -	2 1%	1 *	6 2%	2 1%	3 1%	10 1%
Countryside/Rural life	8 1%	1 *	- -	4 1%	5 2%	* *	1 1%	1 *	1 *	1 1%	3 1%	2 1%	7 1%
Animal welfare	8 1%	3 1%	- -	2 *	6 2%zg	- -	1 1%	- -	2 1%	- -	5 2%z	2 1%	6 1%
Inflation/Prices	7 1%	6 1%	- -	1 *	2 1%	1 *	- -	2 1%	1 1%	2 1%	2 1%	- -	6 1%
Privatisation	6 1%	3 1%	- -	2 1%	1 *	3 1%	- -	- -	3 1%	1 *	1 *	1 *	7 1%
Petrol prices/Fuel	5 *	4 1%	- -	2 *	4 1%	- -	1 1%	1 *	1 *	- -	2 1%	- -	5 *
Local government/ Council tax	5 *	3 1%	* *	1 *	1 *	2 1%	1 2%	* *	1 *	2 1%	1 *	1 *	7 1%
Drug abuse	5 *	1 *	- -	2 *	- -	2 1%	1 1%	1 *	1 *	2 1%	1 *	1 *	6 1%
Median	2	2	2	2	2	3	3	2	2	2	3	2	2
Pound/Exchange rate/Value of pound	1 *	- -	- -	1 *	* *	- -	1 1%	- -	1 *	* *	- -	- -	2 *
Other	200 19%	74 18%	26 28% ^c	71 16%	47 16%	53 19%	16 18%	60 21%	40 21%	53 21%	49 17%	56 19%	211 20%
MEAN NUMBER OF MENTIONS	3.13 ^c f	3.30 ^z c	3.28	2.92	2.94	3.38 ^z f	3.49 ^f	2.91	3.04	3.31	3.35 ^z	3.10	3.19

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1053	420	95	435	307	269	91	267	186	232	307	268	1053
WEIGHTED BASE	1053	406	95*	439	298	275	90*	288	194	245	282	288	1053
	100%	39%	9%*	42%	28%	26%	9%*	27%	18%	23%	27%	27%	100%
STANDARD ERROR	0.05	0.08	0.16	0.09	0.10	0.10	0.25	0.08	0.14	0.12	0.09	0.09	0.05
ERROR VARIANCE	*	0.01	0.03	0.01	0.01	0.01	0.06	0.01	0.02	0.02	0.01	0.01	*
Don't know	109	25	11	63	28	29	2	46	33	13	10	36	94
	10%ahm n	6% n	12% n	14%za n	9%h n	11%h n	2% n	16% n	17%zmn n	5% n	4% n	13% n	9% n

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Coronavirus/ pandemic diseases	505 48%cf	177 46%f	139 47%cf	23 32%	46 40%	124 62%zab cft	84 38%	245 46%	161 55%zgi	99 44%	433 48%	67 48%	62 57%z	228 48%	498 47%
Economy/Economic situation	384 36%ceft	384 100%zbc eft	118 40%c	17 23%	37 32%	64 32%	90 41%ceft	194 36%	97 33%	92 41%	333 37%	47 34%	40 36%	192 41%	414 39%
National health service/Hospitals/ Healthcare	293 28%k	118 31%et	293 100%zac eft	26 36%et	23 20%	43 22%	111 50%zae t	148 28%	79 27%	65 29%	266 30%zk	23 16%	35 32%	129 27%	304 29%
Education/Schools	223 21%e	90 24%e	111 38%zae t	24 33%ze	25 22%	30 15%	223 100%zab cet	116 22%	66 22%	41 18%	194 22%	28 20%	29 27%z	108 23%	228 22%
Common Market/ Brexit/EU/Europe/ Euro	200 19%f	64 17%	43 15%	8 12%	17 15%	200 100%zab cft	30 14%	96 18%	49 17%	56 25%zgh	175 20%	20 14%	20 18%	113 24%z	203 19%
Pollution/ Environment/ Climate change	171 16%	52 14%	54 19%	16 22%	18 16%	41 21%a	35 16%	76 14%	59 20%	36 16%	150 17%	14 10%	19 18%	79 17%	175 17%
Poverty/Inequality	157 15%a	28 7%	55 19%at	16 22%at	10 9%	25 12%a	48 22%zae t	89 17%	38 13%	30 14%	131 15%	23 17%	21 19%	71 15%	159 15%
Unemployment/ Factory closure/ Lack of industry	125 12%	52 14%	45 15%	9 12%	16 14%	19 10%	31 14%	66 12%	38 13%	22 10%	110 12%	14 10%	15 14%	51 11%	128 12%
Immigration/ immigrants	115 11%k	37 10%	23 8%	6 9%	115 100%zabc ef	17 8%	25 11%	65 12%	31 10%	20 9%	110 12%zk	3 2%	9 9%	42 9%	123 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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9 Jul 2021

ISSUES INDEX JULY 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Housing	114	46	48	13	14	14	38	56	34	24	109	5	18	46	123
	11%k	12%	16%ze	18%e	12%	7%	17%ze	10%	12%	11%	12%zk	4%	16%zm	10%	12%
Lack of faith in politics / politicians / government	74	18	17	6	7	10	13	45	17	12	62	9	10	32	76
	7%a	5%	6%	8%	6%	5%	6%	8%	6%	5%	7%	7%	9%	7%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	73	17	26	73	6	8	24	35	25	13	61	11	6	33	68
	7%a	4%	9%ae	100%zabef	6%	4%	11%zae	7%	8%	6%	7%	8%	6%	7%	6%
Race relations	59	12	15	3	6	11	12	36	14	9	36	18	4	26	52
	6%aj	3%	5%	4%	5%	6%	5%	7%	5%	4%	4%	13%zi	4%	5%	5%
Defence/Foreign affairs/ International terrorism	54	20	19	11	7	16	9	29	17	8	40	13	7	26	54
	5%j	5%	6%	16%zabf	6%	8%	4%	5%	6%	4%	5%	9%	6%	6%	5%
Mental health/ well-being	45	15	13	3	2	1	19	22	19	4	33	11	8	18	40
	4%eij	4%e	4%e	4%e	2%	*	8%zabef	4%	6%i	2%	4%	8%	7%z	4%	4%
International trade/trade deals	42	13	8	5	7	15	5	19	13	10	33	6	3	20	49
	4%	3%	3%	7%	6%	8%zabf	2%	4%	4%	4%	4%	4%	3%	4%	5%
Ageing population/ Social care for the elderly	41	17	18	1	6	5	15	25	8	8	39	2	4	8	45
	4%im	5%	6%z	1%	6%	2%	7%	5%	3%	3%	4%	1%	3%	2%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd July - 8th July 2021
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Low pay/Minimum wage/Fair wages	39	11	21	2	6	4	7	24	11	4	35	4	4	16	35
	4%	3%	7%zaef	3%	5%	2%	3%	5%	4%	2%	4%	3%	4%	3%	3%
Public services in general	35	15	17	4	3	7	12	18	13	5	33	2	3	22	30
	3%	4%	6%z	5%	3%	3%	6%	3%	4%	2%	4%	2%	3%	5%	3%
UK union/devolution/reform	30	7	6	2	1	10	5	15	4	11	27	3	3	13	34
	3%	2%	2%	3%	1%	5%a	2%	3%	1%	5%zh	3%	2%	3%	3%	3%
Pensions/Social security/Benefits	29	8	8	5	7	6	4	15	8	7	21	6	3	11	26
	3%j	2%	3%	7%af	6%zaf	3%	2%	3%	3%	3%	2%	4%	3%	2%	2%
Taxation	24	10	7	6	3	6	8	13	8	3	17	7	2	12	24
	2%j	3%	2%	8%zab	3%	3%	4%	2%	3%	1%	2%	5%	2%	3%	2%
Transport/Public transport	21	6	10	7	2	6	6	9	9	4	18	3	2	9	27
	2%	1%	4%a	10%zabef	2%	3%	3%	2%	3%	2%	2%	2%	2%	2%	3%
Food production/farming	20	9	6	5	3	2	5	6	8	6	19	1	-	13	18
	2%	2%	2%	7%zbe	3%	1%	2%	1%	3%	2%	2%	1%	-	3%	2%
Trade unions/Strikes	20	6	8	1	2	2	7	13	3	4	19	1	1	10	18
	2%	1%	3%	2%	2%	1%	3%	2%	1%	2%	2%	1%	1%	2%	2%
Nationalisation/Government control of institutions	15	6	3	2	4	4	6	7	6	2	11	4	1	9	15
	1%	2%	1%	3%	3%	2%	3%	1%	2%	1%	1%	3%	1%	2%	1%
Morality/Individual behaviour/Lifestyle	14	4	4	4	1	2	4	4	3	7	13	1	2	5	16
	1%	1%	1%	6%za	1%	1%	2%	1%	1%	3%zg	1%	1%	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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9 Jul 2021

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UNWEIGHTED BASE	1053	414	304	68	123	203	228	512	289	252	939	99	214	374	1053
WEIGHTED BASE	1053	384	293	73*	115*	200	223	535	294	224	897	139*	109	471	1053
	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Northern Ireland	11 1%g	2	4	3	3	4	3	2	7	3	11	-	*	7	11
		*	1%	5%za	2%	2%	1%	*	2%g	1%	1%	-	*	1%	1%
Population levels/ Overpopulation	11 1%j	3	2	2	2	-	1	5	3	3	7	3	-	8	10
		1%	1%	3%e	1%	-	1%	1%	1%	1%	1%	3%	-	2%	1%
Countryside/Rural life	8 1%	3	2	3	1	2	3	5	3	1	8	-	-	4	7
		1%	1%	4%z	1%	1%	1%	1%	1%	*	1%	-	-	1%	1%
Animal welfare	8 1%	2	1	3	1	1	1	6	1	1	8	-	1	5	6
		1%	*	4%zab	*	1%	1%	1%	*	*	1%	-	1%	1%	1%
Inflation/Prices	7 1%	5	*	*	-	-	-	6	1	-	6	1	-	6	6
		1%	*	1%	-	-	-	1%	*	-	1%	1%	-	1%	1%
Privatisation	6 1%	-	2	*	*	*	2	2	1	2	6	-	1	2	7
		-	1%	1%	*	*	1%	*	*	1%	1%	-	1%	1%	1%
Petrol prices/Fuel	5 *	4	2	2	1	1	2	2	2	1	5	-	-	4	5
		1%	1%	2%	*	*	1%	*	1%	*	1%	-	-	1%	*
Local government/ Council tax	5 *	1	3	1	1	2	2	1	2	2	5	-	-	2	7
		*	1%	1%	*	1%	1%	*	1%	1%	1%	-	-	1%	1%
Drug abuse	5 *	1	1	1	1	1	3	2	2	1	5	-	1	2	6
		*	*	2%	1%	1%	1%	*	1%	*	1%	-	*	1%	1%
Median	2	3	3	3	2	3	3	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	1 *	1	1	1	1	1	1	-	*	1	1	-	-	-	2
		*	*	1%	*	*	*	-	*	*	*	-	-	-	*

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	100%	36%	28%	7%*	11%*	19%	21%	51%	28%	21%	85%	13%*	10%	45%	100%
Other	200	58	58	18	19	38	61	103	50	47	166	25	22	96	211
	19%a	15%	20%	24%	16%	19%	27%zab	19%	17%	21%	18%	18%	20%	20%	20%
MEAN NUMBER OF MENTIONS	3.13	3.47z	4.14za e	4.67za e	3.71z	3.71z	4.30za et	3.13	3.21	3.03	3.16	2.88	3.33	3.22	3.19
STANDARD ERROR	0.05	0.09	0.12	0.42	0.24	0.15	0.15	0.07	0.10	0.12	0.06	0.11	0.12	0.08	0.05
ERROR VARIANCE	*	0.01	0.02	0.17	0.06	0.02	0.02	*	0.01	0.01	*	0.01	0.01	0.01	*
Don't know	109	13	1	6	4	1	4	56	35	18	81	25	7	36	94
	10%abef tj	3%be	*	8%be	4%be	*	2%	10%	12%	8%	9%	18%zj	7%	8%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Table 9

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1053	143	82	215	81	249	197	1053
WEIGHTED BASE	1053	137	133*	204	121*	185	208	1053
	100%	13%	13%*	19%	11%*	18%	20%	100%
Coronavirus/ pandemic diseases	505 48%e	82 60%zc ef	63 47%	91 44%	73 60%zc ef	74 40%	92 44%	498 47%
Economy/Economic situation	384 36%b	43 31%	33 25%	95 46%za bd	34 28%	84 45%za bd	75 36%	414 39%
National health service/Hospitals/ Healthcare	293 28%b	39 28%b	19 15%	70 34%zb	33 27%	60 32%b	61 29%b	304 29%
Education/Schools	223 21%f	31 23%f	23 18%	63 31%zb f	28 24%f	42 23%f	25 12%	228 22%
Common Market/ Brexit/EU/Europe/ Euro	200 19%f	28 21%	24 18%	49 24%f	20 16%	42 23%f	27 13%	203 19%
Pollution/ Environment/ Climate change	171 16%	34 25%zb df	15 11%	43 21%df	11 9%	35 19%f	24 12%	175 17%
Poverty/Inequality	157 15%f	30 22%zf	22 16%	36 18%f	19 16%	25 14%	19 9%	159 15%
Unemployment/ Factory closure/ Lack of industry	125 12%	18 13%	15 11%	31 15%	11 9%	20 11%	23 11%	128 12%
Immigration/ immigrants	115 11%	15 11%	7 6%	19 9%	14 11%	27 14%b	30 14%	123 12%
Housing	114 11%	22 16%f	18 14%	22 11%	10 8%	20 11%	15 7%	123 12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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UNWEIGHTED BASE	1053	143	82	215	81	249	197	1053
WEIGHTED BASE	1053	137	133*	204	121*	185	208	1053
	100%	13%	13%*	19%	11%*	18%	20%	100%
Lack of faith in politics / politicians / government	74 7%	9 7%	13 9%	14 7%	11 9%	10 5%	14 7%	76 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	73 7%	7 5%	11 8%	16 8%	7 6%	9 5%	17 8%	68 6%
Race relations	59 6%	10 7%	8 6%	10 5%	7 6%	13 7% ^f	6 3%	52 5%
Defence/Foreign affairs/ International terrorism	54 5%	8 6%	5 4%	16 8%	4 3%	11 6%	8 4%	54 5%
Mental health/ well-being	45 4% ^e	8 6% ^e	10 7% ^e	12 6% ^e	7 6% ^e	2 1%	4 2%	40 4%
International trade/trade deals	42 4%	8 6% ^d	1 1%	12 6% ^d	- -	11 6% ^d	8 4%	49 5%
Ageing population/ Social care for the elderly	41 4%	4 3%	- -	6 3%	5 4%	12 6% ^b	14 7% ^{zb}	45 4%
Low pay/Minimum wage/Fair wages	39 4%	3 2%	5 4%	7 3%	8 6%	3 2%	12 6% ^e	35 3%
Public services in general	35 3% ^e	5 3%	8 6% ^e	2 1%	7 5%	2 1%	10 5% ^e	30 3%
UK union/ devolution/reform	30 3%	4 3%	1 1%	7 4%	5 4%	6 3%	5 2%	34 3%

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	100%	13%	13%*	19%	11%*	18%	20%	100%
Pensions/Social security/Benefits	29 3%	7 5%	3 3%	5 2%	3 2%	2 1%	8 4%	26 2%
Taxation	24 2%	6 4%	4 3%	3 1%	2 2%	4 2%	5 2%	24 2%
Transport/Public transport	21 2%	6 4%	2 1%	3 2%	- -	7 4%	3 1%	27 3%
Food production/farming	20 2%	2 1%	- -	* *	7 6%zbc	5 3%c	5 3%	18 2%
Trade unions/ Strikes	20 2%	3 3%	1 1%	3 1%	2 2%	6 3%	3 2%	18 2%
Nationalisation/ Government control of institutions	15 1%	2 2%	- -	8 4%z	- -	1 1%	3 1%	15 1%
Morality/ Individual behaviour/ Lifestyle	14 1%	2 1%	- -	3 1%	- -	4 2%	3 1%	16 2%
Northern Ireland	11 1%	1 1%	- -	3 1%	4 3%	1 1%	1 1%	11 1%
Population levels/ Overpopulation	11 1%	- -	3 3%	1 1%	1 1%	1 *	2 1%	10 1%
Countryside/Rural life	8 1%	- -	- -	- -	4 3%zc	2 1%	2 1%	7 1%
Animal welfare	8 1%	- -	1 1%	2 1%	3 2%	1 1%	* *	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1053	137	133*	204	121*	185	208	1053
	100%	13%	13%*	19%	11%*	18%	20%	100%
Inflation/Prices	7	2	1	-	-	*	3	6
	1%	2%	1%	-	-	*	2%	1%
Privatisation	6	1	1	*	2	1	1	7
	1%	1%	1%	*	1%	*	*	1%
Petrol prices/Fuel	5	-	-	-	-	2	4	5
	*	-	-	-	-	1%	2%z	*
Local government/ Council tax	5	1	-	1	-	2	1	7
	*	1%	-	*	-	1%	1%	1%
Drug abuse	5	-	-	2	-	2	-	6
	*	-	-	1%	-	1%	-	1%
Median	2	3	2	3	2	2	2	2
Pound/Exchange rate/Value of pound	1	-	-	-	-	1	-	2
	*	-	-	-	-	*	-	*
Other	200	24	34	46	9	35	36	211
	19%d	18%	26%d	23%d	8%	19%d	17%	20%
MEAN NUMBER OF MENTIONS	3.13f	3.47z	2.81	3.47z	3.03	3.22	2.91	3.19
		bf		bdf				
STANDARD ERROR	0.05	0.14	0.13	0.11	0.14	0.13	0.12	0.05
ERROR VARIANCE	*	0.02	0.02	0.01	0.02	0.02	0.02	*
Don't know	109	9	21	6	17	10	34	94
	10%ce	7%	16%ce	3%	14%ce	5%	17%zac	9%
						e		

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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