

Spotlight* KSA

Views On Economic Recovery

August – 2021

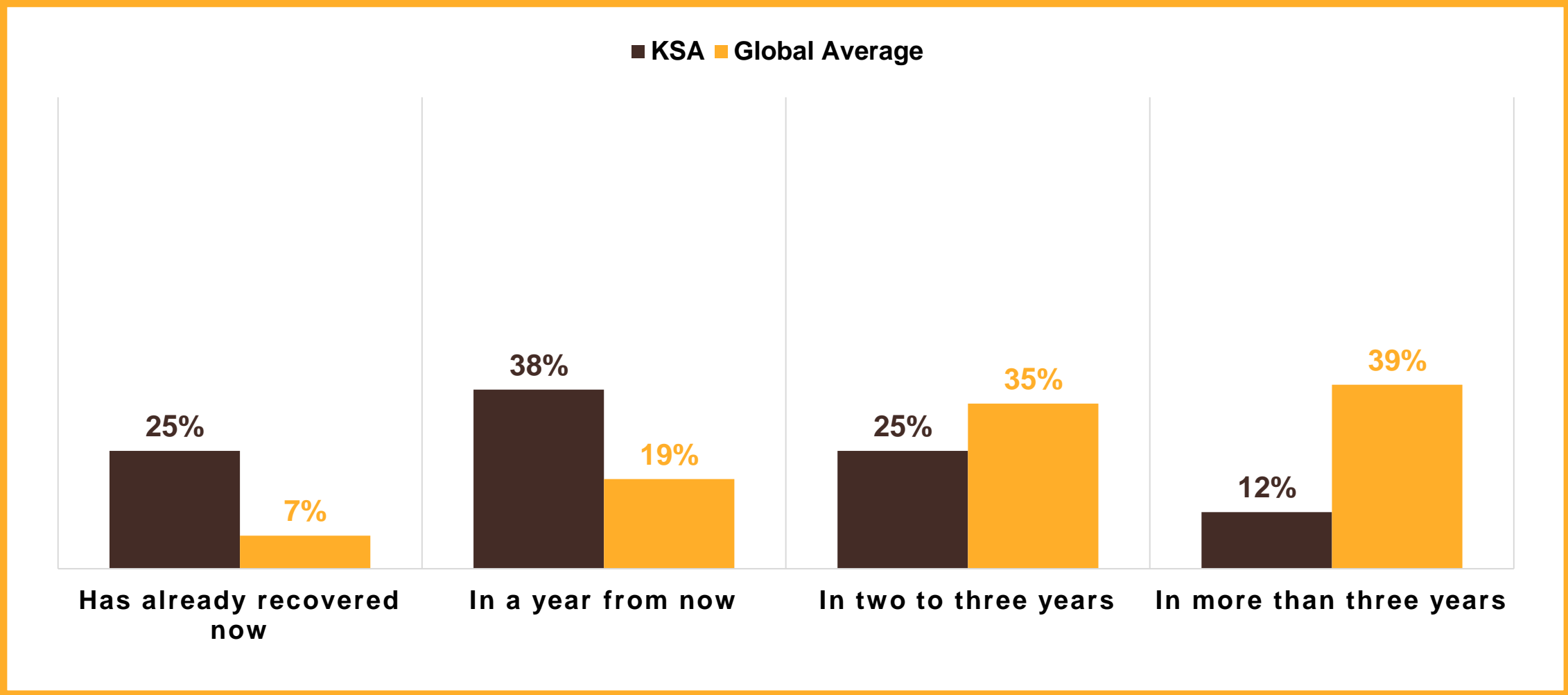
GAME CHANGERS





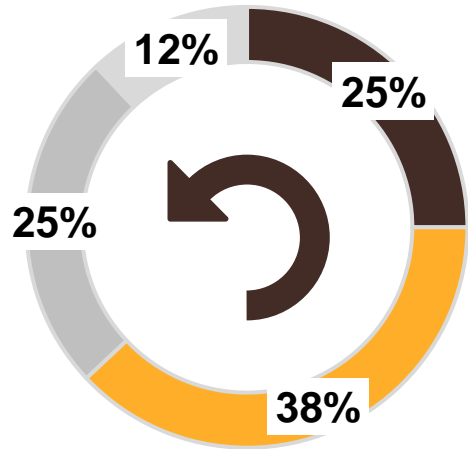
Economic Recovery Post Covid-19

Anticipated Recovery Period Post Covid-19

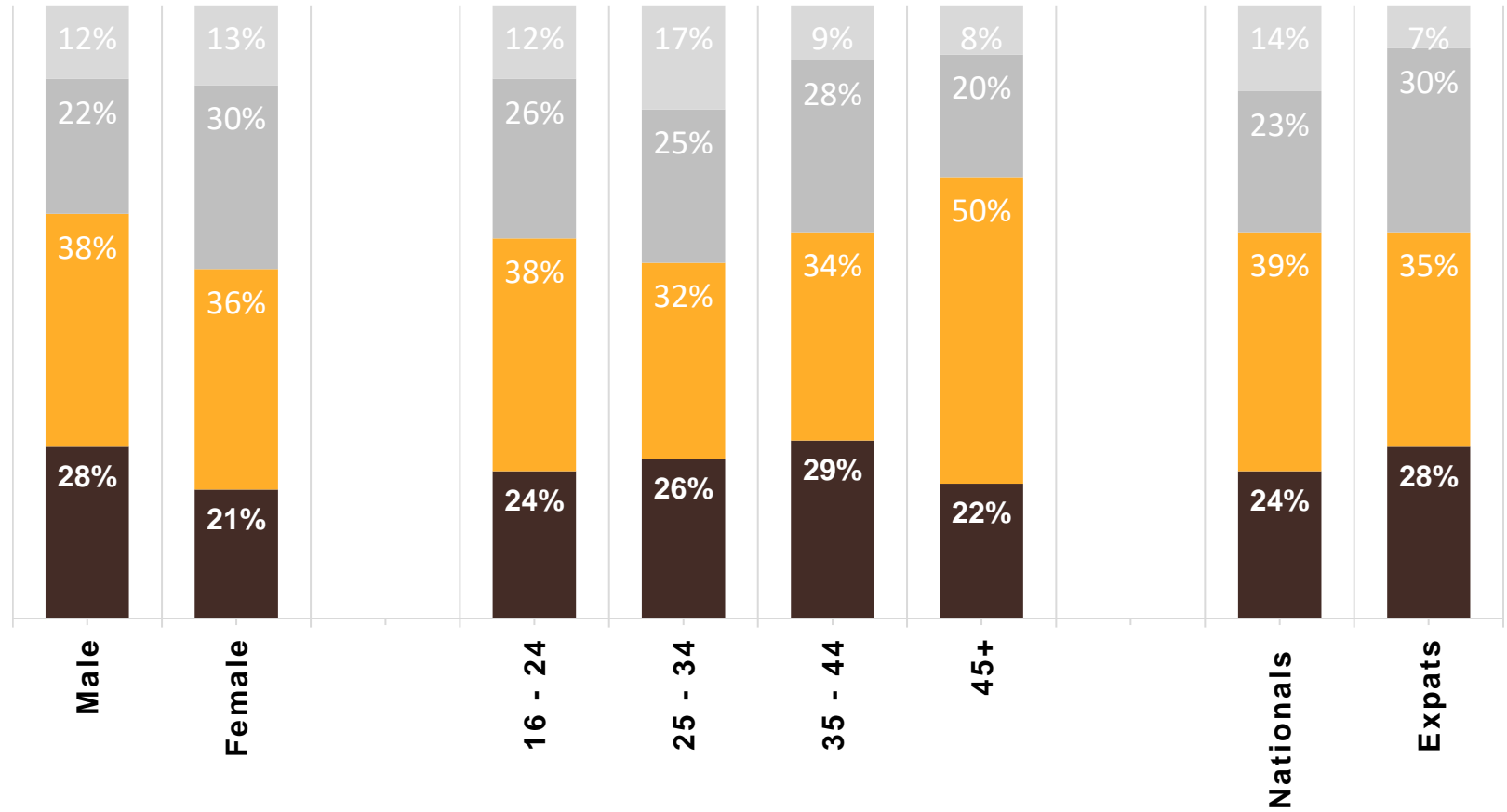


Anticipated Recovery Period Post Covid-19

By Demographics %



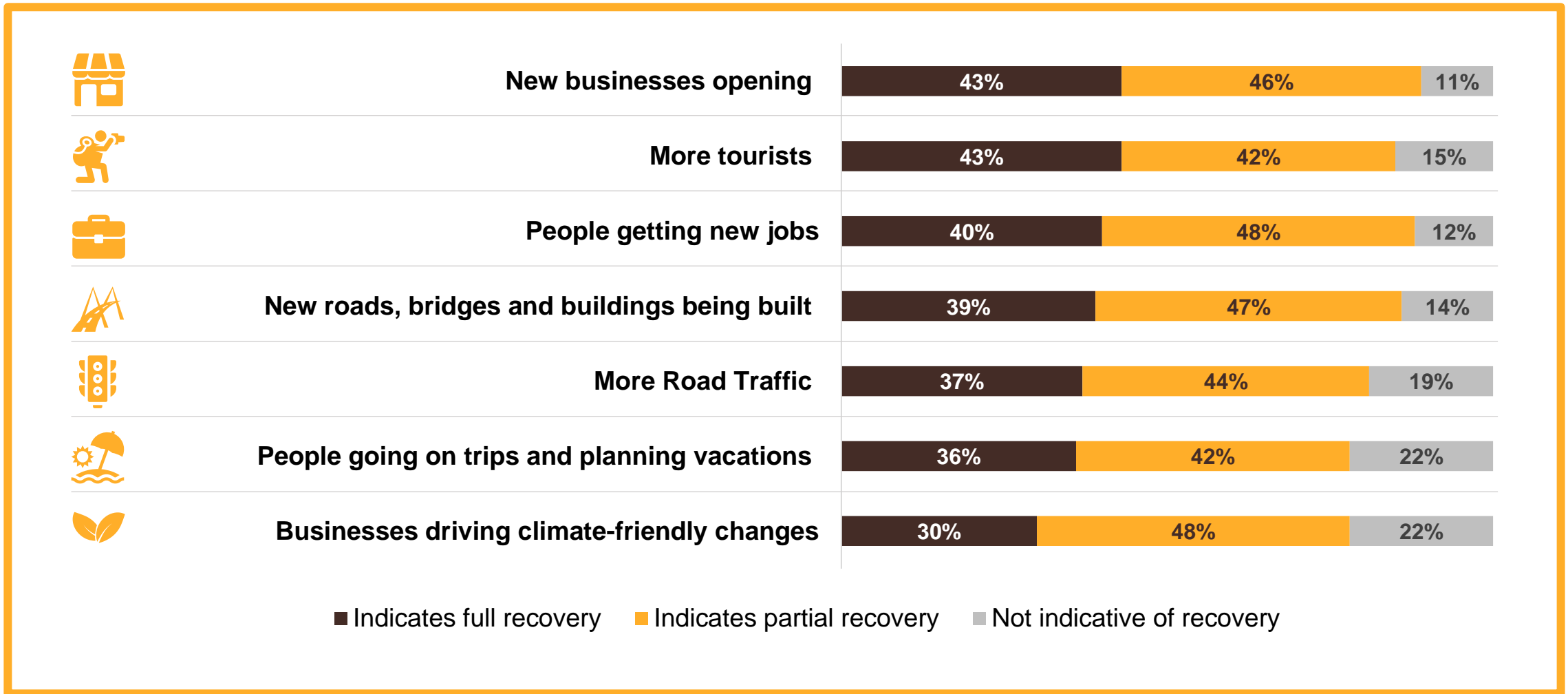
- Has already recovered now
- In a year from now
- In two to three years
- In more than three years





Perceived Signs Of Economic Recovery

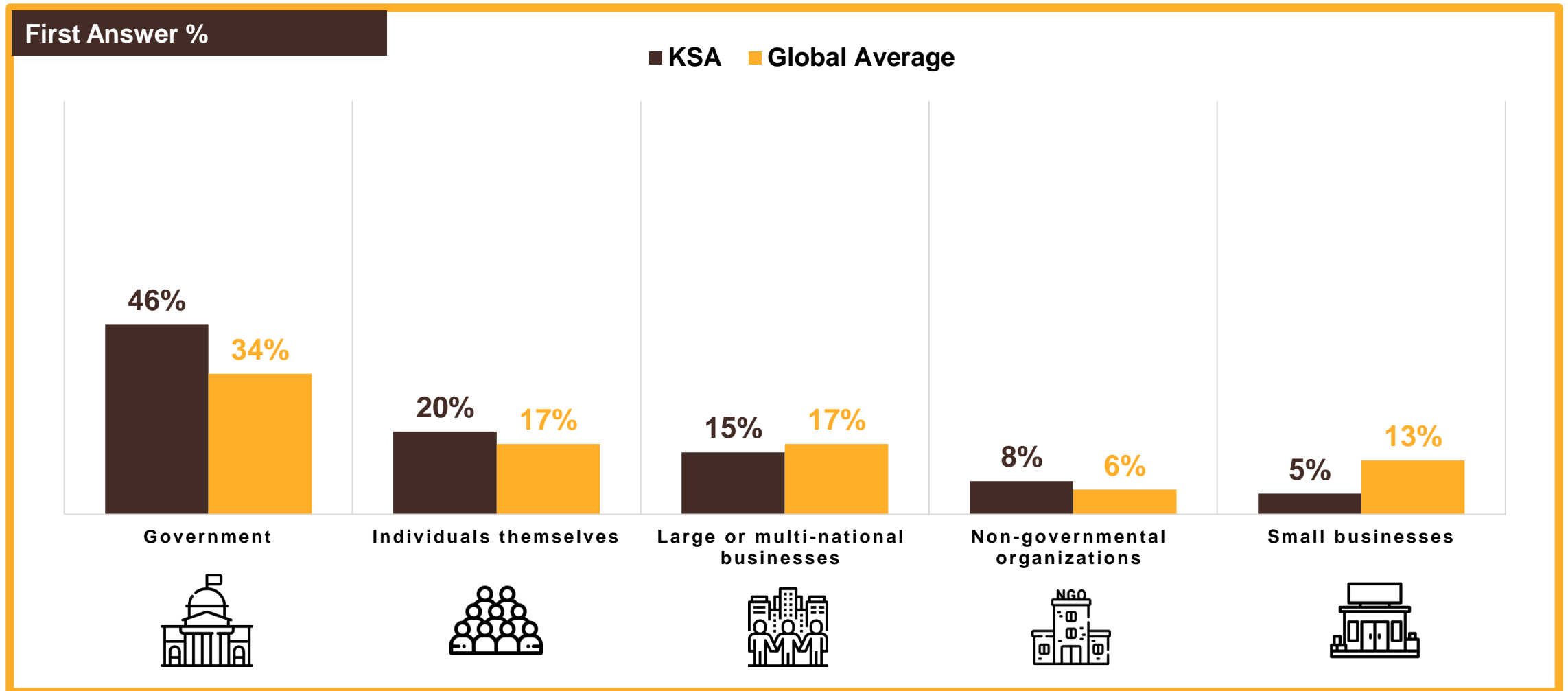
Perceived Signs of Economic Recovery





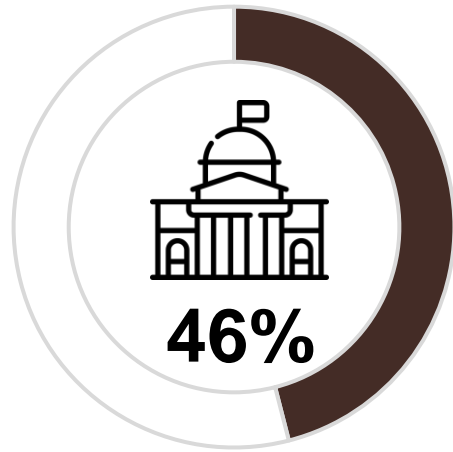
Trusted Entities To Lead The Economic Recovery

Most Trusted Entities to Lead Economic Recovery

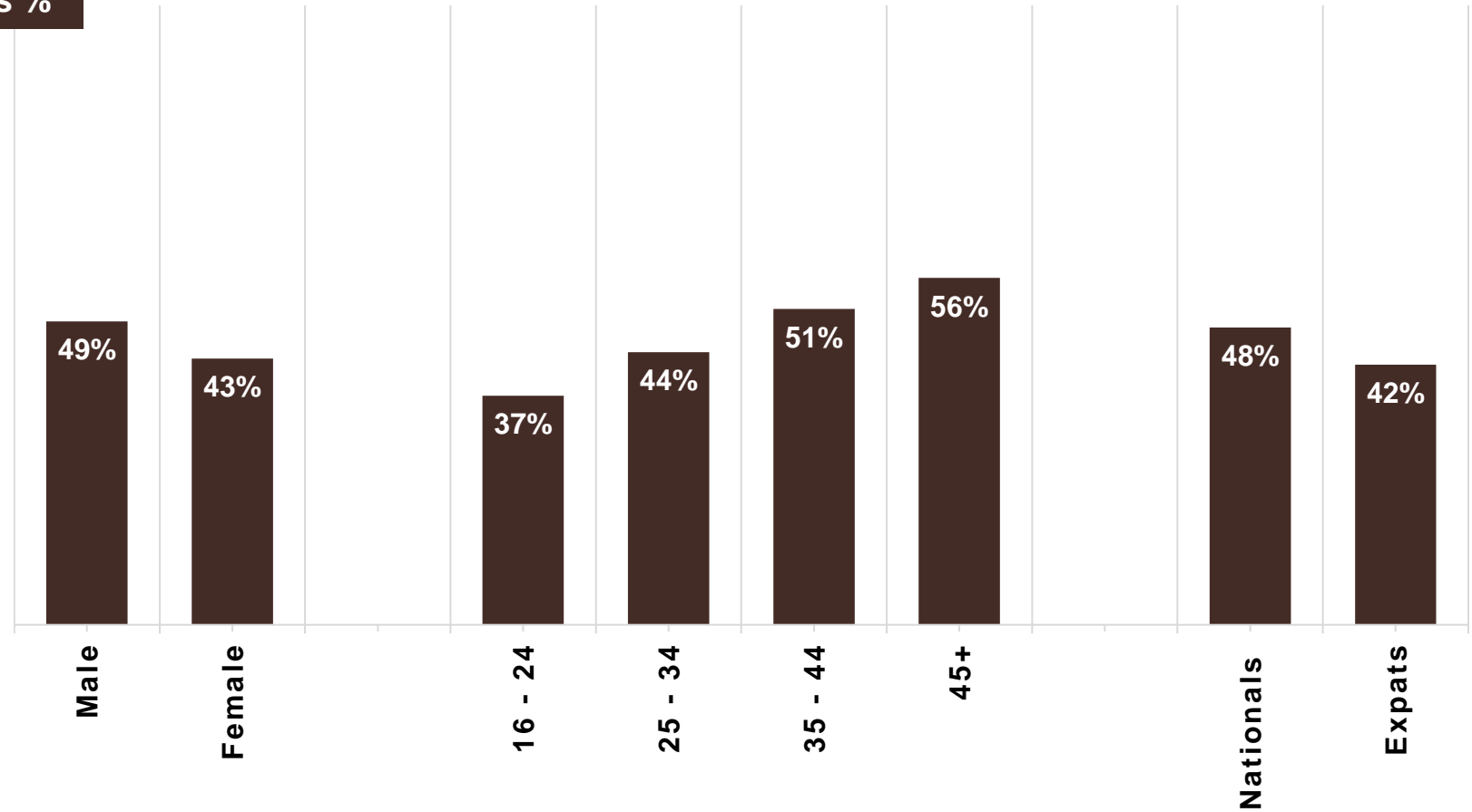


Most Trusted Entities to Lead Economic Recovery – Government

First Answer - By Demographics %

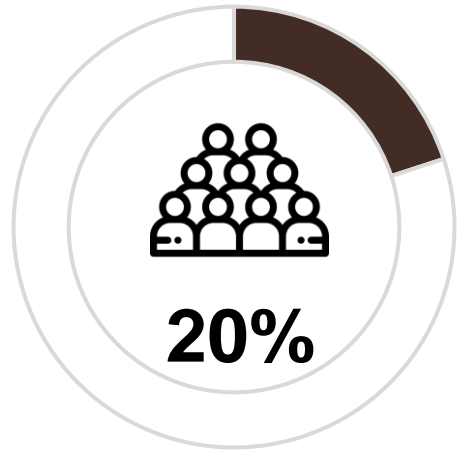


Government

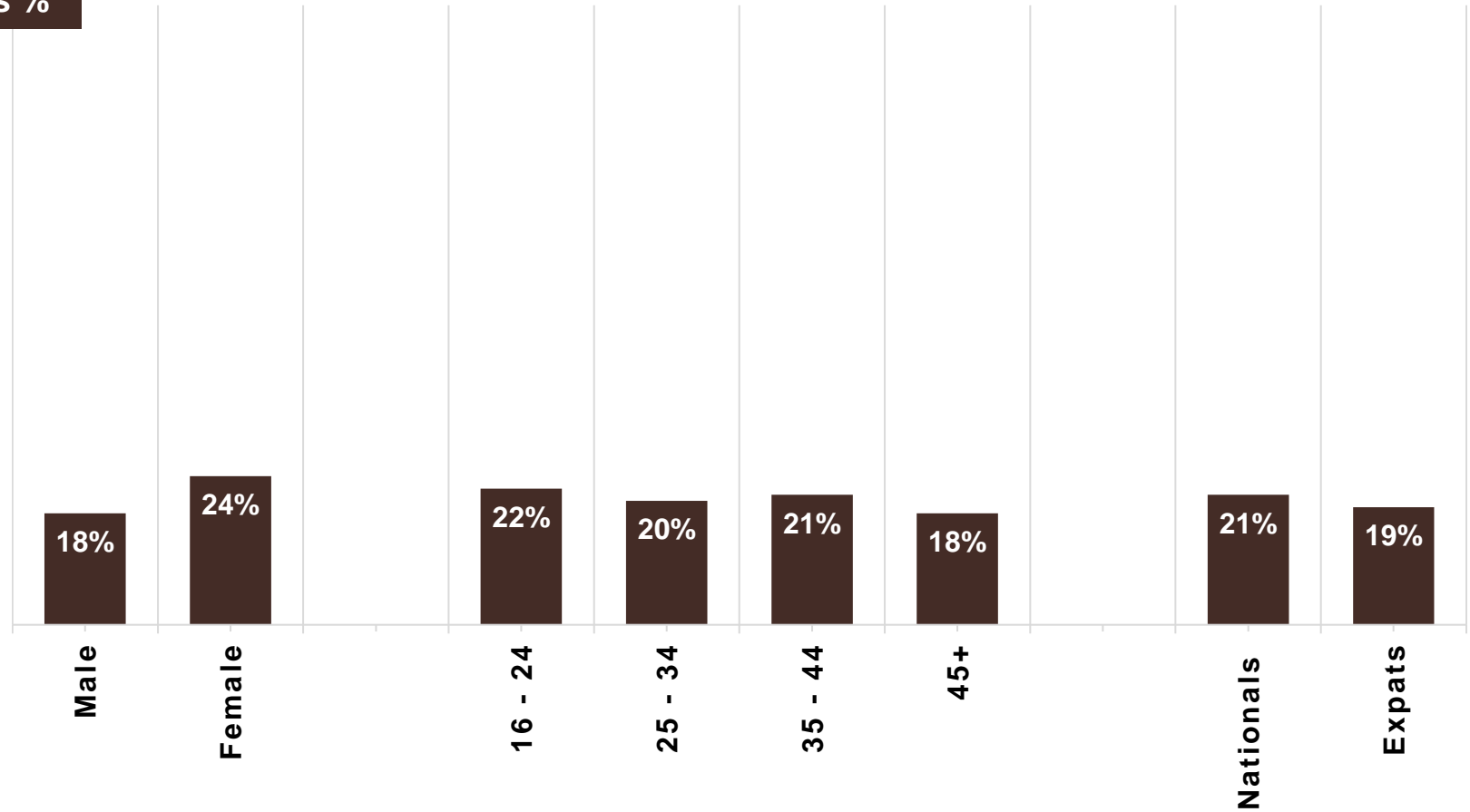


Most Trusted Entities to Lead Economic Recovery – Individuals Themselves

First Answer - By Demographics %

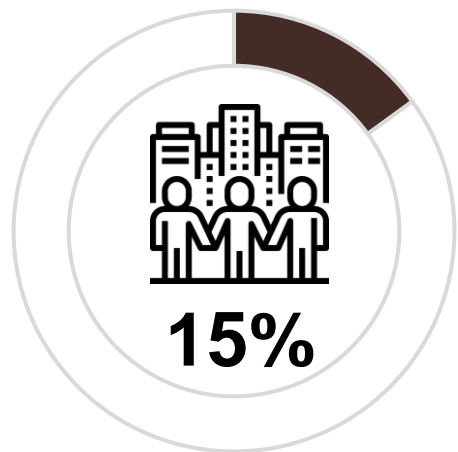


**Individuals
Themselves**

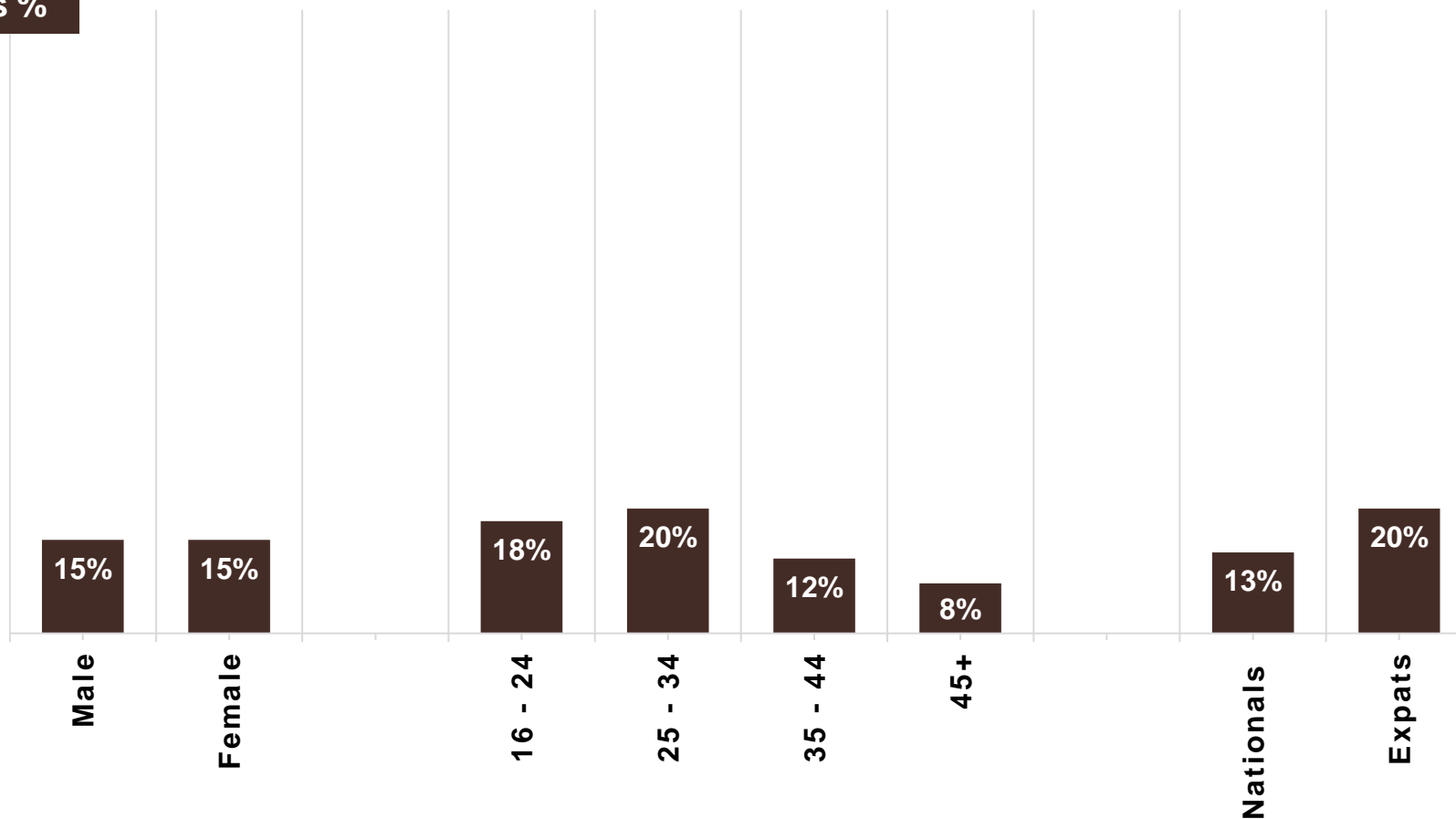


Most Trusted Entities to Lead Economic Recovery – Large or Multi-National Businesses

First Answer - By Demographics %

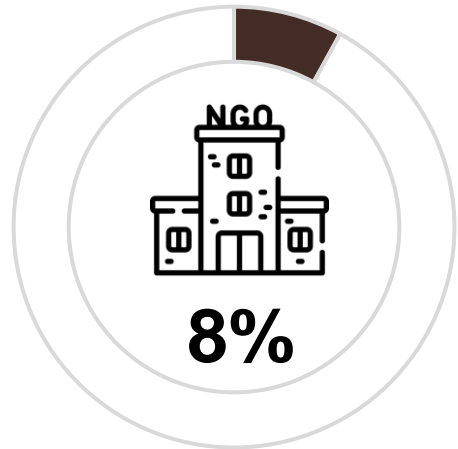


Large or Multi-National Businesses

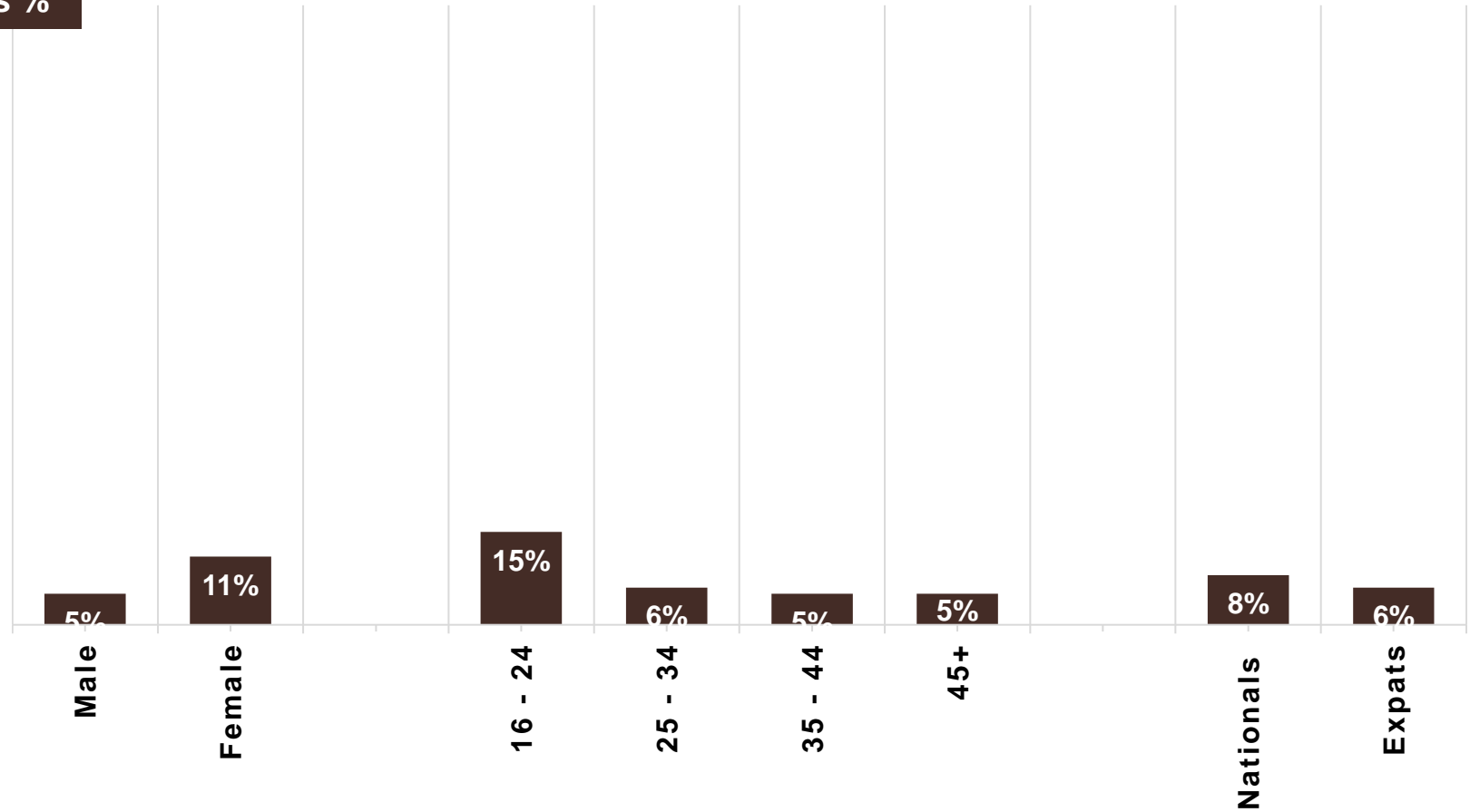


Most Trusted Entities to Lead Economic Recovery - NGOs

First Answer - By Demographics %

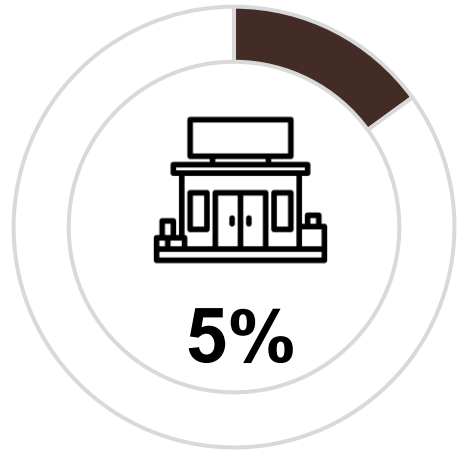


Non-Governmental Organizations (NGOs)

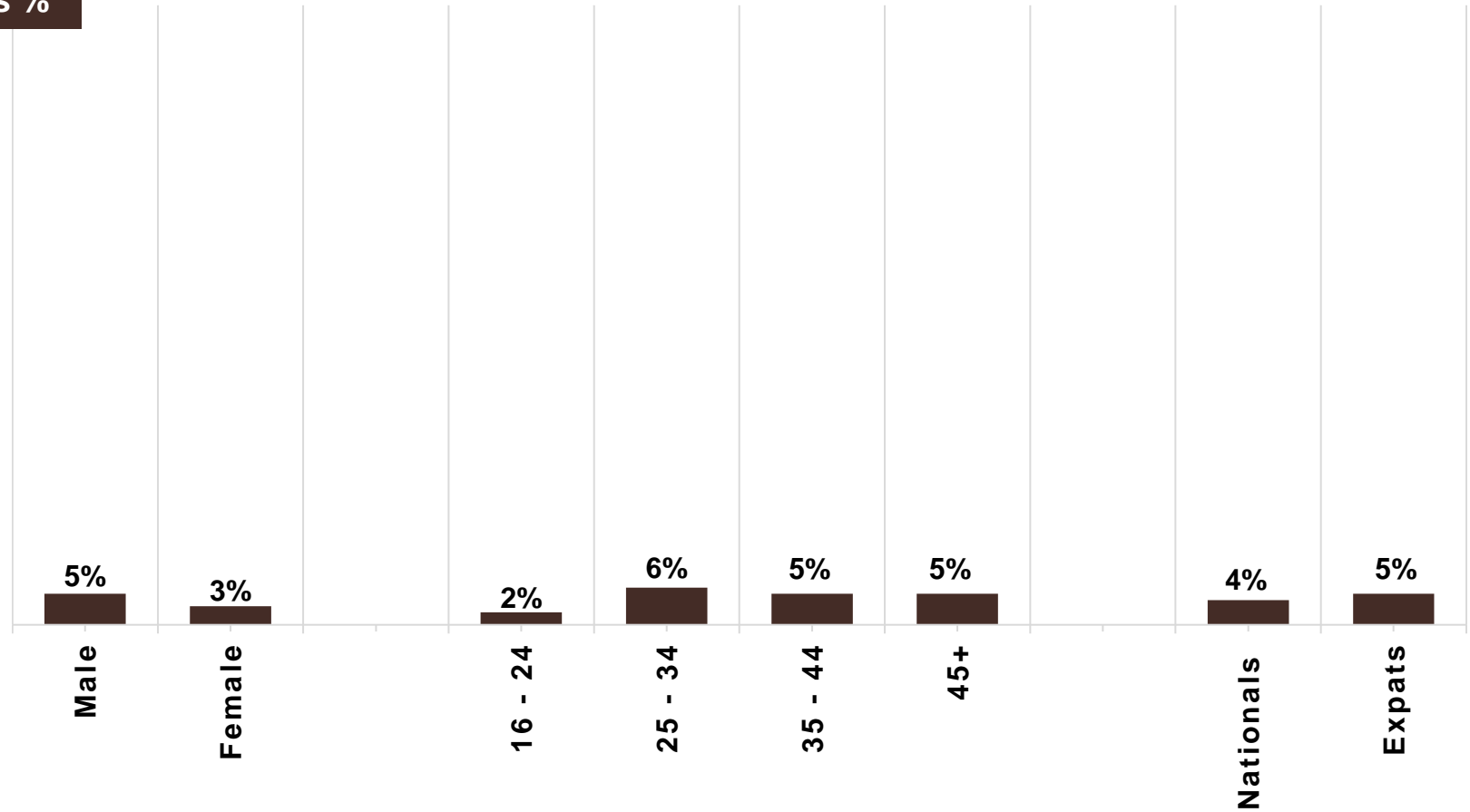


Most Trusted Entities to Lead Economic Recovery – Small Businesses

First Answer - By Demographics %



**Small
Businesses**



Methodology



Sample Size

500 Interviews. Interviewed Individuals Are The General Public.



Sample Criteria

The Survey Covered Saudis & Expats aged 16 years old and above, Males and Females.



Methodology

The Survey Was Conducted Via The Ipsos Online Panel.



Geographical Coverage

Conducted in Saudi Arabia, Across The Kingdom. Saudi Arabia was one of 29 countries included in the global survey.



For More Information:

Ruby Al-Khalili
Senior Research Analyst
IPSOS in MENA
Email: Ruby.alkhalili@Ipsos.com

Mohammed Minawi
Chief Commercial Officer
IPSOS in MENA
Email: Mohammed.Minawi@Ipsos.com

GAME CHANGERS

