

On COVID-19 vaccine, mask requirements, Americans prioritize common good over personal liberty

New USA Today/Ipsos poll: Majority say unvaccinated Americans should face some type of consequence for not getting the shot

Topline Findings

Washington, DC, August 18, 2021- Are COVID-19 vaccine requirements an infringement on personal liberty, or an important step in protecting the common good? A new USA Today/Ipsos poll finds that more than three in five Americans believe protecting the common good is more important than preserving personal liberties in this specific instance, and that means individuals can be required to get the vaccine, absent a medical or religions exemption. Even more, nearly three-quarters, say mask requirements are an important way to protect the common good, and a matter of health and safety. While a majority acknowledge people have the right to not get vaccinated, most are also in favor of certain actions taken against the unvaccinated, such as barring them from bars or restaurants, traveling via airplane or mass transit, or attending large events.

Detailed Findings

- In general, Americans prioritize protecting the common good over protecting personal liberties. A
 majority agree that vaccine requirements and mask requirements are a way to protect the
 common good.
 - Overall, 73% say protecting the common good is more important, even if that means
 requiring some people to do things they don't want to do. On the other hand, 27% say
 protecting personal liberty is more important, even if it does result in other people getting hurt.
 - A majority, though slightly fewer, agree with this premise when it is specifically applied to COVID-19 vaccine requirements. Sixty-one percent believe protecting the common good is more important than protecting personal liberty, and that means individuals can be required to get the vaccine.
 - However, there are significant differences by partisan affiliation. Most Republicans (62%) say
 protecting personal liberty is more important, while the vast majority of Democrats (78%) and
 Independents (62%) say protecting the common good, specifically through vaccine
 requirements, is important.
 - A larger majority, 75%, agree that getting the vaccine is less about protecting the individual, and more about stopping the continued spread of COVID.
- 2. Most believe unvaccinated people should have to face some penalties when it comes to recreational activities. And seven in ten say while people have a right to not get vaccinated, they should not expect to be around those who have received the vaccine.
 - Seventy percent agree that, "People have a right to not get the vaccine, but should not expect to be able to be around the vaccinated if they don't."
 - Two-thirds believe businesses have the right to refuse service to the unvaccinated, and 71% say colleges have a right to require their students to be vaccinated to return to campus.
 - When it comes to taking specific actions against people who are eligible for the COVID-19 vaccine but do not get one, most support barring them from large-scale events like concerts (65%), traveling via airplane or mass transit (65%), or patronizing restaurants/bars (59%). Fewer than half support firing someone from their job (38%) or saying that they should face no consequences (46%).





- 3. There is widespread, often bipartisan, support for various transportation, citizenship, economic, and healthcare mandates. In comparison, COVID vaccine requirements are more polarizing, and less supported overall.
 - This poll sought to measure other policies in place that are generally seen as protecting the "common good," such as mandatory seat belt laws, requiring drivers to have a license, and putting in place certain building standards and codes. The percentage of Americans who support these policies generally ranges from the mid-70s to high 80s.
 - Even 80% of Americans support requiring children to get vaccinated against a range of diseases (such as measles, diphtheria, tetanus, or chickenpox) before they can attend school. There is bipartisan agreement on this (77% of Republicans and 88% of Democrats agree).
 - However, support is lower for businesses requiring employees to get the COVID vaccine (62%) and state and local governments requiring the use of masks or face coverings (66%).
 Fewer than half of Republicans support these policies, making them one of the few partisan policies tested in the survey.

These are the findings of an Ipsos poll conducted between August 17-18, 2021. For this survey, a sample of 1,088 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.4 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire:

Full Annotated Questionnaire

1. How much do you support or oppose the following transportation policies?

Total Support Summary

	Total (N=1088)	Republican (N=350)	Democrat (N=526)	Independents (N=139)
Having to present a valid passport to travel to other countries	88%	89%	91%	87%
Security screening for passengers boarding flights on commercial airlines	87%	89%	90%	85%
Speed limits on highways or interstates	87%	85%	90%	89%
Requiring drivers to have auto insurance	86%	90%	88%	84%
Mandatory seat belt laws	86%	84%	91%	82%
Helmet requirements for people riding motorcycles	85%	84%	90%	79%

a) Requiring drivers to have auto insurance

	Total	Republican	Democrat	Independents
Strongly support	72%	78%	72%	72%
Somewhat support	14%	12%	17%	12%
Somewhat oppose	4%	4%	4%	3%
Strongly oppose	4%	5%	3%	5%
Don't know	6%	2%	5%	9%
Support (Net)	86%	90%	88%	84%
Oppose (Net)	8%	9%	7%	7%

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b) Mandatory seat belt laws

	Total	Republican	Democrat	Independents
Strongly support	70%	66%	77%	66%
Somewhat support	16%	18%	15%	16%
Somewhat oppose	6%	10%	4%	8%
Strongly oppose	3%	4%	2%	7%
Don't know	4%	2%	3%	4%
Support (Net)	86%	84%	91%	82%
Oppose (Net)	10%	14%	6%	15%

c) Security screening for passengers boarding flights on commercial airlines

	Total	Republican	Democrat	Independents
Strongly support	70%	74%	72%	69%
Somewhat support	17%	16%	18%	16%
Somewhat oppose	6%	6%	5%	6%
Strongly oppose	3%	3%	2%	3%
Don't know	4%	2%	2%	6%
Support (Net)	87%	89%	90%	85%
Oppose (Net)	8%	9%	8%	9%

d) Speed limits on highways or interstates

	Total	Republican	Democrat	Independents
Strongly support	68%	64%	73%	69%
Somewhat support	19%	21%	17%	21%
Somewhat oppose	6%	9%	5%	3%
Strongly oppose	3%	4%	3%	2%
Don't know	4%	2%	2%	6%
Support (Net)	87%	85%	90%	89%
Oppose (Net)	9%	13%	8%	4%

e) Helmet requirements for people riding motorcycles

	Total	Republican	Democrat	Independents
Strongly support	68%	65%	75%	57%
Somewhat support	17%	19%	15%	22%
Somewhat oppose	6%	9%	4%	8%
Strongly oppose	3%	4%	2%	7%
Don't know	6%	3%	4%	7%
Support (Net)	85%	84%	90%	79%
Oppose (Net)	10%	13%	6%	15%





f) Having to present a valid passport to travel to other countries

-	Total	Republican	Democrat	Independents
Strongly support	73%	77%	74%	71%
Somewhat support	15%	11%	17%	16%
Somewhat oppose	5%	5%	4%	5%
Strongly oppose	3%	4%	2%	3%
Don't know	4%	2%	2%	5%
Support (Net)	88%	89%	91%	87%
Oppose (Net)	8%	9%	6%	8%

2. How much do you support or oppose the following policies around U.S. citizenship?

Total Support Summary

	Total	Republican	Democrat	Independents
Laws that require American children to attend school up to age 16-18	82%	85%	85%	76%
Having to present a valid government issued ID before being allowed to vote	78%	92%	72%	79%
Requiring employed persons to pay into Social Security and Medicare	74%	77%	78%	69%
Immigrants seeking to become citizens must pass a knowledge test on American history and civics	72%	84%	67%	73%
Requiring all men between the age of 18 and 26 to register for the military draft	46%	56%	43%	37%

a) Immigrants seeking to become citizens must pass a knowledge test on American history and civics

	Total	Democrats	Republicans	Independents
Strongly support	45%	65%	34%	45%
Somewhat support	27%	19%	33%	29%
Somewhat oppose	12%	7%	17%	7%
Strongly oppose	7%	4%	9%	6%
Don't know	9%	5%	7%	13%
Support (Net)	72%	84%	67%	73%
Oppose (Net)	18%	10%	26%	13%

b) Requiring all men between the age of 18 and 26 to register for the military draft

	Total	Republican	Democrat	Independents
Strongly support	22%	30%	18%	21%
Somewhat support	24%	25%	26%	16%
Somewhat oppose	19%	17%	20%	24%
Strongly oppose	22%	16%	27%	21%
Don't know	13%	11%	10%	17%
Support (Net)	46%	56%	43%	37%
Oppose (Net)	42%	33%	47%	45%

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c) Having to present a valid government issued ID before being allowed to vote

	Total	Republican	Democrat	Independents
Strongly support	57%	83%	41%	62%
Somewhat support	21%	9%	31%	16%
Somewhat oppose	9%	3%	13%	6%
Strongly oppose	6%	2%	10%	6%
Don't know	7%	3%	5%	9%
Support (Net)	78%	92%	72%	79%
Oppose (Net)	15%	5%	23%	12%

d) Requiring employed persons to pay into Social Security and Medicare

	Total	Republican	Democrat	Independents
Strongly support	52%	56%	54%	48%
Somewhat support	22%	21%	24%	21%
Somewhat oppose	9%	10%	8%	7%
Strongly oppose	6%	6%	6%	7%
Don't know	11%	7%	8%	17%
Support (Net)	74%	77%	78%	69%
Oppose (Net)	15%	16%	14%	14%

e) Laws that require American children to attend school up to age 16-18

	Total	Republican	Democrat	Independents
Strongly support	59%	62%	60%	54%
Somewhat support	23%	23%	25%	22%
Somewhat oppose	6%	5%	5%	9%
Strongly oppose	4%	5%	3%	6%
Don't know	8%	5%	7%	8%
Support (Net)	82%	85%	85%	76%
Oppose (Net)	10%	10%	8%	15%

3. How much do you support or oppose the following policies around employment and the economy?

Total Support Summary

	Total	Republican	Democrat	Independents
Requiring people in the health field to be accredited by a recognized organization before they can practice medicine	84%	85%	87%	83%
Requiring financial institution to keep insurance on customer deposits	78%	81%	79%	77%
Requiring people in professional trades (i.e. plumbers, electricians) to be accredited by a recognized organization before they can practice their trade	77%	76%	80%	78%
Zoning laws limiting the kind of construction that can occur in residential neighborhoods	77%	79%	79%	74%
Minimum building standards and codes for new construction	72%	75%	74%	71%

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a) Requiring people in the health field to be accredited by a recognized organization before they can practice medicine

	Total	Republican	Democrat	Independents
Strongly support	66%	68%	69%	63%
Somewhat support	18%	17%	18%	20%
Somewhat oppose	5%	4%	4%	7%
Strongly oppose	3%	4%	3%	2%
Don't know	8%	7%	7%	8%
Support (Net)	84%	85%	87%	83%
Oppose (Net)	8%	8%	6%	9%

b) Requiring people in professional trades (i.e. plumbers, electricians) to be accredited by a recognized organization before they can practice their trade

	Total	Republican	Democrat	Independents
Strongly support	49%	48%	54%	44%
Somewhat support	28%	29%	26%	34%
Somewhat oppose	7%	9%	6%	4%
Strongly oppose	5%	6%	4%	4%
Don't know	11%	8%	9%	14%
Support (Net)	77%	76%	80%	78%
Oppose (Net)	12%	15%	11%	8%

c) Minimum building standards and codes for new construction

	Total	Republican	Democrat	Independents
Strongly support	53%	55%	53%	57%
Somewhat support	20%	20%	21%	13%
Somewhat oppose	7%	6%	7%	8%
Strongly oppose	10%	11%	9%	9%
Don't know	11%	9%	9%	12%
Support (Net)	72%	75%	74%	71%
Oppose (Net)	17%	17%	16%	17%

d) Requiring financial institution to keep insurance on customer deposits

· · · · · · · ·	Total	Republican	Democrat	Independents
Strongly support	57%	62%	59%	55%
Somewhat support	20%	20%	20%	22%
Somewhat oppose	6%	7%	5%	5%
Strongly oppose	3%	2%	2%	3%
Don't know	14%	9%	13%	15%
Support (Net)	78%	81%	79%	77%
Oppose (Net)	8%	9%	8%	8%





e) Zoning laws limiting the kind of construction that can occur in residential neighborhoods

, , ,	Total	Republican	Democrat	Independents
Strongly support	47%	51%	48%	49%
Somewhat support	29%	28%	31%	26%
Somewhat oppose	7%	7%	7%	6%
Strongly oppose	4%	5%	3%	4%
Don't know	12%	9%	11%	16%
Support (Net)	77%	79%	79%	74%
Oppose (Net)	11%	12%	10%	10%

4. How much do you support or oppose the following policies around public health?

Total Support Summary

	Total	Republican	Democrat	Independents
Hospital emergency rooms must treat any patient that comes through their doors	83%	81%	89%	80%
Requiring children to get vaccinated against a range of diseases (such as measles, diphtheria, tetanus, or chickenpox) before they can attend school	80%	77%	88%	72%
State and local governments requiring the use of masks or face coverings	66%	40%	85%	69%
Businesses requiring employees to get the coronavirus vaccination	62%	42%	80%	53%

a) Hospital emergency rooms must treat any patient that comes through their doors

	Total	Republican	Democrat	Independents
Strongly support	58%	55%	63%	53%
Somewhat support	26%	25%	26%	28%
Somewhat oppose	6%	9%	5%	5%
Strongly oppose	3%	4%	2%	4%
Don't know	7%	7%	4%	11%
Support (Net)	83%	81%	89%	80%
Oppose (Net)	9%	12%	7%	9%

b) Requiring children to get vaccinated against a range of diseases (such as measles, diphtheria, tetanus, or chickenpox) before they can attend school

·	Total	Republican	Democrat	Independents
Strongly support	58%	48%	69%	51%
Somewhat support	23%	29%	19%	21%
Somewhat oppose	6%	6%	5%	7%
Strongly oppose	6%	10%	3%	7%
Don't know	8%	6%	4%	14%
Support (Net)	80%	77%	88%	72%
Oppose (Net)	12%	17%	8%	14%

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c) Businesses requiring employees to get the coronavirus vaccination

	Total	Republican	Democrat	Independents
Strongly support	41%	25%	57%	34%
Somewhat support	20%	18%	22%	19%
Somewhat oppose	11%	15%	9%	12%
Strongly oppose	19%	37%	7%	23%
Don't know	8%	6%	4%	12%
Support (Net)	62%	42%	80%	53%
Oppose (Net)	31%	52%	16%	34%

d) State and local governments requiring the use of masks or face coverings

	Total	Republican	Democrat	Independents
Strongly support	46%	22%	65%	40%
Somewhat support	20%	18%	20%	29%
Somewhat oppose	11%	18%	7%	10%
Strongly oppose	16%	37%	4%	16%
Don't know	6%	4%	4%	5%
Support (Net)	66%	40%	85%	69%
Oppose (Net)	28%	55%	10%	26%

5. Which statement comes closer to your view, even if neither is exactly right?

	Total	Republican	Democrat	Independents
Protecting personal liberty is more important, even if it <u>may</u> result in other people getting hurt	30%	51%	15%	26%
Protecting the common good is more important, even if that means requiring some people to do things they don't want to do	70%	49%	85%	74%

6. Which statement comes closer to your view, even if neither is exactly right?

	Total	Republican	Democrat	Independents
Protecting personal liberty is more important, even if it does result in other people getting hurt	27%	46%	14%	25%
Protecting the common good is more important, even if that means requiring some people to do things they don't want to do	73%	54%	86%	75%





7. Thinking specifically about **the COVID-19 vaccine**, which statement comes closer to your view, even if neither is exactly right?

	Total	Republican	Democrat	Independents
Protecting personal liberty is more important, and that means individuals should be able to choose whether or not to get the vaccine	39%	62%	22%	38%
Protecting the common good is more important, and that means individuals can be required to get the vaccine, absent a medical or religious exemption	61%	38%	78%	62%

8. Thinking specifically about requiring individuals to wear masks in public places, which statement comes closer to your view, even if neither is exactly right?

	Total	Republican	Democrat	Independents
Protecting personal liberty is more important, and requiring people to wear masks infringes on that	28%	51%	12%	24%
Protecting the common good is more important, and requiring people to wear masks is a matter of health and safety	72%	49%	88%	76%

9. How much do you agree or disagree with the following statements?

Total Agree Summary

	Total	Republican	Democrat	Independents
Getting the vaccine is less about protecting		-		-
the individual, and more about stopping the	75%	59%	86%	78%
continued spread of COVID.				
People have a right not to get the vaccine.	72%	87%	61%	75%
Colleges have a right to require their	71%	53%	85%	67%
students be vaccinated to return to campus	1 1 70	33%	05 /0	07 /0
People have a right to not get the vaccine,				
but should not expect to be able to be	70%	58%	78%	73%
around the vaccinated if they don't.				
Businesses have a right to refuse service to	68%	51%	80%	74%
the unvaccinated.	00%	31%	80%	74%
People have a right to know if others they	66%	47%	82%	59%
are around are vaccinated or not.	00%	41%	02%	59%

a) People have a right to not get the vaccine, but should not expect to be able to be around the vaccinated if they don't.

•	Total	Republican	Democrat	Independents
Strongly agree	34%	25%	41%	40%
Somewhat agree	36%	33%	37%	33%
Somewhat disagree	15%	18%	12%	13%
Strongly disagree	15%	24%	9%	15%
Agree (Net)	70%	58%	78%	73%
Disagree (Net)	30%	42%	22%	27%

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b) Businesses have a right to refuse service to the unvaccinated.

	Total	Republican	Democrat	Independents
Strongly agree	38%	22%	49%	44%
Somewhat agree	30%	29%	31%	30%
Somewhat disagree	15%	19%	13%	10%
Strongly disagree	17%	31%	7%	16%
Agree (Net)	68%	51%	80%	74%
Disagree (Net)	32%	49%	20%	26%

c) Getting the vaccine is less about protecting the individual, and more about stopping the continued spread of COVID.

·	Total	Republican	Democrat	Independents
Strongly agree	40%	25%	50%	47%
Somewhat agree	35%	34%	36%	31%
Somewhat disagree	14%	19%	9%	15%
Strongly disagree	11%	21%	5%	7%
Agree (Net)	75%	59%	86%	78%
Disagree (Net)	25%	41%	14%	22%

d) People have a right to know if others they are around are vaccinated or not

	Total	Republican	Democrat	Independents
Strongly agree	35%	18%	50%	27%
Somewhat agree	31%	29%	32%	32%
Somewhat disagree	19%	24%	12%	27%
Strongly disagree	15%	29%	6%	13%
Agree (Net)	66%	47%	82%	59%
Disagree (Net)	34%	53%	18%	41%

e) People have a right not to get the vaccine.

	Total	Republican	Democrat	Independents
Strongly agree	36%	57%	22%	38%
Somewhat agree	36%	30%	39%	37%
Somewhat disagree	16%	10%	22%	14%
Strongly disagree	12%	3%	17%	11%
Agree (Net)	72%	87%	61%	75%
Disagree (Net)	28%	13%	39%	25%

f) Colleges have a right to require their students be vaccinated to return to campus

	Total	Republican	Democrat	Independents
Strongly agree	45%	26%	60%	46%
Somewhat agree	26%	27%	25%	21%
Somewhat disagree	14%	18%	9%	20%
Strongly disagree	15%	29%	6%	13%
Agree (Net)	71%	53%	85%	67%
Disagree (Net)	29%	47%	15%	33%

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10. How much do you support or oppose the following actions to take against someone who is eligible for the COVID-19 vaccine and does not get one?

	Total	Republican	Democrat	Independents
Barring them from going to large-scale events, like sporting events or concerts	65%	47%	80%	63%
Barring them from traveling via airplane or mass transit	65%	44%	81%	61%
Requiring them to provide proof of a negative COVID-19 test to enter any public spaces (restaurants, businesses, transit hubs, arenas, etc.)	65%	43%	81%	61%
Barring them from going to restaurants and bars	59%	37%	75%	54%
Losing their job as a result	38%	24%	49%	32%
Nothing should happen to them	46%	64%	34%	42%

a) Losing their job as a result

	Total	Republican	Democrat	Independents
Strongly support	15%	10%	20%	14%
Somewhat support	22%	14%	29%	18%
Somewhat oppose	30%	26%	32%	29%
Strongly oppose	32%	50%	19%	39%
Support (Net)	38%	24%	49%	32%
Oppose (Net)	62%	76%	51%	68%

b) Barring them from going to restaurants and bars

	Total	Republican	Democrat	Independents
Strongly support	31%	16%	43%	26%
Somewhat support	28%	21%	32%	28%
Somewhat oppose	20%	24%	15%	21%
Strongly oppose	22%	38%	9%	25%
Support (Net)	59%	37%	75%	54%
Oppose (Net)	41%	63%	25%	46%

c) Barring them from going to large-scale events, like sporting events or concerts

	Total	Republican	Democrat	Independents
Strongly support	37%	19%	52%	35%
Somewhat support	28%	28%	28%	28%
Somewhat oppose	16%	19%	12%	16%
Strongly oppose	19%	34%	8%	21%
Support (Net)	65%	47%	80%	63%
Oppose (Net)	35%	53%	20%	37%



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d) Barring them from traveling via airplane or mass transit

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	Total	Republican	Democrat	Independents
Strongly support	37%	22%	51%	37%
Somewhat support	27%	22%	31%	25%
Somewhat oppose	16%	19%	11%	21%
Strongly oppose	19%	37%	8%	17%
Support (Net)	65%	44%	81%	61%
Oppose (Net)	35%	56%	19%	39%

e) Requiring them to provide proof of a negative COVID-19 test to enter any public spaces (restaurants, businesses, transit hubs, arenas, etc.)

	Total	Republican	Democrat	Independents
Strongly support	36%	19%	50%	34%
Somewhat support	29%	24%	31%	27%
Somewhat oppose	16%	20%	12%	20%
Strongly oppose	19%	37%	7%	19%
Support (Net)	65%	43%	81%	61%
Oppose (Net)	35%	57%	19%	39%

f) Nothing should happen to them

	Total	Republican	Democrat	Independents
Strongly support	23%	40%	13%	19%
Somewhat support	23%	24%	21%	23%
Somewhat oppose	26%	21%	29%	30%
Strongly oppose	28%	15%	37%	28%
Support (Net)	46%	64%	34%	42%
Oppose (Net)	54%	36%	66%	58%

11. Have you received at least one dose of the coronavirus vaccine?

	Total	Republican	Democrat	Independents
Yes	77%	66%	86%	73%
No	23%	34%	14%	27%

12. [Asked if Q11 = No] Do you plan to get the coronavirus vaccine in the next few months?

	Total (N=277)	Republican (N=125)	Democrat (N=78)	Independents (N=44)
Yes	20%	9%	38%	15%
No	80%	91%	62%	85%

13. **[Asked if parent of child under 18]** Has your child received at least one dose of the coronavirus vaccine?

	Total (N=234)	Republican (N=72)	Democrat (N=119)	Independents (N=29)
Yes	45%	47%	48%	44%
No	55%	53%	52%	56%

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14. [Asked if parent AND Q13 = No] Do you plan for your child to get the coronavirus vaccine in the next few months or as soon as it is available to their age group?

	Total (N=140)	Republican (N=46)	Democrat (N=61)	Independents (N=19)
Yes	43%	24%	65%	16%
No	57%	76%	35%	84%

15. Which of these is your main source of news?

	Total	Republican	Democrat	Independents
ABC / CBS / NBC News	21%	15%	25%	26%
Social media	11%	7%	13%	13%
Digital or online news	10%	11%	10%	9%
FOX News	9%	20%	3%	6%
CNN	9%	4%	15%	3%
Public television or radio	7%	4%	8%	7%
New York Times, Washington Post, Wall Street Journal, or USA Today	5%	3%	8%	2%
MSNBC	4%	2%	5%	8%
Your local newspaper	4%	5%	4%	6%
Conservative online news (e.g. Breitbart, Daily Caller, Instapundit)	2%	4%	1%	*
Other	5%	10%	3%	2%
None of these	13%	15%	6%	19%





About the Study

These are the findings of an Ipsos poll conducted between August 17-18, 2021. For this survey, a sample of 1,088 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 350 Republicans, 526 Democrats, and 139 Independents.

The sample was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.4 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,088, DEFF=1.5, adjusted Confidence Interval=+/-4.9 percentage points).

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About Ipsos

lpsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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