

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Coronavirus/ pandemic diseases	267	123	143	26	36	54	52	42	57	62	106	99	71	61	62	55	132	117	264
	26%	25%	28%	24%	21%	33%	30%	27%	24%	22%	32%zi	25%	26%	25%	30%	23%	26%	26%	26%
Pollution/ Environment/ Climate change	142	71	70	8	19	26	20	24	45	27	46	69	43	37	20	35	80	55	158
	14% ci	14%	14%	7%	11%	16%	12%	15%	19%zci	9%	14%	18%zci	16%	15%	10%	15%	16%	12%	16%
Economy/Economic situation	134	68	65	6	22	19	37	30	19	28	56	49	50	29	31	22	78	53	113
	13% ch	14%	13%	5%	13%	11%	21%zc	19%chi	8%	10%c	17%ce	12%h	19%zo	12%	15%	9%	15%mi	12%	11%
Common Market/ Brexit/EU/Europe/ Euro	65	35	30	5	15	13	8	15	9	20	22	24	26	17	11	9	43	20	62
	6% h	7%	6%	5%	9%	8%	5%	9%h	4%	7%	6%	6%h	10%oq	7%	5%	4%	8%zoq	4%	6%
National health service/Hospitals/ Healthcare	48	21	27	6	9	5	9	5	14	14	14	19	12	7	13	15	19	27	50
	5% m	4%	5%	5%	5%	3%	5%	3%	6%	5%	4%	5%	5%	3%	6%	6%	4%	6%	5%
Poverty/Inequality	41	11	31	6	15	6	8	2	4	21	14	7	12	11	7	12	22	18	47
	4% ahk	2%	6%za	6%k	9%zgh	4%	4%	1%	2%	7%zgh	4%	2%	4%	4%	3%	5%	4%	4%	5%
Immigration/ immigrants	36	14	21	*	3	6	4	4	19	3	9	24	6	8	8	12	14	20	39
	4% ci	3%	4%	*	2%	3%	2%	3%	8%zcd	1%	3%	6%zci	2%	3%	4%	5%	3%	5%	4%
Lack of faith in politics / politicians / government	33	20	13	2	7	5	7	6	7	9	12	13	11	8	9	2	19	10	32
	3% o	4%	3%	2%	4%	3%	4%	4%	3%	3%	3%	3%	4%	3%	4%	1%	4%	2%o	3%
Unemployment/ Factory closure/ Lack of industry	21	11	11	1	4	4	4	*	8	5	8	8	-	7	5	6	7	11	26
	2%	2%	2%	1%	2%	3%	2%	*	3%k	2%	2%	2%	-	3%lp	2%	2%l	1%	2%l	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE									SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Education/Schools	21	9	12	4	3	6	2	4	3	7	8	6	4	6	2	7	10	9	28
	2%	2%	2%	4%	2%	3%	1%	2%	1%	3%	2%	2%	1%	2%	1%	3%	2%	2%	3%
Housing	18	14	5	7	4	-	3	3	1	11	3	4	3	3	2	9	6	12	16
	2%bh	3%	1%	6%zeh	2%	-	2%	2%	*	4%zeh	1%	1%h	1%	1%	1%	4%zp	1%	3%	2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18	3	15	3	4	1	-	2	8	7	1	10	2	4	7	4	6	11	18
	2%aj	1%	3%za	3%j	2%	1%	-	1%	3%fj	2%	*	2%j	1%	2%	3%	2%	1%	2%	2%
Race relations	15	5	10	2	3	2	3	-	4	5	5	4	4	5	-	3	9	3	14
	1%	1%	2%	2%	2%	1%	2%	-	2%	2%	2%	1%	2%	2%	-	1%	2%	1%	1%
Low pay/Minimum wage/Fair wages	9	7	2	2	-	5	-	2	1	2	5	2	2	1	2	4	3	6	8
	1%	1%	*	2%	-	3%	-	1%	*	1%	1%	1%	1%	*	1%	2%	1%	1%	1%
Morality/ Individual behaviour/ Lifestyle	5	2	3	1	1	-	1	-	3	1	1	3	-	1	1	3	1	4	6
	1%	*	1%	1%	*	-	*	-	1%z	1%	*	1%	-	1%	*	1%	*	1%	1%
Transport/Public transport	5	2	3	1	1	2	-	1	-	2	2	1	-	5	-	-	5	-	4
	*	*	1%	1%	*	1%	-	1%	-	1%	1%	*	-	2%zlo	-	-	1%	-	*
Drug abuse	5	3	2	-	2	-	1	-	2	2	1	2	-	1	-	3	1	3	7
	*	1%	*	-	1%	-	*	-	1%	1%	*	1%	-	*	-	1%	*	1%	1%
Population levels/ Overpopulation	4	1	3	-	-	-	-	1	4	-	-	4	-	2	-	3	2	3	6
	*	*	1%	-	-	-	-	*	2%zj	-	-	1%z	-	1%	-	1%	*	1%	1%
Inflation/Prices	4	-	4	*	4	-	-	-	-	4	-	-	-	-	-	4	-	4	2
	*	-	1%	*	2%zjk	-	-	-	-	1%zk	-	-	-	-	-	2%zp	-	1%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Defence/Foreign affairs/ International terrorism	4*	1*	3	-	-	-	-	1	3	-	-	4	2	2	-	-	4	-	5*
Nationalisation/ Government control of institutions	4*	3	1*	1	-	2	-	-	-	1	2	-	-	1	-	2	1	2	3*
UK union/ devolution/reform	4*	3	1*	-	1*	-	1	2	-	1	1	2	*	3	-	-	4	-	6
Public services in general	3*	-	3	2	-	-	-	-	1	2	-	1	2	-	-	1	2	1	2*
International trade/trade deals	3*	3	-	-	-	-	2	*	-	-	2	*	-	*	2	-	*	2	2*
Taxation	2*	2	-	-	-	*	-	2	1	-	*	2	-	1	2	-	1	2	3*
Ageing population/ Social care for the elderly	2*	1	2	-	-	-	1	*	1	-	1	2	1	*	1	-	1	1	3*
Food production/ farming	1*	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1*
Pensions/Social security/Benefits	1*	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	1	1*
Countryside/Rural life	1*	1	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

16 Aug 2021

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE									SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Mental health/ well-being	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	1
Local government/ Council tax	*	-	*	-	*	-	-	-	*	-	-	-	-	*	-	*	-	-	1
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	48	35	13	8	10	5	9	6	9	18	14	15	15	10	10	11	25	21	42
	5% ^b	7% ^{zb}	3%	8%	6%	3%	5%	4%	4%	6%	4%	4%	6%	4%	5%	5%	5%	5%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	*	0.00	*	0.00	0.00	0.01	0.00	*	0.00	*	0.00	*	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	*	0.00	*	0.00	0.00	*	0.00	*	0.00	*	0.00	*	0.00	0.00	*	0.00	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Don't know	47	27	20	16	12	1	1	5	12	28	2	18	3	10	13	18	13	31	43
	5%efj lp	6%	4%	14%zef ghijk	7%efj	*	1%	3%j	5%ef	10%zef gjk	1%	4%fj	1%	4%lp	6%l	8%zlp	3%	7%zlp	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

16 Aug 2021

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Coronavirus/ pandemic diseases	267 26%h	228 26%h	17 36%i	22 25%	89 27%	67 28%	96 31%hi	78 30%	82 22%	25 18%	57 24%	54 27%	59 26%	88 28%	46 24%	264 26%
Pollution/ Environment/ Climate change	142 14%	122 14%	7 14%	14 15%	47 14%	33 14%	34 11%	27 10%	61 17%	20 15%	41 18%g	25 12%	32 14%	57 18%z	22 12%	158 16%
Economy/Economic situation	134 13%	124 14%f	3 6%	7 8%	43 13%	36 15%	31 10%	28 11%	60 16%fk	32 23%za bcdfg hk	28 12%	27 13%	30 13%	47 15%	19 10%	113 11%
Common Market/ Brexit/EU/Europe/ Euro	65 6%	53 6%	1 1%	12 13%zab defghk	26 8%	14 6%	16 5%	15 6%	24 6%	11 8%	13 5%	14 7%	12 5%	27 9%u	6 3%	62 6%
National health service/Hospitals/ Healthcare	48 5%	41 5%	2 5%	5 5%	18 5%	13 5%	11 4%	9 3%	19 5%	6 5%	13 5%	7 4%	14 6%	14 4%	11 6%	50 5%
Poverty/Inequality	41 4%u	37 4%	1 3%	3 3%	10 3%	7 3%	16 5%	15 6%	15 4%	6 5%	8 4%	7 3%u	11 5%u	18 6%u	- -	47 5%
Immigration/ immigrants	36 4%t	33 4%	2 4%	2 2%	13 4%	11 5%	10 3%	9 3%	13 4%	3 2%	10 4%	4 2%	7 3%t	1 *	18 10%zrs t	39 4%
Lack of faith in politics / politicians / government	33 3%	27 3%	2 4%	4 4%	12 4%	8 3%	10 3%	8 3%	12 3%	2 1%	10 4%	10 5%	3 1%	10 3%	8 4%	32 3%
Unemployment/ Factory closure/ Lack of industry	21 2%	16 2%	3 6%fgk	2 3%	10 3%	8 3%	5 2%g	2 1%	6 2%	3 2%	3 1%	6 3%	2 1%	6 2%	5 3%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Education/Schools	21 2%	18 2%	1 1%	3 3%	6 2%	3 1%	5 1%	4 1%	11 3%k	8 6%zae fgk	3 1%	4 2%	5 2%	7 2%	4 2%	28 3%
Housing	18 2%	18 2%	* 1%	- -	2 1%	2 1%	5 1%	4 2%	12 3%	4 3%	8 3%	6 3%	2 1%	5 2%	2 1%	16 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18 2%	15 2%	3 5%cdh	- -	3 1%	3 1%	10 3%	8 3%	4 1%	1 1%	3 1%	7 3%t	3 1%	* *	7 4%t	18 2%
Race relations	15 1%	14 2%	- -	1 1%	6 2%	5 2%	4 1%	4 2%	4 1%	2 2%	2 1%	1 1%	5 2%	3 1%	4 2%	14 1%
Low pay/Minimum wage/Fair wages	9 1%	9 1%	- -	* *	2 1%	2 1%	6 2%	6 2%	1 *	- -	1 *	6 3%zu	1 *	2 1%	- -	8 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	5 1%	- -	- -	1 *	1 1%	3 1%	3 1%	1 *	1 *	1 *	1 *	1 *	1 *	1 1%	6 1%
Transport/Public transport	5 *	5 1%	- -	- -	2 1%	2 1%	2 1%	2 1%	1 *	1 *	- -	1 *	3 1%	1 *	- -	4 *
Drug abuse	5 *a	1 *	1 2%agh k	2 2%zag hk	4 1%a	1 1%	1 *	- -	- -	- -	- -	2 1%	- -	1 *	2 1%	7 1%
Population levels/ Overpopulation	4 *	4 1%	- -	- -	- -	- -	2 1%	2 1%	2 1%	1 1%	1 *	1 *	1 *	- -	3 2%	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Inflation/Prices	4*	4*	-	-	-	-	-	-	4	-	4	-	4	-	-	2*
									1%	-	2%zad f	-	2%zt	-	-	
Defence/Foreign affairs/ International terrorism	4*	4*	-	-	2	2	2	2	1	-	1	2	2	-	1	5*
					1%	1%	1%	1%	*	-	*	1%	1%	-	*	
Nationalisation/ Government control of institutions	4*	4*	-	-	1	1	-	-	3	3	-	-	2	1	-	3*
					*	*	-	-	1%	2%zaf	-	-	1%	*	-	
UK union/ devolution/reform	4*	2*	-	2	3	1	-	-	1	1	-	2	*	2	-	6
				2%zaf gk	1%	*	-	-	*	1%	-	1%	*	1%	-	1%
Public services in general	3*	2*	-	1	1	-	2	2	-	-	-	-	2	-	1	2*
				1%	*	-	1%	1%	-	-	-	-	1%	-	*	
International trade/trade deals	3*	2*	-	*	*	-	-	-	2	-	2	-	*	-	-	2*
				1%	*	-	-	-	1%	-	1%	-	*	-	-	
Taxation	2*	2*	-	*	*	-	1	1	2	-	2	-	2	1	-	3*
				1%	*	-	*	*	*	-	1%	-	1%	*	-	
Ageing population/ Social care for the elderly	2*	2*	-	-	-	-	*	*	2	-	2	-	-	1	1	3*
				-	-	-	*	*	*	-	1%	-	-	*	1%	
Food production/ farming	1*	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1*
			3%zad efghk	-	-	-	*	-	-	-	-	-	1%	-	-	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Pensions/Social security/Benefits	1*	-	-	1	1	-	-	-	-	-	-	-	-	-	1	1*
				1%zaf	*	-	-	-	-	-	-	-	-	-	1%	*
				h												
Countryside/Rural life	1*	1*	-	-	1*	1*	-	-	1*	-	1*	-	1*	-	1*	2*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Mental health/well-being	* *	* *	- -	- -	- -	- *	* *	- -	- -	- -	- -	- -	- -	- -	* *	1*
Local government/Council tax	* *	* *	- -	- -	* *	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -	1*
Animal welfare	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pound/Exchange rate/Value of pound	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Other	48	41	2	5	8	4	22	20	17	2	15	7	15	14	6	42
	5% ^{de}	5% ^e	4%	5% ^d	3%	2%	7% ^{de}	8% ^{zad}	5%	2%	6% ^e	4%	6%	5%	3%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	*	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	*	0.00	*
Don't know	47	41	3	3	18	15	17	14	12	5	8	11	9	4	19	43
	5% ^t	5%	6%	3%	5%	6%	6%	5%	3%	3%	3%	6% ^t	4%	1%	10% ^{zst}	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Coronavirus/ pandemic diseases	267 26%	110 27%	19 20%	108 26%	95 30%	60 23%	16 29%	66 29%	44 25%	42 27%	84 31%	83 30%	264 26%
Pollution/ Environment/ Climate change	142 14%^f	47 12%	16 17%	66 16%	28 9%	44 17% ^f	13 23% ^f	25 11%	34 19%	21 13%	41 15%	32 11%	158 16%
Economy/Economic situation	134 13%^{cl} m	59 15% ^c	22 23% ^{zc}	37 9%	67 21% ^{zg} h	28 10%	2 4%	26 11%	13 7%	11 7%	48 18% ^{zl} m	32 12%	113 11%
Common Market/ Brexit/EU/Europe/ Euro	65 6%	33 8%	6 7%	21 5%	12 4%	22 8%	3 6%	11 5%	10 6%	10 6%	22 8%	19 7%	62 6%
National health service/Hospitals/ Healthcare	48 5%	20 5%	5 5%	22 5%	19 6%	19 7%	3 6%	6 3%	5 3%	17 11% ^{zln}	11 4%	12 4%	50 5%
Poverty/Inequality	41 4%^f	17 4%	7 7%	15 4%	5 2%	13 5%	7 13% ^{zfg}	9 4%	8 5%	4 2%	17 6%	17 6%	47 5%
Immigration/ immigrants	36 4%^g	13 3%	1 1%	20 5%	20 6% ^{zg}	2 1%	- -	6 3%	7 4%	9 6% ⁿ	4 1%	3 1%	39 4%
Lack of faith in politics / politicians / government	33 3%^f	15 4%	- -	17 4%	3 1%	12 5% ^f	1 2%	9 4%	2 1%	4 3%	11 4%	6 2%	32 3%
Unemployment/ Factory closure/ Lack of industry	21 2%	4 1%	* *	12 3%	5 1%	10 4%	- -	4 2%	5 3%	4 2%	5 2%	4 1%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Education/Schools	21	8	2	7	2	6	*	7	5	8	4	7	28
	2%	2%	3%	2%	1%	2%	1%	3%	3%	5%z	1%	3%	3%
Housing	18	7	4	7	7	2	*	7	7	4	*	2	16
	2%ⁿ	2%	4%	2%	2%	1%	1%	3%	4% ⁿ	3%	*	1%	2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18	*	4	13	5	2	-	7	5	-	*	6	18
	2%^{an}	*	4% ^a	3% ^{za}	2%	1%	-	3%	3% ⁿ	-	*	2%	2%
Race relations	15	6	1	6	2	5	1	5	4	5	2	7	14
	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	1%	2%	1%
Low pay/Minimum wage/Fair wages	9	5	1	1	1	1	-	7	1	4	2	6	8
	1%	1%	1%	*	*	*	-	3%	*	3%	1%	2%	1%
Morality/ Individual behaviour/ Lifestyle	5	1	-	5	2	-	-	3	2	-	1	1	6
	1%	*	-	1%	1%	-	-	1%	1%	-	*	*	1%
Transport/Public transport	5	2	2	-	1	2	-	2	-	3	1	4	4
	*	*	3% ^{zc}	-	*	1%	-	1%	-	2% ^{zc}	*	1%	*
Drug abuse	5	-	-	5	-	1	1	3	2	-	1	1	7
	*	-	-	1% ^z	-	*	1%	1%	1%	-	*	*	1%
Population levels/ Overpopulation	4	-	-	4	1	2	1	1	1	-	-	-	6
	*	-	-	1% ^z	*	1%	1%	1%	1%	-	-	-	1%
Inflation/Prices	4	-	4	*	-	4	-	*	-	-	-	4	2
	*	-	4% ^{zac}	*	-	1%	-	*	-	-	-	1%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Defence/Foreign affairs/ International terrorism	4 *	- -	- -	4 1%z	1 *	2 1%	1 1%	1 *	1 1%	- -	1 *	- -	5 *
Nationalisation/ Government control of institutions	4 *	2 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	3 *
UK union/ devolution/reform	4 *	2 1%	- -	1 *	2 1%	- -	- -	- -	- -	* *	1 *	2 1%	6 1%
Public services in general	3 *	2 1%	- -	1 *	- -	- -	2 4%zfg	1 *	1 *	- -	- -	- -	2 *
International trade/trade deals	3 *	- -	- -	* *	2 1%	- -	- -	- -	2 1%	- -	* *	- -	2 *
Taxation	2 *	2 *	- -	1 *	- -	1 *	- -	- -	2 1%	* *	- -	- -	3 *
Ageing population/ Social care for the elderly	2 *	1 *	- -	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	3 *
Food production/ farming	1 *	1 *	- -	- -	- -	- -	- 1%	1 1%	- -	- -	- -	1 *	1 *
Pensions/Social security/Benefits	1 *	- -	- -	1 *	- -	- -	- 1%	1 1%	- -	- -	- -	- -	1 *
Countryside/Rural life	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 *	1 *	- -	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Mental health/ well-being	*	-	-	*	-	-	-	-	-	-	-	-	1
Local government/ Council tax	*	*	-	-	-	-	-	*	*	-	-	*	1
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	48 5%	25 6%	-	19 4%	19 6%	9 3%	* 1%	9 4%	9 5%	3 2%	13 5%	18 6%	42 4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	*	0.00	0.00	0.00	*	0.00	0.01	*	0.00	*
ERROR VARIANCE	*	*	0.00	*	0.00	0.00	0.00	*	0.00	*	*	0.00	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)			50000 PLUS (n)
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Don't know	47	21	-	23	12	15	2	12	4	6	4	11	43
	5% ⁿ	5%	-	6%	4%	6%	4%	5%	2%	4%	2%	4%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Coronavirus/ pandemic diseases	267 26% ^{bft}	64 22% ^f	38 18%	12 17%	20 16%	62 33% ^{abc}	18 13%	117 24%	88 29%	62 27%	232 27%	33 25%	21 21%	135 29%	264 26%
Pollution/ Environment/ Climate change	142 14% ^k	29 10%	21 10%	5 7%	15 12%	25 13%	20 14%	77 16%	34 11%	31 14%	135 15% ^{zk}	7 6%	12 12%	62 13%	158 16%
Economy/Economic situation	134 13% ^e	134 46% ^{zbc}	39 19% ^{ze}	8 12% ^e	15 12% ^e	8 4%	23 17% ^e	69 14%	31 10%	34 15%	112 13%	20 15%	13 13%	82 17% ^z	113 11%
Common Market/ Brexit/EU/Europe/ Euro	65 6% ^j	11 4%	13 6%	1 1%	8 7%	65 35% ^{zabc}	10 8%	32 7%	22 7%	11 5%	50 6%	13 10%	8 8%	36 8%	62 6%
National health service/Hospitals/ Healthcare	48 5% ^a	5 2%	48 23% ^{zace}	2 2%	9 7% ^a	5 3%	10 7% ^a	17 3%	15 5%	16 7%	43 5%	5 3%	10 10% ^{zm}	15 3%	50 5%
Poverty/Inequality	41 4% ^a	5 2%	13 6% ^a	2 4%	2 1%	6 3%	6 5%	13 3%	21 7% ^{zg}	7 3%	35 4%	7 5%	8 8% ^{zm}	18 4%	47 5%
Immigration/ immigrants	36 4% ^e	5 2%	11 5% ^{ae}	6 8% ^{aef}	36 29% ^{zabc}	1 *	2 2%	16 3%	8 3%	13 6%	35 4%	1 1%	5 5%	11 2%	39 4%
Lack of faith in politics / politicians / government	33 3%	11 4%	7 3%	4 6% ^t	* *	6 3%	7 5% ^t	11 2%	12 4%	10 4%	27 3%	6 4%	3 3%	12 3%	32 3%
Unemployment/ Factory closure/ Lack of industry	21 2%	2 1%	3 1%	1 1%	4 3%	* *	2 1%	15 3%	4 1%	3 1%	17 2%	4 3%	2 1%	8 2%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Education/Schools	21 2%j	2 1%	5 2%	- -	* *	1 1%	21 16%zabc et	16 3%z	3 1%	2 1%	14 2%	6 5%	6 6%zm	8 2%	28 3%
Housing	18 2%j	4 2%	- -	3 4%be	1 1%	- -	3 3%	13 3%	3 1%	2 1%	12 1%	6 5%	3 3%	9 2%	16 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18 2% ^m	2 1%	3 1%	18 25%zabe ft	1 *	- -	- -	6 1%	7 2%	4 2%	16 2%	2 1%	2 2% ^m	- -	18 2%
Race relations	15 1%	1 *	2 1%	- -	1 1%	- -	1 1%	6 1%	4 1%	4 2%	10 1%	4 3%	1 1%	7 1%	14 1%
Low pay/Minimum wage/Fair wages	9 1%	- -	1 *	- -	- -	- -	- -	5 1%	3 1%	2 1%	8 1%	- -	1 1%	7 1%	8 1%
Morality/ Individual behaviour/ Lifestyle	5 1%	- -	- -	1 2% ^a	1 1%	- -	1 *	4 1%	2 1%	- -	5 1%	1 1%	1 1%	2 *	6 1%
Transport/Public transport	5 *	- -	- -	- -	- -	- -	2 2%	5 1%	- -	- -	5 1%	- -	- -	5 1%	4 *
Drug abuse	5 *	- -	- -	2 3%zab	- -	- -	1 1%	1 *	3 1%	- -	4 *	1 *	- -	- -	7 1%
Population levels/ Overpopulation	4 *	- -	- -	- -	1 1%	1 *	1 *	2 *	2 1%	- -	4 *	- -	- -	- -	6 1%
Inflation/Prices	4 *	4 1%	- -	- -	- -	- -	- -	4 1%	* *	- -	4 *	- -	- -	4 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Defence/Foreign affairs/ International terrorism	4 *	1 *	1 1%	1 2%	- -	- -	2 1%	- -	2 1%	2 1%	4 *	- -	- -	- -	5 *
Nationalisation/ Government control of institutions	4 *	- -	1 *	2 3%zae	2 2%z	- -	- -	2 *	- -	1 1%	4 *	- -	- -	4 1%	3 *
UK union/ devolution/reform	4 *	1 *	- -	1 1%	1 1%	1 *	2 1%	2 *	- -	2 1%	2 *	2 1%	1 1%	2 *	6 1%
Public services in general	3 *	- -	1 *	- -	- -	- -	1 *	2 *	1 *	- -	3 *	- -	- -	- -	2 *
International trade/trade deals	3 *	2 1%	- -	- -	- -	- -	- -	2 *	- -	* *	3 *	- -	- -	2 *	2 *
Taxation	2 *	- -	- -	- -	2 1%	- -	- -	1 *	- -	2 1%	2 *	- -	* *	2 *	3 *
Ageing population/ Social care for the elderly	2 *	- -	- -	1 1%	- -	* *	- -	1 *	- -	1 *	2 *	- -	1 1%zm	- -	3 *
Food production/ farming	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *
Pensions/Social security/Benefits	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 *	- -	- -	- -	1 *
Countryside/Rural life	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Mental health/ well-being	*	-	-	-	-	-	-	-	*	-	*	-	-	-	1
Local government/ Council tax	*	-	-	-	-	-	-	*	-	-	*	-	*	-	1
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	48 5%a	4 2%	4 2%	1 1%	3 3%	4 2%	3 2%	19 4%	17 6%	12 5%	43 5%	5 4%	3 3%	24 5%	42 4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	*	0.00	*	0.00	*	0.00	*	*	*	0.00	*	0.00	*
ERROR VARIANCE	*	*	*	0.00	*	0.00	*	0.00	*	*	*	0.00	*	0.00	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Don't know	47	1	1	-	3	4	2	23	17	8	39	9	2	17	43
	5%ab1	*	*	-	3%	2%	1%	5%	6%	3%	4%	7%	2%	4%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE									SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Coronavirus/ pandemic diseases	409	193	213	36	62	77	80	71	82	98	157	154	109	97	92	88	206	181	405
	40%h	39%	41%	34%	36%	47%hi	46%h	46%	35%	35%	47%zc	39%h	41%	40%	45%	37%	40%	40%	40%
Pollution/ Environment/ Climate change	328	145	182	25	44	54	58	66	83	68	111	149	103	88	56	69	191	125	352
	32%ci	29%	35%	23%	25%	33%	33%	42%zc	35%ci	24%	33%	38%zc	38%q	36%q	27%	28%	37%zn	28%	35%
Economy/Economic situation	288	149	138	18	55	40	67	57	51	73	107	108	100	73	60	49	173	109	267
	28%ch	30%	27%	16%	32%c	24%	39%zc	36%zc	21%	26%c	32%ce	27%ch	38%zo	30%o	29%	20%	34%zm	24%o	26%
National health service/Hospitals/ Healthcare	209	77	131	17	25	44	37	36	50	42	81	86	62	55	37	43	117	80	223
	21%ai	16%	25%za	16%	14%	27%di	21%	23%	21%	15%	24%i	22%	23%	23%	18%	18%	23%	18%	22%
Common Market/ Brexit/EU/Europe/ Euro	188	104	84	16	44	41	27	35	25	60	68	60	72	53	36	20	125	55	185
	19%hk	21%	16%	15%	25%hk	25%hk	16%	22%hk	10%	21%ch	20%h	15%h	27%zo	22%oq	17%oq	8%	25%zo	12%o	18%
Poverty/Inequality	186	87	98	28	44	27	34	32	21	72	61	53	69	47	23	37	116	60	189
	18%hk	18%	19%	26%zh	25%hk	16%	20%h	21%hk	9%	26%zh	18%h	14%h	26%zn	19%	11%	15%	23%zm	13%	19%
Education/Schools	137	48	88	14	26	31	27	19	18	41	58	38	50	37	16	27	87	43	151
	14%ah	10%	17%za	13%	15%	19%hk	16%h	12%	8%	15%h	17%hk	10%	19%zn	15%nq	8%	11%	17%zn	10%	15%
Immigration/ immigrants	125	66	57	3	18	23	18	15	48	21	41	63	31	22	32	33	53	65	119
	12%ci	13%	11%	2%	11%c	14%c	11%c	10%c	20%zcd	7%c	12%c	16%zc	12%	9%	16%	14%	10%	15%mi	12%
Housing	106	49	57	20	25	17	14	19	13	45	30	31	23	26	21	31	48	52	102
	10%hk	10%	11%	18%zf	14%h	10%	8%	12%h	5%	16%zfh	9%	8%h	9%	11%	10%	13%	9%	12%	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Unemployment/ Factory closure/ Lack of industry	97 10%	42 9%	54 11%	11 11%	8 5%	23 14% ^d	21 12%	13 8%	20 8%	19 7%	44 13% ^z	33 8%	19 7%	24 10%	21 10%	24 10%	44 9%	45 10%	105 10%
Lack of faith in politics / politicians / government	84 8%	45 9%	39 7%	10 10%	12 7%	12 8%	15 9%	16 10%	18 8%	22 8%	28 8%	34 9%	25 10%	23 10%	16 8%	14 6%	49 10%	30 7%	90 9%
Race relations	82 8% ^{ghk} n	34 7%	48 9%	14 13% ^{gh} k	29 17% ^{zfg} hjk	14 8%	10 6%	6 4%	10 4%	43 15% ^{zfg} hjk	24 7%	16 4%	32 12% ^{nq}	16 7%	7 3%	21 9% ^q	48 10% ^{mn}	28 6%	74 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	70 7% ^p	28 6%	41 8%	9 8%	7 4%	9 5%	10 6%	13 8%	22 9%	16 6%	19 6%	35 9%	9 3%	16 7% ^p	18 9%	23 10% ^{lp}	25 5%	41 9% ^{lp}	75 7%
Low pay/Minimum wage/Fair wages	52 5% ^k	23 5%	29 6%	9 8% ^k	9 5%	14 8% ^{hk}	7 4%	6 4%	7 3%	18 6%	21 6%	13 3%	13 5%	8 3%	14 7%	14 6%	21 4%	28 6%	45 4%
Transport/Public transport	39 4%	25 5%	14 3%	5 5%	3 2%	4 3%	7 4%	11 7%	9 4%	8 3%	11 3%	20 5%	6 2%	13 5% ^p	11 5%	8 3%	20 4%	18 4%	38 4%
Mental health/ well-being	31 3% ^h	9 2%	22 4%	4 3%	6 3%	8 5%	4 3%	7 4%	3 1%	10 3%	12 4%	10 2% ^h	8 3%	9 4%	4 2%	11 5%	17 3%	15 3%	32 3%
Defence/Foreign affairs/ International terrorism	30 3% ^b	20 4%	9 2%	1 1%	3 1%	2 1%	4 2%	12 8% ^{zcd} eij	8 3%	3 1%	6 2%	20 5% ^{zhi} j	14 5% ^q	7 3%	3 1%	4 2%	21 4% ^{zm}	7 2%	31 3%
Public services in general	30 3%	11 2%	19 4%	2 2%	6 4%	2 1%	12 7% ^{zeg} k	1 1%	6 3%	8 3%	14 4% ^e	7 2%	6 2%	7 3%	7 4%	9 4%	13 3%	16 4%	31 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Ageing population/ Social care for the elderly	30	8	21	*	3	4	9	7	7	3	13	13	8	3	5	13	11	17	29
	3%am	2%	4%	*	2%	3%	5%i	4%	3%	1%	4%	3%	3%	1%	2%	5% <i>m</i>	2% <i>m</i>	4%	3%
Pensions/Social security/Benefits	23	13	10	1	5	5	2	2	9	6	7	10	4	4	9	6	8	15	21
	2%	3%	2%	1%	3%	3%	1%	1%	4%	2%	2%	3%	2%	2%	4%	3%	2%	3%	2%
Inflation/Prices	21	10	12	3	5	1	7	3	3	8	8	6	5	4	4	7	9	11	19
	2%	2%	2%	3%	3%	1%	4%	2%	1%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%
UK union/ devolution/reform	21	14	7	4	1	1	5	5	5	5	6	10	9	7	4	-	16	4	25
	2%	3%	1%	3%	1%	*	3%	3%	2%	2%	2%	2%	3% <i>o</i>	3% <i>o</i>	2%	-	3% <i>o</i>	1%	2%
Morality/ Individual behaviour/ Lifestyle	20	8	12	1	2	1	2	7	7	4	3	14	3	8	3	6	10	9	22
	2%	2%	2%	1%	1%	*	1%	5% <i>zj</i>	3%	1%	1%	4% <i>zj</i>	1%	3% <i>p</i>	1%	2%	2%	2%	2%
Taxation	18	7	11	2	4	6	2	3	1	6	8	4	7	3	3	3	11	6	20
	2% <i>h</i>	1%	2%	2%	2%	4% <i>h</i>	1%	2%	*	2%	2%	1%	3%	1%	2%	1%	2%	1%	2%
International trade/trade deals	16	13	3	-	3	3	5	5	1	3	8	5	9	4	2	1	13	3	15
	2% <i>bh</i>	3% <i>b</i>	1%	-	2%	2%	3% <i>h</i>	3% <i>h</i>	*	1%	2%	1% <i>h</i>	3% <i>q</i>	2%	1%	*	2% <i>z</i>	1%	1%
Drug abuse	14	7	6	2	4	2	2	*	3	6	4	4	3	3	3	3	6	6	19
	1%	1%	1%	2%	2%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Population levels/ Overpopulation	13	5	9	-	-	2	1	3	8	-	3	10	3	4	2	5	7	7	15
	1%	1%	2%	-	-	1%	*	2%	3% <i>zi</i>	-	1%	3% <i>zi</i>	1%	2%	1%	2%	1%	2%	1%
Nationalisation/ Government control of institutions	10	6	4	2	-	4	2	1	1	2	6	2	*	6	-	3	6	3	11
	1%	1%	1%	2%	-	2%	1%	1%	*	1%	2%	1%	*	2% <i>zlp</i>	-	1%	1%	1%	1%
Food production/ farming	9	6	3	1	2	1	1	1	2	3	3	3	-	3	3	1	3	5	8
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1% <i>p</i>	2%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Local government/ Council tax	8 1%	4 1%	4 1%	-	*	4 3%h	2 1%	2 1%	-	*	6 2%	2 *	3 1%	2 1%	-	3 1%	5 1%	3 1%	6 1%
Privatisation	5 *	2 *	3 1%	-	1 1%	2 1%	1 *	1 1%	-	1 *	2 1%	1 *	2 1%	1 1%	-	-	4 1%	-	7 1%
Animal welfare	4 *	2 *	2 *	1 1%	1 1%	-	-	2 1%	-	2 1%	-	2 1%	-	1 *	2 1%	1 *	1 *	3 *	3 *
Trade unions/ Strikes	4 *	1 *	3 1%	*	-	-	2 1%	-	1 *	*	2 1%	1 *	2 1%	1 *	-	1 *	3 1%	1 *	4 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	1 *	1 *	1 1%	-	-	1 1%	-	-	1 *	1 *	-	1 *	-	-	1 *	1 *	1 *	2 *
Countryside/Rural life	1 *	1 *	1 *	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	2 *
Petrol prices/Fuel	1 *	-	1 *	-	-	-	-	1 1%	-	-	-	1 *	-	1 *	-	-	1 *	-	1 *
Other	134 13%b	82 17%zb	52 10%	15 14%	24 14%	25 15%	25 15%	14 9%	30 13%	39 14%	50 15%	44 11%	44 16%	34 14%	26 13%	25 11%	78 15%	51 11%	132 13%
MEAN NUMBER OF MENTIONS	2.93h oq	2.86	3.01	2.75	2.97h	3.13h	3.06h	3.21z chk	2.58	2.89h	3.09h k	2.83h	3.24z noq	3.02o q	2.82	2.70	3.13z mnoq	2.75	2.96
STANDARD ERROR	0.04	0.06	0.07	0.13	0.11	0.14	0.11	0.12	0.07	0.09	0.09	0.06	0.12	0.08	0.10	0.08	0.07	0.06	0.05
ERROR VARIANCE	*	*	*	0.02	0.01	0.02	0.01	0.02	*	0.01	0.01	*	0.01	0.01	0.01	0.01	*	*	*
Don't know	130 13%ef jimp	61 12%	67 13%	24 22%ze fgj	32 18%efj	11 7%	8 5%	14 9%	40 17%ze	56 20%zef	20 6%	54 14%fj	10 4%	23 9%lp	41 20%zl	46 19%zlm	32 6%	86 19%zl	120 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

16 Aug 2021

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	472	538	127	137	140	163	161	284	264	303	445	203	361	144	229	564	373	1013
WEIGHTED BASE	1013	493	517	108*	173*	164	173	157	237	281	336	394	267	243	205	241	510	446	1013
	100%	49%	51%	11%*	17%*	16%	17%	16%	23%	28%	33%	39%	26%	24%	20%	24%	50%	44%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Coronavirus/ pandemic diseases	409 40%	343 39%	24 49%	42 48%h	141 43%	99 41%	135 43%	110 42%	134 36%	48 35%	86 37%	92 45%u	91 40%	138 44%u	63 33%	405 40%
Pollution/ Environment/ Climate change	328 32%	288 33%	12 24%	29 33%	110 34%	82 34%	92 29%	80 30%	126 34%	39 28%	87 37%	60 29%	76 33%	127 41%zr u	48 26%	352 35%
Economy/Economic situation	288 28%u	256 29%g	13 26%	19 21%	86 26%	67 28%	75 24%	62 24%	127 34%za cfg	56 40%za cdefg	71 31%	51 25%	72 31%u	104 33%zu	39 21%	267 26%
National health service/Hospitals/ Healthcare	209 21%	179 20%	12 24%	18 20%	70 21%	53 22%	65 21%	53 20%	74 20%	26 19%	47 20%	37 18%	55 24%	66 21%	31 17%	223 22%
Common Market/ Brexit/EU/Europe/ Euro	188 19%u	158 18%	4 9%	25 29%za bdfhk	71 22%	46 19%	58 18%	53 20%	59 16%	23 17%	36 15%	32 16%	36 16%u	92 29%zrs u	15 8%	185 18%
Poverty/Inequality	186 18%u	157 18%	6 13%	23 26%zd e	62 19%	39 16%	55 17%	48 18%	70 19%	28 20%	42 18%	28 14%	45 20%u	86 28%zru	15 8%	189 19%
Education/Schools	137 14%	118 13%	6 13%	13 14%	42 13%	30 12%	32 10%	26 10%	62 17%af gk	32 24%za defgh k	30 13%	24 12%	22 10%	67 21%zr su	18 10%	151 15%
Immigration/ immigrants	125 12%	108 12%	7 15%	9 11%	45 14%	36 15%	35 11%	28 11%	44 12%	15 11%	29 12%	23 11%	26 11%	30 10%	36 19%zt	119 12%
Housing	106 10%cd	100 11%cd	2 5%	4 4%	24 7%	21 9%	25 8%	23 9%	56 15%za cdfg	20 15%c	36 16%za cdfg	21 10%	35 15%zu	27 9%	14 7%	102 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Unemployment/ Factory closure/ Lack of industry	97 10%hk	77 9%	6 13%	14 15%za ghk	46 14%za ghk	32 13%ahk	26 8%	20 7%	25 7%	12 9%	13 6%	27 13%	17 7%	31 10%	17 9%	105 10%
Lack of faith in politics / politicians / government	84 8%	69 8%	5 10%	10 12%	32 10%	21 9%	23 7%	18 7%	30 8%	9 6%	21 9%	18 9%	17 8%	27 9%	19 10%	90 9%
Race relations	82 8%	76 9%	1 3%	5 6%	28 9%	23 10%	24 8%	23 9%	30 8%k	17 13%k	13 5%	13 6%	13 6%	37 12%zsu	10 6%	74 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	70 7%t	61 7%	6 11%	3 4%	15 5%	11 5%	23 7%	18 7%	31 8%k	19 14%zac dehk	12 5%	18 9%t	17 7%t	9 3%	17 9%t	75 7%
Low pay/Minimum wage/Fair wages	52 5%t	45 5%	1 1%	7 7%	20 6%	14 6%	12 4%	11 4%	20 5%	6 4%	14 6%	13 7%	15 7%	9 3%	9 5%	45 4%
Transport/Public transport	39 4%t	36 4%	2 3%	2 2%	12 4%	10 4%	10 3%	8 3%	17 5%k	12 8%zak	5 2%	17 8%ztu	8 4%	5 2%	4 2%	38 4%
Mental health/ well-being	31 3%a	20 2%	3 7%e	8 9%zad efghi	12 4%e	4 2%	9 3%	6 2%	11 3%	3 2%	8 3%	5 2%	11 5%	11 3%	5 2%	32 3%
Defence/Foreign affairs/ International terrorism	30 3%	25 3%	1 2%	4 4%	14 4%	10 4%	5 2%	4 2%	11 3%	4 3%	6 3%	7 4%	9 4%	8 3%	4 2%	31 3%
Public services in general	30 3%	27 3%	1 1%	2 2%	9 3%	8 3%	5 2%	4 2%	15 4%	4 3%	11 5%	8 4%	9 4%	4 1%	5 2%	31 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Ageing population/ Social care for the elderly	30 3%	27 3%	2 4%i	1 1%	6 2%	4 2%	12 4%	10 4%	12 3%	- -	12 5%dhi	2 1%	10 5%	9 3%	8 4%	29 3%
Pensions/Social security/Benefits	23 2%	19 2%	2 3%	2 2%	7 2%	5 2%	7 2%	5 2%	9 2%	- -	9 4%	8 4%	2 1%	3 1%	9 5%zst	21 2%
Inflation/Prices	21 2%f	21 2%fg	- -	1 1%	5 2%	4 2%	1 *	1 1%	15 4%zaf	5 4%f	10 4%zfg	7 3%	6 3%	2 1%	5 3%	19 2%
UK union/ devolution/reform	21 2%a	14 2%	1 1%	6 7%zad efghk	11 3%	4 2%	4 1%	4 1%	6 2%	2 2%	4 2%	4 2%	4 2%	8 2%	3 1%	25 2%
Morality/ Individual behaviour/ Lifestyle	20 2%	15 2%	2 4%	3 4%	9 3%	5 2%	5 2%	3 1%	6 2%	2 2%	4 2%	6 3%	4 2%	4 1%	4 2%	22 2%
Taxation	18 2%	17 2%	- -	* 1%	5 1%	4 2%	5 2%	5 2%	8 2%	3 2%	5 2%	3 1%	5 2%	7 2%	1 1%	20 2%
International trade/trade deals	16 2%	14 2%	1 1%	1 1%	6 2%	5 2%	3 1%	2 1%	7 2%	3 2%	4 2%	3 1%	4 2%	6 2%	2 1%	15 1%
Drug abuse	14 1%ah	5 1%	1 2%	8 9%zad efghi k	10 3%zae hk	2 1%	3 1%	2 1%	1 *	- -	1 *	2 1%	4 2%	4 1%	4 2%	19 2%
Population levels/ Overpopulation	13 1%	12 1%	1 2%	- -	3 1%	3 1%	5 1%	4 1%	6 2%	1 1%	5 2%	4 2%	3 1%	3 1%	4 2%	15 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
Nationalisation/ Government control of institutions	10 1%	9 1%	- -	* *	2 1%	2 1%	2 1%	2 1%	6 2%	4 3%	2 1%	1 1%	4 2%	2 1%	2 1%	11 1%
Food production/ farming	9 1%	7 1%	2 4% zad e	- -	- -	3 1%	1 1%	5 1%	1 *	5 2% ad	1 *	5 2%	2 1%	1 1%	8 1%	
Local government/ Council tax	8 1%	8 1%	- -	- -	1 *	1 1%	5 2%	5 2%	1 *	- -	1 *	3 2%	- -	3 1%	2 1%	6 1%
Privatisation	5 *	5 1%	- -	- -	3 1%	3 1%	1 *	1 *	1 *	- -	1 1%	1 *	- -	4 1% z	- -	7 1%
Animal welfare	4 *	3 *	1 2% hk	- -	1 *	1 *	3 1%	2 1%	- -	- -	- -	- -	- -	- -	3 2% z	3 *
Trade unions/ Strikes	4 *	4 *	- -	- -	2 *	2 1%	2 1%	2 1%	- -	- -	- -	1 *	- -	3 1%	- -	4 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	1 *	- -	1 1%	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	2 *
Countryside/Rural life	1 *	1 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 *	2 *
Petrol prices/Fuel	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	- -	1 1%	- -	- -	- -	1 *
Other	134 13%	119 14%	8 16%	8 9%	34 10%	27 11%	44 14%	36 14%	55 15%	19 14%	37 16%	20 10%	34 15%	52 17%	20 11%	132 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

16 Aug 2021

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	827	58	128	347	219	297	239	369	126	243	192	203	360	184	1013
WEIGHTED BASE	1013	876	49*	88*	330	241	313	264	370	137*	233	203	229	312	189	1013
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	23%	20%	23%	31%	19%	100%
MEAN NUMBER OF MENTIONS	2.93f gu	2.92f g	2.84	3.11f g	3.00	2.96	2.74	2.73	3.04f g	3.11f g	3.00	2.91u	2.99u	3.24z ru	2.55	2.96
STANDARD ERROR	0.04	0.05	0.18	0.14	0.09	0.11	0.07	0.08	0.07	0.12	0.09	0.10	0.10	0.08	0.08	0.05
ERROR VARIANCE	*	*	0.03	0.02	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	*
Don't know	130 13%t	116 13%	7 14%	7 8%	43 13%	36 15%	44 14%	37 14%	42 11%	12 9%	30 13%	32 16%t	23 10%	22 7%	44 23%zs t	120 12%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Coronavirus/ pandemic diseases	409 40%	171 42%	42 44%	157 37%	130 42%	100 38%	25 45%	101 44%	71 40%	59 38%	135 50%z	122 44%	405 40%
Pollution/ Environment/ Climate change	328 32%	116 29%	36 38%	143 34%	93 30%	88 33%	28 51%zf	63 28%	64 36%	55 35%	98 36%	67 24%	352 35%
Economy/Economic situation	288 28% ^c	123 30% ^c	39 41% ^{zc}	92 22%	119 38% ^{zg}	71 27%	17 30%	50 22%	48 27%	34 22%	102 37% ^{zm}	74 27%	267 26%
National health service/Hospitals/ Healthcare	209 21%	89 22%	29 31%	82 20%	72 23%	64 24%	7 13%	38 17%	33 19%	44 29% ^z	59 22%	58 21%	223 22%
Common Market/ Brexit/EU/Europe/ Euro	188 19% ^{cf}	100 25% ^{zc}	16 17%	54 13%	38 12%	69 26% ^{zf}	10 19%	32 14%	27 15%	31 20%	76 28% ^{zl}	70 25%	185 18%
Poverty/Inequality	186 18% ^{cf}	91 23% ^{zc}	21 22%	53 13%	27 9%	63 24% ^{zf}	14 26% ^f	41 18%	36 20%	23 15%	65 24% ^z	59 21%	189 19%
Education/Schools	137 14%	48 12%	22 23% ^{za}	56 13%	31 10%	44 17%	11 20% ^f	26 11%	19 10%	23 15%	50 18% ^z	58 21%	151 15%
Immigration/ immigrants	125 12% ^{gh}	45 11%	8 8%	61 15%	59 19% ^{zgh}	21 8%	2 3%	18 8%	26 15%	19 12%	26 9%	32 12%	119 12%
Housing	106 10% ^c	45 11%	18 19% ^{zc}	32 8%	27 9%	35 13%	2 4%	27 12%	24 14%	28 18% ^{zn}	19 7%	19 7%	102 10%
Unemployment/ Factory closure/ Lack of industry	97 10%	27 7%	13 13%	46 11%	20 6%	28 10%	4 8%	24 10%	16 9%	17 11%	20 7%	27 10%	105 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Lack of faith in politics / politicians / government	84 8% ^f	33 8%	4 4%	39 9%	7 2%	32 12% ^{zf}	7 12% ^f	18 8%	14 8%	12 8%	26 9%	13 5%	90 9%
Race relations	82 8% ^f	42 10%	8 8%	26 6%	15 5%	33 13% ^{zf}	3 5%	16 7%	17 10%	8 5%	31 11%	22 8%	74 7%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	70 7%	20 5%	10 11%	39 9% ^{za}	22 7%	15 6%	3 5%	20 9%	15 8%	5 3%	17 6%	23 8%	75 7%
Low pay/Minimum wage/Fair wages	52 5%	20 5%	6 7%	24 6%	11 4%	17 7%	* 1%	12 5%	11 6%	7 5%	10 4%	24 9%	45 4%
Transport/Public transport	39 4%	14 4%	5 5%	18 4%	12 4%	11 4%	3 5%	10 4%	8 4%	7 5%	6 2%	11 4%	38 4%
Mental health/ well-being	31 3% ^f	13 3%	3 3%	15 4%	2 1%	9 3%	- -	9 4%	8 4%	3 2%	8 3%	9 3%	32 3%
Defence/Foreign affairs/ International terrorism	30 3%	10 2%	3 4%	15 4%	15 5%	5 2%	4 7%	4 2%	6 4%	3 2%	8 3%	6 2%	31 3%
Public services in general	30 3%	8 2%	6 7%	12 3%	10 3%	7 3%	4 7%	4 2%	5 3%	7 4%	6 2%	7 2%	31 3%
Ageing population/ Social care for the elderly	30 3%	12 3%	5 5%	12 3%	11 3%	9 3%	2 3%	8 3%	8 4%	5 3%	8 3%	4 2%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Pensions/Social security/Benefits	23 2%	6 1%	-	17 4%za	8 2%	10 4%	* 1%	4 2%	8 5%z	2 1%	4 1%	3 1%	21 2%
Inflation/Prices	21 2%	9 2%	5 5%	7 2%	9 3%	6 2%	-	4 2%	1 1%	5 3%	5 2%	9 3%	19 2%
UK union/devolution/reform	21 2%	6 1%	-	12 3%	7 2%	5 2%	1 1%	1 1%	2 1%	5 3%	6 2%	4 1%	25 2%
Morality/Individual behaviour/Lifestyle	20 2%	5 1%	-	13 3%za	7 2%	3 1%	-	5 2%	3 2%	2 1%	5 2%	3 1%	22 2%
Taxation	18 2%	7 2%	2 2%	6 1%	3 1%	8 3%	-	1 1%	6 3%	2 1%	4 2%	5 2%	20 2%
International trade/trade deals	16 2% ^c	9 2% ^c	3 4% ^c	1 *	6 2%	3 1%	1 2%	2 1%	2 1%	4 2%	6 2%	3 1%	15 1%
Drug abuse	14 1%	4 1%	1 1%	8 2%	2 *	1 1%	1 2%	5 2%	3 2%	3 2%	4 1%	5 2%	19 2%
Population levels/Overpopulation	13 1% ^a	* *	* *	13 3%za	5 2%	2 1%	2 3%	2 1%	3 2%	2 1%	-	2 1%	15 1%
Nationalisation/Government control of institutions	10 1%	3 1%	2 2%	2 1%	-	3 1%	-	2 1%	-	4 2%	2 1%	4 2%	11 1%
Food production/farming	9 1%	6 2%	-	3 1%	3 1%	-	1 1%	5 2%	-	1 1%	1 *	1 *	8 1%
Local government/Council tax	8 1%	* *	1 1%	3 1%	-	2 1%	-	4 2%	3 2%	2 1%	3 1%	6 2%	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Privatisation	5 *	3 1%	1 1%	1 *	1 *	3 1%	- -	- -	- -	1 *	3 1%	2 1%	7 1%
Animal welfare	4 *	2 1%	-	2 *	2 1%	-	-	2 1%	-	2 1%	1 *	-	3 *
Trade unions/ Strikes	4 *	3 1%	-	1 *	-	1 *	-	-	-	2 1%	-	2 1%	4 *
Median	2	2	3	2	2	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	2 *	-	-	1 *	-	-	-	-	1 *	-	-	2 *
Countryside/Rural life	1 *	-	-	1 *	1 *	-	-	-	1 *	1 *	-	-	2 *
Petrol prices/Fuel	1 *	-	-	1 *	-	1 *	-	-	-	-	1 *	-	1 *
Other	134 13%	59 15%	8 8%	55 13%	49 16%	35 13%	4 8%	25 11%	23 13%	19 12%	47 17%	45 16%	132 13%
MEAN NUMBER OF MENTIONS	2.93f	2.97	3.42z ac	2.83	2.76	3.16z f	2.94	2.75	3.00	2.97	3.22z	2.98	2.96
STANDARD ERROR	0.04	0.07	0.19	0.06	0.07	0.10	0.17	0.08	0.09	0.11	0.10	0.09	0.05
ERROR VARIANCE	*	*	0.04	*	*	0.01	0.03	0.01	0.01	0.01	0.01	0.01	*
Don't know	130 13% ⁿ	46 11%	10 11%	62 15%	37 12%	27 10%	6 11%	42 19%	21 12%	13 9%	16 6%	32 11%	120 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

16 Aug 2021

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				HH INCOME			CHILD IN HH	UNWTD TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)			
UNWEIGHTED BASE	1013	392	93	449	281	260	67	235	175	167	261	259	1013
WEIGHTED BASE	1013	403	96*	418	312	263	55*	228	177	155	272	280	1013
	100%	40%	9%*	41%	31%	26%	5%*	22%	17%	15%	27%	28%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Coronavirus/ pandemic diseases	409 40%bcf t	112 39%bf	63 30%	19 28%	35 28%	100 53%zab cft	34 25%	183 38%	124 41%	102 44%	365 42%z	42 32%	37 35%	212 45%	405 40%
Pollution/ Environment/ Climate change	328 32%k	85 30%	60 29%	15 22%	29 23%	58 31%	52 38%ct	155 32%	82 27%	91 40%zh	306 35%zk	19 14%	33 32%	146 31%	352 35%
Economy/Economic situation	288 28%	288 100%zbc eft	63 30%	16 23%	28 23%	45 24%	38 28%	145 30%	78 26%	65 28%	252 29%	33 25%	31 29%	162 34%z	267 26%
National health service/Hospitals/ Healthcare	209 21%	63 22%	209 100%zac eft	19 27%	29 23%	42 22%	50 37%zae t	90 19%	62 21%	57 25%	181 21%	28 21%	36 35%zm	86 18%	223 22%
Common Market/ Brexit/EU/Europe/ Euro	188 19%j	45 15%	42 20%	7 10%	23 19%	188 100%zab cft	20 15%	94 20%	60 20%	34 15%	153 18%	32 24%	19 19%	113 24%z	185 18%
Poverty/Inequality	186 18%	48 17%	43 20%	16 23%	19 15%	40 21%	40 29%zat	86 18%	58 19%	43 19%	152 17%	31 24%	27 26%z	101 21%	189 19%
Education/Schools	137 14%j	38 13%	50 24%zae t	11 17%	14 11%	20 11%	137 100%zab cet	68 14%	32 11%	37 16%	106 12%	30 23%zj	25 24%zm	53 11%	151 15%
Immigration/ immigrants	125 12%k	28 10%	29 14%	13 18%	125 100%zab cef	23 12%	14 10%	64 13%	29 9%	32 14%	119 14%zk	5 4%	13 13%	49 10%	119 12%
Housing	106 10%	29 10%	22 11%	10 14%	13 11%	14 7%	10 8%	53 11%	32 11%	22 9%	94 11%	13 10%	14 13%	58 12%	102 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

16 Aug 2021

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Unemployment/ Factory closure/ Lack of industry	97 10%ehj	31 11%	17 8%	8 12%	11 9%	9 5%	23 16%zbe	52 11%h	16 5%	28 12%h	77 9%	19 15%	10 10%	39 8%	105 10%
Lack of faith in politics / politicians / government	84 8%	18 6%	16 8%	8 11%	7 6%	28 15%zab t	19 14%za	33 7%	26 8%	25 11%	74 8%	9 7%	7 7%	35 7%	90 9%
Race relations	82 8%tj	16 5%	14 7%	3 5%	3 2%	16 9%	7 5%	40 8%	26 8%	16 7%	63 7%	17 13%	7 7%	48 10%	74 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	70 7% ^m	16 6%	19 9%	70 100% ^{zab} eft	13 10% ^e	7 4%	11 8%	32 7%	21 7%	17 7%	59 7%	11 8%	10 10% ^m	17 4%	75 7%
Low pay/Minimum wage/Fair wages	52 5% ^j	17 6%	11 5%	3 5%	10 8%	8 4%	5 4%	25 5%	15 5%	12 5%	38 4%	12 9%	7 6%	21 5%	45 4%
Transport/Public transport	39 4% ^e	17 6% ^e	14 7% ^e	8 12% ^{zet}	4 3%	1 *	11 8% ^{ze}	23 5%	8 3%	8 4%	34 4%	5 4%	4 3%	18 4%	38 4%
Mental health/ well-being	31 3% ^g	6 2%	14 7% ^{za}	2 2%	2 2%	5 3%	11 8% ^{za}	8 2%	12 4%	11 5% ^g	27 3%	4 3%	3 3%	11 2%	32 3%
Defence/Foreign affairs/ International terrorism	30 3%	13 4%	7 3%	5 7%	3 2%	3 2%	7 5%	18 4%	4 1%	8 3%	28 3%	2 2%	2 2%	13 3%	31 3%
Public services in general	30 3%	15 5% ^z	13 6% ^{ze}	1 2%	4 3%	3 2%	7 5%	13 3%	6 2%	11 5%	29 3%	1 *	5 5%	10 2%	31 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)

16 Aug 2021

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Ageing population/ Social care for the elderly	30 3%	7 2%	17 8%zaef	1 1%	4 3%	4 2%	3 2%	10 2%	10 3%	10 4%	30 3%z	- -	5 5%	11 2%	29 3%
Pensions/Social security/Benefits	23 2%gm	5 2%	5 3%	- -	6 4%e	1 *	4 3%	5 1%	9 3%	9 4%g	18 2%	5 4%	2 2%	4 1%	21 2%
Inflation/Prices	21 2%	14 5%zft	5 3%	1 2%	- -	3 1%	1 1%	6 1%	9 3%	6 3%	20 2%	* *	3 2%	11 2%	19 2%
UK union/ devolution/reform	21 2%	7 2%	3 2%	2 2%	2 2%	5 3%	3 3%	6 1%	5 2%	10 4%zg	19 2%	2 1%	2 2%	7 2%	25 2%
Morality/ Individual behaviour/ Lifestyle	20 2%	4 1%	4 2%	2 4%	1 1%	2 1%	3 2%	8 2%	8 3%	4 2%	17 2%	2 2%	1 1%	7 1%	22 2%
Taxation	18 2%	2 1%	6 3%a	* 1%	4 3%	7 4%a	4 3%	8 2%	5 2%	6 2%	14 2%	4 3%	5 5%zm	7 1%	20 2%
International trade/trade deals	16 2%	10 3%z	4 2%	1 1%	- -	8 4%z	1 *	9 2%	3 1%	4 2%	14 2%	* *	2 2%	13 3%	15 1%
Drug abuse	14 1%	2 1%	3 1%	3 4%e	1 *	* *	4 3%	8 2%	4 1%	1 1%	12 1%	2 1%	2 2%	4 1%	19 2%
Population levels/ Overpopulation	13 1%	* *	3 1%	- -	3 2%	1 *	3 2%	3 1%	5 2%	5 2%	10 1%	2 2%	1 1%	- -	15 1%
Nationalisation/ Government control of institutions	10 1%	1 *	3 1%	3 5%za	2 2%	1 1%	1 1%	6 1%	2 1%	2 1%	9 1%	1 1%	1 1%	7 1%	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 6th August - 13th August 2021
Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
Food production/ farming	9 1%	2 1%	3 2%	- -	1 1%	1 1%	1 *	4 1%	3 1%	2 1%	7 1%	2 2%	- -	6 1%	8 1%
Local government/ Council tax	8 1%j	- -	1 *	1 1%	1 1%	1 1%	1 1%	5 1%	2 1%	1 *	4 *	2 2%	1 1%	3 1%	6 1%
Privatisation	5 *	1 *	4 2%za	- -	1 1%	4 2%z	2 1%	3 1%	1 *	1 *	5 1%	- -	2 2%zm	1 *	7 1%
Animal welfare	4 *	- -	2 1%	2 3%za	2 2%	- -	- -	1 *	1 *	2 1%	4 *	- -	- -	2 *	3 *
Trade unions/ Strikes	4 *	- -	1 1%	- -	* *	3 1%	- -	3 1%	1 *	- -	4 *	- -	* *	2 *	4 *
Median	2	3	3	3	3	3	3	2	2	2	2	2	2	2	2
Pound/Exchange rate/Value of pound	2 *	1 *	1 *	- -	- -	- -	1 1%	1 *	1 *	- -	2 *	- -	1 1%z	1 *	2 *
Countryside/Rural life	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	2 *
Petrol prices/Fuel	1 *	- -	- -	1 2%z	- -	- -	1 1%	- -	1 *	- -	- -	1 1%j	- -	- -	1 *
Other	134 13%	28 10%	23 11%	3 5%	11 9%	17 9%	22 16% ^c	63 13%	47 15%	24 11%	117 13%	17 13%	14 13%	63 13%	132 13%
MEAN NUMBER OF MENTIONS	2.93	3.38z	3.83za t	3.73z	3.34z	3.59z	4.08za et	2.90	2.82	3.17zg h	2.94	2.85	3.30zm	2.94	2.96
STANDARD ERROR	0.04	0.09	0.13	0.21	0.15	0.13	0.16	0.06	0.08	0.10	0.05	0.14	0.13	0.07	0.05

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th August - 13th August 2021
 Source : Ipsos MORI (JN Q218)

16 Aug 2021

ISSUES INDEX AUGUST 2021 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1013	267	223	75	119	185	151	470	299	244	899	105	215	335	1013
WEIGHTED BASE	1013	288	209	70*	125*	188	137*	482	302	230	873	131*	104	473	1013
	100%	28%	21%	7%*	12%*	19%	14%*	48%	30%	23%	86%	13%*	10%	47%	100%
ERROR VARIANCE	*	0.01	0.02	0.04	0.02	0.02	0.02	*	0.01	0.01	*	0.02	0.02	*	*
Don't know	130	6	4	6	7	8	7	62	45	23	108	20	11	49	120
	13% ^{abef}	2%	2%	8% ^{ab}	6%	4%	5%	13%	15%	10%	12%	15%	10%	10%	12%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing