TALIBAN'S AFGHANISTAN IMPLICATIONS FOR PAKIST

atal SISUID R

Ipsos survey on Pakistanis' perceptions

7 September, 2021

GAME CHANGERS

lpsos



Sample Profile



As you know, Taliban have taken control in Afghanistan. What do you think, shall be the impact on Pakistan?



About half of Pakistanis think Taliban government in Afghanistan would perpetrate terrorism, drugs & arms smuggling. Around a quarter express optimistic implication also.



If the law & order situation in Pakistan gets deteriorated because of Taliban government in Afghanistan, do you think our current government can overcome this situation?



Only 1 in 4 Pakistanis consider PTI government being capable enough of tackling adverse law & order implications here in Pakistan due to Taliban regime in Afghanistan





ABOUT IPSOS

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPSFP www.ipsos.com

GAME CHANGERS

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth **You act better when you are sure.**

