

ECONOMIC RECOVERY IN LATIN AMERICA

The view from our Latin
American opinion leaders

September 2021

GAME CHANGERS



Creating jobs and economic recovery are the main challenges for Latin America, according to the region's opinion leaders

The latest Ipsos survey conducted among opinion leaders in Latin America shows that 80% on average think that job creation is the main challenge for the region in the next 18 months. In second place, with 77% selecting this issue, is economic recovery. Next are the fight against the Covid-19 pandemic (63%) and vaccinating citizens (57%).

Other topics mentioned by around half of the opinion leaders are reducing poverty (55%), reducing inequality (51%) and the tackling corruption (47%). To a lesser extent, although with differences between countries, the issues of citizen security (43%) and improving education (35%) also feature.

When it comes to expectations for the economic situation across Latin America, the countries with the most positive outlooks according to our respondents are Chile and Uruguay, followed by Panama and Colombia. In the majority of cases, the expected recovery time is between two and three years. The countries where economic recovery is expected to take longer are Argentina, Cuba and Venezuela.



Technical note

Sample

Universe: Opinion leaders and selected journalists who regularly share their points of view in media outlets across Latin America.

Tasa de Respuesta: 380 interviewed in 14 Latin American countries

Muestra: With which of the following media do you collaborate as journalist or columnist, or do you not do this regularly (multiple responses).

	%
Daily news	51%
Website	42%
Radio	32%
Magazine	20%
Television – freeview	20%
Television – cable	12%
Blog	11%
News agency	9%
Other	6%
None	8%

Fieldwork

Method: Online interview of opinion leaders

Date: 30th June – 13th July 2021

Questions

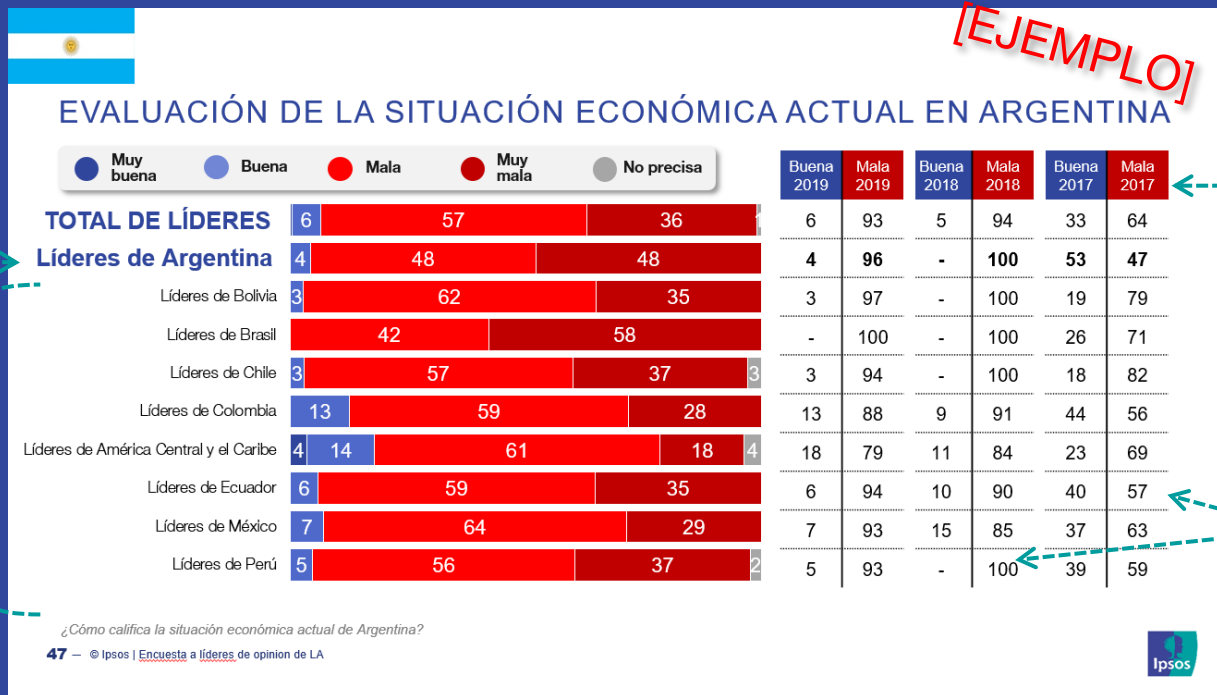
- When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?
- Which do you consider to be the main challenges that Latin America needs to face in the next 18 months?

How to read the results

Country being asked about

Opinion of interviewees from this country about the country mentioned in the title of the page

Opinion of the interviewees from all countries about the country mentioned in the title of the page



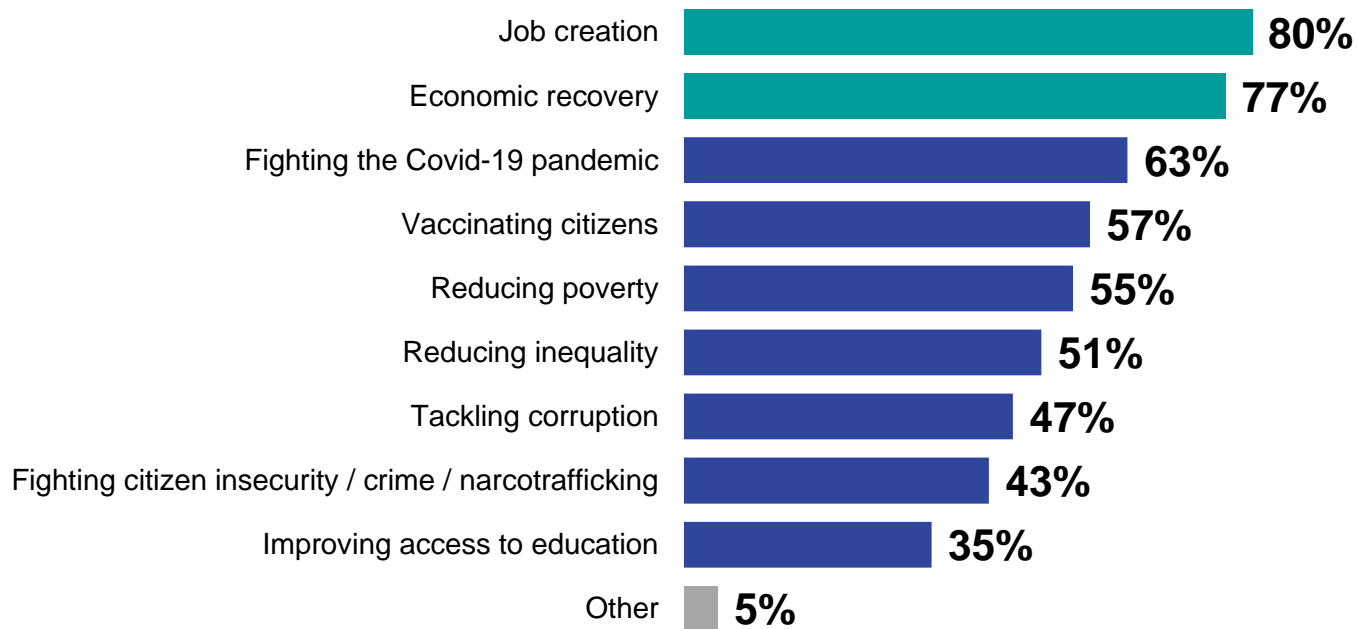
Top 2 Box & Bottom 2 Box

Comparative data

THE MAIN CHALLENGES FOR LATIN AMERICA IN THE NEXT 18 MONTHS

Challenges for latin america

Which of the following do you consider to be the main challenges that Latin America needs to face in the next 18 months?



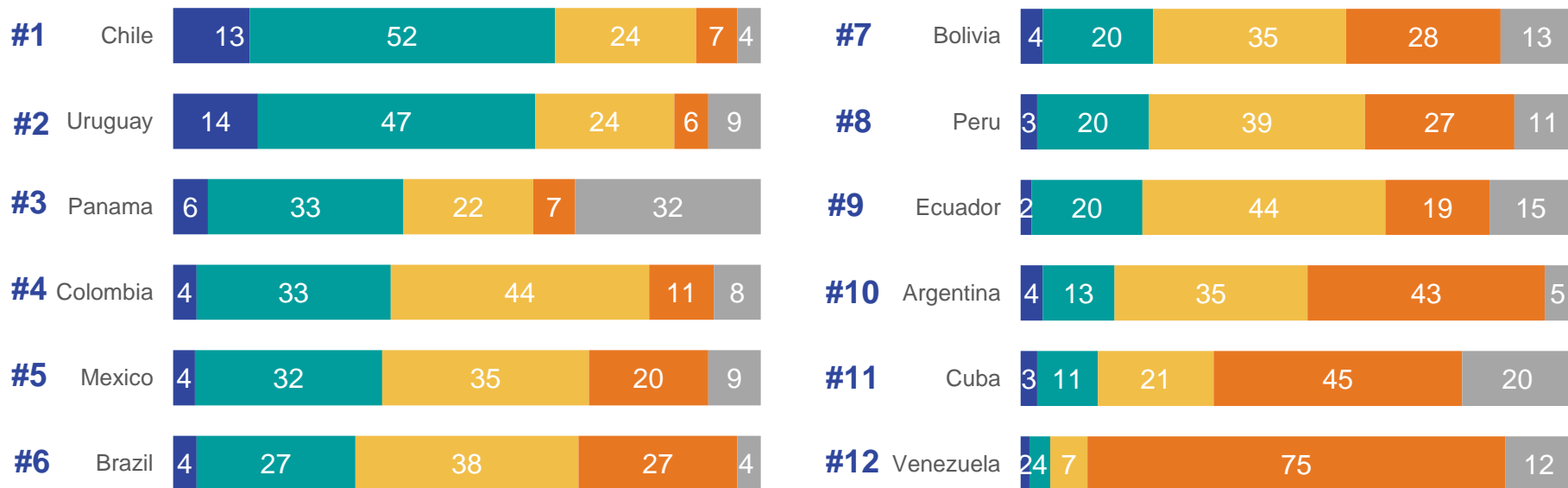
Which of the following do you consider to be the main challenges that Latin America needs to face in the next 18 months?

Base: 380 opinion leaders in Brasil, Ecuador, Peru, Bolivia, Chile, Argentina, Mexico, Colombia and 6 countries from Central America and the Carribean.

EXPECTATIONS FOR THE ECONOMIC SITUATION IN LATÍN AMÉRICA

ECONOMIC RECOVERY: EXPECTATIONS RANKING

When do you think the economy in each of the following countries will recover from the Covid-19 pandemic? (%)



● In the next 6 months
 ● In the next year
 ● In 2-3 years
 ● It will take a long time
 ● Did not say

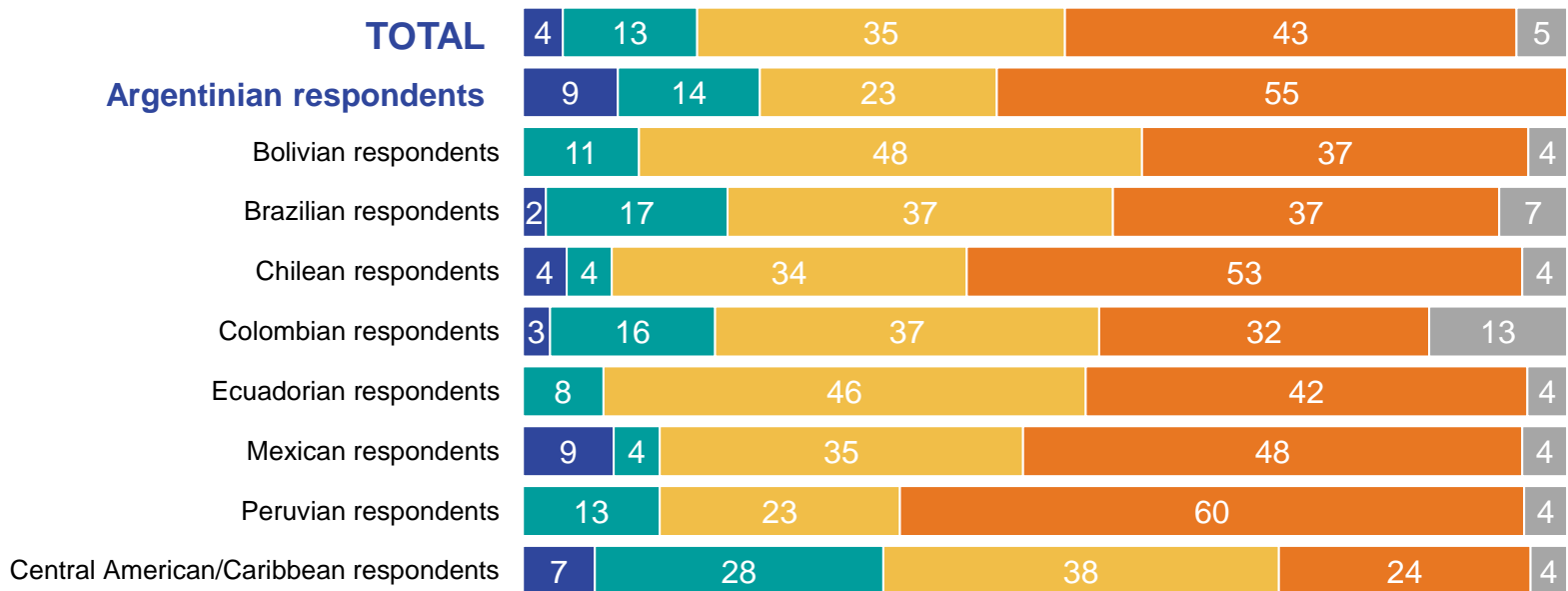
When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

Base: 380 opinion leaders in Brasil, Ecuador, Peru, Bolivia, Chile, Argentina, Mexico, Colombia and 6 countries from Central America and the Caribbean.



EXPECTATIONS FOR ARGENTINA'S ECONOMY (%)

● In the next 6 months ● In the next year ● In 2-3 years ● It will take a long time ● Did not say



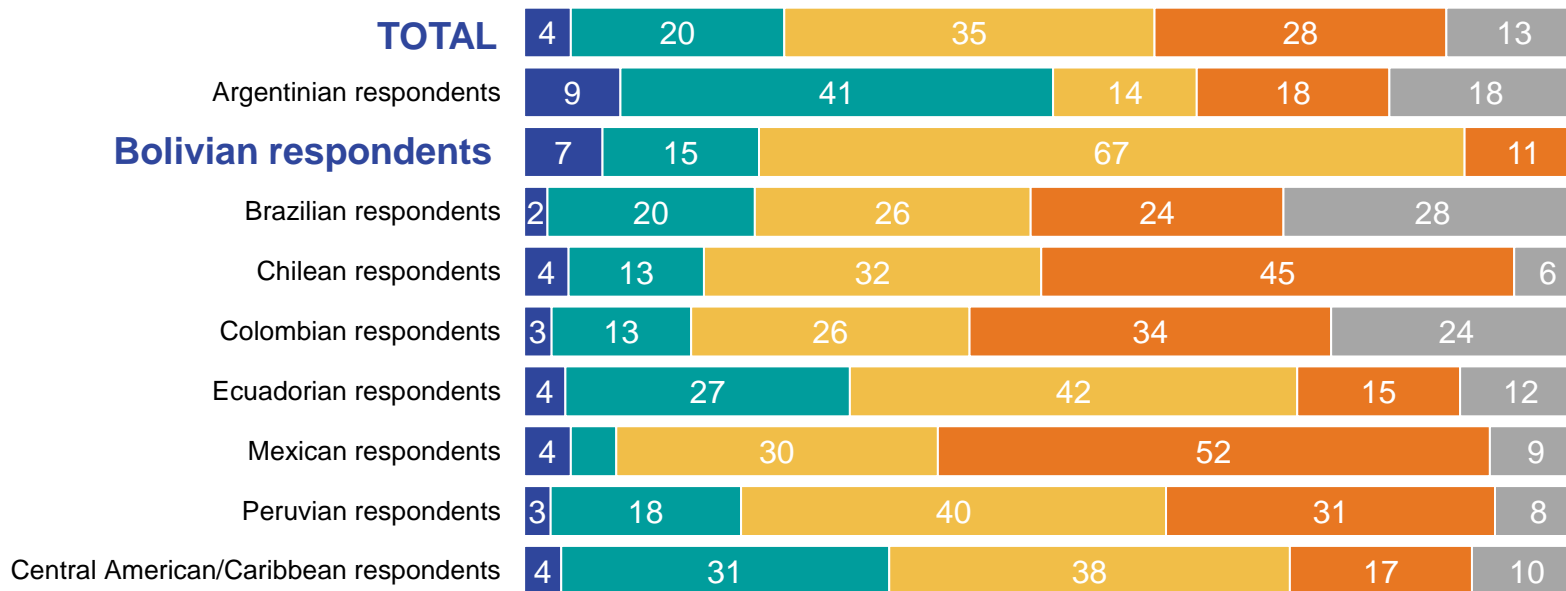
When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

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EXPECTATIONS FOR BOLIVIA'S ECONOMIC RECOVERY (%)

● In the next 6 months
 ● In the next year
 ● In 2-3 years
 ● It will take a long time
 ● Did not say



When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

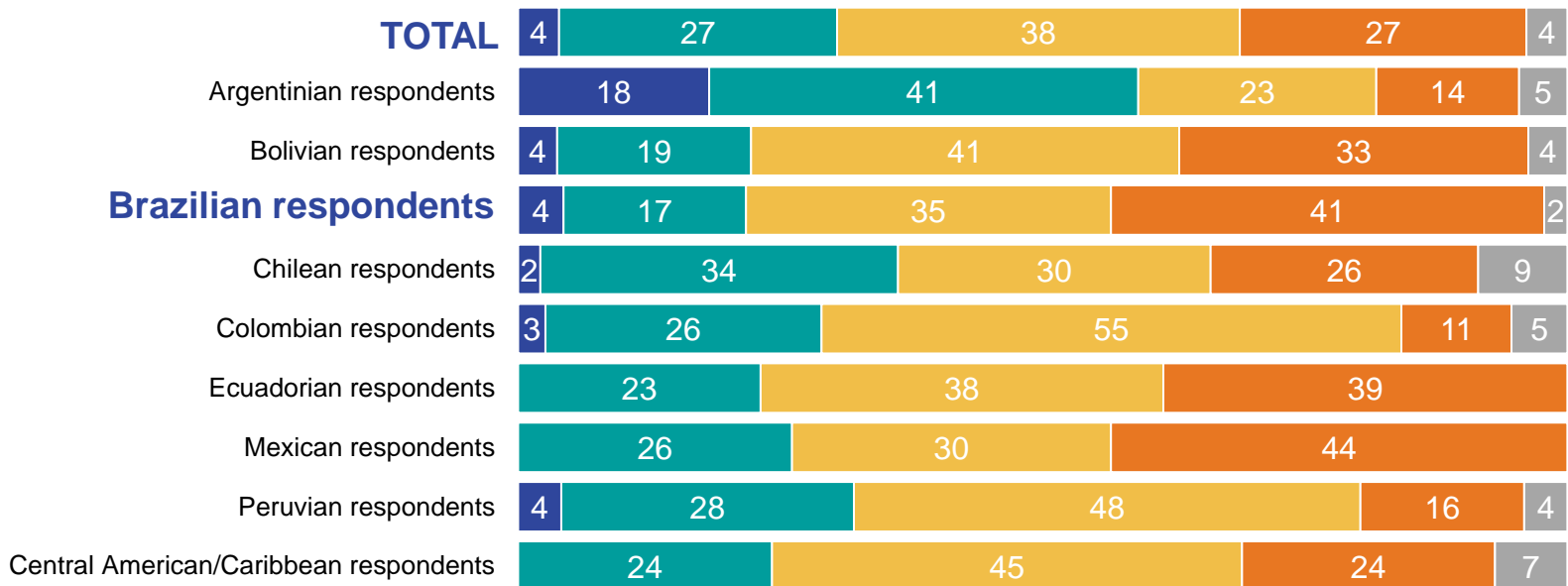
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EXPECTATIONS FOR BRAZIL'S ECONOMIC RECOVERY(%)

● In the next 6 months ● In the next year ● In 2-3 years ● It will take a long time ● Did not say



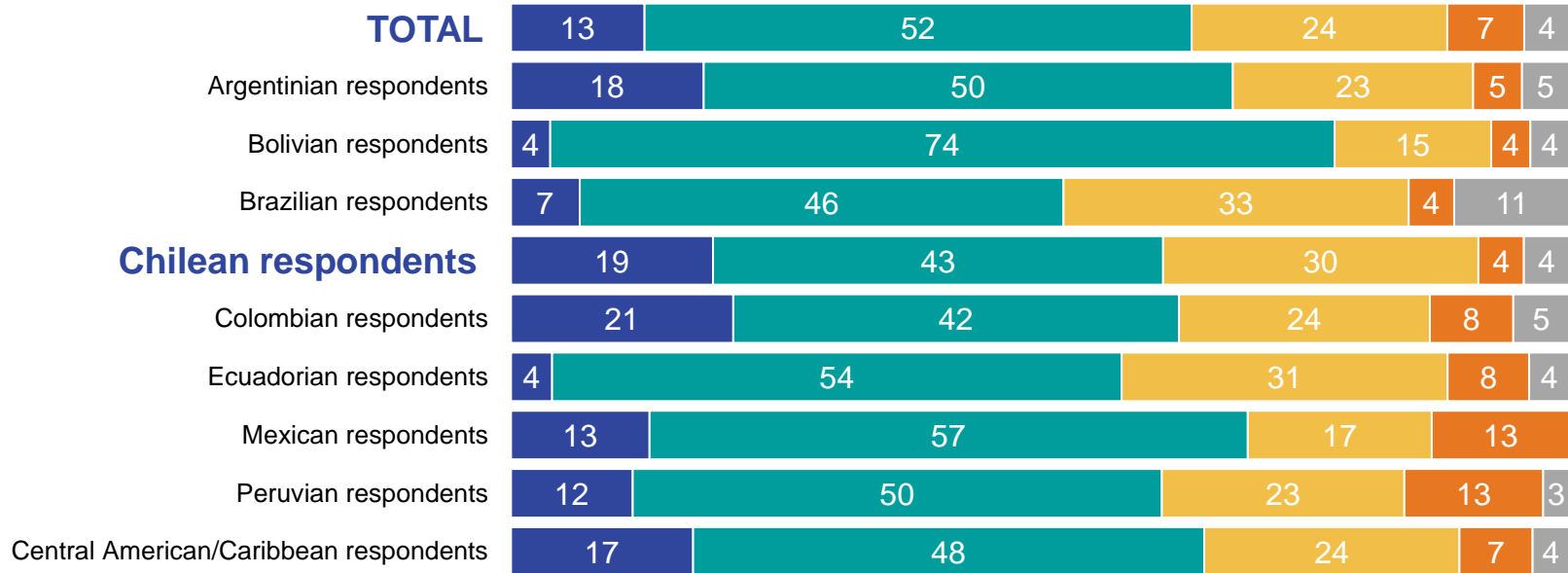
When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

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EXPECTATIONS FOR CHILE'S ECONOMIC RECOVERY (%)

● In the next 6 months
 ● In the next year
 ● In 2-3 years
 ● It will take a long time
 ● Did not say



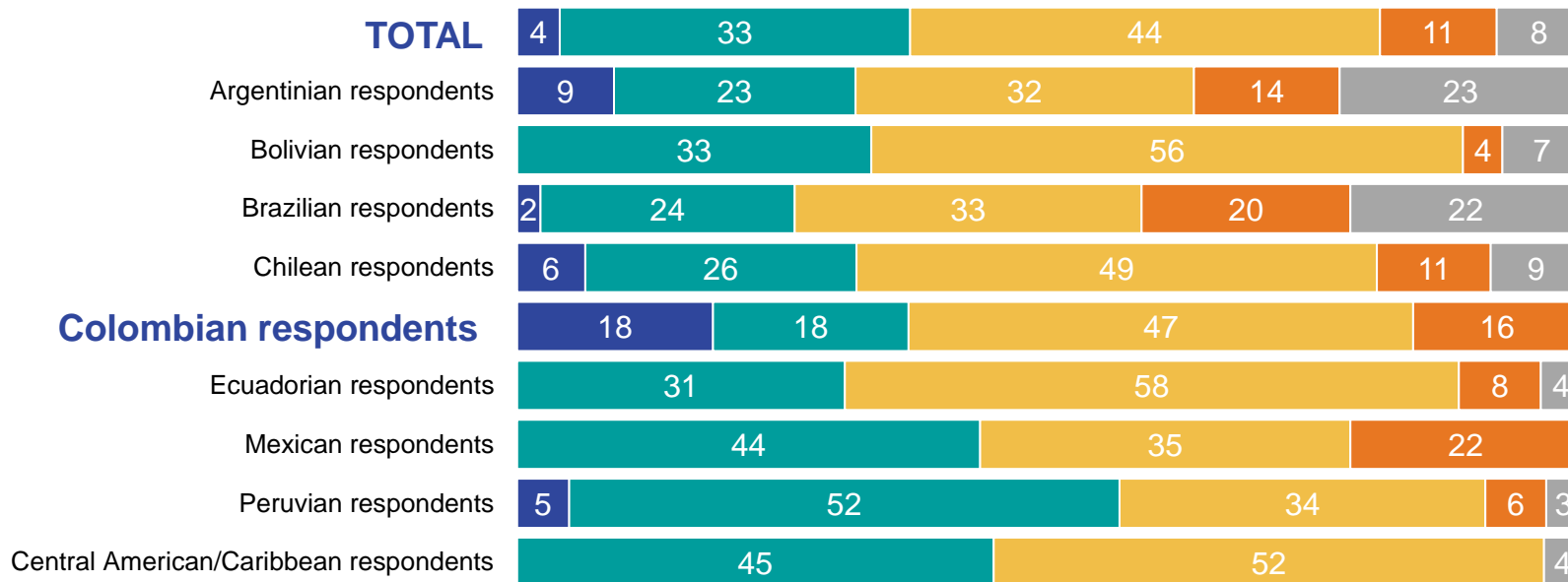
When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

Base: 380 opinion leaders in Brasil, Ecuador, Peru, Bolivia, Chile, Argentina, Mexico, Colombia and 6 countries from Central America and the Caribbean.



EXPECTATIONS FOR COLOMBIA'S ECONOMIC RECOVERY (%)

● In the next 6 months
 ● In the next year
 ● In 2-3 years
 ● It will take a long time
 ● Did not say



When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

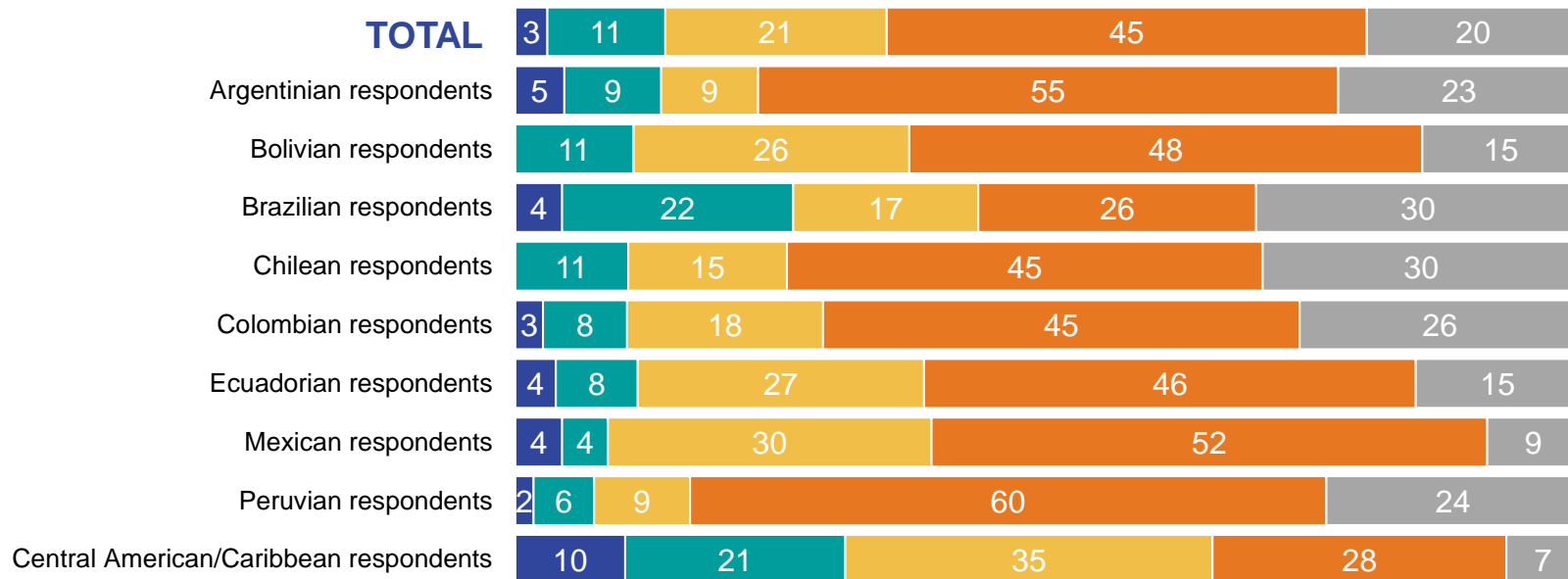
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EXPECTATION FOR CUBA'S ECONOMIC RECOVERY (%)

● In the next 6 months ● In the next year ● In 2-3 years ● It will take a long time ● Did not say



When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

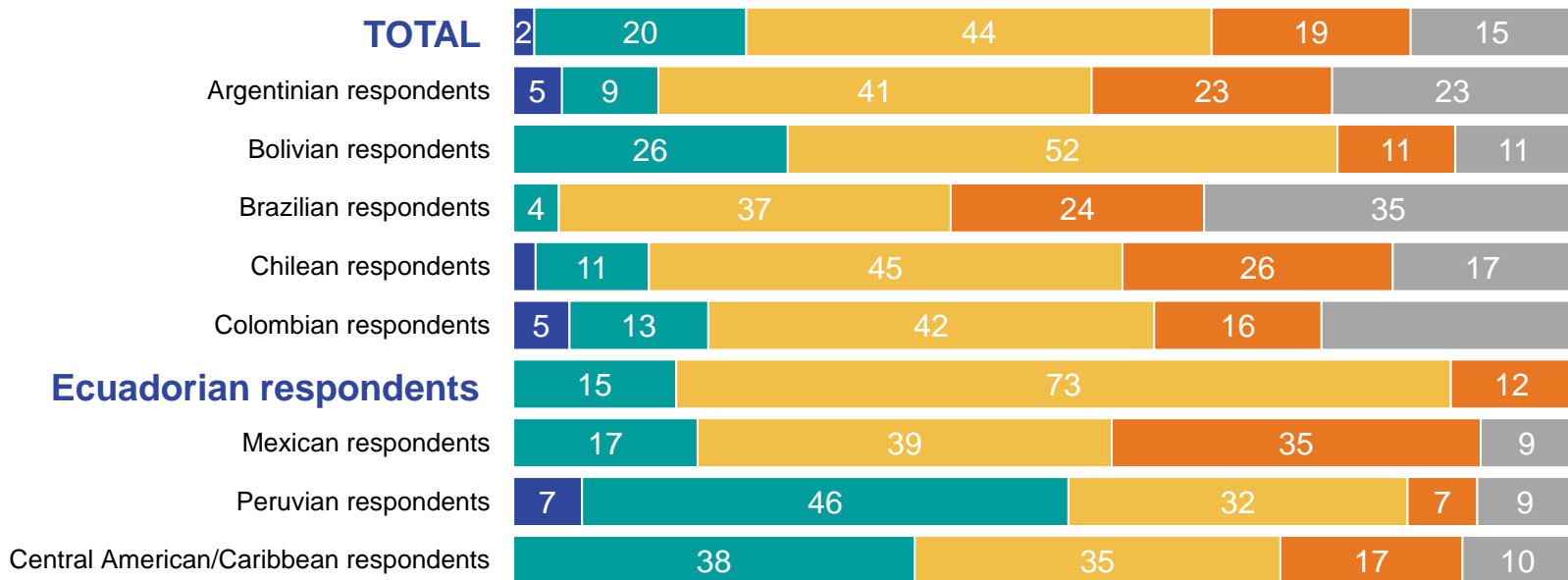
Base: 380 opinion leaders in Brasil, Ecuador, Peru, Bolivia, Chile, Argentina, Mexico, Colombia and 6 countries from Central America and the Caribbean.





EXPECTATIONS FOR ECUADOR'S ECONOMIC RECOVERY (%)

● In the next 6 months
 ● In the next year
 ● In 2-3 years
 ● It will take a long time
 ● Did not say



When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

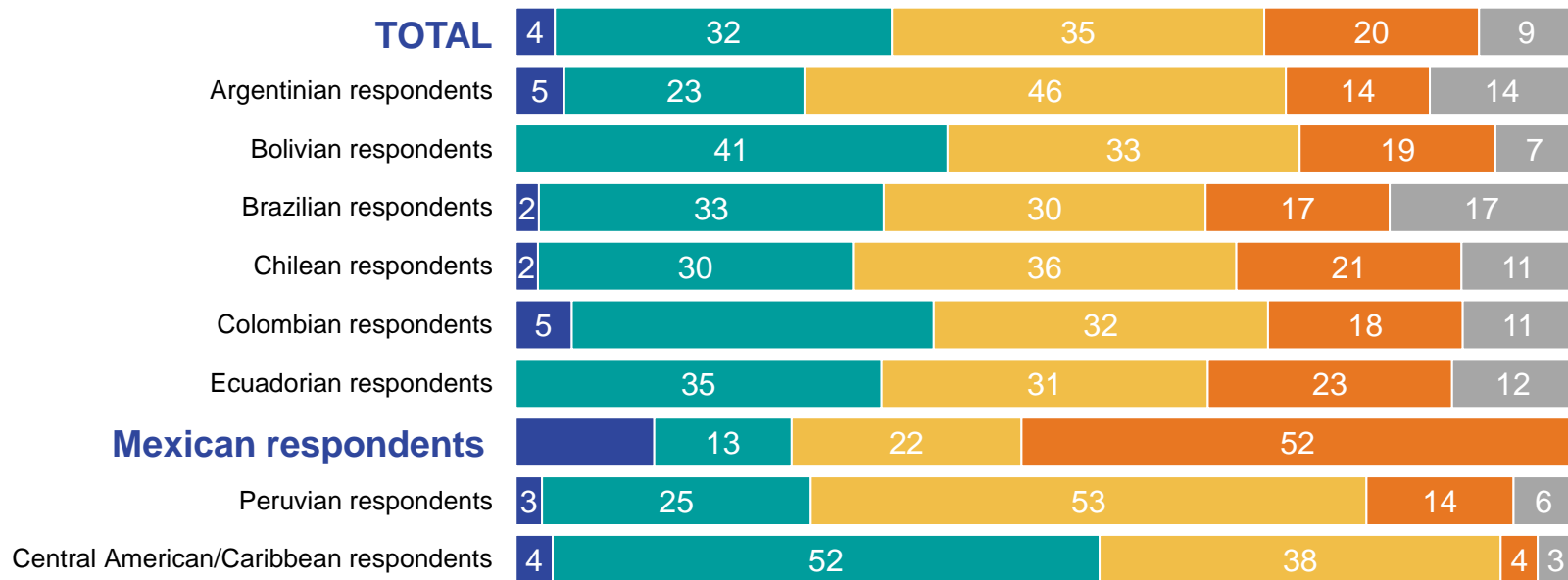
Base: 380 opinion leaders in Brasil, Ecuador, Peru, Bolivia, Chile, Argentina, Mexico, Colombia and 6 countries from Central America and the Caribbean.





EXPECTATIONS FOR MEXICO'S ECONOMIC RECOVERY (%)

● In the next 6 months
 ● In the next year
 ● In 2-3 years
 ● It will take a long time
 ● Did not say



When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

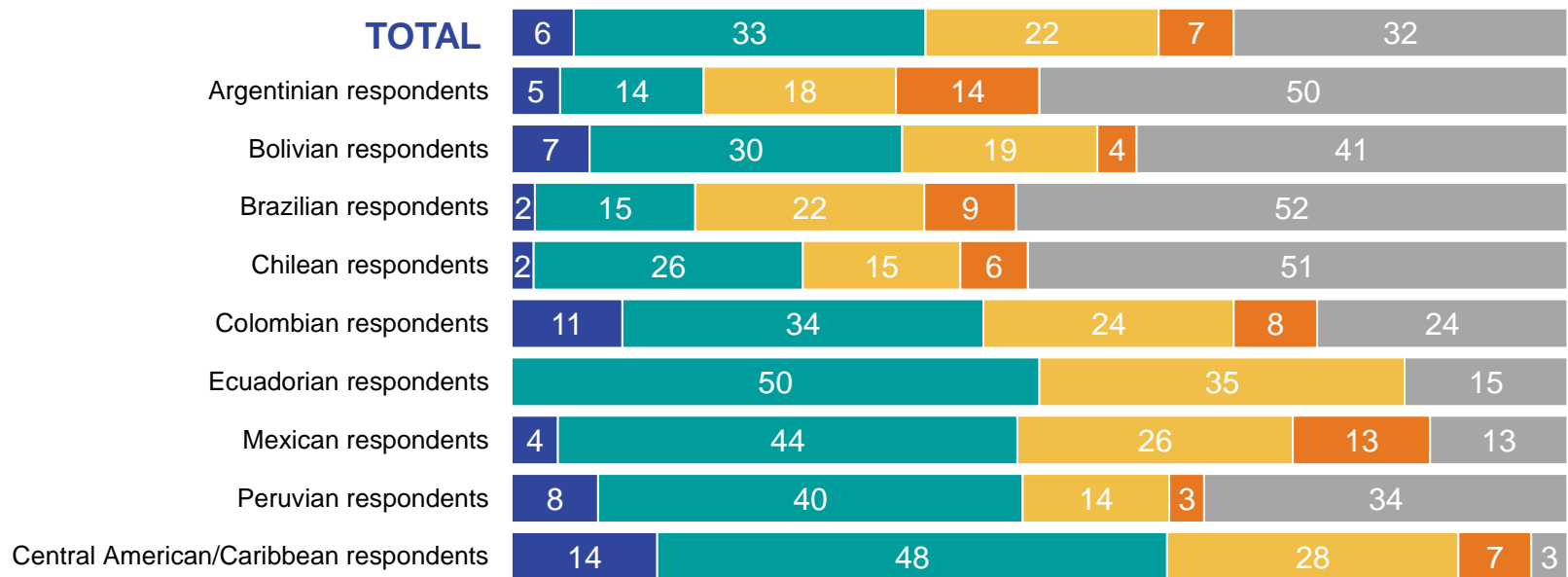
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EXPECTATIONS FOR PANAMA'S ECONOMIC RECOVERY (%)

● In the next 6 months ● In the next year ● In 2-3 years ● It will take a long time ● Did not say



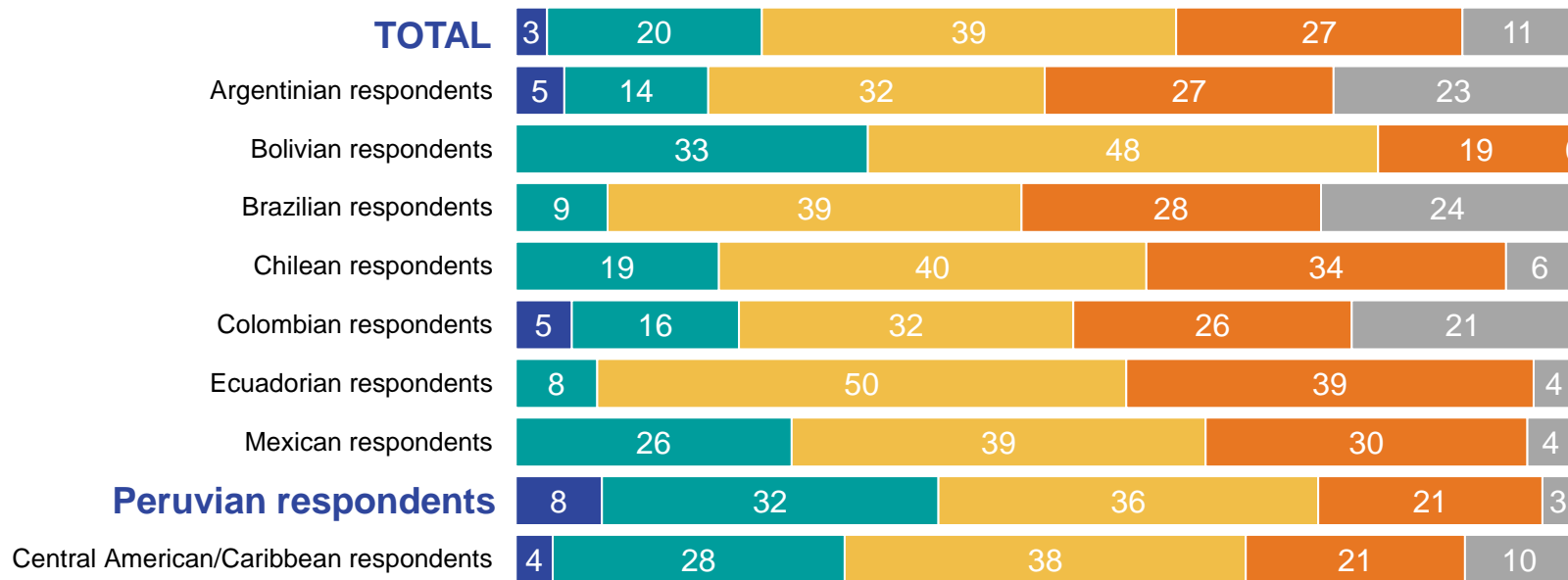
When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

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EXPECTATIONS FOR PERU'S ECONOMIC SITUATION (%)

● In the next 6 months
 ● In the next year
 ● In 2-3 years
 ● It will take a long time
 ● Did not say



When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

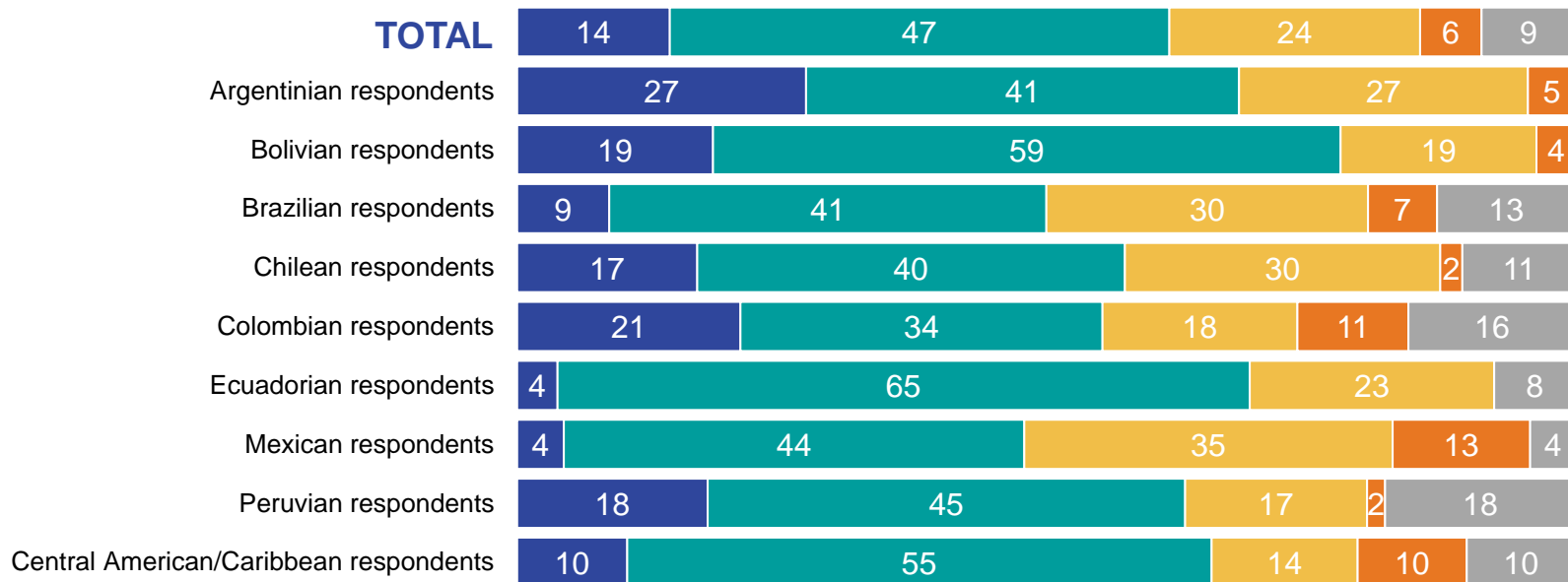
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EXPECTATIONS FOR URUGUAY'S ECONOMIC RECOVERY (%)

● In the next 6 months ● In the next year ● In 2-3 years ● It will take a long time ● Did not say



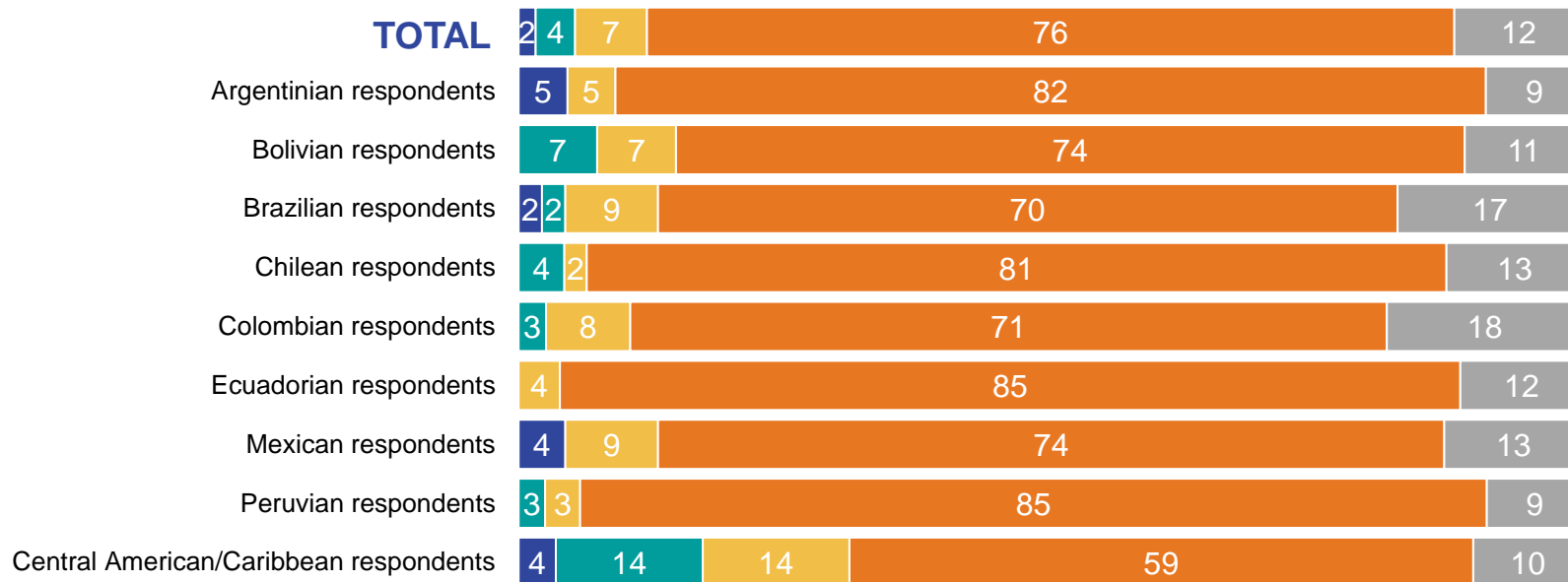
When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

Base: 380 opinion leaders in Brasil, Ecuador, Peru, Bolivia, Chile, Argentina, Mexico, Colombia and 6 countries from Central America and the Caribbean.



EXPECTATIONS OF VENEZUELA'S ECONOMIC RECOVERY (%)

● In the next 6 months ● In the next year ● In 2-3 years ● It will take a long time ● Did not say





When do you think the economy will recover from the Covid-19 pandemic in each of the following countries?

Base: 380 opinion leaders in Brasil, Ecuador, Peru, Bolivia, Chile, Argentina, Mexico, Colombia and 6 countries from Central America and the Caribbean.

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