GLOBAL VIEWS ON ANGELA MERKEL AND GERMAN LEADERSHIP

A 28-country Ipsos survey

Conducted July 23 – August 6, 2021 For more information, go to https://www.ipsos.com/en/global-views-angela-merkel-and-german-leadership





KEY FINDINGS

ATTITUDES ON GLOBAL LEADERSHIP

- An average of 4 out of 5 adults across all countries surveyed agrees the world needs strong leaders to solve global challenges.
- At the same time, three-quarters find it important that political leaders be replaced regularly so they do not get too powerful.
- In 18 out of 28 countries, a majority agree that the world would be more peaceful and successful with more female political leaders.
 Women consistently display higher levels of agreement than men.

GERMAN LEADERSHIP UNDER MERKEL

- Both in European and non-European countries, citizens widely perceive Germany as having been a trustworthy partner for their country under Angela Merkel.
- Across European countries, more agree than disagree that her policies have had a positive impact on their country and that the future of Europe depends on strong German leadership, although one-third disagree, contesting Germany's strong leadership position within the continent.
- In 17 out of 25 countries, a majority express a favourable opinion of Angela Merkel, with a global average of 58% favourable, compared to 67% in her native Germany.



ATTITUDES ON GLOBAL LEADERSHIP



ATTITUDES ON GLOBAL LEADERSHIP – GLOBAL COUNTRY AVERAGE

Q: To what extent do you agree or disagree with each of the following statements?

An average of 4 out of 5 adults among all ■ strongly/somewhat agree ■ not sure ■ somewhat/strongly disagree countries surveyed agree the world needs strong leaders to solve global challenges. To solve global challenges, the At the same time, three-quarters find it 80% 7% 13% world needs strong leaders important that political leaders be replaced regularly so they do not get too powerful. A majority of 54% agree that the world would be more peaceful and successful if there were It is important that political leaders more female political leaders. be replaced regularly so they do 75% 9% 16% not become too powerful Base: 19,514 online adults aged 16-74 across 28 countries. Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey tend to be more urban. The world would be more peaceful educated, and/or affluent than the general 54% 18% 28% and successful if we had more The "Global Country Average" reflects the female political leaders average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each



country and is not intended to suggest a

population.

total result.

ATTITUDES ON STRONG LEADERSHIP – BY COUNTRY

To solve global challenges, the world needs strong leaders

strongly/somewhat agree not sure somewhat/strongly disagree

Large majorities of adults in all 28 countries surveyed (80% on average) agree the world needs strong leaders to solve global challenges.

Agreement is highest in China (90%) and lowest in Italy and South Korea (both 67%).

Base: 19,514 online adults aged 16-74 across 28 countries. Online samples in Brazil, Chile, mainland

China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey tend to be more urban. educated, and/or affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

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Global	Country Average	80%	7%	13%
ults in	China	90%		4% 6%
red	Australia	88%		5% 7%
	Russia	87%		6% 7%
ee	South Africa	86%		<mark>%</mark> 13%
)	Great Britain	85%		8% 7%
	Malaysia	85%		4% 10%
	Peru	85%	<u> </u>	<mark>%</mark> 13%
	United States	83%		11% 5%
	Colombia	83%	3%	
n	Canada	83%		7% 10%
st in	Brazil	83%	5%	
(both	Saudi Arabia	82%		8%
(India	81%	4%	15%
	Sweden	81%	6%	13%
	Turkey	81%	6%	
	Hungary	81%	6%	13%
nd ico,	Netherlands	81%	7%	
a,	Argentina	80%	4%	16%
eral	Belgium	79%	8%	13%
riai	Chile	79%	3%	19%
he	Mexico	78%	6%	16%
re en	Germany	78%	10%	13%
	Poland	77%	12%	11%
а	France	77%	11%	13%
	Spain South Koroo	76%	9%	15%
olitical Lead	South Korea	<u>68%</u> 5%		8% 22%
	oupun		2%	
	Italy	67%	13%	20%

ATTITUDES ON REGULAR REPLACEMENT OF LEADERSHIP – BY COUNTRY

It is important that political leaders be replaced regularly so they do not become too powerful

strongly/somewhat agree somewhat/strongly disagree not sure **Global Country Average** 75% 16% Colombia 87% South Africa 83% 5% 1.3% Chile 82% 15% 3% Peru 81% 16% Brazil 81% **United States** 81% Argentina 80% 15% Spain 80% Sweden 80% 8% Netherlands 79% 9% 79% Mexico 6% 16% Germany 77% 10% 14% South Korea 76% 5% 20% 75% Russia 6% 19% Great Britain 75% 13% 12% Japan 74% 10% 16% Belgium 74% 11% 16% Hungary 73% 8% 19% Italv 73% 12% 14% India 73% 5% 22% Malaysia 8% 72% 20% Poland 72% 16% 12% Canada 72% 13% 14% France 72% 12% 17% China 71% 12% 17% 69% 24% Turkey 7% Australia 69% 11% 21% Saudi Arabia 45% 26% 30%

A global country average of 75% agree that political leaders should be replaced regularly so they do not become too powerful. At least two-thirds agree in all but one of the 28 countries surveyed.

Base: 19,514 online adults aged 16-74 across 28 countries.

Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

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ATTITUDES ON FEMALE LEADERSHIP – BY COUNTRY

The world would be more peaceful and successful if we had more female political leaders

On average, twice as many agree as disagree (54% vs. 28%) the world would be more peaceful and successful if we had more female political leaders, with majorities agreeing in 18 of 28 countries.

In every country, women show higher levels of agreement than men (by an average difference of 12 points).

Base: 19,514 online adults aged 16-74 across 28 countries

Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

		strongly/somewhat agree	not sure somewh	at/strongly disagree	Women	Men
Global Country Average		54%	18%	28%	60%	48%
	Brazil	72%		10% 18%	77%	67%
У	Peru	70%		10% 20%	78%	62%
5.	Colombia	70%		11% 19%	71%	69%
	Turkey	67%	8	3% 25%	77%	58%
sful	South Africa	65%	1	3% 22%	71%	58%
itical	India	63%	10%	27%	70%	56%
	Mexico	63%	139	% 25%	66%	59%
ries.	Chile	62%	12%	26%	66%	57%
103.	Spain	60%	20	% 20%	69%	51%
how	Sweden	59%	12%	30%	72%	46%
how	China	58%	17%	25%	67%	49%
t i	France	54%	20%	26%	60%	48%
	Argentina	53%	18%	29%	58%	48%
	Australia	53%	21%	26%	60%	46%
	Italy	52%	22%	26%	57%	47%
	Netherlands	51%	23%	26%	58%	45%
	Canada	51%	28%	22%	61%	40%
_	Poland	50%	29%	22%	61%	38%
_	Belgium	49%	27%	24%	57%	40%
	Hungary	49%	24%	27%	51%	48%
	Great Britain	48%	29%	22%	54%	42%
	Saudi Arabia	48%	16%	36%	53%	44%
	Germany	46%	22%	32%	50%	41%
	Japan	44%	17%	39%	50%	37%
	Malaysia	42%	18%	40%	43%	41%
	United States	42%	31%	28%	47%	36%
cal Leadership	Russia	41%	18%	41%	49%	32%
	South Korea	33% 12%		55%	40%	26%

GERMAN LEADERSHIP UNDER ANGELA MERKEL

ATTITUDES ON GERMAN LEADERSHIP - COUNTRY AVERAGES

Q: To what extent do you agree or disagree with each of the following statements?

On average, citizens in both European and non-European nations widely perceive Germany		■ strongly/somewhat agree	not sure	somewh	at/strongly disagree
as having been a trustworthy partner for their country under Angela Merkel.	Germany has been a trustworthy partner for [my country] on global issues under Angela Merkel [NON-EUROPEAN COUNTRY AVERAGE]	55%		31%	6 14%
In European countries, more agree than disagree that her policies have had a positive impact on their country and that the future of	Germany has been a trustworthy partner for [my country] on European issues under Angela Merkel [EUROPEAN COUNTRY AVERAGE*]	53%		22%	25%
Europe depends on strong German leadership, although one-third					
disagree. Base: 19,514 online adults aged 16-74 across 28 countries.	Angela Merkel's policies have had a positive impact on my country [EUROPEAN COUNTRY AVERAGE*]	40%	30	%	31%
Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where	The future of Europe depends on strong German leadership [EUROPEAN COUNTRY AVERAGE*]	40%	28%	6	33%
the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.	*All EU countries surveyed excluding Germany + Great I	Britain, Russia and Turkey			



GLOBAL ATTITUDES ON GERMAN PARTNERSHIP – BY COUNTRY

Germany has been a trustworthy partner for [country] on **global** issues under Angela Merkel

etropaly/comowhat agroo

Non-European Country Average

On average, across 16 non-European countries surveyed, 55% agree Germany has been a trustworthy partner for their country on global issues under Angela Merkel vs. 14% who disagree.

Disagreement tends to be low. Net agreement (% agreeing minus % disagreeing) ranges from +57 in India to +15 in Japan.

Base: 11,011 online adults aged 16-74 across 16 countries.

Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Saudi Arabia, and South Africa tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

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strongly/somewhat agree	not sure	somewnat/strongly	/ disagree	
55%		31%		14%
71%			15%	14%
67%		19	%	14%
67%			25%	8%
62%		21%		17%
60%		25%		15%
58%		31%		11%
58%		22%	21	%
54%		30%		16%
53%		37%		10%
52%		38%		10%
50%		33%	· · · · · · · · · · · · · · · · · · ·	17%
50%		40%		10%
49%		39%		11%
49%		35%		16%
45%		41%		14%
39%		36%	24%)
	55% 71% 67% 67% 62% 60% 58% 58% 58% 58% 58% 53% 54% 50% 50% 50% 49% 49%	55% 71% 67% 67% 62% 60% 58% 58% 58% 58% 58% 50% 49% 45%	55% 31% 71% 19 67% 19 67% 21% 62% 21% 60% 25% 58% 31% 58% 31% 58% 31% 58% 31% 58% 31% 58% 31% 58% 32% 50% 33% 50% 33% 50% 33% 49% 39% 45% 41%	55% 31% 71% 15% 67% 19% 67% 25% 62% 21% 60% 25% 58% 31% 58% 31% 58% 31% 58% 31% 58% 31% 58% 31% 58% 32% 58% 31% 58% 31% 58% 32% 59% 30% 49% 39% 49% 35% 45% 41%

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comowbat/strongly disagros



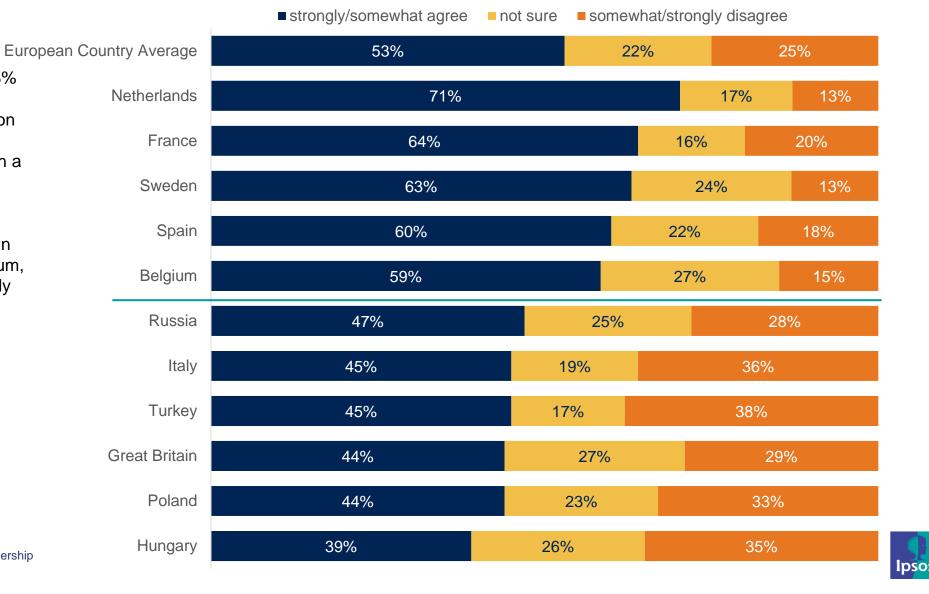
EUROPEAN ATTITUDES ON GERMAN PARTNERSHIP – BY COUNTRY

Germany has been a trustworthy partner for [country] on European issues under Angela Merkel

Within Europe, an average of 53% believes Germany has been a trusted partner for their country on European issues under the leadership of Angela Merkel, with a majority agreeing in 5 of 11 countries.

Net agreement is +40 or higher in the Netherlands, Sweden, Belgium, Spain, and France, but it is barely positive in Hungary, Turkey and Italy.

Base: 7,502 online adults aged 16-74 across 11 countries. Online samples in Russia and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.



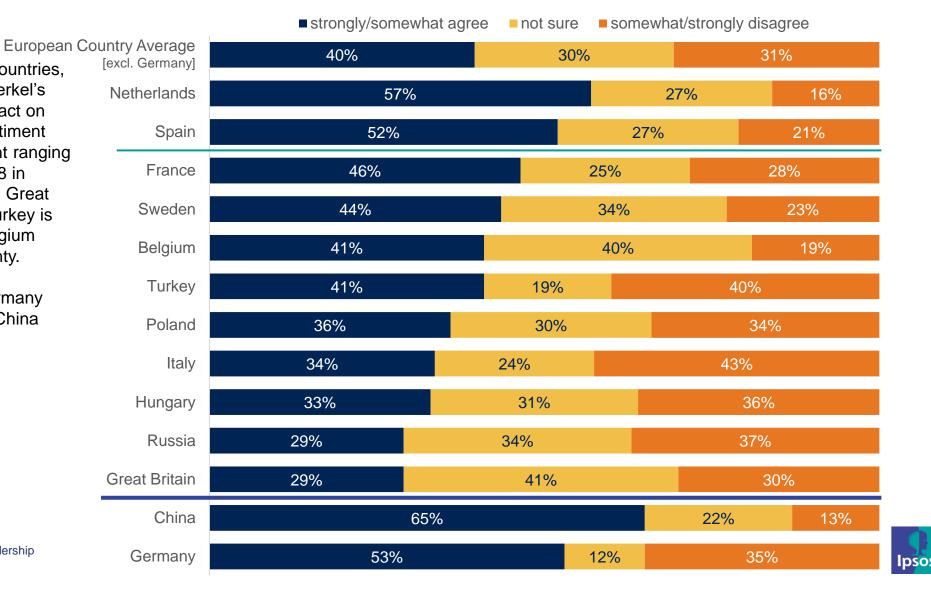
EUROPEAN ATTITUDES ON ANGELA MERKEL'S POLICIES – BY COUNTRY

Angela Merkel's policies have had a positive impact on my country

On average, across European countries, a plurality agrees that Angela Merkel's policies have had a positive impact on their own country. However, sentiment varies widely, with net agreement ranging from +41 in the Netherlands to -8 in Russia and -9 in Italy. Opinion in Great Britain, Hungary, Poland, and Turkey is almost evenly divided, while Belgium displays a high level of uncertainty.

Net agreement is positive in Germany itself (+18) and highest of all in China (+52).

Base: 9,507 online adults aged 16-74 across 13 countries. Online samples in mainland China, Russia, and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.



EUROPEAN ATTITUDES ON FUTURE GERMAN LEADERSHIP – BY COUNTRY

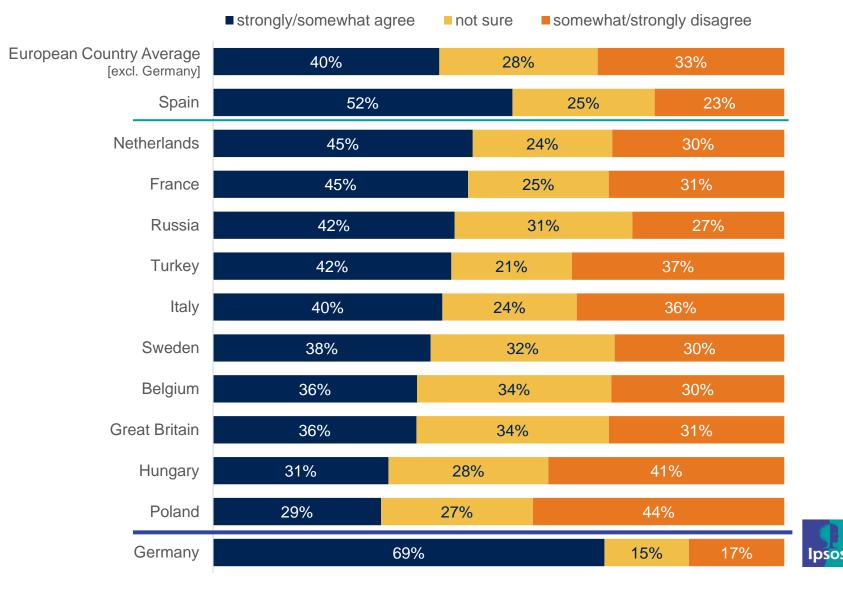
The future of Europe depends on strong German leadership

On average, across European countries (excluding Germany), 40% agree that the future of Europe depends on strong German leadership, while 33% disagree.

Outside of Germany, only in Spain does a majority agree.

Disagreement is highest in Poland, Hungary, Turkey, and Italy, while opinion in Belgium, Sweden, and Great Britain is divided.

Base: 8,503 online adults aged 16-74 across 12 countries. Online samples in Russia and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.



APPROVAL FOR ANGELA MERKEL – BY COUNTRY

Q: Do you have a favourable or unfavourable opinion of: Angela Merkel

Global Country A In 17 out of 25 countries, a majority have a favourable opinion of Angela Merkel. In her native Germany, 67% express a favourable opinion.

She also enjoys positive net favourability everywhere, with her highest score of +64 in the Netherlands, compared to +36 in her home country and +38 on average globally.

Base: 17,510 online adults aged 16-74 across 25 countries.

Online samples in Brazil, Chile, Colombia, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, and Turkey tend to be more urban, educated, and/or affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted; it has not been adjusted to the population size of each country and is not intended to suggest a total result.

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very/som	ewhat favourable <pre> I am not familiar with</pre>	this person	somewh	nat/very u	nfavourable	Net favourability
ountry Average	58%		21%		20%	38
Netherlands	77%			10%	13%	64
France	75%			8%	17%	58
Belgium	75%			5%	20%	55
Spain	73%			7%	20%	53
Sweden	73%			11%	16%	57
Chile	69%			15%	16%	53
Argentina	67%			20%	13%	54
Germany	67%		3%	30)%	36
Turkey	67%		3%	30)%	36
Mexico	66%			24%	11%	55
Colombia	61%		26	%	14%	47
Peru	60%		28	8%	12%	48
Australia	57%		319	6	12%	45
South Korea	57%		28%		15%	42
Great Britain	54%	14%		339	%	21
Italy	53%	7%		40%		13
Poland	51%	9%		41%		10
Saudi Arabia	49%		34%		17%	32
Canada	49%		38%		13%	36
Brazil	47%	3	5%		18%	30
South Africa	47%		37%		16%	31
Hungary	46%	12%		42%		5
Japan	42%	38%	, D		20%	22
United States	41%	44	.%		15%	26
Malaysia	37%	51	%		12%	25

METHODOLOGY

- These are the results of a 28-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 19,514 adults aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey, and 16-74 in 23 other countries between Friday, July 23, and Friday, August 6, 2021.
- The sample consists of approximately 1,000 individuals in each of Australia,
 Belgium, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy,
 Japan, Spain, and the U.S., and 500 individuals in each of Argentina, Chile,
 Colombia, Hungary, India, Malaysia, Mexico, the Netherlands, Peru, Poland,
 Russia, Saudi Arabia, South Africa, South Korea, Sweden, and Turkey.
- The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the U.S. can be taken as representative of these countries' general adult population under the age of 75.
- The samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

- The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.
- The "Global Country Average" reflects the average results for all the countries where the survey was conducted. It has <u>not</u> been adjusted to the population size of each country and is <u>not</u> intended to suggest a total result.
- Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of "don't know," or not-stated responses.
- The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.
- The publication of these findings abides by local rules and regulations.



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GAME CHANGERS

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At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth: You act better when you are sure.

