



## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 2

## V1A/B &amp; V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
<b>Total voting</b>	<b>773</b>	<b>280</b>	<b>280</b>	<b>76</b>	<b>493</b>	<b>493</b>	<b>338</b>	<b>435</b>	<b>77</b>	<b>377</b>	<b>232</b>	<b>289</b>	<b>245</b>	<b>521</b>	<b>190</b>	<b>240</b>	<b>182</b>	<b>83</b>	<b>655</b>	<b>78</b>	<b>285</b>	<b>225</b>	<b>62</b>	<b>150</b>	<b>361</b>	<b>260</b>	<b>810</b>
Conservative	280	280	-	-	280	-	112	168	19	135	80	130	67	209	69	102	71	22	252	15	238	6	2	68	132	79	268
	36%	100%	-	-s	-	57%	33%	39%	25%	36%	34%	45%	27%	40%	36%	43%	39%	27%	39%	19%	83%	3%	3% <sup>s</sup>	46%	36%	30%	33%
Labour	280	-	280	-	280	-	128	153	38	132	86	81	112	167	97	78	51	41	251	13	20	192	12	52	122	106	315
	36%	-	100%	-s	57%	-	38%	35%	50%	35%	37%	28%	45%	32%	51%	33%	28%	49%	38%	17%	7%	85%	19% <sup>s</sup>	35%	34%	41%	39%
Liberal Democrats (Lib Dem)	76	-	-	76	76	76	26	50	5	29	22	42	11	64	11	23	33	7	73	2	5	7	46	16	30	30	80
	10%	-	-	100% <sup>s</sup>	15%	15%	8%	12%	7%	8%	9%	15%	4%	12%	6%	10%	18%	9%	11%	3%	2%	3%	75% <sup>s</sup>	10%	8%	12%	10%
Scottish National Party (SNP)	44	-	-	-	44	44	17	27	5	23	17	12	15	29	-	1	-	-	1	43	-	3	-	5	20	19	49
	6%	-	-	-s	9%	9%	5%	6%	6%	6%	7%	4%	6%	6%	-	*	-	-	*	56%	-	1%	-s	3%	6%	7%	6%
Plaid Cymru	6	-	-	-	6	6	1	5	-	4	1	1	4	2	-	6	-	-	-	-	-	2	-	1	3	1	6
	1%	-	-	-s	1%	1%	*	1%	-	1%	*	*	2%	*	-	2%	-	-	-	-	-	1%	-s	1%	1%	*	1%
Green Party	65	-	-	-	65	65	43	23	9	42	24	13	28	38	9	21	22	10	57	3	15	11	2	5	44	17	64
	8%	-	-	-s	13%	13%	13%	5%	11%	11%	10%	5%	11%	7%	5%	9%	12%	12%	9%	4%	5%	5%	3% <sup>s</sup>	3%	12%	6%	8%
UKIP	4	-	-	-	4	4	1	3	-	1	-	4	-	4	*	3	1	-	4	-	2	-	-	-	3	1	5
	*	-	-	-s	1%	1%	*	1%	-	*	-	1%	-	1%	*	1%	*	-	1%	-	1%	-	-s	-	1%	*	1%
British National Party	2	-	-	-	2	2	2	-	*	2	2	*	-	2	2	-	*	-	2	-	2	-	-	-	*	2	2
	*	-	-	-s	*	*	1%	-	*	*	1%	*	-	*	1%	-	*	-	*	-	1%	-	-s	-	*	1%	1%
The Brexit Party	1	-	-	-	1	1	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	1	-	-	1
	*	-	-	-s	*	*	-	*	-	-	-	-	*	-	-	*	-	-	*	-	*	-	-s	1%	-	-	*
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-
Reform UK	7	-	-	-	7	7	4	3	-	4	2	1	3	3	1	1	2	2	7	-	2	-	-	1	2	3	6
	1%	-	-	-s	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	*	1%	3%	1%	-	1%	-	-s	1%	*	1%	1%
Other	9	-	-	-	9	9	5	3	1	5	-	4	5	4	1	5	2	*	7	1	1	4	-	-	5	3	14
	1%	-	-	-s	2%	2%	2%	1%	1%	1%	-	1%	2%	1%	1%	2%	1%	*	1%	1%	*	2%	-s	-	1%	1%	2%
<b>Conservative Lead over Labour</b>	<b>-1</b>	<b>280</b>	<b>-280</b>	<b>0</b>	<b>-280</b>	<b>280</b>	<b>-16</b>	<b>15</b>	<b>-19</b>	<b>3</b>	<b>-6</b>	<b>49</b>	<b>-44</b>	<b>43</b>	<b>-28</b>	<b>24</b>	<b>20</b>	<b>-19</b>	<b>1</b>	<b>2</b>	<b>218</b>	<b>-186</b>	<b>-10</b>	<b>16</b>	<b>10</b>	<b>-27</b>	<b>-47</b>
	*	100%	-100%	0% <sup>s</sup>	-57%	57%	-5%	4%	-25%	1%	-2%	17%	-18%	8%	-15%	10%	11%	-22%	*	3%	76%	-83%	-16% <sup>s</sup>	11%	3%	-10%	-6%
Undecided	73	-	-	-	-	-	35	38	9	40	23	26	24	49	15	25	17	10	63	6	22	6	-	16	40	18	70
	7%	-	-	-s	-	-	7%	7%	9%	8%	8%	7%	7%	8%	6%	8%	8%	8%	7%	6%	7%	2%	-s	8%	8%	6%	7%
Would not vote	130	-	-	-	-	-	79	51	10	81	33	23	74	56	32	46	23	27	124	1	17	14	*	18	88	24	99
	13%	-	-	-s	-	-	17%	9%	10%	16%	11%	6%	21%	9%	13%	15%	10%	21%	14%	1%	5%	6%	1% <sup>s</sup>	9%	17%	8%	10%
Refused/Prefer not to answer	32	-	-	-	-	-	18	14	6	14	8	11	13	19	7	4	5	12	27	4	3	1	-	7	16	8	29
	3%	-	-	-s	-	-	4%	3%	6%	3%	3%	3%	4%	3%	3%	1%	2%	9%	3%	5%	1%	*	-s	4%	3%	3%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\*Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

# Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 3  
**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		UnWgt Total			
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE	White
Unweighted Total	702	702	658	702	702	702	702	-	312	384	125	251	326	41	84	92	159	118	208	104	176	270	123	133	446	256	638	57	702
Weighted Total	643	643	600	643	643	643	643	-	298	339	119	225	299	36	84	94	131	114	185	91	195	189	118	141	384	259	571	63	702
<b>Total voting</b>	<b>584</b>	<b>584</b>	<b>544</b>	<b>584</b>	<b>584</b>	<b>584</b>	<b>584</b>	<b>-</b>	<b>266</b>	<b>312</b>	<b>109</b>	<b>202</b>	<b>274</b>	<b>32</b>	<b>77</b>	<b>81</b>	<b>121</b>	<b>105</b>	<b>169</b>	<b>83</b>	<b>177</b>	<b>174</b>	<b>109</b>	<b>124</b>	<b>351</b>	<b>233</b>	<b>527</b>	<b>53</b>	<b>643</b>
Conservative	229	229	214	229	229	229	229	-	108	122	19	76	134	7	12	25	51	57	78	45	68	70	44	47	138	92	217	12	218
	39%	39%	39%	39%	39%	39%	39%	-s	41%	39%	17%	38%	49%	23% <del>s</del>	15% <del>s</del>	31% <del>s</del>	42%	54%	46%	54%	38%	40%	41%	38%	39%	39%	41%	23% <del>s</del>	34%
Labour	208	208	190	208	208	208	208	-	86	117	61	72	76	22	39	30	42	23	52	19	72	55	41	41	127	82	170	37	252
	36%	36%	35%	36%	36%	36%	36%	-s	32%	37%	56%	35%	28%	68% <del>s</del>	51% <del>s</del>	36% <del>s</del>	35%	22%	31%	23%	41%	31%	38%	33%	36%	35%	32%	69% <del>s</del>	39%
Liberal Democrats (Lib Dem)	55	55	52	55	55	55	55	-	32	24	7	19	29	-	7	9	11	7	22	13	23	18	8	7	40	15	55	*	63
	9%	9%	10%	9%	9%	9%	9%	-s	12%	8%	6%	9%	11%	-s	9% <del>s</del>	11% <del>s</del>	9%	7%	13%	15%	13%	10%	7%	6%	11%	7%	10%	1% <del>s</del>	10%
Scottish National Party (SNP)	36	36	35	36	36	36	36	-	16	19	6	11	18	1	6	8	3	10	8	2	6	13	7	11	18	17	36	-	44
	6%	6%	6%	6%	6%	6%	6%	-s	6%	6%	6%	6%	7%	2% <del>s</del>	7% <del>s</del>	10% <del>s</del>	3%	10%	5%	3%	3%	7%	6%	9%	5%	7%	7%	-	7%
Plaid Cymru	5	5	5	5	5	5	5	-	1	4	3	-	2	-	3	-	-	-	2	1	-	1	3	1	1	4	5	-	5
	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	3%	-	1%	-s	4% <del>s</del>	-s	-	-	1%	1%	-	*	3%	1%	*	2%	1%	-s	1%
Green Party	37	37	37	37	37	37	37	-	15	21	12	17	8	2	10	6	11	6	2	1	6	12	5	14	18	19	33	4	42
	6%	6%	7%	6%	6%	6%	6%	-s	6%	7%	11%	8%	3%	7% <del>s</del>	13% <del>s</del>	8% <del>s</del>	9%	5%	1%	1%	4%	7%	5%	11%	5%	8%	6%	7% <del>s</del>	7%
UKIP	2	2	2	2	2	2	2	-	1	1	-	-	2	-	-	-	-	-	2	1	-	1	-	1	1	1	2	-	3
	*	*	*	*	*	*	*	-s	*	*	-	-	1%	-s	-s	-s	-	-	1%	2%	-	1%	-	1%	*	1%	*	-s	*
British National Party	2	2	2	2	2	2	2	-	2	*	-	2	-	-	2	*	-	-	-	-	2	*	-	-	2	-	*	-	2
	*	*	*	*	*	*	*	-s	1%	*	-	1%	-	-s	-s	2% <del>s</del>	*	-	-	-	1%	*	-	-	1%	-	*	-s	*
The Brexit Party	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-	-s
Independent candidate	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-s	-
Scottish Socialist Party	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-s	-
Reform UK	2	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	-	1	2	*	-	1	-	1	1	1	2	-	3
	*	*	*	*	*	*	*	-s	-	1%	-	-	1%	-s	-s	-s	-	1%	1%	1%	-	1%	-	1%	*	*	*	-s	*
Other	7	7	4	7	7	7	7	-	5	2	*	5	2	*	3	3	1	1	*	1	5	*	*	6	1	6	-	11	
	1%	1%	1%	1%	1%	1%	1%	-s	2%	1%	*	2%	1%	1% <del>s</del>	-s	3% <del>s</del>	2%	1%	1%	*	1%	3%	*	1%	2%	1%	1%	-s	2%
<b>Conservative Lead over Labour</b>	<b>21</b>	<b>21</b>	<b>24</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>0</b>	<b>22</b>	<b>5</b>	<b>-42</b>	<b>4</b>	<b>59</b>	<b>-14</b>	<b>-28</b>	<b>-5</b>	<b>9</b>	<b>33</b>	<b>25</b>	<b>25</b>	<b>-4</b>	<b>15</b>	<b>3</b>	<b>7</b>	<b>11</b>	<b>10</b>	<b>47</b>	<b>-25</b>	<b>-34</b>
	4%	4%	4%	4%	4%	4%	4%	0% <del>s</del>	8%	2%	-39% <del>s</del>	2%	21%	-45% <del>s</del>	-36% <del>s</del>	-6% <del>s</del>	7%	32%	15%	31%	-3%	9%	3%	6%	3%	4%	9%	-46% <del>s</del>	-5%
Undecided	26	26	24	26	26	26	26	-	16	10	6	7	12	3	3	1	6	2	10	4	9	9	4	4	18	8	23	3	30
	4%	4%	4%	4%	4%	4%	4%	-s	5%	3%	5%	3%	4%	9% <del>s</del>	4% <del>s</del>	2% <del>s</del>	4%	2%	6%	5%	4%	5%	3%	3%	5%	3%	4%	5% <del>s</del>	4%
Would not vote	9	9	9	9	9	9	9	-	3	6	4	3	2	*	4	2	1	-	2	1	6	2	1	1	7	1	9	-	8
	1%	1%	1%	1%	1%	1%	1%	-s	1%	2%	4%	1%	1%	1% <del>s</del>	5% <del>s</del>	2% <del>s</del>	1%	-	1%	1%	3%	1%	1%	1%	2%	*	2%	-s	1%
Refused/Prefer not to answer	24	24	23	24	24	24	24	-	13	11	-	13	11	-	-	9	4	7	5	2	3	5	4	12	8	16	13	6	21
	4%	4%	4%	4%	4%	4%	4%	-s	4%	3%	-	6%	4%	-s	-s	9% <del>s</del>	3%	6%	2%	3%	2%	3%	4%	8%	2%	6%	2%	10% <del>s</del>	3%
Don't know	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-s	-

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

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Table 4

**V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE**  
**How do you intend to vote/which party inclined to support if a General Election tomorrow?**

Base : All (9/10 certain to vote at LIKEV &amp; Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	702	218	252	63	425	391	318	384	161	240	246	308	133	554	171	223	138	78	563	92	243	238	61	121	282	297	702	
Weighted Total	643	229	208	55	355	376	283	360	73	300	212	254	171	466	156	219	135	64	540	69	255	201	54	124	282	235	702	
<b>Total voting</b>	<b>584</b>	<b>229</b>	<b>208</b>	<b>55</b>	<b>355</b>	<b>376</b>	<b>251</b>	<b>333</b>	<b>63</b>	<b>272</b>	<b>192</b>	<b>229</b>	<b>157</b>	<b>421</b>	<b>147</b>	<b>198</b>	<b>120</b>	<b>57</b>	<b>489</b>	<b>62</b>	<b>245</b>	<b>191</b>	<b>54</b>	<b>114</b>	<b>251</b>	<b>217</b>	<b>643</b>	
Conservative	229	229	-	-	-	229	90	140	16	109	68	108	51	176	53	92	54	17	206	14	207	3	-	60	106	62	218	
	39%	100%	-	-s	-	61%	36%	42%	25%	40%	36%	47%	32%	42%	36%	46%	45%	30% <b>s</b>	42%	22% <b>s</b>	85%	1%	-s	52%	42%	28%	34%	
Labour	208	-	208	-	208	-	99	109	31	95	77	66	63	144	72	63	34	30	186	9	13	166	10	37	76	96	252	
	36%	-	100%	-s	59%	-	40%	33%	49%	35%	40%	29%	40%	34%	49%	32%	28%	54% <b>s</b>	38%	15% <b>s</b>	5%	87%	18% <b>s</b>	32%	30%	44%	39%	
Liberal Democrats (Lib Dem)	55	-	-	55	55	55	23	33	5	24	17	30	7	48	10	20	20	3	53	2	5	4	44	11	21	24	63	
	9%	-	-	100% <b>s</b>	16%	15%	9%	10%	7%	9%	9%	13%	4%	11%	7%	10%	17%	6% <b>s</b>	11%	3% <b>s</b>	2%	2%	81% <b>s</b>	9%	8%	11%	10%	
Scottish National Party (SNP)	36	-	-	-	36	36	12	24	5	15	12	12	11	24	-	1	-	-	1	35	-	3	-	5	14	17	44	
	6%	-	-	-s	10%	9%	5%	7%	7%	6%	6%	5%	7%	6%	-	*	-	-	s	*	56% <b>s</b>	-	2%	-s	4%	5%	8%	7%
Plaid Cymru	5	-	-	-	5	5	-	5	-	3	1	1	3	2	-	5	-	-	-	-	-	2	-	1	3	-	5	
	1%	-	-	-s	1%	1%	-	1%	-	1%	*	1%	2%	*	-	2%	-	-	-	-	-	1%	-	1%	1%	-	1%	
Green Party	37	-	-	-	37	37	19	18	6	19	14	6	17	19	8	12	9	6	31	1	13	10	1	1	25	12	42	
	6%	-	-	-s	10%	10%	8%	5%	10%	7%	7%	2%	11%	5%	6%	6%	8%	10% <b>s</b>	6%	2% <b>s</b>	5%	5%	1% <b>s</b>	1%	10%	5%	7%	
UKIP	2	-	-	-	2	2	-	2	-	-	-	2	2	2	*	1	1	-	2	-	2	-	-	-	1	1	3	
	*	-	-	-s	1%	1%	-	1%	-	-	-	1%	-	1%	*	1%	1%	-s	*	-s	1%	-	-s	-	*	1%	*	
British National Party	2	-	-	-	2	2	2	-	*	2	2	*	-	2	2	-	*	-	2	-	2	-	-	-	*	2	2	
	*	-	-	-s	1%	*	1%	-	*	1%	1%	*	-	*	1%	-	-	-s	*	-s	1%	-	-s	-	*	1%	*	
The Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK	2	-	-	-	2	2	1	2	-	1	1	*	1	1	1	-	1	-	2	-	2	-	-	*	1	1	3	
	*	-	-	-s	1%	1%	*	*	-	*	*	1%	*	*	1%	-	1%	-s	*	-s	1%	-	-s	*	*	*	*	
Other	7	-	-	-	7	7	5	2	1	5	-	4	3	4	1	4	1	*	6	1	1	3	-	-	4	3	11	
	1%	-	-	-s	2%	2%	2%	1%	1%	2%	-	2%	2%	1%	*	2%	1%	* <b>s</b>	1%	2% <b>s</b>	*	2%	-s	-	2%	1%	2%	
<b>Conservative Lead over Labour</b>	<b>21</b>	<b>229</b>	<b>-208</b>	<b>0</b>	<b>-208</b>	<b>229</b>	<b>-9</b>	<b>30</b>	<b>-15</b>	<b>14</b>	<b>-9</b>	<b>41</b>	<b>-12</b>	<b>32</b>	<b>-19</b>	<b>29</b>	<b>20</b>	<b>-13</b>	<b>20</b>	<b>4</b>	<b>194</b>	<b>-163</b>	<b>-10</b>	<b>23</b>	<b>30</b>	<b>-34</b>	<b>-34</b>	
	<b>4%</b>	<b>100%</b>	<b>-100%</b>	<b>0%<b>s</b></b>	<b>-59%</b>	<b>61%</b>	<b>-4%</b>	<b>9%</b>	<b>-24%</b>	<b>5%</b>	<b>-5%</b>	<b>18%</b>	<b>-8%</b>	<b>8%</b>	<b>-13%</b>	<b>15%</b>	<b>17%</b>	<b>-24%<b>s</b></b>	<b>4%</b>	<b>7%<b>s</b></b>	<b>79%</b>	<b>-85%</b>	<b>-18%<b>s</b></b>	<b>20%</b>	<b>12%</b>	<b>-16%</b>	<b>-5%</b>	
Undecided	26	-	-	-	-	-	11	15	4	11	7	13	6	19	4	12	7	*	22	3	8	5	-	2	14	9	30	
	4%	-	-	-s	-	-	4%	4%	5%	4%	3%	5%	4%	4%	2%	5%	5%	1% <b>s</b>	4%	4% <b>s</b>	3%	2%	-s	2%	5%	4%	4%	
Would not vote	9	-	-	-	-	-	7	2	-	7	6	2	*	8	1	5	2	1	9	-	2	4	*	2	4	3	8	
	1%	-	-	-s	-	-	2%	1%	-	2%	3%	1%	*	2%	*	2%	1%	1% <b>s</b>	2%	-s	1%	2%	1% <b>s</b>	1%	1%	1%	1%	
Refused/Prefer not to answer	24	-	-	-	-	-	15	9	6	11	7	10	7	17	4	4	5	6	19	4	*	1	-	5	13	6	21	
	4%	-	-	-s	-	-	5%	3%	8%	4%	3%	4%	4%	4%	3%	2%	4%	10% <b>s</b>	4%	6% <b>s</b>	*	-	-s	4%	5%	2%	3%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\*Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 5  
**V1A/B. How do you intend to vote if a General Election tomorrow?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Total
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008	
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008	
Conservative	251	246	211	201	235	231	222	211	5	115	136	34	77	139	9	25	26	51	56	83	49	69	76	48	58	145	106	238	13	235	
Labour	235	212	184	173	208	200	198	189	10	101	129	82	76	78	39	43	34	42	26	52	19	79	65	43	50	143	92	186	47	266	
Liberal Democrats (Lib Dem)	62	54	45	42	54	51	47	45	-	37	26	12	20	30	1	10	9	12	7	23	13	25	16	10	12	41	22	62	*	67	
Scottish National Party (SNP)	43	41	35	34	41	38	38	35	1	17	26	11	15	17	4	7	11	3	10	7	2	10	13	9	11	23	20	43	-	47	
Plaid Cymru	5	5	5	5	5	5	5	5	-	1	4	3	-	2	-	3	-	-	-	2	1	-	1	3	1	1	4	5	-	5	
Green Party	40	36	21	24	35	31	30	24	*	20	19	18	8	14	6	12	6	2	12	2	1	6	16	9	10	22	19	34	6	48	
UKIP	2	1	-	-	-	-	-	-	-	2	-	1	-	*	1	-	-	-	*	-	-	1	-	-	*	1	*	2	-	2	
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2	2	2	2	2	2	2	2	-	2	*	-	2	-	-	2	*	-	-	-	-	2	*	-	-	2	-	*	-	2	
The Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	7	6	2	2	2	2	2	2	2	3	3	2	1	3	2	-	1	-	1	3	*	-	3	2	1	3	3	4	2	6	
Other	7	7	5	3	6	6	6	5	-	5	2	1	4	2	*	*	2	2	1	1	-	1	4	*	2	5	2	6	-	11	
Undecided	187	161	99	92	141	134	124	101	4	94	93	65	59	62	23	43	23	36	17	45	18	45	52	40	49	97	89	171	15	187	
Would not vote	120	37	8	8	14	14	10	8	78	74	47	51	46	23	23	28	27	19	12	11	2	21	30	38	31	51	69	96	23	93	
Refused/Prefer not to answer	47	34	26	26	29	29	29	27	8	20	27	7	23	16	2	5	16	7	11	6	3	12	8	4	23	20	27	27	14	39	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

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# Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 6  
**V1A/B. How do you intend to vote if a General Election tomorrow?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qual-ifications	Other qual-ifications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Conservative	251 25%	251 90%	-	-	-	251 51%	99 21%	152 28%	17 17%	121 24%	70 24%	113 33%	65 18%	183 29%	57 23%	96 30%	62 27%	22 16%	224 26%	15 16%	220 67%	5 2%	2 3%	64 34%	120 24%	65 21%	235 23%
Labour	235 23%	-	235 84%	-	235 48%	-	111 24%	124 23%	33 33%	117 23%	74 25%	67 19%	92 26%	141 22%	83 34%	67 21%	42 19%	35 27%	212 24%	8 9%	14 4%	169 69%	8 13%	41 22%	95 19%	99 32%	266 26%
Liberal Democrats (Lib Dem)	62 6%	-	-	62 82%	62 13%	62 13%	22 5%	40 7%	4 4%	22 4%	18 6%	33 10%	10 3%	52 8%	8 3%	19 6%	27 12%	7 5%	60 7%	2 2%	4 1%	6 3%	38 62%	12 6%	26 5%	25 8%	67 7%
Scottish National Party (SNP)	43 4%	-	-	-	43 9%	43 9%	17 4%	26 5%	5 5%	23 4%	17 6%	11 3%	15 4%	28 4%	-	1 *	-	-	1 *	42 48%	-	3 1%	-	5 3%	20 4%	18 6%	47 5%
Plaid Cymru	5 *	-	-	-	5 1%	5 1%	-	3 1%	-	3 1%	1 *	1 *	3 1%	2 *	-	5 2%	-	-	-	-	-	2 1%	-	1 5%	3 1%	-	5 *
Green Party	40 4%	-	-	-	40 8%	40 8%	31 7%	9 2%	6 6%	27 5%	11 4%	10 3%	20 6%	20 3%	3 1%	10 3%	15 7%	9 7%	36 4%	3 4%	6 2%	9 3%	2 3%	5 3%	27 5%	8 3%	48 5%
UKIP	2 *	-	-	-	2 *	2 *	1 *	* *	-	1 *	-	2 *	-	2 *	-	2 *	-	-	2 *	-	-	-	-	-	2 *	-	2 *
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2 *	-	-	-	2 *	2 *	2 *	-	* *	2 *	2 1%	* *	-	2 *	2 1%	-	* *	-	2 *	-	2 *	-	-	-	* *	2 1%	2 *
The Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	7 1%	-	-	-	7 1%	7 1%	4 1%	3 *	-	4 1%	2 1%	1 *	3 1%	3 1%	1 1%	1 *	2 1%	2 2%	7 1%	-	2 1%	-	-	1 1%	2 *	3 1%	6 1%
Other	7 1%	-	-	-	7 1%	7 1%	4 1%	2 *	1 1%	4 1%	-	3 1%	4 1%	3 *	1 *	4 1%	1 *	* 1%	6 1%	1 1%	* 1%	3 1%	-	-	4 1%	3 1%	11 1%
Undecided	187 19%	24 9%	44 16%	12 16%	87 18%	67 14%	78 17%	109 20%	20 20%	89 17%	60 20%	65 19%	61 17%	125 19%	48 20%	58 19%	49 21%	20 15%	165 19%	12 14%	60 18%	33 13%	12 19%	34 18%	102 20%	50 16%	187 19%
Would not vote	120 12%	-	-	-	-	-	77 16%	43 8%	10 10%	80 16%	32 11%	21 6%	67 19%	53 8%	30 12%	42 13%	23 10%	23 18%	114 13%	1 1%	17 5%	14 6%	-	14 7%	84 17%	22 7%	93 9%
Refused/Prefer not to answer	47 5%	5 2%	1 *	1 1%	3 1%	7 1%	24 5%	23 4%	6 6%	20 4%	10 3%	20 6%	17 5%	30 5%	11 5%	11 4%	7 3%	14 10%	41 5%	4 5%	3 1%	1 *	-	12 6%	19 4%	15 5%	39 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

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# Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 7

## V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	226	189	133	127	173	166	154	138	10	100	126	56	82	88	22	34	33	49	29	59	26	52	84	34	56	136	90	194	27	226
Weighted Total	234	195	125	118	170	163	153	128	12	114	120	73	82	79	25	48	39	43	28	51	21	57	60	44	72	117	117	198	29	226
Conservative	29	29	19	14	23	22	19	19	-	12	17	1	15	13	-	1	8	7	4	9	3	13	9	5	3	22	7	24	5	33
Labour	45	39	24	23	34	33	32	25	*	17	28	14	13	18	2	12	7	6	7	11	3	4	17	9	16	21	24	36	9	49
Liberal Democrats (Lib Dem)	13	11	10	11	12	12	11	11	*	8	5	2	5	6	1	1	-	5	1	5	2	5	4	2	2	9	5	11	2	13
Scottish National Party	1	1	1	1	1	1	1	1	-	*	1	-	-	1	-	-	-	-	1	1	-	-	-	1	*	1	*	1	-	2
Plaid Cymru	1	1	-	-	1	1	1	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1
Green Party	25	24	16	16	21	21	21	16	1	10	16	11	11	3	-	11	2	9	1	2	-	10	4	1	11	13	12	25	-	16
UKIP	2	2	2	2	2	2	2	2	-	1	1	-	-	2	-	-	-	-	2	1	-	-	1	-	1	1	1	2	-	3
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Brexit party	1	1	-	-	-	-	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-	1	1	1	-	1
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	2	2	2	2	2	2	2	-	2	-	-	1	1	-	-	1	1	*	*	-	-	1	-	1	1	1	2	-	3
Undecided	73	57	26	25	44	42	36	27	4	39	34	33	20	21	16	17	9	11	5	15	7	19	17	23	13	36	37	67	4	70
Would not vote	10	2	*	*	2	1	*	*	4	6	4	9	1	-	4	5	*	*	-	-	-	2	*	-	7	2	7	9	-	6
Prefer not to answer/ Refusal	32	27	24	24	27	27	27	25	3	19	13	2	16	14	1	1	12	4	9	5	2	4	7	4	17	11	22	18	9	29
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
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## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 8

**V2. Which party are you most inclined to support? (if a General Election tomorrow)**

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	226	33	49	13	88	72	99	127	53	73	69	95	57	164	50	66	59	29	193	22	63	36	12	37	113	74	226
Weighted Total	234	29	45	13	90	74	102	132	26	109	70	85	77	155	59	69	56	34	206	16	63	34	12	46	121	65	226
Conservative	29 13%	100%	-s	-s	-s	39%	13%	12%	9%	13%	14%	16%	3%	26%	12%	6%	9%	1%	28%	1%	18%	1%	-s	4%	12%	14%	33%
Labour	45 19%	-s	100%	-s	50%	-s	16%	21%	19%	14%	17%	17%	25%	17%	24%	16%	16%	17%	19%	28%	9%	23%	3%	11%	27%	7%	49%
Liberal Democrats (Lib Dem)	13 6%	-s	-s	100%	15%	13%	3%	10%	6%	6%	5%	10%	1%	12%	4%	5%	12%	2%	13%	2%	3%	1%	68%	9%	3%	8%	6%
Scottish National Party	1 *	-s	-s	-s	1%	1%	-s	1%	-s	-s	-s	1%	-s	1%	-s	-s	-s	-s	-s	6%	-s	-s	-s	1%	-s	1%	2%
Plaid Cymru	1 *	-s	-s	-s	1%	1%	1%	-s	-s	1%	-s	-s	1%	-s	-s	1%	-s	-s	-s	-s	-s	-s	-s	-s	-s	1%	1%
Green Party	25 11%	-s	-s	-s	25%	25%	12%	13%	9%	14%	13%	4%	8%	17%	7%	11%	6%	1%	21%	-s	9%	2%	-s	-s	17%	8%	16%
UKIP	2 1%	-s	-s	-s	2%	2%	-s	2%	-s	-s	-s	3%	-s	1%	*s	1%	1%	-s	2%	-s	3%	-s	-s	-s	1%	2%	3%
Scottish Socialist Party	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
The Brexit party	1 *	-s	-s	-s	1%	1%	-s	1%	-s	-s	-s	-s	1%	-s	-s	1%	-s	-s	1%	-s	1%	-s	-s	2%	-s	-s	1%
Independent candidate	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Reform UK	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Other	2 1%	-s	-s	-s	2%	2%	1%	1%	-s	1%	-s	1%	1%	1%	-s	1%	1%	-s	2%	-s	1%	1%	-s	-s	2%	-s	3%
Undecided	73 31%	-s	-s	-s	-s	-s	35%	38%	34%	40%	23%	26%	24%	49%	15%	25%	17%	10%	63%	6%	22%	6%	-s	16%	40%	18%	70%
Would not vote	10 4%	-s	-s	-s	-s	-s	2%	8%	1%	2%	1%	2%	7%	2%	1%	4%	*s	4%	10%	-s	-s	-s	*s	4%	4%	2%	6%
Prefer not to answer/ Refusal	32 14%	-s	-s	-s	-s	-s	18%	14%	23%	13%	11%	13%	17%	12%	12%	6%	10%	34%	13%	26%	4%	2%	-s	15%	13%	13%	13%
Don't know	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\*Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 9  
**(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (W*td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008
1 - Absolutely certain not to vote	108	26	-	-	-	-	-	-	108	63	45	43	43	21	22	21	25	19	9	12	2	15	24	31	38	39	69	76	31	88
	11%	3%	-	-	-	-	-	-	100% <sup>s</sup>	13%	9%	15%	13%	5%	20% <sup>s</sup>	12%	16%	11%	6%	5%	2%	6%	8%	15%	15%	7%	15%	9%	25%	9%
2	20	9	-	-	-	-	-	-	-	13	7	15	3	2	9	6	-	3	*	1	-	*	9	8	3	10	11	17	3	18
	2%	1%	-	-	-	-	-	-	- <sup>s</sup>	3%	1%	5%	1%	*	8% <sup>s</sup>	3%	-	2%	*	1%	-	*	3%	4%	1%	2%	2%	2%	3%	2%
3	16	9	-	-	-	-	-	-	-	13	3	10	1	4	3	8	1	-	4	-	-	6	2	5	3	7	8	15	1	12
	2%	1%	-	-	-	-	-	-	- <sup>s</sup>	3%	1%	4%	*	1%	2% <sup>s</sup>	4%	1%	-	3%	-	-	2%	1%	2%	1%	1%	2%	2%	1%	1%
4	7	4	-	-	-	-	-	-	-	7	-	6	1	-	*	5	1	-	-	-	-	2	-	1	4	2	5	5	2	4
	1%	*	-	-	-	-	-	-	- <sup>s</sup>	1%	-	2%	*	-	* <sup>s</sup>	3%	1%	-	-	-	-	1%	-	1%	2%	*	1%	1%	1%	*
5	64	39	-	-	-	-	-	-	-	31	33	28	14	22	20	7	4	10	7	16	7	9	14	14	26	23	41	59	4	56
	6%	5%	-	-	-	-	-	-	- <sup>s</sup>	6%	7%	10%	4%	6%	18% <sup>s</sup>	4%	3%	6%	4%	7%	7%	3%	5%	7%	11%	4%	9%	7%	4%	6%
6	28	19	-	-	28	-	-	-	-	11	17	14	8	7	7	8	8	-	4	2	1	7	5	7	9	12	16	24	5	18
	3%	2%	-	-	4%	-	-	-	- <sup>s</sup>	2%	3%	5%	2%	2%	6% <sup>s</sup>	4%	5%	-	3%	1%	1%	3%	2%	3%	4%	2%	4%	3%	4%	2%
7	29	21	-	-	29	29	-	-	-	13	15	13	10	6	3	10	8	2	3	3	2	9	11	5	4	20	9	26	3	31
	3%	2%	-	-	4%	4%	-	-	- <sup>s</sup>	3%	3%	5%	3%	2%	3% <sup>s</sup>	5%	5%	1%	2%	1%	2%	3%	4%	2%	2%	4%	2%	3%	2%	3%
8	60	58	-	-	60	60	60	-	-	30	30	28	12	19	8	20	8	5	8	11	4	19	18	12	10	38	22	55	5	53
	6%	7%	-	-	8%	8%	8%	-	- <sup>s</sup>	6%	6%	10%	4%	5%	7% <sup>s</sup>	12%	5%	3%	5%	5%	3%	7%	7%	6%	4%	7%	5%	6%	4%	5%
9	43	43	43	-	43	43	43	43	-	24	19	7	18	18	3	4	9	9	7	11	5	14	21	4	4	35	8	40	3	45
	4%	5%	7%	-	6%	6%	6%	7%	- <sup>s</sup>	5%	4%	2%	5%	5%	2% <sup>s</sup>	2%	6%	5%	4%	5%	5%	5%	8%	2%	1%	6%	2%	5%	3%	4%
10 - Absolutely certain to vote	611	600	600	611	611	611	611	611	-	278	326	120	207	283	35	85	85	123	107	176	86	181	174	115	141	356	255	541	61	670
	61%	71%	93%	100%	79%	82%	86%	93%	- <sup>s</sup>	57%	64%	42%	62%	73%	32% <sup>s</sup>	48%	54%	70%	70%	75%	79%	67%	62%	55%	57%	64%	56%	62%	50%	66%
Don't know	11	9	-	-	-	-	-	-	-	3	8	2	4	6	-	2	4	-	4	2	*	3	3	4	1	6	5	9	*	7
	1%	1%	-	-	-	-	-	-	- <sup>s</sup>	1%	2%	1%	1%	1%	- <sup>s</sup>	1%	2%	-	3%	1%	*	1%	1%	2%	*	1%	1%	1%	*	1%
Prefer not to answer	11	5	-	-	-	-	-	-	-	3	8	1	10	-	*	1	5	5	-	-	-	4	2	1	4	6	5	7	4	6
	1%	1%	-	-	-	-	-	-	- <sup>s</sup>	1%	2%	*	3%	-	* <sup>s</sup>	*	3%	3%	-	-	-	2%	1%	*	2%	1%	1%	1%	3%	1%

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

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## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 10  
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10,  
where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
1 - Absolutely certain not to vote	108 11%	5 2%	10 4%	* s	15 3%	9 2%	51 11%	57 11%	8 8%	58 11%	16 5%	19 6%	72 20%	35 5%	27 11%	37 12%	17 8%	24 18%	101 12%	3 3%	14 4%	10 4%	- s	24 13%	68 13%	17 5%	88 9%
2	20 2%	2 1%	5 2%	* s	6 1%	4 1%	13 3%	7 1%	1 1%	17 3%	7 2%	2 1%	11 3%	9 1%	6 2%	9 3%	2 1%	2 2%	17 2%	1 2%	* s	6 3%	- s	1 1%	15 3%	5 2%	18 2%
3	16 2%	- -	2 1%	* s	4 1%	3 1%	8 2%	7 1%	2 2%	12 2%	2 1%	2 1%	11 3%	4 1%	2 1%	1 *	4 2%	7 5%	14 2%	2 2%	1 *	- -	1 1%	4 2%	8 2%	4 1%	12 1%
4	7 1%	- -	1 *	- s	2 *	1 *	6 1%	* *	- -	6 1%	3 1%	- -	4 1%	3 *	4 2%	* *	1 1%	1 1%	7 1%	- -	- -	1 *	- s	- -	6 1%	1 *	4 *
5	64 6%	11 4%	17 6%	4 5%	30 6%	23 5%	26 5%	38 7%	7 7%	30 6%	13 4%	18 5%	32 9%	31 5%	15 6%	15 5%	21 9%	12 9%	60 7%	1 1%	16 5%	12 5%	1 2%	19 10%	40 8%	6 2%	56 6%
6	28 3%	4 1%	9 3%	4 5%	21 4%	15 3%	16 3%	13 2%	2 2%	15 3%	3 1%	3 1%	22 6%	6 1%	6 2%	3 1%	8 4%	7 5%	24 3%	4 5%	4 1%	4 2%	1 2%	8 4%	12 2%	8 3%	18 2%
7	29 3%	12 4%	2 1%	4 5%	7 1%	17 4%	19 4%	9 2%	6 6%	15 3%	16 6%	8 2%	4 1%	24 4%	7 3%	5 2%	8 4%	6 4%	26 3%	2 3%	10 3%	2 1%	1 2%	2 1%	14 3%	13 4%	31 3%
8	60 6%	11 4%	17 6%	2 3%	35 7%	30 6%	32 7%	28 5%	3 3%	35 7%	20 7%	22 6%	17 5%	43 7%	15 6%	18 6%	17 7%	6 5%	52 6%	5 5%	19 6%	11 4%	2 3%	7 4%	37 7%	15 5%	53 5%
9	43 4%	16 6%	18 6%	3 4%	25 5%	22 5%	23 5%	20 4%	4 4%	27 5%	17 6%	14 4%	12 3%	31 5%	14 6%	15 5%	8 4%	4 3%	41 5%	2 2%	16 5%	14 6%	3 5%	5 2%	19 4%	19 6%	45 4%
10 - Absolutely certain to vote	611 61%	214 77%	196 70%	53 70%	339 69%	357 73%	266 57%	344 64%	69 67%	280 55%	195 66%	242 70%	167 47%	438 68%	144 59%	206 66%	130 57%	62 47%	507 58%	69 78%	240 73%	187 76%	51 83%	120 63%	271 54%	217 70%	670 66%
Don't know	11 1%	- -	2 1%	1 2%	4 1%	2 *	3 1%	8 1%	- -	7 1%	1 *	7 2%	3 1%	9 1%	- -	3 1%	8 3%	* *	9 1%	- -	7 2%	- -	1 2%	* *	10 2%	1 *	7 1%
Prefer not to answer	11 1%	4 2%	1 *	4 5%	5 1%	8 2%	6 1%	5 1%	* *	10 2%	2 1%	9 3%	- -	11 2%	4 2%	2 1%	4 2%	- -	11 1%	* *	- -	- -	- s	- -	5 1%	5 2%	6 1%

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

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# Ipsos MORI Political Monitor - September 2021

Table 11  
**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008
Satisfied	358	303	229	218	285	275	262	230	31	182	175	87	114	156	31	57	56	58	66	90	50	94	85	85	93	179	178	317	37	316
	35%	36%	36%	36%	37%	37%	37%	35%	28% <sup>s</sup>	37%	34%	30%	34%	40%	28% <sup>s</sup>	32%	36%	33%	43%	38%	46%	35%	30%	41%	38%	32%	39%	36%	30%	31%
Dissatisfied	518	454	356	338	417	401	388	365	41	250	261	143	193	183	57	86	90	103	67	115	40	147	171	92	108	319	199	452	61	590
	51%	54%	55%	55%	54%	54%	54%	56%	38% <sup>s</sup>	51%	51%	50%	58%	47%	52% <sup>s</sup>	48%	57%	59%	44%	49%	37%	54%	60%	44%	44%	58%	44%	52%	50%	59%
Don't know	133	85	58	55	69	66	64	59	37	58	75	58	25	50	23	35	11	14	19	30	18	29	27	30	47	56	77	106	24	102
	13%	10%	9%	9%	9%	9%	9%	9%	34% <sup>s</sup>	12%	15%	20%	8%	13%	21% <sup>s</sup>	20%	7%	8%	13%	13%	17%	11%	10%	14%	19%	10%	17%	12%	20%	10%
<b>Net satisfied</b>	<b>-160</b>	<b>-152</b>	<b>-127</b>	<b>-120</b>	<b>-132</b>	<b>-126</b>	<b>-126</b>	<b>-134</b>	<b>-10</b>	<b>-68</b>	<b>-86</b>	<b>-56</b>	<b>-78</b>	<b>-26</b>	<b>-26</b>	<b>-29</b>	<b>-33</b>	<b>-45</b>	<b>-1</b>	<b>-26</b>	<b>10</b>	<b>-53</b>	<b>-86</b>	<b>-6</b>	<b>-15</b>	<b>-139</b>	<b>-21</b>	<b>-135</b>	<b>-24</b>	<b>-274</b>
	<b>-16%</b>	<b>-18%</b>	<b>-20%</b>	<b>-20%</b>	<b>-17%</b>	<b>-17%</b>	<b>-18%</b>	<b>-21%</b>	<b>-9%<sup>s</sup></b>	<b>-14%</b>	<b>-17%</b>	<b>-19%</b>	<b>-24%</b>	<b>-7%</b>	<b>-24%<sup>s</sup></b>	<b>-17%</b>	<b>-21%</b>	<b>-26%</b>	<b>-1%</b>	<b>-11%</b>	<b>9%</b>	<b>-20%</b>	<b>-31%</b>	<b>-3%</b>	<b>-6%</b>	<b>-25%</b>	<b>-5%</b>	<b>-15%</b>	<b>-20%</b>	<b>-27%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 12

**(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Satisfied	358 35%	190 68%	46 16%	19 25% <sup>s</sup>	94 19%	238 48%	150 32%	207 39%	24 23%	190 37%	108 36%	137 39%	110 31%	244 38%	74 30%	108 34%	102 45%	50 38%	317 37%	23 26%	205 63%	36 15%	8 13% <sup>s</sup>	83 43%	190 38%	83 27%	316 31%
Dissatisfied	518 51%	63 23%	206 74%	52 69% <sup>s</sup>	358 73%	215 44%	266 57%	251 47%	67 66%	256 50%	160 54%	177 51%	176 49%	337 52%	127 52%	156 49%	118 52%	59 44%	431 50%	58 66%	96 29%	189 77%	50 80% <sup>s</sup>	81 43%	241 48%	195 63%	590 59%
Don't know	133 13%	27 10%	28 10%	5 6% <sup>s</sup>	41 8%	40 8%	54 11%	79 15%	11 11%	66 13%	28 9%	34 10%	70 20%	62 10%	43 18%	51 16%	7 3%	24 18%	121 14%	7 8%	27 8%	21 8%	4 7% <sup>s</sup>	26 14%	73 15%	32 10%	102 10%
<b>Net satisfied</b>	<b>-160 -16%</b>	<b>127 45%</b>	<b>-160 -57%</b>	<b>-33 -44%<sup>s</sup></b>	<b>-264 -54%</b>	<b>23 5%</b>	<b>-116 -25%</b>	<b>-44 -8%</b>	<b>-44 -43%</b>	<b>-66 -13%</b>	<b>-52 -18%</b>	<b>-40 -12%</b>	<b>-66 -19%</b>	<b>-92 -14%</b>	<b>-53 -22%</b>	<b>-47 -15%</b>	<b>-16 -7%</b>	<b>-8 -6%</b>	<b>-114 -13%</b>	<b>-35 -40%</b>	<b>109 33%</b>	<b>-153 -62%</b>	<b>-42 -68%<sup>s</sup></b>	<b>1 1%</b>	<b>-51 -10%</b>	<b>-113 -36%</b>	<b>-274 -27%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

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## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 13

**(BJ). Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008
Satisfied	394	335	250	237	309	302	285	252	31	195	199	108	125	162	37	71	54	70	71	91	49	112	95	84	103	207	187	356	34	337
	39%	40%	39%	39%	40%	41%	40%	38%	29% <sup>s</sup>	40%	39%	37%	38%	42%	34% <sup>s</sup>	40%	35%	40%	46%	39%	45%	41%	33%	41%	42%	37%	41%	41%	28%	33%
Dissatisfied	519	459	361	342	422	405	394	369	43	246	266	138	184	196	55	84	90	94	67	129	53	150	165	94	110	315	204	450	63	586
	51%	55%	56%	56%	55%	55%	55%	56%	40% <sup>s</sup>	50%	52%	48%	55%	51%	50% <sup>s</sup>	47%	57%	54%	44%	55%	49%	55%	58%	45%	45%	57%	45%	51%	52%	58%
Don't know	95	48	32	31	40	36	35	33	34	49	46	42	23	30	18	23	13	10	15	15	7	9	23	29	34	32	63	68	25	85
	9%	6%	5%	5%	5%	5%	5%	5%	31% <sup>s</sup>	10%	9%	14%	7%	8%	17% <sup>s</sup>	13%	8%	6%	10%	6%	6%	3%	8%	14%	14%	6%	14%	8%	20%	8%
<b>Net satisfied</b>	<b>-125</b>	<b>-124</b>	<b>-111</b>	<b>-105</b>	<b>-114</b>	<b>-103</b>	<b>-108</b>	<b>-118</b>	<b>-12</b>	<b>-51</b>	<b>-67</b>	<b>-31</b>	<b>-59</b>	<b>-35</b>	<b>-17</b>	<b>-13</b>	<b>-35</b>	<b>-24</b>	<b>4</b>	<b>-38</b>	<b>-4</b>	<b>-38</b>	<b>-70</b>	<b>-10</b>	<b>-7</b>	<b>-109</b>	<b>-16</b>	<b>-94</b>	<b>-29</b>	<b>-249</b>
	<b>-12%</b>	<b>-15%</b>	<b>-17%</b>	<b>-17%</b>	<b>-15%</b>	<b>-14%</b>	<b>-15%</b>	<b>-18%</b>	<b>-12%<sup>s</sup></b>	<b>-11%</b>	<b>-13%</b>	<b>-11%</b>	<b>-18%</b>	<b>-9%</b>	<b>-16%<sup>s</sup></b>	<b>-8%</b>	<b>-22%</b>	<b>-14%</b>	<b>2%</b>	<b>-16%</b>	<b>-3%</b>	<b>-14%</b>	<b>-25%</b>	<b>-5%</b>	<b>-3%</b>	<b>-20%</b>	<b>-4%</b>	<b>-11%</b>	<b>-24%</b>	<b>-25%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\* = Less than 0.5%. Weighted

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 14

**(BJ). Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Satisfied	394 39%	212 76%	53 19%	20 26% <sup>s</sup>	95 19%	254 52%	183 39%	211 39%	32 32%	225 44%	130 44%	145 42%	116 33%	275 43%	90 37%	132 42%	108 47%	49 37%	360 41%	15 17%	226 69%	35 14%	12 20% <sup>s</sup>	85 45%	217 43%	88 29%	337 33%
Dissatisfied	519 51%	55 20%	213 76%	52 69% <sup>s</sup>	373 76%	214 44%	251 53%	268 50%	61 59%	246 48%	148 50%	183 53%	184 52%	331 51%	135 55%	150 48%	112 49%	57 43%	429 49%	65 73%	89 27%	199 81%	49 79% <sup>s</sup>	84 44%	235 47%	199 64%	586 58%
Don't know	95 9%	13 5%	14 5%	4 5% <sup>s</sup>	26 5%	24 5%	36 8%	59 11%	9 9%	42 8%	17 6%	20 6%	56 16%	37 6%	19 8%	33 10%	8 3%	26 20%	81 9%	9 10%	13 4%	12 5%	1 1% <sup>s</sup>	21 11%	52 10%	23 7%	85 8%
<b>Net satisfied</b>	<b>-125 -12%</b>	<b>157 56%</b>	<b>-160 -57%</b>	<b>-32 -43%<sup>s</sup></b>	<b>-278 -56%</b>	<b>39 8%</b>	<b>-68 -15%</b>	<b>-57 -11%</b>	<b>-28 -28%</b>	<b>-21 -4%</b>	<b>-18 -6%</b>	<b>-38 -11%</b>	<b>-68 -19%</b>	<b>-56 -9%</b>	<b>-46 -19%</b>	<b>-18 -6%</b>	<b>-4 -2%</b>	<b>-8 -6%</b>	<b>-69 -8%</b>	<b>-49 -55%</b>	<b>137 42%</b>	<b>-164 -67%</b>	<b>-37 -60%<sup>s</sup></b>	<b>1 *</b>	<b>-18 -4%</b>	<b>-111 -36%</b>	<b>-249 -25%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\* = Less than 0.5%. Weighted

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 15  
**PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008	
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008	
Satisfied	255	217	177	171	213	205	197	181	17	119	135	79	80	96	33	46	30	50	42	53	30	84	69	32	70	153	102	231	22	239	
	25%	26%	27%	28%	28%	28%	28%	28%	16% <sup>s</sup>	24%	26%	27%	24%	25%	30% <sup>s</sup>	26%	19%	29%	28%	23%	28%	31%	24%	15%	29%	28%	22%	26%	18%	24%	
Dissatisfied	503	453	359	342	407	395	387	362	38	268	228	103	179	221	41	62	88	91	81	140	54	143	152	102	106	295	208	440	56	544	
	50%	54%	56%	56%	53%	53%	54%	55%	35% <sup>s</sup>	55%	45%	36%	54%	57%	37% <sup>s</sup>	35%	56%	52%	53%	60%	50%	53%	53%	49%	43%	53%	46%	50%	46%	54%	
Don't know	251	172	107	97	151	142	130	111	53	102	148	106	73	71	36	70	39	35	30	41	24	44	63	74	71	106	144	203	44	225	
	25%	20%	17%	16%	20%	19%	18%	17%	49% <sup>s</sup>	21%	29%	37%	22%	18%	33% <sup>s</sup>	39%	25%	20%	20%	18%	22%	16%	18%	22%	36%	29%	19%	32%	23%	36%	22%
<b>Net satisfied</b>	<b>-248</b>	<b>-235</b>	<b>-182</b>	<b>-171</b>	<b>-194</b>	<b>-190</b>	<b>-190</b>	<b>-180</b>	<b>-21</b>	<b>-149</b>	<b>-92</b>	<b>-24</b>	<b>-98</b>	<b>-125</b>	<b>-8</b>	<b>-16</b>	<b>-58</b>	<b>-41</b>	<b>-38</b>	<b>-87</b>	<b>-24</b>	<b>-60</b>	<b>-82</b>	<b>-70</b>	<b>-36</b>	<b>-142</b>	<b>-106</b>	<b>-209</b>	<b>-34</b>	<b>-305</b>	
	<b>-25%</b>	<b>-28%</b>	<b>-28%</b>	<b>-28%</b>	<b>-25%</b>	<b>-26%</b>	<b>-27%</b>	<b>-28%</b>	<b>-19%<sup>s</sup></b>	<b>-30%</b>	<b>-18%</b>	<b>-9%</b>	<b>-30%</b>	<b>-32%</b>	<b>-8%<sup>s</sup></b>	<b>-9%</b>	<b>-37%</b>	<b>-23%</b>	<b>-25%</b>	<b>-37%</b>	<b>-23%</b>	<b>-22%</b>	<b>-29%</b>	<b>-34%</b>	<b>-14%</b>	<b>-26%</b>	<b>-23%</b>	<b>-24%</b>	<b>-28%</b>	<b>-30%</b>	

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 16

## PLMMOD\_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Satisfied	255	73	112	12	147	108	116	139	27	130	87	82	85	169	66	78	74	20	229	17	88	78	16	52	136	66	239
	25%	26%	40%	16% <sup>s</sup>	30%	22%	25%	26%	26%	25%	30%	23%	24%	26%	27%	25%	32%	15%	26%	19%	27%	32%	26% <sup>s</sup>	28%	27%	21%	24%
Dissatisfied	503	161	122	45	246	286	241	262	48	241	137	204	156	341	111	167	107	66	421	51	189	126	39	86	234	180	544
	50%	58%	43%	59% <sup>s</sup>	50%	58%	51%	49%	47%	47%	46%	59%	44%	53%	46%	53%	47%	50%	48%	57%	58%	51%	63% <sup>s</sup>	45%	46%	58%	54%
Don't know	251	46	47	19	100	99	113	137	28	141	71	62	114	134	67	70	46	47	220	21	50	42	6	52	134	64	225
	25%	16%	17%	25% <sup>s</sup>	20%	20%	24%	26%	27%	27%	24%	18%	32%	21%	27%	22%	20%	35%	25%	23%	15%	17%	10% <sup>s</sup>	27%	27%	21%	22%
Net satisfied	-248	-89	-10	-33	-99	-178	-125	-123	-21	-111	-50	-122	-71	-172	-45	-89	-33	-46	-192	-34	-100	-49	-23	-33	-97	-114	-305
	-25%	-32%	-4%	-43% <sup>s</sup>	-20%	-36%	-26%	-23%	-21%	-22%	-17%	-35%	-20%	-27%	-19%	-28%	-15%	-35%	-22%	-38%	-31%	-20%	-37% <sup>s</sup>	-18%	-19%	-37%	-30%

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\* = Less than 0.5%. Weighted

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - September 2021

Table 17  
**OCT20Q12/SEP21Q9a\_LABOUR. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Labour Party?**

Base : All

	Total (W*td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008
Keeps its promises	185 18%	166 20%	134 21%	131 21%	167 22%	156 21%	154 22%	139 21%	6 5% <sup>s</sup>	86 17%	98 19%	59 21%	62 19%	65 17%	15 13% <sup>s</sup>	44 25%	30 19%	32 18%	18 12%	47 20%	18 16%	62 23%	49 17%	24 12%	50 20%	111 20%	74 16%	154 18%	28 23%	198 20%
Understands the problems facing Britain	390 39%	343 41%	283 44%	269 44%	331 43%	327 44%	318 45%	289 44%	25 23% <sup>s</sup>	161 33%	226 44%	124 43%	138 42%	127 33%	43 39% <sup>s</sup>	81 46%	77 49%	62 35%	43 28%	84 36%	38 35%	127 47%	105 37%	65 31%	93 38%	232 42%	158 35%	331 38%	53 44%	404 40%
Has a good team of leaders	205 20%	169 20%	139 22%	136 22%	162 21%	156 21%	154 22%	142 22%	19 17% <sup>s</sup>	91 19%	114 22%	77 27%	67 20%	62 16%	23 21% <sup>s</sup>	53 30%	32 20%	35 20%	23 15%	39 17%	18 16%	52 19%	54 19%	33 16%	65 26%	107 19%	99 22%	175 20%	29 24%	193 19%
Will promise anything to win votes	513 51%	442 52%	321 50%	304 50%	391 51%	381 51%	360 50%	325 50%	45 41% <sup>s</sup>	244 50%	263 51%	132 46%	172 52%	209 54%	50 45% <sup>s</sup>	83 46%	81 51%	91 52%	81 53%	127 54%	57 52%	142 52%	139 49%	99 48%	133 54%	281 51%	232 51%	462 53%	44 36%	483 48%
Divided	568 56%	511 61%	400 62%	376 62%	478 62%	465 63%	445 62%	405 62%	34 32% <sup>s</sup>	297 61%	263 51%	141 49%	194 58%	233 60%	49 44% <sup>s</sup>	93 52%	90 59%	104 59%	99 65%	134 57%	54 50%	190 70%	170 60%	90 43%	118 48%	360 65%	208 46%	503 58%	60 49%	584 58%
Extreme	157 16%	134 16%	107 17%	102 17%	127 17%	123 17%	120 17%	108 16%	15 14% <sup>s</sup>	83 17%	74 15%	37 13%	50 15%	70 18%	15 14% <sup>s</sup>	22 12%	21 13%	29 17%	25 16%	45 19%	18 17%	45 17%	30 10%	24 12%	59 24%	75 14%	82 18%	135 15%	16 13%	143 14%
Looks after the interests of people like me	334 33%	288 34%	237 37%	224 37%	285 37%	274 37%	266 37%	243 37%	24 22% <sup>s</sup>	140 28%	193 38%	121 42%	110 33%	104 27%	40 36% <sup>s</sup>	81 46%	52 33%	58 33%	29 19%	75 32%	28 26%	105 39%	82 29%	55 26%	92 37%	187 34%	147 32%	281 32%	51 42%	342 34%
Fit to govern	274 27%	231 27%	186 29%	174 29%	222 29%	216 29%	209 29%	190 29%	21 20% <sup>s</sup>	112 23%	157 31%	114 40%	87 26%	73 19%	34 31% <sup>s</sup>	80 45%	42 27%	45 25%	28 18%	45 19%	17 15%	79 29%	82 29%	47 23%	66 27%	161 29%	113 25%	232 27%	39 32%	270 27%
Concerned about people in real need in Britain	485 48%	435 52%	366 57%	346 57%	424 55%	410 55%	402 56%	372 57%	25 23% <sup>s</sup>	217 44%	266 52%	156 54%	158 48%	171 44%	46 42% <sup>s</sup>	110 62%	79 50%	79 45%	66 43%	105 45%	48 44%	166 61%	138 49%	72 35%	109 44%	304 55%	181 40%	429 49%	54 44%	516 51%
Different to the other parties	353 35%	313 37%	274 43%	251 41%	309 40%	301 41%	293 41%	279 43%	28 26% <sup>s</sup>	184 38%	165 32%	97 34%	111 33%	146 38%	31 28% <sup>s</sup>	66 37%	53 34%	58 33%	44 29%	101 43%	39 36%	104 38%	100 35%	56 27%	93 38%	204 37%	150 33%	311 36%	40 33%	349 35%
Out of date	416 41%	373 44%	269 42%	251 41%	329 43%	319 43%	306 43%	272 42%	27 25% <sup>s</sup>	225 46%	188 37%	92 32%	133 40%	192 49%	33 30% <sup>s</sup>	58 33%	66 42%	66 38%	73 48%	119 51%	54 50%	109 40%	132 46%	71 34%	105 42%	241 43%	175 39%	380 44%	30 25%	415 41%
None of these	33 3%	20 2%	15 2%	16 3%	16 2%	16 2%	16 2%	16 2%	12 11% <sup>s</sup>	21 4%	13 2%	6 2%	11 3%	15 4%	3 3% <sup>s</sup>	3 2%	10 6%	1 1%	7 5%	8 3%	7 7%	6 2%	8 3%	11 5%	8 3%	15 3%	18 4%	24 3%	8 6%	27 3%
Don't know	52 5%	27 3%	16 2%	14 2%	22 3%	22 3%	20 3%	16 3%	17 16% <sup>s</sup>	18 4%	33 6%	28 10%	10 3%	14 4%	17 16% <sup>s</sup>	10 6%	5 3%	5 3%	6 4%	8 4%	4 3%	4 2%	13 4%	21 10%	14 6%	17 3%	35 8%	39 4%	12 10%	53 5%

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 18

**OCT20Q12/SEP21Q9a\_LABOUR. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Labour Party?**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Keeps its promises	185 18%	20 7%	101 36%	21 28%	147 30%	66 13%	95 20%	90 17%	24 23%	91 18%	56 19%	69 20%	59 17%	125 19%	50 21%	56 18%	35 16%	22 17%	156 18%	21 24%	27 8%	76 31%	20 32%	28 15%	86 17%	71 23%	198 20%
Understands the problems facing Britain	390 39%	68 24%	167 59%	41 55%	264 54%	165 34%	179 38%	211 39%	52 51%	183 36%	117 40%	139 40%	130 37%	256 40%	102 42%	118 38%	88 38%	47 35%	338 39%	35 40%	70 22%	152 62%	34 55%	59 31%	181 36%	150 48%	404 40%
Has a good team of leaders	205 20%	36 13%	98 35%	17 22%	134 27%	72 15%	90 19%	115 21%	20 20%	104 20%	57 19%	65 19%	82 23%	122 19%	44 18%	70 22%	44 19%	34 26%	185 21%	13 15%	52 16%	79 32%	13 20%	43 23%	101 20%	61 20%	193 19%
Will promise anything to win votes	513 51%	200 71%	95 34%	29 38%	197 40%	301 61%	231 49%	282 52%	48 47%	255 50%	155 52%	189 54%	165 46%	344 53%	126 52%	180 57%	108 47%	49 37%	430 49%	50 56%	226 69%	89 36%	22 35%	105 55%	278 55%	130 42%	483 48%
Divided	568 56%	186 66%	164 59%	42 56%	294 60%	315 64%	300 64%	268 50%	68 66%	294 57%	187 63%	207 60%	169 48%	394 61%	131 54%	189 60%	120 53%	73 55%	485 56%	54 61%	210 64%	148 60%	39 63%	84 44%	265 53%	218 70%	584 58%
Extreme	157 16%	69 25%	22 8%	10 13%	54 11%	100 20%	64 14%	94 17%	9 8%	85 17%	43 15%	61 18%	52 15%	104 16%	35 14%	57 18%	33 14%	17 13%	131 15%	16 18%	75 23%	22 9%	7 11%	29 15%	94 19%	34 11%	143 14%
Looks after the interests of people like me	334 33%	52 19%	164 58%	34 45%	235 48%	123 25%	150 32%	184 34%	38 37%	164 32%	101 34%	113 32%	118 33%	213 33%	94 38%	93 29%	76 33%	51 38%	300 34%	21 24%	65 20%	134 55%	28 46%	52 27%	162 32%	119 38%	342 34%
Fit to govern	274 27%	33 12%	142 51%	27 36%	196 40%	88 18%	134 28%	140 26%	32 31%	146 28%	98 33%	81 23%	94 26%	179 28%	73 30%	82 26%	62 27%	36 27%	241 28%	21 24%	46 14%	111 45%	25 41%	37 20%	141 28%	95 31%	270 27%
Concerned about people in real need in Britain	485 48%	118 42%	183 65%	55 72%	299 61%	233 47%	237 50%	248 46%	61 60%	239 47%	156 53%	177 51%	149 42%	332 52%	121 50%	150 48%	118 52%	58 44%	428 49%	38 42%	133 41%	159 65%	47 75%	63 33%	226 45%	195 63%	516 51%
Different to the other parties	353 35%	105 37%	133 47%	32 42%	192 39%	165 33%	157 33%	196 36%	36 35%	164 32%	104 35%	135 39%	113 32%	238 37%	93 38%	114 36%	75 33%	45 34%	306 35%	26 29%	118 36%	112 45%	27 43%	67 35%	170 34%	117 38%	349 35%
Out of date	416 41%	159 57%	71 25%	28 37%	174 35%	263 53%	194 41%	222 41%	39 38%	200 39%	103 35%	172 50%	138 39%	276 43%	96 39%	148 47%	79 35%	50 38%	347 40%	43 48%	187 57%	72 29%	23 37%	75 40%	223 44%	117 38%	415 41%
None of these	33 3%	4 1%	5 2%	2 3%	11 2%	10 2%	13 3%	20 4%	2 2%	17 3%	9 3%	11 3%	13 4%	20 3%	8 3%	4 1%	8 4%	10 8%	28 3%	3 4%	4 1%	3 1%	2 4%	9 5%	11 2%	13 4%	27 3%
Don't know	52 5%	6 2%	2 1%	1 1%	10 2%	14 3%	22 5%	29 5%	8 7%	29 6%	11 4%	8 2%	31 9%	19 3%	9 4%	21 7%	10 4%	8 6%	48 5%	4 4%	7 2%	4 2%	1 1%	18 9%	31 6%	2 1%	53 5%

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\*Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

### Ipsos MORI Political Monitor - September 2021

Table 19  
**(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008
Strongly agree	85	66	55	58	68	66	64	61	8	36	48	27	34	24	9	17	17	17	9	15	7	24	16	13	32	40	44	65	18	71
	8%	8%	9%	9%	9%	9%	9%	9%	8%	7%	9%	9%	10%	6%	8%	10%	11%	10%	6%	6%	6%	9%	6%	6%	13%	7%	10%	7%	15%	7%
Tend to agree	168	146	120	107	138	128	125	120	10	68	97	60	52	56	16	44	22	29	16	41	18	52	41	31	44	94	74	143	25	197
	17%	17%	19%	17%	18%	17%	17%	18%	9%	14%	19%	21%	16%	15%	15%	25%	14%	17%	10%	17%	16%	19%	15%	15%	18%	17%	16%	16%	20%	20%
Neither agree nor disagree	197	148	104	103	139	138	127	106	27	87	110	86	58	53	36	50	26	32	18	35	14	38	56	56	46	94	103	161	35	179
	20%	18%	16%	17%	18%	19%	18%	16%	25%	18%	21%	30%	18%	14%	33%	28%	17%	18%	12%	15%	13%	14%	20%	27%	19%	17%	23%	18%	29%	18%
Tend to disagree	223	197	141	126	180	167	157	142	18	101	118	62	69	92	23	39	39	31	43	48	23	66	71	42	44	137	86	203	19	227
	22%	23%	22%	21%	23%	23%	22%	22%	16%	21%	23%	21%	21%	24%	21%	22%	25%	18%	28%	21%	21%	24%	25%	20%	18%	25%	19%	23%	16%	23%
Strongly disagree	294	263	209	205	230	229	227	211	32	185	109	39	105	150	13	26	43	62	62	88	40	84	90	51	70	174	120	271	17	294
	29%	31%	33%	34%	30%	31%	32%	32%	30%	38%	21%	14%	32%	39%	12%	15%	27%	35%	41%	37%	37%	31%	32%	24%	28%	31%	26%	31%	14%	29%
Don't know	41	22	14	12	16	15	15	15	14	13	28	14	14	13	12	2	9	5	4	9	6	6	9	14	11	16	26	31	9	40
	4%	3%	2%	2%	2%	2%	2%	2%	13%	3%	6%	5%	4%	3%	11%	1%	6%	3%	3%	4%	5%	2%	3%	7%	5%	3%	6%	4%	7%	4%
<b>Agree</b>	<b>253</b>	<b>212</b>	<b>175</b>	<b>164</b>	<b>205</b>	<b>193</b>	<b>189</b>	<b>180</b>	<b>18</b>	<b>104</b>	<b>145</b>	<b>87</b>	<b>86</b>	<b>80</b>	<b>25</b>	<b>61</b>	<b>40</b>	<b>46</b>	<b>25</b>	<b>55</b>	<b>24</b>	<b>77</b>	<b>57</b>	<b>43</b>	<b>76</b>	<b>134</b>	<b>119</b>	<b>208</b>	<b>42</b>	<b>268</b>
	<b>25%</b>	<b>25%</b>	<b>27%</b>	<b>27%</b>	<b>27%</b>	<b>26%</b>	<b>26%</b>	<b>28%</b>	<b>17%</b>	<b>21%</b>	<b>28%</b>	<b>30%</b>	<b>26%</b>	<b>21%</b>	<b>23%</b>	<b>34%</b>	<b>25%</b>	<b>26%</b>	<b>16%</b>	<b>23%</b>	<b>23%</b>	<b>28%</b>	<b>20%</b>	<b>21%</b>	<b>31%</b>	<b>24%</b>	<b>26%</b>	<b>24%</b>	<b>35%</b>	<b>27%</b>
<b>Disagree</b>	<b>517</b>	<b>460</b>	<b>350</b>	<b>331</b>	<b>410</b>	<b>396</b>	<b>384</b>	<b>353</b>	<b>50</b>	<b>285</b>	<b>228</b>	<b>101</b>	<b>174</b>	<b>242</b>	<b>36</b>	<b>65</b>	<b>82</b>	<b>92</b>	<b>106</b>	<b>136</b>	<b>63</b>	<b>150</b>	<b>161</b>	<b>93</b>	<b>114</b>	<b>310</b>	<b>206</b>	<b>474</b>	<b>36</b>	<b>521</b>
	<b>51%</b>	<b>55%</b>	<b>54%</b>	<b>54%</b>	<b>53%</b>	<b>53%</b>	<b>54%</b>	<b>54%</b>	<b>46%</b>	<b>58%</b>	<b>44%</b>	<b>35%</b>	<b>52%</b>	<b>62%</b>	<b>33%</b>	<b>36%</b>	<b>52%</b>	<b>53%</b>	<b>69%</b>	<b>58%</b>	<b>59%</b>	<b>55%</b>	<b>57%</b>	<b>45%</b>	<b>46%</b>	<b>56%</b>	<b>45%</b>	<b>54%</b>	<b>29%</b>	<b>52%</b>
<b>Net agree</b>	<b>-264</b>	<b>-248</b>	<b>-176</b>	<b>-167</b>	<b>-205</b>	<b>-203</b>	<b>-195</b>	<b>-173</b>	<b>-32</b>	<b>-181</b>	<b>-82</b>	<b>-14</b>	<b>-88</b>	<b>-162</b>	<b>-11</b>	<b>-4</b>	<b>-42</b>	<b>-46</b>	<b>-80</b>	<b>-81</b>	<b>-39</b>	<b>-73</b>	<b>-104</b>	<b>-49</b>	<b>-38</b>	<b>-176</b>	<b>-88</b>	<b>-266</b>	<b>7</b>	<b>-253</b>
	<b>-26%</b>	<b>-29%</b>	<b>-27%</b>	<b>-27%</b>	<b>-27%</b>	<b>-27%</b>	<b>-27%</b>	<b>-26%</b>	<b>-29%</b>	<b>-37%</b>	<b>-16%</b>	<b>-5%</b>	<b>-27%</b>	<b>-42%</b>	<b>-10%</b>	<b>-2%</b>	<b>-27%</b>	<b>-26%</b>	<b>-52%</b>	<b>-35%</b>	<b>-36%</b>	<b>-27%</b>	<b>-37%</b>	<b>-24%</b>	<b>-15%</b>	<b>-32%</b>	<b>-19%</b>	<b>-30%</b>	<b>5%</b>	<b>-25%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 20  
(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Strongly agree	85 8%	6 2%	56 20%	5 6%	66 13%	15 3%	43 9%	42 8%	6 6%	46 9%	30 10%	15 4%	39 11%	45 7%	22 9%	23 7%	17 7%	21 16%	78 9%	1 2%	9 3%	45 18%	7 12%	22 11%	39 8%	24 8%	71 7%
Tend to agree	168 17%	18 6%	99 35%	19 25%	138 28%	56 11%	67 14%	101 19%	20 20%	77 15%	37 13%	63 18%	66 19%	100 16%	49 20%	43 14%	45 20%	17 13%	144 17%	14 15%	20 6%	76 31%	11 19%	30 16%	79 16%	59 19%	197 20%
Neither agree nor disagree	197 20%	28 10%	54 19%	15 20%	91 19%	65 13%	102 22%	95 18%	25 25%	106 21%	73 25%	51 15%	70 20%	124 19%	60 25%	55 17%	37 16%	27 20%	173 20%	18 21%	34 10%	49 20%	14 22%	26 14%	106 21%	65 21%	179 18%
Tend to disagree	223 22%	72 26%	51 18%	18 24%	104 21%	125 25%	116 25%	107 20%	24 24%	120 23%	71 24%	78 22%	72 20%	149 23%	48 20%	78 25%	44 19%	32 24%	197 23%	20 22%	86 26%	48 20%	16 26%	47 25%	100 20%	73 24%	227 23%
Strongly disagree	294 29%	154 55%	15 5%	19 25%	85 17%	224 45%	127 27%	167 31%	24 24%	144 28%	75 25%	128 37%	91 26%	203 31%	56 23%	102 32%	77 34%	27 20%	242 28%	32 36%	172 52%	25 10%	13 21%	59 31%	159 31%	76 25%	294 29%
Don't know	41 4%	4 1%	5 2%	* s	9 2%	8 2%	17 4%	24 4%	2 2%	19 4%	9 3%	13 4%	18 5%	22 3%	8 3%	13 4%	8 3%	8 6%	36 4%	4 4%	7 2%	3 1%	- s	7 4%	22 4%	13 4%	40 4%
<b>Agree</b>	<b>253 25%</b>	<b>23 8%</b>	<b>155 55%</b>	<b>23 31%</b>	<b>203 41%</b>	<b>71 14%</b>	<b>109 23%</b>	<b>143 27%</b>	<b>27 26%</b>	<b>123 24%</b>	<b>68 23%</b>	<b>78 22%</b>	<b>105 30%</b>	<b>145 23%</b>	<b>71 29%</b>	<b>67 21%</b>	<b>62 27%</b>	<b>38 29%</b>	<b>222 26%</b>	<b>15 17%</b>	<b>28 9%</b>	<b>121 49%</b>	<b>19 30%</b>	<b>52 27%</b>	<b>118 23%</b>	<b>83 27%</b>	<b>268 27%</b>
<b>Disagree</b>	<b>517 51%</b>	<b>225 80%</b>	<b>66 23%</b>	<b>37 49%</b>	<b>189 38%</b>	<b>349 71%</b>	<b>242 51%</b>	<b>275 51%</b>	<b>48 47%</b>	<b>264 52%</b>	<b>146 49%</b>	<b>205 59%</b>	<b>162 46%</b>	<b>352 55%</b>	<b>105 43%</b>	<b>180 57%</b>	<b>121 53%</b>	<b>59 45%</b>	<b>439 50%</b>	<b>52 58%</b>	<b>258 79%</b>	<b>73 30%</b>	<b>30 48%</b>	<b>106 56%</b>	<b>258 51%</b>	<b>150 48%</b>	<b>521 52%</b>
<b>Net agree</b>	<b>-264 -26%</b>	<b>-202 -72%</b>	<b>89 32%</b>	<b>-13 -18%</b>	<b>14 3%</b>	<b>-278 -56%</b>	<b>-133 -28%</b>	<b>-131 -24%</b>	<b>-22 -21%</b>	<b>-142 -28%</b>	<b>-79 -27%</b>	<b>-128 -37%</b>	<b>-57 -16%</b>	<b>-206 -32%</b>	<b>-34 -14%</b>	<b>-113 -36%</b>	<b>-59 -26%</b>	<b>-21 -16%</b>	<b>-217 -25%</b>	<b>-37 -41%</b>	<b>-229 -70%</b>	<b>48 20%</b>	<b>-11 -17%</b>	<b>-54 -28%</b>	<b>-140 -28%</b>	<b>-67 -21%</b>	<b>-253 -25%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

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### Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 21  
**(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008
Strongly agree	148	138	116	110	129	125	123	117	10	90	58	28	40	81	8	20	13	26	40	41	26	39	48	23	39	87	62	135	12	131
	15%	16%	18%	18%	17%	17%	17%	18%	9% <sup>s</sup>	18%	11%	10%	12%	21%	7% <sup>s</sup>	11%	9%	15%	26%	17%	24%	14%	17%	11%	16%	16%	14%	15%	10%	13%
Tend to agree	171	152	119	111	143	139	132	119	12	71	100	39	58	75	11	28	25	33	21	54	30	45	48	36	42	93	78	158	13	159
	17%	18%	19%	18%	19%	19%	18%	18%	11% <sup>s</sup>	14%	20%	14%	17%	19%	10% <sup>s</sup>	16%	16%	19%	14%	23%	28%	17%	17%	18%	17%	17%	17%	18%	11%	16%
Neither agree nor disagree	184	136	79	79	118	114	103	82	26	95	89	77	57	50	35	42	29	27	25	24	8	41	39	53	51	80	104	155	27	157
	18%	16%	12%	13%	15%	14%	13%	13%	24% <sup>s</sup>	19%	17%	27%	17%	13%	32% <sup>s</sup>	24%	19%	15%	17%	10%	7%	15%	14%	25%	21%	14%	23%	18%	22%	16%
Tend to disagree	125	103	75	70	90	84	80	76	20	61	64	35	42	47	14	21	24	18	17	30	17	31	44	21	29	75	50	110	14	129
	12%	12%	12%	11%	12%	11%	11%	12%	19% <sup>s</sup>	12%	12%	12%	13%	12%	13% <sup>s</sup>	12%	15%	10%	11%	13%	16%	12%	15%	10%	12%	14%	11%	13%	12%	13%
Strongly disagree	342	302	245	232	280	271	266	251	25	157	178	92	130	120	30	62	60	70	40	79	24	108	97	61	76	205	136	287	47	394
	34%	36%	38%	38%	36%	37%	37%	38%	23% <sup>s</sup>	32%	35%	32%	39%	31%	27% <sup>s</sup>	35%	38%	40%	26%	34%	23%	40%	34%	29%	31%	37%	30%	33%	38%	39%
Don't know	39	11	8	8	10	9	9	9	14	17	22	16	7	16	12	4	6	1	9	7	3	6	8	14	10	14	24	28	9	38
	4%	1%	1%	1%	1%	1%	1%	1%	13% <sup>s</sup>	3%	4%	5%	2%	4%	11% <sup>s</sup>	2%	4%	*	6%	3%	2%	2%	4%	3%	7%	4%	3%	5%	3%	7%
<b>Agree</b>	<b>320</b>	<b>290</b>	<b>235</b>	<b>221</b>	<b>272</b>	<b>264</b>	<b>255</b>	<b>236</b>	<b>22</b>	<b>161</b>	<b>159</b>	<b>67</b>	<b>97</b>	<b>156</b>	<b>19</b>	<b>48</b>	<b>38</b>	<b>59</b>	<b>61</b>	<b>94</b>	<b>56</b>	<b>84</b>	<b>96</b>	<b>59</b>	<b>81</b>	<b>180</b>	<b>140</b>	<b>293</b>	<b>26</b>	<b>290</b>
	<b>32%</b>	<b>34%</b>	<b>37%</b>	<b>36%</b>	<b>35%</b>	<b>36%</b>	<b>36%</b>	<b>36%</b>	<b>20%<sup>s</sup></b>	<b>33%</b>	<b>31%</b>	<b>23%</b>	<b>29%</b>	<b>40%</b>	<b>17%<sup>s</sup></b>	<b>27%</b>	<b>24%</b>	<b>34%</b>	<b>40%</b>	<b>40%</b>	<b>52%</b>	<b>31%</b>	<b>34%</b>	<b>29%</b>	<b>33%</b>	<b>32%</b>	<b>31%</b>	<b>33%</b>	<b>21%</b>	<b>29%</b>
<b>Disagree</b>	<b>466</b>	<b>405</b>	<b>320</b>	<b>302</b>	<b>370</b>	<b>355</b>	<b>347</b>	<b>327</b>	<b>45</b>	<b>217</b>	<b>242</b>	<b>128</b>	<b>172</b>	<b>167</b>	<b>44</b>	<b>83</b>	<b>83</b>	<b>88</b>	<b>57</b>	<b>110</b>	<b>41</b>	<b>140</b>	<b>140</b>	<b>81</b>	<b>105</b>	<b>280</b>	<b>186</b>	<b>398</b>	<b>61</b>	<b>523</b>
	<b>46%</b>	<b>48%</b>	<b>50%</b>	<b>49%</b>	<b>48%</b>	<b>48%</b>	<b>49%</b>	<b>50%</b>	<b>42%<sup>s</sup></b>	<b>44%</b>	<b>47%</b>	<b>44%</b>	<b>52%</b>	<b>43%</b>	<b>40%<sup>s</sup></b>	<b>47%</b>	<b>53%</b>	<b>50%</b>	<b>37%</b>	<b>47%</b>	<b>38%</b>	<b>52%</b>	<b>49%</b>	<b>39%</b>	<b>42%</b>	<b>51%</b>	<b>41%</b>	<b>46%</b>	<b>50%</b>	<b>52%</b>
<b>Net agree</b>	<b>-146</b>	<b>-115</b>	<b>-85</b>	<b>-81</b>	<b>-99</b>	<b>-91</b>	<b>-92</b>	<b>-91</b>	<b>-23</b>	<b>-57</b>	<b>-83</b>	<b>-61</b>	<b>-74</b>	<b>-11</b>	<b>-26</b>	<b>-35</b>	<b>-45</b>	<b>-29</b>	<b>4</b>	<b>-16</b>	<b>15</b>	<b>-56</b>	<b>-44</b>	<b>-22</b>	<b>-24</b>	<b>-100</b>	<b>-46</b>	<b>-105</b>	<b>-35</b>	<b>-233</b>
	<b>-15%</b>	<b>-14%</b>	<b>-13%</b>	<b>-13%</b>	<b>-13%</b>	<b>-12%</b>	<b>-13%</b>	<b>-14%</b>	<b>-21%<sup>s</sup></b>	<b>-12%</b>	<b>-16%</b>	<b>-21%</b>	<b>-22%</b>	<b>-3%</b>	<b>-23%<sup>s</sup></b>	<b>-20%</b>	<b>-29%</b>	<b>-17%</b>	<b>3%</b>	<b>-7%</b>	<b>14%</b>	<b>-21%</b>	<b>-16%</b>	<b>-11%</b>	<b>-10%</b>	<b>-18%</b>	<b>-10%</b>	<b>-12%</b>	<b>-29%</b>	<b>-23%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 22  
**(SEP21)Q11(b). To what extent, if at all, do you agree or disagree with the following statement? The Conservative Government deserves to be re-elected**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Strongly agree	148 15%	114 41%	9 3%	4 6% <sup>s</sup>	14 3%	120 24%	59 13%	89 17%	13 13%	71 14%	30 10%	74 21%	44 12%	104 16%	27 11%	58 19%	39 17%	16 12%	131 15%	8 9%	112 34%	8 3%	3 4% <sup>s</sup>	42 22%	73 14%	32 10%	131 13%
Tend to agree	171 17%	108 38%	17 6%	7 9% <sup>s</sup>	34 7%	124 25%	65 14%	106 20%	13 12%	88 17%	52 18%	63 18%	54 15%	115 18%	47 19%	55 17%	40 18%	23 17%	156 18%	7 8%	108 33%	11 4%	4 6% <sup>s</sup>	41 22%	79 16%	50 16%	159 16%
Neither agree nor disagree	184 18%	39 14%	46 16%	6 8% <sup>s</sup>	72 15%	65 13%	98 21%	85 16%	15 15%	111 22%	68 23%	43 12%	71 20%	110 17%	56 23%	47 15%	42 18%	24 18%	164 19%	15 17%	57 17%	29 12%	4 6% <sup>s</sup>	32 17%	111 22%	41 13%	157 16%
Tend to disagree	125 12%	10 4%	39 14%	19 25% <sup>s</sup>	79 16%	50 10%	67 14%	57 11%	15 15%	56 11%	37 13%	43 12%	43 12%	80 12%	29 12%	39 13%	27 12%	17 13%	110 13%	12 13%	24 7%	30 12%	19 31% <sup>s</sup>	22 12%	58 12%	44 14%	129 13%
Strongly disagree	342 34%	9 3%	165 59%	38 50% <sup>s</sup>	286 58%	130 26%	162 34%	180 33%	44 43%	167 33%	99 33%	117 34%	122 34%	216 34%	77 32%	96 31%	73 32%	50 38%	275 32%	45 51%	25 8%	165 67%	32 52% <sup>s</sup>	44 23%	158 31%	139 45%	394 39%
Don't know	39 4%	* *	5 2%	1 1% <sup>s</sup>	8 2%	3 1%	19 4%	19 4%	2 2%	19 4%	10 3%	8 2%	21 6%	17 3%	8 3%	19 6%	8 3%	2 2%	34 4%	1 1%	2 1%	2 1%	- - <sup>s</sup>	9 5%	25 5%	4 1%	38 4%
<b>Agree</b>	<b>320</b> <b>32%</b>	<b>221</b> <b>79%</b>	<b>25</b> <b>9%</b>	<b>11</b> <b>15%<sup>s</sup></b>	<b>48</b> <b>10%</b>	<b>244</b> <b>50%</b>	<b>124</b> <b>26%</b>	<b>196</b> <b>36%</b>	<b>26</b> <b>25%</b>	<b>159</b> <b>31%</b>	<b>83</b> <b>28%</b>	<b>137</b> <b>39%</b>	<b>98</b> <b>28%</b>	<b>219</b> <b>34%</b>	<b>74</b> <b>30%</b>	<b>113</b> <b>36%</b>	<b>79</b> <b>34%</b>	<b>39</b> <b>29%</b>	<b>287</b> <b>33%</b>	<b>15</b> <b>17%</b>	<b>220</b> <b>67%</b>	<b>19</b> <b>8%</b>	<b>6</b> <b>10%<sup>s</sup></b>	<b>83</b> <b>44%</b>	<b>152</b> <b>30%</b>	<b>82</b> <b>26%</b>	<b>290</b> <b>29%</b>
<b>Disagree</b>	<b>466</b> <b>46%</b>	<b>19</b> <b>7%</b>	<b>204</b> <b>73%</b>	<b>57</b> <b>75%<sup>s</sup></b>	<b>366</b> <b>74%</b>	<b>181</b> <b>37%</b>	<b>229</b> <b>49%</b>	<b>237</b> <b>44%</b>	<b>59</b> <b>58%</b>	<b>223</b> <b>44%</b>	<b>136</b> <b>46%</b>	<b>160</b> <b>46%</b>	<b>166</b> <b>47%</b>	<b>296</b> <b>46%</b>	<b>106</b> <b>43%</b>	<b>136</b> <b>43%</b>	<b>100</b> <b>44%</b>	<b>67</b> <b>51%</b>	<b>385</b> <b>44%</b>	<b>57</b> <b>64%</b>	<b>49</b> <b>15%</b>	<b>195</b> <b>79%</b>	<b>52</b> <b>83%<sup>s</sup></b>	<b>66</b> <b>35%</b>	<b>216</b> <b>43%</b>	<b>184</b> <b>59%</b>	<b>523</b> <b>52%</b>
<b>Net agree</b>	<b>-146</b> <b>-15%</b>	<b>202</b> <b>72%</b>	<b>-179</b> <b>-64%</b>	<b>-46</b> <b>-60%<sup>s</sup></b>	<b>-318</b> <b>-64%</b>	<b>63</b> <b>13%</b>	<b>-105</b> <b>-22%</b>	<b>-42</b> <b>-8%</b>	<b>-34</b> <b>-33%</b>	<b>-64</b> <b>-12%</b>	<b>-53</b> <b>-18%</b>	<b>-24</b> <b>-7%</b>	<b>-68</b> <b>-19%</b>	<b>-77</b> <b>-12%</b>	<b>-32</b> <b>-13%</b>	<b>-23</b> <b>-7%</b>	<b>-21</b> <b>-9%</b>	<b>-28</b> <b>-21%</b>	<b>-98</b> <b>-11%</b>	<b>-42</b> <b>-47%</b>	<b>171</b> <b>52%</b>	<b>-177</b> <b>-72%</b>	<b>-45</b> <b>-73%<sup>s</sup></b>	<b>16</b> <b>9%</b>	<b>-64</b> <b>-13%</b>	<b>-102</b> <b>-33%</b>	<b>-233</b> <b>-23%</b>

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 23  
**(MAR21)Q12(i). Who do you think would make the most capable Prime Minister, Boris Johnson, or Keir Starmer?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority		Total
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008	
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008	
Boris Johnson	383	337	247	237	294	285	272	248	39	208	175	89	114	180	38	51	48	66	73	107	53	101	99	90	93	200	183	346	33	348	
	38%	40%	38%	39%	38%	38%	38%	38%	36% <b>s</b>	43%	34%	31%	34%	46%	35% <b>s</b>	29%	31%	38%	48%	46%	49%	37%	35%	43%	38%	36%	40%	40%	27%	35%	
Keir Starmer	380	328	274	255	320	306	300	280	23	173	200	125	129	126	50	75	63	65	50	76	33	121	114	59	85	236	144	329	48	417	
	38%	39%	43%	42%	42%	41%	42%	43%	22% <b>s</b>	35%	39%	43%	39%	33%	45% <b>s</b>	42%	40%	37%	33%	33%	30%	45%	40%	29%	35%	43%	32%	38%	39%	41%	
Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither	134	101	75	74	91	86	80	78	21	63	71	31	56	47	10	20	26	30	18	30	9	30	37	32	35	67	67	108	24	130	
	13%	12%	12%	12%	12%	12%	11%	12%	20% <b>s</b>	13%	14%	11%	17%	12%	9% <b>s</b>	11%	16%	17%	12%	13%	8%	11%	13%	15%	14%	12%	15%	12%	20%	13%	
No difference	4	3	2	2	2	2	2	2	1	4	1	-	2	2	-	-	1	1	1	2	1	-	1	1	2	1	3	4	-	6	
	*	*	*	*	*	*	*	*	1% <b>s</b>	1%	*	-	1%	1%	- <b>s</b>	-	1%	*	1%	1%	1%	-	*	*	1%	*	1%	1%	-	1%	
Ed Davey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nicola Sturgeon	1	1	1	1	1	1	1	1	-	1	1	-	1	*	-	-	-	1	*	-	-	1	-	*	-	1	*	1	-	3	
	*	*	*	*	*	*	*	*	- <b>s</b>	*	*	-	*	*	- <b>s</b>	-	-	1%	*	-	-	*	-	*	-	*	*	*	*	*	
Other	11	6	6	5	6	6	6	6	6	9	2	2	6	4	1	2	6	-	2	2	1	1	2	6	2	3	8	11	-	11	
	1%	1%	1%	1%	1%	1%	1%	1%	5% <b>s</b>	2%	*	1%	2%	1%	* <b>s</b>	1%	4%	-	1%	1%	1%	*	1%	3%	1%	1%	2%	1%	-	1%	
Don't know	93	66	37	36	56	56	52	38	18	32	62	41	25	28	11	29	13	12	9	19	12	17	29	19	29	46	48	74	17	93	
	9%	8%	6%	6%	7%	8%	7%	6%	16% <b>s</b>	6%	12%	14%	7%	7%	10% <b>s</b>	17%	8%	7%	6%	8%	11%	6%	10%	9%	12%	8%	11%	8%	14%	9%	

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

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## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 24

(MAR21)Q12(i). Who do you think would make the most capable Prime Minister, Boris Johnson, or Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
Boris Johnson	383 38%	236 84%	23 8%	12 16% <b>s</b>	61 12%	274 56%	174 37%	209 39%	33 32%	209 41%	103 35%	165 48%	113 32%	268 42%	100 41%	123 39%	90 39%	46 35%	340 39%	24 28%	247 76%	16 6%	8 13% <b>s</b>	91 48%	198 39%	92 30%	348 35%
Keir Starmer	380 38%	13 5%	202 72%	48 64% <b>s</b>	316 64%	126 26%	186 39%	194 36%	49 48%	195 38%	116 39%	117 34%	144 40%	233 36%	94 39%	110 35%	95 42%	42 32%	326 37%	39 43%	33 10%	179 73%	41 66% <b>s</b>	57 30%	173 34%	149 48%	417 41%
Rishi Sunak	-	-	-	- <b>s</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- <b>s</b>	-	-	-	-
Neither	134 13%	15 5%	35 13%	11 14% <b>s</b>	77 16%	57 12%	61 13%	73 14%	7 7%	61 12%	46 15%	35 10%	53 15%	81 13%	26 11%	46 15%	22 10%	23 17%	110 13%	17 19%	28 9%	36 15%	9 14% <b>s</b>	22 12%	68 13%	44 14%	130 13%
No difference	4 *	-	1 *	- <b>s</b>	2 *	1 *	1 *	3 1%	1 1%	1 *	1 *	1 *	3 1%	1 *	1 *	2 1%	2 1%	-	3 *	-	1 *	2 1%	- <b>s</b>	2 1%	3 1%	-	6 1%
Ed Davey	-	-	-	- <b>s</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- <b>s</b>	-	-	-	-
Nicola Sturgeon	1 *	-	-	- <b>s</b>	1 *	1 *	1 *	* *	* 1	1 *	1 *	-	-	1 *	-	-	-	-	-	1 2%	-	-	- <b>s</b>	-	1 *	1 *	3 *
Other	11 1%	-	* *	2 2% <b>s</b>	3 1%	3 1%	6 1%	5 1%	1 1%	6 1%	2 1%	4 1%	6 2%	6 1%	3 1%	2 1%	1 *	4 3%	10 1%	1 1%	* *	1 *	2 3% <b>s</b>	3 1%	7 1%	1 *	11 1%
Don't know	93 9%	16 6%	18 7%	3 3% <b>s</b>	32 6%	29 6%	40 9%	53 10%	11 11%	40 8%	28 9%	26 7%	37 10%	54 8%	21 8%	31 10%	18 8%	17 13%	80 9%	6 7%	18 5%	12 5%	3 5% <b>s</b>	16 8%	54 11%	23 7%	93 9%

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

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### Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 25  
**(SEP20)Q12/(SEP21)Q13. Which of these statements comes closest to your views of Boris Johnson and the Conservative party?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008	
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008	
I like Boris Johnson and I like the Conservative party	251	233	176	166	210	201	193	177	16	120	131	49	73	129	10	39	32	40	51	78	42	58	68	55	70	126	125	242	9	220	
	25%	28%	27%	27%	27%	27%	27%	27%	15% <sup>s</sup>	24%	26%	17%	22%	33%	9% <sup>s</sup>	22%	20%	23%	33%	33%	38%	22%	24%	27%	28%	23%	27%	28%	7%	22%	
I like Boris Johnson but I do not like the Conservative party	145	114	72	71	93	85	83	74	21	70	75	55	40	50	23	32	18	21	20	29	11	30	40	33	42	70	75	121	21	126	
	14%	14%	11%	12%	12%	11%	12%	11%	20% <sup>s</sup>	14%	15%	19%	12%	13%	21% <sup>s</sup>	18%	12%	12%	13%	12%	11%	11%	14%	16%	17%	13%	16%	14%	17%	13%	
I do not like Boris Johnson but I like the Conservative party	110	100	77	72	89	86	82	77	9	48	62	29	36	45	11	18	11	25	16	29	19	29	38	15	27	67	43	98	12	121	
	11%	12%	12%	12%	12%	12%	11%	12%	8% <sup>s</sup>	10%	12%	10%	11%	12%	10% <sup>s</sup>	10%	7%	14%	11%	12%	18%	11%	13%	7%	11%	12%	9%	11%	9%	12%	
I do not like Boris Johnson and I do not like the Conservative party	422	350	290	275	337	330	318	297	39	204	210	124	158	140	50	74	76	82	52	87	28	135	121	77	88	257	165	354	62	476	
	42%	42%	45%	45%	44%	44%	45%	45%	36% <sup>s</sup>	42%	41%	43%	48%	36%	45% <sup>s</sup>	41%	49%	47%	34%	37%	26%	50%	43%	37%	36%	46%	36%	41%	51%	47%	
Don't know	80	46	27	26	43	41	38	29	23	47	33	30	26	24	16	14	19	7	13	11	8	18	16	26	20	34	47	58	19	65	
	8%	5%	4%	4%	6%	6%	5%	4%	21% <sup>s</sup>	10%	6%	11%	8%	6%	15% <sup>s</sup>	8%	12%	4%	8%	5%	8%	7%	6%	13%	8%	6%	10%	7%	16%	6%	
<b>Combinations - Summary net</b>																															
<b>Like Boris Johnson</b>	396	347	248	237	303	286	276	251	37	190	206	105	112	179	33	72	50	62	72	108	53	89	108	88	111	196	200	363	29	346	
	39%	41%	39%	39%	39%	39%	39%	38%	34% <sup>s</sup>	39%	40%	36%	34%	46%	30% <sup>s</sup>	40%	32%	35%	47%	46%	49%	33%	38%	43%	45%	35%	44%	42%	24%	34%	
<b>Like Conservative party</b>	361	333	253	238	299	286	275	254	24	168	193	78	108	175	21	58	43	65	67	107	61	88	106	71	97	194	168	340	20	341	
	36%	40%	39%	39%	39%	39%	39%	39%	23% <sup>s</sup>	34%	38%	27%	33%	45%	19% <sup>s</sup>	32%	28%	37%	44%	46%	56%	32%	37%	34%	39%	35%	37%	39%	17%	34%	
<b>Do not like Boris Johnson</b>	532	450	367	347	426	415	400	374	48	253	272	153	194	185	61	92	88	106	69	116	47	164	160	93	115	324	208	452	74	597	
	53%	53%	57%	57%	55%	56%	56%	57%	44% <sup>s</sup>	52%	53%	53%	58%	48%	55% <sup>s</sup>	52%	56%	61%	45%	50%	43%	61%	56%	45%	47%	58%	46%	52%	60%	59%	
<b>Do not like Conservative party</b>	566	464	362	346	429	415	400	371	60	275	285	179	198	189	73	106	95	103	73	117	39	165	161	110	130	327	240	475	83	602	
	56%	55%	56%	57%	56%	56%	56%	57%	56% <sup>s</sup>	56%	56%	62%	60%	49%	66% <sup>s</sup>	60%	60%	59%	48%	50%	36%	61%	57%	53%	53%	59%	53%	54%	68%	60%	

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 26

(SEP20)Q12/(SEP21)Q13. Which of these statements comes closest to your views of Boris Johnson and the Conservative party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Greater London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008
I like Boris Johnson and I like the Conservative party	251 25%	189 68%	6 2%	4 5%	22 4%	205 42%	95 20%	156 29%	20 20%	119 23%	65 22%	110 32%	74 21%	176 27%	49 20%	95 30%	69 30%	27 21%	223 26%	11 12%	190 58%	6 2%	2 4%	76 40%	119 24%	53 17%	220 22%
I like Boris Johnson but I do not like the Conservative party	145 14%	26 9%	43 15%	11 14%	72 15%	56 11%	78 17%	67 12%	15 14%	82 16%	32 11%	45 13%	67 19%	78 12%	44 18%	42 13%	38 17%	14 11%	131 15%	7 8%	42 13%	26 11%	9 15%	30 16%	86 17%	28 9%	126 13%
I do not like Boris Johnson but I like the Conservative party	110 11%	51 18%	19 7%	12 16%	39 8%	71 14%	47 10%	63 12%	6 6%	56 11%	35 12%	41 12%	32 9%	76 12%	27 11%	38 12%	22 9%	13 10%	96 11%	11 13%	65 20%	12 5%	7 12%	21 11%	55 11%	35 11%	121 12%
I do not like Boris Johnson and I do not like the Conservative party	422 42%	3 1%	206 73%	47 63%	344 70%	142 29%	211 45%	210 39%	54 53%	213 42%	138 47%	132 38%	148 42%	270 42%	106 43%	120 38%	87 38%	54 40%	346 40%	55 62%	22 7%	196 80%	42 68%	53 28%	197 39%	172 55%	476 47%
Don't know	80 8%	10 4%	6 2%	2 2%	15 3%	19 4%	39 8%	42 8%	8 7%	42 8%	25 8%	19 5%	36 10%	44 7%	18 7%	20 6%	12 5%	25 19%	73 8%	5 6%	9 3%	5 2%	1 2%	10 5%	48 10%	22 7%	65 6%
<b>Combinations - Summary net</b>																											
<b>Like Boris Johnson</b>	396 39%	215 77%	49 17%	15 20%	94 19%	261 53%	173 37%	223 41%	35 34%	201 39%	98 33%	155 45%	140 39%	253 39%	93 38%	137 44%	107 47%	41 31%	354 41%	17 20%	232 71%	32 13%	11 18%	106 56%	205 41%	82 26%	346 34%
<b>Like Conservative party</b>	361 36%	240 86%	26 9%	16 21%	61 12%	276 56%	142 30%	219 41%	26 26%	175 34%	101 34%	151 44%	106 30%	252 39%	76 31%	132 42%	90 40%	40 30%	319 37%	22 25%	254 78%	18 7%	10 16%	97 51%	174 34%	88 28%	341 34%
<b>Do not like Boris Johnson</b>	532 53%	55 19%	225 80%	59 78%	383 78%	213 43%	259 55%	273 51%	60 59%	269 53%	173 59%	173 50%	180 51%	347 54%	133 55%	157 50%	109 48%	67 50%	442 51%	66 75%	86 26%	208 85%	49 80%	74 39%	251 50%	207 67%	597 59%
<b>Do not like Conservative party</b>	566 56%	29 11%	249 89%	58 77%	417 84%	197 40%	290 62%	277 51%	69 67%	295 58%	170 58%	178 51%	215 60%	348 54%	150 61%	162 51%	125 55%	68 51%	477 55%	62 70%	64 20%	222 90%	51 82%	83 44%	282 56%	200 65%	602 60%

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J20-102338-01

\*Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - September 2021

Table 27  
**(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?**

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1008	875	702	670	817	799	768	715	88	475	526	246	344	418	97	149	139	205	154	264	126	228	371	192	217	599	409	896	100	1008	
Weighted Total	1008	842	643	611	771	743	714	654	108	490	511	288	332	388	110	178	157	175	153	235	108	271	283	207	247	554	454	874	122	1008	
I like Keir Starmer and I like the Labour party	253 25%	221 26%	170 26%	160 26%	211 27%	193 26%	191 27%	174 27%	15 14% <sup>s</sup>	113 23%	140 27%	70 24%	90 27%	92 24%	18 16% <sup>s</sup>	53 30%	36 23%	54 31%	31 20%	61 26%	28 26%	72 27%	54 19%	46 22%	81 33%	126 23%	127 28%	219 25%	33 27%	251	
I like Keir Starmer but I do not like the Labour party	161 16%	147 17%	120 19%	107 18%	139 18%	139 19%	133 19%	121 18%	3 3% <sup>s</sup>	89 18%	72 14%	30 10%	57 17%	75 19%	12 11% <sup>s</sup>	18 10%	30 19%	27 15%	34 22%	41 17%	19 18%	54 20%	59 21%	21 10%	27 11%	113 20%	49 11%	151 17%	10 8%	175	
I do not like Keir Starmer but I like the Labour party	201 20%	165 20%	138 21%	130 21%	159 21%	152 20%	148 21%	140 21%	24 22% <sup>s</sup>	86 17%	109 21%	95 33%	55 17%	51 13%	41 37% <sup>s</sup>	54 30%	28 18%	28 16%	14 9%	37 16%	8 8%	50 19%	64 23%	42 20%	45 18%	114 21%	87 19%	154 18%	45 37%	207	
I do not like Keir Starmer and I do not like the Labour party	255 25%	219 26%	160 25%	157 26%	190 25%	187 25%	175 25%	161 25%	33 30% <sup>s</sup>	139 28%	115 23%	39 14%	88 26%	128 33%	15 14% <sup>s</sup>	24 13%	37 24%	51 29%	55 36%	73 31%	36 33%	73 27%	70 25%	54 26%	58 24%	143 26%	112 25%	240 27%	9 8%	243	
Don't know	138 14%	91 11%	54 8%	56 9%	73 9%	71 10%	67 9%	58 9%	34 32% <sup>s</sup>	62 13%	76 15%	54 19%	42 13%	42 11%	24 22% <sup>s</sup>	30 17%	26 17%	16 9%	19 13%	23 10%	17 16%	22 8%	37 13%	44 21%	36 15%	58 10%	80 18%	110 13%	25 20%	132	
<b>Combinations - Summary net</b>																															
<b>Like Keir Starmer</b>	415 41%	368 44%	290 45%	267 44%	350 45%	332 45%	323 45%	295 45%	18 16% <sup>s</sup>	202 41%	212 41%	100 35%	147 44%	168 43%	29 27% <sup>s</sup>	70 40%	66 42%	81 46%	65 43%	102 44%	47 44%	126 47%	113 40%	67 32%	108 44%	239 43%	175 39%	370 42%	43 35%	426	
<b>Like Labour party</b>	454 45%	385 46%	308 48%	290 48%	369 48%	345 47%	339 47%	314 48%	38 35% <sup>s</sup>	199 41%	249 49%	165 57%	146 44%	143 37%	59 53% <sup>s</sup>	106 60%	64 41%	82 47%	45 29%	99 42%	37 34%	122 45%	118 42%	88 42%	126 51%	240 43%	214 47%	372 43%	78 64%	458	
<b>Do not like Keir Starmer</b>	455 45%	383 46%	298 46%	287 47%	348 45%	339 46%	323 45%	300 46%	56 52% <sup>s</sup>	225 46%	224 44%	134 47%	143 43%	179 46%	56 51% <sup>s</sup>	78 44%	65 41%	78 45%	69 45%	110 47%	44 41%	123 45%	134 47%	96 46%	103 42%	257 46%	199 44%	394 45%	54 44%	450	
<b>Do not like Labour party</b>	416 41%	366 43%	281 44%	264 43%	329 43%	326 43%	308 43%	282 43%	36 33% <sup>s</sup>	229 47%	187 37%	69 24%	144 43%	203 52%	27 25% <sup>s</sup>	42 24%	67 43%	77 44%	89 58%	114 48%	55 51%	127 47%	129 45%	75 36%	85 35%	255 46%	160 35%	391 45%	20 16%	418	

Fieldwork dates : Friday 17th to Thursday 23rd August 2021  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J20-102338-01

\*=Less than 0.5%. Weighted

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - September 2021

26 Sep 2021

Table 28

(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1008	268	315	80	542	495	462	546	215	362	322	411	251	733	248	310	208	128	830	114	309	279	68	172	462	371	1008	
Weighted Total	1008	280	280	76	493	493	470	538	102	512	296	348	356	644	244	315	228	133	869	89	327	246	62	190	504	310	1008	
I like Keir Starmer and I like the Labour party	253 25%	17 6%	142 51%	25 32%	201 41%	76 16%	108 23%	145 27%	28 28%	124 24%	78 26%	77 22%	97 27%	155 24%	78 32%	66 21%	63 28%	27 20%	220 25%	20 22%	28 9%	124 50%	18 28%	51 27%	131 26%	71 23%	251 25%	
I like Keir Starmer but I do not like the Labour party	161 16%	77 28%	19 7%	21 28%	54 11%	112 23%	86 18%	75 14%	21 20%	86 17%	64 22%	66 19%	30 8%	131 20%	18 8%	69 22%	52 23%	10 7%	141 16%	12 14%	87 27%	16 7%	21 34%	22 12%	67 13%	73 23%	175 17%	
I do not like Keir Starmer but I like the Labour party	201 20%	37 13%	98 35%	8 10%	130 26%	70 14%	110 23%	91 17%	19 19%	106 21%	50 17%	57 16%	93 26%	107 17%	64 26%	54 17%	28 12%	35 26%	173 20%	19 21%	36 11%	88 36%	4 6%	27 14%	99 20%	75 24%	207 21%	
I do not like Keir Starmer and I do not like the Labour party	255 25%	128 46%	9 3%	15 20%	66 13%	185 38%	110 23%	145 27%	21 21%	121 24%	70 24%	105 30%	78 22%	174 27%	56 23%	90 29%	59 26%	28 21%	216 25%	22 25%	152 46%	5 2%	14 23%	61 32%	129 25%	62 20%	243 24%	
Don't know	138 14%	20 7%	13 5%	7 10%	41 8%	49 10%	56 12%	82 15%	13 13%	75 15%	34 12%	42 12%	59 17%	77 12%	27 11%	36 11%	26 11%	33 25%	119 14%	16 18%	24 7%	13 5%	5 9%	28 15%	79 16%	30 10%	132 13%	
<b>Combinations - Summary net</b>																												
<b>Like Keir Starmer</b>	415 41%	94 34%	161 57%	46 61%	255 52%	189 38%	194 41%	220 41%	49 48%	210 41%	142 48%	144 41%	127 36%	286 44%	97 40%	135 43%	115 50%	36 27%	360 41%	32 36%	115 35%	140 57%	39 62%	73 39%	198 39%	143 46%	426 42%	
<b>Like Labour party</b>	454 45%	54 19%	239 85%	32 43%	331 67%	146 30%	218 46%	235 44%	47 46%	230 45%	128 43%	134 39%	190 53%	262 41%	143 59%	120 38%	91 40%	62 47%	393 45%	39 43%	64 19%	212 86%	22 35%	78 41%	230 46%	145 47%	458 45%	
<b>Do not like Keir Starmer</b>	455 45%	165 59%	107 38%	23 30%	197 40%	255 52%	220 47%	235 44%	40 39%	227 44%	119 40%	162 46%	170 48%	281 44%	120 49%	145 46%	87 38%	63 48%	390 45%	41 46%	187 57%	92 38%	18 29%	89 47%	228 45%	137 44%	450 45%	
<b>Do not like Labour party</b>	416 41%	205 73%	28 10%	36 48%	121 24%	298 60%	196 42%	220 41%	42 41%	207 40%	134 45%	171 49%	107 30%	305 47%	74 30%	159 51%	111 49%	38 28%	357 41%	34 38%	239 73%	21 9%	35 57%	84 44%	195 39%	135 43%	418 41%	

Fieldwork dates : Friday 17th to Thursday 23rd August 2021

Respondent Type : GB Adults, General Public 18+ - Telephone

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