



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, September 2, 2021

### 1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%



# PUBLIC POLL FINDINGS AND METHODOLOGY

## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>9/29-30, 2020 (N=1,115)</b>	35%	16%	18%	34%	30%	17%	13%	2%
<b>9/15-16, 2020 (N=1,113)</b>	36%	18%	18%	33%	29%	16%	12%	1%
<b>9/1-2, 2020 (N=1,113)</b>	33%	14%	19%	33%	32%	19%	14%	1%
<b>8/18-19, 2020 (N=1115)</b>	34%	14%	20%	37%	28%	17%	11%	1%
<b>8/4-5, 2020 (N=1,111)</b>	33%	14%	19%	37%	29%	17%	12%	2%
<b>7/21-22, 2020 (N=1,115)</b>	34%	15%	19%	36%	29%	19%	10%	1%
<b>6/23-24, 2020 (N=1,113)</b>	31%	14%	17%	34%	33%	20%	12%	2%
<b>6/8-9, 2020 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29, 2020 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	3%
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13, 2020 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%



## PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%



## PUBLIC POLL FINDINGS AND METHODOLOGY

3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>8/31-9/1, 2021</b>	6%	23%	48%	23%
<b>8/18-19, 2021</b>	8%	23%	48%	21%
<b>8/3-4, 2021</b>	8%	23%	47%	22%
<b>7/20-21, 2021</b>	9%	17%	47%	28%
<b>7/6-7, 2021</b>	6%	14%	49%	30%
<b>6/22-23, 2021</b>	6%	17%	47%	29%
<b>6/8-9, 2021</b>	7%	16%	50%	27%
<b>5/25-26, 2021</b>	9%	20%	49%	23%
<b>5/11-12, 2021</b>	9%	18%	47%	26%
<b>4/27-28, 2021</b>	8%	18%	53%	21%
<b>4/13-14, 2021</b>	9%	19%	49%	23%
<b>3/30-31, 2021</b>	9%	23%	48%	20%
<b>3/15-16, 2021</b>	10%	21%	49%	20%
<b>3/2-3, 2021</b>	9%	24%	52%	16%
<b>2/17-18, 2021</b>	10%	26%	46%	18%
<b>2/2-3, 2021</b>	7%	29%	47%	17%
<b>1/20-21, 2021</b>	7%	28%	46%	19%
<b>12/9-10, 2020</b>	9%	28%	46%	17%
<b>11/24-25, 2020</b>	9%	29%	46%	16%
<b>11/10-11, 2020</b>	9%	31%	46%	14%
<b>10/27-28, 2020</b>	12%	32%	42%	13%
<b>10/13-14, 2020</b>	11%	30%	43%	16%
<b>9/29-30, 2020</b>	11%	29%	43%	18%
<b>9/15-16, 2020</b>	10%	29%	43%	18%
<b>9/1-2, 2020</b>	9%	32%	42%	16%
<b>8/18-19, 2020</b>	11%	33%	44%	13%
<b>8/4-5, 2020</b>	9%	31%	45%	15%
<b>7/21-22, 2020</b>	10%	32%	46%	12%
<b>6/23-24, 2020</b>	7%	32%	46%	15%
<b>6/8-9, 2020</b>	7%	30%	46%	18%
<b>5/28-29, 2020</b>	7%	28%	48%	18%
<b>5/14-15, 2020</b>	10%	30%	42%	18%
<b>5/4-5, 2020</b>	9%	33%	44%	15%





## PUBLIC POLL FINDINGS AND METHODOLOGY

4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%



## PUBLIC POLL FINDINGS AND METHODOLOGY

### 5. How many doses of the COVID-19 vaccine have you received?

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021
1 dose	17%	16%	11%	11%	7%	7%	5%	8%	6%	8%	7%
2 doses or all dosages needed	38%	47%	53%	59%	60%	61%	67%	64%	66%	69%	67%
None, but I plan to get the vaccine	21%	17%	13%	11%	12%	9%	10%	9%	9%	7%	8%
None, and I do not plan to get the vaccine	23%	20%	23%	19%	21%	22%	19%	20%	19%	16%	18%

### 6. To what extent would the following make you more comfortable as you shop in grocery stores, malls and other retail locations?\*

#### Total More Comfortable Summary

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021
Require masks for unvaccinated staff	-	-	62%	64%	62%
Require masks for staff and customers	51%	47%	54%	61%	62%
Require masks for all staff regardless of vaccination status	48%	46%	52%	61%	60%
Check vaccination status of all staff	47%	48%	53%	55%	52%
Check vaccination status of all customers	39%	39%	43%	44%	40%
Require masks for unvaccinated customers on an honor system	42%	42%	44%	41%	38%
No masks for anyone	26%	26%	23%	18%	18%
Require masks for vaccinated staff	40%	36%	-	-	-

\*Previous waves asked: As mask mandates are being relaxed in many areas due to new CDC guidelines for the vaccinated, to what extent would the following make you more comfortable as you shop in grocery stores, malls and other retail locations?

#### a. Require masks for staff and customers

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021
Much more comfortable	25%	23%	31%	42%	41%
Somewhat more comfortable	26%	24%	23%	20%	20%
Neither more nor less comfortable	28%	30%	27%	21%	21%
Somewhat less comfortable	5%	8%	5%	5%	5%
Much less comfortable	12%	12%	10%	10%	10%
Don't know/doesn't apply	4%	4%	4%	3%	3%
<b>More Comfortable (Net)</b>	<b>51%</b>	<b>47%</b>	<b>54%</b>	<b>61%</b>	<b>62%</b>
<b>Less Comfortable (Net)</b>	<b>18%</b>	<b>19%</b>	<b>15%</b>	<b>14%</b>	<b>15%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

### b. Require masks for all staff regardless of vaccination status

	<b>6/8-9, 2021</b>	<b>6/22-23, 2021</b>	<b>7/20-21, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Much more comfortable	25%	24%	29%	39%	39%
Somewhat more comfortable	23%	22%	23%	22%	20%
Neither more nor less comfortable	31%	33%	30%	22%	25%
Somewhat less comfortable	5%	7%	4%	5%	3%
Much less comfortable	11%	11%	10%	8%	10%
Don't know/doesn't apply	4%	3%	4%	4%	3%
<i>More Comfortable (Net)</i>	<b>48%</b>	<b>46%</b>	<b>52%</b>	<b>61%</b>	<b>60%</b>
<i>Less Comfortable (Net)</i>	<b>16%</b>	<b>17%</b>	<b>14%</b>	<b>13%</b>	<b>12%</b>

### c. Require masks for unvaccinated staff

	<b>7/20-21, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Much more comfortable	41%	43%	41%
Somewhat more comfortable	22%	21%	20%
Neither more nor less comfortable	21%	22%	23%
Somewhat less comfortable	5%	4%	3%
Much less comfortable	8%	7%	9%
Don't know/doesn't apply	5%	3%	3%
<i>More Comfortable (Net)</i>	<b>62%</b>	<b>64%</b>	<b>62%</b>
<i>Less Comfortable (Net)</i>	<b>12%</b>	<b>11%</b>	<b>12%</b>

### d. Require masks for unvaccinated customers on an honor system

	<b>6/8-9, 2021</b>	<b>6/22-23, 2021</b>	<b>7/20-21, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Much more comfortable	20%	21%	23%	21%	21%
Somewhat more comfortable	22%	21%	21%	20%	17%
Neither more nor less comfortable	29%	31%	27%	27%	30%
Somewhat less comfortable	10%	11%	10%	11%	11%
Much less comfortable	15%	13%	14%	15%	17%
Don't know/doesn't apply	5%	3%	4%	5%	4%
<i>More Comfortable (Net)</i>	<b>42%</b>	<b>42%</b>	<b>44%</b>	<b>41%</b>	<b>38%</b>
<i>Less Comfortable (Net)</i>	<b>24%</b>	<b>24%</b>	<b>24%</b>	<b>27%</b>	<b>28%</b>

### e. Check vaccination status of all staff

	<b>6/8-9, 2021</b>	<b>6/22-23, 2021</b>	<b>7/20-21, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Much more comfortable	25%	24%	31%	32%	32%
Somewhat more comfortable	22%	23%	22%	23%	21%
Neither more nor less comfortable	28%	30%	26%	26%	26%
Somewhat less comfortable	5%	5%	4%	4%	3%
Much less comfortable	14%	13%	12%	11%	13%
Don't know/doesn't apply	7%	4%	5%	5%	5%
<i>More Comfortable (Net)</i>	<b>47%</b>	<b>48%</b>	<b>53%</b>	<b>55%</b>	<b>52%</b>
<i>Less Comfortable (Net)</i>	<b>19%</b>	<b>18%</b>	<b>16%</b>	<b>14%</b>	<b>16%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

### f. Check vaccination status of all customers

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021
Much more comfortable	19%	19%	23%	26%	23%
Somewhat more comfortable	20%	20%	20%	17%	17%
Neither more nor less comfortable	29%	32%	28%	27%	32%
Somewhat less comfortable	6%	7%	6%	7%	5%
Much less comfortable	18%	17%	17%	16%	17%
Don't know/doesn't apply	8%	6%	6%	6%	6%
<i>More Comfortable (Net)</i>	<i>39%</i>	<i>39%</i>	<i>43%</i>	<i>44%</i>	<i>40%</i>
<i>Less Comfortable (Net)</i>	<i>24%</i>	<i>24%</i>	<i>23%</i>	<i>23%</i>	<i>23%</i>

### g. No masks for anyone

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021
Much more comfortable	17%	17%	15%	11%	12%
Somewhat more comfortable	9%	9%	7%	7%	6%
Neither more nor less comfortable	21%	22%	23%	19%	20%
Somewhat less comfortable	19%	20%	17%	13%	13%
Much less comfortable	31%	29%	35%	48%	47%
Don't know/doesn't apply	3%	2%	3%	3%	2%
<i>More Comfortable (Net)</i>	<i>26%</i>	<i>26%</i>	<i>23%</i>	<i>18%</i>	<i>18%</i>
<i>Less Comfortable (Net)</i>	<i>49%</i>	<i>49%</i>	<i>52%</i>	<i>60%</i>	<i>60%</i>

### 7. Are you currently working from home, for at least a majority of the time, because of the pandemic?

	3/2-3, 2021	3/15-16, 2021	4/13-14, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021
Yes, working mostly from home	18%	16%	18%	16%	16%	13%	14%	15%	15%	16%	14%	14%
Yes, working completely from home	16%	18%	15%	14%	17%	16%	14%	15%	12%	12%	11%	11%
No	34%	32%	35%	37%	36%	38%	40%	38%	40%	38%	42%	41%
I am not currently working	33%	33%	32%	32%	31%	32%	32%	32%	34%	34%	33%	34%
<i>Yes (Net)</i>	<i>34%</i>	<i>34%</i>	<i>33%</i>	<i>31%</i>	<i>33%</i>	<i>30%</i>	<i>28%</i>	<i>29%</i>	<i>26%</i>	<i>28%</i>	<i>25%</i>	<i>26%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

8. How likely, if at all, are you to stop or do less of the following activities, specifically because of concerns about the new coronavirus variant?

### Total Likely Summary

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021
Going to crowded places	54%	50%	52%	50%
Dining out at a restaurant	47%	50%	50%	48%
Going to concerts or shows	48%	43%	47%	46%
Visiting large cities for vacation	47%	44%	46%	46%
Visiting city centers	46%	45%	46%	45%
Going to sporting events	43%	39%	43%	43%
<b>[IF EMPLOYED]</b> Going to your place of work	42%	41%	41%	37%

#### a. Visiting city centers

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021
Very likely	20%	20%	20%	19%
Somewhat likely	26%	25%	25%	26%
Not very likely	22%	23%	22%	23%
Not at all likely	20%	19%	19%	19%
Not applicable/I do not do this	12%	14%	13%	13%
<i>Likely (Net)</i>	46%	45%	46%	45%
<i>Not likely (Net)</i>	42%	42%	42%	42%

#### b. Visiting large cities for vacation

	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021
Very likely	23%	22%	23%	22%
Somewhat likely	24%	22%	23%	24%
Not very likely	21%	23%	22%	20%
Not at all likely	20%	19%	20%	21%
Not applicable/I do not do this	12%	13%	12%	12%
<i>Likely (Net)</i>	47%	44%	46%	46%
<i>Not likely (Net)</i>	41%	42%	42%	41%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### c. Going to sporting events

	<b>7/20-21, 2021</b>	<b>8/3-4, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Very likely	21%	21%	25%	22%
Somewhat likely	22%	18%	18%	21%
Not very likely	17%	18%	17%	16%
Not at all likely	20%	20%	21%	21%
Not applicable/I do not do this	20%	23%	19%	20%
<i>Likely (Net)</i>	<b>43%</b>	<b>39%</b>	<b>43%</b>	<b>43%</b>
<i>Not likely (Net)</i>	<b>38%</b>	<b>38%</b>	<b>38%</b>	<b>37%</b>

### d. Going to concerts or shows

	<b>7/20-21, 2021</b>	<b>8/3-4, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Very likely	26%	24%	27%	25%
Somewhat likely	22%	18%	20%	21%
Not very likely	17%	20%	17%	18%
Not at all likely	21%	21%	21%	20%
Not applicable/I do not do this	14%	16%	15%	16%
<i>Likely (Net)</i>	<b>48%</b>	<b>43%</b>	<b>47%</b>	<b>46%</b>
<i>Not likely (Net)</i>	<b>38%</b>	<b>41%</b>	<b>39%</b>	<b>38%</b>

### e. [IF EMPLOYED] Going to your place of work

	<b>7/20-21, 2021 (N=655)</b>	<b>8/3-4, 2021 (N=645)</b>	<b>8/18-19, 2021 (N=665)</b>	<b>8/31-9/1, 2021 (N=622)</b>
Very likely	21%	18%	21%	20%
Somewhat likely	21%	23%	20%	17%
Not very likely	21%	21%	17%	19%
Not at all likely	34%	33%	36%	38%
Not applicable/I do not do this	4%	6%	6%	5%
<i>Likely (Net)</i>	<b>42%</b>	<b>41%</b>	<b>41%</b>	<b>37%</b>
<i>Not likely (Net)</i>	<b>54%</b>	<b>53%</b>	<b>53%</b>	<b>57%</b>

### f. Dining out at a restaurant

	<b>7/20-21, 2021</b>	<b>8/3-4, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Very likely	20%	21%	22%	19%
Somewhat likely	27%	29%	28%	29%
Not very likely	24%	23%	23%	25%
Not at all likely	24%	23%	24%	23%
Not applicable/I do not do this	4%	3%	3%	4%
<i>Likely (Net)</i>	<b>47%</b>	<b>50%</b>	<b>50%</b>	<b>48%</b>
<i>Not likely (Net)</i>	<b>49%</b>	<b>47%</b>	<b>46%</b>	<b>48%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

g. Going to crowded places

	<b>7/20-21, 2021</b>	<b>8/3-4, 2021</b>	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Very likely	27%	27%	28%	28%
Somewhat likely	27%	22%	23%	22%
Not very likely	17%	21%	19%	21%
Not at all likely	22%	21%	23%	22%
Not applicable/I do not do this	7%	8%	7%	7%
<i>Likely (Net)</i>	<i>54%</i>	<i>50%</i>	<i>52%</i>	<i>50%</i>
<i>Not likely (Net)</i>	<i>39%</i>	<i>43%</i>	<i>42%</i>	<i>43%</i>

9. In the past month, has your concern over personally contracting COVID-19...

	<b>8/18-19, 2021</b>	<b>8/31-9/1, 2021</b>
Increased a lot	9%	9%
Increased somewhat	28%	28%
Not changed	47%	49%
Decreased somewhat	8%	8%
Decreased a lot	8%	6%
<i>Increased (Net)</i>	<i>38%</i>	<i>37%</i>
<i>Decreased (Net)</i>	<i>15%</i>	<i>14%</i>

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

Total Higher Summary

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>
Gasoline	78%	80%	77%
Your total grocery bill	68%	70%	72%
Meat	66%	69%	71%
Fresh fruit and vegetables	60%	66%	65%
Food at restaurants	58%	60%	59%
Electricity	43%	52%	46%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### a. Meat

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>
Much higher	25%	32%	32%
Somewhat higher	41%	37%	39%
About the same	24%	20%	19%
Somewhat lower	3%	3%	1%
Much lower	1%	1%	1%
Not applicable	3%	3%	2%
Don't know	4%	4%	5%
<i>Higher (Net)</i>	<b>66%</b>	<b>69%</b>	<b>71%</b>
<i>Lower (Net)</i>	<b>4%</b>	<b>4%</b>	<b>2%</b>

### b. Fresh fruit and vegetables

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>
Much higher	16%	22%	20%
Somewhat higher	44%	44%	44%
About the same	32%	25%	27%
Somewhat lower	2%	3%	2%
Much lower	1%	2%	1%
Not applicable	1%	*	1%
Don't know	3%	3%	5%
<i>Higher (Net)</i>	<b>60%</b>	<b>66%</b>	<b>65%</b>
<i>Lower (Net)</i>	<b>4%</b>	<b>5%</b>	<b>3%</b>

### c. Your total grocery bill

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>
Much higher	23%	27%	28%
Somewhat higher	45%	43%	45%
About the same	27%	22%	21%
Somewhat lower	2%	3%	2%
Much lower	2%	2%	1%
Not applicable	*	*	1%
Don't know	1%	2%	3%
<i>Higher (Net)</i>	<b>68%</b>	<b>70%</b>	<b>72%</b>
<i>Lower (Net)</i>	<b>3%</b>	<b>5%</b>	<b>2%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

### d. Gasoline

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>
Much higher	47%	50%	44%
Somewhat higher	31%	30%	33%
About the same	13%	9%	13%
Somewhat lower	3%	3%	2%
Much lower	1%	1%	1%
Not applicable	3%	3%	3%
Don't know	2%	3%	3%
<i>Higher (Net)</i>	<i>78%</i>	<i>80%</i>	<i>77%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>5%</i>	<i>3%</i>

### e. Electricity

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>
Much higher	13%	19%	15%
Somewhat higher	30%	32%	31%
About the same	46%	37%	42%
Somewhat lower	3%	3%	2%
Much lower	1%	2%	1%
Not applicable	2%	1%	2%
Don't know	5%	5%	7%
<i>Higher (Net)</i>	<i>43%</i>	<i>52%</i>	<i>46%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>4%</i>	<i>3%</i>

### f. Food at restaurants

	<b>7/6-7, 2021</b>	<b>7/20-21, 2021</b>	<b>8/31-9/1, 2021</b>
Much higher	14%	20%	19%
Somewhat higher	43%	40%	40%
About the same	31%	26%	26%
Somewhat lower	2%	4%	3%
Much lower	2%	2%	1%
Not applicable	3%	4%	4%
Don't know	4%	5%	7%
<i>Higher (Net)</i>	<i>58%</i>	<i>60%</i>	<i>59%</i>
<i>Lower (Net)</i>	<i>4%</i>	<i>5%</i>	<i>4%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

11. **[ASK IF PARENT OF KIDS AGE 5-17]** Does your school district have an option for at home schooling?

	<b>8/31-9/1, 2021 (N=219)</b>
Yes	46%
Yes, but only for quarantined children or classes	14%
No	25%
Don't know	14%

12. **[ASK IF PARENT OF KIDS AGE 5-17]** Which of the following best describes how your children are or will attend school this fall?

	<b>8/31-9/1, 2021 (N=219)</b>
At home only	12%
In school only	67%
A mix of at home and in person schooling	18%
Home schooling, but not because of the pandemic	4%

13. **[ASK IF RETIRED]** When did you retire?

	<b>8/31-9/1, 2021 (N=268)</b>
Less than 1 year ago	5%
1-2 years ago	10%
2-3 years ago	5%
3-5 years ago	14%
More than 5 years ago	66%

14. **[ASK IF RETIRED]** Even though you are retired, do you have any jobs or projects to earn income?

	<b>8/31-9/1, 2021 (N=268)</b>
Yes, I work on a regular basis	2%
Yes, I work on a periodic basis	8%
No	90%





## PUBLIC POLL FINDINGS AND METHODOLOGY

15. Which of the following best describes how you are spending or saving compared to before the coronavirus pandemic?

	8/18-19, 2020	2/2-3, 2021	3/15-16, 2021	8/31-9/1, 2021
Spending more overall, but on the same things I bought before the pandemic	19%	13%	12%	29%
Spending more overall, including buying new things I did not buy before the pandemic	14%	12%	14%	17%
Saving more overall, but only because I am spending less	28%	28%	28%	18%
Saving more overall by actively putting away more money when I can	8%	12%	14%	8%
No difference in spending/saving	31%	35%	31%	27%
<i>Spending more (Net)</i>	<i>34%</i>	<i>25%</i>	<i>27%</i>	<i>47%</i>
<i>Saving more (Net)</i>	<i>35%</i>	<i>40%</i>	<i>42%</i>	<i>26%</i>

16. Have you postponed or skipped in-person medical care out of concern of contracting COVID-19?

	11/10-11, 2020	8/31-9/1, 2021
Yes, I have postponed or skipped in-person medical care out of concern of contracting COVID-19	30%	20%
I am considering postponing or skipping in-person medical care out of concern of contracting COVID-19	7%	6%
No	60%	71%
Don't know	3%	3%

17. Do you have a single source of income, or do you earn income in a few different ways or through different jobs?

	8/4-5, 2020	8/31-9/1, 2021
Multiple sources	32%	32%
Single source of income – salaried	33%	30%
Single source of income – not salaried	21%	22%
I don't have an income	11%	13%
Don't know	3%	3%





## PUBLIC POLL FINDINGS AND METHODOLOGY

18. **[IF SINGLE SOURCE OF NON-SALARIED INCOME OR MULTIPLE SOURCES]** Outside of any salaried work, how else do you earn income? (Select all that apply)

	<b>8/4-5, 2020 (N=581)</b>	<b>8/31-9/1, 2021 (N=630)</b>
Freelance or contract work	20%	18%
Creating artwork, crafts or other goods on a site like Etsy.com	5%	8%
Walk dogs / Babysit	5%	6%
Renting property directly	7%	5%
Bartending, waitressing, working in retail, security or some other part-time job	6%	5%
Driving for a service like Uber or Lyft	3%	5%
Construction, handyman, landscaping	-	5%
Consulting	9%	4%
Via social media as an influencer	4%	4%
Renting property through a service like Airbnb	1%	3%
Multi-level marketing (Avon, Mary Kay, etc.)	3%	2%
Other	57%	51%

19. To what extent do you agree or disagree with the following statements?

### Total Agree Summary

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
I am satisfied with the current speed of my home internet	65%	66%
Using streaming services to watch tv, movies, or other content has helped me or my family make time at home during the pandemic better	59%	59%
My home internet speed has become more important to my household since the pandemic began	50%	54%
I am familiar with 5G technology	50%	52%
The pandemic has made me look for less expensive entertainment, mobile or telecommunications services	38%	38%
I have purchased, or am planning to purchase, a 5G-enabled phone	34%	38%
Having 5G technology for my devices is important to me	29%	33%





## PUBLIC POLL FINDINGS AND METHODOLOGY

- a. My home internet speed has become more important to my household since the pandemic began

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
Strongly agree	23%	27%
Somewhat agree	27%	27%
Neither agree nor disagree	30%	31%
Somewhat disagree	12%	9%
Strongly disagree	9%	7%
<i>Agree (Net)</i>	<i>50%</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>20%</i>	<i>15%</i>

- b. I am satisfied with the current speed of my home internet

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
Strongly agree	25%	24%
Somewhat agree	41%	42%
Neither agree nor disagree	19%	16%
Somewhat disagree	11%	12%
Strongly disagree	5%	6%
<i>Agree (Net)</i>	<i>65%</i>	<i>66%</i>
<i>Disagree (Net)</i>	<i>16%</i>	<i>17%</i>

- c. The pandemic has made me look for less expensive entertainment, mobile or telecommunications services

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
Strongly agree	15%	15%
Somewhat agree	23%	23%
Neither agree nor disagree	34%	39%
Somewhat disagree	17%	15%
Strongly disagree	12%	9%
<i>Agree (Net)</i>	<i>38%</i>	<i>38%</i>
<i>Disagree (Net)</i>	<i>28%</i>	<i>24%</i>

- d. I am familiar with 5G technology

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
Strongly agree	17%	15%
Somewhat agree	33%	37%
Neither agree nor disagree	26%	22%
Somewhat disagree	15%	17%
Strongly disagree	9%	9%
<i>Agree (Net)</i>	<i>50%</i>	<i>52%</i>
<i>Disagree (Net)</i>	<i>24%</i>	<i>26%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

e. Having 5G technology for my devices is important to me

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
Strongly agree	11%	14%
Somewhat agree	18%	19%
Neither agree nor disagree	32%	34%
Somewhat disagree	18%	17%
Strongly disagree	20%	15%
<i>Agree (Net)</i>	<i>29%</i>	<i>33%</i>
<i>Disagree (Net)</i>	<i>39%</i>	<i>33%</i>

f. I have purchased, or am planning to purchase, a 5G-enabled phone

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
Strongly agree	16%	19%
Somewhat agree	18%	19%
Neither agree nor disagree	27%	29%
Somewhat disagree	18%	18%
Strongly disagree	21%	16%
<i>Agree (Net)</i>	<i>34%</i>	<i>38%</i>
<i>Disagree (Net)</i>	<i>39%</i>	<i>34%</i>

g. Using streaming services to watch tv, movies, or other content has helped me or my family make time at home during the pandemic better

	<b>2/17-18, 2021</b>	<b>8/31-9/1, 2021</b>
Strongly agree	27%	27%
Somewhat agree	31%	32%
Neither agree nor disagree	23%	23%
Somewhat disagree	7%	8%
Strongly disagree	11%	9%
<i>Agree (Net)</i>	<i>59%</i>	<i>59%</i>
<i>Disagree (Net)</i>	<i>18%</i>	<i>18%</i>

20. **[ASK IF EMPLOYED AND NOT VACCINATED]** If your employer required you to either be vaccinated or undergo frequent COVID testing, which of the following would you do?

	<b>8/31-9/1, 2021 (N=105)</b>
I would figure out a way to not get vaccinated and still keep my job	40%
I would quit and find another job	31%
I would opt for the frequent testing	25%
I would get vaccinated	5%





## PUBLIC POLL FINDINGS AND METHODOLOGY

21. **[ASK IF EMPLOYED AND FULLY VACCINATED]** If your employer allowed employees to work without masking, testing, or vaccination requirements, would you...?

	<b>8/31-9/1, 2021 (N=352)</b>
Feel comfortable going into work	40%
Feel uncomfortable going into work	40%
Prefer to work remotely	26%
Look for another job	11%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the thirty-sixth wave of an Ipsos poll conducted between August 31-September 1, 2021. For this survey, a sample of 1,166 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for



## PUBLIC POLL FINDINGS AND METHODOLOGY

this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,166, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, and thirty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

### For more information on this news release, please contact:

Chris Jackson  
Senior Vice President, US  
Public Affairs  
+1 202 420-2025  
[chris.jackson@ipsos.com](mailto:chris.jackson@ipsos.com)

Mallory Newall  
Vice President, US  
Public Affairs  
+1 202 420-2014  
[mallory.newall@ipsos.com](mailto:mallory.newall@ipsos.com)





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

[www.ipsos.com](http://www.ipsos.com)

