



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, September 16, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%



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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%



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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%





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5. How many doses of the COVID-19 vaccine have you received?

	1 dose	2 doses or all dosages needed	None, but I plan to get the vaccine	None, and I do not plan to get the vaccine
9/14-15, 2021	11%	65%	7%	17%
8/31-9/1, 2021	7%	67%	8%	18%
8/18-19, 2021	8%	69%	7%	16%
8/3-4, 2021	6%	66%	9%	19%
7/20-21, 2021	8%	64%	9%	20%
7/6-7, 2021	5%	67%	10%	19%
6/22-23, 2021	7%	61%	9%	22%
6/8-9, 2021	7%	60%	12%	21%
5/25-26, 2021	11%	59%	11%	19%
5/11-12, 2021	11%	53%	13%	23%
4/27-28, 2021	16%	47%	17%	20%
4/13-14, 2021	17%	38%	21%	23%

6. To what extent would the following make you more comfortable as you shop in grocery stores, malls and other retail locations?*

Total More Comfortable Summary

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Require masks for unvaccinated staff	-	-	62%	64%	62%	65%
Require masks for staff and customers	51%	47%	54%	61%	62%	64%
Require masks for all staff regardless of vaccination status	48%	46%	52%	61%	60%	64%
Check vaccination status of all staff	47%	48%	53%	55%	52%	53%
Check vaccination status of all customers	39%	39%	43%	44%	40%	43%
Require masks for unvaccinated customers on an honor system	42%	42%	44%	41%	38%	42%
No masks for anyone	26%	26%	23%	18%	18%	19%
Require masks for vaccinated staff	40%	36%	-	-	-	-

**Previous waves asked: As mask mandates are being relaxed in many areas due to new CDC guidelines for the vaccinated, to what extent would the following make you more comfortable as you shop in grocery stores, malls and other retail locations?*





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a. Require masks for staff and customers

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Much more comfortable	25%	23%	31%	42%	41%	44%
Somewhat more comfortable	26%	24%	23%	20%	20%	20%
Neither more nor less comfortable	28%	30%	27%	21%	21%	20%
Somewhat less comfortable	5%	8%	5%	5%	5%	5%
Much less comfortable	12%	12%	10%	10%	10%	8%
Don't know/doesn't apply	4%	4%	4%	3%	3%	2%
<i>More Comfortable (Net)</i>	51%	47%	54%	61%	62%	64%
<i>Less Comfortable (Net)</i>	18%	19%	15%	14%	15%	13%

b. Require masks for all staff regardless of vaccination status

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Much more comfortable	25%	24%	29%	39%	39%	42%
Somewhat more comfortable	23%	22%	23%	22%	20%	21%
Neither more nor less comfortable	31%	33%	30%	22%	25%	22%
Somewhat less comfortable	5%	7%	4%	5%	3%	5%
Much less comfortable	11%	11%	10%	8%	10%	6%
Don't know/doesn't apply	4%	3%	4%	4%	3%	3%
<i>More Comfortable (Net)</i>	48%	46%	52%	61%	60%	64%
<i>Less Comfortable (Net)</i>	16%	17%	14%	13%	12%	11%

c. Require masks for unvaccinated staff

	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Much more comfortable	41%	43%	41%	48%
Somewhat more comfortable	22%	21%	20%	17%
Neither more nor less comfortable	21%	22%	23%	21%
Somewhat less comfortable	5%	4%	3%	4%
Much less comfortable	8%	7%	9%	7%
Don't know/doesn't apply	5%	3%	3%	3%
<i>More Comfortable (Net)</i>	62%	64%	62%	65%
<i>Less Comfortable (Net)</i>	12%	11%	12%	11%

d. Require masks for unvaccinated customers on an honor system

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Much more comfortable	20%	21%	23%	21%	21%	25%
Somewhat more comfortable	22%	21%	21%	20%	17%	17%
Neither more nor less comfortable	29%	31%	27%	27%	30%	28%
Somewhat less comfortable	10%	11%	10%	11%	11%	12%
Much less comfortable	15%	13%	14%	15%	17%	14%
Don't know/doesn't apply	5%	3%	4%	5%	4%	3%
<i>More Comfortable (Net)</i>	42%	42%	44%	41%	38%	42%
<i>Less Comfortable (Net)</i>	24%	24%	24%	27%	28%	27%





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e. Check vaccination status of all staff

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Much more comfortable	25%	24%	31%	32%	32%	33%
Somewhat more comfortable	22%	23%	22%	23%	21%	20%
Neither more nor less comfortable	28%	30%	26%	26%	26%	27%
Somewhat less comfortable	5%	5%	4%	4%	3%	5%
Much less comfortable	14%	13%	12%	11%	13%	10%
Don't know/doesn't apply	7%	4%	5%	5%	5%	5%
<i>More Comfortable (Net)</i>	47%	48%	53%	55%	52%	53%
<i>Less Comfortable (Net)</i>	19%	18%	16%	14%	16%	15%

f. Check vaccination status of all customers

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Much more comfortable	19%	19%	23%	26%	23%	25%
Somewhat more comfortable	20%	20%	20%	17%	17%	18%
Neither more nor less comfortable	29%	32%	28%	27%	32%	31%
Somewhat less comfortable	6%	7%	6%	7%	5%	6%
Much less comfortable	18%	17%	17%	16%	17%	14%
Don't know/doesn't apply	8%	6%	6%	6%	6%	6%
<i>More Comfortable (Net)</i>	39%	39%	43%	44%	40%	43%
<i>Less Comfortable (Net)</i>	24%	24%	23%	23%	23%	20%

g. No masks for anyone

	6/8-9, 2021	6/22-23, 2021	7/20-21, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Much more comfortable	17%	17%	15%	11%	12%	12%
Somewhat more comfortable	9%	9%	7%	7%	6%	7%
Neither more nor less comfortable	21%	22%	23%	19%	20%	17%
Somewhat less comfortable	19%	20%	17%	13%	13%	13%
Much less comfortable	31%	29%	35%	48%	47%	48%
Don't know/doesn't apply	3%	2%	3%	3%	2%	3%
<i>More Comfortable (Net)</i>	26%	26%	23%	18%	18%	19%
<i>Less Comfortable (Net)</i>	49%	49%	52%	60%	60%	61%

7. Are you currently working from home, for at least a majority of the time, because of the pandemic?

	3/2-3, 2021	3/15-16, 2021	4/13-14, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	8/3-4, 2021	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Yes, working mostly from home	18%	16%	18%	16%	16%	13%	14%	15%	15%	16%	14%	14%	12%
Yes, working completely from home	16%	18%	15%	14%	17%	16%	14%	15%	12%	12%	11%	11%	12%
No	34%	32%	35%	37%	36%	38%	40%	38%	40%	38%	42%	41%	40%
I am not currently working	33%	33%	32%	32%	31%	32%	32%	32%	34%	34%	33%	34%	36%
<i>Yes (Net)</i>	34%	34%	33%	31%	33%	30%	28%	29%	26%	28%	25%	26%	24%



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8. In the past month, has your concern over personally contracting COVID-19...

	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021
Increased a lot	9%	9%	8%
Increased somewhat	28%	28%	24%
Not changed	47%	49%	55%
Decreased somewhat	8%	8%	7%
Decreased a lot	8%	6%	7%
<i>Increased (Net)</i>	<i>38%</i>	<i>37%</i>	<i>32%</i>
<i>Decreased (Net)</i>	<i>15%</i>	<i>14%</i>	<i>13%</i>

9. How many people, if any, do you personally know who have tested positive for COVID-19 after they were vaccinated? Please enter a number below. If you do not know of anyone this has happened to, please enter 0.

	8/18-19, 2021	9/14-15, 2021
0	62%	56%
1-5	31%	37%
6-10	4%	5%
More than 10	3%	2%
<i>Average (excl. 0)</i>	<i>4.2</i>	<i>3.8</i>
<i>Average (incl. 0)</i>	<i>1.6</i>	<i>1.6</i>

10. **[ASK IF EMPLOYED AND NOT VACCINATED*]** If your employer required you to either be vaccinated or undergo frequent COVID testing, which of the following would you do?

	8/31-9/1, 2021 (N=105)	9/14-15, 2021 (N=135)
I would figure out a way to not get vaccinated and still keep my job	40%	32%
I would opt for the frequent testing	25%	29%
I would get vaccinated	5%	22%
I would quit and find another job	31%	18%

*Wave 36 defined Not Vaccinated as Q5 = "None, and I do not plan to get the vaccine". All other waves define Not Vaccinated as Q5 = "None, but I plan to get the vaccine" OR "None, and I do not plan to get the vaccine".





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11. **[ASK IF EMPLOYED AND FULLY VACCINATED*]** If your employer allowed employees to work without masking, testing, or vaccination requirements, would you...?

	8/31-9/1, 2021 (N=352)	9/14-15, 2021 (N=460)
Feel uncomfortable going into work	40%	44%
Feel comfortable going into work	40%	36%
Prefer to work remotely	26%	24%
Look for another job	11%	16%

**Wave 36 defined Vaccinated as Q5 = "2 doses or all dosages need". All other waves define Vaccinated as Q5 = "1 dose" OR "2 doses or all dosages need".*

12. If unvaccinated employees are required to undergo COVID-19 testing at their workplace, who do you believe should be responsible for paying for the cost of testing?

	9/14-15, 2021
The company	38%
The government	35%
The unvaccinated employees	27%

13. For each of the statements below, indicate your level of agreement.

Total Agree Summary

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021
Even if it's a small amount, I can put money away each month	N/A	N/A	N/A	N/A	N/A	N/A	65%
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%	49%	51%	52%	48%	54%	49%
I believe I will be better off than my parents	42%	42%	44%	45%	44%	47%	46%
After paying my bills, I do not have money left to spend on the things I want	35%	36%	37%	38%	37%	36%	40%
I worry about paying all of my bills each month	31%	33%	34%	37%	34%	32%	36%





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a. After paying my bills, I do not have money left to spend on the things I want

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021
Strongly agree	13%	16%	16%	17%	17%	15%	16%
Somewhat agree	23%	20%	21%	21%	20%	21%	23%
Neither agree nor disagree	21%	23%	21%	20%	19%	19%	18%
Somewhat disagree	23%	22%	23%	21%	23%	24%	25%
Strongly disagree	20%	20%	19%	20%	21%	20%	18%
<i>Agree (Net)</i>	<i>35%</i>	<i>36%</i>	<i>37%</i>	<i>38%</i>	<i>37%</i>	<i>36%</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>44%</i>	<i>41%</i>	<i>42%</i>	<i>41%</i>	<i>44%</i>	<i>44%</i>	<i>42%</i>

b. I believe I will be better off than my parents

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021
Strongly agree	15%	17%	18%	19%	18%	18%	18%
Somewhat agree	27%	26%	26%	25%	26%	29%	28%
Neither agree nor disagree	35%	34%	30%	32%	31%	27%	30%
Somewhat disagree	13%	14%	14%	13%	14%	16%	14%
Strongly disagree	10%	10%	11%	10%	11%	10%	9%
<i>Agree (Net)</i>	<i>42%</i>	<i>42%</i>	<i>44%</i>	<i>45%</i>	<i>44%</i>	<i>47%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>23%</i>	<i>24%</i>	<i>26%</i>	<i>23%</i>	<i>25%</i>	<i>25%</i>	<i>23%</i>

c. I worry about paying all of my bills each month

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021
Strongly agree	13%	12%	12%	17%	13%	14%	15%
Somewhat agree	18%	21%	22%	20%	20%	18%	21%
Neither agree nor disagree	22%	21%	17%	18%	18%	19%	20%
Somewhat disagree	20%	22%	23%	20%	22%	20%	21%
Strongly disagree	27%	25%	26%	26%	26%	28%	23%
<i>Agree (Net)</i>	<i>31%</i>	<i>33%</i>	<i>34%</i>	<i>37%</i>	<i>34%</i>	<i>32%</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>47%</i>	<i>46%</i>	<i>49%</i>	<i>45%</i>	<i>49%</i>	<i>49%</i>	<i>44%</i>

d. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

	4/27-28, 2020	5/4-5, 2020	6/23-24, 2020	8/18-19, 2020	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021
Strongly agree	21%	18%	20%	20%	19%	22%	18%
Somewhat agree	31%	31%	31%	32%	30%	32%	30%
Neither agree nor disagree	21%	22%	18%	18%	17%	16%	19%
Somewhat disagree	14%	15%	15%	12%	15%	13%	15%
Strongly disagree	13%	14%	15%	18%	19%	17%	17%
<i>Agree (Net)</i>	<i>52%</i>	<i>49%</i>	<i>51%</i>	<i>52%</i>	<i>48%</i>	<i>54%</i>	<i>49%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>29%</i>	<i>30%</i>	<i>30%</i>	<i>34%</i>	<i>30%</i>	<i>32%</i>

e. Even if it's a small amount, I can put money away each month

	9/14-15, 2021
Strongly agree	27%
Somewhat agree	37%
Neither agree nor disagree	18%
Somewhat disagree	9%
Strongly disagree	9%
<i>Agree (Net)</i>	65%
<i>Disagree (Net)</i>	17%

14. Generally speaking, since the pandemic began, how are you making decisions for major purchases, expenses, or travel plans? Select all that apply.

	9/14-15, 2021
I am making fewer long-term plans	29%
I find it difficult to plan ahead	28%
I am planning further ahead	18%
My planning hasn't really changed compared to before the pandemic	34%

15. **[ASK OF PARENTS OF CHILDREN UNDER 18]** Do you currently have any children attending in-person school, kindergarten through 12th grade?

	9/14-15, 2021 (N=276)
Yes	71%
No	29%

16. **[ASK IF Q15 = YES]** Thinking about the time period since this school year (2021-22) started, which of the following describe the situation at your child(ren)'s school(s)? Select all that apply.

	9/14-15, 2021 (N=202)
My child(ren) are required to wear masks in the classroom	62%
There have been COVID-19 cases at my child(ren)'s school this school year	42%
There have been COVID-19 cases in my child(ren)'s classroom this school year	31%
Children in other grades and/or classrooms at my child(ren)'s school have had to quarantine this school year due to COVID-19	31%
My child(ren) have had to quarantine due to COVID-19 this school year	12%
I think active shooters are a bigger threat to my child(ren) at school than COVID-19	8%
None of the above	9%



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17. Before the COVID-19 pandemic, how frequently did you travel by air for business?

	9/14-15, 2021
More than once a month	3%
Several times a year	10%
Once or twice a year	18%
Never	69%

18. **[ASK OF THOSE WHO RESPONDED MORE THAN ONCE A MONTH OR SEVERAL TIMES A YEAR IN Q17].** When will you feel comfortable traveling by air for business again?

	9/14-15, 2021 (N=172)
I am comfortable doing this now	30%
1-3 months from now	8%
4-6 months from now	18%
7-months to a year from now	20%
More than a year from now	10%
[ASK IF NOT VACCINATED] I won't feel comfortable doing this until I am vaccinated for the coronavirus	1% (N=37)
Don't know	12%

19. **[ASK OF THOSE WHO RESPONDED MORE THAN ONCE A MONTH OR SEVERAL TIMES A YEAR IN Q17].** Thinking ahead to when the coronavirus pandemic ends, to what extent do you agree or disagree with the following statements?

Total Agree Summary

	9/14-15, 2021 (N=172)
I will have more "virtual" meetings than I did before the pandemic instead of traveling	61%
I will have fewer face-to-face meetings that require travel than I did before the pandemic	59%
I will travel less often for business than I did before the pandemic	52%
I think my company will reduce its travel budget compared to before the pandemic	49%
I will attend fewer trade shows and conferences than I did before the pandemic	48%
I will be willing to travel, but I think my clients will cancel meetings	41%





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a. I will travel less often for business than I did before the pandemic

	9/14-15, 2021 (N=172)
Strongly agree	25%
Somewhat agree	27%
Neither agree nor disagree	24%
Somewhat disagree	7%
Strongly disagree	7%
Don't know/Does not apply	11%
<i>Agree (Net)</i>	52%
<i>Disagree (Net)</i>	14%

b. I think my company will reduce its travel budget compared to before the pandemic

	9/14-15, 2021 (N=172)
Strongly agree	24%
Somewhat agree	25%
Neither agree nor disagree	22%
Somewhat disagree	11%
Strongly disagree	5%
Don't know/Does not apply	13%
<i>Agree (Net)</i>	49%
<i>Disagree (Net)</i>	16%

c. I will have fewer face-to-face meetings that require travel than I did before the pandemic

	9/14-15, 2021 (N=172)
Strongly agree	26%
Somewhat agree	33%
Neither agree nor disagree	17%
Somewhat disagree	10%
Strongly disagree	4%
Don't know/Does not apply	10%
<i>Agree (Net)</i>	59%
<i>Disagree (Net)</i>	15%

d. I will be willing to travel, but I think my clients will cancel meetings

	9/14-15, 2021 (N=172)
Strongly agree	14%
Somewhat agree	27%
Neither agree nor disagree	22%
Somewhat disagree	14%
Strongly disagree	8%
Don't know/Does not apply	15%
<i>Agree (Net)</i>	41%
<i>Disagree (Net)</i>	22%





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- e. I will have more "virtual" meetings than I did before the pandemic instead of traveling

	9/14-15, 2021 (N=172)
Strongly agree	30%
Somewhat agree	31%
Neither agree nor disagree	12%
Somewhat disagree	12%
Strongly disagree	6%
Don't know/Does not apply	9%
<i>Agree (Net)</i>	<i>61%</i>
<i>Disagree (Net)</i>	<i>18%</i>

- f. I will attend fewer trade shows and conferences than I did before the pandemic

	9/14-15, 2021 (N=172)
Strongly agree	24%
Somewhat agree	24%
Neither agree nor disagree	23%
Somewhat disagree	8%
Strongly disagree	10%
Don't know/Does not apply	10%
<i>Agree (Net)</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>18%</i>





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About the Study

These are some of the findings of the thirty-seventh wave of an Ipsos poll conducted between September 14-15, 2021. For this survey, a sample of 1,177 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for





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this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,177, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, and thirty-sixth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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About Ipsos

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Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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