

# As new school year begins, parents increasingly concerned about kids falling behind

New USA Today poll shows majority of Americans support mask and vaccine requirements in the classroom

#### **Topline Findings**

Washington, DC, September 2, 2021- A new USA Today/Ipsos poll finds that more parents of schoolaged children feel their child is behind due to online or distance learning, compared to in May 2020. At the same time, fewer now believe their local district prepped their child(ren) well for virtual learning. As children across the country head back to in-person school, the poll also finds that, despite concerns about severe illness for their children if exposed to COVID-19, a majority of parents support returning to inperson classes every day. There is also majority support, however, for requirements on what the return should look like. Most Americans and parents alike support schools or states requiring masks for teachers and students, and vaccination requirements for teachers.

#### **Detailed Findings**

- Half of all parents with school-age children feel their school district prepared their children well for online learning during the pandemic. This represents a 15 percentage point decline since the end of the 2019-2020 school year.
  - A majority of parents believe online learning caused their children to fall behind in school (55%) and that teachers have struggled to support their children during online learning (60%).
  - Compared to May 2020, this represents a nine-point increase in parents reporting that virtual learning is causing their child to fall behind. The shift on school district preparedness has been even greater (50%, down from 65%).
  - Among the general public, 65% approve of teachers in their local public school district, down from 76% in 2018. Approval for local school leadership and for national teachers' unions has also decreased slightly, by seven and nine percentage points since 2018, respectively.
  - Parents report that academic progress and lack of extracurricular activities has been their
    children's greatest struggles throughout the pandemic (40%), along with lack of physical
    activity (38%) and issues with making and maintaining friendships (37%). More parents of
    children age 10 and under are more concerned about their child's issues with friendships
    (44%) than parents of children age 11 and older (33%).
- There is strong support among parents for returning to in-person classes every day. However, among both parents and the public, there is also broad support for mask and vaccine requirements for teachers.
  - Seven in ten parents with children under 18 at home, and 67% of all Americans, support schools returning to in person classes five days a week. However, even more agree it should be up to individual parents to make a decision if their children will return to in person classrooms this year (81% of all parents with children under 18, 74% of all Americans).
  - Overall, around two-thirds support schools or states implementing mask mandates for teachers (65% of Americans, 64% of parents) and mask mandates for students (65% of Americans, 62% of parents). Sixty-five percent of Americans also support requiring teachers and school staff to be vaccinated against COVID-19, though support among parents is slightly lower (56%).





- While a majority of Americans support requiring eligible students to be vaccinated against COVID-19 (59%), only half of parents are in favor. Support varies most by partisan affiliation, rather than the age of your child.
- 3. Though less than half of parents with school-aged children support their child's school teaching "critical race theory," a strong majority support teaching about the history, and ongoing effects, of slavery and racism in the United States.
  - Forty-nine percent of parents with kids in school support their child's school teaching critical race theory. However, there is much higher support for teaching the history of slavery and racism in the US (76%) and teaching the ongoing effects of slavery and racism (63%).
  - Similarly to support for vaccine mandates for students, support for teaching the ongoing effects of this history differ more by parent's partisan affiliations than by age of your child (38% of Republicans, 82% of Democrats support this).
  - A plurality of Americans (22%) say it's appropriate to start teaching children about racism in kindergarten. An equal number of parents of elementary school children say the same.
     Overall, most Americans feel the appropriate age to start teaching this topic is somewhere before middle/secondary school.

These are the findings of an Ipsos poll conducted between August 30 – September 1, 2021. For this survey, a sample of 2,010 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 2.5 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire:

#### **Full Annotated Questionnaire**

1. Do you currently have at least one child or grandchild in school (kindergarten through 12th grade)?

	Total (N=2,010)
Yes, a child	20%
Yes, a grandchild	14%
No	66%

Do you approve or disapprove of the following?

Trend Data Total Approve Summary

	Total 2021	Total 2018
	(n=2,010)	(N=2,010)
Teachers in your local public school district	65%	76%
Your local school district leadership	54%	61%
National teachers' unions	51%	60%
Your state's governor	49%	N/A
Your state's board of education	47%	N/A
The U.S. Department of Education leadership	45%	44%

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2021 Total Approve Summary

	Total	Total Parents of kids under age 18	Parents of Kids 10 and under	Parents of Kids 11 and above
Teachers in your local public school district	65%	70%	71%	73%
Your local school district leadership	54%	64%	62%	69%
National teachers' unions	51%	53%	55%	50%
Your state's governor	49%	49%	50%	50%
Your state's board of education	47%	51%	53%	54%
The U.S. Department of Education leadership	45%	50%	53%	49%

a) National teachers' unions

·	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly approve	14%	17%	18%	16%
Somewhat approve	18%	20%	21%	18%
Lean toward approve	19%	16%	16%	16%
Lean toward disapprove	9%	11%	11%	14%
Somewhat disapprove	6%	5%	5%	5%
Strongly disapprove	11%	8%	7%	8%
Don't know	24%	23%	23%	23%
Approve (Net)	51%	53%	55%	50%
Disapprove (Net)	26%	24%	23%	27%

b) The U.S. Department of Education leadership

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly approve	9%	11%	14%	10%
Somewhat approve	17%	21%	23%	20%
Lean toward approve	19%	18%	16%	19%
Lean toward disapprove	15%	17%	16%	19%
Somewhat disapprove	9%	8%	7%	9%
Strongly disapprove	10%	10%	11%	9%
Don't know	22%	14%	14%	13%
Approve (Net)	45%	50%	53%	49%
Disapprove (Net)	34%	35%	34%	37%





c) Your local school district leadership

,	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly approve	11%	15%	14%	17%
Somewhat approve	21%	25%	23%	28%
Lean toward approve	22%	24%	25%	24%
Lean toward disapprove	11%	10%	9%	11%
Somewhat disapprove	7%	6%	6%	6%
Strongly disapprove	6%	7%	10%	6%
Don't know	22%	13%	14%	8%
Approve (Net)	54%	64%	62%	69%
Disapprove (Net)	24%	23%	25%	23%

d) Teachers in your local public school district

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly approve	21%	26%	25%	29%
Somewhat approve	23%	24%	26%	24%
Lean toward approve	21%	20%	20%	20%
Lean toward disapprove	8%	8%	6%	11%
Somewhat disapprove	3%	2%	3%	2%
Strongly disapprove	4%	6%	8%	4%
Don't know	20%	13%	13%	10%
Approve (Net)	65%	70%	71%	73%
Disapprove (Net)	15%	16%	17%	17%

e) Your state's board of education

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly approve	8%	11%	13%	11%
Somewhat approve	18%	20%	18%	22%
Lean toward approve	21%	20%	22%	21%
Lean toward disapprove	14%	15%	15%	15%
Somewhat disapprove	8%	7%	6%	8%
Strongly disapprove	8%	10%	12%	9%
Don't know	22%	16%	14%	15%
Approve (Net)	47%	51%	53%	54%
Disapprove (Net)	30%	32%	33%	32%





f) Your state's governor

·	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly approve	15%	11%	9%	13%
Somewhat approve	18%	21%	23%	22%
Lean toward approve	16%	17%	18%	15%
Lean toward disapprove	11%	11%	11%	10%
Somewhat disapprove	9%	8%	7%	8%
Strongly disapprove	21%	20%	20%	21%
Don't know	11%	12%	11%	10%
Approve (Net)	49%	49%	50%	50%
Disapprove (Net)	41%	39%	38%	39%

#### 3. [ASK IF Q1 = "Yes, a child"] Do you agree or disagree with the following statements?

**Total Agree Summary** 

	Total 2021 Child in K12 (N=411)	Total 2020 Child in K12 (N=403)	Parents of Kids 10 and under (N=184)	Parents of Kids 11 and above (N=229)
My child(ren) will eventually be able to make up any lost ground	67%	73%	72%	68%
Teachers have struggled to help support my child(ren)'s online or distance learning	60%	52% ( <b>N=326</b> )	61%	60%
Online or distance learning has caused my child(ren) to fall behind	55%	46% ( <b>N=326</b> )	55%	54%
My school district prepared my child(ren) well for online or distance learning during the COVID-19 pandemic	50%	65% ( <b>N=326</b> )	52%	48%

a) My school district prepared my child(ren) well for online or distance learning during the COVID-19 pandemic

	Total Child in K12 (N=411)	Parents of Kids 10 and under (N=184)	Parents of Kids 11 and above (N=229)
Strongly agree	17%	22%	14%
Somewhat agree	32%	31%	34%
Somewhat disagree	27%	28%	30%
Strongly disagree	15%	13%	17%
Don't know	7%	6%	4%
Agree (Net)	50%	52%	48%
Disagree (Net)	43%	41%	48%





b) Online or distance learning has caused my child(ren) to fall behind

	Total Child in K12 (N=411)	Parents of Kids 10 and under (N=184)	Parents of Kids 11 and above (N=229)
Strongly agree	21%	13%	18%
Somewhat agree	34%	42%	36%
Somewhat disagree	21%	15%	24%
Strongly disagree	15%	17%	19%
Don't know	9%	13%	3%
Agree (Net)	55%	55%	54%
Disagree (Net)	36%	32%	43%

c) Teachers have struggled to help support my child(ren)'s online or distance learning

	Total Child in K12 (N=411)	Parents of Kids 10 and under (N=184)	Parents of Kids 11 and above (N=229)
Strongly agree	27%	29%	21%
Somewhat agree	34%	32%	39%
Somewhat disagree	20%	20%	23%
Strongly disagree	12%	12%	12%
Don't know	8%	7%	6%
Agree (Net)	60%	61%	60%
Disagree (Net)	31%	32%	34%

d) My child(ren) will eventually be able to make up any lost ground

	Total Child in K12 (N=411)	Parents of Kids 10 and under (N=184)	Parents of Kids 11 and above (N=229)
Strongly agree	32%	34%	34%
Somewhat agree	35%	38%	34%
Somewhat disagree	17%	13%	17%
Strongly disagree	5%	5%	6%
Don't know	11%	10%	10%
Agree (Net)	67%	72%	68%
Disagree (Net)	22%	19%	22%





4. **[ASK IF Q1 = "Yes, a child"]** Which of the following, if any, is most concerning to you about your child being potentially exposed to COVID-19? (Select one)

	Total Child in K12 (N=411)	Parents of Kids 10 and under (N=184)	Parents of Kids 11 and above (N=229)
They may get severely ill from the virus	41%	42%	38%
They may spread COVID-19 to a higher-risk family member	17%	21%	16%
They will miss class time if they are forced to quarantine	16%	14%	18%
They will require parental supervision during the quarantine period, and I/my co-parent will miss work	10%	8%	10%
Other	1%	1%	0%
None of these	15%	14%	18%

5. Would you support or oppose the following measures?

**Total Support Summary** 

	Total 2021	Total 2020 (N=2,008)	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Students and teachers returning to inperson school 5 days a week.	67%	58%	70%	70%	71%
Requiring teachers and school staff to be vaccinated against COVID-19	65%	N/A	56%	55%	53%
Schools or states implementing mask mandates for teachers, regardless of vaccination status.	65%	N/A	64%	64%	62%
Schools or states implementing mask mandates for students, regardless of vaccination status.	65%	N/A	62%	60%	64%
Requiring eligible students to be vaccinated against COVID-19 coronavirus.	59%	N/A	50%	46%	50%
State or school district restrictions on the teaching of critical race theory	37%	N/A	42%	42%	44%





a) Students and teachers returning to in-person school 5 days a week.

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	39%	43%	44%	46%
Somewhat support	28%	27%	27%	26%
Somewhat oppose	15%	12%	11%	15%
Strongly oppose	9%	11%	12%	9%
Don't know	10%	7%	7%	5%
Support (Net)	67%	70%	70%	71%
Oppose (Net)	23%	23%	23%	24%

b) Requiring eligible students to be vaccinated against COVID-19 coronavirus.

, , , ,	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	38%	28%	25%	31%
Somewhat support	21%	22%	21%	20%
Somewhat oppose	10%	10%	10%	9%
Strongly oppose	22%	32%	35%	32%
Don't know	9%	8%	9%	8%
Support (Net)	59%	50%	46%	50%
Oppose (Net)	32%	42%	45%	41%

c) Requiring teachers and school staff to be vaccinated against COVID-19

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	44%	35%	34%	35%
Somewhat support	21%	20%	21%	18%
Somewhat oppose	10%	12%	13%	13%
Strongly oppose	18%	25%	25%	26%
Don't know	7%	7%	7%	8%
Support (Net)	65%	56%	55%	53%
Oppose (Net)	28%	38%	38%	39%

d) Schools or states implementing mask mandates for teachers, regardless of vaccination status.

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	43%	39%	37%	43%
Somewhat support	22%	24%	27%	20%
Somewhat oppose	13%	13%	11%	15%
Strongly oppose	15%	18%	20%	18%
Don't know	6%	5%	6%	4%
Support (Net)	65%	64%	64%	62%
Oppose (Net)	28%	31%	31%	33%

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e) Schools or states implementing mask mandates for students, regardless of vaccination status

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	42%	37%	32%	45%
Somewhat support	23%	24%	28%	20%
Somewhat oppose	11%	11%	11%	11%
Strongly oppose	18%	22%	22%	21%
Don't know	6%	6%	6%	4%
Support (Net)	65%	62%	60%	64%
Oppose (Net)	29%	33%	33%	32%

f) State or school district restrictions on the teaching of critical race theory

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Strongly support	22%	22%	22%	24%
Somewhat support	15%	20%	20%	20%
Somewhat oppose	15%	17%	18%	16%
Strongly oppose	25%	19%	20%	19%
Don't know	23%	22%	21%	22%
Support (Net)	37%	42%	42%	44%
Oppose (Net)	40%	36%	37%	34%

6. Please indicate how much you agree or disagree with the following statements.

**Total Agree Summary** 

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Individual parents should make the decision if their children will return to inperson classrooms this year or not.	74%	81%	82%	83%
School districts should be allowed to implement mask mandates.	68%	64%	63%	65%
Children in schools are facing greater risks from COVID-19 than they did last year.	62%	60%	60%	58%
Schools in my community are doing everything possible to prevent the spread of COVID-19 in schools this semester.	58%	63%	62%	65%
Individual parents should make the decision on if their children wear masks in school or not.	43%	53%	57%	53%





 Schools in my community are doing everything possible to prevent the spread of COVID-19 in schools this semester.

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly agree	24%	31%	30%	33%
Somewhat agree	33%	32%	32%	32%
Somewhat disagree	14%	15%	15%	14%
Strongly disagree	8%	10%	9%	11%
Don't know	20%	12%	13%	9%
Agree (Net)	58%	63%	62%	65%
Disagree (Net)	22%	25%	25%	26%

b) Children in schools are facing greater risks from COVID-19 than they did last year.

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly agree	32%	26%	26%	25%
Somewhat agree	30%	34%	33%	33%
Somewhat disagree	16%	17%	16%	19%
Strongly disagree	11%	14%	15%	14%
Don't know	12%	10%	9%	9%
Agree (Net)	62%	60%	60%	58%
Disagree (Net)	27%	31%	31%	32%

c) Individual parents should make the decision on if their children wear masks in school or not.

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly agree	26%	34%	38%	33%
Somewhat agree	18%	19%	20%	20%
Somewhat disagree	21%	18%	19%	15%
Strongly disagree	28%	22%	19%	25%
Don't know	8%	6%	4%	7%
Agree (Net)	43%	53%	57%	53%
Disagree (Net)	49%	40%	38%	40%

d) Individual parents should make the decision if their children will return to in-person classrooms this year or not.

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	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above	
Strongly agree	40%	49%	53%	48%	
Somewhat agree	34%	32%	29%	35%	
Somewhat disagree	11%	10%	9%	10%	
Strongly disagree	6%	3%	3%	3%	
Don't know	8%	5%	5%	4%	
Agree (Net)	74%	81%	82%	83%	
Disagree (Net)	18%	14%	12%	13%	

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e) School districts should be allowed to implement mask mandates.

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly agree	46%	43%	39%	49%
Somewhat agree	22%	22%	23%	16%
Somewhat disagree	9%	9%	9%	10%
Strongly disagree	16%	20%	22%	18%
Don't know	7%	7%	6%	7%
Agree (Net)	68%	64%	63%	65%
Disagree (Net)	25%	28%	31%	28%

7. How likely do you think it is that schools in your area will close again in the 2021-2022 school year because of the spread of coronavirus/COVID-19?

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Very likely	21%	27%	31%	23%
Somewhat likely	39%	38%	36%	38%
Not very likely	19%	17%	16%	19%
Not at all likely	6%	8%	9%	9%
Don't know	15%	9%	7%	11%
Likely (Net)	59%	65%	67%	61%
Not likely (Net)	25%	25%	25%	28%

8. **[ASK IF Q1 = "Yes, a child"]** Which of the following, if any, has been your child's biggest struggles during the pandemic?

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
Academic progress	40%	39%	39%
Lack of participation in			
extracurricular activities, like sports	40%	44%	37%
or music			
Lack of physical activity	38%	38%	38%
Making and maintaining friendships	37%	44%	33%
Mental health	28%	29%	24%
Physical health	19%	19%	18%
Other	2%	2%	2%
None of these	15%	12%	20%



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9. **[ASK IF Q1 = "Yes, a child"]** Do you support or oppose teaching about the following in your child(ren)'s school?

**Total Support Summary** 

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
How to spot misinformation online	78%	81%	80%
Sexual education	75%	79%	79%
The history of slavery and racism in the United States	75%	77%	78%
The ongoing effects of slavery and racism in the United States	63%	65%	63%
Critical race theory	49%	48%	50%

a) Critical race theory

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	22%	18%	22%
Somewhat support	27%	30%	28%
Somewhat oppose	8%	10%	6%
Strongly oppose	22%	21%	23%
Don't know	21%	21%	21%
Support (Net)	49%	48%	50%
Oppose (Net)	30%	31%	29%

b) Sexual education

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	41%	43%	44%
Somewhat support	34%	36%	34%
Somewhat oppose	12%	12%	10%
Strongly oppose	8%	7%	7%
Don't know	6%	3%	5%
Support (Net)	75%	79%	79%
Oppose (Net)	20%	18%	17%





c) How to spot misinformation online

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	55%	53%	57%
Somewhat support	24%	28%	23%
Somewhat oppose	7%	4%	4%
Strongly oppose	5%	4%	6%
Don't know	10%	11%	10%
Support (Net)	78%	81%	80%
Oppose (Net)	12%	8%	10%

d) The history of slavery and racism in the United States

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	46%	43%	49%
Somewhat support	29%	34%	29%
Somewhat oppose	8%	6%	7%
Strongly oppose	8%	10%	7%
Don't know	8%	7%	8%
Support (Net)	75%	77%	78%
Oppose (Net)	17%	16%	14%

e) The ongoing effects of slavery and racism in the United States

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
Strongly support	36%	33%	39%
Somewhat support	27%	32%	24%
Somewhat oppose	12%	10%	10%
Strongly oppose	18%	19%	18%
Don't know	8%	7%	10%
Support (Net)	63%	65%	63%
Oppose (Net)	30%	29%	28%



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10. At what grade in school do you think it's appropriate to start teaching children about racism?

	Total	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Kindergarten	22%	19%	22%	17%
First grade	10%	8%	9%	6%
Second grade	4%	4%	3%	6%
Third grade	9%	12%	13%	9%
Fourth grade	8%	10%	10%	10%
Fifth grade	9%	9%	9%	10%
Sixth grade	9%	12%	10%	13%
Seventh grade	4%	2%	3%	3%
Eighth grade	3%	4%	4%	4%
Ninth grade	3%	3%	3%	3%
Tenth grade	1%	3%	1%	5%
Eleventh grade	1%	1%	0%	1%
Twelfth grade	2%	2%	2%	3%
Never	17%	11%	10%	10%





11. [ASK IF Q1 = "Yes, a child"] Which type of school does/do your child(ren) attend?

	Total Child in K12 (N=411)	Parents of Kids 10 and under (N=184)	Parents of Kids 11 and above (N=229)
Public, in-person school	72%	74%	76%
Public, remote/online school]	12%	11%	11%
Charter school	6%	7%	4%
Private school – religious or parochial	8%	7%	9%
Private school – non-religious	4%	6%	3%
Private online school or another private program	1%	1%	1%
Other	4%	5%	3%

12. [ASK IF Q1 = "Yes, a child"] Why did you choose that school for the 2021-2022 school year?

	Total Child in K12	Parents of Kids 10 and under	Parents of Kids 11 and above
Best choice for my child's academic progress	44%	47%	44%
Best choice for my child's mental health	23%	29%	19%
Best choice for my child's ability to make friends	19%	22%	22%
Best choice to keep my child or family safe from COVID-19	14%	12%	15%
They are not enforcing a student mask policy	12%	13%	11%
The school's values match our family's	22%	26%	23%
Convenience	42%	47%	43%
Cost or affordability	18%	20%	18%

13. Are you a K-12 teacher or do you have any teachers in your immediate family, meaning parents, siblings, or children?

	Total
Yes	14%
No	86%

14. Do you personally know anyone who has already received the COVID-19 vaccine? Select all that apply.

	Total
Yes, I have received the vaccine	63%
Yes, a member of my immediate family	57%
Yes, someone else	54%
No	10%

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15. **[ASK IF ANY CHILDREN 0-17 IN HOUSEHOLD]** How likely, if at all, are you to have your child get the COVID-19 vaccine, as soon as it's available for their age group?

	Total Parents	Parents of Kids 10 and under	Parents of Kids 11 and above
Very likely	23%	25%	19%
Somewhat likely	18%	23%	13%
Not very likely	9%	9%	11%
Not at all likely	32%	34%	28%
At least one of my children has already received at least one dose of the COVID-19 vaccine	18%	8%	29%
Likely (Net)	41%	48%	33%
Likely + Already received (Net)	59%	56%	62%
Not likely (Net)	41%	44%	38%



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#### **About the Study**

These are the findings of an USA Today/Ipsos poll conducted between August 30 – September 1, 2021. For this survey, a sample of 2,010 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 427 parents of children under 18, 261 Parents with kids ages 10 and under, and 242 Parents with kids ages 11 and above.

The sample was randomly drawn from <a href="Ipsos">Ipsos</a>' online panel</a>, partner online panel sources, and <a href="fiver">fiver"</a></a> <a href="Sampling">sampling</a> and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,010, DEFF=1.5, adjusted Confidence Interval=+/-4.0 percentage points).

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#### **About Ipsos**

lpsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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