

IPSOS PRESS RELEASE : ARE WE READY TO BE BACK IN OFFICE?

Ipsos Malaysia

Fri, 1st October 2021

GAME CHANGERS




THIRD OF MALAYSIANS ARE NOT READY TO BE BACK IN OFFICE

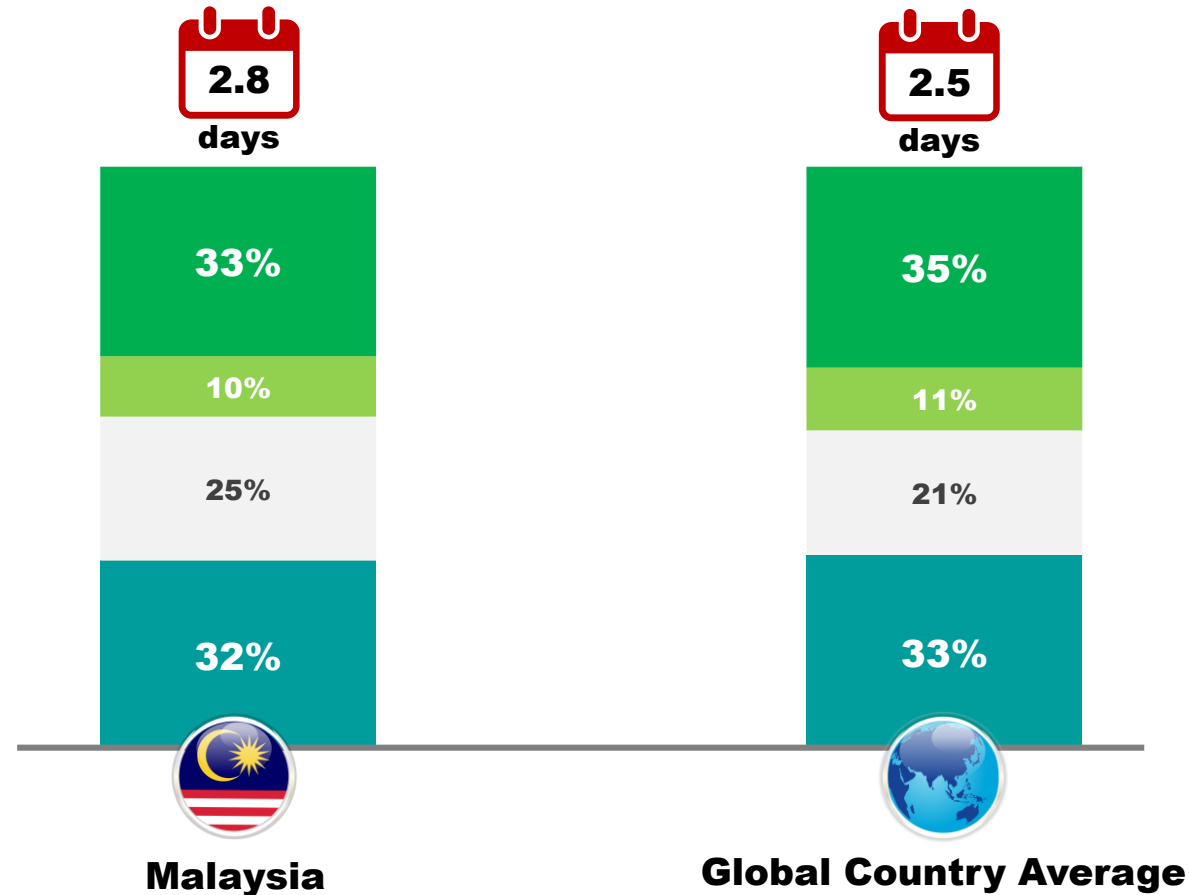
Malaysians are split in their opinion on future workplace. 1/3rd don't want to leave home, but an equal amount can't wait to get out of home.

WORKING FROM HOME POST PANDEMIC

Q. Which of these ways would you prefer to work once the pandemic is over?

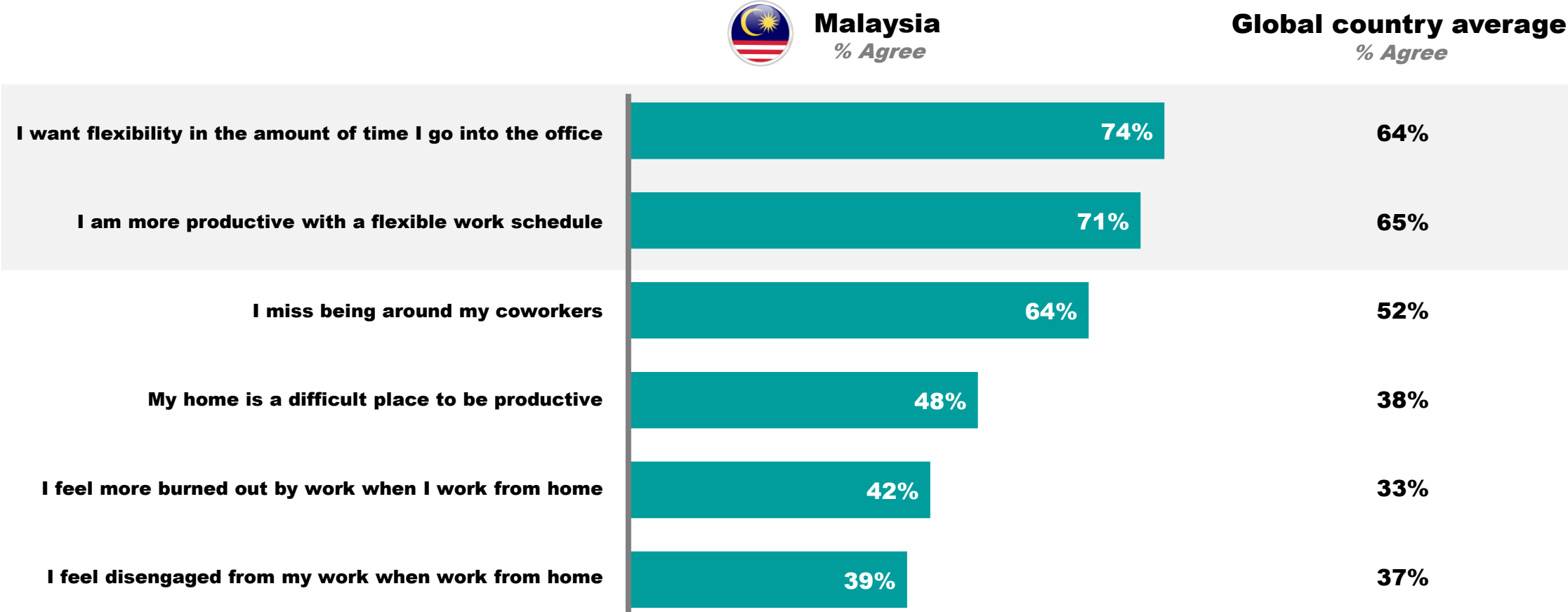
Q. How many days per week would you prefer working from home?

- **Completely from home / Work more from home** 
- **Same as before**
- **Not applicable / can't choose**
- **Completely away from home / Work less from home** 



EMPLOYEES EXPECT FLEXIBILITY OF WORKPLACE & SCHEDULE

Employees want to be connected, productive and stress free. They believe flexibility will be the answer to that.

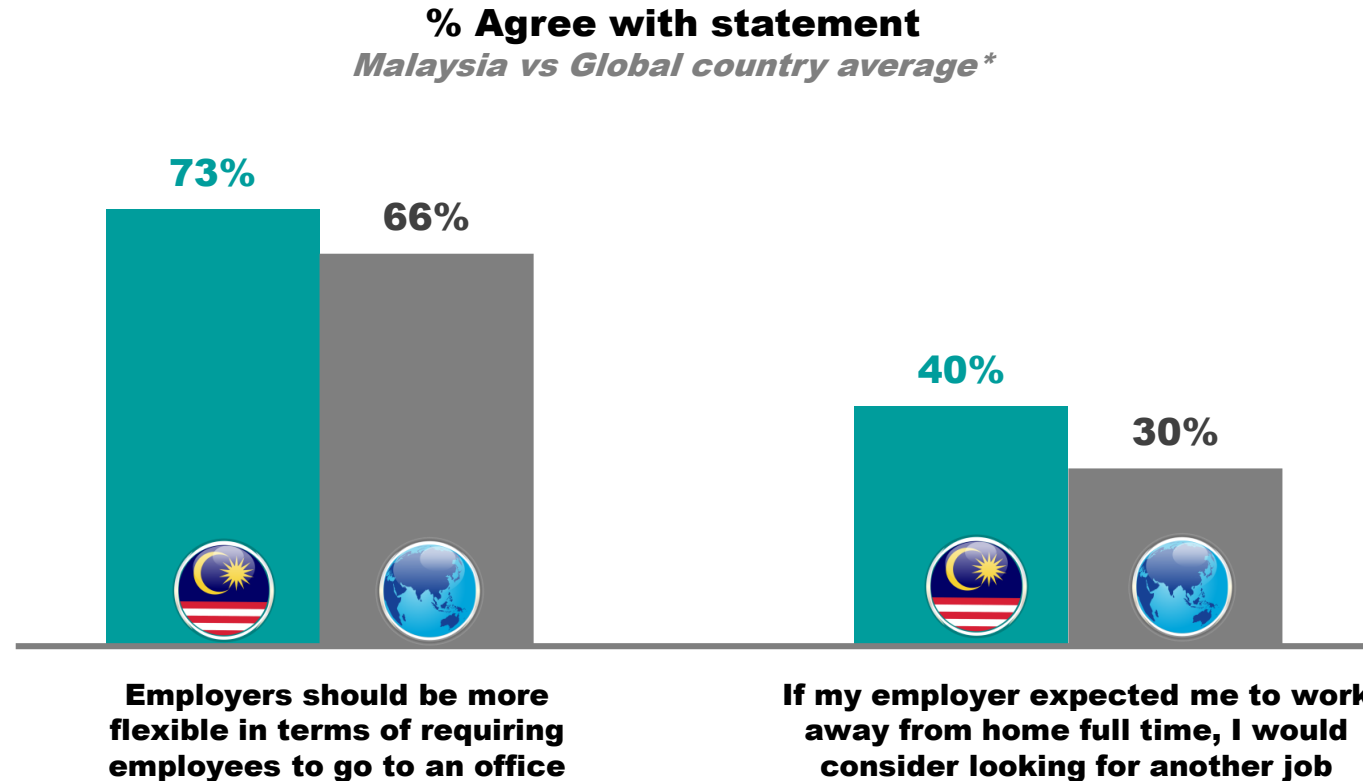


*The Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result



LACK OF FLEXIBILITY WILL ENCOURAGE ATTRITION

Malaysian employees expect their employers to be more flexible in terms of going to office. Forcing employees to shift back to fulltime work from office will encourage employees to look for alternatives.



Return to the workplace

As the pandemic is coming under control across Malaysia, an increasing number of employees are faced with the choice of whether to return to office. Employers will eventually have to decide how long and in what form they would allow work from home.

Malaysians are divided in their preferences, with a third each strongly supporting work from home or away from home. But eventually, this boils down to providing flexibility of workplace and work schedule to employees. Malaysian employees believe flexibility is the answer to their needs - productivity, engagement, and a stress-free environment.

Employers who fail to understand this need are at the risk of losing talents. Thus, beyond an attractive perk, workplace/schedule flexibility will be a default requirement post-pandemic.



Lars Erik Lie
Associate Director,
Ipsos Public Affairs

About Ipsos

Ipsos is one of the largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

Game Changers

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.