

IPSOS PRESS RELEASE :

TRUST IN PROFESSIONS

Ipsos Malaysia

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GAME CHANGERS



POST-PANDEMIC, DOCTORS MORE TRUSTED THAN TEACHERS

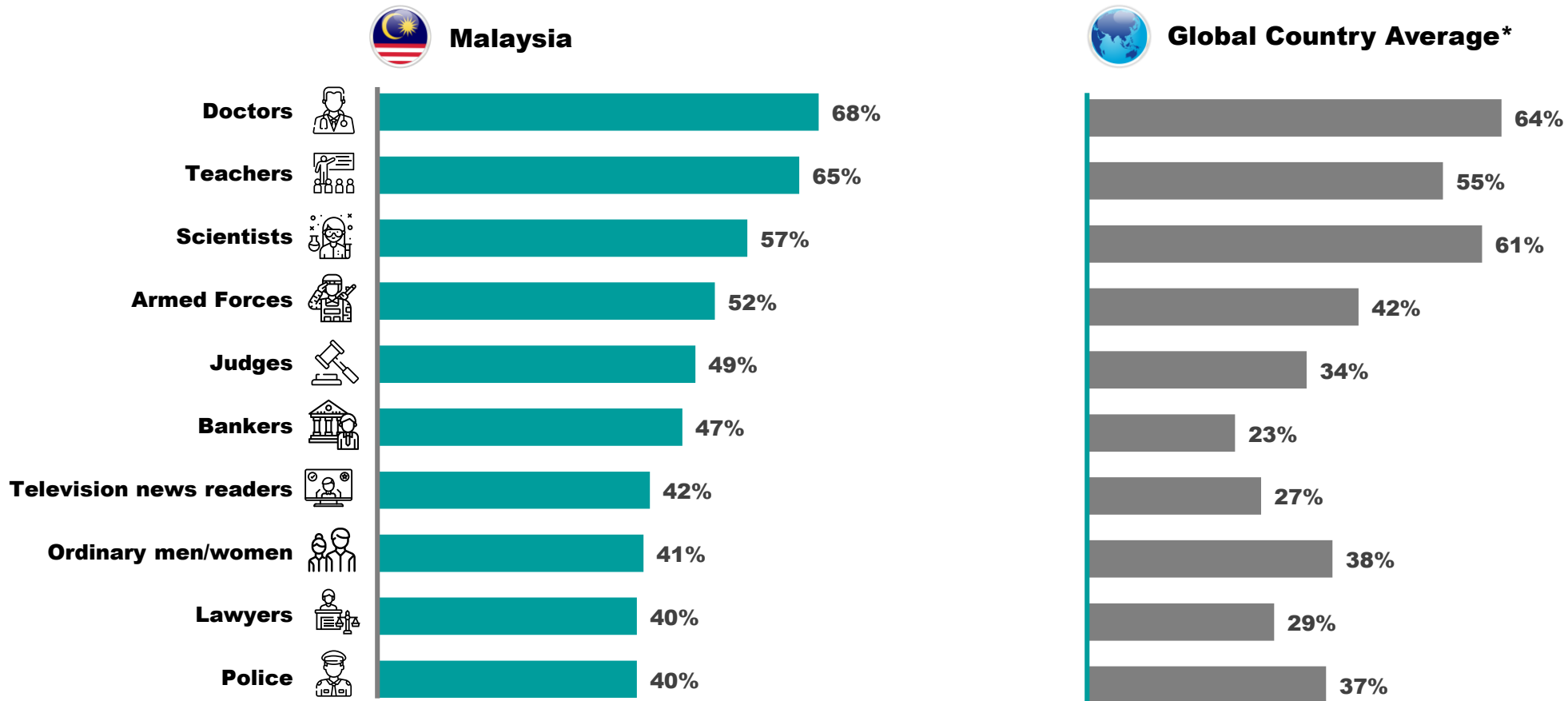
While the top 5 trusted professions remains fairly consistent from 2019, doctors are now the MOST trusted profession



DOCTORS, TEACHERS, SCIENTISTS ARE TRUSTED GLOBALLY

While bankers are highly trusted among Malaysians, it's one of the least trusted professions in a global perspective

Trust in professions 2021 – Top 10
(% Consider trustworthy)

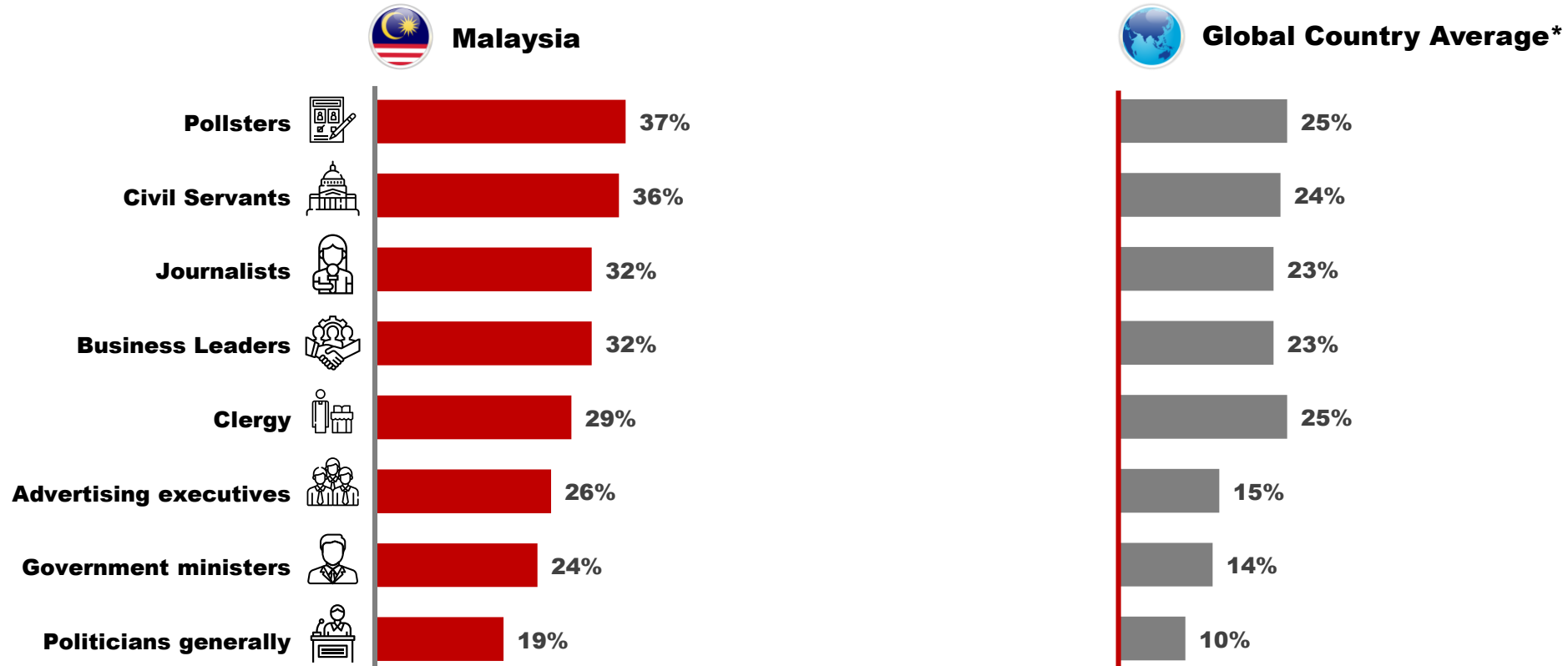


*The Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result

POLITICIANS LESS TRUSTED ACROSS THE WORLD

Malaysians are no different – both government ministers and politicians generally are among the least trusted professions

Trust in professions 2021 – Bottom 8
(% Consider trustworthy)



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Trust in professions

As the country grapples with getting the pandemic under control, all sections of society are forced to play a part in the recovery process. Trust is a key ingredient in facilitating a broad response, hereunder the trust ordinary people have in society's leading professions.

More Malaysians have been interacting with the healthcare system than ever before, and it's reflected in doctors surpassing teachers as the most trusted profession.

At the other end of the scale, politicians are the least trusted – that's the case across the world, as well as in Malaysia. Similar to health care professionals, politicians and government ministers have been visible faces throughout the pandemic, without reaping the same benefits in terms of trust in their profession.



Lars Erik Lie
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Game Changers

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You act better when you are sure.