



Press Release

Clarification of Results for Georgia Pre-Elections

Tbilisi, Friday, October 29th

On October 27th, 2021 Ipsos released to our client Mtavari TV pre-election polling results for the five main cities in Georgia. Mtavari TV published these results just before the polling ban. The results released by Mtavari TV for the city of Zugdidi were different from what Ipsos delivered to them and what Ipsos published on our web site.

Ipsos believes this mix up was due to a misunderstanding at Mtavari TV about what was intended to be released. Our report to Mtavari TV included the full weighted and unweighted results for Zugdidi. As is Ipsos's practice, this was done to provide full transparency about the polling to our media client. Mtavari TV unfortunately released the unweighted results, which are preliminary and not intended for public release, as opposed to the weighted results, which are correct and final. This is the source of the confusion.

Ipsos confirms that the correct polling results for Zugdidi are the weighted results. These are available here on our website <https://www.ipsos.com/en-ua/local-run-2021-georgia-pre-election-study-5-cities> .

Ipsos is committed to providing accurate election polling results whenever and wherever we conduct election polls. We are also committed to being transparent about how we do our polls. Ipsos believes that accurate, transparent election polling is good for democracy.

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