



PRESS RELEASE

Nine in Ten (92%) Canadians Want their Government to Ensure Domestic Military Pilot Training to Fortify National Sovereignty

Canadians are looking inwards at how best to secure sovereignty and domestic economic growth: this extends to Canadian defence and security acquisitions

Toronto, ON, September 20, 2021 — As the pandemic continues to exert pressures, Canadians are looking inwards at how best to secure sovereignty and domestic economic growth. According to a recent survey study conducted by Ipsos, 4 out of 5 Canadians (83%) agree that it is a priority to retain Canada's key capacity to train military pilots under Canadian control. Sovereignty remains at the forefront of Canadians' minds, with a near consensus (92%) agreeing that it is essential to national sovereignty and security that Canada retain the training of its military pilots.

Canadians want to see domestic reinvestment and sovereign stability in defence and security acquisitions

Canadians continue to strongly support reinvestment into the Canadian economy: 9 in 10 Canadians (91%) agree that when the Canadian government makes major defence and security acquisitions, it should focus primarily on buying services and equipment from domestic companies.

Buying Canadian is a strong consideration for military pilot training too with 3 in 5 (58%) Canadians feeling it even trumps cost. That said, with budgets tightening, 2 in 5 Canadians (42%) indicate that what matters most to them is that Canada should seek out the lowest cost solution for military pilot training, regardless of whether the provider is Canadian or foreign owned.

Canadians are divided on Canada's military pilot training leadership status

Canadians are divided on Canada's status as a leader in training military pilots. 1 in 10 Canadians (10%) believe that Canada is ahead of other countries in its achievements, a third of Canadians (31%) believe it's on par, and 1 in 5 (22%) believe Canada is falling behind. However, a significant proportion of nearly 2 in 5 Canadians simply don't know (37%) about Canada's place amongst leading countries in military pilot training.

Fully 4 out of 5 (80%) Canadians admit that they didn't know of Canada's leadership in military pilot training since the Second World War.



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About the Study

These are some of the findings of an Ipsos poll conducted between August 10th to 12th, 2021, on behalf of SkyAlyne. For this survey, a sample of 1,000 Canadians over the age of 18 were interviewed. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.5 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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About Ipsos

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