



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, October 28, 2021

### 1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%



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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>11/24-25, 2020 (N=1,114)</b>	40%	18%	21%	36%	23%	14%	9%	2%
<b>11/10-11, 2020 (N=1,113)</b>	40%	16%	23%	33%	25%	15%	11%	2%
<b>10/27-28, 2020 (N=1,115)</b>	38%	17%	20%	34%	27%	16%	11%	2%
<b>10/13-14, 2020 (N=1,114)</b>	36%	16%	21%	33%	29%	17%	12%	1%
<b>9/29-30, 2020 (N=1,115)</b>	35%	16%	18%	34%	30%	17%	13%	2%
<b>9/15-16, 2020 (N=1,113)</b>	36%	18%	18%	33%	29%	16%	12%	1%
<b>9/1-2, 2020 (N=1,113)</b>	33%	14%	19%	33%	32%	19%	14%	1%
<b>8/18-19, 2020 (N=1115)</b>	34%	14%	20%	37%	28%	17%	11%	1%
<b>8/4-5, 2020 (N=1,111)</b>	33%	14%	19%	37%	29%	17%	12%	2%
<b>7/21-22, 2020 (N=1,115)</b>	34%	15%	19%	36%	29%	19%	10%	1%
<b>6/23-24, 2020 (N=1,113)</b>	31%	14%	17%	34%	33%	20%	12%	2%
<b>6/8-9, 2020 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29, 2020 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	3%
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13, 2020 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%





## PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
<b>8/18-19, 2020</b>	2%	9%	20%	42%	5%	13%	7%	3%
<b>8/4-5, 2020</b>	2%	9%	21%	42%	3%	11%	9%	3%
<b>7/21-22, 2020</b>	3%	11%	20%	38%	4%	12%	8%	4%
<b>6/23-24, 2020</b>	3%	7%	17%	33%	9%	18%	9%	4%
<b>6/8-9, 2020</b>	3%	5%	15%	27%	21%	10%	6%	3%
<b>5/28-29, 2020</b>	2%	5%	13%	37%	18%	13%	8%	4%
<b>5/14-15, 2020</b>	2%	5%	16%	33%	22%	10%	7%	5%
<b>5/4-5, 2020</b>	2%	6%	18%	41%	17%	5%	8%	3%
<b>4/27-28, 2020</b>	2%	5%	17%	41%	-	-	-	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%



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5. How many doses of the COVID-19 vaccine have you received?

	1 dose	2 doses or all dosages needed	None, but I plan to get the vaccine	None, and I do not plan to get the vaccine
10/26-27, 2021	11%	69%	5%	15%
10/12-13, 2021	10%	68%	6%	16%
9/28-29, 2021	10%	67%	6%	17%
9/14-15, 2021	11%	65%	7%	17%
8/31-9/1, 2021	7%	67%	8%	18%
8/18-19, 2021	8%	69%	7%	16%
8/3-4, 2021	6%	66%	9%	19%
7/20-21, 2021	8%	64%	9%	20%
7/6-7, 2021	5%	67%	10%	19%
6/22-23, 2021	7%	61%	9%	22%
6/8-9, 2021	7%	60%	12%	21%
5/25-26, 2021	11%	59%	11%	19%
5/11-12, 2021	11%	53%	13%	23%
4/27-28, 2021	16%	47%	17%	20%
4/13-14, 2021	17%	38%	21%	23%

6. Are you currently working from home, for at least a majority of the time, because of the pandemic?

	Yes, working mostly from home	Yes, working completely from home	Yes (Net)	No	I am not currently working
10/26-27, 2021	13%	11%	24%	39%	36%
10/12-13, 2021	12%	12%	23%	38%	39%
9/28-29, 2021	11%	12%	23%	37%	39%
9/14-15, 2021	12%	12%	24%	40%	36%
8/31-9/1, 2021	14%	11%	26%	41%	34%
8/18-19, 2021	14%	11%	25%	42%	33%
8/3-4, 2021	16%	12%	28%	38%	34%
7/20-21, 2021	15%	12%	26%	40%	34%
7/6-7, 2021	15%	15%	29%	38%	32%
6/22-23, 2021	14%	14%	28%	40%	32%
6/8-9, 2021	13%	16%	30%	38%	32%
5/25-26, 2021	16%	17%	33%	36%	31%
5/11-12, 2021	16%	14%	31%	37%	32%
4/13-14, 2021	18%	15%	33%	35%	32%
3/15-16, 2021	16%	18%	34%	32%	33%





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7. In the past month, has your concern over personally contracting COVID-19...

	8/18-19, 2021	8/31-9/1, 2021	9/14-15, 2021	10/12-13, 2021	10/26-27, 2021
Increased a lot	9%	9%	8%	5%	6%
Increased somewhat	28%	28%	24%	16%	14%
Not changed	47%	49%	55%	58%	59%
Decreased somewhat	8%	8%	7%	13%	13%
Decreased a lot	8%	6%	7%	8%	9%
<i>Increased (Net)</i>	<i>38%</i>	<i>37%</i>	<i>32%</i>	<i>21%</i>	<i>20%</i>
<i>Decreased (Net)</i>	<i>15%</i>	<i>14%</i>	<i>13%</i>	<i>21%</i>	<i>22%</i>

8. **[ASK OF PARENTS OF CHILDREN UNDER 18]** Do you currently have any children attending in-person school, kindergarten through 12<sup>th</sup> grade?

	9/14-15, 2021 (N=276)	9/28-29, 2021 (N=267)	10/26-27, 2021 (N=261)
Yes	71%	72%	76%
No	29%	28%	24%

9. **[ASK IF Q8 = YES]** Thinking about the time period since this school year (2021-22) started, which of the following describe the situation at your child(ren)'s school(s)? Select all that apply.

	9/14-15, 2021 (N=202)	9/28-29, 2021 (N=199)	10/26-27, 2021 (N=201)
There have been COVID-19 cases at my child(ren)'s school this school year	62%	62%	45%
There have been COVID-19 cases in my child(ren)'s classroom this school year	42%	52%	29%
Children in other grades and/or classrooms at my child(ren)'s school have had to quarantine this school year due to COVID-19	31%	34%	25%
My child(ren) have had to quarantine due to COVID-19 this school year	31%	27%	19%
My child(ren) are required to wear masks in the classroom	12%	14%	53%
I think active shooters are a bigger threat to my child(ren) at school than COVID-19	8%	N/A	14%
My school requires frequent testing for students	N/A	9%	9%
None of the above	9%	8%	13%





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10. [ASK IF Q8 = YES] How disruptive has your child's or children's schooling situation been to your life?

	8/18-19, 2020 (N=224)	9/15-16, 2020 (N=236)	9/29-30, 2020 (N=246)	10/13-14, 2020 (N=263)	10/26-27, 2021 (N=201)
Very disruptive	29%	31%	38%	32%	18%
Somewhat disruptive	46%	34%	38%	43%	32%
Not very disruptive	14%	22%	16%	18%	36%
Not disruptive at all	11%	13%	8%	7%	14%
<i>Disruptive (Net)</i>	75%	65%	76%	75%	50%
<i>Not disruptive (Net)</i>	25%	35%	24%	25%	50%

\*Note: Prior to the the wave in October 2021, this question was asked of all those with a child age 5-17 in the household

11. [ASK IF Q8 = YES] Which of the follow applies to how you monitor your child(ren)'s social media use? Select all that apply.

	10/26-27, 2021 (N=201)
I approve which app(s) they can use	28%
I have access to their profiles to monitor their activity	24%
I coach them on how to use social media	23%
I check their friends and who they follow	16%
I do not monitor my child(ren)'s social media at all	13%
I do not allow my child(ren) to use social media	26%
My child(ren) are allowed to use social media, but they choose not to	9%

12. When thinking about your plans for Thanksgiving, which of the following are you planning on doing?

	10/26-27, 2021
I plan to celebrate at home with only people in my household	24%
I plan to travel locally to celebrate with friends and/or family	17%
I plan to stay home and host friends and/or family from outside my household	15%
I plan to travel by car, outside of my local area, to celebrate with friends and/or family	11%
I plan to travel by plane to celebrate with friends and/or family	6%
I don't plan to celebrate Thanksgiving	7%
I don't know what my plans are yet	20%





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13. **[ASK IF PLAN TO CELEBRATE WITH ANOTHER HOUSEHOLD]** When thinking about your Thanksgiving celebration, to what extent do you agree or disagree with the following statements?

Total Strongly agree + Somewhat agree

	<b>10/26-27, 2021 (N=579)</b>
I don't expect any testing or vaccination requirements	63%
I expect people who attend Thanksgiving to be vaccinated	54%
Talking about beliefs about vaccination and other COVID-related topics with my friends and family at Thanksgiving will lead to disagreements	45%
I expect all people who attend Thanksgiving who aren't vaccinated to get tested for COVID-19 beforehand	40%
I expect all people who attend Thanksgiving to get tested for COVID-19 beforehand	30%

- a. I expect all people who attend Thanksgiving to get tested for COVID-19 beforehand

	<b>10/26-27, 2021 (N=579)</b>
Strongly agree	14%
Somewhat agree	16%
Somewhat disagree	28%
Strongly disagree	33%
Don't know	9%
<i>Agree (Net)</i>	<i>30%</i>
<i>Disagree (Net)</i>	<i>61%</i>

- b. I expect people who attend Thanksgiving to be vaccinated

	<b>10/26-27, 2021 (N=579)</b>
Strongly agree	31%
Somewhat agree	23%
Somewhat disagree	16%
Strongly disagree	24%
Don't know	6%
<i>Agree (Net)</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>40%</i>





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- c. I expect all people who attend Thanksgiving who aren't vaccinated to get tested for COVID-19 beforehand

	<b>10/26-27, 2021 (N=579)</b>
Strongly agree	16%
Somewhat agree	24%
Somewhat disagree	21%
Strongly disagree	30%
Don't know	10%
<i>Agree (Net)</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>51%</i>

- d. I don't expect any testing or vaccination requirements

	<b>10/26-27, 2021 (N=579)</b>
Strongly agree	36%
Somewhat agree	27%
Somewhat disagree	16%
Strongly disagree	12%
Don't know	8%
<i>Agree (Net)</i>	<i>63%</i>
<i>Disagree (Net)</i>	<i>28%</i>

- e. Talking about beliefs about vaccination and other COVID-related topics with my friends and family at Thanksgiving will lead to disagreements

	<b>10/26-27, 2021 (N=579)</b>
Strongly agree	20%
Somewhat agree	25%
Somewhat disagree	23%
Strongly disagree	22%
Don't know	9%
<i>Agree (Net)</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>46%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

### 14. How confident are you in...?

#### Total Very confident + Somewhat confident

	<b>10/26-27, 2021</b>
Getting quality healthcare	78%
Starting home improvement projects	57%
Sending your kids to school in person	57%
Starting a new job	52%
Buying a new car	50%
Increasing your monthly spending on optional things	49%
Pursuing continuing education	47%
Investing in the stock market	45%
Taking out a loan	43%
Buying a new home	41%

#### a. Investing in the stock market

	<b>10/26-27, 2021</b>
Very confident	15%
Somewhat confident	30%
Not very confident	28%
Not at all confident	27%
<i>Confident (Net)</i>	<b>45%</b>
<i>Not confident (Net)</i>	<b>55%</b>

#### b. Taking out a loan

	<b>10/26-27, 2021</b>
Very confident	16%
Somewhat confident	27%
Not very confident	28%
Not at all confident	28%
<i>Confident (Net)</i>	<b>43%</b>
<i>Not confident (Net)</i>	<b>57%</b>

#### c. Buying a new home

	<b>10/26-27, 2021</b>
Very confident	14%
Somewhat confident	27%
Not very confident	27%
Not at all confident	33%
<i>Confident (Net)</i>	<b>41%</b>
<i>Not confident (Net)</i>	<b>59%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

d. Buying a new car

	<b>10/26-27, 2021</b>
Very confident	18%
Somewhat confident	32%
Not very confident	25%
Not at all confident	25%
<i>Confident (Net)</i>	<i>50%</i>
<i>Not confident (Net)</i>	<i>50%</i>

e. Starting a new job

	<b>10/26-27, 2021</b>
Very confident	22%
Somewhat confident	30%
Not very confident	24%
Not at all confident	24%
<i>Confident (Net)</i>	<i>52%</i>
<i>Not confident (Net)</i>	<i>48%</i>

f. Pursuing continuing education

	<b>10/26-27, 2021</b>
Very confident	18%
Somewhat confident	29%
Not very confident	26%
Not at all confident	27%
<i>Confident (Net)</i>	<i>47%</i>
<i>Not confident (Net)</i>	<i>53%</i>

g. Getting quality healthcare

	<b>10/26-27, 2021</b>
Very confident	30%
Somewhat confident	48%
Not very confident	15%
Not at all confident	8%
<i>Confident (Net)</i>	<i>78%</i>
<i>Not confident (Net)</i>	<i>22%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

### h. Increasing your monthly spending on optional things

	<b>10/26-27, 2021</b>
Very confident	13%
Somewhat confident	35%
Not very confident	34%
Not at all confident	17%
<i>Confident (Net)</i>	<b>49%</b>
<i>Not confident (Net)</i>	<b>51%</b>

### i. Starting home improvement projects

	<b>10/26-27, 2021</b>
Very confident	21%
Somewhat confident	37%
Not very confident	25%
Not at all confident	17%
<i>Confident (Net)</i>	<b>57%</b>
<i>Not confident (Net)</i>	<b>43%</b>

### j. Sending your kids to school in person

	<b>10/26-27, 2021</b>
Very confident	25%
Somewhat confident	32%
Not very confident	18%
Not at all confident	25%
<i>Confident (Net)</i>	<b>57%</b>
<i>Not confident (Net)</i>	<b>43%</b>

### 15. How comfortable do you feel with your personal economic situation today?

	<b>10/26-27, 2021</b>
Very comfortable	12%
Somewhat comfortable	30%
Neither comfortable or uncomfortable	27%
Somewhat uncomfortable	20%
Very uncomfortable	12%
<i>Comfortable (Net)</i>	<b>42%</b>
<i>Uncomfortable (Net)</i>	<b>32%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

16. What would make you feel more comfortable with your personal economic situation? Select all that apply.

	<b>10/26-27, 2021</b>
Higher wages	38%
Covid-19 cases dropping nationwide	31%
Less credit card debt	25%
Lower rent	24%
Greater job stability	23%
Less money owed on student loans or other debt	15%
Having health insurance	15%
More consistent rent	5%
Other	7%
Don't know	5%
None of these	11%

17. How comfortable do you feel with the overall economic situation in the U.S.?

	<b>10/26-27, 2021</b>
Very comfortable	6%
Somewhat comfortable	15%
Neither comfortable or uncomfortable	31%
Somewhat uncomfortable	29%
Very uncomfortable	19%
<i>Comfortable (Net)</i>	<i>21%</i>
<i>Uncomfortable (Net)</i>	<i>48%</i>

18. What would make you feel more comfortable with the overall economic situation in the U.S.? Select all that apply.

	<b>10/26-27, 2021</b>
If prices for goods that I buy often, like food and fuel, were to go down	61%
Covid-19 cases dropping nationwide	43%
Greater political stability	37%
Lowering national debt	37%
Greater political unity	33%
Other	5%
Don't know	8%





## PUBLIC POLL FINDINGS AND METHODOLOGY

19. **[ASK IF EMPLOYED FULL- OR PART-TIME OR SELF EMPLOYED]** When thinking about your day-to-day work, which of the following describes how you feel? Select all that apply.

	<b>10/26-27, 2021 (N=643)</b>
I feel burned out	27%
I feel as personally productive as I did before the pandemic	27%
I feel as personally productive as I did six months ago	26%
I am working harder than before the pandemic	23%
I feel excited by my job	18%
I am looking for a different job	14%
I started to a new job recently	11%
None of the above	11%







## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the fortieth wave of an Ipsos poll conducted between October 26-27, 2021. For this survey, a sample of 1,160 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.





## PUBLIC POLL FINDINGS AND METHODOLOGY

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,160, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, and thirty-ninth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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