



LIFE IN AUSTRALIA 2021

Understanding liveability across metropolitan Australia

Stuart Clark

Director

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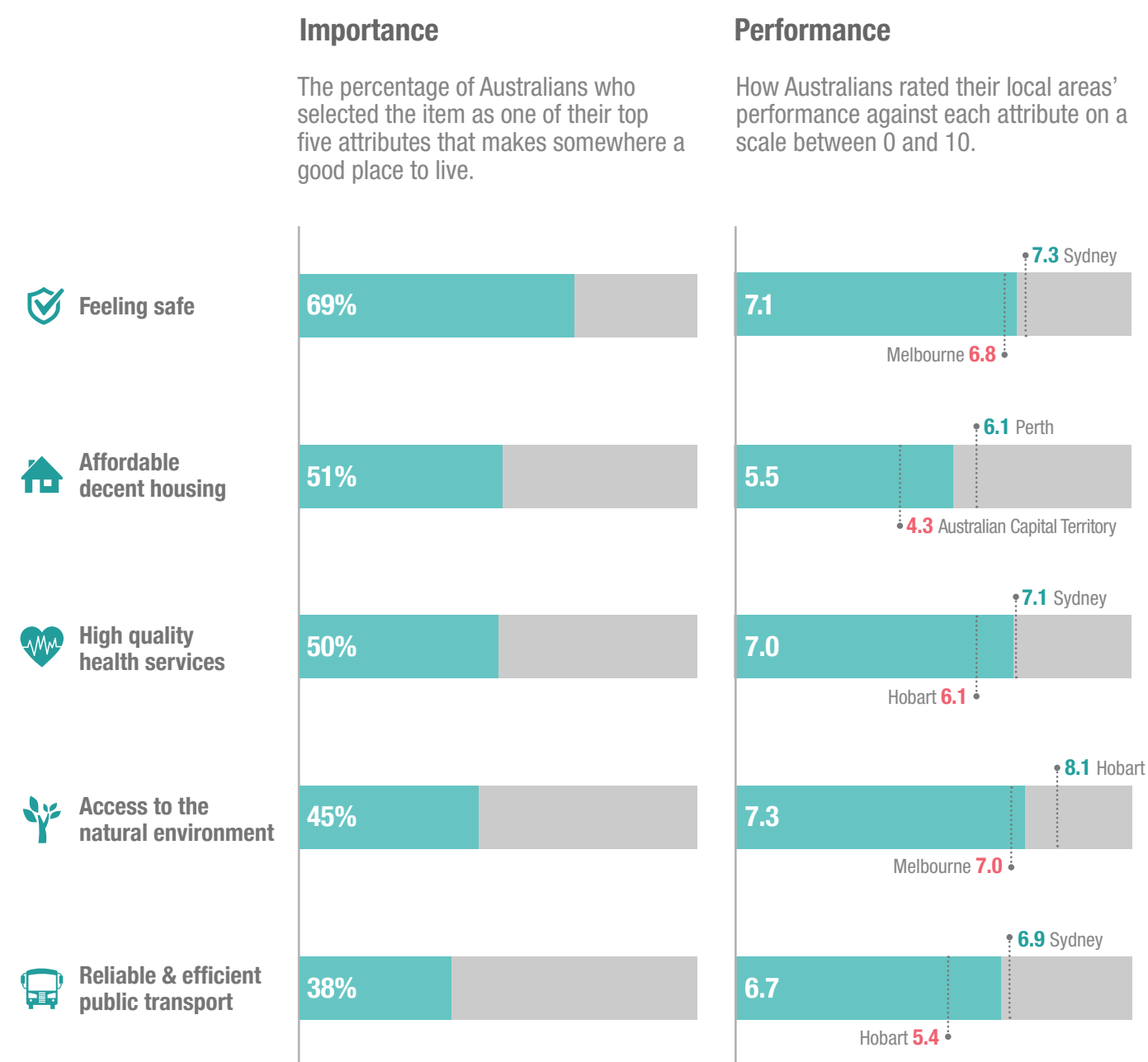
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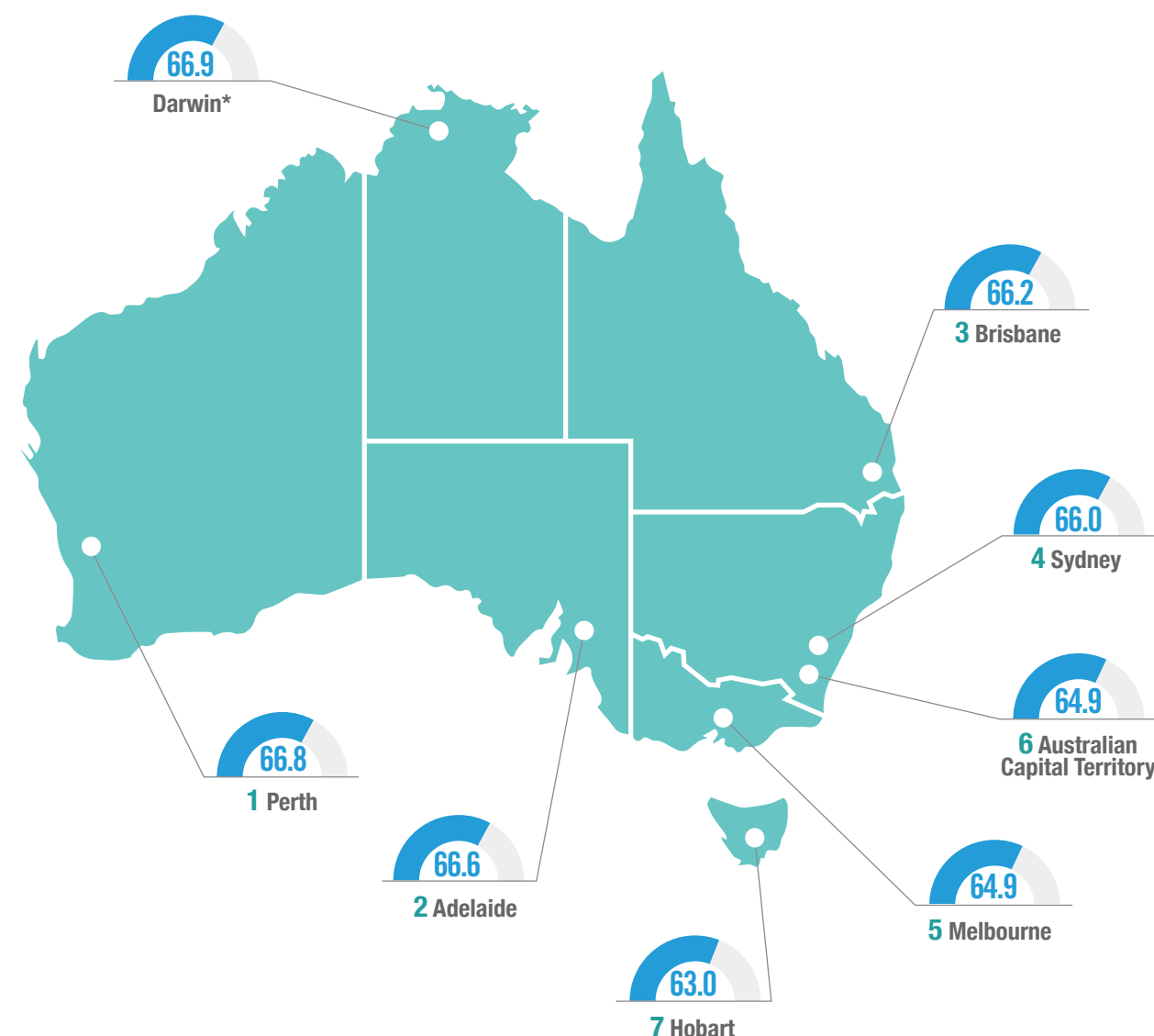


The top five attributes that make somewhere a good place to live



The most and least liveable areas across metropolitan Australia

The most and least liveable areas are drawn from the Metropolitan Australia Liveability Index – a measure of metropolitan Australia's liveability between 0 and 100. The Index is created by multiplying each attribute's importance by how well Australians rate its performance in their local area. The map shows the Liveability Index for each metropolitan area.



About Life in Australia 2021

The Understanding liveability across metropolitan Australia report is drawn from the Ipsos Life in Australia project – the nation's largest annual study of community values and liveability. Life in Australia is a citizen-centric approach to understanding liveability. In August 2021, we asked 10,939 Australians to select the top five attributes that they believe makes somewhere a good place to live. We also asked them to rate how well their local area performed on a scale between 0 and 10 across 16 liveability attributes. The ranking of the Regional Australia's most liveable areas are shown on the next pages.

*Small sample size, n= <50. Please interpret the results with caution. Due to low sample size, Darwin results have not been ranked.



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Metropolitan
Australia
Liveability
Index



Feeling safe
(69%)



Affordable
decent
housing
(51%)



High quality
health
services
(50%)



Access to
the natural
environment
(45%)



Reliable and
efficient
public
transport
(38%)



Shopping,
leisure &
dining
(34%)



To and from
services with
relative ease
(29%)



Good job
prospects
(28%)



A strong
sense of
community
(27%)



High quality
education
opportunities
(23%)



Social
cohesion
(23%)



Opportunity
for all
(21%)



A lack of
road
congestion
(21%)



A prosperous
economy
(21%)



Museums,
galleries &
festivals
(10%)



Viewing and
participating
in sports &
recreation
(10%)



Sample
size

Metropolitan Australia	65.8	7.1	5.5	7.0	7.3	6.7	6.9	6.8	6.0	6.5	6.8	6.7	6.4	5.5	6.4	5.4	6.9	6928
------------------------	------	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	------

METROPOLITAN AUSTRALIA'S MOST LIVEABLE AREAS

Top third

Middle third

Bottom third

1 PERTH	66.8	6.8	6.1	7.0	7.6	6.9	7.0	6.9	6.0	6.4	6.8	6.7	6.4	6.1	6.5	5.4	6.9	803
South West																		116
Mandurah																		48*
South East																		215
North West																		164
North East																		156
Inner																		104

2 ADELAIDE	66.6	7.2	5.8	7.0	7.6	6.6	7.1	6.9	5.8	6.3	6.8	6.7	6.4	6.2	6.2	5.5	7.0	770
Central and Hills																		209
South																		249
West																		94
North																		218

3 BRISBANE	66.2	7.2	5.8	7.0	7.4	6.5	6.9	6.8	5.9	6.6	6.9	6.7	6.4	5.4	6.3	5.5	6.8	1269
Inner City																		62
South																		246
East																		178
West																		94
North																		159
Logan - Beaudesert																		52
Moreton Bay - South																		73
Moreton Bay - North																		218
Ipswich																		187

Note: The local areas have been ranked on each aspect of liveability and split into terciles with colour coding indicating whether they fall into the top third, middle third or bottom third. The aggregated metropolitan centres locations have been ranked and colour coded within the context of the terciles for the local areas.



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Viewing and
participating
in sports &
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(10%)



Sample
size

■ Top third ■ Middle third ■ Bottom third

	66.0	7.3	5.1	7.1	7.2	6.9	6.9	6.9	6.0	6.5	6.8	6.7	6.4	5.4	6.4	5.2	6.8	1909
4 SYDNEY																		
Sutherland																		63
Eastern Suburbs																		57
Ryde																		33*
North Sydney & Hornsby																		167
City & Inner South																		244
Northern Beaches																		82
Baulkham Hills & Hawkesbury																		141
Outer West & Blue Mountains																		102
Inner West																		109
Blacktown																		156
Parramatta																		176
Central Coast																		192
Outer South West																		117
Inner South West																		236
South West																		34*
5 MELBOURNE	64.9	6.8	5.4	7.0	7.0	6.7	7.0	6.7	6.0	6.4	6.7	6.7	6.4	5.1	6.4	5.4	6.9	1831
Inner South																		207
Inner																		272
Inner East																		189
Outer East																		244
Mornington Peninsula																		163
North East																		169
South East																		274
West																		192
North West																		121



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■ Top third ■ Middle third ■ Bottom third

6 AUSTRALIAN CAPITAL TERRITORY	64.9	7.3	4.3	6.5	7.7	5.7	6.8	6.6	6.5	6.1	7.2	6.8	6.3	6.2	6.6	6.8	7.2	162
7 HOBART	63.0	7.3	4.5	6.1	8.1	5.4	6.3	6.5	5.5	6.6	6.6	6.5	6.1	5.5	6.2	5.6	7.0	187
DARWIN**	66.9	7.0	5.6	7.2	7.5	6.3	6.3	6.7	6.7	6.8	6.7	6.6	6.4	7.3	6.1	6.6	7.4	45*



Technical note:

This study did not have any external sponsors or partners. It was initiated and run by Ipsos, because we are curious about the world we live in and how citizens around the globe think and feel about their world. 10,939 interviews were conducted via online panel between August 2 - 23, 2021 among Australian adults aged 18+. Data has been weighted to represent the profile of the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards <https://www.australianpollingcouncil.com/>. A long methodology disclosure statement is available here: https://www.ipsos.com/en-au/disclosure_statements