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Reuters/Ipsos Poll: Build Back Better Framework

Topline Findings

Washington, DC, November 3, 2021 – A recent Reuters/Ipsos poll finds that over half of Americans (56%) support the Build Bank Better Framework, but that support is primarily driven by Democrats. Eighty-three percent of Democrats support the plan, while only 28% of Republicans do. However, although support for the plan is split along party lines, individual components of the plan garner high support from all Americans. Expanding Medicare coverage gets the most support (80%), followed by imposing a 5% tax on incomes of over $10 million a year (70%), and universal preschool (69%). Investing in the immigration system (53%) and imposing a 15% minimum corporate tax (56%) are least supported, with the lack of support primarily from Republicans. Finally, 57% think Americans would be positively impacted, and a majority think they would personally benefit from the bill being passed.

These are the findings of an Ipsos poll conducted between October 29 and November 1, 2021. For this survey, a sample of 1,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents.

For complete results, please refer to the following annotated questionnaire:

Full Annotated Questionnaire

		All Respondents	Democrats	Republicans	Independents
1. With which political party do you most identify? Summary	Strong Democrat	16%	38%	0%	0%
	Moderate Democrat	18%	43%	0%	0%
	Lean Democrat	8%	19%	0%	0%
	Lean Republican	7%	0%	20%	0%
	Moderate Republican	17%	0%	47%	0%
	Strong Republican	11%	0%	32%	0%
	Independent	16%	0%	0%	100%
	None of these	5%	0%	0%	0%
	DK	3%	0%	0%	0%
	Total	1004	449	381	91

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		All Respondents	**Democrats**	**Republicans**	**Independents**
2. With which political party do you most identify? Detailed	Democrat	41%	100%	0%	0%
	Republican	35%	0%	100%	0%
	Independent	16%	0%	0%	100%
	None/DK	8%	0%	0%	0%
	Total	1004	449	381	91
3_1. Providing universal free preschool for all 3- and 4-year-olds - Do you support or oppose the following federal government policy proposals?	Strongly support	42%	54%	29%	36%
	Somewhat support	27%	30%	24%	32%
	Somewhat oppose	10%	7%	16%	10%
	Strongly oppose	12%	2%	25%	8%
	Don't Know	10%	6%	6%	13%
	Total	1004	449	381	91
3_2. Extending the expanded federal Child Tax credit through 2022 - Do you support or oppose the following federal government policy proposals?	Strongly support	30%	42%	19%	22%
	Somewhat support	28%	32%	24%	31%
	Somewhat oppose	14%	10%	19%	12%
	Strongly oppose	13%	7%	23%	7%
	Don't Know	16%	9%	14%	28%
	Total	1004	449	381	91
3_3. Reducing health insurance premiums for Americans who buy insurance through the Affordable Care Act marketplace - Do you support or oppose the following federal government policy proposals?	Strongly support	33%	49%	16%	30%
	Somewhat support	29%	31%	29%	31%
	Somewhat oppose	12%	7%	22%	7%
	Strongly oppose	10%	3%	20%	9%
	Don't Know	15%	10%	13%	23%
	Total	1004	449	381	91

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		All Respondents	Democrats	Republicans	Independents
3_4. Offering subsidies to limit the costs of childcare to no more than 7% of income for most American families - Do you support or oppose the following federal government policy proposals?	Strongly support	28%	40%	17%	24%
	Somewhat support	30%	32%	31%	29%
	Somewhat oppose	9%	8%	13%	8%
	Strongly oppose	12%	5%	21%	13%
	Don't Know	20%	16%	19%	26%
	Total	1004	449	381	91
3_5. Expanding Medicare coverage to include hearing services - Do you support or oppose the following federal government policy proposals?	Strongly support	51%	64%	39%	47%
	Somewhat support	29%	24%	36%	31%
	Somewhat oppose	6%	6%	9%	3%
	Strongly oppose	5%	3%	8%	2%
	Don't Know	10%	4%	8%	18%
	Total	1004	449	381	91
3_6. Investing in clean energy through tax credits and incentives - Do you support or oppose the following federal government policy proposals?	Strongly support	33%	54%	14%	29%
	Somewhat support	33%	27%	39%	35%
	Somewhat oppose	10%	7%	14%	8%
	Strongly oppose	10%	3%	21%	5%
	Don't Know	14%	8%	12%	22%
	Total	1004	449	381	91
3_7. Investing in the immigration system by processing applications and expanding legal representation at the border - Do you support or oppose the following federal government policy proposals?	Strongly support	26%	43%	11%	16%
	Somewhat support	28%	30%	25%	31%
	Somewhat oppose	14%	11%	15%	17%
	Strongly oppose	18%	5%	38%	10%
	Don't Know	15%	11%	11%	25%
	Total	1004	449	381	91

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		All Respondents	Democrats	Republicans	Independents
3_8. Imposing a 5% tax on incomes of over $10 million a year - Do you support or oppose the following federal government policy proposals?	Strongly support	48%	64%	30%	49%
	Somewhat support	21%	18%	26%	21%
	Somewhat oppose	9%	5%	14%	8%
	Strongly oppose	8%	3%	17%	5%
	Don't Know	14%	10%	13%	17%
	Total	1004	449	381	91
3_9. Instituting a 15% minimum corporate tax - Do you support or oppose the following federal government policy proposals?	Strongly support	35%	54%	17%	29%
	Somewhat support	21%	20%	21%	28%
	Somewhat oppose	12%	7%	22%	6%
	Strongly oppose	11%	3%	22%	6%
	Don't Know	21%	16%	18%	31%
	Total	1004	449	381	91
4. How much have you read, heard, or seen, if anything, about the spending proposal known as the Build Back Better framework?	A great deal	14%	15%	14%	13%
	A fair amount	23%	28%	23%	18%
	Have heard of it, but that's it	25%	26%	26%	22%
	Have not heard about it	38%	31%	37%	46%
	Total	1004	449	381	91
5. Do you support or oppose the spending proposal called the Build Back Better framework?	Strongly support	24%	46%	4%	16%
	Somewhat support	32%	37%	24%	40%
	Somewhat oppose	12%	6%	20%	9%
	Strongly oppose	17%	3%	38%	10%
	Don't Know	16%	9%	14%	25%
	Total	1004	449	381	91

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		All Respondents	Democrats	Republicans	Independents
6_1. Americans in general - If passed into law, do you think the Build Back Better framework would have a positive or negative impact on the following?	Very positive	23%	41%	8%	18%
	Somewhat positive	33%	39%	24%	40%
	Somewhat negative	14%	6%	25%	10%
	Very negative	14%	4%	30%	8%
	Don't know	15%	10%	13%	24%
	Total	1004	449	381	91
6_2. You personally - If passed into law, do you think the Build Back Better framework would have a positive or negative impact on the following?	Very positive	16%	27%	5%	17%
	Somewhat positive	35%	51%	22%	23%
	Somewhat negative	15%	6%	30%	13%
	Very negative	11%	2%	24%	6%
	Don't know	23%	15%	20%	41%
	Total	1004	449	381	91

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About the Study

These are some of the findings of an Ipsos poll conducted between October 29 and November 1, 2021 on behalf of Thomson Reuters. For this survey, a sample of 1,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 449 Democrats, 381 Republicans, and 91 Independents.

The sample was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,004, DEFF=1.5, adjusted Confidence Interval=+/- 5.0 percentage points).

The poll also has a credibility interval of plus or minus 5.3 percentage points for Democrats, plus or minus 5.7 percentage points for Republicans, and plus or minus 11.7 percentage points for Independents.

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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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