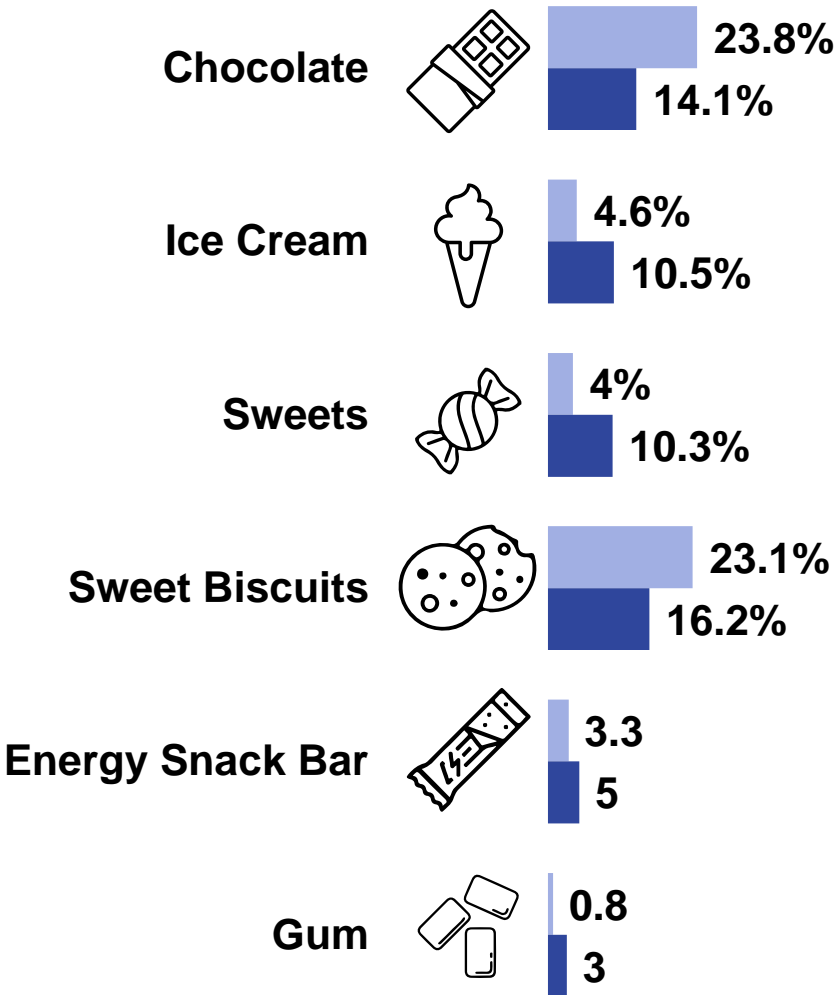


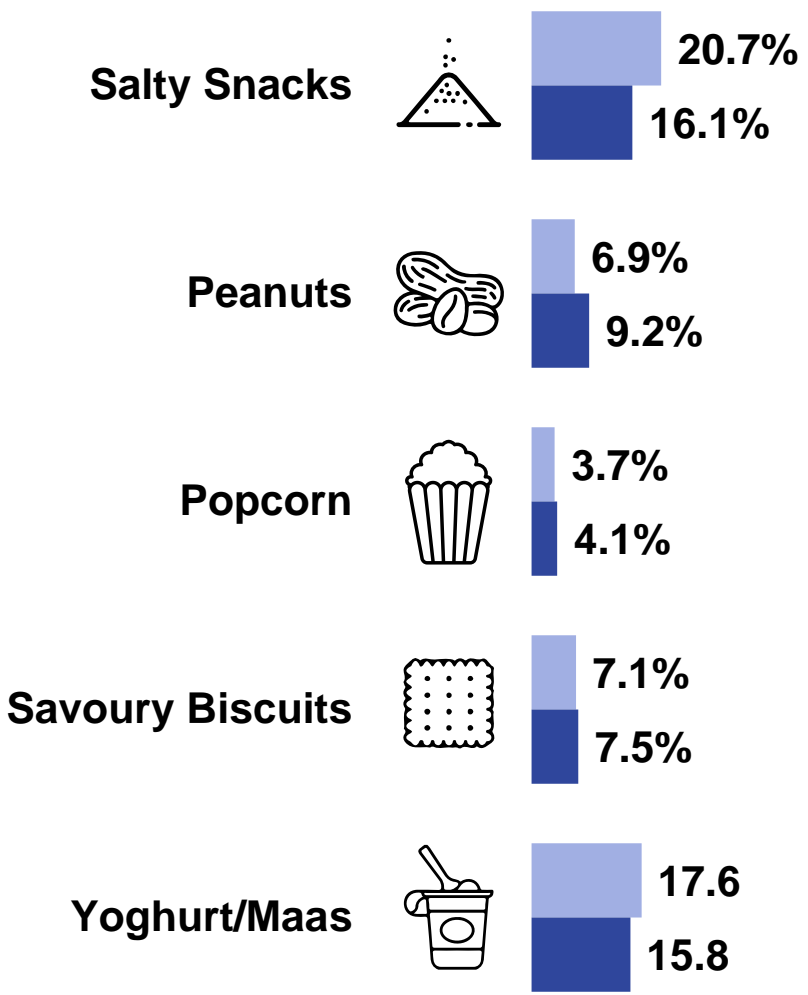
CATEGORY VALUE SHARE



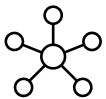
Total Sweet



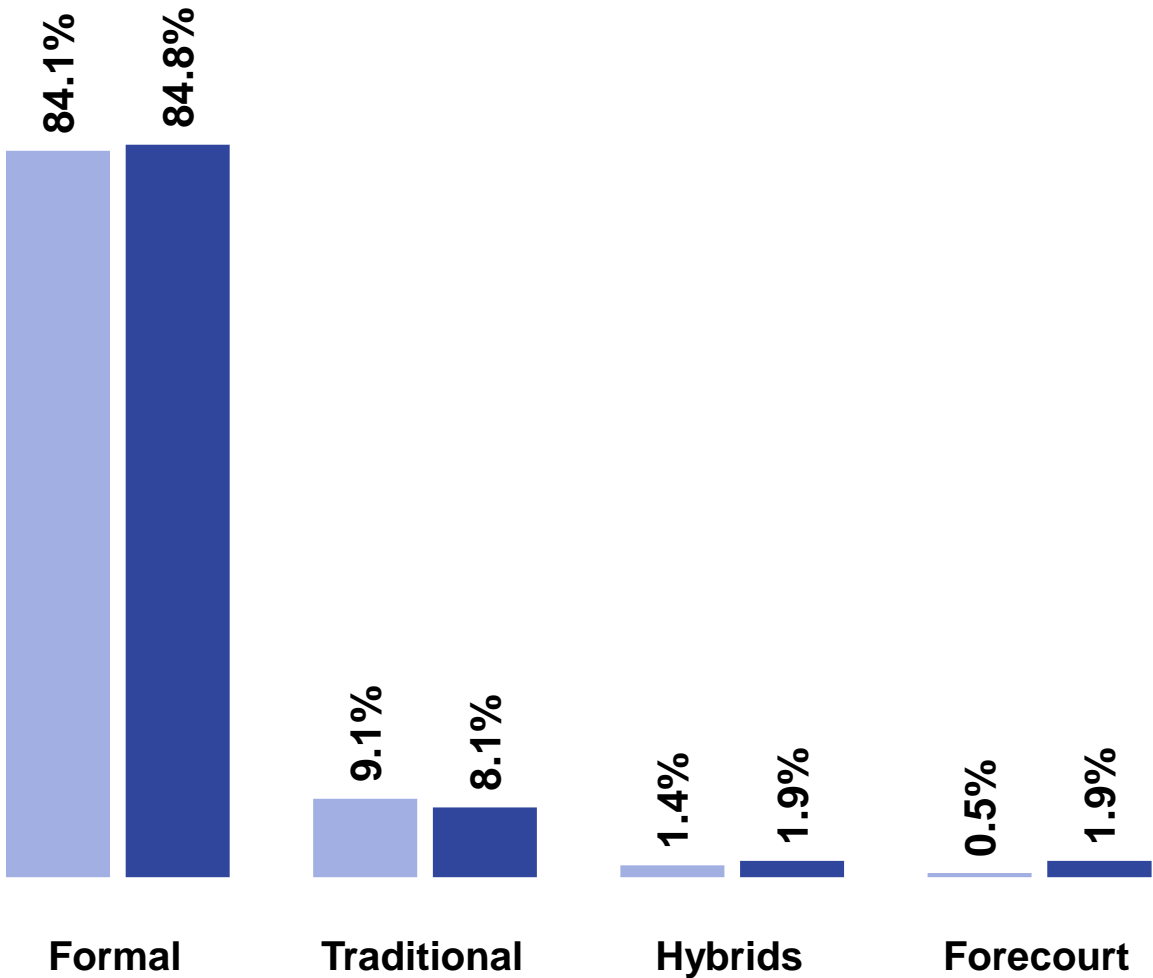
Total Savory



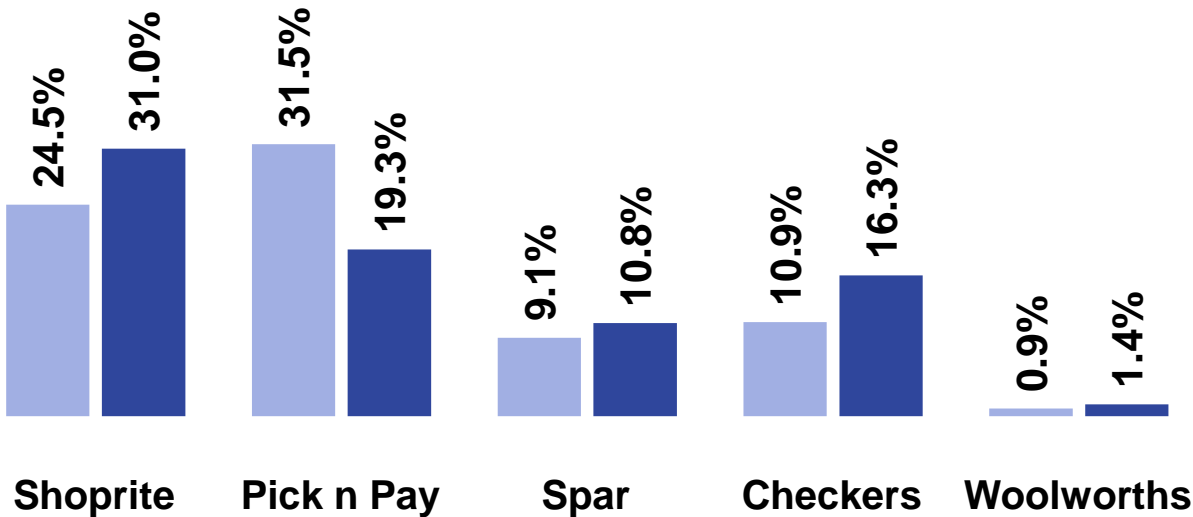
SAVORY SNACKS VOLUME SHARE



Per Channel



Per Key Account

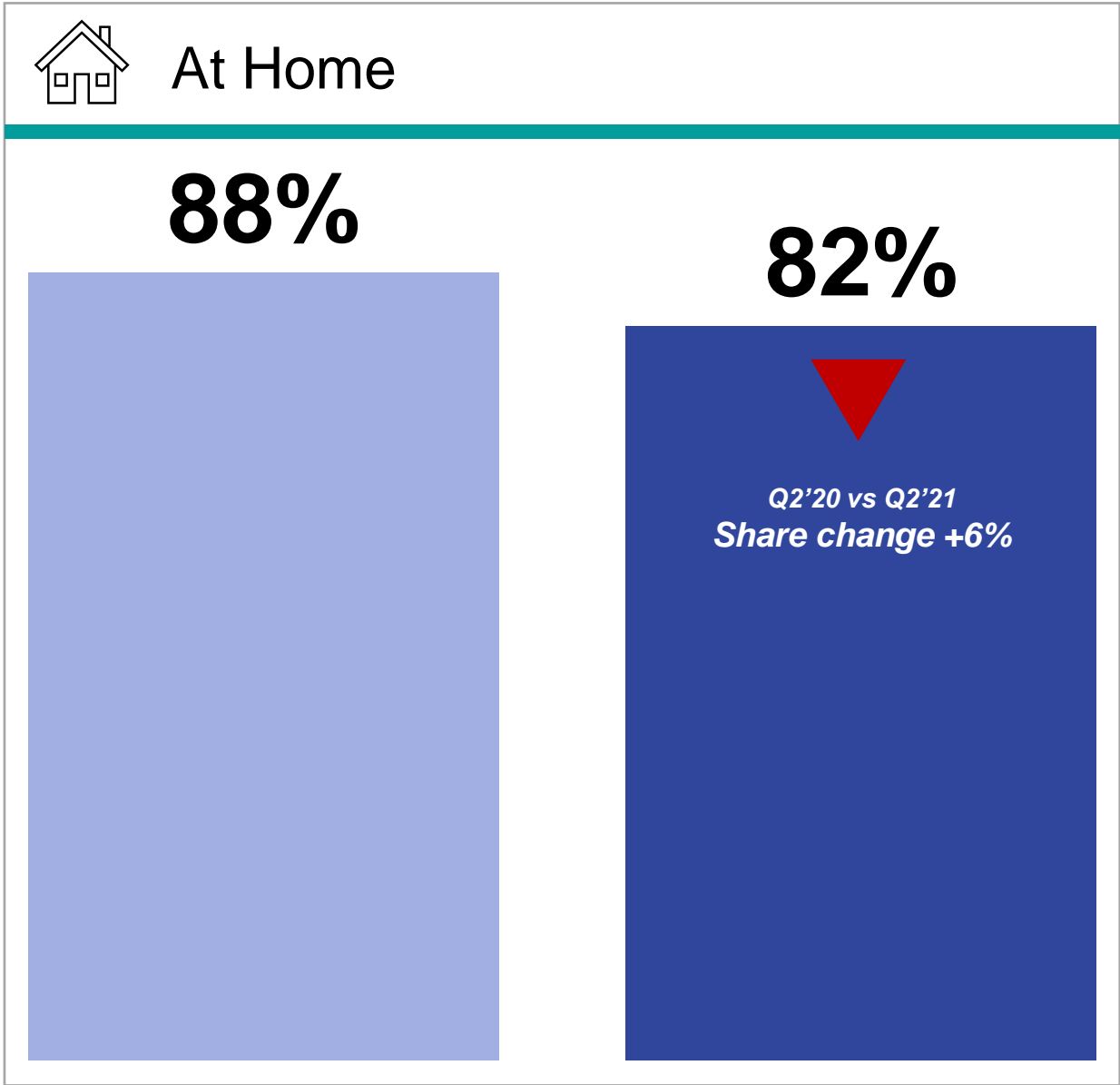
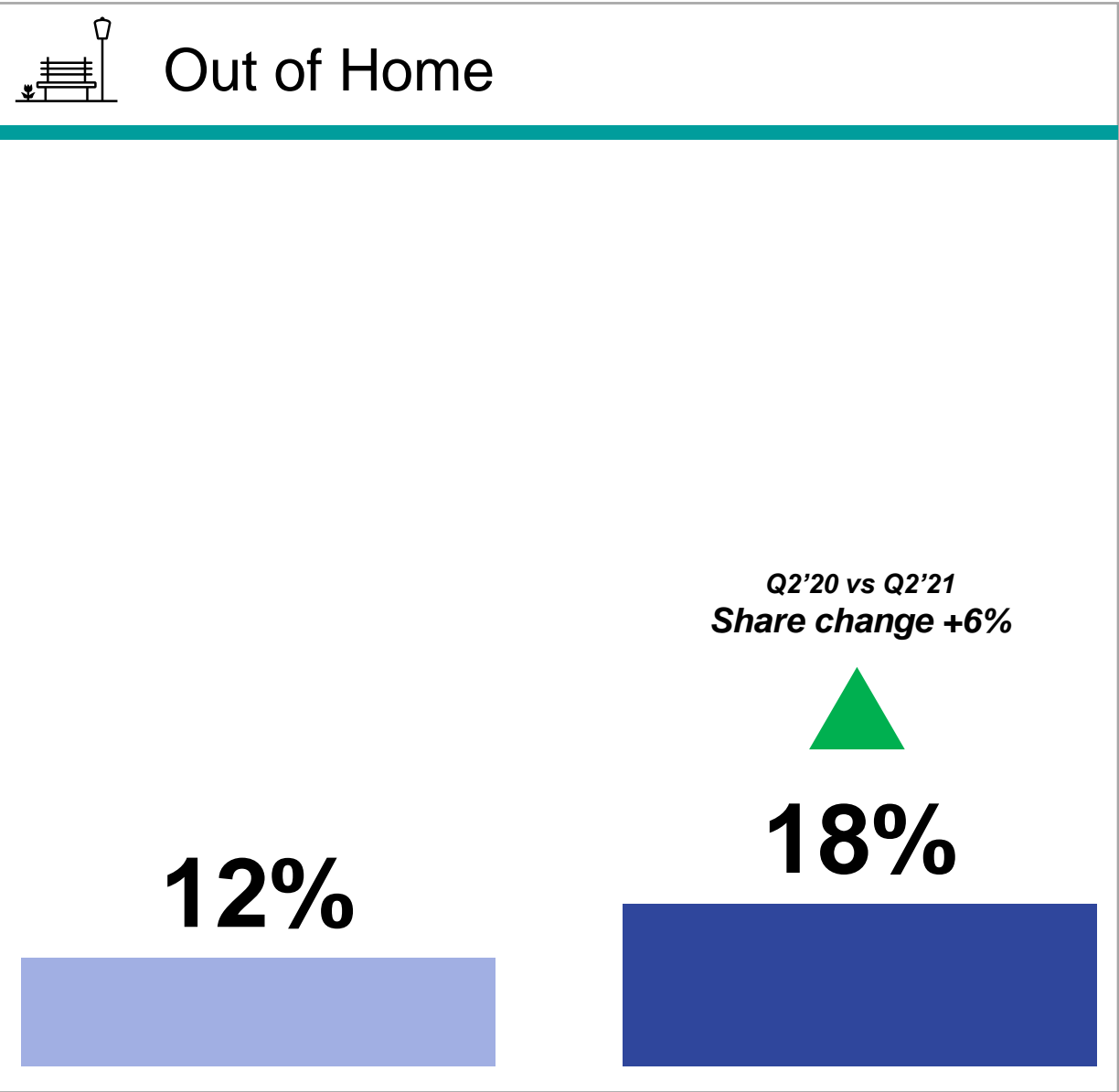


Q2 2020

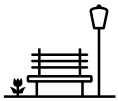
Q2 2021



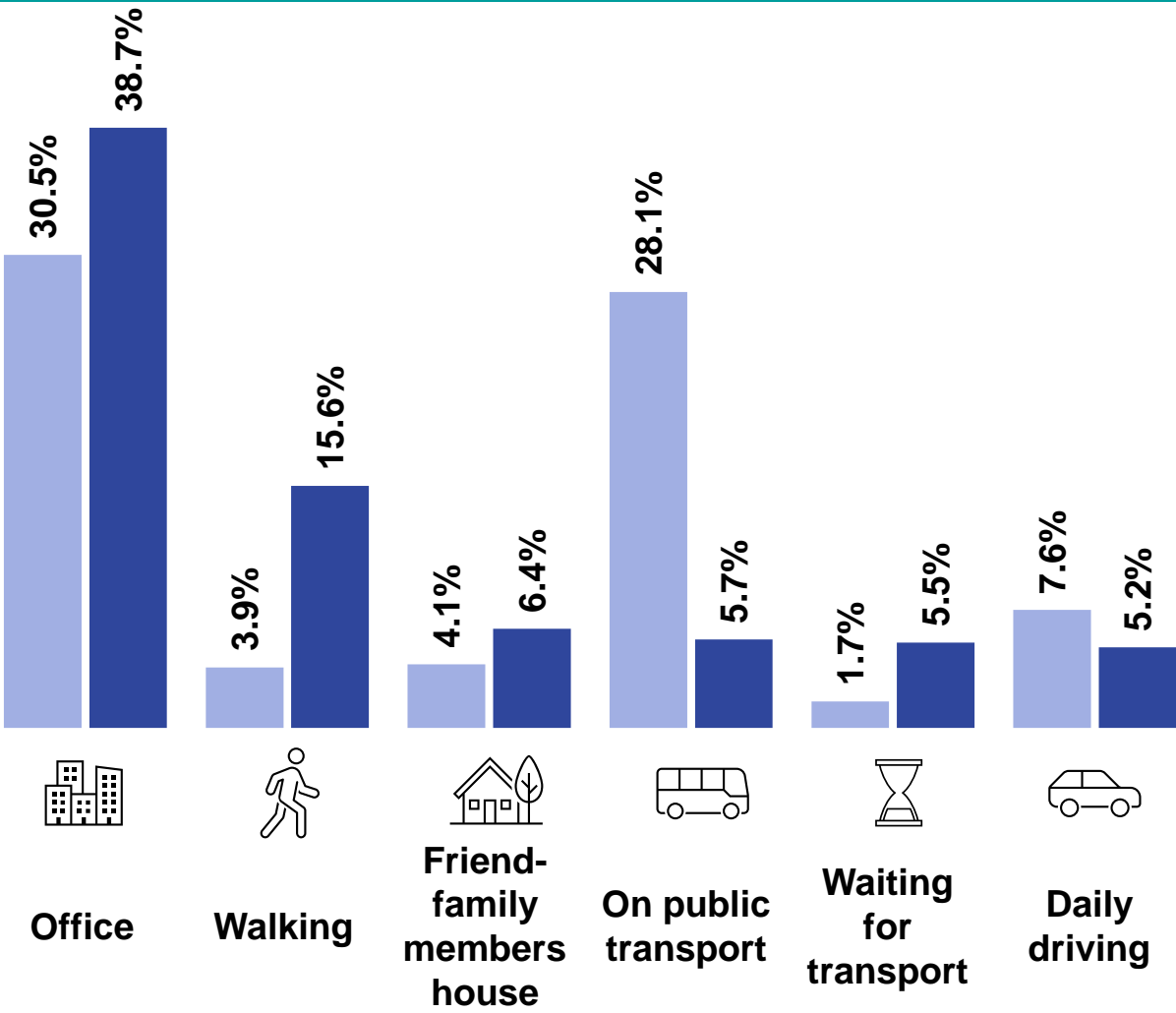
SNACKS: AT HOME AND OUT OF HOME OCCASION SHARE



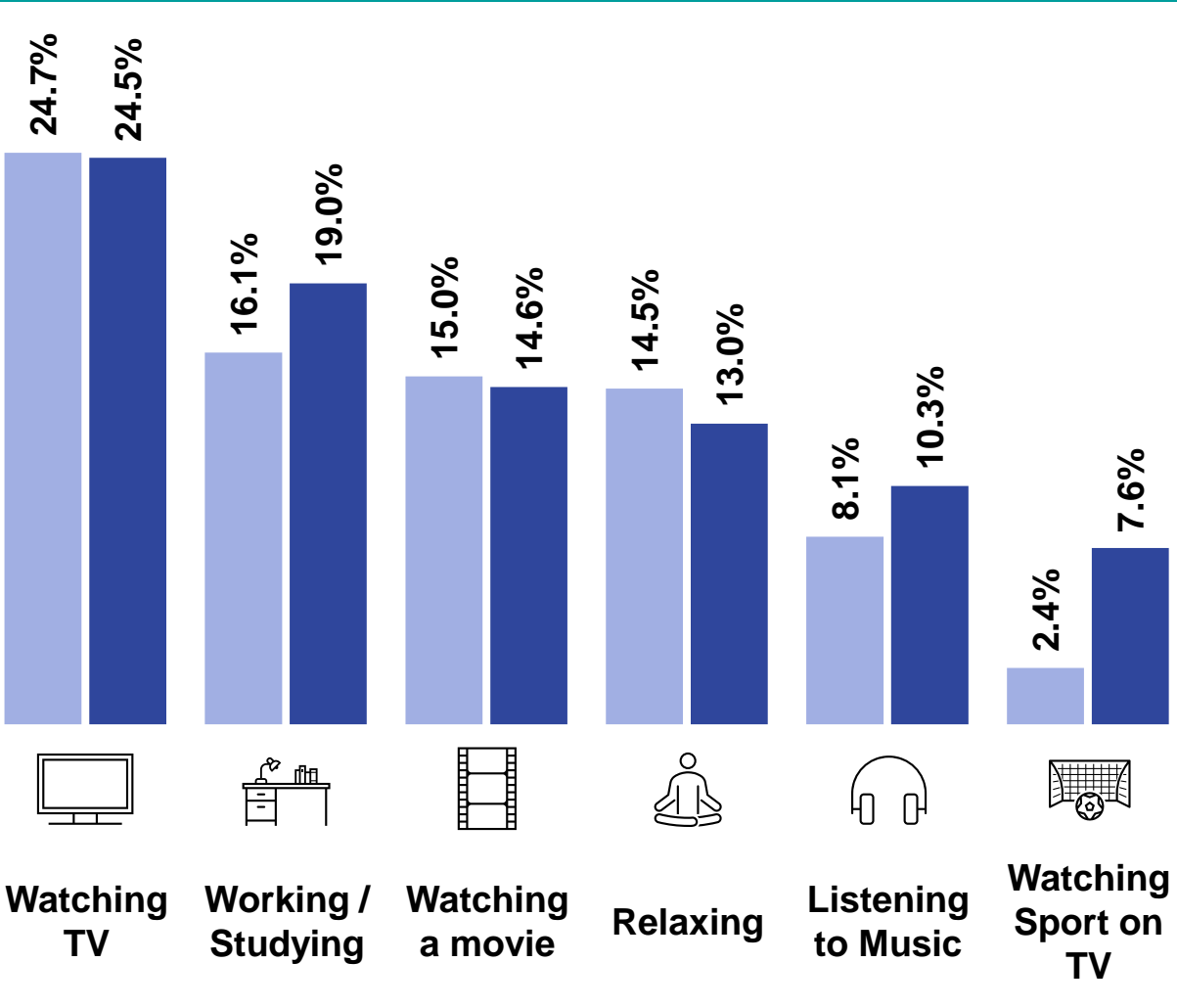
SNACKS: OCCASION SHARE SHIFTS



Out of Home



At Home



SNACKING CATEGORIES PER TIME OF DAY: OCCASION

