



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, November 24, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%



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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	-	-	-	4%



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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%



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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%



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5. Are you vaccinated against COVID-19?
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Partially vaccinated	Fully vaccinated	Fully vaccinated and booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	<i>Total partially vaccinated/ fully vaccinated/ booster</i>
11/22-23, 2021	9%	62%	11%	5%	13%	82%
11/9-10, 2021	11%	61%	9%	5%	14%	81%

6. Compared to before the COVID-19 pandemic, are you currently using or doing more or less of the following?

Total more summary:

	10/13-14, 2020	10/27-28, 2020	11/10-11, 2020	11/22-23, 2021
Using streaming services (TV)	N/A	46%	44%	40%
Mobile or online banking	35%	N/A	31%	33%
Buying snacks	N/A	33%	37%	31%
Looking for better work opportunities	N/A	N/A	N/A	30%
Credit cards	27%	N/A	27%	24%
Traveling by car	19%	N/A	20%	22%
Driving your personal vehicle	20%	N/A	18%	20%
Drinking alcohol you purchase from a store	N/A	25%	23%	20%
Working fewer hours per week	N/A	N/A	N/A	14%
Paying attention to NFTs	N/A	N/A	N/A	13%
Using ride sharing services	N/A	N/A	8%	12%
Drinking alcohol you purchase from a restaurant	N/A	11%	11%	10%
Traveling by plane	7%	N/A	6%	8%
Using public transportation	N/A	N/A	8%	8%



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Total less summary

	10/13-14, 2020	10/27-28, 2020	11/10-11, 2020	11/22-23, 2021
Traveling by plane	44%	N/A	45%	31%
Using public transportation	N/A	N/A	26%	23%
Drinking alcohol you purchase from a restaurant	N/A	30%	31%	20%
Driving your personal vehicle	28%	N/A	30%	19%
Traveling by car	34%	N/A	32%	19%
Using ride sharing services	N/A	N/A	26%	18%
Drinking alcohol you purchase from a store	N/A	12%	14%	13%
Working fewer hours per week	N/A	N/A	N/A	12%
Credit cards	13%	N/A	14%	11%
Buying snacks	N/A	11%	9%	8%
Paying attention to NFTs	N/A	N/A	N/A	7%
Looking for better work opportunities	N/A	N/A	N/A	6%
Using streaming services (TV)	N/A	5%	5%	5%
Mobile or online banking	4%	N/A	6%	3%

Mobile or online banking

	10/13-14, 2020	11/10-11, 2020	11/22-23, 2021
A lot more	18%	16%	16%
A little more	17%	15%	16%
The same amount	52%	55%	54%
A little less	2%	3%	2%
A lot less	2%	2%	1%
Not applicable	8%	8%	9%
<i>More (Net)</i>	<i>35%</i>	<i>31%</i>	<i>33%</i>
<i>Less (Net)</i>	<i>4%</i>	<i>6%</i>	<i>3%</i>



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Credit cards

	10/13-14, 2020	11/10-11, 2020	11/22-23, 2021
A lot more	14%	11%	8%
A little more	14%	15%	16%
The same amount	49%	50%	51%
A little less	8%	9%	7%
A lot less	5%	6%	4%
Not applicable	11%	10%	14%
<i>More (Net)</i>	<i>27%</i>	<i>27%</i>	<i>24%</i>
<i>Less (Net)</i>	<i>13%</i>	<i>14%</i>	<i>11%</i>

Driving your personal vehicle

	10/13-14, 2020	11/10-11, 2020	11/22-23, 2021
A lot more	11%	9%	10%
A little more	9%	9%	10%
The same amount	43%	45%	51%
A little less	14%	16%	11%
A lot less	14%	14%	8%
Not applicable	8%	7%	10%
<i>More (Net)</i>	<i>20%</i>	<i>18%</i>	<i>20%</i>
<i>Less (Net)</i>	<i>28%</i>	<i>30%</i>	<i>19%</i>

Traveling by car

	10/13-14, 2020	11/10-11, 2020	11/22-23, 2021
A lot more	11%	10%	10%
A little more	9%	9%	12%
The same amount	42%	45%	55%
A little less	18%	17%	13%
A lot less	15%	15%	6%
Not applicable	5%	3%	5%
<i>More (Net)</i>	<i>19%</i>	<i>20%</i>	<i>22%</i>
<i>Less (Net)</i>	<i>34%</i>	<i>32%</i>	<i>19%</i>

Traveling by plane

	10/13-14, 2020	11/10-11, 2020	11/22-23, 2021
A lot more	3%	2%	3%
A little more	4%	4%	6%
The same amount	16%	16%	25%
A little less	9%	9%	10%
A lot less	35%	36%	21%
Not applicable	34%	32%	36%
<i>More (Net)</i>	<i>7%</i>	<i>6%</i>	<i>8%</i>
<i>Less (Net)</i>	<i>44%</i>	<i>45%</i>	<i>31%</i>





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Using streaming services (TV)

	10/27-28, 2020	11/10-11, 2020	11/22-23, 2021
A lot more	23%	21%	19%
A little more	23%	23%	21%
The same amount	32%	35%	39%
A little less	3%	3%	3%
A lot less	2%	1%	2%
Not applicable	17%	16%	16%
<i>More (Net)</i>	46%	44%	40%
<i>Less (Net)</i>	5%	5%	5%

[If 21 years old] Drinking alcohol you purchase from a store

	10/27-28, 2020	11/10-11, 2020	11/22-23, 2021 (N=1,117)
A lot more	9%	8%	7%
A little more	16%	14%	13%
The same amount	33%	36%	41%
A little less	7%	8%	7%
A lot less	5%	6%	6%
Not applicable	30%	28%	26%
<i>More (Net)</i>	25%	23%	20%
<i>Less (Net)</i>	12%	14%	13%

[If 21 years old] Drinking alcohol you purchase from a restaurant

	10/27-28, 2020	11/10-11, 2020	11/22-23, 2021 (N=1,117)
A lot more	4%	4%	3%
A little more	7%	7%	7%
The same amount	21%	23%	35%
A little less	9%	10%	10%
A lot less	21%	21%	10%
Not applicable	38%	36%	35%
<i>More (Net)</i>	11%	11%	10%
<i>Less (Net)</i>	30%	31%	20%

Buying snacks

	10/27-28, 2020	11/10-11, 2020	11/22-23, 2021
A lot more	11%	12%	12%
A little more	22%	25%	19%
The same amount	54%	53%	60%
A little less	7%	6%	6%
A lot less	4%	3%	3%
Not applicable	3%	1%	1%
<i>More (Net)</i>	33%	37%	31%
<i>Less (Net)</i>	11%	9%	8%





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Using ride sharing services

	11/10-11, 2020	11/22-23, 2021
A lot more	4%	4%
A little more	4%	8%
The same amount	16%	18%
A little less	8%	7%
A lot less	18%	11%
Not applicable	50%	52%
<i>More (Net)</i>	8%	12%
<i>Less (Net)</i>	26%	18%

Using public transportation

	11/10-11, 2020	11/22-23, 2021
A lot more	4%	2%
A little more	4%	6%
The same amount	16%	18%
A little less	6%	7%
A lot less	20%	16%
Not applicable	50%	50%
<i>More (Net)</i>	8%	8%
<i>Less (Net)</i>	26%	23%

Working fewer hours per week

	11/22-23, 2021
A lot more	6%
A little more	8%
The same amount	33%
A little less	6%
A lot less	6%
Not applicable	41%
<i>More (Net)</i>	14%
<i>Less (Net)</i>	12%

Looking for better work opportunities

	11/22-23, 2021
A lot more	15%
A little more	15%
The same amount	24%
A little less	3%
A lot less	2%
Not applicable	41%
<i>More (Net)</i>	30%
<i>Less (Net)</i>	6%



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Paying attention to NFTs

	11/22-23, 2021
A lot more	4%
A little more	9%
The same amount	30%
A little less	4%
A lot less	3%
Not applicable	50%
<i>More (Net)</i>	13%
<i>Less (Net)</i>	7%

7. This past holiday shopping season, meaning in 2020, how did you do most of your holiday shopping?

	1/20-21, 2021	11/22-23, 2021
Online	53%	46%
In stores	20%	21%
Both equally	27%	32%

*Wording updated this wave to add 2020 retrospective prompt

8. **[Ask if 'in stores' or 'both equally']** When thinking of the holiday shopping you do in stores, to what extent do you agree or disagree with the following statements?

Agree summary

	11/22-23, 2021 (N=610)
I often browse the store without asking for recommendations	90%
I often know exactly what I want when I shop in a store	81%
I find recommendations from sales associates helpful	49%
I find recommendations from sales associates biased	35%
I often ask a sales associate for recommendations	26%





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I often know exactly what I want when I shop in a store

	11/22-23, 2021
Strongly agree	30%
Somewhat agree	51%
Somewhat disagree	13%
Strongly disagree	3%
Don't know	3%
<i>Agree (Net)</i>	<i>81%</i>
<i>Disagree (Net)</i>	<i>16%</i>

I often ask a sales associate for recommendations

	11/22-23, 2021
Strongly agree	5%
Somewhat agree	21%
Somewhat disagree	34%
Strongly disagree	36%
Don't know	4%
<i>Agree (Net)</i>	<i>26%</i>
<i>Disagree (Net)</i>	<i>70%</i>

I find recommendations from sales associates helpful

	11/22-23, 2021
Strongly agree	10%
Somewhat agree	39%
Somewhat disagree	25%
Strongly disagree	13%
Don't know	13%
<i>Agree (Net)</i>	<i>49%</i>
<i>Disagree (Net)</i>	<i>38%</i>

I find recommendations from sales associates biased

	11/22-23, 2021
Strongly agree	10%
Somewhat agree	25%
Somewhat disagree	29%
Strongly disagree	13%
Don't know	23%
<i>Agree (Net)</i>	<i>35%</i>
<i>Disagree (Net)</i>	<i>42%</i>





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8. **[Ask if 'in stores' or 'both equally']** When thinking of the holiday shopping you do in stores, to what extent do you agree or disagree with the following statements?

I often browse the store without asking for recommendations

	11/22-23, 2021
Strongly agree	51%
Somewhat agree	39%
Somewhat disagree	6%
Strongly disagree	2%
Don't know	2%
Agree (Net)	90%
Disagree (Net)	8%

9. For each pair of statements, please select which statement you agree with more, even if neither is exactly right. **[SELECT ONE OF EACH PAIR]**

**Base: Not retired*

	11/22-23, 2021 (N=909)
I have enough money left over each month to save for retirement	36%
I don't have enough money left over each month to save for retirement	64%

	11/22-23, 2021
I want to manage my own investments	59%
I want to have someone else like a financial advisor management my investments	41%

	11/22-23, 2021
When investing money, I would prefer to make only a few adjustments over time	80%
When investing money, I would prefer to make frequent or active changes to my investments	20%





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	11/22-23, 2021
Earning enough money is my biggest financial worry	61%
Having too much debt is my biggest financial worry	39%

	11/22-23, 2021
I am more interested in investing in cryptocurrencies and other blockchain-related investments like NFTs	24%
I am more interested in investing in traditional stocks and bonds	76%

10. To what extent do you agree or disagree with the following statements?

Agree summary

	11/22-23, 2021
Income inequality is a problem in our country	70%
The wealthy should be taxed more to reduce income inequality	64%
I wish the federal government would take a stronger role in reducing income inequality	62%
I will be able to retire comfortably with my savings plus Social Security	46%
[SKIP IF RETIRED] There will be money left in Social Security for when I retire	40%
[SKIP IF RETIRED] I trust the government to fund Social Security and Medicare for when I retire	39%

Income inequality is a problem in our country

	11/22-23, 2021
Strongly agree	38%
Somewhat agree	32%
Somewhat disagree	14%
Strongly disagree	9%
Don't know	7%
Agree (Net)	70%
Disagree (Net)	23%





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I wish the federal government would take a stronger role in reducing income inequality

	11/22-23, 2021
Strongly agree	31%
Somewhat agree	30%
Somewhat disagree	12%
Strongly disagree	15%
Don't know	11%
<i>Agree (Net)</i>	<i>62%</i>
<i>Disagree (Net)</i>	<i>27%</i>

The wealthy should be taxed more to reduce income inequality

	11/22-23, 2021
Strongly agree	38%
Somewhat agree	26%
Somewhat disagree	14%
Strongly disagree	12%
Don't know	10%
<i>Agree (Net)</i>	<i>64%</i>
<i>Disagree (Net)</i>	<i>26%</i>

[SKIP IF RETIRED] There will be money left in Social Security for when I retire

	11/22-23, 2021 (N=909)
Strongly agree	10%
Somewhat agree	30%
Somewhat disagree	20%
Strongly disagree	20%
Don't know	20%
<i>Agree (Net)</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>40%</i>

[SKIP IF RETIRED] I trust the government to fund Social Security and Medicare for when I retire

	11/22-23, 2021 (N=909)
Strongly agree	13%
Somewhat agree	26%
Somewhat disagree	23%
Strongly disagree	27%
Don't know	11%
<i>Agree (Net)</i>	<i>39%</i>
<i>Disagree (Net)</i>	<i>51%</i>





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I will be able to retire comfortably with my savings plus Social Security

	11/22-23, 2021
Strongly agree	15%
Somewhat agree	31%
Somewhat disagree	21%
Strongly disagree	21%
Don't know	12%
<i>Agree (Net)</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>42%</i>





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About the Study

These are some of the findings of the forty-first wave of an Ipsos poll conducted between November 22-23, 2021. For this survey, a sample of 1,162 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults





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The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,162, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, and forty-first waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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