

# IPSOS MORI ATTITUDES TOWARDS THE ECONOMY

November 2021

Ipsos MORI



# Perceptions of the British economy: Trend

How would you describe the current state of the British economy? Would you say it is...?

Very good Fairly good Fairly poor Very poor

## November 2021



Good: 37%

Poor: 59%

## June 2013



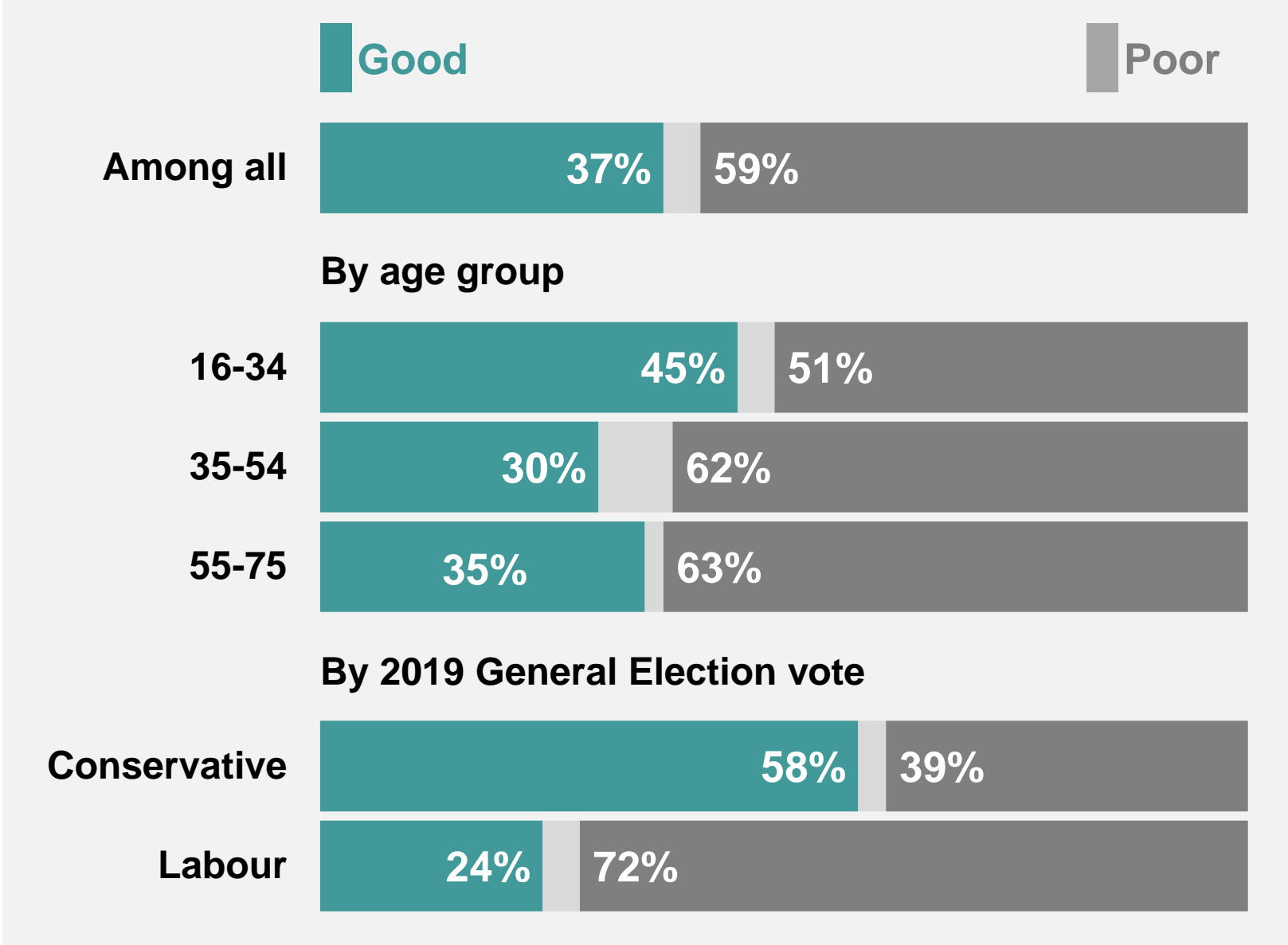
Good: 12%

Poor: 84%

Base: 1,099 Online British adults aged 16-75, 12-15 November 2021.

# Perceptions of the British economy

How would you describe the current state of the British economy? Would you say it is...?



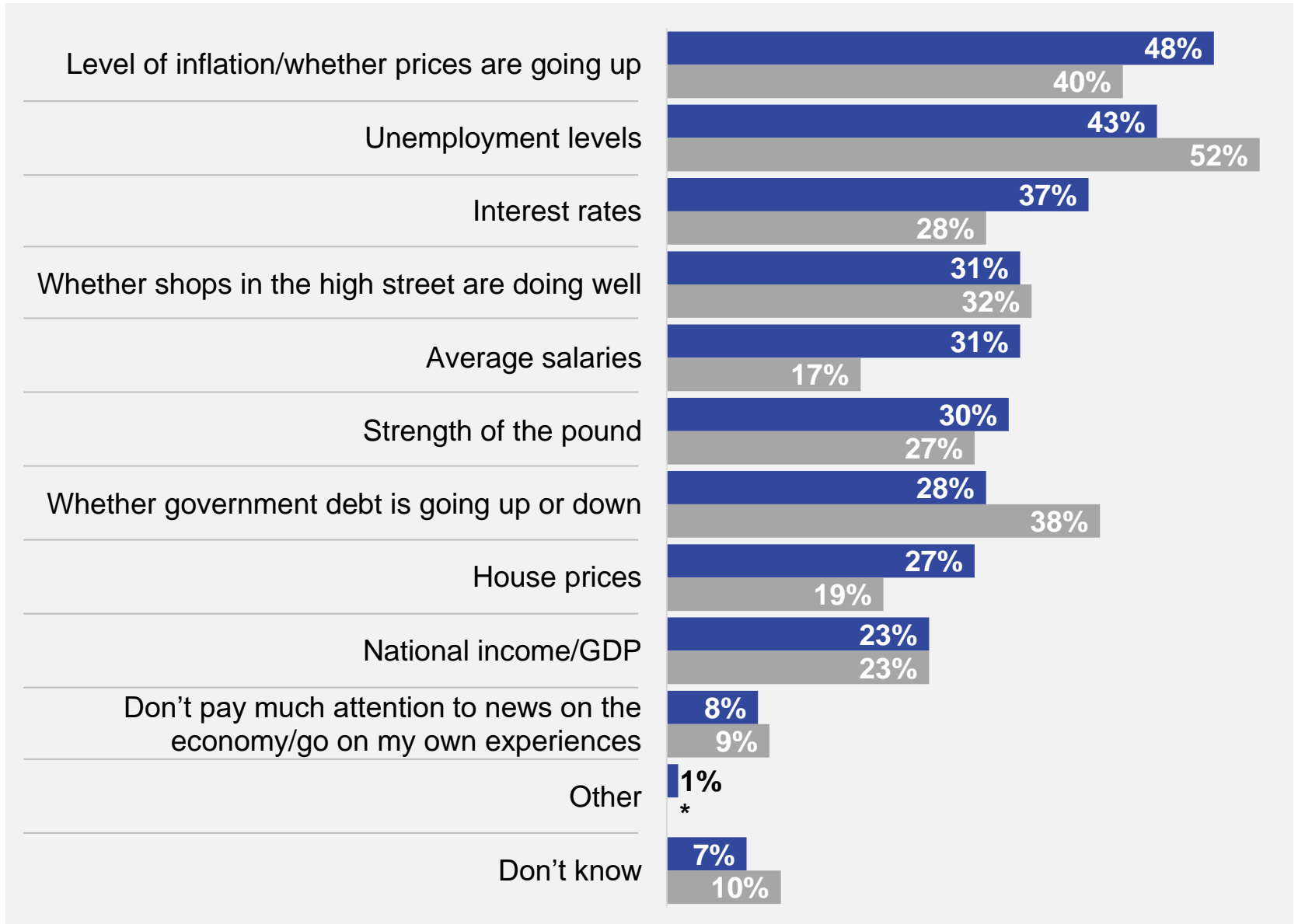
Base: 1,099 Online British adults aged 16-75, 12-15 November 2021. Including 2019 Conservative voters (343) and 2019 Labour voters (291), 16-34-year-olds (372), 35-54 (402), 55-75 (325)

# What drives perceptions of the economy?

When you hear about the state of the economy in the news, what specific types of information most influence your view of how the economy is doing?

**November 2021**

**June 2013**



Base: 1,099 Online British adults aged 16-75, 12-15 November 2021.

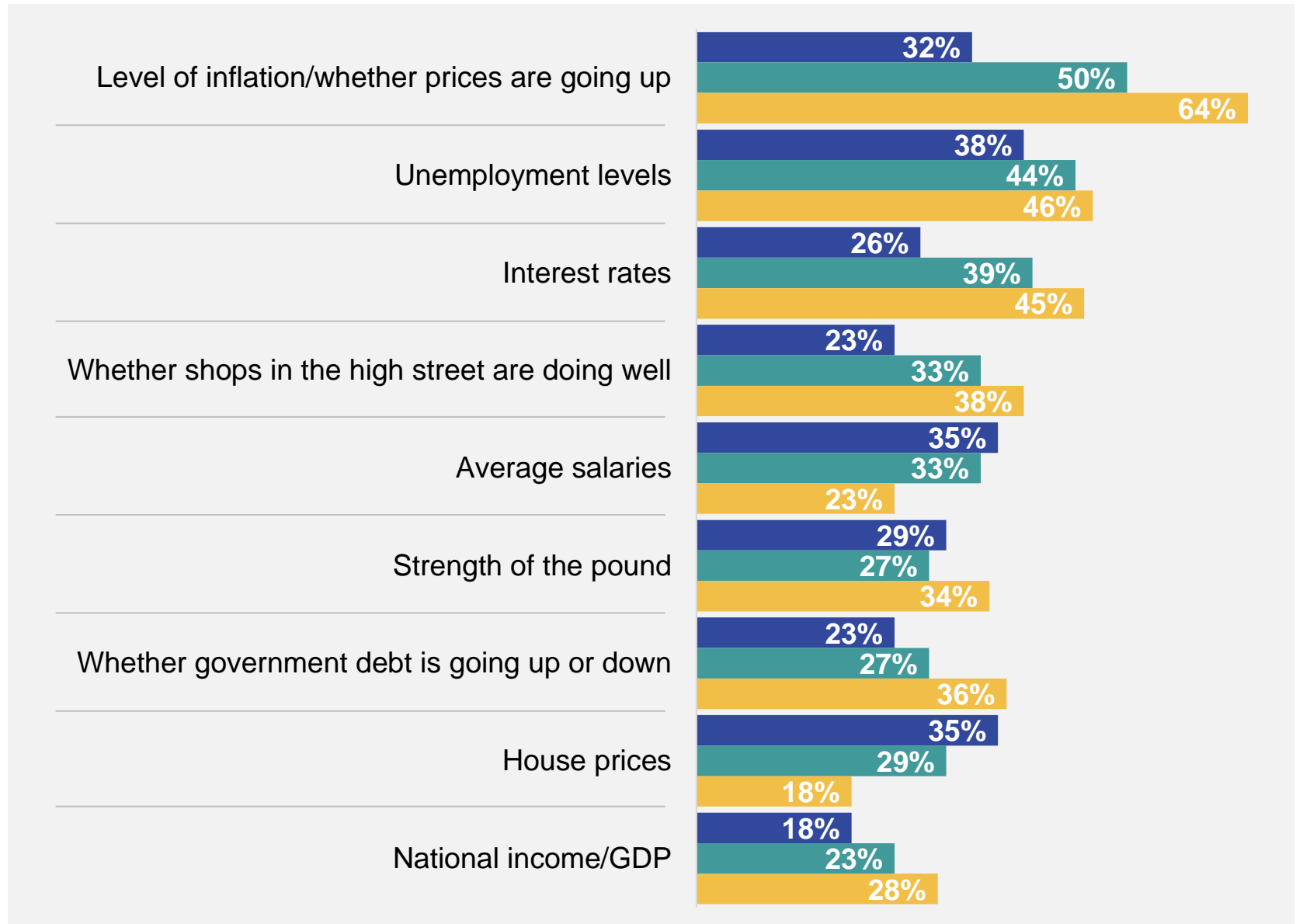
# What drives perceptions of the economy? By different age groups

When you hear about the state of the economy in the news, what specific types of information most influence your view of how the economy is doing?

**16–34-year-olds**

**35-55**

**55-75**



Base: 1,099 Online British adults aged 16-75, 12-15 November 2021. Including 16-34-year-olds (372), 35-54 (402), 55-75 (325).

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## **For more information**

Gideon Skinner  
Research Director  
[gideon.skinner@ipsos.com](mailto:gideon.skinner@ipsos.com)

Cameron Garrett  
Research Manager  
[cameron.garrett@ipsos.com](mailto:cameron.garrett@ipsos.com)

Keiran Pedley  
Research Director  
[keiran.pedley@ipsos.com](mailto:keiran.pedley@ipsos.com)

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