

3 - 6 September 2021  
**PUBLIC USE**  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age						Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity			
		Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	75+ (J)	85+ (K)	95+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Right direction	337 29%	174 31%	162 28%	94 29%	86 23%	157 35%	43 35%	51 26%	37 20%	49 25%	55 31%	102 38%	48 33%	70 23%	65 26%	123 32%	30 57%	117 39%	87 26%	67 28%	66 24%	72 27%	98 33%	84 32%	48 31%	12 21%	23 23%	270 29%	67 32%	214 32%	73 22%	49 33%	99 30%	238 29%	93 27%	243 31%	202 30%	135 29%	302 29%	33 31%
Wrong direction	499 44%	260 47%	237 41%	139 43%	184 49%	175 39%	39 31%	101 51%	96 53%	88 45%	76 43%	99 37%	52 35%	155 51%	122 48%	159 42%	12 22%	128 48%	160 45%	108 48%	103 38%	125 46%	114 38%	117 44%	60 39%	27 50%	56 57%	413 44%	86 41%	283 43%	155 47%	60 40%	146 44%	353 43%	191 55%	308 39%	294 44%	205 44%	462 45%	31 30%
Neither	212 19%	94 17%	118 20%	49 15%	78 21%	85 19%	26 21%	23 12%	33 18%	45 23%	35 20%	50 19%	27 19%	50 16%	50 20%	77 20%	8 14%	39 13%	58 17%	48 20%	67 25%	47 17%	66 22%	43 16%	32 21%	9 17%	14 15%	177 19%	36 17%	125 19%	55 17%	33 22%	65 20%	147 18%	44 13%	168 21%	131 19%	82 17%	184 18%	26 25%
Don't know	95 8%	29 5%	65 11%	38 12%	29 8%	28 6%	16 13%	22 11%	16 9%	13 7%	12 7%	16 6%	20 14%	30 10%	18 7%	22 6%	4 8%	19 6%	28 8%	15 6%	33 12%	28 10%	21 7%	19 7%	15 9%	7 12%	5 5%	73 8%	22 10%	42 6%	44 13%	8 5%	20 6%	75 9%	21 6%	73 9%	48 7%	47 10%	78 8%	15 14%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B/C,D,E/F/G/H/I/J/K/L,M,N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b/c/d/e/f/g/h/i,j,k/l,m/n Minimum Base: 30\*\* Small Base: 100\*\*  
 ColumnMeans (5%): A,B/C,D,E/F/G/H/I/J/K/L,M,N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a,b/c/d/e/f/g/h/i,j,k/l,m/n Minimum Base: 30\*\* Small Base: 100\*\*

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										
		Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to the SNP	Unfavourable to the SNP	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Dominic Raab	Unfavourable to Dominic Raab	Favourable to Nicola Sturgeon	Unfavourable to Nicola Sturgeon
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Right direction	337 29%	181 48% CDE	48 17%	18 29% C*	37 25%	92 22%	189 40% F	201 63% UKLMNOPQ	57 11%	67 23% I	194 39% IJMNP	73 35% IJN	139 32% IJN	70 24% I	138 38% IJMN	57 30% IJ	185 37% IJMN	206 64% STUVWXYabc	53 10%	72 32% SWYa	171 34% SWYa	207 54% STUWYabc	33 10%	154 58% STUWYabc	53 13% SW	113 63% STUVWYabc	84 16% SWY	86 32% SWYa	169 34% SWYa
Wrong direction	499 44%	104 27% B	179 64% B	32 51% B*	86 57% B	257 63% G	159 34% G	53 17% HJKLMNO	351 71% HJKLMNO	163 56% HKLMOQ	197 39% H	95 46% H	194 45% HKOQ	167 58% HKLMOQ	142 39% H	110 58% HKLMOQ	197 40% H	45 14%	365 70% RTUVXZabc	114 50% RVXZ	227 45% RVXZ	91 24% R	253 73% RSTUVXYZabc	58 22% R	273 69% RTUVXZabc	35 20% R	340 66% RTUVXZbc	145 53% RUVXZc	213 43% RVXZ
Neither	212 19%	64 17%	38 14%	9 14% *	20 13%	38 9% F	92 19% F	45 14% P	67 13% P	44 15% NP	82 16% NP	32 16% NP	77 18% INP	31 11%	61 17% NP	17 9% HINP	92 18% HINP	49 15%	80 15%	35 15%	83 17% b	64 17% b	48 14%	40 15%	58 15%	23 13%	75 14%	31 11%	90 18% ab
Don't know	95 8%	28 8%	14 5%	4 6% *	9 6%	22 5%	33 7%	19 6%	22 4%	17 6%	26 5%	6 3%	24 6%	23 8% ILPQ	19 5%	6 3%	22 4%	21 7% UWY	27 5% WYa	8 3%	19 4%	22 6%	10 3%	16 6%	12 3%	8 5%	19 4%	11 4%	24 5%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021

PUBLIC USE

Political Pulse Sep 2021 (Week 35)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?										
	Keir Starmer, Leader of the Labour party	Boris Johnson, Leader of the Conservative Party and Prime Minister	Rishi Sunak, Chancellor of the Exchequer	Sajid Javid, Secretary of State for Health and Social Care	Dominic Raab, Secretary of State for Foreign, Commonwealth and First Minister of Scotland	Nicola Sturgeon, Leader of the Scottish National Party (SNP)	The Labour Party	The Conservative Party	The Liberal Democrats	The Green Party	The Scottish National Party (SNP)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Weighted base	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143	1143
Very favourable (2)	49 4%	99 9%	108 9%	55 5%	38 3%	72 6%	89 8%	87 8%	37 3%	85 7%	54 5%
Fairly favourable (1)	180 16%	223 19%	276 24%	213 19%	141 12%	202 18%	202 18%	231 20%	170 15%	205 18%	135 12%
Neither favourable nor unfavourable (0)	323 28%	241 21%	327 29%	386 34%	351 31%	290 25%	287 25%	266 23%	411 36%	395 35%	343 30%
Fairly unfavourable (-1)	239 21%	153 13%	163 14%	187 16%	213 19%	174 15%	242 21%	179 16%	226 20%	176 15%	187 16%
Very unfavourable (-2)	262 23%	372 33%	181 16%	209 18%	306 27%	321 28%	257 22%	318 28%	207 18%	184 16%	309 27%
Don't know	90 8%	55 5%	88 8%	92 8%	94 8%	84 7%	66 6%	63 5%	92 8%	98 9%	115 10%
Net: Favourable	229 20%	321 28%	384 34%	268 23%	179 16%	273 24%	291 25%	318 28%	207 18%	290 25%	189 17%
Net: Unfavourable	501 44%	525 46%	344 30%	396 35%	519 45%	495 43%	499 44%	497 43%	433 38%	360 31%	496 43%
Net Difference	-272 -24%	-204 -18%	39 3%	-128 -11%	-340 -30%	-222 -19%	-208 -18%	-178 -16%	-226 -20%	-70 -6%	-306 -27%
Mean	-0.46 EK	-0.44 E	-0.03 ABDEFGHIK	-0.27 ABEFHK	-0.58 EK	-0.45 AEFK	-0.35 BEK	-0.38 AEK	-0.38 AEK	-0.16 ABEFGHIK	-0.55

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Overlap formulae used

ColumnProportions (SN): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

ColumnMeans (SN): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age											Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group (m)	Minority ethnic group (n)			
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121				
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105				
Very favourable (2)	49 4%	32 6%	16 3%	32 10%	9 2%	8 2%	13 10%	19 9%	5 3%	4 2%	3 2%	6 2%	15 10%	21 7%	4 2%	7 2%	1 2%	14 5%	13 4%	6 3%	15 6%	11 4%	9 3%	11 4%	12 7%	1 2%	5 5%	41 4%	8 4%	34 5%	13 4%	2 1%	26 8%	23 3%	21 6%	28 4%	31 5%	18 4%	39 4%	8 8%				
Fairly favourable (1)	180 16%	94 17%	86 15%	55 17%	70 19%	55 12%	21 17%	34 17%	40 22%	30 15%	24 14%	31 11%	26 18%	61 20%	41 16%	39 10%	14 25%	55 18%	51 15%	35 15%	39 15%	46 17%	46 15%	31 12%	28 18%	11 20%	18 19%	147 16%	33 16%	98 15%	64 19%	18 12%	55 17%	125 15%	65 19%	115 14%	114 17%	66 14%	154 15%	25 24%				
Neither favourable nor unfavourable (0)	323 28%	152 27%	169 29%	94 29%	109 29%	121 27%	36 29%	57 29%	47 26%	62 32%	50 28%	71 27%	42 28%	85 28%	78 30%	108 28%	11 20%	81 27%	92 27%	66 28%	85 31%	70 26%	86 29%	75 29%	46 30%	22 40%	24 24%	266 29%	57 27%	171 26%	95 29%	57 38%	92 28%	231 28%	109 31%	215 27%	199 30%	134 27%	281 27%	37 35%				
Fairly unfavourable (-1)	239 21%	108 19%	131 23%	53 17%	73 19%	113 25%	23 19%	30 15%	32 21%	40 21%	51 23%	63 23%	27 18%	51 17%	51 20%	96 25%	14 26%	66 22%	72 22%	53 22%	48 18%	55 20%	68 23%	60 23%	25 16%	7 13%	22 23%	196 20%	42 21%	138 20%	65 24%	36 16%	54 16%	185 23%	73 21%	165 22%	148 19%	91 19%	223 19%	16 15%				
Very unfavourable (-2)	262 23%	142 26%	118 20%	40 12%	85 23%	137 31%	13 10%	27 14%	41 22%	44 23%	42 24%	95 35%	17 11%	47 15%	62 24%	121 32%	14 27%	73 24%	83 25%	57 24%	49 18%	64 24%	66 22%	64 24%	33 22%	9 17%	25 25%	213 23%	49 23%	174 26%	57 17%	31 20%	66 20%	196 24%	58 16%	204 26%	131 19%	131 28%	248 24%	10 10%				
Don't know	90 8%	28 5%	62 11%	47 15%	32 9%	11 2%	17 14%	30 15%	17 10%	15 8%	8 5%	3 1%	21 14%	39 13%	20 8%	10 3%	- -	14 5%	23 7%	20 8%	34 13%	26 10%	25 8%	22 8%	10 6%	4 7%	4 4%	70 7%	21 10%	50 7%	34 10%	7 4%	36 11%	55 7%	25 7%	66 8%	51 8%	39 8%	80 8%	9 9%				
Net: Favourable	229 20%	126 23%	102 18%	87 27%	79 21%	63 14%	34 28%	53 27%	45 25%	34 17%	27 15%	36 14%	41 28%	82 27%	45 18%	46 12%	15 27%	69 23%	64 19%	42 18%	54 20%	57 21%	55 18%	42 16%	40 26%	12 22%	23 23%	188 20%	41 19%	132 20%	77 24%	20 13%	81 25%	148 18%	86 24%	143 18%	145 22%	84 18%	193 19%	33 31%				
Net: Unfavourable	501 44%	250 45%	249 43%	93 29%	158 42%	250 56%	36 29%	57 40%	73 43%	85 52%	92 59%	158 59%	44 30%	98 32%	113 57%	217 52%	28 46%	138 47%	155 46%	110 36%	97 36%	120 44%	134 45%	124 47%	59 38%	17 30%	48 48%	409 44%	91 44%	312 47%	122 37%	67 44%	120 36%	381 47%	131 37%	369 47%	279 41%	222 47%	471 46%	26 25%				
Net Difference	-272 -24%	-124 -22%	-147 -25%	-6 -2%	-79 -21%	-187 -42%	-1 -1%	-4 -2%	-28 -16%	-50 -26%	-66 -37%	-121 -45%	-2 -2%	-17 -5%	-68 -27%	-171 -45%	-13 -25%	-69 -23%	-92 -27%	-68 -29%	-43 -16%	-63 -23%	-79 -26%	-82 -31%	-19 -12%	-5 -8%	-24 -25%	-221 -24%	-51 -24%	-180 -27%	-45 -14%	-47 -31%	-39 -12%	-233 -29%	-45 -13%	-226 -29%	-133 -20%	-138 -29%	-278 -27%	7 7%				
Mean	-0.46	-0.44	-0.48	-0.05	-0.45	-0.73	-0.01	-0.08	-0.39	-0.50	-0.62	-0.79	-0.03	-0.16	-0.54	-0.77	-0.50	-0.44	-0.52	-0.55	-0.32	-0.48	-0.50	-0.55	-0.28	-0.25	-0.47	-0.45	-0.49	-0.52	-0.30	-0.53	-0.27	-0.53	-0.25	-0.55	-0.37	-0.58	-0.51	0.06				

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 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 Minimum Base: 100

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										
		Conservative (B)	Labour (C)	Liberal Democrat (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)	Unfavourable to Nicola Sturgeon (c)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	49 4%	7 2%	28 10%	4 6%	8 5%	26 6%	13 3%	16 5%	25 5%	41 14%	4 1%	25 12%	8 2%	26 9%	4 1%	24 2%	11 7%	22 7%	23 4%	49 21%	- -	24 6%	17 5%	21 8%	17 4%	18 10%	19 4%	33 12%	7 1%
Fairly favourable (1)	180 16%	29 8%	80 29%	20 32%	29 19%	94 23%	51 11%	48 15%	108 22%	123 42%	23 5%	66 32%	38 9%	79 27%	30 8%	52 10%	51 10%	36 11%	116 22%	180 79%	- -	70 18%	65 19%	49 18%	73 18%	33 8%	106 21%	91 33%	50 10%
Neither favourable nor unfavourable (0)	323 28%	75 20%	78 28%	23 36%	47 31%	127 31%	104 22%	62 19%	140 28%	75 26%	71 14%	52 25%	76 18%	77 27%	61 17%	53 28%	91 18%	71 22%	148 28%	- -	- -	78 20%	79 23%	59 22%	87 23%	41 24%	124 28%	77 15%	75 15%
Fairly unfavourable (-1)	239 21%	107 28%	50 18%	6 10%	29 19%	86 21%	124 26%	74 23%	104 21%	28 10%	160 32%	35 17%	110 25%	58 20%	95 26%	30 16%	138 28%	66 20%	110 21%	- -	239 48%	91 24%	86 25%	58 22%	99 25%	33 18%	127 14%	40 29%	142 29%
Very unfavourable (-2)	262 23%	147 39%	33 12%	7 11%	35 23%	60 15%	162 34%	111 35%	100 20%	15 5%	230 46%	22 11%	189 44%	138 33%	24 13%	200 40%	116 36%	108 21%	- -	262 52%	112 29%	95 27%	76 28%	114 29%	51 26%	137 26%	21 8%	212 43%	
Don't know	90 8%	11 3%	10 4%	3 5%	4 3%	16 4%	19 4%	7 2%	19 4%	10 3%	11 2%	8 4%	12 3%	11 4%	7 2%	7 4%	5 1%	11 3%	21 4%	- -	- -	8 2%	4 3%	6 2%	7 2%	3 1%	5 5%	13 2%	9 2%
Net: Favourable	229 20%	36 10%	108 39%	24 38%	37 25%	120 29%	64 14%	64 20%	133 27%	164 56%	27 5%	91 44%	46 11%	105 36%	33 9%	75 40%	62 13%	58 18%	139 26%	229 100%	- -	93 24%	81 24%	70 26%	89 23%	51 28%	126 24%	124 45%	57 12%
Net: Unfavourable	501 44%	255 68%	83 30%	13 21%	63 42%	146 36%	286 60%	185 58%	204 41%	43 15%	390 78%	57 27%	299 69%	96 33%	258 72%	54 29%	338 68%	181 56%	218 42%	- -	501 100%	204 53%	180 52%	134 50%	213 54%	84 47%	265 51%	61 22%	354 71%
Net Difference	-272 -24%	-218 -58%	25 9%	10 16%	-26 -17%	-26 -6%	-222 -47%	-121 -38%	-71 -14%	121 42%	-364 -73%	34 17%	-252 -58%	9 3%	-225 -63%	21 11%	-276 -56%	-124 -38%	-79 -15%	229 100%	-501 -100%	-110 -29%	-99 -29%	-64 -24%	-124 -31%	-33 -18%	-139 -27%	63 23%	-297 -60%
Mean	-0.46	-0.98	0.07	0.12	-0.36	-0.15	-0.82	-0.69	-0.31	0.52	-1.21	0.19	-1.03	-0.01	-1.09	0.11	-0.95	-0.70	-0.33	1.21	-1.52	-0.53	-0.52	-0.45	-0.57	-0.38	-0.50	0.29	-1.03

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (SN): A,B,C/D,E,F,G,H/I/J,K,L/M,N/O/P/Q,R/S/T/U/V,W,X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (SN): A,B,C/D,E,F,G,H/I/J,K,L/M,N/O/P/Q,R/S/T/U/V,W,X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party  
 All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		The Scottish National Party (SNP) :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)
Unweighted base	1143	305	458	303	509	217	409	310	335	207	471
Weighted base	1143	291	499	318	497	207	433	290	360	189	496
Very favourable (2)	49 4%	41 14% C	4 1%	16 5%	25 5%	25 12% G	8 2%	26 9% I	4 1%	24 12% K	11 2%
Fairly favourable (1)	180 16%	123 42% C	23 5%	48 15%	108 22% D	66 32% G	38 9%	79 27% I	30 8%	52 27% K	51 10%
Neither favourable nor unfavourable (0)	323 28%	75 26% C	71 14%	62 19%	140 28% D	52 25% G	76 18%	77 27% I	61 17%	53 28% K	91 18%
Fairly unfavourable (-1)	239 21%	28 10%	160 32% B	74 23%	104 21%	35 17% F	110 25% F	58 20%	95 26%	30 16%	138 28% J
Very unfavourable (-2)	262 23%	15 5%	230 46% B	111 35% E	100 20%	22 11% F	189 44% F	38 13% H	163 45% H	24 13% J	200 40% J
Don't know	90 8%	10 3%	11 2%	7 2%	19 4%	8 4%	12 3%	11 4%	7 2%	7 4% K	5 1%

Net: Favourable	229 20%	164 56% C	27 5%	64 20%	133 27% D	91 44% G	46 11%	105 36% I	33 9%	75 40% K	62 13%
Net: Unfavourable	501 44%	43 15%	390 78% B	185 58% E	204 41%	57 27% F	299 69% F	96 33% H	258 72% H	54 29% J	338 68% J
Net Difference	-272 -24%	121 42%	-364 -73%	-121 -38%	-71 -14%	34 17%	-252 -58%	9 3%	-225 -63%	21 11%	-276 -56%

Mean	-0.46	0.52 C	-1.21	-0.69	-0.31 D	0.19 G	-1.03	-0.01 I	-1.09	0.11 K	-0.95
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and out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
**PUBLIC USE**  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity		
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennial s (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (aa)	Urban (ab)	Rural (ac)	Married/Living as Married (ad)	Single (ae)	Widowed/Divorced/Separated (af)	At least one child present (ag)	No children present (ah)	Graduate (ai)	Non-graduate (aj)	Working (ak)	Not working (al)	White ethnic group (am)
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Very favourable (2)	99 9%	43 8%	54 9%	25 8%	21 5%	53 12% EGUK	7 6%	18 9%	11 6%	9 5%	14 8%	39 15% DEGU	9 6%	22 7%	14 6%	42 11% O	11 21% MNP*	34 11% T	35 11% T	6 3%	23 8%	20 7%	32 11%	23 9%	11 7%	7 13% +	5 5% +	71 8%	28 13% b	63 9% e	18 5%	18 12% e	29 9%	70 9%	29 8%	70 9%	55 8%	44 9%	89 9%	8 7%
Fairly favourable (1)	223 19%	114 21%	108 19%	49 15%	64 17%	110 25% DEGHI	19 15%	30 15%	25 14%	39 20%	41 23% DI	69 26% DEGHI	20 14%	50 16%	44 17%	87 23% M	22 41% MNP*	54 18% U	71 21% U	58 24% U	40 15%	50 18%	72 24% a	50 19%	34 22% a	7 13% +	9 9% +	181 19%	41 20% e	136 15% e	49 25% e	38 19% e	61 20%	162 20%	48 14%	175 22% i	138 20%	85 18%	211 21% n	12 11%
Neither favourable nor unfavourable (0)	241 21%	108 19%	133 23%	68 21%	80 21%	94 21% DEGHI	30 25%	38 19%	36 20%	44 22%	39 22% DI	55 20% DEGHI	36 24%	56 18%	56 22%	83 22% +	10 18% +	66 22%	59 18%	54 23%	62 23%	65 24%	67 22%	55 21%	34 22% +	6 11% +	15 15% +	192 21%	49 23% e	157 24% e	57 17%	28 18% e	81 25% e	160 20%	60 17%	182 23% i	143 21%	98 21%	212 21%	28 27%
Fairly unfavourable (-1)	153 13%	75 14%	77 13%	48 15%	52 14%	54 12% FL	15 13%	32 16%	27 15%	25 13%	22 12% FL	32 12% FL	21 14%	46 15%	33 13%	51 13% Q	2 3% +	40 13% Q	44 13% Q	28 12% Q	41 15% Q	42 12% Q	37 13% Q	33 12% Q	19 13% Q	7 13% Q	15 15% Q	125 13% Q	28 13% Q	86 13% Q	50 11% Q	17 14% Q	47 13% Q	107 13% Q	51 15% Q	102 13% Q	93 13% Q	61 13% Q	131 13% Q	19 18%
Very unfavourable (-2)	372 33%	199 36% c	170 29%	103 32%	141 37% FL	128 29% FL	39 32%	64 32%	73 40% FL	68 35%	55 31% FL	72 27% FL	46 31%	111 37% Q	92 36% Q	113 30% Q	9 17% +	102 34% Q	113 34% Q	80 34% Q	77 28% Q	81 30% Q	76 25% Q	87 33% Q	52 33% Q	24 43% w*	53 54% vwxy*	319 34% c	53 25% c	193 29% e	133 40% e	46 31% e	89 27% e	282 35% e	153 44% j	219 28% j	216 32% j	155 33% j	336 33% j	30 29%
Don't know	55 5%	17 3%	39 7% B	28 9%	20 5% FL	7 1% L	13 10% FKL	16 8% FL	10 5% FL	11 6% FL	5 3% FL	1 *	15 10% PQ	19 6% P	15 6% P	6 2% +	- *	6 2% +	11 3% +	11 5% +	27 10% RST	14 5% +	16 5% +	15 6% +	6 4% +	4 7% +	1 1% +	45 5% +	11 5% +	29 4% +	21 7% +	5 3% +	22 7% +	33 4% +	10 3% +	45 6% +	29 4% +	26 6% +	46 5% +	8 8%
Net: Favourable	321 28%	157 28%	163 28%	74 23%	84 22% DEGHUK	163 37% DEGHUK	26 21%	48 24%	36 20%	48 25%	55 31% Egi	108 40% DEGHU	29 20%	73 24%	58 23%	129 34% MNO	33 61% MNP*	89 29%	106 32% U	64 27% U	62 23% U	70 26% a	104 35% Va	73 28% a	45 29% a	14 26% +	14 14% +	252 27% e	69 33% e	199 30% e	67 20% e	55 37% e	90 27% e	231 28% i	76 22% i	245 31% i	193 29% i	128 27% i	300 29% n	19 18%
Net: Unfavourable	525 46%	275 49% c	247 43%	150 47%	193 51% FL	182 41% FL	54 44%	96 49%	100 55% FKL	93 47% FKL	77 44% FKL	104 39% Q	67 46% Q	157 52% PQ	125 49% Q	164 43% Q	11 21% +	142 47% Q	157 47% Q	108 45% Q	118 44% Q	123 45% Q	112 38% Q	120 46% Q	70 45% Q	31 56% w*	68 69% vwxy*	444 48% c	81 39% c	279 42% e	183 56% e	63 42% e	136 41% e	389 48% j	204 58% j	321 41% j	309 46% j	216 46% j	468 46% j	49 47%
Net Difference	-204 -18%	-117 -21%	-84 -15%	-77 -24%	-109 -29% FL	-18 -4% L	-29 -23% FKL	-48 -24% FL	-64 -35% FL	-45 -23% FL	-22 -12% FL	4 1%	-38 -26% PQ	-85 -28% PQ	-67 -26% Q	-36 -9% +	22 41% +	-53 -18% +	-51 -15% +	-44 -18% +	-56 -21% +	-53 -20% +	-8 -3% +	-46 -18% +	-25 -16% +	-17 -31% +	-54 -55% +	-192 -21% e	-12 -6% e	-80 -12% e	-116 -35% e	-8 -5% e	-46 -14% e	-158 -19% j	-128 -36% j	-76 -10% j	-116 -17% j	-88 -19% j	-168 -16% j	-30 -29%
Mean	-0.44	-0.51	-0.37	-0.53	-0.64	-0.21 DEGHU	-0.55	-0.52	-0.73	-0.56	-0.37 Ei	-0.11 DEGHU	-0.57	-0.61	-0.60	-0.28 MNO	0.44 MNP*	-0.41	-0.40	-0.52	-0.45	-0.44 a	-0.18 Vsa	-0.44 a	-0.44 a	-0.64 +	-1.05 +	-0.49	-0.19 b	-0.33 e	-0.75	-0.25 e	-0.35	-0.47	-0.74	-0.30 i	-0.43	-0.45	-0.42	-0.54

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/aa/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100 (\*\*))

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/aa/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100 (\*\*))

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties										Favourable to politicians											
		Conservative (B)	Labour (C)	Liberal Democrat (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)	Unfavourable to Nicola Sturgeon (c)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	99 9%	74 20% CDE	6 2%	3 6% *	9 6%	26 6%	59 13% F	89 28% UKLMNOPQ	4 1%	20 7%	67 13% IUN	20 10%	47 11% IUN	18 6%	54 15% IUMN	19 10%	63 13% IUN	99 31% STUVWXYZabc	- -	22 10% SWYa	61 12% SWYa	79 21% STUVWYabc	5 1%	68 25% STUVWYabc	6 1% S	63 35% STUVWXYZabc	9 2%	28 10% SWYa	61 12% SWYa
Fairly favourable (1)	223 19%	143 38% CDE	22 8%	6 9% *	22 15% C	45 11% F	137 46% UKLMNOPQ	147 28% IUKLMNOPQ	20 4%	35 12% I	138 28% IUMNP	49 24% IUNP	99 23% IUNP	45 16% I	93 26% IUNP	33 17% U	135 27% IUMNP	223 69% STUVWXYZabc	- -	35 16% SWYa	120 24% STWYab	149 39% STUVWYabc	14 4%	113 42% STUVWYabc	25 6% S	70 39% STUVWYabc	38 7% SW	46 17% SWYa	121 24% STWYab
Neither favourable nor unfavourable (0)	241 21%	86 23% C	30 11%	11 17% *	32 21% C	56 14% F	113 24% F	50 16% I	43 9%	38 13% I	109 22% HIUNP	34 17% IUNP	83 11% HIUNP	83 23% HIUNP	24 13% H	101 20% H	- -	- -	31 14% RS	101 20% RSTWYZab	82 21% RSTWYZab	34 10% RS	45 17% RSWZb	50 13% RSW	18 10% RS	72 14% RSW	30 11% RS	112 23% RSTWYZab	
Fairly unfavourable (-1)	153 13%	41 11%	41 15%	9 14% *	18 12% B	53 13% G	61 13% G	14 4% HKLIMNOPQ	95 19% H	37 13% H	69 14% H	25 12% H	63 15% H	34 14% H	51 13% H	25 13% H	66 13% H	- -	153 29% RTUVWXYZabc	30 13% RX	65 10% RX	37 13% R	45 13% RX	20 7% R	62 16% RVXZ	15 9% R	81 14% RVXZ	39 16% RVXZ	64 13% RX
Very unfavourable (-2)	372 33%	27 7%	174 62% BE	32 52% B*	66 43% B	223 55% G	90 19% G	15 5% HKLIMNOPQ	333 67% HKLMDPQ	159 37% H	114 23% H	74 36% HKDQ	137 32% HKDQ	156 54% HKLMDQ	77 21% H	89 47% HKLMDQ	128 26% HO	- -	372 71% RTUVWXYZabc	108 47% RUVXZc	153 30% RVXZ	36 9% R	246 71% RTUVWXYZabc	20 7% R	252 64% RTUVXZbc	11 6% R	317 61% RTUVXZbc	128 47% RUVXZc	134 27% RVXZ
Don't know	55 5%	6 2%	5 2%	2 3% *	5 3% C	5 1% C	12 3% K	4 1% K	2 *	1 *	1 *	4 *	4 1% UKP	3 1% IP	2 1%	- -	3 1%	- -	1 1% S	1 *	1 *	2 *	1 *	3 1% RSU	1 1% R	2 *	3 1% RS	3 1% SU	
Net: Favourable	321 28%	217 58% CDE	28 10%	9 15% *	31 17% C	71 17% F	197 42% F	236 74% IUKLMNOPQ	24 5%	55 19% I	206 41% IUMNP	69 33% IUN	146 34% IUN	64 22% I	147 41% IUMNP	51 27% U	198 40% IUMNP	321 100% STUVWXYZabc	- -	58 25% SWYa	181 36% STWYab	228 59% STUVWYabc	19 5%	181 67% STUVWYabc	31 8% S	134 75% STUVWXYZabc	47 9% SW	74 27% SWYa	182 37% STWYab
Net: Unfavourable	525 46%	68 18%	215 77% BE	41 65% B*	84 56% B	276 68% G	151 32% G	29 9% HKLIMNOPQ	428 86% HKLMDPQ	197 37% H	184 37% H	99 48% HKDQ	200 46% HKDQ	190 36% HKLMDQ	128 41% H	114 60% HKLMDQ	194 39% H	- -	525 100% RTUVWXYZabc	139 61% RUVXZc	218 44% RVXZ	72 19% RX	291 85% RTUVWXYZabc	40 15% R	314 79% RTUVXZbc	26 15% R	399 77% RTUVXZbc	167 61% RUVXZc	198 40% RVXZ
Net Difference	-204 -18%	149 40%	-187 -67%	-32 -51% *	-53 -35% C	-206 -50% G	45 10% F	207 65% IUKLMNOPQ	-404 -81% HKLMDPQ	-142 -49% I	22 -0.5% IUMNP	-30 -15% IUNP	-54 -12% HKDQ	-127 -44% I	19 5% IUMNP	-63 -33% U	4 1% IUMNP	321 100% STUVWXYZabc	-525 -100% RTUVWXYZabc	-81 -35% SWYa	-37 -7% STWYab	156 41% STUVWYabc	-273 -79% S	141 52% STUVWYabc	-283 -72% S	108 60% STUVWXYZabc	-352 -68% SW	-93 -34% SWYa	-16 -3% STWYab
Mean	-0.44	0.53 CDE	-1.29	-1.00 *	-0.75 C	-1.00	0.03 F	0.89 IUKLMNOPQ	-1.48	-0.97 I	-0.05 IUMNP	-0.42 IUNP	-0.33 IUNP	-0.92 I	-0.01 IUMNP	-0.71 IUN	-0.12 IUMNP	1.31 STUVWXYZabc	-1.71 SWYa	-0.73 SWYa	-0.26 STWYab	0.52 STUVWYabc	-1.49 S	0.71 STUVWYabc	-1.34 SW	0.90 STUVWXYZabc	-1.28 SW	-0.72 SWYa	-0.18 STWYab

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B,C/D,E,F,G,H,I/J,K,L,M,N/O,P/Q,R/S/T/U,V,W,X/Y,Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B,C/D,E,F,G,H,I/J,K,L,M,N/O,P/Q,R/S/T,U,V,W,X/Y,Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)



**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, Leader of the Conservative Party and Prime Minister  
 All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		The Scottish National Party (SNP) :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)
Unweighted base	1143	305	458	303	509	217	409	310	335	207	471
Weighted base	1143	291	499	318	497	207	433	290	360	189	496
Very favourable (2)	99 9%	20 7%	67 13% B	89 28% E	4 1%	20 10%	47 11%	18 6%	54 15% H	19 10%	63 13%
Fairly favourable (1)	223 19%	35 12%	138 28% B	147 46% E	20 4%	49 24%	99 23%	45 16%	93 26% H	33 17%	135 27% J
Neither favourable nor unfavourable (0)	241 21%	38 13%	109 22% B	50 16% E	43 9%	34 17%	83 19%	33 11%	83 23% H	24 13%	101 20% J
Fairly unfavourable (-1)	153 13%	37 13%	69 14%	14 4%	95 19% D	25 12%	63 15%	34 12%	51 14%	25 13%	66 13%
Very unfavourable (-2)	372 33%	159 55% C	114 23%	15 5%	333 67% D	74 36%	137 32%	156 54% I	77 21%	89 47% K	128 26%
Don't know	55 5%	1 *	1 *	4 1%	2 *	4 2%	4 1%	3 1%	2 1%	- -	3 1%

Net: Favourable	321 28%	55 19%	206 41% B	236 74% E	24 5%	69 33%	146 34%	64 22%	147 41% H	51 27%	198 40% J
Net: Unfavourable	525 46%	197 68% C	184 37%	29 9%	428 86% D	99 48%	200 46%	190 66% I	128 36%	114 60% K	194 39%
Net Difference	-204 -18%	-142 -49%	22 4%	207 65%	-404 -81%	-30 -15%	-54 -12%	-127 -44%	19 5%	-63 -33%	4 1%

Mean	-0.44	-0.97	-0.05 B	0.89 E	-1.48	-0.42	-0.33	-0.92	-0.01 H	-0.71	-0.12 J
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and out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age											Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)			
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121				
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105				
Very favourable (2)	108 9%	54 10%	53 9%	26 8%	20 5%	62 14%	8 6%	18 9%	10 6%	9 5%	14 8%	47 18%	10 7%	25 8%	12 5%	44 11%	17 32%	35 11%	32 10%	21 9%	20 8%	23 8%	31 10%	31 12%	12 8%	6 11%	5 5%	83 9%	25 12%	72 11%	19 6%	17 11%	28 9%	79 10%	32 9%	76 10%	54 8%	53 11%	97 9%	10 9%				
Fairly favourable (1)	276 24%	145 26%	131 23%	54 17%	77 20%	144 32%	25 20%	29 15%	36 20%	41 21%	60 34%	84 32%	28 19%	51 17%	56 22%	121 32%	20 38%	105 35%	82 25%	50 21%	39 14%	60 22%	81 27%	63 24%	40 26%	15 28%	17 17%	211 23%	65 31%	166 25%	62 19%	48 32%	72 22%	204 25%	81 23%	195 25%	162 24%	115 24%	240 23%	33 32%				
Neither favourable nor unfavourable (0)	327 29%	138 25%	187 32%	93 29%	112 30%	122 27%	38 31%	55 28%	53 29%	59 30%	47 26%	75 28%	42 29%	89 29%	77 30%	108 28%	11 20%	61 20%	95 28%	79 33%	92 34%	84 31%	97 32%	72 27%	42 27%	15 28%	17 17%	274 29%	53 25%	191 29%	94 29%	42 28%	96 29%	231 28%	95 27%	232 29%	186 28%	141 30%	299 29%	26 24%				
Fairly unfavourable (-1)	163 14%	80 14%	83 14%	49 15%	65 17%	49 11%	14 12%	35 18%	33 18%	32 17%	21 12%	27 10%	22 15%	51 17%	41 16%	44 11%	5 9%	45 15%	45 13%	32 14%	41 15%	45 16%	35 12%	28 11%	26 17%	7 13%	22 22%	137 15%	26 13%	84 13%	63 15%	17 11%	44 13%	119 15%	56 16%	107 13%	112 17%	51 11%	147 14%	13 13%				
Very unfavourable (-2)	181 16%	113 20%	67 12%	54 17%	67 18%	60 13%	20 17%	34 17%	31 17%	36 19%	28 16%	32 12%	23 16%	51 17%	49 19%	58 15%	1 1%	45 15%	54 16%	36 15%	47 17%	42 15%	32 11%	44 17%	23 15%	6 10%	34 34%	158 17%	23 11%	101 15%	61 19%	19 13%	54 17%	127 16%	61 15%	121 16%	106 16%	75 16%	168 16%	12 11%				
Don't know	88 8%	26 5%	61 10%	44 14%	36 9%	8 2%	17 14%	27 13%	19 10%	17 9%	7 4%	2 1%	21 14%	38 12%	22 8%	8 2%	- -	12 4%	26 8%	19 8%	31 11%	18 7%	25 8%	23 9%	13 8%	5 10%	4 4%	70 8%	17 8%	51 8%	29 9%	8 5%	34 10%	54 7%	25 7%	62 8%	54 8%	34 7%	74 7%	12 11%				
Net: Favourable	384 34%	199 36%	184 32%	80 25%	97 26%	206 46%	33 27%	48 24%	46 25%	51 26%	74 42%	132 49%	38 26%	76 25%	67 26%	165 43%	37 69%	139 46%	114 34%	71 30%	59 22%	82 30%	111 37%	95 36%	52 33%	21 39%	22 22%	294 32%	90 43%	238 36%	81 25%	65 43%	100 30%	284 35%	113 32%	271 34%	216 32%	168 36%	337 33%	43 41%				
Net: Unfavourable	344 30%	193 35%	150 26%	104 32%	132 35%	109 24%	35 28%	69 35%	64 35%	69 35%	49 28%	49 22%	46 31%	102 33%	90 27%	101 35%	6 11%	90 30%	99 30%	68 29%	87 32%	87 32%	67 22%	73 28%	49 32%	13 23%	56 57%	295 32%	50 24%	184 28%	124 38%	36 24%	99 30%	246 30%	117 33%	227 29%	219 32%	126 27%	315 31%	25 24%				
Net Difference	39 3%	6 1%	33 6%	-23 -7%	-35 -9%	98 22%	-2 -2%	-21 -11%	-17 -10%	-18 -9%	25 14%	73 27%	-8 -5%	-26 -8%	-22 -9%	64 17%	31 58%	49 16%	15 5%	3 1%	-28 -10%	-5 -2%	45 15%	22 8%	3 2%	9 15%	-34 -35%	-1 *	40 19%	54 8%	-43 -13%	29 19%	1 *	38 5%	-4 -1%	43 5%	-3 *	42 9%	22 2%	18 17%				
Mean	-0.03	-0.10	0.04	-0.19	-0.24	0.23	-0.14	-0.21	-0.23	-0.25	0.06	0.33	-0.17	-0.19	-0.25	0.13	0.89	0.13	-0.02	-0.05	-0.23	-0.09	0.16	0.04	-0.06	0.18	-0.66	-0.09	0.21	0.04	-0.29	0.18	-0.09	-0.01	-0.10	*	-0.09	0.05	-0.05	0.16				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties										Favourable to politicians											
		Conservative	Labour	Liberal Democrat	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to the SNP	Unfavourable to the SNP	Favourable to Johnson	Unfavourable to Johnson	Favourable to Starmer	Unfavourable to Starmer	Favourable to Sunak	Unfavourable to Sunak	Favourable to Sajid Javid	Unfavourable to Sajid Javid	Favourable to Dominic Raab	Unfavourable to Dominic Raab	Favourable to Nicola Sturgeon	Unfavourable to Nicola Sturgeon
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	108 9%	78 21% CDE	10 3%	4 6% *	13 9%	33 8%	64 14% F	82 26% UKLMNOPQ	17 3%	20 7%	75 15% IUN	22 11% IUN	57 13% IUN	23 8% I	60 17% IUMN	20 10% I	71 14% IUN	82 26% STUWYabc	13 2%	25 11% SWYa	63 13% SWYa	108 28% STUWYabc	-	87 33% RSTUWYabc	4 1%	58 33% RSTUWYabc	24 5%	26 10% SWYa	65 13% SWYa
Fairly favourable (1)	276 24%	152 40% CE	41 15%	21 33% C*	32 21%	92 23%	147 31% F	144 45% UKLMNOPQ	63 13%	64 22% I	142 30% I	61 10% I	109 26% I	74 30% I	104 29% I	47 25% I	147 30% UM	146 45% STUWYabc	60 11%	69 30% SWYa	141 28% SWYa	276 72% RSTUWYabc	-	129 48% STUWYabc	39 10% W	83 47% STUWYabc	78 15% SWYa	76 30% SWYa	147 30% SWYa
Neither favourable nor unfavourable (0)	327 29%	96 26%	72 26%	16 26% *	34 23%	99 24%	136 29% F	60 19% N	123 25% N	72 27% HN	131 26% HN	55 10% HN	103 24% HN	56 19% HN	88 24% H	41 22% HN	124 21% VWXZ	67 27% VWXYZa	139 23% VWXYZ	52 22% VWXYZ	112 22% VWXYZ	-	-	37 17% VW	67 11% VW	20 22% VW	114 23% VWXYZ	63 23% VWXYZ	115 23% VWXYZ
Fairly unfavourable (-1)	163 14%	24 6% BD	60 21% BD	6 10% *	33 21% BD	75 18% G	48 10% G	22 7% HKLMNOPQ	108 22% HKMO	56 19% H	66 13% H	32 16% H	61 14% H	53 18% H	47 13% H	30 16% H	71 15% H	16 5% V	122 23% RTUVXZbc	40 17% RVXZ	71 14% RVXZ	-	163 47% RSTUVXZabc	11 4% V	115 29% RSTUVXZbc	13 7% VX	128 25% RTUVXZbc	41 15% RVXZ	73 15% RVXZ
Very unfavourable (-2)	181 16%	18 5% B	79 28% B	12 19% B*	35 23% B	88 22% G	59 13% G	4 1% HKLMNOPQ	165 33% HKLOQ	69 24% H	76 15% H	29 14% H	92 21% HKLOQ	75 26% HKLOQ	56 16% H	44 23% H	76 15% V	2 1% RTUVXZbc	170 32% RVXZ	42 18% RVXZ	110 22% RVXZ	-	181 53% RSTUVXZabc	1 4% V	166 42% RSTUVXZbc	3 1% V	170 33% RTUVXZbc	56 20% RVXZ	90 18% RVXZ
Don't know	88 8%	9 2% B	18 6% B	4 4% *	5 3%	20 5%	18 4% G	6 2% KQ	20 4% KQ	10 2% Q	9 2%	7 3%	11 3% Q	6 2% Q	8 4% KQ	6 1%	8 3% UVWX	22 4% TUVWXYabc	2 1% V	4 1% VW	-	-	3 1% V	6 1% VW	2 1% VW	5 4% VW	11 4% TUVWXYabc	6 1% VW	
Net: Favourable	384 34%	230 61% CDE	51 18%	25 39% C*	45 29% C	126 31%	211 45% F	226 71% UKLMNOPQ	80 16%	84 29% I	217 43% UMNP	83 40% IUN	166 38% IUN	97 33% I	163 45% IUMNP	66 35% I	218 44% IUMNP	228 71% STUWYabc	72 14%	93 41% SWYa	204 41% SWYa	384 100% RSTUWXYZabc	-	217 81% RSTUWYabc	43 11% W	142 79% RSTUWYabc	102 20% SWY	103 38% SWYa	211 43% SWYa
Net: Unfavourable	344 30%	42 11% BD	139 50% BD	18 29% B*	68 45% BD	163 40% G	108 23% G	26 8% HKLMNOPQ	274 55% HKLMDOQ	125 43% H	142 28% H	61 30% H	153 44% HKDQ	128 44% HKLMDOQ	103 29% H	74 39% HKLOQ	147 30% H	19 6% V	291 55% RTUVXZbc	81 36% RVXZ	180 36% RVXZ	-	344 100% RSTUVXZabc	12 5% V	281 71% RSTUVXZabc	15 8% VX	298 57% RTUVXZbc	97 35% RVXZ	163 33% RVXZ
Net Difference	39 3%	188 50% CDE	-88 -31%	6 10% C*	-23 -15% C	-37 -9%	104 22% F	200 63% UKLMNOPQ	-194 -39%	-41 -14% I	75 15% UMNP	22 11% IUN	13 3% IUN	-31 -11% I	60 17% IUMNP	-7 -4% I	71 14% IUMNP	209 65% STUWYabc	-219 -42% WY	12 5% SWYa	23 5% SWYa	384 100% RSTUWXYZabc	-344 -100% W	204 76% RSTUWYabc	-238 -60% W	126 71% STUWYabc	-196 -38% SWY	6 2% SWYa	48 10% SWYa
Mean	-0.03	0.67 CDE	-0.60	-0.03 C*	-0.31 C	-0.24	0.24 F	0.89 UKLMNOPQ	-0.72	-0.32 I	0.15 UMNP	0.08 IUN	-0.05 IUN	-0.30 I	0.18 IUMNP	-0.17 I	0.13 IUMNP	0.92 STUWYabc	-0.75 WY	-0.02 SWYa	-0.05 SWYa	1.28 RSTUWXYZabc	-1.53	1.09 RSTUWYabc	-1.02 W	1.03 STUWYabc	-0.67 SWY	-0.09 SWYa	0.05 SWYa

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J,K/L,M/N/O/P/Q,R/S/T/U,V,W/X/Y/Z/a/b/c. Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J,K/L,M/N/O/P/Q,R/S/T/U,V,W/X/Y/Z/a/b/c. Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Chancellor of the Exchequer  
 All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		The Scottish National Party (SNP) :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)
Unweighted base	1143	305	458	303	509	217	409	310	335	207	471
Weighted base	1143	291	499	318	497	207	433	290	360	189	496
Very favourable (2)	108 9%	20 7%	75 15% B	82 26% E	17 3%	22 11%	57 13%	23 8%	60 17% H	20 10%	71 14%
Fairly favourable (1)	276 24%	64 22%	142 29%	144 45% E	63 13%	61 30%	109 25%	74 26%	104 29%	47 25%	147 30%
Neither favourable nor unfavourable (0)	327 29%	72 25%	131 26%	60 19%	123 25%	55 27%	103 24%	56 19%	88 24%	41 22%	124 25%
Fairly unfavourable (-1)	163 14%	56 19% C	66 13%	22 7%	108 22% D	32 16%	61 14%	53 18%	47 13%	30 16%	71 14%
Very unfavourable (-2)	181 16%	69 24% C	76 15%	4 1%	165 33% D	29 14%	92 21% F	75 26% I	56 16%	44 23% K	76 15%
Don't know	88 8%	10 4%	9 2%	6 2%	20 4%	7 4%	11 3%	10 3%	6 2%	8 4% K	6 1%

Net: Favourable	384 34%	84 29%	217 43% B	226 71% E	80 16%	83 40%	166 38%	97 33%	163 45% H	66 35%	218 44% J
Net: Unfavourable	344 30%	125 43% C	142 28%	26 8%	274 55% D	61 30%	153 35%	128 44% I	103 29%	74 39% K	147 30%
Net Difference	39 3%	-41 -14%	75 15%	200 63%	-194 -39%	22 11%	13 3%	-31 -11%	60 17%	-7 -4%	71 14%

Mean	-0.03	-0.32	0.15 B	0.89 E	-0.72	0.08	-0.05	-0.30	0.18 H	-0.17	0.13 J
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and out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
**PUBLIC USE**  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age											Generation						Social grade						Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)					
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121						
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105						
Very favourable (2)	55 5%	30 5%	24 4%	22 7%	7 2%	26 6%	10 8%	12 6%	6 3%	1 1%	6 3%	20 7%	11 7%	17 6%	2 1%	17 5%	9 16%	21 7%	16 5%	8 3%	10 4%	10 4%	19 6%	14 5%	8 5%	3 5%	2 2%	38 4%	17 8%	26 4%	22 7%	7 5%	12 4%	43 5%	14 4%	42 5%	32 5%	23 5%	48 5%	6 6%						
Fairly favourable (1)	213 19%	105 19%	108 19%	54 17%	56 15%	103 23%	20 17%	34 17%	25 14%	31 16%	40 23%	63 23%	23 15%	48 16%	42 16%	82 21%	19 35%	70 23%	62 19%	40 17%	42 15%	45 16%	68 23%	44 17%	32 21%	8 15%	16 16%	173 19%	40 19%	134 20%	47 14%	32 21%	66 20%	147 18%	69 20%	144 18%	125 19%	88 19%	187 18%	25 24%						
Neither favourable nor unfavourable (0)	386 34%	175 31%	211 36%	90 28%	132 35%	164 37%	34 28%	55 28%	65 36%	67 34%	59 33%	105 39%	41 28%	99 32%	85 33%	143 38%	18 33%	98 32%	106 32%	91 38%	90 34%	85 31%	106 36%	95 36%	54 34%	25 44%	21 22%	314 34%	73 35%	232 35%	92 28%	63 42%	110 34%	276 34%	105 30%	281 35%	223 33%	163 35%	345 34%	37 36%						
Fairly unfavourable (-1)	187 16%	99 18%	88 15%	45 14%	68 18%	74 17%	16 13%	29 15%	30 16%	38 19%	30 17%	45 17%	22 15%	44 14%	48 19%	65 17%	8 14%	51 17%	54 16%	39 16%	43 16%	57 21%	47 16%	36 14%	25 16%	7 13%	16 16%	157 17%	31 15%	105 16%	61 14%	21 15%	48 15%	139 17%	62 18%	125 16%	118 17%	69 15%	171 17%	13 13%						
Very unfavourable (-2)	209 18%	119 21%	88 15%	61 19%	78 21%	71 16%	22 18%	39 20%	37 20%	41 21%	35 20%	35 13%	26 17%	58 19%	57 22%	67 18%	1 1%	52 17%	70 21%	39 17%	48 18%	52 19%	32 11%	50 19%	26 17%	9 17%	39 40%	176 19%	33 16%	119 18%	71 22%	18 12%	59 18%	150 18%	77 22%	132 17%	126 19%	83 18%	194 19%	13 12%						
Don't know	92 8%	28 5%	63 11%	49 10%	37 10%	7 2%	21 17%	28 14%	19 11%	17 9%	7 4%	- -	25 17%	39 13%	22 9%	6 2%	- -	10 3%	26 8%	21 9%	36 13%	24 9%	27 9%	24 9%	11 7%	3 6%	4 4%	76 8%	17 8%	48 7%	36 11%	9 6%	33 10%	60 7%	23 7%	69 9%	50 7%	42 9%	80 8%	10 10%						
Net: Favourable	268 23%	135 24%	132 23%	76 24%	63 17%	129 29%	30 24%	46 23%	30 17%	32 17%	46 26%	83 31%	33 23%	65 21%	44 17%	99 26%	27 51%	91 30%	78 23%	48 20%	52 19%	55 20%	87 29%	58 22%	40 25%	11 20%	18 19%	211 23%	57 27%	160 24%	69 21%	39 26%	78 24%	190 23%	83 24%	186 23%	157 23%	111 24%	235 23%	31 30%						
Net: Unfavourable	396 35%	218 39%	176 30%	106 33%	146 39%	145 33%	38 31%	68 35%	67 37%	79 40%	65 37%	80 30%	48 33%	102 34%	105 41%	133 35%	8 16%	104 34%	124 37%	78 33%	91 34%	108 40%	79 26%	86 33%	51 33%	16 30%	55 56%	333 36%	63 30%	225 34%	132 40%	39 26%	108 33%	289 35%	139 40%	257 32%	244 36%	153 33%	365 36%	26 25%						
Net Difference	-128 -11%	-83 -15%	-43 -7%	-29 -9%	-83 -22%	-16 -4%	-8 -6%	-22 -11%	-36 -20%	-47 -24%	-19 -10%	3 1%	-15 -10%	-37 -12%	-61 -24%	-34 -9%	19 35%	-13 -4%	-46 -14%	-30 -13%	-39 -14%	-53 -20%	8 3%	-28 -11%	-12 -8%	-6 -10%	-37 -37%	-122 -13%	-6 -3%	-64 -10%	-63 -19%	* *	-29 -9%	-99 -12%	-57 -16%	-71 -9%	-86 -13%	-42 -9%	-129 -13%	5 5%						
Mean	-0.27	-0.33	-0.21	-0.25	-0.45	-0.14	-0.19	-0.28	-0.41	-0.48	-0.28	-0.05	-0.24	-0.29	-0.50	-0.22	0.50	-0.15	-0.32	-0.28	-0.33	-0.38	-0.02	-0.27	-0.21	-0.24	-0.77	-0.30	-0.12	-0.26	-0.39	-0.08	-0.26	-0.27	-0.37	-0.22	-0.29	-0.24	-0.29	-0.02						

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										
		Conservative (B)	Labour (C)	Liberal Democrat (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)	Unfavourable to Nicola Sturgeon (c)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	55 5%	35 9% C	8 3%	4 7% *	6 4%	15 4%	32 7%	47 15% UKLMNOPQ	2 *	18 6%	34 7%	18 9%	27 6%	20 7%	15 8%	31 6%	47 15% STUWYabc	4 1%	19 8%	27 5%	50 13%	1 *	55 21% Y	-	41 23% -	10 2%	21 8%	28 6%	
Fairly favourable (1)	213 19%	129 34% CDE	27 10%	11 17% *	20 13%	60 15%	116 25% F	128 40% UKLMNOPQ	37 8%	48 17%	121 24% IJMN	52 25%	90 21%	47 16%	95 26%	37 20%	114 23% IJMN	133 42% STUWYabc	36 7%	51 22% WY	107 30%	167 31% STUWYabc	11 3%	213 79% Y	-	98 54% -	39 8%	50 18%	114 23% SWYa
Neither favourable nor unfavourable (0)	386 34%	140 37% CE	80 29%	23 37% *	39 26%	127 31%	172 36% N	102 32% N	127 26%	82 28%	157 31% I	64 31% N	122 28%	73 25%	108 30%	50 26%	163 42% IJMN	101 32% WXYZa	150 29% WXYZa	62 27% WXYZa	152 30% WXYZa	119 31% WXYZa	48 14% XY	-	26 14% XY	123 24% WXYZa	81 30% WXYZa	155 31% WXYZa	
Fairly unfavourable (-1)	187 16%	42 11%	64 23% BD	6 10% *	32 21% B	81 20%	71 15%	24 7% HKLMNOPQ	126 37% H	54 19%	87 17% H	28 14% H	76 18%	56 19%	63 17%	33 18%	91 6% X	21 25% RTUVXZbc	130 19% RVXZ	40 18% RVXZ	96 32% XZ	32 30% RSTUVXZbc	102 30% bc	-	187 47% X	8 4% RSTUVXZbc	145 28% RVXZ	51 19% RVXZ	90 18% RVXZ
Very unfavourable (-2)	209 18%	19 5% B	87 31% BD	16 25% B*	48 32% B	108 26% G	64 14% G	12 4% HKLMNOPQ	182 37% HKLOQ	76 26% H	92 18% H	36 17% H	108 25% HKLOQ	80 19% HKLOQ	67 26% H	49 18% HKLOQ	90 3% H	10 3% X	184 35% RTUVXZbc	49 21% RVXZ	117 3% RVXZ	11 3% X	178 52% RSTUVXZbc	-	209 53% X	2 1% RSTUVXZbc	199 38% RVXZ	58 21% RVXZ	101 20% RVXZ
Don't know	92 8%	12 3%	12 4%	3 5% *	6 4%	18 4%	17 4%	5 2%	22 4% KMOQ	12 4% HKOQ	8 2%	9 4% KQO	9 2%	14 5% O	3 1% HKMOQ	5 3% HKLOQ	6 1% H	9 3% UXYa	21 4% UVWXYa	7 3% UWXYa	2 *	5 1% XY	4 1% Y	-	5 3% UXYa	3 1% Y	12 4% UVWXYa	7 1% UXY	
Net: Favourable	268 23%	164 43% CDE	35 13%	15 24% C*	26 17%	75 18%	148 31% F	175 55% UKLMNOPQ	40 8%	66 23% I	156 34% IJMN	70 23% IJN	117 23% I	68 33% I	119 33% IJMN	53 28% I	146 29% IJ	181 56% STUWYabc	40 8%	70 31% SWYa	134 27% SWYa	217 56% STUWYabc	12 4% Y	268 100% c	-	138 77% -	49 9%	71 26%	142 29% SWYa
Net: Unfavourable	396 35%	62 16%	152 54% BD	22 35% B*	80 53% BD	189 46% G	135 29% G	35 11% HKLMNOPQ	308 62% HKLOQ	130 45% HKLOQ	179 36% H	64 31% H	185 43% HKLOQ	136 47% HKLOQ	130 36% H	81 43% HL	181 36% H	31 10% XZ	314 60% RTUVXZbc	89 39% RVXZ	213 43% RVXZc	43 11% XZ	281 82% RSTUVXZbc	-	396 100% bc	10 6% X	344 66% RSTUVXZbc	109 40% RVXZ	191 39% RVXZ
Net Difference	-128 -11%	102 27%	-117 -42%	-7 -11%	-54 -36%	-114 -28%	13 3%	140 44%	-269 -54%	-64 -22%	-23 -5%	6 3%	-68 -16%	-68 -24%	-11 -3%	-29 -15%	-35 -7%	150 47%	-274 -52%	-19 -8%	-79 -16%	174 45%	-269 -78%	268 100%	-396 -100%	129 72%	-295 -57%	-38 -14%	-49 -10%
Mean	-0.27	0.32 CDE	-0.73	-0.31 C*	-0.66	-0.53	-0.04 F	0.56 UKLMNOPQ	-0.94	-0.44 I	-0.16 IJMN	-0.06 IJMNP	-0.35 I	-0.46 I	-0.15 IJMN	-0.34 I	-0.19 IJMN	0.60 STUWYabc	-0.90 WY	-0.22 SWYa	-0.34 SWYa	0.56 STUWYabc	-1.31 Y	1.21 RSTUVWYZabc	-1.53	0.96 RSTUVWYabc	-0.94 WY	-0.29 SWYa	-0.25 SWYa

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Overlap formulae used  
 ColumnProportions (5%): A,B,C/D,E,F,G,H/I,J,K,L,M,N/O,P/Q,R/S/T/U,V,W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B,C/D,E,F,G,H/I,J,K,L,M,N/O,P/Q,R/S/T,U,V,W,X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sajid Javid, Secretary of State for Health and Social Care  
 All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		The Scottish National Party (SNP) :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)
Unweighted base	1143	305	458	303	509	217	409	310	335	207	471
Weighted base	1143	291	499	318	497	207	433	290	360	189	496
Very favourable (2)	55 5%	18 6%	34 7%	47 15% £	2 *	18 9%	27 6%	20 7%	24 7%	15 8%	31 6%
Fairly favourable (1)	213 19%	48 17%	121 24% B	128 40% £	37 8%	52 25%	90 21%	47 16%	95 26% H	37 20%	114 23%
Neither favourable nor unfavourable (0)	386 34%	82 28%	157 31%	102 32%	127 26%	64 31%	122 28%	73 25%	108 30%	50 26%	163 33%
Fairly unfavourable (-1)	187 16%	54 19%	87 17%	24 7%	126 25% D	28 14%	76 18%	56 19%	63 17%	33 17%	91 18%
Very unfavourable (-2)	209 18%	76 26% C	92 18%	12 4%	182 37% D	36 17%	108 25% F	80 27% I	67 19%	49 26% K	90 18%
Don't know	92 8%	12 4% C	8 2%	5 2%	22 4%	9 4%	9 2%	14 5% I	3 1%	5 3%	6 1%

Net: Favourable	268 23%	66 23%	156 31% B	175 55% £	40 8%	70 34%	117 27%	68 23%	119 33% H	53 28%	146 29%
Net: Unfavourable	396 35%	130 45% C	179 36%	35 11%	308 62% D	64 31%	185 43% F	136 47% I	130 36%	81 43%	181 36%
Net Difference	-128 -11%	-64 -22%	-23 -5%	140 44%	-269 -54%	6 3%	-68 -16%	-68 -24%	-11 -3%	-29 -15%	-35 -7%

Mean	-0.27	-0.44	-0.16 B	0.56 £	-0.94	-0.06 G	-0.35	-0.46	-0.15 H	-0.34	-0.19
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and out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H,I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H,I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
**PUBLIC USE**  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Dominic Raab, Secretary of State for Foreign, Commonwealth and Development Affairs  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age											Generation						Social grade						Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)					
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121						
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105						
Very favourable (2)	38 3%	20 4%	16 3%	20 6%	6 2%	12 3%	9 7%	11 6%	5 3%	1 1%	3 1%	9 4%	10 7%	14 5%	3 1%	7 2%	4 8%	11 4%	10 3%	5 2%	11 4%	8 3%	11 4%	7 2%	8 5%	2 4%	2 2%	29 3%	8 4%	21 3%	13 4%	4 3%	16 5%	22 3%	16 5%	21 3%	24 3%	14 3%	31 3%	6 5%						
Fairly favourable (1)	141 12%	82 15%	59 10%	51 16%	35 9%	55 12%	20 16%	31 16%	20 11%	16 8%	16 9%	39 15%	23 16%	43 14%	21 8%	43 11%	12 23%	53 17%	42 13%	21 9%	26 10%	31 12%	43 14%	36 14%	17 11%	7 14%	6 6%	111 12%	30 14%	86 13%	35 11%	20 13%	45 14%	96 12%	37 11%	104 13%	84 12%	58 12%	124 12%	17 16%						
Neither favourable nor unfavourable (0)	351 31%	149 27%	201 34%	88 27%	113 30%	150 34%	34 28%	54 27%	48 26%	65 33%	63 35%	87 32%	40 27%	84 28%	79 31%	129 34%	18 33%	92 30%	95 28%	77 32%	88 33%	81 30%	99 33%	78 30%	51 33%	16 28%	27 27%	292 31%	59 28%	217 33%	78 24%	55 37%	107 33%	244 30%	89 25%	262 33%	200 30%	151 32%	318 31%	30 29%						
Fairly unfavourable (-1)	213 19%	103 18%	109 19%	44 14%	78 21%	91 20%	16 13%	28 14%	39 22%	39 20%	32 18%	58 22%	22 15%	52 17%	50 20%	81 21%	8 15%	52 17%	61 18%	56 24%	44 16%	58 21%	57 19%	40 15%	28 18%	14 25%	15 16%	177 19%	36 17%	116 17%	73 22%	24 16%	51 16%	162 20%	66 19%	147 19%	130 18%	83 19%	193 18%	19 18%						
Very unfavourable (-2)	306 27%	173 31%	131 23%	73 23%	109 29%	124 28%	27 22%	46 23%	52 29%	57 29%	54 31%	70 26%	32 21%	75 25%	78 31%	110 29%	11 20%	84 28%	98 29%	60 25%	65 24%	71 26%	60 20%	79 30%	40 26%	12 22%	44 45%	249 27%	57 27%	175 26%	93 28%	37 25%	77 24%	229 28%	115 33%	191 24%	185 28%	121 26%	277 27%	23 22%						
Don't know	94 8%	29 5%	65 11%	44 14%	36 10%	13 3%	17 14%	27 14%	18 10%	18 9%	9 5%	4 2%	21 14%	38 12%	24 9%	12 3%	- -	11 4%	28 8%	18 8%	36 14%	23 8%	28 9%	23 9%	11 7%	4 7%	4 4%	75 8%	19 9%	50 7%	35 11%	9 6%	32 10%	62 8%	27 8%	67 8%	52 8%	42 9%	83 8%	10 9%						
Net: Favourable	179 16%	102 18%	76 13%	71 22%	41 11%	67 15%	28 23%	43 22%	25 14%	17 9%	19 11%	48 18%	33 22%	57 19%	23 9%	50 13%	17 31%	64 21%	53 16%	26 11%	37 14%	40 15%	55 18%	43 16%	25 16%	10 18%	8 8%	141 15%	39 18%	107 16%	48 15%	24 16%	61 18%	118 15%	54 15%	126 16%	107 16%	72 15%	155 15%	22 21%						
Net: Unfavourable	519 45%	276 50%	240 41%	117 37%	187 50%	215 48%	43 35%	74 37%	91 50%	96 49%	86 48%	129 48%	53 36%	127 42%	129 50%	191 50%	19 36%	136 45%	158 47%	116 49%	108 40%	129 47%	117 39%	119 45%	69 44%	26 46%	60 61%	426 46%	93 44%	291 44%	166 51%	62 41%	129 39%	390 48%	181 52%	338 43%	316 47%	203 43%	470 46%	43 41%						
Net Difference	-340 -30%	-174 -31%	-164 -28%	-46 -14%	-146 -39%	-148 -33%	-15 -12%	-31 -16%	-67 -37%	-79 -40%	-68 -38%	-80 -30%	-21 -14%	-70 -23%	-105 -41%	-141 -37%	-3 -5%	-72 -24%	-106 -32%	-90 -38%	-72 -27%	-89 -33%	-62 -21%	-77 -29%	-44 -28%	-16 -28%	-52 -53%	-285 -31%	-54 -26%	-184 -28%	-118 -36%	-37 -25%	-68 -21%	-272 -33%	-127 -36%	-213 -27%	-208 -31%	-131 -28%	-315 -31%	-20 -19%						
Mean	-0.58	-0.62	-0.54	-0.36	-0.73	-0.60	-0.32	-0.39	-0.70	-0.76	-0.71	-0.53	-0.34	-0.49	-0.78	-0.66	-0.17	-0.50	-0.63	-0.66	-0.54	-0.61	-0.41	-0.62	-0.53	-0.49	-1.01	-0.59	-0.54	-0.55	-0.68	-0.50	-0.44	-0.64	-0.70	-0.53	-0.60	-0.56	-0.59	-0.40						

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ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100 (\*\*)



3 - 6 September 2021  
PUBLIC USE  
Political Pulse Sep 2021 (Week 35)  
Adults aged 18+ in GB

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	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										
		Conservative (B)	Labour (C)	Liberal Democrat (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)	Unfavourable to Nicola Sturgeon (c)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	38 3%	20 5%	7 3%	3 5*	6 4%	12 3%	19 4%	30 9%	4 1%	13 5%	18 4%	15 7%	16 4%	17 6%	15 8%	17 3%	30 9%	5 1%	15 6%	17 3%	31 8%	5 1%	30 11%	2 1%	38 21%	-	15 6%	14 3%	
Fairly favourable (1)	141 12%	84 22%	21 7%	5 8*	12 8%	41 10%	69 15%	96 30%	21 4%	36 13%	77 15%	37 18%	57 13%	40 14%	64 18%	71 14%	104 32%	21 4%	36 16%	67 13%	111 29%	10 3%	109 41%	8 2%	141 79%	-	46 17%	63 13%	
Neither favourable nor unfavourable (0)	351 31%	154 41%	56 20%	14 22*	38 25%	91 22%	180 38%	122 38%	72 14%	62 21%	163 33%	53 26%	114 26%	53 18%	110 31%	30 16%	167 34%	130 41%	77 15%	47 30%	148 35%	135 8%	28 9%	77 29%	37 9%	-	58 21%	161 33%	
Fairly unfavourable (-1)	213 19%	68 18%	50 18%	13 20*	34 23%	76 19%	99 21%	46 14%	117 24%	53 18%	111 22%	34 16%	97 22%	51 18%	83 23%	25 13%	110 22%	36 11%	126 24%	42 18%	108 22%	68 18%	82 24%	30 11%	108 27%	-	213 41%	40 15%	113 23%
Very unfavourable (-2)	306 27%	39 10%	132 47%	26 41%	56 42%	172 42%	86 18%	17 5%	262 53%	114 39%	122 24%	58 24%	139 32%	118 41%	79 22%	77 41%	125 25%	11 3%	273 52%	84 37%	156 31%	34 9%	216 63%	19 7%	236 60%	-	306 59%	101 37%	137 28%
Don't know	94 8%	12 3%	14 5%	3 5*	6 4%	17 4%	21 4%	7 2%	20 4%	12 4%	9 2%	9 5%	10 2%	11 4%	8 2%	7 3%	6 1%	10 3%	23 4%	5 2%	4 1%	5 1%	3 1%	4 1%	5 1%	-	12 4%	6 1%	
Net: Favourable	179 16%	104 28%	28 10%	8 12*	18 12%	53 13%	88 19%	126 40%	25 5%	50 17%	95 19%	52 25%	73 17%	57 19%	79 22%	51 27%	88 27%	134 42%	26 5%	51 22%	84 17%	142 37%	15 4%	138 52%	10 3%	179 100%	-	62 23%	78 16%
Net: Unfavourable	519 45%	107 28%	181 65%	38 61*	90 60%	248 61%	185 39%	63 20%	379 76%	167 57%	232 47%	92 45%	236 54%	169 58%	163 45%	102 54%	235 47%	47 15%	399 76%	126 55%	265 53%	102 27%	298 87%	49 18%	344 87%	-	519 100%	142 52%	250 50%
Net Difference	-340 -30%	-3 -1%	-154 -55%	-30 -48%	-73 -48%	-195 -48%	-96 -20%	62 20%	-354 -71%	-117 -40%	-137 -27%	-40 -20%	-163 -38%	-113 -39%	-84 -23%	-51 -27%	-147 -30%	87 27%	-373 -71%	-75 -33%	-181 -36%	40 10%	-283 -82%	89 33%	-334 -84%	179 100%	-519 -100%	-80 -29%	-172 -35%
Mean	-0.58	-0.06	-1.05	-0.88	-0.84	-0.91	-0.36	0.24	-1.28	-0.78	-0.49	-0.42	-0.67	-0.77	-0.42	-0.62	-0.52	0.34	-1.28	-0.64	-0.64	0.10	-1.45	0.38	-1.45	1.21	-1.59	-0.63	-0.60

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (5%): A,B/C/D,E,F,G,H,I/J,K,L,M,N/O/P/Q,R/S/T/U/V,W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A,B/C/D,E,F,G,H,I/J,K,L,M,N/O/P/Q,R/S/T/U/V,W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Dominic Raab, Secretary of State for Foreign, Commonwealth and Development Affairs  
 All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		The Scottish National Party (SNP) :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)
Unweighted base	1143	305	458	303	509	217	409	310	335	207	471
Weighted base	1143	291	499	318	497	207	433	290	360	189	496
Very favourable (2)	38 3%	13 5%	18 4%	30 9% £	4 1%	15 7%	16 4%	17 6%	15 4%	15 8% K	17 3%
Fairly favourable (1)	141 12%	36 13%	77 15%	96 30% £	21 4%	37 18%	57 13%	40 14%	64 18%	36 19%	71 14%
Neither favourable nor unfavourable (0)	351 31%	62 21%	163 33% B	122 38% £	72 14%	53 26%	114 26%	53 18%	110 31% H	30 16%	167 34% J
Fairly unfavourable (-1)	213 19%	53 18%	111 22%	46 14%	117 24% D	34 16%	97 22%	51 18%	83 23%	25 13%	110 22% J
Very unfavourable (-2)	306 27%	114 39% C	122 24%	17 5%	262 53% D	58 28%	139 32%	118 41% I	79 22%	77 41% K	125 25%
Don't know	94 8%	12 4%	9 2%	7 2%	20 4%	9 5%	10 2%	11 4%	8 2%	7 3%	6 1%

Net: Favourable	179 16%	50 17%	95 19%	126 40% £	25 5%	52 25% G	73 17%	57 19%	79 22%	51 27% K	88 18%
Net: Unfavourable	519 45%	167 57% C	232 47%	63 20%	379 76% D	92 45%	236 54% F	169 58% I	163 45%	102 54%	235 47%
Net Difference	-340 -30%	-117 -40%	-137 -27%	62 20%	-354 -71%	-40 -20%	-163 -38%	-113 -39%	-84 -23%	-51 -27%	-147 -30%

Mean	-0.58	-0.78	-0.49 B	0.24 £	-1.28	-0.42 G	-0.67	-0.77	-0.42 H	-0.62	-0.52
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and out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nicola Sturgeon, Leader of the SNP and First Minister of Scotland  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Very favourable (2)	72 6%	43 8%	26 5%	30 9%	16 4%	26 6%	11 9%	19 10%	9 5%	7 4%	11 6%	15 6%	17 11%	20 7%	9 3%	25 7%	1 1%	18 6%	21 6%	14 6%	19 7%	14 5%	15 5%	12 4%	7 5%	1 2%	22 22%	59 6%	13 6%	39 6%	21 7%	11 7%	26 8%	45 6%	33 9%	39 5%	50 7%	22 5%	63 6%	8 7%
Fairly favourable (1)	202 18%	88 16%	113 19%	68 21%	75 20%	59 13%	23 19%	45 23%	37 20%	38 19%	30 17%	29 11%	28 19%	71 23%	44 17%	55 14%	3 6%	63 21%	54 16%	45 19%	39 15%	38 14%	53 18%	44 17%	25 16%	19 16%	22 22%	155 17%	46 22%	120 18%	61 18%	21 14%	76 23%	126 15%	84 24%	117 15%	140 21%	62 13%	174 17%	23 22%
Neither favourable nor unfavourable (0)	290 25%	134 24%	156 27%	98 31%	99 26%	92 21%	43 35%	56 28%	49 27%	50 25%	36 21%	56 21%	47 32%	89 29%	64 25%	72 19%	18 34%	68 22%	84 25%	66 28%	72 27%	77 28%	77 26%	73 29%	45 17%	10 8%	8 8%	244 26%	46 22%	160 24%	91 28%	39 26%	77 23%	213 26%	86 24%	204 26%	162 24%	128 27%	254 25%	34 32%
Fairly unfavourable (-1)	174 15%	84 15%	90 16%	49 15%	46 12%	80 18%	17 14%	32 16%	19 10%	27 14%	35 20%	45 17%	20 14%	44 14%	32 13%	64 17%	13 25%	55 18%	47 14%	28 12%	44 16%	39 14%	49 16%	43 16%	26 16%	3 5%	16 16%	143 15%	31 15%	100 15%	44 13%	30 20%	48 15%	126 16%	55 16%	119 17%	112 13%	62 13%	158 15%	16 16%
Very unfavourable (-2)	321 28%	182 33%	139 24%	34 10%	114 30%	174 39%	12 10%	21 11%	53 29%	60 31%	118 44%	15 10%	50 16%	86 34%	152 40%	18 4%	91 30%	102 31%	66 28%	63 23%	80 29%	84 28%	71 27%	40 25%	17 11%	29 2%	263 28%	58 28%	203 31%	77 23%	42 28%	69 21%	252 31%	70 20%	251 32%	165 24%	157 33%	305 30%	14 13%	
Don't know	84 7%	26 5%	58 10%	41 13%	29 8%	14 3%	17 14%	25 12%	15 8%	14 7%	9 5%	5 2%	21 10%	30 14%	20 8%	14 4%	- -	10 3%	25 7%	18 8%	31 12%	23 8%	20 7%	21 8%	12 8%	6 2%	2 2%	69 7%	15 7%	42 6%	34 10%	8 6%	33 10%	52 6%	22 6%	62 8%	46 7%	39 8%	72 7%	11 10%
Net: Favourable	273 24%	131 24%	139 24%	98 31%	90 24%	85 19%	34 28%	64 32%	45 25%	45 23%	41 23%	44 16%	45 30%	91 30%	53 21%	80 21%	4 7%	80 26%	75 23%	59 25%	58 22%	53 19%	68 23%	56 21%	33 21%	20 36%	44 44%	214 23%	59 28%	159 24%	82 25%	32 21%	102 31%	171 21%	117 33%	156 20%	190 28%	84 18%	238 23%	30 29%
Net: Unfavourable	495 43%	265 48%	229 39%	82 26%	159 42%	254 57%	29 24%	53 40%	72 44%	87 51%	91 61%	163 44%	35 24%	94 31%	118 46%	216 57%	32 59%	145 48%	149 45%	94 40%	107 40%	119 44%	133 45%	113 43%	65 42%	20 5%	45 45%	406 43%	90 43%	303 46%	120 37%	72 48%	117 36%	378 46%	126 36%	277 47%	218 41%	218 47%	462 45%	30 29%
Net Difference	-222 -19%	-134 -24%	-90 -15%	16 5%	-69 -18%	-169 -38%	5 4%	11 6%	-27 -15%	-42 -21%	-50 -28%	-119 -44%	10 7%	-3 -1%	-65 -26%	-136 -36%	-28 -52%	-65 -21%	-73 -22%	-35 -15%	-49 -18%	-67 -24%	-65 -22%	-57 -22%	-32 -21%	* *	-1 -1%	-191 -20%	-31 -15%	-144 -22%	-38 -12%	-40 -26%	-15 -5%	-207 -25%	-9 -2%	-214 -27%	-87 -13%	-135 -29%	-225 -22%	* *
Mean	-0.45	-0.51	-0.39	0.05	-0.48	-0.74	0.03	0.05	-0.43	-0.52	-0.57	-0.85	0.09	-0.12	-0.61	-0.71	-0.85	-0.47	-0.50	-0.39	-0.39	-0.53	-0.48	-0.48	-0.45	-0.34	-0.08	-0.46	-0.39	-0.49	-0.32	-0.50	-0.19	-0.54	-0.14	-0.58	-0.32	-0.63	-0.49	-0.06

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nicola Sturgeon, Leader of the SNP and First Minister of Scotland  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										
		Conservative (A)	Labour (B)	Liberal Democrat (C)	Other (D)	Remain (E)	Leave (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	72 6%	9 2%	19 7%	10 16%	27 18%	38 9%	22 5%	20 6%	42 9%	30 10%	24 5%	32 16%	18 4%	40 14%	11 3%	54 28%	3 1%	19 6%	43 8%	30 13%	26 5%	27 7%	30 9%	20 7%	36 9%	15 8%	44 8%	72 26%	-
Fairly favourable (1)	202 18%	38 10%	78 28%	17 28%	33 22%	111 27%	51 11%	50 16%	119 24%	103 35%	42 8%	65 31%	37 9%	96 33%	24 7%	92 49%	21 4%	55 17%	124 24%	94 41%	35 7%	76 20%	67 19%	51 19%	73 19%	47 26%	98 19%	202 74%	-
Neither favourable nor unfavourable (0)	200 25%	60 16%	88 32%	17 28%	32 21%	107 26%	96 20%	56 18%	123 25%	81 28%	77 15%	51 25%	67 15%	77 27%	40 11%	30 16%	56 11%	58 18%	139 26%	44 19%	80 16%	63 16%	78 23%	49 18%	88 22%	38 21%	113 22%	-	-
Fairly unfavourable (-1)	174 15%	71 19%	42 15%	11 17%	22 15%	62 15%	86 18%	52 16%	75 15%	32 11%	95 19%	32 15%	81 19%	38 13%	73 20%	6 3%	125 16%	50 16%	76 14%	35 15%	91 18%	66 17%	53 16%	50 18%	58 15%	20 11%	88 17%	-	174 35%
Very unfavourable (-2)	321 28%	188 50%	40 14%	3 5%	35 23%	73 18%	202 43%	134 29%	121 24%	31 11%	254 51%	20 10%	223 51%	31 11%	207 58%	7 4%	288 41%	132 23%	122 10%	22 53%	263 38%	145 32%	109 35%	93 34%	133 32%	57 31%	162 31%	-	321 65%
Don't know	84 7%	11 3%	12 4%	4 6%	3 2%	16 4%	16 3%	5 2%	17 3%	14 5%	9 2%	7 3%	8 2%	8 3%	5 1%	1 *	2 *	8 bc	21 UWYZabc	4 bc	6 bc	7 bc	7 bc	5 bc	8 bc	1 c	14 Ubc	-	-
Net: Favourable	273 24%	47 12%	98 35%	27 44%	59 39%	149 37%	74 16%	71 22%	161 32%	133 46%	65 13%	97 47%	55 13%	136 47%	35 10%	146 77%	24 5%	74 23%	167 32%	124 54%	61 12%	103 27%	97 28%	71 27%	109 28%	62 34%	142 27%	273 100%	-
Net: Unfavourable	495 43%	259 69%	82 29%	14 23%	57 38%	135 33%	288 61%	186 58%	196 39%	63 22%	349 70%	52 24%	304 78%	69 24%	280 7%	13 7%	414 83%	182 57%	198 38%	57 25%	354 71%	211 55%	163 47%	142 53%	191 48%	78 43%	250 48%	-	495 100%
Net Difference	-222 -19%	-212 -56%	16 6%	13 21%	2 2%	14 3%	-215 -45%	-115 -36%	-35 -7%	70 24%	-284 -57%	45 22%	-249 -58%	67 23%	-244 -68%	132 70%	-390 -79%	-109 -34%	-31 -6%	66 29%	-293 -59%	-109 -28%	-66 -19%	-71 -26%	-82 -21%	-16 -9%	-108 -21%	273 100%	-495 -100%
Mean	-0.45	-1.07	-0.02	0.34	-0.04	-0.05	-0.86	-0.73	-0.24	0.25	-1.05	0.29	-1.07	-1.24	0.94	-1.37	-0.71	-0.22	0.33	-1.07	-0.60	-0.43	-0.55	-0.46	-0.33	-0.45	1.26	-1.65	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B/C/D,E,F,G,H,I/J,K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B/C/D,E,F,G,H,I/J,K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nicola Sturgeon, Leader of the SNP and First Minister of Scotland  
 All Adults aged 18+ in Great Britain

	Total (A)	The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		The Scottish National Party (SNP) :	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)
Unweighted base	1143	305	458	303	509	217	409	310	335	207	471
Weighted base	1143	291	499	318	497	207	433	290	360	189	496
Very favourable (2)	72 6%	30 10% C	24 5%	20 6%	42 9%	32 16% G	18 4%	40 14% I	11 3%	54 28% K	3 1%
Fairly favourable (1)	202 18%	103 35% C	42 8%	50 16%	119 24% D	65 31% G	37 9%	96 33% I	24 7%	92 49% K	21 4%
Neither favourable nor unfavourable (0)	290 25%	81 28% C	77 15%	56 18%	123 25% D	51 25% G	67 15%	77 27% I	40 11%	30 16%	56 11%
Fairly unfavourable (-1)	174 15%	32 11%	95 19% B	52 16%	75 15%	32 15%	81 19%	38 13%	73 20% H	6 3%	125 25% J
Very unfavourable (-2)	321 28%	31 11%	254 51% B	134 42% E	121 24%	20 10%	223 51% F	31 11%	207 58% H	7 4%	288 58% J
Don't know	84 7%	14 5% C	9 2%	5 2%	17 3%	7 3%	8 2%	8 3%	5 1%	1 *	2 *

Net: Favourable	273 24%	133 46% C	65 13%	71 22%	161 32% D	97 47% G	55 13%	136 47% I	35 10%	146 77% K	24 5%
Net: Unfavourable	495 43%	63 22%	349 70% B	186 58% E	196 39%	52 25%	304 70% F	69 24%	280 78% H	13 7%	414 83% J
Net Difference	-222 -19%	70 24%	-284 -57%	-115 -36%	-35 -7%	45 22%	-249 -58%	67 23%	-244 -68%	132 70%	-390 -79%

Mean	-0.45	0.25 C	-1.05	-0.73	-0.24 D	0.29 G	-1.07	0.27 I	-1.24	0.94 K	-1.37
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Conducted in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity		
		Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	Gen Z	Millennials	Gen X	Baby Boomers	Pre-War	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/Living as Married	Single	Widowed/Divorced/Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working	White ethnic group (m)
Unweighted base	1143	540	598	370	402	371	168	207	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Very favourable (2)	89 8%	50 9%	38 6%	52 16% EFHKL	21 5%	17 4%	28 23% DEFHJKL	24 12%	11 6%	10 5%	5 3%	12 5%	29 19% NOPQ	33 11% OP	11 4%	15 4%	2 4%	23 8%	22 7%	15 6%	28 11%	24 9%	20 7%	14 5%	17 11%	8 15% x*	6 6%	76 8%	12 6%	48 7%	36 11%	5 3%	33 10%	56 7%	34 10%	55 7%	61 9%	28 6%	76 7%	11 11%
Fairly favourable (1)	202 18%	100 18%	101 17%	82 26% EFKJL	66 17% J	54 12%	30 24% FKL	52 27% EFJKL	23 23% EFJKL	10 13%	5 13%	12 12%	29 23% OP	33 14% OP	11 12%	15 12%	2 14%	23 15% SU	22 15%	15 18%	28 15%	24 17%	20 16%	14 19%	17 16%	8 27% *	6 19%	76 18%	12 17%	48 15%	36 23% d	5 16%	33 20%	56 17%	34 20%	55 17%	61 18%	28 17%	76 16%	11 29% m
Neither favourable nor unfavourable (0)	287 25%	133 24%	153 26%	75 23% FKL	112 30% FGL	100 22% L	25 21%	49 25%	46 25%	66 29% DFGL	52 18% FL	48 22%	33 25%	76 32% MPQ	81 23%	89 23%	8 15% *	73 24%	92 28%	51 22%	70 26%	68 25%	69 23%	66 25%	44 28%	15 27% *	25 26% *	243 26%	44 21%	161 24%	78 24%	48 32%	82 25%	205 25%	106 30% J	181 23%	178 26%	109 23%	256 25%	28 27%
Fairly unfavourable (-1)	242 21%	114 20%	126 22%	42 13% DH	81 21% DGH	120 27% DGH	20 16%	22 11%	37 22% DH	43 22% DGH	47 26% DGH	73 27% DGH	24 15%	46 22% N	56 22% MN	101 31% MN	16 11% M*	61 20%	71 21%	52 22%	59 22%	58 21%	74 25%	53 20%	31 20%	4 8%	22 22%	199 21%	43 20%	143 21%	66 23%	33 22%	61 19%	181 22%	64 18%	178 21%	139 22%	103 22%	228 22%	13 12%
Very unfavourable (-2)	257 22%	138 25%	119 20%	36 11% G	73 19% DEGHUK	147 33% DEGHUK	8 7%	28 14%	34 18% G	40 20% DG	45 25% DGH	102 38% DEFGHUK	10 7%	47 15% M	54 21% M	127 33% MNO	19 13% MNO*	68 23%	84 25%	60 16%	44 22%	59 22%	66 24%	64 22%	34 22%	10 25% *	25 21%	193 21%	64 30% b	177 27% e	47 14%	33 22%	61 19%	196 24%	57 16%	200 25% i	135 20%	122 26% k	241 23% n	13 12%
Don't know	66 6%	21 4%	45 8%	34 11% FKL	25 7% FL	7 2% L	12 10% FKL	22 11% FKL	13 7% FL	12 6% FL	6 3% FL	1 *	18 12% PQ	25 8% P	17 7% P	6 2% *	-	8 3%	15 4%	16 7% R	28 10% RS	17 6%	22 7%	17 7%	4 3%	3 6% *	3 3% *	55 6%	12 6%	34 5%	25 8%	7 5%	26 8%	40 5%	20 6%	46 6%	39 6%	28 6%	56 5%	9 9%
Net: Favourable	291 25%	150 27%	138 24%	134 42% EFJKL	86 23% FJ	71 16% FJ	57 47% EFJKL	76 39% EFJKL	51 18% EFJKL	35 15% EFJKL	27 16% EFJKL	44 16% OPQ	63 43% OPQ	111 36% OPQ	48 19% OPQ	59 16% OPQ	10 4% *	93 31% s	72 22% s	58 24% s	68 25% s	70 26% s	67 23% s	64 24% s	42 27% s	23 42% vwxyz*	24 25% *	243 26% vwxyz*	48 23% vwxyz*	150 23% vwxyz*	112 34% vwxyz*	29 19% vwxyz*	99 30% vwxyz*	192 24% vwxyz*	103 29% vwxyz*	188 24% vwxyz*	183 27% vwxyz*	107 23% vwxyz*	245 24% vwxyz*	42 40% vwxyz*
Net: Unfavourable	499 44%	252 45%	245 42%	78 24% DGH	154 41% DEGHUK	267 60% DEGHUK	28 25% DGH	50 39% DGH	71 42% DGH	83 52% DEGHI	92 65% DEFGHIJK	175 65% DEFGHIJK	34 23% MN	93 30% MNO	110 43% MNO	228 60% MNO	35 12% MN*	129 43% U	155 47% U	112 38% U	103 47% U	117 43% U	140 47% U	116 44% U	64 41% U	14 47% U	46 42% U	392 51% U	107 48% U	319 35% U	114 37% U	66 46% U	122 35% U	377 48% U	122 35% U	378 41% U	275 48% U	224 48% U	468 46% U	25 24% U
Net Difference	-208 -18%	-102 -18%	-107 -18%	55 17% EFJKL	-68 -18% FJ	-196 -44% DEGHUK	29 24%	26 13%	-19 -11%	-49 -25%	-64 -36% F	-132 -49% OPQ	29 20%	18 6%	-62 -24%	-168 -44% P	-25 -47% *	-37 -12% s	-83 -25% s	-55 -23% s	-34 -13% s	-47 -17% s	-73 -24% s	-53 -20% s	-22 -14% s	9 16%	-22 -22% *	-149 -16% vwxyz*	-59 -28% vwxyz*	-170 -26% vwxyz*	-2 -1% vwxyz*	-37 -24% vwxyz*	-24 -7% vwxyz*	-185 -23% vwxyz*	-19 -5% vwxyz*	-190 -24% vwxyz*	-91 -14% vwxyz*	-117 -25% vwxyz*	-223 -22% vwxyz*	17 16%
Mean	-0.35	-0.35	-0.35	0.25 EFJKL	-0.34 FJ	-0.75 DEGHUK	0.44 DEFHJKL	0.12 EFJKL	-0.25 FJ	-0.43 FL	-0.61 F	-0.83 NOPQ	0.37 NOPQ	0.01 OPQ	-0.44 P	-0.75 *	-0.78 *	-0.28 s	-0.45 s	-0.45 s	-0.21 s	-0.32 s	-0.43 s	-0.42 s	-0.26 s	0.14 vwxyz*	-0.43 *	-0.30 c	-0.56 vwxyz*	-0.47 vwxyz*	-0.04 d	-0.45 vwxyz*	-0.17 h	-0.42 vwxyz*	-0.13 j	-0.45 vwxyz*	-0.26 l	-0.48 vwxyz*	-0.40 vwxyz*	0.16 m

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100 \*)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100 \*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties														Favourable to politicians									
		Conservative (A)	Labour (B)	Liberal Democrat (C)	Other (D)	Remain (E)	Leave (F)	Favourable to Cons (G)	Unfavourable to Cons (H)	Favourable to Lab (I)	Unfavourable to Lab (J)	Favourable to Lib Dems (K)	Unfavourable to Lib Dems (L)	Favourable to Green Party (M)	Unfavourable to Green Party (N)	Favourable to the SNP (O)	Unfavourable to the SNP (P)	Favourable to Johnson (Q)	Unfavourable to Johnson (R)	Favourable to Starmer (S)	Unfavourable to Starmer (T)	Favourable to Sunak (U)	Unfavourable to Sunak (V)	Favourable to Sajid Javid (W)	Unfavourable to Sajid Javid (X)	Favourable to Dominic Raab (Y)	Unfavourable to Dominic Raab (Z)	Favourable to Nicola Sturgeon (a)	Unfavourable to Nicola Sturgeon (b)	Favourable to Nicola Sturgeon (c)	
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465		
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495		
Very favourable (2)	89 8%	8 2%	59 21%	7 11%	6 4%	46 11%	21 4%	21 7%	58 12%	89 31%	-	36 17%	20 5%	54 19%	9 3%	36 19%	21 4%	18 6%	61 27%	61 2%	11 2%	24 6%	46 13%	23 8%	39 10%	26 14%	45 9%	44 16%	18 4%		
Fairly favourable (1)	202 18%	22 6%	108 39%	16 26%	23 15%	114 28%	53 11%	34 11%	134 27%	202 69%	-	67 32%	41 9%	95 33%	27 7%	57 30%	45 9%	37 11%	135 26%	102 45%	32 6%	60 16%	79 23%	43 16%	91 23%	24 13%	122 23%	89 32%	46 9%		
Neither favourable nor unfavourable (0)	287 25%	63 17%	63 23%	21 33%	48 32%	112 27%	96 20%	50 16%	121 24%	-	-	52 25%	51 12%	72 25%	36 10%	43 23%	75 15%	54 17%	136 26%	36 16%	62 12%	78 20%	73 19%	41 15%	82 21%	30 17%	115 22%	67 25%	78 16%		
Fairly unfavourable (-1)	242 21%	123 33%	29 10%	10 16%	33 22%	70 17%	131 28%	83 26%	93 19%	-	242 48%	30 14%	128 30%	33 12%	106 30%	26 14%	150 30%	85 26%	92 17%	16 7%	163 33%	96 25%	66 19%	73 27%	83 21%	33 18%	116 22%	38 14%	145 29%		
Very unfavourable (-2)	257 22%	155 41%	15 5%	6 10%	37 24%	58 14%	163 34%	126 40%	86 17%	-	257 52%	19 9%	189 44%	32 11%	178 50%	24 13%	202 41%	121 38%	92 17%	11 5%	227 31%	121 22%	76 31%	82 31%	96 24%	62 35%	116 22%	27 10%	204 41%		
Don't know	66 6%	6 2%	4 2%	3 5%	5 3%	9 2%	10 2%	5 2%	5 1%	-	-	4 1%	4 1%	4 1%	3 1%	3 2%	3 1%	7 2%	9 3%	3 1%	5 1%	5 1%	4 1%	6 2%	5 2%	4 1%	5 1%	8 3%	6 1%		
Net: Favourable	291 25%	30 8%	168 60%	23 37%	29 19%	159 39%	74 16%	55 17%	192 39%	291 100%	-	102 50%	60 14%	149 51%	36 10%	93 49%	66 13%	55 17%	197 37%	164 72%	43 9%	84 22%	125 36%	66 25%	130 33%	50 28%	167 32%	133 49%	63 13%		
Net: Unfavourable	499 44%	278 74%	44 16%	16 25%	70 46%	128 31%	294 62%	209 66%	179 36%	-	499 100%	48 23%	317 73%	65 22%	284 79%	50 26%	352 71%	206 64%	184 35%	27 12%	390 78%	217 57%	142 41%	156 58%	179 45%	95 53%	232 45%	65 24%	349 70%		
Net Difference	-208 -18%	-248 -66%	124 44%	7 11%	-41 -27%	31 8%	-220 -46%	-154 -48%	14 3%	291 100%	-499 -100%	54 26%	-257 -59%	84 29%	-248 -69%	43 23%	-285 -58%	-151 -47%	13 3%	137 60%	-348 -69%	-133 -35%	-17 -5%	-90 -33%	-49 -12%	-45 -25%	-65 -13%	68 25%	-286 -58%		
Mean	-0.35	-1.07	0.61	0.13	-0.49	0.05	-0.78	-0.83	-0.03	1.31	-1.52	0.35	-0.99	0.37	-1.17	0.29	-0.95	-0.80	-0.03	0.83	-1.14	-0.61	-0.14	-0.57	-0.27	-0.47	-0.27	0.32	-0.96		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J,K/L,M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J,K/L,M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party'		'Boris Johnson, Leader of the Conservative Party and Prime Minister'		'Rishi Sunak, Chancellor of the Exchequer'		'Sajid Javid, Secretary of State for Health and Social Care'		'Dominic Raab, Secretary of State for Foreign, Commonwealth and Development Affairs'		'Nicola Sturgeon, Leader of the SNP and First Minister of Scotland'	
		Favourable (B)	Unfavourable (C)	Favourable (D)	Unfavourable (E)	Favourable (F)	Unfavourable (G)	Favourable (H)	Unfavourable (I)	Favourable (J)	Unfavourable (K)	Favourable (L)	Unfavourable (M)
Unweighted base	1143	242	475	299	547	360	359	257	415	177	524	291	465
Weighted base	1143	229	501	321	525	384	344	268	396	179	519	273	495
Very favourable (2)	89 8%	61 27% C	11 2%	18 6%	61 12% D	24 6%	46 13% F	23 8%	39 10%	26 14% K	45 9%	44 16% M	18 4%
Fairly favourable (1)	202 18%	102 45% C	32 6%	37 11%	135 26% D	60 16%	79 23% F	43 16%	91 23% H	24 13%	122 23% J	89 32% M	46 9%
Neither favourable nor unfavourable (0)	287 25%	36 16%	62 12%	54 17%	136 26% D	78 20%	73 21%	41 15%	82 21%	30 17%	115 22%	67 25% M	78 16%
Fairly unfavourable (-1)	242 21%	16 7%	163 33% B	85 26% E	92 17%	96 25%	66 19%	73 27%	83 21%	33 18%	116 22%	38 14%	145 29% L
Very unfavourable (-2)	257 22%	11 5%	227 45% B	121 38% E	92 17%	121 31% G	76 22%	82 31%	96 24%	62 35% K	116 22%	27 10%	204 41% L
Don't know	66 6%	3 1%	5 1%	7 2%	9 2%	5 1%	4 1%	6 2%	5 1%	4 2%	5 1%	8 3%	6 1%

Net: Favourable	291 25% C	164 72% C	43 9%	55 17%	197 37% D	84 22%	125 36% F	66 25%	130 33% H	50 28%	167 32% J	133 49% M	63 13%
Net: Unfavourable	499 44%	27 12% B	390 78% B	206 64% E	184 35% G	217 57% G	142 41% I	156 58% I	179 45% I	95 53% K	232 45% J	65 24% M	349 70% L
Net Difference	-208 -18%	137 60%	-348 -69%	-151 -47%	13 3%	-133 -35%	-17 -5%	-90 -33%	-49 -12%	-45 -25%	-65 -13%	68 25%	-286 -58%

Mean	-0.35 C	0.83 C	-1.14	-0.80	-0.03 D	-0.61	-0.14 F	-0.57	-0.27 H	-0.47	-0.27	0.32 M	-0.96
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)



3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age										Generation						Social grade						Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)				
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121					
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105					
Very favourable (2)	87	44	42	26	18	43	12	14	8	10	11	32	14	17	14	34	9	31	25	12	19	18	35	20	10	3	2	62	25	57	19	11	25	62	24	63	52	35	81	5					
Fairly favourable (1)	231	112	119	52	71	108	22	29	33	38	40	68	27	53	46	84	23	71	68	50	43	54	67	49	38	8	14	191	40	151	51	30	69	162	58	173	143	88	209	21					
Neither favourable nor unfavourable (0)	266	115	151	70	90	106	27	43	38	51	49	57	32	64	65	96	9	64	80	52	69	69	71	68	28	9	20	215	51	163	66	37	85	181	68	198	162	104	235	28					
Fairly unfavourable (-1)	179	90	88	54	53	71	22	33	27	26	22	49	27	45	38	61	8	50	41	45	43	41	39	42	34	7	15	146	33	87	63	28	38	141	57	122	96	83	152	24					
Very unfavourable (-2)	318	176	139	83	123	112	28	55	63	60	51	61	33	98	79	103	6	79	105	65	68	76	64	69	40	24	46	268	50	173	106	39	83	235	127	191	189	129	292	21					
Don't know	63	19	43	35	22	5	11	24	12	10	4	1	15	28	15	4	-	8	15	14	27	15	23	15	5	3	1	51	12	34	24	5	29	34	16	46	33	30	56	5					
Net: Favourable	318	157	161	78	89	152	34	43	41	48	51	100	41	69	59	118	31	102	92	62	62	71	103	69	48	11	16	253	65	208	70	41	94	224	82	236	195	123	289	27					
Net: Unfavourable	497	266	228	137	176	183	50	87	90	86	73	110	60	144	116	164	14	129	146	110	111	117	103	110	74	32	61	414	82	260	169	68	121	376	184	312	285	212	444	45					
Net Difference	-178	-109	-67	-60	-87	-31	-16	-44	-49	-38	-22	-9	-19	-74	-57	-46	18	-27	-54	-49	-49	-45	*	-41	-26	-21	-45	-161	-17	-52	-99	-27	-27	-152	-102	-77	-89	-89	-155	-18					
Mean	-0.38	-0.45	-0.31	-0.41	-0.54	-0.23	-0.29	-0.49	-0.61	-0.48	-0.36	-0.14	-0.28	-0.57	-0.51	-0.30	0.39	-0.25	-0.42	-0.45	-0.40	-0.40	-0.10	-0.36	-0.37	-0.82	-0.91	-0.42	-0.21	-0.27	-0.61	-0.38	-0.28	-0.42	-0.61	-0.27	-0.35	-0.42	-0.38	-0.33					

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Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\*\*) Small Base: 100 (\*\*)

3 - 6 September 2021  
PUBLIC USE  
Political Pulse Sep 2021 (Week 35)  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party  
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties										Favourable to politicians											
		Conservative (A)	Labour (B)	Liberal Democrat (C)	Other (D)	Remain (E)	Leave (F)	Favourable to Cons (G)	Unfavourable to Cons (H)	Favourable to Lab (I)	Unfavourable to Lab (J)	Favourable to Lib Dems (K)	Unfavourable to Lib Dems (L)	Favourable to Green Party (M)	Unfavourable to Green Party (N)	Favourable to the SNP (O)	Unfavourable to the SNP (P)	Favourable to the SNP (Q)	Unfavourable to the SNP (R)	Favourable to Johnson (S)	Unfavourable to Johnson (T)	Favourable to Starmer (U)	Unfavourable to Starmer (V)	Favourable to Sunak (W)	Unfavourable to Sunak (X)	Favourable to Sajid Javid (Y)	Unfavourable to Sajid Javid (Z)	Favourable to Dominic Raab (a)	Unfavourable to Dominic Raab (b)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	87 8%	65 17% CDE	9 3%	3 5% *	5 4%	24 6%	51 11% F	87 27% UKLMNOPQ	- -	17 6% I	60 12% IUN	24 12% IUN	42 10% I	20 7% I	47 13% IUMN	19 10% IUN	57 11% IUMN	76 24% STUVWXYabc	6 1%	18 8% SWYa	54 11% SWYa	69 18% STUVWYabc	6 2%	59 22% STUVWYabc	6 2%	57 32% RSTUVWXyabc	10 2%	23 8% SWYa	49 10% SWYa
Fairly favourable (1)	231 20%	156 41% CDE	21 8%	9 15% *	27 18% C	54 13% F	140 30% UKLMNOPQ	231 73% UKLMNOPQ	- -	38 13% I	149 30% IUMNP	52 25% IUN	104 24% IUN	47 16% I	110 31% IUMNP	35 19% IUN	139 28% IUMNP	160 50% STUVWXYZabc	22 4%	46 20% SWYa	130 26% SWYab	157 41% STUVWYabc	20 6%	116 43% STUVWYabc	29 7% S	68 38% STUVWYabc	53 10% SWY	47 17% SWYa	137 28% STWYab
Neither favourable nor unfavourable (0)	266 23%	102 27% CE	32 11%	10 16% *	25 16% C	60 15% F	124 26% F	- -	- -	39 13% HI	108 22% HIUNP	29 14% HI	83 19% HIUNP	30 10% HI	74 21% HIUNP	22 12% HI	110 22% HIUNP	56 17% S	61 12%	28 12% STWYab	107 20% STWYab	76 12% STWYab	41 12%	48 18% STW	48 12%	25 14% S	73 14% S	38 14% STWYab	108 22% STWYab
Fairly unfavourable (-1)	179 16%	36 10%	46 16% B	14 23% B*	32 18% B	73 18% G	67 14% F	- -	179 36% HKLIMNOPQ	42 14% H	85 17% H	36 7% H	76 17% H	50 13% H	68 19% H	25 13% H	86 21% H	20 6% RTUVWXZabc	126 15% R	35 17% RXZ	84 15% RXZ	52 16% R	54 11% R	29 22% R	88 10% RTUVWXZbc	18 20% R	106 16% RTUVWXZbc	42 16% R	82 16% RXZ
Very unfavourable (-2)	318 28%	14 4% BDE	166 59% BDE	24 38% B*	58 39% B	191 47% G	81 17% F	- -	318 64% HKLIMNOPQ	151 52% HKLMDQ	94 19% H	65 31% HKDQ	127 29% HKDQ	142 17% HKLMDQ	60 13% H	86 21% HKLMDQ	103 21% HO	5 1%	302 58% RTUVXZabc	98 43% RUVXZc	121 24% RVXZ	28 7% RX	220 64% RSTUVXYZabc	11 4% R	221 56% RTUVXZbc	7 4% R	273 53% RTUVXZbc	119 43% RUVXZc	114 23% RVXZc
Don't know	63 5%	4 1%	5 2%	2 3% *	3 2%	5 1%	10 2% F	- -	- -	4 1% HMNQ	3 1% I	1 1% I	1 1% *	1 1% *	1 1% *	1 1% *	6 2% V	8 1% a	3 1%	4 1%	2 1%	3 1%	5 2% V	4 1%	3 2%	3 1%	4 1%	6 1%	
Net: Favourable	318 28%	221 59% CDE	31 11%	12 20% *	33 22% C	79 19% F	191 40% UKLMNOPQ	318 100% UKLMNOPQ	- -	55 19% I	209 42% IUMNP	76 37% IUNP	146 23% IUN	67 15% I	157 44% IUMNP	55 29% IUN	196 39% IUMNP	236 73% STUVWXYabc	29 5%	64 28% SWYa	185 37% STWYab	226 59% STUVWYabc	26 8%	175 65% STUVWYabc	35 9% S	126 70% STUVWYabc	63 12% SWY	71 26% SWYa	186 38% STWYab
Net: Unfavourable	497 43%	50 13% BDE	212 76% BDE	39 61% B*	90 60% B	264 65% G	148 31% F	- -	497 100% HKLIMNOPQ	192 66% HKLMDQ	179 36% H	101 49% HKDQ	203 36% HKDQ	192 128 112	128 59% HKLMDQ	189 38% HKLMDQ	24 8% RTUVXZabc	428 81% RUVXZc	133 58% RVXZ	204 41% RXZ	80 21% RXZ	274 79% RTUVXZabc	40 15% R	308 78% RTUVXZbc	25 14% R	379 73% RTUVXZbc	161 59% RUVXZc	196 39% RVXZc	
Net Difference	-178 -16%	170 45%	-181 -65%	-26 -42% *	-58 -38% C	-186 -46% G	43 9% F	318 100%	-497 -100%	-138 -47% I	30 6%	-24 -12%	-57 -13%	-125 -43%	29 8%	-57 -30%	7 1%	211 66%	-399 -76%	-69 -30%	-20 -4%	146 38%	-247 -72%	136 51%	-273 -69%	101 56%	-316 -61%	-90 -33%	-10 -2%
Mean	-0.38	0.59 CDE	-1.23	-0.77 C*	-0.75 C	-0.88	0.03 F	1.27 UKLMNOPQ	-1.64	-0.95 I	-0.01 IUMNP	-0.32 IUNP	-0.33 IUNP	-0.86 I	0.04 IUMNPQ	-0.66 IUN	-0.08 IUMNP	0.89 STUVWXYabc	-1.34	-0.66 SWYa	-0.17 STWYab	0.49 STUVWYabc	-1.35	0.70 STUVWYabc	-1.24 SW	0.86 STUVWXYabc	-1.12 SWY	-0.69 SWYa	-0.15 STWYab

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party'		'Boris Johnson, Leader of the Conservative Party and Prime Minister'		'Rishi Sunak, Chancellor of the Exchequer'		'Sajid Javid, Secretary of State for Health and Social Care'		'Dominic Raab, Secretary of State for Foreign, Commonwealth and Development Affairs'		'Nicola Sturgeon, Leader of the SNP and First Minister of Scotland'	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	242	475	299	547	360	359	257	415	177	524	291	465
Weighted base	1143	229	501	321	525	384	344	268	396	179	519	273	495
Very favourable (2)	87 8%	18 8%	54 11%	76 24% E	6 1%	69 18% G	6 2%	59 22% I	6 2%	57 32% K	10 2%	23 8%	49 10%
Fairly favourable (1)	231 20%	46 20%	130 26% C	160 50% E	22 4%	157 41% G	20 6%	116 43% I	29 7%	68 38% K	53 10%	47 17%	137 28% L
Neither favourable nor unfavourable (0)	266 23%	28 12%	107 21% B	56 17% E	61 12%	76 20% G	41 12%	48 18% I	48 12%	25 14% K	73 14%	38 14%	108 22% L
Fairly unfavourable (-1)	179 16%	35 15%	84 17%	20 6%	126 24% D	14%	54 16%	29 11%	88 22% H	18 10%	106 20% J	42 16%	82 16%
Very unfavourable (-2)	318 28%	98 43% C	121 24%	5 1%	302 58% D	28 7%	220 64% F	11 4%	221 56% H	7 4%	273 53% J	119 43% M	114 23%
Don't know	63 5%	3 1%	4 1%	6 2%	8 1%	2 1%	3 1%	5 2%	4 1%	3 2%	3 1%	4 1%	6 1%

Net: Favourable	318 28%	64 28%	185 37% B	236 73% E	29 5%	226 59% G	26 8%	175 65% I	35 9%	126 70% K	63 12%	71 26%	186 38% L
Net: Unfavourable	497 43%	133 58% C	204 41%	24 8%	428 81% D	80 21%	274 79% F	40 15%	308 78% H	25 14%	379 73% J	161 59% M	196 39%
Net Difference	-178 -16%	-69 -30%	-20 -4%	211 66%	-399 -76%	146 38%	-247 -72%	136 51%	-273 -69%	101 56%	-316 -61%	-90 -33%	-10 -2%

Mean	-0.38	-0.66	-0.17 B	0.89 E	-1.34	0.49 G	-1.35	0.70 I	-1.24	0.86 K	-1.12	-0.69	-0.15 L
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity		
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Very favourable (2)	37 3%	19 3%	17 3%	22 7%	9 2%	5 1%	6 5%	17 8%	4 2%	5 2%	- -	5 2%	9 6%	17 6%	5 2%	2 1%	3 6%	11 4%	14 4%	4 2%	8 3%	8 3%	10 3%	8 3%	7 4%	2 3%	3 3%	29 3%	8 4%	21 3%	11 3%	4 3%	17 5%	20 2%	13 4%	24 3%	26 4%	11 2%	30 3%	4 4%
Fairly favourable (1)	170 15%	94 17%	75 13%	71 22%	52 14%	47 11%	28 23%	42 21%	29 16%	23 12%	15 9%	32 12%	34 23%	60 20%	29 11%	43 11%	5 9%	54 18%	44 13%	36 15%	37 14%	39 14%	47 16%	32 12%	31 20%	4 2%	17 17%	139 15%	32 15%	92 14%	62 19%	16 11%	61 19%	109 13%	68 19%	102 13%	114 17%	56 12%	148 14%	22 21%
Neither favourable nor unfavourable (0)	411 36%	191 34%	221 38%	107 33%	150 40%	154 35%	40 32%	67 34%	69 38%	81 41%	74 42%	80 30%	45 30%	115 38%	102 40%	135 35%	14 27%	106 35%	125 37%	89 38%	91 34%	100 37%	105 35%	101 38%	45 29%	25 44%	35 35%	337 36%	74 35%	224 34%	124 38%	64 42%	99 30%	313 38%	138 39%	273 34%	252 37%	160 34%	371 36%	37 35%
Fairly unfavourable (-1)	226 20%	120 22%	106 18%	43 13%	63 17%	120 27%	18 14%	25 13%	30 16%	33 17%	44 25%	76 28%	22 15%	41 14%	45 17%	100 26%	18 34%	67 22%	58 18%	44 18%	57 21%	57 21%	62 21%	42 16%	31 20%	13 24%	21 21%	183 20%	43 21%	137 18%	58 21%	31 18%	58 18%	168 21%	59 17%	167 19%	127 17%	99 12%	207 20%	16 16%
Very unfavourable (-2)	207 18%	110 20%	96 17%	34 11%	69 18%	103 23%	14 12%	20 10%	31 17%	38 19%	31 18%	72 27%	14 10%	40 13%	52 20%	88 23%	13 24%	53 17%	71 21%	42 18%	41 15%	44 16%	46 15%	59 23%	30 19%	5 10%	22 22%	170 18%	37 18%	143 22%	38 12%	26 17%	54 16%	153 19%	48 14%	159 20%	104 15%	102 22%	191 19%	14 13%
Don't know	92 8%	23 4%	68 12%	43 9%	34 9%	15 3%	17 14%	26 13%	18 10%	16 8%	13 7%	2 1%	22 15%	32 11%	23 9%	14 4%	- -	12 4%	22 6%	23 10%	35 13%	24 9%	29 10%	21 8%	11 7%	6 10%	2 2%	76 8%	16 8%	48 7%	34 10%	10 6%	40 12%	51 6%	25 7%	67 8%	51 8%	40 9%	78 8%	13 12%
Net: Favourable	207 18%	113 20%	91 16%	93 29%	61 16%	53 12%	34 28%	59 30%	34 18%	28 14%	15 9%	38 14%	43 29%	77 25%	33 13%	45 12%	8 14%	65 21%	58 17%	39 17%	45 17%	47 17%	57 19%	40 15%	38 24%	6 11%	19 19%	167 18%	39 19%	113 17%	74 22%	20 13%	78 24%	129 16%	81 23%	126 16%	140 21%	67 14%	178 17%	26 24%
Net: Unfavourable	433 38%	230 41%	202 35%	77 24%	132 35%	223 50%	32 26%	46 23%	61 34%	71 36%	75 42%	148 55%	37 25%	81 27%	97 38%	187 49%	31 59%	120 40%	129 39%	85 36%	98 37%	101 37%	108 36%	101 38%	61 39%	19 43%	43 38%	353 38%	80 38%	280 42%	96 29%	57 38%	112 34%	321 39%	107 30%	326 41%	232 34%	201 43%	398 39%	30 28%
Net Difference	-226 -20%	-118 -21%	-110 -19%	15 5%	-71 -19%	-171 -38%	2 2%	13 7%	-28 -15%	-43 -22%	-60 -34%	-111 -41%	7 5%	-4 -1%	-63 -25%	-142 -37%	-24 -44%	-55 -18%	-71 -21%	-46 -19%	-53 -20%	-54 -20%	-51 -17%	-61 -23%	-24 -15%	-13 -23%	-24 -24%	-185 -20%	-41 -20%	-167 -25%	-23 -7%	-37 -24%	-34 -10%	-193 -24%	-26 -7%	-200 -25%	-92 -14%	-134 -29%	-220 -21%	-4 -4%
Mean	-0.38	-0.39	-0.37	0.01	-0.38	-0.62	-0.07	0.06	-0.33	-0.43	-0.55	-0.67	0.01	-0.10	-0.47	-0.62	-0.63	-0.33	-0.41	-0.39	-0.37	-0.36	-0.32	-0.46	-0.33	-0.34	-0.45	-0.38	-0.36	-0.47	-0.17	-0.41	-0.24	-0.43	-0.19	-0.46	-0.27	-0.53	-0.40	-0.15

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Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100\*)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2: To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties														Favourable to politicians									
		Total (A)	Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Party (N)	Unfavourable to Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)	Unfavourable to Nicola Sturgeon (c)		
																															Favourable to parties	Unfavourable to parties
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465			
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495			
Very favourable (2)	37 3%	6 1%	14 5%	10 16%	3 2%	20 5%	10 2%	18 6%	16 3%	21 7%	9 2%	37 18%	- -	25 8%	* *	20 11%	7 1%	17 5%	11 2%	19 8%	8 2%	21 5%	8 2%	20 7%	8 2%	18 10%	12 2%	22 8%	6 1%			
Fairly favourable (1)	170 15%	36 10%	48 17%	36 57%	22 14%	81 20%	46 10%	58 18%	84 17%	82 28%	40 8%	170 82%	- -	90 7%	27 7%	59 31%	52 11%	52 16%	88 17%	72 31%	48 10%	63 16%	53 16%	50 19%	56 14%	34 19%	80 15%	75 27%	46 9%			
Neither favourable nor unfavourable (0)	411 36%	111 30%	116 42%	10 17%	56 37%	184 45%	128 27%	91 29%	180 36%	113 39%	123 25%	- -	- -	111 38%	63 17%	63 33%	118 24%	94 29%	203 39%	84 37%	135 27%	121 32%	120 35%	72 27%	136 34%	46 25%	179 34%	109 40%	129 26%			
Fairly unfavourable (-1)	226 20%	91 24%	56 20%	4 7%	36 24%	66 16%	125 26%	70 22%	111 22%	43 15%	142 29%	- -	226 100%	36 12%	112 31%	25 13%	149 30%	67 21%	108 20%	32 14%	130 26%	82 21%	79 23%	51 19%	96 24%	28 16%	132 24%	38 14%	135 27%			
Very unfavourable (-2)	207 18%	119 32%	28 10%	1 2%	30 20%	40 10%	144 31%	76 24%	92 19%	18 6%	175 35%	- -	207 48%	17 6%	154 43%	15 8%	163 33%	79 25%	92 18%	14 6%	169 34%	84 22%	74 22%	66 25%	89 22%	45 25%	104 20%	16 6%	168 34%			
Don't know	92 8%	13 4%	18 6%	1 2%	4 2%	18 4%	19 4%	5 2%	13 3%	14 5%	10 2%	- -	- -	10 4%	3 1%	7 4%	6 1%	12 4%	23 4%	8 2%	10 2%	13 3%	10 3%	10 4%	11 3%	9 5%	12 2%	12 4%	10 2%			
Net: Favourable	207 18%	42 11%	61 22%	46 73%	25 17%	101 25%	56 12%	76 24%	101 20%	102 35%	48 10%	207 100%	- -	115 40%	27 8%	79 42%	59 12%	69 22%	99 19%	91 40%	57 11%	83 22%	61 18%	70 26%	64 16%	52 29%	92 18%	97 36%	52 11%			
Net: Unfavourable	433 38%	210 56%	84 30%	5 8%	66 44%	106 26%	270 57%	146 46%	203 41%	60 21%	317 64%	- -	433 100%	53 18%	266 74%	40 21%	313 63%	146 45%	200 38%	46 20%	299 60%	166 43%	153 44%	117 44%	185 47%	73 41%	236 45%	55 20%	304 61%			
Net Difference	-226 -20%	-168 -45%	-23 -8%	41 65%	-41 -27%	-5 -1%	-214 -45%	-70 -22%	-102 -21%	42 14%	-269 -54%	207 100%	-433 -100%	62 21%	-239 -66%	39 1%	-254 -51%	-77 -24%	-101 -19%	44 19%	-242 -48%	-83 -22%	-92 -27%	-47 -17%	-120 -30%	-21 -12%	-144 -28%	43 16%	-252 -51%			
Mean	-0.38	-0.77	-0.14	0.82	-0.46	-0.06	-0.77	-0.41	-0.37	0.16	-0.89	1.18	-1.48	0.25	-1.10	0.25	-0.84	-0.45	-0.36	0.22	-0.82	-0.39	-0.47	-0.36	-0.52	-0.28	-0.46	0.19	-0.85			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C/D,E,F,G,H/I/J,K,L/M,N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B,C/D,E,F,G,H/I/J,K,L/M,N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party'		'Boris Johnson, Leader of the Conservative Party and Prime Minister'		'Rishi Sunak, Chancellor of the Exchequer'		'Sajid Javid, Secretary of State for Health and Social Care'		'Dominic Raab, Secretary of State for Foreign, Commonwealth and Development Affairs'		'Nicola Sturgeon, Leader of the SNP and First Minister of Scotland'	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	242	475	299	547	360	359	257	415	177	524	291	465
Weighted base	1143	229	501	321	525	384	344	268	396	179	519	273	495
Very favourable (2)	37 3%	19 8% c	8 2%	17 5% e	11 2%	21 5% g	8 2%	20 7% i	8 2%	18 10% k	12 2%	22 8% m	6 1%
Fairly favourable (1)	170 15%	72 31% c	48 10%	52 16%	88 17%	63 16%	53 16%	50 19%	56 14%	34 19%	80 15%	75 27% m	46 9%
Neither favourable nor unfavourable (0)	411 36%	84 37% c	135 27%	94 29%	203 39% d	121 32%	120 35%	72 27%	136 34%	46 25%	179 34% j	109 40% m	129 26%
Fairly unfavourable (-1)	226 20%	32 14%	130 26% b	67 21%	108 20%	82 21%	79 23%	51 19%	96 24%	28 16%	132 25% j	38 14%	135 27% l
Very unfavourable (-2)	207 18%	14 6%	169 34% b	79 25% e	92 18%	84 22%	74 22%	66 25%	89 22%	45 25%	104 20%	16 6%	168 34% l
Don't know	92 8%	8 4%	10 2%	12 4%	23 4%	13 3%	10 3%	10 4%	11 3%	9 5%	12 2%	12 4%	10 2%
Net: Favourable	207 18%	91 40% c	57 11%	69 22%	99 19%	83 22%	61 18%	70 26% i	64 16%	52 29% k	92 18%	97 36% m	52 11%
Net: Unfavourable	433 38%	46 20% b	299 60% b	146 45% e	200 38%	166 43%	153 44%	117 44%	185 47%	73 41%	236 45% j	55 20%	304 61% l
Net Difference	-226 -20%	44 19%	-242 -48%	-77 -24%	-101 -19%	-83 -22%	-92 -27%	-47 -17%	-120 -30%	-21 -12%	-144 -28%	43 16%	-252 -51%
Mean	-0.38	0.22 c	-0.82	-0.45	-0.36	-0.39	-0.47	-0.36	-0.52	-0.28	-0.46	0.19 m	-0.85

was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

*Overlap formulae used*  
 ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
**PUBLIC USE**  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity		
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Very favourable (2)	85 7%	51 9%	32 6%	38 12%	32 8%	15 3%	15 12%	23 12%	21 12%	10 5%	6 3%	9 3%	19 13%	35 11%	16 6%	14 4%	1 2%	27 9%	25 7%	18 8%	14 5%	22 8%	23 8%	18 7%	10 6%	3 6%	8 8%	72 8%	13 6%	37 6%	38 11%	10 7%	33 10%	52 6%	36 10%	49 6%	56 8%	29 6%	68 7%	15 14%
Fairly favourable (1)	205 18%	105 19%	99 17%	68 21%	72 19%	65 15%	27 22%	41 21%	32 18%	40 20%	37 21%	28 11%	33 23%	61 20%	48 19%	57 15%	6 11%	64 21%	59 18%	36 15%	46 17%	52 19%	54 18%	46 18%	29 19%	13 12%	12 12%	173 19%	32 15%	110 17%	72 22%	23 15%	58 18%	147 18%	77 22%	128 16%	133 20%	72 15%	181 18%	21 20%
Neither favourable nor unfavourable (0)	395 35%	159 29%	234 40%	111 35%	127 34%	157 35%	37 30%	74 37%	55 30%	72 37%	56 31%	101 38%	44 30%	110 36%	88 35%	131 34%	22 41%	95 31%	124 37%	80 34%	95 35%	95 33%	99 34%	89 36%	55 36%	21 38%	35 36%	317 34%	78 37%	238 36%	98 30%	58 39%	109 33%	286 35%	123 35%	271 34%	226 34%	168 36%	358 35%	32 30%
Fairly unfavourable (-1)	176 15%	93 17%	83 14%	34 11%	47 13%	94 21%	18 15%	16 8%	20 11%	27 14%	35 20%	60 22%	19 13%	32 11%	33 13%	78 20%	15 27%	54 18%	46 14%	41 17%	35 13%	41 15%	51 17%	37 14%	27 17%	6 10%	14 14%	142 16%	34 16%	105 16%	45 16%	25 17%	46 14%	130 16%	49 14%	127 16%	106 16%	70 15%	163 16%	13 13%
Very unfavourable (-2)	184 16%	116 21%	68 12%	23 7%	64 17%	97 22%	10 8%	13 7%	36 20%	28 14%	32 18%	64 24%	12 8%	32 10%	45 18%	85 22%	10 19%	52 17%	51 15%	42 18%	39 15%	40 14%	41 17%	45 17%	24 16%	7 13%	27 27%	145 16%	39 19%	120 18%	40 12%	24 16%	44 13%	140 17%	41 12%	143 18%	96 14%	88 19%	169 17%	12 11%
Don't know	98 9%	32 6%	65 11%	45 14%	35 9%	18 4%	15 12%	30 15%	17 10%	18 9%	12 7%	6 2%	20 14%	36 12%	25 10%	17 4%	- -	10 3%	28 9%	20 9%	39 15%	23 9%	31 10%	27 10%	10 6%	5 9%	3 3%	85 9%	14 7%	54 8%	35 11%	10 6%	39 12%	59 7%	24 7%	74 9%	57 8%	41 9%	86 8%	12 11%
Net: Favourable	290 25%	156 28%	131 23%	106 33%	104 27%	80 18%	42 34%	64 33%	53 29%	43 24%	37 14%	53 36%	96 31%	64 25%	71 19%	7 13%	92 30%	84 25%	54 23%	60 22%	74 27%	77 26%	64 25%	39 25%	16 29%	20 20%	244 26%	46 22%	147 22%	110 33%	33 22%	91 28%	199 24%	112 32%	178 22%	190 28%	100 21%	250 24%	37 35%	
Net: Unfavourable	360 31%	209 38%	151 26%	58 18%	111 30%	191 43%	28 23%	29 15%	56 31%	55 28%	67 38%	124 46%	31 21%	64 31%	78 43%	162 46%	25 35%	106 29%	97 35%	83 28%	74 30%	80 31%	92 31%	83 31%	52 33%	13 23%	41 41%	287 31%	72 35%	225 34%	85 26%	50 33%	90 27%	270 33%	202 26%	269 34%	158 30%	332 34%	25 24%	
Net Difference	-70 -6%	-53 -9%	-20 -3%	49 15%	-8 -2%	-111 -25%	14 11%	35 18%	-3 -2%	-5 -2%	-24 -13%	-87 -32%	22 15%	32 10%	-15 -6%	-91 -24%	-18 -34%	-14 -5%	-13 -4%	-29 -12%	-14 -5%	-6 -2%	-14 -5%	-18 -7%	-13 -8%	3 6%	-21 -21%	-43 -5%	-27 -13%	-78 -12%	25 8%	-17 -11%	1 *	-71 -9%	22 6%	-92 -12%	-12 -2%	-58 -12%	-82 -8%	12 11%
Mean	-0.16	-0.22	-0.11	0.23	-0.12	-0.45	0.18	0.27	-0.11	-0.12	-0.30	-0.54	0.23	0.13	-0.19	-0.44	-0.51	-0.13	-0.13	-0.25	-0.17	-0.09	-0.12	-0.19	-0.19	-0.01	-0.41	-0.14	-0.27	-0.26	0.08	-0.22	-0.03	-0.21	0.05	-0.26	-0.08	-0.28	-0.20	0.16

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100\*)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties										Favourable to politicians											
		Conservative (A)	Labour (B)	Liberal Democrat (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Conservatives (H)	Unfavourable to Conservatives (I)	Favourable to Labour (J)	Unfavourable to Labour (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)	Unfavourable to Nicola Sturgeon (c)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495
Very favourable (2)	85 7%	10 3%	36 13%	9 15%	21 14%	56 14%	14 3%	17 5%	59 12%	46 16%	15 3%	40 19%	13 3%	85 71%	-	44 23%	11 2%	18 5%	60 11%	30 13%	28 6%	28 7%	39 11%	21 8%	39 10%	19 10%	52 10%	51 19%	12 2%
Fairly favourable (1)	205 18%	27 7%	94 34%	16 26%	36 24%	112 27%	56 12%	50 16%	133 27%	103 35%	50 10%	75 36%	40 9%	205 71%	-	61 32%	59 12%	46 14%	130 25%	76 33%	68 14%	69 18%	89 26%	47 17%	97 25%	38 21%	117 22%	85 31%	57 12%
Neither favourable nor unfavourable (0)	305 35%	105 28%	91 32%	27 43%	50 33%	137 34%	150 32%	89 28%	156 31%	90 31%	136 27%	57 28%	102 24%	-	-	57 30%	127 26%	99 31%	179 34%	80 35%	134 27%	110 29%	99 29%	74 28%	114 29%	39 22%	166 32%	86 32%	135 27%
Fairly unfavourable (-1)	176 15%	104 28%	24 9%	5 8%	15 10%	42 10%	107 23%	74 23%	61 12%	19 7%	132 27%	18 9%	108 25%	-	176 49%	14 8%	130 26%	73 23%	58 11%	16 7%	109 22%	78 20%	48 14%	56 21%	62 16%	38 16%	82 9%	24 9%	121 24%
Very unfavourable (-2)	184 16%	114 30%	7 1%	4 7%	25 16%	42 10%	122 26%	83 26%	67 13%	17 6%	152 30%	9 4%	158 36%	-	184 51%	7 4%	162 33%	74 23%	70 13%	17 7%	150 30%	85 22%	55 16%	63 24%	17 17%	41 15%	80 15%	11 4%	159 32%
Don't know	98 9%	17 4%	16 6%	1 1%	5 3%	19 5%	24 5%	6 2%	20 4%	15 5%	14 3%	7 3%	11 3%	-	-	7 3%	7 1%	12 4%	28 5%	10 4%	12 2%	14 4%	14 4%	7 3%	16 4%	4 2%	22 4%	16 6%	12 2%
Net: Favourable	290 25%	37 10%	130 46%	25 40%	56 37%	168 41%	69 15%	67 21%	192 39%	149 51%	65 13%	115 56%	53 12%	290 100%	-	105 55%	70 14%	64 20%	190 36%	105 46%	96 19%	97 25%	128 37%	68 25%	136 34%	57 32%	169 33%	136 50%	69 14%
Net: Unfavourable	360 31%	218 58%	43 15%	9 15%	40 26%	84 21%	229 48%	157 49%	128 26%	36 12%	284 57%	27 13%	266 61%	-	360 100%	22 N	291 HUKLMNPQ	147 59%	128 46%	33 15%	258 52%	163 42%	103 30%	119 44%	130 33%	79 44%	163 31%	35 13%	280 56%
Net Difference	-70 -6%	-180 -48%	87 31%	16 26%	16 11%	84 20%	-160 -34%	-90 -28%	64 13%	113 39%	-219 -44%	88 42%	-213 -49%	290 100%	-360 -100%	83 44%	-221 -45%	-83 -26%	62 12%	72 31%	-162 -32%	-66 -17%	24 7%	-51 -19%	6 1%	-22 -13%	7 1%	101 37%	-211 -43%
Mean	-0.16	-0.79	0.40	0.34	0.08	0.25	-0.60	-0.50	0.12	0.52	-0.74	0.59	-0.85	1.29	-1.51	0.65	-0.76	-0.45	0.10	0.39	-0.58	-0.33	0.02	-0.36	-0.06	-0.26	-0.04	0.55	-0.74

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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ColumnMeans (5%): A,B,C/D,E,F/G,H/I/J,K,L,M/N/O/P/Q,R/S/T/U,V,W/X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)



**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party'		'Boris Johnson, Leader of the Conservative Party and Prime Minister'		'Rishi Sunak, Chancellor of the Exchequer'		'Sajid Javid, Secretary of State for Health and Social Care'		'Dominic Raab, Secretary of State for Foreign, Commonwealth and Development Affairs'		'Nicola Sturgeon, Leader of the SNP and First Minister of Scotland'	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	242	475	299	547	360	359	257	415	177	524	291	465
Weighted base	1143	229	501	321	525	384	344	268	396	179	519	273	495
Very favourable (2)	85 7%	30 13% c	28 6%	18 5%	60 11% d	28 7%	39 11%	21 8%	39 10%	19 10%	52 10%	51 19% m	12 2%
Fairly favourable (1)	205 18%	76 33% c	68 14%	46 14%	130 25% d	69 18%	89 26% f	47 17%	97 25% h	38 21%	117 22% j	85 31% m	57 12%
Neither favourable nor unfavourable (0)	395 35%	80 35% c	134 27%	99 31%	179 34%	110 29%	99 29%	74 28%	114 29%	39 22%	166 32% j	86 32%	135 27%
Fairly unfavourable (-1)	176 15%	16 7%	109 22% b	73 23% e	58 11%	78 20% g	48 14%	56 21%	62 16%	38 21%	82 16%	24 9%	121 24% l
Very unfavourable (-2)	184 16%	17 7%	150 30% b	74 23% e	70 13%	85 22% g	55 16%	63 24%	68 17%	41 23% k	80 15%	11 4%	159 32% l
Don't know	98 9%	10 4%	12 2%	12 4%	28 5%	14 4%	14 4%	7 3%	16 4%	4 2%	22 4%	16 6% m	12 2%

Net: Favourable	290 25%	105 46% c	96 19%	64 20%	190 36% d	97 25%	128 37% f	68 25%	136 34% h	57 32%	169 33% j	136 50% m	69 14%
Net: Unfavourable	360 31%	33 15% b	258 52% b	147 46% e	128 24%	163 42% g	103 30%	119 44% i	130 33% k	79 44% k	163 31% l	35 13% l	280 56% l
Net Difference	-70 -6%	72 31%	-162 -32%	-83 -26%	62 12%	-66 -17%	24 7%	-51 -19%	6 1%	-22 -13%	7 1%	101 37%	-211 -43%

Mean	-0.16	0.39 c	-0.58	-0.45	0.10 d	-0.33	0.02 f	-0.36	-0.06 h	-0.26	-0.04	0.55 m	-0.74
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

*Overlap formulae used*  
 ColumnProportions (5%): A,B/C,D,E,F,G,H,I,J,K,L,M Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B/C,D,E,F,G,H,I,J,K,L,M Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish National Party (SNP)  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity		
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)	Minority ethnic group (n)
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	1009	121
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105	
Very favourable (2)	54 5%	34 6%	20 3%	21 7%	18 5%	15 3%	6 5%	15 8%	12 7%	6 3%	6 3%	9 3%	9 6%	22 7%	8 3%	14 4%	1 1%	18 6%	16 5%	7 3%	14 5%	6 2%	12 4%	9 3%	3 2%	3 6%	21 21%	49 5%	6 3%	30 4%	17 5%	8 5%	25 8%	29 4%	28 8%	26 3%	38 6%	16 3%	46 4%	8 8%	
Fairly favourable (1)	135 12%	73 13%	60 10%	60 19%	46 12%	29 6%	22 18%	38 19%	22 12%	24 12%	10 5%	19 7%	27 19%	50 17%	29 11%	27 7%	2 3%	34 11%	41 12%	31 13%	29 11%	34 13%	36 12%	16 6%	19 12%	6 11%	24 24%	102 11%	34 16%	79 12%	44 13%	13 8%	44 13%	91 11%	53 11%	82 10%	99 15%	36 8%	118 11%	14 13%	
Neither favourable nor unfavourable (0)	343 30%	143 26%	199 34%	114 36%	121 32%	108 24%	41 34%	73 37%	57 31%	64 33%	49 27%	60 22%	45 31%	118 39%	76 30%	91 24%	13 25%	80 27%	99 30%	87 37%	76 28%	86 32%	85 28%	91 35%	55 35%	15 27%	11 11%	285 30%	58 28%	198 30%	101 31%	43 29%	106 32%	237 29%	109 31%	234 30%	199 30%	144 31%	301 29%	39 37%	
Fairly unfavourable (-1)	187 16%	96 17%	91 16%	46 14%	53 14%	88 20%	20 16%	27 14%	22 16%	31 24%	43 16%	44 16%	24 16%	37 12%	40 16%	77 20%	10 18%	51 17%	53 16%	29 12%	53 20%	40 15%	54 18%	40 15%	28 18%	15 28%	10 10%	154 16%	33 16%	105 16%	54 16%	28 19%	49 15%	138 17%	54 17%	133 17%	110 16%	77 16%	169 16%	18 17%	
Very unfavourable (-2)	309 27%	177 32%	131 23%	33 10%	103 27%	173 39%	13 11%	20 10%	47 26%	56 29%	51 24%	122 45%	15 10%	44 15%	80 31%	145 38%	24 44%	98 32%	92 28%	61 26%	58 21%	75 28%	81 27%	78 30%	34 22%	9 16%	31 32%	251 27%	58 28%	196 29%	71 22%	42 28%	63 19%	246 30%	77 22%	232 29%	165 24%	144 31%	292 28%	14 13%	
Don't know	115 10%	34 6%	80 14%	46 14%	37 10%	33 7%	21 17%	25 13%	21 12%	16 8%	18 10%	14 5%	26 18%	34 11%	23 9%	27 7%	4 8%	22 7%	31 9%	23 10%	39 14%	30 11%	31 10%	29 11%	16 12%	7 2%	2 2%	94 10%	21 10%	57 9%	42 13%	16 11%	41 12%	74 9%	30 9%	85 11%	63 9%	52 11%	100 10%	12 12%	
Net: Favourable	189 17%	107 19%	80 14%	81 25%	64 17%	44 10%	28 23%	53 27%	35 19%	29 15%	16 9%	28 11%	37 25%	72 24%	37 14%	42 11%	2 4%	52 17%	57 17%	38 16%	43 16%	41 15%	48 16%	25 10%	22 14%	9 17%	45 45%	150 16%	39 19%	108 16%	60 18%	21 14%	69 21%	120 15%	81 23%	108 14%	137 20%	52 11%	164 16%	22 21%	
Net: Unfavourable	496 43%	272 49%	222 38%	80 25%	156 41%	260 58%	33 24%	47 38%	69 44%	87 53%	95 62%	166 62%	39 27%	81 47%	120 58%	222 63%	33 49%	149 44%	146 44%	90 38%	111 41%	115 42%	135 45%	118 45%	62 40%	24 14%	41 42%	405 43%	91 43%	301 45%	125 38%	71 47%	112 34%	383 47%	130 37%	365 46%	275 41%	221 47%	461 45%	32 30%	
Net Difference	-306 -27%	-165 -30%	-142 -24%	2 1%	-92 -24%	-216 -49%	-5 -4%	6 3%	-34 -19%	-57 -29%	-79 -45%	-137 -51%	-2 -2%	-9 -3%	-84 -33%	-180 -47%	-31 -58%	-98 -32%	-89 -27%	-53 -22%	-67 -25%	-75 -28%	-86 -29%	-93 -35%	-41 -26%	-15 -27%	4 4%	-254 -27%	-52 -25%	-192 -29%	-64 -20%	-50 -33%	-43 -13%	-263 -32%	-49 -14%	-257 -32%	-138 -20%	-169 -36%	-297 -29%	-10 -9%	
Mean	-0.55	-0.59	-0.51	-0.04	-0.52	-0.91	-0.12	0.01	-0.42	-0.60	-0.78	-0.99	-0.07	-0.12	-0.67	-0.88	-1.10	-0.63	-0.55	-0.50	-0.48	-0.60	-0.58	-0.69	-0.51	-0.43	-0.07	-0.54	-0.55	-0.59	-0.41	-0.62	-0.28	-0.65	-0.31	-0.65	-0.43	-0.71	-0.59	-0.16	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100 (\*\*)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100 (\*\*)

3 - 6 September 2021
PUBLIC USE
Political Pulse Sep 2021 (Week 35)
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish National Party (SNP)

All Adults aged 18+ in Great Britain

Table with columns: Total, General Election 2019 Vote, Referendum 2016 vote, Favourable to parties, Favourable to politicians. Rows include Unweighted base, Weighted base, Very favourable (2), Fairly favourable (1), Neither favourable nor unfavourable (0), Fairly unfavourable (-1), Very unfavourable (-2), Don't know, Net: Favourable, Net: Unfavourable, Net Difference, Mean.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (SN): A,B,C/D,E,F,G,H,I/J,K,L,M/N,O/P,Q,R/S/T/U/V,W,X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (SN): A,B,C/D,E,F,G,H,I/J,K,L,M,N/O,P/Q,R/S/T,U/V,W,X/Y/Z/a/b/c Minimum Base: 30(\*\*) Small Base: 100(\*)

**3 - 6 September 2021**  
**PUBLIC USE**  
**Political Pulse Sep 2021 (Week 35)**  
**Adults aged 18+ in GB**

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party (SNP)

All Adults aged 18+ in Great Britain

	Total	'Keir Starmer, Leader of the Labour party'		'Boris Johnson, Leader of the Conservative Party and Prime Minister'		'Rishi Sunak, Chancellor of the Exchequer'		'Sajid Javid, Secretary of State for Health and Social Care'		'Dominic Raab, Secretary of State for Foreign, Commonwealth and Development Affairs'		'Nicola Sturgeon, Leader of the SNP and First Minister of Scotland'	
		Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1143	242	475	299	547	360	359	257	415	177	524	291	465
Weighted base	1143	229	501	321	525	384	344	268	396	179	519	273	495
Very favourable (2)	54 5%	22 10% c	16 3%	15 5%	34 6%	19 5%	25 7%	14 5%	27 7%	14 8%	31 6%	45 16% M	4 1%
Fairly favourable (1)	135 12% c	54 23% c	38 8%	37 11%	81 15%	47 12%	49 14%	38 14%	54 14%	36 20%	71 14%	101 37% M	9 2%
Neither favourable nor unfavourable (0)	343 30% c	75 33% c	90 18%	56 18%	171 33% d	80 21%	104 30% F	55 20% F	113 29% H	35 19% H	151 29% J	86 32% M	52 11%
Fairly unfavourable (-1)	187 16%	35 15%	94 19%	71 22% e	73 14%	73 19%	48 14%	52 19%	57 14%	30 17%	80 15%	19 7%	124 25% L
Very unfavourable (-2)	309 27% c	27 12% b	244 49% B	127 40% e	121 23%	145 38% G	99 29%	94 35%	124 31%	58 32%	155 30%	5 2% L	289 58% L
Don't know	115 10% c	16 7% c	18 4%	16 5%	45 9%	20 5%	19 6%	15 6%	21 5%	6 3%	31 6%	17 6% L	16 3%

Net: Favourable	189 17% c	75 33% c	54 11%	51 16%	114 22%	66 17%	74 21%	53 20%	81 21%	51 28% K	102 20%	146 53% M	13 3%
Net: Unfavourable	496 43% c	62 27% B	338 68% B	198 62% e	194 37%	218 57% G	147 43%	146 54% I	181 46% I	88 49%	235 45% L	24 9% L	414 83% L
Net Difference	-306 -27% c	13 6%	-284 -57% B	-146 -46% e	-80 -15%	-152 -39% G	-73 -21%	-93 -35% I	-99 -25% I	-37 -21% K	-133 -26% L	122 45% M	-400 -81% L

Mean	-0.55 0.04 c	-1.06 -0.85 c	-0.85 -0.35 D	-0.76 -0.45 F	-0.68 -0.52 F	-0.46 -0.53 M	-0.46 -0.53 M	-0.53 0.63 M	-1.43
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

*Overlap formulae used*  
 ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M Minimum Base: 30(\*\*) Small Base: 100(\*)

3 - 6 September 2021  
**PUBLIC USE**  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?  
 All Adults aged 18+ in Great Britain

	Total	Gender			Age							Generation					Social grade					Region					Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		Ethnicity		
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	Gen Z (M)	Millennials (N)	Gen X (O)	Baby Boomers (P)	Pre-War (Q)	AB (R)	C1 (S)	C2 (T)	DE (U)	North (V)	Midlands (W)	South (X)	London (Y)	Wales (Z)	Scotland (a)	Urban (b)	Rural (c)	Married/Living as Married (d)	Single (e)	Widowed/Divorced/Separated (f)	At least one child present (g)	No children present (h)	Graduate (i)	Non-graduate (j)	Working (k)	Not working (l)	White ethnic group (m)
Unweighted base	1143	540	598	370	402	371	168	202	192	210	175	196	194	313	277	319	40	283	400	174	286	279	300	260	149	50	105	944	199	640	360	143	344	799	446	697	718	425	1009	121
Weighted base	1143	556	582	320	377	445	123	197	182	196	177	268	147	305	256	382	54	303	333	237	269	272	299	263	155	55	99	933	210	664	328	151	329	814	350	793	674	469	1025	105
Very positive (2)	116 10%	66 12%	50 9%	23 7%	30 8%	63 14% DEHK	13 11% DH	10 5%	16 9%	14 7%	15 9%	48 18% DEHIK	13 9%	20 7%	19 8%	55 14% NO	9 17% H*	35 12%	36 11%	23 10%	22 8%	32 12%	29 10%	36 14% Za	15 9%	2 3%	3 3%	94 10%	22 11%	80 12% e	23 7%	13 8%	29 9%	87 11%	20 6%	96 12% i	67 10%	49 10%	112 11% n	4 4%
Fairly positive (1)	227 20%	117 21%	109 19%	61 19%	56 15%	110 25% EU	25 20%	37 19%	25 14%	31 16%	40 23% EI	70 26% EU	30 20%	45 15%	44 17%	93 24% NO	15 27% *	74 24% s	59 18%	46 19%	48 18%	32 19%	29 22%	36 16% Za	15 9%	2 3%	3 3%	94 20%	22 20%	133 20% e	63 19%	31 21%	62 19%	165 20%	60 17%	167 21% i	145 21%	82 18%	204 20%	21
Made no difference (0)	232 20%	117 21%	114 20%	85 27% EFL	75 20%	71 16% EFL	35 28% EFL	51 26% FL	36 20%	39 20%	34 19%	37 14%	41 28% OPQ	73 24% P	50 20%	62 16% *	6 10% *	57 19%	63 19%	46 25%	66 20%	55 20%	61 22%	58 16%	25 18%	10 22% *	22 22% *	192 21%	40 19%	151 23% f	60 18%	21 14%	85 26% h	146 18%	58 16% i	174 22% i	133 20%	99 21%	202 20%	29 27%
Fairly negative (-1)	235 21%	100 18%	135 23% B	56 17%	98 26% DFHL	81 18% DFHL	25 20%	31 16%	42 23%	56 23% DFHL	40 26% F	41 15%	27 18%	60 20%	69 27% MNP	70 18% *	9 18% *	56 20%	66 23%	54 22%	58 23%	62 23%	55 18%	46 18%	37 24%	11 13% *	23 24% *	196 19%	39 18%	124 19% f	76 23%	35 23%	62 19%	173 23%	80 20%	155 20% i	135 21%	100 21%	214 21%	18 17%
Very negative (-2)	256 22%	133 24%	120 21%	69 21% G	91 24% G	96 22% G	17 14%	51 26% DG	46 25% G	45 23% G	38 22% G	58 22% G	24 16%	79 26% M	59 23% M	85 22% *	9 17% *	73 24%	87 26% U	46 19%	50 19%	52 19%	60 20%	64 24%	31 20%	13 13% *	35 36% VWXY*	206 22%	50 24%	140 21% j	80 24%	36 24%	63 19%	193 24%	118 34% j	138 17%	160 24%	96 20%	228 22%	23
Don't know	77 7%	23 4%	54 9% B	26 8%	28 7% B	23 5% B	9 7%	18 9%	17 9%	10 5%	10 5%	14 5%	12 8%	28 9% P	15 6% P	17 4% P	6 11% *	9 3% R	23 7% R	22 9% R	24 9% R	18 7%	28 9% Ya	17 7%	5 3%	7 13% Ya*	2 2% *	60 6%	18 8%	36 5% i	26 8%	15 10%	28 8% i	50 6%	15 4%	63 8% i	34 5% k	43 9% k	65 6% k	11 10%
Net: Positive	343 30%	184 33% C	159 27%	84 26%	86 23% DEHIK	173 39% E	38 31%	46 23%	41 23%	45 23%	56 31% E	118 44% DEFGHIK	43 29%	65 21%	63 25%	148 39% MNQ	24 44% NO*	109 36% U	95 29%	69 29%	70 26%	84 31% a	95 32% a	77 29% a	56 36% a	14 26% *	17 17% *	280 30%	64 30%	213 32% i	86 26% i	44 29%	91 28%	252 31% i	80 23% i	263 33% i	212 31% i	131 28% i	316 31% i	24 23%
Net: Negative	491 43%	233 42% C	255 44%	124 39%	189 50% DFGL	177 40% DFGL	42 34%	83 42% DGL	88 48% DFGL	101 52% DFGL	78 44% DFGL	99 37% DFGL	51 35%	139 45% M	128 50% MP	155 41% *	19 35% *	129 43% *	153 46% *	100 42% *	108 40% *	114 42% *	115 39% *	110 42% *	69 44% *	24 43% *	58 59% VWXY*	402 43% o	89 42% o	264 40% o	156 47% o	71 47% o	125 38% e	366 45% e	198 57% j	293 37% j	296 44% j	195 42% j	442 43% j	41 39%
Net Difference	-147 -13%	-49 -9% B	-96 -17% B	-40 -13% B	-103 -27% B	-4 -1% B	-4 -3% B	-36 -18% B	-47 -26% B	-56 -29% B	-23 -13% B	19 7%	-8 -5% B	-73 -24% B	-65 -25% B	-7 -2% B	5 10% B	-20 -7% B	-58 -17% B	-31 -13% B	-38 -14% B	-31 -11% B	-20 -7% B	-33 -12% B	-12 -8% B	-9 -17% B	-42 -42% B	-122 -13% B	-25 -12% B	-51 -8% B	-69 -21% B	-27 -18% B	-34 -10% B	-114 -14% B	-118 -34% B	-29 -4% B	-83 -12% B	-64 -14% B	-126 -12% B	-17 -16%
Mean	-0.27	-0.22	-0.31	-0.29 H	-0.47 DHK	-0.09 DEHK	-0.07 DEHU	-0.43	-0.47	-0.47	-0.27	0.03 DEHU	-0.14 NO	-0.48	-0.43	-0.10 NO	0.11 NO*	-0.20	-0.35	-0.25	-0.27	-0.20 a	-0.19 a	-0.25 a	-0.20 a	-0.42 *	-0.77 *	-0.27	-0.28	-0.18 e	-0.42	-0.37	-0.22	-0.29	-0.64	-0.10 i	-0.28	-0.26	-0.25	-0.38

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100\*)  
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l/m/n Minimum Base: 30 (\*\* Small Base: 100\*)

3 - 6 September 2021  
 PUBLIC USE  
 Political Pulse Sep 2021 (Week 35)  
 Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?  
 All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians											
		Total (A)	Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to the SNP (P)	Unfavourable to the SNP (Q)	Favourable to Johnson (R)	Unfavourable to Johnson (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Sunak (V)	Unfavourable to Sunak (W)	Favourable to Sajid Javid (X)	Unfavourable to Sajid Javid (Y)	Favourable to Dominic Raab (Z)	Unfavourable to Dominic Raab (a)	Favourable to Nicola Sturgeon (b)	Unfavourable to Nicola Sturgeon (c)
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	1143	340	296	69	158	431	433	303	509	305	458	217	409	310	335	207	471	299	547	242	475	360	359	257	415	177	524	291	465	
Weighted base	1143	377	279	63	151	408	473	318	497	291	499	207	433	290	360	189	496	321	525	229	501	384	344	268	396	179	519	273	495	
Very positive (2)	116 10%	77 21% CDE	10 4%	3 5% *	11 7%	11 3%	95 20% F	67 21% IULNP	28 6%	18 6%	87 17% IULNP	15 7%	85 20% IULNP	16 5%	76 21% IULNP	13 7%	91 18% IULNP	72 22% STUVWYabc	27 5%	11 5%	89 18% STWYab	66 17% STWYab	22 6%	48 18% STWYab	32 8% S	41 23% STUVWYabc	38 7% S	14 5% S	84 17% STWYab	
Fairly positive (1)	227 20%	125 33% CDE	30 11%	12 19% *	27 18%	40 10%	147 31% F	118 37% IUKLMNOPQ	55 11%	44 15% I	128 26% IUN	46 22% U	99 23% U	51 18% I	93 26% IUN	38 20% I	115 23% U	118 37% STUVWYabc	38 9%	46 20% SWYa	117 23% SWYa	125 33% STUVWYabc	43 12% S	97 36% STUVWYabc	53 13% S	68 38% STUVWYabc	63 12% S	53 19% SWYa	122 25% SWYa	
Made no difference (0)	232 20%	88 23%	47 17%	10 16% *	38 25%	36 9%	134 28% F	67 21% IN	68 14%	47 16% N	116 23% IUN	34 16% UN	100 23% UN	35 12% UN	90 25% IUN	35 18% N	111 22% UN	65 20% Y	88 17% SWYa	37 21% SWYa	103 20% SWYa	78 15% Y	53 21% Yb	58 21% Yb	57 14% Yb	36 20% Yb	86 17% Yb	42 15% Yb	105 21% SWYa	
Fairly negative (-1)	235 21%	53 14%	64 23% B	10 15% *	28 18%	106 26% G	57 12% G	45 14% HKMOPQ	116 23% HMO	64 22% HMO	85 17% HMO	39 19% HMO	66 15% HMO	61 18% HMO	52 15% O	31 16% O	90 18% R	47 15% RUVXZbc	126 24% RZ	48 21% Z	92 18% Z	64 17% Z	72 21% RZ	42 16% RZ	84 21% RZ	15 8% RZ	124 24% RUVXZc	52 19% Z	90 18% Z	
Very negative (-2)	256 22%	16 4%	117 42% BE	26 42% B*	43 28% B	200 49% G	16 3% G	13 4% HUKLMOQ	209 42% HKMOQ	107 37% H	63 13% H	68 33% HKMOQ	67 15% HO	118 41% HKMOQ	39 36% H	70 14% HKMOQ	9 3% HO	221 42% RTUVXZabc	76 33% RUVXZc	83 17% RVXZ	39 10% RXZ	150 44% RTUVXZbc	15 6% R	164 41% RTUVXZc	11 6% R	202 39% RUVXZc	104 38% RUVXZc	73 15% RVXZ		
Don't know	77 7%	18 5%	11 4%	1 2% *	5 4%	14 4%	24 5%	8 3%	20 4%	10 4%	20 4%	5 2%	16 4%	9 3%	10 3%	5 3%	19 3%	11 3%	18 3% WYa	10 3% WYa	16 3% a	12 2% a	6 3% a	8 2% a	7 3% a	9 5% Wa	5 1% a	8 3% a	21 4% WYa	
Net: Positive	343 30%	202 54% CDE	41 15%	15 24% *	38 25% C	51 13% F	243 51% F	185 58% IUKLMNOPQ	83 17% I	62 21% IULNP	215 43% IULNP	61 29% UN	184 42% IULNP	67 23% I	168 47% IULNPQ	50 27% I	206 41% IULNP	190 59% STUVWYabc	72 14% SWa	57 25% STWYab	206 41% STWYab	191 50% STUVWYabc	64 19% S	145 54% STUVWYabc	84 21% S	109 61% STUVWYabc	101 20% S	67 24% SWa	206 42% STWYab	
Net: Negative	491 43%	69 18% BE	181 65% B*	36 57% B	71 47% B	307 75% G	73 15% G	58 18% HUKLMOPQ	325 59% HKMOQ	171 30% HO	148 30% HO	107 52% HO	133 31% HO	179 62% HKMOPQ	92 25% H	99 32% HKMOQ	159 46% HO	56 17% HO	348 66% RTUVXZabc	125 54% RUVXZc	175 27% RVXZ	102 27% RXZ	222 64% RTUVXZbc	58 22% Z	248 41% RTUVXZc	25 14% R	327 63% RUVXZc	156 57% RUVXZc	163 33% RVXZ	
Net Difference	-147 -13%	133 35%	-140 -50%	-21 -33% *	-33 -22% C	-256 -63% G	170 36% F	128 40% IUKLMNOPQ	-242 -49% HKMOQ	-109 -37% H	67 13% IULNP	-47 -22% UN	51 12% UN	-112 -39% IULNP	77 21% IUKLMNPQ	-49 -26% IN	46 9% IULNP	134 42% STUVWYabc	-276 -53% SW	-67 -29% SW	31 6% STWYab	89 23% STUVWYabc	-157 -46% STUVWYabc	87 32% STUVWYabc	-163 -41% S	84 47% STUVWYabc	-163 -43% S	-225 -33% S	-89 -9% S	43 9% STWYab
Mean	-0.27	0.54 CDE	-0.92	-0.71 *	-0.45 C	-1.13	0.55 F	0.59 IUKLMNOPQ	-0.89	-0.70 I	0.19 IULNP	-0.49 UN	0.17 IULNP	-0.76	0.32 IUKLMNPQ	-0.57 IN	0.14 IULNP	0.63 STUVWYabc	-0.93	-0.60 SW	0.08 STWYab	0.31 STUVWYabc	-0.84	0.46 STUVWYabc	-0.76 S	0.67 STUVWYabc	-0.76 S	-0.68 S	0.11 STWYab	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
 ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z(a,b)/c. Minimum Base: 30(\*\*) Small Base: 100(\*)  
 ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z(a,b)/c. Minimum Base: 30(\*\*) Small Base: 100(\*)