PUBLIC POLL FINDINGS AND METHODOLOGY

Many Latino Americans believe the Democratic and Republican parties take them for granted

New Axios-Ipsos poll in partnership with Telemundo finds differing views, based on country of origin and generation, when it comes to key issues such as abortion and perceptions of the Democratic and Republican parties

Topline Findings

Washington, DC, December 21, 2021 -- A new Axios-Ipsos Latino Poll in partnership with Telemundo finds that Latino Americans believe the Democratic Party cares about them more than the Republican Party. However, both parties are viewed similarly on key issues like the economy and crime.

The poll also finds support for more lenient immigration policy though differences exist based on country of origin and how long they or their family has lived in the U.S.

Detailed Findings

1. Latino Americans' perceptions of the two parties differ on how much they care for or represent Latino Americans but are similar on some key issues.
    *   More Latino Americans believe the Democratic Party represents people like them (46% vs. 23%) and cares about Latino Americans (45% vs. 20%) than the Republican Party.
    *   Cuban Americans, however, are far more likely to say the Republican Party represents people like them (36%) than those from any other country of origin.*
    *   A majority (51%) say the Republican Party takes Latino Americans for granted and four in ten (40%) say the Democratic Party takes Latino Americans for granted.
    *   Both parties are perceived similarly on being good for the economy (40% Democratic Party, 38% Republican) and crime and public safety (39% Democratic Party, 39% Republican).
    *   The Democratic Party is seen as doing better on handling the COVID-19 pandemic (55%) than the Republican Party (28%).

2. The majority of Latino Americans support more lenient U.S. immigration policy.
    *   Just over two-thirds support providing a path to U.S. citizenship for all people currently in the U.S. illegally (68%), while six in ten (60%) support allowing refugees fleeing crime and violence in Latin America to claim asylum in the U.S.
    *   Seven in ten oppose sending all undocumented immigrants back to their country of origin (70%) or building a wall or fence along the entire U.S.-Mexico border (68%)
    *   Opposition to building a wall along the entire U.S.-Mexico border is highest among those from Mexico (73%) and other Central American countries (72%). Meanwhile a majority of Cuban Americans (54%) and a plurality of Puerto Ricans (45%) support building a wall or fence along the entire U.S.-Mexico border.*
    *   In general, support for more lenient immigration policy is slightly, but not significantly, higher among first generation immigrants.

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3. Latino Americans are divided on their beliefs on the legality of abortion. They support President Biden's two largest policy agendas (infrastructure and Build Back Better) by a margin of two to one, but many aren't familiar with either.
    - The top 3 topics that Latino Americans find the most worrying are: COVID-19/coronavirus (37%), crime or gun violence (30%), and climate change (25%).
    - A plurality (40%) agree abortion should be legal, while over one in three (36%) disagree; one-fifth (22%) are undecided, saying they neither agree nor disagree.
    - Two in five (44%) Latino Americans support the infrastructure spending program recently passed into law and the "Build Back Better" social spending program (39%) compared to the one in five that oppose each (20% and 18%, respectively).
    - Meanwhile, many are not familiar with either: 34 percent for the infrastructure spending program and 43 percent for the "Build Back Better" social spending program.

Note, differences by country of origin for people from Cuban or Central American (besides Mexican) descent may be due to low base sizes (n=67 and n=59, respectively).

This Axios/Ipsos Latino Poll, in partnership with Telemundo, was conducted Dec. 2-14, 2021, by Ipsos' KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,064 Hispanic/Latino adults age 18 or older. The margin of sampling error is ±3.8 percentage points at the 95% confidence level, for results based on the entire sample.

For full results, please refer to the following annotated questionnaire:

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Full Annotated Questionnaire

1. Which three of the following topics do you find the most worrying? (Select up to three)

	Total (N=1064)
COVID-19/coronavirus	37
Crime or gun violence	30
Climate change	25
Inflation or supply chain breakdowns	22
Healthcare	21
Immigration	20
Social inequality / discrimination	16
Racial injustice and discrimination	15
Education	14
Political extremism or polarization	14
Taxes	13
Unemployment	10
Domestic terrorism	9
Government budget and debt	8
Natural disasters	8
Opioid or drug addiction	7
Foreign conflicts / conflicts in other countries	5
Other	2
None of these	2
Skipped	1

2. How likely, if at all, are you to vote in the 2022 midterm elections?

	Total
Certain or almost certain	26
Very likely	19
Somewhat likely	9
Not very likely	12
Not applicable/not registered voter	22
Don't know	12
Skipped	1

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3. If you do vote in the 2022 midterm congressional elections, how would you vote?

	Total
Democratic candidate	31
Republican candidate	15
Independent / other candidate	8
Would not vote	18
Don't know	28
Skipped	1

4. Do you have a favorable or unfavorable opinion of the following?

Total Favorable Summary

	Total
Gavin Newsom	59
Joe Biden	53
Kamala Harris	48
Anthony Fauci	48
Your state governor	48
Ron DeSantis	39
Alexandria Ocasio Cortez	35
Greg Abbott	27
Donald Trump	24
Ted Cruz	22

a. Joe Biden

	Total
Very favorable	19
Somewhat favorable	20
Lean favorable	13
Lean unfavorable	8
Somewhat unfavorable	6
Very unfavorable	22
Don't know	10
Skipped	2
Favorable (net)	53
Unfavorable (net)	35

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4. Do you have a favorable or unfavorable opinion of the following?

b. Kamala Harris

	Total
Very favorable	16
Somewhat favorable	18
Lean favorable	13
Lean unfavorable	7
Somewhat unfavorable	6
Very unfavorable	20
Don't know	17
Skipped	2
Favorable (net)	48
Unfavorable (net)	33

c. Donald Trump

	Total
Very favorable	11
Somewhat favorable	8
Lean favorable	5
Lean unfavorable	6
Somewhat unfavorable	8
Very unfavorable	50
Don't know	10
Skipped	2
Favorable (net)	24
Unfavorable (net)	64

d. Anthony Fauci

	Total
Very favorable	23
Somewhat favorable	16
Lean favorable	10
Lean unfavorable	5
Somewhat unfavorable	5
Very unfavorable	16
Don't know	24
Skipped	2
Favorable (net)	48
Unfavorable (net)	26

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4. Do you have a favorable or unfavorable opinion of the following?

e. Alexandria Ocasio Cortez

	Total
Very favorable	12
Somewhat favorable	14
Lean favorable	10
Lean unfavorable	5
Somewhat unfavorable	5
Very unfavorable	18
Don't know	36
Skipped	1
Favorable (net)	35
Unfavorable (net)	28

f. Ted Cruz

	Total
Very favorable	7
Somewhat favorable	8
Lean favorable	7
Lean unfavorable	6
Somewhat unfavorable	8
Very unfavorable	35
Don't know	27
Skipped	2
Favorable (net)	22
Unfavorable (net)	49

g. Gavin Newsom

Base: Lives in CA	**Total (N=297)**
Very favorable	24
Somewhat favorable	22
Lean favorable	12
Lean unfavorable	2
Somewhat unfavorable	7
Very unfavorable	17
Don't know	14
Skipped	1
Favorable (net)	59
Unfavorable (net)	26

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4. Do you have a favorable or unfavorable opinion of the following?

h. Ron DeSantis

Base: Lives in FL	Total (N=127)
Very favorable	27
Somewhat favorable	6
Lean favorable	5
Lean unfavorable	7
Somewhat unfavorable	5
Very unfavorable	29
Don't know	15
Skipped	6
Favorable (net)	39
Unfavorable (net)	41

i. Greg Abbott

Base: Lives in TX	Total (N=226)
Very favorable	10
Somewhat favorable	5
Lean favorable	11
Lean unfavorable	4
Somewhat unfavorable	13
Very unfavorable	34
Don't know	22
Skipped	1
Favorable (net)	27
Unfavorable (net)	51

j. Your state governor

Base: Does not live in CA, Fl, TX	Total (N=414)
Very favorable	14
Somewhat favorable	18
Lean favorable	16
Lean unfavorable	9
Somewhat unfavorable	7
Very unfavorable	14
Don't know	20
Skipped	2
Favorable (net)	48
Unfavorable (net)	30

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5. Do the following statements better describe the Republican party or Democratic party?

a. Represents people like you

	Total
Republican party	14
Democratic party	38
Both equally	8
Neither	24
Don't know	15
Skipped	1

b. Cares about Latino and Hispanic Americans

	Total
Republican party	9
Democratic party	34
Both equally	11
Neither	25
Don't know	18
Skipped	2

c. Takes Latino and Hispanic Americans for granted

	Total
Republican party	26
Democratic party	16
Both equally	25
Neither	12
Don't know	20
Skipped	2

d. Is prejudiced against Latino and Hispanic Americans

	Total
Republican party	34
Democratic party	9
Both equally	19
Neither	18
Don't know	19
Skipped	2

e. Is good for the U.S. economy

	Total
Republican party	21
Democratic party	23
Both equally	17
Neither	20
Don't know	17
Skipped	2

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5. Do the following statements better describe the Republican party or Democratic party?

e. Is good on crime and public safety

	Total
Republican party	19
Democratic party	19
Both equally	20
Neither	23
Don't know	17
Skipped	2

f. Is good on handling the COVID-19 pandemic

	Total
Republican party	11
Democratic party	37
Both equally	17
Neither	19
Don't know	13
Skipped	2

6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important.

Mean Summary

	Mean
Getting COVID-19 and the pandemic under control	2.4
Getting prices and the supply chain under control	2.9
Creating jobs and employment	3.1
Reforming the immigration system	3.8
Dealing with climate change	4.1
Ensuring voting rights and election reform	4.5

a. Getting prices and the supply chain under control

	Total
1	20
2	23
3	19
4	13
5	10
6	7
Skipped	7
Mean	2.9

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6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important.

b. Creating jobs and employment

	Total
1	13
2	21
3	23
4	18
5	12
6	6
Skipped	8
Mean	3.1

c. Getting COVID-19 and the pandemic under control

	Total
1	40
2	17
3	14
4	9
5	8
6	5
Skipped	6
Mean	2.4

d. Dealing with climate change

	Total
1	8
2	12
3	13
4	14
5	20
6	25
Skipped	8
Mean	4.1

e. Reforming the immigration system

	Total
1	8
2	14
3	14
4	23
5	19
6	15
Skipped	7
Mean	3.8

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6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important.

f. Ensuring voting rights and election reform

	Total
1	7
2	7
3	10
4	14
5	22
6	32
Skipped	8
Mean	4.5

7. Are the following statements true or false?

a. There were millions of fraudulent votes cast in the 2020 election

	Total
True	17
False	49
Don't know	33
Skipped	1

b. Donald Trump legitimately lost the 2020 election

	Total
True	65
False	11
Don't know	22
Skipped	1

c. The COVID-19 vaccine is more dangerous than COVID-19

	Total
True	9
False	65
Don't know	25
Skipped	1

d. COVID-19 and the pandemic is a hoax

	Total
True	7
False	72
Don't know	19
Skipped	1

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7. Are the following statements true or false?

e. Joe Biden says he supports "defunding the police"

	Total
True	13
False	33
Don't know	53
Skipped	1

8. Do you support or oppose the following?

Total Support Summary

	Total
Teaching about the impact of slavery and racism in schools	69
The $1.2 trillion infrastructure spending program recently passed into law	44
The "Freedom to Vote Act" reforming voting access	43
Diverting some police budget to community policing and social services	42
The "Build Back Better" social spending program	39
Teaching critical race theory in schools	39
The "defund the police" movement	20

a. The $1.2 trillion infrastructure spending program recently passed into law

	Total
Strongly support	21
Somewhat support	24
Somewhat oppose	10
Strongly oppose	10
Not familiar with this	34
Skipped	2
Support (net)	44
Oppose (net)	20

b. The "Build Back Better" social spending program

	Total
Strongly support	15
Somewhat support	24
Somewhat oppose	6
Strongly oppose	11
Not familiar with this	43
Skipped	1
Support (net)	39
Oppose (net)	18

8. Do you support or oppose the following?

c. The "Freedom to Vote Act" reforming voting access

	Total
Strongly support	22
Somewhat support	21
Somewhat oppose	6
Strongly oppose	7
Not familiar with this	43
Skipped	2
Support (net)	43
Oppose (net)	13

d. The "defund the police" movement

Base: Half of respondents	Total (N=530)
Strongly support	7
Somewhat support	14
Somewhat oppose	15
Strongly oppose	36
Not familiar with this	28
Skipped	1
Support (net)	20
Oppose (net)	51

e. Diverting some police budget to community policing and social services

Base: Half of respondents	Total (N=534)
Strongly support	17
Somewhat support	25
Somewhat oppose	15
Strongly oppose	15
Not familiar with this	26
Skipped	1
Support (net)	42
Oppose (net)	31

f. Teaching critical race theory in schools

Base: Half of respondents	Total (N=530)
Strongly support	17
Somewhat support	23
Somewhat oppose	8
Strongly oppose	18
Not familiar with this	32
Skipped	3
Support (net)	39
Oppose (net)	27

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8. Do you support or oppose the following?

g. Teaching about the impact of slavery and racism in schools

Base: Half of respondents	Total (N=534)
Strongly support	39
Somewhat support	30
Somewhat oppose	6
Strongly oppose	7
Not familiar with this	17
Skipped	1
Support (net)	69
Oppose (net)	13

9. Do you agree or disagree with the following statements?*

Data held for future release

Total Agree Summary

	Total
The Republican Party should follow Donald Trump's lead on all issues	
The Democratic Party should follow Joe Biden's lead on all issues	
Republicans have gotten too conservative	
Democrats have gotten too liberal	

a. The Republican Party should follow Donald Trump's lead on all issues

	Total
Strongly agree	
Somewhat agree	
Neither agree nor disagree	
Somewhat disagree	
Strongly disagree	
Skipped	
Agree (net)	
Disagree (net)	

b. The Democratic Party should follow Joe Biden's lead on all issues

	Total
Strongly agree	
Somewhat agree	
Neither agree nor disagree	
Somewhat disagree	
Strongly disagree	
Skipped	
Agree (net)	
Disagree (net)	

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9. Do you agree or disagree with the following statements?*

Data held for future release

c. Republicans have gotten too conservative

	Total
Strongly agree	
Somewhat agree	
Neither agree nor disagree	
Somewhat disagree	
Strongly disagree	
Skipped	
Agree (net)	
Disagree (net)	

d. Democrats have gotten too liberal

	Total
Strongly agree	
Somewhat agree	
Neither agree nor disagree	
Somewhat disagree	
Strongly disagree	
Skipped	
Agree (net)	
Disagree (net)	

10. Do you support or oppose the following?

Total Support Summary

	Total
Providing a path to U.S. citizenship for all people currently in the U.S. illegally	68
Allowing refugees fleeing crime and violence in Latin America to claim asylum in the U.S.	60
Building a wall or fence along the entire U.S.-Mexico border	30
Sending all undocumented immigrants in the U.S. back to their country of origin	28

a. Building a wall or fence along the entire U.S.-Mexico border

	Total
Strongly support	14
Somewhat support	16
Somewhat oppose	23
Strongly oppose	45
Skipped	3
Support (net)	30
Oppose (net)	68

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10. Do you support or oppose the following?

b. Providing a path to U.S. citizenship for all people currently in the U.S. illegally

	Total
Strongly support	33
Somewhat support	35
Somewhat oppose	17
Strongly oppose	12
Skipped	3
Support (net)	68
Oppose (net)	29

c. Sending all undocumented immigrants in the U.S. back to their country of origin

	Total
Strongly support	10
Somewhat support	18
Somewhat oppose	35
Strongly oppose	35
Skipped	2
Support (net)	28
Oppose (net)	70

d. Allowing refugees fleeing crime and violence in Latin America to claim asylum in the U.S.

	Total
Strongly support	20
Somewhat support	40
Somewhat oppose	22
Strongly oppose	15
Skipped	2
Support (net)	60
Oppose (net)	37

11. How much political power, if any, do the following groups of people have in the United States?

a. People like you

	Total
A great deal	6
A fair amount	17
A little bit	41
None at all	34
Skipped	2

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11. How much political power, if any, do the following groups of people have in the United States?

b. White people

	Total
A great deal	47
A fair amount	33
A little bit	10
None at all	6
Skipped	3

c. Black people

	Total
A great deal	8
A fair amount	27
A little bit	46
None at all	17
Skipped	3

d. Hispanic or Latino people

	Total
A great deal	7
A fair amount	20
A little bit	52
None at all	19
Skipped	2

e. Conservatives

	Total
A great deal	21
A fair amount	41
A little bit	25
None at all	9
Skipped	4

f. Liberals

	Total
A great deal	17
A fair amount	36
A little bit	32
None at all	11
Skipped	4

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12. Do you agree or disagree with the following statements?

Total Agree Summary

	Total
Latino or Hispanic people do not have the same opportunities as white people in the U.S.	61
The United States is in decline	56
Black people do not have the same opportunities as white people in the U.S.	52
Abortion should be legal	40
Traditional family structures, with a wage-earning father and home-making mother, best equips children to succeed	38
America is not a racist country	22
The United States would be stronger if we stopped immigration	14

a. Black people do not have the same opportunities as white people in the U.S.

	Total
Strongly agree	26
Somewhat agree	27
Neither agree nor disagree	18
Somewhat disagree	12
Strongly disagree	15
Skipped	2
Agree (net)	52
Disagree (net)	27

b. Latino or Hispanic people do not have the same opportunities as white people in the U.S.

	Total
Strongly agree	29
Somewhat agree	32
Neither agree nor disagree	16
Somewhat disagree	11
Strongly disagree	10
Skipped	2
Agree (net)	61
Disagree (net)	21

c. America is not a racist country

	Total
Strongly agree	11
Somewhat agree	11
Neither agree nor disagree	20
Somewhat disagree	29
Strongly disagree	28
Skipped	2
Agree (net)	22
Disagree (net)	57

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12. Do you agree or disagree with the following statements?

d. The United States would be stronger if we stopped immigration

	Total
Strongly agree	5
Somewhat agree	9
Neither agree nor disagree	32
Somewhat disagree	20
Strongly disagree	32
Skipped	2
Agree (net)	14
Disagree (net)	52

e. The United States is in decline

	Total
Strongly agree	20
Somewhat agree	35
Neither agree nor disagree	29
Somewhat disagree	9
Strongly disagree	5
Skipped	3
Agree (net)	56
Disagree (net)	13

f. Traditional family structures, with a wage-earning father and home-making mother, best equips children to succeed

	Total
Strongly agree	18
Somewhat agree	20
Neither agree nor disagree	34
Somewhat disagree	11
Strongly disagree	15
Skipped	2
Agree (net)	38
Disagree (net)	26

g. Abortion should be legal

	Total
Strongly agree	26
Somewhat agree	14
Neither agree nor disagree	22
Somewhat disagree	12
Strongly disagree	24
Skipped	2
Agree (net)	40
Disagree (net)	36

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13. Which of these is your main source of news?

	Total
ABC / CBS / NBC News	14
Social media	11
Digital or online news	9
Telemundo	8
Univision	8
Public television or radio	7
CNN	6
YouTube	6
FOX News	5
MSNBC	2
New York Times, Washington Post, or Wall Street Journal	2
Your local newspaper	2
Other	6
None of these	12
Skipped	1

14. If you voted in the 2020 presidential election, who did you vote for?

	Total
Did not vote	45
Joe Biden	27
Donald Trump	16
Someone else	8
Skipped	3

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About the Study

The Axios-Ipsos Latino poll in partnership with Telemundo was conducted December 2nd – December 14th, 2021 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,064 Latino/Hispanic adults age 18 or older in the United States.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs an addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, education, language proficiency, Latino/Hispanic origin, household income, Census region, metropolitan status, and 2020 vote choice. Demographic benchmarks, among Latino/Hispanic adults age 18+, came from the 2021 Current Population Survey (CPS) with language proficiency from the 2019 American Community Survey (ACS). Benchmarks for 2020 Vote choice among the US Latino/Hispanic population came from Census pot-election survey and Pew 2021 validate voter survey. The weighting variables and categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Education (Less than High School grad, High School grad, Some College/Tech/Associate's degree, Bachelor's degree or higher)
- Language Proficiency (English proficient, Bilingual, Spanish proficient)
- Latino/Hispanic origin (Mexican, Puerto Rican, Cuban, Central American, Other)
- Household Income (Under $50,000, $50,000-$99,999, $100,000+)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- 2020 Vote choice (Trump, Biden, Other/Did not vote)

The margin of sampling error is plus or minus 3.8 percentage points at the 95% confidence level, for results based on the entire sample of Latino/Hispanic adults. The margin of sampling error takes into account the design effect, which was 1.57. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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GAME CHANGERS

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